

Rock Island
OCT 2 1928

OSTROM PLAYS SOLO IN SOUSA BAND PROGRAM

Rock Island Boy Has Special Role
in Appearance of Musical
Organization Sunday.

The program for the concert to be played by Lieutenant Commander John Philip Sousa and his band in the Masonic auditorium, Davenport, next Sunday at 3 o'clock, was announced today. As one of the features, Ralph Ostrom of Rock Island, a member of the famous musical organization, will play a cornet solo, "Debutante," by Clarke. The full program will be as follows:

Peroration known as "Militaire Francais" from "The Algerienne" St. Saens
Cornet solo, "Debutante" Clarke
Ralph Ostrom.
Suite, "Tales of a Traveler" Sousa
(a) "The Kaffir on the Karoo."
(b) "The Land of the Golden Fleece."
(Extract from Australian poems of A. G. Stephens.)
(c) "Easter Monday on the White House Lawn" with the children rolling eggs, dancing and romping; a scene of animation persists itself; the elders from the president to the merest street arab, look at the scene with joy and pleasure.
Soprano solo, "Love's Radiant Hour" (new) Sousa
Miss Marjorie Moody.
(Lyric by Helen Boardman Knox.)
Symphonic poem, "Death and Transfiguration," Richard Strauss

(It is easy to follow the successive pictures which Strauss has presented in his music: the sick man lying weak and worn with his struggle, dreaming of the days that are passed into the shadows of dimly remembered things; the renewed battle with the enemy who always wins; the respite; the vision of the life that has been with its stages of childhood and youth and the stress and storm of manhood; the final struggle. And the final scene, the transfiguration, is made evident, too, in the exalted character of Strauss' picturing, the gleaming harps, and majestic sonority.)
Interval.

Sketch, "Among My Souvenirs" (new) Nichols-Sousa
(The Nichols Song, "Among My Souvenirs," is lengthened into a sketch. Among the souvenirs is a photograph, letters and a broken heart, and, as he meditates, he goes back before the broken-hearted time and remembers when he and she were softly singing, "Twinkling Stars Are Laughing at You and Me," and then his mind reverts to the time when he was "Seeing Her Home," recalling the songs of years gone by at "Aunt Dinah's Quilting Party," "He Was Seeing Nellie Home," and then he travels to the far east, and visions of "The Road to Mandalay" comes to him—from that, he meditates on the "Sweet Mysteries of Life," and then comes the closing picture, that he is once more "Among His Souvenirs.")
(a) Sextet for flutes, "Dance of the Merlions" Tschalkowsky
Messrs. Evans, Petrie, Phares, Orosky, Zlotnik and Hall.
(b) March, "The Golden Jubilee" (new) Sousa
Xylophone solo, Polonaise "Mignon" Tierney
Howard Goulden.

Encores.
Encores and selections from the following compositions and arrangements of John Philip Sousa: Humoresque—"Oh, How I've Waited for You," "Follow the Swallow."
The Pride of the Wolverines, The Gridiron Club March, The S-squi-Centennial Exposition March, The Black Horse Troop, Magna Charta March, The National Game, University of Minnesota March, Charlatan, University of Nebraska, Diplomats, Directorate, El Capitan, Fairest of the Fair, Free Lance, From Maine to Oregon, Glory of the Yankee Navy, Hands Across the Sea, Invincible Eagle, Jack Tar, King Cotton.

Liberty Bell, Man Behind the Gun, Manhattan Beach, Co-Eds of Michigan, Power and Glory, Ancient and Honorable Artillery, Peaches and Cream, Music of the Minute (new), Nobles of the Mystic Shrine, High School Cadets, Washington Post, Semper Fidelis, U. S. Field Artillery, Sabre and Spurs, Comrades of the Legion, Boy Scouts, Bullets and Bayonets, The Thunderer, Liberty Loan March, Stars and Stripes Forever.
R. I. Clean Towel Service. Phone R. I. 127.



SOUTH BEND, IND.
TRIBUNE

John Philip Sousa
and
HIS BAND —
DRAKE
FIELD HOUSE
FRIDAY
OCT. 5th

Sousa and His Band to Appear in Concerts at Notre Dame, Dec. 4

An unusual treat awaits South Bend and Notre Dame when Lieut. Com John Philip Sousa, the marching king and the foremost bandmaster in the country,



J. P. SOUSA.

McKeown, is the grand knight. Both performances will be open to students as well as music lovers in South Bend.

The veteran bandmaster will be accompanied by his full cast of entertainers. In addition to the band music the tentative program calls for appearances of Miss Marjorie Moody, soprano; Miss Winifred Bambrick, harp; John Dolan, cornet; Howard Goulden, xylophone; John Wummer, flute; Edward Heney, saxophone; Ed-

ward Wall, clarinet; Joseph De Luca, euphonium, and J. P. Schueler, trombone.

This is Sousa's golden jubilee year and he is now making his 36th concert tour through the country. He has been conducting band concerts and composing music for 50 years. The world at large recognizes him as the composer of the greatest march music the world has ever known, and as the director of the finest band that has ever been developed in America.

An examination of the catalogues of Sousa's publishers discloses that he has written music of a greater number of classifications than any other American composer. His list of compositions reaches nearly 100 successful, wide-selling marches. The best seller in this group of course is "Stars and Stripes Forever," of which more than 2,000,000 copies have been sold, to say nothing of 5,000,000 phonograph records.

Besides "Stars and Stripes Forever," Notre Dame's "Victory March" and the "Hike Song" Sousa will undoubtedly play "The Black Horse Troop March," "El Capitan," "Semper Fidelis," "Peaches and Cream," "U. S. Field Artillery," "The Thunderer," and "The Invincible Eagle."

SOUSA NOT TO RETIRE

MILWAUKEE, Oct. 1. (UP) — John Philip Sousa doesn't intend to retire until he has to. "When I do retire," the 84-year-old musician explained, when he and his famous band paid a brief visit to Milwaukee—"When I do retire you will pick up your newspaper some morning and say: 'Oh, look! Sousa's dead!'"

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OCT 2

PROGRAM FOR SOUSA'S BAND IS ANNOUNCED

Concert Set for Friday Night.

The program for the evening concert by Sousa and his band, to be given at Drake university fieldhouse Friday under the auspices of the Drake band, was announced last night.

In addition to this program, encores will include The Register and Tribune-Capital's "Good News Festival March," by A. Van Haverkerke, and selections from Sousa's own compositions.

The program is as follows:

Peroration known as Militaire Francais from the Algerienne, St. Saens
Cornet solo, Habana, St. Saens
Mr. John Dolan.
Suite, Tales of a Traveler, Sousa
(a) The Kaffir on the Karoo, Sousa
(b) The Land of the Golden Fleece, Sousa
(c) Easter Monday on the White House Lawn, Sousa
Soprano solo, Love's Radiant Hour (new), Sousa
Miss Marjorie Moody, Sousa
Symphonic poem, Death and Transfiguration, Richard Strauss
INTERVAL.
Sketch, Among My Souvenirs (new), Nichols-Sousa
(a) Sextet for flutes, Dance of the Merlions, Tschalkowsky
Messrs. Evans, Petrie, Phares, Orosky, Zlotnik and Hall.
Xylophone solo, Polonaise Mignon, Tierney
Mr. Howard Goulden, Tierney
Balance All and Swing Partners, Sousa
Tickets for concerts are now on sale at the Stoner Piano company, 914 Walnut street, where mail orders are also being received.

BROOKLYN, N. Y.
EAGLE

OCT 3

Mr. Sousa Waves His Magic Pen

By ALLAN H. KELLER.

There is no more integral a part of the "turn of the century" than the figure of John Philip Sousa, the March King. It was to the strains of his marches that the Twentieth Century, the century of scientific achievement, came to take its place in the onward sweep of the years. Sousa served as Marine Bandmaster under five Presidents during those frantic years when the sores of the Civil War were slowly healing and his last official duty carried his baton into service in the World War, leading the Navy Band. His autobiography, therefore, takes its place with the valuable indices of national life with which we measure the past in terms of the present.

"Marching Along" (Hale, Cushman & Flint) is the story of one of America's greatest musicians. This country is still too young to have given as many luminaries in music to the world as might be desired. We have had MacDowell, Victor Herbert and others not quite so famous, but the name of Sousa not only leads its own field but unquestionably lies nearest front on the tip of America's communal tongue.

Mr. Sousa has written delightfully of his work in Washington and even more divertingly of the many tours his band made in all the corners of the globe. The itineraries of the Sousa Band read like the index of a geography. From the foreign steppes of Russia to the sun-warmed beaches of the South Sea Islands the strains of his marches played by his own band have quickened the step of thousands and warmed the cockles of their hearts.

Mr. Sousa is a raconteur of rare ability. His reminiscences color the book with deft touches of humor and inherit charm, leaving no room for self-esteem or the blatant advertisement of personal attributes which mar too many biographies of today. He has made men famous through the alchemy of association only. The names of Arthur Pryor and Herbert Clark stand where they do today through the efforts, conscious and subconscious, of the poor son of a Portuguese trombonist who climbed to still greater fame on the rungs of the musical staff.

"Marching Along" is the story of a great bandmaster, but also of the musical world in general. The figures of Offenbach, Gilbert and Sullivan, De Wolfe Hopper and a dozen others from opera, grand and comic, musical comedy and orchestra parade with Sousa through the pages of the book, making real the days when Wagner and Tschalkowsky were the torch-bearers of the new and liberal concertation. It is a book of music, men and events written from the lyric angle of a great musician. It is therefore a valuable kaleidoscope of Sousa's life and times.

SOUSA FREELY PLAYS ENCORES

Concert Band Will Respond
With Request Numbers for
Bismarck People

Lieutenant-Commander John Philip Sousa will play a number of request encores for Bismarck people when his band comes here Monday night on his golden jubilee tour.

Mr. Sousa has submitted a list containing about 40 numbers from which the encores may be selected. Bismarck people desiring the special encore numbers should write out their selection and mail it to the Music Editor, in care of The Tribune. Selections may be made from the following list:

The Pride of the Wolverines, The Gridiron Club March, The Sesqui-Centennial Exposition March, The Black Horse Troop, Magna Charta March, The National Game, University of Minnesota March, Charlatan, University of Nebraska, Diplomat, Directorate, El Capitan, Fairest of the Fair, Free Lance, From Maine to Oregon, Glory of the Yankee Navy, Hands Across the Sea, Invincible Eagle, Jack Tar, King Cotton, The Lost Chord, Liberty Bell, Man Behind the Gun, Manhattan Beach, Co-eds of Michigan, Power and Glory, Ancient and Honorable Artillery, Peaches and Cream, Music of the Minute, Nobles of the Mystic Shrine, High School Cadets, Washington Post, Semper Fidelis, U. S. Artillery, Sabre and Spurs, Comrades of the Legion, Boy Scouts,

Bullets and Bayonets, The Thunderer, Liberty Loan March, Stars and Stripes Forever.

A committee of representative Bismarck men will welcome the musician when his special train arrives at the N. P. depot Monday evening.

THE STARS AND STRIPES FOREVER

That wonderful march, "The Stars and Stripes Forever," one of the many that have helped to make Lieutenant Commander John Phillip Sousa a million dollars, when played by his own band, and a myriad other musicians, contributed more towards that million than any other single composition is probably true. Mr. Sousa, interviewed on that point did not "incriminate himself," but he did answer a query as to how he came to write that phenomenal successful march (which promises to go down in history as the greatest money-maker, outside of "Abie's Irish Rose," in entertaining circles.) The interviewer hoped to secure the magic recipe for enriching struggling composers, from Halifax to Houston, or from Pawtucket to Palm Beach. Mr. Sousa did not answer, as did the great painter, when asked what he mixed his paints with, to produce such marvelous tints on his canvas, with a curt: "With brains sir." Lieutenant Commander Sousa might have responded thus, but, instead he remarked genially: "Well, I was returning from Europe. All the way across, I marched the cack of the steamer with a whole brass band in my head. We arrived at quarantine in a snow storm on Christmas Eve, and the march suddenly snapped into orderly sequence. The next day at my Long Island home, I set it down on paper, note for note, as it is now played." And that Christmas Eve put something in the hearts of the music-loving world that will go thundering down the corridors of Time. It was one of the world's greatest Christmas gifts. Sousa and his famous band will play "Stars and Stripes Forever," at Kearney Tuesday evening, October 9. The Kearney Chamber of Commerce will gladly make your reservations.

To Appear Here With Famed Band



WINIFRED BAMBRICK

Harpist with Sousa and his band, is one of America's foremost musicians. She is a soloist who has appeared in the pit with orchestras of leading New York musical comedy and operetta productions. Miss Bambrick hails from Quebec. "It's a most fascinating experience to be with Mr. Sousa on concert tour," said Miss Bambrick the other day "He is most considerate of everyone and he makes it a pleasure to be with him for he is appreciative of all that is done. He encourages us by his praise and he is quick to say the kindly word that means so much to all of us. No wonder that he is take other engagements and remain able to keep his organization intact year after year. Some of us could at home but as soon as the time for touring arrives, there we are, ready to join him and to go wherever he has been scheduled. We are indeed a happy family."

She will appear here with Sousa's band, in Convention hall.

BRADDOCK, PA.
NEWS-HERALD

SEP 28 1928

Orders Is Orders but the Band Didn't Play

During one White House reception in President Garfield's time, John Phillip Sousa, clad in his gorgeous red uniform, criss-crossed with gold braid, sat on one end of the musicians' platform and his bass drummer, in full dress uniform, sat on the other. They were the United States Marine band that night. But there was no music. The band had been ordered to participate in a dedication that day and did not get back to barracks until 6:30 that evening when it was dismissed and sent home. At seven o'clock Sousa received an order to report with the band in full dress at the White House at eight o'clock. Sousa protested. His commanding officer said: "Those were my instructions and those are your orders." Messengers scoured Washington for the bandsmen, returning with just one man, the bass drummer. When the long drew to an end the reception at last drew to an end the drummer and Sousa stood up, saluted each other in a proper military manner and the "band" filed out and went home. Orders is orders.

SIoux FALLS, S. D.
LEADER

Lieutenant Commander John Phillip Sousa and his famous band will present afternoon and evening concerts in Sioux Falls on Thursday, October 4. This noted organization is being brought here under the auspices of El Riad temple. Those who enjoy fine band music—and who does not?—should be happy over this opportunity to hear these musicians under the direction of a man who is regarded in many circles as the greatest bandmaster the world has ever known.

SIoux FALLS, S. D.
LEADER

SEP 29 1928

Rotary to Entertain Sousa Here Thursday

When John Philip Sousa arrives in Sioux Falls on October 4, he will be a guest of the local Rotary club, at its noon luncheon. He is a member in good standing of Rotary International. He will play two concerts at the coliseum here, one at 3:30 in the afternoon and the second at 8:15 o'clock in the evening.

When Sousa, head of Sousa and His Band, starts to enumerate the cities in the United States that have welcomed him and his organization, during his nearly 40 annual tours, his memory probably becomes the "thing he forgets



Rotarian John Philip Sousa

with," as such an enumeration would tax the ingenuity of the man who invented memories. Similarly, while Mr. Sousa is not hungering and thirsting for fame as a "joiner," the probability is that he holds the record for the privilege of being voter in to Rotarian organizations and kindred bodies. Throughout the United States, small cities and large cities, alike, where there are active brothers of "The Wheel" (not referring to the theatrical field of burlesque, but to the nationally-known Rotary) Mr. Sousa has been voted into membership. One may hope, for the sake of the famous composer's purse and bank account, that he is not compelled to pay dues into the treasury of every Rotary Club that has made him an honorary "brother in good standing." In that event, he'll have to write a few more marches like "The Stars and Stripes Forever," merely to meet his obligations as a payer of dues, as he "swings round the circle"—of Rotarianism.

DES MOINES, IOWA
REGISTER

SEP 30 1928

Sousa's Band Will Play Two Concerts.

Lieut. Com. John Phillip Sousa and his band will play two Golden Jubilee concerts at Drake university fieldhouse Friday, under the auspices of Drake university band, Alonzo Leach, director.

The matinee concert, starting at 3:30 p. m., is for school children and adults, with a popular price admission charge to all students of Des Moines public schools. The night concert will start at 8:15 o'clock.

Just fifty years ago, Sousa began his career as conductor and composer. His band now numbers ninety pieces, and has been heard in every corner of the world in concerts, on the phonograph or radio. A new march, the "Golden Jubilee," has been written for his fiftieth years as a conductor, and will be played here.

At each concert, Mr. Sousa will play a selection of his marches, including the "Stars and Stripes Forever."

Soloists with the band are Miss Marjorie Moody, soprano; Miss Winifred Bambrick, harp; Howard Goulden, xylophone; Edward J. Henley, saxophone; Noble P. Howard, euphonium; Edmund Wall, clarinet; John Dolan, cornet, and Jay G. Sims, trombone.

Tickets for concerts are now on sale at the Stoner Piano company, 914 Walnut street, where mail orders are also being received.

Sothern Will Appear in

EVE. SUN

Baltimore

Sousa Not To Retire
Milwaukee, Oct. 1 (U.P.)—John Phillip Sousa doesn't intend to retire until he has to. "When I do retire," the 84-year-old musician explained, when he and his famous band paid a brief visit to Milwaukee—"When I do retire you will pick up your newspaper some morning and say: 'Oh, look! Sousa's dead!'"

MUSICAL LEADER

SEP 27 1928

Auspicious Opening for 1928-29 Musical Season

Sousa and His Band Come to the Auditorium—Thrill
Thousands at Afternoon and Evening
Concerts

Someone, in writing about Commander John Phillip Sousa, stated that when listening to the "Blue Danube" waltz, one was reminded of happy Vienna, and when listening to "The Stars and Stripes Forever," one "heard the United States of America." And it's true! Nowhere is there a composer who so ably expresses the American spirit of freedom as ably as does "The March King," who with his famous Band opened the Chicago musical season last Sunday. Everyone has heard Sousa and his Band—or at least he should have. Everyone who has a recording machine has played his famous marches over and over again, and every college band, and indeed practically every other band, be it a professional or high school organization, lists Sousa's works among its favorites. So, this great man, who is really a national institution, is known to the world for his powers as composer and conductor. The spirit with which he imbues his music is a never-failing source of pleasure. Last Sunday the world's greatest band master was in his element. He provided a program which was perfect in construction, and the audience was thrilled and delighted. In addition to innumerable encores the formal program included the following numbers:

1. Peroration known as "Militaire Francais" from "The Algerienne".....Saint Saens
2. Cornet Solo, "Habanera".....Sarasate
3. Suite, "Tales of a Traveler".....Sousa
4. Soprano Solo, "Love's Radiant Hour" (new).....Sousa
5. Symphonic Poem, "Death and Transfiguration".....Richard Strauss
6. Sketch, "Among My Souvenirs" (new).....Nichols
7. (a) Sextette for flutes, "Dance of the Mermaids".....Tschakowsky
8. (b) March, "The Golden Jubilee" (new).....Sousa
9. Xylophone Solo, Polonaise "Mignon".....Tietney
10. "Balance All and Swing Partners".....Sousa

During the intermission in the afternoon Mr. Sousa conducted the Joliet High School Band and in the evening he accorded the same honor to the De La Salle Institute Band. These two contest winning bands gave splendid demonstrations of their ability, and their playing added to the diversity of the entertainment provided. At each concert the house was packed.

ND REPUBLICAN, SATURDAY, OCTOBER 6, 1928.

SOUSA, HERE ON HIS GOLDEN JUBILEE TOUR, STILL YOUTHFUL; RECALLS VISIT 57 YEARS AGO

BY NAOMI DOERBEL

Had Lieut. Com. John Phillip Sousa grasped a pen instead of a baton when the Goddess of Future Fate hovered over his cradle with an armful of weapons for life on this earth he might have been a weaver of fanciful tales instead of a world famous bandmaster and composer.

Given the choice of his own subject for an interview this noon at the Roosevelt hotel soon after arriving from Des Moines on a special train with the 90-piece band he is taking on his golden jubilee tour, Sousa, who is 74, chose "The Immortality of Bessarabia."

"The old people there are tough," he said. "In Bessarabia I would be between 19 and 22 years old, for the years are three years long—that gives one year of regular living and two years in which a man can expand. They keep the old people in jail so they will not have to work—that's ideal. Old people shouldn't work. If I was old I wouldn't work, but I'm so youthful that I enjoy giving two performances a day, traveling on trains and going without sleep. When I'm old I hope to have money enough to keep me without work."

"I was born in Washington, but if I'd a choice I'd have liked to have been born in Bessarabia, on

the north coast. That's an opulent country with four crops a year—even the grapes, apples and pears emulate the alfalfa you know here. But nobody eats over five meals a day.

"Goodness, you aren't believing all this!" he suddenly exclaimed.

"Seriously, then, I was in Cedar Rapids when I was 17 years old—that was 57 years ago. I was leader of an orchestra with Milton Nobles in 'The Phoenix'—one of the lines became famous. It was 'and the villain still pursued her!'"

"My mother was very religious and I recall being terribly shocked in Cedar Rapids because a group of people selected the Sabbath for a big picnic."

Asked if he refuses to play on Sunday as a result of his early training Sousa said that he gives concerts at any time.

"Music," he said, "can do no hurt only when associated with language or people. A nude girl dancing can make a beautiful selection sinful. Lewd words can turn divine harmony into something sinful—but music alone is always pure. On a bridal day it is joy for a man—on his dying day it is consolation."

Sousa was to appear at a concert for school children at 2:30 p. m. today at the Shrine temple; and at 8:15 p. m. he is to give a concert for adults.

NYACK, N. Y.
EVE. JOURNAL

SOUSA NOT TO RETIRE

MILWAUKEE, Oct. 1. (UP).—John Phillip Sousa doesn't intend to retire until he has to. "When I do retire," the 84-year-old musician explained, when he and his famous band paid a brief visit to Milwaukee—"When I do retire you will pick up your newspaper some morning and say: 'Oh, look! Sousa's dead!'"

NO GLOOM HERE

It sounded good, anyway, for it was so gay and tuneful, but coming from the source which it did, it sounded even better and even more stirring. The music was the whistle of a local Italian shoe repairer, as he worked happily several days ago, and his piece was Sousa's "Stars and Stripes Forever." Along with the whistle went the rhythmic tap of the hammer and the whirr of the machines, and the effect was a happy one.

HERE TOMORROW WITH BAND



John Philip Sousa, veteran of a thousand musical engagements, and composer of some of the most stirring marches ever written, will appear with his famous band at the Masonic temple in Davenport at 3 p. m. tomorrow, in a concert under the local management of William J. Klinek.

JACKSONVILLE, FLA.
TIMES-UNION

MUSIC WITH FOOT APPEAL

Recent comment by John Philip Sousa, often called the "march king," to suggest that "the age of jazz" is passing, doesn't really seem as believable as many other things said and done by the famous bandmaster and composer in the past. Perhaps Colonel Sousa feels that the people have wearied with hearing too much rattle and bang, crash and smash, noises, associated everywhere with the word jazz, and accepted with joy by many while frowned upon by many more. Jazz probably has not yet "run out," and some of the best of the jazz productions—wild as they are and having no doubt more "foot appeal" than satisfaction for the intellectuals—will be with us indefinitely.

There is a great deal more in the music that is called "jazz" than more noise and rhythm. That is to say there can be real music tucked away in the smoke and dust of the skirmish, and the worthwhile features that get into the system, admittedly often from the floor, are good for what ails us, and accepted as incentive to motion and improvement in disposition. Jazz came along, because it was needed; no doubt it has annoyed millions, but it has cheered up millions more. It seems to have arrived in force soon after the World War, and is no doubt something intended to assist in easing down those who had become imbued with the spirit of combat, towards quieter conditions.

The New York Herald-Tribune thinks that Colonel Sousa has only been led to believe that jazz was fading out through his own preference for martial music. Says the newspaper:

It was not so long ago—perhaps fifteen years—that Irving Berlin wrote "Alexander's Rag Time Band" and "Everybody's Doin' It Now," and that people began to predict that ragtime had about run its course. But ragtime persisted till it became jazz, and the many hundred thousand musicians now engaged in producing that variety of melody will be hard to persuade that it is ever going to die. In America there have been many changes in styles of music, but there has been a continuing survival of the fittest. The "Swanee River" and others of Stephen Foster's compositions are still tearfully sung as they were written when quartets get together, and played in jazz time by orchestras all over the country. Radio broadcasting people, guided by millions of "fan" letters, find that the old stuff, including Mr. Sousa's own marches, must be sandwiched in between programs of modern and classical music, or the mails will be filled with complaints. The audiences at the motion picture houses like to hear "My Old Kentucky Home," and are charmed when reviews of old operas like "Robin Hood" and "Floradora" are played.

In the flood of publications which must by courtesy be called "new music" there is so much that is worthless, and much more that is merely commonplace, that it would seem necessary to hold on to some of the old things a great deal longer. The new music of today is really not often new, but old music "jazzed up" and with the old themes plainly showing through the rattle and smash. The fact that the old tunes are wearing well accounts for their use in modern dress or embellishments.

Music with foot appeal is likely to continue in favor for a long time, and should be accepted as at least better than nothing at all. As long as a people find time and have the inclination to dance and sing they will not go very far wrong. Melodies and rhythms that get attention, no matter how or why, have a humanizing effect and get the individual away from the dig and grind of work at least temporarily. It could be said that all music accomplishes some

OCT 3 - 1928

CHILDREN MAY
ATTEND CONCERT

Schools Will Honor Excuses
to Hear Sousa.

Des Moines school children, whose parents give them written excuses, will be dismissed from school Friday afternoon in time to attend the matinee concert of Sousa's band at Drake fieldhouse, starting at 3:30 p. m., it was announced Tuesday from the office of the superintendent of schools. Tickets for the concert here are on sale at Stoner Piano company, 914 Walnut street.

In the night concert of Sousa and his band, a massed band of 185 pieces, comprising the Simpson college and Drake university bands and Sousa's own band of 90 pieces will play a feature number under Sousa's direction. Richard R. Delk, director of Simpson's band, has assured Alonzo Leach, Drake band director, that the Simpson musicians will be here forty-five strong.

The Simpson "Pop Girls" of the Joshua club will make their first appearance this year in a drill

DES MOINES, IA.
REGISTER

SOUSA'S BAND
ARRIVES HERE
THIS MORNING

John Philip Sousa, "march king," and his ninety-piece band will arrive in Des Moines this morning for two concerts today at Drake field house.

John MacVicar, mayor, has proclaimed the day as "Sousa day" in Des Moines. The concerts here are sponsored by the Drake university band. A massed band of 185 pieces, comprising the bands of Drake university and Simpson college and Sousa's own band will play under Sousa's direction at the concert tonight. The concert will be given at 3:30 and 8:15 p. m. Tickets will be on sale at the Stoner Piano company, 914 Walnut street, until 6 p. m. today.



JOHN PHILIP SOUSA.

THIS CLIPPING FROM
DAVENPORT, IA.
TIMES

More of Sousa

If he had not won such an enduring fame as the writer of his country's patriotic marches, John Philip Sousa might have come down through the years as the Will Rogers of music. Sousa is perhaps the only American composer who has had the facility to tell stories and crack jokes in terms of music and for at least two decades the American people have laughed as heartily at his humorous and parodies upon current popular music as they have applauded such march-tunes as "Stars and Stripes Forever," "Semper Fidelis" and "El Capitán."

For his golden jubilee tour, which began in Schenectady, N. Y., July 19, and which continues for a period of more than twenty-one weeks, Sousa has turned out another humoresque. The theme this year is found in "Among My Souvenirs." Among the young man's souvenirs (one suspects the young man is Sousa himself) is a photograph, a letter and a broken heart, and as he meditates, he goes

OAKLAND, CAL.
TRIBUNE

SOUSA NOT TO RETIRE

MILWAUKEE.—John Philip Sousa doesn't intend to retire until he has to. "When I do retire," the 84-year-old musician explained, when he and his famous band paid a brief visit to Milwaukee—"When I do retire you will pick up your paper some morning and say: 'Oh, look! Sousa's dead!'"

OUR TIME IN BOOKS

with the band on the Drake field Friday night. Special costumes have been ordered.

DES MOINES, IOWA
TRIBUNE

OCT 5 - 1928

SOUSA ARRIVES
IN DES MOINES

Band to Play Twice in Drake
Fieldhouse.

John Philip Sousa and his band of ninety pieces arrived in Des Moines at noon to give matinee and night concerts at Drake university fieldhouse today.

Sousa's visit makes more than twenty times that he has been in Des Moines. It will mark his fiftieth year as a composer and a director of his thirty-sixth year at the head of his band on tour. A month from Saturday he will be 74 years old.

Possibly Last Tour.

Due to Sousa's advancing age and his long years of band leading, his visit this year in many cities has been received as probably his last tour. Sousa, however, insists he will never make a farewell tour and probably will continue his trips, although no more long and arduous journeys, for the rest of his life.

In Sousa's lifetime he has written more musical compositions than probably any other man in history. His band numbers are the best known band pieces ever written, including "Stars and Stripes Forever," "El Capitán," "Semper Fidelis," "Marse et Sambre" and hundreds of others. His compositions total into the thousands.

Will Play New March.

At tonight's concert, Sousa's band will play the "Good News Festival March," written and dedicated to The Register and Tribune-Capital's airplane Good News by A. Van Haveskerke of Newton. A massed band of 185 pieces, comprising the bands of Drake university and Simpson college and Sousa's band will play a feature number.

Sousa's band will also play "The Golden Jubilee," a new march by Sousa.

back before the broken hearted time and remembers when he and she were singing "Twinkling Stars Are Laughing at You and Me," when he was "Seeing Nellie Home."

In addition to his humoresque, Sousa has given spice to his new program by a transcription of the hit numbers from the various New York musical shows, entitled, "Ten Minutes on Broadway."

Sousa's tour this year celebrates his fiftieth year as a conductor and is the thirty-sixth which he has made at the head of his own musical organization, which this season will consist of more than 100 musicians and soloists.

Sousa and his band will appear at the Masonic auditorium, Davenport, next Sunday at 3 p. m. under the local management of Wm. J. Klinek.

CINCINNATI, OHIO
BILLBOARD

OCT 6 1928

Des Moines

After a year's absence from the city, Garnette Arrick, harpist, has returned to Des Moines. For two years Miss Arrick was director of music at the Princess Theater here. She will teach and play concerts this season.

The Berchel Theater here will reopen in October with its usual policy of stage plays by touring companies. George M. Cohan's latest farce, "Whispering Friends," will be the first attraction.

George F. Ogden announces, E. H. Sothorn will appear in dramatic recital at Hoyt Sherman Place, October 15.

John Philip Sousa and his 90-piece band will play afternoon and evening concerts at the Drake University field house here October 5.

GLEN DIVE HEARS
SOUSA AND BAND

Hundreds of People Attend
From Montana and N.
Dakota Towns.

GLEN DIVE, Oct. 2.—(Special).—The concert given here Sunday by Sousa and his band proved a tremendous success from every angle.

One of the largest crowds in the history of the city was assembled. Eighteen hundred persons were seated, another hundred were admitted to standing room, and at least 500 more clamored for points of vantage near the auditorium. The house was completely sold out and the "standing room only" sign was displayed 20 minutes before concert time.

This being the only Sousa concert in Montana this year, attendance was drawn from a wide territory. Parties were present in varying numbers from Billings, Big Timber, Miles City, Terry, Sidney and Wibaux in Montana and from Watford City, Sentinel Butte, Medora and Beach, N. D. Others came from Ismay, Poplar, Jordan and Fairview—a radius of 100 miles.

Terry was represented by nearly 100 citizens, headed by the famous Cowboy band. Miles City sent its high school band, accompanied by many of the parents. Richey and Circle had large groups in the audience.

Receipts exceeded all expectations of the sponsors, leaving a balance of more than \$1,000 after meeting all expense. This profit will be devoted to children's playgrounds and similar community welfare activities.

Sousa and his band arrived by special train from Williston at 1:15 p. m., proceeding directly to lunch, the musicians were in position on the big stage at 2:30.

The program was one such as only Sousa can provide, a splendid selection of classical, light opera, popular and martial music. Miss Marjorie Moody, soprano soloist, hailed as the equal of Galli Curci at her best, delighted the audience with three numbers. The inimitable Sousa humoresque, an American institution for many years, is developed this season from the song hit, "Among My Souvenirs." The martial high lights of the program were provided by the new Sousa march, "The Golden Jubilee," and "Stars and Stripes Forever." Each number was greeted by sustained applause, and the veteran bandmaster was generous with encores.

Relaxing during the intermission from the strain of leading his 80 musicians, Sousa conducted the Glen Dive school band in two numbers. The local organization, which recently played a two-day engagement at the Richland county fair at Sidney, was praised highly.

Following the concert Sousa and his soloists were the guests of the sponsors at 6 o'clock dinner at the Hotel Jordan.

The local concert was sponsored by the Kiwanis club. E. S. Haskell served as general chairman, while advertising and ticket sales were in the hands of J. L. Taylor, secretary of the chamber of commerce.

SOUSA NOT TO RETIRE

(United News)

MILWAUKEE.—John Philip Sousa doesn't intend to retire until he has to. "When I do retire," the 84-year-old musician explained, when he and his famous band paid a brief visit to Milwaukee—"When I do retire you will pick up your newspaper some morning and say: 'Oh, look! Sousa's dead!'"

SOUSA'S BAND TO PLAY TOMORROW

Famous Musician to Appear
in Davenport Masonic
Temple.

John Philip Sousa, America's greatest bandmaster, and his famous band will give a concert in Masonic temple auditorium, Davenport, at 3 tomorrow afternoon.

One of the soloists will be Ralph Ostrom of Rock Island, who has achieved some distinction as a cornetist. Other soloists will be Marjorie Moody, soprano, and Howard Gouldner, who plays the xylophone.

The program follows:
Peroration, Militaire Francais (St. Saens).

Cornet solo—Ralph Ostrom.
Tales of a Traveler, in three parts (Sousa).

Soprano solo, Love's Radiant Hour (Sousa)—Marjorie Moody.

Symphonic poem, Death and Transfiguration (Richard Strauss).

Sketch, Among My Souvenirs (Nichols-Sousa).

Sextet for flutes, Dance of the Merlons (Tchaikowsky).

March, The Golden Jubilee (Sousa).

Xylophone solo, Polonaise Mignori (Tierney).

Balance All and Swing Partner (Sousa).

Encores will be selected from among some of the following numbers:

Stars and Stripes Forever.
University of Minnesota March.
Washington Post March.
Coeds of Michigan.
The Black Horse Troop.
Hands Across the Sea.

ica Helps Sousa Celebrate Golden Jubilee; at Temple Sunday

All America seems to be turning out this year to help Lieut. Com. John Philip Sousa celebrate his Golden Jubilee as a conductor. In 1878, when Hayes was president and eggs were 10 cents a dozen, Sousa, then 24 years old, picked up his baton for the first time as leader of the orchestra in a Washington theater. Two years later, Hayes, still president, appointed Sousa director of the United States Marine band. Twelve years later, President Harrison regretfully accepted his resignation that he might form his own musical organization, and for the last thirty-six years Sousa has been appearing continuously at the head of his own band.

Sousa was "the March King" before he resigned his Marine commission. Washington Post, High School Cadets and Semper Fidelis were all written during this period. The Liberty Bell was written as a novelty for his first American tour, and Stars and Stripes Forever was written when Sousa's Band was yet a new organization. Thirty-six annual tours and sixteen transcontinental tours have made Sousa not only the most famous but also the most beloved of American musicians and a public which adores him has poured at his feet a golden fortune in excess of a million dollars, making him the only American who has accumulated such a degree of wealth from the musical arts.



JOHN PHILIP SOUSA.

Sousa's season this year began July 19 in Schenectady, N. Y., and continues for more than twenty weeks. The new marches, among the other novelties of his programs, are Golden Jubilee and The Cornhuskers, dedicated to the University of Nebraska.

Sousa and His Band will appear at the Masonic Temple, Davenport tomorrow afternoon at 3 o'clock under local management of William J. Klinck.

REPORTER

WASHINGTON, D. C. NEWS

Sousa Says He'll Retire When Death Claims Him

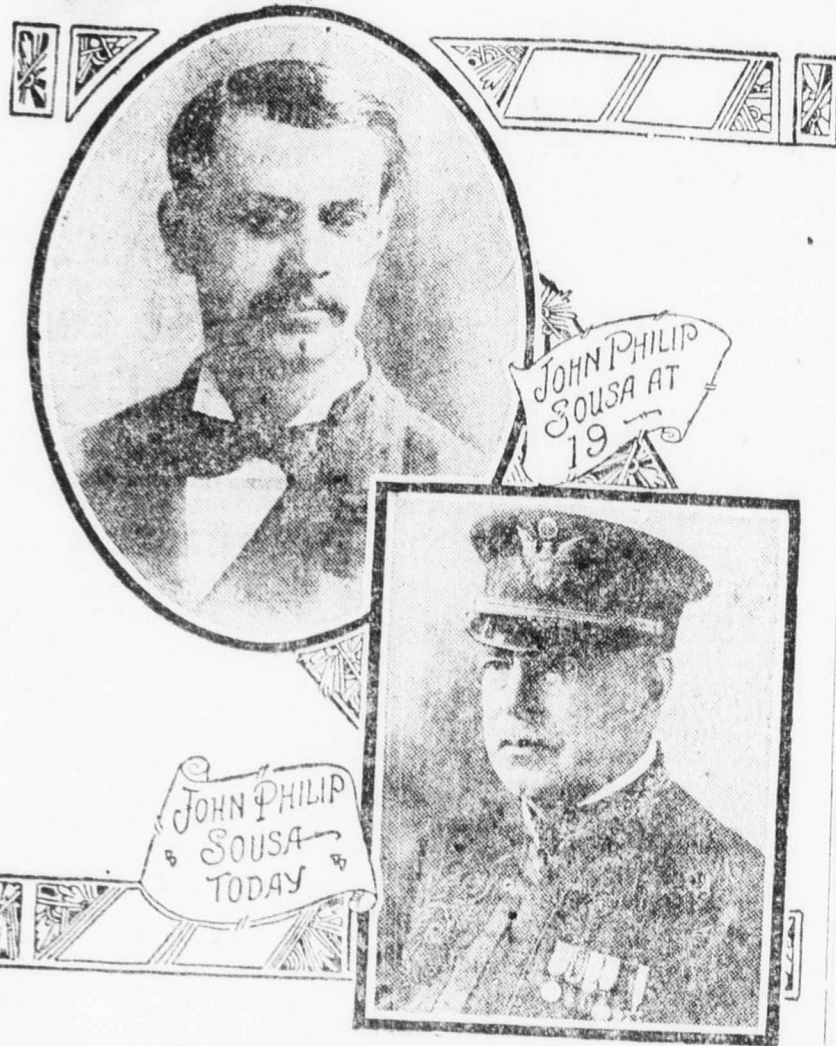
By United Press
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OCT 5 - 1928

A DIFFERENCE OF 55 YEARS



For 55 years John Philip Sousa has wielded a baton and his name has been synonymous with the best in marches. The accompanying pictures show him as a youth of 19, and as he will look Sunday afternoon when he appears with his famous band at the Masonic temple in Davenport.

LOS ANGELES, CAL. EXAMINER

SOUSA TO OPEN CONCERTS HERE ON NOVEMBER 9

Lawrence

JOHN PHILIP SOUSA, most famous band leader of the world, is marching on to Los Angeles.

Advance cohorts, headed by Harry Askin, Mr. Sousa's manager, arrived yesterday, and already everyone whose heart beats faster at the rhythm of drum and cymbals is looking toward the opening date, November 9.

Sousa is idolized by thousands of music lovers, and his quota in Los Angeles is at the least proportionate to that of any other city. But among the juveniles of the city he outranks all other wielders of the baton. On his last visit here, the genial conductor held a baton over a band composed of instrumentalists from all the public schools. The effect was electric. Boys and girls responded to the magic of the director so splendidly that Mr. Sousa was deeply impressed. This year he has written a march especially for these youngsters, and when he appears in Los Angeles about a month hence, Jennie Jones, head of the orchestra and band department of the public schools, will arrange a fitting ceremony for the formal presentation of the music to these juvenile performers.

This year marks Sousa's fiftieth anniversary as a leader, and his thirty-sixth tour with the band. Soloists will include Marjorie Moody, soprano; Winifred Barmick, harp, and some half dozen instrumental virtuosi.

LITTLE ROCK, ARK. GAZETTE

John Philip Sousa says the widely held opinion is that the "Star-Spanned Banner" is our best national air. At least better than the one put on by individual Americans in Europe or elsewhere when they strut their stuff.

OCT 2 - 1928

SOUSA AND HIS FAMOUS BAND THRILL 1,400 PEOPLE IN AUDITORIUM CONCERT

Veteran Master Swings Baton
With Vigor of Old; Soloists
Are Acclaimed

By Marjorie Brockman
The "March King" ruled supreme in Bismarck last evening.

It was a "red letter" concert among musical events here. John Philip Sousa and his band of native musicians, setting the American spirit to music, played to 1,400 people Monday evening at the city auditorium.

Celebrating his golden jubilee before the public, Sousa wields his baton with all of the vigor and poise of youth. His rhythmic movements control the brilliant marches, shade the sonorous, colorful selections, and bring out the glory of each individual instrument.

What a delightful variety of selections Sousa is offering his public on this tour.

The concert last evening included the suite, "Tales of a Traveler," arranged by Sousa. Voices of the far east, their plaintive music; a song poem from Australia and an Easter Monday scene on the White House lawn... back to America where the heart of the great Commander finds its greatest joy. Contrast in tones, tempo, and instrumentation is evident in this suite.

A medley sketch based upon "Among My Souvenirs," by Nichols, arranged for band by Sousa, was proof that at the half century, the famous band master is keenly sympathetic with the modern trend of music. "Death and the Transfiguration," a symphonic poem by Richard Strauss, left impressions of a famous painting, an ancient story, and the souls of the instruments which were playing.

When Sousa's band played his marches, a fraternal feeling linked the audience to the musicians. Who has not thrilled to these lifting, martial melodies: "Semper Fidelis," "Manhattan Beach," "Washington Post," "United States Field Artillery march," "Stars and Stripes Forever," and his last composition, "The Golden Jubilee." Many of Sousa's best known marches were played as encores, requested by the audience.

Clever features were included on the program. At one time, six flutists played classical and modern fantasies. Eight saxophonists were also featured in novelty arrangements of modern music.

Accompanying the band were three excellent soloists.

Miss Marjorie Moody, coloratura soprano, sang "Love's Radiant Hour," by Sousa. Her voice is pure and true, and of an unusual range, reaching from low rich notes to a quality, resembling the bells which accompanied her solo. Her personality was pleasing. In encore to the hearty applause, Miss Moody sang "Comin' Thru the Rye," and "My Wild Irish Rose."

John Dolan played a difficult cornet solo, "Habanera" by Sarasate. Mr. Dolan introduced instrumental effects not generally known in cornet playing. His encore was "The Lost Chord."

Playing Polonaise "Mignon" by Tierney, Howard Gouldner gave one of the most artistic xylophone performances ever heard in Bismarck. Melody, precision of tone, and speed were combined in this selection, and in the popular ballads which he generously played in encore.

As a part of the evening's program, Sousa conducted the Bismarck high school band, playing one of his most popular marches "Washington Post." In encore, Y

Sousa, presented the baton to Myron Anderson of the high school faculty, who led the local band in "El Capitan," also from Sousa's pen.

Sousa to Appear Here Sunday in Jubilee Concert

John Philip Sousa will appear with his band of musicians at the Masonic temple in Davenport at 3 p. m. tomorrow. The event, long heralded and long awaited, will mark the rounding out of 50 years for the famous composer.

All America seems to be turning out this year to help John Philip Sousa celebrate his golden jubilee as a conductor. In 1878, when Hayes was president and eggs were 10 cents a dozen, Sousa, then 24 years old, picked up his baton for the first time as leader of the orchestra in a Washington theater. Two years later, Hayes, still president, appointed Sousa director of the United States Marine band.

Twelve years later, President Harrison regretfully accepted his resignation that he might form his own musical organization, and for the last 36 years Sousa has been appearing continuously at the head of his own band.

Sousa was "The March King" before he resigned his marine commission. "Washington Post," "High School Cadets" and "Semper Fidelis" were all written during this period. "The Liberty Bell" was written as a novelty for his first American tour, and "Stars and Stripes Forever" was written when Sousa's band was yet a new organization. Thirty-six annual tours and sixteen transcontinental tours have made Sousa not only the most famous but also the most beloved of American musicians and a public which adores him has poured at his feet a golden fortune in excess of a million dollars, making him the only American who has accumulated such a degree of wealth from the musical arts.

Sousa's season this year began July 19 in Schenectady, New York. The new marches, among the other novelties of his programs, are "Golden Jubilee" and "The Cornhuskers," dedicated to the University of Nebraska.

Sousa and his band will appear at the Masonic temple under local management of Wm. J. Klinck.

Orders Is Orders but the Band Didn't Play

During one White House reception in President Garfield's time, John Philip Sousa, clad in his gorgeous red uniform, criss-crossed with gold braid, sat on one end of the musicians' platform and his bass drummer, in full dress uniform, sat on the other. They were the United States Marine band that night. But there was no music. The band had been ordered to participate in a dedication that day and did not get back to barracks until 6:30 that evening when it was dismissed and sent home. At seven o'clock Sousa received an order to report with the band in full dress at the White House at eight o'clock. Sousa protested. His commanding officer said: "Those were my instructions and those are your orders." Messengers scoured Washington for the bandmen, returning with just one man, the bass drummer. When the long evening and the reception at last drew to an end, the drummer and Sousa stood up, saluted each other in a proper military manner and the "band" filed out and went home. Orders is orders.

DES MOINES, IOWA
TRIBUNE

SOUSA MARCHES THRILL CROWD

Program Mostly Popular
Numbers.

Those favorite marches of Americans, "Stars and Stripes Forever" and "Semper Paratus," thrilled an audience at Drake fieldhouse Friday night as they always do when Sousa's band plays them.

John Philip Sousa, dignified, 74, and with a half-century of band work behind him, directed the band with the simple effectiveness and masterly control that always characterizes his work with the baton.

The program Friday night was chiefly of a popular nature, but for the lovers of the more somber classics, Richard Strauss' "Death and Transfiguration" was included.

The "Iowa Corn Song" came early in the program and "The Good News Festival March," dedicated to the Register and Tribune-Capital plane, earned a good hand.

For the playing of "O Aunt Hannah," Sousa surrendered the conductor's stand to Alonzo Leach, director of the Drake band. Among the popular numbers was the band's playing of the dashing "Rio Rita."

LOS ANGELES, CALIF.
TIMES

SOUSA WILL LEAD BAND HERE SOON

Famous March King Slated
to Play in November; L. E.
Behymer Sponsor

November 9 and 10 Los Angeles will hear the famous John Phillip Sousa and his band at the Shrine Auditorium under L. E. Behymer's management.

The ever-popular bandmaster will celebrate his golden jubilee as a conductor this season with a transcontinental tour. This veteran composer and conductor is now in his seventy-fourth year, alert and vigorous as ever.

The author of "Stars and Stripes Forever," "Washington Post," "United States Field Artillery," and more than 100 other marches, has many claims to distinction. Among them is the fact that he is the only living person who has been a commissioned officer of the Army, Navy and Marine Corps. Sousa held his marine commission as director of the United States Marine Band. He was army officer during the Spanish-American War, and a lieutenant-commander in the Navy during the World War.

SAN ANTONIO, TEX.
EXPRESS

SILVER TROPHY TO BE GIVEN FOR BEST BAND

A contest to be participated in by all of the high school bands within a radius of 100 miles of San Antonio will be held on the steps of the municipal auditorium at 12:30 o'clock on October 25, preceding the concert to be held that night at the auditorium by John Phillip Sousa's band, it was announced Friday by Otto Zoeller, who is in charge of the music departments of the San Antonio high schools.

Sousa, it was pointed out, is making a tour of the country with his organization and it is his purpose in staging the band contests to elevate the bands of the various high schools to a higher level. The bands which have been invited to take part in the contest will be permitted to play two marches of their own selection, and Sousa with four local judges to be appointed by Zoeller, will select the winners.

The prize for first place will be a silver trophy to be given by Sousa, while the second place prize will be a large American flag.

Zoeller, who has been appointed chairman of the contest for the San Antonio district, has mailed letters to practically all of the high schools within the 100 mile radius. He has requested that he be notified if any band has been overlooked.

ROCK ISLAND
ILL.
ARGUS
ISSUE OF

Sousa is Termed More Than Composer.

Lieutenant Commander John Philip Sousa, famous composer and band director, is more than a musician. He is a showman, according to J. W. C. "colym conductor" of the Sioux City Journal. Mr. Sousa is described as one who knows how to stage a performance. For the average person, the charm of the Sousa entertainment is largely in the manner of presentation.

It is more than a concert. It is a production. Other directors might offer better music with less appeal to an audience. Showmanship is in evidence from first to last in a Sousa recital. The program moves along in trip-hammer

LONG BEACH, CAL.
PRESS-TELEGRAM

John Phillip Sousa to Give Concerts in City October 30

John Phillip Sousa and his band, the greatest musical organization of its kind in the concert world, will appear in afternoon and evening concerts here October 30, according to announcement made this morning by L. D. Frey, manager. The band, which carries a personnel of 100 men, features soprano, violin and harp soloists.

In a letter to Mr. Frey, Sousa said he anticipated his visit to Long Beach with great interest as he will have the opportunity of renewing his friendship with Herbert L. Clarke, his one-time associate and concert soloist. Sousa said that the Long Beach Municipal Band director is the greatest cornet soloist he has ever heard.

Harry Askin, manager for the band, is expected in Long Beach this week to complete arrangements for the concerts.

PORTLAND, ORE.
OREGONIAN

Marching Along, by John Phillip Sousa, Boston: Hale, Cushman & Flint, \$5.

There is much food for Sousa worshippers in this volume of recollections by the march king. To one who is already interested in the man the book will be better than a visit with him, for with this book on the desk the reader may choose when to begin and when to end. It strikes the present writer that Mr. Sousa overestimates the public feeling toward the events that must happen in the course of any public figure's life. The incidents themselves are not strong enough to cause a second reading.

The book is not a biography, and in no place pretends to be, though one might expect it to be so. The title fits admirably a not well-ordered stream of events that one would expect in a long march. Documents that prove popularity and esteem fill the pages that might better be used with inspirational material. Mr. Sousa avoids the subjective, thereby making his efforts strictly not autobiographical. However, one clew to the make-up of the author is given in his evident scrupulousness in refusing to say pleasant things in his own words. Each time that he wants to give the reader a sympathetic reaction he resorts to printed reports of conversations or to letters of appreciation. Altogether, this extreme fastidiousness in avoiding the first personal compliment suggests just what he must be trying to hide. It is somewhat as if he were saying, "I am the most modest person in the world."

In spite of his experience in writing music and songs and novels, not to mention the numerous articles for technical and public consumption, Mr. Sousa is not a clever organizer of material. Perhaps his material is not adaptable to ordinary methods. If so, he should have adopted a new arrangement. In this book the order is chiefly lacking.

The author saves his best chapter till the last, when he offers his own opinions upon several topics of which he is quite capable of speaking. Thus his literary tour ends with applause.

style. Large, plainly-printed cards announce encore selections. Every so often a group of horns or flutes avert any monotony. Even a comedy number is introduced at the proper moment.

The general atmosphere of a Sousa concert is friendly, homey and wholesome. The modern Sousa, adds J. W. C., is little like the ancient, bearded, acrobatic, bowing and scraping Sousa, whom vaudeville and musical comedy impersonators used to purport to imitate. He is, on the contrary, quiet, dignified and unobtrusive.

Mr. Sousa and his band will be at the Masonic auditorium, Davenport, Sunday, Oct. 7, under the local management of W. J. Kinck.

TRUE TO HIS ART.

Sousa's Life Story Marks Anniversary.

There are anniversaries and anniversaries. Lieutenant Commander John Phillip Sousa, famous bandmaster, celebrated one birthday on April 26, when his new book, "Marching Along," was issued. It is an autobiography. Vivid recollections of three-quarters of a century of life in America, including descriptions of the Civil war and those immediately following it, are found in the volume, which promises to go down through the years to come, with Mr. Sousa's other books, his plays, and his marches, as worthy of undying fame. During his 73 years of achievement, the "march king" has traveled 1,200,000 miles with his musicians, all over the world. He tells of his adventures in the autobiography and the anniversary thus observed by the issuance of the book is the 31st of his most famous march, "The Stars and Stripes Forever."

Mr. Sousa and his band will be at the Masonic auditorium, Davenport, Oct. 7, under the local management of W. J. Kinck.

HOUSTON, TEX.
PRESS

OCT 6 - 1928

SOUSA TAKES BOREDOM OUT OF CONCERTS

Chicago's First Critic Says
Bandmaster Blithe and
Exultant as Ever

When John Phillip Sousa and his band play in Chicago the first critics consider it a privilege to review his concerts. Mr. Sousa "never was a more blithe and exultant spirit than he is in this, his golden jubilee year, and his spirit is that of the company of experts who play under his baton," Edward Moore, leading critic of the Chicago Tribune, said when Mr. Sousa opened the Auditorium musical season on his way South.

"Years ago," Mr. Moore says, "Sousa solved the problem of extracting all traces of boredom from a musical program, and he never has forgotten the solution. He is an expert in the art of contrast. He has taken a cheery section from Saint-Saens' 'The Algerienne' and Richard Strauss' 'Death and Transfiguration' from the orchestral repertoire and rescored them for band instrumentation. . . . They are quite as full of color and considerably brighter in their new dress."

"Alongside of them he puts lighter numbers, a suite of his own called 'Tales of a Traveler,' a sketch of his construction from popular melodies, and as many marches as the audience cares to call for. Yesterday afternoon they called for eight or ten. One was new, 'The Golden Jubilee,' and it is a good one, not quite as good as 'The Stars and Stripes Forever,' which followed it, but having much the same qualities of first class melody and pulse stirring rhythm."

"A grand program he gives, whether he, himself, or one of his soloists takes the stage. . . . At one time eight saxophonists took the stage and at another six flutists, and no one of all the list failed to get encores in quantity."

Sousa and his band will give matinee and night performances at the City Auditorium on Sunday, October 11, under the Edna W. Saunders management.

MUSICAL COURIER

OCT 4 1928

Sousa and His Band Invade Chicago

Studios Rapidly Reopening

CHICAGO.—Lieutenant Commander John Phillip Sousa and his famous band came to Chicago for two concerts at the Auditorium on September 23 and at both the afternoon and evening concerts played to capacity audiences. The March King rewarded his admirers with a program made up of many new numbers and several old favorites and, as usual, they clamored for more, considerably lengthening the printed program. Celebrating his fiftieth year in music, Sousa has dedicated his last march to "The Golden Jubilee."

The soloists, Marjorie Moody, soprano; John Dolan, cornetist, and Howard Goulden, xylophone, added materially to the listeners' enjoyment.

During the interval of the afternoon concert the Joliet Township High School Band, national champions of 1926, 1927 and 1928, played, and in the evening, the De La Salle Institute Band of Chicago, the city champions of 1927, and second place winners in the state contest of 1928, played.

RUDOLPH REUTER BACK FROM CALIFORNIA

Rudolph Reuter has returned from a long vacation in California. A large class of students awaited his coming.

OMAHA, NEB.
BEE NEWS

OCT 7 - 1928

SOUSA IN CONCERT

JOHN
Phillip
Sousa,
famous con-
ductor and
composer,
comes to
Technical
High school
for both
matinee and
evening con-
certs of his
band Monday.
He is being
brought
by the
Tech High
Activities
association.



OMAHA, NEB.
BEE NEWS

OCT 9 - 1928

SOUSA'S BAND SCORES EASILY

By MARTIN W. BUSH.

That most American of American institutions, Sousa and his band, drew a capacity house when the Activities association of Technical High school sponsored their appearance in concert at that auditorium Monday night.

The years have dealt kindly with Lieutenant Commander Sousa. There is no ostentation in his conductorial department, but there is the same vitality, zest and stimulus in the band's playing that set listeners' nerves tingling decades past, and certainly no figure has risen that might force his abdication as "march king."

Typical of Band.

The program was typical of the band's bills of fare—a little of serious aspect and much of frothier consistency, solos, numbers featuring various choirs of the band, encores in number to double

sardonic of which was listed as "Death and Transfiguration" by one Richard Strauss. And of course the "Stars and Stripes Forever" with cornets, piccolos and trombones to the fore, offering a thrill to the audience such as no other number elicited.

Miss Marjorie Moody, soprano, again provided genuine pleasure in a "Waltz Song" by Sousa, by reason of a lovely quality, ease of emission, true intonation and flexibility of voice. She added as encores, the familiar "Danny Boy" and Alabiéff's "Nightingale" with flute obligato.

Leads Techsters.
Other soloists were W. Tong who revealed virtuosity as cornetist in his own "Tower of Jewels" and Howard Goulden, xylophonist, in a most dextrous playing of the "Polonaise" from Thomas' "Mignon" and two extras.

The intermission was occupied by Lieutenant Commander Sousa leading the Technical High school band in one of his own marches and its own director W. Tong and its friends.

Sousa, 74 Years Old, Is Still Composing Inspiring Marches

His 74 years resting lightly on his shoulders, Lieut. Com. John Philip Sousa is now making his golden jubilee tour. Fifty years ago in a theatre in Washington, D. C., the slight young man who was to become known to the world as "The March King," took up the baton for the first time. Thirty-six years ago, after 12 years as the head of the United States Marine band, Sousa formed his own musical organization. It is the only organization in the history of musical America which has been able to continue over a period of almost four decades paying its own way from the patronage and favor of music-loving Americans.

Sousa's inimitable compositions, even when interpreted by ordinary musical organizations, have given men new heart for their daily work, have entertained them in idle hours, and inspired them to heroism in battle. Thousands of American soldiers, during the World war, were inspired to spectacular deeds of daring, as much by the magnificent power of "Stars and Stripes Forever," for example, as by the patriotism that blazed in their hearts.

The remarkable virility of the famous bandmaster is demonstrated by the fact that during his New England tour, Sousa will set a record for less than 26 cities and towns in 26 weeks.

OMAHA, NEB.
WORLD HERALD

'Monotony Kills Men'

—JOHN PHILIP SOUSA.

Famed Leader Brings Band for Omaha Concert; Smiles at Hard Work.

Lingering over an 11 o'clock breakfast at the Fontenelle, John Philip Sousa, the "march king," conversed freely and philosophically on his age, his sports and his politics. The famed conductor-composer arrived in Omaha with his 80-piece band early Monday on a special train from Davenport, Ia., to appear in the afternoon and evening at the Technical High school auditorium under the auspices of the Omaha School Forum.

"I won't accept the theory that a lot of years make one old," said the man who will be 74 on his birthday November 6. "I pitched ball until I was 46, and as soon as this arm is well I'll be trapezoidal again." Mr. Sousa referred to an injury to his left arm suffered when he fell from a horse seven years ago. "He was an awfully nice fellow, they'll be saying," he laughed, "but he had a stiff arm."

"Hard work never killed anyone. Men are killed by monotony."

Have something to interest you and you will live for an indefinite period," continued the seasoned trooper who recently played concerts in 22 towns in 12 days. His manager declared Monday was the first time Mr. Sousa had slept past 9 o'clock in the morning for 13 weeks due to one night stands.

Over his carefully selected breakfast of California grapes, cereal with honey, rolls, tea and a soft-boiled egg, he declared himself on politics in his natural, humorous attitude. "Governor Smith," he said, "is a fine man but he is with the wrong party. There is one point, however, on which I agree with him and that is prohibition. It is the crime of America. It is estimated that before the prohibition law was passed one-twentieth of one per cent of the country's population were drunkards. A law should have been created to reach that minority. Prohibition has checked the bum though, for now he must pay for what he drinks."

SAN ANTONIO, TEX.
EXPRESS

OCT 7 - 1928

Sousa and his famous band will play two concerts in San Antonio on Thursday, October 25, under the local management of Mrs. Edith M. Resch, as the first professional concert of the season of 1928-29. Associated with the distinguished "March King" and his equally celebrated band are Miss Marjorie Moody, soprano, and Miss Winifred Banbrick, harpist. Members of the band listed as soloists are John Dolan, cornet; Howard Goulden, xylophonist; John Wummer, flute; Edward Heney, saxophone; Edward Wall, clarinet; Jose de Luca, euphonium; and J. P. Schueler, trombone.

The Sousa Band concert is one of a series presented by Mrs. Resch during the present season, other attractions in the same list being Feodor Chaliapin, Russian basso, on January 21; Giovanni Martinelli, tenor of the Metropolitan Opera Company, on March 18; Jas. Heifetz, on April 5; and the Neapolis Symphony Orchestra, on April 20.

SOUSA NOT TO RETIRE

MILWAUKEE, Oct. 1. (UP)—John Philip Sousa doesn't intend to retire until he has to. "When I do retire," the 84-year-old musician explained, when he and his famous band paid a brief visit to Milwaukee—"When I do retire you will pick up your newspaper some morning and say: 'Oh, look! Sousa's dead!'"

POST

The SAUNTERER

SIXTY-SIX years young, able to ride a horse better than many a youngster, and an able musician who was aide to John Philip Sousa when the "March King" was leader of the famous Marine Band, Technical Sergt. Cipriano Campagna, Third Cavalry Band, Fort Myer, Va., recently reenlisted in that organization after having completed more than 27 years of varied military service. Sergt. Campagna has seen active service in Cuba, Mexico and France. He has composed several pieces now played by military bands.

Sousa, America's Greatest Band Leader, Thrills Quad-City Crowd

Large Audience Finds He Is
Still Entitled to Be
Called Master.

By MABEL ELEY SCHURR.

Fifty years before the public and still having a drawing power, which will entice hundreds and hundreds of people from the gorgeous outdoors on a perfect autumn afternoon!

Such is the achievement of Lieut. Com. John Philip Sousa, peer of bandmasters, who appeared before a large crowd with his band yesterday afternoon at the Davenport Masonic temple. His fifty years as the director of probably the most famous band in the world stand out as one of the unusual accomplishments of an artist, as the public is fickle, and a favorite may be placed on the highest pedestal one day, and forgotten the next.

Not so with Sousa, however, and his golden jubilee tour is finding him more popular and more enthusiastically acclaimed than ever before. Though a little more stooped than the last time he was in the quad-cities, he still retains that military poise, which is so typical of him.

Each number yesterday was received with a storm of applause, and the band played encores after each selection. Most of the encore numbers were Sousa compositions and they were undoubtedly the most popular with the audience. The stirring martial swing of The Stars and Stripes Forever, United States Field Artillery March and others of the same kind displayed thoroughly the important part a band has in the army, for no one with a spark of life could possibly avoid a feeling of patriotism on hearing such music.

The comedy touches were also greatly enjoyed. The Whistling

OMAHA, NEB.
BEE NEWS

Ex-Pupil Greet Sousa



It may have been pretty early in the morning when John Philip Sousa arrived in Omaha, but that didn't make any difference to Paul; he was right on hand to greet him. Mr. Sousa's train pulled in Monday morning at 1. He will direct his famous band at a concert at Technical High school auditorium Monday night. A long time ago, Paul, master of ceremonies at the Riviera, played under the direction of the march king in St. Louis.

SOUSA BELOVED BY AMERICANS

All America Pays Tribute to
World's Greatest
Bandmaster.

Since the announcement that Sousa and his band will play in Beaumont October 20 for a matinee and night, interest in band music has been stimulated. The world's premier bandmaster comes here under direction of Mrs. Edna W. Saunders, Mrs. Mary Autry Higgins acting as local representative, and will play at the city auditorium.

All America seems to be turning out this year to help Lieut. Com. John Philip Sousa celebrate his golden jubilee as a conductor. In 1878 when Hayes was President and eggs were 10 cents a dozen, Sousa, then 24 years old, picked up his baton for the first time as leader of the orchestra in a Washington theatre. Two years later, Hayes, still president, appointed Sousa director of the United States Marine band. Twelve years later President Harrison regretfully accepted his resignation that he might form his own musical organization, and for the last 36 years Sousa has been appearing continuously at the head of his own band.

Acknowledged "March King" Sousa was "The March King" before he resigned his marine commission. "Washington Post," "High School Cadets" and "Semper Fidelis" were all written during this period. "The Liberty Bell" was written as a novelty for his first American tour, and "Stars and Stripes Forever" was written when Sousa's band was yet a new organization. Thirty-six annual tours and 1 transcontinental tours have made Sousa not only the most famous but also the most beloved of American musicians and a public which adores him has poured at his feet a golden fortune in excess of a million dollars, making him the only American who has accumulated such a degree of wealth from the musical arts.

Sousa's season this year began July 19 in Schenectady, New York, and will continue for more than 20 weeks from that date. The new marches, among the other novelties of his program, are "Golden Jubilee" and "The Cornhuskers," dedicated to the University of Nebraska.

Views on Music in America He has to say, in part, of chances for young musicians in America: "Music today has a big part in the life of America. If a student has talent for music he can be educated to become a member of a profession that is the cleanest and loveliest in the world. He must study, of course, and he must study hard. The rewards that will come with his success will be ample for any reasonable man's ambition."

"As an indication of the advance of Americans in music endeavor, I would like to cite the case of my own band. Thirty years ago it was composed almost exclusively of foreigners. Today, thanks to the development of music in this country, the band, with its roster of 84 men, shows but three who are not Americans."

"Yes—music is a wondrous profession. If you have the talent, do not hesitate to devote yourself to it. Study and study hard. You will find it a work that will give you pleasure because of the solace or joy you can pass on to your fellowman."

DALLAS, TEX.
TIMES-HERALD

OCT 7 - 1928

ORDERS IS ORDERS BUT THE BAND DIDN'T PLAY

During one White House reception in President Garfield's time, John Philip Sousa, clad in his gorgeous red uniform, criss-crossed with gold braid, sat on one end of the musicians' platform and his bass drummer, in full dress uniform, sat on the other. They were the United States marine band that night. But there was no music. The band had been ordered to participate in a dedication that day and did not get back to barracks until 6:30 that evening when it was dismissed and sent home. At 7 o'clock Sousa received an order to report with the band in full dress at the White House at 8 o'clock. Sousa protested. His commanding officer said: "Those were my instructions and those are your orders." Messengers scoured Washington for the bandmen, returning with just one man, the bass drummer. When the long evening and the reception at last drew to an end, the drummer and Sousa stood up, saluted each other in a proper military manner and the "band" filed out and went home. Orders is orders.

Bandmaster in Golden Jubilee



JOHN PHILIP SOUSA

SOUSA IS AGAIN TO PLAY HERE

Bandmaster Making Golden Jubilee Scheduled to Appear Oct. 27

Lieutenant Commander John Philip Sousa, who is now in his golden jubilee year as bandmaster, believes that there is no more delightful occupation than that of the musician. He is showing his fealty to his art by continuing on tour this season with his famous band and when that organization is heard here at the Temple on October 27 he will demonstrate his enthusiasm by conducting with all the vim and skill that have been characteristic of him during half a century.

Sousa is always a most responsive man. Inconvenience or personal discomfort means nothing to him if he can be of service. Whenever there is a call, he responds. It is certain that there is no other man in all the land who has made as many public addresses as has this talented composer and brilliant speech-maker. And he has always something helpful or entertaining to say. Not long ago he was invited to address the band students of the city schools at Waupun, Wisconsin. He completely won the hearts of all his hearers and it is certain that he

KALAMAZOO, MICH. GAZETTE

OCT 7 1928

CAN'T WRITE NATIONAL ANTHEM FOR PRIZE

BY JOHN PHILIP SOUSA

America never will get a national anthem by offering prizes for one. Anthems are not written in that easy, offhand manner. Most of them have been products of emotion, of great national stress, particularly of peril or victory. Perhaps we shall hear objections against a war song as the American national anthem, but we have hardly reached the degree of human felicity where an anthem can be written without having a strong emotional note. The very idea of an anthem moves the heart. Though "God Save the King" is not a war song in the strictest sense, it is a national hymn calling upon God to succor the king. As for the "Marseillaise," it is the song of the French Revolution.

imbued many a youngster in the crowd to be more faithful than ever before to the melodic muse. Sousa declared that the beginning of community music in America was with the village choir. From vocal music it was an easy step to the instrumental, and this was the origin of the village band. "Fifty years or more ago," he said, "it was rather difficult to find a man who at some time had not played cornet, trombone, tuba or alto back in his homeland. I have met many great men in America who, harkening back to boyhood days, recalled with genuine joy their playing in the village band."

"Music today has a big part in the life of America. If a student has talent for music he can be educated to become a member of a profession that is the cleanest and loveliest in the world. He must study, of course, and he must study hard. The rewards that will come with his success will be ample for any reasonable man's ambition."

WORLD HERALD

OCT 7 1928
Omaha
Little in Name,
Declares Sousa

"No longer does the public demand foreign names for musicians," says Lieutenant Commander John Philip Sousa, who brings his band to Technical High school auditorium Monday evening, for a concert that is a part of the twentieth transcontinental tour conducted by this master-director.

Mr. Sousa believes that the public is more interested in the work that the man or the woman can do than in the name she or he bears. "Twenty-five years ago it would be a rarity to see the name of an American on any Metropolitan Opera program. Today it is the customary thing," he declares.

HARRISBURG, PA.

OCT 8 1928
Telegraph

Has the Right Spirit

(From Williamsport Gazette-Bulletin)

John Philip Sousa is 84 years old, and still going. And, furthermore, he doesn't intend to quit until compelled to do so.

"When I do retire," he said in response to an inquiry, "you will pick up your newspaper some morning and say: 'Oh, look! Sousa's dead.'"

Sousa has the right spirit. Millions of admirers will hope that the time is far distant when the Grim Reaper shall count out the lovable march king.

Famous Band Master Who Appears in Tulsa Next Saturday for Two Concerts



JOHN PHILIP SOUSA

America's famous bandmaster and composer, who will be here with his band for two concerts Saturday, Oct. 13. During the intermission of the evening concert in Convention hall, Sousa will present the Tulsa High School band with a silver loving cup. He will personally conduct the high school band in a few numbers also.

WICHITA, KANS. TRIBUNE

SOUSA AND HIS BAND COMING OCT. 17



All America seems to be turning out this year to help Lieut. Com. John Philip Sousa celebrate his golden jubilee as a conductor. In 1878, when Hayes was president, Sousa, then 24 years old, picked up his baton for the first time as leader of the orchestra in a Washington theater. Two years later, Hayes, still president, appointed Sousa director of the United States Marine band. Twelve years later President Harrison regretfully accepted his resignation that he might form his own musical organization, and for the past 35 years Sousa has been appearing continuously at the head of his own band.

Sousa and his band will be at the Memorial auditorium, Oct. 17, matinee and night.

FRESNO, CALIF. REPUBLICAN

OCT 7 1928

Sousa Coming To Fresno

Fresno is preparing to receive John Philip Sousa when he comes to this city on his golden jubilee tour of the West. He is 74 years old, but his years rest lightly on his shoulders and he is still composing march music and writing books which are even more in demand than were those written a score or more years ago.

His place as a marvelous conductor has rarely been challenged, and he composes as easily as he conducts.

He took up his baton 50 years ago in a theater in Washington when only a slight young man and now he is known to the world as "The March King." His sixteenth tour from coast to coast will begin in Schenectady, New York, and will continue for more than 20 weeks.

Sousa's Band Appears Here on October 13 Two Programs Given on Final Tour

Music lovers of Tulsa have a rare treat in store when on next Saturday, matinee and night, the famous John Philip Sousa, America's peerless band leader, and his wonderful band will appear here.

Sousa, now 74 years old, is making his farewell tour, commemorating his fiftieth anniversary as a conductor. This marks the thirty-sixth tour that he has made at the head of his own band.

Saturday afternoon at 2:30, in Convention hall, the famous conductor will present a program for the children of Tulsa and nearby towns. Already large blocks of seats have been purchased, each of the city schools having a specified number of tickets reserved, and numerous inquiries from nearby towns have come in for tickets as well. It is an assured fact that he will be given a packed house by the younger folk.

The evening performance will begin at 8:15 and an elaborate program is promised. At the intermission the Tulsa high school band will take the platform and will be directed in several numbers of Sousa. Word has been received that the composer and conductor will present to the high school band a silver loving cup at that time.

Plans are under way for a big reception for Sousa upon his arrival in Tulsa Saturday noon. The Golden Jubilee tour began in New York City July 20 and was to continue for about 20 weeks. At Chicago last week a great reception was accorded, according to press reports, and he has been playing to packed houses all along. Following the present tour Sousa plans to retire to private life.

Adults, too, will be admitted to the matinee Saturday, provided they accompany their children. A price of 25 cents will be charged for admission of children while tickets for adults accompanying the children will be one dollar. Tickets to the evening concert will be \$2, \$1.50 and \$1. Reservations may be had at Jenkins music store. The programs for the two performances follow:

MATINEE PROGRAM
SOUSA AND HIS BAND
Miss Marjorie Moody Soprano
Mr. John Nolan Cornet
Mr. Howard Goulden Xylophone
1. A Study in Rhythm Sousa
2. Cornet solo, "Bolero Concerto" Sousa
3. Suite, "At the King's Court" Sousa
a. Her Ladyship, the Countess
b. Her Grace, the Duchess
c. Her Majesty, the Queen
4. Soprano solo, "The Beautiful Blue Danube" Strauss
5. Prelude and Love's Death, from "Tristan and Isolde" Wagner
Intermission
6. Favorite numbers from the operas of Victor Herbert
a. Parade of the Gendarmes (new) Lake
b. March "Minnesota (New)" Sousa
8. Xylophone Solo, "Ghost of the Warrior" Grossman
Howard Goulden
9. "Dance of the Hours," from Giocondo Ponchielli
The afternoon program begins promptly at 2:30 o'clock.

EVENING PROGRAM
Sousa and His Band
Harry Askin, Manager
Miss Marjorie Moody Soprano
Mr. John Nolan Cornet
Mr. Howard Goulden Xylophone
1. Prerogative known as "Militaire Francaise" from "The Alceste" Saint-Saens
2. Cornet Solo, "Habanera" Sarasate
3. Suite, "Tales of a Traveler" Sousa
c. Easter Monday on the White House lawn
d. The Kaffir on the Kachikowsky
e. The Land of the Golden Fleece
f. Easter Monday on the White House Lawn
4. Soprano Solo, "Love's Radiant Hour" (new) Sousa
Miss Marjorie Moody
INTERMISSION
At the intermission, Tulsa high school band will take the platform, and will be directed in several numbers by Mr. Sousa.
5. Symphonic Poem, "Death and Transfiguration" Strauss
6. Sketch, "Among My Souvenirs" (new) Nichols-Sousa
7. a. Sextette for Flutes, "Dance of the Meritons" Tchaikowsky
Messrs. Evans, Petrie, Phares, Orosky, Zlotnik, Hall
b. March, "The Golden Jubilee" (new) Sousa
8. Xylophone Solo, "Polonaises, Miscellaneous" Tierney
Howard Goulden
9. Balance All and Swing Partners, Sousa

LINCOLN, NEB. STATE JOURNAL

OCT 9 1928

BANDMASTER FEELS YOUNG

Sousa, Seventy-Four Election Day, Keeps at His Trapshooting.

OMAHA, Oct. 8.—(P)—John Philip Sousa refuses to accept the theory that years make one old. The famous band leader came here today with an eighty piece band for a local concert. Mr. Sousa, in discussing his age, wondered what he would do Nov. 6—election day—and his seventy-fourth birthday. "I pitched ball until I was forty-six," he said, "and as soon as this arm is well I'll be trapshooting again." He injured the arm when he fell from a horse seven weeks

OKLAHOMA CITY, OKLA.
OKLAHOMAN

Sousa Next at Shrine

Celebrating 50 Years as Conductor



John Philip Sousa

John Philip Sousa celebrates his Golden Jubilee as a conductor this year. In 1878 Sousa, then 24 years old, became leader of the orchestra in a Washington theater.

Two years later, President Hayes appointed Sousa director of the United States marine band.

Twelve years later President Harrison regretfully accepted his resignation that he might form his own musical organization.

He and band will be at the Shrine auditorium October 15 matinee and night.

Sousa Has Spice In New Program Here October 17

If he had not won such an enduring fame as the writer of his country's patriotic marches, Lieut. Com. John Philip Sousa might have come down through the years as the Will Rogers of music. Sousa is perhaps the only American composer who has the facility to tell stories and crack jokes in terms of music and for at least two decades the American people have laughed as heartily at his humoresques and parodies upon current popular music as they have applauded such march-tunes as "Stars and Stripes Forever," "Semper Parvulus" and "El Capitan."

For his golden jubilee tour, which began in Schenectady, New York, on July 19, and which continues for a period of more than 21 weeks, Sousa has turned out another humoresque. The theme this year is found in "Among My Souvenirs." Among the young man's souvenirs (one suspects the young man is Sousa himself) is a photograph, a letter and a broken heart and as he meditates, he goes back before the broken hearted time and remembers when he and she were singing "Twinkling Stars Are Laughing at You and Me," when he was "Seeing Nellie Home."

In addition to his humoresque, Sousa has given spice to his new program by a transcription of the hit numbers from the various New York musical shows, entitled "Ten Minutes on Broadway."

Sousa's tour this year celebrates his 50th year as a conductor and is the 36th which he has made at the head of his own musical organization which this season will consist of more than 100 musicians and soloists.

Sousa and his band will be at Memorial auditorium, October 17.

LOS ANGELES, CAL.
TIMES

OCT 7 - 1923

SOUSA WILL MAKE LOCAL APPEARANCE

Golden Jubilee Concerts Will be Offered at Shrine Auditorium Next Month

Commemorating his fiftieth year as a conductor, Lieutenant-Commander John Philip Sousa and his band will give four Golden Jubilee concerts at the Shrine Auditorium on November 9 and 10. This will mark the sixteenth appearance of the venerable leader and his celebrated musicians in Los Angeles. Sousa brings to the music lovers of this city three new marches which he has written during the past year. Of these, one is the first football march ever written, and was named by the composer "University of Nebraska."



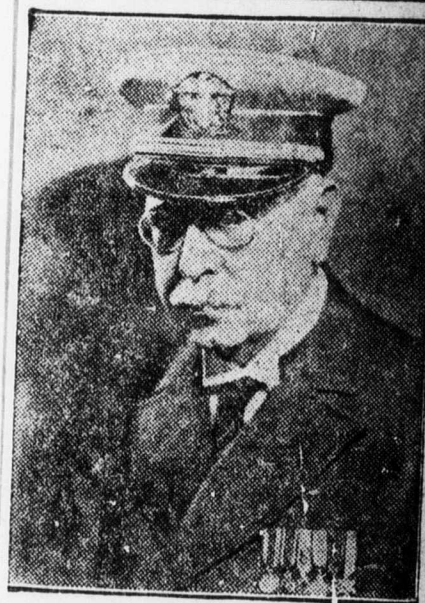
JOHN PHILIP SOUSA

"Golden Jubilee" and "Minnesota" are the other new marches which have come from the pen of Sousa since his last visit to the coast. The former, which is his latest, is the one hundred and sixth march that he has composed during his lengthy career. Two matinee and two evening performances will be given here. A group of soloists and instrumental novelties will afford diversions during each performance. The veteran conductor, now in his seventy-third year, has to his credit as a composer numerous songs, waltzes and light operas as well as marches.

LONG BEACH, CAL.
PRESS-TELEGRAPH

OCT 7 - 1923

Sousa to Stop Here While on Jubilee Tour



JOHN PHILIP SOUSA.

Appearing in Two Concerts, Sousa Will Feature His Band of One Hundred Pieces and Three Soloists October 30 at Municipal Auditorium. L. D. Frey Manages the Appearance.

Famous Master of Band Music to Play October 30

His seventy-four years resting lightly on his shoulders, John Philip Sousa is preparing to set out on his Golden Jubilee Tour. Fifty years ago in a Washington theater, the slight young man, who was to become nationally known as the March King, took up the baton for the first time. Thirty-six years ago, after twelve years as the head of the United States Marine Band, Sousa formed his own musical organization. It is the only organization in the history of musical America which has been able to continue over a period of almost four decades paying its own way from the patronage and favor of music-loving Americans.

That Sousa composes as easily as he conducts is evidenced by the fact that, since his tour last year he wrote two marches, "Golden Jubilee" and "The Cornhuskers," dedicated to the University of Nebraska. He has written a new movement for his suite, "Tales of a Traveler," transcribed the latest musical comedy hits into a sketch, "Ten Minutes on Broadway," written his annual humoresque, on "Among My Souvenirs." Also during his resting spell, he has found time to write another book, "Marching Along," one of America's best sellers.

John Philip Sousa will make Long Beach one of his concert stops while on his Golden Jubilee Tour. He will appear in afternoon and evening concerts October 30 at the Municipal Auditorium, under the management of L. D. Frey.

