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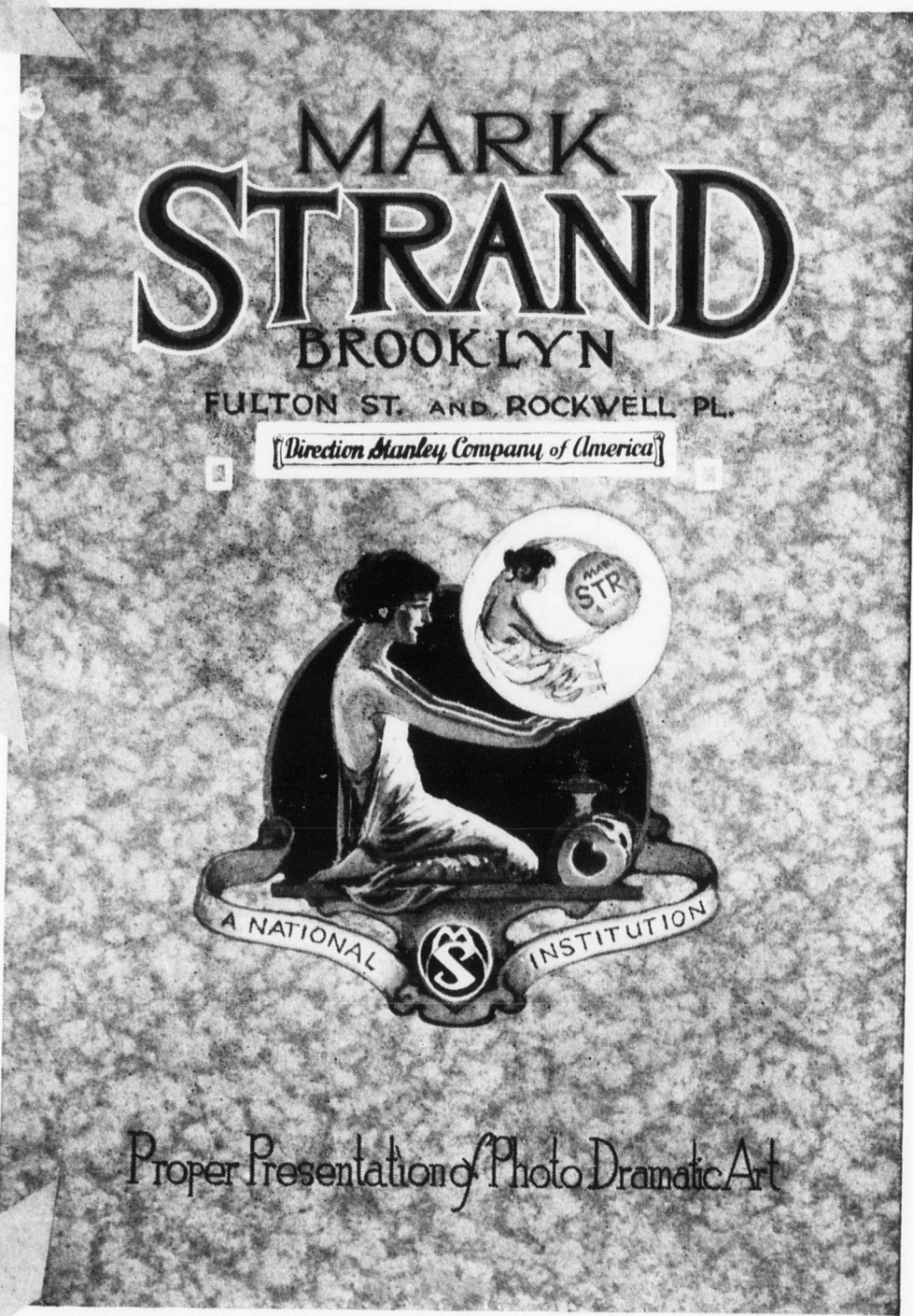


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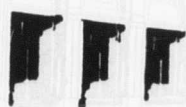


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10

# MIZPAH TEMPLE AUDITORIUM



# PROGRAM





# THE CHEMICAL NATIONAL BANK OF NEW YORK

Will open its

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BROADWAY AT 40TH STREET

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\*\*\*

COMPOUND INTEREST DEPARTMENT

## Important Notice!

After going to press, a great comedy arrived from the Studios—the comedy New York has been waiting for

**Wallace Beery**

in

**"CASEY AT THE BAT"**

with

FORD STERLING, ZASU PITTS and  
STERLING HALLOWAY

It Will Be Shown Next Week

STARTING SATURDAY, APRIL 2nd

instead of

**Gilda Gray**

in

**"CABARET"**

Which is soon to be featured as one of the outstanding Paramount Successes of 1927.

Watch for the Date Announcement

## Packard Pianos



Used Exclusively In All Fort Wayne Theatres

**The Packard Music House**



### MIZPAH TEMPLE REALTY COMPANY

Ladies' rest room at right of main entrance on grand foyer and mezzanine floor, left stairway.

Men's rest rooms, right of main entrance on grand foyer and mezzanine floor, right stairway.

Public telephone in grand foyer.

Physicians or others anticipating calls can leave numbers of seat checks at box office for immediate attention.

Check rooms at entrance.

**FIRE NOTICE:**—This theatre is of fire-proof construction and can be emptied in four minutes. Look around now, choose the nearest exit to your seat, and in case of any disturbance WALK, not run, to that exit.

JOHN STAHLHUT, Fire Chief.

Matinee Program at 3 P. M.

FORT WAYNE, INDIANA, MAY 1ST, 1927.

**SOUSA and HIS BAND**

LIEUT. COM. JOHN PHILIP SOUSA, Conductor.

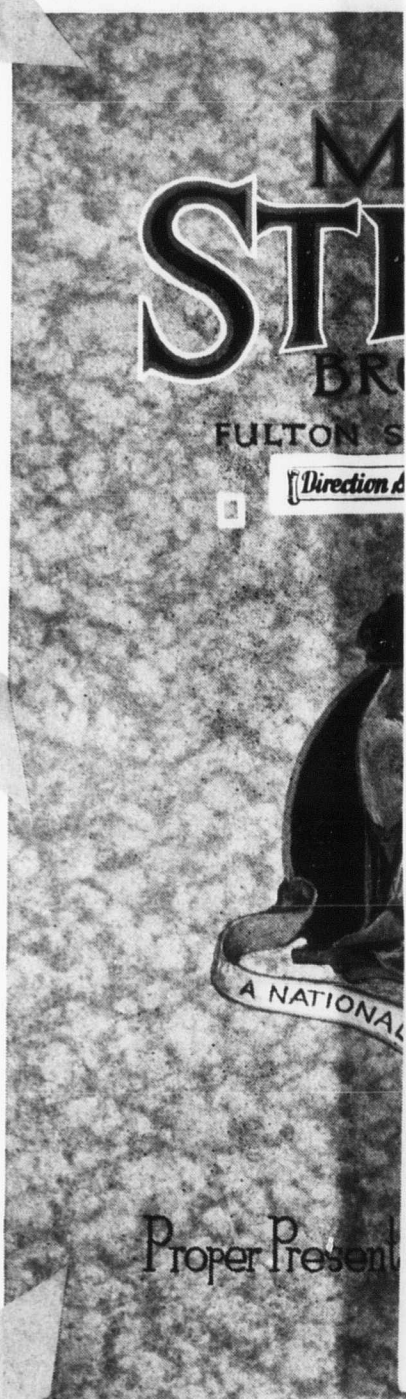
HARRY ASKIN, Manager.

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JOSEPH J. DORMAN, Fire Commissioner.

## ~ Program ~

Week beginning March 26th, 1934

— 1 —

### PRELUDE

Played by the Paramount Orchestra  
IRVIN TALBOT, Musical Director  
JOSEF ROESTNER, Associate Director

— 2 —

### PARAMOUNT NEWS

Compiled especially for the Paramount Theatre

— 3 —

The Paramount presents  
**THE DENNIS SISTERS**  
*A Harmony Trio*

— 4 —

### "SPEED"

A Castle Film Novelty

— 5 —

The Paramount presents  
**JESSE CRAWFORD**  
at the Paramount Wurlitzer playing  
"A BLUE CONCERT"  
Assisted by Mrs. Jesse Crawford

— 6 —

Public Theatres present  
**SOUSA AND HIS BAND**  
Lieut. Com. John Philip Sousa, Conductor

Miss Marjorie Moody, Soprano

Mr. John Dolan, Cornet

Program Continued on Following Page



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MISS MARJORIE MOODY, Soprano.  
MR. JOHN DOLAN, Cornetist.  
MR. HOWARD GOULDEN, Xylophone.

1. Overture, "Light Cavalry" ..... Suppe
2. Cornet Solo, "Carnival of Venice" ..... Arban
3. Suite—"The Three S's" .....
  - (a) "On the Beautiful Blue Danube" ..... Strauss
  - (b) "The Lost Chord" ..... Sullivan
  - (c) "Mars and Venus" ..... Sousa

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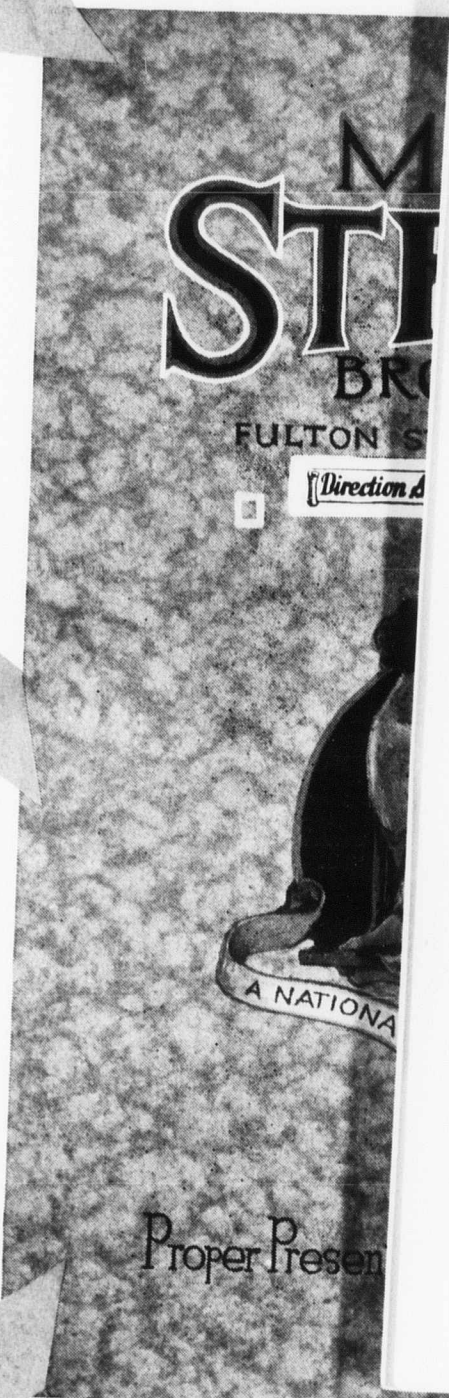
Fort Wayne's Favorite Butter

4. Vocal Solo, "A fors e lui" ..... Verdi  
Miss Marjorie Moody.
  5. Tone Picture, "The Angelus" ..... Massenet
- INTERVAL

6. A Fancy "The Wets and Drys" ..... Sousa

"HAVE A LITTLE DRINK," says the Wet to his friend, the Dry, who has been singing "HOW DRY I AM." "I don't care if I do," says the Dry. "How about 'TEA FOR TWO'?" So they go off to a Tea Dansant where the orchestra is playing, "HOW DRY I AM," as a Spanish Dance. Refreshed by the cup that cheers, but does not inebriate, the Wets and the Drys take a walk, "DOWN WHERE THE WURTZENBERGER FLOWS" and hear a lusty voice sing of the beauties of "BROWN OCTOBER ALE." "I know something better than that," says the Dry. "Let's get a drink out of 'THE OLD OAKEN BUCKET.'" "What a kick!" exclaimed Wet and





(Program Continued)

1. March, "The Washington Post" ..... Sousa  
(This composition was adopted at a convention of dancing masters as the original music for the two-step dance, and Germany and some other countries the two-step is known as the Washington Post and it carried the dance throughout the civilized world.)
2. Song, "The Lost Chord" ..... Sullivan  
MR. JOHN BOLAN, Cornet  
MR. JESSE CRAWFORD at the Organ  
(The Lost Chord is the most famous song composed by the late Sir Arthur Sullivan, and is a universal favorite among music lovers.)
3. Vocal solo, "Italian Street Song" ..... Herbert  
MISS MARJORIE MOODY, Soprano  
(This is one of the late Victor Herbert's most popular numbers.)
4. March, "The Stars and Stripes Forever" ..... Sousa  
(Mr. Sousa played this march at every performance on his tour around the world and it was known as a musical friend in every land, i.e., England, France, Russia, Denmark, Holland, Austria, Africa, Australia, Sandwich Islands, Fiji Islands, etc.)

Adolph Zukor and Jesse L. Lasky present

ESTHER RALSTON

"FASHION FOR WOMEN"

with Raymond Hatton and Einar Hanson

Directed by Dudley Crisp

From the play "The Fashion Show"

by Paul Armstrong and Lloyd Marchand

Screenplay by Fritz Breith

A PARAMOUNT PICTURE

Celeste de Givray)	ESTHER RALSTON
Lola Dauvry	Raymond Hatton
Sam Dupont	Einar Hanson
Raoul de Bercy	Edward Martindel
Duke of Arles	William Orlamond
Roue	Agostino Borgato
M. Alard	Edward Faust
M. Pattibone	Yvonne Howell
Mimi	Maud Wayne
The Girl	Charles Darvas
Restaurant Manager	

Knabe Pianos used exclusively in this theatre

NEXT WEEK!

Beginning SATURDAY, APRIL 2nd



GILDA GRAY

IN

"CABARET"

WITH

Tom Moore and Chester Conklin

Story by Owen Davis

A Paramount Picture

and On The Stage

John Murray Anderson's

Enchanting Spectacle

"Memory's Garden"



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124 West Wayne Street

Dry in unison, as they quaff deep from the well, "WE WON'T GO HOME UNTIL MORNING," and they stay at the well until dawn, finally parting to the tune of "AULD LANG SYNE" as they think of the "good old days" before Prohibition, when people drank water.

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7. (a) Saxaphone Sextet, "Thinking of You" ..... Donaldson  
Messrs. Heney, Kincaid, Austin, Madden, Schlantz, and Monroe
- (b) "March," "The Gridiron Club" (New) ..... Sousa
8. Xylophone Solo, "The Mocking Bird" ..... Stove  
Mr. Howard Goulden
9. Dance, "Country Gardens" ..... Grainger

LANTERNIER FLORISTS

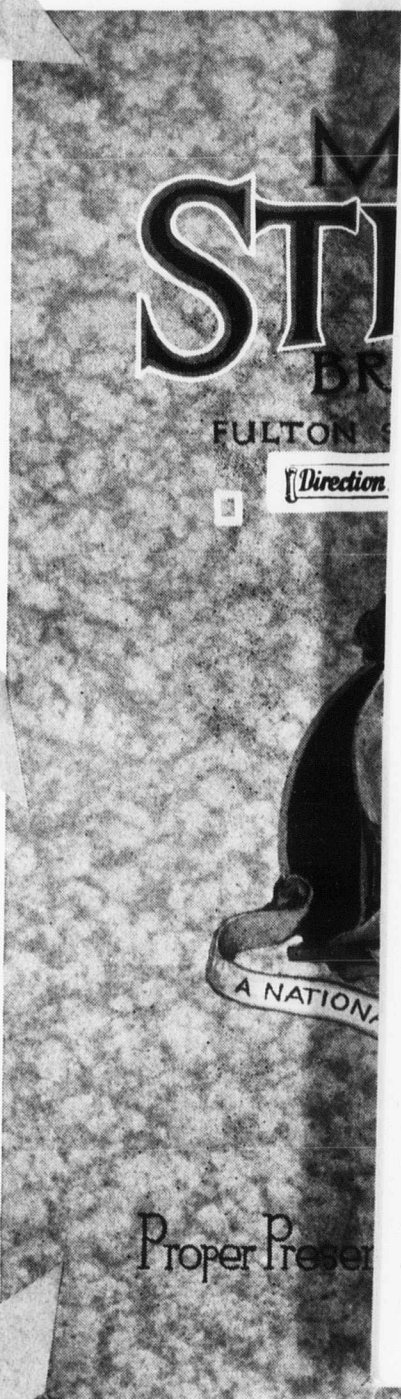
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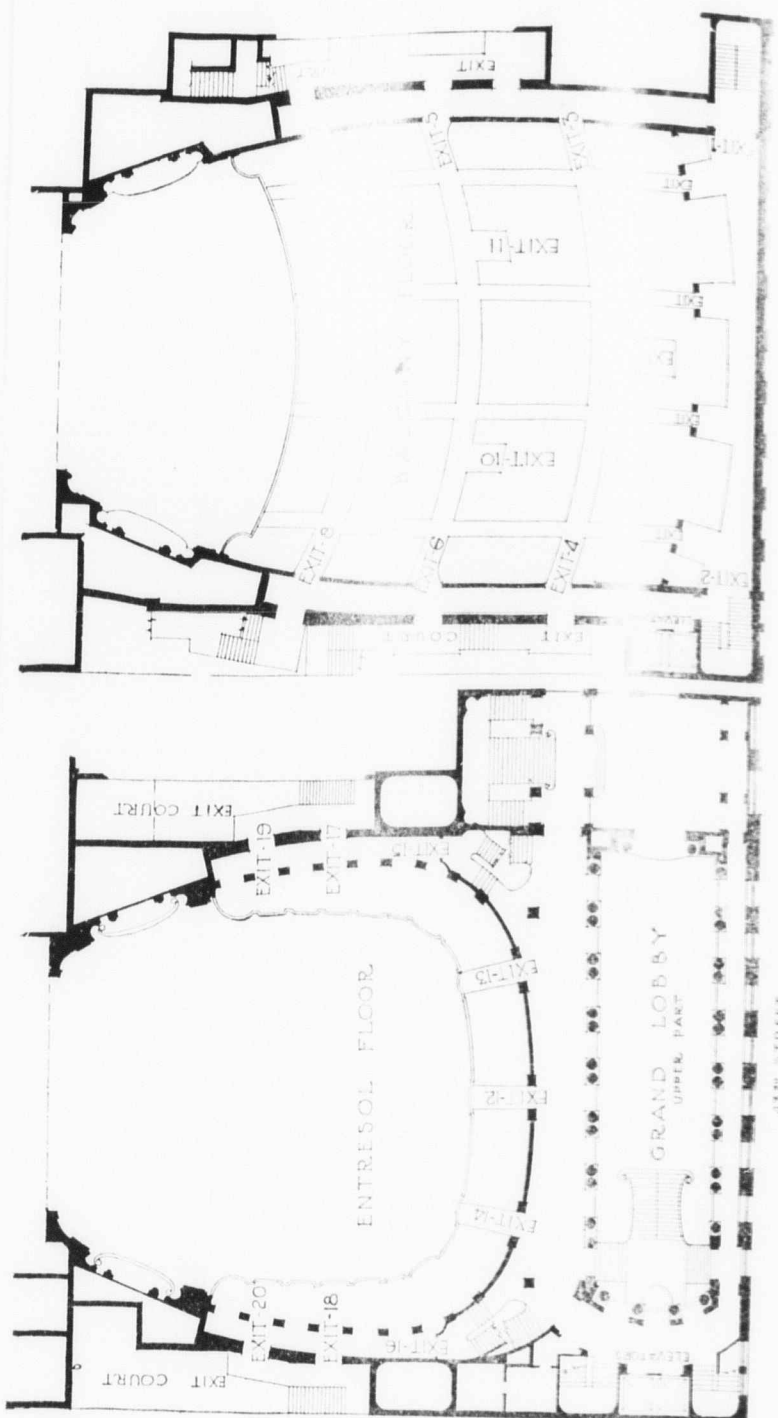
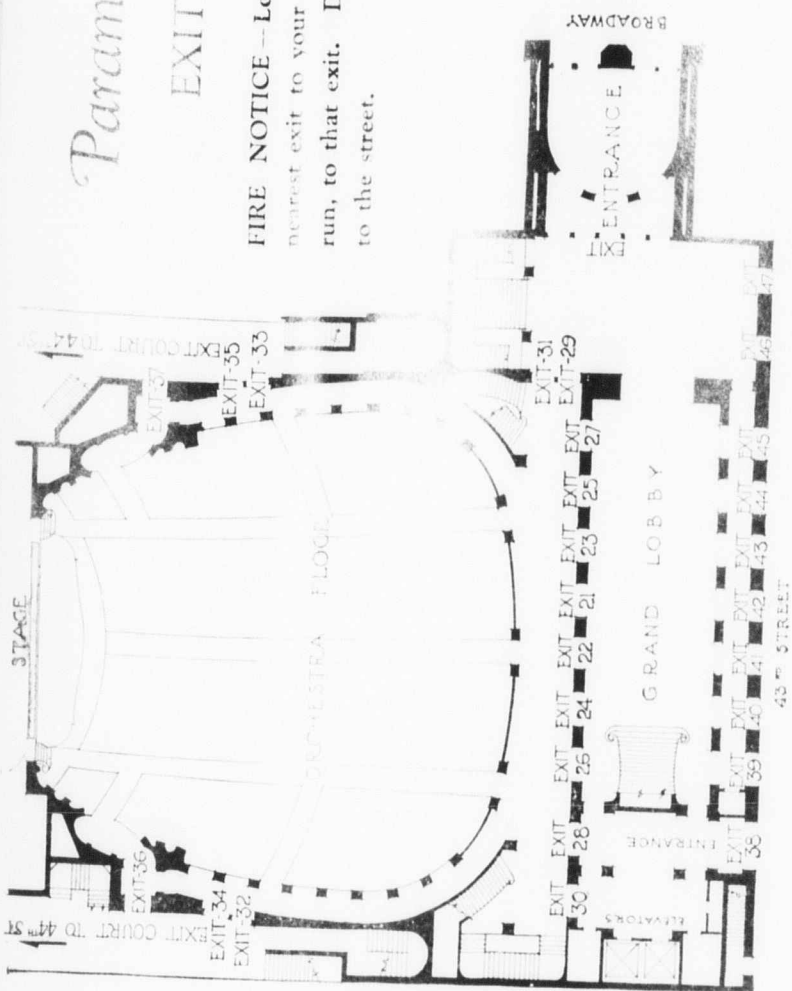




# Paramount Theatre EXIT DIAGRAM

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JOHN J. DORMAN,  
Fire Commissioner.



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NIGHT PROGRAM AT 8:15 P. M.

Fort Wayne, Indiana, May 1st, 1927

## SOUSA and HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor.

HARRY ASKIN, Manager.

Miss Mary Moody, Soprano.

Mr. John Dolan, Cornetist.

Mr. Howard Goulden, Xylophone.

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1. Etheopian Rhapsody ..... Hosmer
  2. Cornet Solo, "Cleopatra" ..... Demare  
Mr. John Dolan
  3. Suite—"El Capitan and His Friends" ..... Sousa  
(a) El Capitan.  
(b) The Charlatan.  
(c) The Bride Elect.
  4. Vocal Solo, "Polonaise Mignon." .....  
Miss Marjorie Moody
  5. Finale from "Fourth Symphony" ..... Tchaikowsky
- INTERVAL
6. Tone Picture, "The Cloister Clock" ..... Kunkel
  7. (a) Saxaphone Sextet, "A Bit of Jazz" ..... Kink  
Messrs. Heney, Kincaid, Austin, Madden, Schlanz,  
and Monroe  
(b) March, "The Pride of the Wolverines" ..... Sousa  
(New)



## Interesting Facts About the PARAMOUNT THEATRE

**PRODUCTIONS:** The productions which appear weekly at the Paramount Theatre are produced in the theatre building itself and supervised by the three men whose names are so well known to Publix patrons—Mr. Frank Cambria, John Murray Anderson and Boris Petroff. The Genius of these three producers is demonstrated each week in colorful, entertaining spectacles. All special musical arrangements are made under the personal supervision of Nathaniel Finston, Musical Director for Publix Theatres.

The production Department is located on the tenth floor of the Paramount Theatre (not open to visitors) and here at all times three productions are in the making in as many rehearsal halls. The producers search the country for outstanding talent, and applicants are tried out in this department daily. During the rehearsal of a production, the scenic artists in our own studio in Brooklyn, are working on the stage settings, and costumers are designing and cutting the stage wardrobe.

Twenty complete Units are on the road at all times playing at Publix Theatres in such cities as Boston, Buffalo, Detroit and Chicago. It is this complete and efficient organization, with the talent of such artists and artisans, that guarantees Paramount Shows to be the most entertaining in the city.

*Every seat in the Theatre is the same price*

NOTE THIS SCHEDULE:

*The full schedule of Shows, Times and Prices at the Paramount Theatre*

Forenoon Shows (except Sun.)	40c
Doors open 10:45	
*Luncheon Shows (except Sat. and Sun.)	65c
1:00 P. M.	
*Afternoon Shoppers' Shows (except Sat. and Sun.)	65c
3:00 P. M.	
Tea Time Shows (except Sat. and Sun.)	65c
5:00 P. M.	
*Early Diners' Shows (except Sat. and Sun.)	75c
7:15 P. M.	
*Night Shows (except Sat. and Sun.)	75c
9:25 P. M.	
Sat. After 1 P. M. to closing, 90c plus 9c tax	99c
Sun. and H'days. All day, 90c plus 9c tax	99c

\*Indicates deluxe performances

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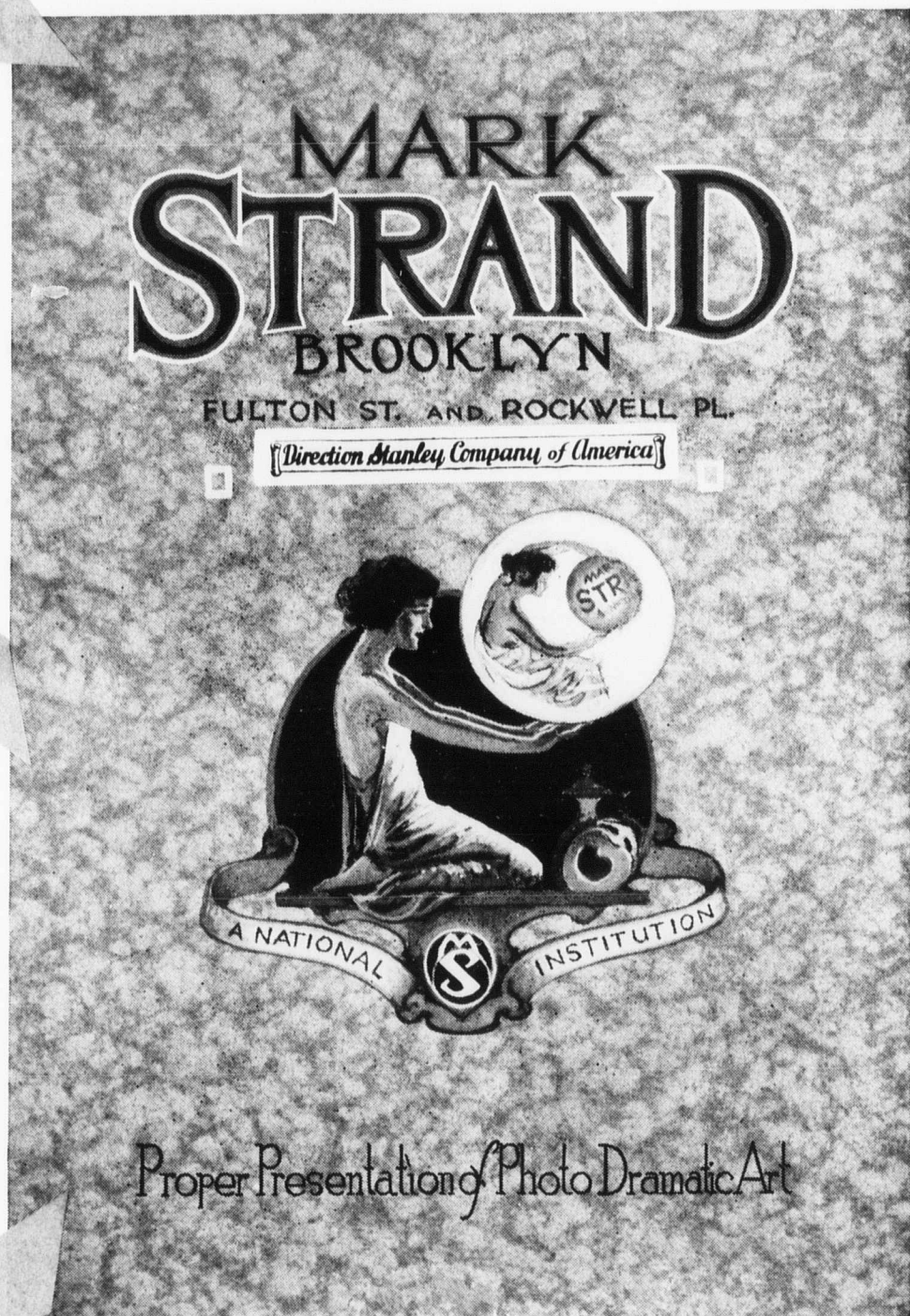
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|-------------------------------|----------|
| 8. Xylophone Solo "Le Secret" | Gauthier |
| Mr. Howard Goulden            |          |
| 9. African Dance, "Juba"      | Dett     |



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EDWARD L. HYMAN  
Managing Director

PROGRAM CHANGED EVERY SATURDAY

**Program Beginning Saturday April 2, 1927**

Entire performance devised, staged and lighted by Edward L. Hyman

Incident No. 1

### SOUSA and HIS BAND

Lieut. Commander John Philip Sousa, Conductor  
Harry Askin, Manager

Miss Marjorie Moody, Soprano  
Mr. John Dolan, Cornet

- (a) March "The Washington Post".....Sousa  
This composition was adopted at a convention of dancing masters as the original music for the two-step dance. In Germany and some other countries the two-step is known as the Washington Post and it carried the dance throughout the civilized world.
- (b) "Manhattan Beach".....Sousa
- (c) Song, "The Lost Chord".....Sullivan  
Mr. John Dolan, Cornet  
The Lost Chord is the most famous song composed by the late Sir Arthur Sullivan, and is a universal favorite among music lovers.
- (d) "Field Artillery".....Sousa
- (e) Vocal Solo, "Italian Street Song".....Herbert  
Miss Marjorie Moody  
This is one of the late Victor Herbert's most popular numbers.
- (f) March, "The Stars and Stripes Forever".....Sousa  
Mr. Sousa played this march at every performance on his tour around the world and it was met as a musical friend in every land, e.g. England, France, Russia, Denmark, Holland, Austria, Africa, Australasia, Sandwich Islands, Fiji Islands, etc.
- (g) "Sempre Fidelis".....Sousa

Incident No. 2

### MARK STRAND TOPICAL REVIEW

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Incident No. 3

### "SONGS OF THE SOUTHERN STATES"

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WILLY STAHL, Conductor

Emil Baum, Conductor

Sascha Kindler, Concert Master

Harry Breuer, Xylophonist

Incident No. 4

### "HILLS OF KENTUCKY"

Starring

#### RIN-TIN-TIN

CAST

The Grey Ghost.....RIN-TIN-TIN  
Steve Harley.....JASON ROBARDS  
Janet.....DOROTHY DWAN  
Little Davey.....Billy Kent Schaeffer  
Ben Harley.....Tom Santschi  
Puppy.....Rin Tin Tin, Jr.  
Naulette.....by Himself

Beginning next Saturday, April 9th

### JOHN BARRYMORE

IN

### "THE BELOVED ROGUE"

VITAPHONE PRESENTATIONS

Marion Talley, Guiseppe De Luca,  
Beniamino Gigli and Jeanne Gordon  
Quartette from "Rigoletto"

Roger Wolfe Kahn and His Orchestra

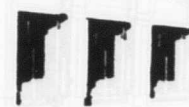
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Elaborate Divertissements Featuring the Celebrated Dancers  
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Beginning Saturday, April 16, Harry Langdon in "Long Pants," his latest six-reeler, and Van and Schenck in Vitaphone Presentation

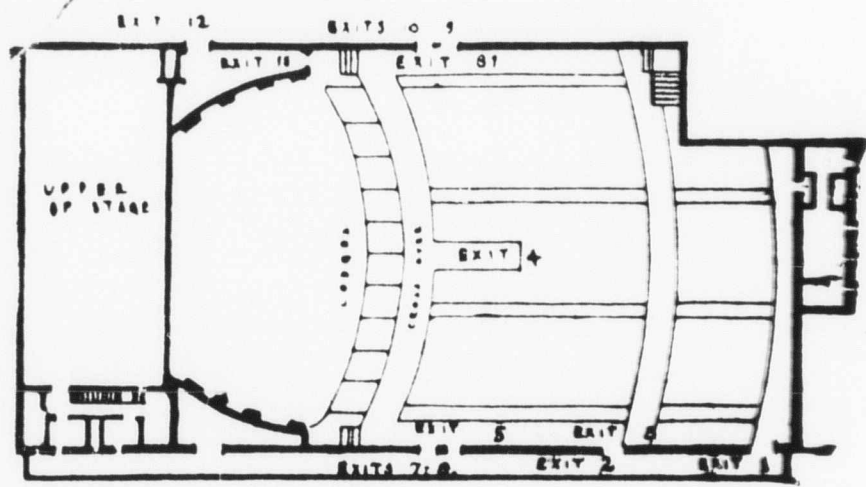
## MIZPAH TEMPLE AUDITORIUM



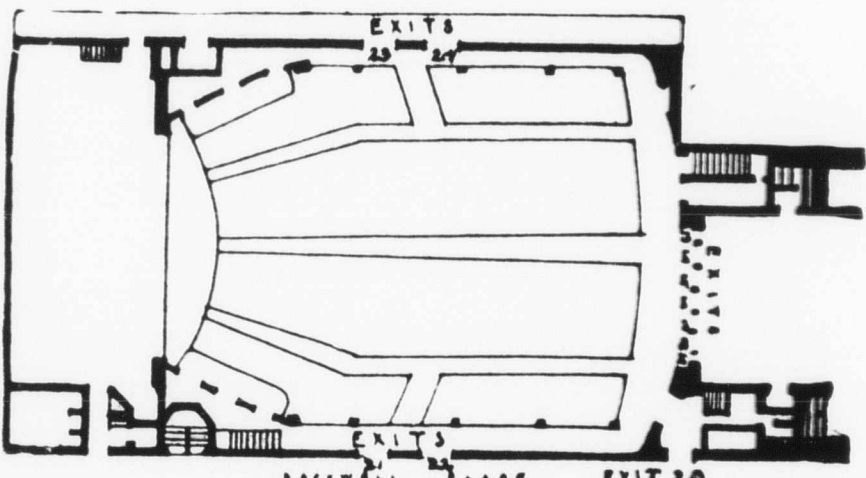
## PROGRAM



# MARK STRAND DIAGRAM OF EXITS



BALCONY PLAN



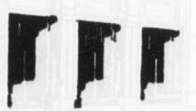
ORCHESTRA PLAN

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JOHN DORMAN, Fire Commissioner

## MIZPAH TEMPLE AUDITORIUM



## PROGRAM



IRVING M. LESSER'S  
**GREAT NECK  
PLAYHOUSE**

..... Presents .....

**SOUSA**  
**And HIS BAND**

.....  
Thursday Evening, July 14

1            9            2            7

12



IRVING M. LESSER'S  
**GREAT NECK PLAYHOUSE**  
— AN UNUSUAL INSTITUTION —

**THURSDAY EVENING, JULY 14th, 1927**

**SOUSA AND HIS BAND**

Lieut. Com. John Philip Sousa, Conductor

Harry Askin, Manager

MISS MARJORIE MOODY ..... Soprano  
MR. JOHN DOLAN ..... Cornet  
MR. EDW. J. HENEY ..... Saxophone  
MR. HOWARD GOULDEN ..... Xylophone

1. Overture, "Light Cavalry" ..... Suppe
2. Cornet Solo, "Carnival of Venice" ..... Arbman  
MR. JOHN DOLAN
3. Suite, "The Three Internationals" ..... arranged by Sousa
  - (a) "Morning Journals" ..... Strauss
  - (b) "Lost Chord" ..... Sullivan
  - (c) "Mars and Venus" ..... Sousa

4. Vocal Solo, "Ah fors e lui" ..... Verdi  
MISS MARJORIE MOODY

5. "Andante Cantabile" ..... Tchaikowsky

INTERVAL

6. Admired compositions of ..... Sir Arthur Sullivan

7. (a) Saxophone Solo, "Erica" ..... Wiedoeft  
MR. EDW. J. HENEY

- (b) Three marches, "Riders for the Flag" (new) ..... Sousa  
"Stars and Stripes Forever" ..... Sousa  
"Semper Fidelis" ..... Sousa

8. Xylophone Solo, "Nola" ..... Arndt  
MR. HOWARD GOULDEN

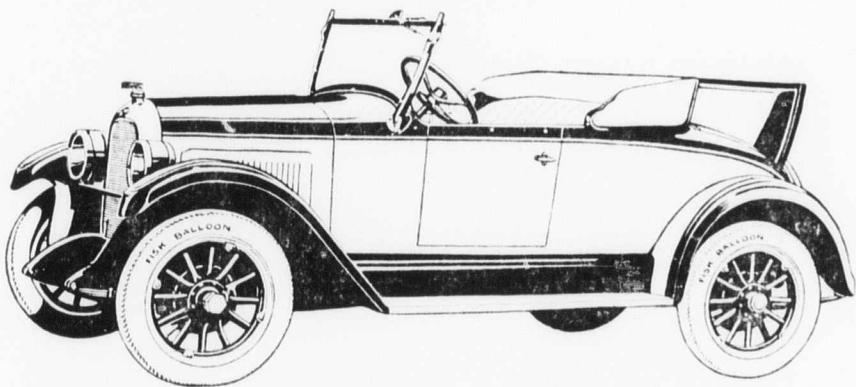
9. Finale, "Carnival Night in Naples" ..... Massenet

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CALDERONE'S  
**Mineola Theatre**  
**FRIDAY EVENING JULY 15**  
**SOUSA AND HIS BAND**

Lieut. Com. John Philip Sousa, Conductor  
 Harry Askin, Manager

MISS MARJORIE MOODY, Soprano  
 MR. JOHN DOLAN, Cornet  
 MR. EDW. J. HENEY, Saxophone  
 MR. HOWARD GOULDEN, Xylophone

1. Overture, "Light Cavalry" ..... Suppe
2. Cornet Solo, "Carnival of Venice" ..... Arban
- MR. JOHN DOLAN
3. Suite, "The Three Internationals" ..... Arranged by Sousa
  - (a) "Morning Journals" ..... Strauss
  - (b) "Lost Chord" ..... Sullivan
  - (c) "Mars and Venus" ..... Sousa
4. Vocal Solo, "Ah fors e lui" ..... Verdi
- MISS MARJORIE MOODY
5. "Andante Cantabile" ..... Tchaikowsky

**INTERVAL**

6. Admired Compositions of ..... Sir Arthur Sullivan
7. (a) Saxophone Solo, "Erica" ..... Wiedoeft
- MR. EDWARD J. HENEY
- (b) Three marches, "Riders for the Flag" (new) ..... Sousa
  - "Stars and Stripes Forever" ..... Sousa
  - "Semper Fidelis" ..... Sousa
8. Xylophone Solo, "Nola" ..... Arndt
- MR. HOWARD GOULDEN
9. Finale, "Carnival Night in Naples" ..... Massenet

14



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**SOUSA AND HIS BAND**

Lieut.-Commander JOHN PHILIP SOUSA, Conductor

HARRY ASKIN, Manager

MISS MARJORIE MOODY, *Soprano*

MR. JOHN DOLAN, *Cornet*

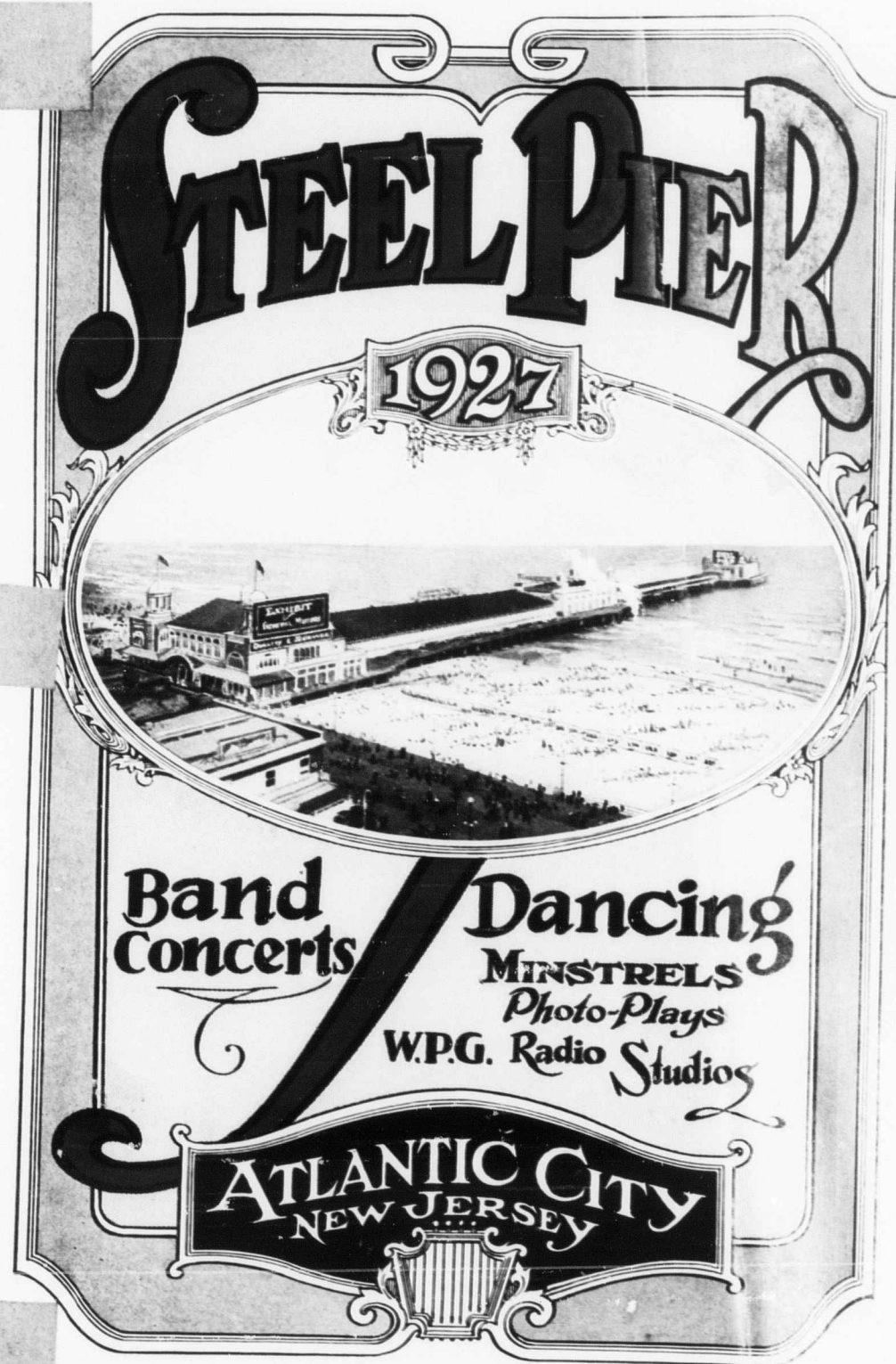
MR. EDW. J. HENEY, *Saxophone*

MR. HOWARD GOULDEN, *Xylophone*

1. Overture, "Light Cavalry" ..... *Suppe*
2. Cornet Solo, "Carnival of Venice" ..... *Arban*  
MR. JOHN DOLAN
3. Suite, "The Three Internationals" ..... *Arranged by Sousa*
  - (a) "Morning Journals" ..... *Strauss*
  - (b) "Lost Chord" ..... *Sullivan*
  - (c) "Mars and Venus" ..... *Sousa*
4. Vocal Solo, "Ah fors e lui" ..... *Verdi*  
MISS MARJORIE MOODY
5. "Andante Cantabile" ..... *Tschaikowsky*  
INTERVAL
6. Admired Compositions of ..... *Sir Arthur Sullivan*
7. (a) Saxophone Solo, "Erica" ..... *Wiedoeft*  
MR. EDW. J. HENEY
  - (b) Three Marches, "Riders for the Flag" (new) ..... *Sousa*
  - "The Stars and Stripes Forever" .... *Sousa*
  - "Semper Fidelis" ..... *Sousa*
8. Xylophone Solo, "Nola" ..... *Arndt*  
MR. HOWARD GOULDEN
9. Finale, "Carnival Night in Naples" ..... *Massenet*  
— AND —

ENCORES SELECTED FROM COMPOSITIONS AND  
ARRANGEMENTS OF JOHN PHILIP SOUSA





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11:15

3:30

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## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor

MONDAY, JULY 11th, 1927

MORNING CONCERT, 11.15 O'CLOCK, IN THE MUSIC HALL

Assisted by

PAULINE TALMA (Soprano)

1. March, "Alpini" ..... Galimberti
2. Overture, "Giovanna D'Arco" ..... Verdi
3. "Love's Dream After the Ball" ..... Czibulka
4. Petite Valse, Op., 64, No. 1 ..... Chopin
5. Soprano Solo, Cavatina from "Ernani" ..... Verdi
6. Selection, "Rio Rita" ..... Tierney

AFTERNOON CONCERT, 3.30 O'CLOCK, IN THE MUSIC HALL

1. March, "Amore e Patria" ..... Gemme
2. Overture, "La Forza del Destino" ..... Verdi
3. "Album Leaf" ..... Wagner
4. Polka, "Mezzanotte" ..... Waldteufel
5. Harp Solo ..... Selected
6. Suite de Concert, "L'Arlesienne" ..... Bizet

(a) Pastorale.  
(b) Intermezzo.  
(c) Minuet.  
(d) Farandole.

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## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor

MONDAY, JULY 11th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

Assisted by

PAULINE TALMA (Soprano)

1. March, "Wedding" ..... Mendelssohn
2. Overture, "Magic Flute" ..... Mozart
3. Spanish Dance, "Moraima" ..... Espinosa
4. Grand Selection, "The Bohemian Girl" ..... Balfe
5. Waltz, "Mercedes" ..... Galimberti
6. Intermezzo, "Sizilietta" ..... Von Flon
7. Soprano Solo, Aria from "Il Trovatore" ..... Verdi

PAULINE TALMA

8. Selection, "Excelsior" ..... Marengo

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## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor

TUESDAY, JULY 12th, 1927

MORNING CONCERT, 11.15 O'CLOCK, IN THE MUSIC HALL

Assisted by

PAULINE TALMA (Soprano)

1. March, "Piccoli Soldati" ..... Mancini
2. Overture, "Phedre" ..... Massenet
3. Chorus from "I Lombardi" ..... Verdi
4. Intermezzo, "Inglesina" ..... Delle Cese
5. Soprano Solo, "A Dream" ..... Bartlet

PAULINE TALMA

6. Selection, "Firefly" ..... Primi

AFTERNOON CONCERT, 3.30 O'CLOCK, IN THE MUSIC HALL

1. March, "Tensing Hearts" ..... Creatore
2. Overture, "La Gazza ladra" ..... Rossini
3. Panamerianna ..... Herbert
4. Polka, "La Simpatia" ..... De Angelis
5. Harp Solo ..... Selected

MARIE ROSELLI

6. Finale, "Fourth Symphony" ..... Tchaikowsky

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## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor

TUESDAY, JULY 12th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

Assisted by

PAULINE TALMA (Soprano)

1. March, "El Capitan" ..... Sousa
2. Overture, "Martha" ..... Flotow
3. Intermezzo, "Chaconne" ..... Durand
4. Suite, "Peer Gynt" ..... Grieg
  - (a) Morning.
  - (b) Asa's Death.
  - (c) The Dance of Anitra.
  - (d) In the Hall of the Mountain King.
5. Waltz, "Tres Jolie" ..... Waldteufel
6. Prelude, "Tristano and Isolde" ..... Wagner
7. Soprano Solo, "Il lamento dell'esule" ..... Creatore  
PAULINE TALMA
8. Selection, "Donna Juanita" ..... Suppe  
Solos by SIGNORI DE MITRY and AGRILLO

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## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor  
WEDNESDAY, JULY 13th, 1927

MORNING CONCERT, 11.15 O'CLOCK, IN THE MUSIC HALL  
Assisted by  
PAULINE TALMA (Soprano)

1. March, "Washington Post" ..... Sousa
2. Overture, "Tutti in Maschera" ..... Perdrotti
3. "Pas Seul" ..... Finck
4. Chorus of the Bells from "I Pagliacci" ..... Leonecavallo
5. Soprano Solo, (a) "Daddy's Sweetheart" ..... Lehman  
(b) Lullaby, "Tommylad" ..... Moore  
(c) "Coo-Coo Clock" ..... Grant-Schaefer

PAULINE TALMA

6. Selection, "Blue Paradise" ..... Eysler

AFTERNOON CONCERT, 3.30 O'CLOCK, IN THE MUSIC HALL

1. March, "The Shriner's Parade" ..... DeLuca
2. Overture, "I Vespri Siciliani" ..... Verdi
3. Benedictus from "Messe Solennelle" ..... Goud
4. Intermezzo, "Mary" ..... Moret
5. Harp Solo ..... Selected

MARIE ROSELLI

6. Selection from "Desert Song" ..... Romberg

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## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor

WEDNESDAY, JULY 13th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL  
Assisted by

PAULINE TALMA (Soprano)

1. March No. 6 ..... Mancini
2. Overture, "William Tell" ..... Rossini
3. "Religious Meditation" ..... Creatore
4. Symphonic Poem, "Cleopatra" ..... Mancinelli

### INTERMISSION

5. Andante from "Fifth Symphony" ..... Beethoven
6. "Menuet de Manon" ..... Massenet
7. Soprano Solo, Cavatina, "Roberto o tu che adoro" ..... Meyerbeer

PAULINE TALMA

8. Grand Selection, "Mephistophele" ..... Boito

Solos by SIGNORI DE MITRY and FANTINI

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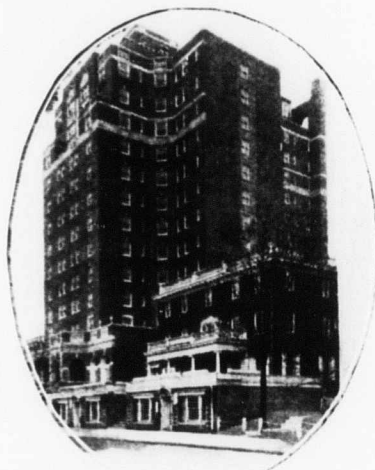
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## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor

THURSDAY, JULY 14th, 1927

MORNING CONCERT, 11.15 O'CLOCK, IN THE MUSIC HALL

Assisted by

PAULINE TALMA (Soprano)

- |                                 |           |
|---------------------------------|-----------|
| 1. March, "I Vittoriosi"        | D'Anna    |
| 2. Overture, "If I Were King"   | Adam      |
| 3. Trauerelei                   | Schumann  |
| 4. "Indian March"               | Sellenick |
| 5. Soprano Solo, Waltz, "Parla" | Arditi    |
| 6. Selection from "Ione"        | Petrella  |

PAULINE TALMA

Solos by SIGNORI DE MITRY and FANTINI

AFTERNOON CONCERT, 3.30 O'CLOCK, IN THE MUSIC HALL

- |  |            |
|--|------------|
| 1. March, "Spirit of St. Louis"  | Woods      |
| 2. Overture, "The Beautiful Galatea"   | Suppe      |
| 3. Octette of Saxophones, "The Piggly-Wiggle"  | Barrol     |
| Solos by SIGNORI DEL GIUDICE, PANELLA, IASILLI, AMATO, GIANNATTASIO, GIULII, PA PERMO and ODDONE | Rubinstein |
| 4. Melody in F   | Selected   |
| 5. Harp Solo   | Millocker  |
| 6. Selection, "The Army Chaplain"  |            |

MARIE ROSELLI

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## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor

THURSDAY, JULY 14th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

Assisted by

PAULINE TALMA (Soprano)

- |  |           |
|--|-----------|
| 1. March, "Parade de la Garde"                 | Gounod    |
| 2. Overture, "Zampa"                           | Herold    |
| 3. Harp Solo                                   | Selected  |
| MARIE ROSELLI                                  |           |
| 4. Grand Selection, "Faust"                    | Gounod    |
| Solos by SIGNORI DE MITRY, FANTINI and AGRILLO |           |
| INTERMISSION                                   |           |
| 5. Miserere from "Il Trovatore"                | Verdi     |
| Solos by SIGNORI DE MITRY and FANTINI          |           |
| 6. Gavotte, "Forget Me Not"                    | Czibulka  |
| 7. Soprano Solo, Aria from "L'Africana"        | Meyerbeer |
| PAULINE TALMA                                  |           |
| 8. Overture, "Tannhauser"                      | Wagner    |

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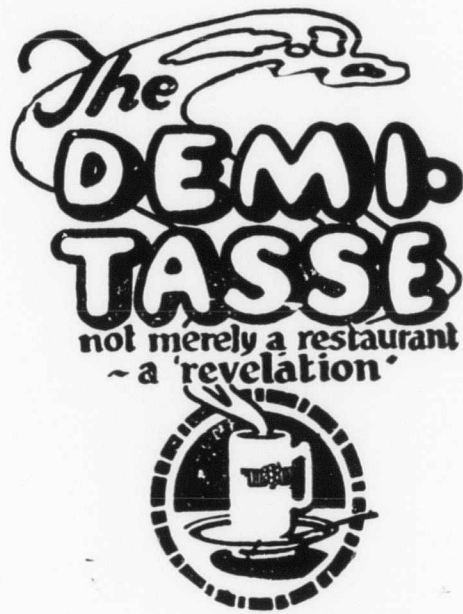
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1324 Atlantic Avenue

MON. 11 JULY - 1927

11:15

3:30

8:30

SUN. 17 JULY 1927

3:30

4:30



## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor

FRIDAY, JULY 15th, 1927

MORNING CONCERT, 11.15 O'CLOCK, IN THE MUSIC HALL

Assisted by

PAULINE TALMA (Soprano)

- |  |              |
|--|--------------|
| 1. March, "Roma"                       | Musso        |
| 2. Overture, "La Muta di Portici"      | Auber        |
| 3. (a) Hungarian Dance, No. 3          | Brahms       |
| 4. (b) Chinese Dance                   | Tschaikowsky |
| 5. "Trot de Cavalerie"                 | Rubinstein   |
| 6. Soprano Solo, "Last Rose of Summer" | Flotow       |

PAULINE TALMA

- |                               |         |
|-------------------------------|---------|
| 7. Selection, "La Sonnambula" | Bellini |
|-------------------------------|---------|

Solos by SIGNORI DE MITRY and FANTINI

AFTERNOON CONCERT, 3.30 O'CLOCK, IN THE MUSIC HALL

- |                        |          |
|------------------------|----------|
| 1. March, "The Leader" | Creatore |
| 2. Overture, "Nabucco" | Verdi    |
| 3. "The Rosary"        | Nevin    |
| 4. "Orientale"         | Cui      |
| 5. Harp Solo           | Selected |

MARIE ROSELLI

- |                                    |          |
|------------------------------------|----------|
| 6. Selection from "Andrea Chenier" | Giordano |
|------------------------------------|----------|

Solos by SIGNORI DE MITRY and FANTINI

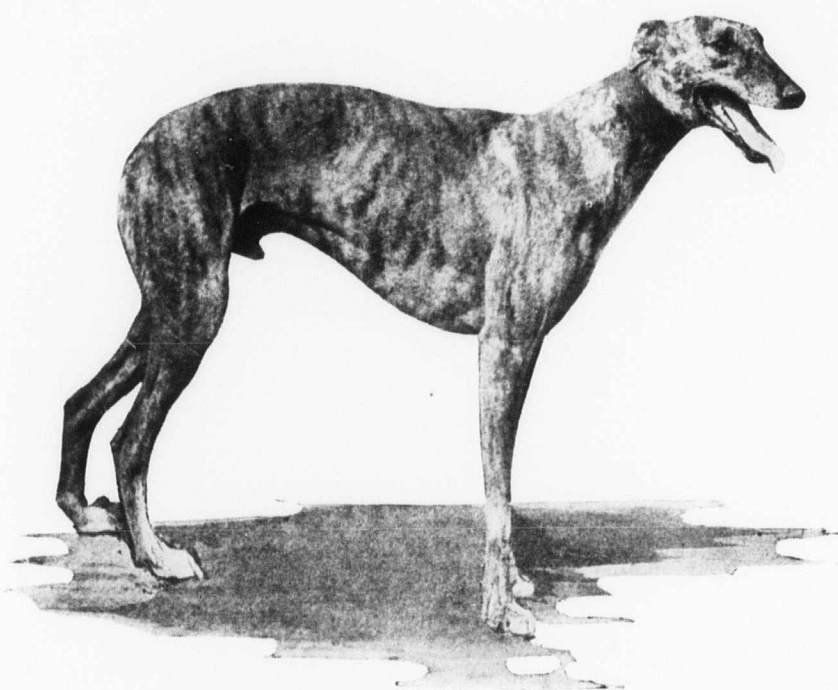
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MON. 11 JULY - 1927

11:15

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SUN. 17 JULY 1927

3:30

4:30

32



## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor

FRIDAY, JULY 15th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

Assisted by  
PAULINE TALMA (Soprano)

1. March, "Tripoli" ..... D'Anna  
(Victor Record)
2. Overture, "Mignon" ..... Thomas
3. Soprano Solo, "Thou Charming Bird" ..... David  
PAULINE TALMA
4. Gems of Victor Herbert ..... Creatore  
Including:  
(a) "Babes in Toyland."  
(b) "Mademoiselle Modiste."  
(c) "Red Mill."  
(d) "Naughty Marietta."  
(e) "The Serenade."  
(f) "The Fortune Teller."

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**JOHN PHILIP SOUSA**  
And His Band  
July 17th to August 13th

23

MON. 11 JULY - 1927

11:15

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8:30

SUN. 17 JULY 1927

3:30

4:30

32



## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor

SATURDAY, JULY 16th, 1927

MORNING CONCERT, 11.15 O'CLOCK, IN THE MUSIC HALL

Assisted by

PAULINE TALMA (Soprano)

1. March, "Exposition" ..... Cecchi
2. Overture, "Orpheus" ..... Offenbach
3. "Spring Song" ..... Mendelssohn
4. "Yale Boola" ..... Hirsh
5. Soprano Solo, Waltz, "Se Saran Rose" ..... Arditi
6. Organ Offertory ..... Batiste

AFTERNOON CONCERT, 3.30 O'CLOCK, IN THE MUSIC HALL

1. March, "American Army" ..... Iasilli  
(Victor Record)
2. Overture, "Light Cavalry" ..... Suppe
3. Preludio Atto III Marcella ..... Giordano
4. Prelude and Siciliana from "Cavalleria Rusticana" ..... Mascagni  
Solo by SIGNOR FANTINI
5. Harp Solo ..... Selected  
MARIE ROSELLI
6. Grand Selection, "Ernani" ..... Verdi  
Solos by SIGNORI DE MITRY, FANTINI and AGRILLO

SPECIAL OPERATIC CONCERTS—Sunday, July 17th—in the Ballroom  
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3:30

4:30



## CREATORE AND HIS BAND

GIUSEPPE CREATORE, Conductor  
GERARDO IASILLI, Assistant Conductor

SATURDAY, JULY 16th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

Assisted by

PAULINE TALMA (Soprano)

1. March, "American Aviation" ..... Creatore
2. Overture, "Il Guarany" ..... Gomes  
(Victor Record)
3. Clarinet Solo, "Tarantella" ..... Cavallini
4. Grand Overture, "1812" ..... Tschaiakowsky  
ANTONIO DECIMO
- INTERMISSION
5. Fantasy on Popular Hits of 1926 ..... Creatore
6. Caprice, "Bacchante" ..... Hastings
7. Soprano Solo, Aria from "La Traviata" ..... Verdi  
PAULINE TALMA
8. Grand Selection, "Carmen" ..... Bizet  
Solos by SIGNORI DE MITRY, FANTINI and AGRILLO

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday

PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.

DANCING—"Ted" Weems and "Jack" Crawford's Dance Orchestras—Daily  
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# SOUSA

## Finds March Inspiration In The Daily Papers

THAT the inspiration for a stirring march may be found in any newspaper is the declaration of Lieut. Com. John Philip Sousa, who this season makes his thirty-fifth annual tour at the head of his famous band. One of the first of the Sousa marches was dedicated to a great newspaper, *The Washington Post*, and Sousa declares that the actual inspiration for more than seventy of the 122 march compositions which stand to his credit have been written solely because of something he saw in the day's news. Sousa saw in a Philadelphia paper the announcement that the liberty bell was to be taken from Philadelphia to the World's Fair in Chicago, and he wrote "Liberty Bell." James G. Blaine, the "Plumed Knight" of an almost-forgotten political campaign, inspired "The White Plume" march. Dewey at Manila brought forth "The Glory of the Yankee Navy," the Jamestown celebration resulted in "Powhatan's Daughter," the organization of the American Legion was the inspiration for "Comrades of the Legion," and so on.

That the American daily paper should be the greatest inspiration of the march composer is quite understandable, Sousa says. The march is distinctively an American musical form and expression of the irresistible progress of America recorded day by day in the newspapers. For the composer, the only trick lies in the ability to distinguish between the fleeting, unimportant things of the day and the deep-rooted happenings which are likely to leave their impress upon history.

MON. 11 JULY - 1927

11:15

3:30

8:30

SUN. 17 JULY 1927

3:30

4:30

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SUNDAY, JULY 17th, 1927

AFTERNOON CONCERT, 3.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. JOHN DOLAN - - - - - Cornet  
MR. EDW. J. HENEY - - - - - Saxophone

### A PROGRAM OF PERPETUAL FAVORITES

1. Overture, "Light Cavalry" .....Suppe
  2. Cornet Solo, "Carnival of Venice" .....Arban  
MR. JOHN DOLAN
  3. Scenes, "Carmen" .....Bizet
  4. Vocal Solo, "Traviata" .....Verdi  
MISS MARJORIE MOODY
  5. March, "The High School Cadets" .....Sousa
- 4.30 P. M.
1. Overture, "William Tell" .....Rossini
  2. Saxophone Solo, "Erica" .....Wiedoeft  
MR. EDW. J. HENEY
  3. "A Bouquet of Beloved Inspirations" .....Sousa
  4. Vocal Solo, "A Little Grey Home in the West" .....Lohr  
MISS NORA FAUCHALD
  5. March, "King Cotton" .....Sousa

SPECIAL OPERATIC CONCERTS—Sunday, July 17th—in the Ballroom  
BALDWIN PIANO USED EXCLUSIVELY

IN compiling these programs I have endeavored to weld characteristic numbers conveying the music of its class beloved by the lovers of the art. There is a large field in the numbers enumerated and I earnestly trust the public will enjoy hearing the performance of them as much as I did in compiling them.

LIEUT.-COMMANDER JOHN PHILIP SOUSA

A PROGRAM OF PERPETUAL FAVORITES.  
A DAY OF GRAND OPERA SUCCESSES.  
A DAY OF LIGHT OPERA SUCCESSES.  
A DAY OF DANCES AND BALLETS.  
SCANDINAVIAN MUSIC.  
A DAY WITH THE MUSIC OF SUNNY ITALY.  
MUSIC OF THE AMERICANS—The Indian—The White Man—The Black Man.  
GREAT BRITAIN AND IRELAND IN MUSIC'S REALM.  
DEVOTED TO GEMS OF RUSSIAN MUSIC.  
MUSIC INSPIRED BY THE WORKS OF WILLIAM SHAKESPEARE.  
ANOTHER SOUSA DAY.  
LA BELLE FRANCE'S MUSIC UTTERANCES.  
MUSIC FROM THE GERMAN STANDPOINT.  
A DAY OF FAVORITE RHAPSODIES.  
DANCES THROUGH THE AGES. CASTILIAN MELODIC DAYS.  
THE ORIENT AND THE OCCIDENT.  
ANOTHER DAY OF SOUSA'S MUSIC.  
AUSTRIA PRESENTS THE FOLLOWING.  
POPULAR HITS OF THE GREAT MASTERS.  
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EXTRACTS FROM THE WORKS OF TWO GENIUSES—Wagner and Verdi.  
ALL ABOUT SOLDIERS, SAILORS AND MARINES.  
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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SUNDAY, JULY 17, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL.

MISS MARJORIE MOODY - Soprano  
MISS NORA FAUCHALD - Soprano  
MR. JOS. DELUCA - Euphonium  
MR. WM. TONG - Cornet

### A PROGRAM OF PERPETUAL FAVORITES

1. Overture, "Tannhauser" Wagner
2. Euphonium Solo, "Beautiful Colorado" DeLuca
3. Valse, "On the Banks of the Beautiful Blue Danube" Strauss
4. Vocal Solo, "Chanson de Florian" Godard
5. March, "The Stars and Stripes Forever" Sousa

INTERVAL  
10.00 O'clock

1. Overture, "Fra Diavolo" Auber
  2. (a) Cornet Solo, "Centennial" Bellstedt
  3. (b) The Merry, Merry Chorus Sousa
  4. Vocal Solo, "Mignon" Waldteufel
  5. March, "The Invincible Eagle" Thomas
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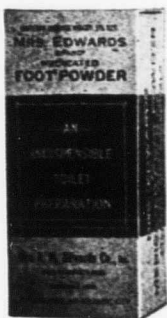
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Charlotte Ryan  
Prima Donna Soprano  
Metropolitan Opera Co.

COMING SUNDAY, JULY 24th

Marie Tiffany  
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Charlotte Ryan—Soprano

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Julian Oliver—Tenor

Giovanni Martino—Bass

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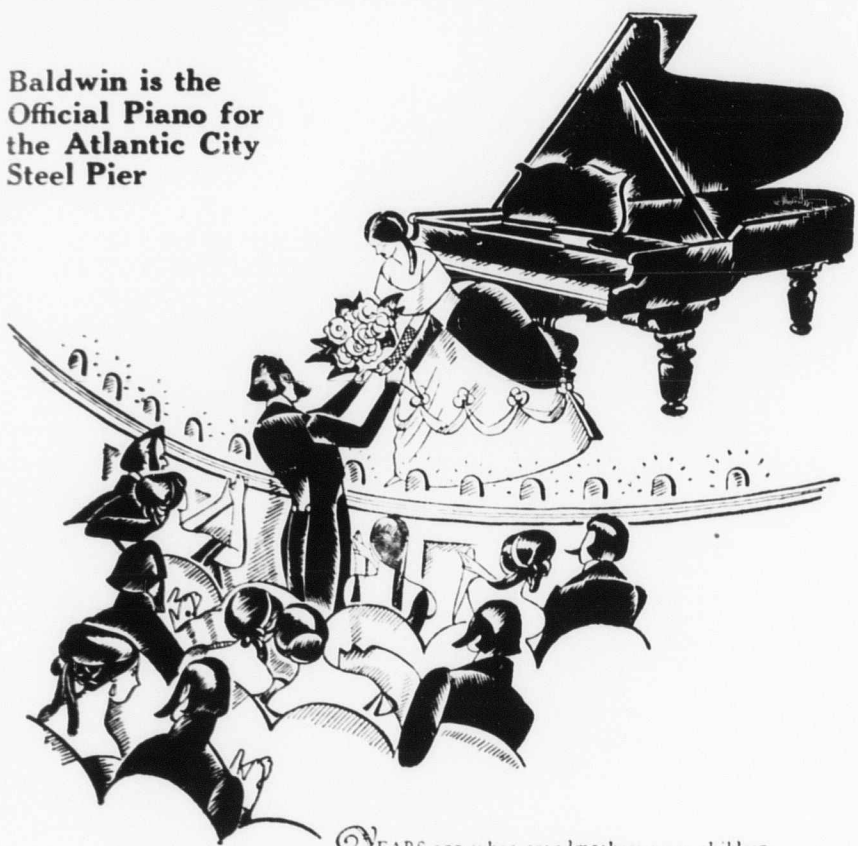
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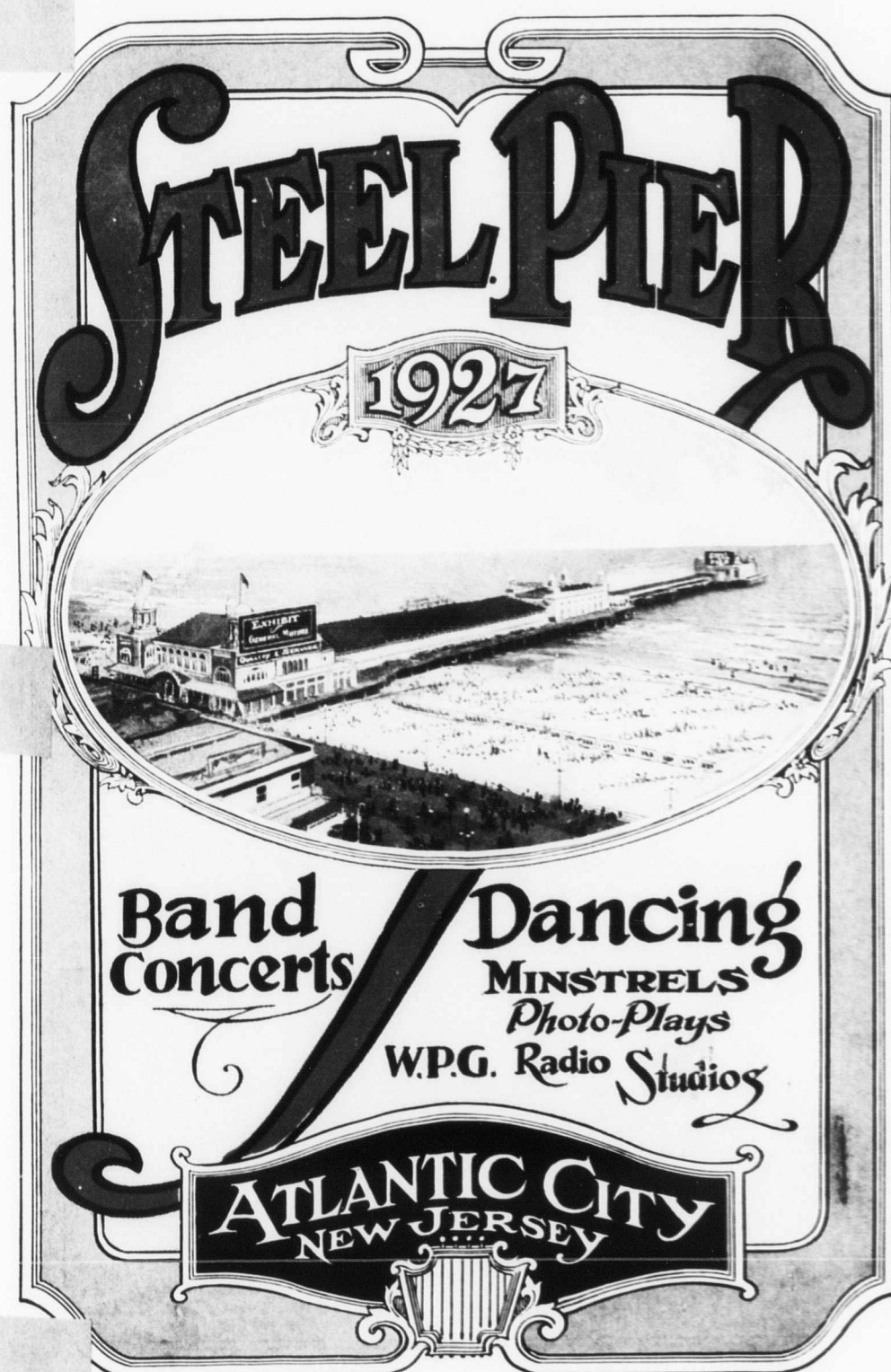
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MON. 18 JULY 1927

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MON. 18 JULY 1927

SUN. 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

MONDAY, JULY 18th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL.

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano

### A DAY OF GRAND OPERA SUCCESSES

1. Overture, "The Bartered Bride" ..... Smetana
2. Excerpts, "La Gioconda" ..... Ponchielli
3. Scenes, "Il Trovatore" ..... Verdi
4. Vocal Solo, "The Maids of Cadiz" ..... Delibes  
MISS NORA FAUCHALD
5. Fantasia, "La Boheme" ..... Puccini

### INTERVAL

4.30 P. M.

1. Fantasia, "Aida" ..... Verdi
2. Excerpts, "Cavalleri Rusticana" ..... Mascagni
3. Scenes, "Robert le Diable" ..... Meyerbeer
4. Vocal Solo, "Caro Nome" ..... Verdi  
MISS MARJORIE MOODY
5. Gems, "Mantana" ..... Wallace

SPECIAL OPERATIC CONCERTS—Sunday, July 24th—in the Ballroom  
BALDWIN PIANO USED EXCLUSIVELY

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MON. 18 JULY 1927

SUN. 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

MONDAY, JULY 18th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano

- |                                |         |
|--------------------------------|---------|
| 1. Scenes, "Mefistofeles"      | Boito   |
| 2. Excerpts, "Carmen"          | Bizet   |
| 3. Gems, "Madame Butterfly"    | Puccini |
| 4. Vocal Solo, "Micaela's Air" | Bizet   |
| 5. Fantasia, "Tannhauser"      | Wagner  |

INTERVAL  
10.00 P. M.

- |                                     |             |
|-------------------------------------|-------------|
| 1. Overture, "Semiramide"           | Rossini     |
| 2. Gems, "Martha"                   | Flotow      |
| 3. Excerpts, "Lohengrin"            | Wagner      |
| 4. Vocal Solo, "Louisa"             | Charpentier |
| 5. Fantasia, "Marta of the Lowland" | D'Albert    |

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
DANCING—"Ted" Weems and "Jack" Crawford's Dance Orchestras—Daily  
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MON. 18 JULY 1927

SUND 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

TUESDAY, JULY 19th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. J. W. BELL - - - - Piccolo

### A DAY OF LIGHT OPERA SUCCESSES

1. Admired Numbers from "El Capitan" ..... Sousa
2. Piccolo Solo, "Sylvia" ..... LeTheire
3. Fantasia, "The Musqueteers in a Convent" ..... Varney
4. Gems, "The Chocolate Soldier" ..... Oscar Strauss
5. Soprano Solo, Street Song, "Naughty Marietta" ..... Herbert
6. Excerpts, "The Chimes of Normandy" ..... Planquette

### INTERVAL

4.30 P. M.

1. Gems, "The Mikado" ..... Sullivan
2. Excerpts, "Tales of Hoffman" ..... Offenbach
3. Some Numbers, "The Wizard of the Nile" ..... Herbert
4. Vocal Solo, "Fanny" ..... Sousa
5. Scenes, "The Runaway Girl" ..... Caryll

SPECIAL OPERATIC CONCERTS—Sunday, July 24th—in the Ballroom  
BALDWIN PIANO USED EXCLUSIVELY

SPECIAL CONCERT—MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

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MON. 18 JULY 1927

SUND 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

TUESDAY, JULY 19th, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - Soprano  
MISS NORA FAUCHALD - Soprano  
MR. HOWARD GOULDEN - Xylophone

1. Scenes, "Apple Blossoms" ..... Kreisler-Jacoby
2. Xylophone Solo, "Liebesfreud" ..... Kreisler
3. Excerpts, "Hans, the Flute Player" ..... Ganne
4. Admired Numbers from "Sally" ..... Kern
5. Vocal Solo, "A Kiss in the Dark" ..... Herbert
6. Scenes, "Boccacio" ..... Suppe

INTERVAL  
10.00 P. M.