Mr. Frey is making rapid strides toward the completion of arrangements for the Long Beach Philharmonic Course, starting with a concert by Fritz Kreisler, November 9, in Municipal Auditorium. Louis Graveure, one of the most talked of tenors of musical America, will appear in concert November 24, followed on January 11 by Anna Case, known as the nation's most beautiful soprano. Maier and Pattison, duo pianists, who will play December 7, have been widely acclaimed. Tito Schipa, sensational tenor, will sing at the auditorium February 3 and Oscar Seagle will close the series March 15 with a baritone concert.

DISPATCH

OCT 9 - 1923

74 Years Young



JOHN PHILIP SOUSA.

Omaha, Oct. 9.—(P)—John Philip Sousa refuses to accept the theory that years make one old. The famous band leader came here Tuesday with an 80-piece band for a concert. Mr. Sousa, in discussing his age, wondered what he would do November 6—election day—and his 74th birthday. "I checked ball until I was 40," he said, "and as soon as this arm is well I'll be trapshooting again." He injured one arm when he fell from a horse seven weeks ago.

Am Statesman

Coming to Austin



John Philip Sousa will celebrate his 50th year by heading his famous band on a tour of more than 20 weeks. The organization will be presented at the Hancock theatre here matinee and night, Oct. 24.

PITTSBURG, PA.
PRESS

MAKE SOUSA INDIAN

Tribe Adopts Famous Band Leader, Given Pipe.

By The United Press.

Ponca City, Okla., Oct. 13.—John Philip Sousa, famous band director, now is a member of the Ponca tribe of Indians. Sousa was made a tribal chief yesterday with full adoption ceremonies at the 101 ranch.

The ceremonial talk was made by Horse Chief Eagle, lineal descendant of the tribe. Sousa was presented with a peace pipe and a tobacco bag, indicative of brotherhood in the tribe.

The Indian name of the bandman is Glay-Dah-Wah-Nar-Gee-That, or "Chasing Hawk," a bird that is the emblem of the skull clan of the Ponca tribe.

WICHITA FALLS, TEX.
TIMES

OCT 7 - 1923

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OMAHA, NEB.

WORLD HERALD

OCT 7 - 1923



John Philip Sousa

John Philip Sousa and his band has been engaged for a concert at Sioux Falls on Thursday of next week, October 4. Members of El Riad Shrine of that city, are sponsoring the affair, and have secured the Sioux Falls auditorium, where two concerts will be given, one in the afternoon, and another in the evening.

LOS ANGELES, CAL.
EXAMINER

Sousa Composes Football March

Celebrating the half-century mark in his career as a band conductor, Lieutenant-Commander John Philip Sousa will give four Golden Jubilee band concerts in Los Angeles at the Shrine Auditorium on November 9 and 10.

In honor of the occasion of his 36th tour and 16 appearances in this city, America's famous band leader has written "University of Nebraska," the first football march ever to come from his prolific pen. Sousa has composed 106 marches, besides numerous waltzes, songs and light operas, but not until this year has he caught the spirit of packed coliseum cheering jerseyed players to victory.

The initial presentation of this new number coming at a time when football may be expected to be foremost in the minds of his audience, is assured of an enthusiastic reception. "Golden Jubilee" and "Minnesota" are two other new marches which the veteran conductor, who is now in his 73rd year, will introduce at the two matinees and two evening performances.



JOHN PHILIP SOUSA
TECH HIGH SCHOOL

FORT WORTH, TEX.
RECORD-TELEGRAM

Ponca Tribe Adopts Band Master Sousa

By Associated Press.

PONCA CITY, Oct. 12.—Commander John Philip Sousa, band conductor, today was made a chief of the Ponca Indian tribe at the 101 Ranch with adoption ceremonies conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Deer and Walking Ahead.

Horse Chief Eagle, lineal chief of the tribe, and Crazy Bear spoke guttural words of praise, which were translated by an interpreter, and the bandmaster was given a peace pipe and tobacco pouch. Sousa's tribal name is Glay-Dah-Wah-Nar-Gee-That, which is translated as "Chasing Hawk." The hawk is the emblem of the skull clan of the Poncas and is greatly revered by the entire tribe.

His band played at Ponca City where he was received in flag draped streets.

MOBILE, ALA.
NEWS ITEM

SOUSA HONORED

Noted Band Leader is Made Chief of Ponca Indian Tribe.

PONCA CITY, Okla., Oct. 13.—(P)—Commander John Philip Sousa, band conductor and composer of stirring marches, was made a chief of the Ponca Indian tribe at the 101 ranch with adoption ceremonies conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Deer and Walking Ahead.

Sousa's Band Scores Success in Program at Masonic Temple; Cornet Solos Are Given by Ralph Ostrom

Every one likes a band, especially when it is Sousa's organization which played yesterday afternoon at the Masonic temple auditorium. Even the proverbial "tired business man," who has been shackled to his desk all week, needs no coax-

ing to hear Sousa's band, and yesterday he turned a deaf ear to the call of the open. And surely the call could not have been more enticing than it was with the sun shining and the trees a glorious symphony of colors.

Sousa and his famous organization have become an American institution. The famous bandmaster, who is celebrating his golden jubilee as a director, knows what his audience wants and likes. What other band of renown would have struck up the Iowa Corn song?

He knows that the average person wants rhythm, melody and variety, and he always gives plenty

of it. This is no inference, however, that he does not supply some classics as well but the "tired business man" is much more willing to have "Mignon" delivered on a xylophone than by some soprano, no matter how fair.

Sousa knows his public and the public knows him and that is why that throng of men and women were at the Masonic temple yesterday and not in automobiles, even though it was October and the sun was shining.

Ralph Ostrom Plays

In arranging his program, Sousa knew also that the tri-cities wanted to hear Ralph Ostrom, son of Dr. and Mrs. Louis Ostrom of Rock Island, who has come to the front ranks as a cornetist. Local audiences remember him well as a boy cornetist and are proud of his achievements. He was greeted with much applause as he stepped forward to play a difficult concert number and again to give as an encore "The Lost Chord," in which his instrument carried the familiar melody in well sustained tones and the band provided an accompaniment resembling a single instrument, a majestic organ.

The same might be said of every number. So well trained is the organization that it always plays as a unit. One section seems to balance another perfectly. There are no blaring brasses even in numbers requiring volume. Effects are produced with the tonal shadings of a fine orchestra.

The directing mind of all this, whose personality is expressed in the music, unostentatiously steps

upon the platform. There is no waving as some leaders display. A slight raising of his hand or even of a finger by this distinguished leader, who has weathered 74 winters, is sufficient to bring perfect response.

Is March King

Sousa has deservedly been dubbed the march king and he gave a generous number of his famous marches yesterday including the well known "Stars and Stripes," without which the program would hardly have been complete, the "U. S. Field Artillery," "March," "El Capitaine," "Riders for the Flag" and "Nobles of the Mystic Shrine," all added as encores. Another of his stirring marches yesterday was a new number, "The Golden Jubilee," commemorating his fiftieth year as a band leader.

A descriptive suite, "Tales of a Traveler" by Sousa showed his versatility as a writer, and his recent arrangement of a medley entitled "Among My Souvenirs," based on the plaintive strains of the popular hit of the same name and containing "On the Road to Mandalay" and other familiar melodies called forth two encores, one of which was the popular "You're a Real Sweetheart," with a group of saxophonists taking the lead.

The program offered one novelty after another. Contrasting with a symphonic poem, "Death and Transfiguration" by Strauss, was "The Whistling Farmer" in which, besides the whistling of the farmer, could be heard the yelping of

the dogs and the crowing of the roosters.

Give Encores

Besides Ralph Ostrom, the soloists yesterday were Marjorie Moody, soprano, and Howard Goulden, xylophonist. Six flutists were featured in one number.

Miss Moody displayed a pleasing voice, which was unusually flexible. It was brought out to advantage in "Love's Radiant Hour," a new number by Sousa and in "The Nightingale," given as an encore with flute obligato. She also sang well the familiar "Danny Boy."

Following the polonaise from "Mignon," Mr. Goulden gave an encore the popular "Indian Love Call" and a couple of other short numbers.

The tri-cities is indebted to William J. Kinck for bringing Sousa's band. If the organization comes again next year, there will again be many to greet it, even if it is October and the sun is shining.

LOWELL, MASS. COURIER-CITIZEN

The U. S. Marine Band.
Under the auspices of the Kiwanis Club the famous U. S. Marine band will give two concerts on the afternoon and evening of Oct. 10. Its last appearance here was some years ago in the Strand Theatre. Since then a new conductor, Capt. Taylor Branson, has taken the baton at one time held by John Philip Sousa. There will thus be opportunities to hear band music at its best and at the same time help along the two projects in which the Kiwanis are interested, the work for underprivileged children and the purchase of additional instruments for the Lowell

SEAT SALE FOR SOUSA CONCERT TO OPEN OCTOBER 15

The seat sale for the concert to be given the afternoon and evening of October 21 by John Philip Sousa and his band at the City Auditorium will begin October 15, according to Edna W. Saunders, local manager, whose concert bureau opened for the 1928-29 season Monday. The box office is to be located this year at the right just inside of Harris-Hahlo's store. Mrs. Saunders will, as usual, have the assistance of Mesdames F. M. Johnson, E. A. Perkins and William Masterson.

Sousa and his band will play entirely different programs at the afternoon and evening perform-

ances, the former to begin at 3 o'clock and the latter at 8:15.

Lieutenant Commander Sousa, who this season is observing 50 years of activity as a musical conductor, began his career as a violinist. He went on the road with theatrical and operatic companies and then in 1880 was notified that he had been appointed head of the United States Marine Corps Band. "I had rather looked down upon bands—being a fiddler," he said recently. "But it wasn't long before I realized that the band had great possibilities. I decided to develop them. At the same time I determined to improve the repertoire of the band. Those pieces that were in the band's library were badly arranged and there was a dearth of good compositions. For instance there wasn't any representation of Wagner, Tchaikowski, Berlioz and others of that type. Today they are in every good band's program lists. I soon had the great masters represented in the marine music and I managed to lift the band out of the rut of polkas, cavatinas and national airs.

"America wants the best in music. Everywhere there is evidence

of this, what with numberless orchestras throughout the country, numerous festival associations, choral groups, grand opera companies, music clubs and the like. Instrumental and vocal soloists are well patronized too and the talking machine and the radio give further evidence of music's popularity. The young composer should welcome America's verdict. It would be correct and just. Yes, this is a musical nation and the composer

who realizes that fact will give evidence of the fact by being an originator—not obscure or materialistic."

TULSA, OKLA. WORLD

TULSA WILL GREET 'KING OF MARCH'

John Philip Sousa Will Be Accorded Welcome for Concerts Here

John Philip Sousa, world-renowned bandmaster, will be received with all the pomp due the "march king of America" when he arrives in Tulsa Saturday, according to plans for his reception announced by officials of the school board Friday.

The noted band leader and composer will be met at his train scheduled to arrive here at noon, by a committee from the board, escorted to a waiting automobile and, headed by the 60-piece high school band, paraded through the business section and to the Mayo hotel. Behind the automobile, alternating with the high school band, the 65-piece all-city Junior high school band will march.

Farewell Tour.

Sousa is here on his thirty-sixth transcontinental tour at the head of his own band for what, it is said, will be his farewell tour. This year marks his fiftieth year as a band conductor.

He will appear with his band in two concerts Saturday—a matinee for children and an evening performance for the public at large, both at Convention hall. The afternoon concert, it was said Friday, has been completely "sold out." Blocks of tickets were distributed to the various schools of the city and sold to children through the teachers.

Children Program.

The afternoon program at 2:15 p. m. has been arranged especially for children. During the matinee intermission, Sousa will personally conduct the junior high school band in several numbers. At the evening performance, at 8 p. m., he will conduct the Central high school band for a short time and present its members with a silver loving cup.

The afternoon program will include "A Study in Rhythms," a suite, "At the King's Court," and a new Sousa march, "Minnesota." The evening program includes "Tales of a Traveler," "Love's Radiant Hour," another new Sousa march, "The Golden Jubilee," written especially for this tour, and "Among My Souvenirs."

OKLAHOMA CITY, OKLA. OKLAHOMAN

SOUSA IS MADE PONCA CHIEF

Famous Band Leader Given Tribal Title of 'Chasing Hawk' by Indians.

OKLAHOMA CITY, Oct. 12.—(Special)—Commander John Philip Sousa, famous bandman, was made a chief of the Ponca tribe of Indians here Friday at the 101 ranch, with full adoption ceremonies by five of the oldest and most important tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Deer and Walking Ahead.

With Louis McDonald, if Carlisle graduate, as interpreter. Ceremonial talks were made by Horse Chief Eagle, the lineal chief of the tribe, and by Crazy Bear, and Sousa was presented with a peace pipe and tobacco bag as gifts to the Indians' new brother. Sousa was given the name of Glay-Dah-Wah-Nar-Gee-Thar or "Chasing Hawk," a bird that is the emblem of the skull clan of the Ponca tribe and greatly revered by the whole tribe because of its great wisdom and from the fact that the hawk operates entirely during daylight.

Commander Sousa responded, expressing his appreciation of adoption. He was greeted by a flag decorated Ponca City and was the feature of a proclamation by Mayor H. C. Mulroy, calling upon all citizens to do him honor. With local citizens he was a guest of George L. Miller at the ranch for luncheon, immediately preceding the adoption ceremony. During an intermission of his own band's program, in the afternoon, Commander Sousa directed the Ponca City high school band in two numbers.

Sousa



BOSTON, MASS.

Christian Science Monitor

J. P. SOUSA NOW INDIAN CHIEF

OKLAHOMA CITY, Okla. (AP)—Commander John Philip Sousa, band conductor and composer of stirring marches, has been made

LOS ANGELES, CALIF. RECORD

Sousa's Band to Play Nov. 9-10

After directing his band through a season of some 300 concerts, John Philip Sousa, one would think, should be content to give his right arm for a rest. However, in spite of his 74 years, 50 of which have been spent in strenuous tours of the United States and several foreign countries, Sousa is still going apparently as strong as ever.

There will be thousands to greet him when he will appear at the Shrine Auditorium Nov. 9 and 10, under L. E. Behymer's management. Sousa always gives his audience what he himself has described as "a good show." No mock modesty on his part keeps the audience waiting and calling him back time after time when he knows they want to hear one of the good old marches that only Sousa can write and only Sousa's band can really play.

LOS ANGELES, CALIF. TIMES

OCT 11 1928

SOUSA

Our old friend, John Philip Sousa, is coming to California on his fiftieth tour as a march king. In all these years there never has been anyone else who has been able to take the championship away from him.

Not all of his music has been confined to military marches. "El Capitán" originally was a part of a comic opera by that name. De Wolf Hopper played the principal role. It was just a fairly good opera, but the march lived.

His marches are just as popular in Europe as here. I shall never forget my amazement at hearing a German reserve regiment passing the Brandenburger Gate in Berlin on the way to the front—toting "The Stars and Stripes Forever."

HERALD

Sousa, Famous "March King" Will Play Here Oct. 26

With his famed band, including several soloists, John Philip Sousa, "March King," will come to the High school auditorium Friday, Oct. 26, matinee and night. He is on his Golden Jubilee tour.

Sousa concerts have become an American institution, yet each year they are new. The old time favorites will be rendered at the coming concerts, but there are many new features.

Two new Sousa marches will be presented, "Golden Jubilee March" and "The Cornhuskers," the latter dedicated to the University of Nebraska. The annual Sousa humorous this year is based upon "Among My Souvenirs."

The soloists will be Miss Marjorie Moody, soprano; John Dolan, cornet; and Howard Goulden, xylophone. All are leaders in their field of musical artistry.

As always, "Stars and Stripes Forever," with its rousing brilliancy, will be a feature

OMAHA, NEB. BEE NEWS

Formula for Longevity

John Philip Sousa, who is 80 and going strong, lays down for inspection his rule for long life:

Avoid monotony:

He is a living testimonial to the efficacy of his formula. At Omaha he arose at 10 in the morning, his first good long sleep after 13 consecutive one-night stands. He looks ahead to another similar run. One can scarcely discern much monotony in that, unless it be the resemblance of one one-night stand to another. Troopers know, though, the variation of adventures to be encountered on such expeditions. Not merely new towns and new faces, but the wide range of experience afforded by hotels and the like.

When Elie Metchnikoff returned from Bulgaria with his fermented milk that was to sustain life through long decades of existence, he referred to the centenarians he had discovered in the mountains whence came his elixir. Investigation proved, though, that their lives were modeled on the placidity of dumb beasts. One day after another was just the same. Existence and not life. Few care to live long on such terms.

John Philip Sousa will have plenty of endorsers for his views. No matter if years be many or few, their length will be measured in the end by the activity they contain. Monotony under any circumstances is deadly. Americans want action, and nobody has more completely symbolized the thought than this same Sousa, whose music stirs the most sluggish soul to life and prompts the laggard to exertion.

He is a prophet of his own dogma.

PATERSON, N. J.
CALL
OCT 13 1928

REMEMBERS HOSPITALITY OF PATERSON

James A. Friberg Here Ten Years Ago With Sousa's Band Writes in Praise of Reception and Entertainment.

Memory lingers long in the mind of James A. Friberg, of Chicago, as was evidenced yesterday in the receipt of a letter from him by the Paterson chamber of commerce.

Friberg was in Paterson as a member of the battalion band of the U. S. naval training station, Great Lakes, Ill., under Lieutenant John Philip Sousa at the time the Fourth Liberty loan campaign was in progress during the war.

The band that day was treated royally by Paterson citizens and was such contrast to the hard knocks that the members had been experiencing in traveling about the country that the impression of their one-day stay here remained long after the band had returned to the Great Lakes station.

In fact, it still remains a red-letter day in Friberg's mind, for ten years later he now has written to the Paterson chamber of commerce his appreciation, stating that he still carries the souvenir that he received on that day.

Mr. Friberg's letter reads: **JAMES A. FRIBERG,**
5923 S. Green St.,
Chicago, Ill.

October 5, 1928.
Chamber of Commerce,
Paterson, N. J.

It is ten years ago today that the battalion band of the U. S. naval training station, Great Lakes, Illinois, under Lieutenant Philip Sousa played at Paterson, N. J., for the fourth liberty loan campaign.

The treatment accorded us in Paterson was the best we had received of any place visited during our three weeks' tour. The Paterson liberty loan committee had leased the Faust restaurant for this day in order to accommodate us exclusively. We were given auto trips around the city and this was the first auto trip that had been accorded us, up to that time.

A souvenir had been given to each member of the band, a woven silk banner showing the words and music of the "Star Spangled Banner." The writer still has this souvenir as a treasure from the "Silk City." The public in general in Paterson also caught the spirit of the occasion as they mingled freely with us during our day's stay. Even the poor little bootblacks wanted to give us free lines. During the fourth loan tour we had been knocked around somewhat. It was only natural then, after we returned to Great Lakes that we talked about Paterson in a favorable light for a long time after.

The souvenir I received in Paterson is enclosed in an envelope bearing the name of the chamber of commerce and I presume they were representing the local liberty loan committee. For this reason I want to thank you personally for the wonderful treatment accorded us ten years ago.

Yours very truly,
(Signed), **JAMES A. FRIBERG.**

**BRIDGEPORT, CONN.
POST**

OCT 13 1928

INDIANS HONOR SOUSA
PONCA CITY, Okla., Oct. 13.—(AP.) Commander John Philip Sousa, band conductor and composer of stirring marches, Friday was made a chief of the Ponca Indian tribe at the 101 ranch. The adoption ceremonies were conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Deer and Walking Ahead.

**HOUSTON, TEX.
PRESS**

OCT 10 1928

LOOK! SOUSA'S DEAD!
Only Then Will Aged Bandmaster Retire, He Declares Again

United Press
Milwaukee, Oct. 10.—John Philip Sousa doesn't intend to retire unless he has to.

When I do retire," the 84-year-musician explained, when he his famous band paid a brief to Milwaukee—"When I do retire you will pick up your newspaper some morning and say: 'Look! Sousa's dead!'"

TULSA, OKLA.
WORLD

OCT 11 1928

SOUSA WILL HONOR HIGH SCHOOL BAND

Student Bandsmen to Be Given Loving Cup by Composer Here Saturday

Thousands of school children will be privileged to hear John Philip Sousa and his famous band at 2:15 p. m. Saturday, according to George L. Watkins, in charge of arrangements for the music educational department of the board of education, which is sponsoring the program here. Tulsa adult music lovers will have an opportunity to attend the program at Convention hall Saturday at 8:15 p. m.

Seats for the children's special matinee already have been sold and many ticket seekers have been turned away. Watkins said. A large portion of the seats for the night program also have been sold.

Sousa, now 74 years old, is making his farewell tour, commemorating his fiftieth anniversary as a conductor, he says. This marks the thirty-sixth tour he has made at the head of his own band.

A Rare Treat.
"It is indeed a rare treat for Tulsans, and particularly Tulsa school children, to have an opportunity of hearing the famous band director," George Oscar Bowen, director of music in the public schools, said Wednesday. "There is no thought of making money in presenting the band here. It is being brought here for an educational purpose entirely."

Plans are being made to welcome Sousa Saturday noon with a reception. The high school band will meet him at the train and accompany him to his hotel. Sousa has declared his intention of presenting the band of Central high school with a large silver loving cup as a token of the esteem in which he holds it.

He has taken personal note of the fact that the Central high school band has won highest honors both in the state and in the southwest, according to members of the music appreciation department.

Will Direct Students.
At the intermission of the evening program, the high school band will take the platform and will be directed in several numbers by Sousa.

The programs are as follows:

MATINEE PROGRAM
Sousa and His Band.
Miss Marjorie Moody, soprano.
Mr. John Nolan, cornet.
Mr. Howard Goulden, xylophone.

1. A Study in Rhythm, Sousa.
2. Cornet solo, "Bolero Concerto," Sousa.
3. Suite, "At the King's Court," Sousa.

a. Her Ladyship, the Countess.
b. Her Grace, the Duchess.
c. Her Majesty, the Queen.

4. Soprano solo, "The Beautiful Blue Danube," Strauss.
5. Prelude and Love's Death, from "Tristan and Isolde," Wagner.

Intermission.
6. Favorite numbers from the operas of Victor Herbert.
7. A Parade of the Gendarmes (new).

8. March, "Minnesota" (new), Sousa.
9. Xylophone solo, "Ghost of the Warrior," Grossman.

10. "Dance of the Hours" from "Carmen," Ponchielli.
The afternoon program begins promptly at 2:30 o'clock.

EVENING PROGRAM
Sousa and His Band.
Harry Askin, Manager.
Miss Marjorie Moody, soprano.

Mr. John Nolan, cornet.
Mr. Howard Goulden, xylophone.
1. Prerogative known as "Militaire Francaise" from "The Alceste," Saint-Saens.

2. Cornet solo, "Habanera," Sarasate.
3. Suite, "Tales of a Traveler," Sousa.

a. The Kaffir of the Karoo.
b. The Land of the Golden Fleece.
c. Easter Monday on the White House Lawn.

4. Soprano solo, "Love's Radiant Hour" (new), Sousa.
5. Miss Marjorie Moody, soprano.

Intermission.
6. At the intermission Tulsa high school band will take the platform and will be directed in several numbers by Mr. Sousa.

7. Symphonic poem, "Death and Transfiguration," Strauss.
8. Sketch, "Among My Souvenirs" (new), Nichols-Sousa.

9. Sextette for flutes, "Dance of the Minstrels," Sousa.

INDIANS ADOPT SOUSA.
Ponca City, Okla., Oct. 13.—(AP.) Commander John Philip Sousa, band conductor and composer of stirring marches, yesterday was made a chief of the Ponca Indian tribe at the 101 Ranch. The adoption ceremonies were conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Deer and Walking Ahead.

Brings Band Here



John Philip Sousa, America's famous bandmaster and composer, who will be here with his band for two concerts Saturday. During an intermission in the evening concert he will present the Central high school band with a silver loving cup and personally will direct the high school band in several musical numbers.

Meritons" Tschankowsky
Messrs. Evans, Petrie, Phares,
Orosky, Zlotnik, Hall,
March, "The Golden Jubilee"
(new), Sousa.
Xylophone solo, "Polonaise, Mignon"
Howard Goulden, Timney
"Balance All and Swing Partners"
Sousa

**LOS ANGELES, CALIF.
NEWS**

OCT 10 1928



GRID MUSIC NOW!
Lieut. Comdr. John Philip Sousa, who will celebrate his fiftieth year as a conductor when he leads his band in concert at Shrine auditorium, November 9 and 10, will present his first football march, "University of Nebraska."

**LOS ANGELES, CALIF.
NEWS**

OCT 10 1928

SOUSA WILL APPEAR IN L. A. FOR CONCERTS

Lieut.-Commander John Philip Sousa will commemorate his fiftieth year as a conductor when he arrives here with his band for two matinee and two evening concerts at the Shrine auditorium on November 9 and 10. These four "Golden Jubilee" concerts will mark the sixteenth appearance of Sousa's band in Los Angeles and will be featured by three new marches which have come from the pen of the conductor-composer during the past year. The most notable of this trio is "University of Nebraska," the first football march ever written.

"Minnesota" and "Golden Jubilee" are the other new marches. On the program also will appear a distinguished group of soloists, headed by Marjorie Moody, soprano. (Picture on Page 17)

INDIANS ADOPT SOUSA.
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SOUSA JOINS PONCA TRIBE

CEREMONY HELD TODAY AT 101 RANCH

Commander John Philip Sousa, famous bandman, was made a chief of the Ponca tribe of Indians here today at the 101 Ranch, with full adoption ceremonies by five of the oldest and most important tribal chiefs—Horse Chief Eagle, Crazy Bear, Charles Pappan, White Deer and Walking Ahead, (Ed Smith), with Louis McDonald, a Carlisle graduate, as interpreter. Ceremonial talks were made by Horse Chief Eagle, the lineal chief of the tribe, and by Crazy Bear, and Sousa was presented with a peace pipe and tobacco bag as gifts to the Indians' new brother.

Mr. Sousa was given the name of "Glay-dah-wah-nar-gee-thar" of "The Chasing Hawk," a bird that is the emblem of the skull clan of the Ponca tribe and greatly revered by the whole tribe because of its great wisdom and from the fact that the hawk operates honorably and entirely during daylight and never like a thief in the night. Commander Sousa responded, expressing his appreciation of adoption.

Commander Sousa was greeted by a flag decorated Ponca City today and was the feature of a proclamation by Mayor H. C. Mulroy, calling upon all citizens to do him honor. With local citizens he was a guest of George L. Miller at the ranch for luncheon, immediately preceding the adoption ceremony. When he came to Ponca City at noon, he was met by Mayor Mulroy and other citizens.

Present at the luncheon at the ranch White House for Commander Sousa were his manager, Mr. Snyder; Miss Moody, his vocalist; Miss Bambrick, his harpist; Mrs. Alma Miller-England, Lew Wentz, Clyde Muchmore, George L. Miller, Corb Sarchet, George W. Miller, Mayor H. C. Mulroy, Robert L. Hall, Fred Pickrel, and Percy H. Nickless.

The adoption ceremonies occurred within a tepee, erected on the White House campus, and all those attending the luncheon were invited into the tent to witness the event, which was very interesting and unusual. It developed that Commander Sousa is also a member of the Star Blanket band of Indians, an Indian tribe at the present time. His name in that tribe means "great music chief."

SOUSA COMES
The coming of Sousa's band is an advent for any city. Ponca City is fortunate in having heard this great band master in previous engagements and doubly fortunate to see and hear him again on this occasion of his Golden Jubilee. Every child old enough to appreciate music and every adult without exception should hear the greatest master of band music this country, in fact, any country, has ever produced.

Sousa is no longer an individual, he is an institution. When one hears a band selection was written by Sousa, immediately the mind's reaction is that something good is in store. We know there will be spirit and beauty and rhythm. We prepare ourselves in advance for real enjoyment, and never are we disappointed.

Few there are who do not thrill when the band begins to play. Most of us recall the days of the World war and many the older days of the Spanish-American war. Band music played a big part in arousing patriotic enthusiasm among our citizens. And it was Sousa's music that lead all the rest. For this reason we like to ascribe to him credit for a great measure of our national patriotism. By his music and by his intense love of country he has erected a monument for himself that will live long after any earthly monument that may later be erected in his memory.

**BUFFALO, N. Y.
NEWS**

OCT 13 1928

COMMANDER SOUSA MADE CHIEF OF INDIAN TRIBE

PONCA CITY, Okla., Oct. 13 (AP.)—Commander John Philip Sousa, band conductor, and his stirring marches, yesterday was made a chief of the Ponca Indian tribe at the 101 Ranch. The adoption ceremonies were conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Deer and Walking Ahead.

Sousa Honored By Government; Here October 17



"Some men are born great; some achieve greatness; and still others have greatness thrust upon them." One wonders if all three parts of this familiar tripartite maxim do not apply to the world's greatest bandmaster and composer, Lieutenant Commander John Philip Sousa, who comes to Memorial auditorium Oct. 17. Another triple honor, not granted to many men, is assuredly his, at any rate. He bears with dignity a commission in each of the three military branches of the United States government. The marine corps made him a lieutenant-commander, the army and the navy, likewise, have granted him commissions. These honors go hand in hand with the adoption of his "Stars and Stripes Forever," and "Semper Fidelis," as companion national anthems, of "The Star Spangled Banner" and "America." All four, of course, are, like Lieutenant-Commander Sousa's other marches, the standard of American music.

OCT 17 1928

**BEAUMONT, TEXAS
ENTERPRISE**

OCT 17 1928

SOUSA WON ACCLAIM WITH MARINE BAND

For 12 years John Philip Sousa, who comes here October 20 for two performances at the city auditorium, was at Washington with the Marine band, of which he was conductor. He saw presidents come and go, to the accompaniment of his music. But now and again he would leave the capital to take the band on trips around the country. He became well known and it was his great popularity and the popularity of the marches and other compositions belonging to that period that determined him to form his own band.

In the days at Washington Mr. Sousa composed the "Presidential Polonaise" for indoor assemblages at the white house. "Semper Fidelis" was written with the idea in mind of being played for outdoor reviews. One of the well-remembered and ever popular marches, "The Washington Post" was written for that newspaper to be played at the reading of essays by school children who had won prizes in a contest conducted by that publication. The irony of it all is that he sold the composition for \$35, and it would have brought him a fortune in royalties. It has been played everywhere and vies in favor with "Stars and Stripes Forever."

It is interesting to learn the history of that latter march. He was returning from Europe and as he was pacing the deck of the steamship he sensed the rhythmic beat of a band. There was a sort of tom tom cadence. It persisted. Gradually the march took form.

Throughout the voyage the band seemed to be playing—ever taking on some definite march melody. Not a note was put on paper but when New York was reached the march was complete. He set it down on music sheets and "Stars and Stripes Forever" as it is known today by millions of people was written. Not a notes was ever changed.

Lieut. Commander Sousa and his 100 bandsmen, with three soloists, one a soprano, Miss Marjorie Moody, comes to Beaumont under direction of Mrs. Edna W. Saunders, represented locally by Mrs. Mary Autry Higgins.

Sousa's Baton Will Direct Central Band

Student Musicians to Play At Leadership of Old Master Monday.

Central high school's band will participate in the matinee concert next Monday afternoon, to be given by Sousa's famous band. The great conductor, now on his golden jubilee tour, will conduct the youthful Oklahoma City musicians.



Floyd Kimes Russell, director of Central band, will have the privilege of making his musical selections and Sousa's baton and magnetic personality will lead Oklahoma City's pride.

Arrangements are under way to have any school children as possible matinee performance because of educational value and as an enticement to the young Central

union announces Thursday sent its most entertaining since the advent of its new stage the National Players

ent Anne Nichol's comedy of Just Married, which is a concerning young love on the Talbot has his best role to and Marion White as well as her members of the company are to seen to advantage. On the screen it'll be seen George Bancroft in his latest Paramount drama, "Docks of New York," not crook picture.

James J. Jeffries, one of the greatest ring champions the world has known, will be the headliner at the Orpheum commencing Saturday.

"Lonesome," a "talking" picture, starring Glenn Tryon along with Barbara Kent, opens an engagement Thursday at the Liberty. "Lonesome" will be the first real "talking" screen production the Liberty has shown.

Colleen Moore in "Oh Kay!" is booked for Saturday and a week thereafter at the Empress. "The Whip," a picturization of the celebrated Drury Lane melodrama, will remain through Friday.

Johnny Hines comes Thursday to the Folly in "Stepping Along" together with Edmund Cobb in "Riders of the Woods." "The Hound of Silver Creek" is booked for Friday-Saturday.

"The Scarlet Lady," starring Lya D. Putti and Don Alvarado, will be shown at the Victoria for the last time Wednesday night.

Sousa Won't Retire

MILWAUKEE, Oct. 4 (By United Press)—John Philip Sousa doesn't intend to retire until he has to. "I do retire," the 84-year-old, said, explained, when he is to this famous band paid a brief will pick up your newspaper Philip Sousa and say: "Oh, look, I am dead."

SAN FRANCISCO, CAL. NEWS

Sousa's Band Will Visit S. F. on Tour

As the advance representative of John Philip Sousa's Golden Jubilee Tour, Harry Askin, for many years the man in charge of the band's business management, arrived here yesterday. He is stopping at the Francis but leaves tonight for South to further advance the for the band's nationwide

San Francisco, Sousa has been in Oakland and Stanford University.

MUSICAL AMERICA

OCT 6 1928

SOUSA VISITS CHICAGO

Gives Two Concerts and Leads School Bands

CHICAGO.—Opening the Chicago musical season with a suitable fanfare, Lieutenant Commander John Philip Sousa and his band gave concerts in the Auditorium on the afternoon and evening of Sept. 23. Lieutenant Sousa was in his happiest vein, and capacity audiences were diverted by his shrewd ability to blend entertainment and music.

His usual tribute to the classics consisted of Richard Strauss' Death and Transfiguration and a selection from Saint-Saens' suite The Algerienne, both reset for the instrumentation of a military band with a colorful and expert hand. Sousa's own suite, Tales of a Traveler, constructed from popular melodies, proved attractive. And there was of course the usual number of novelties and marches. The latter included a new one, The Golden Jubilee, as spirited and rhythmic as one has come to expect from this composer.

Several soloists were listed. Marjorie Moody, a coloratura of expert capabilities, sang Sousa's latest song, Love's Radiant Hour; John Dolan, cornetist, played Sarasate's Habanera; and Howard Goulden achieved the polonaise from Mignon on the xylophone.

During the intermission at the afternoon concert Mr. Sousa led the Joliet High School Band, first prize winner in last summer's contest, in several numbers. In the evening the De La Salle Institute Band, second prize winner, was heard.

A. G.

OMAHA, NEB. WORLD HERALD

Hoover.

BATON FROM SOUSA

Girl Drum-Major at Omaha U. Thrilled by Present.

John Philip Sousa presented an autographed baton to Evelyn McDonald, 19, University of Omaha co-ed, after the famed band leader had led the Technical High school band in his own composition, "Liberty Bell." Miss McDonald, last year, was drum major of the Tech band, is the only girl oboe player in Omaha, and is drum major of the University of Omaha band, recently organized. On getting the baton from the hands of Sousa, himself, she said, "I am thrilled to death."

LOS ANGELES, CALIF. RECORD

SOUSA'S BAND COMING

Lieut. Commander John Philip Sousa and his band will appear at the Shrine auditorium on January 9 and 10 in four concerts commemorating the 50th anniversary of the veteran conductor as a bandmaster. Featured on these Golden Jubilee programs will be three new marches which Sousa has written during the past year.

They are "Golden Jubilee," "Minnesota" and "University of Nebraska," the latter being the first football march to come from the pen of the conductor-composer, who, during his half-century at the baton, has written 106 marches, besides numerous light operas, suites and songs. Two matinee and two evening performances will be given.

PRESS

INDIANS ADOPT SOUSA

Ponca City, Okla., Oct. 13.—Commander John Philip Sousa, famous band director, now is a member of the Ponca tribe of Indians. Sousa was made a tribal chief with full adoption ceremonies at the 101 Ranch.

BOSTON, MASS. AMERICAN

Sousa Is a Chief

Ponca City, Okla., Oct. 13 (AP)—Commander John Philip Sousa, today was made a chief of the Ponca Indian tribe at the 101 ranch.

CLIFTON FORGE, VA. REVIEW

Orders Is Orders but the Band Didn't Play

During one White House reception in President Garfield's time, John Philip Sousa, clad in his gorgeous red uniform, criss-crossed with gold braid, sat on one end of the musicians' platform and his bass drummer, in full dress uniform, sat on the other. They were the United States Marine band that night. But there was no music. The band had been ordered to participate in a dedication that day and did not get back to barracks until 6:30 that evening when it was dismissed and sent home. At seven o'clock Sousa received an order to report with the band in full dress at the White House at eight o'clock. Sousa protested. His commanding officer said: "Those were my instructions and those are your orders." Messengers scoured Washington for the bandsmen, returning with just one man, the bass drummer. When the long evening and the reception at last drew to an end, the drummer and Sousa stood up, saluted each other in a proper military manner and the "band" filed out and went home. Orders is orders.

SAN FRANCISCO, CALIF. CHRONICLE

Sousa's Manager On Jubilee Visit

Harry Askin, veteran manager of John Philip Sousa's famous band, was in San Francisco yesterday on an advance trip in interest of Sousa's golden jubilee tour, which brings him to San Francisco for a two days' engagement, November 4 and 5.

Askin has been with Sousa as his manager for nearly fifteen years. While Sousa was still a band leader in the United States Marine Corps in 1891 he recognized Askin's managerial ability and offered him the management of his organization when he prepared to strike out as an independent band owner and leader.

Askin at that time declined, years later accepted the appointment which has resulted in continuous service in that capacity ever since.

"Sousa is looking forward to visit here, for it was in San Francisco that he really got his start as an independent band leader," Askin.

Eds. Will

HUTCHINSON KANSAS NEWS

ISSUE OF

OCT 11 1928

SOUSA AND BAND REACH THE CITY

Famous Conductor to Be Guest of Veterans at Dinner—Play Two Concerts.

John Philip Sousa, famous bandman, and his band arrived in Hutchinson today, from Manhattan, where they gave two concerts yesterday.

A committee from the American Legion post officiated as a reception committee to greet Sousa, whom the local Legionnaires regard as a "buddy" since he was at one time a member of the Hutchinson post, in full standing.

Following the matinee concert this afternoon, Commander Sousa will be entertained with a dinner at 6:15 p. m. at the Rorabaugh-Wiley Tea Room, given by the Legion post. It will not be a stag affair, either, for the wives and ladies of the Legionnaires will also be guests.

Concert Tonight.

Tonight, at Convention Hall, the Sousa band will give a program, which will include not only band numbers but selections by solo artists, these including Miss Marjorie Moody, soprano, Miss Winifred Bambrick, harpist, Howard Goulden, xylophone, Edward J. Heney, saxophone, Noble Howard, euphonium, Edmund Wall, Clarinet, John Dolan, cornet and Jay G. Sims, trombone.

Also a flute sextette, a sextette of trombones and a triple octette of clarinets will be featured on the program tonight.

"I am delighted to have the opportunity to meet with Hutchinson Legionnaires at dinner this evening," said Commander Sousa. "One of the pleasant memories of my tours is the cordial reception I get from my comrades of the American Legion."

Aggie Students Want March.

At Manhattan yesterday Commander Sousa was met by a delegation of students from the State Agricultural college with petitions asking him to compose a march for the Kansas Aggies. Some time ago he wrote a march for the University of Nebraska, which he named "The Cornhusker." He will play it tonight, by the way.

The Aggies insist that he do something of the kind for them, and dedicate a march to K. S. A. C. He has promised to do so.

Sousa remarked that he was greeted by a boys' band of 80 pieces at Manhattan yesterday, which played one of Sousa's own selections for him.

To Direct H. S. Orchestra.

The Hutchinson high school orchestra will play for Commander Sousa this evening, he leading the student musicians.

This is the 36th annual tour of Sousa's band, the veteran bandman remarked. "We started out Schenectady, N. Y., the middle of July," he said, "and the tour will take us to the Pacific coast and back, twenty one weeks and one two concerts every day excepting Sundays during the more than five months."

Sousa has written a number of new selections this year. Every year finds more Sousa numbers. One of his latest, and which will play tonight is a humoresque with the theme from "Among the Souvenirs." He also has a transcription of hit numbers from various New York musical shows. "Ten Minutes on Broadway." And there's a red hot bit of it, too, in one of his new selections, admitted, one he has called "Gilding Girl."

TULSA, OKLA. WORLD

Of Another Calling

En route to fulfill an engagement in New England once, Sousa got on the train at a station to stretch his legs for a few minutes. Before I could look around an excited woman rushed up to him and frantically demanded:

"Has the nine-three train pulled out?"

"I don't know," he replied.

"Why don't you know?" she shouted. "Why do you stand there like a log. Aren't you a conductor?"

"Yes, I'm a conductor."

"A fine conductor you are," she exclaimed contemptuously.

"Well, you see," he humbly replied. "I'm not the conductor of a railroad train; I'm the conductor of a brass band."

SOUSA COMPARES 'JAZZ' TO CLASSICS

Famous Composer Declares Prohibition Farce; Favors Modification

Music that draws its inspiration from dancing feet and swaying bodies will never take the place of the classics of the great composers, is the opinion of John Philip Sousa, famous band director, who presented his band in two appearances here Saturday at Convention hall, on his farewell tour.

"The composer of jazz music is inspired by the rhythm of the dance, and as a result jazz music appeals to those who have only a materialistic viewpoint. The composer of classical music draws his inspiration from things spiritual—soul-inspiring," Sousa declared.

Religion vs. Music.

"Religion, in my opinion, is the greatest influence in music. When music is based upon religious inspiration, then it lives," the composer asserted. "When it is not how can it last?" he asked.

"I do not believe that this is a world of disbelievers," Sousa declared, his heady black eyes twinkling. "Neither do I believe that there is anything wrong with the youth today," he added.

"The youth of today is all right, but I deplore our prohibition laws which make criminals out of every child's father that sips a cocktail at his dinner table, and by doing so, influences the youth to disregard and hold in contempt the law of the land," Sousa vehemently declared.

"Prohibition is a crime!" he said heatedly. "It has made thousands of hypocrites, and its enforcement has been a farce. I do not wish to see the return of the saloon, but there should certainly be a modification of the law," he declared.

An American Band.

Sousa was enthusiastic over the welcome accorded him when he stepped from his private train to be met by the Central high and Junior high school bands which escorted his automobile through downtown streets to the Mayo hotel. Hundreds thronged the streets to see the famous musician.

"Music as a profession is being recognized in this country more and more," Sousa commented. "When I first organized my band there were only two Americans and the rest foreigners. Today my band is composed entirely of Americans. Two-thirds of my 82 bandsmen are college and university graduates. That is evidence of the strides the profession has made in the past decade."

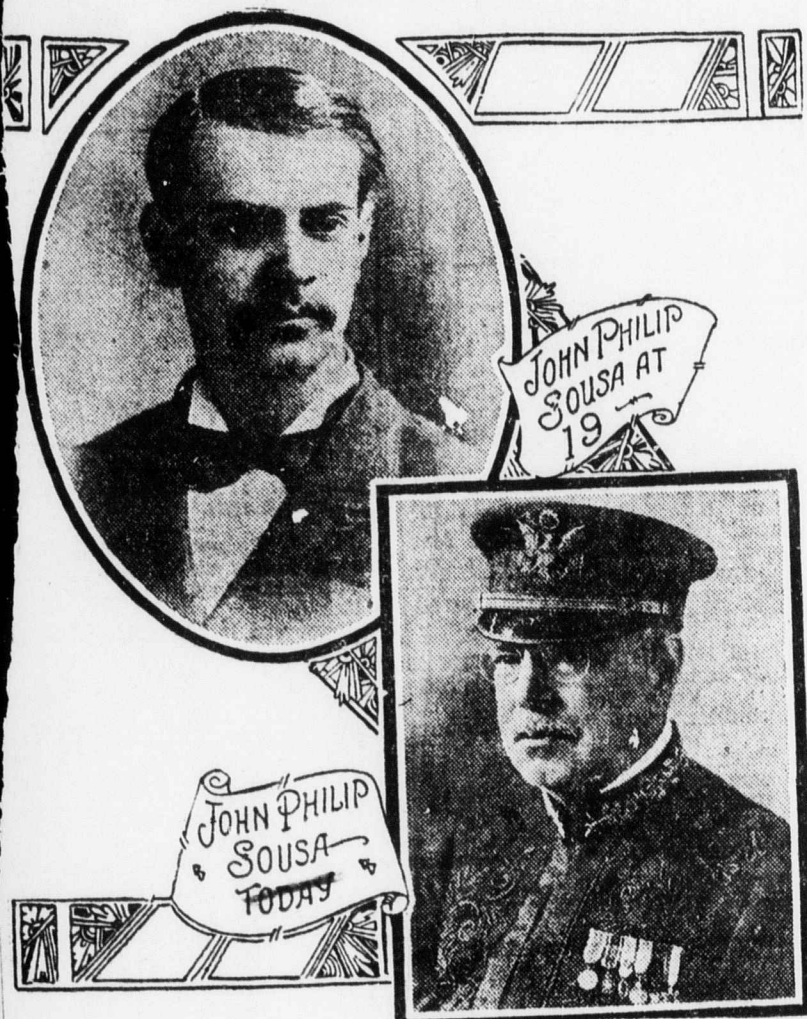
Sousa appeared to be as hale and hearty at the age of 74 years, as he was several years ago when he visited Tulsa on tour. Regular hours and habits keep him in perfect physical fitness, he declared.

During intermissions of last night's concert, Sousa directed the Central high school band in several numbers, and presented the musical organization with a beautiful loving cup as a token of his esteem. George Oscar Bowen, director of music in the city schools, accepted the gift for the band.

FLIGHTING DATED

Junior Republican Club

After 50 Years as Band Director John Philip Sousa Is Going Strong Here Wednesday Part Long Tour



His 74 years resting lightly on his shoulders, Lieut. Com. John Philip Sousa is now on his golden jubilee tour. Fifty years ago in a theater in Washington the slight young man who was to become known to the world as "The March King" took up the baton for the first time. Thirty-six years ago, after 12 years as the head of the United States marine band, Sousa formed his own musical organization. It is the only organization in the history of musical America which has been able to continue over a period of almost four decades paying its own way from the patronage and favor of music-loving Americans.

The remarkable virility of the famous bandmaster is demonstrated by the fact that during his New England tour, Sousa set a record for less hardy youngsters to shoot at by appearing in 26 cities and towns in a period of two weeks. The tour this year, which will take Sousa from coast to coast for the 16th time, began in Schenectady, N. Y., on July 19, and will continue for more than 20 weeks.

That Sousa still composes as easily as he conducts is indicated by the fact that since his tour last year he has found time to compose two marches, "Golden Jubilee" and "The Cornhuskers," dedicated to the University of Nebraska. He has written a new movement for his suite, "Tales of a Traveler" has transcribed the latest musical comedy hits into a sketch "Ten Minutes on Broadway" and has written his annual humoresque, the theme this year being "Among My Souvenirs." Also during his resting spell he has found time to write another book, entitled "Marching Along," at the moment one of America's "best sellers."

Sousa and his band will be at Memorial auditorium Wednesday, matinee and night.

HOUSTON, TEX.
POST-DISPATCH

SOUSA'S LONG SUCCESS LAID TO NOVELTIES

Perhaps the chief reason for the long-continued success of John Philip Sousa has been that his programs always have been based upon novelty. Although the famous bandmaster is now in his seventh-fourth year and although his tour this season, which will celebrate his fiftieth anniversary as a conductor, might well have been reminiscent, there will be as many novelties for the season of 1928 as there were for the season of 1927, the year in which Sousa laid down his baton as director of the United States Marine band to form his own organization.

Sousa fans have been taught for more than three decades to expect at least one new Sousa march each year. This season there are two, "Golden Jubilee," the reason for whose title is obvious and "The Cornhuskers," dedicated to the University of Nebraska. There is the annual humoresque, in which Sousa comments in terms of music upon the season's foibles and fancies as well as a review of the New York revues and musical comedies entitled "Ten Minutes on Broadway."

But Sousa does not believe in presenting to his audiences only novelties of his own composition. It was Sousa who presented to American audiences Wagnerian music before the great German's work were played in the Metropolitan Opera House in New York, and it was Sousa who played for the first time outside New York Schelling's "Victory Ball." So it is Sousa who is presenting for the first time by band the Delius rhapsody, "Brigg Fair," and an arrangement for a flute sextette of Tschaiwowsky's "Dance of the Merlions."

Sousa's Golden Jubilee Tour is a coast-to-coast junket, occupying more than 20 weeks.

He plays in Houston Sunday afternoon and evening October 21 at the City Auditorium. Seat sale opens Monday October 15 at Harris-Hahlo's.

FAMOUS BANDMASTER

Lieutenant Commander John Philip Sousa, who is making his Golden Jubilee tour this year. His band will give two concert performances here, Sunday afternoon and night, October 21 at the City Auditorium.



OKLAHOMA, OKLA.
NEWS

EL PASO, TEX.
TIMES

OCT 11 1928

MILES FOLKS THANKED BY SOUSA PROMOTERS

Miles City music fans have received recognition for their share in promoting the Sousa band concert at Glendive, September 30, in a communication from J. L. Taylor, secretary of the Glendive chamber of commerce. Those who attended the concert felt sort of frozen out of recognition when Chairman Haskell thanked the various communities and passed over Miles just as though there were not about 50 persons there from here. He mentioned every place except Miles.

Now, along comes a letter from Secretary Taylor showing that this must have been an oversight. He writes D. M. Cooper, who handled the concert affairs here, saying, "I wish to express the thanks of the Glendive Kiwanis club and of this organization for the splendid co-operation given in connection with the Sousa concert. Miles City was especially well represented due solely to your personal effort."

OKLAHOMA CITY, OKLA.
OKLAHOMAN

Sousa Honors Central School Band to Play Under Master



John Phillip Sousa

JOHN PHILLIP SOUSA, world famous bandmaster, on his jubilee tour celebrating fifty years as a band leader, is to conduct the Central high-school band in two numbers at the matinee at the Shrine auditorium Monday.

Sousa and his band also will appear at the auditorium for an evening concert.

Arrangements have been made for school children to be admitted to the matinee at reduced price. This is following Sousa's long established policy of making sure that the children of school age have an opportunity of receiving the best in music he can give.

Floyd Kimes Russell, director of the Central band, who is to choose the numbers his band will play for Sousa, said Saturday that he considered it a signal honor to be conductor of a band which will be able to play under Sousa and that he believed every member of the school band will prize the memory of having once played under the famous master.

SOUSA BOOKED AT CITY SHRINE

Veteran Conductor and Composer to Play Two Concerts Here

COLLEEN AT EMPRESS

Jim Jeffries to Play at Orpheum; Biggest Talkie At Capiitol

By NOEL HOUSTON

Lieut. Com. John Phillip Sousa, king of bandmasters and march composers, will present his band in concert at the Shrine auditorium Monday matinee and evening.

Arrangements have been made for the famous conductor to lead the Central High school band in several numbers at the matinee offering—which promises a memorial day for the youthful musicians.

Sousa, on his 39th national tour, is celebrating his 50th year as a band leader. It's called the Golden Jubilee tour.

School students are expected to turn out in numbers for the 2:30 p. m. matinee. Students' seats are reserved at 35 and 50 cents.

Sousa is accompanied by several distinguished soloists. Programs will be different at each concert.

Sousa, Famous 'March King,' Will Play Here Oct. 26

With his famed band, including several soloists, John Philip Sousa, "March King" will come to the high school auditorium, Friday, October 26, matinee and night. He is on his Golden Jubilee tour.

Sousa concerts have become an American institution, yet each year they are new. The old time favorites will be rendered at the coming concerts, but there are many new features.

Two new Sousa marches will be presented, "Golden Jubilee March" and "The Cornhuskers," the latter dedicated to the University of Nebraska. The annual Sousa humoresque this year is based upon "Among My Souvenirs."

The soloists will be Miss Marjorie Moody, soprano; John Dolan, cornet, and Howard Gouiden, xylophone. All are leaders in their field of musical artistry.

As always, "Stars and Stripes Forever," with its rousing brilliancy, will be a feature.

MUSICAL AMERICA

OCT 13 1928

Sousa Joins New Band

PONCA CITY, OKLA., Oct. 10.—John Philip Sousa will be made a member of the Ponca band of Indians at the 101 ranch when he visits Ponca City Oct. 12.

FRESNO, CAL.
REPUBLICAN

SOUSA MADE CHIEF

PONCA CITY, Okla., Oct. 12.—(AP)—Commander John Philip Sousa, here with his famous band for an engagement, today was made a chief of the Ponca Indian tribe, at the 101 ranch, with adoption ceremonies conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Deer and Walking Ahead.

JOHN PHILIP SOUSA HONORS OMAHA COED

Presented with an autographed baton from John Philip Sousa, Evelyn McDonald, 19, University of Omaha coed, confessed she was "thrilled to death." Miss McDonald was presented with the baton after Sousa led the Technical High school band. Miss McDonald last year was drum major of the Tech High band, and is the drum major of the University of Omaha band.

JOHN PHILIP SOUSA AND HIS BAND AT AUDITORIUM OCTOBER 25

WACO, TEX.
NEWS TRIBUNE

OCT 14 1924

C. I. A. Co-Eds Of Waco to Hear Sousa's Concert

Famous Band on Way to
Cotton Palace to Play
at Denton on Friday,
October 19

DENTON, Oct. 13.—Waco girls attending C. I. A. are buying tickets to hear John Philip Sousa, famous conductor, and his band, which will appear at the college on Oct. 19, an aggregation of 82 soloists and musicians. They go later to the Cotton Palace at Waco.

Miss Winifred Bambrick, harpist, who appears on the program, is one of America's foremost musicians, having appeared as soloist in the pit with orchestras of leading New York musical comedies and operetta productions. Miss Marjorie Moody, whom it is said, Sousa chose at first hearing, is reputed to be a soprano soloist of charm and ability.

To Entertain Federation

L'Allegro club, headed by Elizabeth Lusk of Waco, will be one of the hosts to the Texas Federation of Women's clubs which meet on the college campus, Nov. 12-16. C. I. A. has the distinction of being the largest federated club center in Texas.

Three dormitories, Capps, Lowry and Sayers halls will be vacated by the students to furnish rooms for the guests. A special table for press representatives will be provided, as well as a special press room.

Elizabeth Lusk was elected president of the McLennan County club at the meeting held this week in the Administration building of the college. Other officers chosen were: Pat Kleypas, vice president, and Gladys Gilmore, secretary-treasurer.

Plan Holiday Party

Plans were made for a bridge-luncheon to be given in Waco during the Christmas holidays, and a time was set to have pictures of the club made for the Daedalian year book.

C. I. A. Girls

Waco ex-students of the College of Industrial Arts will be interested to know that the Ex-Students' Review, a quarterly started last year by Ruth Knox, editor, was published last week as a home-coming issue. The purpose of the paper is to keep the former students of C. I. A. in touch with each other, and to let them know what is happening on the campus. News is taken from the Lass-O and from information blanks sent out by Miss Knox. Many ex-students, now that they know about the paper, send in voluntary news such as invitations, announcements and other information.

4000 Copies Circulated

The circulation of the paper is about 4000, and includes practically every state in the union as well as China, India, South America, Central America, Mexico, Hawaiian and Philippine Islands.

Waco girls are looking forward to one of the best artist courses ever offered C. I. A. students. Sousa's band, now on its thirty-fifth tour of the United States, will open the season. "Naughty Marietta," a comedy-drama, will be presented on Nov. 9, and then there will be no more attractions until February when Florence Austral, dramatic soprano, will sing in concert.

The Hart House Stringed quartet will help C. I. A. celebrate Valentine in a concert Feb. 14. Mischa Levitzki, who is recognized by the leading European and American critics as one of the few really great living pianists, will make his second appearance at the college this year. The season will be closed with the presentation of "The Doctor's Dilemma," by the Theatre guild, April 9.

SPOKANE, WASH. SPOKESMAN REVIEW

OCT 13 1924

MARCH KING NOW INDIAN

Sousa Is Adopted by Ponca Tribe as "Chasing Hawk."

PONCA CITY, Okla., Oct. 12. (AP)—Commander John Philip Sousa, heretofore known as the "March King," today was made chief of the Ponca Indian tribe at the 101 ranch with adoption ceremonies conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Deer and Walking Ahead.

Horse Chief Eagle, lineal chief of the tribe, and Crazy Bear spoke guttural words of praise for the march king, which were translated by an interpreter, and the bandmaster was given a peace pipe and tobacco pouch.

Sousa's tribal name is Glay-Dah-Wah-Nar-Gea-Thar, which is translated as "Chasing Hawk." The hawk is the emblem of the clan of the Poncas and is greatly revered by the entire tribe.

EXPRESS

BANDMASTER SOUSA MADE INDIAN CHIEF

(By Associated Press)
PONCA CITY, Okla., Oct. 13.—Commander John Philip Sousa, band conductor and composer of stirring marches, today was made chief of the Ponca Indian tribe at the 101 Ranch, with adoption ceremonies conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Deer and Walking Ahead.

Horse Chief Eagle, lineal chief of the tribe, and Crazy Bear spoke guttural words of praise, which were translated by an interpreter, and the bandmaster was given a peace pipe and tobacco pouch. Sousa's tribal name is Glay-Dah-Wah-Nar-Gea-Thar, which is translated as "Chasing Hawk." The hawk is the emblem of the clan of the Poncas and is greatly revered by the entire tribe.

His band played at Ponca City, where he was received in flag-draped streets.



MARJORIE MOODY, Soprano.



JOHN PHILIP SOUSA.

John Philip Sousa, who comes with his famous band to the Municipal Auditorium on Thursday, October 25, for two performances, was stationed at Washington, D. C., for 12 years with the Marine Band, which he trained and conducted. Presidents came and went to the accompaniment of his music. He became very well known and it was his great popularity and the popularity of the marches and other compositions belonging to that period that determined him to form his own band. He began at Manhattan Beach and it wasn't long before he began tours that took him round the globe.

In the days at Washington Mr. Sousa composed the "Presidential Polonaise" for indoor assemblages at the White House. "Semper Fidelis" was written with the idea in mind of being played for outdoor reviews. One of the well-remembered and ever popular marches, "The Washington Post," was written for that newspaper to be played at the reading of essays by school children who had won prizes in a contest conducted by that publication. The irony of it all is that he sold the composition for \$35 and it would have brought him a fortune in royalties. It has been played everywhere and vies in favor with "Stars and Stripes Forever."

It is interesting to learn the history of the latter march. He was returning from Europe and as he was pacing the deck of the steamship he sensed the rhythmic beat of a band. There was a sort of tom tom cadence. It persisted. Gradually the march took form. Throughout the voyage the band seemed to be playing—ever taking on some definite march melody. Not a note was put on paper, but when New York was reached the march was complete. He set it down

on music sheets and "Stars and Stripes Forever," as it is known today by millions of people, was written. Not a note was ever changed.

Ten operas and hundreds of other compositions are the work of this gifted man. Each work is wholly original and distinctive. Each is lasting and is played over and over again. But when Lieutenant Commander Sousa prepares a program he includes in it selections from a world-wide range of composers. "I never consider the nationality of a piece," he said recently. "My programs are prepared solely with the idea of entertaining. The waltz, the ballad, the suite, the music of America are included. I have profound admiration for the music of Wagner, of Beethoven

and the great masters, but I do not overlook the fact that immortal tunes have been born in a cotton field or in a barnyard. 'Turkey in the Straw' to me is a magic melody—anyone may be proud to have written it. As for jazz—it can be good or bad. Its popularity is due to its strongly marked rhythm. I feel that it will disappear. But it will endure as long as people listen to music with their feet rather than with their brains."

Chief among the soloists appearing with the March King and his band is Marjorie Moody, soprano, who is described as a feature of the Sousa concerts. She is a coloratura soprano, with a wide repertoire of florid songs. Originally from Melrose, Mass., she

was well known locally before she attracted Sousa's attention, and was engaged as soloist for Sousa's band concerts. Her success is described as instantaneous and has continued wherever she has appeared. She will sing a group of songs in both the afternoon and evening programs to be given here on October 25.

Sousa's band concert is given under the local auspices of Mrs. Edith M. Resch as the first attraction in a group series she is presenting. Other artists presented in the series include Chaliapin, Martinelli, Heifetz and the Minneapolis Symphony Orchestra, all world famous artists and concert attractions of the first rank. All concerts will be given in the Municipal Auditorium.

OKLAHOMA CITY, OKLA. OKLAHOMAN



RANGING all the way from the most delicate polyphonic themes down to the "Whistling Farmer," John Philip Sousa led his band through the whole category of band music before an appreciative but moderate sized crowd Monday night at the Shrine auditorium.

It was the second concert of the day. Monday afternoon there was a special concert for school children at which the venerable conductor led the Central high school band, playing one of Sousa's own compositions, "A Study in Rhythms."

At the night performance, Sousa again turned to a special number, playing "Caravan," an oriental march composed by Oscar Lehr, University of Oklahoma band master, dedicated to the late Joe Kasparek, leader of the Shrine band.

Perhaps the most pleasing number of the night program was Sousa's own suite, "Tales of a Traveler." In this number the band showed its complete mastery of phrases often resigned to the string sections of symphony orchestras. The suite is introduced

through the wood-winds and reeds playing weird phrases savoring of the composer Greig. From there it danced through South Africa, Australia and ends at an Easter egg hunt on the White House lawn in Washington.

THE dominant touch, however throughout the entire program is the military note. Sousa's encores were generous and, in the main, military. When he led his musicians crashing through the "U. S. Field Artillery," and punctuated it with gunfire from back stage, it was the master's stroke. Even the conscientious objectors would have forsaken their convictions and taken to the trenches if urged a bit.

The great bandmaster also demonstrated, as he has been doing for fifty years, that he knows how to entertain a crowd. After his first rather pretentious number he turned loose John Dolan, his prize cornetist, who demonstrated that he had the right to be turned loose when he played Sarasate's "Habancera."

Miss Marjorie Moody, soprano, sang Sousa's "Love's Radiant Hour." She did it in clear, true voice that warranted all the appreciation that was thrown at her by encoring hands.

To close the program Howard Coulton played Tierney's polonaise, "Mignon" on the xylophone just to prove that a xylophone is something more than a vaudeville trick instrument. In all it was a program of band music; but such band music as Oklahoma City has not heard since Sousa was here some years ago and is not likely to hear again before he returns.—G. C.

HOUSTON, TEX. CHRONICLE

Sousa Will Write Wildcat March For Kansas University

By International News Service.
Manhattan, Kan., Oct. 13.—After receiving a petition signed by students and faculty of the Kansas State Agricultural College, Lieutenant Commander John Philip Sousa has promised to write a Wildcat march for the Kansas Aggies, it was learned today.

OCT 14 1928

'Hail, Farewell,' Tulsa's Words to Aged 'March King'

John Philip Sousa, 77,
Has Played Last
Concert Here

It is hard to believe that John Philip Sousa, the world's grand old bandmaster, who has thrilled the world for 50 years with his stirring marches, is making his last tour. Saturday afternoon and night in Convention hall this 77-year-old musical leader gave what he said would be his last concerts in Tulsa, before enthusiastic audiences.

But if he ever comes to Tulsa, as he has been coming almost annually for the past five or six years, it is to be said that the welcome accorded him and his 82 bandmen when they arrived on their private train, was a resounding one. Both the central and junior high bands met his train and escorted his automobile through the streets to a hotel.

The band played to a well filled hall during the afternoon and at night the high school bands interspersed the program with their selections, many being the compositions of Sousa himself.

In a dingy dressing room backstage this grizzled march king last night told reporters that he was "finishing up."

"And why not?" he said rather radiantly.

"I will hold this band together until I die and after that I want it to go on—like good music that lasts."

Leaning on a battered old trunk Sousa recounted his career from the age of 17 when he first started as a musical director. At 25 he was appointed musician in charge of the United States marine band which post he held for 12 years. Then his present band was organized and he had been with it ever since.

When Sousa first organized his band all but two of its members were foreigners. Today all are Americans.

"The boy or girl who aims at band concert work as a profession is not chasing illusions. If they can get to the top they can earn good good money. The lowest man in our band receives \$75 a week and the highest \$200."

ENCOURAGES SCHOOL BANDS
"The musicians of the future come from the high schools and colleges so school band work should be encouraged. I have 22 people in my band who are college or university trained musicians."

In his lifetime Sousa has composed 117 marches the greatest of which he thinks is "Washington Post."

"However I received only a few dollars from this composition. I have received approximately \$350,000 from 'The Stars and Stripes Forever,' which I composed during the Spanish American war."

Sousa declares that all great music, that which lasts, is written by sudden emotion or inspiration, or on the spur of the moment if you please.

EL PASO, TEX.
TIMES

Sousa's Band Will Play Here Oct. 26

John Philip Sousa will appear with his famous band at the High School Auditorium on Friday, Oct. 26, matinee and night. He is making his golden jubilee tour of the country.

The program will include old favorites like "The Stars and Stripes Forever" and new selections. Among them will be two new Sousa marches, "Golden Jubilee March" and "The Cornhuskers," dedicated to the University of Nebraska.

In addition there will be selections from Saint Saens and Ronchini. A feature will be "Ten Minutes on Broadway" in which Sousa will give his own transcription of themes from current New York shows. The annual humoresque this year is based upon "Among My Souvenirs."

It is 50 years since Sousa first took up the baton, but time has touched him lightly. In a recent interview he said:

"Some day you will pick up the paper and read, 'Sousa is dead.' Then you will know I have retired."

In Last Visit Here



JOHN PHILIP SOUSA

Bandmaster since he was 25 since his birth, is 77 now, played the last concert in which Tulsa will hear him and his famous band Saturday night at Convention hall and delighted children at his matinee concert.

Tulsa Is Delighted With Sousa's Music

Rhythmic Aspect of All
Selections Shown

By DOROTHEA LA COUER OLSEN
Tribune Music Editor

Lieut. Comm. John Phillip Sousa, firmly established as the world's band master for the past 50 years, created a sensation among the thousands of children who crowded Convention hall Saturday afternoon, and equally delighted many adults at the night concert.

While the "highbrow" musician, to use every day parlance, often raises his eyebrows at the "drum beating," as a band concert has often been dubbed, one can in no way allude to Sousa and his musicians' efforts as such. It is needless to say that the band responded with admirable uniformity of performance to Sousa's direction.

The keynote of the whole program was sounded in the name of the first number "Rhythms," a composition of Sousa's own. Even the rhythmic aspect was noticeable in Wagner's "Prelude and Love Death," from "Tristan and Isolde." Saxophones are out of place in "Tristan and Isolde" the only thing to criticize on the whole program. The majority of encores were popular marches of Sousa's composition, the famous "Washington Post" causing a prolonged outburst of enthusiasm from the audience. Fillmore's "Whistling Farmer" so excited the little girl next to me that she tore off her shoe in delight, and kicked her leg in time to the music.

Marjory Moody, soloist on this tour, had a bell-like voice that was reminiscent of Alma Gluck. As for the cornet solo by John Dolan, one was quite breathless after his performance of virtuosity.

This is Sousa's farewell tour. All his fame has not made him a vehement conductor. After 36 tours, which he has made at the head of his own band, he has made a place in music circles and otherwise which will be hard to fill by anyone.

LOS ANGELES, CAL.
EXAMINER

Sousa Adds HarptoBand for Strauss

MUSICAL difficulties have not daunted John Phillip Sousa, even in arranging Strauss' "Death and Transfiguration" for a brass band. He has managed to transcribe every part of the score, and he will disclose the results to Los Angeles audiences at the Shrine Auditorium next month. The famous Sousa band will appear November 9 and 10. Only one departure from regular band instruments was made by Sousa in the Strauss work. That was the inclusion of a harp for the beautiful passage at the conclusion. The great bandmaster found that harp tones had no substitute.

The Sousa programs this year are to be replete with the novelties which made the director the best known band leader in the world. There will be a generous representation, of course, of the Sousa marches, including the "Stars and Stripes Forever."

HOUSTON, TEX.
PRESS

Sousa Ticket Sale Opens Monday

Opening of the seat sale for the concerts of John Philip Sousa and his band is announced for Monday at 9 a.m. at Harris-Hahlo's by Mr. Sousa's Houston manager, Mrs. Edna W. Saunders. Matinee and night programs will be given by the band at the City Auditorium on Sunday, October 21.

These concerts will be part of a solidly booked Golden Jubilee tour extending from Maine to California and presenting the veteran conductor in programs of the contagious marches and band arrangements that have made him popular for half a century.

"America should toll all the bells and blow all the whistles from San Diego to Boston in celebration of John Philip Sousa's fiftieth anniversary as a conductor," Archie Bell said in the Cleveland News.

"He made a distinct contribution to the happiness of every individual in his own country, in distant lands, and in islands of the seven seas."

Orders Is Orders but the Band Didn't Play

During one White House reception in President Garfield's time, John Philip Sousa, clad in his gorgeous red uniform, criss-crossed with gold braid, sat on one end of the musicians' platform and his bass drummer, in full dress uniform, sat on the other. They were the United States Marine band that night. But there was no music. The band had been ordered to participate in a dedication that day and did not get back to barracks until 6:30 that evening when it was dismissed and sent home. At seven o'clock Sousa received an order to report with the band in full dress at the White House at eight o'clock. Sousa protested. His commanding officer said: "Those were my instructions and those are your orders." Messengers scoured Washington for the bandsmen, returning with just one man, the bass drummer. When the long evening and the reception at last drew to an end, the drummer and Sousa stood up, saluted each other in a proper military manner and the "band" filed out and went home. Orders is orders.

LOS ANGELES, CAL.
EXPRESS

OCT 13 1928

Sousa's Band Will Come in November

Sousa's band will appear at the Shrine Auditorium on January 9 and 10 in four golden jubilee concerts commemorating the fiftieth anniversary as a conductor of Lieutenant Commander John Phillip Sousa. The veteran conductor, who has composed 106 marches, besides a great number of songs, suites and light operas, has written three new marches during the last year. Of these the outstanding is "University of Nebraska," hailed as the finest football march ever written. It is a spirited composition reciting in music the feverish enthusiasm of packed stadiums cheering jerseyed players on to touchdowns. The other two new numbers are "Minnesota" and "Golden Jubilee," the latter written in honor of the half century mark in the conductor-composer's career. Two matinee and two evening performances will be given.

SACRAMENTO, CAL.
UNION

SOUSA'S BAND TO BE HEARD HERE

Famous Composer Booked
November 2 at The
Auditorium

Lieut. Comm. John Phillip Sousa, who, this year, is observing his golden jubilee as composer and conductor by taking his band upon its twentieth transcontinental tour, will be here with that organization at the Memorial Auditorium Friday afternoon and evening, November 2.

For 36 years he has taken his bandmen on tour and always with tremendous artistic and financial success. Everywhere he has been he has been a close observer and, as a result of his observations, he makes the prediction that within 15 years America will lead the world in every branch of music.

"It is bound to come," he says. "We have a cosmopolitan population, and, just as surely as we have made phenomenal strides in commerce, so we will in music. The country is ready with its commercial superiority to turn to the arts and to help music in every possible way."

Break Barrier

"It wasn't so long ago that the American was non-existent as a musical factor. Twenty-five years ago it would be a rarity to see the name of an American on any Metropolitan Opera program. Pick up a program of the Metropolitan of today and what do you find? Such names as Tibbets, Wakefield, Page, Talley, Halliday, Marshall, Hackett and many others."

"No longer does the public demand foreign names for musicians. People realize that talent is not confined to any one nationality. The public is more interested in the work that the man or the woman can do than in the name he or she bears. If you are a genius or if you have great talent you can be Smith, Brown, Patterson or Jones—the public will accept you if you have the goods."

Music a Sense

"It is a rarity to find a man who hasn't a love for music. So, it seems to me that music should be a part of the curriculum in every school and college. The amateur derives great pleasure from his ability to play an instrument or to sing. As for the professional musician—he can make a

plendid living and he may progress to great heights."

"I am convinced that there is no endeavor in our time that is making greater forward strides than music. It is gratifying to learn that our most progressive colleges and institutions of learning are furnishing instruction in music. The bands and orchestras in our high schools and colleges will develop myriads of players, some of whom will unquestionably in time rank as geniuses in music. It is indeed a most heartening situation."

With Sousa's Band



Miss Marjorie Moody, soprano soloist, who appears at the Criterion theatre October 14 with Sousa and his band. This program is expected to be one of the outstanding musical entertainments to appear here this season.

HOUSTON, TEX.
POST-DISPATCH

OCT 16 1928

SOUSA BUILT UP FAME OF BAND

For 12 years John Philip D. Sousa, who plays a matinee and night performance Sunday, October 21, at the City Auditorium, was at Washington with the marine band, of which he was conductor.

But now and again he would leave the capital to take the band on trips around the country. He became very well known and it was his great popularity and the popularity of the marches and other compositions belonging to that period that determined him to form his own band. He began at Manhattan beach and it wasn't long before he began tours that took him round the globe.

In the days at Washington Mr. Sousa composed the "Presidential Polonaise" for indoor assemblages at the White House. "Semper Fidelis" was written with the idea in mind of being played for outdoor reviews. One of the well-remembered and ever popular marches, "The Washington Post," was written for that newspaper to be played at the reading of essays by school children who had won prizes in a contest conducted by that publication. The irony of it all is that he sold the composition for \$35, and it would have brought him a fortune in royalties. It has been played everywhere and vies in favor with "Stars and Stripes Forever."

Ten operas and hundreds of other compositions are the work of this gifted man. Each work is wholly original and distinctive. Each is lasting and is played over and over again. But when Lieutenant Commander Sousa prepares a program he includes in it selections from a world-wide range of composers. "I never consider the nationality of a piece," he said recently. "My programs are prepared solely with the idea of entertaining. The waltz, the ballad, the suite, the music of America are included. My band has one of the greatest of musical libraries and almost any work of quality is found there. I do not hesitate to offer a tinkling tune and a symphonic tragedy on the same program and always there are marches. I have profound admiration for the music of Wagner, of Beethoven and the great masters, but I do not overlook the fact that immortal tunes may have been born in a cotton field or in a barnyard. 'Turkey in the Straw' to me is a magic melody—anyone may be proud to have written it. As for jazz—it can be good or bad. Its popularity is due to its strongly marked rhythm. I feel that it will disappear. But it will endure as long as people listen to music with their feet rather than with their brains."

Orders Is Orders but the Band Didn't Play

During one White House reception in President Garfield's time, John Philip Sousa, clad in his gorgeous red uniform, criss-crossed with gold braid, sat on one end of the musicians' platform and his bass drummer, in full dress uniform, sat on the other. They were the United States Marine band that night. But there was no music. The band had been ordered to participate in a dedication that day and did not get back to barracks until 6:30 that evening when it was dismissed and sent home. At seven o'clock Sousa received an order to report with the band in full dress at the White House at eight o'clock. Sousa protested. His commanding officer said: "Those were my instructions and those are your orders." Messengers scoured Washington for the bandsmen, returning with just one man, the bass drummer. When the long evening and the reception at last drew to an end, the drummer and Sousa stood up, saluted each other in a proper military manner and the "band" filed out and went home. Orders is orders.

AUSTIN, TEX.
American Statesman

Sousa Promises March

MANHATTAN, Kas., Oct. 13. — (INS)—After receiving a petition signed by students and faculty of the Kansas State Agricultural college, Lieut. Commr. John Phillip Sousa has promised to write a Wildcat march for the Kansas Aggies, it was learned today.

SAN ANTONIO, TEX.
LIGHT

Sousa Brings His Band Oct. 25

On his triumphant thirty-sixth annual tour of the United States John Philip Sousa, will stop over in San Antonio Oct. 25 for a concert at the municipal auditorium, bringing his world famous band and individual soloists.

The concert will be given under the local direction of Mrs. Edith M. Resch at the auditorium Thursday matinee and night.

Principals who will appear are Miss Marjorie Moody, soprano; Miss Winifred Bambrick, harp; John Dolan, cornet; Howard Goulden, xylophone; Edward Henery, saxophone; Edward Wall, clarinet, and J. P. Schueler, trombone.

Among the old and the new compositions to be heard will be "Rider for the Flag," "Magna Charta March," "The Pride of the Wolverines" (new); "The Black Horse Troop March" (new); "Minnesota," "El Capitan," "High School Cadets," "Washington Post," "Semper Parvulus," "The Stars and Stripes Forever," "Liberty Bell," "Comrades of the Legion," "Boy Scouts," and "The Invincible Eagle."

HOUSTON, TEX.
CHRONICLE

JOHN PHILIP SOUSA



SEAT SALE FOR SOUSA CONCERT OPENS MONDAY

The seat sale for Lieutenant Commander John Philip Sousa and his band, which comes to Houston next Sunday for a matinee and evening performance under the local management of Edna W. Saunders, will open Monday at the Saunders box office, located this season at the right of the entrance to the Harris-Hahlo Store, instead of the left as in former years. The afternoon hour will be 3 o'clock and the evening 8:15. Entirely different programs will be given for each performance.

The very thing that years ago stood in the way of musical progress in America is today giving life to the practice and development of musical art, says Mr. Sousa, who is at this time celebrating the fiftieth golden jubilee tour of the band. He goes back to the Puritan to indicate what hampered musical growth in this country, saying that their belief that music must be of a religious kind caused America to have fewer folk tunes than any other country.

Commerce was the original stumbling block, according to the band leader, who states that now those who have attained financial success are turning to the cultural arts, and especially to music.

"New York is now the Mecca of every artist," says Mr. Sousa. "Our harmonists in America today are the equal of any in the world. Chadwick, Foote, Parker, MacDowell, Paine, Griffes are all names with which to confound. It is a sure indication of America's artistic growth."

Among the soloists who will be with the band are Marjorie Moody, soprano; John Dolan, cornet, and Howard Goulden, xylophone.

OKLA.
NEWS

By Noel Houston

JOHN PHILIP SOUSA and his 100-piece band offer matinee and evening performances at the Shrine Monday. It is a paramount offering of standard music, enhanced by solo, duet, quartet and other instrumental combinations played by artists unsurpassed in their profession. The opportunity to see this sterling leader at work is equal to the pleasure of hearing the music they roll out.

No apprehension need be felt in approaching this program. A standard was set years ago that has never faltered. The high school band will be led by Sousa in a few numbers at the 2:30 p. m. performance. The other curtain is at 8 p. m.

SAN ANTONIO, TEX.
LIGHT

Sousa Will Write March For Aggies

By International News Service
MANHATTAN, Kan., Oct. 13.—After receiving a petition signed by students and faculty of the Kansas State Agricultural college, Lieut. Commander John Philip Sousa has promised to write a wildcat march for the Kansas Aggies, it was learned today.

SEATTLE, WASH.
POST INTELLIGENCER

John Philip Sousa Indian Chief Now

PONCA CITY, Okla., Oct. 12.—(A. P.)—Commander John Philip Sousa, here with his band for an engagement, today was made a Ponca Indian chief, with adoption ceremonies conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Bear and Walking Ahead.

Sousa's tribal name is Glay-dah-wah-nar-gee-thar, or "Chasing Hawk."

BEAUMONT, TEXAS
ENTERPRISE

3 SCHOOL BANDS IN SOUSA CONTEST

Famed Band Master Will Make Award in Beaumont Saturday.

Word has just been received by Mrs. Edna Saunders, under whose direction Sousa and his band will play in Beaumont Saturday, October 20, for matinee and night performances, that the famous bandmaster has had inscribed a silver loving cup to be presented to a band, preferably a high school organization, after a contest prior to his appearance here. An invitation was issued to several schools in the surrounding territory, but only three bands have entered the competition, which will be held this coming Wednesday evening, at the High gymnasium. Of course Beaumont's own "Purple and White" will enter, the second band is from South Park, and the third is Luther Stark's Boy Scout band from Orange. The contest begins at 7:30 o'clock, and anyone interested will be cordially welcomed.

To Present Trophy.
Leaders of the three entries are R. A. Dhossche, Beaumont High; Johnnie Frank, South Park, and W. E. S. Dickerson, Orange. The winning band will be presented with the loving cup by Lieut. Commander John Philip Sousa himself, likely at the night performance. It is said that high school

TOLEDO, OHIO
NEWS BEE

SOUSA IS ADOPTED BY PONCA INDIAN TRIBE

PONCA CITY, Okla., Oct. 15.—Commander John Philip Sousa, famous band director, now is a member of the Ponca tribe of Indians. Sousa was made a tribal chief with full adoption ceremonies at the 101 Ranch.

The ceremonial talk was made by Horse Chief Eagle, lineal descend-

ant of the tribe. Sousa was presented with a peace pipe and a tobacco bag, indicative of brotherhood in the tribe.

The Indian name of the bandman now is Glay-Dah-Wah-Nar-Gee-That, or "Chasing Hawk," a bird that is the emblem of the skull clan of the Ponca tribe.