1. Gems, "The Merry Widow" ..... Lehar
2. Excerpts, "Robin Hood" ..... DeKoven
3. Scenes, "Prince of Pilsen" ..... Laders
4. Vocal Solo, "Kiss Me Again" ..... Herbert
5. Finale, "Brian Baru" ..... Edwards

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
DANCING—"Ted" Weems and "Jack" Crawford's Dance Orchestras—Daily  
at 4.00 P. M. and 9.00 P. M., in the Ballroom, EXCEPT SUNDAYS  
SPECIAL OPERATIC CONCERTS—Sunday, July 24th—in the Ballroom  
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the Heart of Atlantic City

MON. 18 JULY 1927

SUND 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

WEDNESDAY, JULY 20th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MAJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. HOWARD GOULDEN - - Xylophone

### A DAY OF DANCES AND BALLETS

1. Ballet, "Coppelia" ..... Delibes
2. Xylophone Solo, "La Zingara" ..... Bohn
3. Dances, "A Highland Scene" ..... Moore
4. Ballet, "Indian" ..... MacDowell
5. Vocal Solo, "Valse Aria" ..... Gounod
6. Ballet, "William Tell" ..... Rossini

INTERVAL  
4.30 P. M.

1. Ballet, "Egyptian" ..... Luigini
2. (a) "March of the Blues" ..... Bibb
3. (b) Ballet, "Pantomime" ..... Lacombe
4. Ballet, "Pharaoh's Daughter" ..... Pagni
5. Vocal Solo, "Se Saran Rose" ..... Arditti
6. Dance, "Callarhoe" ..... Chaminade

SPECIAL OPERATIC CONCERTS—Sunday, July 24th—in the Ballroom

SPECIAL CONCERT—MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

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READ IT EVERY DAY

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MON. 18 JULY 1927

SUN. 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

WEDNESDAY, JULY 20th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL.

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. WILLIAM TONG - - Cornet

1. Ballet, "Excelsior" ..... Marengo
2. Cornet Solo, "Neried" ..... Clarke
3. "Carmen" ..... Bizet
4. Ballet, "The Children's Corner" ..... DeBussy
5. Vocal Solo, "Il Bacio" ..... Arditte
6. Ballet, "Fairy Dolls" ..... Bayer

MR. WILLIAM TONG

MISS MARJORIE MOODY

INTERVAL  
10.00 P. M.

1. "Folk Dances of Yorkshire" ..... Wood
  2. Ballet Music, "Aida" ..... Verdi
  3. "Divertissement Espagnol" ..... Desarms
  4. Vocal Solo, "The Maids of Cadiz" ..... Delibes
  5. "The Feast of Spring" ..... Ambrose Thomas
- MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
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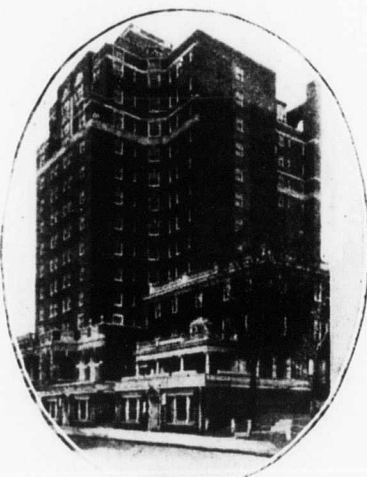
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MON. 18 JULY 1927

SUN. 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

THURSDAY, JULY 21st, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. JOHN DOLAN - - - - Cornet

### SOUSA DAY

1. Overture, "The Glass-Blowers"
2. Cornet Solo, "The Lily Bells" MR. JOHN DOLAN
3. Suite, "Tales of Traveler"
4. Vocal Solo, "Chrystal Lute" MISS MARJORIE MOODY
5. March, "The Pride of the Wolverines"

### INTERVAL 4.30 P. M.

1. Overture, "The Charlatan"
2. Symphonic Poem, "The Chariot Race"
3. Fantasia, "The Merry, Merry Chorus"
4. Vocal Solo, "In Flanders Field" MISS NORA FAUCHALD
5. March, "Comrades of the Legion"

SPECIAL OPERATIC CONCERTS—Sunday, July 24th—in the Ballroom  
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SPECIAL CONCERT—MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

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MON. 18 JULY 1927

SUN. 24 JULY 27



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Write here name and address of person to whom you want insurance paid in case you are killed otherwise it will be payable to your estate.

Beneficiary's Name.....

Relationship.....

Address .....  
Street City State

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MON. 18 JULY 1927

SUN. 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

THURSDAY, JULY 21st, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL.

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. JOHN DOLAN - - - - Cornet

### SOUSA NIGHT

1. Overture, "The Fancy of the Town"
2. "An American Wedding March"
3. "At the King's Court"
4. Vocal Solo, "The Milkmaid" MISS NORA FAUCHALD
5. March, "Magna Charta" (new)

INTERVAL  
10.00 P. M.

1. Scenes, "The Free Lance"
2. Cornet Solo, "Oh Warrior Grim" MR. JOHN DOLAN
3. Suite, "The American Maid"
4. Vocal Solo, "Merry Brown Thrush" MISS MARJORIE MOODY
5. March, "Riders for the Flag" (new)

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
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MON. 18 JULY 1927

SUND 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

FRIDAY, JULY 22nd, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. EDW. J. HENEY - - Saxophone

### SCANDINAVIAN MUSIC

1. Overture, "Norwegian Carnival" ..... Svensson
2. "Scandinavian Suite" ..... Emil Juel-Fredriks
3. "A Summer Day in Norway" ..... Willmer
4. Vocal Solo, "Dreaming of Sweden" ..... Grieg  
MISS NORA FAUCHALD
5. March, "The Boyards" ..... Halvorsen

INTERVAL  
4.30 P. M.

1. Overture, "The Viking" ..... Hartman
2. Saxophones, "Melodies" ..... Herfurth
3. Suite, "Peer Gynt" ..... Grieg
4. Vocal Solo, "Sylvania" ..... Sinding

MISS MARJORIE MOODY

5. Kirmess, "Rustic" ..... Hoffman

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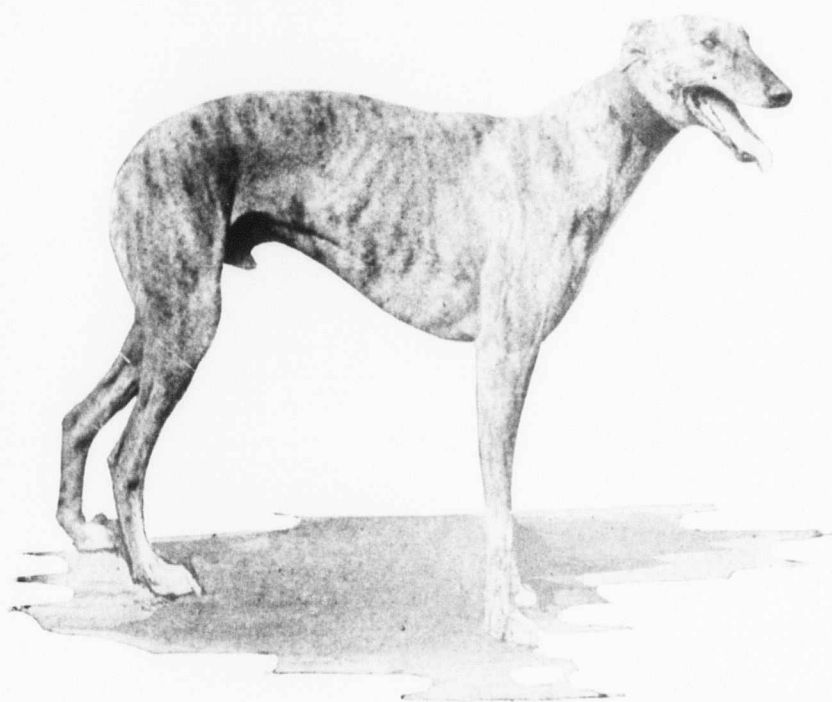
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MON. 18 JULY 1927

SUN. 24 JULY 27



## SOUSA AND HIS BAND

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FRIDAY, JULY 22nd, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL  
MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano

1. Overture, Reminiscences of ..... Grieg
2. Prælude, "My Father Land" ..... Smetana
3. Rhapsody, "A Dream" ..... Grieg
4. Vocal Solo, "A Song of Norway" ..... Goderman
5. March, "Song of the Vikings" ..... Fanning

MISS MARJORIE MOODY

INTERVAL  
10.00 P. M.

1. Overture, "The Bartered Bride" ..... Smetana
2. "Swedish Wedding March" ..... Goderman
3. "The Wedding of the Rose" ..... Jessels
4. Vocal Solo, "A Song of Norway" ..... Goderman
5. Scenes, "Norwegian Dances" ..... Grieg

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WHEN 26 BECAME DIRECTOR OF THE  
UNITED STATES MARINE BAND

John Philip Sousa was born in Washington, D. C.,  
the son of Antonio Sousa and Elizabeth Trinkhaus Sousa.  
His father was an attache of the State Department before  
the Civil War, and a soldier in the Union Army during  
the war.

Sousa's education as a musician began when he was  
about six years old. His first instruction was in vocal  
music, and then in violin. By the time he had reached  
the age of fifteen he was a teacher of violin, and at the  
age of 17 he was a conductor in the various theatres  
devoted to the pretentious operettas of the day.

At the age of 21 he became violinist with Jacques  
Offenbach, composer of "The Tales of Hoffman" during  
his American tour with an orchestra. At the age of 26,  
in 1880, he accepted the post of director of the United  
States Marine Band, with rank of lieutenant. He held  
this post until 1892, when he resigned to become the  
head of the organization with which he is now making  
his thirty-fourth annual tour.

On May 31, 1917, Sousa was commissioned a lieu-  
tenant, senior grade, in the United States Navy, and until  
the end of the World War, he served at the Great Lakes  
Naval Training Station in charge of the musical activities  
of that station. Upon the signing of the Armistice, he  
returned to the Naval Reserve Forces with the rank of  
lieutenant-commander, from which, because of having  
reached the age limit, he was recently retired.

Sousa gained his first prominence as a composer with  
his comic operas and "The Smugglers," "De're," "The  
Queen of Hearts," "El Capitan," "The Bride Elect,"  
"Chris and the Wonderful Lamp," and "The American  
Maid" were successes of the period in which they were  
written and produced.

He began to write marches during his service with  
the United States Marine Band. "High School Cadets"  
was the first of his compositions and it brought the young  
(Continued on Page 27)

MON. 18 JULY 1927

SUN. 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SATURDAY, JULY 23rd, 1927  
AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. JOS. DELUCA - - Euphonium  
MR. JOHN DOLAN - - Cornet

### A DAY WITH THE MUSIC OF SUNNY ITALY

1. Overture, "Semiramide".....Rossini
2. Cornet Solo, "The Carnival of Venice".....Arban  
MR. JOHN DOLAN
3. Scenes, "Aida".....Verdi
4. Vocal Solo, "Vissi D'Arte".....Puccini  
MISS NORA FAUCHALD
5. Excerpts, "Don Carlos".....Verdi

INTERVAL  
4.30 P. M.

1. Excerpts, "La Boheme".....Puccini
2. Euphonium Solo, "The Masked Ball".....Verdi  
MR. JOS. DELUCA
3. Scenes, "Il Trovatore".....Verdi
4. Vocal Solo, "Traviata".....Verdi  
MISS MARJORIE MOODY
5. "The Pilgrim's March".....Mendelssohn

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SPECIAL CONCERT MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

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Director

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MON. 18 JULY 1927

SUN. 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SATURDAY, JULY 23rd, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL  
MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano

1. Excerpts, "Il Pagliacci" ..... Leoncavallo
2. Scenes, "Madam Butterfly" ..... Puccini
3. "Phrynic" ..... Zuluetta
4. Intermezzo ..... DeLuca
5. Vocal Solo, "Caro Nome" ..... Verdi
6. March, "The Silver Trumpets of Rome" ..... Viviani

INTERVAL  
10.00 P. M.

1. Ballet Scene, "Pharaoh's Daughter" ..... Pagni
2. Hymn to the Sun from "Iris" ..... Mascagni
3. Reminiscences of ..... Tosti
4. Vocal Solo, Aria, "Madame Butterfly" ..... Puccini
5. "March Triumphant" ..... Manchielli

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
DANCING—"Ted" Weems and "Jack" Crawford's Dance Orchestras—Daily  
at 4.00 P. M. and 9.00 P. M., in the Ballroom, EXCEPT SUNDAYS  
SPECIAL OPERATIC CONCERTS—Sunday, July 24th—in the Ballroom  
BALDWIN PIANO USED EXCLUSIVELY

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## Lieut.-Com. JOHN PHILIP SOUSA and His Band

(Continued from Page 23)

composer \$35. "Stars and Stripes Forever" was destined to be the most famous march in the world, and after 25 years, during which two million copies of the music and five million talking machine records have been sold in the United States alone, it is still enormously popular.

He has written more than 100 marches, of which the most widely known are "Semper Fidelis," now the official march of the Marine Corps, "Glory of the Yankee Navy," "Bullets and Bayonets," "Washington Post," "Sabres and Spurs," "Field Artillery," "King Cotton," "Fairest of the Fair," "Comrades of the Legion" and "Nobles of the Mystic Shrine." His more serious works as a composer have included the suites, "Three Quotations," "At the King's Court," "Looking Upward," and "Camera Studies," in addition to his choral work, "The Last Crusade."

Sousa is the author of several books, among them "The Fifth String," "Pipetown Sandy," "Dwellers in the Western World," "Through the Year with Sousa," and "The Transit of Venus." He is a member of numerous clubs including the Gridiron Club, of Washington; the Lambs, Players, Salmagundi, Actors and Musicians Clubs of New York, and the Huntington Valley Country Club of Philadelphia. His journeys as a composer-conductor have taken him on 14 transcontinental tours of America, upon four tours of Europe and upon one tour around the world. His home is at Port Washington, Long Island.

Important as has been his work as a composer, Sousa's great service in the field of music is that he has created a familiarity and appreciation for good music throughout America. From the beginning his organization has presented the best music and through Sousa, the works of the great composers of the present and the past have been presented before masses to whom the operatic companies and the symphony orchestras could not hope to reach.

His work has been done without subsidy in other words, his success has been entirely dependent upon pleasing the people before whom his concerts were given. That he has succeeded is indicated by the fact that he now plays before two millions of people during a single tour and that as many as 10,000 people have attended a single concert.

Sousa's music is generally regarded as the most thoroughly American in conception and expression of any composer of his time. When he was a small boy, he saw the Grand Review of the victorious Union Armies in Washington, and this boyhood impression was to shape his entire career as a composer. Every Sousa march has as its dominant motif the exultant power and glory of America, and it has reached its most triumphant expression in his immortal "Stars and Stripes Forever" which has become so completely the march of the entire American people that Sousa audiences throughout America, without bidding, are accustomed to rise whenever and wherever it is played.

MON. 18 JULY 1927

SUN. 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SUNDAY, JULY 24th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - - Soprano  
MISS NORA FAUCHALD - - - Soprano  
MR. JOHN DOLAN - - - Cornet

Music of the Americans—the Indian—the White Man—the Black Man  
1. Overture, "Indian" ..... Orem  
2. "Evolutions of Dixie" ..... Lake  
3. "Dwellers in the Western World" ..... Sousa  
4. Vocal Solo, "From the Land of the Sky-blue Water" ..... Cardman  
MISS MARJORIE MOODY  
5. March, "The Rifle Regiment" ..... Sousa

INTERVAL

4.30 P. M.

1. Songs and Dances of the Plantation" ..... Clarke  
2. Cornet Solo, "The Volunteers" ..... Rogers

MR. JOHN DOLAN

3. Fantasia, "The Old Folks at Home and in Foreign Countries" ..... Roberts  
4. Vocal Solo, "The Lark Now Leaves His Wat'ry Nest" ..... Parker

MISS NORA FAUCHALD

5. March, "The Sesqui-Centennial" ..... Sousa  
SPECIAL OPERATIC CONCERTS—Sunday, July 24th—in the Ballroom  
BALDWIN PIANO USED EXCLUSIVELY

SPECIAL CONCERT—MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

IN compiling these programs I have endeavored to weld characteristic numbers conveying the music of its class beloved by the lovers of the art. There is a large field in the numbers enumerated and I earnestly trust the public will enjoy hearing the performance of them as much as I did in compiling them.

LIEUT.-COMMANDER JOHN PHILIP SOUSA

A PROGRAM OF PERPETUAL FAVORITES.  
A DAY OF GRAND OPERA SUCCESSES.  
A DAY OF LIGHT OPERA SUCCESSES.  
A DAY OF DANCES AND BALLETS.  
SOUSA DAY. SCANDINAVIAN MUSIC.  
A DAY WITH THE MUSIC OF SUNNY ITALY.  
MUSIC OF THE AMERICANS—The Indian—The White Man—The Black Man.  
GREAT BRITAIN AND IRELAND IN MUSIC'S REALM.  
DEVOTED TO GEMS OF RUSSIAN MUSIC.  
MUSIC INSPIRED BY THE WORKS OF WILLIAM SHAKESPEARE.  
ANOTHER SOUSA DAY.  
LA BELLE FRANCE'S MUSIC UTTERANCES.  
MUSIC FROM THE GERMAN STANDPOINT.  
A DAY OF FAVORITE RHAPSODIES.  
DANCES THROUGH THE AGES. CASTILIAN MELODIC DAYS.  
THE ORIENT AND THE OCCIDENT.  
ANOTHER DAY OF SOUSA'S MUSIC.  
AUSTRIA PRESENTS THE FOLLOWING.  
POPULAR HITS OF THE GREAT MASTERS.  
PLEASANT SPRINGS OF MELODY.  
EXTRACTS FROM THE WORKS OF TWO GENIUSES—Wagner and Verdi.  
ALL ABOUT SOLDIERS, SAILORS AND MARINES.  
REGARDING VARIOUS LADIES—GOD BLESS 'EM.  
ANOTHER DAY OF SOUSA MUSIC. PLEASANT MUSIC NEW AND OLD.  
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MON. 18 JULY 1927

SUN 24 JULY 27



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SUNDAY, JULY 24th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. WILLIAM TONG - - Cornet

1. Suite, "Creole Days" ..... Broekhoven
2. "American Character Sketches" ..... Kroeger
3. "A Day in Venice" ..... Novin
4. Vocal Solo, "Always" ..... Berlin

MISS NORA FAUCHALD

5. March, "Boy Scouts of America" ..... Sousa

INTERVAL  
10.00 P. M.

1. Scenes from "Natomah" ..... Herbert
2. Cornet Solo, "Sounds from the Hudson" ..... Clarke
3. Excerpts, "The Belle of New York" ..... Kerker
4. Meditation, "In Pulpit and Pew" ..... Sousa
5. Vocal Solo, "In Flanders Field" ..... Sousa
6. "Songs of the Old Folks" ..... Lake

SPECIAL OPERATIC CONCERTS—Sunday, July 24th—in the Ballroom  
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Carolina Lazzari—Contralto  
Julian Oliver—Tenor  
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MON. 18 JULY 1927

MON. 24 JULY 27





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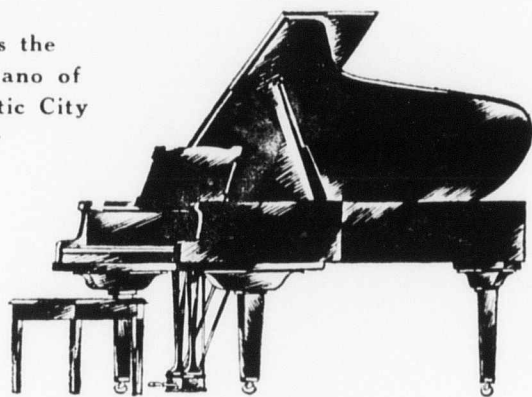


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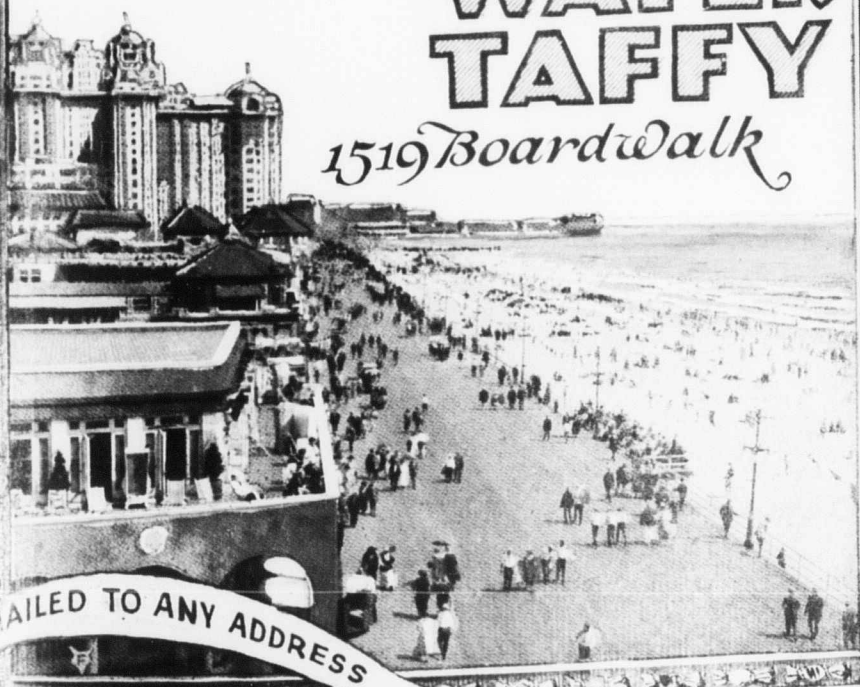
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MON. 18 JULY 1927

SUN. 24 JULY 27



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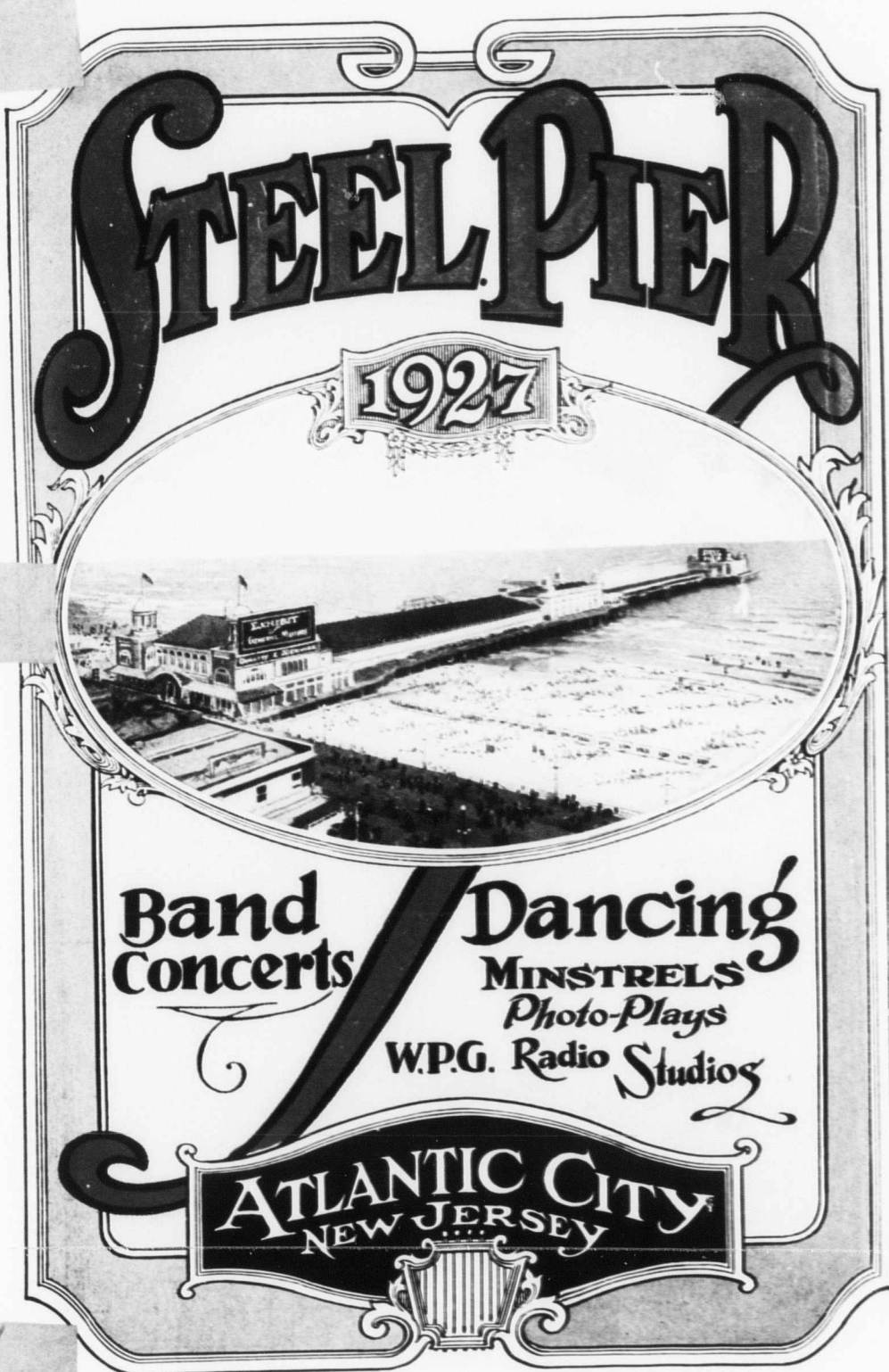
Women—3 for 25c, 10c, 2 for 25c, Linen 25c

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MON. 18 JULY 1927

SUN. 24 JULY 27





68





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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

MONDAY, JULY 25th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. JOHN DOLAN - - - - Cornet  
MR. WILLIAM TONG - - - - Cornet

### GREAT BRITAIN AND IRELAND IN MUSIC'S REALM

1. "Reminiscences of Scotland" ..... Godfrey
2. Cornet Solo, "The Lost Chord" ..... Sullivan
3. Fantasia, "Albion" ..... Bactens
4. Vocal Solo, "You and I" ..... Lehman
5. Nautical Fantasia, "Trafalgar" ..... Miller

INTERVAL  
4.30 P. M.

1. "Reminiscences of England" ..... Godfrey
2. Cornet Solo, "King Carnival" ..... T. Ryi
3. Gems, "Pinafore" ..... Sullivan
4. Vocal Solo, "The Wren" ..... Benedict
5. Fantasia, "Britannia" ..... Douglas

SPECIAL OPERATIC CONCERTS—Sunday, July 31st—in the Ballroom  
BALDWIN PIANO USED EXCLUSIVELY

SPECIAL CONCERT—MORNING (Sun. inclusive)—TED 'EEMS' ORCHESTRA, 11.15

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

MONDAY, JULY 25th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano

1. "Reminiscences of Ireland" ..... Godfrey
2. Scenes, "Iolanthe" ..... Sullivan
3. Excerpts, "The Geisha" ..... Jones
4. Vocal Solo, "Rose of My Heart" ..... Lehr

MISS MARJORIE MOODY

5. Descriptive Piece, "A Khaki Camp" ..... H. H. Wood

INTERVAL  
10.00 P. M.

1. "Reminiscences of Wales" ..... Godfrey
2. Scenes from "The Bohemian Girl" ..... Balfe
3. Fantasia, "Robert Bruce" ..... Bonniwell
4. Vocal Solo, "Little Grey Home in the West" ..... Lehr

MISS NORA FAUCHALD

5. Episodes in a Soldier's Life" ..... Kappey

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday

PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.

DANCING—"Ted" Weems and "Jack" Crawford's Dance Orchestras—Daily  
at 4.00 P. M. and 9.00 P. M., in the Ballroom, EXCEPT SUNDAYS

SPECIAL OPERATIC CONCERTS—Sunday, July 31st—in the Ballroom  
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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

TUESDAY, JULY 26th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano

### DEVOTED TO GEMS OF RUSSIAN MUSIC

1. Overture, "Sarafan" .....Erichs
2. Melody in F .....Rubinstein
3. "A Song of India" .....Rimsky-Korsakov
4. Vocal Solo, "Nightingale and the Rose" .....Rimsky-Korsakov
- MISS MARJORIE MOODY
5. Dance, "Khovanstchina" .....Moussorgsky

INTERVAL  
4.30 P. M.

1. Overture, "The Ghost of the Commander" .....Grossman
2. Ballet Russe .....Luigini
3. Ballet Suite, "The Lake of Swans" .....Tchaikowsky
4. Vocal Solo, "A Song of India" .....Rimsky-Korsakov
- MISS NORA FAUCHALD
5. Dance, "Kakuska" .....Lehar

SPECIAL OPERATIC CONCERTS—Sunday, July 31st—in the Ballroom  
BALDWIN PIANO USED EXCLUSIVELY

SPECIAL CONCERT—MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

TUESDAY, JULY 26th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL.

MISS MARJORIE MOODY - Soprano  
MISS NORA FAUCHALD - Soprano  
MR. JOHN DOLAN - Cornet  
MISS WINIFRED BAMBRICK - Harp

1. Overture, "Russian Folk Songs" Huges
2. Cornet Solo, "Russian Fantasia" Levy
3. Cassock Fantasia Dargomijsky
4. Harp Solo, "Volga Boat Song" Traditional
5. Prelude Rachmaninoff

INTERVAL  
10.00 P. M.

1. Ballet Music, "Casse Noisette" (The Nut Cracker) Tchaikowsky
2. Overture, "Folk Songs of Russia" Erichs
3. "Russian Carriage Song" Thornton
4. Vocal Solo, "Russian Lullaby" Ippolitow-Ivannow
5. "Cortège du Sirdar" Ivanow

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
DANCING—"Ted" Weems and "Jack" Crawford's Dance Orchestras—Daily  
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SPECIAL OPERATIC CONCERTS—Sunday, July 31st—in the Ballroom  
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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

WEDNESDAY, JULY 27th, 1927  
AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL  
MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano

### MUSIC INSPIRED BY THE WORKS OF WILLIAM SHAKESPEARE

1. Overture, "Midsummernight's Dream" ..... Ambrose Thomas
2. Scenes, "The Merchant of Venice" ..... Sullivan
3. Dances, "Henry VIII" ..... German
4. Vocal Solo, "Romeo and Juliet" ..... Gounod
5. Pageant, "Richard III" ..... Bloch

#### INTERVAL

4.30 P. M.

1. Overture, "Oberon" ..... Weber
2. Ballet Music, "Romeo and Juliet" ..... Gounod
3. Scenes, "Hamlet" ..... Bach
4. Vocal Solo, Aria, "Hamlet" ..... Thomas
5. Song, "Bid Me Discourse" ..... Kappey

SPECIAL OPERATIC CONCERTS—Sunday, July 31st—in the Ballroom

SPECIAL CONCERT—MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

WEDNESDAY, JULY 27th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL  
MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano

1. Overture, "Merry Wives of Windsor" ..... Nicolai
2. Character Sketch, "Caliban" ..... Hayden
3. Suite, "Henry VIII" ..... Saint Saens
4. Vocal Solo, Aria, "Romeo and Juliet" ..... Gounod
5. Bottom's March, "A Midsummernight's Dream" ..... Mendelssohn

### INTERVAL

10.00 P. M.

1. Overture, "King Henry VIII" ..... Hatton
2. Scenes from "Falstaff" ..... Verdi
3. Excerpts, "Othello" ..... Verdi
4. Vocal Solo, "Bid Me Discourse" ..... Bishop
5. Wedding March, "A Midsummernight's Dream" ..... Mendelssohn

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
DANCING—"Ted" Weems and "Jack" Crawford's Dance Orchestras—Daily  
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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

THURSDAY, JULY 28th, 1927  
AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano

### ANOTHER SOUSA DAY

1. Overture, "The Charlatan"
2. Second Fantasia, "El Capitan"
3. "A Study in Rhythms"
4. Vocal Solo, "The Belle of Bayou Teche"  
MISS NORA FAUCHALD
5. March, "Riders for the Flag"

INTERVAL  
4.30 P. M.

1. Overture, "Vantour"
2. Suite, "Maidens Three"
3. "Fancy of the Town"
4. Vocal Solo, "Serenade in Seville"  
MISS MARJORIE MOODY
5. A Bouquet of Beloved Inspirations

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

THURSDAY, JULY 28th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano

1. Overture, "Tally-ho"
2. Scenes, "The Bride-Elect"
3. In the Realm of the Valse
4. Vocal Solo, "Crossing the Bar"
5. March, "Fairest of the Fair"

MISS MARJORIE MOODY  
INTERVAL  
10.00 P. M.

1. Overture, "Katherine"
2. "On With the Dance"
3. Suite, "At the King's Court"
4. Vocal Solo, "Sweet Miss Industry"
5. People Who Live in Glass Houses

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

FRIDAY, JULY 29th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - Soprano  
MISS NORA FAUCHALD - Soprano  
MR. WILLIAM TONG - Cornet

### LA BELLE FRANCE'S MUSICAL UTTERANCES

1. Overture, "La Chasse du Jeune Henri" ..... Mehul
2. Fantasia, "Belle Helene" ..... Offenbach
3. Cornet Solo, "Le Reve d'Amour" ..... Millars
4. Excerpts, "La Cigale" ..... Audran
5. Vocal Solo, "Louise" ..... Charpentier
6. March, "Sambre et Meuse" ..... Turlet

MISS MARJORIE MOODY  
INTERVAL  
4.30 P. M.

1. Overture, "Patrie" ..... Bizet
  2. Scenes, "Girofle-Girofle" ..... Lecoq
  3. Ballet Music, "Sylvia" ..... Delibes
  4. Vocal Solo, "Carmen" ..... Bizet
  5. Soldiers' Chorus, "Faust" ..... Gounod
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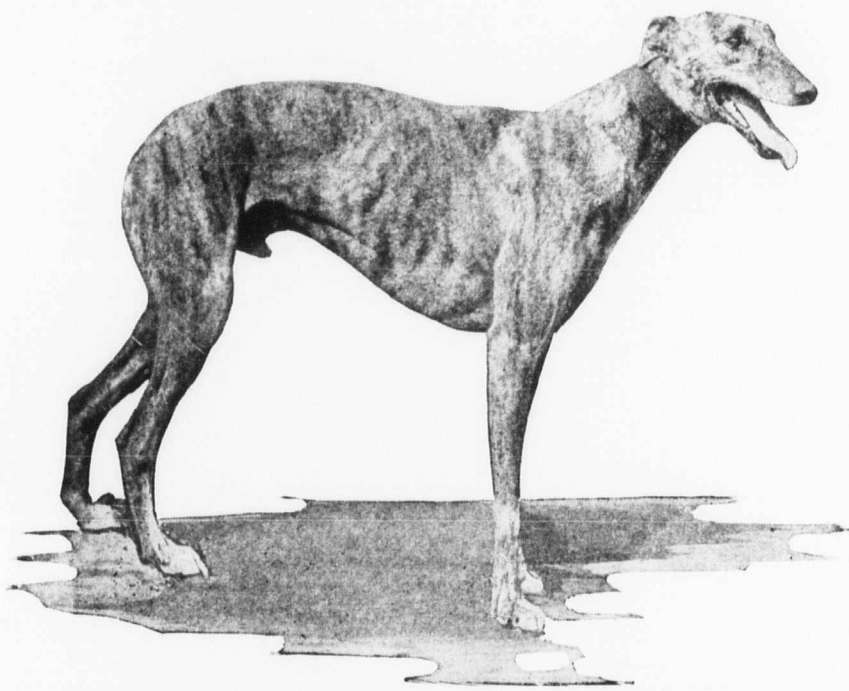
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HARRY ASKIN, Manager

FRIDAY, JULY 29th, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano

1. Reminiscences of .....Gounod
2. Gems from the Works of .....Berlioz
3. Scenes, "Huguenots" .....Meyerbeer
4. Vocal Solo, "Chanson de Florian" .....Godard  
MISS NORA FAUCHALD
5. Ballet Suite, "Carmen" .....Bizet

INTERVAL  
10.00 P. M.

1. Overture, "Mons Chafouri" .....Offenbach
2. "The Hermit's Bell" .....Maillart
3. Scenes, "Veronique" .....Messager
4. Vocal Solo, "Villanelle" .....Del'Aqua  
MISS MARJORIE MOODY
5. Excerpts, "Olivette" .....Audran

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The Sousa library of music probably is the most comprehensive in America, and it is by far the finest privately-owned

(Continued on Page 27)



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SATURDAY, JULY 30th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. JOHN DOLAN - - - - Cornet

### MUSIC FROM THE GERMAN STANDPOINT

1. Overture, "Tannhauser" .....Wagner
2. Scenes, "The Merry Widow" .....Lehar
3. Gems, "The Gypsy Baron" .....Strauss
4. Vocal Solo, "Ave Maria" in Bach's Prelude  
MISS NORA FAUCHALD
5. Excerpts, "Frau Luna" .....Lehar

### INTERVAL 4.30 P. M.

1. Overture, "1813" .....Weber
2. Cornet Solo, "Werner's Parting Song" .....Nessler  
MR. JOHN DOLAN
3. Scenes, "Lohengrin" .....Wagner
4. Excerpts, "A Little Dutch Girl" .....Kalman
5. Vocal Solo, "The Beautiful Blue Danube" .....Strauss  
MISS MARJORIE MOODY
6. March, "Vorwarts" .....Faust

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SATURDAY, JULY 30th, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS NORA FAUCHALD - - Soprano  
MR. HOWARD GOULDEN - - Xylophone

1. Overture, "Jubel" ..... Weber
2. Xylophone Solo, "Schoen Rosmarin" ..... Kreisler
3. Scenes, "Hansel and Gretel" ..... Humperdink
4. Excerpts, "The Duchess of Danzig" ..... Caryl
5. Vocal Solo, "The Cradle Song" ..... Kreisler
6. "Pique Dame" ..... Suppe

INTERVAL  
10.00 P. M.

1. Overture, "Berlin in Joy and Sorrow" ..... Conradi
2. Scenes, "Martha" ..... Flotow
3. Excerpts, "The Chocolate Soldier" ..... Strauss
4. Vocal Solo, "Calm as the Night" ..... Bohn
5. March, "King Karl" ..... Umrath

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## Sousa Carries Large Library

(Continued from Page 23)

collection. Sousa began to collect manuscripts when he was with the Jacques Offenbach orchestra during that composer's tour of America, and throughout all the years that have followed Sousa has added to it a varied collection of works. Because of his prominence in American music, Sousa has been given unusual opportunities to collect manuscripts and autographed scores, and upon the return from his world tour, he brought with him manuscripts and autographed scores of the works of virtually every contemporary European composer. The value of this collection of course increases with each passing year.

A recent catalogue of the Sousa collection revealed that it contained the works of about eleven hundred composers. The library now contains a total of about thirty-eight hundred manuscript or autographed scores, other than the works of Sousa himself. The Sousa manuscript collection contains about two hundred items including marches, operas, suites and arrangements. Sousa has the manuscript of virtually every march, including "Stars and Stripes Forever," "Semper Fidelis," "El Capitan," "Washington Post," "Manhattan Beach," and other world famous tunes, and because the march form has been his distinct contribution to world music, it is probable that this portion of his manuscript collection eventually will become the most valued of the Sousa library.

Sousa carries with him on his average tour complete band arrangements of more than five hundred selections. As a rule about \$25,000 insurance is carried on the music taken on tour. The Sousa collection contains virtually all of the numbers which have been played by the Sousa organization during the thirty-three years of its history.



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SUNDAY, JULY 31st, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - Contralto  
MR. JOS. DELUCA - - Euphonium  
MR. WILLIAM TONG - - Cornet

### A DAY OF FAVORITE RHAPSODIES

1. Rhapsody, "No. 1" ..... Liszt
2. Euphonium Solo, "Beautiful Colorado" ..... DeLuca
3. "Irish" ..... Herbert
4. Vocal Solo, "The Little Brown Thrush" ..... Sousa
5. Rhapsody, "The Southern" ..... Hosmer

INTERVAL  
4.30 P. M.

1. Rhapsody, "The Indian" ..... Orem
2. Cornet Solo, "King Carnival" ..... Kryl
3. "The Northern" ..... Hosmer
4. Vocal Solo, "Longing Dear For You" ..... Densmore
5. Rhapsody, "Norwegian" ..... Svensden

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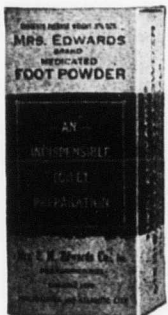
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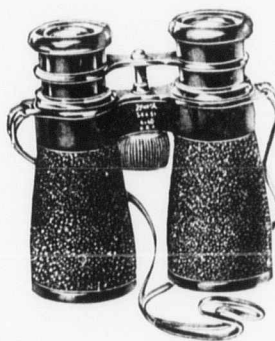


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HARRY ASKIN, Manager

SUNDAY, JULY 31st, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - - Soprano  
MISS BETTY GRAY - - - Contralto  
MR. EDMUND WALL - - - Clarinet  
MR. JOHN DOLAN - - - Cornet

1. Rhapsody, "The Ethiopian" ..... Hosmer
2. Clarinet Solo, "Concerto Rhapsody" ..... Klose  
MR. EDMUND WALL
3. Rhapsody, "No. 2" ..... Liszt
4. Vocal Solo, "Lovely Mary Donnelly" ..... Sousa  
MISS BETTY GRAY
5. Rhapsodie, "American" ..... Schoenfeld

INTERVAL  
10.00 P.M.

1. Rhapsody, "Español" ..... Chabrier
2. Cornet Solo, "Cleopatra" ..... Demare  
MR. JOHN DOLAN
3. Rhapsody, "Slavonic" ..... Friedman
4. Vocal Solo, "Sweet Mystery of Life" ..... Herliert  
MISS MARJORIE MOODY
5. Rhapsody, "Sazadi" ..... Massenet

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- Aria, "Dieu teure Halle" from "Tannhäuser" ..... Wagner  
MME. ALSEN  
Verborgtheit ..... Hugo Wolf  
Die Forelle ..... Schubert  
Von Ewiges Liebe ..... Brahms  
Aria, "Ah Moon of My Delight" from "In a Persian Garden" ..... Lisa Lehmann  
MME. ALSEN  
Quelle Souffrance (by request) ..... Lenormand  
The Londonderry Air ..... Arr. F. Bibb  
Floods of Spring ..... Rachmaninoff  
MME. ALSEN  
Ah, Love But a Day ..... Protheroe  
Crying of Water ..... Campbell-Tipton  
Eleanore ..... Coleridge-Taylor  
My Native Land ..... Kahn  
MR. HOUSE  
Duet from "Cavalleria Rusticana" ..... Mascagni  
MME. ALSEN and MR. HOUSE

EVENING PROGRAM AT 9.15

- Elsa's Dream from "Lohengrin" ..... Wagner  
MME. ALSEN  
Traume ..... Wagner  
Sandmannchen ..... Brahms  
Liebesfeier ..... Weingartner  
MME. ALSEN  
Aria, "O Paradiso" from "L'Africain" ..... Meyerbeer  
MR. HOUSE  
Green Branches ..... Winter Watts  
At Sea ..... Clara Edwards  
The Bird of the Wilderness ..... Ed. Horsman  
MME. ALSEN  
Passing By ..... Purcell  
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Pleading ..... Coleridge-Taylor  
The Pipes of Gordan's Men ..... Hammond  
MR. HOUSE  
Valkyrie Call "Hojotoho" from "Die Walküre" ..... Wagner  
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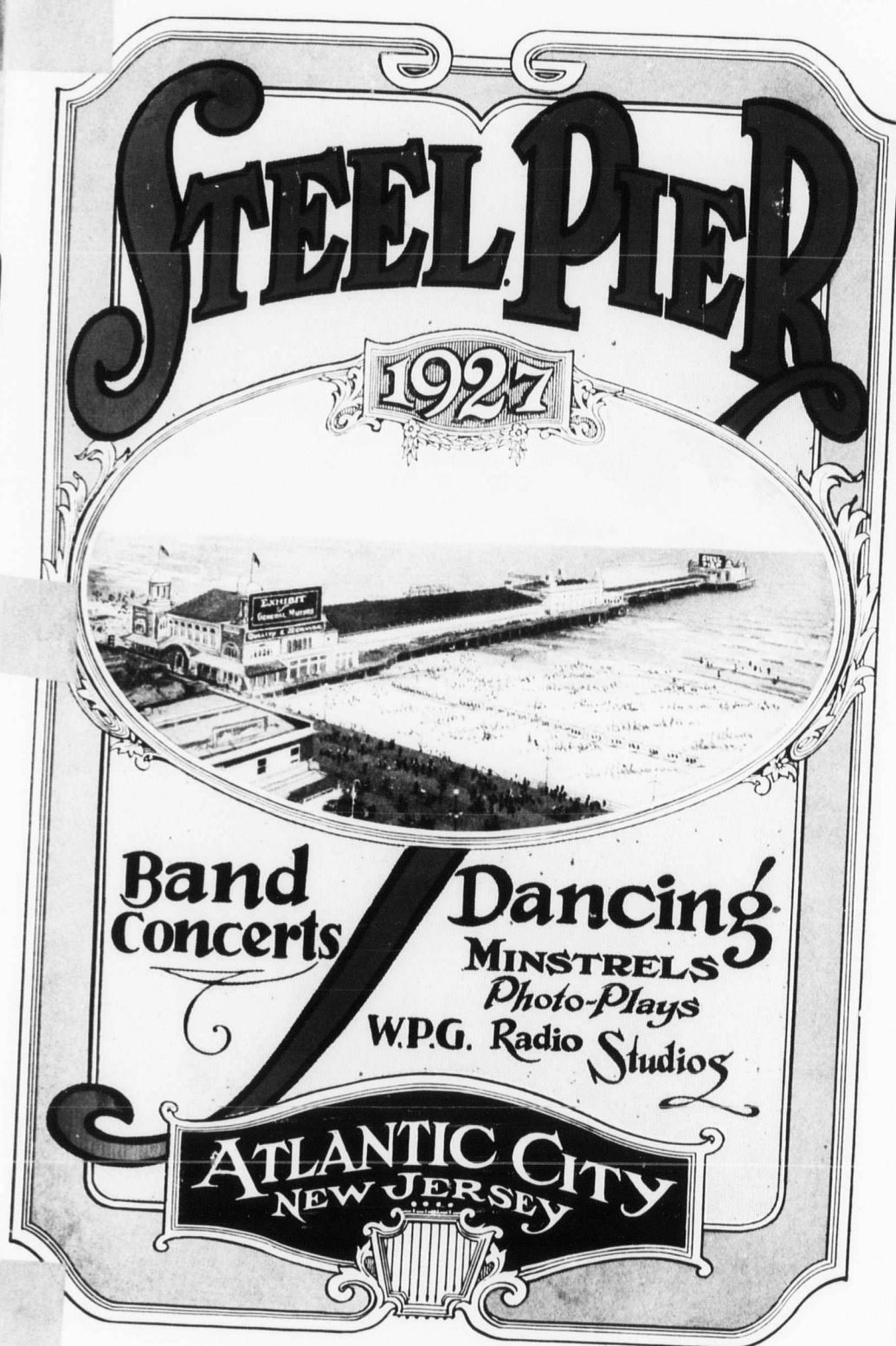
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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

MONDAY, AUGUST 1st, 1927  
AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL  
MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - Contralto  
MR. JOHN DOLAN - - Cornet  
MR. HOWARD GOULDEN - - Xylophone

### DANCES THROUGH THE AGES

1. Danish Dance, "In the Soudan" ..... Sebek
2. Cornet Solo, "Flora" ..... Cunard
3. Ballet Music, "Carmen" ..... Bizet
4. Dance, "Macabre" ..... Saint Saens
5. Vocal Solo, "Sing Along" ..... Penn
6. Dance, "The Boston" ..... Godfrey

### INTERVAL 4.30 P. M.

1. Dance, "We'll Dance Till the Sun Breaks Through" ..... Joyce
2. Xylophone Solo, "Kitten on the Keys" ..... Confrey
3. Valse, "Espana" ..... Waldteufel
4. Vocal Solo, "Shadow Song" ..... Meyerbeer
5. Bourre and Jig, "Much Ado About Nothing" ..... Ed. German

SPECIAL OPERATIC CONCERTS—Sunday, August 7th—in the Ballroom  
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SPECIAL CONCERT—MORNING (Sun. inclusive)—TED 'EEMS' ORCHESTRA, 11.15

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

MONDAY, AUGUST 1st, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - - Contralto  
MR. JOHN SCHUELER - - - Trombone  
MR. EDW. J. HENEY - - - Saxophone

1. Ballet Music, "The Fairy Dolls" ..... Bayer
2. Trombone Solo, "Columbia Polka" ..... Rollinson
3. "Dance Pompeuse" ..... MR. JOHN SCHUELER
4. Dances for the Fairy Play, "The Blue Bird" ..... Cellier
5. Vocal Solo, "Kiss Me Again" ..... O'Neill
6. Reels and Jigs ..... MISS MARJORIE MOODY

INTERVAL  
10.00 P. M.

1. Rondi, "The Gypsies" ..... Haydn
2. Saxophone Solo, "Velma" ..... Rosebrooke
3. Spanish Dances ..... MR. EDW. J. HENEY
4. Vocal Solo, Aria, "Borgia" ..... Moszkowski
5. Dance, "Straussiana" ..... Donizetti

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
DANCING—"Ted" Weems' Dance Orchestra—Daily, 9.00 to 12.00 P. M., in the  
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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

TUESDAY, AUGUST 2nd, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - - - Contralto

### CASTILIAN MELODIC DAYS

1. Overture, "Ruy Blas" ..... Mendelssohn
2. Idyl, "La Poloma" ..... Xradier
3. Excerpts, "Carmen" ..... Bizet
4. Vocal Solo, "Serenade in Seville" ..... Sousa
5. Gems, "Havana" ..... MISS MARJORIE MOODY

INTERVAL  
4.30 P. M.

1. Scenes, "Marta of the Lowlands" ..... D'Albert
2. Gems, "The Gondoliers" ..... Sullivan
3. "A Collection of Spanish Melodies" ..... Meyrelles
4. Vocal Solo, "Carmen" ..... Bizet
5. Scene, "Espanole" ..... MISS BETTY GRAY

SPECIAL OPERATIC CONCERTS—Sunday, August 7th—in the Ballroom  
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SPECIAL CONCERT—MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

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READ IT EVERY DAY

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

TUESDAY, AUGUST 2nd, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - - Contralto

1. Overture, "The Two Blind Men of Toledo" ..... Michul
2. "La Lola Arogonesa" ..... Glinka
3. Rhapsody, "España" ..... Chaprier
4. Vocal Solo, "Micaela's Song" ..... Bizet

MISS MARJORIE MOODY

5. Scenes from "Spain" ..... Langey
6. March, "La Fornarina" ..... Valverde

INTERVAL

10.00 P. M.

1. March, "A Bunch of Roses" ..... Chapi
2. Scenes, "An Evening in Toledo" ..... Schmeling
3. March, "Los Banderilleros" ..... Vas-patti
4. Vocal Solo, "Villanelle" ..... Del Acqua

MISS BETTY GRAY

5. "A Festival in Seville" ..... Tavan

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday

PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.

DANCING—"Ted" Weems' Dance Orchestra—Daily, 9.00 to 12.00 P. M., in the

Ballroom, EXCEPT SUNDAYS—Saturday Afternoon, 4.00 to 5.30 P. M.

SPECIAL OPERATIC CONCERTS—Sunday, August 7th—in the Ballroom

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

WEDNESDAY, AUGUST 3rd, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano

MISS BETTY GRAY - - - - Contralto

MR. JOHN DOLAN - - - - Cornet

THE ORIENT AND THE OCCIDENT

1. Overture, "Thalia" ..... Gilbert

2. Cornet Solo, "Souvenir de Moscow" ..... Levy

MR. JOHN DOLAN

3. Suite, "Algerienne" ..... Saint Saens

4. Vocal Solo, "Dream Girl" ..... Herbert

MISS BETTY GRAY

5. Scenes, "Orpheus" ..... Offenbach

INTERVAL

4.30 P. M.

1. Overture, "Pique Dame" ..... Suppe

2. "A Roumanian Festival" ..... Keler-Bela

3. Gems, "Madame Butterfly" ..... Puccini

4. Vocal Solo, "Je suis Titania" ..... Thomas

MISS MARJORIE MOODY

5. March, "Hands Across the Sea" ..... Sousa

SPECIAL OPERATIC CONCERTS—Sunday, August 7th—in the Ballroom

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SPECIAL CONCERT—MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

WEDNESDAY, AUGUST 3rd, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL.

- |                                       |          |
|---------------------------------------|----------|
| 1. Overture, "Fest"                   | Leutner  |
| 2. Cornet Solo, "LaVita"              | Clarke   |
| MR. WILLIAM TONG                      |          |
| 3. Scenes, "The Wizard of the Nile"   | Herbert  |
| 4. Grand Scenes, "The Promised Bride" | Gomez    |
| 5. Vocal Solo, "When Day Is Done"     | Katscher |
| MISS MARJORIE MOODY                   |          |
| 6. Scenes, "A Greek Slave"            | Jones    |

INTERVAL  
10.00 P. M.

- |   |                |
|---|----------------|
| 1. Grand March, "The Orient and the Occident" | Saint Saens    |
| 2. Euphonium Solo, "I Puritani"               | Bellini-DeLuca |
| MR. JOS. DELUCA                               |                |
| 3. Scenes, "Berlin in Joy and Sorrow"         | Conradi        |
| 4. Vocal Solo, "Yearning"                     | Moret          |
| MISS BETTY GRAY                               |                |
| 5. March, "The Stars and Stripes Forever"     | Sousa          |

DANCING—"Ted" Weems' Dance Orchestra—Daily, 9.00 to 12.00 P. M., in the Ballroom, EXCEPT SUNDAYS—Saturday Afternoon, 4.00 to 5.30 P. M.  
MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

THURSDAY, AUGUST 4th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - - Contralto

### ANOTHER DAY OF SOUSA'S MUSIC

1. Scenes, "The Bride-Elect"
2. Suite, "Last Days of Pompeii"
3. Airs, "Chris and the Wonderful Lamp"
4. Vocal Solo, "The Goose Girl"
5. A Chanty, "While Navy Ships Are Coaling"

MISS MARJORIE MOODY

### INTERVAL

4.30 P. M.

1. A Melange, "The Merry-Merry Chorus"
2. Suite, "The American Maid"
3. Meditation, "Songs of Grace and Songs of Glory"
4. Vocal Solo, "The Philosophic Maid"

MISS BETTY GRAY

5. March, "Glory of the Yankee Navy"
- SPECIAL OPERATIC CONCERTS—Sunday, August 7th—in the Ballroom  
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SPECIAL CONCERT—MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

THURSDAY, AUGUST 4th, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - - Contralto

1. Medley, "Fancy of the Town"
2. Suite, "Tales of a Traveler"
3. Valse, "Paroles D'Amour"
4. Vocal Solo, "I Wonder"

MISS BETTY GRAY

5. Caprice, "On With the Dance"

INTERVAL  
10.00 P. M.

1. A Mixture, "Showing Off Before Company"
2. March, "The Invincible Eagle"
3. March, "Riders for the Flag"
4. Vocal Solo, "The Milkmaid"

MISS MARJORIE MOODY

5. March, "N. Y. Hippodrome"

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday

PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.

DANCING—"Ted" Weems' Dance Orchestra—Daily, 9.00 to 12.00 P. M., in the

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6.30 to 8.30

Supper

10 to Closing

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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

FRIDAY, AUGUST 5th, 1927  
AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL  
MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - - Contralto

### AUSTRIA PRESENTS THE FOLLOWING

1. Military March ..... Schubert
2. Overture, "Austrian Themes" ..... Strauss
3. Valse, "Where the Citrus Blooms" ..... Penn
4. Vocal Solo, "Smilin' Thru" ..... MISS BETTY GRAY
5. "The Two Hussars" ..... Dappler

### INTERVAL

4.30 P. M.

1. Overture, "Morning, Noon and Night in Vienna" ..... Suppe
2. Scenes, "The Merry Widow" ..... Lehar
3. Vals, "Wine, Woman and Song" ..... Strauss
4. Vocal Solo, Shadow Song "Dimorah" ..... Meyerbeer
5. Gems, "The Chocolate Soldier" ..... Oscar Strauss

SPECIAL OPERATIC CONCERTS—Sunday, August 7th—in the Ballroom  
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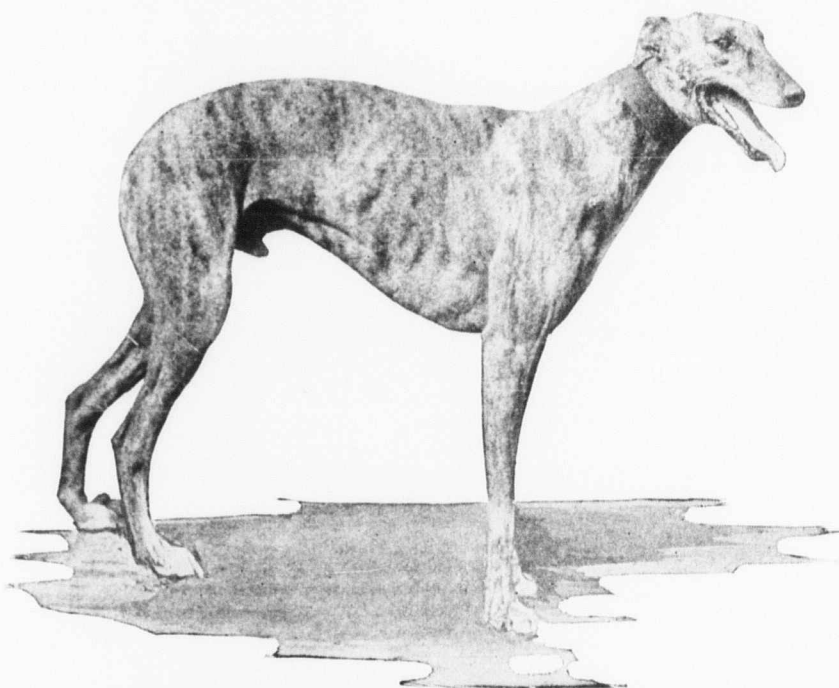
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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

FRIDAY, AUGUST 5th, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

- |   |          |
|---|----------|
| 1. Overture, "Alone at Last" .....        | Lehar    |
| 2. Suite, "The Country Wedding" .....     | Goldmark |
| 3. Valse, "Girls of Baden" .....          | Komzak   |
| 4. Vocal Solo, "Neapolitan Nights" .....  | Zamecnik |
| 5. (a) Scenes, "Apple Blossoms" .....     | Kreisler |
| (b) March, "Under the Double Eagle" ..... | Wagner   |
| INTERVAL                                  |          |
| 10.00 P. M.                               |          |
| 1. Scenes, "The Merry War" .....          | Strauss  |
| 2. Gems, "Vienna Life" .....              | Komzak   |
| 3. Strauss, Mellocker and Suppe .....     | Ziehrer  |
| 4. Vocal Solo, "Alone at Last" .....      | Lehar    |
| 5. March, "Gigerl" .....                  | Wagner   |

MISS MARJORIE MOODY - - - Soprano  
MISS BETTY GRAY - - - Contralto

MISS MARJORIE MOODY

MISS BETTY GRAY

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday

PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.

DANCING—"Ted" Weems' Dance Orchestra—Daily, 9.00 to 12.00 P. M., in the

Ballroom, EXCEPT SUNDAYS—Saturday Afternoon, 4.00 to 5.30 P. M.

SPECIAL OPERATIC CONCERTS—Sunday, August 7th—in the Ballroom

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# SOUSA

## ALMOST BECAME A BAKER

Pie Determined Him to Continue Violin Lessons



Lieut.-Commander  
John Philip Sousa

When John Philip Sousa was a boy he was, as one might say, on the horns of a dilemma. It was as to what his life's work should be. "I was taking violin lessons," he said the other day, "but it was irksome. You know how it is with a boy—he wants to be doing something more active—to be outdoors or to be tinkering with a toy or with tools. Near the parental home was a baker's shop. And they were baker's shops in those days.

"I can still remember the savory odors that emanated from the baker's cellar when he was baking cakes or bread. It was fascinating to peer down that cellar-way and to see the men with their long shovels taking loaves of bread or appetizing cakes from

(Continued on Page 27)



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SATURDAY, AUGUST 6th, 1927  
AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL  
MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - - Contralto

### POPULAR HITS OF THE GREAT MASTERS

1. Wedding March, "Midsummer Night's Dream" ..... Mendelssohn
2. Overture, "Leonore" ..... Beethoven
3. "Traumerei" ..... Schumann
4. Vocal Solo, "On Wings of Song" ..... Mendelssohn  
MISS MARJORIE MOODY
5. Gypsy Rondo ..... Haydn

### INTERVAL

4.30 P. M.

1. "Choral and Grand Fugue" ..... Bach
2. "Spring Song" ..... Mendelssohn
3. Invitation a la Valse ..... Schubert
4. Vocal Solo, "Samson and Delilah" ..... Saint Saens  
MISS BETTY GRAY
5. March, "A la Turka" ..... Mozart

SPECIAL OPERATIC CONCERTS—Sunday, August 7th—in the Ballroom  
BALDWIN PIANO USED EXCLUSIVELY

SPECIAL CONCERT MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

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Director



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SATURDAY, AUGUST 6th, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL  
MISS MAJORIE MOODY - - Soprano  
MR. JOHN DOLAN - - - - Cornet

1. Overture, "Oberon" ..... Weber
2. "Souvenir" of ..... Haydn
3. Reminiscences of ..... Mendelssohn
4. March, "Opus 62" ..... Schubert

INTERVAL  
10.00 P. M.

1. Suite, "Rosemonde" ..... Schubert
2. Cornet Solo, "Serenade" ..... Schumann

MR. JOHN DOLAN

3. "Hallelujah, Chorus" ..... Handel
4. Vocal Solo, "Ave Maria" ..... Schubert

MISS MAJORIE MOODY

5. March, "Athalie" ..... Mendelssohn

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday

PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.

DANCING—"Ted" Weems' Dance Orchestra—Daily, 9.00 to 12.00 P. M., in the

Ballroom, EXCEPT SUNDAYS—Saturday Afternoon, 4.00 to 5.30 P. M.

SPECIAL OPERATIC CONCERTS—Sunday, August 7th—in the Ballroom

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Supper Show From 11 P. M. to Closing

Couvert Charge, \$2.50 (Except Friday and Saturday)

(GRILL ROOM CLOSED ON MONDAYS)

## Sousa Almost Became a Baker

(Continued from Page 23)

the oven. I didn't practice with the assiduity of an enthusiast so my father thought that I ought to be doing something else. That was my idea exactly. So I thought of that lovely baker's shop and all those nice baking odors. 'I think I'd like to work in the bakery,' I told my father. He was a sensible parent and accordingly he helped me to get a job in that shop. But I really hadn't counted upon the laborious part of the business. I soon found out that baking was not all nice things to eat and nice things to get a whiff of. And anyway bakers actually had to work—and work hard. I had to go to the bakery late at night and stay until daybreak. That was a hardship that on the first night, because of novelty, I didn't notice. I certainly enjoyed the hot pie that I got directly from the oven. But I didn't have any time to idle away after that. There was more to be baked and more to come out of the oven. I began to realize that I hadn't picked out a sinecure. Somehow violin practicing didn't seem to be so monotonous—not as compared with the labor of the bake-shop. Next night I went back to the bakery. It seemed twice as hard as the first night. That settled it. The night dragged on and I ate a nice warm pie. Yet it didn't taste so wonderful. When morning came I hurried home. 'Father,' I said, 'I guess I'll keep on with violin lessons.' And that won me to music. Sometimes I wonder whether I would have become a good baker."



## SOUSA AND HIS BAND

LIEUT. COL. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SUNDAY, AUGUST 7th, 1927  
AFTERNOON CONCERT, 3:00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - - Soprano  
MISS BETTY GRAY - - - Contralto  
MR. JOHN DOLAN - - - Cornet  
MR. EDW. J. HENEY - - - Saxophone

### PLEASANT SPRINGS OF MELODY

1. Overture, "The Beautiful Galatea" ..... Suppe
2. Cornet Solo, "Seventh Air" ..... DeBeriot
3. Suite, "Dwellers in the Western World" ..... Sousa  
(a) THE RED MAN  
(b) THE WHITE MAN  
(c) THE BLACK MAN
4. Vocal Solo, "Shadow Song-Dimorah" ..... Meyerbeer
5. Gems, "The Serenade" ..... Herbert

### INTERVAL 4:30 P. M.

1. Overture, "Stradella" ..... Flotow
2. Saxophone Solo, "Danse Hongroise" ..... Ring Hager
3. Gems, "The Grand Inquisitor" ..... Offenbach
4. Vocal Solo, "Carmen" ..... Bizet
5. Excerpts, "The Pirates of Penzance" ..... Sullivan

SPECIAL OPERATIC CONCERTS—Sunday, August 7th—in the Ballroom  
PHOTO PLAYS in Casino Hall, 1:30 P. M. to 11:00 P. M.

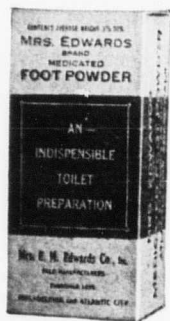
SPECIAL CONCERT—MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11:15

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86



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SUNDAY, AUGUST 7th, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - Soprano  
MISS BETTY GRAY - Contralto  
MR. HOWARD GOULDEN - Xylophone  
MR. WILLIAM TONG - Cornet

1. Overture, "The Old Stable Jacket".....Bilton
2. Xylophone Solo, "Parade of the Wooden Soldiers".....Jessel
3. Nocturne, "Kamenoi Ostrow".....Rubenstein
4. Vocal Solo, "Smilin' Through".....Penn
5. "The Cobbler and the Fairy".....Rice

INTERVAL  
10.00 P. M.

1. Overture, "The Arcadians".....Wood
2. Cornet Solo, "Debutante".....Clarke
3. Scenes, "Faust".....Gounod
4. Gems, "The Tales of Hoffman".....Offenbach
5. Vocal Solo, "The Wren".....Benedict
6. Caprice, "Turkey in the Straw".....Guion

SPECIAL OPERATIC CONCERTS—Sunday, August 7th—in the Ballroom  
PHOTO PLAYS in Casino Hall, 1.30 P. M. to 11.00 P. M.  
BALDWIN PIANO USED EXCLUSIVELY

IN compiling these programs I have endeavored to weld characteristic numbers conveying the music of its class beloved by the lovers of the art. There is a large field in the numbers enumerated and I earnestly trust the public will enjoy hearing the performance of them as much as I did in compiling them.

—LIEUT. COMMANDER JOHN PHILIP SOUSA.

- August 1—Dances Through the Ages.
- August 2—Castilian Melodic Days.
- August 3—The Orient and the Occident.
- August 4—Another Sousa Day.
- August 5—A Day with Austrian Masters.
- August 6—Popular Hits of the Great Masters.
- August 7—Pleasant Springs of Melody.
- August 8—Extracts from the Works of Two Geniuses, Wagner and Verdi.
- August 9—All About Soldiers, Sailors and Marines.
- August 10—Regarding Various Ladies. God Bless 'Em.
- August 11—Another Sousa Day.
- August 12—Pleasant Music, New and Old.
- August 13—Melodies Picked from Everywhere. A Day of Nosegays and Always the Famous Sousa Encores.

## SUNDAY OPERATIC CONCERTS

STEEL PIER BALLROOM Ocean End of Pier

ENGAGEMENT EXTRAORDINARY

SUNDAY, AUGUST 7TH

METROPOLITAN OPERA QUARTETTE

CHARLOTTE RYAN  
Soprano

CAROLINA LAZZARI  
Contralto

JULIAN OLIVER  
Tenor

GIOVANNI MARTINO  
Basso

AFTERNOON PROGRAM AT 4.15

- Jota Aragonesa.....Soriano  
A Song of Granada (Granadinas).....Barrera-Calleja  
Un doux lien.....Dellonck  
Consecration.....Charles Fonteyn Manney  
L'Heure Delicieuse.....Victor Staub  
Aria, "La Calunnia e un venticello" from Barbiere Di Siviglia.....Rossini  
Lungi dal caro bene.....Secchi  
Grometta.....Silcilla  
Duet First Act of La Boheme.....Puccini  
Trio "Prison Scene" from Faust.....Gounod  
Quartette "Bella figlia dell'amore" from Rigoletto.....Verdi  
MMES. RYAN AND LAZZARI, MESSRS. OLIVER AND MARTINO

EVENING PROGRAM AT 9.15

- "In questa tomba oscura".....Beethoven  
"Amour viens aider" from Samson et Dalila.....Saint-Saens  
"Raccondata armonia" from La Tosca.....Puccini  
"Vissi d'arte" from La Tosca.....Puccini  
MISS RYAN

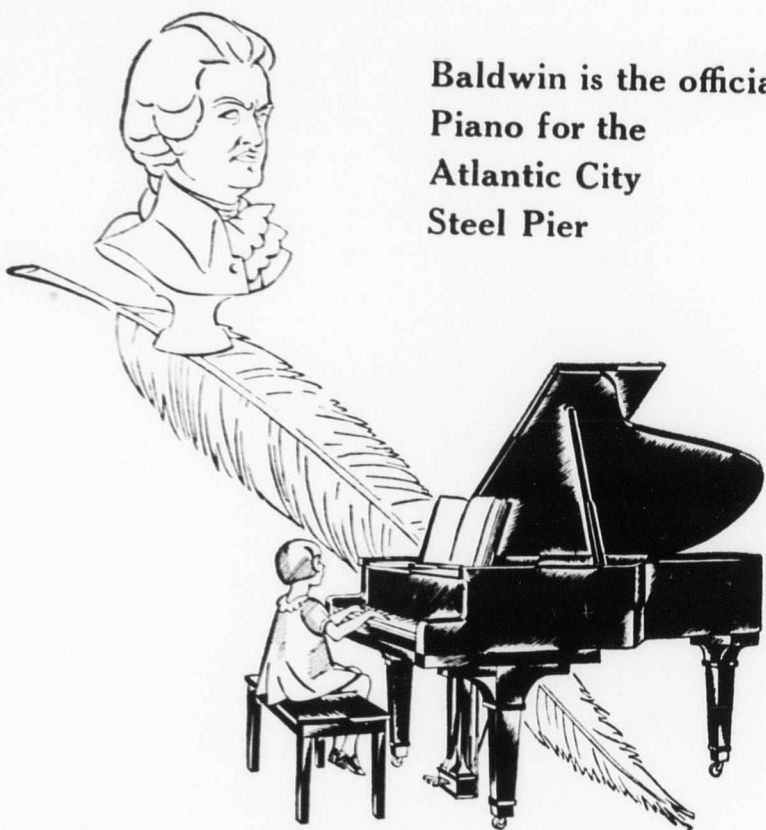
INTERMISSION OF 10 MINUTES

- Second Act "Martha".....Flotow  
(In costume and stage setting)  
Quartette "Siam giunte" (Come In, Gentle Maiden)  
MMES. RYAN AND LAZZARI, MESSRS. OLIVER AND MARTINO  
Scene and Quartette "Che vuol dir cio" (What Can Be Her Meaning)  
MMES. RYAN AND LAZZARI, MESSRS. OLIVER AND MARTINO  
Quartette "Presto, presto" (Spinning Wheel)  
MMES. RYAN AND LAZZARI, MESSRS. OLIVER AND MARTINO  
Duet "Il suo agnardo e dolce" (From His Eyes Softly Beaming)  
MISS RYAN AND MR. OLIVER  
Aria "Qui sola vergin rosa" ('Tis the Last Rose of Summer)  
MISS RYAN  
Scene and Quartette "Tho raggiunta" (Good Night)  
MMES. RYAN AND LAZZARI, MESSRS. OLIVER AND MARTINO  
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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

MONDAY, AUGUST 8th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - - Soprano  
MISS BETTY GRAY - - - Contralto  
MR. JOS. DELUCA - - - Euphonium

EXTRACTS FROM THE WORKS OF TWO GENIUSES  
WAGNER AND VERDI

1. Overture, "Tannhauser" ..... Wagner
2. Scenes, "Aida" ..... Verdi
3. Gems, "Lohengrin" ..... Wagner
4. Euphonium Solo, "Masked Ball" ..... Verdi  
MR. JOS. DELUCA
5. March, "The Nibelungen" ..... Wagner

INTERVAL  
4.30 P. M.

1. Overture, "Sicilian Vespers" ..... Verdi
2. Scenes, "The Meistersinger" ..... Wagner
3. Ballet Music, "Aida" ..... Verdi
4. Vocal Solo, "Ah fors e lui" ..... Verdi  
MISS MARJORIE MOODY
5. March of the "Holy Grail" ..... Wagner

DANCING—"Ted" Weems' Dance Orchestra, 9 to 12 P. M., Except Sundays—  
Saturday Afternoons, 4 to 5.30, in the Ballroom, Extreme End of Pier  
SPECIAL OPERATIC CONCERTS—Sunday, August 14th—in the Ballroom  
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SPECIAL CONCERT—MORNING (Sun. inclusive)—TED 'WEEMS' ORCHESTRA, 11.15

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SAT. • SAT., 13 AUG 1927

Then The Goldman Band



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

MONDAY, AUGUST 8th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MR. JOHN DOLAN - - - - Cornet  
MR. JOS. DELUCA - - - - Euphonium

1. Overture, "Rienzi" ..... Wagner
2. Scenes, "La Traviata" ..... Verdi
3. Prelude and Love's Death, "Tristan & Isolde" ..... Wagner
4. Vocal Solo, "Caro Nome" ..... Verdi
5. Ballet Suite, "Sicilian Vespers" ..... Verdi

INTERVAL  
10.00 P. M.

1. Overture, "Aroldo" ..... Verdi
2. Cornet Solo, "Cavatina" ..... Verdi
3. Admired Themes from the works of ..... Verdi
4. Euphonium Solo, "The Masked Ball" ..... Verdi
5. Finale to "Don Carlos" ..... Verdi

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
DANCING—"Ted" Weems' Dance Orchestra, 9 to 12 P. M., Except Sundays—  
Saturday Afternoons, 4 to 5.30, in the Ballroom, Extreme End of Pier  
SPECIAL OPERATIC CONCERTS—Sunday, August 14th—in the Ballroom

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SAT. • SAT., 13 AUG 1927

Then The Goldman Band



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

TUESDAY, AUGUST 9th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano

MISS BETTY GRAY - - - Contralto

### ALL ABOUT SOLDIERS, SAILORS AND MARINES

1. Overture, "Light Cavalry" .....Suppe
2. "Molly on the Shore" .....Grainger
3. "Songs of the Sea" .....Douglass
4. Vocal Solo, "Crossing the Bar" .....Sousa
5. March, "The Chantymen" .....MISS MARJORIE MOODY

INTERVAL  
4.30 P. M.