OMAHA, NEB.
BEE NEWS

Singing Band Tops Orpheum Bill

A fun show, headed by the Illinois Singing Band, distinguishes the "College Week" bill opening at the Orpheum theater Sunday. The 20 versatile entertainers that comprise this crack musical organization are the pick of the famous University of Illinois concert band of 350 men, called by John Philip Sousa, "America's greatest college band." The style of entertainment offered by these collegiate youths is quite a bit different from the usual run of vaudeville bands. In addition to the orchestral numbers, there is a glee club ensemble and some comedy bits in which the boys

"cut up" in true college fashion. Charles Timblin and company are a trio of blackface funsters who offer a snappy routine of song, dance and comedy patter, with the comedy predominating.

Jay Velle, musical comedy star, last seen in "A La Carte," is presenting a medley of exclusive song numbers. This is Mr. Velle's first appearance in vaudeville as a single. Other seasons he appeared with such engaging dancers as Beth Beri and Renee Robert. In musical comedy he will be remembered as a feature of Ed Wynne's "Perfect Fool" and "The Grab Bag."

Paul Morton and Miss Billee Stout have a fast-moving fun skit called "Hey! Taxi." Paul is a member of one of the best known families in the theater, the Four Mortons.

Teller Sisters and Ackland present a mixture of Scottish entertainment in songs, steps and instrumental music.

John Monroe and Tom Grant keep the ball of mirth a-rolling with their fooleries and comedy.

On the screen Marian Davies and William Haines make merry in "Show People," a picture of Hollywood. It is the story of a little southern girl's attempt to break into the movies. A galaxy of famous picture stars appear as "extras" in some of the scenes of this entertaining comedy.

been made for all school children, to attend the matinee, at a reduced price, and since this may be the last appearance here for the 74-year-old band leader, this should draw several hundred children, for whose pleasure an exceptionally interesting program has been arranged.

N. TONAWANDA, N. Y.
EVE. NEWS

Orders Is Orders but the Band Didn't Play

During one White House reception in President Garfield's time, John Philip Sousa, clad in his gorgeous red uniform, criss-crossed with gold braid, sat on one end of the musicians' platform and his bass drummer, in full dress uniform, sat on the other. They were the United States Marine band that night. But there was no music. The band had been ordered to participate in a dedication that day and did not get back to barracks until 6:30 that evening when it was dismissed and sent home. At seven o'clock Sousa received an order to report with the band in full dress at the White House at eight o'clock. Sousa protested. His commanding officer said: "Those were my instructions and those are your orders." Messengers scoured Washington for the bandmen, returning with just one man, the bass drummer. When the long evening and the reception at last drew to an end the drummer and Sousa stood up, saluted each other in a proper military manner and the "band" filed out and went home. Orders is orders.

OGDEN, UTAH
Standard-Examiner

SOUSA IS NOW MADE CHIEF OF INDIANS

PONCA CITY, Okla., Oct. 13.—(AP)—Commander John Philip Sousa, here with his band for an engagement Friday, was made a chief of the Ponca Indian tribe at the 101 ranch with adoption ceremonies conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Bear and Walking Ahead.

Horse Chief Eagle, lineal chief of the tribe, and Crazy Bear spoke guttural words of praise for the March King, which were translated by an interpreter, and the bandmaster was given a peace pipe and tobacco pouch.

Sousa's tribal name is Glay-Dah-Wah-Nar-Gee-Thar, which is translated as "Chasing Hawk." The hawk is the emblem of the Skull clan of the Poncas and is greatly revered by the entire tribe.

LOS ANGELES, CALIF.
NEWS

Sousa Band Will Play Two Pieces Of Wagner Opera

Wagner's opera "Tristan and Isolde" will furnish two selections for the main feature of the Friday matinee program of John Philip Sousa and his band, which will appear at the Shrine auditorium on November 9 and 10. The Prelude and the Love's Death scenes have been chosen by the famous bandmaster for this presentation to the music-lovers of Los Angeles. On the same program a suite by Sousa, "At the King's Court," followed by a selection of favorite numbers from the operas of Victor Herbert, will be given. Five other numbers, including a vocal solo by Marjorie Moody, also will be heard at this time.

"Death and Transfiguration," Richard Strauss' symphonic poem, will be given as a band orchestration for the first time in this city by Sousa and his band on Friday night, November 9. A flute sextet, "Dance of the Merlions," by Tchaikovsky; Sousa's "Tales of a Traveler," and a series of other band solo favorites will go to make the program.

SAN FRANCISCO, CALIF.
BULLETIN

Sousa and His Band Play Here November 4

John Philip Sousa, America's famous bandmaster and composer, is on another national tour with his band and is heading for the Pacific Coast. Concerts will be given in San Francisco on Sunday, November 4, and Monday, November 5, at Dreamland Auditorium. There will be a concert by the band at Oakland on Saturday, November 3.

LOS ANGELES, CALIF.
HERALD

Sousa Will Offer Wagnerian Music

A band orchestration of the prelude and the love's death scene from Wagner's opera, "Tristan and Isolde," will be the center of interest on the first matinee program of Sousa and his band when they appear at the Shrine auditorium, November 9 and 10. America's veteran bandmaster has also chosen one of his own suites, "At the King's Court," and a lengthy selection of favorites from the operatic numbers of Victor Herbert, to be presented at the same concert.

HEAR SOUSA AND HIS BAND.

The world's greatest musical organization of 100 musicians and soloists will be at C. I. A. (Denton) Friday, October 19th in two performances. Don't miss this opportunity of hearing the finest band that has ever visited Texas. Tickets on sale at Garison's Drug Store. Matinee, children, 50c; adults, \$1. Evening, all seats reserved, \$1. (19)

AUSTIN, TEX.
AMERICAN

Sousa Promises March

MANHATTAN, Kas., Oct. 14.—(INS)—After receiving a petition signed by students and faculty of the Kansas State Agricultural college, Lieut. Commr. John Philip Sousa has promised to write a wildcat march for the Kansas Aggies. It was learned today.

LOS ANGELES, CALIF.
HERALD

Sousa Concert for Pasadena Theater

Pasadena music lovers will have an opportunity to hear Sousa and his band at two concerts to be given at the Raymond theater on Monday afternoon and evening, Oct. 28.

SOUSA'S BEARDS FOLLOW STYLES



John Philip Sousa, who with his famous band will give two concerts at the City Auditorium, Sunday, was at 21 pictured above, a serious young man with a drooping mustache, the kind cultivated by Whistler, the artist, and numerous others not so great as these two.

At 35, Sousa in military uniform, wore a beard of broomlike proportions, carefully parted and brushed. Later the beard became a goatee and then a Van Dyke, finally giving place to a clean shave and at last to the bristly mustache he wears today.

Thus the evolution of Sousa's beards indicate the passing vogues for men of his rank.

With less than a week in which to get tickets for the Sousa concerts, the office of his Houston manager, Mrs. Edna W. Saunders, experienced a rush Monday. The sale will continue all this week at Harris-Hahlo's.

TUSCON, ARIZ.
STAR

UNUSUAL RECORD IN MARCH KING'S BAND

Lieutenant Commander John Philip Sousa and his famous band which this season makes its thirty-sixth annual tour as America's favorite musical organization has been demonstrated in a unique and emphatic way. Sousa's band never has been subsidized. It is the only musical organization of its class which has stood upon its own financial feet. The sale of tickets is its sole source of revenue and yet three generations have made it a financially sound organization, even in these later years when its expenses have approached \$2,000,000 a season. The band will play in Tucson October 27 at the Temple of Music and Art, the ticket sale now being conducted.

Sousa is not merely a bandmaster but a national character which

is amply proven by the universal custom of flying flags and occasionally declaring a

business holiday when Sousa comes to town. Even the great show on earth does not deal to the people of America as long and as movingly as the man who wrote their country's best marches and upon whom have bestowed the loving title of the March King."



SACRAMENTO, CAL.
UNION

LOS ANGELES, CALIF.
TIMES

Sousa, Noted Bandman, Now Is 'Chasing Hawk'

PONCA CITY, Okla., Oct. 14.—(P)—Commander John Philip Sousa, here with his famous band for an engagement, yesterday was made a chief of the Ponca Indian tribe at the 101 Ranch with adoption ceremonies conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Papan, White Deer and Walking Ahead. Sousa's tribal name is Glay-dah-wah-nar-gee-thar, which is translated as "Chasing Hawk." The hawk is the emblem of the skull clan of the Poncas, and is greatly revered by the entire tribe.

SOUSA WILL GIVE PASADENA CONCERTS

Two concerts will be given by John Philip Sousa and his band in Pasadena at the Raymond Theater, the 29th inst., in addition to four golden jubilee concerts at the Shrine Auditorium November 9 and 10. The famous bandmaster, on his sixtieth tour to the Pacific Coast, has prepared a special program to be presented in commemoration of his fiftieth year as a band leader. Among the new numbers which will be heard at the Crown City are "Golden Jubilee" and "University of Nebraska," the latter being the initial football march to come from the pen of the composer-conductor.

National Anthem Needed

A WEALTHY New York woman who offered \$6000 in prizes to the winners in an open competition for a national anthem found no response worthy of serious consideration. She, with many others, complain that "The Star-Spangled Banner" has neither the spirit, the rhythm nor the melody to make a great national hymn. Among those whose opinion received more than passing attention was Commander John Philip Sousa, who asserts flatly that "after 150 years of national existence we are without a suitable anthem." He has discovered that the music of "The Star-Spangled Banner" is that of an old English drinking song in which "Anacreon in Heaven" sends a message to earth making the promise:

And besides I'll instruct you, like me, to entwine

The myrtle of Venus with Bacchus' vine.

He adds that the music is written in almost impossible register for most voices. Other patriotic airs, such as "My Country, 'Tis of Thee," a paraphrase of the English national anthem, "God Save the King," he says, if examined, will be found far below the standard of many other nations both in words, in spirit and in musical technique. Sousa is not discouraged at the situation. He believes that soon we may produce a poet and musician of genius who will supply the want. He says: "In an age so rich as ours, in a nation so blessed with spirit and imagination, I think we may be certain that our national anthem will be a noble work."

BEAUMONT, TEX.
ENTERPRISE

March King To Be Here Soon



Three generations of the Sousa family, John Philip Sousa the first, at right, the second at left and the third in center.

THERE is only one Sousa, and he will be in Beaumont, rain or shine, on October 20, matinee and night, at the city auditorium. This is the thirty-sixth tour of Sousa and his band and his golden jubilee as a conductor.

Although the march king's fame has been such that he might have sent out other musical organizations trained and presented by him, the only Sousa's band has been the one with which Sousa himself has appeared. And never but once in his 35 years on the roads of America has Sousa been compelled to disappoint his audiences. That was six years ago, when a fall from a horse made it necessary for him to cancel his engagements for two weeks.

There is an element of luck, of course, in a career which is interrupted by illness for so long a period. But back of the luck is

thoroughness of preparation. Sousa's tours are planned two or three years in advance. Railroad experts check train schedules, and arrange for special trains wherever necessary. The touring manager takes with him not only an itinerary but full instructions concerning alternate routes to be followed in case of railroad wreck, storm or other emergency. And Sousa gets there on time. Even transfer facilities, when arranged for, must be demonstrated as more than ample to transport the band's baggage quickly and with a margin of safety for emergencies.

Sousa's band is coming to Beaumont under the direction of Mrs. Edna W. Saunders, and the local management of Mrs. Mary Autry Higgins, with a box office maintained at the Carter Music company. The matinee begins at 2:30 o'clock, and night performance at 8:15 o'clock. Since a special price is being given to school children, several hundred are expected from Beaumont and the surrounding territory.

The public is invited to attend the high school band contest tomorrow evening at 7:30 o'clock, in Beaumont high gymnasium, when the Beaumont high band, South Park band and the Boy Scout band of Orange will play, the prize to be a silver loving scribed with the sent Saturday by

LOS ANGELES, CAL.
EXPRESS

SOUSA FOR PASADENA

Sousa and his band, in addition to four appearances at the Shrine Auditorium, November 9 and 10, will give two "Golden Jubilee" concerts at the Raymond Theater in Pasadena October 29, Monday afternoon and evening.

Marjorie Moody, soprano, and Howard Goulden, xylophonist, will be featured soloists at both appearances. Special programs commemorating the half century mark at the baton by the veteran bandmaster will be given. Sousa and his band will also celebrate their sixteenth visit to the Crown City at that time.

LOS ANGELES, CALIF
NEWS

Pasadena to Get Sousa Concerts

Celebrating his fiftieth anniversary at the baton of his famous band, Lieut.-Commander John Philip Sousa, in addition to his four concerts at the Shrine auditorium on November 9 and 10, will give two Golden Jubilee concerts in Pasadena at the Raymond theater on Monday, October 29. A special program has been arranged for both matinee and evening appearances. "University of Nebraska," Sousa's new football march, will be presented for the first time to the Crown City audience. "Golden Jubilee" and "Minnesota," two other new compositions from Sousa's pen, also will be given initial presentations.

Sousa's Latest March, 'Golden Jubilee'

Golden Jubilee

JOHN PHILIP SOUSA



"Jesus Calls Us"; benediction, organ postlude, "Mystical March" (Barnard).

SAN FRANCISCO, CALIF.
NEWS

Sousa and Band In 2 Concerts

John Philip Sousa, America's famous bandmaster and composer, is on another national tour with his band and is heading for the Pacific coast. Concerts will be given in San Francisco on Sunday, Nov. 4, and Monday, Nov. 5, in Dreamland Auditorium.

The tour marks Sousa's 50th anniversary as a band leader and the 36th tour of his band. In celebration of the occasion Sousa has written another of his famous marches known as the "Golden Jubilee."

Sousa's concerts are not merely band programs. He carries with him an array of soloists that perhaps is without parallel in band organizations. Among these are Marjorie Moody, soprano, and Winifred Bambrick, harpist; Howard Goulden, xylophone; Edward J. Henery, saxophone; Nobel P. Howard, euphonium; John Dolan, cornet; Edmund Wall, clarinet, and Jay G. Sims, trombone.

LOS ANGELES, CALIF.
RECORD

Sousa's Band to Play "Liebestod"

Sousa and his band will play the Prelude and Love Death from Wagner's "Tristan and Isolde" at the first matinee concert during their appearance at the Shrine auditorium on Nov. 9 and 10. "At the King's Court," a suite from the pen of the veteran bandmaster who is celebrating his fiftieth anniversary with the baton, and a selection of favorite numbers from the operas of Victor Herbert will also be featured on this program.

A band arrangement of Richard Strauss' symphonic poem, "Death and Transfiguration," will be heard for the first time in this city at the Friday evening concert, Nov. 9.

"Golden Jubilee," Lieut. John Philip Sousa's latest march, composed especially to commemorate the tour which he is now making with his band from coast to coast. It is full of the catchiness which characterizes all his other marches, which are so numerous and so much played that years ago he was given the name of "March King." Herewith are reproduced the first two lines and since the form is simple, good sight-readers among young students of the piano can hear for themselves the tune which will be played on 160 instruments Saturday, October 20, at the city auditorium. There will be a matinee at 2:30 o'clock, and a night performance at 8:15, "Golden Jubilee" to be included in the latter program.

Features of both programs will be a sextette of flutes, a sextette of cornets, a double octette of clarinets and a soprano solo, by Miss Marjorie Moody, accompanied by the band.

American Birth and Music Ability Are Requirements For Players in Sousa's Band

Selecting a body of 100 players, all of them fair masters of the instruments which they play is no small matter itself, as it is with particular care to keep up the original high standard of excellence which John Philip Sousa demanded in his band, that he chooses today those who accompany him on the great tour from coast to coast. Pre-eminently American, the "March King" saw no reason why his aggregation should not be composed of other patriotic "native sons." To use the beloved bandmaster's own words:

"I have for years been building up my band," said Mr. Sousa the other day, between concerts. "In the early days I was obliged to take men where I found them, and most of them were foreigners, by that I mean of foreign birth. I felt that something ought to be done about it. So I set out to change the personnel of the band by introducing wherever possible, American-born and American-trained bandmen. There are plenty of bands throughout the country, but in the days of a quarter of a century and more ago, the bandmen to a great extent were not professional musicians, in the sense that they devoted all their time to music. Men with small businesses, artisans, clerks and others were in bands. Thus there was not developing a body of musicians comparable with those of foreign training. It wasn't that Americans were a bit less musical; but they didn't take music up for a livelihood because other occupations seemed more attractive from a pecuniary standpoint. It was necessary to develop a group. And so, as I traveled throughout the country I would take note of any instrumentalist who seemed to have the right idea about music and who was a student. When there came opportunity I placed them under contract."

HOUSTON, TEX.
POST-DISPATCH

SOUSA OFFERS WOMAN SINGER

When Marjorie Moody sings, joy reigns and there is a rare enjoyment of fluted song. Miss Moody is from Melrose, Mass. She gained reputation in her home city as a singer of charm and of fine ability.

Lieutenant Commander John Philip Sousa, in quest of a singer of her type for a band concert, engaged her at first hearing. She made a great hit with his audience. That was a few years ago. She developed a wonderful repertoire and nothing was too difficult for her. Her perfect pitch always was apparent and she sang so truly and with such quality that she established herself everywhere that she was heard throughout the country.

For several years Miss Moody has been one of the features of Sousa concerts. She demurred this season, for she wanted to remain at home. But the desire to go back to those places that had so graciously received her and to visit new places as well, induced her to change her mind.

Accordingly, she will be here with Sousa and his band when it gives its concerts Sunday afternoon and night, October 21, at the City Auditorium.

Sousa Not to Retire

MILWAUKEE, Oct. 4. (UP)—John Philip Sousa doesn't intend to retire until he has to. "When I do retire," the 84-year old musician explained, when he and his famous band paid a brief visit to Milwaukee—"When I do retire you will pick up your newspaper some morning and say: 'Oh, look, Sousa's dead!'"

LOS ANGELES, CALIF.
NEWS

SOUSA WILL CONDUCT CHILDREN ORCHESTRA

John Philip Sousa will conduct an orchestra made up of 240 children chosen from the first to the sixth grades in Los Angeles grammar schools in a half-hour program preceding the matinee concert of Sousa and his band at the Shrine auditorium on Friday afternoon, November 9.

REVIEW

Sousa's Band Will Play In Harlingen

(Special to The Review)

Harlingen, Texas, Oct. 12.—Lower Rio Grande Valley music patrons will have an opportunity to hear the band of Lieutenant Commander Philip Sousa, at its appearance in Harlingen at the Municipal Auditorium, on October 23. It has been announced, and tickets are on sale at the various cities.

It is the belief of Lieutenant Commander John Philip Sousa that the American knows more about musical art of Europe than does the European himself. Mr. Sousa has for fifty years been conductor and composer and his golden jubilee tour is under way this year. It will be the twentieth transcontinental tour of the band and the thirty-sixth in point of actual consummation.

New Songs

Just before he started upon the present tour at Rochester, N. Y., he declared that the appreciation of music, both from the non-professional and the professional standpoint is perhaps greater today than ever before. "The two countries that seem to be making the greatest strides," he asserted, "are the United States and Italy—and both from opposite points of progress. America, up to a few years ago, was so busy in commercial endeavor that little attention was paid to advancement of musical art. This was lamentable and America today has fewer folk songs than are possessed by any other important nation. Italy, which may be called the home of musical art, allowed its musical genius and effort to be drawn strongly to opera. No other form of composition had much chance in that country. But of late years there has developed in Italy a number of splendid writers who are devoting their talent to the production of symphonic music and to forms of music that appeal to what may be called symphonic audiences."

Music Fans

"America today vies with other nations in having appreciation for every form of musical endeavor. We have symphonic orchestra fans, concert band fans, opera fans, jazz fans. In fact there is no music that has not its especial groups of followers. And there is something splendid about the people of America, for they are not hide-bound and they do not lean to any one nation for music. This comes naturally from the fact that our teachers formerly were largely recruited from the nations of the world. If, for instance, a Hungarian teacher laid stress upon Hungarian compositions, it was certain that the American pupil profited by obtaining a knowledge of the music literature of Hungary. And so with

German, Italian, French or other music—the American pupil got the benefit of special study. That is the reason that the American today knows European music so well."

prejudice and will appreciate music whether it comes from Berlin or Beluchistan; Paris or Patagonia."

BEAUMONT, TEX.
ENTERPRISE

Bands Will Contest Tonight for Cup To Be Given by Sousa

The Lutchter Stark Boys' band of Orange will not participate in the contest tonight at 7:30 o'clock in Beaumont high school gymnasium for the cup to be awarded by John Philip Sousa at his concert Saturday night, according to Mrs. Mary Autry Higgins, in charge of arrangements.

Conflicting engagements were given as the reason for the band not being able to take part in the contest with those of Beaumont high school and South Park high school tonight. R. A. Dhossche is director of the Beaumont group and Johnnie Frank of the South Park band. W. E. S. Dickerson directs the Orange organization.

Judges will be musicians from Port Arthur, because that city is not entering a band. The high school band there, which has just been organized by O. L. Lantz, is not sufficiently trained to compete with the other bands. The judges will be Mr. Lantz, Miss Thelma Barnes, supervisor of public school music, and Frank Kerns, cellist.

The cup, which will be awarded by the famous bandmaster, has already been engraved with the date of his performance here.

HOUSTON, TEX.
PRESS

SOUSA'S BAND ALL-AMERICAN BEST IN WORLD

Personnel Hand - Picked by March King During Half A Century's Tour

There is no more delightful occupation than that of the musician, in the opinion of Lieutenant Commander John Philip Sousa, who will conduct his famous band in two concerts at the City Auditorium Sunday. Mr. Sousa is very proud of the fact that the band's roster of 84 men shows but three members who are not Americans.

Mr. Sousa has been responsible for turning many Americans to the profession of a musician, a calling not popular among American men a generation ago. The beginning of community music in America, he says, was the village choir. From vocal music it was an easy step to instrumental, and this was the beginning of the village band.

"Fifty years or more ago," he says, "it was rather difficult to find a man who at some time had not played cornet, trombone, tuba, or alto in his home band. I have met many great men in America who, harking back to boyhood days, recalled with genuine joy their playing in the village band."

Rewards Reasonable

"Music today has a big part in the life of America. If a student has talent for music he can be educated to become a member of a profession that is the cleanest and loveliest in the world. He must study, of course, and he must study hard. The rewards that come with success, however, are ample for any reasonable man's ambition."

"As to requirements for the student, there should be understanding in listening to music, appreciation of that which is good in the profession, and ability, by which I mean the capacity for developing into a worthy performer or composer. These requirements are within the power and grasp of almost any earnest student in America."

"As an indication of the advance of Americans in music endeavor, I cite my own band. Thirty years ago it was composed almost exclusively of foreigners, I felt that something ought to be done about it and I began introducing wherever possible American born and American trained bandmen. Today my roster contains only three foreigners."

"A quarter of a century and more ago, few American bandmen were professional musicians, in the sense that they devoted all their time to music. Men with small businesses, artisans, clerks, and others were in bands. Thus there was not developing a great body of musicians comparable with those of foreign training. Americans were not less musical, but they didn't take up music for a livelihood because other occupations seemed more remunerative."

Picked Talent

"It was necessary to develop a group. So, as I traveled through the country, I would take note of instrumentalists who seemed to have the right idea about music and who were students. When opportunity came I placed them under contract. That is one reason I am so proud of my band. It is American in every way; even the three foreigners are thoroughly imbued with the American spirit."

"Without egotism, I have no hesitancy in asserting that it is the best band in the world. The men can play on sight anything I set before them. America has cause to be proud of them, too."

The Houston appearance of the March King are under the direction of Mrs. Edna W. Saunders who is conducting the seat sale at Harris-Hallo's.

SAN ANTONIO, TEX.
EXPRESS

SOUSA AWARDS PRIZE TO BURKBURNETT SCHOOL

(By Associated Press)

WICHITA FALLS, Tex., Oct. 17. Lieut. Com. John Philip Sousa today adjudged the Burk Burnett high school band the best competing in a contest here. The Wichita Falls Lions' Club boys' band won second place, and the Grandfield, Okla., high school band third.

OCT 19 1928

NOTED BAND LEADER
HAS ANNIVERSARIESSousa Group to Play at
Raymond October 29

A year of celebrations has been the order for John Philip Sousa, who, with his band, will appear at the Raymond Theater in two concerts, matinee and evening, on Monday, October 29. The Pasadena appearances have their place on the veteran conductor's program, for they will mark the sixteenth tour to the Southland.

This year Mr. Sousa is celebrating his golden anniversary as a band leader. On June 9, 1868, as a lad of 13, he enlisted in the Marine Corps at Washington, D. C., and after a few years, left it to lead orchestras. In 1878, fifty years ago, Mr. Sousa was leading both bands and orchestras throughout the East, and in September, was made leader of the Marine Band. The "Golden Jubilee" march, which he will play here, was written to commemorate this event.

The appearance of Mr. Sousa at the Raymond Theater was made possible through courtesy of the Charles King Players, who for that night only are giving over the theater. Seats will go on sale Monday at Vroman's Book Store, 29 East Colorado street, and at the theater box office.

HOUSTON, TEX.
POST-DISPATCHCITY TO GREET
SOUSA SUNDAY

There is only one Sousa and he will be here at the City Auditorium for two performances, matinee and evening, next Sunday. This is the thirty-sixth tour of Sousa and his band and his golden jubilee as a conductor.

Although the march king's fame has been such that he might have sent out other musical organizations trained and presented by him, the only Sousa's band has been the one with which Sousa himself has appeared. And never but once in his 35 years on the roads of America has Sousa been compelled to disappoint his audience. That was six years ago, when a fall from a horse made it necessary for him to el his engagements for two weeks. ere is an element of luck, of in a career which is uninter- by illness for so long a period. ack of the luck is thoroughness eparation. Sousa's tours are ed two or three years in advance. oad experts check train sched- and arrange for special trains wherever necessary.

The touring manager takes with him not only an itinerary but full instructions concerning alternate routes to be followed in case of railroad strike, storm or other emergency. And Sousa gets there on time. Even transfer facilities, when arranged for, must be demonstrated as more than ample to transport the band's baggage quickly and with a margin of safety for emergencies.

Sousa is a stickler for promptness. Every concert begins at the advertised hour—and to the minute. Tardiness is the one unforgivable sin on the part of a bandman.

SAN FRANCISCO, CALIF.
EXAMINER

Sousa's Band

Two new compositions by John Philip Sousa will be heard for the first time in San Francisco, when Sousa's band plays a brief engagement here on Sunday, November 4, and Monday, November 5, at the Dreamland Auditorium. The band will be heard in Oakland at the Municipal Auditorium on Saturday, November 3.

Particular interest attends the "Golden Jubilee March," Sousa's latest addition to his famous array of marches. It was written to commemorate his fiftieth anniversary as a band leader, celebrated by his present tour.

Sousa's band will also include his annual humoresque in the programs here. This year the novelty is a musical comment on the New York revues and musical comedies, entitled "Ten Minutes on Broadway."

The famous band leader is now in his seventy-fourth year, and the present tour is his thirty-sixth. The tour is a coast-to-coast affair and will be of twenty weeks' duration. About 25,000 miles will have been traveled by the band in that time.

Sousa Regarded
National FigureFamous Bandmaster Brings
Artists to Austin

That Lieut. Comdr. John Philip Sousa had his famous band, which this season makes its 36th annual tour, is America's favorite musical organization has been demonstrated in an unique and emphatic way. Sousa's band never has been subsidized. It is the only musical organization of its class which has stood upon its own financial feet. The sale of tickets is its sole source of revenue and yet three generations have made it a financially sound organization, even in these later years when its expenses have approached \$2,000,000 a season.

That Sousa is not merely a bandmaster but a national character is amply proven by the universal custom of flying flags and occasionally declaring a business holiday when Sousa comes to town. Even the greatest show on earth does not appeal to the people of America as strongly and as movingly as the man who wrote their country's greatest marches and upon whom they have bestowed the loving title of "The March King."

Sousa will be assisted by Miss

REVIEW

Music Chief



Lieut. Com. John Philip Sousa, recently became a chief of the Star Blanket Band of Indians and was given the tribal name of Kee-Too-Che-Kay-Wee Oke-mow, which signifies the Great Music Chief. He and his great band will appear in Harlingen on October 23.

LOS ANGELES, CALIF.
HERALDPrograms Chosen
For L. A. Concerts
By Sousa's Band

Two selections from Wagner's opera, "Tristan and Isolde," will be played on the Friday matinee program of Sousa and his band, which will appear at the Shrine auditorium in four concerts on Nov. 9 and 10.

A suite, "At the King's Court," by Sousa, and a selection of numbers from operas of Victor Herbert, also will be heard at that time. The complete program includes Sousa's "A Study in Rhythms," "Soldier's Dream," a cornet solo by William Tong; "Beautiful Blue Danube," a soprano solo by Marjorie Moody; "Ghost of the Warrior," a xylophone solo by Howard Goulden, and Ponchielli's "Dance of the Hours."

"Death and Transfiguration," by Richard Strauss, will be heard for the first time as a band orchestration at the Friday evening concert.

Tchaikowsky's "Dance of the Merlots," played by a flute sextet, will be given on the same program. A soprano solo, "Love's Radiant Hour," written by Sousa and sung by Miss Marjorie Moody; Sousa's suite, "Tales of a Traveler"; Saint Saen's "Militaire Francais,"

Marjorie Moody, soloist of national fame who has appeared with Sousa in numerous occasions.

Sousa and his artists will be here Wednesday only at the Hancock for an afternoon and evening performance.

HOUSTON, TEX.
POST-DISPATCHSousa to Be Guest
Of School Musicians

John Philip Sousa, famous band director and composer of marches, will be the honor guest of the first band of Houston public schools at a luncheon Sunday at the Warwick hotel, was announced Thursday by V. Allsandro, director of school bands.

The occasion will be in celebration of the third anniversary of the formation of the first school band, Mr. Allsandro said.

Mr. Sousa is scheduled to direct the band together with the Sam Houston High school drum and bugle corps composed entirely of girls. Number of his own composition will be played it was said.

SAN FRANCISCO, CALIF.
NEWSSousa to Play
Jubilee March

Two new compositions by John Philip Sousa will be heard for the first time in San Francisco when Sousa's band plays a brief engagement here on Sunday, Nov. 4, and Monday, Nov. 5, in Dreamland Auditorium.

Particular interest attends the "Golden Jubilee March," Sousa's latest addition to his famous array of marches. It was written to commemorate his 50th anniversary as a band leader, celebrated by his present tour.

The famous band leader is now in his 74th year and the present tour is his 36th. The tour is a coast-to-coast affair and will be of 20 weeks' duration.

DALLAS, TEX.
JOURNAL

OCT 19 1928

Burkburnett Band Wins
Sousa High School Trophy

WICHITA FALLS, Texas, Oct. 19 (UP).—The John Philip Sousa trophy, offered for junior bands in this territory, was won by the Burkburnett High School Band after a lively contest here Wednesday afternoon.

Presentation of the trophy was made by Lieut. Commander Sousa himself. The famous band leader served as chairman of the judging committee.

Second place in the contest went to the Boys' Band of the Wichita Falls Lions' Club, and third place to the Grandfield, Ok., High School Band.

HOUSTON, TEX.
POST-DISPATCHTime of Luncheon
For Sousa Changed

The hour for a luncheon with John Philip Sousa as honor guest has been changed from noon until 1 p. m. at the Warwick, it was announced late Saturday.

Each one expecting to attend the luncheon is urged to be prompt as the program for the afternoon's concert must begin on time, it was said.

This luncheon is also celebrating the third anniversary of the organization of the first school band at Houston. A number of school officials and other prominent men will give addresses during the noon hour.

OCT 21 1928

March King
Rivals Abie

ANNE NICHOLS and John Philip Sousa have achieved probably the two greatest money-making pieces of work in the history of the entertainment world with their "Abie's Irish Rose" and "The Stars and Stripes Forever."

While at present the play leads in royalties and box office receipts, it is the younger and newer of the two, and the composition has assumed many of the characteristics of the race between the tortoise and the hare, with the famous band march as the former.

"The Stars and Stripes Forever" was written 31 years ago by Sousa, who will appear with his band in Los Angeles at the Shrine Auditorium for four concerts on November 9 and 10. Its thirty-first anniversary was celebrated by the conductor-composer with the appearance of his autobiography, "Marching Along."

Sousa in his appearance here will celebrate his fiftieth year as a band master. It will mark his sixteenth tour to Los Angeles and his thirty-sixth throughout the country. On November 6 he will be 74 years of age and he says he hasn't even begun to think about "farewell tours."

HOUSTON, TEX.
CHRONICLEHarpist With Sousa
Has Appeared With
New York Orchestras

Winifred Bambrick, harpist with Sousa and his band, is one of America's foremost musicians. She is a soloist who has appeared in the pit with orchestras of leading New York musical comedy and operetta productions. Miss Bambrick hails from Quebec. She lives there very happily with her mother, and, when it is at all possible, Mrs. Bambrick accompanies Miss Winifred on tour.

"It's a most fascinating experience to be with Mr. Sousa on concert tour," said Miss Bambrick the other day. "He is most considerate of everyone and he makes it a pleasure to be with him, for he is appreciative of all that is done. He encourages us by his praise and he is quick to say the kindly word that means so much to all of us. No wonder that he is able to keep his organization intact year after year. Some of us could take other engagements and remain at home, but as soon as the time for touring arrives, there we are, ready to join him and to go wherever he has been scheduled. We are indeed a happy family."

Sousa and his band are giving matinee and evening performances at the City Auditorium Sunday under the local management of W. Saunders.

HOUSTON, TEX.
CHRONICLE

OCT 21 1928

Pontotoc Miss.

OCT 18 1928

Sentinel

Of Another Calling

En route to fulfill an engagement in New England once, Sousa got on the train at a station to stretch his legs for a few minutes. Before he could look around an excited woman rushed up to him and frantically demanded:

"Has the nine-three train pulled out?"

"I don't know," he replied.

"Why don't you know?" she shouted.

"Why do you stand there like a log? Aren't you a conductor?"

"Yes, I'm a conductor."

"A fine conductor you are," she exclaimed contemptuously.

"Well, you see," he humbly replied.

"I'm not the conductor of a railroad train; I'm the conductor of a brass band."

OMAHA, NEB.
WORLD HERALD

OCT 21

ORPHEUM—College Week.

A big fun show, headed by the Illini Singing band, distinguishes the college week bill, opening today at the Orpheum. The 20 versatile entertainers that comprise this crack musical organization are the pick of the famous University of Illinois concert band of 350 men, called by John Phillip Sousa, "America's greatest college band." The style of entertainment offered by these collegiate youths is different. In addition to the orchestral numbers, there is a fine glee club ensemble.

Charles Timblin and company are black-face funsters who offer a snappy routine of song, dance and comedy patter. Jay Velle, musical comedy star, last seen in "A La Carte," is presenting a medley of exclusive song numbers. In musical comedy he will be remembered as a feature of Ed Wynn's "Perfect Fool" and "The Grab Bag." Paul Morton and Miss Billie Stout have a fast moving fun skit called "Hey, Taxi!" Teller Sisters and Ackland present a mixture of

Scottish entertainment in songs, steps and instrumental music. John Monroe and Tom Grant keep the ball of mirth a rolling with their droll fooleries and comedy feats.

SAN FRANCISCO, CALIF.
CHRONICLEChildren's Band Will
Honor Sousa in S. F.

Averaging only 9 years in age, the world's largest band of the smallest children is preparing to display its prowess before John Philip Sousa when the March King and his band come to San Francisco a week from Sunday.

This aggregation of "trotting tots" is the Olmstead Juvenile Band of San Jose. Clad in their brilliant red and white uniforms, the young bandmen will gather in front of Dreamland Auditorium at 1:30 o'clock on Sunday, November 4, preceding the opening concert of Sousa and his band. They will play a serenade to Sousa and then hear the concert.



John Phillip Sousa - Auditorium

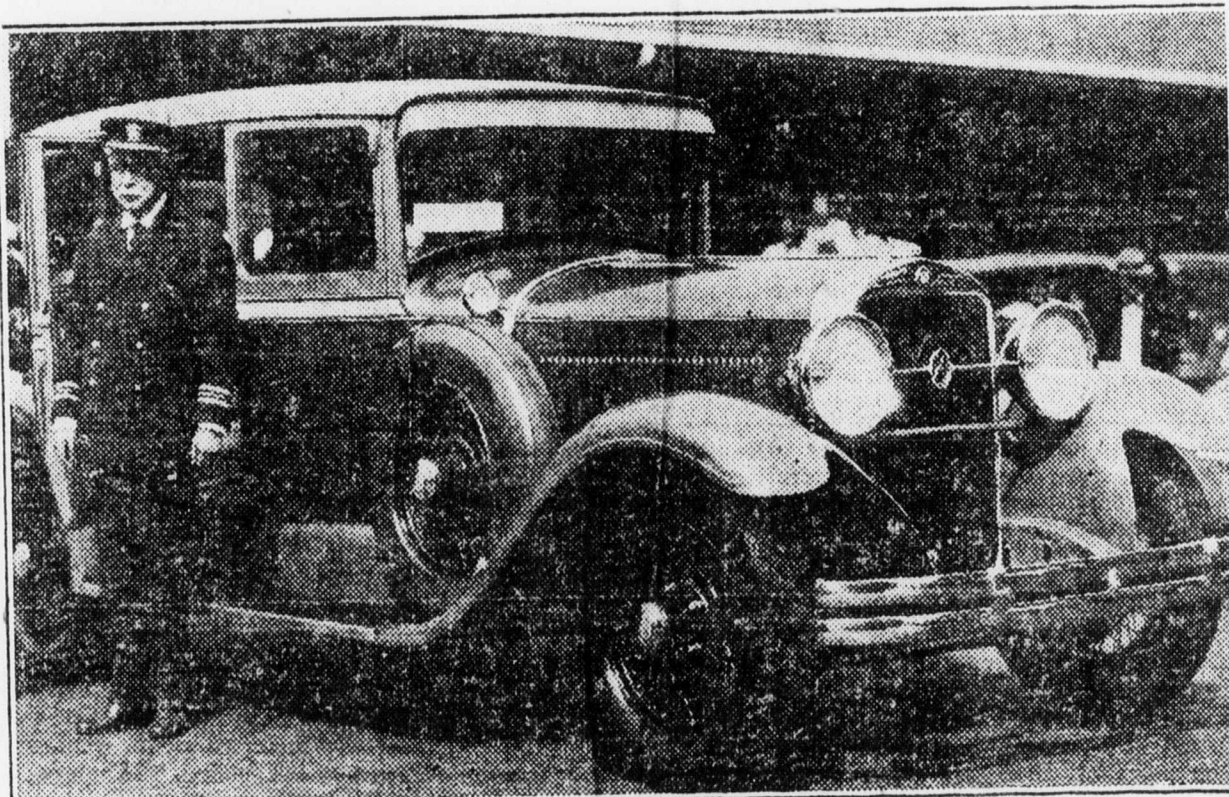
OCT 23 1928



CHASING HAWK is none other than John Phillip Sousa, the well known bandmaster. When he visited Ponca City, Okla., recently, he was made a member of the Ponca tribe of Indians. Left to right, above, are Horse Eagle Chief, Chasing Hawk (Sousa) and Chief Crazy Bear.

TULSA, OKLA.
WORLD

Studebaker President Greets a Commander



The photograph shows John Phillip Sousa, formerly a commander in the United States navy and the most noted American band director, ready to get into a Studebaker President, for a drive through the residential section of Tulsa. The President was furnished the famous musician by the Thomas Motor company, Studebaker distributors in Tulsa, while the bandmaster and his musicians were in the city a week ago for a concert.

TRIBUNE

Burkburnett Band Wins Sousa Trophy

By United Press
WICHITA FALLS, Texas, Oct. 18.—The John Phillip Sousa trophy offered for junior bands in this territory was won by the Burkburnett high school band after a lively contest here Wednesday afternoon.

Presentation of the trophy was made by Lieut. Commander Sousa himself. The famous band leader served as chairman of the judging committee.

Second place in the contest went to the Boys' band of the Wichita Falls Lions club, and third place to the Grandfield, Okla., high school band.

SAN FRANCISCO, CALIF.
CHRONICLE

Sousa's Band Will Play Leader's Music

New music of the veteran American leader John Phillip Sousa will be presented in the three days of concerts by Sousa's Band early next month in the bay region. Sousa will conduct programs on November 3, 4, and 5, some matinees and some evenings. The first day of these three the band will play at the big Municipal Auditorium in Oakland, then it will be heard in the Civic Auditorium in San Francisco.

LOS ANGELES, CAL.
EXAMINER

Pupils Will Aid in Sousa Concert

An orchestra made up of 240 boys and girls from the grammar schools will begin rehearsals Wednesday at Foresters' Hall for a brief program to be presented on Friday, November 9, in conjunction with the first matinee concert of Sousa and his band. It is expected that the famous bandmaster will be at the baton during the presentation, which will take place at Shrine Auditorium.

Sousa, at whose request the juvenile organization will play, plans to have the children as his guests during the Golden Jubilee concert, which will follow. The orchestra will be composed entirely of pupils from the first to the sixth grades.

Of Another Calling

En route to fulfill an engagement in New England once, Sousa got off the train at a station to stretch his legs for a few minutes. Before he could look around an excited woman rushed up to him and frantically demanded:

"Has the nine-three train pulled out?"

"I don't know," he replied. "Why don't you know?" she shouted. "Why do you stand there like a log? Aren't you a conductor?"

"Yes, I'm a conductor."

"A fine conductor you are," she exclaimed contemptuously. "Well, you see," he humbly replied, "I'm not the conductor of a railroad train; I'm the conductor of a brass band."

SACRAMENTO, CAL.
BEE

OCT 20 1928

Noted Bandmaster



JOHN PHILIP SOUSA.

TWO typical Sousa programs of popular and classical music will be heard at the memorial auditorium Friday afternoon and evening, November 2nd, when the famous band leader and his players appear here on their western tour. The matinee program will be especially planned to appeal to school children, and in the evening there will be some of the famous Sousa marches, opera selections and a wide range of other tuneful music. Sousa himself says of his programs:

"I never consider the nationality of a piece. My programs are prepared solely with the idea of entertaining. The waltz, the ballad, the suite, the music of America are included. My band has one of the greatest of musical libraries. I do not hesitate to offer a tinkling tune and a symphonic tragedy on the same program."

"I have profound admiration for the music of Wagner and Beethoven, but I do not overlook the fact many immortal tunes may have been born in a cotton field or in a barnyard. As for jazz—it can be good or bad. Its popularity is due to its strongly marked rhythm. I feel that it will disappear. But it will endure as long as people listen to music with their feet rather than with their brains."

DOUGLAS, ARIZ.
DISPATCH

WEALTH COMES TO MARCH KING FROM HIS WORK

Wealth has come to Lieut. Com. John Phillip Sousa at the rate of a dollar for each mile of his travels. Sousa, who is in all probability the only American composer-conductor who has amassed a fortune of a million dollars solely through the practice of his profession during his last season, rounded out a million miles of travel with his band. Sousa's traveling record is almost 27,000 miles a season for his entire career and this season with a comparatively short tour extending from mid-July until late in December, he will click off 25,000 miles. Sousa is not so certain that "the first million is the hardest." When Sousa began his career he had fifty men, who were well-paid at an average of \$35 a week. Now he has 100 men, who command an average wage of about \$125 a week.

Lieut. Com. John Phillip Sousa's 36th annual tour at the head of his band, which begins in July and ends in December, probably will be remembered as his "game tour." Sousa, always an ardent sportsman, will be in the Dakotas in prairie chicken and quail season, in Montana and Wyoming in time to be the guest of honor at a buffalo party and in South Carolina, where he maintains a shooting preserve, in time for the duck season.

OCT 15 1928

To Appear Here With Sousa

Miss Winifred Bambrick, who will play several harp solos at the appearance of Sousa and his band on October 31 at the high school auditorium, and, lower, Miss Marjorie Moody, soprano soloist, who will also appear with the band.



LOS ANGELES, CALIF.
TIMES

WICHITA FALLS, TEX.
TIMES

BANDS SCHEDULED TO COMPETE HERE FOR SOUSA TROPHY

A spirited contest among several bands of Wichita Falls and vicinity was scheduled for 3 o'clock Wednesday afternoon, when the musical organizations were to pass in review before Lieut. Com. John Philip Sousa, world renowned band director.

Mr. Sousa, with his ensemble of about 100 musicians, arrived in Wichita Falls early Wednesday afternoon.

Dr. C. R. Lanphere, chairman of the band contest committee, reported at noon Wednesday that three bands had definitely entered the contest. These are the Burk Burnett band, Lions Club Boys' band of Wichita Falls and the Grandfield, Okla., high school band. The Electric and Panhandle Refining company bands were expected to enter, Dr. Lanphere said.

Assisting Mr. Sousa in the judging were to be R. E. Shepherd and L. V. Lawler. The contest was to be held on the Scott avenue side of the Kemp hotel.

Immediately following the contest Sousa's band was to present a matinee concert in the Memorial auditorium. The matinee was to be featured by the presentation of a beautiful trophy by Mr. Sousa to the band winning first place in the contest.

Sousa's band will present another concert at the Memorial auditorium Wednesday evening, starting at 8:15 o'clock. The band was brought here under the auspices of the Maskat Temple band.

WILMINGTON, DEL.
STAR

OCT 21 1928

Sousa Not to Retire Until He's Dead

John Philip Sousa doesn't intend to retire until he has to. "When I do retire," the 74-year-old musician explained, "when he and his famous band paid a brief visit to Milwaukee. 'When I do retire you will pick up your newspaper some morning and say: 'O, look! Sousa's dead!'"

SOLOIST WITH SOUSA'S BAND



Miss Marjorie Moody, soprano, is a soloist with Sousa's Band which plays an afternoon and evening engagement here Sunday at the City Auditorium under the local direction of Edna W. Saunders.

Miss Moody is a Boston girl who for several seasons has toured with this famous band. Her numbers this year will include Sousa's latest song, "Love's Radiant Hour," a

tuneful composition which, it is said, would fit well into the repertoire of almost any lyric soprano who can execute florid passages correctly.

The afternoon program will begin at 3 o'clock and will be entirely different from the evening numbers which will begin at 8:15 o'clock.

WICHITA FALLS, TEX.
TIMES

SOUSA WILL CONDUCT JUVENILE ORCHESTRA

John Philip Sousa, who will appear at the Shrine Auditorium in four concerts November 9 and 10, next, will conduct an orchestra composed of 240 grammar-school pupils in a brief program during the half-hour preceding the Friday-afternoon appearance of Sousa and his band. The children have been selected from the first to sixth grades in all of the city grammar schools.

NEWS

SOUSA WRITES STATE MARCH

Albuquerque, Oct. 10.—John Philip Sousa, famous March King and dean of American musicians, has written a march "New Mexico" which will be played for the first time when his 100 piece band appears at the University gymnasium, Albuquerque, November 13. The engagement is under the management of Kyle S. Crichton, of Albuquerque.

The march "New Mexico" contains strains from Spanish and Indian melodies and from "O Fair New Mexico", state song. It was written at the request of Governor R. C. Dillon, Dr. J. F. Zimmerman, of the University of New Mexico, Mayor Clyde Tingley, of Albuquerque, and others. It will appear in regular Sousa programs after being played first in Albuquerque. It will also appear as a piano number. It is one of three marches composed by Commander Sousa this year, and is a great honor to the state of New Mexico. It is hoped that it may be adopted as the state march. Commander Sousa's appearance in Albuquerque will be the only one in New Mexico.

LOS ANGELES, CAL.
EXPRESS

SOUSA LEADS CHILDREN'S ORCHESTRA

John Philip Sousa will direct a short program to be given by a children's orchestra, composed of 240 grammar school pupils from the first to the sixth year, during the half hour preceding the matinee concert at the Shrine Auditorium on November 9, Friday after-

Burk Burnett High School Band Wins Sousa Trophy; Lions Club Boys Take Second and Grandfield High Third

Members of the Burk Burnett High school band came to Wichita Falls Wednesday afternoon and they saw, they played and they won a beautiful silver loving cup, a trophy given by Lieut. Com. John Philip Sousa, dean of all bandsmen.

The "Band King" adjudged the Burk Burnett band 90 per cent perfect. E. L. Nichols is director.

The Wichita Falls Lions club Boys' band received second place and the Grandfield, Okla., High school band, third. The Maskat temple band was in the line of march, but did not compete for the trophy. The contest was staged on the Scott avenue side of the Kemp hotel. R. E. Shepherd and L. V. Lawler assisted Mr. Sousa in the judging work.

Wednesday evening when Sousa and his ensemble of musicians played at the Memorial auditorium a feature of the program was the

playing of two selections by the Burk Burnett band. The band was led in one selection by Sousa and in the other by Mr. Nichols.

Members of the Burk Burnett band who were in Wichita Falls Wednesday follow:

Cornets, Buddy Pearson, Ray Thompson, Durwood Kilgo, Chester Roberts; clarinets, Cowan Fisher, Stanley Henson, Jack Exley, Dale Cropper, Brownie Lumpkin; saxophones, Kathryn Exley, Robert Brooks, Ted Boden, Sydney Clarkson, Ted Harwell, Tex Allen; mellorphones, Robert January, Colon Killgo, Herman Miller, Llewellyn Kinwood; baritone, Shelby Roberts; trombones, Robert Laney, Wayne Loy; bass, Calvin Fry; drums, Mark Westbrook, Vincent Goodlet; cymbals, Oleta Nichols.

Sousa and his band played to a packed house Wednesday afternoon and a large crowd heard the night concert.

HOUSTON, TEX. POST-DISPATCH

STUDENTS BUY SOUSA TICKETS

All school children are being admitted to the Sousa band concerts on Sunday afternoon and evening for 50 cents, and numbers of students have already procured their reserved seats at this price.

The First Band of the Houston Public Schools has been invited to play a number during the intermission at the night performance and as a special reward for merit and as an encouragement to the members of this outstanding local band as well as to other school bands, Mr. Sousa will present a handsome silver loving cup to them, as well as consenting to direct the number which they will play.

The Sousa band will arrive in Houston on Sunday morning from Beaumont, where the band plays Saturday afternoon and evening.

The First Band of the Public Schools of Houston is under the direction of Victor Alessandro, who with the 50 or more members of the organization will tender Mr. Sousa and his soloists a luncheon at the Warwick hotel at noon Sunday.

WILL HONOR SOUSA

Famed Conductor Will Lead Public School Band

The Houston Public School Band will honor John Philip Sousa at a luncheon to be given at the Warwick Hotel Sunday on the third anniversary of the formation of the first school band, according to Victor Alessandro, director.

Mr. Sousa will direct the band together with the drum and bugle corps of Sam Houston High School in playing some of his compositions.

PROGRAM GIVEN FOR SOUSA BAND

School Children Taking Special Interest in Appearance Here Saturday.

The coming of Lieut. Commander John Philip Sousa and his band to Beaumont Saturday for matinee and night performances is arousing a great deal of interest, especially among school children, who are being made a special concession as to price for the afternoon program. Since many students may wish to study the numbers, at the request of music teachers, they are here given:

Matinee

1. "A Study in Rhythms" (Sousa).
2. Cornet solo, "Bolero Concerto" (Boccalari), Mr. John Dolan.
3. Suite, "At the King's Court" (Sousa): (a) "Her Ladyship, the Countess," (b) "Her Grace, the Duchess," (c) "Her Majesty, the Queen."
4. Soprano solo, "The Beautiful Blue Danube" (Strauss), Miss Marjorie Moody.
5. Prelude and Love's Death, from "Tristan and Isolde" (Wagner).
6. Favorite number from operas of Victor Herbert.
7. (a) "Parade of the Gendarmes," new (Lake); (b) March, "Minnesota," new, (Sousa).
8. Xylophone solo, "Ghosts of the Warrior" (Grossman).
9. "Dance of the Hours" (Ponchielli), Mr. Howard Goulden.

Night

1. Peroration known as "Militaire Français" from "The Algerienne" (St. Saens).
2. Cornet solo, "Habanera" (Sarasate), Mr. John Dolan.
3. Suite, "Tales of a Traveler" (Sousa): (a) "The Kaffir on the Karoo," (b) "The Land of Golden Fleece."
4. Soprano solo, "Love's Radiant Hour" (Sousa), Miss Marjorie Moody (lyric by Helen Boardman Knox).
5. Symphonic poem, "Death and Transfiguration" (Richard Strauss).
6. Sketch, "Among My Souvenirs," new (Nichols-Sousa).
7. (a) Sextette for flutes, "Dance of the Merlions" (Tchaikowsky), Messrs. Evans, Petric, Phares, Orosky, Zlotnik and Hall, (b) march, "The Golden Jubilee," new (Sousa).
8. Xylophone solo, Polonaise "Mignon" (Tierney), Mr. Howard Goulden.
9. "Balance All and Swing Partners" (Sousa).

Sousa and his organization will appear in Beaumont under direction of Mrs. Edna W. Saunders, and local management of Mrs. Mary Autry Higgins, who is maintaining a box office at Carter Music company.

Sousa and His Band Again to Visit N. M.

Albuquerque—John Philip Sousa, famous March King and dean of American musicians, has written a march "New Mexico" which will be played for the first time when his 100 piece band appears at the University gymnasium, Albuquerque, November 13. The engagement is under the management of Kyle S. Crichton, of Albuquerque.

The march "New Mexico" contains strains from Spanish and Indian melodies and from "O Fair New Mexico," state song. It was written at the request of Governor R. C. Dillon, Dr. J. F. Zimmerman, of the University of New Mexico, Mayor Clyde Tingley, of Albuquerque, and others. It will appear in regular Sousa programs after being played first in Albuquerque. It will also appear as a piano number. It is one of three marches composed by Commander Sousa this year, and is a great honor to the state of New Mexico. It is hoped that it may be adopted as the state march. Commander Sousa's appearance in Albuquerque will be the only one in New Mexico.

Sousa Concert To Be Well Attended

(Special to The Review)

Harlingen, Oct. 15. — If the demand for tickets to the Sousa band concert here Oct. 23 continues as strong during the next few days as it was the first few days of the reserved seat ticket sale, there will be more than 2,000 persons at the concert, it was stated here.

Tickets have been placed on sale in practically all cities of the Valley, Donna, Rio Hondo and Raymondville having been added to the list of cities in which tickets were placed.

Sousa will bring 83 persons with him, 80 of this number being musicians in the band, and three others representing unions, according to Myron F. Ward, secretary of the Harlingen Chamber of Commerce.

These musicians are the best band musicians in the world, some receiving as high as \$325 and \$350 weekly for their services.

Only 1,000 tickets for school children will be available for the matinee performance, Oct. 23, it was announced, and this thousand will be divided among schools of all parts of the Valley in proportion to the number of pupils in the schools.

The general public is invited to attend without cost the band contest of Valley high school bands to be held in the afternoon, starting at 1:30, and ending before the matinee performance at 3 o'clock. The Sousa loving cup which is to be presented to the winning band by Sousa, is already on hand here, and will be inscribed to the winning band. The band contest will be held at the grandstand in the race track, and the winning band will play during the intermission at the concert of Sousa.

Speakers have covered the entire Valley advertising the concert before luncheon clubs in other towns, Mr. Ward said.

BEAUMONT, TEX.
ENTERPRISE

SOUSA AND HIS BAND IN BEAUMONT TODAY



John Philip Sousa.

IN CELEBRATION of Lieut. Commander John Philip Sousa's golden jubilee anniversary as bandmaster, he is making a coast-to-coast tour, his thirty-sixth, beginning last July, and everywhere thus far that he and his band of 100 players have appeared, crowds have turned out to hear their inspiring programs.

Sousa is here today for two performances, a matinee at 2:30 o'clock and night at 8:15 o'clock at the city auditorium, under direction of Mrs. Edna W. Saunders, assisted locally by Mrs. Mary Autry Higgins. A large number of people from the surrounding territory are expected to come in to hear him, especially school children, who are being admitted at a special price. Until noon, the seat sale will be in progress at Carter Music company, moving at that time to the auditorium for accommodation of those who might not have been able before to secure their reservations.

Says one writer, on the Cleveland News, Cleveland, O.: "America should toll all the bells and blow all the whistles from San Diego to Boston in celebration of John Philip Sousa's fiftieth jubilee. He has made a distinct contribution to the happiness of every individual in our own country, in distant lands, in islands of the seven seas, everywhere, almost everywhere, had heard Sousa's music through the medium of the band, orchestra, or radio. And everywhere he has been applauded after his own way. The world not only admires him, but loves him, because he is a universal friend. He is America's ambassador of good before anyone thought of

OKLAHOMA CITY
OKLAHOMA

SOUSA COMMENDS BAND OF GRANDFIELD HIGH SCHOOL

GRANDFIELD, Oct. 19. — (Special.) — Grandfield high school band placed second in the contest of southern Oklahoma and north Texas bands judged by John Philip Sousa, noted bandman, in Wichita Falls, Texas.

Wichita Falls was given first place with a score of only two points more than the local band.

NEW BRITAIN, CONN.
RECORD

PONCA INDIANS HAVE ADOPTED BAND MASTER

Ponca City, Okla., Oct. 19. — (INS.) — The Ponca Indians adopted John Philip Sousa, famous bandmaster, as one of their members when he came here for a concert, October 12. The ceremony was held at the 101 ranch where Sousa was the guest of George L. Miller, owner of the ranch.

An elaborate welcoming was prepared for the bandmaster. His program began with a luncheon given in his honor by Miller in the spacious ranch home near here.

CONCORD, N. C.
DAILY TRIBUNE

PONCA INDIANS ADOPTED BAND MASTER AS MEMBER OF TRIBE

Ponca City, Okla., Oct. 19. — (INS.) — The Ponca Indians adopted John Philip Sousa, famous bandmaster, as one of their members when he came here for a concert October 12th. The ceremony was held at the 101 ranch where Sousa was the guest of George L. Miller, owner of the ranch.

An elaborate welcoming was prepared for the bandmaster. His program began with a luncheon given in his honor by Miller in the spacious ranch home near here.

HOUSTON, TEX.
CHRONICLE

School Children To Be Given Rates For Sousa Concert

All school children are being given a special rate for each of the Sousa Band concerts Sunday at the City Auditorium. This concession is made annually by Mr. Sousa as an encouragement and pleasure to his thousands of friends and admirers among the American school children.

The First Band of the public schools of Houston has been invited to play one number during the intermission at the night performance, and Mr. Sousa himself will conduct this number. At this time also Mr. Sousa will present a handsome silver loving cup to the school band as a special reward of merit, a tribute to its fine record and earnest endeavor in its band work.

Victor Alessandro is the leader of the school band and he, together with the members of the band, will be host at a luncheon in honor of Mr. Sousa at the Warwick Hotel on Sunday at noon.

The Sousa Band numbers more than 80 this season, and its tour has been one long triumph. It will arrive from Beaumont Sunday morning after playing in that city Saturday afternoon and evening, under the management of Mrs. Edna W. Saunders.

REGISTER

HEAR SOUSA AND HIS BAND.

The world's greatest musical organization of 100 musicians and soloists will be at C. I. A. (Denton) Friday, October 19th in two performances. Don't miss this opportunity of hearing the finest band that has ever visited Texas. Tickets on sale at Garrison's Drug Store. Matinee, children, 50c; adults, \$1. Evening, all seats reserved, \$1. (10)

BEAUMONT, TEX.
ENTERPRISE

Sousa Began Music Career As Violinist; Band Here Tomorrow

Lieut. Commander John Philip Sousa, who this season is observing 50 years of activity as a musical conductor, began his career as a violinist. He went on the road with theatrical and operatic companies, and then in 1880 was notified that he had been appointed head of the United States marine corps band.

"I had rather looked down upon hands—being a fiddler," he said recently. "But it wasn't long before I realized that the band had great possibilities. I decided to develop them. At the same time I determined to improve the repertoire of the band. Those pieces that were in the band's library were badly arranged and there was a dearth of good compositions. For instance there wasn't any representation of Wagner, Tchaikowski, Berlioz and others of that type. Today they are in every good band's program lists. I soon had the great masters represented in the marine music and I managed to lift the band out of the rut of polkas, cavatinas and national airs."

Sousa's programs are outlined with a view to pleasing the general taste for music in America, and both the matinee and night performances in Beaumont will present a fine variety, matinee at 2:30 o'clock and night at 8:15 o'clock at the city auditorium. He will direct 100 bandmen in concert, and one soloist, Miss Marjorie Moody, soprano, will appear at each performance. Mrs. Edna W. Saunders is managing the concerts, assisted by Mrs. Mary Autry Higgins, as local representative, seat sale being conducted at Carter Music company.

SAN FRANCISCO, CALIF.
CALL

Sousa Here Nov. 4 On Golden Jubilee Tour of Country

John Philip Sousa, America's famous bandmaster and composer, is on another national tour with his band and is heading for the Pacific Coast. Concerts will be given in San Francisco on Sunday, November 4, and Monday, November 5, at Dreamland Auditorium. There will be a concert by the band at Oakland on Saturday, November 3.

The tour marks Sousa's fiftieth anniversary as a band leader and the thirty-sixth tour of his band. In celebration of the occasion Sousa has written another of his famous marches known as "The Golden Jubilee." According to those who have heard it, the piece promises to equal his stirring "Stars and Stripes Forever," which came into being at the outbreak of the Spanish-American War.

LOS ANGELES, CALIF.
RECORD

School Band to Play for Sousa

Rehearsals for its appearance in a short program under the leadership of John Philip Sousa will begin next Wednesday by a 240-piece grammar school orchestra, recruited from practically all of the elementary grade schools in the city.

At the request of the famous bandmaster, the pupils will play two numbers at the Shrine Auditorium on Nov. 9, during the half hour preceding the first matinee of Sousa and his band.

After the boys and girls have performed, they will be asked to remain for the Golden Jubilee band concert as guests of Sousa. The concert will be the first of the four commemorative programs which will take place during Friday and Saturday, Nov. 9 and 10, in celebration of the veteran composer-conductor's golden anniversary at the baton. Sousa, who is soon to observe his seventy-fourth birthday, is now on his way to the Pacific coast on his thirty-sixth tour of America.

Featured on the Friday matinee program are three new marches, "The Corn Huskers," written in honor of the University of Nebraska football team, "Minnesota," dedicated to that state, and "Golden Jubilee," composed for the occasion of this tour. All are from the pen of Sousa.

LOS ANGELES, CALIF.
NEWS



SOPRANO SOLOIST—Marjorie Moody, noted singer, will appear with John Philip Sousa and his band at Shrine auditorium November 9 and 10.

TUCSON, ARIZ.
STAR

EL PASO, TEX.
HERALD

Sousa's Band Will Play Next Week; Golden Jubilee

A wonderful program will be rendered by John Philip Sousa, who will play in the high school auditorium Oct. 26. There will be well known classical selections which have won favor in addition to thrilling marches and popular hits.

It is Sousa's Golden Jubilee tour. Fifty years ago he took up the baton in a Washington theater.

One of the features of the El Paso concerts will be the Delius rhapsody, presented for the first time by any band. It is an arrangement for a flute sextette of Tchaikowsky's famed "Dance of the Merlons."

The soloists will be Miss Marjorie Moody, soprano; John Dolan, cornet; Howard Goulden, xylophone.

Sousa No Joiner; Honorary Member



SOUSA, A ROTARIAN

When Lieutenant Commander John Philip Sousa, head of Sousa and His Band, starts to enumerate the cities in the United States that have welcomed him and his organization, during his nearly forty annual tours, his memory probably becomes the "thing he forgets with," as such an enumeration would tax the ingenuity of the man who invented memories. Similarly, while Sousa is not hungering and thirsting for fame as a "joiner," the probability is that he holds the record for the privilege of being voted into Rotarian organizations and kindred bodies. Throughout the United States, small cities and large cities, alike, where there are active brothers of "The Wheel" (not referring to the theatrical field of burlesque, but to the nationally-known Rotary), Sousa has been voted into membership. One may hope, for the sake of the famous composer's purse and bank account, that he is not compelled to pay dues into the treasury of every Rotary Club that has made him an honorary "brother in good standing." In that event, he'll have to write a few more marches like "The Stars and Stripes Forever," "The Stars and Stripes Forever," merely to meet his obligations as a payer of dues, as he "swings round the circle."—of Rotarianism.

MOTHER ASKS COURT
DALLAS, TEX.
NEWS

LOS ANGELES, CALIF.
NEWS

Sousa's Band to Play At C. I. A. on Saturday

Special to The News.
DENTON, Texas, Oct. 18. — Philip Sousa and his band will be heard in a program here at the College of Industry.

SOUSA TO PLAY S. F.

SAN FRANCISCO, Oct. 18. — John Philip Sousa, playing another national tour, will appear at the Dreamland Auditorium here Sunday and Monday, November 4 and 5. He will also play at Oakland concert.

'Stars and Stripes Forever' Thrills Beaumonters Again As Sousa's Band Plays Here

Favorite Compositions of March King Heard in Two Concerts; Interview Given On 'Oyster Culture.'

"The Stars and Stripes Forever," America's best loved march, was heard in Beaumont on two occasions yesterday, played by the band bearing the name and under the direction of the march king, Lieut. Commander John Philip Sousa. Two audiences, combined estimated at 1000 persons, sat spell-bound and leaned forward in their seats while the composer-director led his great band in many airs now familiar to millions of Americans.

Sousa has been called the most loved of great musicians, and while his fame has spread in a great measure by the "Stars and Stripes Forever," he is known and loved because of his other marches and his pleasing, gracious manner on and off the conductor's stand. On the other hand, his famous march is known and loved, not only because he wrote it, but also because of its merit as a stirring and exhilarating composition.

Famous March Expected
That his band would play "The Stars and Stripes Forever" was more or less a foregone conclusion before the matinee and evening concerts began. Mothers told their children they would hear it, and the children waited patiently for this piece they knew, even if they knew no other.

The boys and girls admire Sousa; hundreds of them thronged to the stage door after the matinee performance, hoping to see the composed and perchance to shake his hand, but he was gone. He vanished after he took his last bow and went to his hotel for rest and seclusion, for two concerts daily since early in July have borne heavily on his constitution.

Affable, gracious and friendly off stage, as he is pleasing and accommodating while on his little plush-covered stand, Commander Sousa sat in the lobby of the Hotel Beaumont yesterday afternoon, greeting former and new acquaintances. He was talking with R. A. Dhossche, director of Beaumont high school band. He granted an interview with a pleasant smile, and leaned back in his big chair, waiting to be questioned. A pause, no question forthcoming, gave him a chance to survey his interviewer. This pause lasted perhaps 30 seconds, while the reporter was trying to think of a question that had never been asked. Finally giving it up as a hopeless job, the newspaper man began:

"Mr. Sousa, is there a question you have never been asked?"

Question of Oyster Culture
The reply came with a chuckle. "I have been asked five million questions by newspaper men and women since 1878, and I have answered all of them. However, that question of yours is one of the only two I have not been asked. To this day, not a person has asked me for my views on oyster culture, and I feel that for the sake of

(Sousa) with "King Cotton March" (Sousa) as an encore; cornet solo, William Tong, "Bolero Concerto" (Boccalari) and "Out of the Dusk," "Suite at the King's Court," (Sousa), consisting of three movements: soprano solo, "The Beautiful Blue Danube," (Strauss), Miss Marjorie Moody, with "Dixie" and "Comin' Through the Rye" as encores; ensemble, "Prelude" and "Love's Death," from Tristan and Isolde (Wagner), with "Bower and Glory March" as the encore; medley ensemble, airs from the operas of Victor Herbert, with "Whistling Farmer," a novelty number, as encore; ensemble, "Parade of the Gendarmes" (Lake) and "Minnesota University" (Sousa), with "The Stars and Stripes Forever" as the encore; xylophone solo "Ghost of the Warrior" (Grossman), Howard Goulden, and "Dance of the Hours" (Ponchielli).

The evening program was:
Ensemble, "Militaire Francais," from "The Algerienne" (St. Saens); cornet solo, "Habanera" (Sarasate) William Tong; suite ensemble, "Tales of a Traveler" (Sousa); soprano solo, "Love's Radiant Hour" (Sousa-Knox), Miss Marjorie Moody; symphonic poem, "Death and Transfiguration" (Richard Strauss); sketch ensemble, "Among My Souvenirs" (Nichols-Sousa); sextet for flutes, "Dance of the Merlions" (Tschalkowsky); march, "The Golden Jubilee" (Sousa); xylophone solo, Polonaise "Mignon" (Tierney); finale, "Balance All and Swing Partners" (Sousa). Encores during the evening performance included "El Capitan," "Artillery," and "Semper Fidelis," all Sousa's compositions.

Miss Moody Applauded
Miss Moody captivated her au-

diences both in the matinee and evening performances with her sweet and crystal voice. She responded graciously to encores, returning with popular and well-known airs. Mr. Tong, cornet soloist, also demonstrated exceptional ability in the execution of passages calling for tones in the higher register. Mr. Goulden, doubling on the drums and xylophone, provided novelty in entertainment, and did it with masterly touch.

At the night concert Commander Sousa presented a silver loving cup to the Beaumont high school Royal Purple band for its victory over the South Park high school band last Wednesday in a contest at the high school auditorium. The cup was received by four members of the band, Newton Hilscher, Boyd Davis, Jack Folmer and Edgar Ezell, who stepped to the front of the stage, as the audience cheered.

SAN ANTONIO, TEX.
LIGHT

TEXAS BILLS TALKING ACTS

With the advent of the sound policy at the Texas theater, some of the world's greatest entertainers and artists will be seen on the programs there each week, in conjunction with the presentation of sound pictures and other features. The Vitaphone corporation now has recorded on film all of the famous acts in this country and others, and has them available for bookings.

Such stars as Eddie Peabody, Al Herman, Paul Ash, Paul Whiteman, John Phillip Sousa, the Foyes, Giovanni Martinelli, Willie and Eugene Howard, Al Jolson, George Jessel, Mme. Schumann-Heink, Pauline Alpert, Warnings Pennsylvanians, Albert Spalding, Bernardo de Pace, Van and Schenck, the Revelers, Joe Brown, Val and Ernie Stanton, and numerous others will be seen at the Texas shortly in the 100 per cent talking pictures.

In addition to the one-reel novelties there will be two-act talking dramas such as "Across the Border," which was seen at the Texas last week.

Such is the strides in progress that have been made by the Vitaphone corporation in the past year on their talking pictures that they now rank as the greatest entertainment on the

LEADER

SOUSA AT ABILENE

Abilene, October 16.—Sousa's Band, world's greatest musical organization, will appear here for two concerts at the Simmons University auditorium on October 18 under the local direction of the Simmons Cowboy Band.

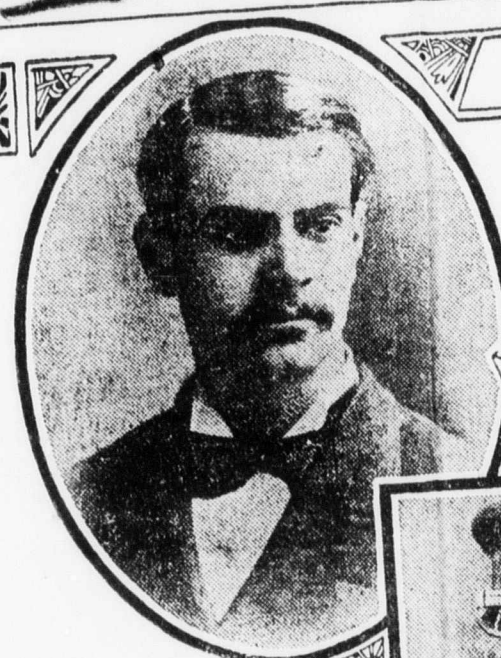
Celebrating his fiftieth anniversary as a conductor, Sousa is now making a transcontinental tour. He is making only four stops in Texas. This is his first appearance in West Texas.

Word has been received here that the famous Stamford Fireman's Band will attend the concert in a body. Dick Rowland has so informed G. B. Sandefer, manager of the Cowboy Band.

Several other bands ever West Texas are also coming. The children's program in the afternoon, with a special admission rate of fifty cents is expected to draw 2,000 children and high school students. At this program, Sousa will direct the Abilene high band through one march.

The evening program is also expected to draw a capacity house. Seats have been placed in the university auditorium to increase its capacity to 2,000. Reservations have been coming in from all over

Sousa Is Director 50 Years



John Philip Sousa, famous band director and composer, has been directing bands for 50 years, and is now on his Golden Jubilee Tour. He will give a concert in El Paso Friday, October 26, at the High school auditorium. Mr. Sousa has composed a special "Golden Jubilee March," which will be played at the concert.

LOS ANGELES, CALIF.

NEWS

Famous Band Leader in Concert

JOHN P. SOUSA—
Will lead band in concert November 9-10.
Inset:
Helen Kent and Eugene Taylor, Ethel Meglin kiddies.



LOS ANGELES, CAL.
EXAMINER

REGISTER

Sousa Will Plant Fame Forest Tree

JOHN PHILIP SOUSA has accepted the invitation of the California Botanic Gardens Association to plant the second tree in Music Row of the Forest of Fame when he arrives in this city on November 9 and 10 for a series of four band concerts at the Shrine Auditorium.

Music Row will contain only trees planted by world-famous musicians and singers. Madame Jeritza, operatic diva, planted the first tree when appearing here during the recent grand opera season.

HEAR SOUSA AND HIS BAND.
The world's greatest musical organization of 100 musicians and soloists will be at C. I. A. (Denton) Friday, October 19th in two performances. Don't miss this opportunity of hearing the finest band that has ever visited Texas. Tickets on sale at Garrison's Drug Store, Matinee, children 50c; adults, \$1. Evening, all seats reserved, \$1.

SAN FRANCISCO, CALIF.
CHRONICLE

OCT 14 1926

Sousa and His Band to Give Concerts Here

Sousa and his band, household names throughout the Nation, are billed for a series of concerts in the bay region. November 4 and 5, Sunday and Monday, they play at the Dreamland Auditorium; November 3 in Oakland, November 6 at Stanford University.

The present tour, Sousa's thirty-sixth, commemorates the fiftieth anniversary of his band leadership. In celebration he is featuring a new march of his own composition, "The Golden Jubilee." His programs include also such novelties as a sextet of flutes, a sextet of trombones and a triple octet of clarinets.

Sousa carries with him on his present tour a strong array of soloists. Among those active in San Francisco will be Marjorie Moody, soprano; Winifred Bamrick, harpist; Howard Goulden, xylophonist; Edward Heney, saxophone; Noble Howard, euphonium; John Dolan, cornet; Howard Hanvey, horn; Edmund Wall, clarinet, and Jay Sims, trombone.

LOS ANGELES, CALIF.
NEWS

Sousa Will Plant Music Row Tree

Planting of the second tree in the Music Row of the Forest of Fame will be done by John Philip Sousa, who accepted the invitation of the California Botanic Gardens committee.

The march king will be here November 9 and 10 for four concerts at the Shrine auditorium in commemoration of his golden anniversary at the baton. Madame Jeritza planted the first tree.

OUR PURSE ART



W Sealy for Cl

night of complete rest a yielding as a giant pillow The Sealy retains its ing this sale and insure Place your order for to its regular price.

At the end of mattress. You pay no more than great national sale the pr You've always wanted carton. When you buy a the cotton.

occasional sun bath to re



Japan, has w... she's shown in an ancient c... way to the imperial palace ceremony.

CHASING HAWK is none other than John Phillip Sousa, the well known bandmaster. When he visited Ponca City, Okla., recently, he was made a member of the Ponca tribe of Indians. Left to right, above, are Horse Eagle Chief, Chasing Hawk (Sousa) and Chief Crazy Bear.

AMERICAN

Sousa's Band To Give Concert In Abilene Tonight

ABILENE, Oct. 17.—Sousa's Band, world greatest musical organization, will appear here for two concerts at the Simmons University auditorium on October 18 under the local direction of the Simmons Cowboy Band.

Celebrating his fiftieth anniversary as a conductor, Sousa is now making a transcontinental tour. He is making only four stops in Texas. This is his first appearance in West Texas.

Word has been received that the famous Stamford Fireman's Band will attend the concert in a body. Dick Rowland has so informed G. B. Sandefer, manager of the Cowboy Band.

Several other bands over West Texas are also coming. The children's program in the afternoon, with a special admission rate of fifty cents is expected to draw 2,000 children and high school students. At this program, Sousa will lead the Abilene high band through one march.

The evening program is also expected to draw a capacity house. Seats have been placed in the university auditorium to increase its capacity to 2,000. Reservations have been coming in from all over West Texas, according to Sandefer.

OCT 18 1928

HEAR SOUSA'S BAND.

Several from Seymour were in Wichita Falls yesterday afternoon and evening for the purpose of hearing Sousa's Band at the Municipal Auditorium. Those going in the afternoon had a little difficulty in obtaining seats, on account of the school children attending at the afternoon performance. But the night crowd was also a large one, many coming in from other towns and communities.

Lieutenant-Commander John Phillip Sousa, now entering upon his golden jubilee year as the world's most famous bandmaster, has with him an aggregation of 32 soloists and musicians, picked from among the country's best. The "March King," now 74 years of age, began his career as a violinist. He has traveled 1,200,000 miles with his phisicians all over the world. Sousa has thus far refused to broadcast with his band over the radio.

Those going from here were very much elated with the program, saying it was worth going much farther than that to hear. Among those present from Seymour were: Mr. and Mrs. C. H. Mothes and son, Frank, Mr. and Mrs. Nick P. Mitchell, Mr. and Mrs. George S. Plants and three daughters, Mesdames H. A. Nicholson, W. B. Alexander, D. B. Daugherty Jr., J. H. Parker, G. W. Andruss, and Miss Lina Davidson.

LOS ANGELES, CALIF. NEWS

JOHN PHILIP SOUSA HERE

Lieut. Comdr. John Philip Sousa, from whose pen have come 10 operettas and numerous cantatas, symphonic poems, suites, waltzes, songs and marches, has a firm belief that the American public is essentially music-loving. That the young composer has a better chance of success in submitting his work to an American audience, is the famous conductor-composer's contention, and he backs it with a career of 50 years at the baton in this country and abroad.

The venerable maestro, who will observe his seventy-fourth birthday on November 6 and who has given no indication of a farewell tour, will appear with his band in four concerts at the Shrine auditorium on November 9 and 10. On this, his thirty-sixth tour of America, he finds much to confirm his assertion.

LOS ANGELES, CALIF. HERALD

HOUSTON, TEX. PRESS

Sousa's Martial Masterpiece Has Laconic Comment

Sousa's march, "The Stars and Stripes Forever," which is said to have made nearly \$1,000,000 for its composer, once threatened to send him to the poorhouse.

It was written 31 years ago by Sousa, who will appear at the Shrine auditorium on Nov. 9 and 10 in four concerts.

What should have been a royalty gusher threatened to become a financial loss. The maestro consulted his publisher and was shown a sheet of the march music returned from a country band leader. Neatly pencilled was a paramount of brevity: "Too many notes!"

SAN ANTONIO, TEX. LIGHT

Sousa to Be Guest of Honor With C. of C. as Host

John Philip Sousa will be the guest of honor at the monthly luncheon of the members council of the San Antonio Chamber of Commerce, at the St. Anthony hotel Thursday noon, Oct. 25, according to M. J. Kring, who has extended an invitation to the famous band conductor.

The luncheon this month will be tendered to 125 representative Bexar county farmers, invited by Fred W. Mally, county farm agent. Speakers from the Texas A. and M. college will be present.

SOUSA PLAYS HERE SUNDAY

Will Be Honor Guest at Luncheon; Passes Through En Route to Beaumont

After concerts in Beaumont, Saturday, where John Philip Sousa was the honor guest for luncheon of the Magnolia Petroleum Company Band, Mr. Sousa and his band will come to Houston, arriving Sunday morning. They will give a matinee program at the City Auditorium at 3 p.m. Sunday and a night program at 8:15. The box office at the City Auditorium will open at 9 a.m. and remain open all day. The bandmaster passed through here Saturday, en route to Beaumont.

An invitation has been extended Mr. Sousa to be the honor guest at a luncheon to be given at the Warwick Sunday by the First Band of the Houston Public Schools, Victor Alessandro, director. At the night program, during the intermission, the band will play a short number under the direction of Mr. Sousa, and will receive from his hands a silver loving cup he is presenting them as a reward of merit.

The cup award came in recognition of the band's work for better musical appreciation in the schools and for their service to the community. Throughout the 50 years of his career as a conductor, Mr. Sousa has been the friend of young American musicians, and on his present tour, the golden jubilee of his professional life, he is making a special effort to meet ambitious young musical organizations and encourage them with his advice and criticisms.

Sousa and his band are being presented by Mrs. Edna W. Saunders, who is also in charge of their Beaumont appearance. Mrs. Saunders' office has been informed that Mr. Sousa arrived in Beaumont in fine spirits and that he is looking forward to a return to Houston, where he has always played to large audiences and where many courtesies have been extended him in the past.