1. Overture, "Sailors Afloat" .....Suppe
2. Episodes in a Soldier's Life" .....Kappay
3. Scenes, "The Merry War" .....Strauss
4. Vocal Solo, "In Flanders Field" .....Sousa
5. March, "The U. S. Field Artillery" .....MISS BETTY GRAY

DANCING—"Ted" Weems' Dance Orchestra, 9 to 12 P. M., Except Sundays—

Saturday Afternoons, 4 to 5.30, in the Ballroom, Extreme End of Pier

SPECIAL OPERATIC CONCERTS—Sunday, August 14th—in the Ballroom

BALDWIN PIANO USED EXCLUSIVELY

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SAT. • SAT., 13 AUG 1927

*Then The Goldman Band*



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

TUESDAY, AUGUST 9th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

- |  |           |
|--|-----------|
| 1. Overture, "The Flying Dutchman" .....                 | Wagner    |
| 2. Xylophone Solo, "Parade of the Wooden Soldiers" ..... | Jessel    |
| 3. "A Voyage on a Troopship" .....                       | Miller    |
| 4. Vocal Solo, "Waters of Minnetonka" .....              | Lieurance |
| 5. Valse, "Dream on the Ocean" .....                     | Gungl     |
| 6. March, "Who's Who in Navy Blue" .....                 | Sousa     |

MISS BETTY GRAY

INTERVAL  
10.00 P. M.

- |   |         |
|---|---------|
| 1. Excerpts, "La Vivandiere" .....      | Godard  |
| 2. Gems, "The Wizard of the Nile" ..... | Herbert |
| 3. "A Life on the Ocean" .....          | Hall    |
| 4. Vocal Solo, "The Blue Danube" .....  | Strauss |
| 5. March, "Jack Tar" .....              | Sousa   |

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
DANCING—"Ted" Weems' Dance Orchestra, 9 to 12 P. M., Except Sundays—  
Saturday Afternoons, 4 to 5.30, in the Ballroom, Extreme End of Pier

SPECIAL OPERATIC CONCERTS—Sunday, August 14th—in the Ballroom  
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## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

WEDNESDAY, AUGUST 10th, 1927  
AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MR. EDW. J. HENEY - - - Saxophone

REGARDING VARIOUS LADIES—GOD BLESS 'EM

1. Overture, "Leonore" ..... Beethoven
2. Scenes, "Carmen" ..... Bizet
3. Themes, "Samson and Delilah" ..... Saint Saens
4. Saxophone Solo, "Good-night Ladies" ..... Heney
5. Excerpts, "Frau Luna" ..... Lincke

INTERVAL  
4.30 P. M.

1. Gems, "The Queen of Sheba" ..... Gounod
2. Scenes, "Maritana" ..... Wallace
3. Excerpts, "The Girl Behind the Counter" ..... Talbot
4. Vocal Solo, "Roses of Picardy" ..... Wood
5. Gems, "The Merry Widow" ..... Lehar

DANCING—"Ted" Weems' Dance Orchestra, 9 to 12 P. M., Except Sundays—  
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SPECIAL OPERATIC CONCERTS—Sunday, August 14th—in the Ballroom  
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Wm. F. Russo  
Manager

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Then The Goldman Band



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

WEDNESDAY, AUGUST 10th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - - - Contralto

1. Overture, "Joan of Arc" ..... Verdi
2. Scenes, "Madam Butterfly" ..... Puccini
3. Gems, "Martha" ..... Flotow
4. Vocal Solo, "Just a Wearin' For You" ..... Bond

MISS MARJORIE MOODY

INTERVAL  
10.00 P. M.

1. Overture, "The Bohemian Girl" ..... Balfe
2. Scenes, "Traviata" ..... Verdi
3. Excerpts, "High Jinks" ..... Friml
4. Vocal Solo, "Lucetia Borgia" ..... Donizetti

MISS BETTY GRAY

5. Overture, "Mignon" ..... Thomas

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday

PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.

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Saturday Afternoons, 4 to 5.30, in the Ballroom, Extreme End of Pier

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SAT. • SAT., 13 AUG 1927

Then The Goldman Band



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

THURSDAY, AUGUST 11th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - - Soprano  
MISS BETTY GRAY - - - Contralto  
MR. JOHN DOLAN - - - Cornet

### ANOTHER DAY OF SOUSA MUSIC

1. Overture, "The Glass-Blowers"
2. Cornet Solo, "Oh Warrior Grim"  
MR. JOHN DOLAN
3. Suite, "Cubaland"  
(a) Under the Spanish Flag (b) Under the American Flag  
(c) Under the Cuban Flag
4. Vocal Solo, "The Merry Brown Thrush"  
MISS MARJORIE MOODY
5. Homage to two composers of Pittsburgh—Foster & Nevin
6. March, "The Black Horse Troop"

INTERVAL  
4.30 P. M.

1. Scene Historical, "Sheridan's Ride"
2. Suite, "At the Movies"  
(a) The Serenaders (b) The Crafty Villain  
(c) Balance All and Swing Partners
3. Valse, "Paroles d'Amour"
4. Vocal Solo, "The Love That Lives Forever"  
MISS BETTY GRAY
5. (a) March, "Manhattan Beach"  
(b) March, "Power and Glory"

DANCING—"Ted" Weems' Dance Orchestra, 9 to 12 P. M., Except Sundays—  
Saturday Afternoons, 4 to 5.30, in the Ballroom, Extreme End of Pier  
SPECIAL OPERATIC CONCERTS—Sunday, August 14th—in the Ballroom

SPECIAL CONCERT—MORNING (Sun. inclusive)—TED WEEMS' ORCHESTRA, 11.15

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16

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**Walter Trumbull—Bill Dallas  
Ted Hoyt—Herb Jaspan  
The Observer**

17

SAT • SAT., 13 AUG 1927

Then The Goldman Band



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

THURSDAY, AUGUST 11th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - - - Contralto

1. Scenes, "The Free-Lance"
2. "Leaves From My Note-Book"
  - (a) The Genial Hostess (b) The Campfire Girls
  - (c) The Lively Flapper
3. Valse, "Colonial Dances"
4. Vocal Solo, "Lovely Mary Donnelly"
 

MISS BETTY GRAY
5. March, "The Pride of the Wolverines"
 

INTERVAL  
10.00 P. M.
1. "Wedding March"
2. Camera Studies"
  - (a) The Flashing Eyes of Andalusia
  - (b) Drifting to Loveland
  - (c) The Children's Ball
3. Scenes, "Desiree"
4. Vocal Solo, "The Chrystal Lute"
 

MISS MARJORIE MOODY
5. Memorial March, "The Golden Star"
6. March, "Semper Fidelis"

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
DANCING—"Ted" Weems' Dance Orchestra, 9 to 12 P. M., Except Sundays—  
Saturday Afternoons, 4 to 5.30, in the Ballroom, Extreme End of Pier  
SPECIAL OPERATIC CONCERTS—Sunday, August 14th—in the Ballroom

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French Fried Potatoes              Saratoga Potatoes  
Lettuce and Tomato Salad  
Coffee, Tea or Milk  
Bread and Butter

Dinner Music  
6.30 to 8.30

Supper  
10 to Closing

SAT • SAT., 13 AUG 1927

Then The Goldman Band



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

FRIDAY, AUGUST 12th, 1927

AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - - Contralto  
MR. JOHN DOLAN - - - Cornet  
MR. WILLIAM TONG - - - Cornet

PLEASANT MUSIC NEW AND OLD

1. Overture, "Mignon" ..... Thomas
2. Cornet Solo, "The Carnival" ..... Arban
3. Scenes, "La Boheme" ..... Puccini
4. Vocal Solo, "Les Huguenots" ..... Meyerbeer
5. March, "The Thunderer" ..... Sousa

INTERVAL  
4.30 P. M.

1. Excerpts, "The Huguenots" ..... Meyerbeer
2. Cornet Solo, "Centennial" ..... Bellstedt
3. Scenes, "Faust" ..... Gounod
4. Vocal Solo, "The Kiss Valse" ..... Arditti
5. March, "On the Campus" ..... Sousa

DANCING—"Ted" Weems' Dance Orchestra, 9 to 12 P. M., Except Sundays—  
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SPECIAL OPERATIC CONCERTS—Sunday, August 14th—in the Ballroom  
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Then The Goldman Band



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

FRIDAY, AUGUST 12th, 1927

EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

- |                                      |          |
|--------------------------------------|----------|
| 1. Overture, "Spring"                | Goldmark |
| 2. Euphonium Solo, "The Masked Ball" | DeLuca   |
| 3. Scenes, "Mikado"                  | Sullivan |
| 4. Vocal Solo, "Italian Street Song" | Herbert  |
| 5. March, "Magna Charta"             | Sousa    |

INTERVAL

10.00 P. M.

- |                                     |           |
|-------------------------------------|-----------|
| 1. Admired Scenes from the works of | Meyerbeer |
| 2. Cornet Solo, "The Volunteers"    | Rogers    |
| 3. Scenes, "Carmen"                 | Bizet     |
| 4. Vocal Solo, "Semiramide"         | Rossini   |
| 5. March, "The Washington Post"     | Sousa     |

MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
DANCING—"Ted" Weems' Dance Orchestra, 9 to 12 P. M., Except Sundays—  
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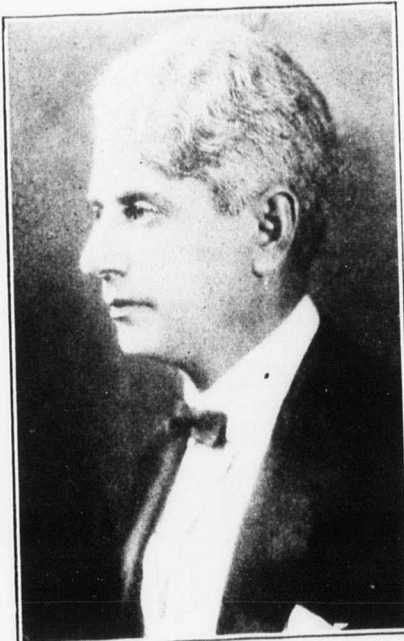
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## The Life of EDWIN FRANKO GOLDMAN

Mr. Goldman, the eminent  
conductor who opens a three  
weeks' engagement on the  
Steel Pier, Sunday, August 14,  
is one of the outstanding  
figures in the world of music  
today and his rise to that posi-  
tion has been coincident in the  
history of the Goldman Band.  
As organizer and leader of this  
unique organization, his name  
has been heralded from coast  
to coast as the man who  
revolutionized band history  
and made the modern band  
"A Symphony Orchestra in  
Brass."



Mr. Goldman was born in  
Louisville Kentucky. Both of  
his parents were musically talented, his mother being  
Selma Franko, well known both as a pianist and violinist.  
At the age of eight, he came to New York and began the  
study of the cornet. Six years later he was awarded a  
scholarship at the National Conservatory of Music in New  
York of which the famous composer, Anton Dvorak, was  
then director. The following year he was accepted as a  
free pupil by Jules Levy, world famous cornetist.

At the age of seventeen, Mr. Goldman joined the Metro-  
politan Opera House Orchestra, being the youngest member  
(Continued on Page 27)

SAT. • SAT., 13 AUG 1927

Then The Goldman Band



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SATURDAY, AUGUST 13th, 1927  
AFTERNOON CONCERT, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY - - Soprano  
MISS BETTY GRAY - - Contralto  
MR. EDWARD HENEY - - Saxophone  
MR. JOS. DELUCA - - Euphonium

### MELODIES PICKED FROM EVERYWHERE A DAY OF NOSEGAYS

1. Overture, "Light Cavalry" .....Suppe
2. Euphonium Solo, "Beautiful Colorado" .....DeLuca
3. Fantasia, "Breezes From the South" .....Myddleton
4. Vocal Solo, "Sing Along" .....Penn
5. March, "Riders for the Flag" (new) .....Sousa

### INTERVAL 4.30 P.M.

1. Overture, "William Tell" .....Rossini
2. Saxophone Solo, "Fantasy in F Minor" .....Gurewich
3. Excerpts from "Carmen" .....Bizet
4. Vocal Solo, "Polonaise from Mignon" .....Thomas
5. March, "The Pride of the Wolverines" (new) .....Sousa

DANCING—"Ted" Weems' Dance Orchestra, 9 to 12 P. M., Except Sundays—  
Saturday Afternoons, 4 to 5.30, in the Ballroom, Extreme End of Pier  
SPECIAL OPERATIC CONCERTS—Sunday, August 14th—in the Ballroom  
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SAT. • SAT., 13 AUG 1927

Then The Goldman Band



## SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor  
HARRY ASKIN, Manager

SATURDAY, AUGUST 13th, 1927  
EVENING CONCERT, 8.30 O'CLOCK, IN THE MUSIC HALL

- |                     |               |  |
|---------------------|---------------|--|
| MISS MARJORIE MOODY | - - Soprano   |  |
| MISS BETTY GRAY     | - - Contralto |  |
| MR. JOHN DOLAN      | - - Cornet    |  |
| MR. HOWARD GOULDEN  | - - Xylophone |  |
1. Overture, "Tannhauser" ..... Wagner
  2. Xylophone Solo, "Liebesfreud" ..... Kreisler
  3. "A Bouquet of Beloved Inspirations" ..... Sousa
  4. Vocal Solo, "The Bells of St. Mary's" ..... Adam
  5. March, "Magna Charta" (new) ..... Sousa

### INTERVAL 10.00 P. M.

1. Overture, "Zampa" ..... Herold
  2. Cornet Solo, "Carnival of Venice" ..... Arban
  3. (a) "On the Banks of the Beautiful Blue Danube" ..... Strauss
  - (b) "The Merry, Merry Chorus" ..... Sousa
  4. Vocal Solo, Aria from "Traviata" ..... Verdi
  5. March, "The Stars and Stripes Forever" ..... Sousa
- MINSTRELS—3.00 and 8.30 O'clock—Casino Hall—Front of Pier—Except Sunday  
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
DANCING—"Ted" Weems' Dance Orchestra, 9 to 12 P. M., Except Sundays—  
Saturday Afternoons, 4 to 5.30, in the Ballroom, Extreme End of Pier  
BALDWIN PIANO USED EXCLUSIVELY

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Supper Show From 11 P. M. to Closing

Couvert Charge, \$2.50 (Except Friday and Saturday)

(GRILL ROOM CLOSED ON MONDAYS)

## The Life of Edwin Franko Goldman

(Continued from Page 23)

of that organization. He remained with the Metropolitan for ten years, making five transcontinental tours during that time. He has since become famous as a teacher, conductor and composer.

Mr. Goldman wrote several books and spent much time in the study of bands and wind instruments, applying his spare time to composing new works.

In 1918 Mr. Goldman conceived the idea of giving a series of summer band concerts on the "Green" at Columbia University. It was a tremendous enterprise for one man to undertake alone, but Mr. Goldman raised the necessary money, assembled and organized the Goldman Band, prepared his programs, wrote the program notes explaining the various works, and engineered the entire project.

From the start the Goldman Band concerts were an instantaneous success. The eye of the entire music world was centered on this organization of sixty men, who in band form presented the works that had only been heard previously on symphony orchestra programs. One critic called it "A Symphony Orchestra in Brass" and the name was so aptly applied that the Goldman Band has been known by that title ever since.

The attendance at the concerts grew by leaps and bounds and made it imperative that a larger space be provided to accommodate the thousands who came nightly to hear Mr. Goldman's musicians. The concerts were transferred to the Mall in Central Park for the season 1923, and last year the band played not only in Central Park but also on the New York University Campus, giving seventy concerts which were attended by a million and a half people.

Following the close of the 1923 season, a great load was taken from Mr. Goldman's shoulders when Mr. and Mrs. Daniel Guggenheim and Mr. and Mrs. Murry Guggenheim underwrote the entire expense for the following year and presented the concerts as a gift to the people of the City of New York.

Mr. Goldman is the first musician ever to be honored by the City of New York, and is distinguished as a composer as well as a conductor.

SAT. • SAT., 13 AUG 1927

Then The Goldman Band



## THE GOLDMAN BAND CONCERTS

EDWIN FRANKO GOLDMAN, Conductor

SUNDAY, AUGUST 14th, 1927

MORNING CONCERT, 11.15 O'CLOCK, IN THE MUSIC HALL

- |   |            |
|---|------------|
| 1. March—The Pioneer .....                                | Goldman    |
| 2. Overture—Merry Wives of Windsor .....                  | Nicolai    |
| 3. Humoreske .....  | Dvorak     |
| 4. Procession of Knights of the Holy Grail—Parsifal ..... | Wagner     |
| 5. Menuet .....   | Paderewski |
| 6. Waltz—Roses of the South .....                         | Strauss    |
| 7. Pan Americana .....                                    | Herbert    |

AFTERNOON CONCERT, 3.30 O'CLOCK, IN THE MUSIC HALL

- |                                      |             |
|--------------------------------------|-------------|
| 1. March—Pomp and Circumstance ..... | Elgar       |
| 2. Overture—Egmont .....             | Beethoven   |
| 3. Spring Song .....                 | Mendelssohn |
| 4. Italian Fantasia—Napoli .....     | Bellstedt   |
| DEL STAIGERS (Cornetist)             |             |
| 5. Excerpts—Carmen .....             | Bizet       |
| 6. Quartet from Rigoletto .....      | Verdi       |
| 7. March—The Chimes of Liberty ..... | Goldman     |

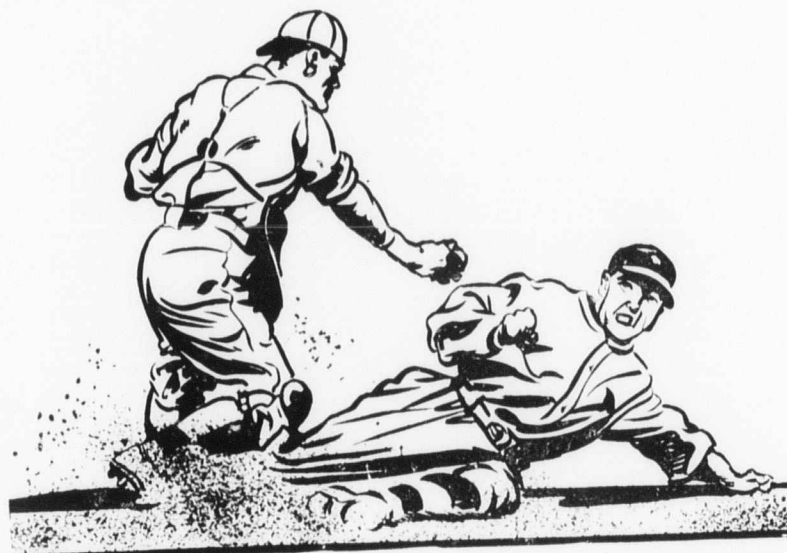
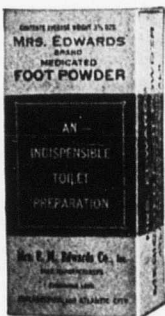
PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.  
SPECIAL OPERATIC CONCERTS—Sunday, August 14th—in the Ballroom  
BALDWIN PIANO USED EXCLUSIVELY

## A Truly Remarkable FEAT

**MRS. EDWARDS'  
MEDICATED FOOT POWDER**

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SAT. • SAT., 13 AUG 1927

Then The Goldman Band



## THE GOLDMAN BAND CONCERTS

EDWIN FRANKO GOLDMAN, Conductor

SUNDAY, AUGUST 14th, 1927

EVENING CONCERT, 8.45 O'CLOCK, IN THE MUSIC HALL

### PART I

- |                                    |          |
|------------------------------------|----------|
| 1. Marche Militaire .....          | Schubert |
| 2. Overture—Tannhauser .....       | Wagner   |
| 3. Aria—Tannhauser .....           | Wagner   |
| OLIVE MARSHALL (Soprano)           |          |
| 4. Largo .....                     | Handel   |
| 5. Second Hungarian Rhapsody ..... | Liszt    |

INTERMISSION OF 15 MINUTES

### PART II—10.00 P. M.

- |  |                   |
|--|-------------------|
| 6. Overture—Mignon .....               | Thomas            |
| 7. Waltz—The Blue Danube .....         | Strauss           |
| 8. Fantasia—Carnival of Venice .....   | Clarke            |
| DEL STAIGERS (Cornetist)               |                   |
| 9. (a) Song of the Volga Boatmen ..... | Russian Folk Song |
| (b) March—On the Pier .....            | Goldman           |
| 10. Excerpts—Faust .....               | Gounod            |

PHOTO PLAYS—4.00, 7.00 and 9.30 Daily—Sundays, 1.30 P. M. to 11.00 P. M.

SPECIAL OPERATIC CONCERTS—Sunday, August 14th—in the Ballroom

BALDWIN PIANO USED EXCLUSIVELY

*America's Greatest  
Spectacular Event*

## ATLANTIC CITY PAGEANT

September, 6-7-8-9-10

30



SUNDAY EVENING, AUG. 14—9.15  
IN THE MARINE BALLROOM

### PASQUALE AMATO

DISTINGUISHED BARITONE METROPOLITAN OPERA COMPANY

AFTERNOON RECITAL AT 4.15

ROBERT STEEL, Baritone, Chicago Civic Opera Company.  
Associate Artist at both Afternoon and Evening Recitals

MISS ETHEL DOBSON, Soprano

31

SAT. • SAT., 13 AUG 1927

Then The Goldman Band



CHOOSE YOUR PIANO AS THE ARTISTS DO



LEGION OF HONOR



323 SOUTH WABASH



GRAND PRIX  
PARIS EXPOSITION



FIRST PRIZE  
ST. LOUIS WORLD'S FAIR

A GREAT Piano, like an outstanding Personality, is best appreciated by intimate acquaintance. A half hour alone with a Baldwin will clearly reveal those superior characteristics that have made it the choice of the world's foremost artists. While away a few spare moments in our display rooms and make the acquaintance of the Baldwin—a piano that will open your eyes to new heights of musical appreciation. Why not today!

**Baldwin is the Official Piano  
for the Atlantic City Steel Pier**

H. A. Weymann & Son  
1108 Chestnut Street  
Philadelphia

The Baldwin Piano Company  
20 E. 54th Street  
New York

AMUSEMENT PUBLISHING CO. ATLANTIC CITY, N. J.

BY PARCEL POST

*"Cut-to-Fit-the-Mouth"*

ESTABLISHED 1880

**James'**

IMPROVED

**SALT  
WATER  
TAFFY**

1519 Boardwalk

MAILED TO ANY ADDRESS

SAT. • SAT., 13 AUG 1927

Then The Goldman Band



# SEALPACKERCHIEF

TRADE MARK REG. U.S. PAT. OFF.



Service  
Stations  
Everywhere

*You Select from These Hanging Samples  
You Buy a Sealed Package*

Thousands of stores sell Sealpackerchief, your personal kerchief, soft laundered, ready for use. Tissue wrapped and dust-proof sealed packing.

For men—10c, 2 for 25c, 15c, 3 for 50c, 25c and  
Pure Linen 35c and 50c

Women—3 for 25c, 10c, 2 for 25c, Linen 25c

**Insist on  
SEALPACKERCHIEF**

SAT. • SAT., 13 AUG 1927

Then The Goldman Band



## KEEPING FAITH

The consummate art which characterizes the position John Philip Sousa and his band hold today has not been attained by any sudden flight to eminence. Through the seasons of travel an exacting hand has held the torch to greater attainments. The players, assembled from all parts of our States and Europe, evidence with what care and discrimination the great bandmaster chose his associates. Each choir of the band, in itself a perfect ensemble, verily sings its allotted phrase and in turn becomes a support to the band's fuller opalescent richness of tone. Enjoy the cheery, pulsating rhythm of a Sousa march and you will appreciate the varied musical coloring Sousa and his men are capable of producing. All this with Sousa and his band for four weeks on the Steel Pier, beginning Sunday, July 17th.



The FEATURE PHOTOPLAYS, which are changed daily, and STEEL PIER MINSTRELS are popular features of the Steel Pier entertainment. "TED" WEEMS' and "JACK" CRAWFORD'S DANCE ORCHESTRAS play daily at 4 and 9 P. M., except Sundays.



Charlotte Ryan



Giovanni Martino

## STEEL PIER BALLROOM

Ocean End of Pier

SUNDAY, JULY 17th

Afternoon at 4.15

Evening at 9.15

CHARLOTTE RYAN

Prima Donna Soprano Metropolitan Opera Company

AND

GIOVANNI MARTINO

Principal Bass Metropolitan Opera Company

MARCELLA GEON

Pianist

## Lieutenant-Commander JOHN PHILIP SOUSA

Presents an Entirely New International  
Compilation of Diversified Programs

Lieut.-Commander John Philip Sousa says:

"In compiling these programs I have endeavored to weld characteristic numbers conveying the music of its class beloved by the lovers of the art. There is a large field in the numbers enumerated and I earnestly trust the public will enjoy hearing the performance of them as much as I did in compiling them."

- July 24—Music of the Americans, the Indian, the White Man, the Black Man.
- July 25—Great Britain and Ireland in Music Realm.
- July 26—Devoted to Gems of Russian Music.
- July 27—Music Inspired by the Works of William Shakespeare.
- July 28—Another Sousa Day.
- July 29—La Belle France's Musical Utterances.
- July 30—Music from a German Standpoint.
- July 31—A Day of Favorite Rhapsodies.
- August 1—Dances Through the Ages.
- August 2—Castilian Melodic Days.
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- August 4—Another Sousa Day.
- August 5—A Day with Austrian Masters.
- August 6—Popular Hits of the Great Masters.
- August 7—Pleasant Springs of Melody.
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- August 10—Regarding Various Ladies—God Bless 'Em.
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- August 12—Pleasant Music, New and Old.
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Marie Tiffany



Rafaelo Diaz

## STEEL PIER BALLROOM

Ocean End of Pier

SUNDAY, JULY 24th

Afternoon at 4.15

Evening at 9.15

MARIE TIFFANY

Prima Donna Soprano Metropolitan Opera Company

AND

RAFAELO DIAZ

Principal Tenor Metropolitan Opera Company

MARCELLA GEON

Pianist



### Afternoon Program at 4.15

ARIA "Il Lacerato Spirito"  
from SIMON BOCCANEGRA Verdi  
MR. MARTINO

Star Vicino  
Phillis Has Such Charming Graces  
L'Heure Silencieuse  
Floods of Spring  
MISS RYAN

Myrra  
El Guitarrico  
Le Miroir  
Duna  
MR. MARTINO

ARIA "In Quelle Trine Morbide"  
from MANON LESCAUT Puccini  
MISS RYAN

DUET "Barcarolle"  
from THE TALES OF HOFFMAN Offenbach  
MISS RYAN and MR. MARTINO

Baldwin Piano Used

COMING SUNDAY, JULY 24  
MARIE TIFFANY  
Prima Donna Soprano, Metropolitan Opera Company  
and  
RAFAELO DIAZ  
Principal Tenor, Metropolitan Opera Company

### Evening Program at 9.15

ARIA "Vulcan's Song"  
from PHILEMON ET BAUCIS Gounod  
MR. MARTINO

Si Mes Vers Avaient des Ailes  
Tes Yeux  
He Loves Me  
Ho Mr. Piper  
I Love Life  
MISS RYAN

Requiem  
Ay, Ay, Ay, (A Song of the Argentine)  
Tally Ho  
The Blind Ploughman  
MR. MARTINO

ARIA "Pace, Pace" from LA FORSA DEL DESTINO Verdi  
MISS RYAN

DUET "Wanderer's Night Song" Rubinstein  
MISS RYAN and MR. MARTINO

Baldwin Piano Used

COMING SUNDAY, JULY 31  
ELSA ALSEN  
Prima Donna Soprano, Chicago Civic Opera Company  
and  
JUDSON HOUSE  
Distinguished Tenor

ENGAGEMENT EXTRAORDINARY—AMELITA GALLI-CURCI in Recital, Steel Pier Ballroom, September 17th

### Afternoon Program at 4.15

Flower Song from CARMEN Bizet  
Separation Doret  
Ich Liebe Dich Grieg  
Zueignung Richard Straus  
MR. DIAZ

Bist Du Bei Mir Bach  
Good Morning, Pretty Maid (Old English) arr. F. Corder  
Es Hat Die Rose Sich Beklagt Robert Franz  
Heimliche Aufforderung Richard Straus  
MISS TIFFANY

The Hills of Home Fox  
Maureen Mavourneen Trinkus  
Lonesome Moonlight Strickland  
To Eostra Curran  
MR. DIAZ

La Procession Franck  
Der Skreg en Fugl Sinding  
Nightingale Love Barnett  
Im Tanz Trunk  
Frog Went a-Courtin' arr. Brockway  
MISS TIFFANY

DUET "Tell Me of My Mother" from CARMEN Bizet  
MISS TIFFANY and MR. DIAZ

Baldwin Piano Used

COMING SUNDAY, JULY 31  
ELSA ALSEN  
Prima Donna Soprano, Chicago Civic Opera Company  
and  
JUDSON HOUSE  
Distinguished Tenor

### Evening Program at 9.15

Ave Maria Schubert  
La Columba arr. by Schindler  
Chanson de Fortunio Goosens  
Fruehlingsnacht Schumann  
MISS TIFFANY

Una Furtiva Lagrima Donizetti  
Rayito de Sol Grever  
Amapola Lacalle  
La Partida Alvarez  
MR. DIAZ

Mod Koeld (Eventide) Groendahl  
Valse de Chopin Marx  
Moon Marketing Weaver  
Maytime Ross  
MISS TIFFANY

Time of Parting Hadley  
Howdy Do Mis' Springtime David Guion  
Iris Daniel Wolff  
The Last Song James Rogers  
MR. DIAZ

DUET "Vogliate Mi Bene"  
from MADAME BUTTERFLY Puccini  
MISS TIFFANY and MR. DIAZ

Baldwin Piano Used

COMING SUNDAY, AUGUST 7  
METROPOLITAN OPERA QUARTETTE  
of the Metropolitan Opera Company, New York  
CHARLOTTE RYAN, Soprano CAROLINA LAZZARI, Contralto  
JULIAN OLIVER, Tenor GIOVANNI MARTINO, Bass  
The complete second act of MARTHA in costume and  
stage setting will be given as part of the evening program.

ENGAGEMENT EXTRAORDINARY—AMELITA GALLI-CURCI in Recital, Steel Pier Ballroom, September 17th



## Lieutenant-Commander JOHN PHILIP SOUSA

Presents an Entirely New International  
Compilation of Diversified Programs

Lieut.-Commander John Philip Sousa says:

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- August 12—Pleasant Music, New and Old.
- August 13—Melodies Picked from Everywhere. A Day of Nosegays and Always the Famous Sousa Encores.

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Elsa Alsen



Judson House

## STEEL PIER BALLROOM

Ocean End of Pier

SUNDAY, JULY 31st

Afternoon at 4.15

Evening at 9.15

ELSA ALSEN

Prima Donna Soprano Chicago Civic Opera Company

AND

JUDSON HOUSE

Tenor

EDWARD HART

Pianist



## SOUSA and His BAND

Lieutenant-Commander  
JOHN PHILIP SOUSA  
CONDUCTOR

Presents an Entirely Brand  
New International  
Compilation of Diversified  
Programs

CHANGED DAILY

- July 17—A Program of Perpetual Favorites.
- July 18—A Day of Grand Opera Successes.
- July 19—A Day of Light Opera Successes.
- July 20—A Day of Dances and Ballets.
- July 21—Sousa Day.
- July 22—Scandinavian Music.
- July 23—A Day with the Music of Sunny Italy.
- July 24—Music of the Americans, the Indian, the White Man, the Black Man.
- July 25—Great Britain and Ireland in Music Realm.
- July 26—Devoted to Gems of Russian Music.
- July 27—Music Inspired by the Works of William Shakespeare.
- July 28—Another Sousa Day.
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- August 13—Melodies Picked from Everywhere. A Day of Nosegays and Always the Famous Sousa Encores.



*Afternoon Program at 4.15*

ARIA "Dich Teure Halle" from TANNHAUSER *Wagner*  
MME. ALSEN

Verborgenheit  
Die Forelle  
Von Ewiger Liebe

MME. ALSEN

*Hugo Wolf  
Schubert  
Brahms*

ARIA "Ah Moon of My Delight"  
from IN A PERSIAN GARDEN *Lehmann*  
MR. HOUSE

Quelle Souffrance  
Londonderry Air  
Floods of Spring

MME. ALSEN

*Lenormand*  
arr. F. Bibb  
*Rachmaninoff*

Ah, Love But a Day	<i>Protheroe</i>
Crying of Water	<i>Campbell-Tipton</i>
Eleanor	<i>Coleridge-Taylor</i>
My Native Land	<i>Kahn</i>
MR. HOUSE	

DUET from CAVALLERIA RUSTICANA *Mascagni*  
MME. ALSEN and MR. HOUSE

*Baldwin Piano Used* *Columbia Records*

COMING SUNDAY, AUGUST 7  
METROPOLITAN OPERA QUARTETTE  
of the Metropolitan Opera Company, New York  
CHARLOTTE RYAN, Soprano CAROLINA LAZZARI, Contralto  
JULIAN OLIVER, Tenor GIOVANNI MARTINO, Bass  
The complete second act of MARTHA in costume and  
stage setting will be given as part of the evening program.

*Evening Program at 9.15*

Elsa's Dream from LOHENGRIN *Wagner*  
MME. ALSEN

Traume *Wagner*  
Sandmannchen *Brahms*  
Liebesfeier *Weingartner*

MME. ALSEN

ARIA "O Paradise" from L'AFRICANA *Meyerbeer*  
MR. HOUSE

Green Branches *Winter Watts*  
Dusk at Sea *Clara Edwards*  
The Bird of the Wilderness *Edward Horsman*

MME. ALSEN

Passing By	<i>Purcell</i>
Spirit Flower	<i>Campbell-Tipton</i>
Pleading	<i>Coleridge-Taylor</i>
The Pipes of Gordan's Men	<i>Hammond</i>

MR. HOUSE  
Valkyrie Call "Hojotoho" from DIE WALKÜRE Wagner  
MME. ALSEN

*Baldwin Piano Used* *Columbia Records*

COMING SUNDAY, AUGUST 14  
PASQUALE AMATO  
Renowned Baritone, Metropolitan Opera Company  
ETHEL DOBSON  
Soprano  
ROBERT STEEL  
Principal Baritone, Chicago Civic Opera Company

ENGAGEMENT EXTRAORDINARY—AMELITA GALLICURCI in Recital, Steel Pier Ballroom, September 17th

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## THIS WEEK IN CLEVELAND

THIS WEEK AT THE  
INDUSTRIAL EXHIBITION

## SUNDAY AUGUST 14

Sousa Opening Day—Concerts at 2:15, 3:45, 8:00 and 9:15 p. m.; Daredevil Babcock, 3:30 and 10:05 p. m.

## MONDAY, AUGUST 15

Geauga County Day—Builders Exchange Night; Sousa Concerts at 2:15, 3:45, 8:00 and 9:15 p. m.; Daredevil Babcock, 3:30 and 10:05 p. m.

## TUESDAY, AUGUST 16

Official Farewell to Exposition Queens. Ashland County Day—Grotto Night; Sousa Concerts at 2:15, 3:45, 8:00, 9:15 p. m.

## WEDNESDAY, AUGUST 17

Ad Club Night—Sousa Concerts at 2:15, 3:45, 8:00, 9:15 p. m.; Daredevil Babcock, 3:30 and 10:05 p. m.

## THURSDAY, AUGUST 18

Erie County Day—Gyro Club and Brooklyn Business Chamber of Commerce Night; Sousa Concerts at 2:15, 3:45, 8:00, 9:15 p. m.; Daredevil Babcock, 3:30 and 10:05 p. m.

## FRIDAY, AUGUST 19

Richland County Day—International Night; Sousa Concerts at 2:15, 3:45, 8:00, 9:15 p. m.; Daredevil Babcock, 3:30 and 10:05 p. m.

## SATURDAY, AUGUST 20

Painesville and Lake County Day—Lyons Club Night; Sousa Concerts at 2:15, 3:45, 8:00, 9:15 p. m.; Daredevil Babcock, 3:30 and 10:05 p. m.

## A Philanthropist

Sidney was only 17, but he had the air of 70. Sauntering down the Strand, he took out a cigaret, only to find he had no matches.

So he made for a tobacconist and asked for a light.

"We don't give matches away," he was told, rather rudely, by the man behind the counter. "We sell them."

"How much," asked Sidney.

"A penny a box."

Sidney paid up and lit his cigaret with dangerous calm. He put the matches back on the counter.

"Look here," he said coldly, "when next a gentleman asks for a light, in this store, kindly give him one of my matches."—Answers, London.

Interurban  
Service

Limited trains leave Cleveland for Akron, Kent, Ravenna, Warren, Alliance, Barberton, Wadsworth, Canton, Massillon, Dover, New Philadelphia and Uhrichsville—

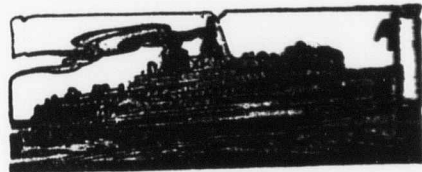
5:45 a. m. and every hour thereafter until 9:45 p. m.

Local service to Bedford every 30 minutes on half hour and the hour.

All steel cars—comfortable, courteous transportation—no dust, no dirt. Low rates.

Ticket office and waiting room 814-16 Prospect (through to Huron)—Tel. Superior 2080.

Fast overnight freight service.

Northern Ohio Power  
& Light CompanyThe Only Direct  
Steamer Service  
Between  
CLEVELAND, O.  
and  
CANADA

Daily Sailing to Port Stanley  
Steamer City of St. Ignace

Fare \$3.50 One Way  
\$6.00 Round Trip

Automobiles \$4.50 and Up

CLEVELAND & CANADA  
NAVIGATION CO.

Dock Office E. 9th St. Pier  
Cherry 5147



# ANNE CURRY



## De-licious!

THESE cool days send us scurrying down to Mr. Schwalb's for one of his famous steaks. You'll chant a reverent rhapsody over it.

For indeed they're steaks to look forward to. Mr. Schwalb has them sent from New York—all his meats, in fact—and they're thick, luscious, juicy, with a savor that all good steaks should have. They're so tender you won't need to use the steel knife at all!

If it's 100 in the shade when you happen to read this, come to Mr. Schwalb's anyhow, and try a meal of rich soup, hors-d'oeuvre and dessert, with wonderful coffee.

At 1005 Huron Road—one of the best restaurants between New York and Chicago.

She—What's the difference between dancing and marching?  
He—I dunno.  
She—I thought so.  
Western Reserve Red Cat.



## Sniff! Sniff!

YES, the summer-cold season is on. But we rise on the soap-box of personal experience, and remind the unhappy sufferers that a tube of Mr. Dewey's Nasal Ointment will shorten the life of most head-colds and its timely use prevent 'em.

All for the sum of a quarter, ladies and gentlemen!

The smartest of us buy them by the dozen—at \$2.75—and wouldn't think of risking a journey without a tube in the pocket of the car.

Seymour Dewey's unusual pharmacy is in the Bulkley Arcade, on Euclid avenue between the Ohio and Allen theaters. You may telephone him for anything you need—Prospect 1500.

Paul had adopted Lindbergh as his hero for all time. He wore a tiny silver "Spirit of St. Louis" in his lapel, his velocipede and auto were rechristened with his hero's name, and the walls of his little room covered with every available photograph.

His mother began to wilt under the perpetual stream and begged for mercy. Paul was deeply hurt that such a thrilling topic might become a bit monotonous.

"Why shouldn't I be excited about it?" he asked. "I bet you were just as excited yourself and talked about it just as much when Columbus discovered America."—New York Sun.

## The New Yorker Says—

SERGEANT WHITE has been in the army twenty years. During that time he has received steady promotion."—The Times.

Steady almost to the point of being static.

"It takes a fifth of a second to snap one's fingers, and if strength held out they could be snapped 600,000,000 times in a calendar year."—Rocky Mt. News.

And work is what we'd like to have the strength to snap that many times at.

"Wilfred Orr was down from Omaha over Sunday to visit his cousin, Mrs. Margaret Searles. Mrs. Searles is slowly recovering."—Kenneth Advance.

Sometimes it takes months. We know!

"A cloth tied around your waist when washing ceilings will prevent the water from running down your arm."—Concord Monitor.

Always assuming that you are built funny.

I notice they arrested another big gang of bootleggers in Chicago yesterday.

What for? Getting behind in their deliveries?—Penn. Punch Bowl.

The great secret is not having bad manners or good manners or any other particular sort of manners, but having the same manner for all human souls.—Shaw.

Husband—I like  
ing gowns.  
Wife—Yes, the  
the better you li

## Skin Beauty

ELIZABETH is a synonym for the world over in Paris, Long Biarritz, Palm and other cent lost youth and faces.

Lindner's toilet sells the tions, and the y will skilfully in effective use fo

This month recommend the netian Ardena netian Bleachin Lille Lotion.

Ask these y Lindner's why.

"Is your husba or did he get the prohibition agent  
"Yes."

## No Tin Saint

IT seems that en's organ circulars recent young men of follow Lindy's stain from sm

The other n at the dinner a Colonel Charl a cigarette and

"I did not s smoke a cigar gant young herc ing to Philip I played for a tin

Hooray, say tatic America this young man

Visitor—Does A dent, live here? Landlady—Well here, but I thou watchman.—Notre

116



Issued Every

Sunday Morning

THIS WEEK  
TITLE REG. 7 IN U.S. PAT. OFF.  
**CLEVELAND**  
 and Official Cleveland Guide

August 21, 1927

**Winifred Bambrick**

Miss Winifred Bambrick is harpist with John Philip Sousa's band which now is filling an engagement with the Cleveland Industrial Exposition and will continue through next Thursday. Harp solo numbers are played by Miss Bambrick who has been with the Sousa organization for years. The Sousa band gives concerts at the Exposition daily at 2:15, 3:45, 8:00 and 9:15 p. m.

When you find this book in your room or on restaurant table please do not take away. Get one at Cashier's Desk. No charge.

808 108  
 118





## Our Guest—

We welcome you, conscious, always, that you could have gone elsewhere.

Our food quality, service and pleasant atmosphere are reflections of a sincere appreciation of your patronage.

*Dinner, 5 to 8 P. M.  
Table Reservations*

## THE WISHBONE

830 VINCENT

Betty V. Clancey

Florence Terry

## EUCLID BEACH PARK

Humphrey Co., Owners and Operators

Nothing That Can Depress or Demoralize. More Safe Recreational Devices and Features Than Any Other Park Anywhere

EUCLID BEACH PARK

O P E N

Through September

*Outdoor Dancing on Our New Patio*

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THIS WEEK IN CLEVELAND

Vol. 10

Week of August 21st, 1927

No. 24

## THIS WEEK IN CLEVELAND

### Official Cleveland Guide

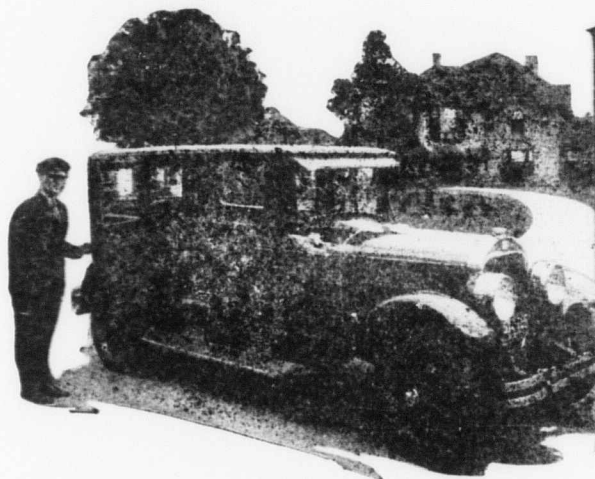
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118



## THIS WEEK IN CLEVELAND

## LAST WEEK OF INDUSTRIAL EXHIBITION

The Cleveland Industrial Exposition which has provided a display of Cleveland and northern Ohio products at the Public Auditorium since Saturday, August 6, is to come to a close Sunday night, August 28.

This twenty-three day exposition has proven one of the biggest things that the state has ever had and to date more than 250,000 have visited it.

The main attraction, aside from the industrial displays, at present is the internationally renowned Sousa band which is giving four concert programs daily up to next Tuesday.

Other attractions include Loop-the-Loop Oscar V. Babcock, with two perilous exhibitions daily; the Strolling Players, a score of entertainers who stroll through the exposition with musical programs; the Auditorium Ensemble with Vincent H. Percy at the pipe organ and piano; Walter Logan, violin, and Charles McBride, cello; the Tower of Jewels reproducer of phonograph records and radio programs; WTAM programs and the Duo-Art concerts.

The exposition is drawing spectators from all parts of northern Ohio who

are interested students of the progress in industry of this part of one of America's most prosperous states.

The exposition is open daily from 10:30 a. m. to 10:30 p. m. up to and including Sunday, August 28.

## Beyond Her Skill

London Answers: She was a dear old lady nearing her ninety-fifth birthday, and the recent decease of her daughter, a spinster of seventy-odd summers, had prostrated her grief.

Many were the messages of sympathy she received from people in the village.

The vicar called personally to offer his condolences and help her to bear up bravely, but the old lady was inconsolable.

"Ah," she moaned wearily, "cut off like a flower she were! I allus knew I'd never be able to rear that gal."

## DANCE

Learn Quickly in Private  
Lessons Any Time  
ORLIE SOJACK

922 E. 79th St., or Carnegie Hall  
Randolph 0849 Garfield 6023-J

## HANNA THEATRE

E. 14TH ST. AT EUCLID

The Only Theatre Playing Legitimate Attractions

SCHWAB AND MANDEL  
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THE MOST BRILLIANT OPERETTA OF ALL TIME

"The DESERT SONG"

WITH

Alexander Grey - - Charlotte Lansing  
Bernard Granville

100 GLORIOUS VOICES SYMPHONY ORCHESTRA OF 35

Music by SIGMUND ROMBERG, Composer of "THE STUDENT PRINCE" and "BLOSSOM TIME"—Book by OTTO HARBACH, OSCAR HAMMERSTEIN, 2nd, and FRANK MANDEL THE COLOSSAL MUSICAL SENSATION OF NEW YORK AND LONDON

## THIS WEEK IN CLEVELAND

5

## THIS WEEK AT THE THEATRES

## DOWNTOWN THEATRES

## HANNA THEATRE

"The Desert Song."

## PALACE THEATRE

Ned Wayburn's Promenaders head vaudeville cast.

Picture: "Country Doctor."

## OHIO THEATRE

Berton Churchill in "Alias the Deacon."

## STILLMAN THEATRE

Ramon Novarro in "Ben Hur."

## ALLEN THEATRE

Lon Chaney in "Mockery."

## STATE THEATRE

Thomas Meighan in "We're All Gamblers."

## CAMEO THEATRE

Dolores Costello in "Old San Francisco."

## HIPPODROME

Jean Hersholt in "The Wrong Mr. Wright."

## EMPIRE (Burlesque)

Girls for Happyland.

## EUCLID and EAST 105TH THEATRES

## KEITH'S 105TH

Jean Hersholt in "The Wrong Mr. Wright."

## PARK THEATRE

John Gilbert in "Twelve Miles Out."

## HANNA THEATRE "THE DESERT SONG"

The Hanna is once again ringing and re-echoing to the strains of melodious music sung by a rousing company of excellent singers, as the successor to "The Vagabond King"—the Schwab and Mandel operetta entitled "The Desert Song"—is fully capable of carrying on where the former attraction left off.

"The Desert Song" is a combination of "The Sheik" and "Beau Geste", and the ultimate result is both interesting and tunelessly entertaining.

Sigmund Romberg, who has composed the score, has outdone himself. There are any number of melodies which completely satisfy. "Ho," the riding song of the Riffs, is as stirring a song as we have ever had the pleasure of listening to; and we have heard "The Song of the Vagabonds" in "The Vagabond King," not to mention "The Song of the Flame" from the show by the same name. Then, too, there was "The Drinking Song" from "The Student Prince." Recalling all these numbers, we still contend that the Riding Song of the Riffs in "The Desert Song" is about the most invigorating number we have heard yet.

The book, which is the joint work of that veteran of librettos, Otto Harbach, as well as Oscar Hammerstein 2d and Frank Mandel, is interesting in its development of plot.

There is a chorus of 100 glorious voices, and a symphony orchestra of 35.

In point of scenic surroundings, musical settings, comedy touches and colorful story, there are few stage offerings in the operatic field to compare with this—nor will there be for some time to come.



## Charlwood

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THIS WEEK IN CLEVELAND

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PALACE

Rudolph Schildkraut is the star in "The Country Doctor," scheduled for the Palace. He is supported by Junior Coghlan, Virginia Bradford and Frank Marlon. The tale is about an old country doctor who loses his chance to become head of a new hospital when he incurs the wrath of its donor by helping the philanthropist's son to marry the poor girl. In the end the doctor is forgiven when he saves the boy's life.

ALL WORK

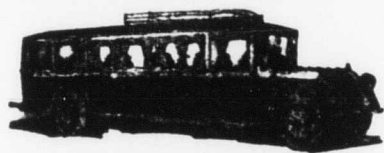
Port Stanley—Is the answer to the age-old warning "All work and no play," and to hundreds of thousands of summer visitors it is unrivaled in the diversity of its appeal to those who relish rest or entertainment. Picturesque is this old waterside town, as restful as it

is exhilarating, and annually winning more devotees.

This resort has been confirmed in its position of leadership among the summer resorts of Western Ontario and is more than ever the Mecca of those who love the great outdoors; the diversions of a modern park, with its multifarious opportunities for play; who appreciate the wealth of health in lake-recreation; and who count convenience, service and accessibility as essential factors in the important business of having fun.

This charming waterside town can be reached in less than seven hours by taking advantage of the most restful means of travel—by water—on the luxurious steamer City of St. Ignace, operating daily service from Cleveland, O., to the wonderful Coney Island of Ontario—Port Stanley.

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10516 Euclid Ave.	7:15	9:45	3:45	5:45

Phones at Stations

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Huron Rd.	SUP. 3333
Euclid Ave.	CEd. 3785

THIS WEEK IN CLEVELAND



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THIS WEEK AT THE  
INDUSTRIAL EXPOSITION

SUNDAY, AUGUST 21

Industrial Service Day—Awarding of Medals to Oldest Employees of Cleveland Industries; Sousa Concerts at 2:15, 3:45, 8:00 and 9:15 p. m.; Daredevil Babcock at 3:30 and 10:05.

MONDAY, AUGUST 22

Wayne County Day—Knights of Pythias Night; Sousa Concerts at 2:15, 3:45, 8:00 and 10:05; Daredevil Babcock at 3:30 and 10:05.

TUESDAY, AUGUST 23

Medina County Day—Knights of Columbus and Cleveland Engineering Society Night; Sousa Concerts at 2:15, 3:45, 8:00 and 9:15 p. m.; Daredevil Babcock at 3:30 and 10:05.

WEDNESDAY, AUGUST 24

Lake County Day and Purchasing Agents' Day; Elks' Night; Sousa Con-

certs at 2:15, 3:45, 8:00 and 9:15 p. m.; Daredevil Babcock at 3:30 and 10:05.

THURSDAY, AUGUST 25

Sousa Farewell Day—Automobile Club Night; Sousa Concerts at 2:15, 3:45, 8:00 and 9:15 p. m.; Daredevil Babcock at 3:30 and 10:05.

FRIDAY, AUGUST 26

Portage County Day—Exchange Club Night; Concerts at 2:15, 3:45, 8:00 and 9:15 p. m.; Daredevil Babcock at 3:30 and 10:05.

SATURDAY, AUGUST 27

Columbiana County Day—City Club Night; Concerts at 2:15, 3:45, 8:00 and 9:15; Daredevil Babcock at 3:30 and 10:05.

SUNDAY, AUGUST 28

Gala Closing Day; Concerts at 2:15, 3:45, 8:00 and 9:15; Daredevil Babcock at 3:30 and 10:05.

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# ANNE CURRY - HER PAGE



## Talk It Over

THERE'S nothing mysterious about a character analysis. Its results, though, are far-reaching and often are the means of solving problems that had seemed most complex before.

Mrs. Harriett Ross is highly successful in analyzing character. We think it's because she is so interested in PEOPLE. Her warm sympathy, her wide experience, her understanding knowledge of human nature have fitted her peculiarly to be helpful to others—

And that help she extends in a generous way that cannot be measured by the small cost of the analysis itself—just now, it's a special one of \$3.00.

Ring Superior 0285 for an appointment. Mrs. Ross is at 406 Carnegie Hall, 1220 Huron Road.

If a Bill now before the Italian Parliament becomes a law, officers under thirty years of age in the Italian Air Force will be forbidden to marry. Aviation is getting safer and safer.—Judge.

## He Owns It!

YOU know how carefully you drive your own car—far more carefully, probably, than you drive a hired car.

That's the reason Green Cab drivers don't take chances on the road—

Every driver owns the cab he drives!

So if it's "safety first" when you're taxi-ing, use a Green. And if you're as persnickety as we are and prefer a good-humored, gracious chauffeur who welcomes your patronage and thanks you for your tip—

Call a Green.

For a long ride or a short one, by the hour or by the trip—

Ring Cherry 3700.

## Cloth for College!

THAT'S the new thought this season—cloth frocks for college wear—

And see them at Lindner's. Soft tweeds, in a new and delightful texture, are the chic thing. Tailored to a "T" and smartened with a belt of leather.

Jersey, too, and a new fabric much like the popular eponge.

In the famous College Room at Lindner's, and in the Pin Money Shop, as well as in the better dress section.

What did the traffic cop say to you when the lights changed and your motor stalled?

He wanted to know was I waitin' for my favorite color?—P. M.



## We Bew Today—

PAUSING for a moment in the frantic rush of modern living, we make our prettiest curtsy to Mr. Edison, who jut fifty years ago devised the first instrument that gives back the human voice. There is no language in which its voice is not heard, and it sings its ceaseless songs alike to the sun-browned in the tropics and to the man about Broadway.

But apart from such entertainment, what must it mean to the children of the world, to the sick and the aged everywhere, to the shut-ins and the lonely! This one man's genius, skill and his patience have brought companionship and cheer to hundreds of unhappy folk that the rest of the world has forgotten—the tribute of these silent voices must make his last days sweet with their song!

Proud Father—You say my son is a first-rank pupil?

Professor—Yes, he's the first rank pupil I've had for years.



## Pleats and Things

WE are informed that pleats will be quite as popular this fall as they have been for the past six months—and every woman knows what that means! That new fall frock is half made when the pleats are in—you know that—

So take your material to Mrs. Borth, of the Novelty Dress Trimming Company, 11 Euclid Arcade.

She'll have the pleats put in, buttons covered, embroidered and pleating done, and all those other horrid little jobs that make dressmaking a bore.

Quickly and economically!

## THE LOVER'S PLAIN

What have I did, dear Luv, to thee,  
That thou dost doth so cruel to me?  
Ain't I not good enough to be  
Thy thine at last?

By them lone stars up in the blue,  
I think of thou, since thee art true,  
For I just many thoughts of you—  
I hast, I hast!

Oh, never, never, did I done  
The things you say, not never none.  
My spirits are completely skun—  
My heart is bust.

Forsooth, forsooth I am forsook,  
And all my spirits have been took—  
Oh see how sadly I dost look,  
I dost! I dost!

—Wallace Irwin.

## Lincoln's Dry Views

LAMON'S "Life of Lincoln", published in 1872, records that "Lincoln abstained himself, not so much upon principle as because of total lack of appetite. He was an ardent agitator against the use of intoxicating beverages . . . but he disliked sumptuary laws and would not prescribe by statute what other men should eat and drink.

"When the temperance men ran to the Legislature to invoke the power of the State, his voice was silent. He did not oppose them, but quietly withdrew from the cause."



AN old scrap-book, dated 1862, yields the following translation of a favorite story of Goethe's: "The Bishop of Mayence once delivered a sermon against drunkenness, and, after painting in the strongest colors the evils of over-indulgence, concluded: 'But the abuse of wine does not exclude its use, for it is written that wine rejoices the heart of man. Probably there is no one in my congregation who cannot drink four bottles of wine without feeling any disturbance of his senses; but if any man at the seventh or eighth bottle so forgets himself as to abuse and strike his wife and children and treat his best friends as enemies, let him look into his conscience, and in future always stop at the sixth bottle. Yet, if after drinking eight, or even ten or twelve bottles, he can still take his Christian neighbor lovingly by the hand and obey the orders of his spiritual and temporal superiors, let him thankfully drink his modest draught. He must be careful, however, as to taking any more, for it is seldom that Providence gives any one the special grace to drink sixteen bottles at a sitting, as it has enabled me, its unworthy servant, to do without either neglecting my duties or losing my temper.'"

Anne

## Hats

REBOUX shows a new turban in two shades of velvet; fullness is secured in pleats at one side and a chou of velvet droops over one ear.

Another of black velvet is draped with a roll across the back. Agnes makes a skull cap of felt, with a saucy bow in the center front.

A second from the same artiste has a wing treatment in the center front of the crown.

Combinations of two colors, or two tones, and two materials, are chic in hats. Velvet and felt predominate.



## Shoes for College

PARIS reports a growing fashion of the Oxford, and with the popularity of tailored suits again, we welcome it—for no model is so swagger and so comfortable too!

So college girls this year may feel every bit as well-dressed as the demoiselles of the Rue de la Paix when they choose Oxfords for their campus hours.

Of course they'll go to Mr. Hine for them, for the Orthopedic Oxfords are preferred by most colleges for their students' wear—indeed, they're listed among the requirements of many!

In his little shop at 2071 East Fourteenth street, next the Hanna Theatre, Mr. Roy Hine dispenses shoes that rest the feet and are a godsend to us active folk.

See him about yours.

I'm a lady-killer!  
Yeh! You stave 'em to death!—"Hit the Deck."

## Approved

AYOUNGSTER of four—this is a true story—went to Sunday school for the first time.

The family awaited her return with considerable anxiety.

"Did you enjoy the service, Marion?" asked her father.

"Yes, daddy. I had a good time. They spoke quite highly of Jesus."

808 108  
118



## Where To Play Golf

The golf courses listed here are all fee courses and are open to the public.

**RIDGEWOOD**—drive out West 25th St. to Ridge Road, bear left with car line direct to club house.

**HIGHLAND PARK**—drive out Kinsman Road direct to club house.

**METROPOLITAN PARK**—drive out Lorain Ave. beyond Rocky River Bridge. Turn left at sign.

**HAWTHORN VALLEY**—Drive out Lee or Center Roads to Miles Ave. East on South Miles to course.

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Church of the Covenant—Euclid Ave. and  
Cornell Rd. Rev. Paul F. Sutphen, D. D.,  
Pastor Emeritus. Church School 9:30  
a. m.; Morning Worship, 11:00 a. m.

## EPISCOPAL

Grace Church—Bolivar Rd. at Prospect.  
Cleveland's "little church around the  
corner" near leading hotels. Wm. C.  
Hicks, D.D., Rector.

## THE CLEVELAND MUSEUM OF ART

This covered pottery box belonging to The Cleveland Museum of Art is an example of work by the ancient potters of Korea. It is of a soft celadon green in color with the ornamentation inlaid



with black and white. Inside the box are four smaller ones of crescent shape surrounding a small central box. Pottery such as this is found in the tombs near the city of Sunto, ancient capital of Korea, and is supposed to date from between the tenth and fourteenth centuries. A large case of such ware is to be seen in Gallery XIV at the Museum.

Policeman: You can't park here. Come along, you're under arrest.

Prisoner: Wait a minute, old-timer. Didn't I meet you at the policeman's ball last night?

Policeman: The policemen's ball ain't until tomorrow night. Come along. —Boston Globe.

Jones: Sorry, old man, that my hen got loose and scratched up your garden.

Smith: That's alright; my dog ate your hen.

Jones: Fine! I just ran over your dog.

## BASEBALL THIS WEEK

Saturday, Sunday and Monday  
Cleveland vs. New York.

Wednesday, Thursday, Friday and  
Saturday

Cleveland vs. Washington.

## ABOUT TOWN

## Mental Paucity

I was planning to write a beautiful little article about Cleveland, the perfect summer resort. But this morning our perfect weather has departed and the rain pours steadily. That's what comes of having the nerve to mention the weather, especially since I was told recently that conversation about it was a sign of "mental paucity." A lot of us seem to have that disease, n'est ce pas?

## Completed

The final steel-work on the Union Terminal tower is completed and the steel workers celebrated by raising a flag from a twenty-foot pole on the top. The rest of the time-honored means of celebrating was impossible in this dry era. Personally I should think it would be difficult to run around seven hundred feet in the air even without a drink. But never having tried it, of course I can't really say.

## Critic

You never can tell, I may become a dramatic critic yet. Didn't I go to a preview of Dolores del Rio's new picture, "The Loves of Carmen" at the Palace the other night? Of course I'll have to admit that I wasn't sufficiently blase to be a real critic—I was quite thrilled over it in fact. And once in the days of my extreme youth, didn't I interview Otis Skinner for my school paper? For a week after that memorable event I was the most popular girl on the campus. Don't fail to see Dolores as Carmen. She is coming to the Palace early in September and is really perfect in the part.

## Look Pleasant

The newest vogue is to have your picture taken by one of these quarter slot machines. Having a picture taken is always a very disillusioning process, but these little pictures are remarkably good. It's queer that we can never seem to make as pretty faces before a camera as we do before a mirror. If you have a flower on your left shoulder

watch it hop over onto your right in the pictures. What do you suppose would happen to an engagement ring? These pictures may cause trouble yet.

## Ingenuous Arrangement

I thought I'd covered the Industrial Exposition rather thoroughly, but it seems I missed a great deal. Everyone seems to have been impressed by different things. I have to go back to see if that motor bus really did have a bed suspended over the refrigerator and another over the stove. That ought to be quite a convenient arrangement if true. Ideal for one of those families where one member is always cold when the other is hot. I suppose the temperature at bedtime would be the deciding factor. If it's 80 degrees or more choose the bed over the refrigerator, but if it is chilly repose above the stove.

## Back Again

So "Abie's Irish Rose" is coming to town again. Mr. McLaughlin of the Ohio Theatre is planning to run it at the Colonial Theatre in September.

Those of you who missed it when it was here before—and at least three of my acquaintances are in that class—may now see that world-famous play. After decorating a Christmas tree every night for years on the stage shouldn't you think the poor actors would hate to see that holiday come around?

## "The Desert Song"

Mr. Archie Bell of The News was all wrong when he said that opening the winter dramatic season with a minstrel show belonged to the period of bustles, mutton-leg sleeves and tin-types. I refuse to belong to that period and I've gone to lots of minstrel shows. I suppose the reason the minstrels have given up is because all the jokes were finally worn out and beyond jazzing up. Whatever the reason I'm glad the Hanna is showing an honest-to-goodness musical comedy, "The Desert Song," instead of the traditional black-face entertainers.

888 108 118



## Interurban Service

Limited trains leave Cleveland for Akron, Kent, Ravenna, Warren, Alliance, Barberton, Wadsworth, Canton, Massillon, Dover, New Philadelphia and Uhrichsville—

5:45 a. m. and every hour thereafter until 9:45 p. m.

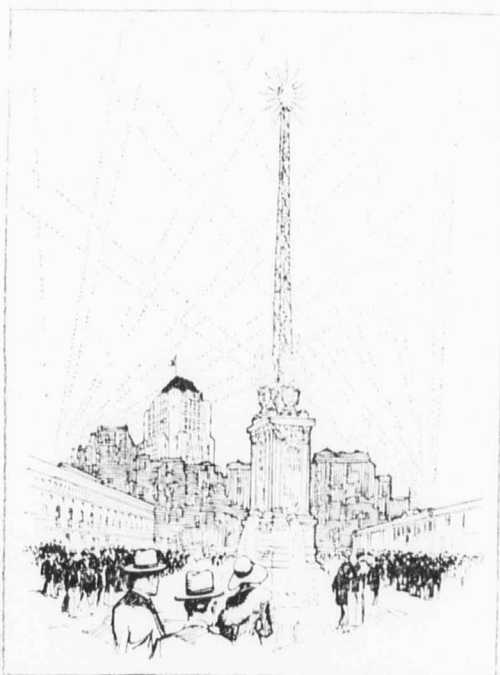
Local service to Bedford every 30 minutes on half hour and the hour.

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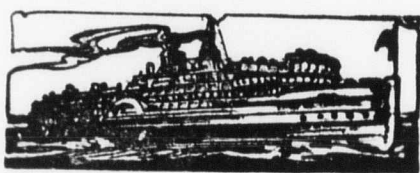
## The Telephone—Industry's Aid

HELPING to speed the wheels of progress, the telephone is an integral part of the industrial life of Ohio, which is so interestingly depicted at the Exposition in the Public Auditorium. We are glad to participate in the Exposition, and believe that all visitors will find our exhibit of interest.

The exhibit can show only a small part of the service which the telephone renders to industry, so we extend to every one an invitation to see the daily operations of this Company in the new 22-story building at 750 Huron Road. Guides are available from 9:00 A. M. to 9:00 P. M. daily, except Sunday, to take you through.



**The Ohio Bell Telephone Company**



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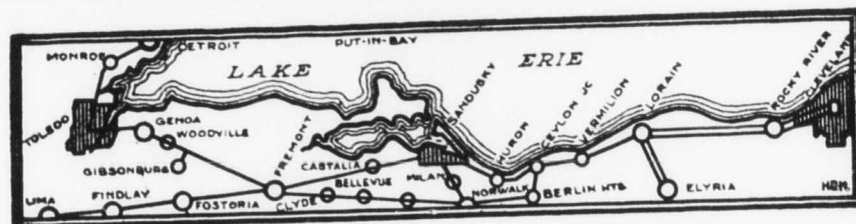
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West Bound Limiteds: †5:30, \*6:30, †7:30, \*8:30, †9:30, \*10:30, †11:30 a. m., \*12:30, †1:30, \*2:30, †3:30, \*4:30, †5:30, \*6:30, †7:30 p. m.

†Via Sandusky. \*Via Norwalk.

5:30, 7:30, 9:30, 11:30 a. m., 1:30, 3:30, 5:30 p. m. thru to Detroit; 7:30 a. m., 3:30 p. m. to Fostoria, Findlay and Lima.

West Bound Locals: †6:00, \*7:00, †8:00, \*9:00, †10:00, \*11:00, †12:00 noon, \*1:00, †2:00, \*3:00, †4:00, \$4:45, \*\*5:00, \$5:30, †6:00 \*\*7:00, †8:00, †8:45, †9:00, \$9:45, †10:00, \*11:15, †12:00 p. m.

†To Lorain, \*To Toledo, \$To Beach Park, \*\*To Fremont, †To Sandusky, °To Vermillion.

Ticket Office and Waiting Room—25 Public Square



## A FEW THINGS TO SEE IN CLEVELAND

Take time from whatever you are doing and explore Cleveland. We offer a few suggestions for your sight-seeing tour that will help you. When you return you will agree with Governor Dan Moody of Texas, who said that Cleveland has the greatest number of fine residences of any great city he had ever visited.

**Shaker Lakes** is a beautiful residential section. Drive out Euclid or Carnegie to 167th St. bear right up the hill to the heights, out Cedar Rd. to Fairmount Blvd. then east.

**Bratenahl Village** has many beautiful estates. Drive out Superior or St. Clair to Gordon Park, north on Boulevard to Lake Shore Rd. East thru Bratenahl Village. Drive on East to Euclid Beach Park, famous Amusement Park.

**Clifton Park** is a west side residential section. Cross high level bridge, drive along Lake Erie and thru Edgewater park to the end of Lake Avenue.

**Brookside Park.** Contains the Cleveland Zoo, a natural swimming pool for 1500, tennis courts, etc., all in a natural stadium. Take Denison Ave. car or drive out West 25th street.

**Edgewater Park** on the west side has 6000 feet frontage on Lake Erie, and the finest bathing pavillion and beach in the city. Drive over high level bridge bear right or take Clifton Lakewood car.

**Gordon Park** on the East Side, connects with Rockefeller and Wade Parks. It is on the shore of Lake Erie and has excellent bathing facilities. Drive out Superior or St. Clair to E. 72nd St. and turn left.

**Western Reserve University** is composed of a group of colleges. Adelbert College is the men's undergraduate school and is located at Euclid and 109th St. Near Adelbert is the new Medical school and the Hospital group of which the Babies' Hospital and Maternity Hospital are completed. Within a five minutes walk are the following schools of the University Dental, Law, Library, Nursing, Pharmacy and the College for Women.

**Case School**—Faces Euclid at East Boulevard, just west of Adelbert College. Case is justly famous all over the world as a Technical School.

**Museum of Art** is located on East Boulevard just North of Euclid Ave. Free visiting days: Wednesday 9 A. M.

to 10 P. M.; Saturdays and Holidays 9 A. M. to 5 P. M. Sundays 1 P. M. to 10 P. M. Open Mondays, Tuesdays, Thursdays and Fridays from 9 A. M. to 5 P. M., with admission of 25 cents except for members and children.

**Museum of Natural History** is at 2717 Euclid Ave. Admission free on week days from 10 A. M. to 5 P. M. Sundays 2:30 to 5:30 P. M.

## The Same Trend

"Now, Johnny," said the schoolmaster during an examination in geography, "what is the axis of the earth?"

"The axis of the earth," said Johnny, proudly, "is an imaginary line which passes from one pole to the other, and on which the earth revolves."

"Very good," exclaimed the teacher. "Now, could you hang clothes on that line, Johnny?"

"Yes, sir," was the reply.

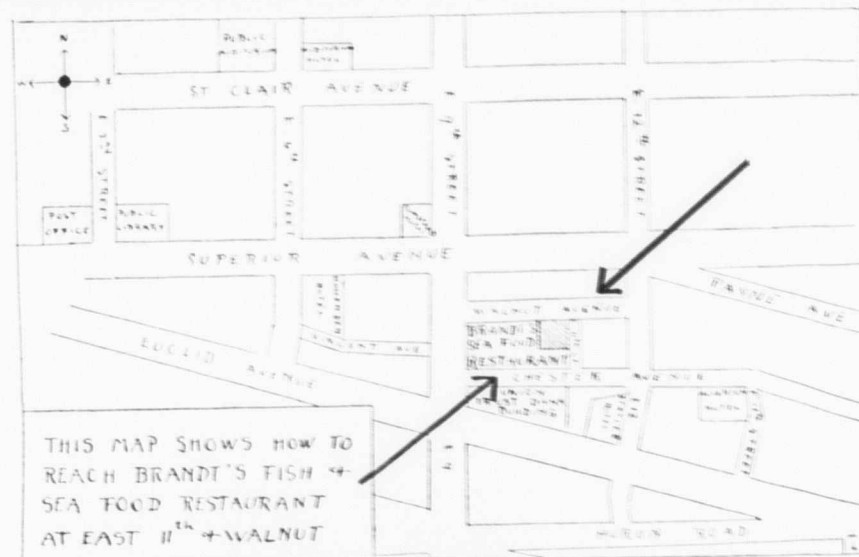
"Indeed," said the examiner, a little disconcerted, "and what sort of clothes?"

"Imaginary clothes, sir."—Detroit News.

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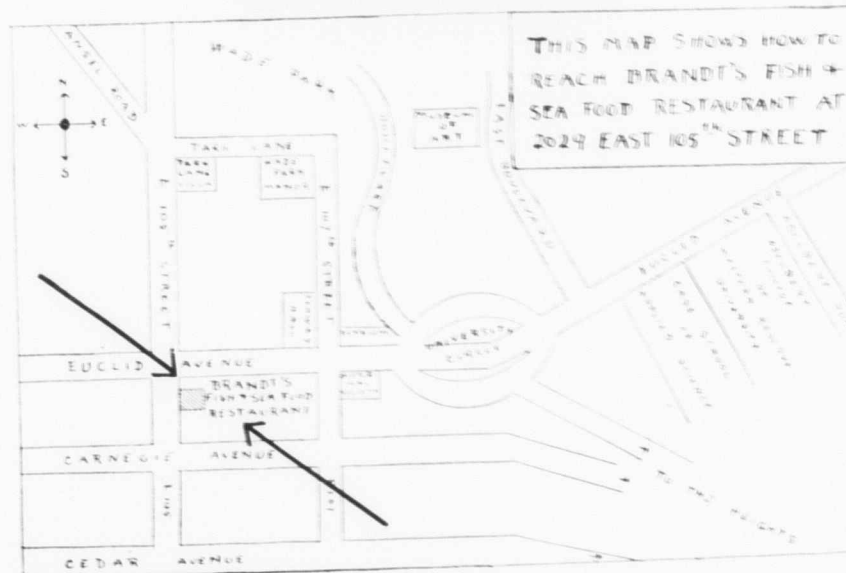


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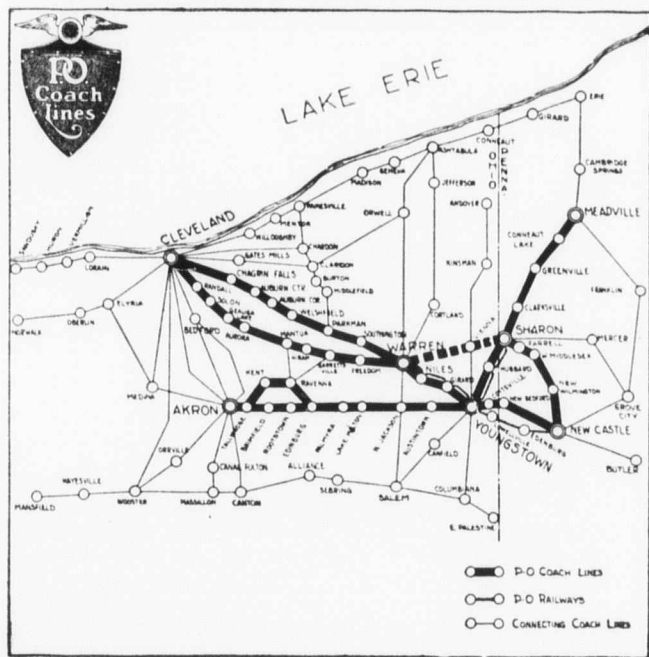


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ONE FOURTH

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[ DAILY ]  
**CLEVELAND  
 TOPICS**

Editorials · Investments · Wit · Music · Art · Society

INDUSTRIAL EXPOSITION PROGRAM



LT. COM. JOHN PHILIP SOUSA

AUGUST 14, 1927

NUMBER 9

INDUSTRIAL EXPOSITION PROGRAM

[ DAILY ]  
**CLEVELAND  
 TOPICS**

Editorials · Investments · Wit · Music · Art · Society



A STATELY EXHIBIT  
 By The Union Trust Company

AUGUST 15, 1927

NUMBER 10



This Miniature Issue  
*of*  
**Cleveland Topics**

Is printed and issued from Booths 52 and 53, and is ready for distribution at 3 p.m. each day and contains only news of the Exposition.