Artists for L. A.

Above—John Philip Sousa, premier band leader, who will bring his famous organization here for four concerts, Nov. 9 and 10. Below—Kathryn Meisle, noted contralto, who will appear as soloist with Philharmonic orchestra.



HERALD

Orders Is Orders but the Band Didn't Play

During one White House reception in President Garfield's time, John Philip Sousa, clad in his gorgeous uniform, cris-crossed with gold braid, sat on one end of the musicians' platform and his bass drummer, in full dress uniform, sat on the other. They were the United States Marine band that night. But there was no music. The band had been ordered to participate in a dedication that day, did not get back to barracks until 6:30 that evening when it was missed and sent home. At seven o'clock Sousa received an order to report with the band in full dress to the White House at eight o'clock. Sousa protested. His commanding officer said: "Those were my instructions and those are your orders." Messengers scoured Washington for the bandmen, returning with just one man, the bass drummer. When a long evening and the reception at last drew to an end, the drummer and Sousa stood up, saluted each other in a proper military manner and the "band" filed out and went home. Orders is orders.



Sousa Concerts Well Attended

BEAUMONT, Oct. 21.—(Sp)—Two concerts, both well attended, were given in Beaumont Saturday afternoon and night at the City Auditorium by John Philip Sousa, on his thirty-sixth annual tour of the United States.

LOS ANGELES, CALIF. RECORD

John Philip Sousa, bandmaster: The time will never come when good music is not appreciated by those who are not discriminating.

CHRONICLE

S. F. Will Be Host to Sousa On 74th Birth Anniversary



John Philip Sousa, his granddaughter, Jane Priscilla Abert, and his daughter, Helen Sousa Abert.

Famous Bandmaster, Who Began Career Here, on Tour With Famous Musicians

San Francisco, looked upon by John Philip Sousa as the city which gave him his start toward the distinction of being recognized as one of the world's foremost conductor-composers, is to be host to the veteran bandsman on the occasion of his 74th birthday here next month.

Sousa, he of the tireless arm and stirring martial airs that have made the feet of the world keep time, is now on his golden jubilee tour of the country with his famous band. He arrives here Sunday, November 4, for a series of concerts on what may be his last visit here with his famous band. During his stay here a group of civic leaders and life-long admirers of the veteran conductor will stage a ceremony in honor of his anniversary and his jubilee tour.

It was in San Francisco that Sousa embarked as an independent bandsman. For a number of years he had been a band leader in the United States Marine Corps. From the very beginning, however, when he started on the road with his own organization, the stamp of success was placed on his enterprise. Today Sousa, the march king, and his band are known throughout the land for their stirring programs. Wealth has come to Lieutenant-

Commander Sousa at the rate of a dollar for each mile of his travels. He, who is said to be the only American composer-conductor who has amassed a fortune of a million dollars solely through the practice of his profession, during his last season rounded out a million miles of travel with his band. His traveling record is almost 27,000 miles a season for his entire career and this season, with a comparatively short tour extending only from mid-July until late in December, he will clock off 25,000 miles. Sousa is not so certain that "the first million is the hardest." When he began his career he had fifty men, who were well paid at an average of \$35 a week. Now he has 100 men who command an average wage of \$125 a week.

But while Sousa will be observing his birthday anniversary in San Francisco, his heart will be back at Sands Point, Long Island, where little Jane Priscilla Abert, granddaughter of the march king, holds in her chubby little fist a power over Sousa greater than that of his famous baton over his band. When Helen Sousa Abert, daughter of the band leader, gave birth to little Jane the youngster came into the world with a dowry of \$100,000 handed down to her by her grandfather.

CHASING HAWK is none other than John Philip Sousa, the well known bandmaster. When he visited Ponca City, Okla., recently, he was made a member of the Ponca tribe of Indians. Left to right, above, are Horse Eagle Chief, Chasing Hawk (Sousa) and Chief Crazy Bear.

HOUSTON, TEX. CHRONICLE

Sousa Is Guest of Honor At School Band Banquet

If your first operetta is a failure, try, try again. That is the advice given members of the first band of the Houston public schools by John Philip Sousa in a little talk at the banquet in the Warwick Hotel Sunday celebrating the third anniversary of the musical organization. The famous bandsman and "march king" was the guest of honor of the young musicians. His first operetta was a failure, but his second a great success, he told the boys, and it was because of that success that his career as an orchestra leader ended and he went to work for Uncle Sam. He was directing the orchestra in the presentation of his operetta,

playing in a Philadelphia opera house. The then secretary of the navy and the commandant of the marines attended a performance. They were greatly impressed with the production and with the composer. Later, in conversation with the elder Sousa, the secretary of the navy casually mentioned a young man bearing the name of Sousa who had produced a successful opera. The father swelled with pride. "That is my son," he said. The upshot of that chance conversation was that John Philip Sousa was offered leadership of the U. S. Marine Band, and thus began his career as a bandsman. He was leader of the Marine Band for 12 years, building it up into a famous organization of musicians, and then he organized his own band and ever since has been before the public.

Speaking of his earlier years, he said that he had had the "fiddler's" contempt for a band, showing just how fate interferes in the affairs of men.

Guy McLaughlin was the only other speaker. He spoke in reminiscent mood, telling of having heard Sousa's Band when he was a boy in Austin.

Miss Lula Stevens, supervisor of music in the Houston public schools, acted as toastmistress, introducing R. H. Fonville, president of the school board; F. M. Black, director of high schools; Mrs. Edna W. Saunders, concert manager, who presented the Sousa performances in Houston Sunday, and Victor Alessandro, director of the school bands. She also presented as honor guests Miss Marjorie Moody, soloist, and Miss Winifred Bambrick, harpist, both with the Sousa organization.

WICHITA FALLS, TEX. TIMES

Sousa to Judge Bands of Wichita Area in Parade Here Wednesday

John Philip Sousa, world famous band director, and his ensemble of about 100 musicians, will arrive for their two appearances in Wichita Falls Wednesday afternoon at 2:45 o'clock, it was announced by Muskogee officials who are sponsoring the band's appearance here. The concerts will be held in the Memorial auditorium.

The band's arrival here will be later than expected, necessitating a change in the hours of the afternoon program, it was announced. Instead of beginning at 3 o'clock, the afternoon program will start at 3:30 o'clock. The evening concert will start at 8:15 o'clock.

Immediately after Sousa's arrival

HOUSTON, TEX. CHRONICLE

Sousa IS GIVEN OVATION AT BAND CONCERTS; PLEASING PROGRAMS ARE PRESENTED

As usual, Lieut. Com. John Philip Sousa and his band captivated audiences at both the afternoon and evening concerts given Sunday at the City Auditorium under the local management of Edna W. Saunders. Sousa received an ovation when he stepped upon the stage to lead his band, with almost no motion of his baton, in two of the most pleasing programs which Houston has been privileged to hear this famous organization give.

Particularly interesting among the afternoon program numbers were the conductor's suite, Tales of a Traveler, and the Strauss symphonic poem, Death and Transfiguration, the latter being especially rich in tonal effects.

Interspersing the band numbers were songs by Marjorie Moody, soprano, a cornet solo by John Dolan, a xylophone solo by Howard Goulden and a sextet for flutes, Dance of the Merlons (Tschaiachowsky), which was given by Messrs. Evans, Petrie, Orosky, Zlotnik and Hall. The audience was appreciative of every effort on the part of the performers and called for not only one but sometimes three and four encores.

Mr. Sousa was very generous with encores, never waiting for his hearers to plead for a repeat number but instead swinging right into the old favorites such as El Capitán, U. S. Field Artillery, Riders for the Flag, Semper Fidelis, the always welcome Stars and Stripes Forever, and others.

During the intermission at the night performance, Sousa led the First Band of the Houston Public

Schools, of which Victor Alessandro is the regular director, in a rendition of Semper Fidelis and presented them with a silver cup in commendation of their work.

The next Saunders attraction will be Paul Whiteman and his Orchestra, which is to be heard November 1.

HOUSTON, TEX. CHRONICLE

NO WONDER John Philip Sousa, in his seventies now, still is to tour the country with his band. It is his America. Sousa is as much an American institution as Teddy Roosevelt was. Mark Twain. They were all in their heyday in the America of the gay nineties.

OCT 22 1928



HOUSTON, TEX.
POST-DISPATCH

CHASING HAWK is none other than John Phillip Sousa, the well known bandmaster. When he visited Ponca City, Okla., recently, he was made a member of the Ponca tribe of Indians. Left to right, above, are Horse Eagle Chief, Chasing Hawk (Sousa) and Chief Crazy Bear.

LOS ANGELES, CALIF.
NEWS

JOHN PHILIP SOUSA COMING TO SHRINE

Two weeks of engagements canceled during 50 years of concerts is the astonishing record of John Philip Sousa, who will appear at the Shrine auditorium on November 9 and 10 in four golden jubilee programs.

Thirty-five years of tours in nearly every country in the world have resulted in but one accident which left disappointed audiences where engagements had been scheduled.

The accident occurred six years ago when the "March King," who is a skilled horseman, was thrown by an unruly mount and forced to spend two weeks away from the baton.

SAN FRANCISCO, CALIF.
CALL

Sousa's Band at Dreamland Nov.

New numbers expressing John Philip Sousa's skill in the portrayal of humorous and popular ideas in music are features of the programs being played on the "March King's" golden jubilee tour, marking his fiftieth year as a bandmaster. The tour will bring Sousa and his band to San Francisco on November 4 and 5, at Dreamland Auditorium. The band will play in Oakland at the Municipal Auditorium on November 3.

SOUSA'S BAND TO PLAY HERE

Lieutenant Commander John Phillip Sousa, March King, and the world's greatest band leader, arrives in Houston Sunday morning, to give two concerts at the City Auditorium, one at three in the afternoon and the other at 8:15 at night.

Sousa's band numbers more than 80 musicians this season, and his soloists are the same who have delighted his audiences all over the United States.

This is the Sousa Golden Jubilee year and the entire tour, which started in the East in the summer has been marked by the largest audiences ever assembled for band concerts and an enthusiasm which testifies again to the immense popularity of this beloved American band leader and his famous band.

The doors of the City Auditorium will be opened at 2 p. m. for the Sunday matinee which starts at 3 o'clock and at night the doors will be opened at 7:30 for the performance that begins at 8:15. Sousa is very prompt in starting his performances and the audience is requested to be in time also. A different program will be given at each performance and the same soloists will appear on each program.

AFTERNOON PROGRAM.
MISS MARJORIE MOODY, Soprano
MR. JOHN DOLAN, Cornet
MR. HOWARD GOULDEN, Xylophone

1. Peroration known as "Militaire Francis" from "The Algerienne".....St. Saens
 2. Cornet Solo, "Habanera".....Sarasate
Mr. John Dolan
 3. Suite, "Tales of a Traveler".....Sousa
(a) "The Kaffir on the Karoo"
(b) "The Land of the Golden Fleece"
(c) "Easter Monday on the White House Lawn"
 4. Soprano Solo, "Love's Radiant Hour" (new).....Sousa
Miss Marjorie Moody.
(Lyric by Helen Boardman Knox)
 5. Symphonic Poem, "Death and Transfiguration" Richard Strauss
- INTERVAL**
6. Sketch, "Among My Souvenirs" (new).....Nichols-Sousa
 7. (a) Sextette for flutes, "Dance of the Merlions".....Tschaiowsky
Messrs. Evans, Petrie, Phares, Orosky, Zlotnik and Hall.
(b) March, "The Golden Jubilee" (new).....Sousa
 8. Xylophone Solo, Polonaise "Mignon".....Tierney
Mr. Howard Goulden
 9. "Balance All and Ewing Partners".....Sousa

NIGHT PROGRAM
MISS MARJORIE MOODY, Soprano
MR. JOHN DOLAN, Cornet
MR. HOWARD GOULDEN, Xylophone

1. "A Study in Rhythms".....Sousa
 2. Cornet Solo, "Bolero Concerto".....Boccalari
Mr. John Dolan
 3. Suite, "At the King's Court".....Sousa
(a) "Her Ladyship, the Countess"
(b) "Her Grace, the Duchess"
(c) "Her Majesty, the Queen"
 4. Soprano Solo, "The Beautiful Blue Danube".....Strauss
Miss Marjorie Moody
 5. Prelude and Love's Death, from "Tristan and Isolde".....Wagner
- INTERVAL**
6. Favorite number from operas of.....Victor Herbert
 7. (a) "Parade of the Gendarmes" (new).....Lake
(b) March, "Minnesota" (new).....Sousa
 8. Xylophone solo, "Ghost of the Warrior".....Grossman
Mr. Howard Goulden
 9. "Dance of the Hours".....Ponchielli

DEAN OF BANDSMEN

John Phillip Sousa, Lieutenant-Commander, U. S. N., dean of all bandmen and one of America's leading composers, who is scheduled for two appearances in Houston Sunday with his world famous band. He will play at the City Auditorium Sunday afternoon and Sunday night, and will play many of the selections for which he is known the world over.



HERALD

John Philip Sousa has been made a member of a tribe of OOKlahoma Indians. The snake dance may now become a street parade.

LOS ANGELES, CALIF.
HERALD

Sousa Composes Number for Paper

John Phillip Sousa did not always know to what extent his compositions would please the world. "The Washington Post," regarded as second only to "Stars and Stripes Forever" in point of world-wide popularity, was sold to a Philadelphia publisher for \$35.

And the young composer, who had written the march merely as part of a program given by the newspaper of that name, gladly accepted the money.

Austin Tex

Sousa's Programs Here Announced

Veteran Band Master Makes 5th Appearance

One of the big musical treats of the season will be enjoyed Wednesday when John Phillip Sousa, famous band master brings his artists to Austin for two performances, a matinee and a night concert at the Hancock theatre. The veteran musician, 74, is making his 36th annual tour, and this will be his fifth appearance in Austin, according to Mrs. Joe F. James, president of the Austin Amateur Choral club, which organization has sponsored each of his former concerts here.

"Sousa has always played to full houses in Austin, Mrs. James stated Monday and a number of people always come from surrounding towns to hear him."

HERE NINE YEARS AGO

So far as Mrs. James' recollection goes, he made his first appearance in Austin nine years ago in the House of Representatives and Mrs. James has good reason to remember this occasion as it was the first of the scores of artist appearances which she has directed as president of the Amateur Choral club.

Sousa will appear in Austin on his own initiative this week for the first time. An interesting feature of the afternoon concert will be a selection by the Austin High school band, which the great Sousa himself, will direct.

PROGRAMS ANNOUNCED

The program for the two performances, the matinee at 3:30 and the evening performance at 8:15, follows:

- MATINEE—3:30 P. M.**
- "A Study in Rhythms".....Sousa
Cornet solo, "Bolero Concerto".....Boccalari
John Dolan
Suite, "At the King's Court".....Sousa
Soprano solo, "The Beautiful Blue Danube".....Strauss
Miss Marjorie Moody.
Prelude and Love's Death, from "Tristan and Isolde".....Wagner
Selection by the Austin High school band, conducted by Mr. Sousa.
Favorite number from operas of Victor Herbert.
(a) "Parade of the Gendarmes".....Lake
March, "Minnesota".....Sousa
Xylophone solo, "Ghost of the Warrior".....Grossman
Howard Goulden.
"Dance of the Hours".....Ponchielli
- EVENING PROGRAM—8:15**
- Peroration known as "Militaire Francis" from "The Algerienne".....Saint-Saens
Cornet solo, "Habanera".....Sarasate
John Dolan
Suite, "Tales of a Traveler".....Sousa
Soprano solo, "Love's Radiant Hour".....Sousa
Miss Marjorie Moody.
Symphonic poem, "Death and Transfiguration".....B. Strauss
Sketch, "Among My Souvenirs".....Nichols-Sousa
Sextette for the flutes, "Dance of the Merlions".....Tschaiowsky
Xylophone solo, Polonaise "Mignon".....Tierney
Howard Goulden.
"Balance All and Swing Partners".....Sousa

FRESNO, CAL.
REPUBLICAN

Sousa's Band Coming

Though Lieut. Commander John Phillip Sousa took up his baton for the first time 50 years ago in a Washington theater, he served for 12 years as head of the United States Marine band, before forming his own musical organization 36 years ago. His band is the only musical organization of its class which has stood upon its own financial feet. The sale of tickets is its sole source of revenue, and it is on a financially sound basis, even though in these later years its expenses have approached \$2,000,000 a season.

One reason for the long continued success of Sousa has been that his programs have been based upon novelty. Each year there has been at least one new Sousa march. This season there are two—"Golden Jubilee" and "The Cornhuskers," dedicated to the University of Nebraska.

The Golden Jubilee tour from coast to coast will occupy 20 weeks, and Fresno will have the opportunity to hear this great band leader with his ensemble of musicians the evening of October 31.

SOUSA PRAISES MODERN GIRLS AS BRAINY LOT

Girls of today are more independent than girls of yesterday, John Philip Sousa said here Sunday. And John Philip Sousa should know, for he has lived almost 74 years. Time, however, has dealt kindly with the noted composer. Except for his graying mustache, one would judge the musician to be much younger than he admits.

"Girls are brainier than boys," he continued. "They are brighter and they are not afraid to show their brains as girls were years ago when they would sit and smile and blush to hide their brains. Girls are independent. They know they have brains and are using them. The girls say, 'I am as bright as you,' and then prove it. Men cannot fool them any longer. They say, 'You cannot humbug me.'"

"I don't think you can fool girls, for they size men up and know what they are doing," Mr. Sousa said.

Shook Hands With C. I. A.

A few days ago the band played at C. I. A. at Denton, where are enrolled 1700 girls. Every girl was at the concert. The hall was filled.

"I shook hands with 1699 girls and the other girl was lame and couldn't come up," the composer laughed, but he didn't complain of the tiredness of his right arm, for he loves girls.

The past year has been one of the most prolific in the life of Mr. Sousa. He has composed seven new marches and has an order for three more, he said. These composed were: "Tales of the Traveler, Love's Radiant Hour, University of Nebraska March, University of Mississippi March, Riders for the Flag, Golden Jubilee, New Mexico March. The three to come are the March of the University of Illinois, the March of the University of Kansas, and one which he said was for the "Wildcats" of Oklahoma. "There is some university up there they call the 'Wildcats' and that is it," he said. He indicated that this particular number might be a trifle wild.

Says Monotony Kills.

"A man never dies from overwork," remarked Mr. Sousa. "It is monotony that kills. If your mind is occupied on haven't time to grow old. I am not old, I have more brains today than I ever had, but if I did nothing would lose several of these brain atoms."

The march is the hardest piece of music to write, was the opinion expressed by the veteran composer. The march will not permit padding. He compared it to the stature of a nude woman, it must be shown in all its purity of perfection. If a lump is put in the stature of the woman, it ruins the figure, it is the same with the march.

John Philip Sousa has composed 77 marches. This record stands one in the history of the world, he said. He is still writing and still directing, and never expects to get old, quit work.

SACRAMENTO, CAL.
UNION

CAPITAL TO HEAR FAMOUS HARPIS

Winifred Bambrick, With
Sousa, Known All
Over Nation

Winifred Bambrick, harpist with Sousa and his band, who will be heard here at the Memorial auditorium Friday afternoon and evening, November 2, is one of America's foremost musicians. She is a soloist who has appeared in the pit with orchestras of leading New York musical comedy and operetta productions. Miss Bambrick hails from Quebec.

"It's a most fascinating experience to be with Sousa on concert tour," said Miss Bambrick the other day. "He is most considerate of everyone, and he makes it a pleasure to be with him, for he is appreciative of all that is done."

"He encourages us by his praise, and he is quick to say the kindly word that means so much to all of us. No wonder that he is able to keep his organization intact year after year. Some of us could take other engagements and remain at home, but as soon as the time for touring arrives, there we are, ready to join him and to go wherever he has been scheduled. We are indeed a happy family."

Seat sale for this engagement will open Saturday at Sherman, Clay & Co.



CHASING HAWK is none other than John Philip Sousa, the well known bandmaster. When he visited Ponca City, Okla., recently, he was made a member of the Ponca tribe of Indians. Left to right, above, are Horse Eagle Chief, Chasing Hawk (Sousa) and Chief Crazy Bear.

HOUSTON, TEX.
POST-DISPATCH

PASADENA, CAL.
STAR-NEWS

Sousa's Brilliant Renditions Awe Hundreds of Admirers Here

By MILDRED LEE NELSON.

John Philip Sousa, conductor-composer, appeared in two concerts in Houston Sunday.

Hundreds of people filled the Auditorium to overflowing, and Sousa with his band of musicians was accorded a welcome befitting his station and prominence in the musical world.

An ovation was tendered the "March King" upon his initial appearance on the stage. From the moment he raised his baton before the band until his final curtain call, his audience sat spellbound, fearful of missing a sound or a motion of the agile fingers of the great Sousa.

Varied Program.

A program of varied selections was given at the afternoon performance. It included numbers by Sousa, Saint Saens, Strauss, Tschakowsky and other famous composers. Light lifting songs were well received as well as the heavier numbers. For Sousa was the leader and this great conductor possesses the power to instill joy and gladness into the music at hand, whatever it may be.

At times, the band produced such mellow rich tones that its music was similar to an organ. A perfectly balanced group of musicians, chosen carefully, followed every motion, no matter how slight, of their leader's hand. His baton might well be likened to a wand, such magic did it create before the eyes of the audience. His long slender hands directed the ebb and flow of volume as well as of the individual players who had been cast as soloists for the numbers.

Strident Notes Absent.

One of the marked features of Sousa's band is the utter absence of strident notes which are often found in other bands. At times, during the performance, the instruments were muted to whisper-softness though their clarity remained and was carried to the far corners of the large auditorium.

Feature numbers included a saxophone octet, a fife sextet, a piccolo sextet and a trombone sextet.

Miss Marjorie Moody, soprano, was accorded a splendid reception and her singing of "Coming Through the Ry and "Dixie" left nothing to be desired in the way of tone quality, volume. Her high notes are as clear as a bird's. Later she sang "T. Nightingale," with a flute accompaniment. This proved to be an exquisite combination to which the audience responded by recalling the singer several curtain calls.

Contrast Pleasing.

Another pleasing feature of the program was the music of Howard Gordon, xylophone artist. He was recalled again and again after his excellent playing of "Mignon." Travelling with unbelievable swiftness over the keys, his hands brought forth music almost unequalled for its sweetness.

Sousa's excellent interpretation of Strauss's "Death and Transfiguration" was a joy to hear. "Semper Fidelis," his own composition was presented with the fire and vivacity which is always associated with its composer. A sketch "Among My Souvenirs," arranged by Sousa and its composer, Nichols, offered a sentimental strain which was pleasing for its contrast.

But the climax of both performances was reached when the band swung into the familiar strains of "Stars and Stripes Forever." Into this

composition the famous leader threw his full power and energy showing more fully the power by which he has attained his fame as a band leader. This selection was played as only Sousa's band, under his personal direction, can play it.

Old Favorites.

The evening's performance was as pleasing in its variety as the previous program. It included such old favorites as "Sewanee River," "Kiss Me Again" and "Onward Christian Soldier."

Even a taste of modern semi-classical music was given by Sousa's band when it played "Underneath the Moon" under his direction.

But the transition from modern to old music or to operatic selections from popular music was gracefully accomplished and every selection was accorded its full share of applause and curtain calls.

Thrills of the kind which are said to come once in a life-time were experienced by members of the Houston high school band when they were allowed to occupy the chairs of the famous band and have its great leader conduct them in the playing of his own composition "Stars and Stripes Forever." These boys and girls made an excellent showing and the famous Sousa, in addition to praising their work, bestowed a silver loving cup on their director, Victor Alessandro.

One Sousa.

It has been aptly said that there is but one Sousa and those who attended one or both of his concerts will attest to this fact. His music is apart from other bandmasters and the musicians who are guided by his baton immediately assume his style and follow his interpretation.

We hope Sousa will come again soon. But whether he returns in a month or a year, the memory of his exceptionally brilliant interpretation of "Stars and Stripes Forever" will be a living one.

LOS ANGELES, CALIF.
RECORD

"Pay More, Make More," Says Sousa

"The more you pay out, the more you make," is an adage which John Philip Sousa has put into practical effect with remarkable success. Sousa will appear at the Shrine Auditorium in four Golden Jubilee band concerts Nov. 9 and 10.

In the gay nineties, when he first began his tours, the March King paid his musicians \$35 a week. Now the average salary in his organization is \$125 a week, and Sousa's earnings, based on the reputation of his famous band, have increased tenfold.

But the climax of both performances was reached when the band swung into the familiar strains of "Stars and Stripes Forever." Into this

Soprano to Sing New Sousa Song



MARJORIE MOODY
Who Will Appear With Noted
Band at Raymond

Marjorie Moody, New England soprano, will sing a new song written by John Philip Sousa, noted band leader, whose band will appear at the Raymond Theater, Monday afternoon and evening, October 29. The song is "Love's Radiant Hour," and will be sung Monday evening. Several other solos will also be given.

A band orchestration of the Prelude and Love's Death scene from Wagner's opera, "Tristan and Isolde," and an original suite by Sousa, "At the King's Court," will share the center of interest on the first matinee program of Mr. Sousa and his band when they appear in the Golden Jubilee concerts here. Five other numbers, including a xylophone solo, "Ghost of the Warrior," by Howard Gordon, will be included in the afternoon's entertainment.

The evening presentation will be featured by the difficult "Death and Transfiguration" symphonic poem by Richard Strauss, which has been especially arranged for band and orchestration. A pleasing advertisement will be found in Tschakowsky's gay sextet for flutes, "Dance of the Merlions."

Seats go on sale Monday at Roman's Book Store, 329 East Colorado street, and at the theater box office.

JOHN PHILIP SOUSA IS ADOPTED BY PONCA TRIBE

PONCA CITY, Okla., Oct. 25.—The Ponca Indians adopted John Philip Sousa, famous bandmaster, as one of their members when he came here for a concert on Oct. 12. The ceremony was performed at the 101 ranch, where Sousa was the guest of George L. Miller, owner of the ranch.

Sousa Built Up Fame Of Band

(Special to The Review)

Harlingen, Texas, Oct. 20.—For 12 years John Philip D. Sousa, who plays a matinee and night performance October 23, at Harlingen, was at Washington with the marine band, of which he was conductor.

But now and again he would leave the capital to take the band on trips around the country. He became very well known and it was his great popularity and the popularity of the marches and other compositions belonging to that period that determined him to form his own band. He began at Manhattan beach and it wasn't long before he began tours that took him around the globe.

In the days at Washington, Mr. Sousa composed the "Presidential Polonaise" for indoor assemblages at the White House. "Semper Fidelis" was written with the idea in mind of being played for outdoor reviews. One of the well-remembered and ever popular marches, "The Washington Post," was written for that newspaper to be played at the reading of essays by school children who had won prizes in a contest conducted by that publication. The irony of it all is that he sold the composition for \$35, and it would have brought him a fortune in royalties. It has been played everywhere and vies in favor with "Stars and Stripes Forever."

Ten operas and hundreds of other compositions are the work of this gifted man. Each work is wholly original and distinctive. Each is lasting and is played over and over again. But when Lieutenant Commander Sousa prepares a program he includes in it selections from a world-wide range of composers. "I never consider the nationality of a piece," he said recently. "My programs are prepared solely with the idea of entertaining. The waltz, the ballad, the suite, the music of America are included. My band has one of the greatest of musical libraries and almost any work of quality is found there. I do not hesitate to offer a tinkling tune and a symphonic tragedy on the same program and always there are marches. I have profound admiration for the music of Wagner, of Beethoven and the great masters, but I do not overlook the fact that immortal tunes may have been born in a cotton field or in a barnyard. "Turkey in the Straw" to me is a magic melody—anyone may be proud to have written it. As for jazz—it can be good or bad. Its popularity is due to its strongly marked rhythm. I feel that it will disappear. But it will endure as long as people listen to music with their feet rather than with their brains."

LOS ANGELES, CALIF.
TIMES

Sousa's Talent All-American

Preference to American musicians, when they have exhibited their proficiency, has always been given by John Philip Sousa, who will present four concerts at the Shrine Auditorium November 9 and 10. In contrast to the early days when nearly every member of his eighty-four-piece band was a foreigner, last year he employed but one player who was born abroad, and that one was a naturalized citizen.

Eventually all bands in America will consist of American-born musicians, according to the march king. The public no longer demands foreign names in a musical organization and the rapid strides made in the development of talent during the past twenty years will enable every bandmaster to use American musicians without sacrificing quality.

PASADENA, CAL.
STAR-NEWS

CHILDREN WILL HAVE FIVE CONCERTS

Young People's Series Is
Opening Next Monday

SOUSA BAND EVENT
TO BE FIRST

Philharmonic Also to Be
at Raymond Theater

Young People's Popular Concerts, sponsored by the public schools of Pasadena, are announced today by John Henry Lyons, director of music for the Pasadena Public Schools, and five concerts are to be presented in the series for 1928-29 season, beginning with the event of Monday, October 29, when John Philip Sousa and his hundred-piece band will appear at the Raymond Theater. The afternoon concert by the band will be especially for children.

Four concerts will be of symphonic character and will be presented by the Los Angeles Philharmonic Orchestra. The first of these orchestral concerts will take place Monday, November 19, and will also be at the Raymond Theater, by special arrangement. The other events of the series will, it is hoped, be given in the Pasadena Junior College auditorium which is now being improved and enlarged.

Possess Great Merit
These concerts, which are regarded by those who sponsor the series, as a vital factor in the musical education of the students of the grade schools and the more advanced institutions, will be governed in their scope by the patronage received. But, according to John Henry Lyons, it is expected that this season's series will meet with the same gratifying response as the series in past seasons.

"In order to have the pupils home at an early hour, the time for beginning the concerts has been set at 3:30 o'clock," states Mr. Lyons. Co-operation on the part of principals of the various schools will enable us to begin promptly and conclude each program at a reasonable time. It will also enable musicians in the orchestra to keep other engagements.

"Tickets for the series or for single concerts, both for students and for adults, are now ready," says Mr. Lyons. "The rates are very low, and it is hoped that there will be a large attendance, as the symphony program will be governed by the amount of money available. We are depending on the ticket sales as never before. Re-arrangement of the guarantee and increased cost of bringing the orchestra here make this year most critical."

Describes Compositions
In connection with the concert series, it is pointed out by Mr. Lyons that the series of articles now running in The Star-News, Thursdays, is featuring the program selections. "The themes, descriptions and program notes furnish the background for a better enjoyment and appreciation of the numbers played at each concert."

The dates when the Philharmonic Orchestra will play are: Monday, November 19, an all-Schubert program; January 11, February 23, and April 5. The programs to be presented are being chosen for their value in the "music appreciation" program or course being conducted in the Pasadena public schools.

WRITERS' MEETING

SAN FRANCISCO, CALIF.
EXAMINER

Sousa and His Band Due Here Next Month

John Philip Sousa's "Golden Jubilee" tour, which will bring him and his famous band to San Francisco, November 4 and 5 for four concerts at Dreamland Auditorium, is marked by new numbers expressing the "March King's" talent for the humorous and popular in music.

EL PASO, TEX.
TIMES

Sousa and His Band Here Tomorrow

SOUSA and His Band! There's a thrill in the very name of it. And it is safe to say that the most thrilling thing that his band plays, "The Stars and Stripes Forever," will be a feature of his program Friday night in El Paso.

The evening program starts off with the "Militaire Francais," from "The Algerienne," by Saint Saens, and is followed by a cornet solo, "Tower of Jewels," written and played by Sousa's soloist, William Tong.

Sousa's "Tales of a Traveler" comes next. The first tale is that of "The Kaffir on the Karoo."

"The Kaffir girl pipes shrill and clear,
The cow-horn speeds its sound,
From out the darkness, far and near,
The tribal dancers bound."

The second description is of the "Land of the Golden Fleece," Australia. The third depicts "Easter Monday on the White House Lawn," with the children rolling eggs, dancing and romping, a scene of animation.

A new song by Sousa, "Love's Radiant Hour," will be sung by Marjorie Moody, soprano.

In the fifth number, Richard Strauss's symphonic poem, "Death and Transfiguration," it is easy to follow the successive pictures which Strauss has presented in his music: The sick man lying weak and worn with his struggle, dreaming of the days that have passed into the shadows of dimly remembered things; the renewed battle with the enemy who always wins; the respite; the vision of the life that has been; the final struggle. The final scene, the transfiguration, is made evident, too, in the exalted character of Strauss' picturing, the gleaming harps, and majestic sonority.

"Among My Souvenirs," a new sketch by Sousa, follows the intermission. As he meditates among his souvenirs, he goes back before the broken hearted time and remembers when he and she were softly singing "Twinkling Stars are Laughing at You and Me," and then his mind reverts to the time when he was "Seeing Nellie Home." Then he travels to the Far East, and visions of "The Road to Mandalay" come to him—from that, he meditates on the "Sweet Mysteries of Life" and then comes the closing picture that he is once more "Among His Souvenirs."

A Sextette for flutes, "Dance of the Merlions," Sousa's new "Golden Jubilee" march, written to commemorate his 50th year as a band leader, a xylophone solo by Howard Goulden, and Sousa's "Balance All and Swing Partners," complete the evening's formal program, but there will be many extra numbers.

HOUSTON, TEX.
CHRONICLE

JOHN PHILIP SOUSA



EL PASO, TEX.
TIMES

Sousa Concert Is To Be In Liberty Hall

Friday night's concert of Sousa's band will be given in Liberty hall instead of at the High School auditorium. There will be no matinee concert, since Sousa does not desire to compete with the big football game in the stadium, and Liberty hall is not available for the afternoon.

It is expected that many of the Eastern Star and Masonic delegates will attend, the outgoing special train being timed to leave at 11 p. m.

NEWS

Attend Sousa Concert

The Hominy High school band motored to Tulsa Saturday to attend the John Philip Sousa Band concert at Convention Hall. The boys enjoyed the afternoon spent in Tulsa and the concert Saturday night.

It is wonderful inspiration to hear programs like that and the boys benefited by it, and wish to publicly thank the people that took their cars and the boys to Tulsa and back.

Sousa had five college graduates in his band that the being paid \$75 a week, and the highest salary is \$200 a week, so boys in school that have the ambition to go to the top in music can see what salaries there are in it for them. They work three hours a day, six days a week.

The High School band played at the Pawhuska County Fair and made \$25.00 for which they bought tickets to the band concert.—Reporter.

LOS ANGELES, CAL.
EXPRESS

SOUSA BAND COMING

Lieut.-Comdr. John Philip Sousa, from whose pen have come ten operettas, and numerous cantatas, symphonic poems, suites, waltzes, songs and marches, firmly believes that the American public is essentially music-loving. That the young composer has better chances of success in submitting his work to an American audience, is the famous conductor-composer's contention; and he backs it with a career of 50 years at the baton in this country and abroad. The venerable maestro, who will observe his 74th birthday November 6, has given no indication of a farewell tour.

He will appear with his band in a series of four concerts at the Shrine auditorium on November 9 and 10. On this, his 36th tour of America, he finds much to confirm this assertion.

SAN FRANCISCO, CALIF.
CHRONICLE

Sousa to Bring New Numbers on Jubilee

John Philip Sousa's "Golden Jubilee" tour, which will bring him and his famous band to San Francisco November 4 and 5 for four concerts at Dreamland Auditorium, is marked by new numbers expressing the "March King's" talent for the humorous and popular in music. While Sousa's chief claim to fame is as the composer of stirring marches, each year he has presented humoresques and parodies that have added much to the joyful quality of his programs. This year he is playing "Among My Souvenirs," depicting the sentimental reminiscences of a young man. Another bright feature is a transcription entitled "Ten Minutes on Broadway."

LOS ANGELES, CALIF.
TIMES

FEW CONCERTS MISSED

Sousa Absent From But Ten of Them in Fifty-Year Span

Ten concerts missed out of the many thousands in which he has appeared during the past fifty years is the proud record held by John Philip Sousa, who will bring his band to the Shrine Auditorium November 9 and 10 for four golden anniversary programs.

The march king, now approaching 74 years of age, has toured America annually since 1892, and during that time has canceled but two weeks of engagements. The incident occurred six years ago when Sousa sustained injuries in a fall from a horse, which caused him to disappoint his audiences for the only times in his busy career.

SAN ANTONIO, TEX.
LIGHT

DIRECTOR

John Philip Sousa, noted band leader, is in San Antonio with his famous band to give two performances.



High School Bands Line Up to Play For Sousa in S. A. Contest.

Having an experience, as musicians, they will value all of their lives, members of the bands of Main avenue and Brackenridge high schools here, Thursday afternoon lined up to play in a contest before the great band leader, Lieut. Commander John Philip Sousa.

Commander Sousa, on tour with his band, arrived here by special train Thursday morning and made immediate plans for the contest between school bands, the awards of which will be a cup and a flag. The famous band director came to San Antonio to give two performances at the municipal auditorium, one a matinee and the other a night appearance. In addition to being awarded the silver cup, the school band winning the contest will have the distinction of playing under Sousa's leadership at both the matinee and night performances.

ANDERSON, S. C.
Independent-Tribune

Orders Is Orders but the Band Didn't Play

During one White House reception in President Garfield's time, John Philip Sousa, clad in his gorgeous red uniform, criss-crossed with gold braid, sat on one end of the musicians' platform and his bass drummer, in full dress uniform, sat on the other. They were the United States Marine band that night. But there was no music. The band had been ordered to participate in a dedication that day and did not get back to barracks until 6:30 that evening when it was dismissed and sent home. At seven o'clock Sousa received an order to report with the band in full dress at the White House at eight o'clock. Sousa protested. His commanding officer said: "Those were my instructions and those are your orders." Messengers scoured Washington for the bandmen, returning with just one man, the bass drummer. When the long evening and the reception at last drew to an end the drummer and Sousa stood up, saluted each other in a proper military manner and the "band" filed out and went home. Orders is orders.

HOUSTON, TEX.
PRESS

SOUSA BAND STILL THRILLS AS OF OLD

By Ellen Douglas MacCorquodale

Dynamic rushes of winds and reeds, anchored to rhythmical sonority in the basses and held to the beat by rolling drum and tympani accent, kept two audiences enthralled at the City Auditorium Sunday when John Philip Sousa, the March King, gave his Golden Jubilee appearance under the direction of Mrs. Edna W. Saunders. They were typical Sousa performances.

The audiences were composed of two well defined elements: Those who have known Sousa for many years and hold him in such deep affection that to miss his concerts would be unthinkable, and the large number of students, some of whom were hearing him for the first time and all of whom will recall later, with reverence and pride, that they heard the great Sousa in the mellowed years of his distinguished career.

It was the Sousa marches the audiences called for, but Sousa, incomparable program maker, knows how to forfend monotony. Not for nothing has he been acclaimed for "taking the boredom" out of the band concerts. Infinite variety characterizes his performances. Some of his selections are redeemed from cheapness only by his masterful and unique performances. Then he swings to the other extreme and offers a symphonic poem, or an excerpt from a Wagner opera.

While the band can never successfully approximate the symphony orchestra, Sousa's magic wand and his skill in arrangements almost calls forth the impossible from his reed. The effects are delicate as fine spun in pianissimo passages and there is a lift and surge in rolling forte that any orchestra might study with profit.

A program of marches alone would be insupportable, but when Sousa varies his band performances with solos, and with sextets, octets, and platoons of players from the various sections, as in Stars and Stripes Forever, no sense of reiteration occurs. The audience is entertained every moment. Even a bit of clowning from the saxophones is introduced.

Soloists this year are Miss Marjorie Moody, long a favorite with Sousa audiences; William Tong, cornetist; Howard Goulden, xylophonist, and Winifred Bambrick, harpist.

SALT LAKE CITY, UTAH
DESERET NEWS

Old Tribal Ceremonies Make John Philip Sousa 'Big Chief'

Five Braves Conduct Induction Rites For Idol.

PONCA CITY, Okla., Oct. 20.—(AP)—Commander John Philip Sousa, here with his famous band for an engagement this week, was made a chief of the Ponca Indian tribe at the 101 ranch with adoption ceremonies conducted by five tribal chiefs, Horse Chief Eagle, Crazy Bear, Charles Pappan, White Bear and Walking Ahead.

Horse Chief Eagle, lineal chief of the tribe, and Crazy Bear spoke guttural words of praise for the march king, which were translated by an interpreter, and the bandmaster was given a peace pipe and tobacco pouch.

Sousa's tribal name is Glay-Dah-Wah-Nar-Gee-Thar which is translated as "Chasing Hawk." The hawk is the emblem of the skull clan of the Poncas and is greatly revered by the entire tribe.

Sousa who is known all over the world for his achievements as a bandman, composer and conductor, has received many distinctive honors for his work, and has even added recognition by royalty to his "trophies."

The veteran leader is now on his jubilee tour of the nation, and predicts that this will in all probability be the last time he will appear in the cities now on his itinerary. When he was in Salt Lake two years ago, it was generally ex-

pressed that that engagement would likely be his last in the Utah metropolis.

Sousa has written hundreds of selections for band and orchestra. His marches and some of his dance pieces have found places in the music of the nation as secure as the classics. He is well known in Salt Lake as in every other American city, to school boy and concert goer alike. His recognition by the Ponca Indians is drawing wide comment from his hosts of friends.

EL PASO, TEX.
HERALD

Sousa To Give Fine Program Friday; New "Golden Jubilee March" Featured



MISS WINIFRED BAMBRICK is one of several soloists with Sousa's band. She is an excellent harpist and will play some solo numbers.

A VARIED and popular program will be presented by the "grand

old man of music," John Philip Sousa, in El Paso Friday night at Liberty hall. There will be no matinee concert, and no concert in the high school auditorium.

Three big features of the evening

EXPRESS
SOUSA PAYROLL GROWS
"Bigger salaries mean bigger earnings," has been a slogan which has meant substantial increases in the yearly profits of John Philip Sousa, who will appear with his band in four Golden Jubilee concerts at the Shrine Auditorium on November 9 and 10. When the march king began his tours in 1892, he paid his musicians an average of \$35 a week. Today, on his thirty-sixth tour of America, the average has risen to \$125 a week. And Sousa's earnings have increased to the extent of giving him the title, in the music world, of the one figure who has given America good music at a good profit for more than a quarter of a century.

LOS ANGELES, CALIF
HERALD

Sousa Making 36th Tour

John Philip Sousa, who appears at the Shrine auditorium in four golden jubilee concerts on Nov. 9 and 10, observed his 74th birthday Oct. 6.

The present tour of the march king is his thirty-sixth in America since 1892.

program will be a suite, "Tales of a Traveler," by Sousa; the symphonic poem, "Death and Transfiguration," by Richard Strauss, and a sketch, "Among My Souvenirs," arranged by Sousa.

The "Tales of a Traveler" suite is divided into three parts, "The Raffle on the Karoo," "The Land of the Golden Fleece," and "Easter Monday on the White House Lawn."

A sextette for flutes, "Dance of the Merlons," by Tschalkowsky, Sousa's new "Golden Jubilee" march, written especially in commemoration of his 50th year as a band leader, are special numbers.

William Tong, Sousa's cornet soloist, will play one of his own compositions, "Tower of Jewels." Miss Marjorie Moody, soprano, will sing a new Sousa song, "Love's Radiant Hour," and Howard Goulden will play as a xylophone solo the Polonaise, "Mignon," by Tierney.

There will be many extra numbers, especially by reason of the matinee concert having been abandoned.

BRIDGEPORT, CONN.
TIMES STAR

BRIDGEPORTER IS WITH SOUSA

Peter Biroschak, Now in Abilene, Texas, Takes Airplane Ride.

Among those touring the country with Sousa and his band in their trip through the Southeast is Peter J. Biroschak, 2024 Seaview Ave., who plays first French horn. Biroschak, whose talent has been recognized in New York, was a member of the New York Symphony on its tour of Europe.

During the World War he was connected with the Bridgeport Coast Artillery Band, and later, when he was stationed at Fort Wright and Fort Terry, N. Y., organized a band at each station.

Still later during the war period he went to Galveston, Tex., where he was leader of the 23rd Coast Artillery band at Fort Crockett.

When Bridgeporters last heard from Biroschak, he was in Abilene, Tex., where he was one of the five members of the "Dutch Band" who, as guests of the flying field there, were treated to stunt rides by the aviators.

The only other Bridgeport man on Sousa's band is Howard Goulden, 95 Catherine St., who is xylophone soloist.

HOLLYWOOD, CALIF.
NEWS

INTEREST IN MUSIC SERIES IS EVIDENCED

Although the series of morning musicals being sponsored by Mrs. Genevieve Gray is to be given in the new ballroom of the Biltmore hotel instead of the Beverly-Wilshire hotel, as at first planned, Beverly Hills women are showing keen interest in the event. The first concert will be given next Monday morning in the new ballroom of the Biltmore. The musical will be the first event of its kind in the hall. The entrance is on Grand avenue.

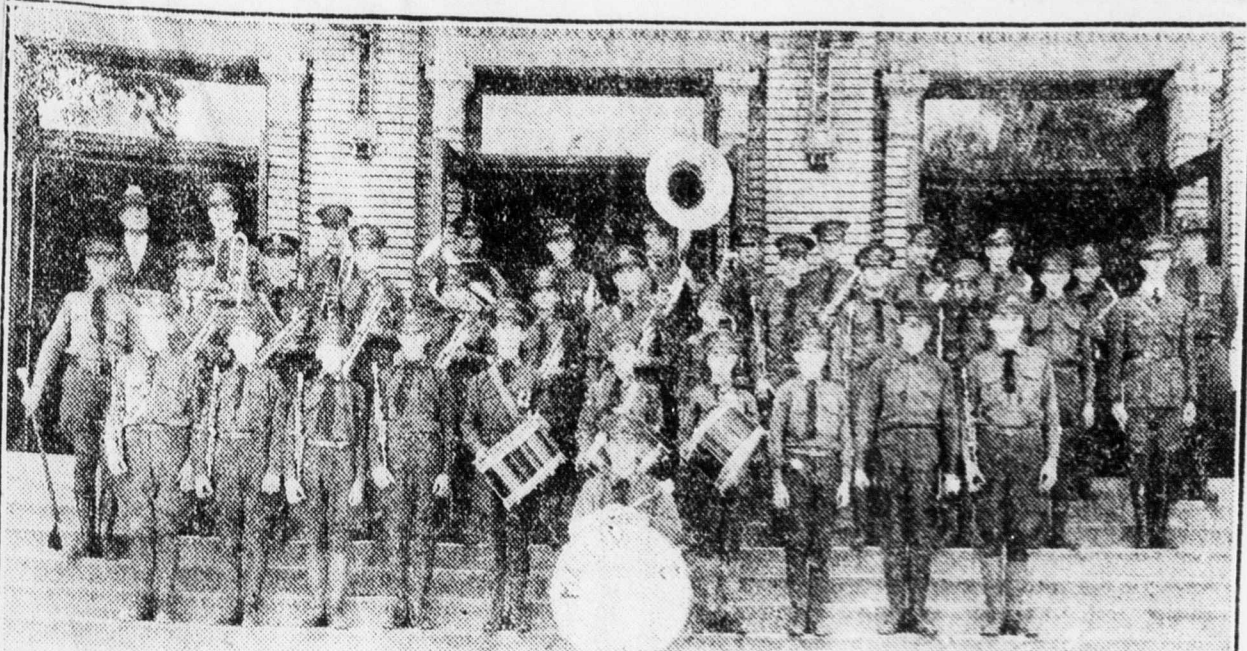
The first concert offers the Russian Symphonic choir under the direction of Basile Kilbalchich. In keeping with the atmosphere of the concert, Mrs. Gray will have a number of distinguished Russians as her guests that day, including Countess Ilya Tolstoy Alexis Kall, Prince and Princess Zolitsin, Baron Hess, Mr. and Mrs. Paul P. Goudkoff, Serge Oskrinsky and Mme. Elizabeth Souninza.

A number of local residents who are prominently identified with musical activities in Los Angeles will also be honor guests. Count de Segurula will be master of ceremonies. John Phillip Sousa, Carrie Jacobs Bond, Mrs. Howard Atherton Irish and L. E. Behymer are on the guest list.

A large number of Beverly Hills women are included in the list of patronesses.

OCT 25 1928

SOUSA CUP TO BE AWARDED BAND



Two San Antonio high school bands will vie for the honor of being selected as winner by Lieut. Commander John Philip Sousa when they play in front of the City Auditorium at 1 o'clock Thursday afternoon. They are the Main Avenue R. O. T. C. Band, top, and the Brackenridge R. O. T. C. Band, shown in the bottom picture.

Sousa and his band will play in concert at the auditorium in the afternoon and night. The winning band, in addition to being awarded a silver cup, known as the Sousa Cup, will be given the honor of playing under the direction of the famous director at both the afternoon and evening performance.

Judges of the contest will be Sousa and three San Antonio judges yet to be selected. Only the two bands have been entered in the contest.

Otto Zoeller, musical director in the city high schools, will lead both bands in the contest.

Second prize in the contest will be a large American flag.

LOUISVILLE, KY.
TIMES

OCT 28 1928

SHRINERS PLAN SOUSA TRIBUTE

Greeting John Philip Sousa on the occasion of the March King's seventy-fourth birthday, fellow nobles of the Mystic Shrine will stage an impromptu observance of the famous bandmaster's natal day next Sunday noon in Union Square.

The veteran band leader is a Shriner and the Islam Temple Band of 102 pieces, directed by Henry Auerbach, will assemble in Union Square facing the Hotel St. Francis where Sousa will be staying, and play several numbers as a birthday serenade.

It is expected that Sousa may respond to the greeting by descending from his hotel room and going to the square to conduct the Islam serenaders.

Sousa will be here for the opening of a two days' engagement, during which his band will play afternoon and evening concerts on Sunday and Monday at Dreamland Auditorium. The Shrine band will assemble at the auditorium on Monday evening and join with Sousa's band in the playing of one number on the program.

In addition to Sousa's birthday, there are other anniversaries adding to the significance of the San Francisco engagement of the band. The present tour is the thirty-sixth made by Sousa's band and it marks the noted leader's fiftieth anniversary as a bandmaster. Besides the San Francisco concerts, the band will play next Sunday afternoon and evening at the Municipal Auditorium in Oakland.

Despite his advanced age, Sousa is undertaking in the present tour one of the most strenuous schedules of his entire career.

LOS ANGELES, CALIF.
NEWS

Sousa Slated to Arrive on Monday

John Philip Sousa, "march king," who will give four concerts at the Shrine auditorium November 9 and 10, will arrive in Los Angeles next Monday on his sixteenth visit to the Pacific coast. Sousa will appear in two programs at the Raymond theater in Pasadena on Monday afternoon and evening and then tour Northern California.

Welcomed Here



The university, the state government and the people of Austin will be represented in the reception to be given Tuesday morning at 11:10 o'clock for Lieut. Comdr. John Phillip Sousa when the noted bandmaster arrives here on the Missouri Pacific for his first performance, Tuesday night, "on his own."

Pres. H. Y. Benedict will represent the University of Texas in this reception and P. H. Daugherty, private secretary to Gov. Dan Moody, will welcome the visitor on behalf of the governor.

Sousa Arrives In Austin Today For Jubilee Concerts

Musician to Direct Austin High Band at Hancock Matinee Concert

Lt. Comdr. John Phillip Sousa, composer, author and internationally famous band master, will arrive here with his famous band Wednesday morning on the 11:10 M.-K.T. train, for two concerts during the day.

Mayor P. W. McFadden, Mrs. Joe James, president of the Amateur Choral club, and a committee from the chamber of commerce and the city council will meet the master musician and his band members at the station and will escort him to his hotel. He is to appear at 3:30, and at 7 p. m. at the Hancock theater for the Golden Jubilee concerts to be given here.

ON 36TH TOUR

This tour, the 36th made by Sousa and his band, commemorates his 50th anniversary as a band conductor. He is featuring the "Minnesota," "University of Nebraska," and "Golden Jubilee" marches, the latter composed recently for this trip, and as another local feature, will personally direct the Austin high school band of 45 members at the afternoon concert.

Instrumental specialties of a sextette of flutes, sextettes of trombones and a triple octette of clarinets are among other numbers on his varied program. Mrs. James said. The Amateur Choral club is sponsoring the concerts.

Lt. Comdr. Sousa has composed over 30 world known marches, seven suites, several symphonic poems and over 10 comic operas in addition to his band and other musical work. He started teaching music at the age of 15 years.

SOUSA BOASTS OF 84 INSTRUMENTS IN NOTED BAND COMING ON NOV. 9

John Philip Sousa, who will appear at the Shine auditorium on Nov. 9 and 10 in four golden anniversary concerts, has a band consisting of 84 wind and percussion instruments and one harp.

One world tour, five European tours and 35 complete tours of America and Canada have been made by Sousa and his band since 1892.

In all, more than 1,272,000 miles have been traveled.

LOS ANGELES, CALIF.
HERALD

SACRAMENTO, CAL.
BEE

CHASING HAWK is none other than John Phillip Sousa, the well known bandmaster. When he visited Ponca City, Okla., recently, he was made a member of the Ponca tribe of Indians. Left to right, above, are Horse Eagle Chief, Chasing Hawk (Sousa) and Chief Crazy Bear.

School Bands Will Contest For Place On Sousa Program

The winning band in a Sacramento school contest will play in the intermission of John Phillip Sousa's band concert at the memorial auditorium Friday afternoon, November 2nd, and will receive a silver cup inscribed with the famous bandmaster's name as a prize.

The contest was arranged at Sousa's request under the direction of Miss Mary Ireland, supervisor of music in the elementary and junior high schools. Three bands, composed of boys from these local

schools and directed respectively by E. Unash, Wolf from Schmiedding and George B. Franz will take part in a preliminary contest Thursday afternoon, November 1st, at 4 o'clock, at the David Lubin School. The public will be welcome to attend the school performance.

The judges will be Robert Fenton, F. F. Miles and T. H. Wills. One of the three bands will be chosen by them to appear on the same platform with the Sousa players on the following afternoon.

Sousa to Speak Before Kiwanis on Concert Day

John Philip Sousa, world-famous bandmaster, monarch of the baton, will be a guest of Herbert L. Clarke at the Kiwanis luncheon meeting Tuesday, October 30, in Hotel Virginia. All service clubs of the city have been invited. The veteran musician will arrive on a special train Tuesday, immediately attending the club session in the hotel. C. A. Moore is President of the Kiwanians.

Sousa will give two concerts in Long Beach October 30. This tour marks his golden jubilee anniversary, the bandmaster having started his musical career fifty years ago in a Washington theater.

Besides being a director of renown, Sousa has won an international reputation for his patriotic and military compositions. He has also written interesting musical movements, "Tales of a Traveler" and "Ten Minutes on Broadway" being an aggregation of popular song hits.

The Sousa concerts will be given at Municipal Auditorium under the direction of L. D. Frey. Mr. Frey also manages the Long Beach Philharmonic Course, which will open November 9 with a concert by Fritz Kreisler, eminent violinist.

Louis Gravenure, one of the most talked of tenors of musical America, will appear in concert November 24, followed on January 11 by Anna Case, known as the Nation's most beautiful soprano. Maier and Pattison, duo pianists, who will play December 7, have been widely acclaimed. Tito Schipa, sensational tenor, will sing at the Auditorium February 8 and Oscar Seagle will close the series March 15 with a baritone concert.

STAR-NEWS

R. STRAUSS NUMBERS WILL BE PRESENTED

J. P. Sousa Band to Play at Raymond Monday

Monday evening's concert at the Raymond Theater, as announced by John Philip Sousa, will be featured by the beautiful symphonic poem from the pen of Richard Strauss, "Death and Transfiguration." Mr. Sousa will be making his sixteenth visit here. He has chosen for his local concerts, besides a few numbers by European composers, a wide selection of his own compositions as befitting his golden anniversary as a conductor.

The complete program follows: "Militaire Francais" (St-Saens); cornet solo, "Tower of Jewels," played by William Rong; suite, "Tales of a Traveler" (Sousa); soprano solo, "Love's Radiant Hour" (Sousa) and sung by Miss Marjorie Moody; "Death and Transfiguration" (Strauss); sketch, "Among My Souvenirs" (new); sextet for flutes, "Dance of the Merlions" (Tschalkow); march, "Golden Jubilee" (new) (Sousa); xylophone solo, "Polonaise" from "Mignon," played by Howard Goulden; "Balance All and Swing Partners" (Sousa).

The Charles King Players made both matinee and evening concerts possible by turning over the theater. Tickets may be obtained at the Raymond box office.

LOS ANGELES, CALIF
RECORD

SOUSA'S BAND HERE NOV. 9.

EIGHTY-FOUR men compose Sousa's band. They are now on the thirty-sixth tour of America and Canada that the organization has made since 1892, and will appear at the Shrine auditorium on Nov. 9 and 10 in four concerts.

Sousa and his band have also made five tours of Europe and one complete tour of the world during the past thirty years.

Salaries in the band range from \$74 to \$200 a week, according to proficiency and experience. But one type of uniform for the men has been used and it has not been changed for more than a generation.

In all, Sousa and his band have traveled more than 1,272,000 miles and has never depended upon a subsidy, the drawing power of the organization being sufficient to show a substantial profit each year despite an annual budget of nearly \$2,000,000.

Soprano With Sousa Ensemble



MARJORIE MOODY — Soprano with John Philip Sousa band, will appear at Shrine auditorium November 9 and 10. Inset: Louise Caselotti, who will sing title role in opera "Zanetto" at Fine Arts auditorium November 12.

EIGHT SOLOISTS

Eight soloists will be featured in the four Golden Jubilee concerts which will be given by Sousa and his band at the Shrine auditorium November 9 and 10. Outstanding among these artists who will appear on the programs with the march king are Miss Marjorie Moody, soprano, and Miss Winifred Bambrick, harpist. Sousa will arrive in Los Angeles Monday.

TUCSON, ARIZ.
STAR

Here With Sousa Tomorrow



Miss Winifred Bambrick, harp soloist, who appears here tomorrow with Sousa's band, making the tour in honor of the great conductor's fiftieth jubilee.

SOUSADELIGHTS AUDIENCES IN S. A.

Two Presentations Given by Famous King of Marches.

The one, only and inimitable John Philip Sousa, American "March King," appeared twice Thursday before enthusiastic audiences at the municipal auditorium conducting the seventy-five-piece band which he has built up as a climax to fifty years of directing.

Long a favorite in San Antonio, Commander Sousa delighted his large audience with programs composed to a great extent of his own compositions.

School children predominated in the afternoon audience, which was interrupted while Sousa presented Main and Brackenridge high school bands with the trophies won at a contest during the day and then wielded the baton over the combined bands for the playing of his own "El Capitan."

NOVELTY NUMBERS.

His band, as always, excelled in perfection of tempo and pitch, while the formidable brass section put at the disposal of the conductor crescendos and fortissimos which thrilled his audiences.

As is a usual feature of Sousa's concerts several novelty numbers were presented, among them a saxophone octette, a trombone quartette and the rendering of a finale to "Stars and Stripes Forever," which found the entire brass section, reinforced by piccolos galore, lined across the stage.

Excerpts from Wagner's "Tristan and Isolde," the "Dance of the Hours," from Gioconda; a Victor Herbert medley, and a Strauss symphony were added to the marches and other Sousa compositions and arrangements which composed the bulk of the two programs.

SOPRANO SOLOIST.

Miss Marjorie Moody, soprano, came as soloist with the organization, while soloists from the band itself were William Tong, cornetist, and Howard Goulden, xylophonist, both of whom won enthusiastic applause.

The direction of Commander Sousa proved an interesting novelty to those who enjoyed it for the first time. Like John Finlay Williamson, conductor of the Westminster choir which charmed the city last winter, Sousa conducts without unnecessary motion, obtaining his effects with the slightest movement of the baton.

Too much cannot be said for the absolute precision which marked every musical maneuver of the organization.

The concerts were under the local management of Edith M. Resch.

LOS ANGELES, CALIF
TIMES

OCT 29 1928

SOUSA TO ADDRESS ADVERTISING CLUB

PASADENA, Oct. 28.—John Philip Sousa, internationally known band leader, will speak at the luncheon meeting of the Advertising Club of Pasadena tomorrow at the Hotel Maryland.

The Advertising Club has invited the public to hear Sousa speak and more than 200 reservations for the luncheon have been made.

The band leader will describe his experiences in all parts of the world and will recount his adventurous boyhood. He will be introduced by Frederick Monsen, explorer and lecturer and a close friend of the musician.

John Philip Sousa Will Be Luncheon Guest on Tuesday

Noted Band Leader Eulogized
in Official Proclamation
by Mayor Hauge.

In honor of the world's greatest bandmaster, the composer of "Stars and Stripes Forever," the greatest march ever written, Mayor Oscar Hauge today issued a proclamation designating next Tuesday as "John Philip Sousa Day" in Long Beach. On that occasion the world's premier band director will give two concerts in Municipal Auditorium. This is the Jubilee Year of the noted bandmaster and his thirty-sixth annual tour of the United States. Since 1892 he has directed the band which bears his name.

Summing up the work of the famous leader who will be the honored guest of Long Beach Tuesday, Mayor Hauge in his official proclamation says:

"To the esteemed people of the City of Long Beach: In recognition of the patriotism on the part of Lieut. Commander John Philip Sousa, first in the Marine service of the United States, then in the infantry with Colonel Theodore Roosevelt in the storming of San Juan Hill, and finally as lieutenant in the Navy during the late war, at the Great Lakes Training Station, where he trained 3500 young band leaders; as a world citizen, author and composer of more than 100 marches, operas and symphonies; as the world's foremost band leader, I hereby proclaim, in recognition of the coming to our city of this great and honored American, that Tuesday, October 30, shall be Sousa Day from 6:30 A. M. to 11:30 P. M., and commend the Sousa concerts in the Municipal Auditorium at 3 P. M. and 8:30 P. M. as two of the outstanding features of Sousa Day."

The Sousa concerts are to be under management of L. D. Frey, who is also manager of the All-Star Philharmonic Course in the Auditorium this winter, the first number of which will be Fritz Kreisler, November 9. Anna Case, America's most beautiful soprano, will be another of the Philharmonic numbers.

When Lieut. Commander Sousa appears in the city Tuesday he will be taken in hand by the Kiwanis Club, whose guest he will be at noon at the Hotel Virginia.

GREENVILLE
TEX.
BANNER

John Philip Sousa Band At Commerce

There are anniversaries and anniversaries. Lieut. Com. John Philip Sousa, the world's most famous bandmaster, celebrated one unusual "birthday" in a similarly unusual manner, April 26, when his new book "Marching Along," was issued. It is an autobiography. Vivid recollections of three quarters of a century of life in America, including descriptions of the Civil War and those immediately following it, are found in the volume, which promises to go down through the years to come, with Mr. Sousa's other books, his plays, and his marches, as worthy of undying fame. During his seventy-three years of usefulness and achievement, the "March King" has traveled 1,200,000 miles with his musicians, all over the world. He tells of his adventures in the autobiography, and the anniversary thus impressively observed by the issuance of the book is the 31st of his most famous march, "The Stars and Stripes Forever."

"This same march will be played by Mr. Sousa and his band at the concerts given in Commerce at the college auditorium matinee and night, Saturday, Nov. 17.

OCT 29 1928

March King Sousa Is Made an Indian Chief



(By Pacific & Atlantic)

On recent visit to Ponca City, Okla., John Philip Sousa was made member of the Ponca tribe and given name of Chasing Hawk. Here's illustrious musician with Chief Horse Eagle (left) and Chief Crazy Bear at the completion of the ceremonies.

PITTSBURG, PA. POST-GAZETTE

March King Sousa Is Made an Indian Chief



(By Pacific & Atlantic)

On recent visit to Ponca City, Okla., John Philip Sousa was made member of the Ponca tribe and given name of Chasing Hawk. Here's illustrious musician with Chief Horse Eagle (left) and Chief Crazy Bear at the completion of the ceremonies.

ASBURY PARK, N. J.
PRESS

OCT 29 1928

March King Sousa Is Made an Indian Chief



(By Pacific & Atlantic)

On recent visit to Ponca City, Okla., John Philip Sousa was made member of the Ponca tribe and given name of Chasing Hawk. Here's illustrious musician with Chief Horse Eagle (left) and Chief Crazy Bear at the completion of the ceremonies.

Cobra Listens

OCT 23 1928

SOUSA'S COMING
MEANS A TREAT
IN BAND MUSICAmerica's Premier Director
And Composer of Band
Music at Grand Saturday.

When John Philip Sousa and his band appear in concert at the Grand theater next Saturday afternoon, the people of Douglas will have an opportunity to hear the foremost of American concert bands and the outstanding composer of band music new before the public. Compositions by Sousa are known and popular with all people. The most stirring of them, perhaps, is "Stars and Stripes Forever" but among them are other popular favorites, including "El Capitan," "The Washington Post" and other stirring marches, all of which delight lovers of band music.

More than 30 years ago, Lieut. Com. John Philip Sousa, who this season makes his 36th annual tour with his famous band, experimented with a dance composition in a tempo out of the ordinary. Sousa played it in public a time or two and then put it away because it "shocked" the two-steppers and the waltzers of the day. Recently he came across the manuscript and Sousa audiences are assured that "The Gliding Girl," played occasionally as an encore number this season, and a red hot bit of jazz, is presented exactly as it was written and played by Sousa almost a third of a century ago. Although Sousa does not claim the honor, it is entirely possible that the "March King" also was the father of jazz.

LONG BEACH, CAL.
PRESS-TELEGRAMSOUSA'S BAND WILL PLAY
IN LONG BEACH TUESDAY

"Stars and Stripes Forever," the greatest march ever written, the piece of music that has stirred hearts for two generations, will be played by its world-famous composer, John Philip Sousa, Tuesday, October 30, when the most famous band-master of history, the "March King," will direct his band and soloists in two concerts in Municipal Auditorium. Lieut. Commander Sousa is on his thirty-sixth annual tour. He has taken the great band 1,275,000 miles since 1892. This year marks his fiftieth jubilee as band director. Contrary to the usual belief, John Philip Sousa is an American by birthright, having been born in Washington, D. C., in 1854. There is an apocryphal story to the effect that he was born in Italy, and that his name was John Philipso; that on the way over he wrote his destination, "John Philipso U. S. A.," and the immigration authorities wrote it down by mistake, John

Philip Sousa. He was an American by birth and has remained one since. Though he has toured every country in the world, he and his band have remained American.

In addition to the solo work of the master, a group of soloists, instrumental and vocal, will entertain the audience here. These include: Marjorie Moody, soprano; Winifred Hambrick, harpist; John Dolan, cornettist; Howard Goulden, xylophonist; Edward Heney, saxophonist; Edward Wall, clarinetist, and J. P. Schuler, trombonist.

Long Beach's own noted band-master, Herbert L. Clarke, was for many years cornet soloist and assistant bandmaster with Sousa's contingent, making many world tours with him. The two will hold a happy reunion on October 30, when Sousa's Band will give two concerts. The Long Beach programs, in Municipal Auditorium, are under direction of L. D. Frey.

TUCSON, ARIZ.
STAR

OCT 24 1928

PROGRAM GIVEN
OUT FOR SOUSADe Luca to Assist Saturday
Concert in Temple
Of Music

The program which John Philip Sousa's band will give in Tucson Saturday evening at the Temple of Music and Art at 8:30 o'clock has just been announced by the Saturday Morning Musical club, under whose auspices the organization will make its appearance.

Miss Marjorie Woody, soprano, John Dolan, cornettist, and Howard Goulden, xylophone player, will be among the special soloists. Prof. Joseph O. DeLuca of the faculty of the University of Arizona, and former member of the band, will be a part of the program conducting

one of his own compositions and playing another as a solo. He was acquainted of the arrangement through telegrams from Sousa.

The entire program is as follows: Peroration, "Militaire Francaise," St. Saens; Cornet Solo "Tower of Jewels," Tong, William Tong; "Tales of a Traveler," Sousa; The Kaffir on the Karoo, The Land of the Golden Fleece, Easter Monday on the White House Lawn. Soprano Solo, "Lover's Radiant Hour," Sousa, Miss Marjorie Moody, Miss Helen Boardman Knox, accompanist. Symphonic Poem "Death and Transfiguration," Strauss.

Intermission
Sketch Among My Souvenirs, Nichols-Sousa; Sextette for Flutes, Dance of the Merlions, Tschalkowsky; March, "The Golden Jubilee," Sousa; Xylophone Solo, Polonaise Mignon, Tierney; Howard Goulden; Balance All and Swing Partners, Sousa.

SOUSA, 50 YEARS
AS A CONDUCTOR,
NOW CELEBRATESAmerica's Foremost Band
Conductor at the Grand
Tomorrow Evening.

If he had not won such an enduring fame as the writer of his country's patriotic marches, Lieut. Com. John Philip Sousa might have come down through the years as the Will Rogers of music. Sousa is perhaps the only American composer who has the facility to tell stories and crack jokes in terms of music and for at least two decades the American people have laughed as heartily at his humoresques and parodies upon current popular music as they have applauded such march-tunes as "Stars and Stripes Forever," "Semper Fidelis," and "El Capitan."

For his Golden Jubilee Tour, which began in Schenectady, New York on July 19, and which will continue for a period of more than twenty-one weeks, Sousa has turned out another humoresque. The theme this year is found in "Among My Souvenirs." Among the young man's souvenirs (one suspects the young man is Sousa himself) is a photograph, a letter and a broken heart and as he meditates, he goes back before the broken hearted time and remembers when He and She were singing "Twinkling Stars are Laughing at You and Me," when he was "Seeing Nellie Home."

In addition to his humoresque, Sousa has given spice to his new program by a transcript of the hit numbers from the various New York musical shows entitled "Ten Minutes on Broadway."

Sousa's tour this year celebrates his fiftieth year as a conductor and is the thirty-sixth which he has made at the head of his own musical organization which this season will consist of more than 100 musicians and soloists.

IN FOREST OF FAME



Lieut. Commander John Phillip Sousa plants tree in Forest of Fame of California Botanic Gardens in Los Angeles. The tree was a silver oak, symbolic of his silver symphony.

SAN FRANCISCO, CALIF.
EXAMINER

Golden Jubilee Brings Sousa To S. F. for Four Concerts

WHILE John Philip Sousa's popularity as a bandmaster for more than a generation is attributed chiefly to the variety and novelty of his programs, the "March King" is a believer in giving his audience more than simply the light works of his own composition.

That he is adhering to this policy is indicated by the programs he is playing on the present golden jubilee tour of his band. The tour will bring Sousa and his band to San Francisco for four concerts on Sunday and Monday, November 4 and 5, and for two concerts at the Oakland municipal auditorium on Saturday, November 3.

It was Sousa who presented Wagnerian music to American audiences before the great composer's works were performed at the Metropolitan Opera House in New York, and it was Sousa who played for the first time outside of New York Schellings "Victory Ball."

This season Sousa is presenting for the first time by a band the Delius rhapsody, "Brigg Fair," and an arrangement for flute sextette of the "Dance of the Merlons" from Tchaikovsky's "Nutcracker Suite." The Delius number, inci-

dentally, is one of the novelties scheduled by Alfred Hertz for performance by the San Francisco Symphony Orchestra during the coming season.

The present Sousa tour marks his fiftieth anniversary as a bandmaster. In 1878, when Hayes was president, Sousa picked up his baton for the first time as leader of the orchestra in a Washington theater. He was then 24 years old. Two years later President Hayes appointed Sousa leader of the United States Marine Band. During the 12 years that Sousa led that band he composed several of the marches for which he became famous. He resigned to form his own band which he has headed continuously. Sousa will celebrate his 74 birthday during his coming concerts in the bay region.

TELEGRAM

TRIBUNE

SOUSA AND HIS BAND COMING TO COMMERCE

John Phillip Sousa and his famous band will play in the auditorium of the Education building here Nov. 17. There will be an afternoon program at 2:30 and another at 8 on the same day.

Sousa is coming to Commerce on his Golden Jubilee Tour, the director now being 75 years old. This trip is probably the last that the great artist will make to this part of the country, as his age will probably prevent his doing so in the future.

Sousa has in his lifetime played to hundreds of thousands of people, and as many have heard his music on Victor records. Not only is he great as a director, but as a composer as well. The bringing of Sousa and his band of 84 instruments to Commerce is one of the greatest events in the history of the college since former Vice-president Thomas R. Marshall visited the institution a number of years ago. And the people of this vicinity will doubtless take advantage of this rare opportunity.

Admission will be \$1, \$1.50 and \$2, respectively, according to the location of the seats. The dates that the tickets are to be sold will be announced in ample time for everyone to have equal opportunity to make reservations.—Commerce Journal.

LOS ANGELES, CALIF.
NEWS

Americans Chosen For Sousa's Band

Eventually only American-born musicians will be found in the rosters of every band in this country, according to John Phillip Sousa, who will present four concerts at the Shrine auditorium on November 9 and 10.

In 1892, when the "march king" first began to tour America and Europe, his organization consisted almost entirely of foreign musicians. Today there is but one player in Sousa's band who was born abroad, and he is a naturalized citizen.

Sousa's policy for more than 35 years has been to employ only American bandmen when they have exhibited their proficiency.

Music Maker



JOHN PHILIP SOUSA, who will be serenaded by the Shrine band Sunday noon, November 4, on the occasion of his seventy-fourth birthday.

LOS ANGELES, CAL.
EXAMINER

Sousa Arriving in L. A. Monday

JOHN PHILIP SOUSA, "The March King," will arrive here Monday to begin his sixteenth tour of California. His concerts for Los Angeles are scheduled for November 8 and 10 at the Shrine Auditorium. After playing Pasadena next Monday afternoon and evening and visiting other Southern California cities, the organization will journey to San Francisco. November 6 at Stanford University Sousa will observe his 74th birthday with two special concerts.

Band Leader to Be Here Monday



JOHN PHILIP SOUSA
Will Present Two Concerts in
Pasadena On Monday

John Phillip Sousa and his band will arrive in Los Angeles Monday morning and come directly to this city, where they will give two Golden Jubilee concerts at the Raymond theater. Special programs for both the matinee and evening performances have been arranged by the "March King," who this year is commemorating his fiftieth anniversary as a band conductor.

Mr. Sousa is nearing his seventy-fourth birthday and continues to direct his band and compose music. Three recent march numbers of his will be played on Monday, and Miss Marjorie Moody, New England soprano, will sing his latest song, "Love's Radiant Hour." "The Corn Huskers," his first football march; "Minnesota," a patriotic march dedicated to that state; and "Golden Jubilee," written for this tour, will be heard here on Monday, it is announced.

EL PASO, TEX.
HERALD

Sousa and Band Arrives In City

Lt. Comm. John Phillip Sousa and his band of 96, arrived in El Paso at one o'clock Friday afternoon from San Antonio for the concert at Liberty Hall Friday night at 8:15.

Commander Sousa was met at the train by a delegation headed by mayor R. E. Thomason and several Shrine officials.

He will be the guest of the Shrine at dinner Friday night, and during the afternoon was scheduled to take part in the Shrine parade. He expressed a desire to see Ft. Bliss and Juarez on his stay here.

During the war, commander Sousa had more than 1500 sailors in his band which toured the country on recruiting and Liberty bond sale tours. He is the composer of several stirring marches and is the acknowledged leader of all band directors in the world.

SACRAMENTO, CAL.
UNION

Boys' Bands to Play For Sousa Emblem

At request of John Phillip Sousa, who will give a band concert at the Memorial auditorium November 2, the winning boys' band of the contest to be held Thursday, November 1, at the David Lubin school, will be invited to play during the intermission at Sousa's afternoon concert. A silver cup engraved with Sousa's name will be given the winner.

Arrangements for the contest are under supervision of the amicus bandmaster and Miss Mary Ireland, supervisor of music in Sacramento city schools. Bands entered will be directed by E. Nnash, Wolfrom Schmieding and George B. Franz.

SHRINERS TO HONOR SOUSA

On the green spaces of Union Square an impromptu birthday party in honor of John Phillip Sousa will be staged next Sunday noon, November 4, by the "March King's" fellow nobles of the Mystic Shrine.

The occasion will mark the veteran bandmaster's seventy-fourth birthday. The Islam Temple Band of 102 pieces, directed by Henry Auerbach, will assemble in the square and play a serenade to Sousa, facing the St. Francis Hotel, where he will be staying.

It is expected that Sousa may respond to the greeting by descending from his hotel room to the square and conducting the Islam serenaders.

Sousa will be here for the opening of a two days' engagement, during which his famous band will play afternoon and evening concerts on Sunday and Monday at the Dreamland Auditorium. The Shrine band will assemble at the Auditorium on Monday evening and join with Sousa's band in the playing of one number on the program.

NEWS

Elizabeth Garrett To Sing With Susa

Albuquerque, N. M.—Oct. 23.—Elizabeth Garrett, greatly beloved composer of "O Fair New Mexico," the state song has been invited to be the guest of honor at the concert to be given by Commander John Phillip Sousa and his band of 100 pieces when they play at the University Gym, Albuquerque, Tuesday, November 13, matinee and night.

Miss Garrett, daughter of the celebrated sheriff, Pat Garrett, who killed Billy the Kid and assured his place in history by the deed, permitted the use of her song to Commander Sousa, when he composed "New Mexico." The march will be played for the first time when Sousa appears in Albuquerque. It will later go on his regular programs. It is one of only five marches he has written in the past three years, and is a great honor to New Mexico. The Albuquerque engagement under the management of Kyle S. Crichton is attracting state wide attention.

COMING MUSIC ATTRACTIONS



John Phillip Sousa (left), who will bring his band to San Francisco for four concerts in Dreamland Auditorium on Nov. 4 and 5. Kalya Mitzl, youthful violinist, who will make her debut in Scottish Rite Auditorium Tuesday night, and (inset) Fritz Kreisler, famed fiddler, who will give a single recital in Exposition Auditorium a week from Sunday.

Sousa in Four
Concerts Here

While John Phillip Sousa's popularity as a bandmaster for more than a generation is attributed chiefly to the variety and novelty of his programs, the "March King" is a believer in giving his audiences more than simply the light works of his own composition.

That he is adhering to this policy is indicated by the programs he is playing on the present Golden Jubilee tour of his band. The tour will bring Sousa and his band to San Francisco for four concerts on Sunday and Monday, Nov. 4 and 5.

This season Sousa is presenting for the first time by a band the Delius rhapsody, "Brigg Fair," and an arrangement for flute sextet of the "Dance of the Merltons," from Tschalkowsky's "Nutcracker Suite."

The present Sousa tour marks his 50th anniversary as a bandmaster. In 1878, when Hayes was president, Sousa picked up his baton for the first time as leader of the orchestra in a Washington theater. He was then 24 years old. Two years later Pres. Hayes appointed Sousa leader of the United States Marine Band.

During the 12 years that Sousa led that band he composed several of the marches for which he became famous. He resigned to form his own band which he has headed continuously. Sousa will celebrate his 74th birthday during his coming concerts in the bay region.

LOS ANGELES, CALIF.
TIMES

March King Due
Here Tomorrow

John Phillip Sousa, march king, will arrive in Los Angeles tomorrow morning for his first visit to this city on his sixteenth Pacific Coast tour. While Sousa and his band will not appear at the Shrine Auditorium until November 9 and 10, next, when they will present four golden jubilee concerts in commemoration of the veteran band leader's fiftieth anniversary as conductor, Los Angeles will serve as headquarters for Sousa during his engagements in other Southern California cities and towns.

Tomorrow afternoon and evening two programs will be given in Pasadena at the Raymond Theatre. Later in the week Sousa and his band will journey north, where the famous bandmaster will celebrate his seventy-fourth birthday on November 6, next, at Stanford University.

EL PASO, TEX.
HERALD

Sousa And His Band

J. P. Sousa has given the world one form of music that is truly, exclusively, American, in his marches.

With the exception of "The Stars and Stripes Forever," which probably is his most popular, none written in later years can compare with the old favorites of the '80's and '90's, to which millions of American soldiers in war and peace have marched and sung. And at his concert last night in Liberty hall, no other offerings brought out quite the applause that welcomed the Sousa marches.

It was a varied program. Music lovers especially liked the Tschalkowsky dance for six flutes, a delicate and lovely thing, of shining gaiety and pictureful. Also the Saint Saens number, pompous and sonorous and full of swinging melody. The Richard Strauss Symphonic Poem was all too short. Miss Marjorie Moody sang sweetly, and Howard Goulden gave several thrilling xylophone numbers. Sections of the band, the piccolos, clarinets, trumpets, saxophones, and trombones, were brought out in front many times, and there were some musical jokes perpetrated.

Sousa himself had several descriptive numbers on the program. It was a large and well pleased audience.

EL PASO, TEX.
TIMES

Sousa And His Band
To Arrive At 3 P. M.

Lt. Com. John Phillip Sousa and his band are to arrive at 3 p. m. today. He will be met at the station by Mayor Thomason and Fort Bliss army officers, and escorted to the Masonic Temple, where he will join in the Shrine parade as a member of the Washington temple. Com. Sousa will then be taken to Fort Bliss, where he will be received by Col. Connell, acting commandant.