Cleveland Topics, the Fearless, Fair and Independent Weekly Newspaper is on sale at newsstands and delivered to subscribers every Saturday morning.

Are you a regular reader keeping in touch with national as well as civic events?

**CLEVELAND TOPICS**  
319 Caxton Building      Cherry 1935

MINIATURE ISSUE OF  
**CLEVELAND TOPICS**

PRINTED AND PUBLISHED AT BOOTHS 52-53  
F. FOXCROFT, *Editor*      HARRY C. EGGLESTON, *Business Manager*  
R. Y. MCCRAY, *Editor in Charge at Booths*

Containing the Official Program, list of Exhibitors and daily comments of Exposition activities. Managers of Booths who have interesting news items, specialty exhibits etc. are requested to leave their "copy" at Booths 52-53 for insertion in the magazine.

**TODAY IS: Sousa's Day**

**The "March King"**

Today is a gala day for the Cleveland Industrial Exposition for it marks the first appearance in Cleveland in two years of John Philip Sousa, America's beloved "March King."

Beginning today, and continuing through August 25th, Sousa and his band will give four daily concerts from a stand especially constructed on the Plaza, between the Auditorium and West Wing. The daily hours are 2:15, 3:45, 8:00 and 9:15.

The programs will be announced in Topics each day, although you may be sure that his audiences will never permit Sousa to retire from the conductor's desk without playing his immortal "Stars and Stripes Forever."

It is impossible to estimate how many times this march has been played. Wherever there is a band there is Sousa music and none is more enjoyed. Witness the recent Washington reception for Col. Lindbergh. Bands and more bands—and the inevitable "Stars and Stripes Forever."

Small wonder they stand at attention when they hear it played, thinking it to be the national anthem!

The American Legion has an attractive space in the west wing. The Legion emblem is surrounded by the flags of the Allies. Charts showing the work of the Legion in Cleveland and throughout the state are being

shown. The official flag code being distributed free is attracting considerable interest. The exhibit is under the direction of the Community Service Committee of Cuyahoga County Council.

Page Three

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**TODAY IS: Geauga County Day**

**Agricultural Products**

Another Monday, the second one, at the Big Expo.

Today is Geauga County Day. Geauga County is not an industrial section but has long been noted for its agricultural and horticultural products, its maple syrup being famous the country over. We welcome visitors from Chardon, Burton and Geauga County today.

This is "Builders Night" and is sponsored by the Builders Exchange and the Better Homes Bureau.

The Wood Homes Bureau which has taken a leading part in the "Build a Home First" movement will sponsor a program of five minute talks at their display in the annex. These speakers will be: George A. Donley, President of the Build a Home First Movement, Col. J. R. McQuigg, President Cuyahoga Savings & Loan Association, Harry Gillette, President of the Builders Exchange, B. A. Briggs, President of the Lumber Board and Conant Van Blarcom, President of the Carpenters-Contractors Association.

**McCaskey Tools**

The McCaskey Tool Control Method definitely points out the inactive tools in a tool crib making it possible to release Frozen Capital. This has been proven to the satisfaction of manufacturers in the world's largest industries.

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## Industry and Art

Cleveland art is well represented at the Cleveland Industrial Exposition in the United Bank which, in its booth No. 43, is exhibiting a series of paintings by well-known Cleveland artists.

"The Arabian Market" by Henry G. Keller, painted especially for the employees of the bank who presented it to their institution upon the occasion of the opening of the new building in 1925, was on display August 9, 10, 11 and 12.

The painting shown the first three days of the exhibit was "The Pie Wagon" by Carl F. Gaertner, which took first prize in the Exhibit of Cleveland Artists in 1926.

The third painting to be hung is "After the Snowstorm" by George G. Adomeit, and will appear August 13, 14 and 15. "New Skeins" by William J. Edmondson is the fourth and will be displayed August 16, 17 and 18. "The Grand Canyon of Arizona" by Carl W. Broemel is a water color painted a little below the rim of the Canyon close to El Tovar. This painting will be exhibited August 19, 20 and 21. "The Cathedral Chapel" by Frank N. Wilcox, is the sixth in the series to be exhibited August 22, 23 and 24, and "Palermo, Italy," the original painting of the mural which hangs in the bank lobby, will be shown the last four days of the exhibit.

### Public Library Exhibit

The Cleveland Public Library's contribution to the Exposition is a "cozy-corner" in the West Wing (Booth 952). It is a calm oasis in the midst of Industry and here one may sit down to rest and get a glimpse of what the Library has to offer. There are shelves of books—if you wish, you can jot down the titles and get them from your nearest branch library. There are lists of reading galore, just full of interesting titles compiled by the Main Library and to be had free; and if you have no reader's card with which to draw books the exhibit tells you how easily and quickly you may obtain one.

And at the Main Library, 325 Superior Avenue, one may see "Industrial Cleveland" on parade. It is an interesting exhibit dealing with eight of Cleveland's greatest industries and illustrated with beautiful photographs made by E. A. Ruggles of the Museum of Art. Stop in and see it if you're near the library—it's in the second floor exhibit corridor. And at the same time you can see the Business Services that the General Reference Division of the library has to offer. They're on display, too, in the same place.

Page Four

### If You're About to go Touring—

The call of the road takes on a new meaning when we see the modern electrical home on wheels, one of the exhibits of the Gustav-Shaeffer Wagon Company.

Travelers seeing the country in this highway roamer need never worry about where they will lodge each night, because a couch in the day time in this moving home is a bed at night. Nor do tourists need to concern themselves with the worry of restaurants. Equipment necessary to a home life of comfort is found in the touring home. Electric stoves and electric refrigeration make this car easier to work in than the average home.

Of special interest to exposition visitors looking over this latest model in moving homes, are the ceiling cupboards in which can be seen sets of dishes, glasses and pans. Truly, not an inch of space has been wasted in designing the home. Bright red curtains trimmed in black and gold braid and carpeting of gay design would cheer the most discouraged of tourists even on a rainy day. To provide entertainment both day and night, is a radio.

While the grown-ups curiously examine this new innovation in traveling homes, the kiddies amuse themselves watching another part of the exhibit where miniature models of wagons go 'round and 'round a city block, on top of which is a tiny representation of the entire yards and plant of the Gustav-Shaeffer Wagon manufacturing plant.

### Hanna Company Exhibit

One of the most intricate exhibits found in the West Wing of the auditorium is that showing the entire M. A. Hanna company's works. The complete industry is portrayed—tiny moving freighters are shown going to the Hanna furnaces out of which come small mechanical moving trains labeled with the different products of the company such as iron ore, pig iron, and coal, going in the direction pointed out by the arrow sign labeled "to consumers." The consumers are represented in a silhouetted group of buildings labeled foundries and factories. An instructive and educational exhibit which interests both youngsters and the grown ups.

Page Five

### Tired? Rest a While

Tired? There are many places located in different corners around the exposition grounds where you may sit down and relax while listening to musical programs.

Around the Tower of Jewels are park benches, many of which are shaded by big colored umbrellas. Seated there you can watch the beautiful fountains play and hear the music broadcast through the loud speaker in the Tower of Jewels.

Likewise on the plaza are found the many benches located in front of a stage where Louis Rich's orchestral band plays at frequent intervals.

One of the most comfortable spots is in the street car displayed on the tracks between the west wing and the main auditorium. The air-cushioned seats are comfortable and restful and provide an excellent place to hear Rich's band or see Babcock do his famous loop the loop ride.

In the main auditorium, the balcony is recommended as a place to become re-vitalized because from there you can see everything that happens on the main floor and hear the strolling players or the auditorium ensemble. The balcony view gives us a general idea of the exposition as a whole and helps us to realize how big this show of ours really is.

Over in the west wing an excellent place to rest and be entertained at the same time, is in front of the W. T. A. M. studio where programs are broadcast throughout the day.

### How Artificial Silk Is Made

With less than a dozen rayon manufacturing companies in the entire United States, Cleveland is fortunate in being the home of the Industrial Fibre Company. Starting in 1921 with a daily production of 1500 pounds, it is now producing 12,000 pounds a day of its Deluxe Rayon. This will be shortly increased to 13,000 pounds when the factory additions now in progress are completed. The company has 1,500 people on its payroll, two-thirds of them being girls.

In the manufacture of its product it uses a carload every four days of each of the following raw materials: Canadian wood pulp, caustic soda, sulphuric acid and nitre cake. It also uses in larger amounts a number of

Page Four

other chemicals, the most important of which are carbon bisulfide, sodium sulfide and sodium chloride. It uses almost two million gallons of water per day which is nearly 1 per cent of the entire city's consumption.

The manufacture of rayon consists in steeping of the wood pulp sheets in caustic soda liquor to form alkali-cellulose. The excess caustic is removed from the sheets by hydraulic pressure, after which they are transferred to huge shredders which grind the sheets to a crumb-like mass. The shredded alkali-cellulose is agitated with carbon bisulfide to form cellulose xanthate, an orange colored compound which is soluble in water. The solution of the cellulose xanthate or viscose, so called, on account of its extraordinary high viscosity, is forced through very fine orifices in a platinum "jet" into a sulfuric acid solution. The acid solution decomposes the viscose, pure cellulose in the form of fine silky filaments being formed which are wound on aluminum spools.

After washing and drying a loose twist is imparted to the yarn after which it is reeled into skeins, bleached and graded for quality. In all, 16 chemical and textile operations, covering a period of 12 days, are employed in the transformation of the wood pulp into finished rayon.

The yarn is packed in 10 pound bundles and shipped in 200 pound cases to knitters, weavers, hosiery and underwear mills, and dozens of other textile manufacturers who use rayon in the fabrication of their product.

In the Industrial Fibre Company booth are presented a few of the articles in which their Deluxe rayon is used. They have on display drapery material, bedspreads, knitted shawls and scarfs, alpaca, novelty dress goods, rugs, dyed fringes, coutille, and skeins and cones of their bleached and dyed rayon yarn.

The distinguishing feature about Belgian Tile, manufactured by the Belgian Wall Tile company, is that it is made of metal rather than clay. A complete kitchen and bathroom tiled in pleasing colors, is the exhibit of this company.

Guests at the Exposition may have their jewelry cleaned free of charge at the Silver Brite manufacturing company's booth.

A model soda fountain is being exhibited by the Russ Manufacturing company.

An average of 2,000 people an hour go through the children's exposition tent.

A crowd of between 140 and 200 people witnessed the eight performances of the Marionette show given by the children, Thursday.

Page Five



## Entertainment Program SUNDAY, AUGUST 14 Sousa Opening Day

10:30 a.m.—Doors Open  
Programs by Strolling Players, Tower of Jewels Reproducer, Auditorium Victrola and Duo-Art concert

1:00 p.m.—Program by Auditorium Ensemble: Vincent H. Percy, organ and piano; Walter Logan, violin and Charles McBride, cello

2:15 p.m.—Concert by John Philip Sousa's band

### A PROGRAM OF PERPETUAL FAVORITES

1. Overture, "Light Cavalry" ..... SUPPE
2. Cornet solo, "Carnival of Venice" ..... ARBAN  
Mr. John Dolan

3. Scenes, "Carmen" ..... BIZET
4. "Breezes from the South" ..... MYDDLETON
5. March, "The High School Cadets" ..... SOUSA

3:00 p.m.—Tower of Jewels Reproductions

Program by Auditorium Ensemble

3:30 p.m.—Loop the loop by Oscar V. Babcock

3:45 p.m.—Strolling Players

Concert by Sousa's Band

1. Overture, "William Tell" ..... ROSSINI
2. Saxophone solo, "Erica" ..... WIEDOEF  
Mr. Edw. J. Heney

3. "A Bouquet of Beloved Inspirations" ..... SOUSA
4. Vocal solo, "Traviata" ..... VERDI  
Miss Marjorie Moody

5. March, "King Cotton" ..... SOUSA

4:00 p.m.—Program by Auditorium Ensemble

4:30 p.m.—Tower of Jewels Reproductions, Strolling Players, WTAM programs, Auditorium Victrola and Duo-Art concert

7:00 p.m.—Program by Auditorium Ensemble

8:00 p.m.—Strolling Players

Concert by Sousa's Band

- Overture "William Tell" ..... ROSSINI
- Saxophone solo "Erica" ..... WIEDOEF  
Edward J. Heney

Page Six

## Official Exposition Program

"A Bouquet of Beloved Inspirations" ..... SOUSA

8:45 p.m.—Illumination of Tower of Jewels

Program by Auditorium Ensemble

9:15 p.m.—Strolling Players, Auditorium Victrola, WTAM programs

Concert by Sousa's Band

Vocal solo "Traviata" ..... VERDI

Marjorie Moody, Soprano

March "King Cotton" ..... SOUSA

10:05 p.m.—Loop the loop by Oscar V. Babcock

10:10 p.m.—Fireworks display

10:30 p.m.—Doors Close

At frequent intervals from the time the exposition opens until it closes, musical programs will be given over the loud speaker in the Tower of Jewels, the Strolling Players in the Auditorium, Plaza and West Wing. The Strolling players include: The Harmony trio of colored women singers.

The Lemley trio of two banjos and an accordion.

The Columbia Harmony Four of vocalists

Oliver, Davies and Resnik in Italian street songs and hand organ.

Crofts & Griner of Toledo in vocal duets.

### Babcock's Ride

Long before the hour designated for Babcock's thrilling ride, the crowd begins to assemble on the plaza where they can command the best view of the loop the loop. Men working on signboards stop work to watch, while people inside the auditorium gather at the windows to witness the thrilling spectacle.

As the minute approaches for Babcock to appear, people are seen anxiously looking at their watches, speculating with each other as to whether or not he will appear.

People stand up, then they climb on the seats, everyone anxious to see the famous dare-devil rider. Babcock, dressed in bright red tights, mounts the high incline. He arranges his bicycle, takes a deep breath and no doubt utters a word of prayer. Then, with the quickness of lightning, he mounts his bike, shoots down the incline, and speeds around the loop the loop. As he jumps across a space to his landing place, a big sigh of relief is uttered by the crowd and one girl was heard to remark, "Whee, I'd rather be Lindbergh than Babcock!"

Page Seven

## Entertainment Program Monday, August 15 Geauga County Day

10:30 a.m.—Doors open

Programs by Strolling Players, Tower of Jewels Reproducer, Auditorium Victrola and Duo-Art concerts

1:00 p.m.—Program by Auditorium Ensemble: Vincent H. Percy, organ and piano; Walter Logan, violin and Charles McBride, cello

2:15 p.m.—Concert by John Philip Sousa's Band

Overture "The Bartered Bride" ..... SMETANA

Excerpts from "Luciaconda" ..... PONCHIELLI

Scenes "Il Trovatore" ..... VERDI

Scenes "The Walkure" ..... WAGNER

Fantasia "La Boheme" ..... PUCCINI

3:00 p.m.—Tower of Jewels Reproductions

Program by Auditorium Ensemble

3:30 p.m.—Loop the loop by Oscar V. Babcock

3:45 p.m.—Strolling Players

Concert by Sousa's Band

Fantasia "Aida" ..... VERDI

Excerpts "Cavalleria Rusticana" ..... MASCAGNI

Scenes "Robert Diable" ..... MEYERBEER

Vocal solo "Caro Nome" ..... VERDI

Marjorie Moody, Soprano

Gems "Maritana" ..... WALLACE

4:00 p.m.—Program by Auditorium Ensemble

4:30 p.m.—Tower of Jewels Reproductions, Strolling Players, WTAM programs, Auditorium Victrola and Duo-Art concerts

### Builders' Night

7:00 p.m.—Program by Auditorium Ensemble

8:00 p.m.—Strolling Players

Concert by Sousa's Band

Scenes "Mefistofeles" ..... BOITO

Page Six

## Official Exposition Program

Excerpts "Carmen" ..... BIZET

Gems "Madame Butterfly" ..... PUCCINI

Vocal solo "Micaela's Air" ..... BIZET

Marjorie Moody, Soprano

Fantasia "Tannhauser" ..... WAGNER

8:45 p.m.—Illumination of Tower of Jewels

Program by Auditorium Ensemble

9:15 p.m.—Strolling Players, Auditorium Victrola, WTAM programs

Concert by Sousa's Band

Overture "Semi-ramide" ..... ROSSINI

Gems "Martha" ..... FLOTT

Excerpts "Lohengrin" ..... WAGNER

Fantasia "Marta of the Lowland" ..... D'ALBERT

10:05 p.m.—Loop the loop by Oscar V. Babcock

10:10 p.m.—Fireworks display

10:30 p.m.—Doors close

At frequent intervals from the time the exposition opens until it closes, musical programs will be given over the loud speaker in the Tower of Jewels, the Strolling Players in the Auditorium, Plaza and West Wing. The Strolling players include:

The Harmony trio of colored women singers.

The Lemley trio of two banjos and an accordion.

The Columbia Harmony Four of vocalists

Oliver, Davies and Resnik in Italian street songs and hand organ.

Crofts & Griner of Toledo in vocal duets.

### Transit Facts for Visitors

Growing apace with "Cleveland, The Industrial City" is The Cleveland Railway Co., exhibiting in the Transportation Section of the Auditorium Annex.

Last year 388,000,000 passengers were carried by The Cleveland Railway Co.—a number 300 times the population of Greater Cleveland. And this great number were transported without a single fatality.

Annually the company's 1689 cars and coaches travel more than 40,000,000 miles, traversing 416 miles of track at the fastest average rate of speed maintained by any street railway in the world.

The largest single user of electric power in Northern Ohio, The Cleveland Railway Co. consumes 120,450,000 kilowatt hours of electricity a year.

Page Seven



## Statement of Insurance Fund

At the booth of the Industrial Commission of Ohio there is a mass of literature, not only for the information of the public generally but also for industrial managers. For instance here is the actuary's statement of the condition of the Ohio State Insurance fund as made to the Industrial Commission (workmen's compensation, employers Accident and Disease fund) as of Dec. 31st last.

ASSETS:	Assets	Liabilities
Invested in Bonds	\$47,513,693.06	
Bank deposits (inactive)	92,610.09	
Bank deposits (active)	1,613,746.40	
Premiums in course of collection	2,692,695.05	
Accrued interest due fund	771,924.32	
Bond premium after amortization	662,204.86	
LIABILITIES:		
Reserve held to cover awards on which payment is required to be made over a period of years, or during the life of the injured worker		\$44,930,065.82
Reserve to cover warrants issued but not cashed		764,512.11
Reserve for portion of advance premium payments not already earned		2,103,630.90
Premium due over 90 days		376,584.95
Reserve required by statute to meet catastrophe losses		3,209,187.67
Surplus		1,902,892.33
Total	\$53,346,873.78	\$53,346,873.78

## Imported Wood Display

On an old flat-car back of the street car on the plaza are several samples of imported woods being exhibited by the Martin-Barriss company.

An enormous plank of cabinet wood which was shipped over to this company from French Africa is displayed along with a log of figured teak-wood from Burma, East India. On top of the car is an English Brown Oak log, estimated to be 316 years old. An ancient looking knotted log, labeled English Brown Oak Burl, is cut into veneers while Padouk, a vermilion wood from the Andaman Islands, Gulf of Bengal, East India, is used to make cabinets and fine paneling.

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## Floor Activities

Men as well as women are taking advantage of the free permanent waves being given by the Fisher Perm-o-marcel artists. Thursday a white-haired gentleman serenely sat for three hours while he was given a shampoo by the Coral laboratory, a permanent wave by Fisher's and a finger wave. One of the crowd watching the performance was heard to remark, "This is more fun than the whole show."

Boxes are made in twenty-nine Cleveland factories employing 1,400 persons in this city of diversified industry?

Annual production of boxes in Cleveland is valued at \$7,400,000 at factory prices?

Paper and Pasteboard boxes make up the greater part of the product, accounting for \$5,100,000 worth, wooden boxes most of the remainder and cigar boxes a small additional amount?

This territory is a very large consumer of boxes, in the food, confectionery, electrical, clothing and other industries?

The smallest watch in the world, made by the Bulova company, is displayed by the Mikes, Russert and Martin company. This watch is shown next to a silver dime which is larger than the watch itself.

A gay parade of paper elephants, bears, ducks, cats and dogs border the exhibit of the Harter School Supply company.

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"How your fare is spent," is the title of an illuminated chart showing where the Cleveland Railway company spends the customers' fare. In this booth is also exhibited a machine which counts 1200 street car transfers a minute.

A poor fisherman who pulls and pulls all day but never gets his fish is an automatic paper one exhibiting the all steel fishing rods made by the American Hoe and Fork company and displayed in the corridor on the Plaza.

Diamonds are being cut at the Mikes, Russert and Martin company's display of jewelry.

Appropriately named is the Tower of Jewels. The tiny crystals that shine so like diamonds in the sunlight take on the appearance of many different jewels when under the various colored lights at night. The jewels turn into sapphires under a blue light; under the glow of scarlet spot lights they appear to be rubies and when the green light plays upon them, they turn into shimmering emeralds.

The Hartman Lace company is the oldest lace-making company in Cleveland. A member of the company demonstrates how to make lace from 1 p.m. until the exhibition closes.

A group of strolling players strolled into the children's tent yesterday where they delighted the "kiddies" as well as their parents by singing old favorite songs.

Fifteen sub-stations supply this electrical energy to the cars through 3400 tons of wire.

Fifteen car storage stations, occupying 83 acres, three motor coach stations, a 16-acre repair shop, and a 15-acre material storage yard are required to house this transportation system; and to operate it 6,000 people are employed and they draw wages amounting to \$10,000,000 a year.

Not only is the Cleveland Railway the fastest surface transportation system in the world but the standards of its service are high.

Cars are swept and dusted every night and are thoroughly washed every fourth day. Six thousand tons of sand are used each year to stop and start cars safely in bad weather. Thirty-five sweepers are employed to keep tracks free of snow and ice in winter. Sixty-five hundred tons of coal are used annually to heat the cars. Motor coaches are cared for as though they were for individual use.

To save time, 124 electric switches make 17,000,000 operations a year in routing and turning cars.

Those steel blue ribbons of Cleveland Railway track cost \$55,000 a mile!

The company must be prepared to re-lay as many as 25 miles of track per year.

This requires 4000 tons of rail, 60,000 ties, 90,000 tons of concrete and 250,000 square yards of paving.

The track department has 136 cars in its service equipment comprising work trains, derricks, mixers, shovels, grinders, welders, tractors, air compressors, riveters, concrete breakers, pavement plows and sand cars.

It is this department which hauls the coal for car stoves, sand for the sand boxes, and salt. Yes, salt!—300 tons of it each winter to keep switches from freezing.

Compact, but spread over 16 acres, at Harvard Avenue and East 49th Street, are the shops of the company doing the business of fighting wear and tear. Fifteen smaller repair shops are distributed throughout the system.

This department overhauls and repairs 3200 cars annually; paints and varnishes 1000 cars and motor coaches; replaces 48,800 brake shoes; changes 5400 car wheels, and paints 9400 signs. Also it inspects all cars periodically in order to insure safety and uninterrupted service.

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## Cleveland Trust Exhibit

A machine that automatically sorts, counts and wraps each minute 225 coins ranging from pennies to half dollars, has been added to the Cleveland Trust Company display at the Cleveland Industrial Exposition and is daily and nightly attracting large crowds.

The machine is one of a type of modern equipment which the bank uses throughout its 53 neighborhood branches to insure accuracy and speed in the handling of its 440,000 deposit accounts. The demonstration is also being used to wrap pennies for the bank's branches which are constantly called upon to make change. The bank sends its armored money car to the Exposition to bring back the wrapped coins.

Over night, the money used for demonstration purposes is safeguarded by being placed in the night depository and strong vault which form the display of the Diebold Safe & Lock Co.

The center piece and background of the Cleveland Trust display is an illuminated map showing the distribution of its branches. In the foreground are a large gear wheel representing the Cleveland Trust Co. which meshes with and turns four smaller gear wheels representing four of the largest Cleveland industries—steel, auto parts, paints and electrical appliances.

The City of Cleveland closed its second year as a world airport July 1st. In the 24 months of operation this proposed thousand acre field of which the city already owns 965 acres saw the arrival and departure of 15,200 planes, most of which are in the regular service of the public, carrying mail, freight, express or passengers. More than five million pounds of mail will have been handled through the air from the Cleveland Airport.

The four permanent lines actually operating from the field at the present time fly ten planes a day.

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Lines carrying mail from New York to San Francisco with the Cleveland port as a main division point, operating four planes daily and two nightly, every day in the year. This line, originally operated by the government, is being taken over by the National Air Transport Company.

The Ford Line and the Trans-Continental Mail have leases on the property occupied by their hangars. The other commercial lines pay a nominal fee for operating their business from the field and are contemplating the erection of hangars and offices at the port.



## List of Exhibitors

CLEVELAND	Booth No.	CLEVELAND	Booth No.
Adapt Co. & Acme, Palmer & DeMing	717	Cleveland Co-Operative Stove Co.	201, 202, 203, 204, 205
Aerodell Sales & Service Co.	309	Cleveland Frog & Crossing Co.	742
Aetna Affiliated Co.	49	Cleveland Garment Mfgs. Ass'n	275, 276
Aetna Rubber Co.	49	Cleveland Graphite Bronze Co.	713
Air Reduction Sales Co.	604	Cleveland Hardware Co.	936
Akers-Folsom Co.	9, 10, 11	Cleveland Ice Cream Co.	45
Allen-Ryan Foundry Co.	267	Cleveland Laundry Owners Club	252, 253, 254, 255
American Business Development Corp.	290	Cleveland Laundry Service Ass'n	266, 267, 268, 269, 270, 271, 272, 273
Amer. Bus. Dev. Corp.	290	Cleveland Lumber Dealers Ass'n	289
American Fork & Hoe Co.	409, 410, 441	(Wood Homes Bureau)	957, 958, 959, 960, 961, 962
American Legion	919	Cleveland McCallum Co.	113, 116
Amer. Malleable Sales Co.	124, 125, 126, 127, 128	Cleveland Museum of Natural History	658-660
American Steel & Wire Co.	630	Cleveland Public Library	952
Anchor Fence Co.	636	Cleveland Pneumatic Tool Co.	980, 981
Apex Electrical Mfg. Co.	230, 231, 234, 235, 284, 285	Cleveland Railway Co.	64, 65, 633
Arco Company	814	Cleveland Ring Cleaning Co.	63
Ashton Company	754-B	Cleveland Show Case Co.	316
Bailey Co.	227, 228	Cleveland Stone Co.	39, 42
Baker-Ranking Co.	314	Cleveland Switchboard Co.	714
Barber Gas Burner Sales Co.	314	Cleveland Terminal Bldg. Co.	81, 82, 83, 84
C. O. Bartlett & Snow Co.	971	Cleveland Trust Co.	56, 57
Belgian Wall Tile Co.	214	Cleveland Varnish Co.	748
Billings Chapin Co.	298	Cleveland Welding Co.	747
Bingham, C. A.	407	Cleveland Wire Spring Co.	709, 710
Bishop & Bishop Co.	992	Cleveland Worm & Gear Co.	804
Board of Education	80, Plaza 719	Clifton Investment Co.	94
Bohndorf Art Furniture Co.	29, 21, 22	Clippers Belt Lacer Co.	792
Boon Boiler & Welding Co.	426	Cochran, The E. F. Co.	712
Bourne Fuller Co.	937, 938	Coffield Electric Co.	296
Britton Gardner Printing Co.	52, 53	Columbia Axle Co.	927
Brown Co.	50	Columbia Vise & Mfg. Co.	746
Brown Hoisting Machine Co. So. Plaza	3	Collier-Miller Co.	110
Buckeye Foundry Co.	805	Colwell Co., The G. P.	409
Buckeye Ribbon & Carbon Co.	312	Commercial Finance & Bldg. Co.	62
Cahill, Arthur	919, 920	Connelly Boiler Co., Inc.	803
Central National Bank	29	Copeland the Caterer	431
Chan Products Co.	752	Coral Laboratories, Inc.	806-B
Champion Machine & Forging Co.	982	Craig-Howard Lithograph Co.	921-922
Champion Stove Co. & Heat Stove Co.	223	Cumart Line	108
Chandler Motor Car Co.	813	Cushman Refrigeration Co.	256
Chandler & Price Co.	99, 100	Cuyahoga Coal Co.	61
Chicago Pneumatic Tool Co.	744	Cyclone Fence Co.	631
Christian Science Monitor	103	Dangler Stove Co.	235, 236
City Ice & Fuel Co.	106	Davis Specialty Co.	451-911
Cleveland Airport	759, 808, 809, 810	Dental Research Products, Inc.	322
Cleveland Armature Mfg. Tool Co.	778, 780	DeWalt-Ohio Company	923
Cleveland Baseball Co.	745	Dickey Grabler Co.	794
Cleveland Builders Sup. & Bldg. Co.	180	Dill Mfg. Co.	31, 32
Cleveland Bural Case Co.	213	Dine-Mire Cereal Corp.	261
Cleveland Chamber of Commerce	676-72	East Ohio Gas Co.	250, 251, 662, 663
Cleveland Chain Iron Co.	605		
Cleveland Coca Cola Bottling Co.	402, 403, 404, 405		

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## List of Exhibitors (Continued)

CLEVELAND	Booth No.	CLEVELAND	Booth No.
Eaton Axle & Spring Co.	761	Konigslow Stamping & Tool Co., The E	162
The Economy Stove Co.	225	Kuhman Car Co., The G. C.	904
Eberhard Mfg. Co.	715	Lake Erie Bolt & Nut Co.	934
Electrolux, Inc.	282	Lakeside Steel Improvement Co.	974
Elwell Parker Electric Co.	800	Lamson & Sessions Co.	965
Ernst-Edman Co.	912	Lang Body Co.	635
Euclid Candy Co.	179	League of Women Voters (Tea Room)	138-148
H. K. Ferguson Co.	768	Leece-Neville Co.	755
Ferry Cap & Set Screw Co.	707, 708	Lewis & Freeman Co.	229
Fisher Body Ohio Co.	702, 703	Lincoln Electric Co.	63, 66
Foster-Burt Co.	716	Live Stock & Meat Pkng. Ind.	292, 295
Forman City Foundry & Mfg. Co.	232	Longvale Homesite Co.	259
Forman Bassett Co.	33, 34	Lupton's Sons Co., The David	209
Fowler & Slater Co.	207	M & M Co.	955, 956
Fuller & Smith	92	M. A. Maney	210, 908, 215, 165, 728
Gabriel Snubber Mfg. Co.	734	Martin Barriss Co.	So. Plaza "B"
P. A. Geier Co.	249	Glenn L. Martin Co.	1018
M. Gluckman Co. (cigars)	91	Mathews Steel Castings Co.	948-C
General Electric Co. and Grasselli	815	May Co.	73, 74, 75, 76, 77, 78, 79, 80
Powder Co.	815	Maybourn Food Products Co.	206, 405
Great Lakes Paper Box Co.	237	Midland Bank, The	795
Griswold Eshleman Co.	173	Mikes, Russert & Martin (Jewelry)	35
Wm. F. Gray, Inc.	304, 305	Miller Becker Co.	283, 167, 907
Grolier Society	279	Mills Co., The	27, 28
Gross, L. N. Co.	234	Modern Household Sales Co.	300, 301, 302, 303
Guardian Gas Appliance Co.	299	Morgan Lithograph Co.	942
Guardian Trust Co.	48	Murray Ohio Mfg. Co.	783, 785, 786
Halle Bros. Co.	17, 18, 19	National Bronze & Aluminum Co.	160
M. A. Hanna Co.	812	National Carbon Co.	632
Happdayton Water Softener & Pump Co.	278	National City Bank	102
Harris, Seybold, Potter Co.	901, 902	Nat'l Mal. & Steel Castings Co.	763, 765
Harsh Novelty Confection Co.	437	National Screw & Mfg. Co.	946, 947
Harter School Supply Co.	120	New Process Stove Co.	243, 244
Theo. Hartman (Laces)	311	New York Central Railroad Co.	777
Hauserman Co., The E. F.	12, 13, 14	Newman Studio	170
Health Equipment Mfg. Co.	38	Newsom & Halle	730, 732
Henry Furnace & Fdry. Co.	443	Nickel Plate R. R. Co.	So. Plaza "C"
J. H. Hildebrandt Burner & Specialty Co.	274, 277	Nineteen Hundred Washer Co.	318
Charles E. Hires Co.	174, 807-A, 967, 421	Ohio Bell Telephone Co.	238, 241, 242
Hoffman Co., Inc., Adam	444	Ohio Chamber of Commerce	129-134
Holland Furnace Co.	216-217	Ohio Chemical & Mfg. Co.	25
Homer Commutator Co.	178	Ohio Confection Co.	161
E. J. Hungerford Co.	281	Ohio Equipment Co.	36, 37
Hydraulic Pressed Steel Co.	968	Ohio Mattress Co.	96, 97
Industrial Fibre Co.	46, 47	Ohio Quarries Co.	15, 16
International Mercantile Marine Co.	107	Ohio Rotoprint Co.	169
International Steel Tie Co.	410	Ohio Thomas Stoker Sales Co.	224
Interstate Sash & Door Co.	310	Ohio Truck Body & Wagon Co.	701
Jordan Motor Car Co.	634	Oriniston Co.	319
Joseph & Feiss Co.	221, 222	Osborn Mfg. Co.	762, 764, 766
Kayner Co.	60	J. L. Owens (Garage Display)	419
King Lumber Co., The John C.	704	Park Drop Forge Co.	797
Kelvinator Co., The	287, 288	Packer Co.	1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016
Louis Klein	402	Pearl Street Savings Bank	50
		Peck Engraving Co.	40
		Peerless Motor Car Co.	811

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Akers-Folsom Co.	9, 10, 11	Cleveland Ice Cream Co.	45
Allen-Ryan Foundry Co.	267	Cleveland Laundry Owners Club	252, 253, 254, 255
American Business Development Corp.	290	Cleveland Laundry Service Ass'n	266, 267, 268, 269, 270, 271, 272, 273
Amer. Bus. Dev. Corp.	290	Cleveland Lumber Dealers Ass'n	289
American Fork & Hoe Co.	409, 410, 441	(Wood Homes Bureau)	957, 958, 959, 960, 961, 962
American Legion	919	Cleveland McCallum Co.	113, 116
Amer. Malleable Sales Co.	124, 125, 126, 127, 128	Cleveland Museum of Natural History	658-660
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Apex Electrical Mfg. Co.	230, 231, 234, 235, 284, 285	Cleveland Railway Co.	64, 65, 633
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Baker-Ranking Co.	314	Cleveland Switchboard Co.	714
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C. O. Bartlett & Snow Co.	971	Cleveland Trust Co.	56, 57
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Billings Chapin Co.	298	Cleveland Welding Co.	747
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Cleveland Bural Case Co.	213	Dine-Mire Cereal Corp.	261
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Forman City Foundry & Mfg. Co.	232	Longvale Homesite Co.	259
Forman Bassett Co.	33, 34	Lupton's Sons Co., The David	209
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Gabriel Snubber Mfg. Co.	734	Martin Barriss Co.	So. Plaza "B"
P. A. Geier Co.	249	Glenn L. Martin Co.	1018
M. Gluckman Co. (cigars)	91	Mathews Steel Castings Co.	948-C
General Electric Co. and Grasselli	815	May Co.	73, 74, 75, 76, 77, 78, 79, 80
Powder Co.	815	Maybourn Food Products Co.	206, 405
Great Lakes Paper Box Co.	237	Midland Bank, The	795
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Hauserman Co., The E. F.	12, 13, 14	Newman Studio	170
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E. J. Hungerford Co.	281	Ohio Equipment Co.	36, 37
Hydraulic Pressed Steel Co.	968	Ohio Mattress Co.	96, 97
Industrial Fibre Co.	46, 47	Ohio Quarries Co.	15, 16
International Mercantile Marine Co.	107	Ohio Rotoprint Co.	169
International Steel Tie Co.	410	Ohio Thomas Stoker Sales Co.	224
Interstate Sash & Door Co.	310	Ohio Truck Body & Wagon Co.	701
Jordan Motor Car Co.	634	Oriniston Co.	319
Joseph & Feiss Co.	221, 222	Osborn Mfg. Co.	762, 764, 766
Kayner Co.	60	J. L. Owens (Garage Display)	419
King Lumber Co., The John C.	704	Park Drop Forge Co.	797
Kelvinator Co., The	287, 288	Packer Co.	1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016
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## List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Pennsylvania R. R. Co.	294, 297	Superior Screw & Bolt Mfg. Co.	711
Perfection Stove Co.	670, 671, 672	Telling-Belle Vernon Co.	434, 721
Pickands-Mather Co.	41, 44	Tinnerman Stove & Range Co.	247, 248
Plain Dealer Publishing Co.	789, 790	Trundle Engineering Co.	799
Pressed Metal Products Co.	408	W. S. Tyler Co.	666, 667, 668
Rapid Transit Land Sales Co.	239, 240	Ungerleider & Co., Samuel	111
Reliable Stove Company	26	Union Trust Co.	35, 38
Republic Steel Package Co.	85, 86, 87, 88, 89, 90	United Banking & Trust Co.	43
Rickman Bros. Co.	260	U. S. Marine Corps	906
Rickersberg Brass Co.	427	Valley Contracting Co.	735, 736
Rotowasher Corp'n.	23, 24	Van Dorn Electric Tool Co. and Van	758, 760
Russ Mfg. Co.	793	Dorn & Dutton Co.	119, 122
Jos. T. Ryerson & Son, Inc.	243, 246	Van Dorn Iron Works Co.	751, 753
Sanymetal Products Co.	286	Vernor Co., The James	801
Sar-A-Lee Company	725, 726, 727, 729, 782, 784	Vernor Co., The James	722
Schaefer Wagon Co., The Gustave	280	Vickel Tool Co.	705
Scott & Fetzer Machine Co.	163	Wagonman Paint Stores Co., The	220, 223
Geo. Sharer, Son & Parrish, Inc.	602	Walworth Ohio Co.	984, 985
Sherwin Williams Co.	403	Walworth Run Foundry Co.	253
Silvo Products Co.	164	Wellman Bronze Co.	258
Simplex Needle Threader	105	Wellman-Seaver-Morgan Co.	749
Society for Savings Bank	314	West Steel Castings Co.	939
Speeday Mfg. Co.	121	Westinghouse Electric & Mfg. Co.	306, 307, 308
Spencerian School	1007, 1008	White Motor Co.	757
Standard Envelope Co.	659	White Sewing Machine Co. and Theo.	262, 263
Standard Oil Co.	315	Kundtz Co.	117, 118
Sterling Mfg. Co.	706	Willard Storage Battery Co.	751, 753
Sterling Products Co.	983	Winton Engine Co.	751, 753
Strong, Carlisle & Hammond	177, 317, 779, 945, 948-A	Wonder Ironer & Sales Co., Inc.	313
L. T. Sullivan	706	Yoder-Morris Co.	446
Superior Die Casting Co.	750	Your Garden Publishing Co.	948-B
Superior Foundry Co.	768	The Guardian Products Co.	801
The Ferguson, H. K. Co.			

## OHIO EXHIBITORS

Name	Booth No.
XXth Century Heating & Ventilating Co., Akron	257
Alliance, O.: Alliance Brick Co., Alliance Vitreous China Co., Geo. H. Bowman Co., Buckeye Jack Co., Buckeye Twist Drill Co., McCaskey Register Co., Machined Steel Castings Co., Transue Williams Steel Forging Co.	1 to 8, incl.
Morrow Candy Co., Ashtabula	114, 115, 449
R. L. Marble Chair Co., Bedford	806-A
County Fair Board, Berca	93
McMyler Interstate Co., Bedford	926
Kelley Mfg. Co., Bucyrus	212
Car-Van Steel Co., Canton	718
Diebold Safe & Lock Co., Canton	109, 112
Industrial Commission of Ohio, Columbus	731, 733
Ohio State University, Bureau of Business Research, Columbus	940-941
Conneaut Packing Co., Conneaut	925
Conneaut Shovel Co., Conneaut	925
Invisible Vacuum Cleaner Co., Dover	914
General Industries Co., Elyria	996
American Steel Abrasives Co., Galion	915
Galion Metallic Vault Co., Galion	59
Roxana Petroleum Corp'n, Lima	949, 950

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## OHIO EXHIBITORS (Continued)

Name	Booth No.
Hydraulic Press Mfg. Co., Mt. Gilead	601-A
Lakewood Products Co., Olmsted Falls	175
Fate-Root-Heath Co., Plymouth	754-A
St. Marys Woolen Mfg. Co., St. Marys	106
Hinde & Dauche Paper Co., Sandusky	51-54
Paper & Textile Machy. Co., Sandusky	716
Ohio Seamless Tube Co., Shelby	601-B
Monarch Welder Co., Warren	951
Peerless Electric Co., Warren	101
Halsey W. Taylor Co., Warren	95, 98
Warren Tool & Forge Co., Warren	104
Whitacre Boiler Co., Wellsville	293
Ohio State University, Bureau of Business Research, Columbus	940-941
The Paper and Textile Machinery Co., Sandusky	716

## Petroleum Refining

In the Standard Oil Company's exhibit different colored ribbons attached to labeled bottles show the products which are refined from crude petroleum.

On the top shelf of the exhibit stands a large glass bottle labeled crude petroleum to which are tied seven large white ribbons connected with seven bottles on the shelf, representing the seven major distillations such as untreated gasoline, kerosene and wax distillates, residuum, petroleum coke and reduced crude petroleum. Many other different colored ribbons show the twenty intermediate distillations from which Red Crown gasoline and Polarine motor oils are made.

## Strolling Players

"Oooh, Mother! A circus must be in town," said an energetic little boy strutting around the many exhibits.

"Why, dear?" queried the mother.

"Because there go some clowns all dressed up in green satin suits and dunce caps on," the boy replied, pointing to two of the strolling players who circulate throughout the exposition, stopping at random to give musical numbers for the benefit of the crowds who gather around them.

## Program of Children's Exposition

10:30 A. M. to 1:00 P. M.: Demonstration of Seranton playground girls making lamp shades under direction of Miss Delphine Sullivan. Boys from Kennard playground will make toys and kites. 11:15: Marionette show by Mary Patton and Helen Osborne, Union playground. 11:30: Story telling by girl from Cleveland Library.

12:45 P. M.: Marionette show. 1:00 to 5:00: Milford playground girls make pillows and aprons under direction of Helen Strathman. Boys from Barkwell make toys and kites. 2:30: Musical program including harmonica and accordion concerts. 3:00: Story telling hour. 4:30: Marionette show. 6:30 to 9:30: Gilbert playground girls under direction of Miss Gladys Dawson make baskets. Boys from Warren playground demonstrate how toys are made with the coping saw. 8:30: Musical program.

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## List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Pennsylvania R. R. Co.	294, 297	Superior Screw & Bolt Mfg. Co.	711
Perfection Stove Co.	670, 671, 672	Telling-Belle Vernon Co.	434, 721
Pickands-Mather Co.	41, 44	Tinnerman Stove & Range Co.	247, 248
Plain Dealer Publishing Co.	789, 790	Trundle Engineering Co.	799
Pressed Metal Products Co.	408	W. S. Tyler Co.	666, 667, 668
Rapid Transit Land Sales Co.	239, 240	Ungerleider & Co., Samuel	111
Reliable Stove Company	26	Union Trust Co.	35, 38
Republic Steel Package Co.	85, 86, 87, 88, 89, 90	United Banking & Trust Co.	43
Rickman Bros. Co.	260	U. S. Marine Corps	906
Rickersberg Brass Co.	427	Valley Contracting Co.	735, 736
Rotowasher Corp'n.	23, 24	Van Dorn Electric Tool Co. and Van	758, 760
Russ Mfg. Co.	793	Dorn & Dutton Co.	119, 122
Jos. T. Ryerson & Son, Inc.	243, 246	Van Dorn Iron Works Co.	751, 753
Sanymetal Products Co.	286	Vernor Co., The James	801
Sar-A-Lee Company	725, 726, 727, 729, 782, 784	Vernor Co., The James	722
Schaefer Wagon Co., The Gustave	280	Vickel Tool Co.	705
Scott & Fetzer Machine Co.	163	Wagonman Paint Stores Co., The	220, 223
Geo. Sharer, Son & Parrish, Inc.	602	Walworth Ohio Co.	984, 985
Sherwin Williams Co.	403	Walworth Run Foundry Co.	253
Silvo Products Co.	164	Wellman Bronze Co.	258
Simplex Needle Threader	105	Wellman-Seaver-Morgan Co.	749
Society for Savings Bank	314	West Steel Castings Co.	939
Speeday Mfg. Co.	121	Westinghouse Electric & Mfg. Co.	306, 307, 308
Spencerian School	1007, 1008	White Motor Co.	757
Standard Envelope Co.	659	White Sewing Machine Co. and Theo.	262, 263
Standard Oil Co.	315	Kundtz Co.	117, 118
Sterling Mfg. Co.	706	Willard Storage Battery Co.	751, 753
Sterling Products Co.	983	Winton Engine Co.	751, 753
Strong, Carlisle & Hammond	177, 317, 779, 945, 948-A	Wonder Ironer & Sales Co., Inc.	313
L. T. Sullivan	706	Yoder-Morris Co.	446
Superior Die Casting Co.	750	Your Garden Publishing Co.	948-B
Superior Foundry Co.	768	The Guardian Products Co.	801
The Ferguson, H. K. Co.			

## OHIO EXHIBITORS

Name	Booth No.
XXth Century Heating & Ventilating Co., Akron	257
Alliance, O.: Alliance Brick Co., Alliance Vitreous China Co., Geo. H. Bowman Co., Buckeye Jack Co., Buckeye Twist Drill Co., McCaskey Register Co., Machined Steel Castings Co., Transue Williams Steel Forging Co.	1 to 8, incl.
Morrow Candy Co., Ashtabula	114, 115, 449
R. L. Marble Chair Co., Bedford	806-A
County Fair Board, Berca	93
McMyler Interstate Co., Bedford	926
Kelley Mfg. Co., Bucyrus	212
Car-Van Steel Co., Canton	718
Diebold Safe & Lock Co., Canton	109, 112
Industrial Commission of Ohio, Columbus	731, 733
Ohio State University, Bureau of Business Research, Columbus	940-941
Conneaut Packing Co., Conneaut	925
Conneaut Shovel Co., Conneaut	925
Invisible Vacuum Cleaner Co., Dover	914
General Industries Co., Elyria	996
American Steel Abrasives Co., Galion	915
Galion Metallic Vault Co., Galion	59
Roxana Petroleum Corp'n, Lima	949, 950

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## OHIO EXHIBITORS (Continued)

Name	Booth No.
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Ohio State University, Bureau of Business Research, Columbus	940-941
The Paper and Textile Machinery Co., Sandusky	716

The Ford Air Lines, Inc. fly two planes daily in and out of Cleveland carrying freight and mail to Detroit, Cleveland, Pittsburgh & Youngstown line operated by Clifford Ball operates a plane a day southward from Cleveland and the newest permanent line—Embry-Riddle Air Line, hauls passengers and express once each way daily, to Akron, Dayton, Columbus, Cincinnati and Louisville. More than 200 passengers a week are taken on short trips by planes of the Thompson Aeronautical Corporation, which also are available for taxi service to any part of the United States. This company operates a flying school and its hangars are now being built.

Negotiations for a Cleveland-Detroit passenger air-line are almost completed. A new air mail line from Cleveland to Buffalo, Syracuse, Rochester, Utica and Albany will open soon.

The progress of modern burial practice, in Galion Vaults, far surpasses any of the lost arts of embalming or burial methods used by ancient people. Genuine Galion Metallic Burial Vaults provide the necessary protection for the preservation of the bodies of our loved ones.

## Program of Children's Exposition

10:30 A. M. to 1:00 P. M.: Demonstration of Seranton playground girls making lamp shades under direction of Miss Delphine Sullivan. Boys from Kennard playground will make toys and kites. 11:15: Marionette show by Mary Patton and Helen Osborne, Union playground. 11:30: Story telling by girl from Cleveland Library.

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Page Thirteen



# AIR-MAZE

1. Practically 100 per cent efficient
2. Saves its cost several times over
3. Can never cause owner trouble
4. Has no moving parts
5. No change of carburetor adjustment
6. Prevents flame from back fire
7. Muffles carburetor noise

**The Perfect Air Filter for  
All Motor Cars**

PREVENTS WEAR  
MAINTAINS MOTOR EFFICIENCY  
MINIMIZES CARBON  
DOUBLES OIL MILEAGE

Standard Equipment  
on  
Fourteen Leading Makes

Send for Folder and  
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**AIR-MAZE CORPORATION**

321 Caxton Building

Cleveland, Ohio

Page Fourteen

THIS EDITION OF MINIATURE

# TOPICS

Printed completely at

**The Britton-Gardner  
Model Printing Plant**

Booths 52 - 53

Main Floor

**THE BRITTON-GARDNER PRINTING CO.**  
CAXTON BLDG.

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**SUPERIOR - ROCKWELL  
GARAGE**

**Rockwell Ave. near East 9th St.**

*One block from Public Auditorium*

**Day, Night and Monthly**

**STORAGE**

**Willard  
Storage Battery  
Service  
Day and Night**

*Agents for*

**BRIGHT LIGHT BUMPERS**

THE BUMPER WHICH LIGHTS YOUR ROAD

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ONE FOURTH

REGULAR SIZE

[DAILY]  
**CLEVELAND  
 TOPICS**

Editorials · Investments · Wit · Music · Art · Society

INDUSTRIAL EXPOSITION PROGRAM



EXHIBIT OF THE GRASSELLI CO.

AUGUST 16, 1927

NUMBER 11

ONE FOURTH

REGULAR SIZE

[DAILY]  
**CLEVELAND  
 TOPICS**

Editorials · Investments · Wit · Music · Art · Society

INDUSTRIAL EXPOSITION PROGRAM

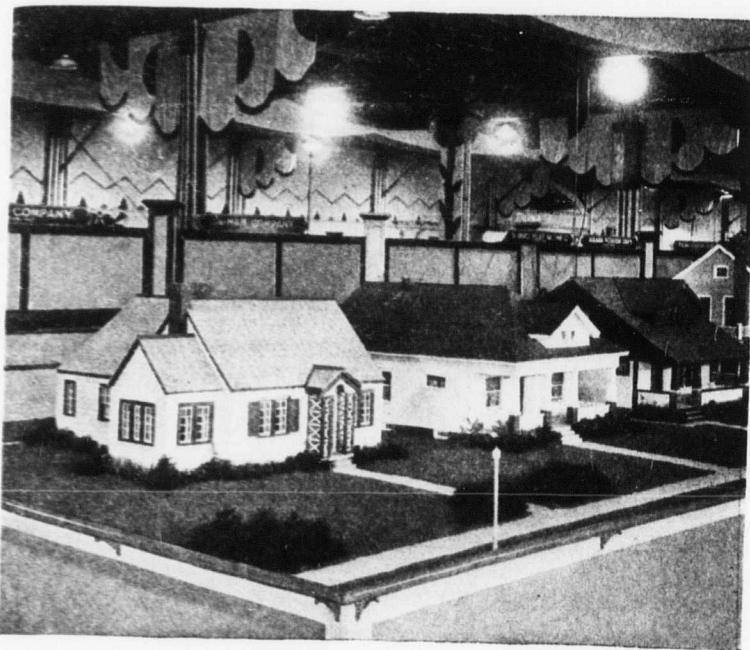


EXHIBIT OF WOOD HOMES BUREAU

AUGUST 17, 1927

NUMBER 12



This Miniature Issue  
of  
**Cleveland Topics**

Is printed and issued from Booths 52 and 53, and is ready for distribution at 3 p.m. each day and contains only news of the Exposition.

Cleveland Topics, the Fearless, Fair and Independent Weekly Newspaper is on sale at newsstands and delivered to subscribers every Saturday morning.

Are you a regular reader keeping in touch with national as well as civic events?

**CLEVELAND TOPICS**  
319 Caxton Building      Cherry 1935

MINIATURE ISSUE OF

**CLEVELAND TOPICS**

PRINTED AND PUBLISHED AT BOOTHS 52-53  
F. FOXCROFT, Editor      HARRY C. EGGLESTON, Business Manager

R. Y. McCray, Editor in Charge at Booths

Containing the Official Program, list of Exhibitors and daily comments of Exposition activities. Managers of Booths who have interesting news items, specialty exhibits etc. are requested to leave their "copy" at Booths 52-53 for insertion in the magazine.

**TODAY, Tuesday, Aug. 16: Ashland County Day**

**Ashland Co. and Farewell Day**

Today is Ashland County Day. Many visitors are expected from Ashland and vicinity today, one of the prettiest cities in the state, also a growing one industrially.

Today also is Farewell Day to the World Tour Girls who will take the name of Cleveland around the world as Misses Cleveland and Miss Ohio. The winners in the ticket selling contest and their titles are: Miss Marcella Callahan, Miss Jack Horner and Mrs. Agnes Holden of Elyria.

The runners up who will leave with them and go through the Panama Canal to San Francisco are: Miss Norma Mantey, Miss Isabelle Walsh, Miss Emily Kopp, Miss Dorothy Watson, Miss Spotless White, Miss Irene McCaleb, Miss Olivia Dieterich and Miss Hazel Gotham.

**GROTTO NIGHT**

Tonight Al Sirat Grotto will be out in full force. Their band, drum corps and patrol will march from East 21st and Euclid to the Exposition and will give a program from the Auditorium stage about 8:30.

**What Ashland Paper Says**

The Ashland Times-Gazette has this to say regarding Ashland Day at the exposition:

"August 16 is to be a gala day for Ashland County at the Ohio-Cleveland Industrial Exposition in Cleveland, August 6 to 28, inclusive. The show management has set that day aside to accord special courtesy to organizations and individuals from this district in recognition of the co-operation by manu-

Page Three

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**TONIGHT, Wednesday, Aug. 17: Ad Club Night**

**Members, Get Your Tags**

Tonight is Advertising Club Night. The members have been asked to get "Ad Club" tags at the door as they enter. A live organization will give a good time and undoubtedly put real and renewed life into the show.

The Cleveland advertising members are widely known for their stunts, something new may be expected.

Wednesday is not designated as any particular day, but it will be a occasion for more than usual interest for this very reason. To see if attendance will be just the same as that of designated days, now that the show has been going on long enough to gather momentum.

\* \* \*

For the convenience of exhibitors and visitors the Western Union has established an office in Room 145 in the west corridor. Messengers are furnished for errand service and telegrams or cablegrams may be sent from this office.

\* \* \*

**Cleveland Homes Beautiful**

The dapper young man all dressed up with a lavender tie and a bone handled cane walking out of the brown shingled house in the Better Homes Bureau model neighborhood has signed up for his book, "Cleveland Homes Beautiful." This book of plans, which will be ready for distribution about October first will include complete information for building and furnishing the home. The Better Homes Bureau is now taking names and mailing charges of ten cents at their booth in the West wing.

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## Cleveland Topics Miniature Issue

facturers and others in this community, whose exhibits are helping make the great exposition a success.

"Special excursions from this district to Cleveland are to be conducted by the railroads at reduced round trip rates. These will be applicable to Cleveland from practically all points in this district. These excursion schedules are to be announced probably within a week, show officials say.

"The exposition management announces it is bending every effort to make these community "Days" memorable. Special programs are being arranged which will lend special interest to those who attend the exposition on Ashland County Day.

"Nights" on which national and fraternal organizations from all parts of the state will attend in force also are on the special event schedule of the exposition. Rotary, Kiwanis, Masonic, Elks, K. of C., Builders, Chamber of Commerce and International are among those the special nights will honor.

## H. K. Ferguson Exhibit

An interesting feature of the H. K. Ferguson Company exhibit is a group of pictures from Japan where this well known Cleveland firm of engineers designed and built the plant of Shibaura Engineering Co., the largest industrial works in the Orient.

One picture shows a group of native mechanics and laborers wearing "Tobi coats," awarded for six months of faithful service. Others picture primitive tools and methods employed by the Japanese. A view of the main unit of the plant, which was nearly 900 feet long, is also on display. "The equipment in these shops in far-away Nippon, is as modern as in any plant in our own country, says Benton Hopkins, who is in charge of the H. K. Ferguson Co. exhibit.

## The Expo Sold Itself

An unique service is being given some of its clients by The American Business Development Corp. The firm conducts a general service of business development as the name implies, from advertising to selling and exporting to 43 countries.

And all this as a result of S. R. Driffield, president and general manager, attending the Expo opening night. The company's booth was ready for opening by Thursday and since then has been in operation, with Mr. Tenny in charge. Some of the clients of the corporation are The Johnson Candy Co., of Cincinnati; Readue Chocolate, Inc., The Molly Pitcher Candy Co., The Sheppard Mfg. Co., and The Johnson Flying Toys Company of Cleveland.

Page Four

## Cleveland Topics Miniature Issue

## Down the Corridor

Perhaps the nearest the exposition comes to resembling a county fair or a circus is in the corridors. There pop corn, ice cream sundaes, and fresh drinks are sold and novelties both sold and given away.

Nu Grape, a bottled drink, which has the flavor of grapes, but is not made from grapes, is sold in the East corridor.

Hoffman's Ice Cream Company on the plaza sells ice cream sundaes in paper cups.

The Morrow Candy Company is giving away free samples of their peanut brittle.

Glasses of buttermilk or sweet milk may be bought at the Telling Belle Vernon booth on the plaza.

Pop corn, popped in butter, is on sale by the Cleveland Pop Corn Machine Company.

Root beer, made by Hires from many kinds of herb roots, may be bought on the plaza.

Rubber novelties, such as daggers, hatchets and balloons, are displayed and sold by the J. P. Maney Company.

## Why They Come—and What They Do

The throngs milling about at the exposition can be divided roughly into two distinct groups: those who have come for some definite purpose, and those who have just come.

The first group consists of persons who have read or heard about some certain exhibits or attractions which have intrigued them, and they pass the gates with the particular intention of visiting this or that booth, or some feature, before they do anything else.

The second group—those who have "just come"—are content to absorb the exposition by wandering about, seeing what strikes the eye, hearing what meets the ear, following the crowd.

And because the exposition was planned to meet the desires of all who visit it, both groups—and the smaller groups within them—find what they seek. So everybody's happy!

Moving picture stars, constantly on the alert to witness the portrayal of varying emotions on the human countenance, might well observe the swiftly

changing expressions of expositions visitors: admiration, awe, wonder, joy, interest, amazement—all flit across passing faces as on the silver screen.

Page Five

## Cleveland Topics Miniature Issue

## Scott &amp; Fetzer

The Scott & Fetzer Co., manufacturers of vacuum cleaners, is presenting some decidedly different mechanical features. As the attachments are connected for cleaning upholstered furniture or draperies, stair carpets or the like, a simple operation disposes of the long handle and large bag, changing the Vacuette machine into a light, portable hand type cleaner, or a compact power plant on wheels which rolls easily and lightly behind the operator. An adjustable strap permits of its being swung over the shoulder, leaving both hands free. Such a set-up is being used by dairies, circuses and the U. S. army for grooming horses and cattle. One of the attachments is known as the Vacuumizer which airs and renovates automatically clothing or bedding which by tradition decorated the backyard clothes line.

## Old Engineer Sees New Locomotive

M. J. McCormick, resident of Sandusky and for 40 years an engineer on the Baltimore & Ohio gave the big Nickel Plate engine at the Expo the once over Sunday. He was one who did not get in line to see inside the cab and the intricate devices necessary for operation. He knew about that. What he wanted was to observe such things as the four-wheel equalizing trailer, which he quickly detected instead of a two-wheel trailer, which provides more even division and distribution of weight and smoother riding.

Mr. McCormick, who was in Cleveland as the guest of his son-in-law, E. L. Hukill, traffic manager of The Cleveland Southwestern Railway & Light Co., ran locomotives back in the days of "camel-back" engines. "So much progress has been made in engines," McCormick declared, "an engineer of today scarcely can trace the piping; in the old days the engineers were in the habit of doing their own repairing if necessary but progress has eliminated all that.

The Cleveland Museum of Natural History has added several new exhibits to its booth at the exposition including a white Albatross bird of Ancient Mariner fame, a Man of War bird and a new specimen of the booby bird. After seeing the 40 pound Albatross, one realizes that the Ancient Mariner had quite a weight around his neck when he carried the bird. The Man of War bird had a large red "necktie" which is his main attraction in wooing his mate. The larger the "necktie," the more popular is supposed to be the bird.

Page Four

## Official Exposition Program

## C. F. D.

The Cleveland Fire Department is represented at the Industrial Exposition by the following detail of men who have been assigned for duty: Battalion Chief James S. Richards, Firemen John J. Kane, George Ward, James Viviano, James Thompson, Emil Fort, William Fergus, Louis A. Harbak, Louis Helenbrant, Edward McGrail, Charles Bingman, Melard Pae and William Siedler.

## Employment Report

Employment in the iron and steel industry of Ohio remained practically unchanged for the month of July, according to the latest figures from the Bureau of Business Research of Ohio State University. However, construction employment increased to 15 per cent above the June figure, which compares very favorably with the average seasonal gain of July over June of about 7 per cent.

These indices are obtained from questionnaires sent out all over the state by the Bureau and are published in their monthly Bulletin that is circulated among the business men of this state.

## Two Invitations

YOU are cordially invited to visit our display in booth No. 43 where we are exhibiting a series of paintings by well known Cleveland artists. We hope that you will find enjoyment and inspiration in this portrayal of local art.

We also extend to you a cordial invitation to visit the United Bank's new building at the corner of West 25th and Lorain Avenue. You will find there one of the most attractive banking lobbies in America where you will be cordially welcome.

## The UNITED BANK

West 25th and Lorain

Opp. West Side Market

Page Five



## Cleveland Topics Miniature Issue

# Entertainment Program

## Tuesday, Aug. 16

### ASHLAND COUNTY DAY

#### Farewell To World Tour Winners

10:30 A. M.—Doors Open  
Programs by Strolling Players, Tower of Jewels Reproducer, Auditorium Victrola and Duo-Art Concert

1:00 P. M.—Program by Auditorium Ensemble: Vincent H. Percy, organ and piano; Walter Logan, violin; Charles McBride, cello

"On the Bosphorus" ..... LINKE  
"Dream Shadows" ..... LANGE  
"In the Heart of the Hills" ..... LEE  
Serenade ..... PIERNE  
Cello Solo—"A Dream" ..... BARTLETT  
Charles McBride

"Spring Song" ..... MENDELSSOHN  
"Moment Musical" ..... SCHUBERT

2:15 P. M.—Strolling Players  
Concert by Sousa's Band

Admired Numbers from "El Capitan" ..... SOUSA  
Piccolo Solo—"Sylvia" ..... LATHIERD  
J. W. Bell

Fantasia—"The Musqueteers in a Concert" ..... VARNEY  
Gems from "The Chocolate Soldier" ..... OSCAR STRAUSS  
Excerpts from "The Chimes of Normandy" ..... PLANQUETTE

3:30 P. M.—Tower of Jewels Reproductions  
Program by Auditorium Ensemble

Organ Solo—"Summer Nights" ..... LEMMENS  
Vincent H. Percy

"Song of Songs" ..... DE MOYA  
Vocal Solo by James McMahon, bass ..... SELECTED  
Serenade ..... DRILA  
Adrian Serenade ..... LANGEY

3:50 P. M.—Loop the Loop by Oscar V. Babcock

3:45 P. M.—Concert by Sousa's Band

Gems from "The Mikado" ..... SULLIVAN  
Cornet Solo—"Delphine" ..... CARVILL  
William Tong

Excerpts from "Tales of Hoffman" ..... OFFENBACH  
Some Numbers from "The Wizard of the Nile" ..... HERBERT  
Vocal Solo—"Street Song" from "Naughty Marietta" ..... HERBERT  
Marjorie Moody, Soprano

4:30 P. M.—Program by Auditorium Ensemble

Page Six

## Official Exposition Program

Organ Solo, Introduction Third Act of Lohengrin ..... WAGNER  
Vincent H. Percy

"Fate Moon" ..... LOGAN  
Violin Solo—"Meditation" from "Thais" ..... MASSENET  
Walter Logan

"Pulcinello" ..... ALLETER  
"Fete de Seville" ..... TAVAN  
4:30 P. M.—Tower of Jewels Reproductions, Strolling Players, WTAM Programs, Auditorium Victrola and Duo-Art Concerts

## AL SIRAT GROTTO NIGHT

7:00 P. M.—Program by Auditorium Ensemble  
Organ Solo Overture—"Light Cavalry" ..... SUPPE  
Vincent H. Percy

Serenade ..... CSEK  
Vocal Solo by James McMahon, bass ..... SELECTED  
"Songs My Mother Taught Me" ..... DIVORAK  
Suite No. 1 from "Carmen" ..... BIZET

8:00 P. M.—Strolling Players  
Concert by Sousa's Band ..... KREISLER JACOBY  
Scenes from "Apple Blossom" ..... KREISLER  
Xylophone Solo—"Liebesfrucht" ..... GANNE  
Howard Goulden ..... KERN  
Excerpts from "Hans, The Flute Player" ..... HERBERT  
Admired Numbers from "Sally" ..... HERBERT  
Vocal Solo—"Kiss Me Again" ..... SUPPE  
Marjorie Moody, Soprano

Scenes from "Boccaccio" ..... WAGNER  
8:30 P. M.—Concert by Al Sirat Grotto Band  
8:45 P. M.—Illumination of Tower of Jewels  
Program by Auditorium Ensemble

Organ Solo—Grand March from "Kienzi" ..... MALLOY  
Vincent H. Percy

"Love's Old Secret Song" ..... SELECTED  
Vocal Solo—James McMahon, bass ..... ROMBERG  
"Will You Remember" from "Maytime" ..... ST. CLAIR  
"An Evening Melody" ..... PROGRAMS  
9:15 P. M.—Strolling Players, Auditorium Victrola, WTAM  
Concert by Sousa's Band ..... LEIF  
Gems from "The Merry Widow" ..... CHOPIN  
Xylophone Solo—"Minute Waltz" ..... LUDERS  
Howard Goulden  
Scenes from "Prince of Pilsen" ..... (Over)

Page Seven

## Cleveland Topics Miniature Issue

# Entertainment Program

## Wednesday, Aug. 17

### Advertising Club Day

10:30 a.m.—Doors Open  
Programs by Strolling Players, Tower of Jewels Reproducer, Auditorium Victrola and Duo-Art Concerts

1:00 p.m.—Program by Auditorium Ensemble: Vincent H. Percy, organ and piano; Walter Logan, violin; Charles McBride, cello

Organ solo—"Dance of the Hours" ..... PONCHIELLI  
Vincent H. Percy

"Simple Aven" ..... THOME  
"Rose, Wonderful Rose" ..... DODGE  
Melody in F ..... RUBINSTEIN  
Cello solo—"Adagio" ..... ECCLES  
Charles McBride

"Dance d'Amour" ..... SORO  
"Romance" ..... RUBINSTEIN

2:15 p.m.—Concert by Sousa's Band

Ballet "Coppelia" ..... DELIBES  
Xylophone solo—"La Zingara" ..... BOHN  
Howard Goulden

Dances "A Highland Scene" ..... MOORE  
Ballet "Indian" ..... MACDOWELL  
Ballet "William Tell" ..... ROSSINI

3:00 p.m.—Tower of Jewels Reproductions  
Program by Auditorium Ensemble

March "Militaire" ..... SCHUBERT  
Vocal solo by James McMahon, bass ..... SELECTED  
"Love's Ecstasy" ..... ROSE  
Violin solo—"Legende" ..... BOHN  
Walter Logan

Grand March "Tannhauser" ..... WAGNER

3:30 p.m.—Loop the Loop by Oscar V. Babcock

3:45 p.m.—Strolling Players  
Concert by Sousa's Band

Ballet "Egyptian" ..... LUIGINI  
Euphonium solo—"My Mother" ..... NUTILE  
Joseph DeLuca

"March of the Blues" ..... BIBO  
Ballet "Pharaoh's Daughter" ..... PUGNI  
Vocal solo—"Se Seran Rose" ..... ARDITI  
Marjorie Moody, Soprano

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## Official Exposition Program

Dance "Callarhoe" ..... CHAMINADE  
4:00 p.m.—Program by Auditorium Ensemble

"Cadiz" ..... ALBENIZ  
"Under the Leaves" ..... THOME  
Serenade ..... CHAMINADE  
"I Know A Lovely Garden" ..... HARDELOT  
Organ solo—"Military Polonaise" ..... CHOPIN  
Vincent H. Percy

4:30 p.m.—Tower of Jewels Reproductions, Strolling Players, WTAM programs, Auditorium Victrola and Duo-Art concerts

5:00 p.m.—Program by Auditorium Ensemble

Excerpts from "Naughty Marietta" ..... HERBERT  
"A Perfect Day" ..... BOND  
"Lal Masque" ..... W. G. SMITH  
Organ solo—"Midnight Bells" ..... KREISLER  
Walter Logan

"Norwegian Dance" ..... GRIEG  
5:30 p.m.—Strolling Players  
Concert by Sousa's Band

Let "Excelsior" ..... MARENCO  
Cornet solo—"Neried" ..... CLARKE  
William Tong

"Carmen" ..... BIZET  
Let "The Children's Corner" ..... DEBUSSY  
Vocal solo—"Il Bacio" ..... ARDITI  
Marjorie Moody, Soprano

Ballet "Fairy Dolls" ..... BAYER

8:45 p.m.—Illumination of Tower of Jewels  
Program by Auditorium Ensemble

Organ solo—"March Romane" ..... GOUNOD  
Vincent H. Percy

"Song of India" ..... RIMSKY-KORSAKOV  
Vocal solo by James McMahon, bass ..... SELECTED  
"Ich Liebe Dich" ..... GRIEG  
Selection from "Fagabond" ..... FRIML

9:15 p.m.—Strolling Players, Auditorium Victrola, WTAM programs  
Concert by Sousa's Band

"Folk Dances of Yorkshire" ..... WOOD  
Cornet solo—"Cleopatra Polka" ..... DEMARE  
John Dolan

Ballet Music from "Aida" ..... VERDI  
"Divertissement Espanole" ..... DESARMS  
(Over)

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## Cleveland Topics Miniature Issue

Excerpts from "Robin Hood" ..... DEKOVEN  
 Finale "Brian Boru" ..... EDWARDS  
 10:05 P. M.—Loop the Loop by Oscar V. Babcock  
 10:10 P. M.—Fireworks Display  
 10:30 P. M.—Doors Close.

At frequent intervals from the time the exposition opens until it closes, musical programs will be given over the loud speaker in the Tower of Jewels, the Strolling Players in the Auditorium, Plaza and West Wing. The Strolling players include:  
 The Harmony trio of colored women singers.

The Lemley trio of two banjos and an accordion.

The Columbia Harmony Four of vocalists

Oliver, Davies and Resmik in Italian street songs and hand organ.

Crofts & Griner of Toledo in vocal duets.

## Grasselli Exhibit

An illuminated map of the United States with the distributing points of the Grasselli company indicated in bulbs of five colors is the interesting exhibit of the Grasselli Chemical company found in the west wing. The entire background is typical of industry and the meager beginnings of the concern in the days of the stage coach are well executed.

"Serving the Chemical Needs of American Industry for Nearly a Century," is the line at the top of the huge map, while the line at the bottom, explaining the picture represented by the exhibit, reads, "From covered Wagon Trail of 1839 to the Nation-Wide Industry of Today."

## Rubber Dagger Duels

A swarthy little Italian boy of about eight years was strolling through the east corridor of the main building. He was all alone, but was watching carefully to spy one of his acquaintances. Luck had been rather bad, though, and he was still looking for someone to enjoy the exposition with him when he came to the rubber novelty booth being displayed by the J. P. Maney Company in the west corridor.

There stood a little white boy all dressed up in a white shirt, tie and socks! That was too much for Paolo, especially when he was lonesome. Disregarding the crowds in the corridor, Paolo grasped one of the rubber daggers on the counter, turned quickly to the pale-faced boy and challenged, "You fight duel?"

Poor little "pale face" grew more pale, then with the superior air of the Nordic race, looked at Paolo's dagger, discovered it was made of rubber and disgustingly said, "I wouldn't fight with a rubber dagger. When I fight I want a steel sword!"

Page Eight

## Official Exposition Program

## The "Repeaters"

It is said in the show business generally that the really successful exhibit or act is that which causes people to "come back for more."

Attendants at the exposition bear witness to the fact that Cleveland's biggest civic and industrial "show" is drawing a large number of "repeaters"—those who have found themselves unable to see all they wanted in one visit, or two, or possibly three.

"Anyone could spend weeks profitably at the exposition, if he desired to visit every exhibit and spend a proper amount of time studying each one," is the way one visitor put it.

"There's certainly a very liberal education to be gained by anyone of a studious turn who will spend time enough at the various booths—and never before has this opportunity been presented to observe the great variety of man's manufacturing and engineering activities at one place.

"If one were to attempt to visit separately the hundreds of plants which are represented at the show, it would take months to gain the information gathered together here for him."

## Passing the Word Along

Word-of-mouth advertising, that intangible but very powerful publicity medium, is undoubtedly playing a large part in boosting attendance at the exposition.

This is not only true in Cleveland, where residents depart, filled with admiration, to tell their neighbors and business associates of the wonders they have seen, but also in neighboring communities and distant cities, to which exposition visitors return to pass the word along:

"Don't miss Cleveland's exposition. It's a second world's fair—and it's worth traveling far to see."

As with every large enterprise of this sort, the most extensive advertising in publications must have this supplementary word-of-mouth background to insure its fullest success; the commendatory testimony of those who have

So the enthusiastic crowds which pour out of the gates and doorways actually seen it taken by friends and relatives usually as proof conclusive.

each night should take with them the paraphrased motto:

"I've come, I've seen, I'll pass the word along!"

No one need be of "a mechanical not be concerned, unless he wishes, turn of mind," as the phrase goes, to with the intricacies of production, but learn much at the exposition; he need only with the product itself.

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## Cleveland Topics Miniature Issue

"The Feast of Spring" ..... AMBROSE THOMAS  
 10:05 p.m.—Loop the loop by Oscar V. Babcock  
 10:10 p.m.—Fireworks display  
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The Lemley trio of two banjos and an accordion.

The Columbia Harmony Four of vocalists

Oliver, Davies and Resmik in Italian street songs and hand organ.

Crofts & Griner of Toledo in vocal duets.

## Life Saving Demonstration

Rescue Company No. 6 of the Cleveland Fire Department give demonstrations twice daily at 4 p.m. and 8:30 p.m. on their rescue work as it is done in the actual fire fighting in the city. The members of this company are: Lieutenant H. D. French, Lieutenant Edward J. Troyon, Firemen James P. O'Neil, L. P. Bisgrove, O. M. Zeber, A. E. Suchan, J. J. Conrad, Henry L. Fullerton, L. J. Earll, Charles R. Kelly, M. A. Patton, A. E. Allen.

At the same time demonstrations are given by picked members of the fire detail who show how the equipment and tools are handled in fighting the fire hazard especially in the downtown district. The following members are assigned to this demonstration each day: Ass't. Chief James E. Granger, Lieutenant Charles G. Eisenhart, Otto Tussl, Albert Plocica.

## Cleveland Wire Spring Exhibit

The Dancing Springs—What makes them go—a motor, electrically charged, perpetual motion?

From these husky vibrating 1/2" diameter springs one's attention is drawn to the red and silver table display where delicate springs of .010 diameter wire present a vivid contrast. Look, each spring is different; each has been designed to do its special job.

Intricate machines and tools have been developed to produce these varied springs and wire forms. Ingenious heat treating equipment is necessary to assure absolute uniformity of temper.

Just a little spring, yet a thriving business has been built around it. Thousands of them are sent to all parts of United States and foreign lands.

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## Official Exposition Program

## Floor Activities

O. Henry wrote it: "I walked the streets of the city, seeking the sight of a stranger face." But exposition visitors, especially those from out-of-town, walk the aisles seeking the faces of friends—and many are the reunions of old friends—some of whom, perhaps, have not met since Chicago's fair!

In years to come they'll bounce grandchildren on the knees and tell them of the day they visited Cleveland's big exposition, "way back in 1927."

Built in Ideal furniture, exhibited by the Interstate Sash and Door Company, include book cases, cupboards, telephone stands and all types of cabinets.

A handy guide to downtown Cleveland is the title of a leaflet being distributed by the May Company to exposition visitors.

An enormous Garland gas range stove, of the type used in hotels and restaurants, is on display by the East Ohio Gas Company.

A skeleton unit showing the ice-making machinery, which is put in individual ice boxes, is on display by the Frigidaire Company.

The Cleveland Museum of Natural History passed the 25,000 mark of visitors on Friday.

The George H. Bowman company has an exhibit with the Alliance industries. This company which has five factories has a store on Euclid Avenue.

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The demonstrator of the Estate stove, a part of the May Company's exhibit, made two checkerboard cakes Monday for the employees of the May company. She also demonstrated how to make waffles, and toast on the electrical machines exhibited there.

In the Halle exhibit on Monday demonstrators showed passers by how to apply Rogers Brushing Lacquer on unpainted furniture.

The Ohio Quarries at South Amherst have the deepest sandstone quarry in the world. In their booth in the main auditorium they have a stone cutter at work, showing exposition visitors how designs are cut in stone.

Look in the little isinglass windows and watch the welding process being carried on by the Lincoln Stable and Welding Process company. An engine that runs under water is also being exhibited by the Lincoln company.

The old north wind came sailing over the exposition grounds on Monday and blew the water from the tower fountains all over the chairs around the Tower of Jewels.

The playground swings, teeter totters and slides have a peculiar fascination for the grown ups. Several parents have been asked to remove themselves from the children's playthings by the directors in charge.

Sunday was the biggest day yet at the museum booth. Over 6,770 people examined the exhibits shown in the cases.



## Cleveland Topics Miniature Issue

## List of Exhibitors

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Adapti Co. & Acme, Palmer & DeMooy	717	Cleveland Co-Operative Stove Co.	201, 202, 203, 204, 205
Aerobell Sales & Service Co.	309	Cleveland Frog & Crossing Co.	742
Aetna Affiliated Cos.	416	Cleveland Garment Mfgs. Ass'n.	275, 276
Aetna Rubber Co.	416	Cleveland Graphite Bronze Co.	713
Air Reduction Sales Co.	604	Cleveland Hardware Co.	936
Akers-Folkman Co.	9, 10, 11	Cleveland Ice Cream Co.	45
Allyne-Ryan Foundry Co.	767	Cleveland Laundry Owners Club	252, 253, 254, 255
American Business Development Corp.	290	Cleveland Laundry Service Ass'n.	266, 267, 268, 269, 270, 271, 272, 273
American Bus, Dev. Corp.	290	Cleveland Linen Club	289
American Fork & Hoe Co.	439, 440, 441	Cleveland Lumber Dealers Ass'n	(Wood Homes Bureau)
American Legion	919	Cleveland McCullum Co.	113, 116
Amer. Multigraph Sales Co.	123, 124, 125, 126, 127, 128	Cleveland Museum	658-660
American Steel & Wire Co.	630	Cleveland Public Library	952
Anchor Fence Co.	636	Cleveland Pneumatic Tool Co.	980, 981
Apex Electrical Mfg. Co.	230, 231, 264, 265, 284, 285	Cleveland Railway Co.	64, 65, 633
Arco Company	814	Cleveland Rug Cleaning Co.	208
Austin Company	754-B	Cleveland Show Case Co.	316
Bailey Co.	227, 228	Cleveland Stone Co.	39, 42
Baker-Raulang Co.	664-665	Cleveland Switchboard Co.	714
Barber Gas Burner Sales Co.	314	Cleveland Terminal Bldg. Co.	81, 82, 83, 84
C. O. Bartlett & Snow Co.	971	Cleveland Trust Co.	56, 57
Belgian Wall Tile Co.	214	Cleveland Varnish Co.	748
Billings Chapin Co.	298	Cleveland Welding Co.	747
Bingham, C. A.	407	Cleveland Wire Spring Co.	709, 710
Bishop & Babcock Co.	995	Cleveland Worm & Gear Co.	804
Board of Education	So. Plaza "D"	Clifton Investment Co.	94
Bonhard Art Furniture Co.	20, 21, 22	Clippert Belt Lacer Co.	792
Boon Boiler & Welding Co.	937, 938	Cochran, The J. P. Co.	712
Bourne Fuller Co.	52, 53	Coffield Electric Co.	296
Britton Gardner Printing Co.	30	Columbia Axle Co.	927
Brooks Co.	30	Columbian Vise & Mfg. Co.	746
Brown Hoisting Machine Co. So. Plaza "A"	805	Colver-Miller Co.	110
Buckeye Forging Co.	312	Colwell Co., The G. P.	409
Buckeye Ribbon & Carbon Co.	916, 219	Commercial Finance & Bldg. Co.	62
Cahill, Arthur	29	Connelly Boiler Co., D.	803
Central National Bank	752	Copland the Caterer	433
Chain Products Co.	982	Coral Laboratories, Inc.	806-B
Champion Machine & Forging Co.	225-226	Crane Howard Lithograph Co.	921-922
Champion Stove Co. & Econ. Stove Co.	813	Curard Line	108
Chandler Motor Car Co.	99, 100	Cushman Refrigeration Co.	256
Chandler & Price Co.	744	Cuyahoga Coal Co.	61
Chicago Pneumatic Tool Co.	103	Cyclone Fence Co.	631
Christian Science Monitor	166	Dangler Stove Co.	235, 236
City Ice & Fuel Co.	756, 808, 809, 810	Davis Specialty Co.	320
Cleveland Airport	756, 808, 809, 810	F. E. Dempsey (Pop Corn)	451-911
Cleveland Baseball Co.	745	Dental Research Products, Inc.	322
Cleveland Builders Sup. & Brick Co.	180	DeWalt-Ohio Company	923
Cleveland Burial Case Co.	213	Dickey Grabler Co.	794
Cleveland Chamber of Commerce	67 to 72	Dill Mfg. Co.	31, 32
Cleveland Cliffs Iron Co.	605	Dina-Mite Cereal Corp.	261
Cleveland Coca Cola Bottling Co.	781, 910	East Ohio Gas Co.	250, 251, 662, 663
Grand Staircase Left	436, 781, 910, 413, 414, 450		

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## Official Exposition Program

## List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Eaton Axle & Spring Co.	761	Konigsow Stamping & Tool Co., The E	162
The Economy Stove Co.	225	Kuhman Car Co., The G. C.	904
Elstard Mfg. Co.	715	Lake Erie Bolt & Nut Co.	934
Electrolux, Inc.	282	Lakeside Steel Improvement Co.	974
Elwell Parker Electric Co.	800	Lamson & Sessions Co.	965
Ernst-Eidman Co.	912	Lang Body Co.	635
Euclid Candy Co.	179	League of Women Voters (Tea Room)	138-148
H. K. Ferguson Co.	768	Lecce-Neville Co.	753
Ferry Cap & Set Screw Co.	702, 703	Lewis & Freeman Co.	229
Fisher Body Ohio Co.	702, 703	Lincoln Electric Co.	63, 66
Foot-Burt Co.	716	Live Stock & Meat Pkg. Ind.	292, 293
Forest City Foundry & Mfg. Co.	232	Longvale Homesite Co.	259
Forman Bassett Co.	33, 34	Lupton's Sons Co., The David	209
Fowler & Slater Co.	207	M & M Co.	955, 956
Fuller & Smith	734	J. A. Maney	210, 908, 215, 165, 728
Gabriel Smubler Mfg. Co.	92	Martin Barriss Co.	So. Plaza "B"
P. A. Geier Co.	249	Glenn L. Martin Co.	1018
M. Gluckman Co. (cigars)	91	Mathews Steel Castings Co.	948-C
General Electric Co. and Grasselli	815	May Co.	73, 74, 75, 76, 77, 78, 79, 80
Powder Co.	237	Mayborn Food Products Co.	795
Great Lakes Paper Box Co.	173	Midland Bank, The	206, 405
Griswold Eshleman Co.	304, 305	Mikes, Russert & Martin (Jewelry)	35
Wm. F. Gray, Inc.	279	Miller Becker Co.	283, 167, 907
Grolier Society	234	Mills Co., The	27, 28
Gross, L. N. Co.	299	Modern Household Sales Co.	300, 301, 302, 303
Guardian Gas Appliance Co.	48	Morgan Lithograph Co.	942
Guardian Trust Co.	17, 18, 19	Murray Ohio Mfg. Co.	783, 785, 786
Halle Bros. Co.	812	National Bronze & Aluminum Co.	160
M. A. Hanna Co.	812	National Carbon Co.	632
Happadayton Water Softener & Pump Co.	278	National City Bank	102
Harris, Seybold, Potter Co.	901, 902	Nat'l Mal. & Steel Castings Co.	763, 765
Harsh Novelty Confection Co.	437	National Screw & Mfg. Co.	946, 947
Harter School Supply Co.	120	New Process Stove Co.	243, 244
Theo. Hartman (Laces)	311	New York Central Railroad Co.	777
Hauserman Co., The E. F.	12, 13, 14	Newman Studio	170
Health Equipment Mfg. Co.	38	Newsom & Halle	730, 732
Henry Furnace & Fdry. Co.	443	Nickel Plate R. R. Co.	So. Plaza "C"
J. H. Hildebrandt Burner & Specialty Co.	274, 277	Nineteen Hundred Washer Co.	318
Charles E. Hires Co.	174, 807-A, 967, 421	Ohio Bell Telephone Co.	238, 241, 242
Hoffman Co., Inc., Adam	444	Ohio Chamber of Commerce	129-134
Holland Furnace Co.	216-217	Ohio Chemical & Mfg. Co.	25
Homer Commutator Co.	178	Ohio Confection Co.	161
E. J. Hungerford Co.	281	Ohio Equipment Co.	36, 37
Hydraulic Pressed Steel Co.	968	Ohio Mattress Co.	96, 97
Industrial Fibre Co.	46, 47	Ohio Quarries Co.	15, 16
International Mercantile Marine Co.	107	Ohio Rotoprint Co.	169
International Steel Tie Co.	410	Ohio Thomas Stoker Sales Co.	224
Interstate Sash & Door Co.	310	Ohio Truck Body & Wagon Co.	701
Jordan Motor Car Co.	634	Ormiston Co.	319
Joseph & Feiss Co.	221, 222	Osborn Mfg. Co.	762, 764, 766
Kaynee Co.	704	J. L. Owens (Garage Display)	419
King Lumber Co., The John C.	287, 288	Park Drop Forge Co.	797
Kelmator Co., The	402	Packer Co.	1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016
Louis Klein	402	Pearl Street Savings Bank	50
		Peck Engraving Co.	40
		Peerless Motor Car Co.	811

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Allyne-Ryan Foundry Co.	767	Cleveland Laundry Owners Club	252, 253, 254, 255
American Business Development Corp.	290	Cleveland Laundry Service Ass'n.	266, 267, 268, 269, 270, 271, 272, 273
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Fuller & Smith	734	J. A. Maney	210, 908, 215, 165, 728
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P. A. Geier Co.	249	Glenn L. Martin Co.	1018
M. Gluckman Co. (cigars)	91	Mathews Steel Castings Co.	948-C
General Electric Co. and Grasselli	815	May Co.	73, 74, 75, 76, 77, 78, 79, 80
Powder Co.	237	Mayborn Food Products Co.	795
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Hoffman Co., Inc., Adam	444	Ohio Chamber of Commerce	129-134
Holland Furnace Co.	216-217	Ohio Chemical & Mfg. Co.	25
Homer Commutator Co.	178	Ohio Confection Co.	161
E. J. Hungerford Co.	281	Ohio Equipment Co.	36, 37
Hydraulic Pressed Steel Co.	968	Ohio Mattress Co.	96, 97
Industrial Fibre Co.	46, 47	Ohio Quarries Co.	15, 16
International Mercantile Marine Co.	107	Ohio Rotoprint Co.	169
International Steel Tie Co.	410	Ohio Thomas Stoker Sales Co.	224
Interstate Sash & Door Co.	310	Ohio Truck Body & Wagon Co.	701
Jordan Motor Car Co.	634	Ormiston Co.	319
Joseph & Feiss Co.	221, 222	Osborn Mfg. Co.	762, 764, 766
Kaynee Co.	704	J. L. Owens (Garage Display)	419
King Lumber Co., The John C.	287, 288	Park Drop Forge Co.	797
Kelmator Co., The	402	Packer Co.	1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016
Louis Klein	402	Pearl Street Savings Bank	50
		Peck Engraving Co.	40
		Peerless Motor Car Co.	811

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## Cleveland Topics Miniature Issue

## List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Peerless Motor Car Co.	811	Superior Screw & Bolt Mfg. Co.	711
Pennsylvania R. R. Co.	905	Telling-Belle Vernon Co.	434, 721
Perfection Stove Co.	294, 297	Tinnerman Stove & Range Co.	247, 248
Pickands-Mather Co.	670, 671, 672	Trundle Engineering Co.	799
Plain Dealer Publishing Co.	41, 44	W. S. Tyler Co.	666, 667, 668
Pressed Metal Products Co.	789, 790	Ungerleider & Co., Samuel	111
Rapid Transit Land Sales Co.	408	Union Trust Co.	55, 58
Reliable Stove Company	239, 240	United Banking & Trust Co.	43
Republic Steel Package Co.	26	U. S. Marine Corps	906
Richman Bros. Co.	85, 86, 87, 88, 89, 90	Valley Contracting Co.	735, 776
Rickersberg Brass Co.	260	Van Dorn Electric Tool Co. and Van	
Rotowasher Corp'n.	427	Dorn & Dutton Co.	758, 760
Russ Mfg. Co.	23, 24	Van Dorn Iron Works Co.	119, 122
Jos. T. Ryerson & Son, Inc.	793	Variety Machine & Stamping Co.	801
Sanymetal Products Co.	245, 246	Vernor Co., The James	722
Sar-A-Lee Company	286	Vlehek Tool Co.	705
Schaefer Wagon Co., The Gustave		Wagman Paint Stores Co., The	
.....725, 726, 727, 729, 782, 784		S. C.	220, 223
Scott & Fetzer Machine Co.	280	Walworth-Ohio Co.	984, 985
Geo. Shater, Son & Parrish, Inc.	163	Walworth Run Foundry Co.	233
Sherwin Williams Co.	602	Wellman Bronze Co.	258
Silva Products Co.	403	Wellman-Scaver-Morgan Co.	749
Simplex Needle Threading	164	West Steel Castings Co.	939
Society for Savings Bank	105	Westinghouse Electric & Mfg. Co.	300, 307, 308
Speeday Mfg. Co.	314	White Motor Co.	757
Spencerian School	121	White Sewing Machine Co. and Theo.	
Standard Envelope Co.	1007, 1008	Kundtz Co.	262, 263
Standard Oil Co.	315	Willard Storage Battery Co.	117, 118
Sterling Mfg. Co.	706	Winton Engine Co.	751, 753
Sterling Products Co.	983	Wonder Ironer & Sales Co., Inc.	313
Strong, Carlisle & Hammond		Wood Homes Bureau	446
L. T. Sullivan	177, 317, 779, 945, 948-A	Yoder-Morris Co.	948-B
Superior Die Casting Co.	706	Your Garden Publishing Co.	948-B
Superior Foundry Co.	750	The Guardian Products Co.	801
The Ferguson, H. K. Co.	768		

## OHIO EXHIBITORS

Name	Booth No.
XXth Century Heating & Ventilating Co., Akron	257
Alliance, O.: Alliance Brick Co., Alliance Vitrified China Co., Geo. H. Bowman Co.	
Buckeye Jack Co., Buckeye Twist Drill Co., McCaskey Register Co., Machined	
Steel Castings Co., Transue Williams Steel Forging Co.	1 to 8, incl.
Morrow Candy Co., Ashtabula	93
R. L. Marble Chair Co., Bedford	806-A
County Fair Board, Bedford	926
McMyler Interstate Co., Bedford	212
Kelley Mfg. Co., Bucyrus	718
Car-Van Steel Co., Canton	109, 112
Diebold Safe & Lock Co., Canton	731, 733
Industrial Commission of Ohio, Columbus	940-941
Ohio State University, Bureau of Business Research, Columbus	940-941
Conneaut Packing Co., Conneaut	925
Conneaut Shovel Co., Conneaut	914
General Industries Co., Dover	996
Invincible Vacuum Cleaner Co., Elyria	915
American Steel Abrasives Co., Galion	59
Galion Metallic Vault Co., Galion	949, 950
Roxana Petroleum Corp'n., Lima	

Page Twelve

## Official Exposition Program

## OHIO EXHIBITORS (Continued)

Name	Booth No.
Hydraulic Press Mfg. Co., Mt. Gilead	601-A
Lakewood Products Co., Olmsted Falls	175
Fate-Root-Heath Co., Plymouth	754-A
St. Marys Woolen Mfg. Co., St. Marys	106
Hinde & Dauche Paper Co., Sandusky	51-54
Paper & Textile Machy. Co., Sandusky	716
Ohio Seamless Tube Co., Shelby	601-B
Monarch Welder Co., Warren	951
Peerless Electric Co., Warren	95, 98
Halsey W. Taylor Co., Warren	101
Warren Tool & Forge Co., Warren	293
Whitacre Boiler Co., Wellsville	940-941
Ohio State University, Bureau of Business Research, Columbus	940-941
The Paper and Textile Machinery Co., Sandusky	716

## The New and the Old

It is a comparatively new thing, this big attendance at Industrial shows. In recent years there has been growing interest in such exhibitions but not until the present has there been such evidence of a transformation from the old days when the purely circus show was the "thing to catch the conscience of the king."

Very apparently the change has come about when people would rather see the show that is instructive, as well as interesting from the circus standpoint. According to reports traveling circuses and animal shows have been less and less patronized. The tent has not held the interest as of old. The sleight-of-hand man, the trapeze performer is not enough. Exhibitions of skill are not so important per se. The public seems to want more than that now, something of intrinsic value and super merit. To show how wealth and the products of man are created is evidently more important. This record attendance can mean nothing else.

The Three Venetians, consisting of Hugo Oliver, tenor, Verna Davies, soprano, and Martin Pesnik, accordion, of the Strolling Players, are one of the outstanding features of the ex-

position. Undoubtedly they are attracting much attention with their renditions of Italian numbers, rather pleasing personality and colorful costumes.

## Program of Children's Exposition

10:30 A. M. to 1:00 P. M.: Demonstration of Scranton playground girls making lamp shades under direction of Miss Delphine Sullivan. Boys from Kennard playground will make toys and kites. 11:15: Marionette show by Mary Patton and Helen Osborne, Union playground. 11:30: Story telling by girl from Cleveland Library. 12:45 P. M.: Marionette show. 1:00 to 5:00: Milford playground girls make pillows and aprons under direction of Helen Strathman. Boys from Barkwell make toys and kites. 2:30: Musical program including harmonica and accordion concerts. 3:00: Story telling hour. 4:30: Marionette show. 6:30 to 9:30: Gilbert playground girls under direction of Miss Gladys Dawson make baskets. Boys from Warren playground demonstrate how toys are made with the coping saw. 8:30: Musical program.

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## Cleveland Topics Miniature Issue

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Sherwin Williams Co.	602	Wellman Bronze Co.	258
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Warren Tool & Forge Co., Warren	293
Whitacre Boiler Co., Wellsville	940-941
Ohio State University, Bureau of Business Research, Columbus	940-941
The Paper and Textile Machinery Co., Sandusky	716

## Boy Violinist to Broadcast

For the second time in his career, little 11 year old Eugene Bergen will broadcast as violin soloist over WTAM studio on August 25th from the studio erected in the auditorium annex.

The young prodigy received his training of his father, Mr. Charles B. Berger, an instructor in violin at the Metropolitan School of Music. Besides practicing many hours daily, Eugene has written several songs for the violin.

His program to be broadcast will include "Tyrolienne" by Alard, "Indian Lament" by Dvorak and Kreisler, "Perpetual Mobile" by Carl Bohm, and "Danse Tziganes" by Nachez.

Resting on the benches around the Tower of Jewels is a favorite pastime with exhibition visitors. With heads turned up, the people watch the Tower's loud speaker while listening to the music broadcast from WTAM studio in the west wing.

Little Miss Rita Harter demonstrated on Monday, by reading, coloring, cutting and pasting, a few of the individual instruction exercises for the home and school room which the Harter school supply company has on exhibition.

## Program of Children's Exposition

10:30 A. M. to 1:00 P. M.: Demonstration of Scranton playground girls making lamp shades under direction of Miss Delphine Sullivan. Boys from Kennard playground will make toys and kites. 11:15: Marionette show by Mary Patton and Helen Osborne, Union playground. 11:30: Story telling by girl from Cleveland Library. 12:45 P. M.: Marionette show. 1:00 to 5:00: Milford playground girls make pillows and aprons under direction of Helen Strathman. Boys from Barkwell make toys and kites. 2:30: Musical program including harmonica and accordion concerts. 3:00: Story telling hour. 4:30: Marionette show. 6:30 to 9:30: Gilbert playground girls under direction of Miss Gladys Dawson make baskets. Boys from Warren playground demonstrate how toys are made with the coping saw. 8:30: Musical program.

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Cleveland Topics Miniature Issue



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Cleveland, Ohio

Page Fourteen

THIS EDITION OF MINIATURE

# TOPICS

Printed completely at

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Model Printing Plant**

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Main Floor

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**BRIGHT LIGHT BUMPERS**

THE BUMPER WHICH LIGHTS YOUR ROAD

This miniature edition of

## CLEVELAND TOPICS

was printed completely at the model  
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**The Britton-Gardner Printing Co.**

Booths 52-53, Main Floor

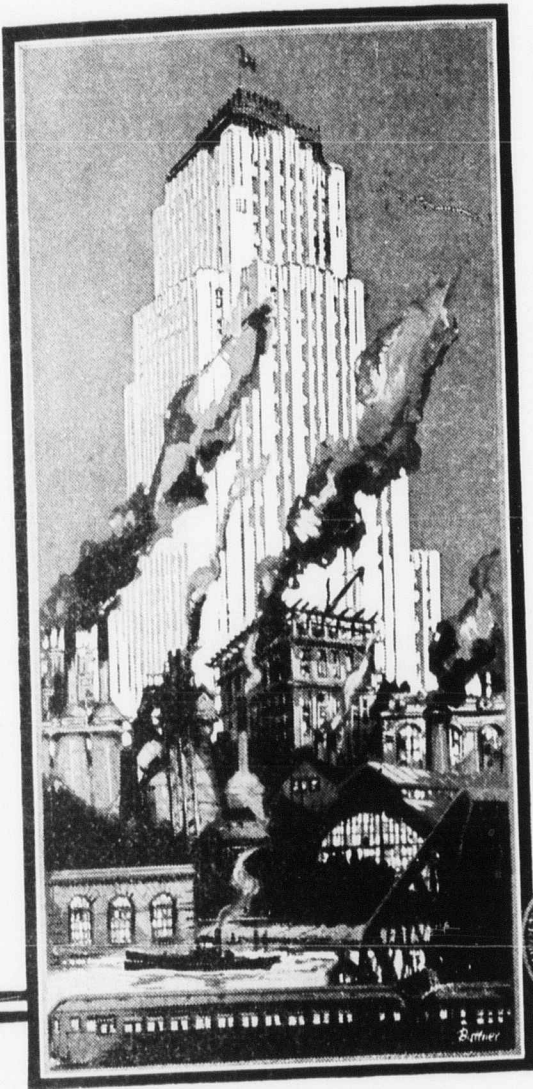
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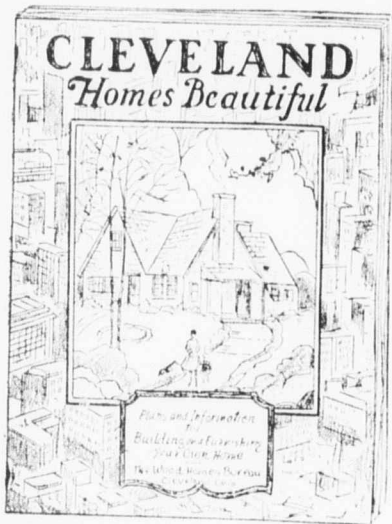




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**MODEL WOOD HOMES FOR MODERATE INCOMES** at the Cleveland Industrial Exposition.

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R. F. GOODNOW, Manager

Enclosed find 10 cents.  
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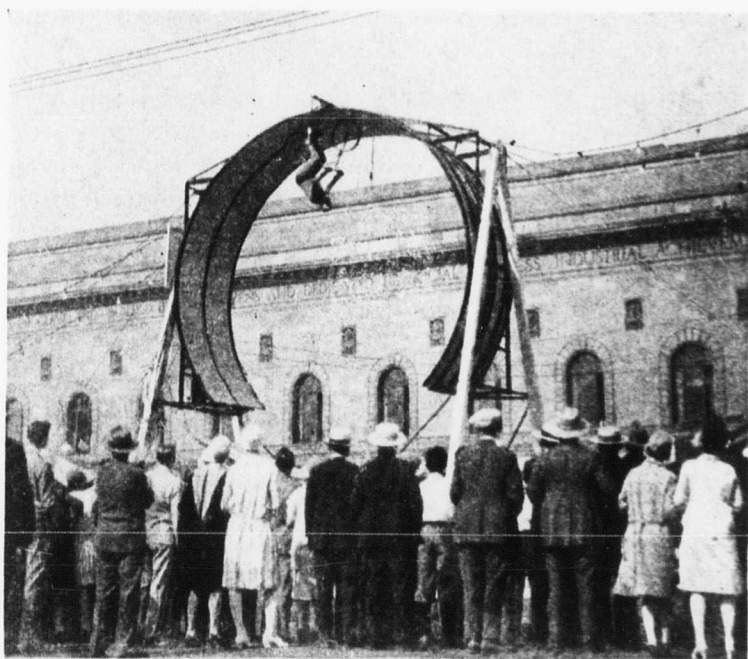
REGULAR SIZE

[DAILY]

# CLEVELAND TOPICS

Editorials · Investments · Wit · Music · Art · Society

INDUSTRIAL EXPOSITION PROGRAM



LOOPING THE LOOP  
A clever snapshot sent in by one of our readers

AUGUST 18, 1927

NUMBER 13

ONE FOURTH

REGULAR SIZE

[DAILY]

# CLEVELAND TOPICS

Editorials · Investments · Wit · Music · Art · Society

INDUSTRIAL EXPOSITION PROGRAM

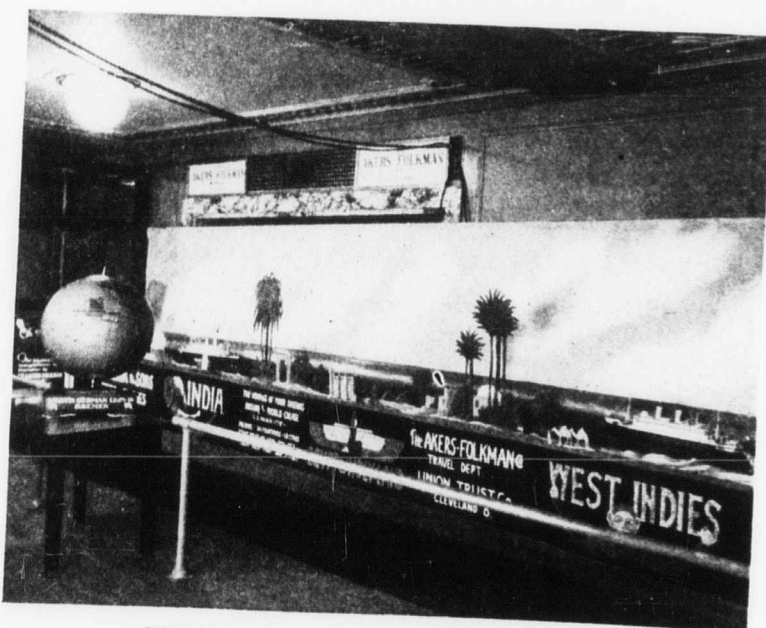


EXHIBIT OF THE AKERS-FOLKMAN CO.  
With an enchanting background

AUGUST 19, 1927

NUMBER 14



This Miniature Issue  
*of*  
**Cleveland Topics**

Is printed and issued from Booths 52 and 53, and is ready for distribution at 3 p.m. each day and contains only news of the Exposition.

Cleveland Topics, the Fearless, Fair and Independent Weekly Newspaper is on sale at newsstands and delivered to subscribers every Saturday morning.

Are you a regular reader keeping in touch with national as well as civic events?

**CLEVELAND TOPICS**  
319 Caxton Building      Cherry 1935

MINIATURE ISSUE OF

## CLEVELAND TOPICS

PRINTED AND PUBLISHED AT BOOTHS 52-53  
F. FOXCROFT, *Editor*      HARRY C. EGGLESTON, *Business Manager*  
R. Y. MCCRAY, *Editor in Charge at Booths*

Containing the Official Program, list of Exhibitors and daily comments of Exposition activities. Managers of Booths who have interesting news items, specialty exhibits etc. are requested to leave their "copy" at Booths 52-53 for insertion in the magazine.

**Thursday, Aug. 18: County Day Club Night**

### County Day, Club Night

Thursday, August 18th, is "Sandusky and Erie County Day" at the Cleveland Industrial Exposition.

The principal exhibits at the Exposition representing Sandusky County are those of the Hinde & Danche Company and the Paper and Textile Machinery Company. The Hinde & Danche Company are makers of packing cases for nationally known products.

The Paper and Textile Machine Company make high grade paper manufacturing rolls and printing rolls. Mr. W. H. Millspaugh, president of the company, was one of the pioneers in centrifugal casting of steel. Both exhibits are attracting favorable comment.

Tonight is "Gyro Club Night" and "Brooklyn Night" sponsored by the Brooklyn Business Chamber.

The Brooklyn Business Chamber has been in existence for fifteen years and was organized by the merchants of that section for their mutual benefit, and to carry on social and civic activities in the neighborhood. With the rapid growth of this section of the city the work of the organization has grown in membership and scope of its work. It has been instrumental in securing the widening and proper lighting of Pearl Road, the building of Benjamin Franklin School and sponsors the annual Merchants Picnic which is the civic holiday for the South West District.

The present officers are: W. B. McDiarmid, president; A. L. Kilus, vice president; John Zahour, treasurer and J. F. Schnauffer, secretary.

Page Three

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**Friday, Aug. 19: Richland Co. Day—International Night**

### Manufacturing and Agriculture

Today has been set apart in recognition of the place occupied by Richland County in the industry of Northeastern Ohio. This county is rich in both manufactured and agricultural products.

The gasoline locomotives and clay-working machinery being shown by the Fate-Root-Heath Company of Plymouth, are attracting much attention. Their locomotives are used extensively by quarries, mines and clay banks and in factory yards.

The Ohio Seamless Tube Company of Shelby has a fine line of tubing on display. They specialize in chrome-molybdenum tubing for air craft.

### International Night

Tonight is dedicated to Cleveland's great international population in recognition of the great place which these people have come to occupy in our industrial life.

At eight o'clock from the main auditorium stage, there will be a program of folk dances and drills, and from nine to ten there will be a program of international music broadcast from the studio of WTAM in the annex. These programs are being given through the cooperation of the International Institute.

The management regrets that time does not permit every national group in the city to have a place on this program.

Page Three



**Permanent Waves While You Wait!**

Mr. A. A. Thomas, permanent wave operator at the Coral laboratory booth, has been watched by the crowds almost constantly since the show opened. It is no wonder, though, because both men and women are anxious to know how they can improve their looks.

Women aren't the only ones who are having permanent waves down at the exposition. So far six men ranging from 20 to 70 years in age have been given permanents in the Fisher-Coral Laboratory booth.

On Tuesday a little 4½ year old girl was very proud of her curly locks after she had a permanent wave, a shampoo and a finger wave.

**The Children's Exposition**

Children from Playhouse settlement playground will give a marionette show called "The Three Wishes," Friday, Saturday and Sunday afternoon, in the children's tent.

This afternoon an accordion solo will be given by a small polish boy from East Madison playground. The Memorial playground children will put on a play called the "Toy Shop" this evening. On Friday afternoon twenty little girls from Gilbert playground will give a dance called "The Dance of the Nations."

The district champion playground harmonica players will give the entertainment in the children's tent on Friday night. Leona Sigel, who won the girls' contest and Louis Calabrese, winner of the boys' contest of the south district will be on hand to show how harmonicas should be played.

**Little But Big**

"Intermission—Next performance at 2:15," read the big sign on the platform where Sousa's band holds forth and gives concerts. The crowd had assembled, seats were filled and exactly at 2:15, the band already seated, John Phillip Sousa made his entry. The audience showed its feeling. It was plain that they liked him; yes, very much.

But a man far back in the crowd said: "Well, I thought Sousa a big man." It did seem out of harmony with the mental picture which one might form from advertisements and reading matter regarding the great band leader. As he stood, directing the music his stature was soon lost sight of, however. The man's excellence as leader became at once apparent, and the reasons for his popularity over so long a period as monarch of the band.

Page Four

**Real "Life Saving"**

At 3:30 p.m. and 8 p.m. daily crowds assemble to witness interesting "first aid" by the Red Cross in conjunction with the Ohio Industrial Commission at its booth in the auditorium annex. The demonstrations show just how aid is administered in real accidents and are designed not only as exhibitions but as instructive to the public. Demonstrations of resuscitation are also made and in this people seem to show most interest. They act just as though they were seeing a real accident.

The work is in charge of Paul Crist, of the life saving division of the Red Cross and he is assisted by teams of Boy Scouts as well as by representatives of The Western Electric Co. and The Ohio Bell Telephone Co.

**Midland Bank**

Rather a novel idea in the Midland Bank booth. Instead of having some one on hand to pass out literature or demonstrate, the bank has hit upon the automatic system. A sign reads: "The Midland provides this space for you. You are invited to rest, write or visit here. There is also a telephone, desk and drinking water, paper cups and all."



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DESIGNING, RETOUCHING, ENGRAVING, PRINTING PLATES BY ALL PROCESSES

*"The Complete Establishment"*

1457 Superior Ave., N.E., Cleveland

Page Five

**Akers-Folkman**

A picture wherein palm trees are planted on sandy beaches and ornamental elephants trod up and down, forms the foreground for the Mediterranean sea on which two ships come and go.

The ships belong to the Akers-Folkman company and the picture represents the scenes viewed on the Around the World Cruise offered by this firm. India is symbolized by an elephant, and the West Indies by a monkey, while a peaceful Sphinx represents the spirit of Egypt and the Holy Land.

In front of this picture of adventure and romance stands a large atlas on which you can outline your dream voyage wherever you may wish to go.

**Free—Given Away!**

Free! Given away—Visitors to the exposition stand a good chance of winning everything from a radio to enough paint for their houses if they sign up at all the booths where drawing contests are to be held.

Some of the exhibitors offering free prizes are:

The Longvale Homesite Company will give away a 5 tube radio console on the last day of the exposition.

Free—A tiled kitchen or bath to the person holding lucky number drawn on Sunday, August 28th, by the Belgian Wall Tile company.

A woolen chenille rose colored rug will be given away by the Cleveland Rug Cleaning Company on the last day.

The 1900 Whirlpool Washing Machine company will have a drawing the 27th for one of their machines.

"Drop ticket in here" is the label on the box of the Economy Stove company, which is offering a prize stove on the drawing cards.

A whole suit or topcoat is the prize offered by the Clothcraft Tailored service.

Every Saturday night enough paint for the outside of an 8 room house is given away as first prize and a piece of furniture painted to order is given away as second prize by the S. C. Wagenman Paint Stores company.

Spun candy made of pink syrup is being sold by the Novelty confection company on the plaza.

Pictures on display at the United Banking booth show the development in the buildings of the bank.

Page Four

**A Crowd of Sonnies**

t and get a herself pre-downstairs lling players

st stand the nounced to

ple" queried

be them,"

I watch the and down, ment park. is done, and machinery. go into the

t conveyor. nt of syrup xt machine vater. The zered.

he strolling it are two lel, a com- merits of been made t motor of any, Ralph lcomes all

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**CLEVELAND TOPICS**  
**The Fearless, Fair and Independent**  
**Weekly Newspaper**

Name \_\_\_\_\_  
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Keep in touch with Cleveland Events through Cleveland's Premier Weekly Newspaper.



## Cleveland Topics Miniature Issue

### Permanent Waves While You Wait!

Mr. A. A. Thomas, permanent wave operator at the Coral laboratory booth, has been watched by the crowds almost constantly since the show opened. It is no wonder, though, because both men and women are anxious to know how they can improve their looks.

Women aren't the only ones who are having permanent waves down at the exposition. So far six men ranging from 20 to 70 years in age have been given permanents in the Fisher-Coral Laboratory booth.

On Tuesday a little 4½ year old girl was very proud of her curly locks after she had a permanent wave, a shampoo and a finger wave.

### The Children's Exposition

Children from Playhouse settlement playground will give a marionette show called "The Three Wishes," Friday, Saturday and Sunday afternoon, in the children's tent.

This afternoon an accordion solo will be given by a small polish boy from East Madison playground. The Memorial playground children will put on a play called the "Toy Shop" this evening. On Friday afternoon twenty little girls from Gilbert playground will give a dance called "The Dance of the Nations."

The district champion playground harmonica players will give the entertainment in the children's tent on Friday night. Leona Sigel, who won the girls' contest and Louis Calabrese, winner of the boys' contest of the south district will be on hand to show how harmonicas should be played.

### Little But Big

"Intermission—Next performance at 2:15," read the big sign on the platform where Sousa's band holds forth and gives concerts. The crowd had assembled, seats were filled and exactly at 2:15, the band already seated, John Phillip Sousa made his entry. The audience showed its feeling. It was plain that they liked him; yes, very much.

But a man far back in the crowd said: "Well, I thought Sousa a big man." It did seem out of harmony with the mental picture which one might form from advertisements and reading matter regarding the great band leader. As he stood, directing the music his stature was soon lost sight of, however. The man's excellence as leader became at once apparent, and the reasons for his popularity over so long a period as monarch of the band.

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## Official Exposition Program

### Real "Life Saving"

At 3:30 p.m. and 8 p.m. daily crowds assemble to witness interesting "first aid" by the Red Cross in conjunction with the Ohio Industrial Commission at its booth in the auditorium annex. The demonstrations show just how aid is administered in real accidents and are designed not only as exhibitions but as instructive to the public. Demonstrations of resuscitation are also made and in this people seem to show most interest. They act just as though they were seeing a real accident.

The work is in charge of Paul Crist, of the life saving division of the Red Cross and he is assisted by teams of Boy Scouts as well as by representatives of The Western Electric Co. and The Ohio Bell Telephone Co.

### Midland Bank

Rather a novel idea in the Midland Bank booth. Instead of having some one on hand to pass out literature or demonstrate, the bank has hit upon the automatic system. A sign reads: "The Midland provides this space for you. You are invited to rest, write or visit here. There is also a telephone, desk and drinking water, paper cups and all."



IS IT too much to say that the advertising man who does not and will not employ ECLIPSE plates is not giving his employers the full measure of his usefulness?

NOW IN OUR NEW BUILDING—1457 SUPERIOR AVE., N.E.

**The ECLIPSE ELECTROTYPE & ENGRAVING COMPANY, Inc.**  
DESIGNING, RETOUCHING, FINE PRINTING PLATES BY ALL PROCESSES

*"The Complete Establishment"*

1457 Superior Ave., N.E., Cleveland

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## Cleveland Topics Miniature Issue

### Akers-Folkman

A picture wherein palm trees are planted on sandy beaches and ornamental elephants trod up and down, forms the foreground for the Mediterranean sea on which two ships come and go.

The ships belong to the Akers-Folkman company and the picture represents the scenes viewed on the Around the World Cruise offered by this firm. India is symbolized by an elephant, and the West Indies by a monkey, while a peaceful Sphinx represents the spirit of Egypt and the Holy Land.

In front of this picture of adventure and romance stands a large atlas on which you can outline your dream voyage wherever you may wish to go.

### Free—Given Away!

Free! Given away—Visitors to the exposition stand a good chance of winning everything from a radio to enough paint for their houses if they sign up at all the booths where drawing contests are to be held.

Some of the exhibitors offering free prizes are:

The Longvale Homesite Company will give away a 5 tube radio console on the last day of the exposition.

Free—A tiled kitchen or bath to the person holding lucky number drawn on Sunday, August 28th, by the Belgian Wall Tile company.

A woolen chenille rose colored rug will be given away by the Cleveland Rug Cleaning Company on the last day.

The 1900 Whirlpool Washing Machine company will have a drawing the 27th for one of their machines.

"Drop ticket in here" is the label on the box of the Economy Stove company, which is offering a prize stove on the drawing cards.

A whole suit or topcoat is the prize offered by the Clothcraft Tailored service.

Every Saturday night enough paint for the outside of an 8 room house is given away as first prize and a piece of furniture painted to order is given away as second prize by the S. C. Wagenman Paint Stores company.

Spun candy made of pink syrup is being sold by the Novelty confection company on the plaza.

Pictures on display at the United Banking booth show the development in the buildings of the bank.

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## Official Exposition Program

### A Crowd of Sonnies

Mother and Sonny meandered up to the balcony to rest and get a bird's eye view of the entire show. Just as Mother seated herself preparatory to recuperating from an extended tour of upstairs, downstairs and 'round the whole exposition, up strolled two of the strolling players to the Ohio Chamber of Commerce booth.

The crowd began to gather and Sonny simply could not stand the inactivity. Grabbing his cap off the seat next to him, he announced to his mother, "I'm going down."

"Oh, Sonny, why not stay up here and watch the people" queried his mother.

"But, Mother, I don't want to watch them, I want to be them," simply stated Sonny.

### Coca Cola in the Making

As we stand in front of the Coca Cola bottling booth and watch the many revolving machines revolve and the many levers go up and down, we are first reminded of the merry-go-rounds at an amusement park. Then we get interested in watching how this bottling process is done, and we forget about the merry-go-rounds to examine the intricate machinery.

In one minute's time we can witness 120 empty bottles go into the machine and just that many come out ready to drink.

First the empty bottles slide into the machine on a belt conveyor, revolve around the syrup machine which puts a certain amount of syrup mixture into each bottle. Then the bottles pass on to the next machine and revolve around it while they are filled with carbonated water. The final machine is the crowning one where the bottles are covered.

### Cool Air Arguments

Cooling breezes from electric fans arrest the attention of the strolling people who pass by the Peerless Electric booth. In this exhibit are two fans, one a 1904 model and the other a brand new 1927 model, a comparison of which cause many people lengthy arguments on the merits of each. All agree after a discussion, however, that progress has been made in the development of electric fans and that the quiet efficient motor of 1927 is far superior to that of 1904. The president of the company, Ralph Kroehl, who has been a resident of Cleveland all his life, welcomes all Cleveland people to make themselves at home in his booth.

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## Entertainment Program

### Thursday, August 18

### Erie County Day

10:30 a.m.—Doors Open  
Programs by Strolling Players, Tower of Jewels Reproducer, Auditorium Victrola and Duo-Art Concerts

1:00 p.m.—Program by Auditorium Ensemble: Vincent H. Percy, organ and piano; Walter Logan, violin; Charles McBride, cello.  
Organ solo "Pomp and Circumstance" ..... ELGAR  
Serenade ..... DRIGO  
Cello solo "Evening Song" ..... SCHNITZLER  
Charles McBride

Selections from "Mlle. Modiste" ..... HERBERT  
Solveg's Song ..... GRIEG  
Violin solo "Schon Rosmarin" ..... KREISLER  
Walter Logan

Selections from "The Chocolate Soldier" ..... STRAUSS  
2:15 p.m.—Strolling Players  
Concert by Sousa's Band  
Overture "The Glass Blowers"  
Concert solo "The Lily Bells" by John Dolan  
Suite "Tales of a Traveler"; "The Kaffir on the Karoo!"; "The Land of the Golden Plover"; "Grand Promenade at the White House"  
Vocal solo "Crystal Lute" by Marjorie Moody, soprano  
March "The Pride of the Wolverines"  
3:00 p.m.—Tower of Jewels Reproductions  
Program by Auditorium Ensemble  
Organ solo "War March of the Priests" ..... MENDELSSOHN  
Vincent H. Percy

Selections from "Cavalleria Rusticana" ..... Mascagni  
Air "Louise NLLL" ..... GHYS  
"Minuetto" ..... GRIEG  
Selections from "The Fire Fly" ..... FRIML  
3:30 p.m.—Loop the loop by Oscar V. Babcock  
3:45 p.m.—Strolling Players  
Concert by Sousa's Band  
Overture "The Chariot Race"  
Symphonic poem "The Chariot Race"  
Fant. for "The Merry, Merry Chorus"  
Legend "Willow Blossoms"  
March "Comrades of the Legion"  
4:00 p.m.—Program by Auditorium Ensemble  
Selections from "Madame Butterfly" ..... Puccini  
"La Paloma" ..... YRADIER  
Vocal solo by James McMahon, bass ..... SELECTED  
"Sunrise and You" ..... PENN

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## Official Exposition Program

"Spanish Dance" ..... REHELD  
4:30 p.m.—Tower of Jewels Reproductions; Strolling Players; WTAM programs; Auditorium Victrola and Duo-Art concerts

## Gyro Club and Brooklyn Chamber Night

7:00 p.m.—Program by Auditorium Ensemble  
Organ solo "Grand Chorus in D" ..... GURMANE  
Vincent H. Percy

Suite  
"Eleanor" ..... FRIML  
"Canzonetta" ..... DEFFEN  
Four Indian Love Lyrics ..... HERBERT  
8:00 p.m.—Strolling Players  
Concert by Sousa's Band  
Overture "The Fancy of the Tavern"  
"An American Wedding March"  
"At the King's Court"  
Scenes from "The Bride-Elect"  
March "Magna Charta"  
8:45 p.m.—Illumination of Tower of Jewels  
Program by Auditorium Ensemble  
Selections from "The Blue Paradise" ..... FVSTER  
"Arabesque" ..... DEBUSSY  
"Sonzoni" ..... HERBERT  
"Salut D'Amour" ..... ELGAR  
"Egyptia" ..... ZAMECHNIK  
9:15 p.m.—Strolling Players, Auditorium Victrola, WTAM programs  
Concert by Sousa's Band  
Scenes from "The Free Lance"  
Cornet solo "Oh, Warrior Grim" by John Dolan  
Suite from "The American Maid"  
Vocal solo "Merry Brown Thrush" by Marjorie Moody, soprano  
March "Riders for the Flag"  
10:05 p.m.—Loop the loop by Oscar V. Babcock  
10:10 p.m.—Fireworks display  
10:30 p.m.—Doors Close

At frequent intervals from the time the exposition opens until it closes, musical programs will be given over the loud speaker in the Tower of Jewels, the Strolling Players in the Auditorium, Plaza and West Wing. The Strolling players include: The Harmony trio of colored women singers.

The Lemley trio of two bongos and an accordion.  
The Hungarian Duo.  
Oliver, Davies and Resnik in Italian street songs and hand organ.  
Crofts & Griner of Toledo in vocal duets.

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## Entertainment Program

### Friday, August 19th

### Richland County Day

10:30 A. M.—Doors Open  
Programs by Strolling Players, Tower of Jewels Reproducer, Auditorium Victrola and Duo-Art Concerts

1:00 P. M.—Program by Auditorium Ensemble: Vincent H. Percy, organ and piano; Walter Logan, violin; Charles McBride, cello.  
Organ Solo—Overture, "Morning, Noon and Night" ..... SUPPE  
Vincent H. Percy

Selections—"Blossom Time" ..... ROMEERG  
Serenade ..... DRILA  
Cello Solo—"Elegie" ..... MASSENET  
Charles McBride

Enter Act "Chalice" ..... LOUD

2:15 P. M.—Concert by Sousa's Band  
Overture—"Norwegian Carnival" ..... SVENDSEN  
"Scandinavian Suite" ..... EMIL JUEL-FREDRIKSEN  
"A Summer Day in Norway" ..... WILLMERS  
Dances—"The Bartered Bride" ..... SMETANA  
March—"The Pogards" ..... HALVORSON

3:00 P. M.—Tower of Jewels Reproductions  
Program by Auditorium Ensemble  
Slavonic Dance in E Minor ..... DVORAK  
Valse—"Idica" ..... FRIML  
Violin Solo—"Lichsted" ..... KREISLER  
Walter Logan

Intermezzo ..... HUERTER  
Pershian March ..... LANGEY

3:30 P. M.—Loop the Loop by Oscar V. Babcock  
3:45 P. M.—Strolling Players  
Concert by Sousa's Band  
Overture—"The Viking" ..... HARTMAN  
Saxophones—"Melodica" ..... HERFURTH  
Suite—"Pece Gya" ..... GRIEG  
Vocal Solo—"Sylranid" ..... SINDING  
Miss Marjorie Moody

Kirmess—"Rustle" ..... HOFFMAN

4:00 P. M.—Program by Auditorium Ensemble  
"Rendezvous" ..... ALLETER

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## Official Exposition Program

"In the Mill" ..... GILLET  
Vocal Solo—Selected ..... James McMahon

Music from II Trovatore ..... VERDI  
"La Danseuse" ..... VON BLOS

4:30 P. M.—Tower of Jewels Reproductions, Strolling Players, WTAM Programs, Auditorium Victrola and Duo-Art Concerts

## International Night

7:00 P. M.—Program by Auditorium Ensemble  
Organ Solo—"Wedding March" ..... MENDELSSOHN  
Vincent H. Percy

"Ball Room Chatter" ..... ALBI  
"Serenade Copette" ..... BARTHOLOME  
"Love Song" ..... HERBERT  
"Country Gardens" ..... GRASSER

8:00 P. M.—Strolling Players  
Concert by Sousa's Band  
Overture—"Reminiscences"  
"Nocturne"  
Rhapsody—"My Father Land"  
Vocal Solo—"A Dream"  
Miss Marjorie Moody

8:45 P. M.—Illumination of Tower of Jewels  
Program by Auditorium Ensemble  
"A Pledge"  
"Land of the Sky Blue Water"  
Violin Solo—"The Rosary"  
Walter Logan

"Ball of the Flavers"  
"Country Dance"  
9:15 P. M.—Strolling Players, Auditorium Victrola, WTAM Programs  
Concert by Sousa's Band  
Overture—"The Bartered Bride"  
"The Wedding of the Rose"  
"The March of the Wooden Soldiers"  
Soliloquy Solo—"The March of the Wooden Soldiers"  
Mr. Howard Goulden

Scenes—"Norwegian Dances" ..... GRIEG

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(Over)



## Cleveland—A Merciful City

Cleveland has a particularly high rating among cities in health and welfare work. A large City Hospital, built and extended by bond issues enthusiastically supported, is notable for its standards of efficiency in caring for the city's sick. Warrensville Farm, Cleveland's most widely known welfare institution, was established under the administration of Harris R. Cooley as Director of Charities and Corrections, some 20 years ago, when the city purchased 2000 acres of land, eight miles south of the city. A new method of handling prisoners by corrective treatment, and a home for the aged as well as a palace of health-building for tubercular patients, was made possible through this farm.

Health centers are established throughout the city, and city officials lend every aid in the promoting of better living conditions. A zone plan for more advantageous and harmonious housing is now under process of development.

The Community Fund system for administering public benevolences and carrying on welfare work through private organizations is the famous contribution which Cleveland has made to the world problem of handling such problems. Following the Liberty Loan and Red Cross campaigns of war days, in which Cleveland exceeded its quotas in some instances by as high as 100 per cent, the collection and distribution of gifts by citizens to charity and welfare were crystallized under one giant agency, the Fund. A great army of workers, headed by Samuel Mather, philanthropist, has each year since 1919 raised a large sum by voluntary contributions of institutions and individuals which is allotted to a list of long-established organizations for relief service. Hospitals, dispensaries, child caring agencies, societies for the aid of the blind, disabled, and aged, and similar agencies, all received their appropriations from the Community Fund, thus centering in one great annual community campaign the solicitation for funds which formerly was divided into many "drives." The scope of this Community Fund movement, which has been accepted by many cities as the model method of raising money for public welfare work, is indicated by the fact that in 1925 the sum of \$4,500,000 was obtained during the one week devoted to the Fund campaign. Every year since 1919, when \$3,425,000 was raised, Cleveland has given 100 per cent or more to the Fund quota, wholeheartedly and with the true spirit of civic idealism in which the Fund has its inception.

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## Floor Activities

Toy chairs, and many types of lattice work and wood cutting is made by the Dewalt Ohio wood-cutting company while the crowd watches the saws.

A typical shell gasoline station is the exhibit of the Roxana Petroleum Corporation.

Some tiny frogs and turtles, furnished by E. H. Ladd Gray, are part of the exhibition shown by "Your Garden Magazine."

The WTAM broadcasting studio was designed, erected and acoustically treated by the Macoustic Engineering company. It is insulated with Insulite, the fenestra steel casements were furnished by the E. E. Hauserman company and the building was finished in California stucco by the Cleveland Builder's Supply and Brick company.

A replica of the prow of the Harry Coublly ship is the exhibit of the Pickands Mather company.

A machine for making chains has been installed in Chain Products company's booth where a demonstration shows how the fine chains are made out of copper wire.

An exhibition of how Student Prince and John Carver cigars are made is being given by two women demonstrators in the M and N Cigar Manufacturing Company, Inc. The tobacco used in the manufacture of these cigars is grown in the Vietta Abajan district on the island of Cuba.

People seeing the exposition lined the balcony to hear Sousa's band, all day Sunday and Monday.

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Besides motor oils and gasoline, The Standard Oil company manufactures Herdool which farmers spray on cattle to keep away flies, and Kip, an insect killer to be used around the home.

Every foot of the Cyclone Fence Company's fence is fabricated in Cleveland where Cyclone has been established for over 25 years. All the raw material is furnished by Cleveland or Northern Ohio Steel Mills. In their booth at the exhibition are some of the various designs suitable for residential, municipal or industrial protection.

Parts of the Tower of Jewels were repainted Tuesday morning where the fountain's waters had dulled the glory of the coloring.

News-reels showing everyone from Charlie Chaplin to Lindbergh are being shown in the Fowler-Slater Company's booth downstairs.

A miniature model of a vacuum suction cleaner for cleaning all makes of furnaces is on display by the Holland Furnace company. In the exhibit a model Holland truck carrying a suction cleaner is shown drawn up beside a house, in which is a small furnace being cleaned.

Formal gowns are being displayed by the May Company replacing a former exhibit of fall coats. The gowns are of every kind of material showing a transparent green velvet, a black and white chiffon, a pink tulle in "robe de style," and a heavily beaded pink crepe.

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10:10 P. M.—Fireworks Display  
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The Lemley trio of two banjos and an accordeon.

The Hungarian Duo.

Oliver, Davies and Resmik in Italian street songs and hand organ.

Crofts & Griner of Toledo in vocal duets.

## International Night Program

Auditorium Stage 8 P. M.  
Italian Quadrille Group of Children from Alta House  
Ukrainian Folk Dances "Scene from Ukrainian Village"  
(a) Konzank  
(b) Kolomeyka  
Hungarian Folk Dance in Native Costume with Kathryn Poe, solo dance, "Liszt Rhapsody"  
By courtesy of The Hungarian Art Club  
Brenkaes Gypsy Band  
Ladies of Sokol Chk Havlicek in group of Folk Dances.

## A Jack

Cleveland built machinery plays a prominent part in the manufacture of Morrison jacks, made by The Morrison Jack Co. of Alliance. This new type of heavy duty electric service jack can be operated from any light socket. It is equipped with a high speed universal motor. It has an eight inch lift with a graduated range of starting points from six to ten inches. A sturdy reversing switch automatically reverses its action when it has reached the limit of its travel in each direction. Also a hand operated switch will stop it any point in its travel.

The process of glove making by courtesy of Daniel Hays, has been an interesting demonstration shown in the Halle Company exhibit.

California everlasting flowers of bright colors in pretty baskets are being featured by the McCallum Florists Company.

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## Floor Activities

The Westinghouse Electric company is demonstrating their products by making waffles and egg sandwiches for their booth demonstrators.

For ten cents anyone in the auditorium can "wear a rose," sold by this exhibitor.

Advocated by the XXth Century Heating and Ventilating company is the overhead system of heating. A skeleton house shows how to ventilate and heat without having registers in the floors or pipes in the basement.

A picture of the wash dress which is three stories high is being exhibited at the exposition by the L. N. Gross Company. This enormous wash dress hanging outside of the Gross factory on St. Clair street was made special for the Industrial exposition. It is 40 feet high and 20 feet wide, and contains 200 yards of cloth, or enough to make seven dozens of dresses of ordinary size.

A Russian bull, thought to be the only specimen in this country, is on display by the S. C. Waggoner Paint Stores Company. It is from this animal that the finest paint brushes are made. Although several brush manufacturers have attempted to raise this specie of animal in the United States, it has been found that the climate is not suitable. In Russia women pick up the bristles shed by the animal and make paint brushes from them.

An observer can almost tell how far the exposition visitors have traveled by examining how much literature they carry in their hands.

## New York Central

In the New York Central exhibit are two large hand-painted pictures, one of Niagara Falls and the other of the "Twentieth Century" limited, the famous train. Being electrically illuminated from the rear an ingenious device gives a perfect illusion of the speeding train and falling water. A tiny bride and groom gazing at Niagara causes visitors much amusement, says Fred R. Frayer, who is in charge of the exhibit. The visitors seem to get what they call a "kick" out of that.

## Panorama

Straw hats moving up and down—revolving silver signs—grating noises from drilling machines—people going, going, going—spasmodic flashing of lights and sudden spurts of music!

But in spite of crowds, noise and movement, everything in its proper place, functioning as it should without confusion.

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## Cleveland Topics Miniature Issue

## List of Exhibitors

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Adapt Co. & Acme, Palmer & DeMooy	717	Cleveland Co-Operative Stove Co.	201, 202, 203, 204, 205
Acrobell Sales & Service Co.	399	Cleveland Frog & Crossing Co.	742
Actna Affiliated Cos.	47	Cleveland Garment Mfgs. Ass'n.	275, 276
Actna Rubber Co.	416	Cleveland Graphite Bronze Co.	713
Air Reduction Sales Co.	604	Cleveland Hardware Co.	936
Akers-Folkman Co.	9, 10, 11	Cleveland Ice Cream Co.	45
Allyne-Ryan Foundry Co.	767	Cleveland Laundry Owners Club	252, 253, 254, 255
American Business Development Corp.	290	Cleveland Laundry Service Ass'n.	266, 267, 268, 269, 270, 271, 272, 273
Amer. Bus. Dev. Corp.	290	Cleveland Linen Club	289
American Fork & Hoe Co.	439, 440, 441	Cleveland Lumber Dealers Ass'n.	(Wood Homes Bureau)
American Legion	919	Cleveland McCullum Co.	957, 958, 959, 960, 961, 962
Amer. Multigraph Sales Co.	123, 124, 125, 126, 127, 128	Cleveland Museum	113, 116
American Steel & Wire Co.	639	Cleveland Museum of Natural History	658, 660
Anchor Fence Co.	636	Cleveland Public Library	952
Apex Electrical Mfg. Co.	280, 281, 284, 285, 286, 287, 288, 289	Cleveland Pneumatic Tool Co.	980, 981
Arco Company	814	Cleveland Railway Co.	64, 65, 633
Austin Company	734-6	Cleveland Rug Cleaning Co.	208
Bailey Co.	227, 228	Cleveland Show Case Co.	316
Baker-Rauland Co.	986	Cleveland Stone Co.	39, 42
Barber Gas Burner Sales Co.	314	Cleveland Switchboard Co.	714
C. O. Bartlett & Snow Co.	971	Cleveland Terminal Bldg. Co.	81, 82, 83, 84
Belgian Wall Tile Co.	214	Cleveland Trust Co.	56, 57
Billings Chapin Co.	298	Cleveland Varnish Co.	748
Bingham, C. A.	407	Cleveland Welding Co.	747
Bishop & Babcock Co.	992	Cleveland Wire Spring Co.	709, 710
Board of Education	So. Plaza "D"	Cleveland Worm & Gear Co.	804
Bonhard Art Furniture Co.	20, 21, 22	Clifton Investment Co.	94
Boon Boiler & Welding Co.	426	Clippert Belt Lacer Co.	792
Bourne Fuller Co.	937, 938	Cochran, The J. P. Co.	712
Britton Gardner Printing Co.	52, 53	Coffield Electric Co.	296
Brooks Co.	30	Columbia Axle Co.	927
Brown Hoisting Machine Co., So. Plaza "A"	7	Columbian Vise & Mfg. Co.	746
Buckeye Forging Co.	815	Colver-Miller Co.	110
Buckeye Ribbon & Carbon Co.	312	Colwell Co., The G. P.	409
Cabill, Arthur	918, 919	Commercial Finance & Bldg. Co.	62
Central National Bank	29	Connelly Boiler Co., D.	803
Chain Products Co.	752	Copeland the Caterer	433
Champion Machine & Forging Co.	982	Coral Laboratories, Inc.	806-R
Champion Stove Co. & Econ. Stove Co.	225, 226	Crane-Howard Lithograph Co.	921-922
Chandler Motor Car Co.	813	Cumari Lane	108
Chandler & Price Co.	99, 100	Cushman Refrigeration Co.	256
Chicago Pneumatic Tool Co.	744	Cuyahoga Coal Co.	61
Christian Science Monitor	103	Cyclone Fence Co.	631
City Ice & Fuel Co.	166	Dangler Stove Co.	235, 236
Cleveland Airport	756, 808, 809, 810	Davis Specialty Co.	320
Cleve. Automatic Mch. Tool Co.	778, 780	E. E. Dempsey (Pop Corn)	451-911
Cleveland Baseball Co.	745	Dental Research Products, Inc.	322
Cleveland Builders Supp. & Brick Co.	183	DeWalt-Ohio Company	923
Cleveland Burial Case Co.	213	Dickey Grabler Co.	794
Cleveland Chamber of Commerce	670-72	Dill Mfg. Co.	31, 32
Cleveland Cliffs Iron Co.	605	Dina-Mite Cereal Corp.	261
Cleveland Coca Cola Bottling Co.	704	East Ohio Gas Co.	250, 251, 662, 663
Grand Staircase Latt 436, 781, 910, 413, 414, 450			

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## Official Exposition Program

## List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Eaton Axle & Spring Co.	761	Kingslow Stamping & Tool Co., The E.	162
The Economy Stove Co.	225	Kuhlman Car Co., The G. C.	904
Elberhard Mfg. Co.	715	Lake Erie Bolt & Nut Co.	934
Electrolux, Inc.	282	Lakeside Steel Improvement Co.	974
Elwell Parker Electric Co.	800	Lamson & Sessions Co.	965
Ernst Edman Co.	912	Lang Body Co.	635
Euclid Candy Co.	179	League of Women Voters (Tea Room)	138-148
H. K. Ferguson Co.	768	Leece-Neville Co.	733
Ferry Cap & Set Screw Co.	707, 708	Lewis & Freeman Co.	229
Fisher Body Ohio Co.	702, 703	Lincoln Electric Co.	63, 66
Foot-Burr Co.	716	Live Stock & Meat Pkng. Ind.	292, 295
Forest City Foundry & Mfg. Co.	232	Longvale Homestead Co.	259
Forman Bassett Co.	33, 34	Lupton's Sons Co., The David	209
Fowler & Slater Co.	207	M & M Co.	955, 956
Fuller & Smith	92	J. A. Maney	210, 908, 215, 165, 728
Gabriel Snubler Mfg. Co.	734	Martin Barriss Co.	So. Plaza "B"
P. A. Geier Co.	249	Glenn L. Martin Co.	1018
M. Glucksmann Co. (cigars)	249	Mathews Steel Castings Co.	948-C
General Electric Co.	91	May Co.	73, 74, 75, 76, 77, 78, 79, 80
Grasselli Chemical Co. and Grasselli Powder Co.	815	Mayborn Food Products Co.	206, 405
Great Lakes Paper Box Co.	237	Midland Bank, The	795
Griswold Eshleman Co.	173	Mikes, Russert & Martin (Jewelry)	35
Wm. F. Gray, Inc.	304, 305	Miller Becker Co.	283, 167, 907
Grolier Society	279	Mills Co., The	27, 28
Gross, L. N. Co.	234	Modern Household Sales Co.	300, 301, 302, 303
Guardian Gas Appliance Co.	299	Morgan Lithograph Co.	942
Guardian Trust Co.	48	Murray Ohio Mfg. Co.	783, 785, 786
Halle Bros. Co.	17, 18, 19	National Bronze & Aluminum Co.	160
M. A. Hanna Co.	812	National Carbon Co.	632
Happdayton Water Softener & Pump Co.	278	National City Bank	102
Harris, Seybold, Potter Co.	901, 902	Natl. Mal. & Steel Castings Co.	763, 765
Harsh Novelty Confection Co.	437	National Screw & Mfg. Co.	946, 947
Harter School Supply Co.	120	New Process Stove Co.	243, 244
Theo. Hartman (Laces)	311	New York Central Railroad Co.	777
Hauserman Co., The E. F.	12, 13, 14	Newman Studio	170
Health Equipment Mfg. Co.	38	Newsom & Halle	730, 732
Henry Furnace & Fry Co.	443	Nickel Plate R. R. Co.	So. Plaza "C"
J. H. Hildebrandt Burner & Specialty Co.	274, 277	Nineteen Hundred Washer Co.	318
Charles E. Hires Co.	174, 807-A, 967, 421	Ohio Bell Telephone Co.	238, 241, 242
Hollman Co., Inc., Adam	444	Ohio Chamber of Commerce	129-134
Holland Furnace Co.	216-217	Ohio Chemical & Mfg. Co.	25
Homer Commutator Co.	178	Ohio Confection Co.	161
E. J. Hungerford Co.	281	Ohio Equipment Co.	36, 37
Hydraulic Pressed Steel Co.	968	Ohio Mattress Co.	96, 97
Industrial Fibre Co.	46, 47	Ohio Quarries Co.	15, 16
International Mercantile Marine Co.	40	Ohio Rotoprint Co.	15
International Steel Tie Co.	410	Ohio Thomas Stoker Sales Co.	169
Interstate Sash & Door Co.	310	Ohio Truck Body & Wagon Co.	224
Jordan Motor Car Co.	634	Omniston Co.	319
Joseph & Feiss Co.	221, 222	Osborn Mfg. Co.	762, 764, 766
Kaynes Co.	60	J. L. Owens (Garage Display)	419
King Lumber Co., The John C.	704	Park Drop Forge Co.	797
Kelvinator Co., The	287, 288	Packer Co.	1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016
Louis Klein	402	Pearl Street Savings Bank	50
		Peck Engraving Co.	40

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## Cleveland Topics Miniature Issue

## List of Exhibitors

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Adapt Co. & Acme, Palmer & DeMooy	717	Cleveland Co-Operative Stove Co.	201, 202, 203, 204, 205
Acrobell Sales & Service Co.	399	Cleveland Frog & Crossing Co.	742
Actna Affiliated Cos.	47	Cleveland Garment Mfgs. Ass'n.	275, 276
Actna Rubber Co.	416	Cleveland Graphite Bronze Co.	713
Air Reduction Sales Co.	604	Cleveland Hardware Co.	936
Akers-Folkman Co.	9, 10, 11	Cleveland Ice Cream Co.	45
Allyne-Ryan Foundry Co.	767	Cleveland Laundry Owners Club	252, 253, 254, 255
American Business Development Corp.	290	Cleveland Laundry Service Ass'n.	266, 267, 268, 269, 270, 271, 272, 273
Amer. Bus. Dev. Corp.	290	Cleveland Linen Club	289
American Fork & Hoe Co.	439, 440, 441	Cleveland Lumber Dealers Ass'n.	(Wood Homes Bureau)
American Legion	919	Cleveland McCullum Co.	957, 958, 959, 960, 961, 962
Amer. Multigraph Sales Co.	123, 124, 125, 126, 127, 128	Cleveland Museum	113, 116
American Steel & Wire Co.	639	Cleveland Museum of Natural History	658, 660
Anchor Fence Co.	636	Cleveland Public Library	952
Apex Electrical Mfg. Co.	280, 281, 284, 285, 286, 287, 288, 289	Cleveland Pneumatic Tool Co.	980, 981
Arco Company	814	Cleveland Railway Co.	64, 65, 633
Austin Company	734-6	Cleveland Rug Cleaning Co.	208
Bailey Co.	227, 228	Cleveland Show Case Co.	316
Baker-Rauland Co.	986	Cleveland Stone Co.	39, 42
Barber Gas Burner Sales Co.	314	Cleveland Switchboard Co.	714
C. O. Bartlett & Snow Co.	971	Cleveland Terminal Bldg. Co.	81, 82, 83, 84
Belgian Wall Tile Co.	214	Cleveland Trust Co.	56, 57
Billings Chapin Co.	298	Cleveland Varnish Co.	748
Bingham, C. A.	407	Cleveland Welding Co.	747
Bishop & Babcock Co.	992	Cleveland Wire Spring Co.	709, 710
Board of Education	So. Plaza "D"	Cleveland Worm & Gear Co.	804
Bonhard Art Furniture Co.	20, 21, 22	Clifton Investment Co.	94
Boon Boiler & Welding Co.	426	Clippert Belt Lacer Co.	792
Bourne Fuller Co.	937, 938	Cochran, The J. P. Co.	712
Britton Gardner Printing Co.	52, 53	Coffield Electric Co.	296
Brooks Co.	30	Columbia Axle Co.	927
Brown Hoisting Machine Co., So. Plaza "A"	7	Columbian Vise & Mfg. Co.	746
Buckeye Forging Co.	815	Colver-Miller Co.	110
Buckeye Ribbon & Carbon Co.	312	Colwell Co., The G. P.	409
Cabill, Arthur	918, 919	Commercial Finance & Bldg. Co.	62
Central National Bank	29	Connelly Boiler Co., D.	803
Chain Products Co.	752	Copeland the Caterer	433
Champion Machine & Forging Co.	982	Coral Laboratories, Inc.	806-R
Champion Stove Co. & Econ. Stove Co.	225, 226	Crane-Howard Lithograph Co.	921-922
Chandler Motor Car Co.	813	Cumari Lane	108
Chandler & Price Co.	99, 100	Cushman Refrigeration Co.	256
Chicago Pneumatic Tool Co.	744	Cuyahoga Coal Co.	61
Christian Science Monitor	103	Cyclone Fence Co.	631
City Ice & Fuel Co.	166	Dangler Stove Co.	235, 236
Cleveland Airport	756, 808, 809, 810	Davis Specialty Co.	320
Cleve. Automatic Mch. Tool Co.	778, 780	E. E. Dempsey (Pop Corn)	451-911
Cleveland Baseball Co.	745	Dental Research Products, Inc.	322
Cleveland Builders Supp. & Brick Co.	183	DeWalt-Ohio Company	923
Cleveland Burial Case Co.	213	Dickey Grabler Co.	794
Cleveland Chamber of Commerce	670-72	Dill Mfg. Co.	31, 32
Cleveland Cliffs Iron Co.	605	Dina-Mite Cereal Corp.	261
Cleveland Coca Cola Bottling Co.	704	East Ohio Gas Co.	250, 251, 662, 663
Grand Staircase Latt 436, 781, 910, 413, 414, 450			

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## Official Exposition Program

## List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Eaton Axle & Spring Co.	761	Kingslow Stamping & Tool Co., The E.	162
The Economy Stove Co.	225	Kuhlman Car Co., The G. C.	904
Elberhard Mfg. Co.	715	Lake Erie Bolt & Nut Co.	934
Electrolux, Inc.	282	Lakeside Steel Improvement Co.	974
Elwell Parker Electric Co.	800	Lamson & Sessions Co.	965
Ernst Edman Co.	912	Lang Body Co.	635
Euclid Candy Co.	179	League of Women Voters (Tea Room)	138-148
H. K. Ferguson Co.	768	Leece-Neville Co.	733
Ferry Cap & Set Screw Co.	707, 708	Lewis & Freeman Co.	229
Fisher Body Ohio Co.	702, 703	Lincoln Electric Co.	63, 66
Foot-Burr Co.	716	Live Stock & Meat Pkng. Ind.	292, 295
Forest City Foundry & Mfg. Co.	232	Longvale Homestead Co.	259
Forman Bassett Co.	33, 34	Lupton's Sons Co., The David	209
Fowler & Slater Co.	207	M & M Co.	955, 956
Fuller & Smith	92	J. A. Maney	210, 908, 215, 165, 728
Gabriel Snubler Mfg. Co.	734	Martin Barriss Co.	So. Plaza "B"
P. A. Geier Co.	249	Glenn L. Martin Co.	1018
M. Glucksmann Co. (cigars)	249	Mathews Steel Castings Co.	948-C
General Electric Co.	91	May Co.	73, 74, 75, 76, 77, 78, 79, 80
Grasselli Chemical Co. and Grasselli Powder Co.	815	Mayborn Food Products Co.	206, 405
Great Lakes Paper Box Co.	237	Midland Bank, The	795
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Kaynes Co.	60	J. L. Owens (Garage Display)	419
King Lumber Co., The John C.	704	Park Drop Forge Co.	797
Kelvinator Co., The	287, 288	Packer Co.	1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016
Louis Klein	402	Pearl Street Savings Bank	50
		Peck Engraving Co.	40

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## List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Peerless Motor Car Co.	811	Superior Screw & Bolt Mfg. Co.	711
Pennsylvania R. R. Co.	905	Telling-Belle Vernon Co.	434, 721
Perfection Stove Co.	294, 297	Tinnerman Stove & Range Co.	247, 248
Pickands-Mather Co.	670, 671, 672	Trundle Engineering Co.	799
Plain Dealer Publishing Co.	41, 44	W. S. Tyler Co.	666, 667, 668
Pressed Metal Products Co.	789, 790	Ungerleider & Co., Samuel	111
Rapid Transit Land Sales Co.	408	Union Trust Co.	55, 58
Reliable Stove Company	239, 240	United Banking & Trust Co.	43
Republic Steel Package Co.	26	U. S. Marine Corps.	906
Richman Bros. Co.	85, 86, 87, 88, 89, 90	Valley Contracting Co.	735, 736
Rickersberg Brass Co.	260	Van Dorn Electric Tool Co. and Van	758, 760
Rotowasher Corp'n.	427	Dorn & Dutton Co.	758, 760
Russ Mfg. Co.	23, 24	Van Dorn Iron Works Co.	119, 122
Jos. T. Ryerson & Son, Inc.	793	Variety Machine & Stamping Co.	801
Sanymetal Products Co.	245, 246	Vernor Co., The James	722
Sar-A-Lee Company	286	Vlchek Tool Co.	705
Schaefer Wagon Co., The Gustave	725, 726, 727, 729, 782, 784	Wagenman Paint Stores Co., The	220, 223
Scott & Fetzer Machine Co.	280	Walworth-Ohio Co.	984, 985
Geo. Sharer, Son & Parrish, Inc.	163	Walworth Run Foundry Co.	233
Sherwin Williams Co.	602	Wellman Bronze Co.	258
Silvo Products Co.	403	Wellman-Seaver-Morgan Co.	749
Simplex Needle Threader	164	West Steel Castings Co.	939
Society for Savings Bank	105	Westinghouse Electric & Mfg. Co.	306, 307, 308
Speeday Mfg. Co.	121	White Motor Co.	757
Spencerian School	121	White Sewing Machine Co. and Theo.	757
Standard Envelope Co.	1007, 1008	Kundtz Co.	262, 263
Standard Oil Co.	659	Willard Storage Battery Co.	117, 118
Sterling Mfg. Co.	315	Winton Engine Co.	751, 753
Sterling Products Co.	706	Wonder Ironer & Sales Co., Inc.	313
Strong, Carlisle & Hammond	983	Wood Homes Bureau	446
L. T. Sullivan	177, 317, 779, 945, 948-A	Yoder-Morris Co.	948-B
Superior Die Casting Co.	706	Your Garden Publishing Co.	948-B
Superior Foundry Co.	750	The Guardian Products Co.	801
The Ferguson, H. K. Co.	768		

## OHIO EXHIBITORS

Name	Booth No.
XXth Century Heating & Ventilating Co., Akron	257
Alliance, O.: Alliance Brick Co., Alliance Vitrified China Co., Geo. H. Bowman Co., Buckeye Jack Co., Buckeye Twist Drill Co., McCaskey Register Co., Machined Steel Castings Co., Transue Williams Steel Forging Co.	1 to 8, incl.
Morrow Candy Co., Ashtabula	114, 115, 449
R. L. Marble Chair Co., Bedford	93
County Fair Board, Berea	806-A
McMyler Interstate Co., Bedford	926
Kelley Mfg. Co., Bucyrus	212
Car-Van Steel Co., Canton	718
Diebold Safe & Lock Co., Canton	109, 112
Industrial Commission of Ohio, Columbus	731, 733
Ohio State University, Bureau of Business Research, Columbus	940-941
Conneaut Packing Co., Conneaut	925
Conneaut Shovel Co., Conneaut	925
Invincible Vacuum Cleaner Co., Dover	914
General Industries Co., Elyria	996
American Steel Abrasives Co., Galion	915
Galion Metallic Vault Co., Galion	59
Roxana Petroleum Corp'n, Lima	949, 950

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## Official Exposition Program

## OHIO EXHIBITORS (Continued)

Name	Booth No.
Hydraulic Press Mfg. Co., Mt. Gilead	601-A
Lakewood Products Co., Olmsted Falls	175
Fate-Root-Heath Co., Plymouth	754-A
St. Marys Woolen Mfg. Co., St. Marys	106
Hinde & Dauche Paper Co., Sandusky	51-54
Paper & Textile Machy. Co., Sandusky	716
Ohio Seamless Tube Co., Shelby	601-B
Monarch Welder Co., Warren	951
Peerless Electric Co., Warren	101
Halsey W. Taylor Co., Warren	95, 98
Warren Tool & Forge Co., Warren	104
Whitacre Boiler Co., Wellsville	293
Ohio State University, Bureau of Business Research, Columbus	940-941
The Paper and Textile Machinery Co., Sandusky	716

## Music As You Like It

As Chester Meyers, all dressed up in frock tail coat and white gloves, slid onto the piano bench in the Ohio Chamber of Commerce booth, Chauncey Lee, resting on his guitar, tipped his high plug hat and smiled as the crowd began to gather. And a crowd was gathering as it always does to hear these two strolling players sing and play.