The concert at Liberty hall will be started promptly at 8:15 p. m. tonight. There are 97 persons in the Sousa organization.

EL PASO, TEX.
TIMES

Sousa, Himself

J. P. Sousa and his band last night at Liberty hall delighted a large audience with two hours of variety which ought to have afforded something for every taste in music.

From a purely musical standpoint the more interesting numbers were the dance measure for six flutes (Tschalkowsky), and the splendid, full bodied Saint Saens number which opened the program. The flute number was exquisitely delicate, with just enough accompaniment from the band to render it richer without loss of fineness. The finishing touches were added with the lightest touch of cymbals, which seemed to be beyond the back-stage hangings.

Howard Goulden's xylophone numbers were masterly. Miss Marjorie Moody's singing was a happy interlude.

But after all, the people were there for Sousa and his works, and nothing brought out quite so much and spontaneous applause as the band old Sousa marches, played with matchless spirit and compelling power.

RECORD

OCT 26 1928

Orders Is Orders but
the Band Didn't Play

During one White House reception in President Garfield's time, John Phillip Sousa, clad in his gorgeous red uniform, criss-crossed with gold braid, sat on one end of the musicians' platform and his bass drummer, in full dress uniform, sat on the other. They were the United States Marine band that night. But there was no music. The band had been ordered to participate in a dedication that day and did not get back to barracks until 6:30 that evening when it was dismissed and sent home. At seven o'clock Sousa received an order to report with the band in full dress at the White House at eight o'clock. Sousa protested. His commanding officer said: "Those were my instructions and those are your orders." Messengers scoured Washington for the bandmen, returning with just one man, the bass drummer. When the long evening and the reception at last drew to an end, the drummer and Sousa stood up, saluted each other in a proper military manner and the "band" filed out and went home. Orders is orders.

LOS ANGELES, CAL.
EXAMINER

OCT 28 1928

SOUSA ARRIVAL
DUE TOMORROW

Lieut.-Commander John Phillip Sousa, will arrive tomorrow morning. While his appearance at the Shrine Auditorium is set for November 9 and 10, the March King will play two concerts at the Raymond Theatre tomorrow afternoon and evening. On Tuesday, he will visit Long Beach, and on the following day he leaves for Northern California.

After an Election Day program on the Stanford University campus, he will return to Los Angeles for four Golden Jubilee concerts.

The Stanford festivities, held in honor of Herbert Hoover, who will return to his home on the campus that day to vote, coincide with the famous bandmaster's seventy-fourth birthday. His activities, both as a trouper and as a composer, have failed to decrease with the passing years, and he will observe his anniversary by conducting two full-length band concert programs.

Sousa is now on his thirty-sixth tour of America. Since 1882, he has made, aside from his American and Canadian tours, five European tours and has circled the globe once with his band.

SAN FRANCISCO, CALIF.
EXAMINER

Sousa's Jubilee Tour
Brings Him Here Soon

Sousa's Golden Jubilee tour will bring him to San Francisco for four concerts at Dreamland Auditorium on Sunday and Monday, November 4 and 5, and two at the Oakland Municipal Auditorium, Saturday, November 3.

It was Sousa who presented Wagnerian music to American audiences before the great composer's works were performed at the Metropolitan Opera House in New York, and it was Sousa who played for the first time outside of New York Schelling's "Victory Ball."

This season Sousa is presenting for the first time by a band the Delius rhapsody, "Brigg Fair,"

and an arrangement for flute sextette of the "Dance of the Merltons" from Tschalkowsky's "Nutcracker Suite."

The present Sousa tour marks his fiftieth anniversary as a bandmaster. In 1878, when Hayes was President, Sousa picked up his baton for the first time as leader of the orchestra in a Washington theater. He was then 24 years old. Two years later President Hayes appointed Sousa leader of the United States Marine Band. He resigned to form his own band, which he has headed continuously. Sousa will celebrate his 74th birthday during his coming concerts in the bay region.

SAN JOSE, CAL.
MERCURY-HERALD

LOS ANGELES, CAL.
EXAMINER

SOUSA RETAINS
SOLOISTS WHO
ACHIEVE FAME

JOHN PHILIP SOUSA, whose half-century at the baton has given him a wide experience with soloists, has long pursued a policy of extreme loyalty to the featured members of his organization. Unlike most conductors, whose craving for variety on their programs leads them to change soloists with each new season, the "March King" places a high evaluation on those performers who have increased their proficiency and ripened their experience under his leadership.

Coming to the Shrine Auditorium on November 9 to 10 with Sousa and his band are a group of distinguished soloists who have achieved popularity with music-lovers everywhere in America. Outstanding is Marjorie Moody, New England soprano, whose voice and personality have made her a favorite with audiences wherever she has appeared.

Winifred Bamrick, harpist, holds the honor of being the only instrumentalist with Sousa and his band who plays neither a wind nor a percussion instrument. She has been with the veteran conductor for several seasons and her role in the final scene of "Death and Transfiguration," which will be heard on the Friday evening program, contributes much to Strauss' symphonic poem.

Media Center, 1111 N. 1st St.

SAN ANTONIO, TEX.
LIGHT

BRACKENRIDGE
ADDS NEW
TROPHY

Loving Cup Won by Shool R.O.T.C. Band Placed in Exhibit Case.

The trophy exhibit case at Brackenridge senior school was augmented Friday by a large silver loving cup.

It was the trophy won by the Brackenridge senior school R. O. T. C. band in the band contest sponsored by John Phillip Sousa, world-famed composer and bandmaster, who made a personal appearance with his band at the municipal auditorium Friday-afternoon and night.

The Main avenue senior school R. O. T. C. band won second prize, an American flag.

Sousa and Warrant Officer Carl Mueller, Warrant Officer Otto Majewski and W. E. Rush were judges. Only the two schools competed in the contest, although fifty school bands had been invited to compete by Otto Zoeller, director of music in local high schools, and chairman of the contest.

Sousa's program was interrupted at the auditorium Friday afternoon when the two combined senior school orchestras played one of the Sousa marches.

Fellow Shriners to
Greet Sousa in S. F.

SAN FRANCISCO, Oct. 27.—Greeting John Phillip Sousa on the occasion of the March King's 74th birthday, fellow nobles of the Mystic Shrine will stage an impromptu observance of the famous bandmaster's natal day next Sunday noon in Union square.

The veteran band leader is a Shriner, and the Islam Temple band of 102 pieces, directed by Henry Auerbach, will assemble in Union square facing the Hotel St. Francis, where Sousa will be staying, and play several numbers as a birthday serenade.

It is expected that Sousa may respond to the greeting by descending from his hotel and going to the square to conduct the Islam serenaders.

Sousa will be here for the opening of a two days' engagement, during which his band will play afternoon and evening concerts on Sunday and Monday at Dreamland auditorium. The Shrine band will assemble at the auditorium on Monday evening and join with Sousa's band in the playing of one number on the program.

LOS ANGELES, CALIF.
NEWS

SOUSA BAND WILL
GIVE 4 CONCERTS

John Phillip Sousa and his band will give five concerts in Los Angeles and Pasadena late this month and early next month.

A series of four concerts will be given at the Shrine Auditorium on November 9 and 10, and the band will appear at the Raymond theatre, Pasadena, October 29.

Soloists with the organization are Marjorie Moody and Noble P. Howard. Featured band numbers include "Golden Jubilee," a new march, and "University of Nebraska," a college football number.

SAN FRANCISCO, CALIF.
EXAMINER

Sousa and Band Will
Play Four Times Here

John Phillip Sousa and his band are approaching California on a tour which marks the March King's fiftieth anniversary as a band leader, coming to San Francisco for four concerts at Dreamland Auditorium on Sunday and Monday, November 4 and 5. The band will play two concerts in Oakland at the Municipal Auditorium on Saturday, November 3.

Canada City, 10 N. 1st St.

TUCSON, ARIZ.
STAR

SOUSA'S BAND HAS NO LIGHTS

Nor Does It Need Them When
Concert Is Opened With
Candles Glowing

By BERNICE COSULICH

Sousa needs no light for his concerts. His organization is equal to playing with just eight candle power, but the ability of the splendid unit illuminated the hall during three numbers last night in the Temple of Music. It was an inadvertent test, but one which brought home the unquestioned supremacy of the well-knit organization.

A trick of fate plunged the Temple in darkness just prior to 8:30 o'clock and a crowd of waiting concert-goers filled the outside patio, while ushers pierced the blackness with flashlights, seating what few they could. Mrs. Harry Berger, president of the Saturday Morning Musical club, announced after a wait that the band was willing to play by candle light and soon the curtain rose. Sousa lifted his baton and the concert began as if the stage were flooded by klieg lights. Through the first number "Militaire Francaise" by St. Saens, an encore and William Tong's concert solo, "Tower of Jewels," only the candles pricked the dark. Then, suddenly, all lights were on and Sousa carried the concert through with quick succession of numbers, no pause for intermission or even a full expression of applause from the audience.

Rare Exhibition

Rather than consider it unfortunate either for the audience or the band it should be considered a rare exhibition of the power of an organization which has held the country in admiration for countless years.

The interplay of unit sections of the band is a delight. There is always perfect time, excellent rhythm, and pleasurable melody. Sousa manages to display many of these division plays during an evening, an old dramatic play, effective and appreciated by band admirers. In Semper Fidelis eight cornets fronted the audience, in "Your a Real Sweetheart" there were eight saxophones, in Stars and Stripes Forever all the cornets, trombones and fifes were called out, and in U. S. Field Artillery the six trombones showed their sounds before the band.

As relief from the sameness of marches, the band master always presents interesting soloists. Mr. To was the first of these with his cornet solo and an encore, A Dream by Bartlett. Miss Marjorie Moody was the vocalist of the evening and gave "Love's Radiant Hour" by Sousa, whose compositions were just half of the whole program. She also sang "Coming Through the Rye" and "Italian Street Song." Miss Moody's voice is coloratura soprano and her technique is nearly perfect though the quality of her instrument has a slight lack of sweetness. Howard Goulden was the outstanding of the soloists with his xylophone solo, Polonaise from Mignon. He was so enthusiastically received that he gave Rio Rita, and Old Fiddler and at Sunrise and Indian Love Call as encores.

Tucson Conductor

Certainly a special pleasure was given the Tucson audience last night when Prof. Joseph De Luca was presented by Sousa with the announcement that he had been their valued euphonium soloist and is now director of the military band at the University of Arizona. For his euphonium solo Mr. De Luca played his own composition, "Beautiful Colorado," and displayed remarkable dexterity with stops, double tones and tongue work. Again a special honor to the former member of the band, Sousa handed him the baton to conduct his own composition, "The White and Red Rose," a march. Both were received with great enthusiasm by the audience which had in it dozens of band boys from the grade and high schools and the university.

Among the interesting Sousa compositions given was his "Tales of a Traveler," a suite containing impressions of "The Kaffir on the Karoo," "The Land of the Golden Fleece," and "Easter Monday on the White House Lawn." In this he felt the same smooth flow of melody against background of perfect time, typical of all his work.

An especially lovely selection was "Dance of the Meritons," by Tschalkowsky, given by six flutes.

There was no questioning the disappointment of the audience when "Balance All and Swing Partners," closed the program without an encore. But trains must be caught and schedules kept.

SAN FRANCISCO, CALIF.
CALL

GOLDEN JUBILEE TOUR BY SOUSA

A "golden jubilee" tour of his band will bring John Philip Sousa to San Francisco for two concerts Sunday and Monday, November 4 and 5.

It was Sousa who presented Wagnerian music to American audiences before the great composer's works were performed at the Metropolitan Opera House in New York, and it was Sousa who played for the first time outside of New York Schelling's "Victory Ball."

This season Sousa is presenting for the first time by a band the Delius rhapsody, "Brigg Fair," and an arrangement for flute sextet of the "Dance of the Meritons," from Tschalkowsky's "Nutteracker Suite."

One of the interesting features of the Sousa programs this season is a number which has revived speculation that the "March King" was also the father of jazz. The number is "The Gilding Girl."

More than thirty years ago Sousa experimented with a dance composition in a tempo that was strikingly different from the mode of those days. He played it in public only a few times and then put it away, largely because it seemed to shock the two-steppers and waltzers of that period.

Recently he came across the offending manuscript and decided to play it as an encore number. "The Gilding Girl" has proved to be a spirited bit of syncopation with all the earmarks of a modern jazz number.

DOUGLAS, ARIZ.
DISPATCH

APPRECIATIVE AUDIENCE OUT TO HEAR SOUSA

Fifty years that are being marked this season by his golden jubilee tour with his superb band of concert musicians has brought its evident effects upon the physical person of John Philip Sousa, America's premier band director and composer, but it has not lessened his musical ability. On the contrary has accentuated and refined it, if anything. That was apparent at the concert that the Sousa band rendered yesterday afternoon at the Grand theatre. As in the olden days—his younger days—John Philip Sousa is a person of commanding presence. But he no longer presents that military force and vigor that was so much in evidence when, in the years ago, he wore the sharp and very black vandyke and the carriage of a war lord. In his appearance now with a smooth shaved chin and hair now almost white, he still attracts the admiration of the audience and he conducts his band with an ease and finesse that few directors have developed.

The program here was heard by far too small an audience. But it had an appreciative lot of listeners and those who heard it went away refreshed invigorated as only the dash and melody of a Sousa march can bring. Sousa's "The Golden Jubilee" march, his immortal "Stars and Stripes Forever," his collaboration with Nichols, "Among My Souvenirs" in which different excerpts from his own and other popular compositions are found and finally the "Balance All and Swing Partners" everyone brought a thrill of joy to the audience and there was enthusiastic and generous applause. And for that applause, John Philip Sousa, always generous with his encores, gave them other good numbers.

The program was not all Sousa composition. There was a sextette from Tschalkowsky, a selection from St. Saens, one from Tierney and one from Fong so that the entire program was wonderfully satisfactory to all.

Probably the thing that brought the finest thrill to the audience was when the members of the Douglas boy scout band marched out upon the stage and took their place and John Philip Sousa stepped to the dais, baton in hand, and directed the local boys as they played his own composition "High School Cadet" march. Mr. Sousa highly complimented the boys on their ability and said it was evident that they had a bit of stage fright because of his presence but he said they had displayed evidences of genuine ability of high type for their ages and he urged them, in a little personal talk, to go forward with their musical effort. He promised to send them a properly inscribed "silver loving cup" at a later date.

SAN ANTONIO, TEX.
LIGHT

SOUSA VISIONS NEW WORLD OF YOUTH IN U.S.

Nations' Greatest Band
Master Expresses Faith
in Rising Generation.

When a famous man goes visiting there is usually as much interest in his personality as in its accomplishments, and on his return to San Antonio John Philip Sousa—the world's most noted band leader—brought the added value of observations gleaned from seventy-odd years of living.

As a man of note—musical notes principally—Sousa has always intrigued the fancy of the public. On his golden jubilee tour, with more than 60 years of actual service behind him, the "grand old man" of music displayed many interesting ideas and character revelations.

LIKES YOUTH.

One of his first gestures was one of friendship toward a little girl in a blue-checked gingham dress. When the great master paused to shake hands with her on the auditorium steps, she became the heroine of the hour.

"I believe that America's enormous strides in music during the past five years have been due largely to the use of music in the schools," Commander Sousa said as he explained that hand-shake. "In my band there are twenty-three college men. Young people have progressive ideas, whether in music or on other subjects. I believe in the young folk of today. They are all right."

STARTED AT 12.

With the dignity of a man who has entertained kings this famous American greeted self-conscious high school students who had come to play for him in a band contest, but the kindly twinkle in his eyes reassured them. As they performed he was as attentive as though noted musicians were playing.

"I remember when I made my start," he reflected later. "I was 12 years old when I became a professional violinist. Music in those days was about the last profession anyone with practical sense wanted to choose. It was a discouraging climb at first."

RADIO HELPING.

The changed attitude toward music nowadays has been the result of gradual education, Commander Sousa said. The radio has performed an enormous part in this evolutionary process, he explained, since it has taken symphonies to remote farmhouses.

"Deep in everyone's heart there is an urge for real music," he said. "Jazz is only a treatment of music, a tempo. You can make jazz of any hymn. But the average person wants music properly interpreted; they want to feel it."

WORLD BETTER.

In the opinion of Sousa the world has not grown worse, but better.

"One's outlook depends upon disposition," he said. "The man who has a bad tonsil and a perpetual frown would not be happy in heaven. In fact, they tell of one such angel who complained—so the story goes—because his halo didn't fit."

As he talked Commander Sousa struggled with a huge cigar that refused to remain lighted. He borrowed a match from Mayor Chambers, who was present for the concert, from a musician and finally from the auditorium janitor.

Sousa spends his spare time in one clothes on sloshy lakes hunting ducks. "But I never mix work with play," he said. "It is better to do one of the two well."

LONG BEACH, CAL.
PRESS-TELEGRAM

Sousa to Lead School Band in Long Beach

JOHN PHILIP SOUSA will direct the Polytechnic High School band in several of his own compositions following the matinee performance of his band next Tuesday, according to Dwight S. Defty, leader of the Poly High band.

Two years ago Sousa directed the Reserve Officers Training Corps musical group.

Sousa is said to be extremely interested in school bands and has directed hundreds in the United States and in foreign countries.

SAN FRANCISCO, CALIF.
CHRONICLE

Sousa Coming for 2-Day Appearance

John Philip Sousa and his band are approaching California on a tour which marks the March King's fiftieth anniversary as a band leader. Coming to San Francisco for four concerts at Dreamland Auditorium on Sunday and Monday, November 4 and 5. The band will play two concerts in Oakland at the Municipal Auditorium, Saturday, November 3. For his Golden Jubilee tour Sousa is presenting several new band compositions of his own, notably two new marches, "Golden Jubilee" and "The Cornhuskers," the latter dedicated to the University of Nebraska. Sousa will celebrate his seventy-fourth birthday during his stay in the bay region.

SACRAMENTO, CAL.
UNION

Commander



LIEUT. COMMANDER JOHN PHILIP SOUSA, who will bring his famous band to Memorial auditorium November 2.

STOCKTON, CAL.
RECORD

Modesto Boys' Band to Play on Stage for Sousa

MODESTO, Oct. 31.—The Modesto Boys' Band is proud to be the first to play on the stage with John Phillip Sousa's Band. They will play several selections during the intermission, at his concert in this city tomorrow.

After the concert Sousa's Band will be entertained at the Stanislaus hall by the Boys' Band mothers, who will serve refreshments to both bands.

LOS ANGELES, CALIF.
HERALD

BATON KING



John Philip Sousa, dean of American bandmasters, will appear in concert at the Shrine Nov. 9.

HOUSTON, TEX.
PRESS

Met Sousa

Among the many who sought interviews with John Philip Sousa when he and his band gave concerts in Houston Sunday was Mrs. Elizabeth Hamlin Hackney, whose father, a band leader, was a friend of Mr. Sousa. Mrs. Marie Gref Barolet requested William Tong, the cornetist, to hear Wanda Mae Lawson play and Mr. Tong praised her highly. Both Mr. Sousa and Mr. Tong were very gracious to Mrs. Hackney and Mrs. Barolet. Miss Lawson studied under the late J. C. Barolet.

PASADENA, CAL.
STAR-NEWS

POPULAR SELECTION TO BE PLAYED HERE

Money-Maker to Attract
to Sousa Concert

Anna Nichols and John Philip Sousa have achieved probably the two greatest money-making pieces of work in the history of the entertainment world with their "Abie's Irish Rose" and "The Stars and Stripes Forever."

"The Stars and Stripes Forever" was written twenty-one years ago by Mr. Sousa and will be played at both matinee and evening concerts Monday at the Grand Theatre in connection with the Golden Jubilee programs.

Tickets for the two performances of Sousa and his band went on sale yesterday at Vroman's Book Store, 329 East Colorado street, and at the Raymond theater box-office.

LONG BEACH, CAL.
PRESS-TELEGRAM

Fred Deyerbergs Are Hosts to Four of Sousa's Bandmen

Mr. and Mrs. Fred Dyerberg, 269 Obispo Avenue, entertained at a beautifully appointed dinner at their home last night in compliment to four of the members of Sousa's band. Their guests were William Tong, cornet soloist; Clarence Booth, Ed Wall and Bud Sullivan. The party was a happy reunion, as all were former residents of Huntsville, Canada.

Music

EDITED BY



John Philip Sousa, who will present his famous band at Dreamland Auditorium November 4 and 5; (right) Alfred Hertz, who will conduct the San Francisco Symphony opening of the 1922-23 season.

SOUSA TO PLAY MATINEE BILL AT THE GRAND

America's Great Concert Director and Composer and Band on Tour.

Mayor Haymore Proclaims This As Sousa's Day

Mayor Millard Haymore yesterday issued a proclamation calling upon the citizens of Douglas to take notice that this is "Sousa Day" in Douglas. The occasion for the proclamation is the coming of the famous band leader and his superb aggregation of musicians. The mayor also took occasion to extend the cordial welcome of the city to the distinguished visitor and to assure him of the pleasure which it gives the city to have him come here on this, his 50th anniversary as a band director.

John Philip Sousa, premier band director of America, will present his band at the grand theater this afternoon at 2 for one performance only with an admission price favorable to the school children of the city who will be admitted for 50 cents each. The concert will present, in addition to the band, special artists, including Miss Marjorie Moody, soprano soloist; William Tong, cornet soloist and Howard Goulden, xylophone soloist, each of them said to be an artist of rare musicianly attainment.

The coming of Sousa to Douglas offers one of the most important musical features of the season. This is his annual tour and it marks also his fiftieth anniversary as a band director and the thirty-sixth season that he has led his own band on a tour of the country. The program will include some of the later compositions of Director Sousa as well as other selections from the foremost composers of the musical world. At least one director begins his concerts at the announced hour. That one is Lieut. Com. John Philip Sousa. For 12 years before he became director of his own organization, Sousa was director of the United States marine band. During that period he became schooled in the military theory that promptness is among the cardinal virtues, with the result that not more than once or twice a season does the exact minute upon which a concert is to begin fail to find Sousa on the conductor's stand. "Certainly one owes a greater degree of consideration to the person who has arrived on time than to the late comer, so unless the circumstances are exceptional I insist that my concerts begin at the advertised hour," says Sousa.

In the history of the entertainment world, nothing compares in prolonged popular appeal to "The Stars and Stripes Forever," which was written by Sousa more than thirty-one years ago. It is said that fabulous receipts came from the box office and royalties of the sturdy march, and although it leads in proceeds above any other selection of its type, its zenith has not yet been reached. The veteran bandmaster still claims that salvos of applause greet the number on its every presentation and that the star of its popularity continues to ascend with each passing year.

Great festivity will mark the entrance of Sousa and his famous band in the city Tuesday. Service clubs will greet the master and his musicians at a big luncheon in Hotel Virginia, when speeches and music will be featured.

Sousa Pleases Fresnoans With Varied Program In Which His Marches Receive Their Usual Enthusiastic Reception

By MITCHELL PIRIE BRIGGS

Sousa the indomitable, Sousa the inimitable, played to a houseful of band fans in the auditorium of the high school last night. In a varied program of solo and ensemble numbers the veteran March King provided something for every taste, and apparently every variety of taste was well represented in the audience for the applause was generous and enthusiastic at every stage of the proceedings.

Sousa is—and has been for a long time—a characteristic feature of the American scene. The complaint is often heard that he is no longer a band leader but an institution. For my part I don't care what he is called so long as he keeps coming back every year or so with the same vigor and spirit that he has been displaying ever since he began wielding a baton way back in Hayes' administration. He is a living link with the Civil War. We should be thankful that he finds it possible to put Fresno on his itinerary on every western trip.

As usual, the program included two or three classical transcriptions, some novelty numbers, vocal and instrumental solos, and a large number of the marches that have made Sousa's fame as a composer. The orchestral transcriptions which the band essayed last night could hardly be called very successful. A mere excerpt from Richard Strauss' symphonic poem, "Death and Transfiguration," was accompanied by program notes for the whole composition so that the result was quite meaningless. In previous concerts real orchestral effects have been very successfully obtained but the attempt at this last night were not so happy.

Two of the soloists were remembered from the 1923-24 tour, Marjorie Moody, soprano, and William Tong, cornetist. Miss Moody sang a number recently written by Mr. Sousa, "Love's Radiant Smile." It is a big, brilliant, showy well fitted to display the range and capacity of her really fine voice. She was called upon for several encores. Mr. Tong chose for his composition of his own, "The Jewels," which, like Miss Moody's selection, gave the performer opportunity to exhibit his technique. The xylophonist, Howard Goulden, is an addition to the organization since it was here he contributed a group of music and several encores to the evening entertainment.

But you don't go to a Sousa concert to hear the classics or to to solos, you go to hear—and—Sousa play the great marches. The old favorites all played last night and they received their enthusiastic reception. "El Capitan," "Field Tumble," with the trombones front and the guns popping, "The Stars and Stripes Forever," with the row of drums on special display, and "The Stars and Stripes Forever," fifes, cornets, and trombones, then, stretched across the platform for the performance these were worth the price of admission. The new march, in of the present tour, "The Jubilee," proved to be a very number, particularly since it played at a tremendous tempo.

Here's hoping that it will three years before we again have an opportunity to hear the King.

Sousa Still Appears Youthful on Golden Anniversary Tour

Although John Philip Sousa is appearing in Long Beach Tuesday in a concert on his Golden Jubilee Tour, the thought of bidding farewell to his American audiences is far from the famous bandmaster's mind. He has written a wealth of new numbers for this tour and all of them are badly lacking in the farewell sentiment. Sousa is still a young man and as full of pep as the youngest artist in his band.

Lieut. Commander Sousa will appear in a matinee and evening concert, at the Municipal Auditorium as a part of Sousa Day which has been set aside by Mayor Oscar Hauge for citizens of Long Beach. L. D. Frey is managing the visit.

In the history of the entertainment world, nothing compares in prolonged popular appeal to "The Stars and Stripes Forever," which was written by Sousa more than thirty-one years ago. It is said that fabulous receipts came from the box office and royalties of the sturdy march, and although it leads in proceeds above any other selection of its type, its zenith has not yet been reached. The veteran bandmaster still claims that salvos of applause greet the number on its every presentation and that the star of its popularity continues to ascend with each passing year.

Great festivity will mark the entrance of Sousa and his famous band in the city Tuesday. Service clubs will greet the master and his musicians at a big luncheon in Hotel Virginia, when speeches and music will be featured.

Sousa and Band Tomorrow, Modesto

MODESTO OFFICE STOCKTON RECORD, Oct. 31.—Plans were completed today for the luncheon in honor of John Philip Sousa, band leader and composer, at the Modesto Hotel tomorrow at noon under the auspices of the Modesto Exchange Club and Modesto Lodge of Elks, No. 1282.

Sousa and his band are to give two concerts in this city tomorrow. The first will be at 3:15 o'clock and the second at 8:15 o'clock, both at the Strand Theater.

The concerts are being sponsored by Modesto Lodge of Elks and are the first of a series of entertainments and programs to be offered during the winter months by the organization.

Noted Band Leader, Former Governor of Alaska Old Friends

John Philip Sousa, who is here with his famous band, and Scott C. Bone, former Governor of Alaska, now a resident of Long Beach, have been friends for four decades, and are fellow members of the Gridiron Club, whose annual dinners in Washington open the official season and attract guests from all over the world.

Sousa, a young lieutenant of the Marine Corps, produced in 1889 his "Washington Post" march, which started him on the road to fame and has been played all around the globe. Governor Bone at that time was news editor, later managing editor, of the paper in whose honor the march was written. The Washington Post had conducted a prize contest in the public schools and the prizes were awarded at a gathering on the Smithsonian grounds. It was on this occasion that the march was first played. Sousa and Frank Hatton, who had been Postmaster General under Arthur and was then editor-in-chief of the Post, were close personal friends, and it was in compliment to Hatton that the march was produced. Instantly it attained wide vogue and is still one of the most popular of marches, although Sousa himself, it is understood, regards "Stars and Stripes Forever" as his best production.

HUNDRED MEMBERS WITH SOUSA GROUP

Eighty-four bandmen, receiving weekly salaries which range from \$74 to \$200, depending upon proficiency and experience, compose the nucleus of Sousa's band, which will give four concerts at the Shrine auditorium November 9 and 10.

Besides the regular bandmen, Sousa carries several soloists, librarians, and others who augment the number of his organization to 100 members.

Sousa and His Band Arrive

John Philip Sousa arrived yesterday with the ninety members of his band to begin his sixteen tour of California. A concert at Pasadena last night and a parade in Long Beach will be followed by other programs in leading throughout the State.

Next Tuesday, election day, give a program at Stanford university that probably will be attended by Herbert Hoover. Sousa will be 74 years old. The March King returns to Long Beach for four programs in the auditorium, which are by a number of

DE LUCA TO AID SOUSA'S BAND

University Professor Will Direct Two Pieces for Concert

Professor Joseph O. De Luca, band director of the University of Arizona, will appear on the program of Sousa's band which will play here Saturday. Prof. De Luca will

direct the band playing his own composition, "White and Red Rose March" and will give a euphonium solo, "Beautiful Colorado Waltz," also his own composition.

Professor De Luca was a member of Sousa's band for eight and one half years, later becoming conductor of the Lancaster Military band in Pennsylvania.

As a token of their appreciation of the work done by them, members of the Lancaster Military band recently sent Professor De Luca a specially made baton with carved initials.

Sousa's Band Here Nov. 28

Announcement was made today that John Philip Sousa's band will play at the Stambaugh auditorium the afternoon and evening of Wednesday, Nov. 28.

SOUSA PLANS RETIRING ONLY WHEN HE'S DEAD

(By the United Press)

MILWAUKEE, Nov. 2.—John Philip Sousa doesn't intend to retire until he has to. "When I do retire," the 84-year-old musician explained, when he and his famous band paid a brief visit to Milwaukee—"When I do retire you will pick up your newspaper some morning and say: 'Oh, look! Sousa's dead!'"

OCT 3 0 1928

MARCH, SAYS HE
NEVER WILL QUIT

By FRANCE GOLDWATER

"John Philip Sousa, God bless him," as he says himself, will never retire, or will he ever make a farewell tour.

A paper down south printed the information that this was his last tour. It was most embarrassing, for Sousa had just signed a contract with his managers to appear every season for the next 20 years.

Whoever has the privilege of meeting Sousa has a most interesting time. He is witty, a splendid conversationalist, and interested in everything whether or not it pertains to his art. Some say that he is 76 years old, but no one who talks to him believes it for a minute. He doesn't want to think of the years, for he is enjoying them; he is doing what he wants to do, and is satisfied to go on.

"Think what people will say when I die. Why that man was before the public for years and years; he must have been a 100 or 120. That would never do at all."

STARTED EARLY

John Philip Sousa started his career early. At 12, he said, he was appearing in public as a concert violinist. And his mother, who was not musical, thought that he was greater than the greatest. His father was a trombone player in the band during the Civil war. Sousa laughs when they tell a story of the enemy seeing him through their glasses, and asking whether he had a musket or a trombone. When the reply was that he had a trombone, they thought it better to retreat.

Sousa composed his first march at 12 and is still composing them. He has written 150 in all, but none of them is as popular as the "Stars and Stripes Forever." That is the one, he says, which gives everyone such a thrill they get "goose pimples" when they hear it and they never forget it.

WRITER OF NOVELS

In addition to his compositions, Sousa has written four novels. The last one, by far the best, would have been more widely read had he given it a different title. It is called now "The Transitive Venus," but it should have been "The Alimony Club." People would have been more curious about that. He also has written an autobiography, which he says is good reading. Writing, he feels, is one of the finest ways of expressing oneself.

Then the subject of radio came up. He is not in favor of broadcasting, never has been. He feels that the personality of the artist does not get over to the audience, and that it spoils the illusion for the listener. He told me that he has built an organization of which he is very proud. And his eyes sparkled merrily with interest. It has taken a long time to perfect it and much hard work. When he plays to an audience he wants it to have the full benefit of all of his labor.

DOESN'T LIKE TALKIES

As to the talking motion picture, especially these with music, he suggested, "It was like hugging a wooden image of a girl." He preferred the real girl. He is more interested in the movies themselves, and has a favorite whose pictures he sees whenever he has an opportunity. She is young and good to look at.

Sousa is a real inspiration. It is small wonder that he is known as the March King, for he is a prince of a gentleman. He has found the secret of being happy though famous; and to prove to the non-believing world that years mean nothing, he has just evolved the plot of a novel which he will start to write immediately.

His concerts in Los Angeles are to be at the Shrine auditorium on November 9 and 10, in both afternoon and evening.

STOCKTON, CALIF.
RECORDOakland Hi Bands
to Play for Souza

When Sousa comes to Oakland on Saturday, November 3, the occasion will be marked by the appearance of a massed band picked from the high schools of this city, it was announced yesterday.

The combined high school band will appear at the afternoon concert of Sousa's band at the Municipal auditorium, under the direction of Herman Trutner, director of bands and orchestra for the school department.

Plans are being made to turn the band over to Sousa during the matinee concert to be directed by him in a number yet to be selected.

Tuesday Declared
Sousa Day by Act
of Mayor O. Hauge

Five thousand active band leaders, according to conservative estimate of authorities, today owe their training to John Philip Sousa.

Tomorrow has been set apart by proclamation of the Mayor of Long Beach as Sousa Day from 6:30 in the morning to 11:30 at night. The occasion will be the coming to Long Beach of the march king, who, with his band on its thirty-sixth annual tour of the country, will give two concerts in Municipal Auditorium, afternoon and evening, under supervision of L. D. Frey.

Lieut. Commander Sousa will direct his band in playing his greatest composition, "Stars and Stripes Forever," and others of his well known and most famous pieces.

At noon tomorrow the visiting band leader will be the guest of the Kiwanis Club at its noon luncheon at Hotel Virginia. He will spend much time with Long Beach's band leader, Herbert L. Clarke, who for many years was assistant leader under Sousa and who made, as assistant director and cornet soloist, many world tours with him.

For fifty years, this being his jubilee, John Philip Sousa has been a band director. He has led the band which bears his name since 1892. He has an enviable military record, including service with Theodore Roosevelt at Kettle Hill. As author of books and of 100 or more arias, marches, cantatas, symphonies and operas he is known to music lovers throughout the earth. If it can be said of any American, surely it can be said of John Philip Sousa that he is a citizen of the world.

PASADENA, CALIF.
STAR-NEWSNOTED BAND PLAYS
IN PASADENA TODAY

John Philip Sousa is playing Golden Jubilee concerts this afternoon and evening at the Raymond Theater in honor of his fiftieth anniversary as a band conductor. The "March King" arrived this morning on his sixteenth visit to Pasadena with his eighty-four-piece band and soloists.

Mr. Sousa is introducing three new marches. The composer-conductor, who will soon celebrate his seventy-fourth birthday, has composed more than 100 marches but never until this year has he written a football march. "The Corn Huskers," which will be heard this afternoon and this evening, was written for the University of Nebraska.

Tickets may be obtained at the Raymond box office. The evening program, featured by a band orchestration of Richard Strauss' symphonic poems, "Death and Transfiguration," follows:

"Militaire Francais" (Saint-Saens); cornet solo, "Tower of Jewels," played by William Tong; suite, "Tales of a Traveler" (Sousa); soprano solo, "Love's Radiant Hour," Miss Marjorie Moody; symphonic poem, "Death and Transfiguration" (Strauss); sketch, "Among My Souvenirs" (Nichols-Sousa); sextette for flutes, "Dance of the Merltons" (Tschaiakowsky); march, "Golden Jubilee" (new Sousa); xylophone solo, "Mignon" (Polonaise), Howard Goulden; "Balance All and Swing Partners" (Sousa). A selection of marches will also be played.

SACRAMENTO, CALIF.
BEESousa Coming To
Auditorium To-morrow

Lieut. Com. John Philip Sousa, who comes to the auditorium to-morrow afternoon and evening with his band, is celebrating his fiftieth year as a conductor with a tour of more than twenty weeks at the head of his famous band. Following his usual custom, Sousa will present two new marches this season. One is entitled Golden Jubilee March and the other The Cornhuskers.

NOTED BAND PLAYS
AT TWO CONCERTS

Audiences Give J. P. Sousa
Hearty Welcome Here

By THE STAR-NEWS CRITIC

To celebrate his fiftieth anniversary as bandmaster, John Philip Sousa conducted two "Golden Jubilee" concerts, Monday afternoon and evening, at the Raymond Theater. The matinee performance was the first of the series of Philharmonic concerts for children, conducted under the auspices of the Pasadena Board of Education. A happy throng of youngsters registered their appreciation of the famous "March King" and his eighty-four military minded musicians. The evening program was attended by a no less enthusiastic crowd.

Slender and erect, white of head, immaculate in technique as in uniform, Mr. Sousa's appearance was the signal for a burst of welcoming applause from the house. Prompt to the minute the opening bars of Saint-Saens' "Militaire Francais" from "The Algerienne" took up with machine-like precision the first number of the well planned and brilliantly executed program. Then came in clock-like regularity of order "Habanera," cornet solo by John Dolan, accompanied by the band; the interesting and pictorially colored suite, "Tales of a Traveler," of Mr. Sousa's own composition, varied in its picturesque backgrounds of South African, Australian and American themes. The soprano solo, "Love's Radiant Hour," brilliantly rendered and difficult in its high register by Miss Marjorie Moody was followed with two encores, "There's a Merry Brown Thrush" and "The Nightingale," leading again, in swift onrush to Richard Strauss' symphonic poem, "Death and Transfiguration," that climaxed the first part of the program.

The second interval opened with the medley sketch, "Among My Souvenirs" by Nichols and Sousa, given for the first time in the West. Here Mr. Sousa, taking Nichols' popular song as his theme, weaves into it other old-time tune melodies with particularly happy effect in the "Twinkling Stars Are Laughing, Love," "Seeing Nellie Home" and "The Road to Mandalay."

The sextette for flutes in Tschaiakowsky's "Dance of the Merltons" was another delightfully given number. Howard Goulden at the xylophone presented three expert and difficult pieces—with perhaps "At Sunrise" and "The Indian Love Song" as the favorites. Sousa's new Golden Jubilee march, composed for this concert tour, and the final programmed finale, "Balance All and Swing Partners," wound up the evening.

But it was in the lavish introduction of unbilled old favorites such as that perennial "source-piece," "The Stars and Stripes Forever," "El Capitan," "The Whistling Farmer" with its medley of barnyard noises; the humorous "Simphony in Duetter" and sentimentally sympathetic "You're a Real Sweetheart" that the full Sousa flavor was given. Military precision of tempo, uninterrupted correctness of rhythm, are the earmarks of Mr. Sousa's particular accomplishment. For their fullest enjoyment one needs the background of green parade grounds, waving banners or sunny streets with marching men. The Raymond acoustics do very well as an indoor concert hall; and no one could have asked more in the way of appreciation than last night's audience gave.

YOUNGSTOWN, OHIO
VINDICATORSOUSA TO APPEAR AT
STAMBAUGH AUDITORIUM

John Philip Sousa and his world famous band, perhaps the greatest of all such musical organizations, has been booked for the Stambaugh Auditorium Nov. 28. (Thanksgiving Auditorium Nov. 28.) There will be concerts afternoon and evening with a special afternoon program for school children when Sousa will lead one of the local high school bands as it plays a Sousa march. The concerts will be at popular prices.

Back Again

John Philip Sousa, who, with his famous band, will give a concert this evening in the high school auditorium.

SOUSA AND HIS
BAND TO PLAY
HERE TONIGHT

This evening at the high school auditorium John Philip Sousa and his band will be heard in a program which will include ensembles and solos. One of the novelty numbers will be a sextet of flutes, a sextet of trombones and a triple octet of clarinets.

Sousa is on his thirty-sixth tour and it marks his Golden Jubilee as a conductor.

The program follows:

Percussion known as "Militaire Francais" from "The Algerienne" St. Saens
Cornet solo, "Tower of Jewels" Tong
William Tong, cornet.
Suite, "Tales of a Traveler" Sousa
Soprano solo, "Love's Radiant Hour" (new) Sousa
Miss Marjorie Moody
(Lyric by Helen Boardman Knox)
Symphonic poem, "Death and Transfiguration" Richard Strauss
Sketch, "Among My Souvenirs" (new) Nichols-Sousa
Sextet for flutes, "Dance of the Merltons" Tschaiakowsky
Messrs. Evans, Petrie, Phares, Orosky, Zlotnik and Hall.
March, "The Golden Jubilee" (new) Sousa
Xylophone solo, polonaise, "Mignon" Tierney
Mr. Howard Goulden
"Balance All and Swing Partners" Sousa

LOS ANGELES, CALIF.
NEWS

OCT 3 0 1928

PRAISES EDITORIAL

Los Angeles: Your editorial of recent date greeting John Philip Sousa is timely and should furnish some food for thought. An Englishman on arriving in America was astonished to hear a band of musicians playing what he supposed was "God Save the King," and it was not till later, when he heard a group of school children singing "My Country, 'Tis of Thee," that he awoke to the realization of the fact that America had copied the music so dear to the hearts of all true Britons.

The same may be said of "Britannia, the Gem of the Ocean." Not only have we copied the music, but the words as well, substituting Columbia for Britannia.

You can have "The Star-Spangled Banner," but we have not adopted it as our standard. Why should this be so?

Paraphrasing Tennyson, "Someone has blundered." Surely in this broad land we should be able to find some patriotic genius who is able to compose a national anthem without having to beg, borrow or steal from our British cousins "across the sea."

MRS. A. MARIE MARTIN.

SOUSA HONORED
AT KIWANIS
LUNCHEON

Carrie Jacobs-Bond Also Is
Guest of Affair at
Virginia Hotel.

NOTED BANDMAN,
SONG WRITER SPEAK

Herbert L. Clarke, Director
of Long Beach Band,
on Program.

Signal honor was accorded John Philip Sousa today by the Kiwanis Club of Long Beach, which drew together a representative body of citizens and members of other luncheon clubs to interpret the official welcome conferring upon him the freedom of the city as formally proclaimed by Mayor Oscar Hauge yesterday. The luncheon meeting at the Hotel Virginia was the outstanding event in Kiwanis history this year.

Carrie Jacobs-Bond, beloved composer of "The End of a Perfect Day" and hundreds of other beautiful ballads, the music of love and romance, entertained the audience with a delightful little address.

President Charles A. Moore, in presenting L. D. Frey, impresario and leader in local musical activities, as master of ceremonies, felicitated Mr. Sousa on completing "the first fifty years as America's most distinguished bandmaster." Mr. Frey had arranged the program as a surprise to honored guest and hosts alike, and the presence in the assemblage of Carrie Jacobs-Bond was acclaimed with affection and enthusiasm by her large circle of admirers.

Herbert L. Clarke, director of the Long Beach Municipal Band and for twenty years assistant director and cornet soloist with Sousa, eulogized the distinguished guest for his achievements in music, authorship and composition, and patriotic service to the nation through all the years of his inspiring career.

Friends Reunited.

Soloists from the Sousa band were present, and this served also to reunite old friends in both the Sousa and Long Beach bands, among the members of the local organization who have traveled with the Sousa organization being Harold B. Stephens, Oscar Cott, William Sweetland, Leon Weir, Frank Snow and E. E. Elliott. William Tong, solo cornet with Sousa, was a member of the Anglo-Canadian Concert Band at Huntsville, Canada, when Mr. Clarke was director, and received his early instruction under Mr. Clarke. In the present Sousa organization are about ten men who were with Mr. Clarke at Huntsville.

The response of Mr. Sousa was as spontaneous as the cordiality of the welcome he received. He drew largely from his own experiences, set in a profound philosophy of life and sparkling with wit and humor, to illustrate his reminiscences and stories of his travels.

The meeting marked the first handshake between Mr. Sousa and Carrie Jacobs-Bond in nearly thirty years, a fact brought out by her in her charming and humorous address.

L. E. Behymer of Los Angeles arrived at the luncheon in time to receive a personal ovation and to introduce Mrs. Bond, whom he referred to as "the singer of heart songs."

The audience stood in tribute to her and in response she told of her early struggles for recognition and related an incident in her early career almost thirty years back when Mr. Sousa programmed one of her march compositions which won for her a large measure of national recognition in music circles. There was a background of beautiful sentiment in her address which was delightfully humorous and profoundly deep.

Tribute Paid Clarke.

Mr. Clarke also received a personal compliment from the large audience when he arose to speak the diners standing as they applauded him. His introduction of Mr. Sousa was punctuated with applause.

HERE ARE A FEW
Chryslers.
We have taken in on new
until you see the cars

BUY A USED CAR

SOUSA COMING
FOR 16TH VISIT

JOHN PHILIP SOUSA

Noted Conductor to Celebrate
74th Birthday by Giving
Concert at Coast City

John Philip Sousa will be 74 years old November 6 and is celebrating his fiftieth anniversary as a band conductor. The "March King," who is now on his thirty-sixth tour of America and his sixteenth visit to the Pacific coast, arrives in Los Angeles today and will present two concerts at the Raymond Theater in Pasadena, followed by an appearance in Long Beach tomorrow, and on November 9 and 10 will give four programs at the Shrine Auditorium in this city.

Sousa has denied all reports of his early retirement and will prove that he has retained his vigor when he conducts two full-length band concerts on his seventy-fourth birthday on November 6 at Stanford University in honor of Herbert Hoover. The veteran bandmaster will appear on the campus in conjunction with the election-day festivities.

Perhaps the most significant change in the attitude of the American audience during the last half century, according to Sousa, is that foreign names are no longer in demand on musical programs. Sousa's band, which was composed of nearly all foreign-born musicians 45 years ago, now has but one player who was not born in this country, and he is a naturalized citizen.

OCT 29 1928

Sousa Appears at
Pasadena Today

Lieut. Commander John Philip Sousa and his band will present two Golden Jubilee concerts today at the Raymond theater in Pasadena. The March King will arrive in Los Angeles this morning on his thirty-sixth tour of America. Special programs, commemorating his fiftieth anniversary as a band leader, have been arranged. After a tour of other parts of California he will return to Los Angeles for four concerts at the Shrine auditorium on November 9 and 10.

NOV 1 1928

SOUSA SAYS AMERICAN
MUSICIANS SUPREME

Nowhere in the world today are there harmonists to equal those of America, according to John Philip Sousa, who will appear at the Shrine auditorium on Nov. 9 and 10. The march king, who is this year celebrating his fiftieth anniversary as a band conductor, believes it is a sure indication of America's artistic growth is to be found in the names of McDowell, Foote, Chick, Paine, Sowerby, Converse, and other great American composers.

BROUGHT AID
TO NATION
ABROADServices of John Philip
Sousa Told ClubmenBAND MAN RECALLS
EARLY VISITSIs Speaker at Advertising
Group Function

John Philip Sousa, honor guest of the Pasadena Advertising Club at luncheon at the Maryland Hotel, was credited by Frederick Monsen, with being the most influential man in widening the influence of the United States throughout the world. Sousa's marches, declared Dr. Monsen, brought knowledge of the "Stars and Stripes" and America to the farthest corners of the earth, and his music also brought respect for this nation in some countries where it had been lacking.

Gracefully responding to this compliment from his old-time friend, the noted band leader told of his pleasure in being again in Pasadena. For half an hour he kept his audience in laughter by relating humorous incidents in his travels, including a horseback ride to Pasadena many years ago, to be a guest of Mr. and Mrs. Robert J. Burdette. He was here to give concerts at the Raymond Theater this afternoon and tonight. William S. Kellogg, president of the club, at the close of today's luncheon urged all to attend the concert.

Jungle Band Played It

In introducing the guest, Dr. Monsen told how, in his travels in a South American jungle, he was suffering from chills, but was considerably warmed by hearing the strains of "The Stars and Stripes Forever" from a jungle band.

"This is the first time I knew that my best known piece of music was good for the chills," said Mr. Sousa. "Hereafter, I am going to add twenty-five cents to the price of 'The Stars and Stripes Forever,' and add a note on the title page that it is good for chills."

Dr. Monsen said there was a universal appeal in Sousa's marches. "Music is the basis of all arts," he added. "Civilization began with music, and it is now the universal language. Our guest today is America's best ambassador to the world. The place for him is among the immortals, and we want him to take his place there while he is still mortal. But anyone can see that Mr. Sousa is good for another seventy-two years. He inspires one with a love for his country."

Water Proposition Urged

Earlier in the program, Clayton R. Taylor urged all to vote particularly for the Metropolitan Water Act, stating that it was of great importance to Pasadena that this proposition be carried. He said that Pasadena was also for the Irving-Johnson bill in substance.

Arthur Lee, managing director of the Los Angeles Advertising Club, introduced by President Kellogg, spoke on the merits of an advertising club and of a better business bureau.

TARBORO, N. C.
SOUTHERNERPONCA INDIANS ADOPT BAND
MASTER AS MEMBER OF TRIBE

Ponca City, Okla., Oct. 31 (INS)—The Ponca Indians adopted John Philip Sousa, famous bandmaster, as one of their members when he came here for a concert October 12. The ceremony was held at the 101 ranch where Sousa was the guest of George L. Miller, owner of the ranch.

An elaborate welcoming was prepared for the bandmaster. His program, began with a luncheon given in honor by Miller in the spacious home near here.

Tickets Go On Sale
For Sousa Concerts
Here Next Friday

Tickets went on sale at the Sherman, Clay Company for the two band concerts to be given by John Philip Sousa and his band at the Memorial Auditorium next Friday afternoon and evening, their only appearances in Sacramento this year.

Although the famous bandmaster is now in his seventy-fourth year and although his tour this season, which will celebrate his fiftieth anniversary as a conductor, might well have been reminiscent, there will be as many novelties for the season of 1928 as there were for the season of 1892, the year in which Sousa laid down his baton as director of the United States Marine Band to form his own organization.

Two New Marches

Sousa fans have been taught for more than three decades to expect at least one new Sousa march each year. This season there are two, Golden Jubilee, the reason for whose title is obvious, and The Cornhuskers, dedicated to the University of Nebraska. There is the annual humoresque, in which Sousa comments in terms of music upon the season's foibles and fancies as well as a review of the New York revues and musical comedies entitled Ten Minutes on Broadway.

Sousa also is presenting for the first time by band the Delius rhapsody, Brigg Fair, and an arrangement for a flute sextet of Tschai-kowsky's Dance of the Merlons.

BOYS' BAND PLANS
WELCOME TO SOUSAGreeting In Hotel, Address By
Famed Leader Part Of
Program Friday

The Sacramento Boys' Band will take a prominent part in the welcome to be accorded John Philip Sousa, noted band leader, on the occasion of his visit to Sacramento Friday. Plans were announced today by Mrs. J. H. Christian, business manager of the band.

The boys will serenade Sousa in the lobby of the Senator Hotel, will listen to a brief talk by the band leader and then will act as his escort to the municipal auditorium. Arrangements planned by Mrs. Christian were agreed upon today by Sousa.

Mrs. Christian stated that Sousa became interested in the Sacramento Boys' Band on a visit here three years ago. On that occasion he was scheduled to deliver an address at a luncheon club, at which the boys' band rendered the musical part of the program. Sousa became so greatly interested in the boys that he forgot his prepared speech and talked extemporaneously to the young bandmen. Later a full selection of Sousa's band compositions were received by the boys with the composer's compliments.

THE ARGONAUT

The perennial Mr. John Philip Sousa will lead his band—which also must be

getting on in years—at Dreamland Auditorium for four concerts, to take place November 4 and 5, afternoon and evening. Mr. Sousa's seventy-fourth birthday occurs on November 6, and he expects to celebrate it here between election returns. The present tour is only Mr. Sousa's thirty-sixth. He will present four compositions that have come recently from his indefatigable pen, one of them "Golden Jubilee" march, celebrating his fifty years as a band leader. This is the last. The concerts are part of the Selby A. Oppenheimer series, scheduled for this winter.

SOUSAS CAREER
BEGAN ON VIOLINNoted Band Conductor To
Give Concert Here
Friday

Lieutenant Commander John Philip Sousa, who will appear, with his famous band, in the Memorial auditorium Friday afternoon and night, began his career as a violinist. That was more than 50 years ago, however, for with the opening of this season he began his fiftieth year of activity as a band director.

He went on the road with theatrical and operatic companies, and then in 1880 was notified that he had been appointed head of the United States Marine Corps band.

"I had rather looked down upon bands—being a fiddler," he said recently. "But it wasn't long before I realized that the band had great possibilities. I decided to develop them. At the same time I determined to improve the repertoire of the band. Those pieces that were in the band's library were badly arranged and there was a dearth of good compositions. I soon had the great masters represented in the Marine music."

"Change in the orchestra has been going on for years. Eighteenth century music had a preponderance of strings. Later there were added woodwind, brass and percussion instruments. The brass band as we know it has woodwinds as substitute for strings. Modern composers take advantage of this to give the band a more dramatic quality and add quality to performance. I do not advocate the playing of Haydn, Beethoven and Mozart by the band. Such composers as Wagner, Richard Strauss, Elgar, Dvorak and Tschai-kowsky permit particularly expressive use by bands."

SOUSA TO HONOR
BEST BOYS' BANDTryouts Will Be Heard On
Thursday Afternoon
At Land School

An elementary or junior high school band of Sacramento is going to be proud Friday afternoon, for Lieut. Comdr. John Philip Sousa will present it with a silver cup in recognition of its superiority.

The tryout will be held Thursday afternoon at 4 o'clock in the auditorium of the William Land school building. The public is invited.

Judges will be T. H. Ellis, Robert Fenton and A. Miles. The band selected as the best will appear on the stage in the Memorial auditorium Friday afternoon during intermission of Sousa's concert.

Bands which will compete are those directed by George Franz, whose musicians are all of elementary grades; Wolfram Schmieding, who has a junior high school organization, and Ed Unash, whose organization is made up of elementary and junior high musicians.

Judging will be based on the following points, each of which will count 20 per cent: Tone quality, intonation, precision, phrasing and interpretation.

OCT 29 1928

SOUSA IN CONCERT ON
PASADENA STAGE TODAY

John Philip Sousa and his band is scheduled to appear in two concerts in Pasadena this afternoon and evening.

The "March King" will play special programs in commemoration of his golden anniversary as a bandmaster and will introduce three new march numbers. Sousa will give four concerts at the Shrine auditorium on Nov. 9 and 10.

the head, apparently
in butt.Sousa And Band Come
To Auditorium Friday

His seventy-four years resting lightly on his shoulders, Lieut. Com. John Philip Sousa who will be heard at Memorial Auditorium Friday afternoon and evening, November 2nd, is now conducting his golden jubilee tour. Fifty years ago in a theater in Washington the slight young man who was to become known to the world as The March King took up the baton for the first time. Thirty-six years ago, after twelve years as the head of the United States Marine Band, Sousa formed his own musical organization. It is the only organization in the history of musical America which has been able to continue over a period of almost four decades.

That Sousa still composes as easily as he conducts is indicated by the fact that since his tour last year he has found time to compose two marches, Golden Jubilee and The Cornhuskers, dedicated to the University of Nebraska. He has written a new movement for his

suite, Tales of a Traveler, has transcribed the latest musical comedy hits into a sketch Ten Minutes on Broadway and has written his annual humoresque, the theme this year being Among My Souvenirs. Seats are now on sale at Sherman-Clay Company.

OCT 31 1928

Girls Will Bake
Cake for Sousa

Girls of the domestic science department of Mission High School are going to bake a great birthday cake, surmounted with seventy-four candles, for John Philip Sousa.

The mammoth creation of the girls' culinary skill is to be presented to the bandmaster at Monday afternoon's concert of Sousa's band at Dreamland Auditorium. This tribute to the "March King" upon the occasion of his seventy-fourth birthday was inspired by George D. Ingram, head of the school's music department and an old friend of Sousa.

Mission High School will be host to Sousa at a gathering in the school auditorium Monday at 11 a. m. Sousa will rehearse the school band in a number which it will play during the afternoon concert at Dreamland. The school band, which has won the R. O. T. C. band competition for the last five years, will appear in uniform.

NOV 1 1928

Mayor Proclaims
Monday Sousa Day

In observance of the seventy-fourth birthday of Lieut. Comdr. John Philip Sousa, Monday has been proclaimed "Sousa Day" by Mayor Rolph. The musician will be here with his band on its golden jubilee tour.

Mayor Rolph, in issuing the proclamation, pointed out that San Francisco, during the half century that John Philip Sousa has stood forth as one of the most lovable figures in American life, has played an important part in the development of the march king's career.

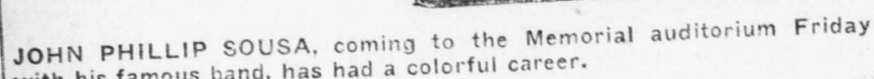
OCT 29 1928

Sousa Arrives in
L. A. on His Annual
Cal. Music Tour

John Philip Sousa, grand old man of American music, arrived in Los Angeles today on his annual music tour of California which begins tonight with a concert in Pasadena.

Early hours and not politics intrigued the music master when newspapermen besieged him upon his arrival at the Biltmore.

Sousa will visit Long Beach, Fresno, Sacramento, San Francisco and Palo Alto before returning to Los Angeles for four concerts on Nov. 8 and 9.



ANAHEIM,
CAL.

**Sousa's Band Will Play at Matinee
Program in Santa Ana, November 8**



JOHN PHILIP SOUSA and his famous band will be heard at the Santa Ana High school the afternoon of Thursday, November 8, in a program sponsored by the Santa Ana High school students. The band will appear in Orange county for the matinee program only. Since the auditorium seats only a few more than 1500 persons, the students are urging Anaheim people desiring to hear the concert to make early reservations. Sousa is pictured above.

LOUISVILLE, KY.
TIMES

above.
SALT LAKE CITY, UTAH
DESERET NEWS

SOUSA IS ADOPTED BY PONCA INDIANS

Ponca City, Okla., Nov. 2 (INS)—The Ponca Indians adopted John Philip Sousa, famous bandmaster, as one of their members when he came here for a concert this week. The ceremony was held at the 101 Ranch, where Sousa was the guest of George L. Miller, owner of the ranch.

An elaborate welcoming was prepared for the bandmaster. His programme began with a luncheon given in his honor by Miller in the spring house near here.

Ponca Indians Have Adopted Band Master

PONCA CITY, Okla.—(INS)—
 The Ponca Indians adopted John Philip Sousa, famous bandmaster, as one of their members when he came here for a concert, October 12. The ceremony was held at the 101 ranch where Sousa was the guest of George L. Miller, owner of the ranch.

An elaborate welcoming was prepared for the bandmaster. His program, began with a luncheon given in honor by Miller in the spa-home near here.

MARJORIE MOODY
SINGER OF CHARM

Boston Girl With Sousa Is Noted For Ability

When Marjorie Moody sings, joy reigns and there is a rare enjoyment of florid song. Miss Moody is from Melrose, Mass.. She gained reputation in her home city as a singer of charm and of fine ability. Lieutenant Commander John Philip Sousa, in quest of a singer of her type for a band concert, engaged her at first hearing. She made an instant hit with his audience. That was a few years ago. She developed a wonderful repertoire and nothing was too difficult for her. Her perfect pitch always was apparent and she sang so truly and with such quality that she established herself everywhere that she was heard throughout the country. For several years Miss Moody has been one of the features of Sousa concerts. She demurred this season, for she wanted to remain at home. But the desire to go back to those places that had so graciously received her and to visit new places as well, induced her to change her mind. Accordingly, she will be here with Sousa and his band when it gives its appearance at the Long Beach, Cal.

LONG BEACH, CAL.
PRESS-TELEGRAM

Bandmaster to Be Guest at Honor Dinner



JOHN PHILIP SOUSA.
King of March to Be Dinner
Guest Tomorrow of Herbert
L. Clarke, Formerly Assistant
Director and Cornet Soloist of
Sousa's Band, Now Leader of
Long Beach Municipal Band.

**LOS ANGELES, CAL.
EXPRESS**

Big Welcome Awaits Sousa

John Philip Sousa will be welcomed to San Francisco tomorrow morning. The veteran bandmaster and world famous "March King" is making his thirty-sixth annual tour with his band and celebrating his "golden jubilee" or fiftieth year as a band leader.

Sousa is on the threshold of his seventy-fourth birthday and the occasion will be the motive for various affairs in his honor during his stay on the bay region. Three non-professional bands will serenade him, the girl students of Mission High School will present him with a huge birthday cake bearing 74 candles, and the Campfire Girls of Oakland will tender a wallet with the tooled imprint of their emblem. A brass band will play two

Sousa and his band will play two concerts, afternoon and evening, at the Oakland Auditorium theater tomorrow. Sunday they will begin a two days' engagement in San Francisco at Dreamland Auditorium, with matinee and evening concerts on Sunday and Monday. The Monday afternoon concert will be specially for school children and will begin at 3:30 o'clock.

WORLD MARCH KING DUE IN LONG BEACH TOMORROW

John Philip Sousa, beloved of all Americans, will give two concerts tomorrow in Municipal Auditorium. Sousa has an unusually large itinerary on this his golden jubilee tour of the continent. Besides the engagements that he plays in most of the large cities he invades communities that are never otherwise touched by concert artists, filling school houses, armories or grange halls to capacity.

The small towns often have large auditoriums, the famous bandmaster said, making it possible for farmers from all over the district to hear the band programs.

Sousa's concerts are never dull. The program moves with fine briskness, Sousa being always generous with encores and never letting down on the merit of his concert. It is said of the great leader that he never lowers the concert standard whether he is playing before a brilliant assemblage in one of America's greatest cities or in a tiny farm community.

Lieut. Commander Sousa is celebrating his seventy-fourth birthday in this golden anniversary celebration of his directorship of the band. His career opened in 1868, when Sousa, a boy of 13 years, enlisted in the Marine Corps at Washington, D. C.

In 1878, fifty years ago, Sousa

SAN FRANCISCO, CALIF.
CALL

S. F. BANDS WILL
WELCOME SOUSA

San Francisco will greet the
March King" tomorrow morning.
Lieutenant Commander J. J. Philip
pousa, world famous bandmaster and
composer, arrives on a tour marking
his 25th year as a band leader.

Three non-professional bands will serenade him, the girl students of Mission High School will present him with a huge birthday cake bearing 74 candles, and the Camp Fire Girls of Oakland will tender a wallet with the toolled imprint of their emblem.

FRESNO, CAL.
REPUBLICAN

MUSIC
EDITED BY RUBY OLNEY

Lieut. Commander John Philip Sousa who with his band will appear at the Fresno high school auditorium next Thursday, has the reputation for keeping his engagements. Only once in all of his 35 years on the roads of America has he been compelled to disappoint an audience. That was six years ago, when a fall from a horse made it necessary for him to cancel his engagements for two weeks. Sousa is a stickler for promptness, and every concert begins at the advertised hour.

Winifred Hambrick, harpist, who comes with Sousa and his band, hails from Quebec. She is a soloist who has appeared with orchestras of leading New York musical comedy and operetta productions.

Miss Marjorie Moody, soprano, will also be with the ensemble on its appearance in Fresno. Her home is in Melrose, Massachusetts, but she has traveled with this band for several occasions. She is said to sing in perfect pitch and has a voice of rare quality.

LOS ANGELES, CALIF.
RECORD

OCT 29 1928

Plays in L. A.

Nov. 9 and 10

MISS MARJORIE MOODY, New England soprano, is the only vocal soloist with Sousa and his band. She arrives in Los Angeles today with the March King and will sing at both matinee and evening concerts in Pasadena at the Raymond theater, as well as appear on Sousa's programs at the Shrine auditorium on Nov. 9 and 10.

Miss Moody has for several seasons introduced the new songs from the pen of Sousa. On this tour, which is the sixteenth visit of Sousa and his band to SACRAMENTO, CAL. he is singing "The King of the Radio" which is a new march by Sousa.

North Division Band Wins Sousa Trophy

The Elemenetary School Band, North Division, won the cup offered by Sousa for a contest among three local school bands held yesterday afternoon in the intermission of the Sousa band' program. Sousa himself led the students in one number and the director, Edward Unash, in another. The band is made up of fifty-two pupils from the David Lubin, Marshall, Fremont and Bret Hart Schools.

NOV 4 - 1928

Sousa, at 74, Asserts He's Just Getting Started as Conductor

JOHN PHILIP SOUSA says that typical of his engagements in every state visited, the veteran bandmaster exhibited no indications of weariness after fifty years at the baton he feels that he is getting a real start as a bandmaster. He already is contemplating his diamond jubilee tour in celebration of his three-quarter century mark as a conductor.

The March King, whose erect bearing and alert mind bear out his contention that on November 6 he will be "only 74," passed through Los Angeles early last week and will return to this city for four band concerts at the Shrine Auditorium on November 9 and 10.

On his thirty-sixth tour since 1892, Sousa is playing twenty-four concerts in California in fourteen days. While this swift pace is

UNION
At Laurie's
AUG 9 - 1928

JOHN PHILIP SOUSA, band leader, is one of those who thinks the convention hall is a marvelous structure. Sousa, accompanied by Mayor Ruffu, Frank Gravatt, head of the Steel Pier, and Marjorie Moody, soprano with his band, visited the new structure yesterday. So impressed was the band master and the singer that they offered their services to broadcast when the structure is dedicated.

SOUSA TO APPEAR IN CAPITAL TODAY

Famed Bandmaster to Give Two Concerts At Auditorium

John Phillip Sousa, now on his thirty-sixth tour, will bring his famous band to the Memorial auditorium this afternoon and evening. A special program has been arranged for each concert, in keeping with the observance of Sousa's golden jubilee as a conductor.

Although the march king's fame has been such that he might have sent out other musical organizations trained and presented by him, the only Sousa's band has been the one

with which Sousa himself has appeared. And never but once in his 35 years on the roads of America has Sousa been compelled to disappoint his audiences. That was six years ago, when a fall from a horse made it necessary for him to cancel his engagements for two weeks.

Sousa is a stickler for promptness. Every concert begins at the advertised hour—and to the minute. Tardiness is the one unforgivable sin on the part of a bandsman.

THE DAILY TIMES, MONDAY, OCTOBER 8, 1928.

Sousa's Band Scores Success in Program at Masonic Temple; Cornet Solos Are Given by Ralph Ostrom

Every one likes a band, especially when it is Sousa's organization which played yesterday afternoon at the Masonic temple auditorium. Even the proverbial "tired business man," who has been shackled to his desk all week, needs no coax-

ing to hear Sousa's band, and yesterday he turned a deaf ear to the call of the open. And surely the call could not have been more enticing than it was with the sun shining and the trees a glorious symphony of colors.

Sousa and his famous organization have become an American institution. The famous bandmaster, who is celebrating his golden jubilee as a director, knows what his audience wants and likes. What other band of renown would have struck up the Iowa Corn song?

He knows that the average person wants rhythm, melody and variety, and he always gives plenty

of it. This is no inference, however, that he does not supply some classics as well but the "tired business man" is much more willing to have "Mignon" delivered on a xylophone than by some soprano, no matter how fair.

Sousa knows his public and the public knows him and that is why that throng of men and women were at the Masonic temple yesterday and not in automobiles, even though it was October and the sun was shining.

Ralph Ostrom Plays

In arranging his program, Sousa knew also that the tri-cities wanted to hear Ralph Ostrom, son of Dr. and Mrs. Louis Ostrom of Rock Island, who has come to the front ranks as a cornetist. Local audiences remember him well as a boy cornetist and are proud of his achievements. He was greeted with much applause as he stepped forward to play a difficult concert number and again to give as an encore "The Lost Chord" in which his instrument carried the familiar melody in well sustained tones and the band provided an accompaniment resembling a single instrument, a majestic organ.

The same might be said of every number. So well trained is the organization that it always plays as a unit. One section seems to balance another perfectly. There are no blaring brasses even in numbers requiring volume. Effects are produced with the tonal shadings of a fine orchestra.

The directing mind of all this, whose personality is expressed in the music, unostentatiously steps

upon the platform. There is no wild arm waving as some leaders display. A slight raising of his hand or even of a finger by this distinguished leader, who has weathered 74 winters, is sufficient to bring perfect response.

Is March King

Sousa has deservedly been dubbed the march king and he gave a generous number of his famous marches yesterday including the well known "Stars and Stripes," without which the program would hardly have been complete, the "U. S. Field Artillery March," "El Capitaine," "Riders for the Flag" and "Nobles of the Mystic Shrine," all added as encores. Another of his stirring marches yesterday was a new number, "The Golden Jubilee," commemorating his fiftieth year as a band leader.

A descriptive suite, "Tales of a Traveler" by Sousa showed his versatility as a writer, and his recent arrangement of a medley entitled "Among My Souvenirs," based on the plaintive strains of the popular hit of the same name and containing "On the Road to Mandalay" and other familiar melodies called forth two encores, one of which was the popular "You're a Real Sweetheart," with a group of saxophonists taking the lead.

The program offered one novelty after another. Contrasting with a symphonic poem, "Death and Transfiguration" by Strauss, was "The Whistling Farmer" in which, besides the whistling of the farmer, could be heard the yelping of

the dogs and the crowing of the roosters.

Give Encores

Besides Ralph Ostrom, the soloists yesterday were Marjorie Moody, soprano, and Howard Goulden, xylophonist. Six flutists were featured in one number.

Miss Moody displayed a pleasing voice, which was unusually flexible. It was brought out to advantage in "Love's Radiant Hour," a new number by Sousa and in "The Nightingale," given as an encore with flute obligato. She also sang well the familiar "Danny Boy."

Following the polonaise from "Mignon," Mr. Goulden gave as an encore the popular "Indian Love Call" and a couple of other short numbers.

The tri-cities is indebted to William J. Kinck for bringing Sousa's band. If the organization comes again next year, there will again be many to greet it, even if it is October and the sun is shining.

LONG BRANCH, N. J.
RECORD



HIS VERY OWN TREE—John Philip Sousa, America's march composer, plants a silver oak in the Botanical Gardens of Los Angeles, Cal., as a memorial to his latest composition, under the watchful eye of Dr. E. D. Merrill, left, director of the gardens.

International Illustrated News

MILWAUKEE, WIS.
JOURNAL

NOV 4 - 1928

Sousa to Bring His Famous Band Here on Dec. 2

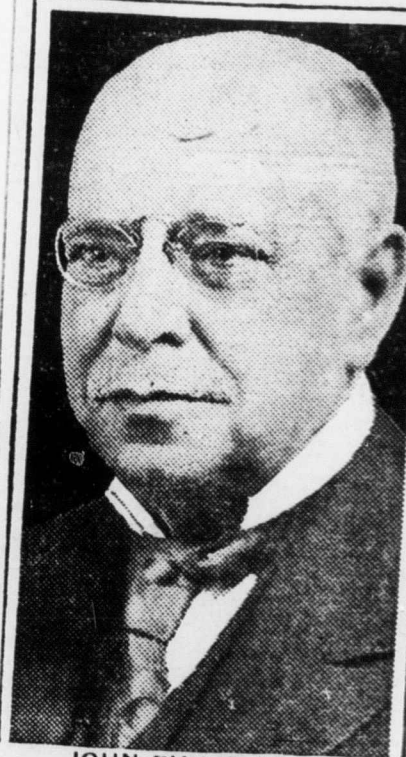
LIEUT. COMMANDER JOHN PHILIP SOUSA, 74 years young this week and going stronger than ever, will bring his famous band to the Auditorium Sunday, Dec. 2, for two concerts. His latest march composition, said to be a real rival to "The Stars and Stripes Forever," will be introduced.

"Stars and Stripes Forever" brought the composer \$1,000,000. The fact that it was written on Christmas eve may have had something to do with its phenomenal success. Mr. Sousa points out that his new composition was written on the Fourth of July and if dates mean anything should be a "wow."

December marks the beginning of the bandmaster's fifty-first year as a conductor and the thirty-seventh year at the head of his own organization. The personnel of the band has changed with the years; the director alone is the same, sans only his whiskers. When Sousa's band was first organized, fully three-fourths of the players were Europeans, Italians predominating. Band music as a career was seldom thought of in those days by native Americans. Today all the members of the band are Americans. The widespread interest in school and college bands, traceable directly to the influence of Sousa, results in thousands of young men taking up this career and it is no longer necessary to send to Europe for musicians to fill our leading bands and orchestras.

SACRAMENTO, CAL.
UNION

Leads 'Em All



JOHN PHILIP SOUSA

STUDIO PORTRAIT of the famous bandmaster and composer who is appearing with his band in Sacramento today.

SANTA FE, N. M.
NEW MEXICAN

Sousa Travels a Million Miles, Makes Million

Wealth has come to Lieut. Com. John Philip Sousa at the rate of a dollar for each mile of his travels. Sousa, who is in all probability the only American composer-conductor who has amassed a fortune of a million dollars solely through the practice of his profession during his last season, rounded out a million miles of travel with his band. He will appear in Albuquerque with his famous band Tuesday, November 13, matinee and night, at the University Gymnasium. Tickets are now on sale at 311 W. Central, Albuquerque, under the management of Kyle S. Crichton.

Sousa's traveling record is almost 27,000 miles a season for his entire career and this season with a comparatively short tour extending only from mid-July until late in November, he will clock off 25,000. Sousa is not so certain that "the first million is the hardest." When Sousa began his career he had 50 men, who were well-paid at an average of \$35 a week. Now he has 100 men, who command an average wage of about \$125 a week.

LOS ANGELES, CAL.
EXPRESS

NOV 2 -

SOUSA HERE SOON

Musical genius coupled with a moderate amount of business acumen, should never fear lack of financial reward in America, is the opinion of John Philip Sousa, march king, who will appear with his band at the Shrine auditorium next Friday and Saturday. Sousa was the first bandmaster to make one of the largest organizations of its class pay from the start. Sousa and his band began their first season in 1892 and never since that time has depended upon a subsidy. The march king has amassed a substantial personal fortune due to his popularity with American audiences.

SACRAMENTO, CAL.
UNION

Five Changes

In that there are five changes from the team that started against the triumphant Flames a week ago, Allen Spurr is displaced at a guard by Bill Williamson, Spurr being laid up with a boil; Stanley Hirtle is giving way to Trent Meredith at the other guard; Jack Ferris will sit on the bench to see Bill Sim cavort in his all-important fullback position; little Lloyd Locke is sprinting at a half instead of Jack Smith, and Benny Elzinger is to bark signals instead of Beard. A stiff and tough scrimmage, the of the week, put the start- van in a fighting mood last week. The team has lost ever-

LOVE and ADVENTURE

THE DEVIL'S

M
PHOENIX, ARIZ.
REPUBLICANSousa, World's "March King," Reveals
Secret of His Ever-Changing WhiskersFlowing Beards,
Van Dykes and
Mustaches All
Barber's Whim.

By JACKSON D. HAAG.

LONG before John Philip Sousa, unquestionably America's, if not the world's greatest march king, ever dreamed of being leader of the United States Marine Band, he was an humble and unwilling member of the marine corps. The lieutenant-commander and his band are a featured attraction at the Michigan State Fair, and he is stopping at the Hotel Statler. The other morning we sat in his room and he talked of what he called "The Golden Days—with little money," when he was a youngster in his home city, Washington, D. C., and before a willing world acclaimed and proclaimed him "The March King."

"It is odd how I came to join the Marine Band," he said, his eye a-twinkle. "As a musician apprentice I had been approached by the leader of a circus band, who had heard me playing a violin. He painted a picture of circus life in such enticing colors that I could not resist. It was agreed that I leave with the circus the next day and then write home."

"I told a chum, he told his mother, she told my mother, and my mother told father. Next morning, father told me to put on my Sunday clothes; I protested for it was the middle of the week, but he insisted. After breakfast, we walked down to the Navy Yard, and the record shows that I joined the corps June 9, 1868."

"I REMAINED with the Marine Band for some time. My association with the theater began when I became leader of the orchestra in Kernan's Theater Comique in Washington, where they gave vaudeville, as it is called today."

"I began composing when I was a youngster. Before I quit the Marine Band as an apprentice I had written several pieces, one of them a march. When I left Kernan's and joined Matt Morgan's Living Pictures, as leader, I kept up my composition. That troupe was arrested in Pittsburgh and other places because the authorities saw vulgarity in the scantily dressed women who posed, and yet there was not an objectionable feature in any of the pictures. For a long time I was associated with the theatrical business, and for two seasons was conductor for Milton Nobles, whose 'And the villain still pursued her,' a line he used in 'The Phoenix,' will live long. My comic opera compositions were very successful with DeWolf Hopper and other stars."

"My first complete score was written for F. F. Mackey for a comedy, 'Our Flirtations,' by a man named Wilson from Cleveland. That was in 1879, and preceded, by a few months, an offer for me to return to Washington and assume leadership of the Marine Band."

"In those days a first class musician in the Marines received \$38, and the pay ran down to \$13. I found the band torn by dissension and jealousies and devoid of discipline. At the end of a year I had but 33 men, but I was recruiting from young, talented boys and building the foundation for a great organization."

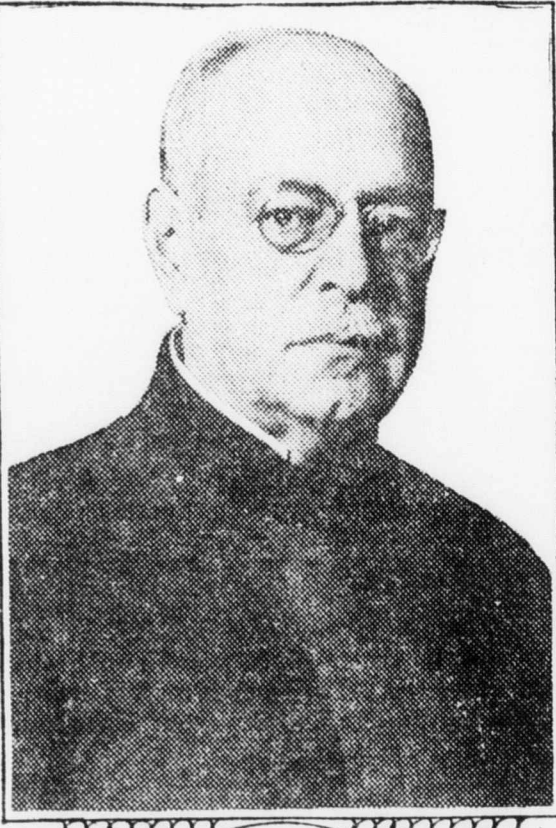
"THE first appearance of the band under my direction was at a New Year's reception during the Hayes Administration. Mrs. Hayes was one of the most charming women I ever have met, a real 'first lady,' and President Hayes was an admirable man. In fact until I quit the service in 1892, my association with our Presidents was most pleasant."

"With President Arthur, however, I got off on the wrong foot. His secretary met me on the street and told me the President wanted the band at a White House reception a day or so later."

"The country then was in mourning for President Garfield, and the prescribed period had not passed. Also, I had no right to act on the word-of-mouth order of the President's secretary. The upshot was that the band did not appear, and President Arthur was much vexed, but nothing serious came of it."

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Health
and Hygiene

Inated through The Detroit News State Joint Committee on Public Education, comprising the Michigan Medical Society, the University of Michigan, Michigan Department of Health, Michigan State Dental Society, Tuberculosis Association, Michigan Nurses' Association, Michigan League of Social Work, Wayne Medical Society Committee on Education, Michigan Division of the Red Cross, and the Michigan League of Social Work.

Lead Poisoning.

of the oldest, and yet one of the most serious hazards of industrial lead poisoning. of the industrial poisons are

SACRAMENTO, CAL.

UNION

SOUSA CHIEFTAIN
OF INDIAN TRIBEOriginal Americans Confer
Title Yard Long On
Artist

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HERE is visible evidence of the rise and fall of John Philip Sousa's whiskers. In the lower left, the great bandmaster is shown as a very young man. Just above, he wears, at 35, a full, flowing beard. A few years later, he wore a goatee (upper right), from which he went to a Van Dyke and then to smooth face. Today he wears the bristly mustache of the center picture.

N. ADAMS, MASS.
TRANSCRIPTThe
Six Mil'

By L. L. STF

(Staff Correspondent)

NEW YORK.—

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Sousa Will Write March
For Texas Girls' College

DENTON, Nov. 5 — (AP)— John Philip Sousa, world-renowned musical conductor, will write a march for the College of Industrial Arts, he announced here recently after his concert at the college.

The announcement followed a request from a representative of the student body for such a march from the pen of the "March King". Lieutenant Commander Sousa has written marches for the universities of Minnesota and Nebraska but never for a girls' school.

SAN FRANCISCO, CALIF.
CHRONICLE

NOV 4 1928

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SET BY ROLPH

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HIS VERY OWN TREE—John Philip Sousa, America's march composer, plants a silver oak in the Botanical Gardens of Los Angeles, Cal., as a memorial to his latest composition, under the watchful eye of Dr. E. D. Merrill, left, director of the gardens.

International Illustrated News

Sousa, World's "March King," Reveals Secret of His Ever-Changing Whiskers

Flowing Beards, Van Dykes and Mustaches All Barber's Whim.