A few rippling chords, muffled because Chester keeps his gloves on when he plays, and Chauncey plaintively crooned, "I'm looking for a girl named Mary."

Old men, young men and women of all ages watched him sympathetically as he sang sad-eyed and broken-hearted. But Chauncey doesn't like to sing sad songs all the time and presently he spoke a few words to Chester and the crowd all started to smile as he winked at them and burst forth into one of his old favorites, "Round the Old Distillery."

A beautiful soda fountain made Samples of Ben Hur perfume are of different colored tiles is on display being given away by the Stillman play by the Bishop and Babcock Theatre booth in the West corridor Sales company. of the main auditorium.

## Program of Children's Exposition

10:30 A. M. to 1:00 P. M.: Demonstration of Scranton playground girls making lamp shades under direction of Miss Delphine Sullivan. Boys from Kennard playground will make toys and kites. 11:15: Marionette show by Mary Patton and Helen Osborne, Union playground. 11:30: Story telling by girl from Cleveland Library.

12:45 P. M.: Marionette show. 1:00 to 5:00: Milford playground girls make pillows and aprons under direction of Helen Strathman. Boys from Barkwell make toys and kites. 2:30: Musical program including harmonica and accordion concerts. 3:00: Story telling hour. 4:30: Marionette show. 6:30 to 9:30: Gilbert playground girls under direction of Miss Gladys Dawson make baskets. Boys from Warren playground demonstrate how toys are made with the coping saw. 8:30: Musical program.

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Russ Mfg. Co.	23, 24	Van Dorn Iron Works Co.	119, 122
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Scott & Fetzer Machine Co.	280	Walworth-Ohio Co.	984, 985
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## Official Exposition Program

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Peerless Electric Co., Warren	101
Halsey W. Taylor Co., Warren	95, 98
Warren Tool & Forge Co., Warren	104
Whitacre Boiler Co., Wellsville	293
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The Paper and Textile Machinery Co., Sandusky	716

## High-Level Bridge

Cleveland's greatest single improvement as affecting public convenience and land values, is the Superior high-level bridge. This structure was built by the county at a cost of \$5,407,000 after a test in court of the county's right to build bridges within the city limits on state and county highways. The father of this project, William F. Eirick, personally originated the idea, and supervised much of the work as county commissioner. This structure unifies the east and west sides of the Cuyahoga, a trend begun in 1854 when Ohio City, the west side rival town, was annexed to Cleveland. The bridge brought about growth west and east, back for years by congestion on the old viaduct, which had become obsolete before the present structure was begun.

## Alliance Brick Display

The Alliance Brick Company's display of face brick in the main exhibition hall is creating considerable interest. They are showing an extensive line of face brick in a wide range of shades and textures. Brick are being shown laid up in panels. This method serves to show the brick to correspond with building when completed.

## Program of Children's Exposition

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## **SUPERIOR - ROCKWELL GARAGE**

**Rockwell Ave. near East 9th St.**

*One block from Public Auditorium*

**Day, Night and Monthly**

### **STORAGE**

**Willard  
Storage Battery  
Service  
Day and Night**

*Agents for*

**BRIGHT LIGHT BUMPERS**

THE BUMPER WHICH LIGHTS YOUR ROAD

*This miniature edition of*

## **CLEVELAND TOPICS**

was printed completely at the model  
printing plant of

***The Britton-Gardner Printing Co.***

**Booths 52-53, Main Floor**

Visit the booths and watch the presses at work. Then multiply what you see by hundreds, add great color presses, binders, skilled typographers, paper experts, keen-eyed supervisors, every mental and mechanical aid to good printing—and you will have some idea of the multitude of facilities this company can bring to bear on the satisfactory solution of your printing problems.



**THE BRITTON-GARDNER  
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**Caxton Bldg.**

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**Caxton Bldg.**

**Cleveland**



# AIR MAZE

Clean Air at all Speeds without Restriction

1. Practically 100 per cent efficient
2. Saves its cost several times over
3. Can never cause owner trouble
4. Has no moving parts
5. No change of carburetor adjustment
6. Prevents flame from back fire
7. Muffles carburetor noises

*The Perfect Air Filter for  
All Motor Cars*

PREVENTS WEAR  
MAINTAINS MOTOR EFFICIENCY  
MINIMIZES CARBON  
DOUBLES OIL MILEAGE

Standard Equipment  
on  
Fourteen Leading Makes

*Send for Folder and  
Our Special Trial Proposition*

**AIR-MAZE CORPORATION**

321 Caxton Building

Cleveland, Ohio



OUR FAMOUS  
ANNUAL CRUISE  
of the  
CARIBBEAN

Sailing January 28, 1928

On the *S. S. PASTORES*, flagship of the United Fruit Co.'s Great White Fleet. The itinerary includes three days in Havana, two days in Jamaica, two days at the Panama Canal, and two days in Costa Rica. Our Mr. R. C. Patterson will again accompany the party.

**The AKERS-FOLKMAN Co.**

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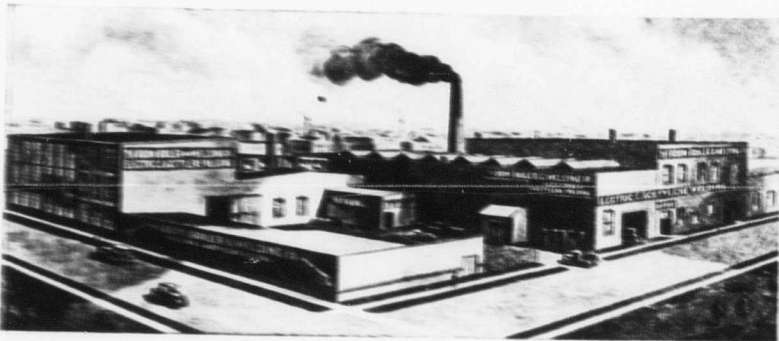
ONE FOURTH

REGULAR SIZE

{DAILY}  
**CLEVELAND  
 TOPICS**

Editorials · Investments · Wit · Music · Art · Society

INDUSTRIAL EXPOSITION PROGRAM



PLANT OF THE BOOM BOILER CO.  
 Main and Elm Streets, Cleveland

AUGUST 20, 1927

NUMBER 15

ONE FOURTH

REGULAR SIZE

{DAILY}  
**CLEVELAND  
 TOPICS**

Editorials · Investments · Wit · Music · Art · Society

INDUSTRIAL EXPOSITION PROGRAM



EXHIBIT OF THE UNITED BANK  
 Showing one of the paintings they are exhibiting

AUGUST 21, 1927

NUMBER 16



# AETNA-IZE

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MINIATURE ISSUE OF

## CLEVELAND TOPICS

PRINTED AND PUBLISHED AT BOOTHS 52-53

F. FOXCROFT, Editor

HARRY C. EGGLESTON, Business Manager

R. Y. MCCRAY, Editor in Charge at Booths

Containing the Official Program, list of Exhibitors and daily comments of Exposition activities. Managers of Booths who have interesting news items, specialty exhibits etc. are requested to leave their "copy" at Booths 52-53 for insertion in the magazine.

**Saturday, Aug. 20: Huron County Day—Lions Club Night**

### Norwalk Visitors Today

Today is Huron County Day. While thousands of residents of all parts of Northeastern Ohio have already visited the Exposition, this day is set aside in recognition of the place which Huron County occupies in the industry of this great area. Norwalk and Huron County have a varied line of manufactured products and the county is noted for its agricultural and dairy products.

### "Lions Club Night"

The night session is dedicated to the Lions Clubs of the city. The Lions Club is a national service club and has two groups in greater Cleveland, The Cleveland Club and the East Cleveland Club.

Fred G. Claude, 402 Advance building, is president of the Cleveland Club and Reverend F. M. Baker, 2414 East 9th Street, is secretary. E. J. Burke, 16375 Euclid Avenue, is president of the East Cleveland Club and I. N. Weaver, 16902 Endora Road, is secretary.

### City Gets Log Cabin

The American Fork & Hoe Co. has decided to present its "True Temper" log cabin display booth to the city of Cleveland. It will be moved to one of the parks and used as a recreational booth. Made of ash logs, 30 feet long, 15 feet wide and 10 feet high, the cabin has proved very attractive. Many have asked what was to be done with the cabin after the show. Now they may know. The company has decided upon doing with it the thing to benefit the largest number.

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**Sunday, Aug. 21: Industrial Service Day**

### Continuous Service Winners

Industries of Cleveland and Northern Ohio, represented at the Industrial Exposition, will honor their heroes today. Men and women who have served faithfully for long years—their identities brought to light through the oldest employe contest conducted by The Cleveland Plain Dealer.

Search started more than a month ago, when entry blanks were sent to all the concerns exhibiting at the exposition. Company officials were asked to fill out the blanks, naming the company's oldest employe.

Each blank which was returned represented hundreds of men in some cases—thousands in others. From this list of company winners judges selected the winners of the first, second and third prizes. Only one thing counted—length of continuous service.

This afternoon at 3, Theodore Granville Risley of Washington, D. C., solicitor and acting secretary of the U. S. Department of Labor, will present medals to these seventy-one heroes of industry.

A medal studded with diamonds goes to the first prize winner. A plain gold medal is second prize, a silver medal third prize. Company winners each will receive a bronze medal.

The medals are simply tokens—visible evidence of the feeling Industrial Cleveland and Northern Ohio has for her sons and daughters, whose brains and hands have worked together to build up Ohio's good name among men.

Seventy-one men and women.

The Grand Army of Ohio Industry.

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THE paper used in printing the miniature Cleveland Topics, as well as that used in the regular weekly Cleveland Topics, is furnished by—

**The Petrequin Paper Company**

1559 Superior Ave., Cleveland, O.



## Cleveland Topics Miniature Issue

## "Learn to Ride One"

No, not a new make of automobile, nor the latest in airplanes, but one of our everyday street cars. Here is the way a street car conductor said it as he passed out the latest in traction literature, Thursday:

"Learn to ride one. Let the other fellow do the work and have the worry."

Shaped like a street car and in Cleveland Railway yellow the booklet is especially attractive and people stopped to open it and look over the pages of interesting facts.

It is the first time Clevelanders have received such a message. And the data is so prepared as to interest anyone who has given the subject of local transportation any thought, and even those who heretofore have not been given to consideration of such vital matters.

A logical step and one in the right direction. It should please car rider and stockholder alike. In big letters on the first page it reads:

"Take a street car. It's the best transportation." Under the caption, "arteries through which flows a human service to Cleveland industries," the foreword reads:

"Vividly, impressively, The Cleveland Industrial Exposition brings realization, even to the casual visitor, of the magnitude and diversity of industry in the great metropolis of a great state.

"The Exposition makes emphatic that Cleveland's industrial achievement is built upon firm foundation; that its natural advantages and the spirit of its people court and point to continued sound growth, a larger and larger industrial progress.

"The Cleveland Railway exhibit in the West Wing shows that the railway and coach lines are the arteries through which flows a human service to Cleveland's industries.

"Last year 388,000,000 passengers were carried by The Cleveland Railway Co.—a number 300 times the population of Greater Cleveland. And this great number were transported without a single fatality.

"Annually the company's 1689 cars and coaches travel more than 40,000,000 miles, traversing 416 miles of track at the fastest average rate of speed maintained by any street railway in the world.

"The largest single user of electric power in Northern Ohio, The Cleveland Railway Co. consumes 120,450,000 kilowatt hours of electricity a year. Fifteen sub-stations supply this electrical energy to the cars through 3,400 tons of wire."

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## Official Exposition Program

## Laundry a La 1927

Since the modern housewife has gone on a strike against doing the family washing, and since it has become increasingly difficult to get satisfactory help to do the job, the laundry business has taken on new life, very decidedly so. Twenty years ago or less no one would have thought of sending the whole week's wash to a commercial laundry, but at the Expo, The Cleveland Laundryowners club has an exhibit showing how they can do everything better and as cheap (sans labor) as the same work can be done in the home. The companies comprising the club are the Cleveland Laundry, Eagle Laundry, Excelsior Laundry, Peerless Laundry, Real Family Laundry, Unit Family Laundry, Davis Laundry, Electric Sanitary Laundry, Mireau Laundry, Ohio Mechanics Laundry, Troy Laundry and Up-To-Date Laundry.

Then, further down the line on the same floor is an exhibition of what is known as "wet wash."

Many also are the demonstrations of washing machines and ironers, sales appeal of which is directed at the housewife, who still does her laundry electrically and her ironing as well, and who "banks the difference." That is after paying for her machinery in full.



"WE buy as good as we can get"—thus say all users of printing plates. Yes—but, why not buy the best?

NOW IN OUR NEW BUILDING—1457 SUPERIOR AVE., N.E.

**The ECLIPSE ELECTROTYPE & ENGRAVING COMPANY, Inc.**  
DESIGNING RETOUCHING FINE PRINTING PLATES BY ALL PROCESSES

*"The Complete Establishment"*

1457 Superior Ave., N.E., Cleveland

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## Cleveland Topics Miniature Issue

## The Spirit of Industry

The spirit of industry born and long cultivated in the native Connecticut settler, the same zeal that brought tremendous spirit of enterprise to the Western Reserve and finally made the mouth of the Cuyahoga river the magic focus of iron and steel—that peculiar fascination of the New Englander of early days for developing enterprise, and for doing big things, was, along with many other accomplishments of this period, accountable for making Cleveland a center for the sinews of machinery.

Back in 1800 when Andrew Upson gave the bolt and nut industry its original impetus among the picturesque hills of one of the first states of the union, the machinery sinew business was concerned with bolts and nuts for carriages and wagons. Farm implements, though crude, provided the market, which moved constantly westward with steel development generally.

It was in 1899 that relatives of Mr. Upson, inspired by the ideas and determination of the pioneer himself, opened the first bolt and nut factory. Under the name of Lamson & Sessions, this young, thriving industry having once been started in the Ohio city, expanded in output and resources until the normal production of nuts and bolts in Cleveland amounts to \$20,000,000 per year.

Pittsburgh leads in tonnage but the Fifth City's products excel in quantities and kinds of bolts and nuts, also in the total value of products manufactured. Ohio and Pennsylvania, largely Cleveland and Pittsburgh, supply more than 50 per cent of the total production in this line in the United States. Bolt and nut manufacturing plants in the country have an annual capacity output valued at \$100,000,000.

The industry is of vast advantage in Cleveland, because of its basic character. While the public in general does not take time to reflect, the varied lines of manufacture within the city's limits, benefits greatly through close proximity of bolt and nut productivity.

\* \* \*

## Barefoot and Scientific Molding

Remember when you used to put your bare foot into the hard sand on the beach, press down on it firmly and then cautiously remove it, gasping a little with delight as the perfect mold took shape?

That is just the same principle that The Osborn Manufacturing Company follows every day in their booth, only their molds are for sewing

Page Four

## Official Exposition Program

machine heads and their methods are considerably more scientific than were yours in the barefoot molding.

Perhaps you wondered when you passed through the west wing what the pass! bump, bump, bump was. Every time a mold is made the operator first fills the lower half or "drag" of the flask which is the box in which the mold is made, with molding sand. Then just as a woman would shake a cup of flour to pack it, the workman pulls on a lever, making the whole box of sand give the loud bumps which make everyone stop and wonder what is happening. This shaking process, known as "jolt ramming," shakes the sand down so that it will be firm enough to withstand pressure but not too firm to prevent the escape of gases when molten metal is poured into the mold later.

But this is just the beginning of your sewing machine head. Next the workman strikes off the surplus sand, clamps on the bottom board, rolls the box over and the air operated machine squeezes the sand down tightly. Then precisely, with the aid of a gentle vibrator the mold is drawn away from the pattern and you see the perfect mold of one half of the sewing machine head in the sand.

The operator then pushes the mold away on a roller conveyor and makes the upper half of the mold known as the "cope," which is jolted and squeezed in much the same manner as the lower half.

Because the sewing machine head must be hollow, a core is then inserted in the "drag," the two parts of the mold put together and pushed away on a roller conveyor, ready for the molten metal to be poured in.

## Which Way Is Out?

It is not very hard for first-time visitors to lose their way around the auditorium and one person, after wandering 'round and 'round, couldn't find her way out. She went up to the check room attendant in the West Corridor and said, "Pardon me, but can you tell me how to get out of here?"

"Certainly," said the attendant, pointing to the exit, "right out that door."

"Well," almost shouted the lost woman, "You are the fifteenth person tonight who has told me I could get out the door. What I want to know is—where is the door?"

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## Cleveland Topics Miniature Issue

### Entertainment Program

#### Saturday, August 20th

#### Huron County Day

10:30 a.m.—Doors open  
Programs by Strolling Players, Tower of Jewels Reproducer,  
Auditorium Victrola and Duo-Art Concerts

1:00 p.m.—Program by Auditorium Ensemble: Vincent H. Percy, organ and  
piano; Walter Logan, violin; Charles McBride, cello  
Grand March "Aida" .....VERDI  
Vocal Solo—Selected

James McMahon .....HERBERT  
"Serenade" .....D'AMBROSIO  
"Canzonetta" .....GOLTERMAN  
Cello Solo "Cantilena" .....CHARLES McBRIDE

"Kiki" .....SAVINO

2:15 p.m.—Concert by Sousa's Band

Overture "Semiramide" .....ROSSINI  
Cornet Solo "The Carnival of Venice" .....ARRAN

Mr. John Dolan

Scenes, "Aida" .....VERDI

Clarinet Solo "Concerto Italia" .....KLOSE

Mr. Edmund Wall

Excerpts "Don Carlos" .....VERDI

3:00 p.m.—Tower of Jewels Reproduction

Program by Auditorium Ensemble

March "Militaire" .....SCHUBERT

Vocal Solo—Selected

James McMahon .....NEVIN

"Narcissus" .....KREISLER

Violin Solo "Midnight Bells" .....HERBERT

"Al Fresco" .....HERBERT

3:30 p.m.—Loop the loop by Oscar V. Babcock

3:45 p.m.—Strolling Players

Concert by Sousa's Band

Excerpts, "La Boheme" .....PUCCINI

Euphonium Solo, "The Masked Ball" .....VERDI

Jos. DeLuca

Scenes, "Il Trovatore" .....VERDI

Vocal Solo, "Traviata" .....VERDI

Miss Marjorie Moody

"The Pilgrim's March" .....MENDELSSOHN

Page Six

## Official Exposition Program

4:00 p.m.—Program by Auditorium Ensemble  
"Gavotte" .....ROFF  
Vocal Solo—Selected

James McMahon .....RUBINSTEIN  
"Melody in F" .....DEPPEN  
"Eleanor" .....BERGE  
"Fete Arabi" .....BERGE

4:30 p.m.—Tower of Jewels Reproductions, Strolling Players, WTAM pro-  
grams, Auditorium Victrola Duo-Art concerts

### Lions Night

7:00 p.m.—Program by Auditorium Ensemble  
Organ Solo "March of the Priests" .....MENDELSSOHN  
Vincent Percy

"Tango in D" .....ALBENIZ  
Vocal Solo—Selected  
C. Franklin Morse

"Murmuring Breezes" .....JENSEN  
"Serenade" .....MOSZKOWSKI

8:00 p.m.—Strolling Players

Concert by Sousa's Band

Excerpts, "Il Pagliacci" .....LEONCAVALLO

Scenes "Madam Butterfly" .....PUCCINI

"Phrygne" .....ZULUETTA

Intermezzo .....DELUCA

March "The Silver Trumpets of Rome" .....VIVIANI

8:45 p.m.—Illumination of Tower of Jewels

Program by Auditorium Ensemble

"Humoresque" .....DVORAK

Vocal Solo—Selected

C. Franklin Morse

"Told at Twilight" .....HEURTER

Cello Solo "Evening Song" .....WAGNER

"Rustle of Spring" .....LINDEN

9:15 p.m.—Strolling Players, Auditorium Victrola, WTAM programs

Concert by Sousa's Band

Ballet Scenes, "Pharaoh's Daughter" .....PUCCI

Hymn of the sun from "Iris" .....MASCAGNI

Reminiscences of .....TOSTI

Vocal Solo, "Caro Nome" .....VERDI

Miss Marjorie Moody

March Triumphant .....MANCHIALLI

(Over)

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## Cleveland Topics Miniature Issue

### Entertainment Program

#### Sunday, August 21st

#### Industrial Service Day

10:30 A. M.—Doors Open  
Programs by Strolling Players, Tower of Jewels Reproducer,  
Auditorium Victrola and Duo-Art Concerts

1:00 P. M.—Program by Auditorium Ensemble: Vincent H. Percy, organ  
and piano; Walter Logan, violin; Charles McBride, cello  
Overture—"William Tell" .....ROSSINI

Vocal Solo—Selected: James McMahon

"Melody in F" .....RUBINSTEIN

"Simple Aven" .....THORNE

Cello Solo—"Evening Star" .....WAGNER

"Dream Shadows" .....LANGEY

2:15 P. M.—Concert by Sousa's Band

Overture—"Indian" .....OREM

"Evolutions of Dixie" .....LAKE

"Dwellers in the Western World" .....SOUSA

a. "The Red Man"

b. "The White Man"

c. "The Black Man"

Scores—"Robin Hood" .....DEKOVEN

March—"The Rifle Regiment" .....SOUSA

3:00 P. M.—Tower of Jewels Reproductions

Program by Auditorium Ensemble

"Moment Musical" .....SCHUBERT

Vocal Solo—Selected: James McMahon

"Romance San Paroles" .....VON GOENS

"Song of Songs" .....MOYA

"Fete De Seville" .....TAVAN

3:30 P. M.—Loop the Loop by Oscar V. Babcock

3:45 P. M.—Strolling Players

Concert by Sousa's Band

"Songs and Dances of the Plantation" .....CLARKE

Cornet Solo—"The Volunteers" .....ROGERS

Mr. John Dolan

Fantasia—"The Old Folks at Home and in Foreign Countries" .....ROBERTS

Vocal Solo—"From the Land of the Sky Blue Water" .....CADMAN

Miss Marjorie Moody

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## Official Exposition Program

March—"The Riders for the Flag" (new) .....SOUSA

4:00 P. M.—Program by Auditorium Ensemble

Grand March—"Touhauser" .....WAGNER

Vocal Solo—Selected: James McMahon

"Will You Remember"—"Maytime" .....ROMBERG

"Pale Moon" .....LOGAN

"Serenade" .....CESEK

4:30 P. M.—Tower of Jewels Reproductions, Strolling Players, WTAM

Programs, Auditorium Victrola and Duo-Art Concerts

7:00 P. M.—Program by Auditorium Ensemble

Overture—"Light Cavalry" .....SUPPE

Vocal Solo—Selected: Harold Branch

Violin Solo—"Legende" .....BOHM

Walter Logan

"Evening Melody" .....ST. CLAIR

"Love's Old Sweet Song" .....MOLLOY

8:00 P. M.—Strolling Players

Concert by Sousa's Band

Suite—"Creole Days" .....BROEKHAVEN

American Character Sketches .....KROEGER

"A Day in Venice" .....NEVIN

Scenes—"Free Lance" .....SOUSA

March—"Boy Scouts of America" .....SOUSA

8:45 P. M.—Illumination of Tower of Jewels

Program by Auditorium Ensemble

Grand March .....GUILMANT

Vocal Solo—Selected: Harold Branch

"Serenade" .....STRAUSS

"Meditation" .....DRUM

"March of the Sardin" .....IPPOLITOFF-IVANOFF

9:15 P. M.—Strolling Players, Auditorium Victrola, WTAM Programs

Concert by Sousa's Band

Scenes from "Natoma" .....HERBERT

Cornet Solo—"Sounds from the Hudson" .....CLARKE

Mr. William Tong

Excerpts—"The Belle of New York" .....KERKER

(Over)

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## Cleveland Topics Miniature Issue

10:05 p.m.—Loop the loop by Oscar V. Babcock  
10:10 p.m.—Fireworks display  
10:30 p.m.—Doors Close

At frequent intervals from the time the exposition opens until it closes, musical programs will be given over the loud speaker in the Tower of Jewels, the Strolling Players in the Auditorium, Plaza and West Wing. The Strolling players include: The Harmony trio of colored women singers. Chauncey Lee and Chet Meyers, minstrels.

The Lemley trio of two banjos and an accordion.

The Hungarian Duo.

Oliver, Davies and Resnik in Italian street songs and hand organ.

The Mose Cleveland Quartet consisting of Harold Branch and Franklin Morse, tenors; Thomas Wade Lane and James McMahon, bass.

## Statistics

It takes a small army to run the Exposition.

No figures have been made available, but including those who do the actual work of caring for the public, which would probably be as many as 200, and the number of people required in connection with exhibits, the total force essential to carry on from day to day probably approaches close to 2,000 men and women.

\* \* \* \* \*

Attendance figures from August 9th to August 18th (not inclusive) totaled 248,374, or more than the total number of tickets sold in advance for the 23 days, or before the show opened. Two-hundred and forty thousand tickets were underwritten on a basis of about 10,000 daily. In the last few days attendance figures have been running three times that, and for some time more than twice.

"Wanted a million people to see Cleveland's Industrial exposition," was the slogan of the committee originally and it looks as though the mark would be at least approached.

Band Conductor John Philip Sousa will be the guest of honor at a special midsummer meeting of the Shrine Luncheon club of Cleveland at the Allerton next Wednesday noon. The meeting was called

by Club President Ansel E. Beckwith who has invited every Shriner in Cleveland to attend. Conductor Sousa, a member of Almas temple A. A. O. N. M. S. at Washington, D. C. will speak.

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## Official Exposition Program

## Floor Activities

Shirt sleeve ironers on display by the Wet Wash Laundry exhibit, would prove a great assistance to some wives who wrinkle the whole shirt when ironing the sleeves, or vice versa.

So many different kinds of animals are displayed by the exhibitors, visitors might think they were in a zoo. A peccary pig whose skin is used for fine gloves is on display by the Halle Brothers Company.

Imagine sleeping on that five foot bat of cotton on exhibit by the Sealy Tuffless Mattress company! All of that five feet of cotton is put into a compressor and compressed down to a normal sized mattress.

Since we have seen the Masqueraders broadcast looking so comfortable without their coats on, we believe we would prefer broadcasting to playing to an audience where we had to be all dressed up in high stiff collars and tuxedos.

The Lake Erie Bolt & Nut Co., of Cleveland, has on display over 200 different kinds of bolts and nuts. The company manufactures all kinds of special designs for automobile form machinery, some of which are as small as three-eighths of an inch in diameter and some that weigh four pounds. From 25 to 35 per cent of all nuts and bolts made in United States are made in Cleveland.

Page Nine

The St. Mary's woolen factories formerly made knitting yarns, but through the evolution of progress, they have developed a fine process for making blankets. The company buys their wool from China, India, South America and New Zealand, each wool serving a different purpose in the manufacture of the blankets.

About one thousand specimens of handwriting a day are written by Mr. C. S. Barnett, supervisor of writing in the public schools, who is demonstrating the free hand movement in the Spencerian booth.

Opposite the Playground tent and within good view of the lake is the booth of The Maybourn Food Products Company, which is advertising and selling orange juice principally. They call it "Orange True," and according to H. H. Adler, proprietor, all statements regarding the juice are the truth, whole truth and nothing but the truth.

Have you seen the miniature "Spirit of St. Louis" that hangs over the Austin Company's booth near the miniature airport? Its white covering reminds us of a gull poised for flight. In the children's tent there are several copies of Lindy's plane which the children have made.

"The Telescope lifter that moves around like a truck" was lifting a man up and down yesterday.

## Cleveland Topics Miniature Issue

Meditation—"In Pulpit and Pew" SOUSA  
Vocal Solo—"In Flanders Field" SOUSA  
Miss Marjorie Moody

"Songs of the Old Folks" LAKE  
10:05 P. M.—Loop the Loop by Oscar V. Babcock  
10:10 P. M.—Fireworks Display  
10:30 P. M.—Doors Close

At frequent intervals from the time the exposition opens until it closes, musical programs will be given over the loud speaker in the Tower of Jewels, the Strolling Players in the Auditorium, Plaza and West Wing. The Strolling players include:

The Harmony trio of colored women singers. Chauncey Lee and Chet Meyers, minstrels.

The Lemley trio of two banjos and an accordion.

The Hungarian Duo.

Oliver, Davies and Resnik in Italian street songs and hand organ.

The Mose Cleveland Quartet consisting of Harold Branch and Franklin Morse, tenors; Thomas Wade Lane and James McMahon, bass.

## Mr. Salvatore "Sees the Show"

"Well, hello there; how are you Mr. Salvatore? It has been a long time since I saw you. How have you been anyhow?"

Thus the writer met Mr. Salvatore D'Lillo, 1275 West 67th Street at the exposition Friday night. He was taking in the show with the interest that might be expected of a man of his age and one who had been ill from the effects of an operation for two years or more. It was a great sight for Mr. Salvatore, and an exciting one.

After a point of calm had been reached, following the warm greeting between writer and show visitor, the conversation ran:

"How do you like the show?"

"My God, did you see that biga engine down there on the other side. Who's company is that, musta be besta machine in the world?"

"What else did you like?"

"The radio and come a lot of water, high up in the air, what you call?"

"Oh, that's the Tower of Jewels, which cost almost \$50,000 to build."

"I never saw lika that, who make such a Big one?"

"I don't know but I think the Illuminating company had a hand in it."

"Oh, the biga illuminate, too much nice."

"Mr. Salvatore, did you see the airport?"

"Oh my, Mr. McClay, everybody go to see this, too pretty and who maka the garden?"

Page Eight

## Official Exposition Program

"They made that down at the city hall, it is exactly like the airport in Brook park where the city bought land from Mr. Perkins, about 1,000 acres two years ago."

"Mr. Perkins? I work for Mr. Perkins long ago. Twelve years I work for Mr. Perkins. I maka the garden, the besta kind of stuff. You don't believe me ask Mr. Perkins, all biga millionaires come to see my garden. Fifteen year ago I maka like a that."

"What did you do after you left Mr. Perkins?"

"West Techs. I show the boys and girls how to make everything grow in the ground till I got sick and had a big operation."

After walking from the main auditorium through to the annex, Mr. Salvatore stopped suddenly, saying:

"My God, too much pretty, all United States not a depot like a that. Mr. McClay, when you get a depot done, make a picture, please; want to putsh in frame, don't forget, please."

"What else did you see?"

"I see the railroad, run all around (meaning Babcock's loop). Can't tell everything, too much. I see ma-chine make envelope. Big Niagara—New York Central, Pennsylvania and grass in the middle in nica homes (meaning the Homes Bureau exhibit). I see 'em make a chain, make a niceest kind of chain and long brass wire."

"Heh, what's the matta," spoke Mr. Salvatore, excitedly, as the Red Cross started to give an exhibition of first aid and resuscitation in connection with the Industrial commission's booth.

But by this time it was eight o'clock and the interesting figure who had come to see and learn and enjoy a little music and fun, figured he had better be on his way, having sickness at home besides being in poor health himself.

"Mr. D'Lillo," the writer asked before parting, "did you see the auditorium before?"

"Yes," he answered, "I go when they got a show, I saw the oper-a; another time I see the flower show, me and Big Joe, poor Joe is deaa now, yes sir."

Then we parted, Mr. Salvatore, waving his hand and saying, "Good-bye, good-night, Mr. McClay." He had seen the show, probably more of it than the average person because few could be more observing. Besides being gardener, having worked for Mr. Charles F. Brush, the schools and Jacob Perkins, D'Lillo is a natural mechanic, and recognized as a man of artistic ability among his people.

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## Cleveland Topics Miniature Issue

## List of Exhibitors

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Adapti Co. & Acme, Palmer & DeMooy	717	Cleveland Co-Operative Stove Co.	201, 202, 203, 204, 205
Aerobell Sales & Service Co.	309	Cleveland Frog & Crossing Co.	742
Aetna Affiliated Cos.	49	Cleveland Garment Mfgs. Ass'n.	275, 276
Aetna Rubber Co.	416	Cleveland Graphite Bronze Co.	713
Air Reduction Sales Co.	604	Cleveland Hardware Co.	936
Akers-Folkman Co.	9, 10, 11	Cleveland Ice Cream Co.	45
Allyne-Ryan Foundry Co.	767	Cleveland Laundry Owners Club	252, 253, 254, 255
American Business Development Corp.	290	Cleveland Laundry Service Ass'n.	266, 267, 268, 269, 270, 271, 272, 273
Amer. Bus. Dev. Corp.	290	Cleveland Linen Club	289
American Fork & Hoe Co.	439, 440, 441	Cleveland Lumber Dealers Ass'n (Wood Homes Bureau)	957, 958, 959, 960, 961, 962
American Legion	919	Cleveland McCallum Co.	113, 116
Amer. Multigraph Sales Co.	123, 124, 125, 126, 127, 128	Cleveland Museum	658
American Steel & Wire Co.	630	Cleveland Museum of Natural History	658, 660
Anchor Fence Co.	636	Cleveland Public Library	952
Apex Electrical Mfg. Co.	230, 231, 264, 265, 284, 285	Cleveland Pneumatic Tool Co.	980, 981
Arco Company	814	Cleveland Railway Co.	64, 65, 633
Austin Company	754-B	Cleveland Rug Cleaning Co.	208
Bailey Co.	227, 228	Cleveland Show Case Co.	316
Baker-Raulang Co.	664-665	Cleveland Stone Co.	39, 42
Barber Gas Burner Sales Co.	314	Cleveland Switchboard Co.	714
C. O. Bartlett & Snow Co.	971	Cleveland Terminal Bldg. Co.	81, 82, 83, 84
Belgian Wall Tile Co.	214	Cleveland Trust Co.	56, 57
Billings Chapin Co.	298	Cleveland Varnish Co.	748
Bingham, C. A.	407	Cleveland Welding Co.	747
Bishop & Babcock Co.	995	Cleveland Wire Spring Co.	709, 710
Board of Education	So. Plaza "D"	Cleveland Worm & Gear Co.	804
Bonhard Art Furniture Co.	20, 21, 22	Clifton Investment Co.	94
Boon Boiler & Welding Co.	426	Clipper Belt Lacer Co.	792
Boone Fuller Co.	937, 938	Cochran, The J. P. Co.	712
Britton Gardner Printing Co.	52, 53	Coffield Electric Co.	296
Brooks Co.	30	Columbia Axle Co.	927
Brown Hoisting Machine Co. So. Plaza "A"	805	Columbian Vise & Mfg. Co.	746
Buckeye Forging Co.	805	Colver-Miller Co.	110
Buckeye Ribbon & Carbon Co.	312	Colwell Co., The G. P.	409
Calhill, Arthur	916, 219	Commercial Finance & Bldg. Co.	62
Central National Bank	29	Connelly Boiler Co., D.	803
Chain Products Co.	752	Copland the Caterer	433
Champion Machine & Forging Co.	982	Coral Laboratories, Inc.	806B
Champion Stove Co. & Econ. Stove Co.	225-226	Crane-Howard Lithograph Co.	921-923
Chandler Motor Car Co.	813	Cunard Line	108
Chandler & Price Co.	99, 100	Cushman Refrigeration Co.	256
Chicago Pneumatic Tool Co.	744	Cuyahoga Coal Co.	61
Christian Science Monitor	103	Cyclone Fence Co.	631
City Ice & Fuel Co.	166	Dangler Stove Co.	235, 236
Cleveland Airport	756, 808, 809, 810	Davis Specialty Co.	320
Cleve. Automatic Mch. Tool Co.	778, 780	F. E. Dempsey (Pop Corn)	451-911
Cleveland Baseball Co.	745	Dental Research Products, Inc.	923
Cleveland Builders Sup. & Brick Co.	180	DeWalt-Ohio Company	923
Cleveland Burial Case Co.	213	Dickey Grabler Co.	794
Cleveland Chamber of Commerce	670-72	Dill Mfg. Co.	31, 32
Cleveland Cliffs Iron Co.	605	Dina-Mite Cereal Corp.	261
Cleveland Coca Cola Bottling Co.	413, 414, 450	East Ohio Gas Co.	250, 251, 662, 663
Grand Staircase Left 436, 781, 910,			

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## Official Exposition Program

## List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Eaton Axle & Spring Co.	761	Koningslow Stamping & Tool Co., The E	162
The Economy Stove Co.	225	Kuhlman Car Co., The G. C.	904
Eberhard Mfg. Co.	715	Lake Erie Bolt & Nut Co.	934
Electrolux, Inc.	282	Lakeside Steel Improvement Co.	974
Elwell Parker Electric Co.	800	Lamson & Sessions Co.	965
Ernst-Eidman Co.	912	Lang Body Co.	635
Euclid Candy Co.	179	League of Women Voters (Tea Room)	138-148
H. K. Ferguson Co.	768	Leece-Neville Co.	755
Ferry Cap & Set Screw Co.	707, 708	Lewis & Freeman Co.	229
Fisher Body Ohio Co.	702, 703	Lincoln Electric Co.	63, 66
Foot-Burr Co.	716	Live Stock & Meat Pkng. Ind.	292, 295
Forest City Foundry & Mfg. Co.	232	Longvale Homesite Co.	259
Forman Bassett Co.	33, 34	Lupton's Sons Co., The David	209
Fowler & Slater Co.	207	M & M Co.	955, 956
Fuller & Smith	92	L. A. Maney	210, 908, 215, 165, 728
Gabriel Snubber Mfg. Co.	734	Martin Barriss Co.	So. Plaza "B"
P. A. Geier Co.	249	Glenn L. Martin Co.	1018
M. Glucksmann Co. (cigars)	91	Mathews Steel Castings Co.	948-C
General Electric Co.	91	May Co.	73, 74, 75, 76, 77, 78, 79, 80
Grasselli Chemical Co. and Grasselli Powder Co.	815	Maybourn Food Products Co.	206, 405
Great Lakes Paper Box Co.	237	Madland Bank, The	795
Griswold Eshleman Co.	173	Mikes, Russert & Martin (Jewelry)	35
Wm. F. Gray, Inc.	304, 305	Miller Becker Co.	283, 167, 907
Grolier Society	279	Mills Co., The	27, 28
Gross, L. N. Co.	234	Modern Household Sales Co.	300, 301, 302, 303
Guardian Gas Appliance Co.	299	Morgan Lithograph Co.	942
Guardian Trust Co.	48	Murray Ohio Mfg. Co.	783, 785, 786
Halle Bros. Co.	17, 18, 19	National Bronze & Aluminum Co.	160
M. A. Hanna Co.	812	National Carbon Co.	632
Happidayton Water Softener & Pump Co.	278	National City Bank	102
Harris, Seybold, Potter Co.	901, 902	Natl. Mch. & Steel Castings Co.	763, 765
Harsh Novelty Confection Co.	437	National Screw & Mfg. Co.	946, 947
Harter School Supply Co.	120	New Process Stove Co.	243, 244
Theo. Hartman (Laces)	311	New York Central Railroad Co.	777
Hauserman Co., The E. F.	12, 13, 14	Newman Studio	170
Health Equipment Mfg. Co.	38	Newsom & Halle	730, 732
Henry Furnace & Fdry. Co.	443	Nickel Plate R. R. Co.	So. Plaza "C"
J. H. Hildebrandt Burner & Specialty Co.	274, 277	Nineteen Hundred Washer Co.	318
Charles E. Hires Co.	174, 807-A, 967, 421	Ohio Bell Telephone Co.	238, 241, 242
Hoffman Co., Inc., Adam	444	Ohio Chamber of Commerce	129-134
Holland Furnace Co.	216-217	Ohio Chemical & Mfg. Co.	25
Homer Commutator Co.	178	Ohio Confection Co.	161
E. J. Hungerford Co.	281	Ohio Equipment Co.	36, 37
Hydraulic Pressed Steel Co.	968	Ohio Mattress Co.	96, 97
Industrial Fibre Co.	46, 47	Ohio Quarries Co.	15, 16
International Mercantile Marine Co.	107	Ohio Rotoprint Co.	169
International Steel Tie Co.	410	Ohio Thomas Stoker Sales Co.	224
Interstate Sash & Door Co.	310	Ohio Truck Body & Wagon Co.	701
Jordan Motor Car Co.	634	Ormiston Co.	319
Joseph & Feiss Co.	221, 222	Osborn Mfg. Co.	762, 764, 766
Kaynee Co.	60	J. L. Owens (Garage Display)	419
King Lumber Co., The John C.	704	Park Drop Forge Co.	797
Kelvinator Co., The	287, 288	Packer Co.	1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016
Louis Klein	402	Pearl Street Savings Bank	50
		Peck Engraving Co.	40

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## Cleveland Topics Miniature Issue

## List of Exhibitors

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Adapti Co. & Acme, Palmer & DeMooy	717	Cleveland Co-Operative Stove Co.	201, 202, 203, 204, 205
Aerobell Sales & Service Co.	309	Cleveland Frog & Crossing Co.	742
Aetna Affiliated Cos.	49	Cleveland Garment Mfgs. Ass'n.	275, 276
Aetna Rubber Co.	416	Cleveland Graphite Bronze Co.	713
Air Reduction Sales Co.	604	Cleveland Hardware Co.	936
Akers-Folkman Co.	9, 10, 11	Cleveland Ice Cream Co.	45
Allyne-Ryan Foundry Co.	767	Cleveland Laundry Owners Club	252, 253, 254, 255
American Business Development Corp.	290	Cleveland Laundry Service Ass'n.	266, 267, 268, 269, 270, 271, 272, 273
Amer. Bus. Dev. Corp.	290	Cleveland Linen Club	289
American Fork & Hoe Co.	439, 440, 441	Cleveland Lumber Dealers Ass'n (Wood Homes Bureau)	957, 958, 959, 960, 961, 962
American Legion	919	Cleveland McCallum Co.	113, 116
Amer. Multigraph Sales Co.	123, 124, 125, 126, 127, 128	Cleveland Museum	658
American Steel & Wire Co.	630	Cleveland Museum of Natural History	658, 660
Anchor Fence Co.	636	Cleveland Public Library	952
Apex Electrical Mfg. Co.	230, 231, 264, 265, 284, 285	Cleveland Pneumatic Tool Co.	980, 981
Arco Company	814	Cleveland Railway Co.	64, 65, 633
Austin Company	754-B	Cleveland Rug Cleaning Co.	208
Bailey Co.	227, 228	Cleveland Show Case Co.	316
Baker-Raulang Co.	664-665	Cleveland Stone Co.	39, 42
Barber Gas Burner Sales Co.	314	Cleveland Switchboard Co.	714
C. O. Bartlett & Snow Co.	971	Cleveland Terminal Bldg. Co.	81, 82, 83, 84
Belgian Wall Tile Co.	214	Cleveland Trust Co.	56, 57
Billings Chapin Co.	298	Cleveland Varnish Co.	748
Bingham, C. A.	407	Cleveland Welding Co.	747
Bishop & Babcock Co.	995	Cleveland Wire Spring Co.	709, 710
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Britton Gardner Printing Co.	52, 53	Coffield Electric Co.	296
Brooks Co.	30	Columbia Axle Co.	927
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Buckeye Forging Co.	805	Colver-Miller Co.	110
Buckeye Ribbon & Carbon Co.	312	Colwell Co., The G. P.	409
Calhill, Arthur	916, 219	Commercial Finance & Bldg. Co.	62
Central National Bank	29	Connelly Boiler Co., D.	803
Chain Products Co.	752	Copland the Caterer	433
Champion Machine & Forging Co.	982	Coral Laboratories, Inc.	806B
Champion Stove Co. & Econ. Stove Co.	225-226	Crane-Howard Lithograph Co.	921-923
Chandler Motor Car Co.	813	Cunard Line	108
Chandler & Price Co.	99, 100	Cushman Refrigeration Co.	256
Chicago Pneumatic Tool Co.	744	Cuyahoga Coal Co.	61
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City Ice & Fuel Co.	166	Dangler Stove Co.	235, 236
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Cleve. Automatic Mch. Tool Co.	778, 780	F. E. Dempsey (Pop Corn)	451-911
Cleveland Baseball Co.	745	Dental Research Products, Inc.	923
Cleveland Builders Sup. & Brick Co.	180	DeWalt-Ohio Company	923
Cleveland Burial Case Co.	213	Dickey Grabler Co.	794
Cleveland Chamber of Commerce	670-72	Dill Mfg. Co.	31, 32
Cleveland Cliffs Iron Co.	605	Dina-Mite Cereal Corp.	261
Cleveland Coca Cola Bottling Co.	413, 414, 450	East Ohio Gas Co.	250, 251, 662, 663
Grand Staircase Left 436, 781, 910,			

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## Official Exposition Program

## List of Exhibitors (Continued)

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Electrolux, Inc.	282	Lakeside Steel Improvement Co.	974
Elwell Parker Electric Co.	800	Lamson & Sessions Co.	965
Ernst-Eidman Co.	912	Lang Body Co.	635
Euclid Candy Co.	179	League of Women Voters (Tea Room)	138-148
H. K. Ferguson Co.	768	Leece-Neville Co.	755
Ferry Cap & Set Screw Co.	707, 708	Lewis & Freeman Co.	229
Fisher Body Ohio Co.	702, 703	Lincoln Electric Co.	63, 66
Foot-Burr Co.	716	Live Stock & Meat Pkng. Ind.	292, 295
Forest City Foundry & Mfg. Co.	232	Longvale Homesite Co.	259
Forman Bassett Co.	33, 34	Lupton's Sons Co., The David	209
Fowler & Slater Co.	207	M & M Co.	955, 956
Fuller & Smith	92	L. A. Maney	210, 908, 215, 165, 728
Gabriel Snubber Mfg. Co.	734	Martin Barriss Co.	So. Plaza "B"
P. A. Geier Co.	249	Glenn L. Martin Co.	1018
M. Glucksmann Co. (cigars)	91	Mathews Steel Castings Co.	948-C
General Electric Co.	91	May Co.	73, 74, 75, 76, 77, 78, 79, 80
Grasselli Chemical Co. and Grasselli Powder Co.	815	Maybourn Food Products Co.	206, 405
Great Lakes Paper Box Co.	237	Madland Bank, The	795
Griswold Eshleman Co.	173	Mikes, Russert & Martin (Jewelry)	35
Wm. F. Gray, Inc.	304, 305	Miller Becker Co.	283, 167, 907
Grolier Society	279	Mills Co., The	27, 28
Gross, L. N. Co.	234	Modern Household Sales Co.	300, 301, 302, 303
Guardian Gas Appliance Co.	299	Morgan Lithograph Co.	942
Guardian Trust Co.	48	Murray Ohio Mfg. Co.	783, 785, 786
Halle Bros. Co.	17, 18, 19	National Bronze & Aluminum Co.	160
M. A. Hanna Co.	812	National Carbon Co.	632
Happidayton Water Softener & Pump Co.	278	National City Bank	102
Harris, Seybold, Potter Co.	901, 902	Natl. Mch. & Steel Castings Co.	763, 765
Harsh Novelty Confection Co.	437	National Screw & Mfg. Co.	946, 947
Harter School Supply Co.	120	New Process Stove Co.	243, 244
Theo. Hartman (Laces)	311	New York Central Railroad Co.	777
Hauserman Co., The E. F.	12, 13, 14	Newman Studio	170
Health Equipment Mfg. Co.	38	Newsom & Halle	730, 732
Henry Furnace & Fdry. Co.	443	Nickel Plate R. R. Co.	So. Plaza "C"
J. H. Hildebrandt Burner & Specialty Co.	274, 277	Nineteen Hundred Washer Co.	318
Charles E. Hires Co.	174, 807-A, 967, 421	Ohio Bell Telephone Co.	238, 241, 242
Hoffman Co., Inc., Adam	444	Ohio Chamber of Commerce	129-134
Holland Furnace Co.	216-217	Ohio Chemical & Mfg. Co.	25
Homer Commutator Co.	178	Ohio Confection Co.	161
E. J. Hungerford Co.	281	Ohio Equipment Co.	36, 37
Hydraulic Pressed Steel Co.	968	Ohio Mattress Co.	96, 97
Industrial Fibre Co.	46, 47	Ohio Quarries Co.	15, 16
International Mercantile Marine Co.	107	Ohio Rotoprint Co.	169
International Steel Tie Co.	410	Ohio Thomas Stoker Sales Co.	224
Interstate Sash & Door Co.	310	Ohio Truck Body & Wagon Co.	701
Jordan Motor Car Co.	634	Ormiston Co.	319
Joseph & Feiss Co.	221, 222	Osborn Mfg. Co.	762, 764, 766
Kaynee Co.	60	J. L. Owens (Garage Display)	419
King Lumber Co., The John C.	704	Park Drop Forge Co.	797
Kelvinator Co., The	287, 288	Packer Co.	1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016
Louis Klein	402	Pearl Street Savings Bank	50
		Peck Engraving Co.	40

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## Cleveland Topics Miniature Issue

## List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Peerless Motor Car Co.	811	Superior Screw & Bolt Mfg. Co.	711
Pennsylvania R. R. Co.	905	Telling-Belle Vernon Co.	434, 721
Perfection Stove Co.	294, 297	Tinnerman Stove & Range Co.	247, 248
Pickands-Mather Co.	670, 671, 672	Trundle Engineering Co.	799
Plain Dealer Publishing Co.	41, 44	W. S. Tyler Co.	666, 667, 668
Pressed Metal Products Co.	789, 790	Ungerleider & Co., Samuel	111
Rapid Transit Land Sales Co.	408	Union Trust Co.	55, 58
Reliable Stove Company	239, 240	United Banking & Trust Co.	43
Republic Steel Package Co.	26	U. S. Marine Corps.	906
Richman Bros. Co.	85, 86, 87, 88, 89, 90	Valley Contracting Co.	735, 776
Rickersberg Brass Co.	260	Van Dorn Electric Tool Co. and Van	
Rotowasher Corp'n.	427	Dorn & Dutton Co.	738, 760
Russ Mfg. Co.	23, 24	Van Dorn Iron Works Co.	119, 122
Jos. T. Ryerson & Son, Inc.	793	Variety Machine & Stamping Co.	801
Sanymetal Products Co.	245, 246	Vernor Co., The James	722
Sar-A-Lee Company	286	Vichek Tool Co.	705
Schaefer Wagon Co., The Gustave		Wagenman Paint Stores Co., The	
	725, 726, 727, 729, 782, 784	S. C.	220, 223
Scott & Fetzer Machine Co.	280	Walworth Ohio Co.	984, 985
Geo. Sharer, Son & Parrish, Inc.	163	Walworth Run Foundry Co.	233
Sherwin Williams Co.	602	Wellman Bronze Co.	258
Silvo Products Co.	403	Wellman-Seaver-Morgan Co.	749
Simplex Needle Threader	164	West Steel Castings Co.	939
Society for Savings Bank	105	Westinghouse Electric & Mfg. Co.	
Speeday Mfg. Co.	314		306, 307, 308
Spencerian School	121	White Motor Co.	757
Standard Envelope Co.	1007, 1008	White Sewing Machine Co. and Theo.	
Standard Oil Co.	659	Kundtz Co.	262, 263
Sterling Mfg. Co.	315	Willard Storage Battery Co.	117, 118
Sterling Products Co.	706	Winton Engine Co.	751, 753
Strong, Carlisle & Hammond	983	Wonder Ironer & Sales Co., Inc.	313
L. T. Sullivan	177, 317, 779, 945, 948-A	Wood Homes Bureau	
Superior Die Casting Co.	706	Yoder-Morris Co.	446
Superior Foundry Co.	750	Your Garden Publishing Co.	948-B
The Ferguson, H. K. Co.	768	The Guardian Products Co.	801

## OHIO EXHIBITORS

Name	Booth No.
XXth Century Heating & Ventilating Co., Akron	257
Alliance, O.: Alliance Brick Co., Alliance Vitrified China Co., Geo. H. Bowman Co., Buckeye Jack Co., Buckeye Twist Drill Co., McCaskey Register Co., Machined Steel Castings Co., Transue Williams Steel Forging Co.	1 to 8, incl.
Morrow Candy Co., Ashtabula	114, 115, 449
B. L. Marble Chair Co., Bedford	93
County Fair Board, Berea	806-A
McMyler Interstate Co., Bedford	926
Kelley Mfg. Co., Bucyrus	212
Car-Van Steel Co., Canton	718
Diebold Safe & Lock Co., Canton	109, 112
Industrial Commission of Ohio, Columbus	731, 733
Ohio State University, Bureau of Business Research, Columbus	940-941
Conneaut Packing Co., Conneaut	925
Conneaut Shovel Co., Conneaut	925
Invincible Vacuum Cleaner Co., Dover	914
General Industries Co., Elyria	996
American Steel Abrasives Co., Galion	915
Galion Metallic Vault Co., Galion	59
Roxana Petroleum Corp'n, Lima	949, 950

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## Official Exposition Program

## OHIO EXHIBITORS (Continued)

Name	Booth No.
Hydraulic Press Mfg. Co., Mt. Gilead	601-A
Lakewood Products Co., Olmsted Falls	175
Fate-Root-Heath Co., Plymouth	754-A
St. Marys Woolen Mfg. Co., St. Marys	106
Hinde & Dauche Paper Co., Sandusky	51-54
Paper & Textile Machy. Co., Sandusky	601-B
Ohio Seamless Tube Co., Shelby	951
Monarch Welder Co., Warren	101
Peerless Electric Co., Warren	95, 98
Halsey W. Taylor Co., Warren	104
Warren Tool & Forge Co., Warren	293
Whitacre Boiler Co., Wellsville	940-941
Ohio State University, Bureau of Business Research, Columbus	716
The Paper and Textile Machinery Co., Sandusky	

## Wrong Scenery

An irate woman went up to one of the check room girls and snappily asked her if she knew when the performance was to start.

"Why, lady, the performance is going on all the time," informed the check room attendant. "What performance do you mean?"

"Well, I understood that a deep sea diver was going to dive off the tower of jewels deep down into the waters at its base and there gather up a treasure chest of jewels, and I have been waiting for about two hours and I haven't seen any one do it yet!" said the misinformed lady.

Which is full proof that people will get things mixed, because the deep sea diver is in the Guardian Trust company exhibit and her Tower of Jewels has nothing to do with the jewels in the diver's treasure chest.

The excess of merchandise export over merchandise imports was \$88,000,000 in the second quarter of 1927 as compared with \$28,000,000 in the second quarter of 1926 and with \$154,000,000 in the first quarter of 1927.

## Program of Children's Exposition

10:30 A. M. to 1:00 P. M.: Demonstration of Scranton playground girls making lamp shades under direction of Miss Delphine Sullivan. Boys from Kennard playground will make toys and kites. 11:15: Marionette show by Mary Patton and Helen Osborne, Union playground. 11:30: Story telling by girl from Cleveland Library.

12:45 P. M.: Marionette show. 1:00 to 5:00: Milford playground girls make pillows and aprons under direction of Helen Strathman. Boys from Barkwell make toys and kites. 2:30: Musical program including harmonica and accordion concerts. 3:00: Story telling hour. 4:30: Marionette show. 6:30 to 9:30: Gilbert playground girls under direction of Miss Gladys Dawson make baskets. Boys from Warren playground demonstrate how toys are made with the coping saw. 8:30: Musical program.

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## Cleveland Topics Miniature Issue

## List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Peerless Motor Car Co.	811	Superior Screw & Bolt Mfg. Co.	711
Pennsylvania R. R. Co.	905	Telling-Belle Vernon Co.	434, 721
Perfection Stove Co.	294, 297	Tinnerman Stove & Range Co.	247, 248
Pickands-Mather Co.	670, 671, 672	Trundle Engineering Co.	799
Plain Dealer Publishing Co.	41, 44	W. S. Tyler Co.	666, 667, 668
Pressed Metal Products Co.	789, 790	Ungerleider & Co., Samuel	111
Rapid Transit Land Sales Co.	408	Union Trust Co.	55, 58
Reliable Stove Company	239, 240	United Banking & Trust Co.	43
Republic Steel Package Co.	26	U. S. Marine Corps.	906
Richman Bros. Co.	85, 86, 87, 88, 89, 90	Valley Contracting Co.	735, 776
Rickersberg Brass Co.	260	Van Dorn Electric Tool Co. and Van	
Rotowasher Corp'n.	427	Dorn & Dutton Co.	738, 760
Russ Mfg. Co.	23, 24	Van Dorn Iron Works Co.	119, 122
Jos. T. Ryerson & Son, Inc.	793	Variety Machine & Stamping Co.	801
Sanymetal Products Co.	245, 246	Vernor Co., The James	722
Sar-A-Lee Company	286	Vichek Tool Co.	705
Schaefer Wagon Co., The Gustave		Wagenman Paint Stores Co., The	
	725, 726, 727, 729, 782, 784	S. C.	220, 223
Scott & Fetzer Machine Co.	280	Walworth Ohio Co.	984, 985
Geo. Sharer, Son & Parrish, Inc.	163	Walworth Run Foundry Co.	233
Sherwin Williams Co.	602	Wellman Bronze Co.	258
Silvo Products Co.	403	Wellman-Seaver-Morgan Co.	749
Simplex Needle Threader	164	West Steel Castings Co.	939
Society for Savings Bank	105	Westinghouse Electric & Mfg. Co.	
Speeday Mfg. Co.	314		306, 307, 308
Spencerian School	121	White Motor Co.	757
Standard Envelope Co.	1007, 1008	White Sewing Machine Co. and Theo.	
Standard Oil Co.	659	Kundtz Co.	262, 263
Sterling Mfg. Co.	315	Willard Storage Battery Co.	117, 118
Sterling Products Co.	706	Winton Engine Co.	751, 753
Strong, Carlisle & Hammond	983	Wonder Ironer & Sales Co., Inc.	313
L. T. Sullivan	177, 317, 779, 945, 948-A	Wood Homes Bureau	
Superior Die Casting Co.	706	Yoder-Morris Co.	446
Superior Foundry Co.	750	Your Garden Publishing Co.	948-B
The Ferguson, H. K. Co.	768	The Guardian Products Co.	801

## OHIO EXHIBITORS

Name	Booth No.
XXth Century Heating & Ventilating Co., Akron	257
Alliance, O.: Alliance Brick Co., Alliance Vitrified China Co., Geo. H. Bowman Co., Buckeye Jack Co., Buckeye Twist Drill Co., McCaskey Register Co., Machined Steel Castings Co., Transue Williams Steel Forging Co.	1 to 8, incl.
Morrow Candy Co., Ashtabula	114, 115, 449
B. L. Marble Chair Co., Bedford	93
County Fair Board, Berea	806-A
McMyler Interstate Co., Bedford	926
Kelley Mfg. Co., Bucyrus	212
Car-Van Steel Co., Canton	718
Diebold Safe & Lock Co., Canton	109, 112
Industrial Commission of Ohio, Columbus	731, 733
Ohio State University, Bureau of Business Research, Columbus	940-941
Conneaut Packing Co., Conneaut	925
Conneaut Shovel Co., Conneaut	925
Invincible Vacuum Cleaner Co., Dover	914
General Industries Co., Elyria	996
American Steel Abrasives Co., Galion	915
Galion Metallic Vault Co., Galion	59
Roxana Petroleum Corp'n, Lima	949, 950

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## Official Exposition Program

## OHIO EXHIBITORS (Continued)

Name	Booth No.
Hydraulic Press Mfg. Co., Mt. Gilead	601-A
Lakewood Products Co., Olmsted Falls	175
Fate-Root-Heath Co., Plymouth	754-A
St. Marys Woolen Mfg. Co., St. Marys	106
Hinde & Dauche Paper Co., Sandusky	51-54
Paper & Textile Machy. Co., Sandusky	601-B
Ohio Seamless Tube Co., Shelby	951
Monarch Welder Co., Warren	101
Peerless Electric Co., Warren	95, 98
Halsey W. Taylor Co., Warren	104
Warren Tool & Forge Co., Warren	293
Whitacre Boiler Co., Wellsville	940-941
Ohio State University, Bureau of Business Research, Columbus	716
The Paper and Textile Machinery Co., Sandusky	

## Highstepping Clevelanders

Upstairs, downstairs—down and up again, the crowds wander from main floor to the balcony and down into the lower regions of the main auditorium. Not only young people, but old ones as well go up and down the ramps and stairways without thinking twice about the matter.

Several people are of the opinion that Clevelanders are the only people in the United States who do not mind stairways. Proof of this seems to be evident in the success of the two-story busses, and of the below the street level shops in the Union Trust Building.

But what are a few steps more or less to a good healthy Clevelanders? Let's all go down stairs again to see the many exhibits displayed there!

## Trade News

Department of Commerce bulletins show that: Foreign trade of the United States during second quarter of 1927 was characterized by a continuance of expansion of exports of manufactured articles which began in the early months of 1921, by an increase in quantity over the second quarter of 1926 of a large number of the commodities exported and imported, and by a lower price level for many export and import commodities than had obtained since the beginning of 1925.

## Program of Children's Exposition

10:30 A. M. to 1:00 P. M.: Demonstration of Scranton playground girls making lamp shades under direction of Miss Delphine Sullivan. Boys from Kennard playground will make toys and kites. 11:15: Marionette show by Mary Patton and Helen Osborne, Union playground. 11:30: Story telling by girl from Cleveland Library.

12:45 P. M.: Marionette show. 1:00 to 5:00: Milford playground girls make pillows and aprons under direction of Helen Strathman. Boys from Barkwell make toys and kites. 2:30: Musical program including harmonica and accordion concerts. 3:00: Story telling hour. 4:30: Marionette show. 6:30 to 9:30: Gilbert playground girls under direction of Miss Gladys Dawson make baskets. Boys from Warren playground demonstrate how toys are made with the coping saw. 8:30: Musical program.

Page Thirteen



**W. B. Boom, Pres. and Gen'l Mgr.**

*Telephones*  
Superior 2695      Night—Evergreen 2140-J  
Lakewood 6721-W



**THE BOOM BOILER AND WELDING CO.**  
*32 Electric Welding Plants*

Complete Equipment on Motor Trucks  
and Floating Plants  
Boiler Makers, Steel Plate Construction Work  
Oxy-Acetylene Welding and Cutting  
Thermit Welding

**Marine Repairs a Specialty**  
*ANY PLACE---ANY TIME*  
Main Office and Plant No. 1  
Main and Elm Streets  
CLEVELAND, OHIO

*This miniature edition of*

**CLEVELAND TOPICS**

— was printed completely at the model  
printing plant of

***The Britton-Gardner Printing Co.***

**Booths 52-53, Main Floor**

Visit the booths and watch the presses at work. Then multiply what you see by hundreds, add great color presses, binders, skilled typographers, paper experts, keen-eyed supervisors, every mental and mechanical aid to good printing—and you will have some idea of the multitude of facilities this company can bring to bear on the satisfactory solution of your printing problems.



**THE BRITTON-GARDNER  
PRINTING COMPANY**

Caxton Bldg.

Cleveland

**SUPERIOR - ROCKWELL  
GARAGE**

**Rockwell Ave. near East 9th St.**

*One block from Public Auditorium*

**Day, Night and Monthly**

**STORAGE**

**Willard  
Storage Battery  
Service  
Day and Night**

*Agents for*  
**BRIGHT LIGHT BUMPERS**

THE BUMPER WHICH LIGHTS YOUR ROAD

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**THE BRITTON-GARDNER  
PRINTING COMPANY**

Caxton Bldg.

Cleveland





## Did You Get Your Invitation?

AN invitation to visit our new building at 750 Huron Road is being sent to each of our patrons in Greater Cleveland this month with his telephone bill.

It is possible that inadvertently some may not receive a printed invitation. We extend this invitation to everyone, and hope that you will come whether or not you receive word by mail.

Guides are available between 9 A. M. and 9 P. M., except Sundays, until September 10.



**The Ohio Bell  
Telephone Company**



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**The Ohio Bell  
Telephone Company**



ONE FOURTH

REGULAR SIZE

[ DAILY ]

# CLEVELAND TOPICS

Editorials · Investments · Wit · Music · Art · Society

INDUSTRIAL EXPOSITION PROGRAM



EXHIBIT OF THE STANDARD ENVELOPE CO.

AUGUST 22, 1927

NUMBER 17

ONE FOURTH

REGULAR SIZE

[ DAILY ]

# CLEVELAND TOPICS

Editorials · Investments · Wit · Music · Art · Society

INDUSTRIAL EXPOSITION PROGRAM



EXHIBIT OF THE DINA-MITE CEREAL CORP.

AUGUST 23, 1927

NUMBER 18



This Miniature Issue  
of  
**Cleveland Topics**

Is printed and issued from Booths 52 and 53, and is ready for distribution at 3 p.m. each day and contains only news of the Exposition.

Cleveland Topics, the Fearless, Fair and Independent Weekly Newspaper is on sale at newsstands and delivered to subscribers every Saturday morning.

Are you a regular reader keeping in touch with national as well as civic events?

**CLEVELAND TOPICS**

319 Caxton Building

Cherry 1935

MINIATURE ISSUE OF

**CLEVELAND TOPICS**

PRINTED AND PUBLISHED AT BOOTHS 52-53

F. FOXCROFT, Editor

HARRY C. EGGLESTON, Business Manager

R. Y. McCray, Editor in Charge at Booths

Containing the Official Program, list of Exhibitors and daily comments of Exposition activities. Managers of Booths who have interesting news items, specialty exhibits etc. are requested to leave their "copy" at Booths 52-53 for insertion in the magazine.

**Monday Aug. 22: Wayne County Day Knights of Pythias and Engineering Society Night**

**An Agricultural Community**

Today is Wayne County Day. Although having a varied line of industries, our neighboring county to the south is noted mostly as an agricultural community. The Ohio State Agricultural Experiment Station is located at Wooster making it the center for the development of new varieties of farm products and improved methods of growing.

**A Busy Night**

Tonight has been dedicated to both these organizations. The Knights of Pythias is one of the old fraternal orders and the special night for its membership is a tribute to the place its members occupy in the industry of the city and state.

The Cleveland Engineering Society membership represents all industries of the city and much of the progress industrially displayed at the Exposition has been created by them. They will probably see the exhibits "more intelligently" than any other group.

Mr. J. V. Emmons is President of the Engineering Society and Carlton R. Sabin is Secretary. They maintain Club rooms in Carnegie Hall with a library of scientific books and magazines and a continuous exhibit of Engineering equipment and materials.

Page Three

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**Tuesday Aug. 23: Medina County Day**

**Editorial Notice**

Evidently exhibitors are under the impression that Miniature Topics is under obligation to publish something about their booths or products. In order that there may be no misunderstanding on this point, we wish to call attention to all those exhibiting products at the show that this paper is being put out as an individual enterprise and is not financially supported by the Exposition people. It is being conducted at considerable expense on our part and what "write-ups" have been published have been considered largely from the standpoint of interest or news value.

Several communications to us and various remarks have caused us to print this notice.

To those who have seen fit to advertise in Miniature Topics we express our appreciation. Also we are especially gratified the way advertisers have enjoyed real results. Of course we have given these advertisers more consideration in our editorial columns—naturally.

However, we will be very glad to have exhibitors submit points of interest regarding their part in the show, all of which will be considered from a news standpoint.

**Dina-Mite Cereal Exhibit**

Air mail brought the Dina-Mite cereal exhibit, on display downstairs, from the Pacific Coast factory. The first package left Pasco, Washington on Saturday, August 6th at 6:00 a.m. and arrived in Cleveland Sunday, August 7th at 12:10 p.m.

This cereal manufacturing company which is starting a factory in Lakewood, expects to begin manufacturing some time this week.

Page Three

THE paper used in printing the miniature Cleveland Topics, as well as that used in the regular weekly Cleveland Topics, is furnished by—

**The Petrequin Paper Company**

1339 Superior Ave., Cleveland, O.



## Cleveland Topics Miniature Issue

### Pennsylvania Railroad

The progress in the development of transportation is depicted through a series of pictures and model trains in the Pennsylvania Railroad booth.

A picture representing the first method of transportation is one showing an ox cart. Further on up the scale of progress is a stage coach on rails, then the first wood car on wood rails, and finally a picture of the original John Bull train made in 1831.

The original Pennsylvania trains are shown in miniature giving spectators an idea of how trains appeared about 1850. The freight cars of that time were open, a style that is seldom seen now.

A 1927 Buckeye Limited is shown in an illuminated picture crossing the Susquehanna river near Harrisburg.

### Mind or Appetite

People go to the Food shows in droves to get samples of food, a fact which almost leads statisticians to believe that the appetite rules the mind. People come to the Exposition by thousands, not to get samples of food but to see what is being done in Industrial Cleveland; proving to our own satisfaction, at least, that food isn't the only attraction!

However, products to satisfy appetites aren't altogether lacking in the exposition halls. Throughout the corridors, as well as the main halls, ice cream cups, sandwiches and eskimo pies are served. Cereals, too, and plenty of milk are on exhibit and for sale, while candy of every shape, size and description is being sold to hungry wanderers throughout the entire exposition.

### Diebold Safe and Lock Company

The display of the Diebold Safe and Lock Company shows the most modern type of records and burglar protection, the new line of light weight commercial filing safes being shown in this booth for the first time. One of the most interesting things in the display is the Rotary night depository for banks, offering twenty-four hour banking service. A complete line of burglar proof chests for gas stations, stores and homes is also on display by this company.

Most of the coconut used in the manufacture of Coconut ditties is imported from Ceylon.

Children over in their tent are making sweaters by weaving yarn over cardboard patterns.

Page Four

## Official Exposition Program

### First Aid

Up on the second floor of the main auditorium is an emergency hospital room which, according to Miss Buchanan, the nurse in charge, is equipped well enough to meet almost any kind of an emergency. Every day of the exposition the nurse has had at least six patients. Although nothing of a serious nature has happened, even minor injury and illness have been treated with care.

Miss Buchanan received her training at Lakeside hospital and when she is not at the auditorium, she is busy teaching at the Red Cross teaching center. Although the nurse goes down twice a day to witness Babcock's ride, she does so merely because it interests her and not because she thinks he will need her assistance medically. She once told him that she hoped her presence in the white uniform of a nurse did not affect his morale.

### High Finance

Two little boys were standing in front of the Belle Telephone exhibit intently watching the telephone typewriter which is being displayed in the booth. Little Blond boy turned to Master Brunette and said, "Hey, wouldn't it be snappy to have one of those things in your house and one in mine so we could send messages and get 'em right off the bat?"

"Yeh, sure would, but heck, how long would I have it? Everything I have gets out of commission in about ten seconds. You know that," disgustingly said the brunette.

"Well, that's true, maybe we better not buy it today. We'll wait until you learn how to take care of things before we spend our shekles," wisely remarked the 15 year old financier.

### Fooled Again!

Some people who have visited the Halsey-Taylor company's exhibit of drinking fountains have thought April Fool's day had suddenly descended upon them. Just as they were about to drink from the refreshing cool water on the low fountain at the front of the exhibit, some one in the rear, close to a connected faucet, turned off the water and left the thirsty people still thirsty. However, this was done only for a joke and the thirsty people were then invited to drink out of the cold water fountain which comes out of an electric water cooling machine.

Page Five

## Cleveland Topics Miniature Issue

### Rescue Work in Cleveland

All who have heard Fire Chief Granger explain what is being done in Cleveland through its fire department for the saving of life and the giving of first aid naturally feel a sense of gratification not before experienced.

Chief Granger, ideally equipped to discuss the subject, standing erect and gracefully on the running board of a fire department rescue wagon, takes each piece of equipment, one at a time, and tells the crowds of the various uses.

Much interest is displayed in the inhaler used in resuscitation. A practical demonstration is made with members from the department as subjects. The chemical content of the apparatus is also explained. This is the type of machine that kept young Frick, of Chicago alive 108 hours after he had suffered paralysis of the diaphragm. Frick lost the fight because he could not pick up in physical strength but the machine proved its great worth, replacing all others before it. The pulmotor, Chief Granger explained, has been discarded by fire departments generally and the United States government.