By JACKSON D. HAAG.

LONG before John Philip Sousa, unquestionably America's, if not the world's greatest march king, ever dreamed of being leader of the United States Marine Band, he was an humble and unwilling member of the marine corps. The lieutenant-commander and his band are a featured attraction at the Michigan State Fair, and he is stopping at the Hotel Statler. The other morning we sat in his room and he talked of what he called "The Golden Days—with little money," when he was a youngster in his home city, Washington, D. C., and before a willing world acclaimed and proclaimed him "The March King."

"It is odd how I came to join the Marine Band," he said, his eye a-twinkle. "As a musician apprentice I had been approached by the leader of a circus band, who had heard me playing a violin. He painted a picture of circus life in such enticing colors that I could not resist. It was agreed that I leave with the circus the next day and then write home."

"I told a chum, he told his mother, she told my mother, and my mother told father. Next morning, father told me to put on my Sunday clothes; I protested for it was the middle of the week, but he insisted. After breakfast, we walked down to the Navy Yard, and the record shows that I joined the corps June 9, 1888."

"I REMAINED with the Marine Band for some time. My association with the theater began when I became leader of the orchestra in Kernan's Theater Comique in Washington, where they gave vaudeville, as it is called today."

"I began composing when I was a youngster. Before I quit the Marine Band as an apprentice I had written several pieces, one of them a march. When I left Kernan's and joined Matt Morgan's Living Pictures, as leader, I kept up my composition. That troupe was arrested in Pittsburgh and other places because the authorities saw vulgarity in the scantily dressed women who posed, and yet there was not an objectionable feature in any of the pictures. For a long time I was associated with the theatrical business, and for two seasons was conductor for Milton Nobles, whose 'And the villain still pursued her,' a line he used in 'The Phoenix,' will live long. My comic opera compositions were very successful with DeWolf Hopper and other stars."

"My first complete score was written for F. F. Mackey for a comedy, 'Our Flirtations,' by a man named Wilson from Cleveland. That was in 1879, and preceded, by a few months, an offer for me to return to Washington and assume leadership of the Marine Band."

"In those days a first class musician in the Marines received \$38, and the pay ran down to \$13. I found the band torn by dissension and jealousies and devoid of discipline. At the end of a year I had but 33 men, but I was recruiting from young, talented boys and building the foundation for a great organization."

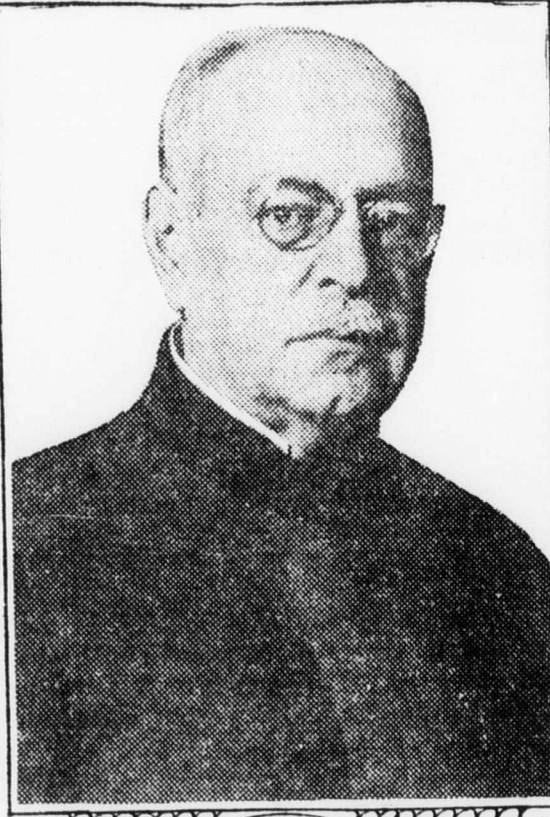
"THE first appearance of the band under my direction was at a New Year's reception during the Hayes Administration. Mrs. Hayes was one of the most charming women I ever have met, a real 'first lady,' and President Hayes was an admirable man. In fact until I quit the service in 1892, my association with our Presidents was most pleasant."

"With President Arthur, however, I got off on the wrong foot. His secretary met me on the street and told me the President wanted the band at a White House reception a day or so later."

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Lead Poisoning.
Of the oldest, and yet one of the most serious hazards of industrial poisoning are lead poisoning. The industrial poisons are lead, mercury, arsenic, and copper. Lead poisoning is the most common of all. It is caused by the use of lead in the manufacture of paint, and in the use of lead in the manufacture of batteries. Lead poisoning is a serious disease, and it is one that can be prevented by the use of proper precautions.

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International Illustrated News

Sousa's Band Will Appear In Phoenix In Jubilee Concert

There is only one Sousa, and he will be at the Shrine auditorium here November 11, matinee and night, rain or shine. This is the 36th tour of Sousa and his band and his Golden Jubilee as a conductor. Although the March King's fame has been such that he might have sent out

other musical organizations trained and presented by him, the only Sousa's band has been the one with which Sousa himself has appeared. And never but once in his 35 years on the roads of America has Sousa been compelled to disappoint his audiences. That was six years ago, when a fall from a horse made it necessary for him to cancel his engagements for two weeks.

There is an element of luck, of course, in a career which is uninterrupted by illness for so long a period. But back of the luck is thoroughness of preparation. Sousa's tours are planned two or three years in advance. Railroad experts check train schedules, and arrange for special trains wherever necessary. The touring manager takes with him not only an itinerary but full instructions concerning alternate routes to be followed in case of railroad wreck, storm or other emergency. And Sousa gets there on time. Even transfer facilities, when arranged for, must be demonstrated as more than ample to transport the band's baggage quickly and with a margin of safety for emergencies.

Sousa is a stickler for promptness. Every concert begins at the advertised hour—and to the minute. Tardiness is an unforgivable sin on the part of a bandman.

SAN FRANCISCO, CALIF. CHRONICLE

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NOV 4 - 1928

FIFTY YEARS OF "MARCHING" KEEPS SOUSA YOUNG

Great American Band Leader is at the Head of His Profession in the World



BIRTHPLACE, WASHINGTON, D.C.



IN HIS YOUTH - ALMOST BECAME BAKER



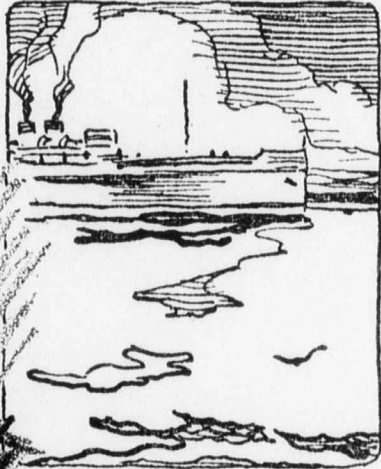
THE YOUNG COMPOSER



John Philip Sousa



THE "MARCH KING"



TRIUMPHANT WORLD TOURS



LONG ISLAND HOME

NOV

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Sousa Commissioned Army, Navy Officer

A COMMISSIONED officer in each branch of the American military forces, is the distinction held by Lieut.-Commander John Philip Sousa, who will appear with his band in four concerts on November 9 and 10 at the Shrine Auditorium.

The March King first became a member of the Federal military service when, as a boy 14 years old, he joined the United States Marine Band. Sousa has been a lieutenant in the Marine corps, a lieutenant in the Army, and is now on the retired list of the Navy with the rank of lieutenant-commander.

NOV 4 - 1928

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OCT 2 1928

'Sousan'



One of the featured soloists in the concerts of Sousa's Band early next month will be Marjorie Moody, soprano.

Sousa's Band Will Play Famed Marches

In his four San Francisco concerts to be directed at the Dreamland Auditorium Sunday and Monday, November 4 and 5, John Philip Sousa will maintain the policy of his world-famous band of playing new marches of his own and remarkable music of other composers. Among the latter will be unusual arrangements of part of Tchaikowsky's "Nutcracker" suite and the "Brigg Fair" of Frederick Delius.

The present tour marks the fiftieth anniversary of Sousa's career as a bandmaster. In 1878 he first wielded a baton in Washington, and in 1880 President Hayes made him leader of the Marine Band. He will present soloists in his programs here, among them Marjorie Moody, soprano. His band plays at the Oakland Auditorium November 3.

SOUSA WILL BE 74 NOV. 6

John Philip Sousa will celebrate his seventy-fourth birthday on election day, November 6. In view of the fact that the entire nation is to take a holiday on this eventful date it should not be a difficult matter for the musical world to remember give a few moments' grateful thought to this inspiring member of musicland.

This entire year is one of celebration for the veteran band conductor, who is at present with his band in California, for it is his golden anniversary as a band leader.

On June 9, 1868, John Philip Sousa, then a lad of 13 years of age, enlisted in the Marine Corps at Washington, D. C., and after a few years left it to lead orchestras. In the year 1878, fifty years ago, Sousa was leading both bands and orchestras thruout the East, and on the last day of September, 1880, was made leader of the Marine Band. The "Golden Jubilee" march which is now included in all his programs was written to commemorate this incident.

Sousa also celebrated the thirty-first anniversary of "The Stars and Stripes Forever" in April of this year when he published his autobiography, "Marching Along."



BIRTHPLACE, WASHINGTON, D.C.



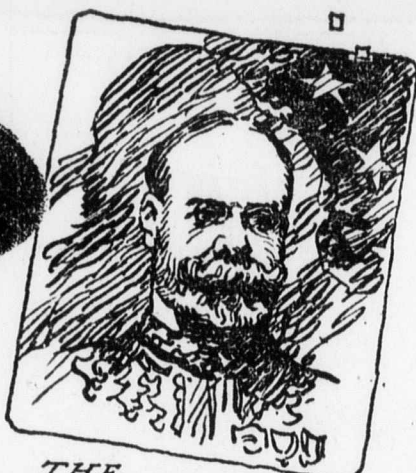
IN HIS YOUTH - ALMOST BECAME BAKER



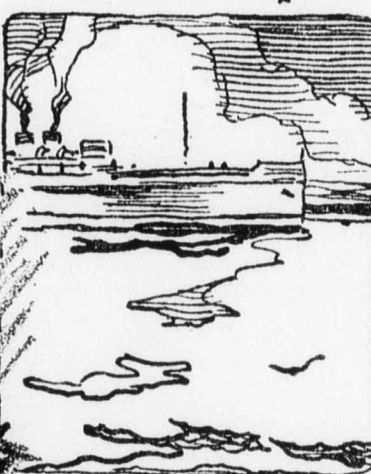
THE YOUNG COMPOSER



John Philip Sousa



THE "MARCH KING"



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LOS ANGELES, CALIF.
TIMES

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By demand, his programs are liberally sprinkled with Sousa compositions. Tchaikowsky, Richard Strauss, Wagner and Weber frequently appear on his list, but he leaves Beethoven, Haydn and Mozart to the stringed bands. He invariably doubles his programs with encores.

Composing is second nature to Sousa. He started his musical life as a violinist and grew up in the encouraging atmosphere provided by a music-loving Portuguese father and a Bavarian mother. He studied much theory and counterpoint before he was 20 and eked out a scanty living in his early youth, by arranging music for theater orchestras and musical comedies.

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Mayor James Rolph issued a proclamation yesterday designating tomorrow as "Sousa Day" in honor of John Philip Sousa's seventy-fourth birthday. The March King and his band arrive in San Francisco today on a Golden Jubilee tour.

The Mayor's proclamation follows: Lieutenant Commander John Philip Sousa, revered by several generations of Americans both as a lovable personality and a national institution, has returned once again to San Francisco. By a fortunate circumstance, which will be welcomed by San Franciscans young and old, the seventy-fourth birthday of this great American will be observed here tomorrow during his visit with his famous band on its Golden Jubilee tour.

San Francisco, during the half century that John Philip Sousa has stood forth as one of the most lovable figures in American life, has played an important part in the development of the "March King's" career. It was the acclaim of San Francisco audiences decades ago that gave definite recognition to rare gifts of the man who subsequently won and held his present position as the world's greatest exponent of band music.

The city of San Francisco has for many years considered John Philip Sousa one of her own, despite the fact that he belongs to the nation and to the world. From every consideration, it is fitting that I, as Mayor, should at this time extend the greeting and congratulations of San Francisco to Lieutenant Commander Sousa upon the occasion of his seventy-fourth birthday and hereby designate Monday, November 5, Sousa Day in San Francisco. In so doing I know that I am giving expression to the heartfelt sentiments of tens of thousands of my fellow citizens.

LOS ANGELES, CAL.
EXAMINER

Sousa Commissioned Army, Navy Officer

A COMMISSIONED officer in each branch of the American military forces, is the distinction held by Lieut.-Commander John Philip Sousa, who will appear with his band in four concerts on November 9 and 10 at the Shrine Auditorium.

The March King first became a member of the Federal military service when, as a boy 14 years old, he joined the United States Marine Band. Sousa has been a lieutenant in the Marine corps, a lieutenant in the Army, and is now on the retired list of the Navy with the rank of lieutenant-commander.



One of the featured soloists in the concerts of Sousa's Band early next month will be Marjorie Moody, soprano.

Sousa's Band Will Play Famed Marches

In his four San Francisco concerts to be directed at the Dreamland Auditorium Sunday and Monday, November 4 and 5, John Philip Sousa will maintain the policy of his world-famous band of playing new marches of his own and remarkable music of other composers. Among the latter will be unusual arrangements of part of Tchaikowsky's "Nutcracker" suite and the "Brigg Fair" of Frederick Delius.

The present tour marks the fiftieth anniversary of Sousa's career as a bandmaster. In 1878 he first wielded a baton in Washington, and in 1880 President Hayes made him leader of the Marine Band. He will present soloists in his programs here, among them Marjorie Moody, soprano. His band plays at the Oakland Auditorium November 3.

WICHITA, KAN.
BEACON

SOUSA WILL BE 74 NOV. 6

John Philip Sousa will celebrate his seventy-fourth birthday on election day, November 6. In view of the fact that the entire nation is to take a holiday on this eventful date it should not be a difficult matter for the musical world to remember give a few moments' grateful thought to this inspiring member of musicland.

This entire year is one of celebration for the veteran band conductor, who is at present with his band in California, for it is his golden anniversary as a band leader.

On June 9, 1868, John Philip Sousa, then a lad of 13 years of age, enlisted in the Marine Corps at Washington, D. C., and after a few years left it to lead orchestras. In the year 1878, fifty years ago, Sousa was leading both bands and orchestras thruout the East, and on the last day of September, 1880, was made leader of the Marine Band. The "Golden Jubilee" march which is now included in all his programs was written to commemorate this incident.

Sousa also celebrated the thirty-first anniversary of "The Stars and Stripes Forever" in April of this year when he published his autobiography, "Marching Along."

SOUSA ARRIVES TOMORROW FOR CONCERT

John Philip Sousa and his famous band come to San Francisco tomorrow for a two days' engagement at Dreamland Auditorium, playing two matinees and two evening concerts.

The present Sousa tour is the golden jubilee of the noted bandmaster and composer, marking his fiftieth year as a band leader, and is the thirty-sixth annual tour of his band. While in the bay region Sousa will celebrate his seventy-fourth birthday.

While Sousa has added new marches each year to the compositions which have won him fame as the "march king," this year he is presenting two of the stirring works for which he is noted. One is the "Golden Jubilee," written to commemorate the anniversary, and the other is "The Cornhuskers," dedicated to the University of Nebraska.

GREETING PLANNED

Sousa will be serenaded twice tomorrow by bay regions bands in honor of his birthday.

The Shriners' Band of Islam Temple, directed by Henry Auerbach, will assemble in Union Square at 10:45 tomorrow morning and play in honor of Sousa, a fellow Shriner. Sousa will be at the Hotel St. Francis, and it is expected he may respond by meeting the band and conducting them in a number.

At 1:30 tomorrow afternoon the Olmstead Juvenile Band of San Jose, with an average age of only 9 years, will play in front of Dreamland Auditorium in tribute to Sousa.

Monday Sousa will be the guest of the Mission High School student body at a luncheon, and will conduct the school band.

SPECIAL FEATURES

In addition to the novelties and marches which are traditionally a feature of the Sousa programs, the concert by the band will present a number of works of famous composers, such as Wagner, Verdi, Tchaikowsky and Strauss.

These include symphonic compositions transcribed for the band and operatic and light opera numbers. The soloists with Sousa's band this year are Marjorie Moody, soprano; William Tong, cornetist; Howard Goulden, xylophonist; Edward J. Heney, saxophonist; Noble P. Howard, euphonium, and Edmund C. Wall, clarinet.

SAN FRANCISCO, CALIF.
CHRONICLE

Sousa to Arrive In S. F. Tomorrow

John Philip Sousa, known to worldwide fame as the "March King," will arrive in San Francisco tomorrow morning. The veteran bandmaster, although on the threshold of his seventy-fourth birthday, is making his thirty-sixth national tour with his band. The tour also marks his fiftieth anniversary as a band leader.

During his stay in the San Francisco bay region Sousa is to be the recipient of various honors, with his birthday as the motive.

Sousa and his band will play two concerts, afternoon and evening, at the Oakland Auditorium Theater tomorrow. Sunday they will begin a two days' engagement in San Francisco at Dreamland Auditorium, with matinee and evening concerts on Sunday and Monday. The Monday afternoon concert will be specially for school children and will begin at 3:30 o'clock.

LOS ANGELES, CAL.
EXAMINER

Sousa March Sold by Him for \$35

"THIRTY-FIVE DOLLARS? I'll take it!" And young John Philip Sousa, handed over the manuscript of "Washington Post." The now world-famous march was sold to a Philadelphia music publisher and was chosen almost immediately by the yearly convention of dancing masters to introduce their new dance, "the two-step." That was in 1889. Lieut. Comdr. John Philip Sousa will play four concerts at the Shrine Auditorium on November 9 and 10.

Music

EDITED BY



Miss Marjorie Moody (left), soprano with Sousa's Band, which will be heard at Dreamland Auditorium tomorrow matinee and night and again Monday afternoon and night; Michel Penha, soloist at the first "Pop" symphony con-

Sousa and Featured Performers Here



Left—Miss Marjorie Moody, one of featured soloists who will be heard with John Philip Sousa's band at matinee and evening concerts in the Shrine auditorium next Friday and Saturday. Center—W. J. Richardson, tallest man in the music world, playing the largest ("Sousaphone") horn. Right—Sousa, the march king himself, author of more "hits" than any living composer who, on his thirty-sixth tour of America, is celebrating his golden anniversary as a band conductor. Tickets for the four Los Angeles Sousa concerts are now on sale at Wiley B. Allen's and the Philharmonic box office.

SACRAMENTO, CAL.
BEE

SOUSA HERE FOR TWO CONCERTS

Lieutenant Commander John Philip Sousa, America's most famous bandman, now on a jubilee tour of the United States, is appearing in two concerts at the memorial auditorium this afternoon and evening.

His program will be a varied one, including two new marches. More than thirty years ago he experimented with a dance composition in a tempo out of the ordinary. Sousa played it in public a time or two and then put it away because it "shocked" the two-steppers and the waltzers of the day.

Recently he came across the manuscript and Sousa audiences are assured that "The Gliding Girl," played occasionally as an encore number this season, and a red-hot bit of jazz, is presented exactly as it was written and played by Sousa almost a third of a century ago. Although Sousa does not claim the honor, it is entirely possible that the march king also was the father of jazz.

LOS ANGELES, CALIF.
NEWS

SOUSA BAND TUNES OUTLAST 39 YEARS

Fashions may come and fashions may go, but good music remains popular forever.

Thirty-nine years ago, John Philip Sousa, who will appear at the Shrine auditorium in four concerts on November 9 and 10, wrote "The Washington Post" as a march to be played in a children's literary contest award and sold the manuscript for \$35.

Fashion decreed it should become the most popular "two-step" music of the time. But when that gay dance went by the boards, it failed to take its music with it and "The Washington Post" again became a march.

Today it ranks second only to Sousa's masterpiece, "Stars and Stripes Forever."

LOS ANGELES, CALIF.
NEWS

NOV 3 - 1923

JOHN SOUSA HERE IN FOUR CONCERTS AT SHRINE TEMPLE

Each branch of the American military forces has honored John Philip Sousa, march king, who will present four concerts at the Shrine auditorium November 9 and 10. In 1868, when only 14 years of age, Sousa became a member of the United States Marine band at Washington, D. C.

March King Here



JOHN PHILIP SOUSA, who will appear with his band at the auditorium this afternoon and evening.

ST. LOUIS, MO.
STAR

SOUSA AND KREISLER COMING IN NOVEMBER

On Thursday evening, November 22, the Coliseum will resound with the music of John Philip Sousa and his band. The veteran band master is on his Golden Jubilee tour. Immediately following Sousa will come the beloved Fritz Kreisler, playing his one recital of the season in the Odeon on Friday evening, November 23, for which a brisk seat demand has already set in. Both Sousa and Kreisler come under concert direction of Elizabeth Cueny.

On Tuesday evening the Women's Symphony Orchestra of Boston, with Conductor Ethel Leginska, will be at the Odeon under the auspices of the Civic Music League. Leginska also will play a piano concerto, conducting her orchestra at the same time.

YOUNGSTOWN, OHIO
VINDICATOR

SOUSA COMES TO AUDITORIUM

March King Brings Big Band Here Nov. 18

More than 30 years ago, Lieut. Com. John Philip Sousa, who this season makes his 36th annual tour with his famous band, experimented with a dance composition in a tempo out of the ordinary. Sousa played it in public a time or two and then put it away because it "shocked" the two-steppers and the waltzers of the day. Recently he came across the manuscript and Sousa audiences are assured that "The Gliding Girl," played occasionally as an encore number this season, and a red-hot bit of jazz, is presented exactly as it was written and played by Sousa almost a third of a century ago. Although Sousa does not claim the honor, it is entirely possible that the "March King" also was the father of jazz. Sousa comes to the Stambaugh Auditorium, Nov. 28, afternoon and night.

WIDE WORLD
SYMBOLIC of his Silver Symphony, John Philip Sousa, famous bandmaster, planted silver oak tree in Forest of Fame at California Botanic Gardens in Los Angeles. The tree takes its place with those planted by other celebrities

MILWAUKEE, WIS.
SENTINEL

Sousa's Band

Lieut. Com. John Philip Sousa will bring his band to the Auditorium Dec. 2 for two concerts. Although he will celebrate his seventy-fourth birthday this week, Sousa is working harder than ever, and having the most strenuous season of his career. In addition to daily concerts in widely separated cities, often "sleeper jumps," he is making almost daily speeches at the banquets and celebrations being tendered him in observance of his fiftieth year as a conductor, just being rounded out.

Sousa Jubilee Concerts Live To Their Title

March King Forced To Take
Fifteen Encores At Eve-
ning Performance

By WAYNE B. SELICK.

There is that trait in all of us to feel a quickened pulse and physically and mentally to tune in with the rhythm when a band swings into the avenue. Doubly irresistible is the impulse when the band is under the magnetic baton of the world's march king, Lieutenant Commander John Philip Sousa.

Sousa and his band of some sixty pieces met an enthusiastic greeting from near capacity crowds yesterday afternoon and last night at the Sacramento Memorial Auditorium. The two concerts marked the appearance of the famous conductor and his band on the thirty-sixth annual tour.

The tour itself is in celebration of Sousa's golden jubilee as a conductor.

Sousa is a master of rhythm. Though the program last night was one of contrasts, ranging from the classical Richard Strauss and Tchaikowsky compositions to lighter numbers, Sousa's leadership was with a military-like precision throughout.

Each musician is an artist with his own instrument. The soloists were capable members of the ensemble. The soloists were William Tong, cornetist, and Howard Goulden, xylophone. As a specialty number, Miss Marjorie Moody, coloratura soprano, sang Love's Radiant Hour, a composition written especially for her by Sousa and Heien Boardman Knox. Miss Moody responded to encores with Coming Thro' the Rye and Nightingale, the latter a difficult composition in which she sang the flood thrills with ease.

The universality of rhythm was best shown, perhaps, in the suite, Tales of a Traveler, by Sousa. First come the primitive, barbaric rhythm of the Kaffir on the Karoo. The tones painted a picture against an African background, through which ran the weird beat of distant toms as savage dancers trod on the moonlit veldt. Next came the mellow tones as shed from a soft Australian sky, and last the animated music, such as would accompany laughing children at the Eastern Monday fete on the White House lawn.

The versatility of the organization was further displayed after the musicianly readings of the symphonic poem, Death and Transfiguration (Strauss) and the Militaire Francais (St Saens) by the fine old melodies included in a Sousa sketch based upon Nichols' song, Among My Souvenirs. These purely melodic numbers included many familiar tunes, such as the Love Nest, Seeing Nellie Home, and Sweet Mysteries of Life.

In all, fifteen encore numbers were given. These included principally the world famous marches of Sousa's composition, including The Stars and Stripes Forever, El Capitan March, Semper Fidelis, and the U. S. Field Artillery March, the latter accompanied by pistol fire.

An anti-climax was given in Sousa's latest creation, The Golden Jubilee. This number is distinctively Sousa. Unquestionably it will live, though probably will never attain the popularity of the more stirring Stars and Stripes. Unlike many of Sousa's earlier compositions, it does not play to ascending notes so much as to softer contrasts.

LOS ANGELES, CALIF
NEWS

NOV 3 - 1927

SOUSA IS HONORED BY POM POM BILL

As a tribute to John Philip Sousa, compositions of the famous march king will be featured on a special program to be given tomorrow night between performances of the current "Peking to Paris" revue at the Pom Pom, Hollywood.

This popular night club opens at 7 p.m. for those who wish to dine during the early evening, and shows are given at 11 and 1 o'clock.

Jacqueline Roth, special dancer, will lead the Pom Pom girls, costumed as French gendarmettes, in a military drill to the strains of Sousa's "El Capitan."

Meta Moore, trumpeter, will feature "Stars and Stripes" and "Washington Post March," and the Night Owls orchestra, Manny Harmon directing, will play "Saber and Spurs," "Pride of the Wolverines," "King Cotton" and other Sousa selections.

Sousa and Band to Play at Tabernacle on Nov. 23

(Atlantic Photo Service.)

Lieutenant
Commander
John
Philip
Sousa
will come
to
Indianapolis
with his
world-famous
band
for
concerts
at the
Cadle
Tabernacle,
Nov. 23,
afternoon
and
evening.
The
celebrated
conductor
now is
observing
his
golden
jubilee
as a
bandmaster.
Sousa
also is the
composer
of some
of the most
thrilling
marches
known
to our
national music.



Lieutenant Commander John Philip Sousa, who is now in his golden jubilee year as bandmaster, believes that there is no more delightful occupation than that of the musician. He is showing his fealty to his art by continuing on tour this season with his famous band and when that organization is heard here at the Cadle Tabernacle Nov. 23 he will demonstrate his enthusiasm by conducting with all the vim and skill that have been characteristic of him during half a century.

Sousa is always a most responsive man. Inconvenience or personal discomfort means nothing to him if he can be of service. Whenever there is a call, he responds. It is certain that there is no other man in all the land who has made as many public addresses as has this talented composer and brilliant speechmaker. And he has always something helpful or entertaining to say.

Not long ago he was invited to address the band students of the city schools at Waupun, Wis. He completely won the hearts of all his hearers and it is a fact that he im-

bued many a youngster in the crowd to be more faithful than ever before to the melodic muse. Sousa declared that the beginning of community music in America was with the village choir. From vocal music it was an easy step to instrumental and this was the origin of the village band.

"Fifty years or more ago," he said, "it was rather difficult to find a man who, at some time, had not played cornet, trombone, tuba or alto in his home band. I have met many great men in America who, harking back to boyhood days, recalled with genuine joy their playing in the village band. The first time I met President Harding was in his senatorial days in Washington. Both of us had been honored that day by the bestowal of the degrees, respectively, of doctors of law and of music. We sat together at the faculty dinner of the Pennsylvania college that night. He told me that he had played in his youth in the Concordia brass band of Marion, O., and he was unquestionably very proud of the fact."

HOBOKEN, N. J.
JERSEY OBSERVER



HIS VERY OWN TREE—John Philip Sousa, America's march composer, plants a silver oak in the Botanical Gardens of Los Angeles, Cal., as a memorial to his latest composition, under the watchful eye of Dr. E. D. Merrill, left, director of the gardens.

International Illustrated News

Sousa in Jubilee Tour



JOHN PHILIP SOUSA.

Lieutenant-Commander John Philip Sousa and his band will come to Indianapolis for two concerts at Cadle tabernacle Friday afternoon and evening, November 23. This year Sousa is celebrating his golden jubilee as a conductor. In 1878, when Hayes was President, Sousa, then twenty-four years old, picked up his baton for the first time as leader of the orchestra in a Washington theater.

Two years later, Hayes, still President, appointed Sousa director of the United States Marine Band. Twelve years later President Harrison regretfully accepted his resignation that he might form his own musical organization. For the last thirty-six years Sousa has been appearing continuously at the head of his own band.

Sousa was "the march king" before he resigned his marine commission. "Washington Post," "High School Cadets" and "Semper Fidelis" were all written during this period. "The Liberty Bell" was written as a novelty for his first American tour, and "Stars and Stripes Forever" was written when Sousa's Band was yet a new organization. Thirty-six annual tours and sixteen transcontinental tours have been made by Sousa.

YOUNGSTOWN, OHIO
VINDICATOR

John Philip Sousa to Conduct High School Band While Here



John Philip Sousa, the March King

John Philip Sousa and his world famous band, the greatest organization of its kind extant, favorite here for many years, will appear at the Stambaugh Auditorium Wednesday, Nov. 28 (Thanksgiving Eve) afternoon and night and a feature of the engagement will be the appearance of a Youngstown high school band directed by Mr. Sousa himself.

Owing to the vast seating capacity of the Stambaugh Auditorium the Sousa band will play here at popular prices, \$1 and \$1.50 at night and \$1 for the matinee, with special rates for school children in the afternoon of 35 and 50 cents.

The high school band to be selected by the sponsors of the concerts will play during intermission and will be conducted by the March King.

TWO CONCERTS TO BE GIVEN BY SOUSA

There probably is no man or musician in the world today who is known and loved by so many people as is John Philip Sousa, who will come to Fort Worth with his famous band Monday, Nov. 19, to give two concerts, said Mrs. John F. Lyons, under whose auspices the concert will be given.

The present tour celebrates Sousa's fiftieth anniversary as a conductor and also marks the thirty-sixth tour of the band he now conducts. As is well known, he was the conductor of the United States Marine Band for 14 years before he perfected his own organization.

Sousa now is in his seventy-fourth year and the Golden Jubilee Tour, as the present transcontinental journey is called, began in Schenectady, July 19, and will cover a period of 21 weeks. The band is now on the Pacific Coast, and will play the two Fort Worth concerts on the return trip.

The organization he is carrying on tour numbers nearly 100 players, and includes Miss Marjorie Moody, soprano soloist and Miss Winifred Bambrick, harpist. It is quite probable that this is the last long tour the celebrated conductor will make with his band and he is being greeted by capacity crowds at practically every place he appears.

Sousa's band is an American institution of which every American is proud and already a very great interest is being manifested in the Fort Worth concerts, Mrs. Lyons said. By the co-operation of the Board of Education Mrs. Lyons has arranged for a special matinee for school children which will be played at Central High Auditorium at 3:30 o'clock on the afternoon of Nov. 19.

Already a number of out-of-town reservations are being received and several bands of nearby communities are planning to attend the evening performance. In addition to the regular program numbers, Sousa will play as encores selections from his famous marches. Requests for these encores will be received at Mrs. Lyons concert office and presented to the conductor on his arrival.

Cake for 'March King' Made By Mission High Students



Bernice Parisen (left) and Clara Seligman add "finishing touches" to birthday cake for John Philip Sousa.

Dainty for Sousa's Seventy-Fourth Birthday Ready for Presentation at Dreamland Concert

A cake "fit for a king" was baked and decorated by girls of Mission High School domestic science class yesterday for presentation to John Philip Sousa when the "march monarch" celebrates his seventy-fourth birthday here on Monday.

The confection will be presented to the noted band leader at the children's matinee concert at Dreamland Auditorium Monday afternoon, when Sousa will conduct the school band. In the forenoon the veteran bandmaster will be the guest of the student body in the school auditorium.

Sousa's present tour marks his fiftieth anniversary as a band leader. After matinee and evening concerts today in Oakland, he will bring his musicians to San Francisco for a two-day engagement at Dreamland Auditorium.

The Islam Temple Shriners' band will serenade Sousa tomorrow at 10:45 a. m. in Union square, and the Olmstead Juvenile band will pay a similar tribute to the march king in front of Dreamland Auditorium at 1:30 p. m.

PASSAIC, N. J.
NEWS

Sousa Silver Oak



John Philip Sousa, America's most famous march composer, was planted a silver oak tree in the "Forest of Fame" of the Botanic Gardens in Los Angeles, as a memorial to his "Silver Symphony," his most recent

Great Bandmaster



JOHN PHILIP SOUSA, at Shrine Auditorium November 9 and 10.

—Drawing by Dal

SOUSA'S BAND PLAYS TODAY

John Philip Sousa and his band will make their first appearance of the season in the bay region with concerts this afternoon and evening at the Auditorium theater in Oakland. The band will play matinee and evening concerts tomorrow and Monday at Dreamland Auditorium in San Francisco.

An unusual feature of Sousa's opening concert in Oakland this afternoon will be the appearance of a combined band representing the schools of the city, under the direction of Herman Trutner, director of bands and orchestras for the school department.

The school band will appear at the theater and will be turned over to Sousa to be conducted by him.

The present tour of the famous "March King" marks his fiftieth anniversary as a bandmaster and is the thirty-sixth annual national tour of the band. Sousa will celebrate his seventy-fourth birthday in the bay district.

In addition to the novelties and marches the concerts will present a number of works of famous composers, such as Wagner, Verdi, Tchaikowsky and Strauss. These include symphonic compositions transcribed for the band and operatic and light opera numbers. The soloists are Marjorie Moody, soprano; William Tong, cornetist; Howard Goulden, xylophonist; Edward J. Hensey, saxophone; Noble P. Howard, euphonium and Edmund C. Wall, clarinet.

The Campfire Girls of Oakland will proffer a birthday tribute to Sousa this evening.

Sousa Leads Famed Band In Concerts

John Philip Sousa and his famous band will begin their two-day engagement at the Auditorium, playing two matinee and two evening concerts. The present Sousa tour is the Golden Jubilee of the noted bandmaster and composer, marking his 50th birthday as a band leader, and is the annual tour of his band. While the bay region Sousa will celebrate his 74th birthday.

He will play this afternoon and evening at the municipal auditorium in Oakland.

While Sousa had added new marches each year to the compositions which have won him fame as the "March King," this year he is presenting two of the stirring works for which he is noted. One is the "Golden Jubilee" written to commemorate the anniversary, and the other is "The Cornhuskers," dedicated to the University of Nebraska.

Sousa will be serenaded twice tomorrow by bay region bands in honor of his birthday. The Shriners' band of Islam Temple, directed by Henry Auerbach, will assemble in Union Square at 11:45 tomorrow morning and play in honor of Sousa, a fellow Shriner.

At 1:30 tomorrow afternoon the Olmstead Juvenile band of San Francisco, with an average age of only nine years, will play in front of Dreamland Auditorium in tribute to Sousa. Monday Sousa will be the guest of the Mission High School student body at a luncheon and will conduct the school band.

Tomorrow's Program
The programs for Sousa's San Francisco concert tomorrow follows:

MATINEE, 2:45 P. M.
"A Study in Rhythms".....Sot
Cornet solo, "Soldiers' Dream".....Rog
Mr. William Tong
Suite, "At the King's Court".....Sot
(a) "Her Ladyship, the Countess"
(b) "Her Grace, the Duchess"
(c) "Her Majesty, the Queen"
Soprano solo, "The Beautiful Blue Danube".....Strau
Miss Marjorie Moody
"Prelude and Love's Death" (from "Tristan and Isolde").....Wagne
Favorite numbers from operas c Victor Herbert.
(a) "Parade of the Gendarmes" (new).....Lak
(b) March, "Minnesota" (new).....Sous
Xylophone solo, "Ghost of the Warrior".....Grossman
Mr. Howard Goulden
"Dance of the Hours".....Ponchielli
NIGHT, 8:20
Percussion known as "Militaire Francaise" (from "The Algerienne").....Saint-Saens
Cornet solo, "Tower of Jewels".....Tong
Mr. William Tong
Suite, "Tales of a Traveler".....Sous
(a) "The Kaifir on the Karoo"
(b) "The Land of the Golden Fleece"
(c) "Easter Monday on the White House Lawn".....Sous
Soprano solo, "Love's Radiant Hour" (new).....Sous
Miss Marjorie Moody
Symphonic poem, "Death and Transfiguration".....Strauss
Sketch, "Among My Souvenirs" (new).....Nichols-Sous
(a) Sextet for flutes, "Dance of the Merlions".....Tchaikowsky
(b) March, "The Golden Jubilee" (new).....Sous
Xylophone solo, polonaise, "Mignon".....Tierney
Mr. Howard Goulden
"Balance All and Swing Partners".....Sous

LOS ANGELES, CALIF.
RECORD

NOV 3 - 1928

SOUSA TO PLAY NOV. 9

JOHN PHILIP SOUSA and his band, coming to the Shrine auditorium for two matinee and two evening concerts on next Friday and Saturday, Nov. 9 and 10, will play specially arranged programs commemorating the golden anniversary of the March King as a band conductor.

While Sousa, who will celebrate his birthday on Nov. 6 when he will be "74 years young," has prepared several of his newest compositions for his Los Angeles appearances, he has retained his traditional loyalty to Wagner, Tchaikowsky, Liszt and Verdi.

The three new Sousa marches, "Minnesota," "Golden Jubilee," and "University of Nebraska" which have been featured throughout America on this golden jubilee tour will be augmented by a fourth recent composition which will be played in California for the first time next Saturday afternoon. It is "New Mexico," latest march number from the pen of the march king, and based on a Pueblo Indian melody.

NOV 8 - 1928

JOHN PHILIP SOUSA has written an article in which he stresses the need of a national American anthem, suitable to our truly great nation. One is needed, but such a hymn cannot be created to order. "The Star Spangled Banner" is the official anthem. It's greatest objection is that no ordinary American audience can sing it.

Restmor Lodge,
El Paso, Texas.



LONG BEACH, CALIF.
PRESS-TELEGRAM

John Philip Sousa Praises Long Beach Polytechnic Band

Glowing praise for the musicianship of the Polytechnic High School Band, which he directed in two numbers during the concert engagements of his band here last week, was expressed by John Philip Sousa, famed band leader and "march king."

"The intonation of the Poly High Band is better than that of any high school band it has been my pleasure to direct this year," Mr. Sousa told Dwight S. Defty, leader of the Long Beach musicians. "The boys conducted themselves very creditably."

In addition to Mr. Sousa's words of praise, the manager of the Sousa organization likewise had favorable comment to make. "You have a mighty good band," he informed Mr. Defty, "and a well-behaved group."

Other members of Sousa's band commented on the steadiness of the high school band's playing, and likewise on its remarkable sense of rhythm.

"Words such as these are more than gratifying to us," Mr. Defty said yesterday. "Ours is not a concert band, but instead was organized primarily to play at athletic and other student events. We have had far more experience in marching while playing than we have with concert numbers such as we played during the Sousa program."

YOUNGSTOWN, OHIO
VINDICATOR

Golden Jubilee Tour

Lieut. Com. John Philip Sousa will celebrate his 50th year as a conductor with a tour of more than 20 weeks at the head of his famous band. The season opened in Schenectady, N. Y., July 19, and as a demonstration of the fact that his 74 years rest lightly on his shoulders there is included a two weeks' itinerary in New England during which the famous bandmaster will make appearances in 26 cities in 14 days. The band comes here, to the Stambaugh Auditorium, Nov. 28, matinee and night.

The tour will be the 36th which Sousa has made as the head of his own organization.

Following his usual custom, Sousa will present two new marches this season. One is entitled "Golden Jubilee March" and the other "The Cornhuskers."

The Sousa soloists this season will be Miss Marjorie Moody, soprano; John Dolan, cornet, and Howard Goulden, xylophone.

NOV 3 - 1928

MUSIC MUSIC BY ALICE MAY

Pom Pom Plans Sousa Program

As a tribute to John Philip Sousa, compositions of the famous march king will be featured on a special program to be given tomorrow night between performances of the current "Pekin to Paris" revue at the Pom Pom, Hollywood. The night club opens at 7 o'clock and shows are given at 11 and 1 o'clock. Jacqueline Roth, specialty dancer, will lead the Pom Pom girls in a military drill number of the strains of Sousa's "El Capitan." Meta Moore, trumpeter, will feature "Stars and Stripes" and "Washington Post March."

TRIBUNE

MARCH KING HERE TO GIVE 2 CONCERTS

Lieutenant Commander John Philip Sousa Bandmaster for 50 Years, to Observe 74th Birthday in Bay Area

Lieutenant Commander John Philip Sousa, who has been a bandmaster for fifty years, will continue to be a bandmaster until he dies, he emphasized on his arrival here today for two concerts in the Coliseum theatre. The march king will celebrate his seventy-fourth birthday which moral of the bay region, but the observance will not interfere with the busy schedule which the band leader and composer follows daily, he said. Sousa and his band arrived on the Southern Pacific from Sacramento. The band is on its thirty-sixth annual tour. In addition to the afternoon and evening concerts in the Auditorium theatre, Sousa's program called for him to lead a massed all high school band this afternoon, and to receive representatives of the Camp Fire Girls organization here. The latter organization will present him with a leather billfold in appreciation for his composition of the "Camp Fire Girls March."

LIZABETH, N. J.
TIMES

SOUSA AND BAND GREET WINNER

Hoover Serenaded at His Home As Returns Clinch Triumph

Palo Alto, Calif., Nov. 7.—Herbert Hoover's first public utterance as President-elect was a greeting to a group of his fellow townsmen at 11 o'clock (Pacific coast time) last night from the balcony of his home here. "I thank you for this expression and appreciate your coming up to greet me. I thank you from the bottom of my heart," Hoover said to a throng of several thousand townspeople and students who marched to his home on the edge of the Leland-Stanford University campus, as word of the victory was flashed through the town. Sousa's Band, which led the frenzied procession, greeted Mr. and Mrs. Hoover with Sousa's own "El Capitan." With skyrockets bursting in the star-lit sky, and the Kleig lights blazing up on the white Spanish stucco of the Hoover home, the assemblage sang "The Star Spangled Banner" to the accompaniment of the Sousa Band. Hoover was also greeted with a sky-rocket yell and a "locomotive" by the student body.

Greeting Sousa

All America seems to be turning out this year to help Lieut. Com John Philip Sousa celebrate his Golden Jubilee as a conductor. In 1878 when Hayes was President and eggs were 10 cents a dozen, Sousa, then 24 years old picked up his baton for the first time as leader of the orchestra in a Washington theater. The Sousa band comes to the Stambaugh Auditorium Nov. 23, matinee and night.

Sousa's season this year begins July 19 in Schenectady, N. Y., and continues for more than 20 weeks. The new marches, among the other novelties of his programs, are "Golden Jubilee" and "The Cornhuskers," dedicated to the University of Nebraska.

SPRINGFIELD, MO.
LEADER

SOUSA, GOING STRONG, CELEBRATES BIRTHDAY

This day is an outstanding one in the life of John Philip Sousa, made from the fact that a national election is taking place. It is Mr. Sousa's 74th birthday, members of the committee who are arranging for his appearance here with the Boy Scout band this month recall.

Mr. Sousa has refused to accept the theory that years make one old. He recently said he intended to take up transhooting again as soon as an arm which he injured in a fall from his horse several weeks ago is well.

He will direct the Boy Scout band in a selection when he comes here, and is expected to invite R. Ritchie Robertson to direct his own famous band as a return courtesy. They will appear at the Shrine Mosque.

STUEBENVILLE, OHIO
HERALD STAR

NOV 9 - 1928



HIS VERY OWN TREE—John Philip Sousa, America's march composer, plants a silver oak in the Botanical Gardens of Los Angeles, Cal., to mark his latest composition, "Golden Jubilee." D. Merrill, left, director of the

SOUSA'S BRILLIANT MUSIC NEVER SO CHARMING AS WHEN COMMANDER HONORS NEW MEXICO WITH A MARCH

Director, Band, Audience in High Enthusiasm; State Shows Its Appreciation Through Governor

Lieutenant Commander John Philip Sousa again led his band of 75 members into the hearts of music lovers of the southwest Tuesday in presenting concerts in Albuquerque. Those who heard his great band under his personal direction will no doubt concede that he is the greatest conductor of the greatest musical organization in existence. The concert Tuesday night at the University gym was presented to perhaps the most appreciative audience that has ever assembled in this state.

Commander Sousa was presented with a flag of New Mexico by Miss Elizabeth Garrett, composer of the New Mexico state song, in honoring him for dedicating a march to New Mexico.

Governor Richard C. Dillon presented the music master with a written tribute with the signatures and seals of the governor of the state, the mayor of Albuquerque, and the president of the University of New Mexico.

Both Miss Garrett and the governor paid glowing tribute in a few words to the commander and his great musical organization. Miss Garrett stated that she felt honored and that New Mexico was honored in having Sousa dedicate to this state a march that bears its name, that is to go down in history as a masterpiece.

Immediately following the presentation of the state flag and tributes, the band played "New Mexico," an original composition by John Philip Sousa. In it were strains from "O Fair New Mexico," our state song, written by Miss Garrett, as well as Spanish and Indian strains. Due to the fact that the new composition, which was completed only three days ago, is a march, it was difficult to blend the music of Indian tom-toms and Spanish folk songs to it, and ac-

cording to members of the band, it will no doubt be identified as Sousa's masterpiece march song, second only to his famous "Stars and Stripes Forever."

The program was opened with a French military march song. It was well received.

Great Cornetist, Soprano

Mr. William Tong, cornet soloist, was given great applause for his own composition "Tower of Jewels" and answered with an encore "A Dream."

Miss Marjorie Moody's soprano solo, "Love's Radiant Hour," was a pleasing number. She was obliged to answer with two encores; the first "Peter Pan," and the other Italian Street Song.

A Surprise Number

The unexpected, but amusing surprise of the evening's performance came in the rendition of Sousa's own composition, "Solid Men to the Front," a number that included several odd and novel articles for instruments. The song proper is a war song, so vivid in detail that one could almost feel that the battlefield is near. The drummer used a gun (a 45 caliber revolver with blank shells), in parts of the number. The surprise came near the end of the song, when the wielder of the gun fired the last shot with the gun pointed at a window high in the wall, and instantly in return a chicken was thrown in through the window. The audience probably thought it was a part of the program, but the members of the band were surprised at the unexpected results of their gunner.

"The Whistling Farmer" created a great amount of laughter when the flutes were imitating a farmer whistling for his dog and another member barking like the farmer's dog, and another crowing like the rooster, and still another mooing like the cow. Almost every farmyard animal was represented in this number.

Two saxophone octette contributed to the pleasure of the evening with two numbers; the first, "You're a Real Sweetheart," second, "Simpfunny in Deutsche," or "O Where Is My Little Dog Gone."

The bass saxophonist was the comique of this group and drew smiles from over the audience with his clever way of sounding low notes. The sextette of flutes rendered a pleasing number, "Dance of the Merlions," and also was well received in "The Stars and Stripes Forever."

Mr. Howard Goulden proved himself the king of xylophonists in four numbers. They were: "Mignon," "The World Is Waiting for the Sunrise," Indian Love Call, and "Rio Rita."

Plays Wheeler March

Mr. Sousa honored Mrs. Lullie Hodder Wheeler, this city, in the afternoon program by playing "Marion," a march composed by her. She is a composer of several pieces and is the author of "Garden of Memories," "Silence of Nightfall" and many others.

Other numbers presented were "Tales of a Traveler," "Death and Transfiguration," "Among My Souvenirs," "Balance All and Swing Partners," and Sousa's great march, "Golden Jubilee." The latter is dedicated to the 50th year of the organization.

The university gymnasium, where the programs were presented, was comfortably filled at each performance by people who went away well pleased.

YOUNGSTOWN, OHIO
VINDICATOR

Only One Sousa

There is only one Sousa, and he will be here, rain or shine. This is the 36th tour of Sousa and his Band and his Golden Jubilee as a conductor. Although the March King's fame has been such that he might have sent out other musical organizations trained and presented by him, the only Sousa's Band has been the one with which Sousa himself has appeared. And never but once in his 35 years on the roads of America has Sousa been compelled to disappoint his audiences. That was six years ago, when a fall from a horse made it necessary for him to cancel his engagements for two weeks. The band is at the Stambaugh Auditorium.

Lt. Comm. John Philip Sousa is making another cross-country tour with his band. This is his fiftieth anniversary as conductor and the thirty-sixth tour of the band that bears his name. To celebrate the auspicious occasion he has composed a new march entitled "Golden Jubilee." Many who have heard it declare that it may rival in popularity the "Stars and Stripes Forever."

SOUSA, MARCH KING, WILL OPEN MUSIC PROGRAM TOMORROW



Above—Miss Marjorie Moody, soprano, and John Philip Sousa, march king. Below—Miss Winifred Bamerick, harp soloist.

Famous Bandmaster Will Present 4 Concerts; New Numbers to Feature Appearance

America's march king, John Philip Sousa, comes to the Shrine Auditorium tomorrow and Saturday for matinee and evening band concerts which will conclude his sixteenth tour of California.

Sousa, who celebrated his 74th birthday Tuesday, is on his thirty-sixth tour of America and this year is commemorating his golden anniversary as a conductor.

NEW COMPOSITIONS

Several new compositions of the March King will be heard during his four programs in this city. The matinee program tomorrow will feature "Minnesota," one of his latest march numbers. Two other Sousa compositions are also on the program and it is expected that

many of the encores will be selected from his own works.

A series of favorite numbers from the operas of Victor Herbert and compositions by Wagner, Strauss and Ponchielli are also included in the afternoon concert.

Tomorrow evening the March King will present to Los Angeles music lovers for the first time the march from his own pen which is said to be the only rival of his masterpiece, "Stars and Stripes Forever."

NOVEL PROGRAM

It is "Golden Jubilee," written for the occasion of his golden anniversary tour. Included on the same program is Sousa's latest song hit, "Love's Radiant Hour," which will be sung by Miss Marjorie Moody, soprano, and a sketch based on the popular ballad, "Among My Souvenirs."

Selections from the works of Strauss, Saint-Saens and Tschalkowsky will also be heard at the Friday evening concert.

LOS ANGELES, CAL.
EXAMINER

Sousa Age 74, Honors Hoover With Serenade

JOHN PHILIP SOUSA, celebrated his seventy-fourth birthday Tuesday by taking his 30-piece band over to Herbert Hoover's home on the Stanford campus at midnight and serenading the President-elect. Hoover had just received Smith's wire conceding the election, so the serenading became a part of the general celebration put on for Hoover.

Sousa was at Stanford University Tuesday on his sixteenth tour of California. He will play here tomorrow and Saturday at the Shrine Auditorium, giving matinee and evening programs. Sousa, while conductor of the United States Marine Band, was official bandmaster to five Presidents of the United States.

SPECIAL SOUSA BILL TOMORROW

As a tribute to John Philip Sousa, compositions by the march king will be featured on a special



Ruth Barry

And the orchestra will play several Sousa selections. Ruth Barry is one of the featured performers in the show.

Islam Shrine Band Serenades Sousa on 'March King's' Seventy-fourth Birthday



John Philip Sousa shows James Williamson of the Shrine Band how to pound out the big notes of the "Stars and Stripes Forever," and Dr. Upton Tyler the little ones.

Famous Musician, Feeling "Fit as a Fiddle," Says He Wont' Retire Until He Dies

Yesterday was a great day for John Philip Sousa and for lovers of band music in San Francisco.

It began in the forenoon in Union Square, when the Islam Temple Shriners' Band serenaded Sousa in celebration of his 74th birthday, and ended with a typical Sousa concert at Dreamland Auditorium last night. Sousa also gave an afternoon concert at the Auditorium.

The famous march king told Henry Auerbach, director of the Shriners' Band, that he "felt fit as a fiddle" as he entered the last lap of his three-quarter century of life, and that he had no thought of retiring.

The infectious swing of Sousa's march rhythm found its perfect expression in "The Stars and Stripes Forever," played as an encore last night. The applause was as spontaneous and whole-hearted as though this piece was a new "hit" instead of the veteran it is.

PROGRAMS ARE GENEROUS

There were generous regular programs of nine numbers each for both afternoon and evening concerts, and about an equal number of encores.

Miss Marjorie Moody, soprano, was particularly effective and pleasing in "Love's Radiant Hour," and in Victor Herbert's "Italian Street Song," as an encore.

Sousa began his musical career sixty-one years ago, when he was 13. He is the author of ten operas, many songs and more than 100 marches. He paid a publisher \$25 to produce his first march, and sold his famous "Washington Post" for \$35, but made up for the loss in the \$400,000 that "The Stars and Stripes Forever" earned him.

Very modest over his attainments, Sousa believes that a force outside himself creates his inspirations and makes the world receptive to what it has produced. Of his writing of "The Stars and Stripes Forever" he told a strange story.

"I was called home from Europe and had just boarded the steamer at Southampton, when suddenly I heard a 'mental' band playing. The music was real to me as if the instruments had been right there before me on the deck. All the way across the ocean I heard that band and it played 'The Stars and Stripes Forever.' I must have heard that piece three hundred times in crossing, and by the time I reached New York it was absolutely complete in my mind. When I got home I put it on paper and never changed a note afterward."

HAS NO FAVORITE

Most of the Sousa marches were suggested by some special occasion or event, he said. "The High School Cadet" was inspired by a story that public school children were using "Old Heidelberg" to march by. "Semper Fidelis" was written by Sousa after hearing his comrades of the Marine Corps sing their famous hymn.

Of his compositions Sousa pro-

fesses to have no favorites.

"I am like a mother with her children," he said. "The Stars and Stripes Forever" and "Washington Post" have been the greatest favorites with the public. One of my friends recently told me he heard a little native boy in Borneo playing 'Washington Post' on a crude violin with the music tacked on a tree way down in a forest. About 5,000,000 copies of 'Stars and Stripes Forever' have been sold."

FOND OF GRANDCHILDREN

In San Francisco with Sousa is his son, John Philip Sousa Jr., who, with his wife and five children, is a resident of La Jolla, Cal. At 74 the march king's heart is centered on his grandchildren. Especially beloved are two little granddaughters who wear the names of Jane and Priscilla, one of them the daughter of his daughter, Mrs. Helen Sousa Abert, and one the daughter of his son.

Sousa was deeply touched yesterday afternoon when greeted at Dreamland Auditorium by the Olmstead Juvenile Band of San Jose, said to be the world's largest band of little children. The average age of little children.

Today the veteran bandmaster will cut a huge birthday cake, baked in his honor by pupils of Mission High School. The students will welcome Sousa as a life member of their organization when he visits the school in the forenoon.

YOUNGSTOWN, OHIO VINDICATOR

Sousa, a Rotarian

When Lieutenant Commander John Philip Sousa, head of Sousa and His Band, which comes to the Stambaugh Auditorium, Nov. 28, starts to enumerate the cities in the United States that have welcomed him and his organization, during his nearly 40 annual tours his memory probably becomes the "thing he forgets with," as such an enumeration would tax the ingenuity of the man who invented memories. Similarly, while Mr. Sousa is not hungering and thirsting for fame as a "joiner," the probability is that he holds the record for the privilege of being voted into Rotarian organizations and kindred bodies.

John Philip Sousa

Famous band leader coming to Spreckels theatre for two concerts Sunday, October 28.



Lieut. Comdr. John Philip Sousa, world-famous composer and band director, is more than a musician. He is a showman, according to J. W. C., "colym conductor" of the Sioux City Journal. Truly, Mr. Sousa is described as one who knows how to stage a performance and he will give two performances at the Spreckels theatre, Sunday, October 28.

For the average person, the charm of the Sousa entertainment lies largely in the manner of presentation. Other directors might offer better music (if any such there be) with less appeal to an audience. Showmanship is in evidence from first to last in a Sousa recital. The program moves along in trip-hammer style. Large, plainly-printed cards announce encores; soloists bow; a blushing vocalist "takes bows," too, exchanging bows with the directors, who often a group of horns or fifes a any possible monotony; even a cedy number is introduced at psychological moment. The atmosphere of a Sousa concert, word, is friendly, homey, wholesome. "The modern Sousa," adds J. W. "is little like the ancient be-whis acrobatic, bowing-and-scraping whom vaudeville and musical impersonators used to purport He is, on the contrary

March King Here Friday

JOHN PHILIP SOUSA, who on Tuesday celebrated his 74th birthday, will appear tomorrow afternoon and evening at the Shrine auditorium in band concerts commemorating his golden anniversary as a conductor. A Saturday matinee and evening concert will conclude the March King's California appearances.

Special commemorative programs have been prepared by Sousa for his Los Angeles performances. Since his last visit to this city nearly three years ago, he has written several new compositions which will receive their initial presentation here.

Tomorrow matinee's program will feature one of the famous bandmaster's most recent marches, "Minnesota." It will be literally surrounded by other Sousa compositions, notably a suite, "At the King's Court," and an arrangement of many of the most popular marches which he has written during the past half century.

A new march, written especially for this tour, "Golden Jubilee," will be played on the evening program. This composition has been hailed by critics as possessing qualities which will make it as great as Sousa's "Stars and Stripes Forever."

The March King, who has written numerous songs, suites and cantatas as well as marches, will also present on this program his latest song hit, "Love's Radiant Hour," which will be sung by Miss Marjorie Moody, New England soprano. Strauss' symphonic poem, "Death and Transfiguration," as well as compositions by St.-Saens and Tchaikowsky, will also be heard at the Friday evening concert.



JOHN PHILIP SOUSA

When Sousa gives his concerts at Cadle tabernacle Friday, Nov. 23, Miss Moody will be heard as the soloist.

CHESTER, PA.
TIMES

NOV 8 - 1926



HIS VERY OWN TREE—John Philip Sousa, America's march composer, plants a silver oak in the Bowman Gardens of Los Angeles, Cal., as a memorial to his latest composition, under the watchful eye of Dr. E. D. Merrill, left, director of the gardens.

International Illustrated News

SOUSA BAND TO PLAY TWO DAYS

Famous Organization in
Four Presentations on
Friday and Saturday

Sousa and his band, coming to the Shrine Auditorium for two matinees and two evening concerts next Friday and Saturday, November 9 and 10, will bring to Los Angeles not only a series of programs replete with the names of the old masters at band composition, Wagner, Liszt and Tchaikowsky, and the time-tried favorites of the march king, but many new marches from the pen of Sousa as well.

"New Mexico," a composition built around an ancient pueblo Indian melodic strain which Sousa recently discovered during a visit to the plains of the Southwest, has not yet been published and will be heard for the first time in California on next Saturday afternoon.

"Golden Jubilee," written by the



MARJORIE MOODY

march king for the occasion of this tour, which commemorates his fiftieth anniversary at the baton. "Minnesota" and "University of Nebraska" are receiving their initial presentation this season and everywhere have been acclaimed as final evidence that Sousa, now approaching his seventy-fourth year, has lost none of his creative power.

Marjorie Moody, New England soprano, and Miss Winifred Bambrick, noted harp soloist, who scored successes in this city while appearing with Sousa and his band two years ago, will make their appearance at each of the Shrine Auditorium concerts.

INDIANAPOLIS, IND.
TIMES

With Sousa



Marjorie Moody

When Sousa gives his concerts at Cadle tabernacle Friday, Nov. 23, Miss Moody will be heard as the soloist.

NOV 7 - 1926

Win Victories In Both The Eastern And Western States.

New York—2:30 p. m.—(UP)—Belated returns from the far west today further buoyed Republican expectations of an overwhelming majority in both houses of congress.

After four Democratic chairs had

***** SERENADES HERBERT *****

***** HOOVER THIS MORNING *****

***** John Philip Sousa's famous *****

***** band serenaded Herbert Hoover *****

***** on the lawn at his home at *****

***** Palo Alto, California. Follow- *****

***** ing the serenade he was cheer- *****

***** ed by the students of Leland *****

***** Stanford University, who also *****

***** assembled at his home. *****

been overturned in the east, Republican senatorial candidates were defeating two more in the west at this hour. Cameron was leading the Democratic incumbent, Senator Ashurst, in Arizona, according to incomplete returns. K. McIntosh was ahead of the Democratic Senator Dill in early Washington returns.

Figures for the house showed 225 Republicans and 166 Democrats already elected. There were 43 house seats in doubt, including 12 now belonging to the Republicans, 29 to the Democrats, one to a Socialist and one to a Farmer-Laborite. Republican candidates were leading in most of the doubtful districts and it seemed possible the Republicans could pick up more than 29 Democratic seats. Senator David L. Walsh, Democratic incumbent in Massachusetts, was retaining a slight lead.

Democratic senatorial candidates in the west, however, appeared to be suffering fewer fatalities than their comrades in the East. Wheeler was leading in Montana, Pittman in Nevada, King in Utah, and Kendrick in Wyoming, on the basis of scattered returns.

The only chance the Democrats had to gain back a Republican Senate seat was in Illinois where A. J. Cermack was leading his Republican opponent in early returns. Normally Republican sections down-state were yet to be heard from and the issue was in doubt.

LOS ANGELES, CAL.
EXAMINER

Sousa to Write March for 1932 Olympic Games

JOHN PHILIP SOUSA, who wrote "The Stars and Stripes Forever," which has for many years been played by the American contingent to the Olympic Games, is going to write a march for the Olympiad to be held here in 1932. The March King, impressed by the overwhelming support of the Tenth Olympiad given by Californians at the polls Tuesday, is eager to contribute his share in the undertaking which he regards as of far-reaching importance to all of America.

UTICA, N. Y.
OBSERVER DISPATCH

NOV 7 - 1926

When Sousa Retires He Will Be Dead, He Tells Newswriters

Milwaukee, Nov. 7—(UP)—John Philip Sousa doesn't intend to retire until he has to. "When I do retire," the 84-year-old musician explained, when he and his famous band paid a brief visit to Milwaukee—"when I do retire you will pick up your newspaper some morning and say: 'Oh, look! Sousa's dead!'"

A NEW honor was bestowed upon John Philip Sousa last Tuesday night, his seventy-fourth birthday, when he was awarded an honorary degree by Leland Stanford University at Palo Alto, Calif., the home of Herbert Hoover.

It was a strenuous birthday altogether. There was a parade in the morning, then the usual matinee concert, a banquet in his honor and speech making preceding his evening concert. Yet this routine did not seem to tire Mr. Sousa, who stayed up all night to listen to the election returns with friends. When it became evident that Hoover was elected, he mustered the entire band and dashed over to serenade the president-elect.

In the present tour the indefatigable bandmaster is setting a new record for the youngsters in "show business" to shoot at. He is playing two concerts a day, often in widely separated towns. In his New England tour alone he covered 26 cities in a period of two weeks.

That Sousa still composes as easily as he conducts is shown by the fact that since last year he has written two new marches, "Golden Jubilee" and "The Cornhuskers" (dedicated to the University of Nebraska); has written a new movement for his suite, "Tales of a Traveler"; a sketch, "Ten Minutes on Broadway," and has written his annual humoresque, the theme this season being "Among My Souvenirs." Also,

it is said, he is at work in leisure moments on a new book to follow his best seller, "Marching Along."

THE Wisconsin College of Music announces the following recitals: A song recital by Marietta Bethel, soprano, and Elsa Philipp, mezzo soprano, pupils of Hester Adams-Nisen, Wednesday evening. Pupils of Norbert Schneider in a piano recital next Sunday afternoon. A piano recital by pupils of Gunda Bender-Stremke Tuesday evening, Nov. 20.

THE Marquette University college of music presents the following students in recital in Marquette Recital hall, 1505 Wisconsin av. Friday evening: Mary Jane Wolsiffer, Louise Kasprzak, Catherine Ryan, Dorothy Dorszynski, Mary Jane McBride, Ray Curtiss, Eileen Kirby, Jennie Voulgares, Neva Wingert and Louise Hilgendorf.

TUCSON, ARIZ.
STAR

BAND CONTEST IS CREATING INTEREST

The contest for amateur bands to be held in connection with the coming visit of John Philip Sousa and his band to Fort Worth, is creating much interest, according to Mrs. John F. Lyons, who will present the famous Sousa Band for two concerts on Nov. 10. A number of bands from nearby towns, as well as several Fort Worth bands, will compete.

The contest will take place in Recreation Hall on the morning of Nov. 19. It is open to high school, college and all amateur bands that include no professional players. Sousa's manager, Harry Askin, was in the city recently and suggested this classification giving, as Sousa's reason the fact that he is greatly interested in the development of amateur players all over the country. There is no cash prize, but the winning band will be presented with a silver loving cup known as "The Sousa Cup." The presentation will be made by Sousa from the stage during the evening concert.

Each band will be expected to play one number of its own selection, the time of performance not to exceed 10 minutes. Judges will be instructed to take into consideration the length of time the band has been organized, the number of players, general appearance and conduct as well as the quality of musical performance. Applications for entrance should be made to Mrs. Lyons' concert office at Fakes & Co. not later than Nov. 15. There is no charge for entrance.

Sousa believes that good bands play an important part in the musical development of any community or country and for that reason wishes to encourage their organization and education. His own band is now making its thirty-sixth tour.

March King



JOHN PHILIP SOUSA—Will appear at Shrine auditorium tomorrow and Saturday with his famous band.

SOUSA FIRST CAME TO COAST IN 1892

Sousa's first tour to the Pacific coast occurred in 1892, when he brought the United States Marine band to San Francisco.

So responsive were his California audiences that while returning to the White House in Washington, where the Marine band was the official musical organization, the "march king" was offered an opportunity to form his own group.

Sousa, who will appear at the Shrine auditorium tomorrow and Saturday in matinee and evening concerts, is now on his thirty-sixth tour of America with his own band.

He was 74 years old Tuesday and has traveled 1,272,000 miles, playing to audiences in every state in the union.

LOUISVILLE, KY.
HERALD POST

Sousa's Band To Be Heard Soon



JOHN PHILIP SOUSA.

LIEUTENANT COMMANDER JOHN PHILIP SOUSA and his famous band of 100 is now on its golden jubilee world tour and will give two concerts, one in the afternoon, one in the evening, at Columbia Auditorium, November 24, under the direction of Thomas D. Clines.

There are anniversaries and anniversaries. Lieutenant Commander John Philip Sousa, the world's most famous bandmaster, celebrated one unusual "birthday" in a similarly unusual manner, April 26, when his new book, "Marching Along," was issued. It is an autobiography. Vivid recollections of three-quarters of a century of life in America, including descriptions of the Civil War and those immediately following it, are found in the volume, which promises to go down through the years to come, with Mr. Sousa's other books, his plays, and his marches, as worthy of undying fame. During his seventy-three years of usefulness and achievement, the "March King" has traveled 1,200,000 miles with his musicians, all over the world. He tells of his adventures in the autobiography.

Sousa Awarded Degree On His 74th Birthday

JOHN PHILIP SOUSA, who comes to the Auditorium on Dec. 2 with his band, observed his seventy-fourth birthday anniversary election night, when he was presented with an honorary degree by Leland Stanford university at Palo Alto, Cal.

Despite the elaborate ceremonies and speechmaking which marked the occasion, the march king showed no signs of fatigue, and displayed a lively interest in the election returns.

It is now fifty years ago that the slight young man known as John Sousa took up the baton for the first time in a theater in

Washington. Thirty-six years ago, after twelve years as the head of the United States Marine band, Sousa formed his own musical organization. It is the only organization in the history of musical America which has been able to continue over a period of almost four decades paying its own way from the patronage and favor of music loving Americans.

That Sousa still composes as easily as he conducts is indicated by the fact that since his tour last year he has found time to compose two marches, "Golden Jubilee" and "The Cornhuskers," dedicated to the University of Nebraska.

KNOXVILLE, TENN.
JOURNAL

LOS ANGELES, CALIF.
NEWS

Sousa Directs
Last week Sousa directed the High School band of Houston, Texas, in his famous march, "The Stars and Stripes Forever," and at the conclusion of the concert presented a silver loving cup to Victor Alessandro, director of the band.

Sheet Music
Fifteen million dollars worth of sheet music was turned out in the United States last year, according to announcement of the census bureau. One hundred and nineteen manufacturing plants, 987 wage earners, \$1,617,000 worth of material, and 1,343 horsepower were required in this notorious production.

Leota Cordati-Coburn, daughter of J. A. Coburn, of Coburn's Minstrels, has entered her second year as a member of Chicago Civic Opera company.

Unique Program
One of the most unique programs ever presented in Knoxville will be the concert to be given at the Lyric theatre December 3, when Carlos Salzedo and his Harp Ensemble appears as the second number of the Tuesday Morning Musical club's concert series. If you want to be transported to the "Seventh Heaven" of musical delights don't miss this concert.

LOS ANGELES, CALIF.
TIMES

SOUSA AND BAND WILL ARRIVE IN L. A. TODAY

Sousa and his band will arrive here today on their sixteenth visit to Los Angeles since 1892. They will play matinee and evening concerts at the Shrine auditorium tomorrow and Saturday. This afternoon they will be heard in Santa Ana. Tonight they will appear in Pomona.

The "march king," who on last Tuesday celebrated his seventy-fourth birthday, is making his golden jubilee tour of America in commemoration of 50 years at the baton. He has written many new compositions since his last Los Angeles appearance and will play all of them during his four Shrine auditorium concerts. Sousa will register at the Biltmore.

LOS ANGELES, CALIF.
TIMES

Sousa Arrives Today for Four Concerts Here

Lieutenant - Commander John Philip Sousa will arrive in Los Angeles today for matinee and evening band concerts at the Shrine Auditorium tomorrow and Saturday. This afternoon his ninety-piece band appears at Santa Ana and will give one concert at Pomona this evening.

Sousa is on his sixteenth tour to the Coast and is observing his golden anniversary as a band master. Many of his new compositions will be heard during his four performances here. He will be registered at the Biltmore.

The Associated Students' Board of the University of California at Los Angeles will greet him at the station.

LOS ANGELES, CALIF.
TIMES

SOUSA TO COMPOSE OLYMPIAD MARCH

John Philip Sousa, whose famous "Stars and Stripes Forever" is the official patriotic march of the American contingent to the Olympic Games, will write a special march for the Olympic Games to be held here in 1932. Impressed by the astonishing majority which the Olympiad measure received at the California polls Tuesday, the march king has stated his desire to contribute his talent in that enterprise which he believes is of great importance to all of the United States. Sousa hopes to have his new composition dedicated as the official Olympic Games march in the Los Angeles Coliseum three and a half years from now.

CINCINNATI, OHIO
TIMES-STAR

Sousa Is Booked

Sousa and his band are coming to Cincinnati for two concerts in Emory Auditorium on Sunday, November 25. Sousa is this year observing the golden jubilee of his activities as a bandmaster. Sousa has a band of eighty, of a quality which has always distinguished his efforts. It will be the twentieth time he is playing in this city under the management of J. H. Thuman.

BAND VOICE



Marjorie Moody is the soprano soloist with Sousa's band, to be heard at the Shrine auditorium Friday and Saturday.

The March King Coming.

Lieutenant Commander John Phillip Sousa and his band are scheduled to appear at Columbia Auditorium on the afternoon and evening of November 24 under the direction of Thomas D. Clines. Concerning Sousa's Golden Jubilee, Archie Bell of the Cleveland News has written:



"America should toll the bells and blow all the whistles from San Diego to Boston in celebration of John Philip Sousa's fiftieth jubilee. He made a distinct contribution to the happiness of every individual in his own country, in distant lands and in islands of the seven seas, for everyone, almost everywhere, has heard Sousa's music through the medium of the band, orchestra, phonograph or radio. And everyone has applauded after his own fashion. The world not only admires, but loves him, because he has been a universal friend. He was America's ambassador of good will long before anyone thought of the title."

NEW ORLEANS, LA.
TRIBUNE

Brass Needs Wind As Much As Football

To play in brass one needs as good wind as one needs to play in football togs, and the athlete and the musician must observe the same training rules to excel.

Richard Stress, former solo cornetist in John Phillip Sousa's American band, gave that advice and information to band members and students of the Warren Easton Annex High school on Friday. "Keep your teeth clean, eat regularly, sleep at regular intervals, and don't smoke," Mr. Stress told the juvenile saxophone and trombone artists, assembled in Warren Easton assembly hall.

Then he executed some very difficult feats on the cornet and rendered a musical program including a number of bugle calls.

Among other things, Mr. Stress achieved a C and octave higher than high C, and inhaled and exhaled while holding the unusual note for a full two minutes.

Mr. Stress was introduced to the student body by Norman Brownlee, leader of Brownlee's orchestra. J. Hughes Rapp, principal of the school, thanked him on behalf of the students.

Sousa Includes Lansing in Tour



JOHN PHILIP SOUSA

John Philip Sousa, march king of the grand old men of the world on whom 74 years rest very lightly indeed has included Lansing in his golden jubilee tour and will give one of his spirited and inspiring programs here on Dec. 7.

Always in the limelight, Sousa shared in the Hoover triumph after Tuesday. His band after playing a program at Leland Stanford university marched to the Hoover home and serenaded the president-elect with some of the famous Sousa marches, the B. "Stars and Stripes" and "El Capitán."

Sousa is still writing marches, transcriptions, his annual humor sketches and his book which first appeared in article form in The Saturday Evening Post entitled "Marching Along," is one of the best sellers in America. Further announcement as to the place and time of the concert will be made shortly.

LOS ANGELES, CALIF.
TIMES

SOUSA PROGRAM TO BE PLAYED TODAY



Marjorie Moody

Featuring a program especially arranged to commemorate his golden anniversary at the baton, John Philip Sousa and his band will appear at the Shrine Auditorium this afternoon, tonight and in two programs tomorrow—their first Los Angeles concerts in nearly three years. As the march king is celebrating his fiftieth year as a band leader, he has built the program around nearly a score of his own suites.

A series of Sousa marches, beginning with "Stars and Stripes Forever," written thirty-one years ago, and striding through three generations of American favorites to one of his most recent march hits, "Minnesota," will be played. For "ballast" Sousa has selected numbers by Wagner, Strauss and Ponchielli, while favorite tunes from the operas of Victor Herbert will be offered as a tribute to the memory of that American composer.

SOUSA PLANTS TREE OF FAME

Band Leader's Oak Set in Music Row



March King in California Botanic Garden

LIEUTENANT - COMMANDER JOHN PHILIP SOUSA yesterday planted the second tree in Music Row of the Forest of Fame at the California Botanic Gardens. It is a silver oak, selected by Dr. E. D. Merrill, director, as significant of the sturdy, erect, neatly uniformed gentleman, 74 years of age, who vigorously packed the earth around its roots. The band leader went directly to the gardens on his arrival at Central Station from Santa Barbara.

The march king, who will give matinee and evening band concerts at the Shrine Auditorium today and tomorrow, planted the tree in a spot only a few yards away from the tree lately planted by Gen. Allenby, to whom Sousa has dedicated one of his latest cantatas, "Jerusalem Regained."

The oak commemorates Sousa's fiftieth anniversary as a bandmaster. The majority of his compositions, he says, have been inspired by his close observation of the American people. The California Music Teachers' Association once petitioned Congress to make his "Stars and Stripes Forever" the national anthem.

CLEVELAND TOPICS

CLEVELAND, OHIO

Concerts By Sousa

LIEUTENANT Commander John Philip Sousa and his world-famed band will play two Thanksgiving concerts in the new Music Hall of Public Auditorium on Thursday, November 29th. At the matinee concert Cleveland's leading high school band will be directed in a number by the seventy-four year old band master whose march tunes are known all over the world.



JOHN PHILIP SOUSA

"The Black Horse Troop" written in 1925 by Sousa and dedicated to Troop A of Cleveland was given its world premiere on his last visit before the largest audience that ever packed the mammoth hall of Public Auditorium.

This year, however, Commander Sousa will present concert programs and in consequence has chosen the new south wing hall in which to present his two concerts. It is quite possible that the hall will be completely sold out for both concerts.

Sousa opened this tour of the nation at Palo Alto, Calif., on election day, November 6th, playing before an enormous gathering in the stadium there. From there he comes east in long jumps for the Thanksgiving Day concerts in Cleveland's new Music Hall.

During the many years at the head of his famous band, Sousa has brought numerous praiseworthy and popular ideals to accomplishment, and among them has been the desire to give the public a taste of everything in the musical line: something old, something new, something borrowed and, more characteristic of him than all else, something original. Although Sousa's fame rests for the most part upon his well-known marches, it also rests upon his versatility as a composer and a conductor.

Sousa Coming For Engagement



JOHN PHILIP SOUSA

THERE is only one Sousa, and he will be Louisville, rain or shine, for two concerts November 24, one in the afternoon, one in the evening, at Columbia Auditorium, under the direction of Thomas D. Cline.

This is the thirty-sixth tour of Sousa and his band and his golden jubilee as a conductor. Although the March King's fame has been such that he might have sent out other musical organizations trained and presented by him, the only Sousa's band has been the one with which Sousa himself has appeared. And never but once in his thirty-five years on the roads of America has Sousa been compelled to disappoint his audiences. That was six years ago, when a fall from a horse made it necessary for him to cancel his engagements for two weeks.

Sousa is a stickler for promptness. Every concert begins at the advertised hour—and to the minute. Tardiness is the one unforgivable sin on the part of a bandman.

ALBUQUERQUE, N. M. JOURNAL

SOUSA'S BAND TO PLAY MARCH 'NEW MEXICO'

Famous Director Will Give Different Programs Tuesday Afternoon and Night in U. N. M. Gym

John Philip Sousa and his 100 piece band will arrive Tuesday morning at 9 o'clock by special train from Flagstaff. They will appear at the university gymnasium Tuesday afternoon and night.

The feature of this year's appearance of the great band will be the playing of the new Sousa march, "New Mexico," one of only five marches composed by the famous march king during the past three years.

In addition to the band, there will be Marjorie Moody, soprano soloist; Winifred Bambrick, harpist; Howard Goulden, xylophonist, and William Tong, cornet. There will be different programs both matinee and night, with the exception of the "New Mexico" march, which will be played both times.

Mr. Sousa celebrated his 74th birthday in Palo Alto, Calif., on election day, and serenaded Herbert Hoover that night. Among the other marches played here by the band will be the famous "Stars and Stripes Forever."

BOSTON, MASS. HERALD

The new Boston publishing house of Hale, Cushman & Flint, which made its debut with John Philip Sousa's autobiography earlier in the year, now increases its list of publications to four volumes. The three which have appeared this week are a beautiful edition of Chaucer's "Canterbury Tales," with 24 illustrations in color by W. Russell Flint; "The Justice of Allah," by W. R. Berry, a story of mystery and romance, with its setting in the near east half a century or more ago, and a big book for little folk by A. Hugh Fisher called "Frolics with Uncle Yule," which is a medley of fun from the letters that a famous English artist sent to a small boy, with never a thought of that time of their "mate publication."

SOUSA TO BRING NEARLY 100 BANDSMEN

For the two concerts which John Philip Sousa and his famous band will give in Fort Worth on Nov. 19, the great director will bring nearly 100 bandsmen and a number of splendid soloists, according to Mrs. John F. Lyons who will present the concerts in Central High auditorium.

Among the soloists is the charming American soprano, Miss Marjorie Moody, who has been a member of the Sousa forces for the past five years and has become a great favorite with Sousa audiences all over the country. Miss Moody is an American trained singer. Her home is in Melrose, Mass., where she had gained reputation as a singer of charm and fine ability before she was heard by Sousa. He engaged her at first hearing and since that time has taken a personal interest in her development.

Sings New Sousa Song.

"I can always depend on her," says Sousa. "She has developed a wonderful repertoire and nothing is too difficult for her—her perfect pitch is always apparent and she sings truly and with fine quality." This season Miss Moody is singing a new song by Sousa called "Love's Radiant Hour," a waltz song in which her coloratura voice shows to advantage.

Another charming soloist is Miss Winifred Bambrick, who is the harpist of the band. Miss Bambrick has appeared with many of the leading New York musical comedy and operetta orchestras and is an accomplished soloist as well as ensemble player. When asked recently why she sometimes gave up lucrative work that would keep her at home in order to join the Sousa tour, Miss Bambrick said:

Fascinating Experience.

"It is a fascinating experience to be with Mr. Sousa on tour. He is always so interested in us and so appreciative of all we do. He encourages us by his praise and is quick to say the kindly word that means so much to us. No wonder he is able to keep his organization intact year after year."

The cornet soloist is William Tong, who is an extraordinary player and fine musician. Howard Goulden also will again demonstrate his expert ability on the xylophone and there will be the octet of saxophonists, the sextet of flutes in a special number and the various combinations that make a Sousa concert always a happy occasion.

These soloists will appear on both the matinee and night programs. The matinee will be given especially for the school children.

The Sousa concerts are the second attraction of the series Mrs. Lyons is presenting this season, and season tickets will be available until the night of the first concert.

HOLLYWOOD, CAL. NEWS

NOV 7 - 1928

Bruin Band Men to Welcome Sousa and Play His Numbers

Through the courtesy of A. Behymer, general manager of the Philharmonic auditorium, and Benjamin Laietsky, director of the band at the University of California at Los Angeles, members of the Bruin band will be the guests of John Philip Sousa, American "March King," at the performances to be given Thursday and Friday of this week by Sousa and his band.

Sousa will be met at the train at the Southern Pacific station tomorrow morning at 11:30 o'clock by the band under the direction of Laietsky. The musicians will wear their new blue and gold uniforms and as he steps from the train, Sousa will lead the university musicians in one of his own compositions, "Stars and Stripes Forever." Then the band will join the procession from the station up Fifth street to the Biltmore hotel marching directly behind the leader's automobile. Three numbers will be played.

WITH SOUSA.



MISS MARJORIE MOODY.

When Sousa's band, one of the most celebrated musical organizations of the country, gives its concerts in Indianapolis on Friday, Nov. 23, Miss Marjorie Moody, soprano, will be heard as soloist. The Sousa organization will give a matinee and evening performance at the Cadle Tabernacle. Sousa himself will wield the conductor's baton.

PASADENA, CAL. STAR-NEWS

NOV 8 - 1928

(PRESS ASSOCIATION)

JOHN PHILIP SOUSA PLANS FOR OLYMPIAD

Composer Will Prepare March for Games

John Philip Sousa, who wrote "The Stars and Stripes Forever," which has for many years been played by the American contingent to the Olympic Games, is going to write a march for the Olympiad to be held in Los Angeles in 1932. The March King, impressed by the overwhelming support of the tenth Olympiad given by Californians at the polls Tuesday, is eager to contribute his share in the undertaking which he regards as of far-reaching importance to all of America.

WACO, TEX. NEWS TRIBUNE

NOV 11 - 1928

Sousa Noted For Prompt Openings At His Concerts

At least one director begins his concerts at the announced hour. That one is Lieut. Com. John Philip Sousa, who directs his 100 bandsmen and soloists in concerts at the Texas Cotton Palace Sunday, Nov. 18. For 12 years before he became director of his own organization, Sousa was director of the United States Marine band. During that period he became schooled in the military theory that promptness is among the cardinal virtues, with the result that not more than once or twice a season does the exact minute upon which the concert is to begin fail to find Sousa on the conductor's stand.

"The way to begin a concert is to begin it," says Sousa. "Certainly one owes a greater degree of consideration to the person who has arrived on time than to the late comer, so unless the circumstances are exceptional I insist that my concerts begin at the advertised hour."

Sousa's Sunday afternoon concert at the Cotton Palace will be at 2:30 and the evening performance at 8:15.

Kreisler Wins Big Audience: Sousa Stirs With Marches

BY CURRAN D. SWINT

ATTRACTING the capacity audience which always signals his recitals, and holding the thousands of which it was made up in the thrall of his musical wizardry, Fritz Kreisler played the only recital he is to give in San Francisco for the next two years in Exposition Auditorium Sunday afternoon.

With the exception of the opening number—the magnificent and exacting Grieg Sonata, C minor—Kreisler presented a program which had a particular appeal for the audience of mixed musical tastes which, as usual, was attracted to his concert.

Beloved by Hearers

Like McCormack of the voice artists, Kreisler is a violinist held in affection that approaches devotion by the people to whom he plays. And, like McCormack, he wisely prepares programs which come well within the understanding of their not too highly trained musical ears.

As witness the program of Sunday. For the advanced listener there was the Grieg Sonata named above, a number which, incidentally, gave Carl Lamson, Kreisler's accompanist, an opportunity to demonstrate his pianistic art beyond that of capability as an accompanist. Both violinist and pianist gave the sonata a brilliant rendition. And they were accorded a just though rather perfunctory mead of applause.

Inspired Playing

Not so, however, after the playing of the Bruch Concerto, No. 1, G minor, the second number of the program. One could readily feel the change in the temper of the audience before the prelude was long under way. And when the soulful and beautifully melodious adagio had sung from the inspired strings of Kreisler's violin, the big audience was in stilled and reverent rapport with the player and his instrument. The concluding allegro energico brought a storm of applause which could not be silenced until Kreisler had played the first of the many encores which his hearers demanded before the afternoon was over.

Two Moderns

The third part of the program was made up of a group of short numbers. The first two was a little excursion into modernity through the writings of Ravel. Yet even here Kreisler kept well within the musical scope of his audience. There followed his own transcription of Dvorak's heart-stirring "Songs My Mother Taught Me," an encore of which was demanded and graciously given. Two Slavonic dances (Dvorak-Kreisler) and "Airs Russes" (Wienlawsky-Kreisler), concluded the program.

Without question, Fritz Kreisler is supreme master of his instrument. Yet he is a violinist without tricks. His art is all sufficient unto himself and unto his hearers. He reveres it and his audience reveres him. There is a spirituality about the presence of this man and his playing which searches the very soul.

Generosity in the matter of encores which is another characteristic of a Kreisler recital ran true to form Sunday.

SAN FRANCISCO, CAL.
BULLETIN

Sousa Wins Big Applause From 7000 at Band Concert

Salvos of applause that reverberated in New Dreamland Auditorium last night attested the fact that John Philip Sousa, world-renowned band leader, has lost none of his art. The March King was given a rousing tribute by an audience that numbered some 7000 in the opening appearances of his return visit to San Francisco.

Sousa was in an appreciative mood and entertained with a generous musical program that was arranged to please the desire for classical, semi-popular and popular selections. Encores were numerous and the enthusiastic audience thrilled to the rendition of his world-famed marches, "Stars and Stripes Forever" and "Semper Fidelis," directed as only Sousa can direct them. The toning and brass artistry in these numbers were outstanding.

Of the popular selections, "Among My Souvenirs," as arranged by Sousa, was accorded hearty applause.

Three soloists, Miss Lucille Moody, a lyric soprano of clarity and range; Charles Tong, San Francisco's own cornetist, and Herbert

"KING COTTON," "Semper Fidelis," "El Capitan," "Hands Across the Sea," "Stars and Stripes Forever," the last of which fairly lifted you off your seat—these were what Lieut.-Comdr. John Phillip Sousa gave us as encores to the programed numbers at the second of his four concerts scheduled for San Francisco in Dreamland Auditorium.

As far as this writer—and apparently the rest of the Sunday night audience—was concerned, the March King could have gone ahead with "High School Cadets," "Washington Post" and on through the long list of march numbers with which his name is synonymous.

Wanted Marches

For there was no doubt but what the folk there present had come to hear the Sousa marches and nothing else but. They sat respectfully through, and enjoyed, the "Militaire Francais," from Saint-Saens' "The Algerienne," with which the program opened. Sousa's own suite, "Tales of a Traveler," was delightfully played and received in the same way. Richard Strauss' symphonic poem, "Death and Transfiguration," was given splendid rendition by the very fine body of musicians the band master has assembled, was perhaps a bit heavy for its hearers. And so through the programed numbers.

However, it was patent that the audience was sitting through these numbers only waiting for the march encores they knew would follow. And how they did love them when they were played.

Excellent Soloists

The programed numbers for the band also included Sousa's newest march, written especially for this tour and appropriately titled "The Golden Jubilee." Perhaps it was a case of a reversal of the familiar axiom that familiarity breeds contempt, but to my ears "The Golden Jubilee" didn't seem to have quite the "wham," if you know what I mean, of the older Sousa marches.

Sousa presents a number of excellent soloists in the course of his programs. On Sunday night the first to appear was William Tong, cornetist, playing his own "Tower of Jewels." In this day of "trumpets" and jazz it was indeed a treat for a chap who remembers when to hear a "cornet" number played as it should be played. The notes came well rounded, resonant and silverly clear from the player's instrument.

Military Precision

Marjorie Moody, a soprano with voice well attuned to band accompaniment, is the vocal soloist of the organization. Miss Moody was applauded heartily for her singing of Sousa's "Love's Radiant Hour," a new number by the composer with lyric by Helen Boardman Knox. She responded with Victor Herbert's "Neapolitan Street Song." Howard Goulden, trapist of the band and a xylophone player of unusual ability, was also heard in solo numbers.

An entirely commendable part of the program was the military-like speed and precision with which it was presented.

The band is playing in Dreamland again this afternoon and will give its final San Francisco concert there tonight.

Golden, xylophonist extraordinary, achieved individual triumphs.

With concerts this afternoon and evening, Sousa and his band will conclude their San Francisco engagement.

Harp Soloist Will Augment Sousa's Band at Performance in Santa Ana



AS AN ADDED attraction to the performance of Sousa's band Thursday of this week at the Santa Ana high school auditorium Miss Winifred Dayton, harp soloist will be on the program. Miss Dayton is pictured here.



A band concert will be presented here the evening of November 26 at Memorial hall by John Phillip Sousa and his band. The famous musical organization and its renowned leader are now in California. After election returns made it certain that Herbert Hoover was victorious, Sousa and the band approached the president-elect's beautiful residence in Palo Alto, playing the bandmaster's own composition: "El Capitan."

U. C. L. A. BAND WELCOMES SOUSA ON ARRIVAL HERE

John Phillip Sousa, march king of America, arrived in Los Angeles yesterday morning amid the resounding blare of the U. C. L. A. band.

The veteran conductor was given an ovation of his own famous march, "The Thunderer," and a delegation of co-eds who welcomed him to the Southland.

The Bruin band, 50 pieces strong, was decked out in its new uniforms and was honored by the famous bandmaster when he took over the baton for the stirring march.

After the greeting, Sousa, who is here with his band for matinee and evening concerts at the Shrine auditorium today and tomorrow, was escorted to the Biltmore by the Bruin musicians, where he was the guest of honor at the Shriner's luncheon. He subsequently departed for a matinee program at Santa Ana.

In commemoration of his fiftieth anniversary as a conductor, Sousa has written several new marches which will be heard in Los Angeles for the first time today and tomorrow. The matinee today will begin at 3:15 to enable school children to attend without interrupting classes.

(Picture on Page 13)

SAN FRANCISCO, CALIF.
CALL

NOV 5 - 1928

Sousa Birthday Observed Today, Concert Tonight

"Sousa Day" is being observed today in San Francisco, officially proclaimed by Mayor Rolph in honor of John Philip Sousa's seventy-fourth birthday.

Sousa is here on his golden jubilee tour with his band, marking the fiftieth year of his career as a bandmaster and composer. This forenoon Sousa was honored at a reception arranged for him by the Mission High School student body in the school auditorium. Sousa conducted the school band in a number which they were to play during the afternoon concert at Dreamland Rink.

Girls of the domestic science department of the school have baked a huge birthday cake in honor of the "March King." The cake is surmounted with seventy-four candles, and the presentation was scheduled to be a part of the afternoon program.

Sousa's band will play the final concert of the San Francisco engagement this season.

LOS ANGELES, CALIF.
EXAMINER

SOUSA and his band open a series of four "Golden Jubilee" concerts at the Shrine Auditorium this afternoon. The March King arrived in Los Angeles yesterday from Santa Barbara. Matinee and evening concerts today and tomorrow conclude his sixteenth tour of California. John Phillip Sousa, who observed his seventy-fourth birthday Tuesday, has prepared special programs in commemoration of his fiftieth year as a conductor. While the programs will feature works from his own pen, they will also offer a variety of selections from the music of Wagner, Strauss, Tchaikowsky and Victor Herbert.

Sousa has remained a prolific composer in defiance of the passing years. Since his last appearance in this city, nearly three years ago, he has written more than a dozen suites, songs, cantatas and marches. With the exception of his cantatas, nearly all will be heard here. Outstanding among his recent works are his new marches, "Golden Jubilee," written for the occasion of this tour, is said to be as great as his masterpiece, "Stars and Stripes Forever." "New Mexico," to be played in Los Angeles for the first time, will be dedicated to that state as its official march when Sousa presents it to the Governor next week. To accommodate the thousands of school children who wish to hear the March King's initial program, today's matinee will not begin until 3:45.

Harpist with Sousa and His Band



Winifred Bambrick, coming with Sousa and His Band

Winifred Bambrick, harpist with Sousa and his band, is one of America's foremost musicians. She is a soloist who has appeared in the pit with orchestras of leading New York musical comedy and operetta productions. Miss Bambrick hails from Quebec. She lives there very happily with her mother, and, when it is at all possible, Mrs. Bambrick accompanies Miss Winifred on tour. Sousa and his great band will be at the Stambaugh Auditorium, afternoon and night, Nov. 28, playing at popular prices.

INSIDE FACTS

SOUSA BAND HERE FOR CONCERT SERIES

John Philip Sousa, the band leader, arrived here this week for concerts in the Raymond Theatre, Pasadena, matinee and evening the past Monday, at the Municipal Auditorium, Long Beach, Tuesday matinee and evening; at the Santa Ana High School next Thursday matinee; at the Pomona High School next Thursday evening; and in the Shrine Auditorium, Los Angeles, next Friday matinee and evening. **ALAMEDA**, 75 cents, \$1, \$1.50.

STAR

SOUSA, BAND TO APPEAR IN TWO OAKLAND BILLS

John Philip Sousa comes to Oakland tomorrow with his band on a tour that marks his fiftieth anniversary as a band leader. The world famous "March King," although on the threshold of his seventy-fourth birthday, is making his thirty-sixth annual tour with no sign of diminished vigor. While in the bay region Sousa will be honored in various ways upon the occasion of his birthday. Four non-professional bands will serenade him, girl students of San Francisco Mission high school will present him with a huge birthday cake, bearing seventy-four candles, and the Campfire Girls of Oakland will tender a wallet with the tooled imprint of their emblem.

Sousa and his band will play two concerts, afternoon and evening, at the Oakland Auditorium theater tomorrow. Sunday they will begin a two days' engagement in San Francisco at Dreamland Auditorium, with matinee and evening concerts on Sunday and Monday. The Monday afternoon concert will be specially for school children and will begin at

'Smacks' of Welcome!

CATHERINE MINOCK and Sophie Chernus of U. C. L. A., with John Philip Sousa, upon whom they have just bestowed kisses of greeting after his arrival here yesterday.—(Examiner photo.)



Catherine Minock

Sophie Chernus

AKRON, OHIO BEACON JOURNAL

SOUSA'S BAND WILL GIVE CONCERT HERE

Appear Under Auspices of Public Schools To Aid Music Department

Sousa's band will come to Akron on Saturday, Dec. 1, to present two concerts at the Akron armory under the auspices of the music department of the public schools with Miss Nellie Glover as supervisor and the central board of the Home and School league. All proceeds from the concerts will be devoted to a fund for new instruments to bring the organizations up to the standard for entrance in the Ohio State high school band contest held each spring. An invitation has been extended by the Home and School league to bring the contest here.

Give Special Matinee

A special children's matinee will be given by the band at 2 o'clock and the evening concert will be given at 8 o'clock.

The following Home and School league members have been selected by Miss Glover to assist in presenting the band here:

Mrs. Alfred Herberich, West district; Mrs. A. F. Miller, East district; Mrs. W. E. Bergley, South district; and Mrs. H. E. Reed, North district. Mrs. Grover C. Harding is publicity chairman for the concerts.

SAN JOSE, CAL. MERCURY-HERALD

Sousa Dinner Guest of Surf City Doctor

SANTA CRUZ, Nov. 7.—Dr. and Mrs. Norman Sullivan of this city entertained John Philip Sousa at a dinner party held at the Cardinal hotel last evening, in honor of the 74th birthday of the famous band leader. Dr. Sullivan acted as personal physician to Sousa during the world war, and also accompanied him in his travels over the country. The guests at the dinner last evening included: John Philip Sousa, Dr. and Mrs. Sullivan, Selby Oppenheimer, Miss Marjorie Moody, Miss Winifred Bainbrick, Delyn Hornaday and Selby Oppenheimer Jr.

HEARD IN THE LOBBY

LEUTENANT COMMANDER JOHN PHILIP SOUSE will take the baton during the intermission of his band next Friday evening and lead the Los Angeles Playgrounds' Band in one selection.

The March King, who appears at the Shrine Auditorium on Friday and Saturday evenings in four concerts, has exhibited a keen interest in the activities of this organization which is recruited among the boys of from 14 to 16 years of age, who frequent the city playgrounds.

"The Thunder" has been chosen by Edwin E. Suman, director, as the number which the boys will play.

SAN FRANCISCO, CALIF. CHRONICLE

SOUSA PLAYS FOR DANCE ON HOOVER LAWN

Friends Hear Returns at Palo Alto Home of G.O.P. Victor

By a Staff Correspondent
Special Dispatch to The Chronicle

PALO ALTO, Nov. 6.—President-elect Herbert Clark Hoover was given a demonstrative rally outside his home here tonight by a body of men and women students of Stanford University, his alma mater.

Just before John Philip Sousa, the band king, started out from the university campus to serenade the victorious Republican standard-bearer, the students massed in front of the Hoover home.

Gathering under klieg lights, so motion pictures could be taken of the spectacle, the students called Hoover, Mrs. Hoover and members of their family to the balcony.

GEORGE BANCROFT, star of "The Docks of New York," now showing at the Rialto, had a novel but rather unpleasant experience during the filming of the production. Portraying the role of a steamship stoker it fell to his lot to stoke the furnaces of a freighter while the thermometer stood at 115 degrees. Outside the mercury registered 90 degrees, so the actor obtained little relief when he emerged from the boiler room. Bancroft estimates he lost eight pounds in weight during the afternoon the scenes were taken.

Belle Bennett has the type of role best loved by her fans in "Mother Machree," in which she appears at Pantages, opening today.

LOS ANGELES, CALIF. RECORD

Sousa Says U. S. Is "White Spot"

No longer does commerce stand in the way of encouraging musical education and appreciation, according to John Philip Sousa, march king, who will appear in four concerts at the Shrine auditorium next Friday and Saturday, Nov. 9 and 10. Sousa, who has had half a century of experience both as a conductor and a composer and who has amassed a fortune during that time, believes that today America is the one "white spot" on the map of the music world for artists.

SAN FRANCISCO, CALIF. CHRONICLE

Redwood City Pupils Entertain Sousa

John Philip Sousa, noted bandmaster, was the guest yesterday morning of Sequoia Union High School, Redwood City, where, after a welcome by the student body, he led the high school band in several of his marches. After the concert Sousa was the luncheon guest of the domestic science department of the school in the institution's "model apartment." In the evening Sousa gave a concert at Stanford University.

U. C. L. A. BAND GREET'S SOUSA

Smack!

Thus was John Philip Sousa greeted as he stepped from the platform of his train at the Southern Pacific station on his arrival in Los Angeles for his sixteenth visit to this city. The smacks came from Catherine Minock and Sophie Chernus, co-eds from the University of California at Los Angeles, who, with the university band, were at the station to greet the bandmaster. Sousa's programs are scheduled at the Shrine Auditorium today and tomorrow matinee and evening.

As the train pulled into the station, the university band struck up Sousa's composition, "Thunderer."

Playing Sousa's own compositions, the band marched behind his car from the station to the Biltmore Hotel, where a luncheon was given him by the Shriners. Again Sousa led the university band.

Following the luncheon, Sousa took his band to Santa Ana where an afternoon concert was held.

During the intermission at his concert this evening at the Shrine Auditorium he will direct Edwin E. Suman's Los Angeles Playgroup Boys' Band in "Thunderer."

SAN FRANCISCO, CALIF. EXAMINER

SOUSA CALLS JAZZ MUSIC ROUGED MISS

Famous Composer and Band Leader Serenaded at Hotel; Two More Concerts Today

"Take a good tune. Rouge its face. Wave its hair. Give it a pair of dancing slippers, and you have jazz."

That was the recipe for modern dance music, contributed for what it was worth, yesterday by John Philip Sousa, noted American band conductor, who is in San Francisco to give a number of concerts.

He has not always been ready to say a good word for that jazz miss, but yesterday, his seventy-fourth birthday, a world of tolerance and good nature sparkled in his black eyes.

"She has a fascination," he smiled. "That incisive rhythm quickens the blood. Indeed, I should say that Miss Jazz is the slightly dubious but quite charming lady of music. You will hear at my concert a most amusing rendition of 'High Hat.'"

And perhaps it is just this youthful adaptability to new ideas, changing viewpoints, that keeps alive the popularity of the famous "march king." No band has ever been made to pay as his has done in its thirty-six years. No man has heartier friends everywhere he goes.

A group of these attested their affection for the stocky leader in his naval uniform of a lieutenant commander. They were the members of the Shriners' Band from Islam Temple, who gathered in Union Square and serenaded Sousa with a group of his own compositions, until the smiling conductor emerged from the Hotel St. Francis and concluded the program under his own magical baton.

Sousa Wins Applause In S. F. Concerts

John Philip Sousa, that venerable bandmaster who has seemingly defied age in his onward march through life, played the first two of his scheduled four concerts at the Civic Auditorium, yesterday.

Sousa, who has poured into his three score years and ten—and four additional ones—a maximum of achievement, is an American institution of whom we may well be proud. He directs with iron-bound authority, and nonchalant ease that is for a minimum of gesture. His band responds with militaristic rility.

For encores he gives you arches. The inimitable Sousa rhythms which surge through your lood and make your heart beat faster. The infectious rhythms that carried the "Stars and Stripes Forever" into the four corners of the globe and gave the boys courage and spirit and victory "Over There."

It was a splendid program which he gave us, especially noteworthy for its variety. Miss Marjorie Moody, soloist, has a brilliant clear coloratura which she uses with perfect intonation although she is inclined to force on occasion.

Co-Eds Kiss Sousa



JOHN PHILLIP SOUSA apparently said with music when he was welcomed by the University of Southern California at Los Angeles. Anyway, Katherine Menock and Sophie Chernus kissed the famous bandmaster.

PITTSBURG, PA.
SUN TELEGRAPH

SOUSA GETS KISSED!



A CAMPUS RECEPTION

This is the greeting given John Philip Sousa, the bandmaster, when he arrived at University of Southern California, later to play at President-elect Hoover's victory celebration. These two pretty co-eds were capable greeters, don't you agree? Particularly when they kissed him?

Photo by International Newsreel.

Commander Sousa And His Band Enchant Audiences In Two Phoenix Concerts

John Philip Sousa brought his band to Phoenix yesterday and gave two concerts at the Shrine auditorium. Besides orchestral numbers his programs included vocal numbers, cornet and xylophone solos. Giving 15 encores during the matinee concert, Sousa's programs were as varied as they were bounteous.

The matinee started with a peroration from St. Saens' "Algerienne," a reminiscent and slightly melancholy final summary from one of the Frenchman's best compositions.

Sousa's "El Capitan" followed as an encore, selling the audience for the rest of the afternoon with its immutable, if familiar strains.

William Tong then gave a cornet solo, the "Tower of Jewels," a slightly romantic composition of the soloist's. Not until Tong got to the andante and scherzo part of the piece did his cornet sound clear and emphatic. Tong's half tones were superb.

As an encore, Tong played "A Dream," by Bartlett, played it clearly and ingratiatingly, showed the true musician in his sudden transitions from fortissimo to pianissimo passages.

This was followed by a Sousa composition in three parts, "Tales of a Traveler," an African interpretation, an Australian impression, and "Easter Monday on the White House Lawn." The first of this trio was slightly reminiscent of Tchaikowsky's "Nutteracker Suite" as to blending of instruments, was Sousa in a cosmopolitan mood. The melody in the Australian part was pleading, albeit optimistic, more a wooing than a traveler's impression. It carried a plaintive note, was the masterful expression of a superb longing. "Easter Monday" was strictly Sousa, catching the rollicking spirit of young America, conveying the bustling humor of the elders.

As an encore, the orchestra played Sousa's "New Mexico," rather a conventional interpretation of that state.

Miss Marjorie Moody then sang "Love's Radiant Hour," unexpectedly

overcame the tremendous difficulty of singing against brass instruments, though her voice, a soprano, seemed slightly husky. The composition is one of Sousa's own, partly beautiful, partly lacking decision.

Miss Moody's encore was "In Flanders Field," another Sousa composition to Colonel McRae's wartime poem. Here Sousa achieved to its fullest an interpretation of the grim reaper, the orchestration sustaining life's final despair that the melody and words might want to belie. Miss Moody did the composition justice. This piece was selected as a tribute to Armistice Day.

Then came Richard Strauss' symphonic poem, "Death and Transfiguration," a startling contrast to "Flanders Field." The band was at its best here and fully conveyed the gorgeousness of outlook and rich color that Strauss can't get away from even in contemplating death. Unexpectedly majestic sorrow comes to an end in this too brief composition.

"U. S. Field Artillery," by Sousa served as an encore, a light and airy march, more reminiscent of light cavalry than of limbers and field pieces, an impressionistic march and synchronized in instrumental arrangement to the last note, even to the five trombones that come up front for the last passage and the pistol shots.

During the interval in the afternoon's concert, the Phoenix High School band played one of Sousa's marches under his direction, did themselves proudly, though the dif-

ference was too obvious under the circumstances. A certain timidity the youngsters could not quite overcome.

The second part of the afternoon's concert started with a sketch by Nichols-Sousa, "Among My Souvenirs," a strictly American potpourri.

The encore to this was Fillmore's "Whistling Farmer," impressionistic humor and nonsense, rooster calls and all. This was followed by "You're a Real Sweetheart," a jazz piece for eight saxophones, ranging from the small to the deep and gigantic bass sax. The eightsome rendered an additional bit of comedy by playing "Simpfune in deutsche," a Lieber Augustin" bit folk humor.

In the "Golden Jubilee" march Sousa wrote one of his typical marches, though there is serenity, contemplation interpreted by a orchestration. Six flutes did full justice to Tchaikowsky's "Dance of the Mirrors," taken from the Nutteracker te. And then came the inextinguishable, the unforgettable and incomparable "Stars and Stripes Forever," Sousa's outstanding march. Howard Goulden showed himself master of the xylophone in the onaise "Mignon" by Tierny, in Rita by Tierny, in "At Sunrise" the "Indian Love Call," in the d Fiddler," all of them encores the first one. Balance All and Swing Partners" Sousa and his last number for afternoon concert revealed a proper the marches would not d one to expect. This composition is not known well enough.

TRIBUNE

Jazz Is Painted Lady of Music, Sousa Asserts

SAN FRANCISCO, Nov. 5.—Jazz is the "painted lady" of music, according to John Philip Sousa, the composer and band conductor. "Take a good tune," he said, "rouge its face, give it a pair of dancing slippers, and you have jazz. She has a fascination. That incisive rhythm quickens the blood. I should say that Miss Jazz is the slightly dubious but quite charming lady of music." Sousa, whose eighty-piece band has more than one rendition of jazz music in its repertoire, was serenaded yesterday by members of the Islam Temple Shrine band, who gathered in Union square.

SACRAMENTO, CAL.
BEE

MEMORIAL AUDITORIUM IS GIVEN A COMPLIMENT. Editor of The Bee—Sir: I am a stranger in your state and have been a professional bandmaster for twenty-five years and will say that listening to Sousa's, the world's finest band, in your memorial auditorium was, indeed, a rare treat. I have heard Sousa's Band dozens of times but never at such an advantage. Your citizens must be complimented on the realization of such a beautiful, adequate and up-to-date auditorium. Very truly,

ST. LOUIS, MO.
GLOBE DEMOCRAT

Evangelist Permits Sousa Concert Here

SO THAT John Philip Sousa may play his golden jubilee concert in St. Louis at the Coliseum, Thursday, November 22, Evangelist Ritchie, who is holding a series of meetings there, will surrender the huge auditorium for that night. Sousa has arranged an unusual program for his jubilee tour this year. Among its numbers is "From Among My Souvenirs," in which hints appear of "Twinkling Stars Are Laughing at You and Me," "Seeing Nellie Home," "Aunt Dinah's Quilting Party" and other favorite melodies of long gone days.

LOS ANGELES, CALIF.
NEWS

Sousa to Lead Playground Band At Friday Concert

John Philip Sousa will lead the Los Angeles Playground band next Friday evening. The march king, who will give four concerts on November 9 and 10 at the Shrine auditorium, will conduct the 55-piece boys' band in one selection during the intermission of the Friday evening concert of Sousa and his band.

Under the leadership of Edwin E. Suman, the boys have been rehearsing "The Thunderer" for their appearance with Sousa. The band is made up of boys between the ages of 14 and 16 recruited from all city playgrounds.

Tickets for all of the march king's concerts are on sale at the Philharmonic auditorium box office and at B. Allen's.

LOS ANGELES, CALIF.
TIMES

Sousa to Lead Young Players

the baton of John Philip Sousa who will appear with his band at the Shrine Auditorium Friday, Saturday, the Los Angeles Playground Band will give one selection during the intermission of the evening concert of the band. "The Thunderer" has been chosen by Director Edwin E. Suman for the fifty-five-piece boys' band to present at that time. The playground band is made up of boys between the ages of 14 and 16 from all city playgrounds.

SPRINGFIELD, MO.
LEADER

SOUSA, GOING STRONG, CELEBRATES BIRTHDAY

This day is an outstanding one in the life of John Philip Sousa, made a fact that a national election king place. It is Mr. Sousa's 74th birthday, members of the committee are arranging for his appearance with the Boy Scout band this th recall.

Sousa has refused to accept the years that years make one old. He has said he intended to take up trapshooting again as soon as an arm which he injured in a fall from his horse several weeks ago is well.

He will direct the Boy Scout band in a selection when he comes here, and is expected to invite R. Ritchie Robertson to direct his own famous band as a return courtesy. They will appear at the Shrine Mosque.

TIMES
INDIANAPOLIS, IND.

SOUSA TO WAVE GUIDING BATON FOR TECH BAND

Famous Master to Honor School Organization
Nov. 23.

The concert band of Arsenal Technical high school will receive an unusual honor Friday, Nov. 23, when John Philip Sousa will direct the organization during the matinee performance at Cadie tabernacle. Sousa's band will play in the afternoon and evening.

The matinee starts at 3 p. m. and the evening concert at 8 p. m. Special tickets are being offered to school children at reduced prices for both entertainments. Classes will be dismissed for those planning to attend, says Charles F. Miller, superintendent of schools.

Advance tickets are being sent out Miss Florence H. Fitch and these will be exchanged for the regular tickets later. A percentage of the profits for the day will go to the Children's Museum on North Merion street. The same arrangement is used for the showing of "Simba" the Murat theater.

The Technical band has made study of Sousa's marches and won first prize at the recent state high school band contest.

LOS ANGELES, CALIF.
NEWS

New Mexico Will Hear Sousa March

ALBUQUERQUE, N. M., Nov. 12.—(U.P.)—A testimonial to John Philip Sousa, director of the famous band which bears his name, will be presented by Gov. R. C. Dillon.

"The New Mexico March," written by Sousa and dedicated to Governor Dillon and the people of New Mexico, will be offered by the band.

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SAN FRANCISCO, CAL.
BULLETIN

SOUSA FETED ON BIRTHDAY

John Philip Sousa is being honored by San Francisco today in celebration of the famous bandmaster's seventy-fourth birthday. The day has been officially proclaimed "Sousa Day" by Mayor James Rolph.

Sousa is here on his golden jubilee tour with his band, marking the fiftieth year of his career as a bandmaster and composer.

This forenoon Sousa was honored at a reception arranged for him by the Mission High School student body in the school auditorium. Sousa conducted the school band in a number which they were to play during the afternoon concert at Dreamland Auditorium.

Girls of the domestic science department of the school have baked a huge birthday cake in honor of the "March King." The cake is surmounted with 74 candles and the presentation was scheduled to be a part of the afternoon program.

Sousa's band will play the final concert of the San Francisco engagement this evening.

SAN JOSE, CAL. MERCURY-HERALD

OLD-FASHIONED MUSIC.

John Philip Sousa, noted band conductor now visiting in California, says that jazz is a good tune with its face rouged, and its hair waved. He prefers the old-fashioned miss. Her dresses trailed on the ground and you couldn't tell whether her shoe hurt or she had a wooden leg, but she was sensible anyway. Paderewski, like Mr. Sousa, dislikes jazz. He goes farther to say that the radio will ruin good music. Therein he is mistaken. Radio audiences soon tire of cheap music and demand the best.

LOS ANGELES, CALIF. NEWS

Sousa in Concert Friday Afternoon

Lieut. Comdr. John Philip Sousa and his band will give the first matinee Golden Jubilee concert at the Shrine auditorium on Friday afternoon. The program will begin at 3:15 to enable school children to reach the auditorium without interrupting classes.

The second concert will be given on Friday evening, to be followed by a matinee and evening concert on Saturday. These four programs will be the only Los Angeles appearances of the famous march king on his sixtieth tour of America since

HARMONIOUS WELCOME—John Philip Sousa was greeted at Southern Pacific station yesterday by the U. C. L. A. band, which he directed in one of his marches. He is shown with Benjamin Laitsky, band leader.

—Daily News Photo.

SAN FRANCISCO, CALIF CHRONICLE

TRIBUNE

Sousa to Give Band Concert for Herbert Hoover

SAN FRANCISCO, Nov. 6.—Herbert Hoover at his Palo Alto home tonight will hear the returns from the election to the accompaniment of Sousa's band. The great "March King" had his plans today to serenade the Republican presidential candidate tonight when he leads his band in concert there. The serenade is part of a birthday celebration by the veteran bandmaster, who is 74 years old today. Yesterday Sousa devoted most of the day to entertainment of San Francisco's school children.

SOUSA TO PLAY FOR HOOVERS

John Philip Sousa and his band will parade to the Palo Alto home of Herbert Hoover tonight and serenade the Republican standard bearer, if plans laid yesterday by the veteran bandmaster and his aids are carried out.

This tribute will climax a three-day celebration of Sousa's seventy-fourth birthday which occurs today. Yesterday was officially proclaimed by Mayor Rolph as "Sousa day" in San Francisco. To the "March King," however, it was "Children's day."

In the forenoon Sousa was the guest of students at Mission High School.

Sousa led the school band in two numbers and reviewed the R. O. T. C. battalion. In the afternoon he again conducted the band at Dreamland Auditorium as a feature of a children's matinee. There the domestic science class of Mission High School presented Sousa with a fifteen-pound cake, gleaming with seventy-four candles, baked for his birthday.

The concluding program in San Francisco was given last night. Tonight Sousa will lead his band in concert at Stanford.

ST. LOUIS, MO. STAR

JOHN PHILLIP SOUSA MADE MEMBER OF INDIAN TRIBE

PONCAS CITY, Nov. 7.—(By I. N. S.)—The Ponca Indians adopted John Philip Sousa, famous bandmaster, as one of their members when he came here for a concert, October 12. The ceremony was held at the 101 Ranch, where Sousa was the guest of George L. Miller, owner of the ranch. An elaborate welcoming was prepared for the bandmaster. His program began with a luncheon given in his honor by Miller in the spacious ranch home near here.

WASHINGTON, D. C. STAR

"Marching Along" is the story of the journey through life of John Philip Sousa, composing marches as he has gone. The subtitle is "Recollections of Men, Women and Music," and many and interesting are these recollections. The 74-year-old composer began studying music in Washington at the age of 7 and when still a small boy composed airs which he played on the violin. He taught violin when he was 15 and was director of the Marine Band at 26. The

number of his march compositions as given in the volume is 105, so he seems entitled to the name of "March King," one of those epithets casually given, but becoming permanent because of obvious appropriateness.

NOV 2 - 1928

Prohibition Doomed, Is Sousa's Opinion

PROHIBITION is a stupendous failure, and cannot last more than 15 or 25 years longer, John Philip Sousa, veteran band conductor for half a century one of the most prominent figures in American public and official life, emphatically believes.

Sousa, in an interview from his room in the Biltmore hotel, stated his unqualified disapproval of the present state of affairs. He gave in support of his contention, not abstract theories or private principles, but actual instances based on observation during his trips around the country.

Sousa, known as "the world's most traveled man," has been on tour with his band for more than 30 years. During that time he has covered well over a million miles. Each season he makes more than 30,000 miles and reaches every section of the United States.

Someone in the room had been

talking about the election chances, and had said, "Well, the large cities are all against prohibition."

"I'm against prohibition, too," Sousa put in, adding with a chuckle, "and I'm not in a large city, either."

"Wherever I go, I see the same thing. Prohibition is making law-breakers out of people—and, what's worse, it's decreasing the respect of children for their parents. A boy sees his father bringing home a bottle or taking a drink. He knows his father is disregarding the law—what kind of an effect do you think that sort of thing has?"

The march king went on to tell an incident which he had observed. At a house party he had met a man who spoke with enthusiasm of the prohibition laws. It was not for his own sake, he said, but for that of his young son who would grow up without having the temptations of liquor to beset him.

On his way to bed, later that evening, Sousa happened to pass the room of the young man in question. He was outside the door and offered Sousa "a nip" out of a capacious flask which he drew from his pocket. "Your father wouldn't like this," Sousa told him.

"Dad? Oh, t'ell with 'm," was the reply.

Sousa said further that at large dinners where formerly matrons drank part of a cocktail, and unmarried girls would never think of touching anything, now practically every woman drinks, the younger ones especially, and "not one drink but two, three, or as many as they can get hold of."

"Do you think prohibition is here to stay," Sousa was asked.

"No, indeed, perhaps it may take 15 years, or perhaps 25, but it will go. You can't keep a sumptuary law on the books. And that's what prohibition is."

"Nowadays a group of boys will get together, and when the inevitable question 'What does your father do?' goes around, the one whose father is a bootlegger is likely to have the greatest ring of pride in his voice as he tells it."

Sousa has stood his guns in defense of his belief. He recalled with many an amused twinkle his newspaper "battle" with the late Wayne Wheeler, former head of the Anti-Saloon league. Wheeler had attacked Sousa for saying that prohibition was not what it should be, and Sousa, who accepts no outside aid in forming his opinions, answered back in print.

"He was a brilliant young fellow, Wayne was," Sousa mused. "Very smart and ambitious, but he was on the wrong track."

SOUSA PRESENTS CUP

West Texas High School Bands to Compete Before Famed Leader

Lubbock, Nov. 8.—When John Philip Sousa comes to Texas Technological College for two concerts with his band November 15 he will present a handsome loving cup to the high school band of West Texas which he considers the winner in a contest to be held in connection with the afternoon program. The cup will be the famous bandmaster's personal contribution.

Harry T. LeMaire, director of the two bands in Texas Tech, is sending out letters to all bands in this territory urging them to enter the contest.

INDIANAPOLIS, IND NEWS

Touring With Sousa Is
Fascinating, Says Harpist



WINIFRED BAMBRICK.

Winifred Bambrick will be the harpist with Sousa and his band when they give their concert in this city Friday, November 23. She is a soloist who has appeared in the pit with orchestras of leading New York musical comedy and operetta productions. Miss Bambrick's home is in Quebec. She lives there with her mother. When it is possible, Mrs. Bambrick accompanies Miss Winifred on tour.

"It's a most fascinating experience to be with Mr. Sousa on concert tour," said Miss Bambrick recently. "He is most considerate of every one and he makes it a pleasure to be with him. He is appreciative of all that is done. He encourages us by his praise and he is quick to say the kindly word that means so much to all of us. It is no wonder he is able to keep his organization intact year after year. Some of us could take other engagements and remain at home. As soon as the time for touring arrives, however, we are always ready to join him again."

YOUNGSTOWN, OHIO VINDICATOR

Sousa and His Band

At least one director begins his concerts at the announced hour. That one is Lieut. Com. John Philip Sousa, who this season makes his 36th annual tour at the head of his organization of one hundred bandmen and soloists. For 12 years before he became director of his own organization, Sousa was director of the United States Marine Band. During that period he became schooled in the military theory that promptness is among the cardinal virtues, with the result that not more than once or twice a season does the exact minute upon which the concert is to begin, fail to find Sousa on the conductor's stand. "The way to begin a concert is to begin it," says Sousa. "Certainly one owes a greater degree of consideration to the person who has arrived on time than to the late-comer, so unless the circumstances are exceptional I insist that my concerts begin at the advertised hour."

Sousa and his band will be at the Stambaugh Auditorium Nov. 28, afternoon and night.

LOS ANGELES, CALIF HERALD

Sousa and his great band thrilled one of the largest audiences ever assembled within the Shrine auditorium yesterday afternoon, including the Los Angeles public school junior orchestra. There was no end of enthusiasm and encore and it is expected that the same excitement will prevail at the same feast to-night at the same place, which performance concludes the Sousa engagement locally.

Sousa Hopes To Appear Here Many More Times, He Avows Before He Quits Directing

John Philip Sousa, who has been directing bands for the last 50 years and whose organization played two concerts in Phoenix Sunday, yesterday declared he intends to continue in his profession as long as he lives. Denying that his present trip through the West is his farewell tour, the vigorous 74-year-old march king said he hoped to return to Phoenix "many more times."

"When do you expect to retire?" he was asked.

"When you read of my death," he replied, "then you'll know I've made my farewell appearance."

Due to a misunderstanding in the schedule of the special train carrying Mr. Sousa and his famous band from the coast, elaborate plans for his reception at the station miscarried. Mayor F. J. Paddock was the only person present to greet the distinguished visitor. Acting as a committee of one, he officially welcomed the band master to the city and escorted him to Hotel Adams, where Mr. Sousa made his headquarters.

Later, following his morning "tub" and attired in his gold-braided lieutenant-commander's uniform of blue, he sat back in a comfortable lobby chair and chatted of the proposed Phoenix Elks' band and of the phenomenal growth of Phoenix since his first visit here more than a decade ago. Himself a member of the Elks lodge No. 1, New York City, he has taken an interest in the work of the organization wherever he has been.

Replying to A. W. Crane, chairman of the band committee of B. P. O. E. lodge No. 235, Phoenix, who sought an expression of opinion from Mr. Sousa concerning the local band, Mr. Sousa said:

"In connection with the plans of your local Elks' lodge to organize a professional Elks band for the benefit of Phoenix and the rest of the state, I find the scheme an excellent one and one that should enlist the support of the citizenship of the state. Many of the capitals of the east have professional bands that are a great credit to their communities. There is no reason why a fast growing and flourishing city like Phoenix should be backward in that direction."

"But you people here," he went on, smoothing his closely cropped gray mustache with fingers that wielded a slender baton have brought forth melodies to inspire music patrons throughout the world. "I should remember that musicians are worthy of their hire. Profes-

sional bands of this character add to the prosperity of every city wherever they are located.

"I commend the plan advanced by your local Elks lodge and trust that through its enthusiasm a similar feeling will pervade the community and that the entire citizenship will lend its co-operation to the Elks in this commendable enterprise."

The plan of the local lodge, it was explained by Mr. Crane, is to bring 25 professional musicians here to form a lodge band. Half of this number, former members of professional bands, including Sousa's, Pryor's, Schaffer's and other well known organizations, are already here, Mr. Crane said. In order to make the complete band a reality, it is the expressed hope of the Elks to enlist the aid of the community in obtaining local positions for the band members.

"Furthermore the staunch moral support of the entire community will be necessary to make the band a success," Mr. Crane said.

ALTON, ILL.
TELEGRAPH

Sousa and Band In St. Louis for Concert, Nov. 22

ST. LOUIS, Nov. 14. (Special).—Sousa and his band are announced for a concert at the Coliseum, St. Louis, on Thursday evening, Nov. 22. This marks Sousa's Golden Jubilee tour and everywhere the veteran bandmaster has been received with tremendous enthusiasm. In California, Sousa played to as many as 8000 people at a single concert. The same is true of Cleveland and Chicago. Stirring music such as Sousa provides never stales. In fact it is difficult or even impossible to estimate the good that inspirational music does in this sometimes dull and gray old world, and it has been truly declared that such stirring marches as those of Lieut. Commander John Philip Sousa, when played by bands the country over, have done much to lift the morale of men. Sousa's inimitable compositions, even when interpreted by ordinary musical organizations, have given men new heart for their daily work, have entertained them in idle hours, and inspired them to heroism in battle. Thousands of American soldiers, during the World War, were inspired to spectacular deeds of daring, as much by the magnificent power of "Stars and Stripes Forever," for example, as by the patriotism that blazed in their hearts.

The prices for the Sousa concert meet the needs of the masses and a great popular demonstration is expected at the Coliseum Thursday evening, Nov. 22.

LOS ANGELES, CALIF.
RECORD

SOUSA MASONS' GUEST

Lieut. Commander John Philip Sousa will be the honored guest at the Masonic club luncheon Friday noon. L. E. Behymer will be chairman of the meeting. Commander Sousa is a member of Hiram lodge in Washington, D. C. He is the only man who has had an active part in four lines of defense in the United States, being with the marines in the early days, later leader of the famous 77th regiment band of the army and with Roosevelt at San Juan hill as a cavalryman. During the late war he was in charge of 3500 band masters at the Great Lakes training station of the navy.

SAN FRANCISCO, CALIF.
EXAMINER

Sousa Will Give Four Concerts

John Philip Sousa and his band will open a two days' engagement this afternoon at Dreamland, giving two matinees and two evening concerts. The tour marks the famous bandmaster's golden jubilee, or fiftieth year as a band leader, and is the thirty-sixth annual national tour of the band. Sousa will celebrate his seventy-fourth birthday while here.

Each year Sousa has added to the compositions which long ago established him as the "march king," and this year he is presenting two new marches. One is the "Golden Jubilee," written to commemorate the anniversary, and the other is "The Cornhuskers," dedicated to the University of Nebraska.

The Shriners' band of Islam Temple, directed by Henry Auerbach, will assemble in Union Square at 10:45 this morning and play in honor of Sousa, a fellow Shriner. Sousa will be at the St. Francis Hotel and it is expected he may respond by meeting the band and conducting them in a number.

At 1:30 this afternoon the Oimstead juvenile band of San Jose, with an average age of only nine years, will play in front of Dreamland Auditorium in tribute to Sousa. Tomorrow Sousa will be the guest of the Mission High school student body at a luncheon and will conduct the school band.

Here is this afternoon's program:

- "A Study in Rhythms".....Sousa
- Cornet Solo, "Soldier's Dream".....Rogers
- Suite, "At the King's Court".....Sousa
- (a) "Her Ladyship the Countess"
- (b) "Her Grace the Duchess"
- (c) "Her Majesty the Queen"
- Soprano Solo, "The Beautiful Blue Danube".....Strauss
- Miss Marjorie Moody
- Prelude—Love's Death, from "This-tan and Isolde".....Wagner
- Favorite number from operas of.....
- (a) "The Marriage of Figaro".....Victor Herbert
- (b) "The Marriage of Figaro".....Victor Herbert
- (c) "The Marriage of Figaro".....Victor Herbert
- (d) "The Marriage of Figaro".....Victor Herbert
- (e) "The Marriage of Figaro".....Victor Herbert
- (f) "The Marriage of Figaro".....Victor Herbert
- (g) "The Marriage of Figaro".....Victor Herbert
- (h) "The Marriage of Figaro".....Victor Herbert
- (i) "The Marriage of Figaro".....Victor Herbert
- (j) "The Marriage of Figaro".....Victor Herbert
- (k) "The Marriage of Figaro".....Victor Herbert
- (l) "The Marriage of Figaro".....Victor Herbert
- (m) "The Marriage of Figaro".....Victor Herbert
- (n) "The Marriage of Figaro".....Victor Herbert
- (o) "The Marriage of Figaro".....Victor Herbert
- (p) "The Marriage of Figaro".....Victor Herbert
- (q) "The Marriage of Figaro".....Victor Herbert
- (r) "The Marriage of Figaro".....Victor Herbert
- (s) "The Marriage of Figaro".....Victor Herbert
- (t) "The Marriage of Figaro".....Victor Herbert
- (u) "The Marriage of Figaro".....Victor Herbert
- (v) "The Marriage of Figaro".....Victor Herbert
- (w) "The Marriage of Figaro".....Victor Herbert
- (x) "The Marriage of Figaro".....Victor Herbert
- (y) "The Marriage of Figaro".....Victor Herbert
- (z) "The Marriage of Figaro".....Victor Herbert

LOS ANGELES, CALIF.
EXPRESS

SOUSA AND BAND IN 4 CONCERTS

John Philip Sousa and his band of 84 pieces began a series of four concerts this afternoon at the Shrine Auditorium. Performances are scheduled for tonight and tomorrow matinee and evening. The appearance here of the march king marks his sixteenth visit to this city, his thirty-sixth tour of America and his fiftieth year as a conductor.

In celebration of his "golden jubilee" as a band leader, Sousa has prepared special programs for his four Los Angeles concerts. The famous composer-conductor has written several new compositions since his last visit to this city nearly three years ago. "Golden Jubilee" and "New Mexico," the former written for the occasion of this tour, and the latter written to be dedicated by the governor of that state at Santa Fe, N. M., next week, will be featured here.

YOUNGSTOWN, OHIO
VINDICATOR

Sousa at Auditorium

Sousa and his band will be at the Stambaugh Auditorium, Nov. 28, afternoon and night.

Lieutenant Commander Sousa had a most delightful visit in Washington during the recent week of Flag Day observance. At the request of General Lejeune of the U. S. Marine Corps he conducted the U. S. Marine Band on the lawn of the Capitol. The occasion was the vespers service of the U. S. Flag Association which joined with General Lejeune in extending the invitation. It is estimated that 75,000 persons attended.

Mr. Sousa is a native of Washington and, as is well known, formerly conducted the Marine Band. During his visit he spent a number of agreeable hours, finding especial pleasure in a return to the house in which he was

born, and to the church in which he was baptized.

NOW STAYING

SOUSA'S BAND IS FAMOUS

If he had not won such an enduring fame as the writer of his country's patriotic marches, Lieut. Com. John Philip Sousa might have come down through the years as the Will Rogers of music. Sousa is perhaps the only American composer who has the faculty of tell stories and crack jokes in terms of music and for at least two decades the American people have laughed as heartily at his humoresques and parodies upon current popular music as they have applauded such march-tunes as "Stars and Stripes Forever," "Semper Fidelis" and "El Captain."

For his Golden Jubilee Tour, which began in Schenectady, New York, on July 19th, and which continues for a period of more than twenty-nine weeks, Sousa has turned out another humoresque. The theme this year is found in "Among My Souvenirs." Among the young man's souvenirs (one suspects the young man is Sousa himself) is a photographer, a letter and a broken heart and as he meditates, he goes back before the broken hearted time and remembers when He and She was singing "Twinkling Stars are Laughing at You and Me," when he was "Seeing Nellie Home."

In addition to his humoresque, Sousa has given spice to his new program by a transcription of his numbers from the various New York musical shows, entitled "Ten Minutes on Broadway."

Sousa's tour this year celebrates his fiftieth year as a conductor and is the thirty-sixth which he has made at the head of his own musical organization which this season will consist of more than 100 musicians and soloists. His band will be heard under his personal direction at the College Auditorium at Commerce, Saturday, November 17, both afternoon and evening.

LOS ANGELES, CALIF.
HERALD

SOUSA IN CONCERT AT SHRINE TODAY

John Philip Sousa and his band open a series of four concerts this afternoon at the Shrine auditorium. The march king, who is this year celebrating his fiftieth anniversary as a conductor, appears in matinee and evening programs both today and tomorrow.

They mark his final concerts in California on his thirty-sixth tour of America since 1892.

In commemoration of his golden anniversary at the baton, Sousa has prepared special programs for his four Los Angeles concerts.

LOS ANGELES, CALIF.
RECORD

New Marches on Programs

JOHN PHILIP SOUSA, the March King, with his ninety piece band today opens a series of four concerts at the Shrine Auditorium. The matinee program will be followed by a concert this evening and one tomorrow matinee and evening.

The appearance in Los Angeles of this noted band master marks his fiftieth anniversary as a conductor. He is just completing his sixteenth visit to California and his thirty-sixth tour of America.

Sousa is celebrating his golden anniversary at the baton by a series of special programs for his Los Angeles concerts. The famous composer-conductor has written several new compositions since his last visit to this city nearly three years ago. "Golden Jubilee" and "New Mexico," the former written for the occasion of this tour and the latter written to be dedicated by the governor of that State at Santa Fe, N. M., next week, will be featured here.

A full complement band of eighty four pieces and nearly a dozen soloists accompany the March King. Miss Marjorie Moody, New England soprano, and Miss Winifred Bambrick, Canadian harp soloist, head this group.

While the programs are replete with original works from the pen of Sousa, selections from Wagner, Strauss, Tchaikowsky, and Saint-Saens are played at each performance.

GREENVILLE
TEX.
BANNER

Sousa's Band At Commerce

There is a great deal of pother up and down the land about "American music."

"We must have a national music; we must express in tone the spirit of our time, the characteristics of the race of the new world," so say some.

"Precisely what we are doing," says others. "Jazz is the answer to this self conscious prayer. Jazz is the spirit of America!"

Perhaps, but to contemplate a towering skyscraper, to shrink with insignificance in the concourse of a great railroad terminal, to lose one's vision down a steel ribbon of tracks that stretch across a continent, to tingle with the throb of a vibrant factory—these things which seem to me peculiarly American never yet moved me with any impulse to break into a fox trot or start one stepping.

No music nobler than jazz must tell America's story to the world, music that will surge with achievement, throb with the impulses which conquered a continent, be typical of the forward looking eyes of youth which account for our unflinching march of progress. And perhaps that music has already been written. If the spirit of achieving, up-and-doing forward looking America doesn't breathe in the inspiring marches of John Philip Sousa, pray tell me where it does resound?

Hear "The Blue Danube" and a vision of laughter loving Vienna floats before the mind. Hear "The Stars and Stripes Forever" and you hear the United States of America.

That's why the entire country awaits with open arms John Philip Sousa's Jubilee tour in 1928, celebrating half a century as knight of the baton, and on this tour Sousa's band gives two concerts under the auspices of the East Texas Teachers College at Commerce, Saturday, Nov. 17.

SAN FRANCISCO, CALIF.
CHRONICLE

NOV 4 1928

Sousa and Band to Open Engagement This Afternoon

John Philip Sousa and his band will open a two days' engagement this afternoon at Dreamland Auditorium, giving two matinees and two evening concerts. The tour marks the famous bandmaster's golden jubilee, or fiftieth year as a band leader, and is the thirty-sixth annual national tour of the band. Sousa will celebrate his 74th birthday while here.



SOUSA
BAND KING

ago established him as the "March King," and this year he is presenting two new marches. One is the "Golden Jubilee," written to commemorate the anniversary, and the other is "The Cornhuskers," dedicated to the University of Nebraska. The famous marches will be heard.

In addition to the novelties and marches which are traditionally a bright feature of the Sousa programs, the concerts by the band will present a number of works of famous composers, such as Wagner, Verdi, Tchaikowsky and Strauss. The soloists with Sousa's band this year are Marjorie Moody, soprano; William Tong, cornetist; and Howard Goulden, xylophonist; Edward J. Heney, saxophonist; Noble P. Howard, euphonium; and Edmund C. Wall, clarinet.

FROM NEWSBOY'S
BAND TO SOUSA'S

Mr. Stross, Here for Conn
Company, Has Note-
worthy Record

From a newsboy to the cornet soloist in John Philip Sousa's band, is the record of **R. T. Stross**, now in New Orleans for a few days devoting his time to the advancement of music in the schools.

Mr. Stross, better known as "Dick" Stross in musical circles, has a fine record of achievement. Starting his musical career as a member of a newsboy's band organized by the Chicago Journal, he rose steadily to the top of his profession, and became cornet soloist in the world-famous Sousa's band, circling the globe with that organization.

Mr. Stross is in New Orleans as part of his work with C. C. Conn. Ltd., and is making his headquarters the factory branch of that company, at Carondelet street. Mr. Stross is engaged in the educational work of this concern, which has spent a great deal of time and money in organizing the bands and the awakening of musical interest throughout the schools of the country.

Has Many Branches

The local branch store of this company is one of eighteen branches in the country selling Conn musical instruments known all over the world. The Conn factory is the largest and oldest in the country, having been engaged for the past fifty-three years in making and supplying the best bands with their instruments, altogether. The New Orleans branch is under the management of E. W. Teed, and Mr. Stross is making this establishment his headquarters while in New Orleans.

Speaking of his work in this field, Mr. Stross said:

"All through the country the value of music in every child's education is being stressed. Throughout the Midwest there is hardly a school that does not have its own band. The South, and particularly New Orleans, should be head and shoulders above the rest, owing to the wealth of talent that is found in both the boys and girls in the schools here.

Want Better Music

"The tendency in the country today," continued Mr. Stross, "is more and more toward better music. The day of jazz is going fast, and in its place is appearing the type of music of which Paul Whiteman is the exponent; symphonic dance music. This means that the field for good musicians is growing fast, and that there is a place for every one who has made music his profession."

This is the second time that Mr. Stross has visited New Orleans, the first time being thirty-five years ago when he appeared with the Iowa State band in a concert given at West End. Since that time he was with the "2nd Illinois regiment band in the Spanish-American War, then with the Milwaukee Symphony orchestra. Later on he was cornet player in the Chicago Grand Opera orchestra, and just before joining Sousa's band was with John C. Wever's prize band, one of the greatest in the country before Sousa's.

Mr. Stross has made three world tours, one with the famous "Kilties" band, one in vaudeville work and third with Sousa.

SPRINGFIELD, MO.
LEADER

SOLOIST



Miss Marjory Moody, soprano, who has been one of the features of concerts by Sousa's band for several years, will appear here when the band plays in the Shrine mosque November 21.

Miss Moody is from Melrose, Mass. She gained a reputation in her home city as a singer of charm and ability. Lieut. Commander John Philip Sousa, in quest of a singer of her type for a band concert, engaged her at first hearing. She made such an instant hit with his audience that she has continued to sing at the Sousa concerts.

YOUNGSTERS
LISTEN TO
SOUSA BAND

Children Complimented by
Dedication of Newly
Written Work

BY ISABEL MORSE JONES

Sousa and his band began their engagement at the Shrine Auditorium yesterday afternoon and followed with another concert in the evening. The veteran bandmaster was even more genial than his usual cordial and pleasant manner with his audience yesterday afternoon. Four hundred and twenty-five of his most enthusiastic admirers—the Junior Orchestra of the Los Angeles Elementary Schools—were assembled on the stage to give him a welcome and to play his new "March of the Sun," which Sousa has dedicated and written for this unique child's organization.

The Junior Orchestra, which has been so well trained by Miss Jennie L. Jones, played this difficult but beautiful new march with fine rhythm and a remarkable unity and the audience expressed its interest with long applause.

This performance was not listed on the regular program and Sousa lost his reputation for punctuality by actually opening the scheduled concert at 3:45. However, the impatient ones were rewarded with a typical Sousa program of marches, solos and new works from the bandmaster's pen, and the 6400 who gathered to hear him had all the expected thrills from the patriotic music provided. A "March of Freedom," written by Annette Kayser of Los Angeles was especially enjoyed.

William Tong, cornet player supreme, played a brilliant medley called "The Soldier's Dream" and electrified his audience. His tone is of that warmth and richness only the best cornet players achieve and he can best be described as a coloratura cornetist.

The real coloratura of the concerts is Margaret Moody, good-looking American girl with a joyous lilt in her voice and a vocal technique which essayed the difficulties of the "Blue Danube Waltz" with ease. "Comin' Thro' the Rye" sung as an encore, brought tears to many eyes.

Sousa and his band will give the concluding concerts of their sixtieth California tour this afternoon and evening at the Shrine Auditorium. The march king, who is observing his golden anniversary as a conductor, has arranged special programs in commemoration of the event. "Golden Jubilee," his latest march, which he wrote for the occasion of this tour, will be played at both concerts. Numerous compositions from his own pen appear on each program, as well as selections from the works of Tschaiakowsky, Wagner and Verdi.

Band Contest to
Be Given in Fort
Worth on Nov. 19

John Philip Sousa Will
Present Cup to Win-
ning Group.

Special to The News

FORT WORTH, Texas, Nov. 11.—An amateur band contest with the Sousa cup, a silver trophy to be presented by John Philip Sousa in person, as a prize, will be conducted at 10:30 a. m. Monday, Nov. 19, in the Recreation Hall here by Mrs. John F. Lyons, local concert manager.

The contest will be open to amateur bands of Texas high schools, colleges and other organizations who use no professional musicians. Mrs. Lyons will present Mr. Sousa and his famous band here on Nov. 19 with matinee and night performances at the Central High School auditorium. The band winning the morning contest will appear on the stage with Sousa's band for the presentation of the silver trophy cup.

Each band will be given ten minutes in which to play a selection of its own choice. This will include getting on and off the stage. In making a decision, judges will consider the length of time the band has been organized, instrumentation, conduct and general appearance as well as quality of performance.

There will be no entrance fee for bands entering the competition. Application may be made with Mrs. Lyons, Parks & Co., Fort Worth. Applications should give the name of the band with place of residence, name of the director, number of pieces and the time organized.

A request for Mr. Sousa to compose a march for the College of Industrial Arts of Denton will be made by a group of students for that institution on the date of the contest. The request will be presented in the form of a scroll which will be inscribed with the names of the president and faculty of C. I. A. and names of the 1,700 students now enrolled there.

In a letter to Mrs. Lyons, Margaret Marable, editor of the weekly paper of the college, the *Last-Of*, has explained the plan and asked for permission to present the scroll during the evening concert of the band Nov. 19.

DAYTON, O.
NEWSMARCH KING Is Coming
To Entertain Music Lov-
ers of Miami Valley

JOHN PHILLIP SOUSA

Music lovers of the Miami Valley are interested in the announcement that John Philip Sousa and his band are to play an engagement at Memorial Hall on the evening of Nov. 26. It will be the first appearance here of the world-famed bandmaster in six years. This is known as his "Golden Jubilee tour" and the most pretentious one in point of numbers and quality of programs ever presented by the greatest bandmaster of his time.

SOUSA'S BAND
WILL PLAY IN
CITY SUNDAY

It is difficult, yes, it is impossible, to estimate the good that inspirational music does in this sometimes dull and gray old world, and it has been truly declared that such stirring marches as those of Lieut. Commander John Philip Sousa, when played by bands the country over, have done much to lift the morale of men. Sousa's inimitable compositions, even when interpreted by ordinary musical organizations, have given men new heart for their daily work, have entertained them in idle hours, and inspired them to heroism in battle. Thousands of American soldiers, during the World War, were inspired to spectacular deeds of daring, as much by the magnificent power of "Stars and Stripes Forever," for example, as by the patriotism that blazed in their hearts. If bands of varying degrees of merit have such ability to arouse and stir to action—and no one doubts they possess it, who can determine the heights to which Sousa's own band, organized, developed, trained, and directed by the master himself, have lifted millions of listeners?

Sousa and his band will play two concerts, afternoon and evening, at the Shrine auditorium here Sunday.

Vaudeville At Rialto

This is the last day of the current vaudeville engagement at the Rialto.

In the five acts which comprise this week's bill variety lovers will find everything to their liking.

Earl Wright, indeed lives up to his billing, "Master of Thrills." Not only is he past master of comic pantomime, but he is past master as well of equilibrium and balancing. His table fall is one of the most surprising feats seen in vaudeville this season.

Cholet and Jones follow him with "The Spirit of Nonsense." They are arguing from the moment they get onto the stage until they leave it, while the audience never ceases its laughter.

The third act is that of Billy and Grace Carmen, featuring, "The Mystery Xylophone." Novelty has been blended into an exceptionally clever xylophone act which is embellished by gorgeous electric and scenic effects.

The fourth act is, "Crawling Into Vaudeville," starring Hart, Wagner and Lelli, three of vaudeville's best known artists. It is a scream from start to finish and never fails to "top the show."

To close the vaudeville bill, Ethel Kennedy's Revue is offered. Four pretty girls comprise the personnel, while the presentation consists of both vocal and terpsichorean novelty.

On the screen Victor McLaglen is the star, offering "Hangman's House." The comedy and the Topics of the Day complete the program which gives way to the start tomorrow of George Bancroft starring in, "The Docks of New York."

Varsity Night At Frolic

It's Varsity night at the Frolic tonight and students will be out en masse to share the pep program provided by the management for these Friday night affairs. The fun starts at 8:30 o'clock and concludes at midnight.

Because Friday is the end of the school week, the Frolic management has set aside each Friday night for the students and the program is in keeping with the dash the younger folk demand. Too, it affords the older folks an opportunity to be "young again."

The music setting will be provided by Mike Siedel and his Varsity Six and they have arranged three special numbers for this occasion.

"The Barker" Is Coming

The famous play of American Tent Show life "The Barker," by J. Kenyon Nicholson, will be the offering of the Lawrence Marsh Players at the Apache Theater all next week, beginning with the Sunday matinee performance.

The plot of "The Barker" revolves about four people, "Nifty Miller," a professional Barker; "Carrie," a Hula dancer, "Nifty's son and Lou," one of the performers. Nifty has always kept his son away from the shows and has wanted him to become a lawyer. While he has watched carefully over his boy's welfare, he has had his own interests in Carrie. Then, one day, the boy appears and announces that he is going to remain with the show. The Barker realizes he must break with Carrie and does so—and she—furious because of this—engages Lou to vamp the boy and break him. But Lou falls in love with the clean kid and—

THOUSANDS GET
THRILL IN MUSIC
OF SOUSA'S BAND

By FRANCE GOLDWATER

Several thousand youngsters, from 6 to 60, had a grand time at the Sousa band concert at Shrine auditorium yesterday afternoon. Most of the youngsters were children and their presence turned the whole concert into a gala affair. Before the regular concert, 300 youngsters played under the direction of Sousa for the parents, and it must have been a proud moment for all those whose children participated.

Sousa enjoyed having them in the audience. He had special numbers with barnyard effects, creepy xylophone solos and marches that made the blood tingle. There were flowers and a cup presented to Sousa, who showed his appreciation by playing all of the old favorites, until it grew so late everyone had to leave.

MILITARY PRECISION

Lieutenant Commander John Philip Sousa is a splendid personality. He conducts with almost military precision, yet brings out brilliant effects with almost no effort. His most ambitious number was the "Prelude and Love Death from 'Tristan and Isolde,' by Wagner. It was surprising the beauty of tone and the gripping climax he brought out.

Then in his graceful suite, "At the King's Court," he showed his versatility as a writer of beautiful melodies, but it was in his marches that the band swung into a stride which carried the audience along with it. The children applauded, kept time with hands and feet and let no melody escape them.

What an infectious thing a march is. You can imagine parades, soldiers marching, circuses even, and the program was arranged so that there were plenty of them. There should be more concerts like this one for children, given by men like Sousa, who know what boys and girls like—the little boys and girls and the grown-up ones too.

MEDLEY OF MUSIC

The concert opened with a medley of new and old music, "A Study in Rhythms," arranged by Sousa, designated to please just folks. William Tong gave a cornet solo which was so well played that he was forced to respond to an encore. Miss Marjorie Moody sang the "Blue Danube Waltz" effectively, and then gave two encores, one a song, "The American Girl," by Sousa.

After the intermission, a selection from "Mlle. Modiste," by Herbert, was played, then a new march, "Parade of the Gendarmes," by Lake, and the march, "Minnesota," by Sousa.

The xylophone solo, played by Howard Goulden, brought forth the request for encores. The program closed with the "Dance of the Hours," by Ponchielli.

Any youngster from 6 to 80, because Sousa is 71, who doesn't hear Sousa's band can just figure that he has missed one grand event.

There is to be a matinee and evening performance today.

Final Concerts
Heard Today

Final concerts by Sousa and his band, completing the sixtieth California tour of the march king, will be given this afternoon and tonight at the Shrine auditorium. John Philip Sousa, commemorating his fiftieth year as a bandmaster, has arranged special programs for both appearances. "Golden Jubilee," written by Sousa for the occasion of this tour, will be played.

This afternoon Los Angeles music-lovers will receive the initial presentation of "New Mexico," soon to be dedicated by the march king as the official march of that state. Miss Marjorie Moody, New England soprano, will sing songs from the pen of Sousa on each program.

YOUNGSTOWN, OHIO
VINDICATOR

Sousa Is Coming

Lieutenant Commander John Philip Sousa, who, this year, is observing his golden jubilee as composer and conductor by taking his band upon its 20th transcontinental tour, will be here with that organization at the Stambaugh Auditorium, Nov. 28. For 36 years he has taken his bandmen on tour and always with tremendous artistic and financial success. Everywhere he has been he has been a close observer and, as a result of his observations he makes the prediction that within 15 years America will lead the world in every branch of music.

Sousa Will Bring Band To Canton On November 30

John Philip Sousa, who is making his Golden Jubilee tour this season, will appear in the City auditorium with his band for two concerts Friday, Nov. 30. This will be Sousa's first appearance in Canton in four years. For his Golden Jubilee tour, Sousa is said to have assembled the largest band he has ever taken on tour. His program will include many new compositions, especially arranged for the tour, including his latest "Golden Jubilee March."

LOS ANGELES, CALIF.
HERALD

Sousa Plays at Shrine in Bright Matinee Program

John Philip Sousa's concerts this afternoon and tomorrow evening at the Shrine auditorium are to be re-



John P. Sousa

plete with new compositions by the march king, "Stars and Stripes Forever," "Washington Post" and other favorites are to be included in the repertoire. Sousa is here on his sixteenth tour and is celebrating his fiftieth anniversary as a band conductor. It was his first appearance in the early nineties in California as conductor of the United States Marine band that led him the following year to establish his own organization.

LOS ANGELES, CALIF.
HERALD

Sousa and Band Appear in Final Concert Tonight

John Philip Sousa and his band made their last California appearance this season when they gave matinee and evening concerts at the Shrine auditorium today. The two programs concluded the March King's sixteenth visit to Los Angeles.

Sousa, who has arranged special programs in commemoration of his golden anniversary at the baton, played selections from the world's best known marches, including his own "Stars and Stripes Forever."

FORT WORTH, TEX.
STAR-TELEGRAM

Bands Enter Sousa Cup Contest

Five organizations already have entered the amateur band contest for the Sousa Cup, conducted in connection with the appearance of Sousa's band here Monday, according to Mrs. F. Lyons, sponsor.

They are the Fort Worth High School Cadet band, directed by E. B. Writts; Masonic Home band, directed by S. D. Norton; North Texas Agricultural College band from Arlington, directed by Earl D. Irons; T. C. U. band, Claude Sammis, director, and the Fort Worth Ladies band, also directed by Irons.

The contest will be held in Recreation Hall at 10:30 a. m. Monday and will be open only to bands which do not have professional musicians. The cup will be presented by Sousa at the night concert in Central High School auditorium.

Bands will be judged on the length of time of organization, instrumentation, general conduct and appearance as well as musicianship, Mrs. Lyons said. While the judges have not yet been named, they probably will be members of Sousa's Band, she stated.

Sousa's encores will be selected from requests for his old favorites.

Sousa's fiftieth years as a conductor and composer is being celebrated by a coast to coast tour. At the present time the band is in California and was the first musical organization to serenade Herbert Hoover after his election was announced Tuesday night. Sousa led his band of 100 men to the Hoover home and played what is considered the greatest march ever written, "Stars and Stripes Forever."

Ten soloists will appear with the band in addition to Sousa's saxophone octette, flute sextette, trombone sextette and triple octette of

clarinets. Sousa's latest comedy number is entitled "Among My Souvenirs" and is made up of his musical souvenirs gathered together during the past 50 years. According to Sousa's manager, it is likely that this is the last time Canton will be included in the Sousa tour. A special children's matinee will be given for students.

SEATTLE, WASH.
TIMES

Sousa Sets Excellent Example to Speakers

PHOENIX, Ariz., Monday, Nov. 12.—When making a speech at the dedication of a public building John Philip Sousa, noted bandmaster and composer of march music, does four things, residents of Phoenix have learned. He arises, bows, says "I thank you," and sits down. At least that was what Mr. Sousa did yesterday when called upon to address a throng here celebrating the dedication of a public administration building.

TARENTUM, PA.
VALLEY NEWS

SOUSA AND RETIREMENT

John Philip Sousa, despite his 84 years, isn't ready to retire. In fact he has indicated that he will not do so until counted out by the Grim Reaper.

"When will I retire?" he repeated the question. "Some morning you'll pick up the newspaper and say 'Oh, look, Sousa is dead.'"

The famous band leader has the right idea. And his thousands of friends will hope that the day is yet far distant when we shall pick up the newspaper to read the beloved old march king has passed on.

PROVIDENCE, R. I.
JOURNAL



FRANKLIN D. ROOSEVELT, who was elected governor of New York on the Democratic ticket.

WACO, TEX.
NEWS TRIBUNE

Queer Experience Related by Sousa

Band Director Who Appears Here Sunday Tells of Narrow Escape From Injury in Wales

To be buried under an avalanche of applause—the thundering cheers of delighted thousands—is a commonplace experience in the long and eventful career of Lieut. Commander John Philip Sousa, who brings his

a "The book which is opened across of Myrta-Tydvil, sure had been hastily skilled laborers. The bar "The Stars and Stripes and the conductor's stand.

YOUNGSTOWN, O.
TELEGRAPH

SOUSA CELEBRATES

ALL America seems to be turning out this year to help Lieut. Com. John Philip Sousa celebrate his Golden Jubilee as a conductor. In 1878 when Hayes was president and eggs were 10 cents a dozen, Sousa, then 24 years old, picked up his baton for the first time as leader of the orchestra in a Washington theater. Two years later, Hayes, still president, appointed Sousa director of the United States Marine Band. Twelve years later President Harrison regrettably accepted his resignation that he might form his own musical organization, and for the past 36 years Sousa has been appearing continuously at the head of his own band.

Thirty-six annual tours and 16 trans-continental tours have made Sousa not only the most famous but also the most beloved of American musicians and a public which adores him has poured at his feet a golden fortune in excess of a million dollars, making him the only American who has accumulated such a degree of wealth from the musical arts.

The new marches, among the other novelties of his programs to be heard at Stambaugh auditorium on Nov. 28, are "Golden Jubilee" and "The Cornhuskers," dedicated to the University of Nebraska.

AMERICA LIVES IN SOUSA'S MARCHES

Famous Band Leader, Here Dec. 7, Said to Have Caught National Spirit

Sousa, starting on his golden jubilee tour which brings him to Lansing, Dec. 7, has been the subject of some unusually flattering comment from the men and



JOHN PHILIP SOUSA

women who have been closest in touch with things musical. Among the critics who have paid special tribute to Sousa is Ralph Holmes of the Detroit Times who declares that the "Stars and Stripes Forever" is as typical of America as the "Blue Danube" of Vienna.

Mr. Holmes writes: "There is a great deal of pothee up and down the land about 'American music.'"

"We must have a national music; we must express in tone the spirit of our time, the characteristics of the race of the new world. So some say."

"Precisely what we are doing," say others. "Jazz is the answer to this self-conscious prayer. Jazz is the spirit of America."

Need Nobler Expression

"Perhaps—but to contemplate a towering skyscraper—to shrink with insignificance in the course of a great railroad terminal, to lose one's vision down a steel ribbon of tracks that stretches across a continent, to tingle with the throbs of a vibrant factory—these things which seem to me peculiarly American can never yet moved me with any impulse to break into a fox-trot or start one-stepping."

"No; music nobler than jazz must tell America's story to the world—music that will surge with achievement, throb with the impulses which conquered a continent, be typical of the forward-looking eyes of youth which account for our unfaltering march of progress. And perhaps that music has already been written. If the spirit of achieving, up-and-doing, forward-looking America doesn't breathe in the inspiring marches of John Philip Sousa, pray tell me where it does resound?"

"Hear 'The Blue Danube' and a vision of laughter-loving Vienna floats before the mind. Hear 'The Stars and Stripes Forever' and you hear the United States of America."

"That's why the entire country waits with open arms John Philip Sousa's Jubilee tour in 1928, celebrating half a century as kni of the baton."

CLEVELAND, OHIO
NEWS

SOUSA DAY AND ORPHAN DAY, TOO

Famous Bandsman Will Lead Parmadale Boys in Thanksgiving Concert.

Thanksgiving day will have two other titles in Cleveland this year, according to a proclamation issued yesterday by Mayor John D. Marshall.

It will be known as "John Philip Sousa Day" and also as a day of honor for the boys' band of Parmadale orphanage, which was fitted out by the Cleveland public during a campaign carried on by The Cleveland News.

Sousa will present a silver cup to the Parmadale band for being the best of its class in this section of the country when he arrives here with his own famous band for two concerts in the city's new music hall on Thanksgiving day.

The boys will appear at the afternoon concert and will be led by Sousa in one of his marches. Another concert will be given in the evening.

NOV 17 1925



TIMES
INDIANAPOLIS, IND.

JOHN PHILIP SOUSA PLANTS A SILVER OAK TREE: IT WILL STAND IN THE FOREST OF FAME at the California Botanic Gardens, Los Angeles, With the Trees Planted by Lord Allenby, Mary Pickford and Other People of Prominence. The Famous Bandmaster and "March King" Stands at the Right, With the Spade. (Times Wide World Photos.)

Noted Musicians, Artists



1—John Philip Sousa will bring his famous band to the Cadle tabernacle for two concerts next Friday afternoon and night.
2—Elmer Andrew Steffen is conductor of the Mendelssohn choir which will give its fall concert at the Murat Monday night with John Charles Thomas as the guest artist.

YOUNGSTOWN, OHIO
VINDICATOR

SOUSA TO GIVE CUP TO RAYEN

Band Master to Lead Local Band in Concert Here

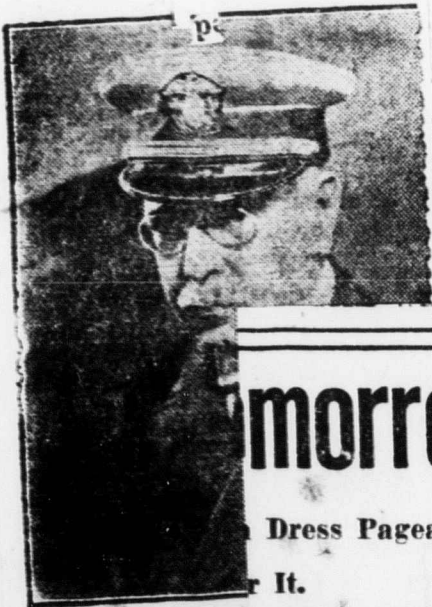
In celebration of his golden jubilee as a bandmaster John Philip Sousa will present the Rayen School Band with a silver loving cup when he appears at the Stambaugh Auditorium Wednesday, Nov. 23.

According to Supt. J. J. Richeson every school in the city will be dismissed early for the special school concert Wednesday afternoon. At the concert the Rayen band will play during intermission, and will be led by Sousa for two numbers.

Grover C. Yaus, director of music in the schools, and leader of the Rayen band, said today that the cup would be given to the Rayen band because it is the oldest and largest school band in the city. Members of the band also have acted as ushers at previous Sousa concerts in the city.

John R. Elliott, manager of the Stambaugh Auditorium, is bringing Sousa's band to the city, and later in the season will furnish the auditorium free to the Rayen band for its annual concert.

The Rayen band has 65 members.



John Philip Sousa, march king, who will lead the Sanitarium Union band, Nov. 6, with his famous band.

tomorrow

Dress Pageant.

It.

Wonderful Day.

Quickly Again.

From Bush, you can have Queen's Coronation and ball.

NOV 14 1925

SOUSA CONCERT TICKETS READY

Block Reservations Made for Schools; Band Will Play Afternoon and Night.

Seats for the two concerts to be given by Sousa's band Monday were placed on sale yesterday at Mrs. John F. Lyons' concert office at Fakes & Co. According to Mrs. Lyons, who is presenting the famous band in Fort Worth, the advance seat reservation has been unusually large and includes many orders from out of the city.

The performances will be at Central High auditorium.

The matinee performance will be especially for school children and block reservations for the various schools are being made. The first reservation, for 140 tickets, came from De Zavalla School from Miss Mary Colquitt, who is the teacher of music for the eighth district. The second application came from Miss Annette Meyers of W. C. Stripling High School and called for 100 tickets. Since this may be the last opportunity many of the children will have to see the famous bandmaster in person, it is likely that the capacity of the Central High auditorium will be taxed for the matinee.

"Sousa is the greatest band leader in the world and his band is probably the most famous organization in the world," Mrs. Lyons said.

"This is his fiftieth year as a conductor and the thirty-sixth tour of his band. On Nov. 6, Sousa celebrated his seventy-fourth birthday, and yet his present tour with the band covers a period of 21 weeks, with two concerts every day. The receipts from concerts have proved conclusively that the famous organization has lost none of its popularity and that Sousa retains his place in the affection of the American people," according to Mrs. Lyons.

The Sousa concerts will be the second in the series of attractions offered by Mrs. Lyons this winter.

SOUSA'S BRILLIANT MUSIC NEVER SO CHARMING AS WHEN COMMANDER HONORS NEW MEXICO WITH A MARCH

Director, Band, Audience in High Enthusiasm; State Shows Its Appreciation Through Governor

Lieutenant Commander John Philip Sousa again led his band of 75 members into the hearts of music lovers of the southwest Tuesday in presenting concerts in Albuquerque. Those who heard his great band under his personal direction will no doubt concede that he is the greatest conductor of the greatest musical organization in existence. The concert Tuesday night at the University gym was presented to perhaps the most appreciative audience that has ever assembled in this state.