The Cleveland fire department receives as many as 1,000 rescue calls a year. This includes people overcome by smoke, gas, drownings, and cases of monoxide poisoning which has claimed so many victims in garages. Chief Granger explains how in cases of suspended animation breathing is restored and lives saved.

One of his men jumps into the big canvas held by eight firemen. This is practical but not for distances greater than six or seven stories. The chief tells each audience, "If you are ever so unfortunate, do not jump feet first as that will break your legs. Jump in a sitting posture and land flat on your back, or in sitting position."

One piece of equipment weighing 42 pounds is used to rescue in fires or explosions. The men who use it have electrically lighted eyes to see through, being able to turn the lights on or off. One of two bags contains pure oxygen and the other a chemical substance that filters impurities caused from natural breathing of the operator. These machines can be used by operators for a period of two hours at a time.

Acetylene torches have come to take the place of saws to cut iron bars. Modern building construction, with its concrete floors, also, has revolutionized fire and rescue equipment, and caused the passing of old-fashioned axes.

Page Four

## Official Exposition Program

### Central National Bank

The exhibit of the Central National Bank presents a lesson in geography. It features the bank's foreign trade service by picturizing the Panama Canal and the relationship of the canal to the trade routes of the world. This is accomplished in two oil paintings exquisitely colored, being illuminated by powerful reflectors.

The visitor learns on conference with Pedro A. Fernandez, bank foreign trade adviser, that an average of 5,000 miles is saved to commerce each time a ship leaves a seaboard port of the United States for any important port of the world when going by way of the Panama Canal.

The Central National is inviting new subscribers for its monthly business review, "The Outline of Business"; also visitors at the booth are given a quarterly magazine issued by the bank called "Ohio At Work." This latter is a valuable contribution to the whole idea of the exposition, boosting Ohio by graphic representation of Ohio's supremacy in industry.

### Boom Boiler Display

The central exhibit in the Boom Boiler display is a large boiler around which are pictures giving in detail the manufacturing processes done by the company.

One picture shows the smoke stacks on the C and B steamship being welded; another portrays how enormous rips in steel work can be welded together so that it is just as good as new.

The Boom Boiler Company maintains several ships carrying portable outfits which patrol the lake and repair ships when necessary.

### Wrong Complexion

A very fair complexioned young lady who thought she was fairly well versed on the subject of face powders read the sign in the Grasselli Chemical company's booth calling attention to their powder display.

"Hum," she said to the man in charge, "What do you call your powder? I do not recall ever seeing it advertised under the name, Grasselli!"

Hiding a smile, the man took up a sample of the powder and said, "I'm really not surprised, Madam. For a complexion as fair as yours, we would hardly recommend black blasting powder!"

Page Five



**Entertainment Program  
Monday, August 22nd  
Wayne County Day**

*Page Six*

Organ Solo "March Romaine" .....	GOUNOD
Vincent Percy .....	
Selection "The Fabagond King" .....	FRIML
Vocal Solo—Selected .....	
James McMahon .....	
"Ich Liebe Dich" .....	GRIEG
"Ponce D'Amour" .....	SORO
4:30 p.m.—Tower of Jewels Reproductions, Strolling Players, WTAM programs, Auditorium Victrola and Duo-Art concerts	

Cleveland Engineering Society and Knights of  
Pythias Night

**(Over)**

Page Seven

**Entertainment Program  
Tuesday, August 23rd  
Medina County Day**

**Page** SIX

Organ Solo " <i>Pomp and Circumstance</i> "	.....	ELGAR
Vocal Solo—Selected	Vincent Percy	
	James McMahon	
" <i>Canzonetta</i> "	.....	D'AMBRISTO
" <i>Devotion</i> "	.....	DEPPEN
" <i>Midsummer Nights Serenade</i> "	.....	ALBENZ
4:30 p.m.—Tower of Jewels reproductions, Strolling Players, WTAM programs, Auditorium Victrola and Duo-Art concerts		

## Knights of Columbus Night

**(Over)**

Page Seven



10:05 p.m.—Loop the loop by Oscar V. Babcock  
10:10 p.m.—Fireworks Display  
10:30 p.m.—Doors close

At frequent intervals from the time the exposition opens until it closes, musical programs will be given over the loud speaker in the Tower of Jewels, the Strolling Players in the Auditorium, Plaza and West Wing.

The Strolling players include:  
The Harmony trio of colored women singers.

Chauncey Lee and Chet Meyers, minstrels.

The Lemley trio of two banjos and an accordion.

The Hungarian Duo.

Oliver, Davies and Resmik in Italian street songs and hand organ.

The Mose Cleveland Quartet consisting of Harold Branch and Franklin Morse, tenors; Thomas Wade Lane and James McMahon, bass.

#### Monday Program

10 to 1—Joseph Fiel—Fairview Playground—explaining the making of coping saw work. Five boys will cut out and paint various stationary animals.

Jane Murphy and girls from Superior Luther Playground will do raffia work.

1 to 5—Newell Price and boys from Greenwood making kites.

Charlotte Sweeting and girls from Pennsylvania Playground making collar and cuff sets, pocketbooks, shopping bags and cushions out of oil-cloth.

6 to 9—Gus Catalano and boys from Pennsylvania Playground making posters. Gus Catalano is a student at the Cleveland School of Art and adept at making posters. Several boys on the playground have developed a liking for poster making since Catalano introduced the new study.

Miss Eleanore Matthews and girls from Lincoln Playground exhibiting the art in making and stringing beads.

Girls from Elmira Playground under the direction of Miss Norine O'Donnel will give a morris dance in the afternoon.

#### Blue Skies

Even the weather man has been in favor of the exposition. During the entire first two weeks, there was only one day recorded when the rain insisted on falling and then Mr. Weatherman saw to it that the faucets were shut off after a mere sprinkle. Of course it has rained at night, but nocturnal showers do not keep away the crowds from the exposition.

Page Eight

## Floor Activities

The products made by the American Steel Abrasive Company are used to clean steel cars, grey iron, steel and malleable castings and drop forgings, to saw and surface stone, slate, marble, granite and glass. The engineer in this company's booth is showing how the American standardized steel shot is used to cut a cone from pavements for testing the depth and carrying capacity of the road.

The Marine Guard in the United States Marine booth, yesterday explained to a group of small boys all the whys and wherefores of guns.

Several of the exhibitors have remarked that they have noticed more Chinese children than any other foreign race around the exposition learning all they can about the processes and products displayed.

Exhibitors should be commended that they have kept their spaces looking just as neat and clean after two weeks of the exposition as they looked on opening days. This fact shows that the interest of the exhibitors as well as the spectators is growing rather than decreasing.

The Bake-lite Company makes little Bake-lite hunting knives and gives them out for souvenirs to people watching the process. The man in charge says the process for baking the mixture is very similar to baking cookies.

Page Nine

Skull caps are being given away to little boys and girls at the Kayence Blouse and Suit Company display. When parents do not have their little boys with them, they get a cap to give them when they go home.

The new Woodland Hills and Cleveland Heights swimming pool bath houses have been equipped with Sanymetal drawn steel dressing rooms samples of which are on exhibit at this company's booth downstairs.

On Wednesday four lost youngsters were brought to the children's tent where all were found by their parents.

The Invincible Vacuum Cleaner company cleans the golf course in the annex of the building. This type of vacuum cleaner is used primarily for industrial work.

There is a new beauty about the girl in the County fair booth; she had a permanent wave yesterday, given by the Fisher Company.

The exhibit of the Mathews Steel Castings company consists of castings made at the Cleveland and Chicago plants. The castings exhibited are mostly for use in the Auto Truck and Tractor industry. The yearly output for those industries alone amounts to several million dollars. The Cleveland plant makes also castings for all other purposes in low or high carbon, nickel, chrome, manganese and other alloys.

10:05 p.m.—Loop the loop by Oscar V. Babcock  
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10:30 p.m.—Doors close

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Oliver, Davies and Resmik in Italian street songs and hand organ.

The Mose Cleveland Quartet consisting of Harold Branch and Franklin Morse, tenors; Thomas Wade Lane and James McMahon, bass.

#### Expression of Appreciation

A letter signed by J. H. Alexander, president and Allard Smith, secretary, was mailed yesterday to Cleveland business men, in expression of appreciation of work done by the various agencies to make the show a big success. It also asks that business people go and go frequently to see what really is on the inside of the big exposition framework. The letter reads:

"As we have met so many business men who have made repeated visits to the Exposition, I assume that you have attended it at least once. The Exposition grows in interest, education and value; the more time you spend there, the more often you go there. All the people are talking about it, not only throughout entire greater Cleveland, but in many other cities. Newspapers in most of the larger and a great many of the smaller cities of the Middle West states are telling their readers about the Exposition, about industrial Cleveland, and Ohio.

"Behind the lines a very effective organization is promoting this enterprise and conducting the Exposition itself. This Exposition and all that it embodies and represents, is a record breaker from all the standards that we can possibly measure. We have had such splendid support and cordial assistance from so many able business men, who have been asked to help, that it is hardly possible to express our appreciation to each one of them, nor to do so in a public way. Every exhibitor has contributed a very great deal in the success of the Exposition, and far beyond what

Page Eight

he has done in the way of an exhibit, though the exhibits themselves are most favorably commented upon by the general public.

"The Building Owners and Managers Association has put up the street decorations. The Advertising Club and Automobile Club arranged and conducted the opening parade, and other organizations have cooperated in many ways. Our Cleveland newspapers have given us the most generous support. Many firms and individuals in all lines of promotion and publicity have readily assisted.

"You should know that Mr. Donald Dougherty, of the firm Dougherty, Miskell, Merriam and Sutton, is in charge of all of the publicity, and Messrs. Sawcney and James are doing the advertising; Mr. L. H. Jewell and James H. Lanyon are assisting in both the publicity and advertising. Further, it is pleasing to see how energetically and effectively the entire Auditorium staff, Mr. Dickey and Mr. Frisbee, and the others, have worked for the interest of the Exposition; extra hours at night were frequent and many. The same spirit has obtained with the employees of the several public utilities—The Cleveland Railway Company; The Cleveland Electric Illuminating Company, and The Telephone Company, which have had much to do in and about the Exposition. The attendance recorded up to date—considering that we have not been favored every day and night in the weather conditions—has been very gratifying, and it is continually increasing. Thousands of people are now coming to Cleveland every day from other cities. By word of mouth from those who have attended the Exposition is our best advertising medium. We want you to go frequently; get all of your department heads and your employees to go; have them get their friends to go; have them take their children and all members of their families.

Statistics abound on the signs scattered around the L. N. Gross wash dress booth. One sign reads: "Enough thread to circle the globe 6 1/2 times at the equator was used in making of wash dresses last year." Another says, "4075 miles of cloth or enough to cover distance from Cleveland to Olympia, Washington, back to three miles east of Atlanta, Georgia, was used last year in the making of wash dresses."

A woman stopped at Hinde & Darch Paper Co. booth Sunday and asked for instructions for cooking the fish-bait she saw displayed. She was informed that the article was one for catching fish and is only used to illustrate uses for corrugated boxes. All the articles on display at this booth of Hinde & Darch are Cleveland made.

The Palace and Stillman theatres have come into the exposition.

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Cleveland Topics Miniature Issue

List of Exhibitors

Name	Booth No.	Name	Booth No.
Adapt Co. & Acme, Palmer & DeMooy	717	Cleveland Co-Operative Stove Co.	201, 202, 203, 204, 205
Aetna Sales & Service Co.	309	Cleveland Frog & Crossing Co.	742
Aetna Affiliated Cos.	49	Cleveland Garment Mfgs. Ass'n.	275, 276
Aetna Rubber Co.	416	Cleveland Graphite Bronze Co.	713
Air Reduction Sales Co.	604	Cleveland Hardware Co.	936
Alkers-Folkman Co.	9, 10, 11	Cleveland Ice Cream Co.	45
Allyne-Ryan Foundry Co.	767	Cleveland Laundry Owners Club	252, 253, 254, 255
American Business Development Corp.	290	Cleveland Laundry Service Ass'n.	266, 267, 268, 269, 270, 271, 272, 273
Amer. Bus. Dev. Corp.	290	Cleveland Linen Club	289
American Fork & Hoe Co.	439, 440, 441	Cleveland Lumber Dealers Ass'n	(Wood Homes Bureau)
American Legion	919	Cleveland McCullum Co.	113, 116
Amer. Multigraph Sales Co.	123, 124, 125, 126, 127, 128	Cleveland Museum	658, 660
American Steel & Wire Co.	630	Cleveland Public Library	952
Anchor Fence Co.	636	Cleveland Pneumatic Tool Co.	1980, 981
Apex Electrical Mfg. Co.	230, 231, 234, 235, 284, 285	Cleveland Railway Co.	64, 65, 633
Arco Company	814	Cleveland Rug Cleaning Co.	208
Austin Company	754-B	Cleveland Show Case Co.	316
Bailey Co.	227, 228	Cleveland Stone Co.	39, 42
Baker-Randall Co.	664-665	Cleveland Switchboard Co.	714
Barber Gas Burner Sales Co.	314	Cleveland Terminal Bldg. Co.	81, 82, 83, 84
C. O. Bartlett & Snow Co.	971	Cleveland Trust Co.	56, 57
Belknap Wall Tile Co.	214	Cleveland Varnish Co.	748
Billings Chapin Co.	298	Cleveland Welding Co.	747
Bingham, C. A.	407	Cleveland Wire Spring Co.	709, 710
Bishop & Babcock Co.	995	Cleveland Worm & Gear Co.	804
Board of Education	So. Plaza "D"	Clifton Investment Co.	94
Bonhard Art Furniture Co.	20, 21, 22	Clipper Belt Lacer Co.	792
Boon Boiler & Welding Co.	426	Cochran, The J. P. Co.	712
Bourne Fuller Co.	937, 938	Coffield Electric Co.	296
Britton Gardner Printing Co.	52, 53	Columbia Axle Co.	927
Brooks Co.	30	Columbian Vise & Mfg. Co.	746
Brown Hoisting Machine Co.	So. Plaza "A"	Colver-Miller Co.	110
Buckeye Forging Co.	805	Colwell Co., The G. P.	409
Buckeye Ribbon & Carbon Co.	312	Commercial Finance & Bldg. Co.	62
Caill, Arthur	916, 219	Conelly Boiler Co., D.	803
Central National Bank	29	Coopland the Caterer	433
Chain Products Co.	752	Coral Laboratories, Inc.	806-B
Champion Machine & Forging Co.	982	Crane Howard Lithograph Co.	921-922
Champion Stove Co. & Econ. Stove Co.	225-226	Cumard Line	108
Chandler Motor Car Co.	813	Cushman Refrigeration Co.	256
Chandler & Price Co.	99, 100	Cuyahoga Coal Co.	61
Chicago Pneumatic Tool Co.	744	Cyclone Fence Co.	631
Christian Science Monitor	103	Dangler Stove Co.	235, 236
City Ice & Fuel Co.	166	Davis Specialty Co.	320
Cleveland Airport	756, 808, 809, 810	E. E. Dempsey (Pop. Corn.)	451-911
Cleve. Automatic Mch. Tool Co.	778, 780	Dental Research Products, Inc.	322
Cleveland Baseball Co.	745	DeWalt-Ohio Company	923
Cleveland Builders Sup. & Brick Co.	180	Dickey Grabler Co.	794
Cleveland Chamber of Commerce	213	Dill Mfg. Co.	31, 32
Cleveland Chamber of Commerce	67 to 72	Dura Mre. Cereal Corp.	261
Cleveland Cliffs Iron Co.	605	East Ohio Gas Co.	250, 251, 662, 663
Cleveland Coca Cola Bottling Co.	781, 910, 413, 414, 450		

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Official Exposition Program

List of Exhibitors (Continued)

Name	Booth No.	Name	Booth No.
Eaton Axle & Spring Co.	761	Kingslow Stamping & Tool Co., The E.	162
The Economy Stove Co.	235	Kuhlman Car Co., The G. C.	904
Elephant Mfg. Co.	715	Lake Erie Bolt & Nut Co.	934
Electrolytic, Inc.	282	Lakeside Steel Improvement Co.	974
Elwell-Parker Electric Co.	800	Lamson & Sessions Co.	965
Ernst-Edman Co.	912	Lang Body Co.	635
Enchid Candy Co.	179	League of Women Voters (Tea Room)	138-148
H. K. Ferguson Co.	768	Leece-Neville Co.	755
Ferry Cap & Set Screw Co.	707, 708	Lewis & Freeman Co.	229
Fisher Body Ohio Co.	702, 703	Lincoln Electric Co.	63, 66
Foot-Burr Co.	716	Live Stock & Meat Pkg. Ind.	292, 295
Forest City Foundry & Mfg. Co.	232	Longvale Homesite Co.	259
Forman-Bassett Co.	33, 34	Lupton's Sons Co., The David	209
Fuller & Smith	92	M. A. Mancy	955, 956
Gabriel Snubber Mfg. Co.	734	Martin Barriss Co.	210, 908, 215, 165, 728
P. A. Geier Co.	249	Glenn E. Martin Co.	So. Plaza "B"
M. Gluckman Co. (cigars)	91	Mathews Steel Castings Co.	948-C
General Electric Co.	91	May Co.	73, 74, 75, 76, 77, 78, 79, 80
Grasselli Chemical Co. and Grasselli Powder Co.	815	Maxborn Food Products Co.	206, 405
Great Lakes Paper Box Co.	237	Midland Bank, The	795
Griswold Fishman Co.	173	Miles, Russell & Martin (Jewelry)	35
Wm. F. Gray, Inc.	304, 305	Miller Becker Co.	283, 167, 907
Grolier Society	279	Mills Co., The	27, 28
Gross, L. N. Co.	234	Modern Household Sales Co.	309, 301, 302, 303
Guardian Gas Appliance Co.	299	Morgan Lithograph Co.	942
Guardian Trust Co.	48	Murray Ohio Mfg. Co.	783, 785, 786
Halle Bros. Co.	17, 18, 19	National Bronze & Aluminum Co.	160
M. A. Hanna Co.	812	National Carbon Co.	632
Happidaxton Water Softener & Pump Co.	278	National City Bank	102
Harris, Seybold, Potter Co.	901, 902	Natl. Mch. & Steel Castings Co.	763, 765
Harsh Novelty Confection Co.	437	National Screw & Mfg. Co.	946, 947
Harter School Supply Co.	129	New Process Stove Co.	243, 244
Thos. Hartman (Leads)	311	New York Central Railroad Co.	777
Hauserman Co., The E. E.	12, 13, 14	Newman Studio	170
Health Equipment Mfg. Co.	38	Newsom & Halle	730, 732
Henty Furnace & Fdry. Co.	443	Nickel Plate R. R. Co., So. Plaza	777
J. H. Hildebrandt Burner & Specialty Co.	274, 277	Nineteen Hundred Washer Co.	318
Charles E. Hires Co.	174, 807-A, 967, 421	Ohio Bell Telephone Co.	238, 241, 242
Hoffman Co., Inc., Adam	441	Ohio Chamber of Commerce	129-134
Holland Furnace Co.	216-217	Ohio Chemical & Mfg. Co.	25
Homer Commutator Co.	178	Ohio Confection Co.	161
E. J. Hingertford Co.	281	Ohio Equipment Co.	36, 37
Hydraulic Pressed Steel Co.	968	Ohio Mattress Co.	96, 97
Industrial Fibre Co.	46, 47	Ohio Quarries Co.	15, 16
International Mercantile Marine Co.	107	Ohio Rotoprint Co.	169
International Steel Tie Co.	410	Ohio Thomas Stoker Sales Co.	224
Interstate Sash & Door Co.	310	Ohio Truck Body & Wagon Co.	701
Jordan Motor Car Co.	634	Orniston Co.	319
Joseph & Feiss Co.	221, 222	Osborn Mfg. Co.	762, 764, 766
Kayser Co.	704	I. L. Owens (Garage Display)	419
King Lumber Co., The John C.	287, 288	Park Drain Forge Co.	797
Kelvinator Co., The	402	Packer Co.	1009, 1010, 1011, 1012
Louis Klein	402	Pearl Street Savings Bank	1013, 1014, 1015, 1016
		Peck Engraving Co.	50

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Cleveland Topics Miniature Issue

10:05 p.m.—Loop the loop by Oscar V. Babcock  
10:10 p.m.—Fireworks Display  
10:30 p.m.—Doors close

At frequent intervals from the time the exposition opens until it closes, musical programs will be given over the loud speaker in the Tower of Jewels, the Strolling Players in the Auditorium, Plaza and West Wing. The Strolling players include: The Harmony trio of colored women singers. Chauncey Lee and Chet Meyers, minstrels.

Expression of Appreciation

A letter signed by J. H. Alexander, president and Allard Smith, secretary, was mailed yesterday to Cleveland business men, in expression of appreciation of work done by the various agencies to make the show a big success. It also asks that business people go and go frequently to see what really is on the inside of the big exposition framework. The letter reads:

"As we have met so many business men who have made repeated visits to the Exposition, I assume that you have attended it at least once. The Exposition grows in interest, education and value; the more time you spend there, the more often you go there. All the people are talking about it, not only throughout entire greater Cleveland, but in many other cities. Newspapers in most of the larger and a great many of the smaller cities of the Middle West states are telling their readers about the Exposition, about industrial Cleveland, and Ohio.

"Behind the lines a very effective organization is promoting this enterprise and conducting the Exposition itself. This Exposition and all that it embodies and represents, is a record breaker from all the standards that we can possibly measure. We have had such splendid support and cordial assistance from so many able business men, who have been asked to help, that it is hardly possible to express our appreciation to each one of them, nor to do so in a public way. Every exhibitor has contributed a very great deal in the success of the Exposition, and far beyond what

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Official Exposition Program

he has done in the way of an exhibit, though the exhibits themselves are most favorably commented upon by the general public.

"The Building Owners and Managers Association has put up the street decorations. The Advertising Club and Automobile Club arranged and conducted the opening parade, and other organizations have cooperated in many ways. Our Cleveland newspapers have given us the most generous support. Many firms and individuals in all lines of promotion and publicity have readily assisted.

"You should know that Mr. Donald Dougherty, of the firm Dougherty, Miskell, Merriam and Sutton, is in charge of all of the publicity, and Messrs. Sweeney and James are doing the advertising; Mr. L. H. Jewell and James H. Lanyon are assisting in both the publicity and advertising. Further, it is pleasing to see how energetically and effectively the entire Auditorium staff, Mr. Dickey and Mr. Frisbee, and the others, have worked for the interest of the Exposition; extra hours at night were frequent and many. The same spirit has obtained with the employees of the several public utilities—The Cleveland Railway Company; The Cleveland Electric Illuminating Company, and The Telephone Company, which have had much to do in and about the Exposition. The attendance recorded up to date—considering that we have not been favored every day and night in the weather conditions—has been very gratifying, and it is continually increasing. Thousands of people are now coming to Cleveland every day from other cities. By word of mouth from those who have attended the Exposition is our best advertising medium. We want you to go frequently; get all of your department heads and your employees to go; have them get their friends to go; have them take their children and all members of their families.

Statistics abound on the signs scattered around the L. N. Gross wash dress booth. One sign reads "Enough thread to circle the globe 6½ times at the equator was used in making of wash dresses last year." Another says 4175 miles of cloth or enough to cover distance from Cleveland to Olympia, Washington, back to three miles east of Atlanta, Georgia, was used last year in the making of wash dresses.

A woman stopped at Hinde & Dauch Paper Co. booth Sunday and asked for instructions for cooking the fish-bait she saw displayed. She was informed that the article was one for catching fish and is only used to illustrate uses for corrugated boxes. All the articles on display at this booth of Hinde & Dauch are Cleveland made.

The Palace and Stillman theatres have come into the exposition.

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Cleveland Topics Miniature Issue

List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Peerless Motor Car Co.	811	Telling Belle Vernon Co.	434, 721
Pennsylvania R. R. Co.	905	Immerman Stove & Range Co.	247, 248
Perfection Stove Co.	294, 297	Trundle Engineering Co.	799
Pickands-Mather Co.	670, 671, 672	W. S. Tyler Co.	666, 667, 668
Plan Dealer Publishing Co.	41, 44	Engelender & Co., Samuel	111
Pressed Metal Products Co.	789, 790	Union Trust Co.	55, 58
Rapid Transit Land Sales Co.	408	United Banking & Trust Co.	43
Reliable Stove Company	239, 240	U. S. Marine Corps	906
Republic Steel Package Co.	26	Valley Contracting Co.	735, 776
Richman Bros. Co.	85, 86, 87, 88, 89, 90	Van Dorn Electric Tool Co. and Van Dorn & Dutton Co.	758, 760
Rickerson Brass Co.	260	Van Dorn Iron Works Co.	119, 122
Rotowasher Corp'n.	427	Varsity Machine & Stamping Co.	801
Russ Mfg. Co.	23, 24	Vernon Co., The James	722
Los. T. Ryerson & Son, Inc.	293	Alchek Tool Co.	705
Sanymetal Products Co.	245, 246	Wagenman Paint Stores Co., The	220, 223
Sar-A-Lee Company	289	S. C.	984, 985
Schaefer Wagon Co., The Gustave	725, 726, 727, 729, 782, 784	Walworth Ohio Co.	220, 223
Scott & Fetzer Machine Co.	280	Walworth Run Foundry Co.	233
Geo. Shafter, Son & Parrish, Inc.	163	Wellman Bronze Co.	258
Sherran Williams Co.	602	Wellman Weaver Morgan Co.	29
Silva Products Co.	403	West Steel Castings Co.	939
Simplex Needle Threading	164	Westinghouse Electric & Mfg. Co.	306, 307, 308
Society for Savings Bank	105	White Motor Co.	757
Speeday Mfg. Co.	314	White Sewing Machine Co. and Theo. Kuntz Co.	262, 263
Spencerian School	121	Willard Storage Battery Co.	117, 118
Standard Envelope Co.	1007, 1008	Winton Engine Co.	751, 753
Standard Oil Co.	659	Wonder Ironer & Sales Co., Inc.	313
Sterling Mfg. Co.	315	Wood Homes Bureau	446
Sterling Products Co.	706	Yoder Morris Co.	948-B
Strong, Carlisle & Hammond	983	Yount Garden Publishing Co.	801
L. T. Sullivan	177, 317, 779, 945, 948-A	The Guardian Products Co.	801
Superior Die Casting Co.	706	Keith-Albee Theatres	
Superior Foundry Co.	750	Loews Ohio Theatres	
The Ferguson, H. K. Co.	768		
Superior Screw & Bolt Mfg. Co.	711		

OHIO EXHIBITORS

Name	Booth No.
XNth Century Heating & Ventilating Co., Akron	257
Alliance, O.: Alliance Brick Co., Alliance Vitrified China Co., Geo. H. Bowman Co., Buckeye Jack Co., Buckeye Twist Drill Co., McCaskey Register Co., Machined Steel Castings Co., Transue Williams Steel Forging Co.	1 to 8, incl.
Morrow Candy Co., Ashtabula	114, 115, 449
R. L. Marble Chair Co., Bedford	806-A
County Fair Board, Berea	93
McMeyer Interstate Co., Bedford	212
Kelley Mfg. Co., Bucyrus	718
Car-Van Steel Co., Canton	109, 112
Diebold Safe & Lock Co., Canton	731, 733
Industrial Commission of Ohio, Columbus	940-941
Ohio State University, Bureau of Business Research, Columbus	925
Conneaut Packing Co., Conneaut	925
Conneaut Shovel Co., Conneaut	914
Invincible Vacuum Cleaner Co., Dover	996
General Industries Co., Elyria	915
American Steel Abrasives Co., Galion	59
Galion Metallic Vault Co., Galion	

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Official Exposition Program

OHIO EXHIBITORS (Continued)

Name	Booth No.
Pyralis Petroleum Corp'n, Lima	949, 950
Hydraulic Press Mfg. Co., Mt. Gilead	601-A
Lakewood Products Co., Olmsted Falls	175
Fate Root Hathi Co., Plymouth	754-A
St. Marys Woolen Mfg. Co., St. Marys	106
Hinde & Dauche Paper Co., Sandusky	51, 54
Paper & Textile Machy. Co., Sandusky	716
Ohio Seamless Tube Co., Shelby	601-B
Monarch Welder Co., Warren	951
Perless Electric Co., Warren	101
Halsey W. Taylor Co., Warren	95, 98
Warren Tool & Forge Co., Warren	104
Whitacre Boiler Co., Wellsville	293
Ohio State University, Bureau of Business Research, Columbus	940-941
The Paper and Textile Machinery Co., Sandusky	716

Cocoanuts

Do you know what cocoanuts look like when they fall off the trees down in the West Indies? Their outer shell, which Clevelanders seldom see gives them a very different appearance from those in the fruit stores. Perhaps that is why so many people who stop in front of the exhibit of the Cocoanut Ditties company ask the people in charge what the large nuts are. Some people have even asked where the large chestnuts and hickory nuts come from.

The Children's Exposition

Newcomers to the children's tent are children from the Playhouse settlement playground. Every day a group of children from this playground called the Playhouse Puppet Players give a puppet show entitled "The Three Wishes." All the figures, scenery and stage was made entirely by themselves. After their engagement at the exposition is over, they will "go on the road," touring to several of the nearby county fairs.

The hand work exhibition of this group is distinguished and different from that of any of the other playgrounds. Directors have made an effort to keep away from the ordinary type of hand work and have encouraged the appreciation of African art. Several wooden bowls are copies of Congo wood carving and copies of Congo designs are evident on many pieces of art work.

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Cleveland Topics Miniature Issue

List of Exhibitors

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Adapti Co. & Acme, Palmer & DeMooy	717	Cleveland Co-Operative Stove Co.	201, 202, 203, 204, 205
Aerobell Sales & Service Co.	309	Cleveland Frog & Crossing Ass'n.	742
Aetna Affiliated Cos.	49	Cleveland Garment Mfgs. Ass'n.	275, 276
Aetna Rubber Co.	416	Cleveland Graphite Bronze Co.	713
Air Reduction Sales Co.	604	Cleveland Hardware Co.	936
Akers-Folkman Co.	9, 10, 11	Cleveland Ice Cream Co.	45
Allyne-Ryan Foundry Co.	767	Cleveland Laundry Owners Club	252, 253, 254, 255
American Business Development Corp.	290	Cleveland Laundry Service Ass'n.	266, 267, 268, 269, 270, 271, 272, 273
Amer. Bus. Dev. Corp.	439, 440, 441	Cleveland Linen Club	289
American Fork & Hoe Co.	919	Cleveland Lumber Dealers Ass'n. (Wood Homes Bureau)	957, 958, 959, 960, 961, 962
Amer. Multigraph Sales Co.	123, 124, 125, 126, 127, 128	Cleveland McCallum Co.	113, 116
American Steel & Wire Co.	630	Cleveland Museum	
Anchor Fence Co.	636	Cleveland Museum of Natural History	660
Apex Electrical Mfg. Co.	230, 231, 264, 265, 284, 285	Cleveland Public Library	952
Arco Company	814	Cleveland Pneumatic Tool Co.	950, 981
Austin Company	754-B	Cleveland Railway Co.	64, 65, 633
Bailey Co.	227, 228	Cleveland Rug Cleaning Co.	208
Baker-Rauland Co.	664-665	Cleveland Show Case Co.	316
Barber Gas Burner Sales Co.	314	Cleveland Stone Co.	39, 42
C. O. Bartlett & Snow Co.	971	Cleveland Switchboard Co.	714
Belgian Wall Tile Co.	214	Cleveland Terminal Bldg. Co.	81, 82, 83, 84
Billings Chapin Co.	298	Cleveland Trust Co.	56, 57
Bingham, C. A.	995	Cleveland Varnish Co.	748
Bishop & Babcock Co.	80	Cleveland Welding Co.	747
Board of Education	20, 21, 22	Cleveland Wire Spring Co.	709, 710
Barthard Art Furniture Co.	426	Cleveland Worm & Gear Co.	804
Bourne Boiler & Welding Co.	937, 938	Clifton Investment Co.	94
Britton Gardner Printing Co.	52, 53	Clipper Belt Lacer Co.	712
Brooks Co.	30	Cochran, The J. P. Co.	296
Brown Hoisting Machine Co., So. Plaza "A"	805	Coffield Electric Co.	296
Buckeye Forging Co.	312	Columbia Axle Co.	927
Buckeye Ribbon & Carbon Co.	916, 219	Columbian Vise & Mfg. Co.	746
Carroll, Arthur	29	Colver-Miller Co.	110
Central National Bank	752	Colwell Co., The G. P.	409
Chain Products Co.	982	Commercial Finance & Bldg. Co.	62
Champion Machine & Forging Co.	225, 226	Connelly Boiler Co., D.	433
Champion Stove Co. & Econ. Stove Co.	813	Coopland the Caterer	806-B
Chandler Motor Car Co.	99, 100	Coral Laboratories, Inc.	921-922
Chandler & Price Co.	744	Crane-Howard Lithograph Co.	108
Chicago Pneumatic Tool Co.	103	Cumard Line	256
Christian Science Monitor	166	Cushman Refrigeration Co.	61
City Ice & Fuel Co.	756, 808, 809, 810	Cuyahoga Coal Co.	235, 236
Cleveland Airport	778, 780	Cyclone Fence Co.	631
Cleve. Automatic Mch. Tool Co.	745	Dangler Stove Co.	410
Cleveland Baseball Co.	213	Davis Specialty Co.	320
Cleveland Builders Sup. & Brick Co.	670 to 72	F. E. Dempsey (Pop. Corn)	451
Cleveland Chamber of Commerce	605	Dental Research Products, Inc.	923
Cleveland Coca Cola Bottling Co.	413, 414, 450	DeWalt-Ohio Company	794
Grand Staircase Left	436, 781, 910,	Dickey Grabler Co.	31, 32
		Dill Mfg. Co.	261
		Dina-Mite Cereal Corp.	662, 663
		East Ohio Gas Co.	

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Official Exposition Program

List of Exhibitors (Continued)

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Eaton Axle & Spring Co.	761	Kingslow Stamping & Tool Co., The E.	162
The Economy Stove Co.	225	Kohlman Car Co., The G. C.	904
Eberhard Mfg. Co.	715	Lake Erie Bolt & Nut Co.	934
Electrolux, Inc.	800	Lakside Steel Improvement Co.	974
Elwell Parker Electric Co.	912	Lamson & Sessions Co.	965
Ernst Edman Co.	179	Lang Body Co.	635
Euchid Candy Co.	768	League of Women Voters (Tea Room)	138-148
H. K. Ferguson Co.	707, 708	Leece Neville Co.	755
Ferry Cap & Set Screw Co.	702, 703	Lewis & Freeman Co.	229
Fisher Body Ohio Co.	716	Lincoln Electric Co.	63, 66
Foot-Burr Co.	232	Live Stock & Meat Pkg. Ind.	292, 295
Forest City Foundry & Mfg. Co.	33	Longvale Homesite Co.	259
Forman Bassett Co.	92	Lupton's Sons Co., The David	955, 956
Fowler & Slater Co.	734	M & M Co.	210, 908, 215, 965, 728
Fuller & Smith	249	Martin Barriss Co.	So. Plaza "B"
Gabriel Snubber Mfg. Co.	91	Glenn L. Martin Co.	1018
P. A. Geier Co.	815	Mathews Steel Castings Co.	948-C
M. Glucksman Co. (cigars)	173	May Co.	73, 74, 75, 76, 77, 78, 79, 80
General Electric Co.	304, 305	Mayhew Food Products Co.	206, 405
Grasselli Chemical Co. and Grasselli Powder Co.	279	Mayhew Bank, The	795
Great Lakes Paper Box Co.	234	Mikes, Russert & Martin (Jewelry)	85
Grissold Eschleman Co.	299	Miller Becker Co.	283, 967, 967
Wm. F. Gray, Inc.	234	Mills Co., The	27, 28
Grolier Society	299	Modern Household Sales Co.	300, 301, 302, 303
Gross, L. N. Co.	48	Morgan Lithograph Co.	942
Guardian Gas Appliance Co.	17, 18, 19	Murray Ohio Mfg. Co.	783, 785, 786
Guardian Trust Co.	812	National Bronze & Aluminum Co.	940
Halle Bros. Co.	278	National Carbon Co.	682
Hanna Co.	901, 902	National City Bank	102
Happidayton Water Softener & Pump Co.	437	Natl. Mat. & Steel Castings Co.	263, 265
Harris, Seybold, Potter Co.	120	National Screw & Mfg. Co.	946, 947
Harsh Novelty Confection Co.	311	New Process Stove Co.	243, 244
Harter School Supply Co.	14	New York Central Railroad Co.	777
Theo. Hartman (Laces)	38	Newman Studio	170
Hauseman Co., The E. F.	445	Newsom & Halle	730, 732
Health Equipment Mfg. Co.	274, 277	Nickel Plate R. R. Co., So. Plaza "C"	308
Henry Furnace & Fry Co.	402	Nineteen Hundred Washer Co.	224
J. H. Hildebrandt Burner & Specialty Co.	421	Ohio Bell Telephone Co.	238, 241, 242
Charles E. Hires Co.	444	Ohio Chamber of Commerce	129-134
Hoffman Co., Inc., Adam	216-217	Ohio Chemical & Mfg. Co.	25
Holland Furnace Co.	178	Ohio Confection Co.	161
Homer Commutator Co.	968	Ohio Equipment Co.	36, 37
E. J. Hungerford Co.	46, 47	Ohio Mattress Co.	96, 97
Hydraulic Pressed Steel Co.	107	Ohio Quattris Co.	15, 16
Industrial Fibre Co.	310	Ohio Rotoprint Co.	160
International Mercantile Marine Co.	634	Ohio Thomas Stoker Sales Co.	224
Interstate Sash & Door Co.	221, 222	Ohio Truck Body & Wagon Co.	700
Jordan Motor Car Co.	704	Orniston Co.	319
Joseph & Feiss Co.	287, 288	Osborn Mfg. Co.	762, 764, 765
Kaycee Co.	402	P. L. Owens (Garage Display)	419
King Lumber Co., The John C.		Park Drop Forge Co.	797
Kelvinator Co., The		Packer Co.	1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016
Louis Klein		Pearl Street Savings Bank	50
		Peck Engraving Co.	40

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## SUPERIOR-ROCKWELL GARAGE

Rockwell Ave. near East 9th St.

One block from Public Auditorium

Day, Night and Monthly

## STORAGE

Willard

Storage Battery

Service

Day and Night

Agents for

## BRIGHT LIGHT BUMPERS

THE BUMPER WHICH LIGHTS YOUR ROAD

## This miniature edition of CLEVELAND TOPICS

was printed completely at the model  
printing plant of

**The Britton-Gardner Printing Co.**

Booths 52-53, Main Floor

Visit the booths and watch the presses at work. Then multiply what you see by hundreds, add great color presses, binders, skilled typographers, paper experts, keen-eyed supervisors, every mental and mechanical aid to good printing—and you will have some idea of the multitude of facilities this company can bring to bear on the satisfactory solution of your printing problems.

## THE BRITTON-GARDNER PRINTING COMPANY

Canton Bldg.

Cleveland

### Cleveland Topics Miniature Issue

### List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Peerless Motor Car Co.	811	Telling-Belle Vernon Co.	434, 721
Pennsylvania R. R. Co.	905	Tinnerman Stove & Range Co.	247, 248
Perfection Stove Co.	294, 297	Trundle Engineering Co.	799
Plain Dealer Publishing Co.	670, 671, 672	W. S. Tyler Co.	666, 667, 668
Pressed Metal Products Co.	41, 44	Ungerleider & Co., Samuel	111
Pressed Metal Products Co.	789, 790	Union Trust Co.	55
Rapid Transit Land Sales Co.	408	United Banking & Trust Co.	43
Reliable Stove Company	239, 240	U. S. Marine Corps	906
Republic Steel Package Co.	26	Valley Contracting Co.	735, 736
Richman Bros. Co.	85, 86, 87, 88, 89	Van Dorn Electric Tool Co. and Van	
Rickersberg Brass Co.	260	Dorn & Dutton Co.	758, 760
Rotowasher Corp'n.	427	Van Dorn Iron Works Co.	119, 122
Russ Mfg. Co.	23, 24	Variety Machine & Stamping Co.	801
St. Marys Woolen Mfg. Co., St. Marys	793	Vernor Co., The James	722
Sanymetal Products Co.	245, 246	Vichek Tool Co.	705
Sar-A-Lee Company	286	Wagenman Paint Stores Co., The	
Schafer Wagon Co., The Gustave	784	S. C.	220, 223
Scott & Fetzer Machine Co.	725, 726, 727, 729, 782	Walworth-Ohio Co.	984, 985
Geo. Slater, Son & Parrish, Inc.	280	Walworth Run Foundry Co.	233
Sherwin Williams Co.	163	Wellman Bronze Co.	258
Silvo Products Co.	602	Wellman-Seaver-Morgan Co.	749
Simplex Needle Threading	403	West Steel Castings Co.	939
Society for Savings Bank	164	Westinghouse Electric & Mfg. Co.	306, 307, 308
Speeday Mfg. Co.	105	White Motor Co.	757
Spencerian School	314	White Sewing Machine Co. and Theo.	
Standard Envelope Co.	121	Kundtz Co.	262, 263
Standard Oil Co.	1007, 1008	Willard Storage Battery Co.	117, 118
Sterling Mfg. Co.	659	Winton Engine Co.	751, 753
Sterling Products Co.	315	Wonder Ironer & Sales Co., Inc.	313
Strong, Carlisle & Hammond	706	Wood Homes Bureau	446
L. T. Sullivan	983	Yoder-Morris Co.	948 B
Superior Die Casting Co.	177, 317, 779, 945, 948-A	Your Garden Publishing Co.	801
Superior Foundry Co.	706	The Guardian Products Co.	
The Ferguson, H. K. Co.	750	Keith-Albee Theatres	
Superior Screw & Bolt Mfg. Co.	768	Loews Ohio Theatres	
	711		

### OHIO EXHIBITORS

Name	Booth No.
XXth Century Heating & Ventilating Co., Akron	257
Alliance, O.: Alliance Brick Co., Alliance Vitrified China Co., Geo. H. Bowman Co., Buckeye Jack Co., Buckeye Twist Drill Co., McCaskey Register Co., Machine	1 to 8, incl.
Steel Castings Co., Transue Williams Steel Forging Co.	114, 115, 449
Morrow Candy Co., Ashtabula	93
B. L. Marble Chair Co., Bedford	806 A
County Fair Board, Berea	926
McMeyer Interstate Co., Bedford	212
Kelley Mfg. Co., Bucyrus	718
Car-Van Steel Co., Canton	109, 112
Dierhold Safe & Lock Co., Canton	731, 733
Industrial Commission of Ohio, Columbus	940, 941
Ohio State University, Bureau of Business Research, Columbus	925
Conneaut Packing Co., Conneaut	925
Conneaut Shovel Co., Conneaut	914
Insoluble Vacuum Cleaner Co., Dover	996
General Industries Co., Elyria	915
American Steel Abrasives Co., Galion	59
Galion Metallic Vault Co., Galion	

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### Official Exposition Program

### OHIO EXHIBITORS (Continued)

Name	Booth No.
Roxana Petroleum Corp'n., Lima	949, 950
Hydraulic Press Mfg. Co., Mt. Gilead	601-A
Lakewood Products Co., Olmsted Falls	175
Fate Root-Heath Co., Plymouth	754-A
St. Marys Woolen Mfg. Co., St. Marys	106
Hinde & Dauche Paper Co., Sandusky	51-54
Paper & Textile Machin. Co., Sandusky	716
Ohio Seamless Tube Co., Shelby	601-B
Monarch Welder Co., Warren	951
Peerless Electric Co., Warren	101
Halsey W. Taylor Co., Warren	95, 98
Warren Tool & Forge Co., Warren	194
Whitacre Boiler Co., Wellsville	293
Ohio State University, Bureau of Business Research, Columbus	940, 941
The Paper and Textile Machinery Co., Sandusky	716

Once again the May Company changes its display. Replacing the lovely figures in evening gowns are smaller models exhibiting little boys' clothing.

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white at the back and fresh cut flowers decorate the stands. Many tired people are apparently happy to take advantage of the comfortable restroom in connection with the booth. Book matches and 17-cent coupons are eagerly accepted by the thousands of passers-by.

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# CORRECTION



THE FOLLOWING PAGE (S)  
HAVE BEEN REFILMED TO  
INSURE LEGIBILITY.



## Cleveland Topics Miniature Issue

## List of Exhibitors (Continued)

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Peerless Motor Car Co.	811	Telling-Belle Vernon Co.	434, 721
Pennsylvania R. R. Co.	905	Timmerman Stove & Range Co.	247, 248
Perfection Stove Co.	294, 297	Trundle Engineering Co.	799
Pickands-Mather Co.	670, 671, 672	W. S. Tyler Co.	666, 667, 668
Plain Dealer Publishing Co.	41, 44	Ungerleider & Co., Samuel	111
Pressed Metal Products Co.	789, 790	Union Trust Co.	55, 58
Rapid Transit Land Sales Co.	408	United Banking & Trust Co.	43
Reliable Stove Company	239, 240	U. S. Marine Corps	906
Republic Steel Package Co.	26	Valley Contracting Co.	735, 776
Richman Bros. Co.	85, 86, 87, 88, 89, 90	Van Dorn Electric Tool Co. and Van Dorn & Dutton Co.	758, 760
Rickersberg Brass Co.	260	Van Dorn Iron Works Co.	119, 122
Rotowasher Corp'n.	427	Variety Machine & Stamping Co.	822
Russ Mfg. Co.	23, 24	Vernor Co., The James	722
Jos. T. Ryerson & Son, Inc.	793	Vichek Tool Co.	705
Sanymetal Products Co.	245, 246	Wagenman Paint Stores Co., The	220, 223
Sar-A-Lee Company	286	S. C.	984, 985
Schacter Wagon Co., The Gustave	725, 726, 727, 729, 782, 784	Walworth Ohio Co.	233
Scott & Fetzer Machine Co.	280	Walworth Run Foundry Co.	258
Geo. Shater, Son & Parrish, Inc.	163	Wellman-Scaver-Morgan Co.	939
Sherwin Williams Co.	602	West Steel Castings Co.	306, 307, 308
Silvo Products Co.	403	Westinghouse Electric & Mfg. Co.	757
Simplex Needle Threader	105	White Motor Co.	262, 263
Society for Savings Bank	314	White Sewing Machine Co. and Theo. Kundtz Co.	117, 118
Speeday Mfg. Co.	121	Willard Storage Battery Co.	731, 753
Standard Envelope Co.	1007, 1008	Winton Engine Co.	313
Standard Oil Co.	659	Wonder Ironer & Sales Co., Inc.	446
Sterling Mfg. Co.	315	Wood Homes Bureau	948-B
Sterling Products Co.	706	Yoder-Morris Co.	801
Strong, Carlisle & Hammond	983	Your Garden Publishing Co.	
L. T. Sullivan	177, 317, 779, 945, 948-A	The Guardian Products Co.	
Superior Die Casting Co.	706	Keith-Albee Theatres	
Superior Foundry Co.	750	Loews Ohio Theatres	
The Ferguson, H. K. Co.	768		
Superior Screw & Bolt Mfg. Co.	711		

## OHIO EXHIBITORS

Name	Booth No.
XXth Century Heating & Ventilating Co., Akron	257
Alliance, O.: Alliance Brick Co., Alliance Vitrified China Co., Geo. H. Bowman Co., Buckeye Jack Co., Buckeye Twist Drill Co., McCaskey Register Co., Machined Steel Castings Co., Transue Williams Steel Forging Co.	1 to 8, incl.
Morrow Candy Co., Ashtabula	114, 115, 449
R. L. Marble Chair Co., Bedford	93
County Fair Board, Berea	806-A
McMyler Interstate Co., Bedford	226
Kelley Mfg. Co., Bucyrus	212
Car-Van Steel Co., Canton	718
Diebold Safe & Lock Co., Canton	109, 112
Industrial Commission of Ohio, Columbus	731, 733
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## Cocoanuts

Do you know what cocoanuts look like when they fall off the trees down in the West Indies? Their outer shell, which Clevelanders seldom see gives them a very different appearance from those in the fruit stores. Perhaps that is why so many people who stop in front of the exhibit of the Cocoanut Ditties company ask the people in charge what the large nuts are. Some people have even asked where the large chestnuts and hickory nuts come from.

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## **SUPERIOR - ROCKWELL GARAGE**

Rockwell Ave. near East 9th St.  
*One block from Public Auditorium*

Day, Night and Monthly  
**STORAGE**

Willard  
Storage Battery  
Service  
Day and Night

*Agents for*  
**BRIGHT LIGHT BUMPERS**  
THE BUMPER WHICH LIGHTS YOUR ROAD

## *This miniature edition of* **CLEVELAND TOPICS**

*was printed completely at the model  
printing plant of*

**The Britton-Gardner Printing Co.**  
**Booths 52-53, Main Floor**

Visit the booths and watch the presses at work. Then multiply what you see by hundreds, add great color presses, binders, skilled typographers, paper experts, keen-eyed supervisors, every mental and mechanical aid to good printing—and you will have some idea of the multitude of facilities this company can bring to bear on the satisfactory solution of your printing problems.

**THE BRITTON-GARDNER  
PRINTING COMPANY**  
Canton Bldg. Cleveland

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Canton Bldg. Cleveland



***Our Invitation—***

**To Fellow Exhibitors**

Many of you are so busy you hardly get an opportunity to see the unusual exhibits around you.

Since this is the first time a Standard Envelope machine has been shown to the general public in Cleveland, we invite you to see how commercial envelopes are made.

Here in the West Wing, a machine gums, folds, and counts 8,000 envelopes an hour, during the exhibition. The afternoon is, of course, the best time to see the machine in operation owing to the large attendance in the evening.

**The  
Standard Envelope Manufacturing  
Company**

Space 1007-1008 West Wing

—  
Main Plant, 1600 E. 30th Street, Cleveland

Other Factories  
Nashville      Pittsburgh

**DINA-MITE**

***The World's Greatest Health Food***

See the Dina-Mite exhibit which arrived by air mail in 30 hours from the Pacific Coast Factory.

This food is made from wheat, bran, and flax, selected grains scientifically treated and blended, making it very delicious to the most delicate taste.

It can be used in various ways, such as for mush, muffins, bread, cookies, hot cakes and waffles.

Dina-Mite is the regulator of perfect Health. When used daily it will keep the system in excellent condition.

Dina-Mite is your way to Health.

**The Dina-Mite Cereal Corp.**  
Cleveland, Ohio



ONE FOURTH

REGULAR SIZE

{ DAILY }

# CLEVELAND TOPICS

Editorials · Investments · Wit · Music · Art · Society

INDUSTRIAL EXPOSITION PROGRAM



THE CENTRAL NATIONAL BANK EXHIBIT

AUGUST 25, 1927

NUMBER 20

## Official Catalog

LIVE STOCK ENTRIES

AND

DAILY PROGRAM

OF

THE SEVENTY-THIRD ANNUAL

Iowa State Fair and National  
Live Stock Show

**Complete Daily Program** of all events in every department of the fair.

**Complete list of all live stock** entries and judging programs.

**A complete list of all exhibitors**—and location of their exhibits in all departments.

**Bird's-eye view of fair grounds** showing location of various buildings and places of interest.

**List of officers and managers** of the fair—department superintendents.

**General rules** and special information governing the fair.

Published Annually under Direction of

THE IOWA STATE FAIR BOARD

A. R. COREY, Secretary



This Miniature Issue  
of  
**Cleveland Topics**

Is printed and issued from Booths 52 and 53, and is ready for distribution at 3 p.m. each day and contains only news of the Exposition.

Cleveland Topics, the Fearless, Fair and Independent Weekly Newspaper is on sale at newsstands and delivered to subscribers every Saturday morning.

Are you a regular reader keeping in touch with national as well as civic events?

**CLEVELAND TOPICS**  
319 Caxton Building Cherry 1935

MINIATURE ISSUE OF

## CLEVELAND TOPICS

PRINTED AND PUBLISHED AT BOOTHS 52-53  
F. FOXCROFT, Editor  
HARRY C. EGGLESTON, Business Manager  
R. Y. McCray, Editor in Charge at Booths

Containing the Official Program, list of Exhibitors and daily comments on Exposition activities. Managers of Booths who have interesting news items, specialty exhibits etc. are requested to leave their "copy" at Booths 52-53 for insertion in the magazine.

**Thursday, Aug. 25: Sousa's Farewell Day—Auto Club Night**

### Au Revoir to Sousa

Today is the twelfth and final day of Commander Philip Sousa's engagement at the Exposition. Visitors to the Exposition have been loud in their praises of the wonderful programs played by Sousa and his world famous band and many are the expressions of regret that his stay could not be extended over a longer period. The interested music lovers who have filled the seats facing the band stand on the plaza during Sousa's engagement amply testify to the popularity and loving regard with which the famous Commander and his men stand in the hearts of Clevelanders and the Miniature Topics takes this opportunity of wishing the beloved veteran a fond farewell and simple "au revoir" when the engagement terminates tonight.

Tonight is dedicated to the Cleveland Automobile Club and members are urged to inspect the several booths displaying automobile equipment, safety devices and accessories which are now on the market for the convenience and safety of the motoring public.

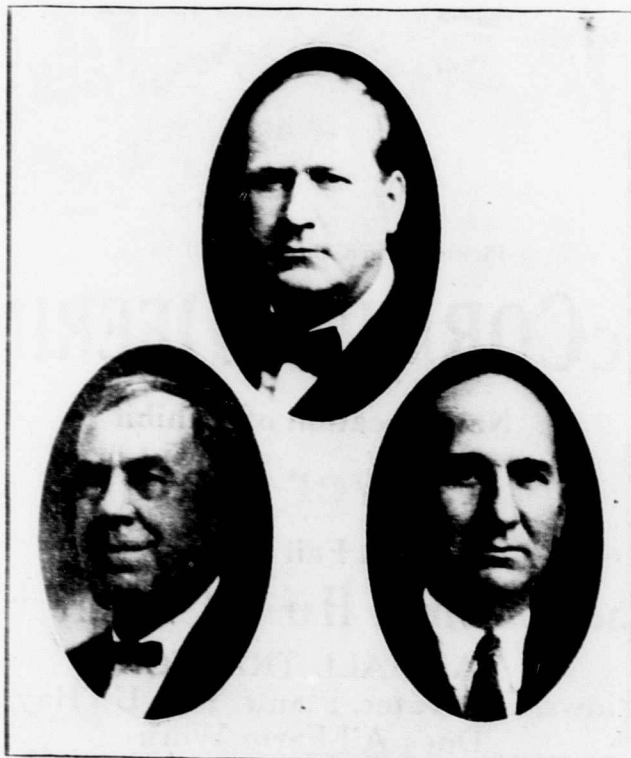
### Central National Bank

An attractive and inviting exhibit is the contribution of the Central National Bank to the Industrial Exposition. A charming background depicts the Panama Canal and a map picturing the relationship of the canal to the trade routes of the world. A central figure of the bank building draws the attention of the visitor to this daintily furnished booth.

Visitors to the booth are invited to become subscribers for the monthly business review and each one is given a copy of the quarterly magazine, issued by the bank, called "Ohio At Work."

Page Three

### EX-OFFICIO MEMBERS IOWA STATE FAIR BOARD



**JOHN HAMMILL**  
Governor of Iowa

**HERMAN KNAPP**  
Acting Pres. Iowa State College

**M. G. THORNBURG**  
Secretary of Agriculture

### SUPERINTENDENTS OF DEPARTMENTS.

#### Iowa State Fair and Exposition, 1927.

Horse	C. F. Curtiss, Ames
Cattle	H. L. Pike, Whiting
Swine	E. T. Davis, Iowa City
Sheep	C. J. Knickerbocker, Fairfax
Poultry	V. G. Warner, Bloomfield
Agriculture, Horticulture and Floriculture	Earl Ferris, Hampton
Exposition Building, Textile, China, etc.	J. C. Beckner, Clarinda
Dairy, Apiary and Culinary	Paul P. Stewart, Maynard
Implements and Machinery	J. P. Mullen, Fonda
Speed	F. M. Griffin, Manson
Concessions	Sears McHenry, Denison
Public Safety	Carl E. Hoffman, Atlantic
Admissions	C. Ed. Benham, Oskaloosa
Live Stock Sanitation	Peter Malcolm, Des Moines
Ticket Auditing	H. O. Weaver, Wapello
Grounds	Henry Deets, Des Moines
Boys' Calves and Pigs	M. G. Thornburg, Des Moines
Boys and Girls' Department	F. P. Reed, Ames
School Department	Agnes Samuelson, Des Moines
Publicity and Advertising	L. R. Fairall, Des Moines

#### Women and Children's Building.

Chairman Program Committee	Mrs. H. W. Spaulding, Grinnell
Baby Health Department	Mrs. S. E. Lincoln, Des Moines
Day Nursery	Dorothy Carpenter McLaren, Des Moines
Woman's Projects Department	Miss Neale S. Knowles, Ames
Public Health Exhibit	Dr. Henry Albert, Des Moines
Shepherd-Towner Clinic	Dr. Edward H. Lauer, Iowa City
Playground	Miss Margaret McKee, Des Moines



## Cleveland Topics Miniature Issue

## Ima Fish Demonstration

Six little girls of ranging sizes dressed in rainbow colored bathing suits demonstrate to exposition visitors on Mondays, Wednesdays, and Fridays how they learned to swim and become members of the Ima Fish club.

Poised on the rim of the fountain, the youngsters follow their instructor's directions: "Everybody breathe now, in through your mouth and out through your nose. . . ." and six little chests expand and contract as the air goes in and out of their lungs. "Now let's see you get wet—duck under," continue the instructions and the six little mermaids squat down, pantomiming their feelings when the make-believe water gets into their eyes.

Soon they do a dead man's float, then they kick their feet, move their arms and finally work both their arms and legs together, showing how the Australian crawl is done.

## Guardian Products Exhibit

The Guardian Products Co. is displaying unique development in the field of riveting. The Kern Radial tool covers a wide range of application, its outstanding features being simplicity of construction, portability, flexibility, ease of operation and speed control. As a rotary tool it excels for light drilling, grinding and polishing.

## Putting Words Into Print

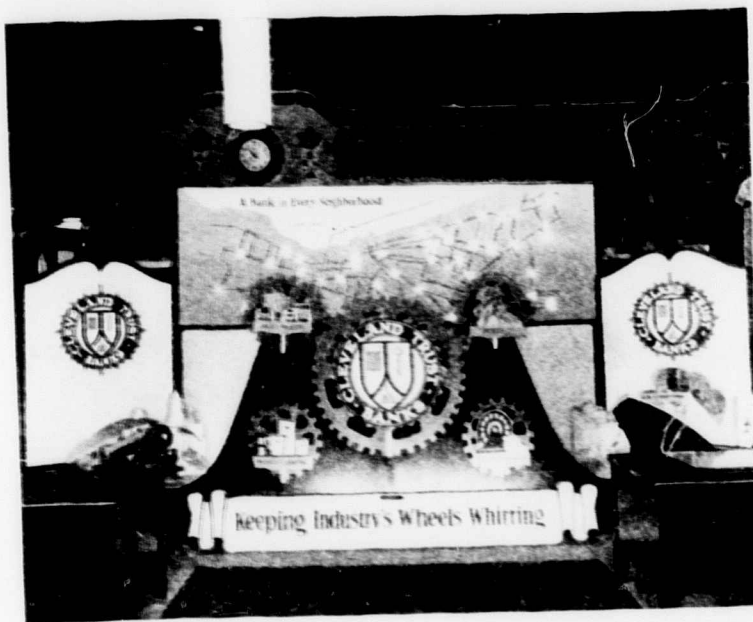
"How is this little book printed?" is one of the most continuous questions which the printers in charge of the Britton-Gardner printing company's booth where the Miniature Topics is printed every day. Not only men and women want to know how it is done, but children as well hang around the presses fascinated watching words go into print.

The press on display at the booth is a Kelly press which prints one side of the paper at a time. Then a Cleveland Folding machine folds the sheets in correct order. An automatic stitching machine puts the two wire stitches in the book which is completed and ready for distribution when trimmed.

There are always several printing counselors in the booth who will be glad to explain in more detail how and why the press works.

Page Four

## Official Exposition Program



THE CLEVELAND TRUST CO. EXHIBIT

## Human Interest Literature?

It is interesting how many advertising managers overlooked the matter of "free publicity," that is the news columns by not having at the booths something descriptive of products or machinery on display. Most of the literature is purely of the sales variety and to get at the story in each booth, some sales manager must sit down and scratch his head to tell what his exhibit is in language suited for public rather than trade consumption.

The next time the big show is held we venture there will be more of the so-called "publicity" literature on hand and available for newspapers and visitors as well.

The Cooperative Stove Co., The American Multigraph and The City Ice & Fuel Co. are examples. Apparently such concerns have seen the show strictly from a selling proposition and do not expect free advertising.

Page Five

## SPECIAL INFORMATION

## ADMISSION PRICES.

General admission, adult	\$ .50
General admission, for children over eight and under fifteen years of age	.25
General admission between the hours of six p. m. and nine o'clock p. m.	.25
General admission for Wednesday and Thursday, August 24th and 25th	.25
General admission for Sunday, August 28th	.50
Vehicles will be admitted free on August 24th, 25th, and 28th, and after 6 p. m. each day of the fair.	
Horse-drawn vehicle, single admission	.50
Automobile, single admission	.50
Baggage or express wagon (for week, sold by concession department)	3.00
Express and baggage wagons, single admission	.50
Taxicab (vehicle and driver for week)	5.00
Delivery ticket (vehicle and driver for week, sold by concession department)	10.00
Deliveryman's helper (for week, sold by concession department)	2.00

## Amphitheater Admissions, Afternoon and Evening.

Admission to paddock and bleachers	\$ .50
Admission and reserved seat, upper half of amphitheater	.50
Admission and reserved seat, lower half of amphitheater	.75
Admission and box seat in amphitheater	1.00
Admission to quarter stretch, day	.50

## Admission to Evening Show at Stock Pavilion.

All reserved seats	\$ .75
Box seats	1.00
Standing room	.25

## Bureau of Information.

A bureau of information will be maintained by the management at the secretary's office in the Administration Building.

## City Bureau of Information.

Under the direction of the Des Moines Chamber of Commerce a bureau of information will be maintained during the entire time of the Fair in the lobby of the Courthouse. A list of lodging and boarding houses, with prices will be kept by this bureau of information, and visitors are cordially invited to avail themselves of the opportunity thus afforded to locate lodging and boarding houses. You can feel perfectly safe in any place recommended by the Chamber of Commerce. They will also thank you to report to them promptly any exorbitant charges made by any boarding house, hotel or restaurant, barber shop, etc.

## Day Nursery.

A Day Nursery will be maintained in the Women and Children's Building. This will make it possible for mothers with small children to attend and thoroughly enjoy the fair by leaving their children in the care of the nursery. Trained nurses will be in attendance each day and for a small fee the children will be well taken care of and entertained, but mothers will be required to furnish food for their own children.

## OFFICIAL LIVE STOCK CATALOG AND PROGRAM

7

## Women and Children's Building.

The Women and Children's Building is a beautiful structure located on the hill east of the Stock Pavilion and Agricultural Building. The location is ideal, overlooking the main portion of the grounds and exhibit buildings.

The rest rooms are large, well ventilated and comfortably furnished. The spacious porches offer a resting place for hundreds of people.

In addition to rest rooms and other conveniences for women and children, the building contains many exhibits and educational features, among which are the Baby Health Department, Day Nursery, where babies may be left in care of trained nurses, Women's County-Wide Project Exhibits by Farm Bureau Women, Exhibit of State Traveling Library, and a room set aside for daily Demonstrations in Domestic Science; also a large auditorium in which programs of interest to women are given daily.

## American Red Cross First Aid Station.

A first aid station will be maintained in the building east of the Women and Children's Building with a skilled physician and trained nurses in charge. The Fair Management provides the building and furnishings, but each patient is expected to pay a reasonable fee for services rendered.

## Check Room.

Check rooms in charge of reliable persons will be located west of the Stock Pavilion, at the entrance of the auto parking grounds and in the basement of the Women and Children's Building. Packages may be checked at a nominal fee.

## Post Office.

A substation of the Des Moines Post Office will be located on Grand Avenue, northeast of the Agricultural Building. The office will receive and distribute mail, sell stamps, postal cards and money orders.



C. E. CAMERON, ALTA.  
President Iowa State Fair and National Live Stock Show.



## Cleveland Topics Miniature Issue

# Entertainment Program

## Thursday, August 25th

### Sousa Farewell Day

10:30 a.m.—Doors Open

Programs by Strolling Players, Tower of Jewels Reproducer, Auditorium Victrola and Duo-Art Concerts

1:00 p.m.—Program by Auditorium Ensemble: Vincent Percy, organ and piano; Walter Logan, violin; Charles McBride, cello

Organ Solo, "War March of the Priests" ..... MENDELSSOHN  
Vincent Percy

"Moment Musical" ..... SCHUBERT

Cello Solo, "A Dream" ..... BARTLETT

Charles McBride

"Fete de Seville" ..... TAVAN

Vocal—Selected

James McMahon

"Song of Songs" ..... DE MOYA

2:15 p.m.—Concert by Sousa's Band

Overture, "Raymond" ..... THOMAS

Scenes, "Andre Chenier" ..... GIARDANO

Favorite melodies from old operas ..... KAPPEY

Gems, "The Tales of Hoffman" ..... OFFENBACH

March, "The Gridiron Club" ..... SOUSA

3:00 p.m.—Tower of Jewels Reproduction

Program by Auditorium Ensemble

Organ Solo, "Grand March Aida" ..... VERDI

Violin Solo—Meditation from "Thais" ..... MASSENET

Walter Logan

"Serenade" ..... DRDLA

"Romance" ..... RUBENSTEIN

"Love's Ecstasy" ..... ROSE

3:30 p.m.—Loop the loop by Oscar V. Babcock

3:45 p.m.—Strolling Players

Concert by Sousa's Band

Overture, "Thuringia Festival" ..... LASSEN

"Breezes from the South" ..... MYDDLETON

"Invitation to the Waltz" ..... SCHUBERT

Vocal Solo, "Sweet Mystery of Life" ..... HERBERT

Miss Marjorie Moody

March, "Sabre and Spurs" ..... SOUSA

Page Six

## Official Exposition Program

4:00 p.m.—Program by Auditorium Ensemble

"Arabian Serenade" ..... LANGEY

"Serenade" ..... CHAMINADE

Vocal Solo—Selected

James McMahon

"Hale Moon" ..... LOGAN

"Rose of My Heart" ..... LEHR

4:30 p.m.—Tower of Jewels Reproductions, Strolling Players, WTAM programs, Auditorium Victrola and Duo-Art concerts

## Automobile Club Night

7:00 p.m.—Program by Auditorium Ensemble

Organ Solo, "Soldiers Chorus from Faust" ..... GOUNOD

Vincent Percy

"Café" ..... ALBENZ

Cello Solo, "Serenade" ..... CORELLI

Charles McBride

"Under the Leaves" ..... THOME

"Siziletti" ..... VON BLON

8:00 p.m.—Strolling Players

Concert by Sousa's Band

Overture, "The Business of Tantalus" ..... SUPPE

"On With the Dance" ..... SOUSA

"Benediction of the Bismarcks" ..... MEYERBEER

Saxophone Solo, "Goodnight Ladies" ..... HENEY

Edward J. Henry

March, "U. S. Field Artillery" ..... SOUSA

8:45 p.m.—Illumination of Tower of Jewels

Program by Auditorium Ensemble

Selection, "Hilari" ..... HERBERT

Violin Solo, "Sousa" ..... DRDLA

Walter Logan

"Andante Religioso" ..... THOME

Vocal Solo—Selected

James McMahon

Fantasia, "La Boheme" ..... PUCCINI

9:15 p.m.—Strolling Players, Auditorium Victrola, WTAM programs

Concert by Sousa's Band

Overture, "Lullaby" ..... WAGNER

Valse, "Espagnol" ..... WALDEUFEL

Gems, "The Grand Duchess" ..... OFFENBACH

Vocal Solo, "The World is Waiting for the Sunrise" ..... SEITZ

Miss Marjorie Moody

March, "The Stars and Stripes Forever" ..... SOUSA

(Over)

Page Seven

## SEVENTY-THIRD ANNUAL IOWA STATE FAIR

## Press Bureau.

The Fair will maintain a press bureau in the Administration Building with a competent person in charge. Manifold copies of the awards in the live stock departments, daily programs, special orders and announcements, official decisions and all other matters of interest or value to the public will be furnished to the press. Representatives of the press at large, who may be assigned to or visit the fair, are cordially invited to make this their headquarters and avail themselves of the facilities offered.

## Express.

The express company's office will be located in a booth of the Stock Pavilion, between the north and east entrances. All express matter intended for delivery at the grounds should be marked and charges prepaid to the State Fair Grounds, Des Moines. All express sent to individuals or firms in care of the secretary will be found at the express office and not at the office of the secretary.

## Railway Offices.

All the leading trunk lines will have a consolidated office in a booth east of the north entrance to the Stock Pavilion for the transaction of business and furnishing information relative to freight and passenger rates, departure of trains, etc.

## Telegraph Offices.

A branch station of the Western Union Telegraph Company will be maintained in the lobby of the Administration Building.

## Telephones.

A complete telephone system is maintained at the grounds jointly by the Fair management and the Northwestern Bell Telephone Company. Connections may be had to any part of the grounds, free; a toll fee of ten cents for down town connections is charged. The central office will be located in a building on Grand Avenue, west of the Old Mill.

## Administration Offices.

All the officers and superintendents of the Fair will have offices in the Administration Building. This is a very handsome and useful office building, located in the center of the grounds. A cordial invitation is extended to everyone to make the building their headquarters while at the Fair.

## General.

The management will consider it a kindness if persons will report any mistreatment or extortion practiced by any employee of the Fair or concessionaire. They also ask for immediate information regarding the sale of intoxicating liquors. Don't wait until the fair is over to report or file complaint, but do it immediately.

## Colors for Awards.

Champion	Royal Purple
Reserve Champion	Lavender
First	Blue
Second	Red
Third	White
Fourth	Pink
Fifth	Yellow
Sixth	Dark Green
Seventh	Light Green
Eighth	Tan
Ninth	Gray
Tenth and over	Light Blue

## OFFICIAL LIVE STOCK CATALOG AND PROGRAM

## ANNOUNCEMENT

In presenting to the public the 73d annual Iowa State Fair and Exposition, the directors believe that they have assembled this year the greatest showing of Iowa's agricultural wealth that has ever been held in the state and one of the greatest agricultural and livestock expositions ever witnessed in this country. More than nine months of intensive work have been devoted to preparing this event for the people of Iowa and the midwest. Every new advance in the field of practical farming and livestock raising has been drawn upon to provide new exhibits and new features which will aid in the further development of Iowa's great agricultural industry. Nothing which will contribute toward making this a complete and authoritative cross-section of everything in which the farmers of the state are interested has been omitted.

As will be discovered in a survey of the multitude of features described herein, the exposition has not confined itself to agricultural subjects alone, but has sought to cover every field in which the people of Iowa are concerned. There are attractions and educational displays for every age and every taste.

Particular attention is directed to the many new features which are to be found in the exposition this year. Outstanding among these is the new \$350,000 Educational Building and Grandstand which fronts on Grand Avenue, one-half block east of the main entrance to the fair grounds. This beautiful new building is said to be the finest of its kind in the United States and has been constructed under special grant made by the last State Legislature, for the advancement of the educational interests of Iowa. It embraces extensive displays by the public schools, the independent and denominational colleges, the State University, Iowa State College, and the State Teachers' College, as well as a number of valuable exhibits arranged by the Boys and Girls' 4-H Clubs, the State Board of Control, the State Highway Commission and Iowa welfare institutions. The building embraces more than 900,000 square feet of exhibit space and is fireproof throughout. The north side of the building is devoted to the grandstand and provides more



R.P. MULLEN, FONDA  
Superintendent of Machinery  
Iowa State Fair and National Live Stock Show



## Cleveland Topics Miniature Issue

10:15 pm.—Loop the loop by Oscar V. Babcock.  
10:30 pm.—Fireworks display.  
10:50 pm.—Doors close.

In frequent intervals from the time the exposition opens until it closes, musical programs will be given out of the loud speaker in the Tower of Jewels, the Strolling Players in the Auditorium, Plaza and West Wing. The Strolling players include:  
The Harmony trio of colored women singers.  
Clarence Lee and Chet Meyers, minstrels.

## The Books Company

Every day the newspapers print what a certain printer has to say about "low" and "high" visiting. Every day of the exposition people stop at Booth 38 and learn how Books Visitation in Book-Visit visible records insure high visiting for all kinds of business records. One Book-Visit card holds from a couple of hundred to over 500 individual records with the name, party number or any other important information always visible.

If you want to see some real speed in record operation, such as insertion or removal of a record, stop in and see the Flex-Site Shift in action. This Shift is an exclusive Books Visitation feature making it possible for a new record to be inserted or an old one removed without disturbing any other record sheets.

The Books Company, at 124 Superior Avenue, Cleveland, are exclusive distributors for the United States for Books Visitation and have branch offices in over 50 principal cities throughout the country.

## Flying Trips to Louisville, Ky.

Representing the Cleveland-Louisville air line at the miniature airport is Frank A. Ware of Cincinnati. According to Mr. Ware a business man can leave Louisville at 5:40 a.m., arrive in Cleveland at 11:20 a.m., negotiate business for about 2 1/2 hours and be back in Louisville that same night at 7:40 p.m.

This air line represents the first passenger line operating any place in the United States that is entirely independent of air mail. The regular schedule is maintained daily except on Sundays.

Buckstaff

## Official Exposition Program

## Floor Activities

The Garwood Mfg. Co. display in the Mfg. Co. booth shows how tool makers which are essential to good results are prepared without the aid of water, making them portable and versatile. The sales point is that the cost of the models are paid by the saving in fuel.

"This would be the best to keep on hand," called the small boy as he stood by the booth of the Solly Mattress Company. The boy saw a great lot of cotton from which the mattresses are made.

What a stampede! Every day people are being given good information at the World Laboratory booth. One old man about 75 years of age remarked that he had felt much lighter when he had received his stamps.

The E. E. Hauserman Company has added several exhibits of parts to the display which show the process of building airplanes.

The Hauler was here the unique way of construction. When they are finished, they cannot over to the Hall of Science exhibit and the other Hauler has, with the aid of the Hauler, used by the Hauler to explain how the Hauler works.

A little boy standing over the miniature garden in back of one of the model homes on display by the Wood House Bureau pointed to the man making the garden.

Buckstaff

glanced around at his mother with an impish look in his eye and said, "Ho, ho, there you are Dad!"

People who watch the diamond cutting process in the Mikes Russett and Martin Company's booth are surprised to see what a small stone is cut from a large rough stone.

The three harmony singers, the colored women's trio, draw large crowds wherever they stop because of the quality of their voices.

"Here, Sonny, take a birdie," says the man in the Cleveland Ice Cream Company's booth as he passes out the little whistles to the youngsters passing by. At first the little ones blow hard on each end trying to make the bird sing, then they look at the whistle disgustedly, but when they see how Mr. Demonstrator makes his bird sing, the youngsters smile joyfully, grab the birdie on one end and make it sing by twisting it around.

The E. E. Hauserman Company has developed eleven types and grades of movable steel partitions and several color combinations. Their service includes planning, manufacture and erection; they take full responsibility for the finished installation, being organized for service nationally. They are now the world's largest steel partition manufacturer and Cleveland has assumed first place as the seat of the steel partition industry.

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## SEVENTY-THIRD ANNUAL IOWA STATE FAIR

Library Commission Exhibit—Second floor Educational Building.  
Meat Exhibit—Inside main entrance to Cattle Barn.  
Midway—East of Grandstand.  
Poultry Show—Building Agricultural Building.  
Pigeon Exhibit—Poultry Building.  
Pony Exhibit—Buck Horse Barn.  
Poultry—Poultry Building, east end Grand Avenue.  
Public Health Exhibit—Ground floor Women's Building.  
Public Welfare Organizations—Second floor Educational Building.  
Pulling Contest—South of Street Car Entrance.  
Race Horses—Speed Barn west of Race Track.  
School Exhibit—Second floor Educational Building.  
School for Blind—Center room, ground floor, Educational Building.  
School for Deaf—Center room, ground floor, Educational Building.  
Sheep Shearing Contest—Sheep Barn, Thursday Forenoon.  
Shepherd-Downer (Cider)—Ground floor, Women's Building, south wing.  
State Board of Education—Center room, ground floor, Educational Building.  
Textile Work—Exposition Building.  
Track Show—Machinery Hall.  
University of Iowa—Center room, ground floor, Educational Building.  
Wood Exhibit—Building Sheep Barn.

## EDUCATIONAL EXPOSITION.

One of the first buildings which should be visited upon arriving at the fair grounds is the new Educational Building which stands Grand Avenue directly across from Machinery Hall. This structure is 110 feet wide and 610 feet long and contains more than 90,000 square feet of exhibits. On the first floor are housed the displays of the State University, Iowa State College, the State Teachers' College, School for Blind, School for Deaf, the Iowa State Highway Commission, the Board of Control, and Boys and Girls' Club work. The Boys and Girls' Club work section is featured by a series of lectures and demonstrations being put on each day of the fair by champion club teams from every county in the state. On the mezzanine floor of the building are the exhibits in the public schools, the independent and independent colleges and the Iowa welfare institutions. The north side of the building contains the State Fair Grandstand providing more than 120,000 comfortable seats for the afternoon racing and the evening fireworks programs.

## IOWA WILD LIFE EXHIBIT.

Directly inside the main entrance to the fair grounds on the north side of Grand Avenue is situated the new \$20,000 building devoted to the wild life of Iowa, which has been constructed during the past year by the Fish and Game Department. This building contains exhibits of all the birds, animals and fish which are native to Iowa. Special attention is directed to the series of aquariums which contain more than 5,000 fish. On each day of the fair moving picture programs are conducted in the auditorium of this building and these are open to the public free of charge.

## MOTOR SHOW.

The unusually large number of new models which has been brought out during the past spring and summer by motor car manufacturers makes the motor show of this summer one of the most attractive features on the fair grounds. This show is located in Machinery Hall and occupies about two-thirds of the exhibit space in this big building. It includes over 100 models of automobiles, trucks and tractors, embracing many of the new 1928 creations never before shown in Iowa. There is no extra charge for admission to Machinery Hall.

## OFFICIAL LIVE STOCK CATALOG AND PROGRAM

## INFORMATION.

For the convenience of fair visitors, special information booths have been opened both on the fairgrounds and in the city of Des Moines. In the Administration Building, situated at the corner of Rock Island Avenue and Grand Avenue is a special bureau where information may be obtained concerning the fair and the location of all its various features and departments. In this building are likewise located the offices of the officers and superintendents of the various departments, and the press bureau. On Grand Avenue immediately across the street from the east entrance to the grandstand is a special information bureau, being operated by the Des Moines Chamber of Commerce and the Des Moines Automobile Club in cooperation with the fair management. This bureau will furnish information concerning points of interest in Des Moines, directions about the city, and road conditions in various parts of the state.

## FARM IMPLEMENTS AND MACHINERY.

The largest farm implement and home equipment exposition in recent years will be found in the forty-acre machinery section which is located just inside the main entrance to the fairgrounds on the south side of Grand Avenue. Machinery Hall, which occupies the center of this tract, is given over largely to displays of new and improved home conveniences of all kinds. Extending to the south from Machinery Hall are the exhibits of heavy farm machinery and demonstrations of different implements in actual operation. The person contemplating the purchase of new farm equipment of any kind will find that by visiting this tract, all these various desires may be compared at first hand and invaluable information obtained which will be of help in reaching a correct decision.



F. E. SHELDON, M. A. Y. R.  
Treasurer Iowa State Fair and National Live Stock Show.



## Cleveland Topics Miniature Issue

## List of Exhibitors

CLEVELAND		CLEVELAND	
Name	Booth No.	Name	Booth No.
Adapti Co. & Acme, Palmer & DeMooy	717	Cleveland Co-Operative Stove Co.	201, 202, 203, 204, 205
Aerobell Sales & Service Co.	309	Cleveland Frog & Crossing Co.	742
Aetna Affiliated Cos.	49	Cleveland Garment Mfgs. Ass'n.	275, 276
Aetna Rubber Co.	416	Cleveland Graphite Bronze Co.	713
Air Reduction Sales Co.	604	Cleveland Hardware Co.	936
Akers-Folkman Co.	9, 10, 11	Cleveland Ice Cream Co.	45
Allyne-Ryan Foundry Co.	767	Cleveland Laundry Owners' Club	252, 253, 254, 255
American Business Development Corp.	290	Cleveland Laundry Service Ass'n.	266, 267, 268, 269, 270, 271, 272
Amer. Bus. Dev. Corp.	290	Cleveland Linen Club	289
American Fork & Hoe Co.	439, 440, 441	Cleveland Lumber Dealers Ass'n (Wood Homes Bureau)	957, 958, 959, 960, 961, 962
American Legion	919	Cleveland McCullum Co.	113, 116
Amer. Multigraph Sales Co.	123, 124, 125, 126, 127	Cleveland Museum	658
American Steel & Wire Co.	630	Cleveland Museum of Natural History	658
Anchor Fence Co.	636	Cleveland Public Library	952
Apex Electrical Mfg. Co.	230, 231, 264, 265, 284, 285	Cleveland Pneumatic Tool Co.	980, 981
Arco Company	734-B	Cleveland Railway Co.	64, 65, 633
Austin Company	227, 228	Cleveland Rug Cleaning Co.	208
Barley Co.	664-665	Cleveland Show Case Co.	316
Baker-Rauland Co.	314	Cleveland Stone Co.	39, 42
Barber Gas Burner Sales Co.	971	Cleveland Switchboard Co.	714
C. O. Bartlett & Snow Co.	214	Cleveland Terminal Bldg. Co.	81, 82, 83, 84
Belgian Wall Tile Co.	298	Cleveland Trust Co.	37
Billings Chapin Co.	407	Cleveland Varnish Co.	748
Bingham, C. A.	995	Cleveland Welding Co.	747
Bishop & Babcock Co.	995	Cleveland Wire Spring Co.	709, 710
Board of Education (So. Plaza "D")	20, 21, 22	Cleveland Worm & Gear Co.	804
Boatyard Art Furniture Co.	426	Clifton Investment Co.	792
Boiler & Welding Co.	937, 938	Clipper Belt Lacer Co.	712
Bourne Fuller Co.	32, 53	Cochran, The J. P. Co.	296
Britton Gardner Printing Co.	30	Columbia Electric Co.	927
Brooks Co.	805	Columbia Axle Co.	746
Brown Hoisting Machine Co. (So. Plaza "A")	312	Columbian Vise & Mfg. Co.	110
Buckeye Forging Co.	805	Coldwell Co., The G. P.	409
Buckeye Ribbon & Carbon Co.	916, 219	Commercial Finance & Bldg. Co.	62
Calhill, Arthur	752	Connelly Boiler Co., D.	433
Central National Bank	982	Copeland the Caterer	806-B
Chain Products Co.	225-226	Coral Laboratories, Inc.	921-922
Champion Machine & Poring Co.	813	Crane-Howard Lithograph Co.	108
Champion Stove Co. & Econ. Stove Co.	99, 100	Cunard Line	256
Chandler Motor Car Co.	103	Cushman Refrigeration Co.	61
Chandler & Price Co.	166	Cuyahoga Coal Co.	631
Chicago Pneumatic Tool Co.	810	Cyclone Fence Co.	235, 236
Christian Science Monitor	778, 780	Dangler Stove Co.	911
City Ice & Fuel Co.	745	Davis Specialty Co.	322
Cleveland Airport	744	E. E. Dempsey (Pop Corn)	923
Cleveland Auto. Mch. Tool Co.	180	Dental Research Products, Inc.	794
Cleveland Baseball Co.	213	DeWalt-Ohio Company	31, 32
Cleveland Builders Sup. & Brick Co.	670-72	Dickey Grabler Co.	261
Cleveland Burial Case Co.	605	Dill Mfg. Co.	250, 251, 652, 663
Cleveland Chamber of Commerce	781, 910	Dina-Mite Cereal Corp.	413, 414, 450
Cleveland Cliffs Iron Co.	413, 414, 450	East Ohio Gas Co.	

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## Official Exposition Program

List of Exhibitors (Continued)  
CLEVELAND CLEVELAND

Name	Booth No.	Name	Booth No.
Eaton Axle & Spring Co.	761	Konigslow Stamping & Tool Co., The E	162
The Economy Stove Co.	235	Kuhlman Car Co., The G. C.	904
Edwards Mfg. Co.	715	Lake Erie Bolt & Nut Co.	934
Electrolux, Inc.	282	Lakeside Steel Improvement Co.	974
Ellwell Parker Electric Co.	800	Lamson & Sessions Co.	965
Ernst-Eadman Co.	912	Lang Body Co.	635
Enclid Candy Co.	179	League of Women Voters (Tea Room)	138-148
H. K. Ferguson Co.	768	Leece-Neville Co.	755
Ferry Cap & Set Screw Co.	707, 708	Lewis & Freeman Co.	229
Fisher Body Ohio Co.	702, 703	Lincoln Electric Co.	63, 66
Foto-Burt Co.	716	Live Stock & Meat Pkng. Ind.	292, 295
Forest City Foundry & Mfg. Co.	232	Longvale Homesite Co.	259
Forman Bassett Co.	33, 34	Lupton's Sons Co., The David	955, 956
Fuller & Slater Co.	207	M. A. Maney	210, 908, 215, 165, 728
Fuller & Smith	92	Martin Barriss Co.	So. Plaza "B"
Gallard & Smulder Mfg. Co.	734	Glen L. Martin Co.	1018
P. A. Geier Co.	249	Mathews Steel Castings Co.	948-C
M. Glicksman Co. (cigars)	91	May Co.	73, 74, 75, 76, 77, 78, 79, 80
General Electric Co.	815	Maybourn Food Products Co.	206, 405
Grasselli Chemical Co. and Grasselli Powder Co.	237	Melland Bank, The	75
Great Lakes Paper Box Co.	173	Mikes, Russell & Martin (Jewelry)	35
Grissold-Eshleman Co.	304, 305	Miller Becker Co.	283, 167, 907
Wm. F. Gray, Inc.	279	Mills Co., The	27, 28
Grober Society	284	Modern Household Sales Co.	300, 301, 302, 303
Gross, L. N. Co.	299	Morgan Lithograph Co.	942
Guardian Gas Appliance Co.	48	Murray Ohio Mfg. Co.	783, 785, 786
Guardian Trust Co.	17, 18, 19	National Bronze & Aluminum Co.	169
Halle Bros. Co.	812	National Carbon Co.	632
M. A. Hanna Co.	278	National City Bank	192
Happoldayton Water Softener & Pump Co.	901, 902	Natl. Mal. & Steel Castings Co.	763, 765
Harris, Seybold, Potter Co.	437	National Screw & Mfg. Co.	946, 947
Harsh Novelty Confection Co.	129	New Process Stove Co.	243, 244
Harter School Supply Co.	311	New York Central Railroad Co.	777
Thos. Hartman (Laces)	14	Newman Studio	170
Hattemer Co., The E. F.	12, 13, 14	Newsom & Halle	730, 732
Health Equipment Mfg. Co.	38	Nickel Plate R. R. Co. (So. Plaza "C")	318
Henry Furnace & Fdry. Co.	443	Nineteen Hundred Washer Co.	242
J. H. Hindemant Burner & Specialty Co.	277	Ohio Bell Telephone Co.	238, 241, 242
Charles E. Hires Co.	174, 807-A, 967, 421	Ohio Chamber of Commerce	129-134
Hoffman Co., Inc., Adam	444	Ohio Chemical & Mfg. Co.	25
Holland Furnace Co.	216-217	Ohio Confection Co.	161
Homer Commutator Co.	281	Ohio Equipment Co.	36, 37
E. J. Hungerford Co.	968	Ohio Mattress Co.	96, 97
Hydraulic Pressed Steel Co.	46	Ohio Quarries Co.	15, 16
Industrial Fibre Co.	107	Ohio Rotoprint Co.	169
International Mercantile Marine Co.	410	Ohio Thomas Stoker Sales Co.	224
Interstate Sash & Door Co.	310	Ohio Truck Body & Wagon Co.	701
Jordan Motor Car Co.	634	Oriniston Co.	319
Joseph & Feiss Co.	221, 222	Osborn Mfg. Co.	762, 764, 766
Kaynes Co.	60	I. L. Owens (Garage Display)	419
King Lumber Co., The John	744	Park Drop Forge Co.	797
Kellymator Co., The	287	Packer Co.	1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016
Louis Klem	402	Pearl Street Savings Bank	50
		Peck Engraving Co.	40

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## SEVENTY-THIRD ANNUAL IOWA STATE FAIR

interested visitors and to assist those who may wish to put on similar activities in their own localities.

The Farm Bureau is maintaining two special headquarters for members on the State Fair grounds. The general headquarters is located in the Agricultural Building and includes a special display covering the major activities now being sponsored by the state federation. A camp headquarters for campers and friends is to be found in the farm bureau camp ground, immediately east of the Poultry Building. Members of the federation are invited to register at these headquarters while they are at the Fair. The big farm bureau feature of the exposition is the special program which will be held in the Assembly Tent just east of the Livestock Pavilion on Monday, August 29. Noted speakers along agricultural lines are scheduled to appear on this program, and all farmers, whether members of the farm bureau or not, are invited to attend.

## STATE BOARD OF CONTROL.

The State Board of Control has two interesting exhibits at this year's State Fair. In the east room on the ground floor of the Educational Building is a display showing the work which is being done by the fifteen different institutions which are operated under the supervision of the board. The features of this exhibit include shoes, cabinet work, carving, fancy work, and other articles which are made by the inmates of these institutions. A number of the orchard and garden products raised at the various schools and asylums are also on display. In the Cattle Barn is a splendid exhibit of fine dairy cattle for which the Board of Control is famous and which has always attracted large comment, both at the Iowa State Fair and at

## ART EXHIBIT.

A new art hall is being dedicated this year in connection with the opening of the new \$350,000 Educational Building. All of the art features which were formerly housed in the Women's Building will now be found in this new gallery on the second floor of the Educational Building. This includes paintings and drawings by Iowa artists in the statewide competition for approximately \$650 in cash prizes offered by the fair. It also includes a splendid exhibit of oils by leading American painters which has been brought to the fair through the courtesy of the Chicago Galleries Association. Lovers of art will find it very much worth while to pay a visit to this department while attending the fair.

## BOYS AND GIRLS' CLUB WORK.

One of the outstanding features of the State Fair is the second annual Iowa Boys and Girls' 4-H Club Congress. More than 1,000 boys and girls from farms in all parts of the state are meeting and competing in this event this summer. Its various features extend through the entire eight-day program of the fair, and no one should leave without viewing at least a few of the inspiring exhibits which have been brought together by these junior farmers.

The Congress is divided into three main classifications. The first of these is the Junior Livestock Show embracing more than 1,000 head of prize calves, pigs, sheep, and poultry. The Baby Beef show, which is located in the Baby Beef Barn, comprises more than 500 head alone, and is said to be one of the largest and finest in the entire country. The Boys and Girls' pigs will be found in the Swine Pavilion, the lambs in the Sheep Barn, and the poultry in the Poultry Building. Another important division of this event is the series of exhibits and demonstra-

## OFFICIAL LIVE STOCK CATALOG AND PROGRAM

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tion contests which is being staged in the west room on the main floor of the new Educational Building. Included in this are demonstrations by both the boys and girls' clubs covering different projects in which they have been engaged during the past year, and exhibits by different clubs throughout the state, showing their activities. Demonstrations are in progress in the auditorium in the Educational Building continuously throughout the period of the fair, both morning and afternoon. The third main classification in the junior section embraces the special judging contests for both boys and girls, individually and by teams, covering livestock, corn and other farm produce. These judging contests are held in the Livestock Pavilion and are open to the public free of charge.

The State Fair Board furnishes free dormitories for all who are participating in the Boys and Girls' Club Congress. Two special buildings at the east end of the fairgrounds are set aside for this purpose. The Fair Board also furnishes meals at cost to all these boys and girls, in a special dining hall southeast of the Women's Building. As in past years, selected members from different boys' clubs have charge of the ushering in the grandstand, both for the afternoon and evening programs.

## JUDGING EVENTS.

A special invitation is extended to everyone to witness the judging of the various livestock classes while this work is in progress. On Friday and Saturday, the boys and girls' classes will be judged and beginning Monday, continuing through Thursday, the open classes will be judged. In the Stock Pavilion the judging of horses will take place in the mornings, and cattle in the afternoons. Swine will be judged continuously both morning and afternoon in the Swine Pavilion and sheep in the Sheep Barn. Poultry judging will be conducted in the Poultry Building beginning on



C. ED. BEMAN, OSKALOOSA  
Director, Sixth District  
Superintendent Admission Department  
Iowa State Fair and National Live Stock Show



## Cleveland Topics Miniature Issue

## List of Exhibitors (Continued)

CLEVELAND	Booth No.	CLEVELAND	Booth No.
Name		Name	
Peerless Motor Car Co.	811	Belting & Rubber Works Co.	574, 721
Pennsylvania R. R. Co.	905	Brumfield Stove & Range Co.	247, 248
Perfection Shoe Co.	294, 297	Brumfield Engineering Co.	799
Pickens-Walker Co.	676, 677, 678	W. S. Taylor Co.	600, 601
Plan Reader Publishing Co.	41, 44	Ungetreuter & Co., Samuel	111
Pressed Metal Products Co.	789, 790	Union Trust Co.	37, 38
Rapid Transit Land Sales Co.	408	United Banking & Trust Co.	45
Reliance Steel Company	289, 290	U. S. Marine Corps	900
Republic Steel Package Co.	26	Valley Contracting Co.	757, 778
Richman Bros. Co.	82, 86, 87, 88, 89, 90	Van Dorn Electric Tool Co. and Van	
Rickertberg Bros. Co.	260	Dorn & Dutton Co.	757, 760
Ritowashier Corp.	437	Van Dorn Iron Works Co.	119, 121
Russ Mfg. Co.	123, 124	Variety Machine & Stamping Co.	801
Los, T. Kyeison & Son, Inc.	792	Vernor Co., The James	722
Sangmutal Products Co.	245, 246	Victrol Tool Co.	705
Sar-A-Lee Company	286	Wagonman Plant Stores Co., The	
Schaefer Wagon Co., The Gustav	784	S. H.	710, 715
Scott & Fetter Machine Co.	725, 726, 727, 728	Walworth Ohio Co.	684, 685
Geo. Shaper, Son & Parrish, Inc.	163	Walworth Iron Foundry Co.	125
Sherwin Williams Co.	602	Wellman Iron Co.	126
Silva Products Co.	402	Wellman-Spencer Morgan Co.	939
Simplex Needle Threader	164	West Steel Castings Co.	939
Society for Savings Bank	105	Westmanhouse Electric & Mfg. Co.	390, 397, 398
Speedway Mfg. Co.	121	White Motor Co.	757
Spencerian School		White Sewing Machine Co. and Time	
Standard Envelope Co.	1097, 1098	Kendry Co.	767, 768
Standard Oil Co.	659	Willard Storage Battery Co.	117, 118
Sterling Mfg. Co.	815	Winter Hinge Co.	751, 752
Sterling Products Co.	786	Worner Ironer & Sales Co., Inc.	532
Strong, Carlisle & Hammond	982	Wood Horses Bureau	
L. T. Sullivan	177, 178, 179, 945, 948-A	Wyer Morris Co.	429
Superior Die Casting Co.	710	Yar Yagrim Publishing Co.	948-B
Superior Foundry Co.	750	The Guardian Products Co.	801
The Ferguson, H. E. Co.	768	Keith-Alley Theatres	
Superior Screw & Bolt Mfg. Co.	721	Loews Ohio Theatres	

## OHIO EXHIBITORS

Name	Booth No.
XXth Century Heating & Ventilating Co., Akron	27
Alliance, O. C. Alliance Brick Co., Alliance	
Bruckner Jack Co., Buckeye Trust Bldg Co.,	
Steel Castings Co., Transier Williams Steel	
Castings Co., Ashtabula	119, 118, 119
Manow Candy Co., Ashtabula	92
R. L. Marble Chair Co., Bedford	286, 287
County Fair Board, Berea	910
McMeyer Interstate Co., Bedford	910
Kelley Mfg. Co., Bucyrus	121
Car-Van Steel Co., Canton	121
Rehold Sate & Lock Co., Canton	121
Industrial Commission of Ohio, Columbus	71, 72
Ohio State University, Bureau of Business Research, Columbus	940, 941
Commuter Packing Co., Cincinnati	925
Continental Shoe Co., Cincinnati	925
Incandescent Vacuum Cleaner Co., Dover	974
General Industries Co., Elyria	925
American Steel Structures Co., Galena	925
Galton Metallic Vault Co., Galena	925

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## Official Exposition Program

## OHIO EXHIBITORS (Continued)

Name	Booth No.
Atlantic Portland Cement Co., Lima	949, 950
Hydraulic Press Mfg. Co., Mt. Gilead	601-A
Lawson Products Co., Olmsted Falls	175
Lawson Products Co., Plymouth	175
St. Marys Western Mfg. Co., St. Marys	754-A
Homer & Danville Mfg. Co., Sandusky	106
Homer & Danville Mfg. Co., Sandusky	51-54
Ohio Sawmill & Lumber Co., Shelby	716
Warren Woollen Co., Warren	601-B
Warren Electric Co., Warren	951
Homer W. Taylor Co., Warren	101
Warren Book & Forge Co., Warren	95, 98
Warren Boiler Co., Wellsville	104
Ohio State University, Bureau of Business Research, Columbus	293
The Paper and Lumber Machinery Co., Sandusky	940, 941

## Soft Drinks

"Bottling of pop in bottles" says Hykias and have some ginger ale. "Sweet Apple Cider" says "Seven million glasses drunk daily; they must be a reason for Coca-Cola." "Nu grape, root beer and orange sodas."

So need to be thinking around the exposition. One can hardly go the distance of half a block without bumping into some kind of a soft drink stand. And in one's private water, there are quantities of fountains all around the expositions.

## It Moves Buildings

The Valley Contracting Co. is the largest millwright concern of its kind in Ohio. It also manufactures Valco products, internal materials, handling equipment such as factory trucks, platforms and containers, which are on display. The company at its exhibit in the west wing is displaying the largest truck-caster in the world, the weight being 450 pounds and the load-carrying capacity 6500 pounds. It is equipped with Hyatt-Timken and ball bearings. The caster is used on dining cars and for moving buildings.

## The Children's Exposition

Tomorrow to the children's tent are children from the Playhouse settlement playground. Every day a group of children from this playground called the Playhouse Puppet Players give a puppet show entitled "The Three Wishes." All the figures, scenery and stage was made entirely by themselves. After their engagement at the exposition is over, they will "go on the road," touring to several of the nearby county fairs.

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## SEVENTY-THIRD ANNUAL IOWA STATE FAIR

Friday, August 26th and will probably be concluded by Saturday evening, August 27th. Judging in Agricultural and other classes will be conducted in the respective buildings where these exhibits are housed. Fine seating accommodations are provided in the Livestock Pavilion.

The Society Horse Shows will be held four nights in the pavilion commencing August 29th. A few of the horse show classes, including games, will be judged in the open air ring which is east of the street car entrance.

## IOWA STATE FAIR CAMP.

Those who have attended the State Fair for a number of years state that the eighty-acre fair camp ground situated immediately east of the Exposition Grounds proper, is one of the finest sites for an annual vacation afforded anywhere in the country. More than 25,000 visitors took advantage of this camp at the 1926 State Fair, and it is expected that this number will be passed this season. The camp is open free of charge during the entire period of the fair to everyone wishing to make use of it. Every possible convenience has been provided, including electric lights, city water service, excellent sanitary facilities, fire and police protection, and a post office. Special entrances between the camp and the fairgrounds are situated at Grand Avenue, at the street south of the Poultry Building, and at the street leading to the exhibitors' camp ground east of the Cattle and Swine Barns. A gate for exit only, for the convenience of those wishing to go to Des Moines, is provided at the south end of the camp ground, opening on Dean Avenue. Pass out checks are available for campers who wish to go back and forth between the fairgrounds and the camp during the day or evening. Those who wish to go to Des Moines should pass out through the special Dean Avenue exit; otherwise their tickets for the day will be taken up when they go through the fairgrounds.

Special camp locations are provided for the farm bureau, the farmers' union, and the Iowa county agents. In these camps, arrangements have been made so that neighbors from various counties may camp together while at the fair.

The State Fair Board has arranged for grocery service and meat market service for all those desiring to make use of it. Tent companies also maintain warehouses on the fairgrounds where camping equipment may be rented at reasonable rates.

## IOWA STATE COLLEGE EXHIBIT.

As a result of the enlarged space afforded by the new Educational Building, the exhibit arranged by Iowa State College is larger than usual this year and provides a world of valuable information for the benefit of progressive farmers. This exhibit is to be found in the center room on the ground floor of the Educational Building. Among its chief features are displays of important results discovered in work conducted at the experiment station during the last year; a special section devoted to the subject of the European Corn Borer, and methods for its control; the destruction of rodents and other pests on the farm; livestock feeding methods; and other questions. Visitors will find experts from Ames on duty with the exhibit each day of the fair. The men and women in charge are anxious to counsel with and be of assistance to any one interested in further information on any of the subjects portrayed.

## UNIVERSITY OF IOWA.

With its twelve different schools and colleges, teaching practically every field of activity in which people of the present day are interested, the State University of Iowa provides this year one of the most interesting exhibits

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on the entire fairgrounds in its big display in the center room of the Educational Building. Nearly every department of the University is represented in this showing. Among the features are the following:

The largest drug garden in America containing all of the leading plants and herbs from which modern medicines are made, arranged by the University's Pharmacy College; a model city operated by electricity and a model hydraulic engineering display, arranged by the Engineering College of the University; a demonstration of the methods used in correcting children's deformities, staged by the Medical School; studies in the straightening of teeth by the Dental College; glass blowing, in which souvenirs of glass will be given to visitors by the Physics Department of the Liberal Arts College; physical strength testing apparatus, on which those attending the fair may test their own abilities, arranged by the Athletic Department; methods employed in preserving and preparing birds and animals for museums, by the Taxidermy Department. Officials representing each field of university work will be in charge of various sections of this display to answer questions and discuss university subjects with those interested.

## IOWA STATE TEACHERS' COLLEGE.

A display of all of the various courses being offered by the Iowa State Teachers' College, together with views of the campus, buildings, laboratories and classroom scenes, is to be found in the center room in the Educational Building. This exhibit will likewise serve as a headquarters and meeting place for teachers from all part of the state. Instructors and officials of the college will be on duty throughout the fair to greet alumni and to talk with visitors interested in the teaching profession.

## IOWA HIGHWAY COMMISSION

The exact progress which Iowa is making in the improvement of her roads is shown in a special exhibit arranged by the State Highway Commission in



F. M. GRIFFIN, MANSON  
Superintendent of Speed

Iowa State Fair and National Live Stock Show



## SUPERIOR - ROCKWELL GARAGE

Rockwell Ave. near East 9th St.

One block from Public Auditorium

Day, Night and Monthly

### STORAGE

Willard  
Storage Battery  
Service  
Day and Night

Agents for

### BRIGHT LIGHT BUMPERS

THE BUMPER WHICH LIGHTS YOUR ROAD

## This miniature edition of CLEVELAND TOPICS

was printed completely at the model  
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Visit the booths and watch the presses at work. Then multiply what you see by hundreds, add great color presses, binders, skilled typographers, paper experts, keen-eyed supervisors, every mental and mechanical aid to good printing—and you will have some idea of the multitude of facilities this company can bring to bear on the satisfactory solution of your printing problems.

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Cleveland

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the center room on the ground floor of the Educational Building. The display also shows the approved methods for constructing good roads and the advantages accruing from a modern system of statewide highways.

### INDEPENDENT AND DENOMINATIONAL COLLEGES.

On the second floor of the Educational Building is the largest display by the independent and denominational colleges of Iowa that has thus far been assembled in the state. Fifteen different schools are represented in this department. Each of these has a complete showing of the various courses in higher education which are offered, together with interesting views of the college buildings and campus. Each college will maintain in its booth a headquarters for its alumni who may be present at the fair, and also an information booth to answer the questions of high school graduates who may be interested in higher education. The schools participating in this exhibit are:

Grinnell College, Cornell College, Des Moines University, Luther College, Parsons College, Buena Vista College, Iowa Wesleyan College, St. Joseph's Academy, Des Moines Catholic College, Upper Iowa University, Central College, Simpson College, Graceland College, Drake University, Coe College, Morningside College.

### IOWA WELFARE INSTITUTIONS

A number of Iowa's leading welfare institutions have arranged a special display covering a wide variety of activities of this nature now being conducted in the state, and this feature will be found on the second floor of the Educational Building. The institutions participating include:

Iowa Christian Endeavor Union, Iowa Congress of Parent-Teachers, Camp Fire Girls, Boy Scouts of America, Women's Christian Temperance Union, Iowa Unitarian Association, Iowa League of Women Voters, Iowa Bible Training School, Iowa Presbyterian Board of Missions, Iowa Baptist Convention, St. Joseph's Academy, Iowa Yearly Meeting Service Committee.

### STATE BOARD OF EDUCATION.

The new Educational Building also provides an enlarged space for the general exhibit of the State Board of Education, which was formerly situated in the Exposition Building. This exhibit affords a composite picture of all of the work which is being done at the State University, Iowa State College, State Teachers' College, the State School for the Blind, and the School for the Deaf and institutions under the direction of this board. Those who are interested in the progress of higher education in Iowa will find this exhibit highly interesting.

### SHEPPARD-TOWNER CLINIC.

For the benefit of handicapped, crippled and deformed children, a special free clinic, operated under the Sheppard-Towner law is being conducted in the south wing on the ground floor of the Women's Building. This clinic is open to children between the ages of two and six. It is directed by the Extension Division of the State University of Iowa and widely known specialists from the Children's Department of the University Hospital. Parents having children who are hard to manage or abnormal or subnormal in any way are invited to make use of the services of this clinic during the fair.

### TEAM PULLING CONTEST.

Five hundred dollars in cash prizes is offered in the fifth annual Iowa Team Pulling contest which begins on Monday, August 29, and which is open

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to any team in the state of Iowa. The contest is held on the special pulling field just south of the street car entrance. Bleacher accommodations for 2,000 spectators have been erected and standing room for several thousand more is available. The Iowa State Fair is sponsoring this contest in cooperation with the Horse Association of America and Iowa State College.

### WOMEN'S EXPOSITION.

Two of the largest buildings on the fair grounds are devoted exclusively to women's features this summer, providing one of the finest women's expositions that the state has ever held. In the Women and Children's Building are being conducted the main programs, lectures, and demonstrations, while in the Exposition Building immediately adjoining are comprehensive exhibits given over to subjects of home decoration, fancy work and china painting. The lectures, demonstrations and exhibits in the Women and Children's Building cover almost every field of feminine interest. They embrace style show, cooking and canning demonstrations and lectures, Little Theater plays, pageants and dances, discussions of home management, home beautifying, nutrition, music, health and community welfare. The twenty-four exhibits by the county women's farm bureaus are also situated in this building. Judging in the Iowa Baby Health Contest, in which approximately 500 babies have been entered, takes place on the second floor, beginning August 26 and continuing through September 1. Every possible arrangement for the comfort and convenience of women visitors has been provided by the Fair Board. There are special porches and rest rooms, conference rooms and other special accommodations. The building is open both day and night, and women visitors are invited to avail themselves of its conveniences while attending the fair.



**SEARS McHENRY, DENISON**  
Director, Tenth District  
Superintendent Concessions Department  
Iowa State Fair and National Live Stock Show



## The Whole World Buys Here

Visit the Central National Bank booth and learn how foreign markets are developed and how shipments are financed for Ohio manufacturers.

Ohio made products are used everywhere. Large quantities of them are exported each year to foreign countries. The whole world buys from Ohio.

*Central-ize*

**Central National Bank**  
of Cleveland

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### SEVENTY-THIRD ANNUAL IOWA STATE FAIR

#### FOR CHILDREN.

For those parents who wish to leave their babies or older children under competent supervision while they enjoy the various features of the exposition, the Fair Board has provided a day nursery and a playground. Younger babies may be left at the day nursery for a nominal charge, where they will be looked after by competent nurses. Older children may be left in the playground immediately south of the Women's Building, where supervisors from the Des Moines Playground Association will take care of them at all hours of the day. This is one of the finest playgrounds in the state and is equipped with all the latest apparatus ranging from slides and a merry-go-round to sand piles.

#### HEALTH EXHIBIT.

At the south end of the Women and Children's Building, on the ground floor, is an interesting series of exhibits arranged by the State Department of Health and allied agencies. These displays contain scores of valuable suggestions to the public on the subject of public health work, control of disease, and prevention of illness. Cooperating with the state department in the exhibit are the Iowa Tuberculosis Association, the Commission for the Blind, Des Moines League for the Hard of Hearing, Iowa Children's Home, Federation of Women's Clubs, Hygeia, and the Division of Maternity and Infancy of the State University.

#### HORSESHOE PITCHING TOURNAMENT.

Beginning Monday afternoon, August 29, the annual statewide Horseshoe Pitching Tournament takes place on the Iowa State Fair courts, immediately north of the brick horse barns. The tournament will be in progress through Tuesday and Wednesday, with some of the foremost champions, both state and national, participating. It is open to spectators free of charge and the Fair Board has provided extensive bleachers along the south side of the courts for those who wish to make use of them.

#### OLD FIDDLERS' CONTEST.

The statewide Old Fiddlers' Contest will be held in the Assembly Tent, east of the Stock Pavilion, beginning at 10:00 a. m., Friday, August 26. The contest will be in progress continuously for two days and is open to the public free of charge. Any old fiddler, either man or woman, who is a resident of Iowa and is fifty years of age or over is eligible to participate. One hundred dollars in cash prizes is offered in this event.

#### HOG CALLING CONTEST.

On the closing Friday of the fair, September 2, the second annual Hog Calling Contest to determine the champion hog caller of Iowa, is to be held on the Swine Judging Pavilion beginning at 10:00 a. m. Any farmer in the state is eligible to this contest, and entries will be received up to and including the hour of opening.

#### STATE SPELLING CONTEST.

The annual contest to select the champion boy or girl speller of Iowa takes place in the school exhibit section of the new Educational Building at 9:30 a. m., Wednesday, August 31. Approximately fifty boy and girl champion spellers from counties throughout the state are participating in this year's contest. A total of eighteen prizes is offered, amounting to \$160, in addition to a gold medal to the winner of first place and a silver medal to the winner of second place.

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#### WOOL EXHIBIT.

Those interested in the sheep industry and in wool growing will find it very much worth while to pay a visit to the special fleece and wool exhibit situated on the balcony of the Sheep Pavilion. This exhibit is conducted jointly by the Iowa Fleece and Wool Growers' Association and the Iowa State Fair, and furnishes an excellent example of the fine quality of wool being produced by Iowa growers.

#### STATEWIDE MEETINGS.

A number of special gatherings of a statewide nature have been scheduled to be held at the 1927 Iowa State Fair. These will be held as follows:  
Iowa Farm Bureau in Assembly Tent, Monday, August 29.  
County Agents' Conference, Auditorium, Women's Building, Monday evening, August 29.  
Iowa Poultry Breeders' Association, Polk County Building, north of Poultry Building, Monday, August 29.  
Old Soldiers' Program, Assembly Tent, Tuesday, August 30.  
Iowa Gladiolus Society, Auditorium, Women and Children's Building, Wednesday evening, August 31.  
State Horseshoe Pitchers' meeting, Horseshoe Courts, Tuesday evening, August 30.  
Hawkeye Red Polled Cattle Breeders' Association meeting, Sale Ring, Cattle Barn, Wednesday evening, August 31.

#### RACING PROGRAM.

A wonderful racing program, so diversified as to appeal to all lovers of outdoor sports, is scheduled as a feature attraction in front of the grandstand every afternoon of the fair. This program includes horse racing, auto



**H. O. WEAVER, WAPELLO**  
Director, First District  
Superintendent Ticket Auditing Department  
Iowa State Fair and National Live Stock Show



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racing, motorcycle racing and whippet dog racing for purses aggregating nearly \$30,000. The opening Friday and closing Friday of the fair, August 26 and September 2, are featured by two full programs of auto races with entries by some of the country's most famous dirt track champions, and several foreign drivers who have made notable records in competing this season on American tracks. There are eight automobile events scheduled for each of these two afternoons, ranging from the twenty-five lap sweepstakes to interesting specialty and novelty races. On the opening Friday afternoon the program is augmented by the first motorcycle race to be held on the Iowa State Fair grounds in many years. This event is a five-mile classic open to the world with purses aggregating \$200. On the closing Friday of the fair the program will be augmented by whippet dog racing.

Five afternoons have been set aside for horse racing, the great favorite of all fair spectators. The purses offered in these events this year are approximately \$20,000 and some of the fastest trotters, pacers, and runners in the midwest are listed among the entries. The opening Saturday is devoted exclusively to running races and has been designated as "Derby Day." The programs from Monday, August 29, through Thursday, September 1, will comprise both harness and running races. On Wednesday, August 31, the feature event of the entire program is scheduled—the appearance of Peter Manning, 1:56 $\frac{3}{4}$ , world's champion trotter, in an attempt to break all existing half-mile track records, both for trotters and pacers. The present trotting record for half-mile tracks is 2:02 $\frac{1}{4}$ , and the present pacing record is 2:01, made by Single G on the Iowa State Fair track in 1925. On all of the horse racing days from August 27 through September 1, the program will likewise include seven whippet dog races each day. These events were among the most popular at the 1926 Iowa State Fair, and they promise to provide wonderful sport for State Fair fans again this season.

## SOUSA AND HIS BAND.

Probably the outstanding feature of the entire exposition is the appearance of Lieut.-Commander John Philip Sousa and His 70-Piece Concert Band. This is the first time that this world-famous organization has ever appeared at any state fair. Sousa will direct his band in person in three appearances every day of the fair: one at 11 o'clock each morning on the plaza, one immediately preceding the afternoon racing program in front of the grandstand, and one preceding the big night fireworks spectacle in front of the grandstand. In addition to these appearances, Sousa will present two special concerts on Sunday, which has been designated as "Music Day." Each of these Sunday concerts will be of two hours duration. The first will be Sunday afternoon and the second Sunday evening. In addition to all of the world-favorite selections from grand opera, light opera and popular compositions, Sousa will play a number of his most popular marches and other numbers during his appearance at the fair. He brings with him also, in addition to the regular members of the band, a number of soloists of wide individual reputation who will augment his programs each morning, afternoon and evening.

## OTHER MUSICAL ATTRACTIONS.

In addition to Sousa and His Band, the State Fair likewise presents a splendid array of other musical features each day of the exposition. Five additional bands, orchestras and drum corps have been engaged to provide continuous music in all parts of the grounds each morning, afternoon and evening. These organizations include the Third District Legion Band, Argonne Post Band, Cliff Mandy's Orchestra, Martin's Orchestra, and the Old Soldiers' Drum Corps. In addition to these organizations which will play every day, the Chicago & Northwestern Railway Band will play two concerts on Wednesday, August 31.

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## CIRCUS AND HIPPODROME.

An outstanding feature of both the afternoon and evening grandstand programs is the great array of circus and hippodrome stars which has been engaged for the entire period of the fair. These include fifteen of the finest attractions of America and Europe and embrace such favorites of the sawdust ring as trapeze performers, clowns, bareback riders, contortionists, gymnasts and jugglers. A number of these acts have been featured with the country's greatest circuses. All fifteen of these attractions will appear in front of the grandstand as a part of the regular program each afternoon and each evening of the fair from August 26 to September 2.

## "THE FALL OF TROY."

In presenting the fireworks spectacle for this year's Iowa State Fair, the State Fair Board feels that it has arranged for the largest and most entertaining production of this nature ever offered to the Iowa public. The spectacle, "The Fall of Troy," revolves around the famous story of Helen of Sparta and the nine-year siege of the walled city of Troy, which finally resulted in the complete demolition of the city. The action of the spectacle brings in such interesting scenes as the beautiful court of Helen, the building of the mammoth wooden horse, the bursting of the Trojan walls and the destruction of Troy. In producing this spectacle it is necessary to build and demolish an entire city each night of the fair. The stage required for its presentation is over 500 feet long, and more than 500 characters in full costume participate in the action. Many tons of fireworks will be consumed in carrying out the production with realism. In addition to the main spectacle, each evening program will include a special display of scenic and aerial fireworks embracing many novelties and new fireworks features never before staged in Iowa.



EARL FERRIS, HAMPTON

Director, Third District  
Superintendent Agricultural and Horticultural Departments  
Iowa State Fair and National Live Stock Show



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**SOCIETY HORSE SHOWS.**

On four evenings of the fair the popular Iowa State Fair Society Horse Shows will be presented in the Livestock Pavilion. These events begin on the evening of August 29 and will conclude on the evening of September 1. Some of the country's most famous show horse stables have entered notable lists of both harness and saddle horses for these events, promising keener competition and more interesting classes than have been witnessed at the fair in a number of years. In addition to harness and saddle classes a number of pony classes will be judged each evening. The Society Horse Shows will be opened each evening by a grand parade of prize-winning livestock.

**LOUD SPEAKER.**

The most powerful loudspeaking equipment ever installed in the state has been erected in front of the amphitheater this year. This embraces twenty-four huge amplifiers which carry announcements and musical numbers plainly to all parts of the grandstand, bleachers and around the race track. This has been installed for the additional convenience of the thousands of spectators who will enjoy the afternoon and evening program.

**MOTORCYCLE POLO.**

The first introduction of the interesting and thrilling sport of Motorcycle Polo will be given to Iowa State Fair visitors in front of the grandstand on Saturday afternoon, August 27. A contest between the Iowa Whites and the Wisconsin Reds will be staged immediately following the main racing program. This event will be under the direction of Gus Leiber, of the Motorcycle Attractions Company of Mason City. The sport is played like ordinary polo except that the players are mounted on motorcycles instead of horses. It is replete with thrills and spills and promises novel entertainment for the thousands who will enjoy the first presentation of this sport in the state of Iowa in front of the grandstand on Saturday afternoon.

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**MORRIS & CASTLE SHOWS AND RIDES**

East of Grandstand and Educational Building.

Eighteen attractions and nine riding devices will make up the enlarged midway, the fair association having to set aside more ground space than ever before to accommodate all of the attractions.

Each year the Morris and Castle Shows introduce and present something new and out of the ordinary in the way of tented amusements, and this year they are presenting the thriller of the age called the "Globe of Death."

**"THE GLOBE OF DEATH."**

Imagine, if it be possible, motorcycles ridden at the break-neck speed of from 40 to 50 miles per hour inside of a steel egg-shaped globe, measuring 18 feet in diameter, and of lattice work, so that the audience can see the machines passing one another, looping-the-loop, or being trick-ridden on the inside.

**"HOLLYWOOD FOLLIES."**

An attraction far above the average run of midway girls' shows is one called "Hollywood Follies," a real musical revue in tabloid form, in which beautiful girls, talented and well trained, costumed in keeping with a road show production that visits the best road show houses, take part. They present a twenty-seven minute program featuring all of the latest musical comedy hits. Their living art poses, reproducing in life some of the famous old paintings, aided by the most modern electrical and scenic effects, make this attraction the "show beautiful."



J. C. BECKNER, CLARINDA  
 Director, Eighth District  
 Superintendent Textile and China Department  
 Iowa State Fair and National Live Stock Show



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## THE PALACE OF ILLUSIONS

Is another brand new attraction with the Morris and Castle Shows for the first time this season. Professor Gilman's escape acts, Hindu mystery cabinets, and his trick of shooting through a woman, headline this attraction.

## "JUNGLE BABIES."

Imagine, if you can, a little baby chimpanzee of but two years, presenting an act and working with a baby elephant of but 18 months—doing 17 minutes, in the vaudeville term. These two jungle beasts do everything but talk. They eat with knife and fork, play mouth organs, football, roller skate, and other stunts which set one to thinking.

## BIG CIRCUS SIDE-SHOW.

One of the largest and strangest collection of people of the hinterlands, freaks and other curiosities are gathered together and placed on exhibition under one long stretch of canvas, all to be viewed for one admission; managed by the dean and greatest of all side-show managers, Johnny J. Bejano.

## FREAK ANIMALS.

Those who were fortunate enough to have paid the mammoth freak animal exhibit a visit last summer will take it in again this year. Many more specimens have been added, including many of the domestic species.

## "HALL OF FAME."

One of the most educational, interesting and complete wax exhibits of all the presidents of the United States that has been presented at any state fair.

## SIDE-SHOW ANNEX.

Another side-show, featuring "Hippo," the strange and curious boy of 17 years, with the body of a child and a head measuring 38 inches in circumference; a Chinese torture-box mystery; a strong man, and "Emmett the Alligator Boy."

## FUN HOUSES.

Three of the latest types of fun houses, "Fun on the Farm," the first time on the Iowa State Fairgrounds, "Lindy's Hop" and the Bughouse—for laughing purposes only.

## RIDING DEVICES.

A miniature railroad for the kiddies, engine and little coaches that will bring delight to the little ones, and the other beautiful and elaborate, as well as thrilling and exciting rides such as the Dangler, the Hey-dey, Caterpillar ride; the "Dodgem, Jr."; Ferris Wheel; Whip; and the beautiful \$16,000 Merry-Go-Round, ever popular with the little children.

## OFFICIAL LIVE STOCK CATALOG AND PROGRAM

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## DAILY MUSICAL PROGRAM

Iowa State Fair and Exposition, August 26 to September 2, 1927.

## FRIDAY, AUGUST 26.

## Forenoon.

9:00 to 11:00—Argonne Post Band—Stand on Plaza.  
11:00 to 12:00—Third District Legion Band—Stand on Plaza.  
9:30 to 12:00—Cliff Mandy's Orchestra—Stock Pavilion.  
9:30 to 12:00—Martin's Concert Orchestra—Agricultural Building.  
10:00 to 11:00—Old Soldiers' Drum Corps, Machinery Hall.  
9:00 to 12:00—Old Fiddlers' Contest—Assembly Tent East of Stock Pavilion.

## Afternoon.

1:00 to 2:00—Argonne Post Band—Grandstand.  
2:00 to Close of Program—Third District Legion Band—Grandstand.  
1:30 to 5:00—Old Fiddlers' Contest—Assembly Tent East of Stock Pavilion.  
2:00 to 4:30—Cliff Mandy's Orchestra—Stock Pavilion.  
2:00 to 4:30—Martin's Concert Orchestra—Agricultural Building.  
3:00 to 5:00—Argonne Post Band—Stand on Plaza.  
5:00 to 6:00—Old Soldiers' Drum Corps—Stand on Plaza.

## Evening.

7:00 to 8:00—Argonne Post Band—Grandstand.  
8:00 to Close of Program—Third District Legion Band—Grandstand.

## SATURDAY, AUGUST 27.

## Forenoon.

9:00 to 11:00—Argonne Post Band—Stand on Plaza.  
11:00 to 12:00—Sousa and His Band—Stand on Plaza.  
9:30 to 12:00—Martin's Concert Orchestra—Stock Pavilion.  
9:30 to 12:00—Cliff Mandy's Orchestra—Agricultural Building.  
10:00 to 11:00—Old Soldiers' Drum Corps—Machinery Hall.  
9:00 to 12:00—Old Fiddlers' Contest—Assembly Tent East of Stock Pavilion.

## Afternoon.

1:00 to 2:30—Sousa and His Band—Grandstand.  
2:30 to Close of Program—Third District Legion Band—Grandstand.  
2:00 to 4:30—Martin's Concert Orchestra—Stock Pavilion.  
2:00 to 4:30—Cliff Mandy's Orchestra—Agricultural Building.  
3:00 to 5:00—Argonne Post Band—Stand on Plaza.  
5:00 to 6:00—Old Soldiers' Drum Corps—Stand on Plaza.  
1:30 to 5:00—Old Fiddlers' Contest—Assembly Tent East of Stock Pavilion.

## Evening.

6:45 to 7:30—Third District Legion Band—Grandstand.  
7:30 to 8:30—Sousa and His Band—Grandstand.  
8:30 to Close of Program—Third District Legion Band—Grandstand.

## SUNDAY, AUGUST 28.

## Afternoon.

3:00 to 5:00—Sousa and His Band—Grandstand.  
3:30 to 5:30—Third District Legion Band—Stand on Plaza.  
3:30 to 5:30—Argonne Post Band—Stock Pavilion.



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## INDUSTRIAL EXPOSITION PROGRAM



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## SEVENTY-THIRD ANNUAL IOWA STATE FAIR

## Evening.

7:30 to 9:30—Sousa and His Band—Grandstand.  
8:00 to 10:00—Third District Legion Band—Stand on Plaza.  
8:00 to 10:00—Argonne Post Band—Stock Pavilion.

## MONDAY, AUGUST 29.

## Forenoon.

9:30 to 11:00—Argonne Post Band—Stand on Plaza.  
11:00 to 12:00—Sousa and His Band—Stand on Plaza.  
9:30 to 12:00—Cliff Mandy's Orchestra—Stock Pavilion.  
9:30 to 12:00—Martin's Concert Orchestra—Agricultural Building.  
10:00 to 11:00—Old Soldiers' Drum Corps—Stand East of Stock Pavilion.

## Afternoon.

1:00 to 2:30—Sousa and His Band—Grandstand.  
2:30 to Close of Program—Third District Legion Band—Grandstand.  
2:30 to 4:30—Cliff Mandy's Orchestra—Stock Pavilion.  
2:00 to 4:30—Martin's Concert Orchestra—Agricultural Building.  
3:00 to 4:00—Old Soldiers' Drum Corps—Stand on Plaza.  
4:30 to 5:30—Argonne Post Band—Stand on Plaza.

## Evening.

6:45 to 7:30—Third District Legion Band—Grandstand.  
7:30 to 8:30—Sousa and His Band—Grandstand.  
8:30 to Close of Program—Third District Legion Band—Grandstand.  
7:30 to Close of Program—Argonne Post Band—Horse Show, Stock Pavilion.

## TUESDAY, AUGUST 30.

## Forenoon.

9:30 to 11:00—Argonne Post Band—Stand on Plaza.  
11:00 to 12:00—Sousa and His Band—Stand on Plaza.  
9:30 to 12:00—Cliff Mandy's Orchestra—Agricultural Building.  
9:30 to 12:00—Martin's Concert Orchestra—Stock Pavilion.  
10:00 to 11:00—Old Soldiers' Drum Corps—Tent East of Stock Pavilion.

## Afternoon.

1:00 to 2:30—Sousa and His Band—Grandstand.  
2:30 to Close of Program—Third District Legion Band—Grandstand.  
2:00 to 4:00—Old Soldiers' Drum Corps—Tent East of Stock Pavilion.  
2:00 to 4:30—Cliff Mandy's Orchestra—Agricultural Building.  
2:00 to 4:30—Martin's Concert Orchestra—Stock Pavilion.  
4:30 to 5:30—Argonne Post Band—Stand on Plaza.

## Evening.

6:45 to 7:30—Third District Legion Band—Grandstand.  
7:30 to 8:30—Sousa and His Band—Grandstand.  
8:30 to Close of Program—Third District Legion Band—Grandstand.  
7:30 to Close of Program—Argonne Post Band—Horse Show, Stock Pavilion.

## WEDNESDAY, AUGUST 31.

## Forenoon.

9:30 to 11:00—Argonne Post Band—Stand on Plaza.  
11:00 to 12:00—Sousa and His Band—Stand on Plaza.  
9:30 to 12:00—Cliff Mandy's Orchestra—Stock Pavilion.  
9:30 to 12:00—Martin's Concert Orchestra—Agricultural Building.  
10:00 to 11:00—Northwestern Railway Band—Stand East of Stock Pavilion.  
10:00 to 11:00—Old Soldiers' Drum Corps—Machinery Hall.

## OFFICIAL LIVE STOCK CATALOG AND PROGRAM

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## Afternoon.

1:00 to 2:30—Sousa and His Band—Grandstand.  
2:30 to Close of Program—Third District Legion Band—Grandstand.  
2:00 to 4:30—Cliff Mandy's Orchestra—Stock Pavilion.  
2:00 to 4:30—Martin's Concert Orchestra—Agricultural Building.  
3:00 to 4:30—Northwestern Railway Band—Stand on Plaza.  
4:30 to 5:30—Argonne Post Band—Stand on Plaza.  
3:30 to 4:30—Old Soldiers' Drum Corps—Stand East of Stock Pavilion.

## Evening.

6:45 to 7:30—Third District Legion Band—Grandstand.  
7:30 to 8:30—Sousa and His Band—Grandstand.  
8:30 to Close of Program—Third District Legion Band—Grandstand.  
7:30 to Close of Program—Argonne Post Band—Horse Show, Stock Pavilion.

## THURSDAY SEPTEMBER 1.

## Forenoon.

9:30 to 11:00—Argonne Post Band—Stand on Plaza.  
11:00 to 12:00—Sousa and His Band—Stand on Plaza.  
9:30 to 12:00—Cliff Mandy's Orchestra—Agricultural Building.  
9:30 to 12:00—Martin's Concert Orchestra—Stock Pavilion.  
10:00 to 11:00—Old Soldiers' Drum Corps—Stand East of Stock Pavilion.

## Afternoon.

1:00 to 2:30—Sousa and His Band—Grandstand.  
2:30 to Close of Program—Third District Legion Band—Grandstand.  
2:30 to 4:30—Cliff Mandy's Orchestra—Agricultural Building.  
2:00 to 4:30—Martin's Concert Orchestra—Stock Pavilion.  
4:00 —Third District Legion Band will lead the Horse Section of the Live Stock Parade.  
4:00 —Argonne Post Band will lead Cattle Section of the Live Stock Parade.  
5:00 to 6:00—Argonne Post Band—Stand on Plaza.

## Evening.

6:45 to 7:30—Third District Legion Band—Grandstand.  
7:30 to 8:30—Sousa and His Band—Grandstand.  
8:30 to Close of Program—Third District Legion Band—Grandstand.  
7:30 to Close of Program—Argonne Post Band—Horse Show, Stock Pavilion.

## FRIDAY, SEPTEMBER 2.

## Forenoon.

9:00 to 11:00—Third District Legion Band—Stand on Plaza.  
11:00 to 12:00—Sousa and His Band—Stand on Plaza.  
9:30 to 12:00—Martin's Concert Orchestra—Agricultural Building.

## Afternoon.

1:00 to 2:00—Sousa and His Band—Grandstand.  
2:00 to Close of Program—Third District Legion Band—Grandstand.  
2:00 to 4:00—Martin's Concert Orchestra—Agricultural Building.



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SEVENTY-THIRD ANNUAL IOWA STATE FAIR

## DAILY PROGRAM

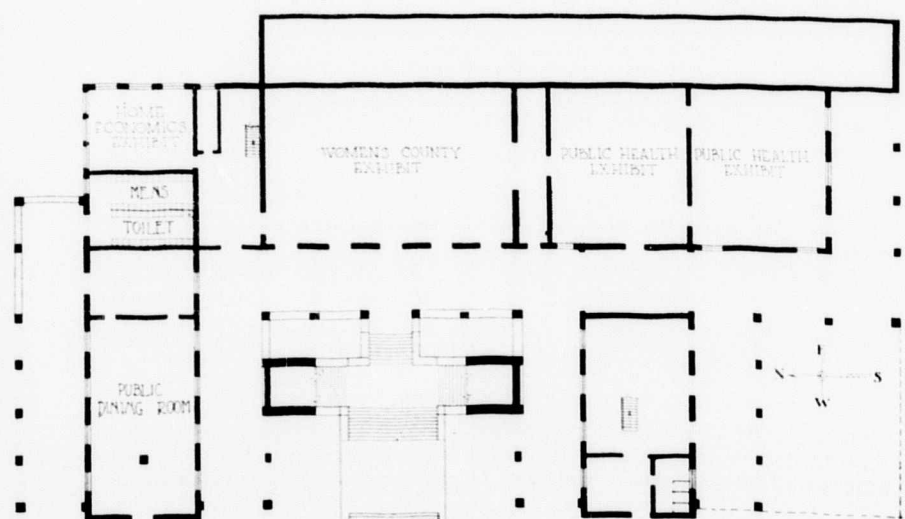
## WOMEN'S AND CHILDREN'S BUILDING.

## SUPERINTENDENTS IN CHARGE OF DEPARTMENTS AND EXHIBITS.

Baby Health Department	Mrs. S. E. Lincoln, Des Moines
Day Nursery	Dorothy Carpenter McLaren, Des Moines
Women's Projects	Miss Neale S. Knowles, Ames
Public Health Exhibit	Dr. Henry Albert, Des Moines
Shepherd-Towner Clinic	Dr. Edward H. Lauer, Iowa City
Playground	Miss Margaret McKee, Des Moines

## Program Committee.

Mrs. H. W. Spaulding, Chairman	Grinnell
Mrs. F. S. Burberry	Indianola
Mrs. Gardner Cowles	Des Moines
Mrs. John Hammill	Britt
Mrs. O. A. Oleson	Forest City



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## Main Auditorium.

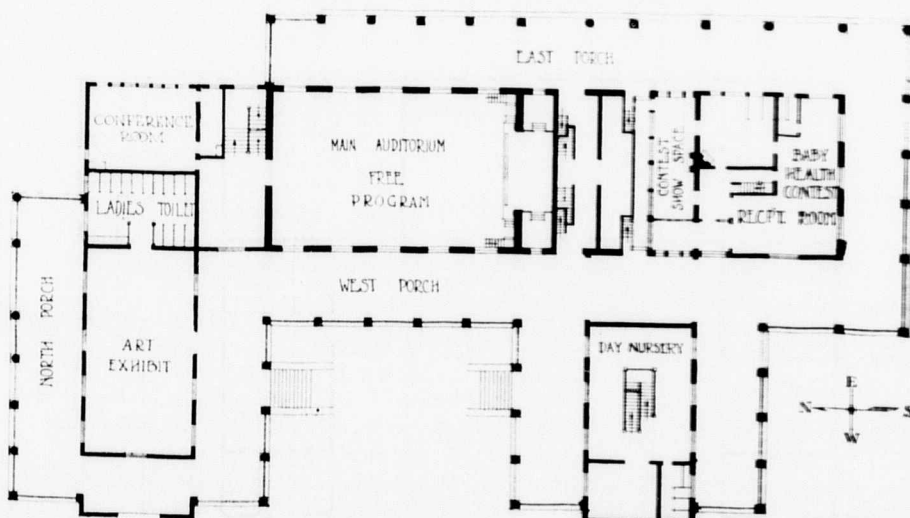
FRIDAY, AUGUST 26.

## Forenoon.

- 9:15—Community Singing—Leader, Jasper Gilbert, Director of Music, East High School, Des Moines.  
 9:30—Moving Picture—Maternity and Infant Hygiene, Division of Shepherd-Towner.  
 10:00—Demonstration—Draperies, Hangings and Accessories, conducted by Misses Anna Henderson and Edna Rhodes, Applied Arts Department, Iowa State College, Ames.  
 10:40—Demonstration for Community Work—"Everybody Does It." Directed by Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minnesota.  
 11:00—Little Country Theatre—Play, directed by Miss Fredrica V. Shattuck, Head of Department of Public Speaking, Iowa State College. (Drama information and detailed daily program will be found on veranda.)

## Afternoon.

- 1:30—Music in the Home—Songs with Slides; Games and Instrumental Music, conducted by Miss Fannie Buchanan, Grinnell.  
 2:10—Little Country Theatre—Play, directed by Miss Fredrica V. Shattuck, Head of Department of Public Speaking, Iowa State College, Ames.



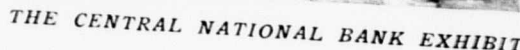
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## INDUSTRIAL EXPOSITION PROGRAM



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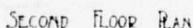
## 34 SEVENTY-THIRD ANNUAL IOWA STATE FAIR

- 3:00—Community Singing and How It Is Done—Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minnesota.
- 3:20—Music—Piano-Accordian, played by Mrs. Odessa Porter Llewellyn, Music Instructor, Waukeee, Iowa.
- 3:40—Artistic Dances—Presented by pupils of Marie Barnes Flanagan, Des Moines.

**SATURDAY, AUGUST 27.**

**Forenoon.**

- 9:15—Community Singing—Leader, Jasper Gilbert, Director of Music, East High School, Des Moines.
- 9:30—Demonstration—Corrective Exercises in Physical Education, under supervision of Miss Margaret McKee, Director of Physical Education, Des Moines Public Schools.
- 10:00—Demonstration in Tying and Dyeing—Conducted by Misses Anna Henderson and Edna Rhodes, Applied Arts Department, Iowa State College, Ames.
- 10:40—Demonstration—Games and How to Play Them, directed by Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minnesota.
- 11:00—Little Country Theatre—Play, directed by Miss Fredrica V. Shattuck, Head of Department of Public Speaking, Iowa State College. (Drama information and detailed daily program will be found on veranda.)



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## OFFICIAL LIVE STOCK CATALOG AND PROGRAM

**Afternoon.**

- 1:30—Music for the Community—Songs, Games, Pantomime and Featured dances, conducted by Miss Fannie Buchanan, Grinnell.
- 2:10—Little Country Theatre—Play, directed by Miss Fredrica V. Shattuck, Head of Department of Public Speaking, Iowa State College, Ames.
- 3:00—Demonstration for Community Work—"When the Audience Finds Its Voice," Directed by Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minnesota.
- 3:20—Music—Piano-Accordion, played by Mrs. Odessa Porter Llewellyn, Music Instructor, Wauke, Iowa.
- 3:40—Artistic Dances—Presented by Pupils of Marie Barnes Flanagan, Des Moines.

**MONDAY, AUGUST 29.**

**Forenoon.**

- 9:15—Community Singing—Leader, Jasper Gilbert, Director of Music, East High School, Des Moines.
- 9:30—Demonstration—Teaching Rhythm through Physical Education, under supervision of Miss Margaret McKee Director of Physical Education, Des Moines Public Schools.
- 10:00—Demonstration—Making Lamp Shades, conducted by Misses Anna Henderson and Edna Rhodes, Applied Arts Department, Iowa State College, Ames.
- 10:40—Demonstration—Money Makers for your Organization—presented by Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minnesota.
- 11:00—Little Country Theatre—Play, Directed by Miss Fredrica V. Shattuck, Head of Department of Public Speaking, Iowa State College, (Drama information and detailed daily program will be found on veranda.)

**Afternoon.**

- 1:30—Music for the Individual—Demonstrating How to Measure Yourself Musically, conducted by Miss Fannie Buchanan, Grinnell.
- 2:10—Little Country Theatre—Play, directed by Miss Fredrica V. Shattuck, Head of Department of Public Speaking, Iowa State College.
- 3:00—Demonstration—Musical stunts for different occasions—conducted by Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minnesota.
- 3:20—Music—Piano-Accordion, played by Mrs. Odessa Porter Llewellyn, Music Instructor, Waukeg, Iowa.
- 3:40—Artistic Dances—Presented by pupils of Marie Barnes Flanagan, Des Moines.



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## SEVENTY-THIRD ANNUAL IOWA STATE FAIR

TUESDAY, AUGUST 30.

## Forenoon.

- 9:15—Community Singing—Leader, Jasper Gilbert, Director of Music, East High School, Des Moines.  
 9:30—Demonstration—Corrective Exercises in Physical Education, under supervision of Miss Margaret McKee, Director of Physical Education, Des Moines Public Schools.  
 10:00—Demonstration—Draperies, Hangings and Accessories, conducted by Misses Anna Henderson and Edna Rhodes, Applied Arts Department, Iowa State College, Ames.  
 10:40—Demonstration—Community Work—Program for every month of the year, presented by Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minnesota.  
 11:00—Little Country Theatre—Play, directed by Miss Fredrica V. Shattuck, Head of Department of Public Speaking, Iowa State College. (Drama information and detailed daily program will be found on veranda.)

## Afternoon.

- 1:30—Music In the Home—Songs with Slides, Games and Instrumental Music, conducted by Miss Fannie Buchanan, Grinnell.  
 2:10—Little Country Theatre—Play, directed by Miss Frederica V. Shattuck, Head of Department of Public Speaking, Iowa State College.  
 3:00—"Prevention of Cruelty to Audiences," demonstrating how to vary programs, directed by Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minnesota.  
 3:20—Music—Piano-Accordion, played by Mrs. Odessa Porter Llewellyn, Music Instructor, Wauke, Iowa.  
 3:40—Artistic Dances—Presented by pupils of Marie Barnes Flanagan, Des Moines.

WEDNESDAY, AUGUST 31.

## Forenoon.

- 9:15—Community Singing—Leader, Jasper Gilbert, Director of Music, East High School, Des Moines.  
 9:30—Moving Pictures—Maternity and Infant Hygiene, Division Sheppard-Towner.  
 10:00—Demonstration—Making of Lamp Shades, conducted by Misses Edna Rhodes and Anna Henderson, Applied Arts Department, Iowa State College, Ames.  
 10:40—Demonstration—"Every Laugh Is Worth a Dollar," conducted by Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minnesota.  
 11:00—Little Country Theatre—Play, directed by Miss Frederica V. Shattuck, Head of Department of Public Speaking, Iowa State College. (Drama information and detailed daily program will be found on veranda.)

## OFFICIAL LIVE STOCK CATALOG AND PROGRAM

## Afternoon.

- 1:30—Music for the Community—Songs, Games, Pantomime and Feature Dances, conducted by Miss Fannie Buchanan, Grinnell.  
 2:10—Little Country Theatre—Play, directed by Miss Fredrica V. Shattuck, Head of Department of Public Speaking, Iowa State College, Ames.  
 3:00—Demonstration of Community Work—Stunts for Old and Young, presented by Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minnesota.  
 3:20—Music—Piano-Accordion, played by Mrs. Odessa Porter Llewellyn, Music Instructor, Wauke, Iowa.  
 3:40—Artistic Dances—Presented by pupils of Marie Barnes Flanagan, Des Moines.

THURSDAY, SEPTEMBER 1.

## Forenoon.

- 9:15—Community Singing—Leader, Jasper Gilbert, Director of Music, East High School, Des Moines.  
 9:30—Demonstration—Teaching Rhythm through Physical Education, under supervision of Miss Margaret McKee, Director of Physical Education, Des Moines Public Schools.  
 10:00—Demonstration—Draperies, Hangings and Accessories, conducted by Misses Anna Henderson and Edna Rhodes, Applied Arts Department, Iowa State College, Ames.  
 10:40—Original Program—Outlined and presented by Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minn.  
 11:00—Little Country Theatre—Play, directed by Miss Fredrica V. Shattuck, Head of Department of Public Speaking, Iowa State College. (Drama information and detailed daily program will be found on veranda.)

## Afternoon.

- 1:30—Music for the Individual—Demonstrating How to Measure Yourself Musically, conducted by Miss Fannie Buchanan, Grinnell.  
 2:10—Little Country Theatre—Play, directed by Miss Fredrica V. Shattuck, Head of Department of Public Speaking, Iowa State College, Ames.  
 3:00—Demonstration—"Everybody Does It," and a demonstration of stunts for crowds, conducted by Mrs. Mignon Quaw Lott, Recreation Specialist, Writer and Lecturer, Minneapolis, Minnesota.  
 3:20—Music—Piano-Accordion, played by Mrs. Odessa Porter Llewellyn, Music Instructor, Wauke, Iowa.  
 3:40—Artistic Dances—Presented by pupils of Marie Barnes Flanagan, Des Moines.

FRIDAY, SEPTEMBER 2.

## Forenoon.

- 9:30—Awarding Prizes to Winners in Baby Health Contest, Mr. C. E. Cameron, President, State Fair Board.  
 Vocal Solo Mrs. A. R. Cooley



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## 38 SEVENTY-THIRD ANNUAL IOWA STATE FAIR

## Afternoon.

- 2:00—Baby Party for Former Prize Winners.  
Music for Little Children, demonstrated by Miss Fannie Buchanan, Grinnell.
- 2:30—Program of artistic dances to be presented by pupils of Marie Barnes Flanagan.
1. Bunny Rabbits: Betty Adelman, Elizabeth Anne Barrett, Ruth Corey, Nancy Gill, Ruth Battenfield, Vivian Kisky, Dorothy Kreis, Margaret Phillips, Dorothy Jean Walters, Betty Waterman, Bernice Levich.
  2. Polka—Mary Jane Amend.
  3. Blaze Away: Dorothy Albright, Jean Marie Corey, Esther Holler, Catherine Steadman, Cleda Truehaft.
- 2:40—Address, "Habit Formation," Dr. Chester A. Stewart, Minneapolis, Minn.
- 2:50—Playlet, "The Blue Prince," a phantasy, directed by Miss Vasie Crowe, Des Moines School Fine Arts.
- 3:15—Former Prize Winners called to platform.

## NOTES ON PROGRAM IN MAIN AUDITORIUM.

Mrs. H. W. Spaulding, Chairman.

In presenting the program this year, the committee will again feature some of the worthwhile things pertaining to the home of today, demonstrating ways of making the home more attractive with a small outlay of money, increasing our love and appreciation of Art, Music and Drama and learning how to work and play together in our community life.

The State Parent-Teachers' Association will again have charge of the first period on the program, and have outlined an interesting and entertaining program consisting of Singing, Motion Pictures and Physical Education Demonstrations.

Miss Anna Henderson and Miss Edna Rhodes from the Applied Arts Department, Iowa State College, Ames, will give daily demonstrations in the making of Lamp Shades, Tying and Dyeing of materials for household decoration, and the proper selection of Draperies and other accessories in the home. These demonstrations are always a popular feature of the program and will be better than usual this year.

Mrs. Mignon Quaw Lott, Recreation Specialist, of Minneapolis, Minn., is an added attraction to the program this year and comes very highly recommended. She will appear on both morning and afternoon programs, and if you hear her once you will come back for all her programs, which are varied, entertaining, instructive and not a dull moment. Mrs. Lott has held positions in several State Colleges and is a lecturer and writer. Many of her articles have appeared in *Country Gentleman*, *Farmers' Wife*, *Wallaces' Farmer* and *Successful Farming*. She knows the rural situation from a most practical standpoint, and is at present conducting a writing service called "Programs with a Purpose", in which she specializes plays and entertainments on such subjects as nutrition, clothing, poultry and live stock. She has lectured in many states at Farmers' Short Courses and was one of the popular speakers at our own Short Course held at Ames last winter.

The Little Country Theater is with us again under the personal direction of Miss Fredrica V. Shattuck, head of the Department of Public Speech at Iowa State College, Ames. Two plays are presented daily. Miss Shattuck selects her players from her classes in play production, teachers in public schools and members of the Farm Bureau. Play production is growing in rural communities, consolidated schools and churches, and Miss Shattuck's

## OFFICIAL LIVE STOCK CATALOG AND PROGRAM 39

well selected plays are an illustration of what may be accomplished along this line.

Miss Fannie Buchanan of Grinnell gives a daily talk and demonstration on Music in the Home, Community, and for the Individual. She has worked out a splendid program around these three heads, including songs, games, instrumental music pantomimes and feature dances. The program on "Measure Yourself Musically" will be especially entertaining and instructive. Miss Buchanan is also an author of note, having written several stories for children, is doing play writing and very recently has prepared two songs that are receiving much favorable comment: "Dreaming" for Four-H Club Girls and "Ploughing Song" for club boys. These songs are sure to prove very popular.

Another new feature is the playing of the Piano-Accordeon by Mrs. Odessa Porter Llewellyn of Waukee. The Piano-Accordeon is not a common instrument in this part of the country, and is a novelty in the entertainment line. Mrs. Llewellyn has a very beautiful hand made instrument—the largest size made. She is a graduate of Drake Conservatory of Music, is a music teacher of prominence, having classes in Waukee, Adel and Dallas Center. She has been active in girls club work, having charge of the music memory work in her county.

The program would not be complete without the Artistic Dances put on for so many years by the pupils from Carolyn Putnam Crawford Studio, Des Moines, and this year presented by Marie Barnes Flanagan, successor to Mrs. Crawford, who has retired from the dancing profession and moved to California. Mrs. Flanagan has just returned from New York, where she has been studying with such teachers as Denishawn, Cre, Ned Wayburn and others, and we are assured of a very beautiful and entertaining program.

Anyone appearing on the daily program will be glad to hold conferences with interested persons. If you wish advice, come and talk over your special problems with those who can help you.

Conferences on various phases of Federation Work will be held, also Parent Teachers' work, Gardening, and other important subjects. These conferences will be held daily in the Conference Room on the main floor. Announcements will be made through the press regarding the conferences and also on the blackboard on veranda.

## MARIE BARNES FLANAGAN, SUCCESSOR TO MRS. CAROLYN PUTNAM CRAWFORD, PRESENTS HER PUPILS IN THE FOLLOWING DANCE PROGRAM

Main Auditorium, Women and Children's Building.

Program for Friday, Aug. 26, and Tuesday, Aug. 30.

1. Stars and Stripes—Gretchen Beechler, Marjorie O'Connell, Helen Dapollonia, Laverna Goodman, Lucille Vallandingham.
2. Fisher's Luck—Girl, Harriett McGivern; Boy, Betty Carlson.
3. Betty's Music Box—Harriett Ryan, Mary Louise Winslow, Mary Wry.
4. Buck and Waltz Clog—Dorothea Albright, Betty Lou Miller, Rhoba Jean Gillam.
5. Babies at the Seashore—Mary Ann Burks, Marilyn Campbell, Barbara Flanagan, Karen Ruth Pauli, Agnes Mandelbaum, Florence Rollins, Betty Jean Wyland.
6. Easter Rabbits—Betty Adelman, Elizabeth Ann Barrett, Ruth Corey, Evelyn Gibson, Nancy Gill, Ruth Battenfield, Vivian Kisky, Dorothy Kreis, Margaret Phillips, Dorothy Jean Walters, Betty Waterman, Bernice Levich.
7. Mechanical Dolls—Babies of Group Two.