Commander Sousa was presented with a flag of New Mexico by Miss Elizabeth Garrett, composer of the New Mexico state song, in honoring him for dedicating a march to New Mexico.

Governor Richard C. Dillon presented the music master with a written tribute with the signatures and seals of the governor of the state, the mayor of Albuquerque, and the president of the University of New Mexico.

Both Miss Garrett and the governor paid glowing tribute in a few words to the commander and his great musical organization. Miss Garrett stated that she felt honored and that New Mexico was honored in having Sousa dedicate to this state a march that bears its name, that is to go down in history as a masterpiece.

Immediately following the presentation of the state flag and tributes, the band played "New Mexico," an original composition by John Philip Sousa. In it were strains from "O Fair New Mexico," four state songs, written by Miss Garrett, as well as Spanish and Indian strains. Due to the fact that the new composition, which was completed only three days ago, is a march, it was difficult to blend the music of Indian tom-toms and Spanish folk songs to it, and ac-

cording to members of the band, it will no doubt be identified as Sousa's masterpiece march song, second only to his famous "Stars and Stripes Forever."

The program was opened with a French military march song. It was well received.

Great Cornetist, Soprano
Mr. William Tong, cornet soloist, was given great applause for his own composition "Tower of Jewels" and answered with an encore "A Dream."

Miss Marjorie Moody's soprano solo, "Love's Radiant Hour," was a pleasing number. She was obliged to answer with two encores; the first "Peter Pan," and the other Italian Street Song.

A Surprise Number
The unexpected, but amusing surprise of the evening's performance came in the rendition of Sousa's own composition, "Solid Men to the Front," a number that included several odd and novel articles for instruments. The song proper is a war song, so vivid in detail that one could almost feel that the battlefield is near. The drummer used a gun (a 45 caliber revolver with blank shells), in parts of the number. The surprise came near the end of the song, when the wielder of the gun fired the last shot with the gun pointed at a window high in the wall, and instantly in return a chicken was thrown in through the window. The audience probably thought it was a part of the program, but the members of the band were surprised at the unexpected results of their gunner.

"The Whistling Farmer" created a great amount of laughter when the flutes were imitating a farmer whistling for his dog and another member barking like the farmer's dog, and another crowing like the rooster, and still another mooing like the cow. Almost every farmyard animal was represented in this number.

Two saxophone octette contributed to the pleasure of the evening

with two numbers; the first, "You're a Real Sweetheart," second, "Simpfunny in Deutsche," or "O Where Is My Little Dog Gone." The bass saxophonist was the comique of this group and drew smiles from over the audience with his clever way of sounding low notes. The sextette of flutes rendered a pleasing number, "Dance of the Merlions," and also was well received in "The Stars and Stripes Forever."

Mr. Howard Goulden proved himself the king of xylophonists in four numbers. They were: "Mignon," "The World Is Waiting for the Sunrise," Indian Love Call, and "Rio Rita."

Plays Wheeler March
Mr. Sousa honored Mrs. Little Hodder Wheeler, this city, in the afternoon program by playing "Marion," a march composed by her. She is a composer of several pieces and is the author of "Garden of Memories," "Silence of Nightfall" and many others.

Other numbers presented were "Tales of a Traveler," "Death and Transfiguration," "Among My Souvenirs," "Balance All and Swing Partners," and Sousa's great march, "Golden Jubilee." The latter is dedicated to the 50th year of the organization.

The university gymnasium, where the programs were presented, was comfortably filled at each performance by people who went away well pleased.

FORT WORTH, TEX.
STAR-TELEGRAM

Public Is Invited Sousa Cup Trials

The public is invited to the amateur band contest for the Sousa trophy to be held in Recreation Hall at 10:30 a. m. Monday, preceding the two concerts here Monday by Sousa's band. The invitation is extended by Mrs. John P. Lyons, sponsor. No admission will be charged to the contest.

Five bands already have entered the contest and others from Decatur and Dallas are expected to compete. Only bands without professional musicians are eligible. Musicians in Sousa's band will be judges, and the prizewinners will be presented the cup by the famous band leader at the night concert.

NEW YORK TIMES



THE GOLDEN JUBILEE OF A FAMOUS BANDMASTER: JOHN PHILIP SOUSA

Receives a Basket of Flowers on His Seventy-fourth Birthday Which He Celebrated as the Fiftieth Anniversary of His Career as the "March King." (Times Wide World Photos, San Francisco Bureau.)

Sermon by a Scientist

By DR. FRANK CRANE

THE Scotch love sermons. A Scotchman would rather criticize the preacher than eat.

At the meeting of the British Association for the Advancement of Science held recently in Glasgow they showed this penchant. Up the sound of silk very day of our arrival in Scotland. So movie actresses go to Glasgow. Even if not knock-out is back from six-month trip in United Free Church. Victor record of his at Glasgow. Never since the day

giving Day

Upton Sinclair,

when in New York.

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JOHN PHILIP
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SOUSA has ordered three turkeys for Thanksgiving Day when his band plays in Cleveland. . . . Upton Sinclair, Socialist, lives at the swell Belleclaire when in New York. . . . Talking picture machines pick up the sound of silk rubbing on silk, and magnify it. . . . So movie actresses go bare-legged while making gab-films. . . . Even if not knock-kneed. . . . Gene Austin is back from six-month trip in yacht he bought with royalties from a Victor record of his song, "Blue Heaven."



John Philip Sousa, national march king, who will appear at the Sanitarium Union, Thursday, Dec. 6, with his famous band.

Sousa, Famous Band Here On Golden Jubilee Tour

THE world's finest band conductor and the world's finest band will give two concerts, one in the afternoon, the other in the evening, at Columbia Auditorium next Saturday, when Lieutenant Commander John Philip Sousa and his organization of eighty-five, now celebrating the "March King's" golden jubilee, come here under the auspices of the Thomas D. Clines Bureau.

It is difficult, yes, it is impossible, to estimate the good that inspirational music does in this sometimes dull and gray old world, and it has been truly declared that such stirring marches as those of Lieutenant Commander John Philip Sousa, when played by bands the country over, have done much to lift the morals of men. Sousa's inimitable compositions, even when interpreted by ordinary musical organizations, have given men new heart for their daily work, have entertained them in idle hours, and inspired them to heroism in battle. Thousands of American soldiers during the World War were inspired to spectacular deeds of daring as much by the magnificent power of "Stars and Stripes Forever," for example, as by the patriotism that blazed in their hearts. If bands of varying degrees of merit have such ability to rouse and stir to action—and no one doubts they possess it—who can determine the heights to which Sousa's own band, organized, developed, trained, and directed by the master himself, has lifted millions of listeners?

Sousa will present a handsome silver loving cup to the Louisville Male High School Band at the afternoon concert. Interest in the "March



JOHN PHILIP SOUSA.
(From photograph made when he appeared at old Auditorium.)

King's coming is reported to be high. The above picture of Sousa was taken when he was 35 years old and conductor of the United States Marine Band. He is now 73.

CLEVELAND, OHIO NEWS

THE Flonzaley quartet will make its farewell appearance in Cleveland tomorrow evening in the ballroom of Wade Park Manor. At the second concert of the series sponsored by the Chamber Music society, this internationally famous quartet will give its eleventh program for this society, having been included in every series given since the organization was formed.

The subscribers to this series and the many Cleveland friends and admirers of the Flonzaleys will join with the music lovers of Europe and America in regret at the decision of the quartet to terminate its career at the close of the present season—its twenty-fifth anniversary.

The program tomorrow evening includes Mozart's Quartet in D major, two movements from Quartet No. 1 by Erwin Schulhoff, and will conclude with the Quartet in G major, opus 161, by Schubert.

LIEUTENANT COMMANDER
JOHN PHILIP SOUSA and his world-famous band will play two Thanksgiving concerts in the new music hall of public auditorium Thursday, Nov. 29. At the matinee concert Cleveland's leading high school band will be directed in a number by the 74-year-old bandmaster, whose march tunes are known all over the world.

MUSICAL LEADER

NOV 1928

Sousa Shifts Concert When School Officials Refuse to Hire Union Man

John Phillip Sousa's band, the most famous organization of its kind in the world, is susceptible to change and shifting around—even if it is a famous organization. This was shown vividly Saturday morning when announcements were made Sousa will not play in Central high school auditorium at Fort Worth Monday night. Sousa was directed to not play there, and whether the doctory baton wielder liked it or not, he will play in the First Baptist church.

The reason is that the school officials in Fort Worth would not engage a union stage hand for the Central high school, performance. Union regulations require it, and the school folk backed. The Fort Worth Stage Hands' union took the matter up, obtained a ruling from the international union, and the matter was referred to the musicians' union. That organization instructed Sousa's band, which is entirely union, to not play at the school building.

Thus the transfer, and thus the scurrying around on the part of the Fort Worth promoters, the Lyons Concert Co., to re-arrange plans for the concert. The appearance might have been cancelled, but the management refused

to disappoint the great numbers of people who had made reservations, including many from Dallas.

Even the necessity of changing reservations was obviated when the seating arrangements in the church were made to correspond to that of the school so that ticket re-sale would not be necessary.

Highland Park high school band, directed by Ralph Beck, will be one of the contestants for the Sousa cup to be awarded in a statewide contest Monday morning in connection with the concert.

FORT WORTH, TEX. STAR-TELEGRAM

Place for Sousa Concert Changed

A year old dispute between the Board of Education and the Theatrical Stage Employees' local resulted in changing the place for Sousa's band concert for Monday night from the Central High School auditorium to the First Baptist Church auditorium.

A "road call," issued after the board had refused to employ a professional stage hand to take care of the Fort Worth public school stages, prohibits union musicians from playing in Central High School auditorium.

Mrs. John F. Lyons, sponsor of the concert, explained that it would not be necessary for patrons who already have purchased tickets to call at the office for new reservations.

J. R. Williams, business representative of the Fort Worth local, said that the matter was out of his hands. He expressed regret at the disappointment of those in charge of the concert.

LOUISVILLE, KY. COURIER



LT. COMMANDER
JOHN PHILIP
SOUSA COLUMBIA
AUDITORIUM SAT. EVE

INDIANAPOLIS, IND. STAR

SOUSA GIVES CUP TO CITY CHILDREN

John Philip Sousa, internationally famous band leader who will appear in Cadle Tabernacle in two performances Friday, has sent an eighteen-inch loving cup to the children's museum of Indianapolis, sponsors of his local concerts. The cup was sent in appreciation of the effort and interest manifested by museum members and the school children in sponsoring his concerts.

The cup now is on display in a window at L. S. Ayres & Co. and will be formally presented by Lieutenant Commander Sousa at the afternoon concert. Trustees of the children's museum will award the cup to the school which makes the best showing in the annual membership campaign held next January, to be kept by that school for one year, when it again will go to the school earning it in a similar way in the ensuing years.

Children having tickets for the afternoon concert will be dismissed early from school in order to reach the Tabernacle for the 3 o'clock matinee. The evening concert will begin at 8:15 o'clock.

Assisting the band will be Miss Marjorie Moody, soprano; William Tong, cornet soloist and Howard Cueny and, according to her, the advance sale for this event has been

Sousa's Band Booked For Emery, Cincinnati

John Philip Sousa and his band will come to Cincinnati for two concerts in Emery Auditorium November 25. It will be the 20th time that the "March King" has played in the Queen City under the management of J. H. Thuman.

CINCINNATI, OHIO BILLBOARD

St. Louis

The Toy Theater Players offered their patrons Gummer Gorton's Needle at their Toy Theater on Wednesday and Thursday evenings of this week. Those who took care of the leading roles were Madeline Douglas, Milton Carpenter, Sanford Weiss, Herbert East, Adele Baer, Joseph McKenna, Rose Nobleman, Maudie Jones-Crane, Floyd Gleason and Harold Houser. Ellena Garland directed the players.

George Bradley, owner of the George Bradley Minstrel Fantasy, a seven-piece flash act, was a Billboard visitor on several occasions while in the vicinity playing independent vaudeville houses.

Among other visitors this week were George L. Barton, owner of the Steamboat Bill From Louisville colored musical comedy show, which will play the Booker comedy show in two weeks, and T. Washington Theater in two weeks, and Doc Gardner, veteran minstrel agent, and at present field representative for the Majestic Circuit of colored road attractions.

Sidney Belmont and Cliff Nichols have at present a number four company in rehearsal, which will play their string of presentation houses in St. Louis and vicinity. This company will consist of eight girls, the same as their three other companies, with each girl doing specialties.

John Philip Sousa and his band is scheduled for an appearance at the Coliseum here on November 22. The concert is under the direction of Elizabeth Cueny and, according to her, the advance sale for this event has been

YOUNGSTOWN, OHIO VINDICATOR

Sousa Here Next Week

John Philip Sousa and his world famous band will be at the Stambaugh Auditorium next Wednesday, afternoon and evening, with a special school program in which the Rayen band will appear during the afternoon. Sousa will direct the local band and present it with a huge silver loving cup, now on exhibition in Harry Levinson's show window.

While Lieutenant Commander Sousa is best known, perhaps, for his marches, especially that marvelously

stirring and heart-thrilling composition that the whole world plays, and America adores "The Stars and Stripes Forever" the "March King" has been a voluminous and plenthoric producer of other musical compositions.

SOUSA ANNOUNCES HIS TWO PROGRAMS

The two programs that John Phillip Sousa and his band will give at the Cadle Tabernacle next Friday is as follows:

—Matinee Program—
Miss Marjorie Moody, soprano; William Tong, cornet; Howard Goulden, xylophone.
"A Study in Rhythms" Sousa
Cornet Solo—"Soldier's Dream" Rogers
Suite—"At the King's Court" Sousa
(a) "Her Ladyship, the Countess"
(b) "Her Grace, the Duchess"
(c) "Her Majesty, the Queen"
Prelude and Love's Death, from "Tristram and Isolde" Wagner
—Interval—
Favorite number from operas of..... Victor Herbert
"Parade of the Gendarmes" (new) Lake
March—"Minnesota" (new) Sousa
Xylophone Solo—"Ghost of the Warrior" Grossman
"Dance of the Hours" Ponchielli

—Night Program—
Miss Marjorie Moody, soprano; William Tong, cornet; Howard Goulden, xylophone.
Peroration known as "Militaire Française" from "The Algerienne" St. Saens
Cornet Solo—"Tower of Jewels" Tong
William Tong
Suite—"Tales of a Traveler" Sousa
(a) "The Kaffir on the Karoo" Lake
(b) "The Land of the Golden Fleece"
(c) "Easter Monday on the White House Lawn"
Soprano Solo—"Love's Radiant Hour" (new) Sousa
Miss Marjorie Moody
Lyric by Helen Boardman Knox
Symphonic Poem—"Death and Transfiguration" Richard Strauss
—Interval—
Sketch—"Among My Souvenirs" (new) Nichols-Sousa
(a) Sextette for Flutes—"Dance of the Merlons" Tschakowsky
Messrs. Evans, Petrie, Phares, Orosky, Zlotnik and Hall
(b) March—"The Golden Jubilee" (new) Sousa
Xylophone Solo—"Poissonade Mignonne" Tierney
Howard Goulden
"Balance All and Swing Partners" Sousa

LOUISVILLE, KY. TIMES

Plans Visit With Band.



JOHN PHILIP SOUSA

Lieutenant Commander Sousa, who appears with his band at Columbia Auditorium next Saturday for afternoon and night concerts under the direction of the Clines Concert Bureau and in connection with his golden jubilee world tour, is best known, perhaps, for his marches, especially that stirring composition that the whole world plays and America adores, "The Stars and Stripes Forever."

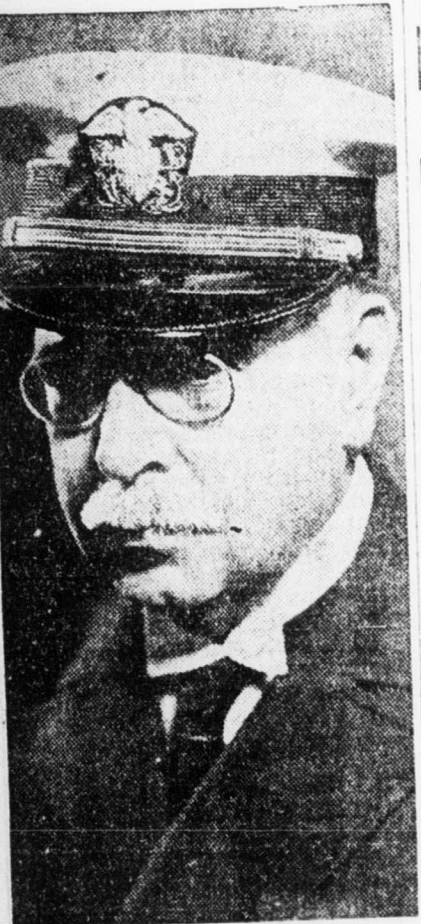
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With Sousa's Band are Marjorie Moody, soprano, and Winifred Bambrick, harpist, who has been called "one of America's foremost musicians."

Sousa is expected to present a handsome silver loving cup to the Male High School Band, M. Clines announced.

YOUNGSTOWN, O. TELEGRAPH

COMING HERE



L. T. COMMANDER JOHN PHILIP SOUSA who is bringing his band to Youngstown for an engagement in the Stambaugh auditorium on Nov. 28, led the organization to the home of Herbert Hoover in California, on the night of the recent election, heading a delegation which marched to congratulate the president-elect.

DALLAS, TEX. NEWS

Sousa's Band Will Give Concerts at Commerce

Special to The News.
COMMERCE, Texas, Nov. 16.—Lieut. Com. John Philip Sousa and his famous band will render two programs Saturday in the auditorium of the East Texas State Teachers' College. The first program will be a matinee program in the afternoon; the second program comes in the evening.

This is the first time that Sousa's Band has ever visited the East Texas State Teachers' College and much interest has been aroused in the golden jubilee tour which Mr. Sousa is making. Extensive preparations are being made for a large crowd to be present at the college Saturday to hear Sousa and his famous band.

Sousa, Famous Band Here On Golden Jubilee Tour

THE world's finest band conductor and the world's finest band will give two concerts, one in the afternoon, the other in the evening, at Columbia Auditorium next Saturday, when Lieutenant Commander John Philip Sousa and his organization of eighty-five, now celebrating the "March King's" golden jubilee, come here under the auspices of the Thomas D. Clines Bureau.

It is difficult, yes, it is impossible, to estimate the good that inspirational music does in this sometimes dull and gray old world, and it has been truly declared that such stirring marches as those of Lieutenant Commander John Philip Sousa, when played by bands the country over, have done much to lift the morals of men. Sousa's inimitable compositions, even when interpreted by ordinary musical organizations, have given men new heart for their daily work, have entertained them in idle hours, and inspired them to heroism in battle. Thousands of American soldiers during the World War were inspired to spectacular deeds of daring as much by the magnificent power of "Stars and Stripes Forever," for example, as by the patriotism that blazed in their hearts. If bands of varying degrees of merit have such ability to rouse and stir to action—and no one doubts they possess it—who can determine the heights to which Sousa's own band, organized, developed, trained, and directed by the master himself, has lifted millions of listeners?

Sousa will present a handsome silver loving cup to the Louisville Male High School Band at the afternoon concert. Interest in the "March



JOHN PHILIP SOUSA.
(From photograph made when he appeared at old Auditorium.)

King's" coming is reported to be high. The above picture of Sousa was taken when he was 35 years old and conductor of the United States Marine Band. He is now 73.

CLEVELAND, OHIO NEWS

THE Flonzaley quartet will make its farewell appearance in Cleveland tomorrow evening in the ballroom of Wade Park Manor. At the second concert of the series sponsored by the Chamber Music society, this internationally famous quartet will give its eleventh program for this society, having been included in every series given since the organization was formed.

The subscribers to this series and the many Cleveland friends and admirers of the Flonzaleys will join with the music lovers of Europe and America in regret at the decision of the quartet to terminate its career at the close of the present season—its twenty-fifth anniversary.

The program tomorrow evening includes Mozart's Quartet in D major, two movements from Quartet No. 1 by Erwin Schulhoff, and will conclude with the Quartet in G major, opus 161, by Schubert.

LEUTENANT COMMANDER JOHN PHILIP SOUSA and his world-famous band will play two Thanksgiving concerts in the new music hall of public auditorium Thursday, Nov. 29. At the matinee concert Cleveland's leading high school band will be directed in a number by the 74-year-old bandmaster, whose march tunes are known all over the world.

MUSICAL LEADER

that response, tonal value, and the quality of each participant's instrument—were superbly achieved.

The new seating arrangement (devised by Alice Seckels, who managed the concert), in which the audience sat in a circle around the central stage, lent an intimate interest to the program. It must be regarded as an innovation of artistic value in present-day chamber music, as permitting all the audience both to see and to hear the performers (Cincinnati-12-27). Miss Lhevinne proved himself a player of lyric abilities, combined with a fluent technique and revealing an untiring response to the emotional content of the music. The attentive and appreciative audience demanded several encores, one of which was Mr. Lhevinne's own composition, "Spring Moonlight."

TILLY-STAUBS RECITAL

One of the most enjoyable musical

Sousa Shifts Concert When School Officials Refuse to Hire Union Man

John Philip Sousa's band, the most famous organization of its kind in the world, is susceptible to change and shifting around—even if it is a famous organization. This was shown vividly Saturday morning when arrangements were made Sousa will not play in Central high school auditorium at Fort Worth Monday night. Sousa was directed to not play there, and whether the doughty baton wielder liked it or not, he will play in the First Baptist church.

The reason is that the school officials in Fort Worth would not engage a union stage band for the Central high school performance. Union regulations require it, and the school folk backed. The Fort Worth Stage Hands' union took the matter up, obtained a ruling from the international union, and the matter was referred to the musicians' union. That organization instructed Sousa's band, which is entirely union, to not play at the school building.

Thus the transfer, and thus the scurrying around on the part of the Fort Worth promoters, the Lyons Concert Co., to re-arrange plans for the concert. The appearance might have been cancelled, but the management refused

to disappoint the great numbers of people who had made reservations, including many from Dallas.

Even the necessity of changing reservations was obviated when the seating arrangements in the church were made to correspond to that of the school so that ticket re-sale would not be necessary.

Highland Park high school band, directed by Ralph Beck, will be one of the contestants for the Sousa cup to be awarded in a statewide contest Monday morning in connection with the concert.

FORT WORTH, TEX. STAR-TELEGRAM

Place for Sousa Concert Changed

A year old dispute between the Board of Education and the Theatrical Stage Employees' local resulted in changing the place for Sousa's band concert for Monday night from the Central High School auditorium to the First Baptist Church auditorium.

A "round call" issued after the board had refused to employ a professional stage band to take care of the Fort Worth public school stages, prohibits union musicians from playing in Central High School auditorium.

Mrs. John F. Lyons, sponsor of the concert, explained that it would not be necessary for patrons who already have purchased tickets to call at the office for new reservations.

J. R. Williams, business representative of the Fort Worth local, said that the matter was out of his hands. He expressed regret at the disappointment of those in charge of the concert.

CINCINNATI, OHIO BILLBOARD

St. Louis

The Toy Theater Players offered their patrons Gammer Gurton's Needle at their Toy Theater on Wednesday and Thursday evenings of this week. Those who took care of the leading roles were Madeleine Douglas, Milton Carpenter, Sanford Weiss, Herbert East, Adele Baer, Joseph McKenna, Rose Nobleman, Maudie Jones-Crane, Floyd Gleason and Harold Houser. Ellena Garland directed the players.

George Bradley, owner of the George Bradley Minstrel Fantasy, a seven-piece flash act, was a Billboard visitor on several occasions while in the vicinity playing independent vaudeville houses.

Among other visitors this week were George L. Burton, owner of the Steamboat Bill From Louisville colored musical comedy show, which will play the Booker T. Washington Theater in two weeks, and Doc Gardner, veteran minstrel agent, and at present field representative for the Majestic Circuit of colored road attractions.

Sidney Belmont and Cliff Nichols have at present a number four company in rehearsal, which will play their string of presentation houses in St. Louis and vicinity. This company will consist of eight girls, the same as their three other companies, with each girl doing specialties.

John Philip Sousa and his band is scheduled for an appearance at the Coliseum here on November 22. The concert is under the direction of Elizabeth Cueny and, according to her, the advance sale for this event has been

YOUNGSTOWN, OHIO VINDICATOR

Sousa Here Next Week

John Philip Sousa and his world famous band will be at the Stambaugh Auditorium next Wednesday, afternoon and evening, with a special school program in which the Rayen band will appear during the afternoon. Sousa will direct the local band and present it with a huge silver loving cup, now on exhibition in Harry Levinson's show window.

While Lieutenant Commander Sousa is best known, perhaps, for his marches, especially that marvelously

stirring and heart-thrilling composition that the whole world plays, and America adores "The Stars and Stripes Forever" the "March King" has been a voluminous and plenthoric producer of other musical compositions.

SOUSA ANNOUNCES HIS TWO PROGRAMS

The two programs that John Philip Sousa and his band will give at the Cadle Tabernacle next Friday is as follows:

—Matinee Program—

Miss Marjorie Moody, soprano; William Tong, cornet; Howard Goulden, xylophone.
(a) "Her Ladyship, the Countess" ... Sousa
(b) "Her Grace, the Duchess" ... Sousa
(c) "Her Majesty, the Queen" ... Sousa
Prelude and Love's Death, from "Tristan and Isolde" ... Wagner
—Interval—
Favorite number from operas of ... Victor Herbert
"Parade of the Gendarmes" (new) ... Lake
March—"Minnesota" (new) ... Sousa
Xylophone Solo—"Ghost of the Warrior" ... Grossman
Howard Goulden
"Dance of the Hours" ... Ponchielli

—Night Program—

Miss Marjorie Moody, soprano; William Tong, cornet; Howard Goulden, xylophone.
Percussion known as "Militaire Francais" from "The Algerienne" ... St. Saens
Cornet Solo—"Tower of Jewels" ... Tong
William Tong
Suite—"Tales of a Traveler" ... Sousa
(a) "The Kaffir on the Karoo" ... Sousa
(b) "The Land of the Golden Fleece" ... Sousa
(c) "Easter Monday on the White House Lawn" ... Sousa
Soprano Solo—"Love's Radiant Hour" (new) ... Sousa
Miss Marjorie Moody
(Lyric by Helen Boardman Knox)
Symphonic Poem—"Death and Transfiguration" ... Richard Strauss
—Interval—
Sketch—"Among My Souvenirs" (new) ... Nichols-Sousa
(a) Sextette for Flutes—"Dance of the Meritons" ... Tschalkowsky
Messrs. Evans, Petrie, Phares, Orosky, Zlotnik and Hall
(b) March—"The Golden Jubilee" (new) ... Sousa
Xylophone Solo—"Polonaise 'Mignon'" ... Tierney
Howard Goulden
"Balance All and Swing Partners" ... Sousa

LOUISVILLE, KY. TIMES

Plans Visit With Band.



JOHN PHILIP SOUSA.

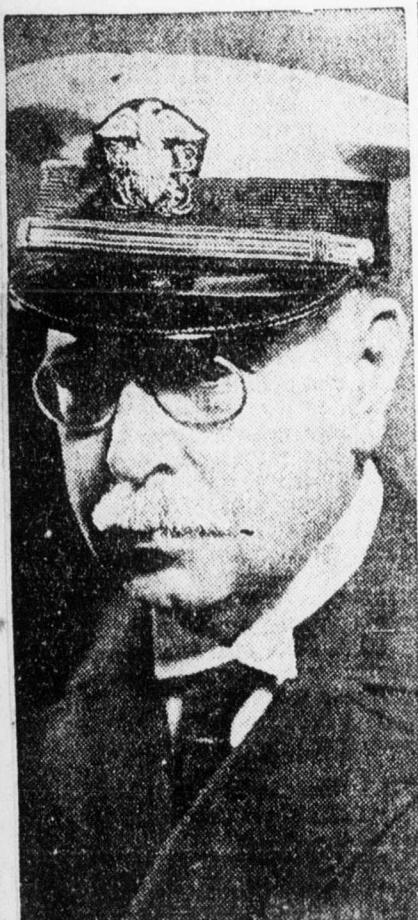
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Yet the "march king" has been a voluminous and plethoric producer of other musical compositions. In the course of his career in the "music game" of almost three score years he has written more than 100 marches. In addition, however, he has composed sixty-two songs, ten light operas, two overtures, six waltzes, eleven fantasies and fifteen miscellaneous pieces. Thereto one may add several novels, "The Fifth String," "Pipetown Sandy" and others, and, to complete the list, various books of musical instruction.

With Sousa's Band are Marjorie Moody, soprano, and Winifred Bambrick, harpist, who has been called "one of America's foremost musicians."

Sousa is expected to present a handsome silver loving cup to the Male High School Band, Mr. Clines announced.

COMING HERE



LT. COMMANDER JOHN PHILIP SOUSA, who is bringing his band to Youngstown for an engagement in the Stambaugh auditorium on Nov. 28, led the organization to the home of Herbert Hoover in California, on the night of the recent election, heading a delegation which marched to congratulate the president-elect.

DALLAS, TEX. NEWS

Sousa's Band Will Give Concerts at Commerce

Special to The News.

COMMERCE, Texas, Nov. 16.—Lieut. Com. John Philip Sousa and his famous band will render two programs Saturday in the auditorium of the East Texas State Teachers' College. The first program will be a matinee program in the afternoon; the second program comes in the evening.

This is the first time that Sousa's Band has ever visited the East Texas State Teachers' College and much interest has been aroused in the golden jubilee tour which Mr. Sousa is making. Extensive preparations are being made for a large crowd to be present at the college Saturday to hear Sousa and his famous band.

Sousa's Band For Emery, Cincinnati

John Philip Sousa and his Band will come to Cincinnati for two concerts in Emery Auditorium November 25. It will be the 30th time that the "March King" has played in the Queen City under the patronage of J. H. Thuman.



Sousa and his band, both of them national institutions, are coming to Emory Auditorium for two concerts next Sunday afternoon and evening. This is Sousa's golden jubilee tour. It is the fiftieth year of his activities as a band leader. When he began to lead he was a very young man, to be sure, but once he started in as leader he never returned to the ranks. The history of his achievements and the success of his band form an important chapter in the musical history of this country. He has been the most popular of them all, and his comic opera successes

FORT WORTH, TEX.
RECORD-TELEGRAM

Sousa's Band.

TWO concerts by the band conducted by John Phillip Sousa will be given in Fort Worth next Monday afternoon and evening. The event is one of his itinerary which celebrates his fiftieth year as a bandmaster.

Sousa's Band is an American institution interwoven with his technical fame is a relation composed of about equal parts of friendliness and co-operative patriotism. His compositions are interwoven closely into the military glory of America.

His appearance in Fort Worth is one of a number of great musical events scheduled for the winter. Fort Worth is somewhat paradoxical in its music tastes. Our school children are making splendid grades in the study of good music in our public schools, but we do not patronize the exponents of it when they come here to display their talents.

We respond with some enthusiasm to a few famous names, but we appear not to care to admit that worthy successors to those names are making heroic struggles for existence with not always mediocre appreciation from that public which preaches good music but does not practice it at the box offices. Just what music educators may hope to accomplish in the way of correctives is not now in sight.

The concert program for the winter—of which the Sousa visit is an early and valuable one—should bring out all of the latent appreciation of the best in vocal and instrumental rendition among our residents. There is no expectation nor hope of profit on the part of the local circle responsible for the season's offerings. More than enough to cover expenses in the individual instances will mean a greater number of more famous artists the next season.

Fort Worth should attend the Sousa concerts. His is the most famous band in the world and he is one of our very great Americans grown old in the service of the American people.

vied in popularity with the success of his band.

Sousa will play typical Sousa programs at the concert. There will be a line of soloists, including Marjorie Moody, the soprano who has been with him for the past few seasons. There will be ambitious numbers—one program has the "Death and Transfiguration" of Strauss on it—and there will also be medleys and popular numbers, not to say anything of the inevitable and inimitable Sousa marches. Encores there will be galore. In fact, these concerts will be genuine Sousa concerts and there is nothing more entertaining in the musical field.

WACO, TEX.
NEWS TRIBUNE

Young Spirit In Sousa's Program

Famed Band Leader Says Vigorous Exercises and Strenuous Life Keep Him in Condition

"I feel as if I were the Quintessence of Youth," remarked Lieutenant Commander John Phillip Sousa as he began the tour which will bring him to the Cotton Palace for a concert Sunday. "I have just finished rehearsing my band in my new program, and I think the public will agree with me that it is crammed full of the elements that all those youthful in spirit will relish. Love, humor, travel, adventure, a faint touch of pathos, and—new marches and old, with tunes that will stir the blood and awaken hope. And to delight the eyes, there will be a stage full of gold and silver and ebony instruments, all played by 84 as handsome and capable a lot of Americans as one can gather from the four corners of the United States and Canada. Youth!"

"I am starting on my 36th annual tour, and where in the world will you find a person who can endure the rigors of such a tour better than I? Four hours every day, for five months to come, I shall stand on my band platform, directing. Does the public fully realize the vast amount of physical energy that swinging one's arms for such a length of time requires?—and there are no waits between numbers for me to catch my breath. Of the mental strain I need not speak—I think everyone appreciates the alertness and talent that a conductor must possess. And then, we spend four, five and six hours every day riding to the next town—and sometimes we play two different towns in one day, with the afternoon town 100 miles away from the night town. And my regular work is all rounded out with countless interviews, countless talks before Rotary clubs, Kiwanis clubs, Women's clubs, and school children. Am I vain in thinking that it takes the fire of youth to go through with such an itinerary?"

Place Tickets On Sale For Sousa's Concert

Ticket sales for Sousa's band concert to be given at the College Auditorium in Commerce were placed on sale at the Commerce Drug Store this morning.

Two programs will be rendered by Mr. Sousa on Nov. 17th, the first program will be a matinee program and will begin at 2 o'clock in the afternoon. The second program will be at 8 o'clock in the evening. The admission price for each of these programs is \$1, \$1.50, and \$2. Every seat in the auditorium is reserved. Those desiring tickets should therefore make their reservations early, as all desirable seats will be taken soon after the sale opens.

The college is delighted to offer Sousa's band as an attraction to the people of Northeast Texas. It is one of the finest opportunities that has ever come to this section of the State. The response which the friends of the college are making throughout this section of the State in the matter of ticket purchases is indeed gratifying. The college is making extensive preparations to take care of the occasion. It may be said in this connection that a nursery is being established in the room next to the college auditorium where all babies-in-arms will be taken care of. This is necessary on account of the fact that no babies-in-arms will be admitted to the auditorium. Competent nurses will be in charge and everything will be done that is possible to be done to add to the comfort of the children whose parents feel that they must bring them to the college in order to attend the programs.

For the matinee program which commences at 2 o'clock in the afternoon public school students of grammar or high school age may secure tickets at one-half price by presenting to the ticket office at the Commerce Drug Store a rebate coupon which is in the hands of the superintendents of the schools in towns adjacent to Commerce. These rebate coupons are valid only for the matinee program and apply only to children of grammar or high school age, who are actually enrolled in some school in this section of the State.

As president of the college I am extending a cordial invitation to the friends of the college throughout this section of the State to hear Sousa's band on the dates mentioned above.

Those desiring to order their tickets by mail should communicate at once with Mr. L. I. Smith, business manager of the college at Commerce, Texas.

Sincerely,
S. H. WHITLEY,
President.

INDIANAPOLIS, IND.
STAR

POPULARITY MAKES BAND INDEPENDENT

That Lieutenant Commander John Phillip Sousa and his famous band, which this season makes its thirty-sixth annual tour, is one of America's favorite musical organizations has been demonstrated in an unique and emphatic way. Sousa's band never has been subsidized. It is the only musical organization of its class which has stood upon its own financial feet. The sale of tickets is its sole source of revenue and yet three generations have made it a financially sound organization, even in these later years when its expenses have approached \$2,000,000 a season.

That Sousa is not merely a bandmaster but a national character is amply proven by the universal custom of flying flags and occasionally declaring a business holiday when Sousa comes to town. Even "the greatest show on earth" does not appeal to the people of America as strongly and as movingly as the man who wrote their country's greatest marches and upon whom they have bestowed the loving title of "the March King."

MISS GARRETT TO BE GUEST AT SOUSA CONCERT

Commander in March "New Mexico" Uses Portions of State Song; to Be Played Here Twice Tuesday

Elizabeth Garrett, daughter of the famous sheriff, Pat Garrett, and composed of "O Fair New Mexico," the state song, will be a guest of honor at the night performance of Sousa and his band at the university gymnasium, Tuesday night.

Commander Sousa has used portions of "O Fair New Mexico" in his new march, "New Mexico," which will be played for the first time at both matinee and evening performances, Tuesday. He has also used Spanish strains compiled by Mary R. Van Stone of Santa Fe, and Indian strains arranged by Elizabeth De Huff of the same city. Both Mrs. Van Stone and Mrs. De Huff will also be guests of the Sousa management.

Governor R. C. Dillon will present Commander Sousa with a testimonial of the state's appreciation of the new march. It was at the request of Governor Dillon, Dr. Zimmerman of the university and Mayor Clyde Tingley that Commander Sousa was prevailed upon to honor the state. It is one of only five marches he has composed in three years.

Mr. Sousa and his band will arrive Tuesday morning by special train from Flagstaff at 9 o'clock. Local bands will meet him at the train.

The march "New Mexico" will also be played at the afternoon performance. Marjorie Moody, soprano; Winifred Bambrick, harpist; William Tong, cornet; and Howard Goulden, the marvelous xylophone player, will be soloists at both performances.

Commander Sousa celebrated his 74th birthday at Palo Alto on election day and serenaded Herbert Hoover that night. Mr. Sousa was given the degree of Doctor of Music by Stanford University during the day.

This is Sousa Jubilee Tour, and his thirty-sixth transcontinental tour. The band has also made several world tours. The matinee will start at 3:15. The evening performance at 8:15.

SOUSA WILL PRESENT LOVING CUP TO WEST TEXAS BAND

(From the Wilson Pointer)
LUBBOCK, Texas, Nov. 8, 1928.—When John Phillip Sousa comes to Texas Technological College for two concerts with his band November 15 he will present a handsome loving cup to the high school band of West Texas which he considers the winner in a contest to be held in connection with the afternoon program. The cup will be the famous bandmaster's personal contribution. The concerts and high school band contest will be held in the Tech gymnasium.

Professor Harry T. McMaire, director of the two bands in Texas Tech, is sending out letters to all bands in this territory urging them to enter the contest.

LOS ANGELES, CAL.
EXPRESS

'MARCH KING' REIGNS
John Phillip Sousa and his band found record-breaking audiences at Shrine Auditorium yesterday afternoon and evening. The "March King" still reigns supreme over a realm of music lovers that is of no small importance. Concerts this afternoon and evening complete his Los Angeles visit.

SOUSA'S BAND WILL COME HERE DEC. 7

Famous Organization Will Appear in Lansing on Golden Jubilee Tour

John Phillip Sousa and his band will appear in Lansing on Dec. 7, it was announced here Friday afternoon.

Sousa will play here as one of the engagements of his Golden Jubilee tour. Just where he will play his engagement has not yet been decided. The concert may be given at the Prudden auditorium although there is a possibility that the famous master will favor East Lansing and Michigan State college.

In that event, the concert will probably be presented in the new Demonstration hall.

YOUNGSTOWN, O.
TELEGRAPH

SOUSA STARTS ON TIME

AT LEAST one director begins his concerts at the announced hour. That one is Lieut. Com. John Phillip Sousa, who this season makes his 36th annual tour at the head of his organization of 100 bandmen and soloists. For 12 years before he became director of his own organization, Sousa was director of the United States Marine band. During that period he became schooled in the military theory that promptness is among the cardinal virtues.

with the result that not more than once or twice a season does the exact minute upon which the concert is to begin fail to find Sousa on the conductor's stand. "The way to begin a concert is to begin it," says Sousa. "Certainly one owes a greater degree of consideration to the person who has arrived on time than to the late comer, so unless the circumstances are exceptional I insist that my concerts begin at the advertised hour." The band is to play two concerts at the Stambaugh auditorium on Wednesday, Nov. 28.

YOUNGSTOWN, OHIO
VINDICATOR

Sousa and His Band

Sousa and his band will be at the Stambaugh Auditorium Nov. 28, afternoon and evening.

Lieutenant Commander John Phillip Sousa, who this season is observing 50 years of activity as a musical conductor, began his career as a violinist. He went on the road with theatrical and operatic companies and then in 1880 was notified that he had been appointed head of the U. S. Marine Corps Band. "I had rather looked down upon bands—being a fiddler," he said recently. "But it wasn't long before I realized that the band had great possibilities. I decided to develop them. At the same time I determined to improve the reputation of the band. Those pieces that were the band's library were badly arranged and there was a dearth of good compositions. For instance there wasn't any representation of Wagner, Tchaikowski, Berlioz and others of that type. Today they are in every good band's program lists."

LOS ANGELES, CAL.
EXPRESS

MASONIC CLUB WILL FETE SOUSA IN L. A.

Lieutenant Commander John Phillip Sousa will be the guest of honor at a luncheon of the Masonic Club Friday. The world-famous band leader is making his Golden Jubilee tour with his band. Commander Sousa has served with the marines, the cavalry at San Juan hill in the Spanish-American War, the infantry and the navy.

L. E. Behrmer will be chairman of the luncheon. Commander Sousa is a member of Hiram Lodge, Washington, D. C.

NOV 9 1922



SANTA FE, N. M.
NEW MEXICAN

YOUNGSTOWN, OHIO
TELEGRAM

SOUSA ENGAGEMENT

SEATS for the engagement of Sousa's band will be placed on sale at the Youngstown Music Co.'s store on Thursday of this week. The concerts are dated for Wednesday afternoon and evening, Nov. 28. Schools will be dismissed early in the afternoon, and a special rate has been made for the pupils. While Lieutenant Commander John Philip Sousa is best known for his marches, he has been a voluminous and plethoric producer of other musical compositions. In the course of his long career (he is 73 now, and has been in the "music-game" almost three score years, as his recently published autobiography shows) has written more than

100 marches. In addition thereto, however, he has composed 62 songs, 10 light operas, two overtures, six waltzes, 11 fantasies, and 15 miscellaneous pieces. Thereto, one may add several novels, "The Fifth String," "Pipetown Sandy," and others, and, to complete the list, various books of musical instruction.

PORTLAND, ME.
EXPRESS

NOV 20 1922

John Philip Sousa, whose famous Stars and Stripes Forever is the official patriotic march of the American contingent to the Olympic games, will write a special march for the Olympic games to be held in Los Angeles in 1932. Impressed by the astonishing majority which the Olympiad measure received at the California polls in the recent election, the march king has stated his desire to contribute his talent to that enterprise which he believes is of great importance to all the United States. Sousa hopes to have his new composition dedicated at the official Olympic games march in the Los Angeles Coliseum three and a half years from now.

YOUNGSTOWN, OHIO
TELEGRAM

JOHN PHILIP SOUSA, the grand old band man of America, will bring his band to Youngstown on Nov. 28, for a concert at Stambaugh auditorium. There may be greater bands than Sousa's, but no organization of its type in the country holds as big a place in the hearts of the public. As this marks the 15th year of public work of Mr. Sousa, a special jubilee program will be given, featuring all kinds of music playable by band.

NOV 9 - 1922

SOUSA WILL PRESENT LOVING CUP TO WINNING BAND

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YOUNGSTOWN, O.
TELEGRAPH

NOV 14 1922

SOUSA AND JAZZ TUNES

MORE than 30 years ago Lieut. Com. John Philip Sousa, who is to bring his band to Youngstown at the Stambaugh auditorium for two concerts on Wednesday, Nov. 28, experimented with a dance composition in a tempo out of the ordinary. Sousa played it in public a time or two and then put it away because it "shocked" the two-steppers and the waltzers of the day. Recently he came across the manuscript and Sousa audiences are assured that "The Gliding Girl," played occasionally as an encore number this season, and a red-hot bit of jazz, is presented exactly as it was written and played by Sousa almost a third of a century ago. Altho Sousa does not claim the

honor, it is entirely possible that the "March King" also was the father of jazz.

Days Starting 1922

SAN JOSE, CAL.
MERCURY-HERALD

To be requested by John Philip Sousa to conduct Sousa's famous band in one of his own compositions is an honor which does not fall to the lot of every musician. Yet this is what occurred last Friday in Santa Ana to S. J. Mustol, supervisor of instrumental music in the Santa Ana city schools, according to word received in this city yesterday.

During a concert in Santa Ana on Thursday Sousa asked Mustol to take the baton and conduct the band in "In the Land of the Missions," an overture written by Mustol. Furthermore, Sousa had high words of praise for the composition and declared he would give it a place on his future programs.

This will be of especial interest to San Joseans as Mustol lived in this community for ten years, during which time he was instructor of music at the San Jose State Teachers college, the Santa Clara Intermediate and high school and

the University of Santa Clara. It was Mustol who wrote the musical score for the Mission Play at Santa Clara university. Mustol was also director of the Gilroy municipal band, the San Jose Redmen band and the San Jose Loyal Order of Moose band which won first prize at the Panama-Pacific International exposition in San Francisco in 1915.

SPOKANE, WASH.
CHRONICLE

NOV 12 1922

SOUSA AS ORATOR
GREAT COMPOSER

PHOENIX, Ariz., Nov. 12. (A)—When making a speech at the dedication of a public building, residents of Phoenix have learned that John Philip Sousa, noted bandmaster and composer of march music, does four things. He arises, bows, says "I thank you," and sits down. At least, that was what Mr. Sousa did yesterday, when called upon to address a throng here celebrating the dedication of a public administration building.

NOV 9 - 1922

SOUSA'S BAND TO
BE AT BROWNWOOD

Announcement is made that Sousa and his famous band will be at Brownwood on Nov. 16th. This is the world's greatest band composed of 80 pieces, and is making its last tour of this country, and many people of the Cross Plains community are arranging to visit Brownwood on that date while they have an opportunity of hearing Sousa's band an opportunity that may never come again. A special matinee at a price of 50 cents has been arranged for all school children. You can write or phone Rex Straither, at Brownwood, for seat reservations.

HIGH SCHOOL NOTES

John Phillip Sousa spoke before the students of Sequoyia and led the Sequoyia band in his own composition, "The Stars and the Stripes Forever", Tuesday afternoon. He was entertained by the English teachers, and partook of a luncheon in honor of the birthday that marked his 74 years of success. Mr. Sousa was secured through the medium of Miss Genevieve Wurzbach, English teacher, who had formed an acquaintance with him in her high school days.

CINCINNATI, OHIO
Commercial Tribune

NOV 22 1922

PIANIST TO PLAY
WITH FLONZALEYS

Gabrilowitsch and Quartet To Present Schubert G Major Opus.

Ossip Gabrilowitsch, the noted pianist and conductor of the Detroit Symphony Orchestra, together with the world-famous Flonzaley Quartet, will combine in a concert of rare artistic beauty tonight in Taft Auditorium. It will be the concluding concert of the Artist series and will provide the climax of the series. Together these artists will play the beautiful Schumann quintet, affording a performance such as is rarely provided. Gabrilowitsch also will play an extended group of solo numbers and the Flonzaleys will play the lovely G-major quartet of Schubert, as well as two movements from a new quartet by Erwin Schulhoff, a young Czech composer, who is creating quite a furor in Europe at present. Gabrilowitsch and the Flonzaleys arrive here today and will rehearse the quintet which they have played together quite a number of times in this country and in Europe.

Sousa and his band are announced for two concerts in Emery Auditorium next Sunday afternoon and evening. They will be two very popular concerts, because both Sousa and his band have always been great favorites in this locality. There are eighty-four men in the band this year. It is Sousa's golden jubilee year, celebrating the fiftieth anniversary of his activities as a bandmaster. The programs will be ambitious, among other things containing a transcription of Strauss's "Death and Transfiguration" and also some novelties and plenty of Sousa marches and musical comedy suites. There will be all the encores anybody desires and requests will be complied with wherever possible. Sousa has been having a veritable triumph on this tour.

SOUSA AND HIS BAND APPEAR
IN ALBUQUERQUE ON TUESDAY

New Mexico March to be Played;
State School Band Contest;
a Marvelous Program

Lieutenant Commander John Philip Sousa and his famous 100-piece band will play in Albuquerque Tuesday afternoon and night. Many Santa Feans are going down for the concerts, among them Governor Dillon and other state officials who will present Commander Sousa with a testimonial in thanks for his writing the new march, "New Mexico." The band will play at the magnificent new Gymnasium of the University of New Mexico.

LOCAL BAND IN CONTEST

The Santa Fe Indian school band, led by Mr. Robertson, will take part in the state school band contest which will be held at 10 o'clock Tuesday morning at Highland park. The contest will be judged by Commander Sousa and others. Raton high school is also sending its band in competition for the Sousa cup, and other entrants will be the Albuquerque high school band and the Albuquerque Indian school band. The winning band will be presented with the cup by Commander Sousa at the afternoon concert and will appear on the platform with the great Sousa band.

GREAT ARTISTS

Marjorie Moody, soprano; Winifred Hambrick, harpist; William Tong, cornet, and Howard Goulden, the miraculous xylophone player, will be soloists for the band. Other novelties will be the flute sextette, the trombone octette, the saxophone octette and the cornet barrage. There will be two complete and different programs, matinee and night, with the exception of the "New Mexico" march which will be played both times.

Hundreds of Santa Feans heard the great Sousa band at Albuquerque four years ago. Hundreds more will hear it this year. Tickets are on sale at special Sousa headquarters, 311 West Central, Albuquerque, phone 1131.



ASSOCIATED PRESS
JOHN PHILIP SOUSA

The house was completely sold out both performances four years ago.

SANTA FE INTERESTED

Santa Fe is particularly interested in the concerts because in composing the "New Mexico" march, Commander Sousa used strains from "Spar Folk songs of New Mexico," compiled by Mary R. Van Stone, of Santa Fe. He also adapted Indian strains compiled by Elizabeth De Huff. They be guests of honor at the night performance, along with Elizabeth Garrett, daughter of Pat Garrett, famous sheriff who killed Billy the Kid. Miss Garrett's state song, "O Fair New Mexico" has also been used by Commander Sousa.

DIRECTOR PUTS TINKLING TUNE WITH CLASSICS ON PROGRAM

BY E. CLYDE WHITLOCK.

If a vote could be taken to determine a choice of the most popular musical organization, bar none, we would put something on it as foolish as the average election bet that that choice would in almost every case be Sousa's Band.

There must be a reason. Fame and fortune do not come to any professional musician as a gift of the gods. If rewards do come, they are to be attributed to the inherent merits of the candidate himself.

The reasons in Sousa's case are not as the flea in the forest but are explicable and patent. No man achieves and holds popular success for half a century without genuine gifts. The sensational, the novel, the bizarre or the fad may hold for a time, but not for many years. But here is Sousa in his seventy-fourth year going as strong as he ever was.

Program Begins on Time.

A Sousa concert is more than an evening of music; it is a production, a good show. The program moves off with machinelike precision. There are no awkward or useless waits, yet there is not the attitude on the part of the band of indifference or hurry to get through just another night's job. One of the men of the band holds forth a large, plainly-worded sign announcing the encore numbers. Presently a group of cornets (they are still cornets and not trumpets in this band) or trombones snaps to the front and there is an unforgettable performance of a Sousa march.

The program begins on time, Sousa says. "The way to begin a concert is to begin it. Certainly one owes a greater degree of consideration to the person who has arrived on time than to the late comer."

Solely for Entertainment.

"My programs are prepared," Sousa said recently, "solely with the idea of entertaining. There always are representations of the master composers, and there also will be the waltz, perhaps, or the ballad or the suite, and always the music of America. I do not hesitate to offer a tinkling tune and a symphonic tragedy on the same program, just as my veneration for Wagner and Beethoven is not in the least disturbed because other immortal tunes, such as Turkey in the Straw—a magic tune—were born in the cottonfield or the barnyard. As for jazz—it can be good or bad. Its popularity is due to its rhythmic appeal and it will endure as long as people listen to music with their feet instead of their brains. But it will disappear, I think."

There is invariably a touch of humor, more than a touch. This year the selection from popular music is a sketch built around "Among My Souvenirs," introducing songs, new and old, which are symbols of one's souvenirs.

Encores Are Famous Marches.

The encores are invariably chosen from among the famous marches, and no feature of the program is more enjoyed. And remember the large sign, which excels by far the half mumbled and wholly unintelligible oral announcement of the customary recital.

Now, something about the man himself. He is this year making his golden jubilee tour, marking the fiftieth year of his continuous activity as a conductor. It doubtless will be his last tour on a transcontinental scale and it is well that we set the facts of his career in order before us and retain a sequential and ordered remembrance of a remarkable career.

The famous bandmaster was born Nov. 6, 1854, in Washington, D. C. He made his public debut as a violinist in Ford's Theater in Washington. (What schoolboy does not remember the name?) He soon became the "leader" and was presently heard with theatrical troupes on the road. He played violin in the orchestra organized for Offenbach when the composer of "Tales of Hoffman" visited this country in 1876.

Conductor of Marine Band.

In 1880 Sousa's rise to a figure of national prominence began when he was appointed conductor of the United States Marine Band by President Hayes. He held the post for 12 years, vastly improving the musical standard and repertoire of that organization, and then resigned to head his own band. That was 26 years ago and to this day there have been in continuous organization Sousa and his band.

Sousa's Band is probably the only musical organization in America that has made a fortune for its director. Sousa is a millionaire and the band has never had subsidies nor other sources of income than the sale of concert tickets.

The permanency of Sousa's fame doubtless will be exactly equal to the life of his marches. As Johann Strauss the younger was called the Waltz King, Sousa is as incontestably the March King. And such marches they are. Take them by and large and as a class they have not had their equals before nor since.

"Stars and Stripes Forever."

"The Washington Post" was written for that newspaper, to be played at the reading of essays by school children who had won prizes in their contest. Sousa sold the composition for \$35, as he did "High School Cadets." On the other hand, "The Stars and Stripes Forever" brought him large royalties. This finest of his kind came to him bit by bit as he

They Will Ask Sousa for March Dedicated to C. I. A.



John Philip Sousa (second from the left) and girls from C. I. A., Denton, who will present a petition for a march to be dedicated to the college. The petition will be presented at the concert at First Baptist Church Auditorium Monday night. It has been prepared by the art department of C. I. A. in the form of a scroll bearing the signatures of members of the faculty and the 1,700 students.

The girls who will present the petition are, left to right, Miss Margaret Marable, senior, editor of the Lass-O, college weekly paper which sponsored the movement; Miss Eleanor Fleming, junior, student of journalism who assisted in plans for petition; Miss Marion Benson, senior, president of Students Association who will represent the student body; and lower, Miss Quillian Garrison, senior, editor of Daedalion, quarterly college magazine, who made plans for petition.

appeared about the time of the Spanish-American War.

Composer of Comic Operas.

Sousa has achieved distinction also as an author and composer of comic operas. The younger generation never heard of them, but there was a time when "The Bride-Elect," "The Charlatan" and "El Capitan" were as famous comic operas as any of our day. His novel, "The Fifth String," was widely read. He was known, too, as a sportsman, and it has been many years since we used occasionally to see that John Philip Sousa had won high score at this or that trapshooting event.

His latest book, "Marching Along," the story of his own career, was issued on April 26 of this year, the thirty-first anniversary of "Stars and Stripes."

The veteran bandmaster has made a careful analysis of the factors which went into the making of the American musical product. This was a consideration of no little moment to him, since at the time he took over the Marine Band the available material for use by bands consisted entirely of medleys, noisy overtures, arrangements of popular songs, and almost anything except really fine music.

He attributes this early lack of musical production first of all to the deadening influence of the Puritans who believed that the devil had all the good tunes and with whom there was no musical expression leading to a real folk-music. Sousa began to arrange discreetly chosen orchestral material for his band and at the present time the repertoire of the band is equal in some respects to that of the orchestra. Wagner, Strauss, Dvorak and Tchaikovsky are no longer strangers to bands.

"Victory Ball" Played.

Sousa presented to American audiences music of Wagner before that master's works were given at the Metropolitan by the Damrosch Opera Company. He also was the first to play outside of New York Schelling's "Victory Ball," one of the most impressive American works growing out of the World War. He played it on the occasion of his last previous visit to this city.

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With the co-operation of Fort Worth school authorities and the school music department a special matinee performance for school students has been arranged.

The soloists with the band are Miss Marjorie Moody, soprano; William Tong, cornet, and Howard Goulden, xylophone.

Afternoon Program.

The afternoon program contains these items: A Study in Rhythms (Sousa); cornet solo, "Soldier's Dream" (Rogers); Suite, "At the King's Court" (Her Ladyship, the Countess; Her Grace, the Duchess; Her Majesty, the Queen) (Sousa); soprano solo, "The Beautiful Blue Danube" (Strauss); Prelude and Love's

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WORLD FAMOUS LEADER HERE ON MONDAY

John Philip Sousa, world famous band leader, will be the guest of Fort Worth Monday when he brings his band of nearly 100 men to this city for two concerts, matinee and night, at the First Baptist Church Auditorium.

Sousa will be the guest of honor Monday noon of the Kiwanis Club at their regular luncheon in the Crystal Ballroom of the Texas Hotel. The Shrine luncheon club will join with the Kiwanians in honoring the distinguished conductor.

Sousa is an honorary member of Kiwanis, and is also one of the most distinguished Shriners in America, according to Mrs. John F. Lyons who is presenting the band in Fort Worth. He has dedicated a march to the Shrine organization called "Nobles of the Mystic Shrine" which will be included in the program here.

Reception Committee.

A reception committee composed of members of both the above organizations will meet Sousa on his arrival from Waco at 10:30 Monday morning and escort him to his suite at The Texas. The committee includes from the Kiwanis Club, Frank Naugle, chairman; T. C. King, D. W. Carlton, B. S. Mothershead and L. B. LaCava. The Shrine group will be headed by Jake S. Zurn, past potentate, and will include R. A. Stuart, present potentate and members of the divan, Raymond C. Gee, A. B. Spencer, Paul Rogers, Clyde Penry and Bert Walker.

This will be the sixth engagement in Fort Worth of Sousa's Band which has come to be recognized as an American institution.

"There is only one Sousa," says Mrs. Lyons, "and he will be here rain or shine. He never disappoints an audience and no matter how difficult the traveling Sousa always gets there. Only once in the 36 years that he has been head of his own band, has he failed to conduct the concert and that was when a fall from a horse six years ago disabled him for a time."

Place of Concert Changed.

It has been necessary to change the place of the concerts to the First Baptist Church Auditorium from the Central High School which was to have been used. Mrs. Lyons states that all patrons who have tickets will be seated in exactly the same locations and it will not be necessary to exchange tickets.

The matinee is especially for school children and will begin at 3 o'clock. By co-operation with the Board of Education permission has been granted for all children who hold tickets to be dismissed early enough to reach the auditorium by 3 o'clock. The night concert will begin at 8:30 o'clock.

Contest for Sousa Cup to Be Open to Public

The band contest for the Sousa Cup, at the Recreation Hall at 10:30 a. m. Monday, will be open to the public. One more band was added to the contest Saturday, bringing the total to five bands.

The judges, three members of Sousa's Band, will make the award on general appearance, conduct, musicianship, length of time the band has been organized, and instrumentation.

HEAR SOUSA'S BAND

The members of Fremont High School band attended the Sousa band concert at Stanford University Tuesday afternoon. F. Dunsmore supervised the arrangements and accompanied the boys to the concert.

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Planned Years in Advance.

The tours are planned two or three years in advance. If necessary special trains are arranged for and the touring manager has alternative routes and schedules arranged for emergencies. The band is rarely late, and during all the years Sousa him-

self has missed only two weeks of appearance at the head of his men. This was several years ago when a fall from a horse kept him from the stage for a short time.

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Sousa is an honorary member of Kiwanis, and is also one of the most distinguished Shriners in America, according to Mrs. John F. Lyons who is presenting the band in Fort Worth. He has dedicated a march to the Shrine organization called "Nobles of the Mystic Shrine" which will be included in the program here.

Reception Committee.

A reception committee composed of members of both the above organizations will meet Sousa on his arrival from Waco at 10:30 Monday morning and escort him to his suite at The Texas. The committee includes from the Kiwanis Club, Frank Naugle, chairman; T. C. King, D. W. Carlton, B. S. Mothershead and L. B. LaCava. The Shrine group will be headed by Jake S. Zurn, past potentate, and will include R. A. Stuart, present potentate and members of the divan, Raymond C. Gee, A. B. Spencer, Paul Rogers, Clyde Penry and Bert Walker.

This will be the sixth engagement in Fort Worth of Sousa's Band which has come to be recognized as an American institution.

"There is only one Sousa," says Mrs. Lyons, "and he will be here rain or shine. He never disappoints an audience and no matter how difficult the traveling Sousa always gets there. Only once in the 36 years that he has been head of his own band, has he failed to conduct the concert and that was when a fall from a horse six years ago disabled him for a time."

Place of Concert Changed.

It has been necessary to change the place of the concerts to the First Baptist Church Auditorium from the Central High School which was to have been used. Mrs. Lyons states that all patrons who have tickets will be seated in exactly the same locations and it will not be necessary to exchange tickets.

The matinee is especially for school children and will begin at 3 o'clock. By co-operation with the Board of Education permission has been granted for all children who hold tickets to be dismissed early enough to reach the auditorium by 3 o'clock. The night concert will begin at 8:30 o'clock.

Contest for Sousa Cup to Be Open to Public

The band contest for the Sousa Cup, at the Recreation Hall at 10:30 a. m. Monday, will be open to the public. One more band was added to the contest Saturday, bringing the total to five bands.

The judges, three members of Sousa's Band, will make the award on general appearance, conduct, musicianship, length of time the band has been organized, and instrumentation.

HEAR SOUSA'S BAND

The members of Fremont High School band attended the Sousa band concert at Stanford University Tuesday afternoon. F. Dunsmore supervised the arrangements and accompanied the boys to the concert.

**WELL BALANCED
PROGRAM GIVEN
BY SOUSA**

John Phillip Sousa, who gives a concert here next Tuesday, will be the guest of the Muncie Rotary Club at its luncheon in the Hotel Roberts on that day. The program for that meeting will be in observance of Thanksgiving Day. Will Denny, president of the Denny-McCracken Fruit Company, at the meeting yesterday noon gave a talk on his classification.

MUNCIE, IND.
STAR

D. Sousa has appeared in Fort Worth in concert six times. At the age of 73 he is now rounding out his fiftieth year of touring and his thirty-sixth year as head of his own organization.

—MABEL GOULDY.

NOV 23 1928

Sousa Honors Parmadale Boys' Band



PARMA DALE BAND ON PARADE

NATIONAL recognition has come to the boys' band at Parmadale, the band which was equipped through the sponsorship of The Cleveland News some time ago. Excitement reigned Thursday at Parmadale, the little village where the Catholic diocese of Cleveland makes a real home for the orphaned boys of 14 counties, and everyone is thinking of the great time the band will have when it plays in the new Music hall of public auditorium on Thanksgiving day, for Lieutenant Commander John Philip Sousa.

Commander Sousa has picked the band as the best of its class in this entire section of the country and at his matinee concert next Thursday he will personally present the "John Philip Sousa cup," a great silver award that seldom is won in the United States.

Will Conduct Band.

He will conduct the boys in one

of his own marches as well as lead his own band of 125 men in new numbers expressly written for the two concerts here.

The 74-year-old March King, now making his golden jubilee tour in recognition of 50 years as a leader of bands of international fame, comes to Cleveland for the first band concert in the new hall just as he came here seven years ago to dedicate the big auditorium and therein played before the largest audience of his career. The matinee will be at 3 p. m. and the evening concert at 8:15.

Jack Hearn, director of the Parmadale band, was the busiest man on the lot Thursday, for every boy in the village wants to be in the band and get to the concert.

Sister Carmelita, in charge at Parmadale, was told of the honor and rejoiced with her young charges that the cup was to be awarded by Sousa to the boys' band, which so many thousands of Clevelanders have heard at the John Carroll football games.

When Sousa was here at the Industrial exposition a year ago he heard of the Parmadale band and of the campaign conducted by The News to outfit it. He marked down the name in his little red book and now comes, in consequence, the award of the cup.

Sousa's Message.

In his message telling of the honor he will confer on the band when he comes to Cleveland on Thanksgiving day for his two concerts, Commander Sousa wrote: "It is a real privilege to have the pleasure of awarding the 'Sousa cup' to the band of Parmadale, for they are truly wonderful young players. I look forward with eagerness to conducting them myself and I congratulate Mr. Hearn on the progress which he has made with such young boys. My best wishes and cordial greetings to them all."

So enthusiastic were the boys at Parmadale that they insisted that Commander Sousa be invited to attend Thanksgiving dinner there. If his schedule permits he will do so.

The board of the Catholic Charities corporation, sponsors of the presentation of the cup to the band and supporters of Parmadale, will attend the matinee concert, as will



JACK HEARN, PARMA DALE BAND DIRECTOR



JOHN PHILLIP SOUSA

a number of the officers and men of the famed Black Horse troop, to whom Sousa dedicated a march on his last visit here.

LOUISVILLE, KY.
HERALD POST

NOV 15 1928

Sousa, On Golden Jubilee, In Two Concerts Saturday

LEUTENANT COMMANDER JOHN PHILIP SOUSA, who, this year, is observing his golden jubilee as composer and conductor by taking his band, considered the world's best, upon its twentieth transcontinental tour, will be here with that organization at Columbia Auditorium for afternoon and evening concerts Saturday under the auspices of Thomas D. Cline. For thirty-six years he has taken his bandmen on tour and always with tremendous artistic and financial success. Everywhere he has been he has been a close observer and, as a result of his observations, he makes the prediction that within fifteen years America will lead the world in every branch of music.

In a recent interview he said in part: "Just as surely as we have made phenomenal strides in commerce, so we will in music. The country is ready with its commercial superiority to turn to the arts and to help music in every possible way. It wasn't so long ago that the American was non-existent as a musical factor. Twenty-five years ago it would be a rarity to see the name of an American on any Metropolitan Opera program. Pick up a program of the Metropolitan of today and what do you find? Such names as Tibbets, Wakefield, Page, Talley, Halliday, Marshall, Hackett and many others. No longer does the public demand foreign names for musicians. People realize that talent is not confined to any one nationality. . . . It is gratifying to learn that our most progressive colleges and institutions of learning are furnishing instruction in music. The bands and orchestras in our high schools and colleges will develop myriads of players, some of whom



JOHN PHILIP SOUSA.

will unquestionably in time rank as geniuses in music. It is indeed a most heartening situation."

At the afternoon concert Saturday the "March King" will present a handsome silver loving cup to the Louisville Male High School Band in recognition of the mark it has made in national high school music.

BELLEFONTAINE, OHIO
EXAMINER

NOV 17 1928

Had Victor Herbert, John Philip Sousa and Rudolf Friml not lived to compose music for themselves and others to play, what would the radio have broadcast in those pleasant programs between the ultra-classical and the wildest jazz?

SOUSA'S BAND WILL SWELL SCHOOL FUND

Akron Concerts Inspired By Purpose Of Aiding Music Department

Students of music in the local schools will have the opportunity of hearing Sousa's band play the same numbers which will be played in the Ohio school band contest, when the famous band comes here on Saturday, Dec. 1 for two concerts at the armory.

A special matinee will be given for school children and the Home and Schol leagues are cooperating with Miss Nellie Glover, music supervisor, in bringing the band here and will provide transportation to and from the armory for children in all districts.

Miss Glover's Purpose

Miss Glover's purpose in bringing Sousa's band here is to make money to be turned over to the various school music departments for the purchase of new musical instruments.

Plans are now being made to hold the state band contest here during next May and the local high school bands are making preparations to enter the contest. It is as a preparation for the state contest that Miss Glover is bringing Sousa's band here to play special selections at the matinee concert. A second concert will be given at the armory in the evening at 8 o'clock.

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PLYMOUTH BAND ASKED TO PLAY BEFORE SOUSA

Elkhart, Nov. 17.—The Plymouth High School band is among a number of northern Indiana schools invited to participate in a band contest to be conducted in connection with the concert appearance of Lieut.-Comdr. John Philip Sousa and his band in the University of Notre Dame gymnasium, South Bend, Dec. 4, it was announced today.

The contest is to be organized on a tournament basis, each band playing before a group of judges several days before the date of the Sousa concert. The best three will then be selected and these will compete during the intermission of the afternoon program, with Lieut.-Comdr. Sousa as judge. The winning band will be announced at the evening concert and will play a number during the evening intermission under the personal direction of Lieut.-Comdr. Sousa.

Invitations to enter the contest are to be mailed this week to high schools in Elkhart, South Bend, Gary, Peru, LaPorte, Plymouth, Goshen and Michigan City.

The Sousa band is to appear in South Bend under the auspices of the Notre Dame council of the Knights of Columbus.

ST. LOUIS, MO.
GLOBE DEMOCRAT



JOHN PHILIP SOUSA
with his band, Coliseum
Thursday Evening
© HICKSON PHOTO, N. C.

HOOVER EXPRESSES THANKS

Herbert Hoover's first public utterance as president-elect was a greeting to a group of his fellow townsmen before midnight Tuesday.

"I thank you for this expression and appreciate your coming up to greet me. I thank you from the bottom of my heart," he said to a throng of several thousand townspeople and students of Stanford who marched to his home on the edge of the Leland-Stanford university campus, as word of the victory was flashed through the town.

Sousa's band, which led the frenzied procession, greeted Mr. and Mrs. Hoover with Sousa's own "El Capitan."

With skyrockets bursting and Kleig lights blazing up on the white Spanish stucco of the Hoover home, the assemblage sang "The Star Spangled Banner" to the accompaniment of the Sousa band.

MILWAUKEE, WIS.
JOURNAL

Milwaukee's Council Makes Sousa Citizen

The common council voted Monday to confer honorary citizenship on John Philip Sousa, the bandmaster. This is the first time the council has so honored a public character. An engrossed copy of the resolution honoring the March King will be presented to him with appropriate ceremonies on Sunday, Dec. 2, at the Auditorium.

Civic and fraternal organizations throughout the city will sign a huge "album" to be given Sousa in commemoration of the occasion. The various singing societies are organizing a chorus which will lead the band in community singing. A. McKillop, directing. A band of 200 pieces is being recruited from local women's band organizations and school bands of neighboring towns. The Washington High school band and South Division High school band, both winners in the school band tournament, will be conducted by Sousa.

A committee in charge of the celebration includes Frank M. Wein, Harry Bell, Alvin P. Kletzsch, F. Smith, J. E. Skornicka, Zinn, Frank Surges, Mr. Mc and Liborius Semmann.

SUN

NOV 15 1928

HOOVER EXPRESSES THANKS

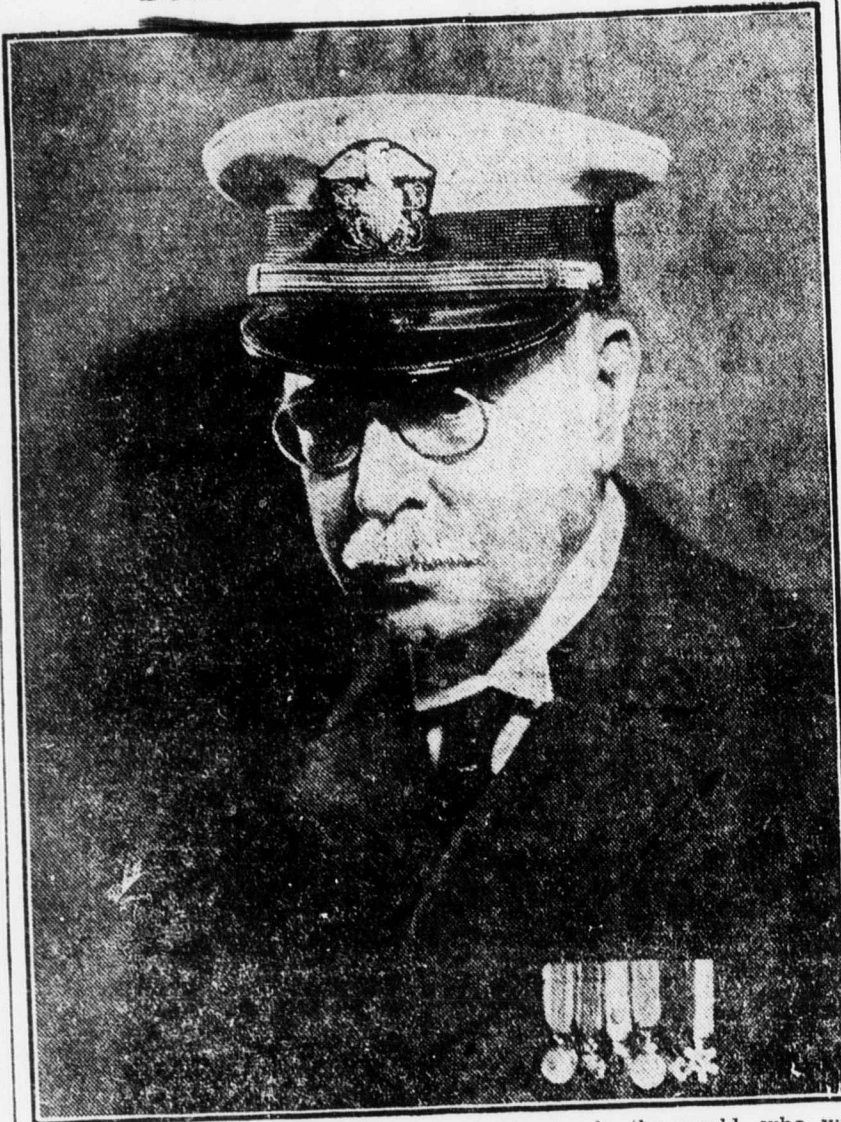
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NOV 1 8 1928

Sousa Greatest Band Master



John Philip Sousa, most famous band director in the world, who will direct his 100-piece organization in two concerts at the Cotton Palace Coliseum today—at 2:30 and 8:15 p. m. Programs that vary from humorous sketches presented by the entire band, through xylophone solos and flute sextets through songs by Miss Marjorie Moody, feature soloist of the band.

INDIANAPOLIS, IND.
NEWS

NOV 2 0 1928

SOUSA WILL DIRECT TECH
BAND AS WELL AS HIS OWN

Lieutenant-Commander John Philip Sousa, who is coming to Indianapolis with his band for concerts the afternoon and evening of Friday of this week at the Cadle tabernacle, will conduct the Arsenal Technical High School Band while it plays "Semper Fidelis" and "Stars and Stripes Forever." This fifty-piece band was chosen because of its consistently

have come down through the years as the Will Rogers of music. Sousa is perhaps the only American composer who has the facility to tell stories and crack jokes in terms of music and for at least two decades the American people have laughed as heartily at his humoresques and parodies on current popular music as they have applauded such march-tunes as "Stars and Stripes Forever," "Semper Fidelis," and "El Capitan."

For his golden jubilee tour, which began in Schenectady, N. Y., July 19, to continue for a period of more than twenty-one weeks, Sousa has turned

out another humoresque. The theme this year is found in "Among My Souvenirs." Among the young man's souvenirs (one suspects the young man is Sousa himself) is a photograph, a letter and a broken heart and as he meditates he goes back before the broken-hearted time and remembers when he and she were singing "Twinkling Stars Are Laughing at You and Me," when he was "Seeing Nellie Home."

In addition to his humoresque, Sousa has given spice to his new program by a transcription of the hit numbers from the various New York musical shows, entitled "Ten Minutes on Broadway." Sousa's tour this year celebrates his fiftieth year as a conductor and is the thirty-sixth which he has made at the head of his own musical organization, which this season will consist of more than 100 musicians and soloists.

YOUNGSTOWN, OHIO
VINDICATOR

NOV 2 0 1928



John Philip Sousa, who brings his band to Stambaugh Auditorium next week.

Sousa's Program
Tonight Will Be
Most Attractive

Concert Will Open With
a Military March, for
Which the Composer Is
Most Famous

Tonight's program which Director John Philip Sousa and his band will present in the Cotton Palace coliseum at 8:15 as the grand finale of the 1928 exposition, begins with a military march, for which Sousa is especially famous, and has in its duration a sketch "Among My Souvenirs," an interesting and colorful "Tales of a Traveler," and other selections that will please a Waco audience. The program follows:

Miss Marjorie Moody, soprano; John Dolan, cornet; Howard Goulden, xylophone, soloists.

1. Peroration known as "Militaire Francais," from "The Algerienne," St. Saens.

2. Cornet solo, "Habanera," Sarasate, John Dolan.

3. Suite, "Tales of a Traveler," Sousa. (a) The Kaffir on the Karoo. (b) The Land of the Golden Fleece. (c) "Easter Monday on the White House Lawn," with the children rolling eggs, dancing and romping, a scene of animation presents itself: The elders from the president to the merest street arab, look on the scene with joy and pleasure.

4. Soprano solo, "Love's Radiant Hour," Sousa, Miss Marjorie Moody. (Lyric by Helen Boardman Knox).

5. Symphonic poem, "Death and Transfiguration," Richard Strauss. (It is easy to follow the successive pictures which Strauss has presented in his music, the sick man lying weak and worn with his struggle, dreaming of the days that are passed into the shadows of dimly remembered things: the renewed battle with the enemy who always wins; the respite; the vision of the life that has been with its stages of childhood and youth with the stress and storm of manhood; the final struggle. And Strauss' picturing, the gleaming harps, and majestic sonority).

Interval

6. Sketch, "Among My Souvenirs," (new) Nichols-Sousa.

(The Nichols song, "Among My Souvenirs," is lengthened into a sketch. Among his souvenirs is a photograph, letters and a broken heart, and as he meditates, he goes back before the broken hearted time and remembers when he and she were softly singing "Twinkling Stars Are Laughing at You and Me," and then his mind reverts to the time when he was "Seeing Her Home," recalling the songs of years gone by at "Aunt Dinah's Quilting Party," he was, "Seeing Nellie Home," and then he travels to the far east, and visions of "The Road to Mandalay," come to him, from that, he meditates on the "Sweet Mystery of Life," and then comes the closing picture when he is once more "Among His Souvenirs").

7. (a) Sextette for flutes, "Dance of the Merlions," Tchaikowsky—Messrs. Evans, Petrie, Phares, Orsky, Zlotnik and Hall. (b) March, "The Golden Jubilee," (new) Sousa.

8. Xylophone solo, Palonaise "Mignon," Tierney, Howard Goulden.

9. "Balance All and Swing Partners," Sousa.

YOUNGSTOWN, OHIO
TELEGRAM

John Philip Sousa is to bring his band to Stambaugh auditorium for two concerts on Nov. 28.

YOUNGSTOWN, OHIO
VINDICATOR

NOV 1 8 1928

Sousa and His Band Here Wednesday



Lieut. Commander John Philip Sousa

Sousa and his band will be at the Stambaugh Auditorium, Wednesday afternoon and evening, one of the noteworthy musical events of the season. Sousa, a great showman, as well as a great musician, will present programs that have much of the spectacular in them as well as the best of music. In the afternoon he will present some novelties and will also direct the Rayen band during inter-

mission and present the crack school organization with a beautiful loving cup now on exhibition at Harry Levinson's store. Schools will be dismissed for the concert and special rates of 35 and 50 cents have been arranged for pupils. The concerts here are at popular prices owing to the great seating capacity of the auditorium. Capacity crowds are expected both afternoon and evening. The evening prices will be \$1 and \$1.50.

MILWAUKEE, WIS.
JOURNAL

NOV 2 1 1928



—Journal Staff Photo

She'll Play for Sousa

Lidia Krueger, 1034 National av., will play for John Philip Sousa Dec. 2 with the massed band ensemble of girl musicians, which will be a feature of the ceremonies making Sousa an honorary citizen of Milwaukee. Many neighboring towns are sending high school girl "bandmen" to take part. The largest out of town representation so far is from Mukwanago High school.

pink?"

NOV 21 1928

SOUSA IS THE WILL ROGERS OF MUSIC

Famous Bandmaster and His Hundred Musicians Will Give Two Concerts at Cadle Tabernacle.

IF he had not won such an enduring fame as the writer of his country's patriotic marches, Lieutenant Commander John Philip Sousa might have come down through the years as the Will Rogers of music.

Sousa is perhaps the only American composer who has the facility to tell stories and crack jokes in terms of music and for at least two decades the American people have laughed as heartily at his humoresques and parodies upon current popular music as they have applauded such march-tunes as "Stars and Stripes Forever," "Semper Fidelis" and "E. Capitan."

For his Golden Jubilee tour, which began in Schenectady, N. Y., on July 19, and which continues for a period of more than twenty-one weeks, Sousa has turned out another humoresque.

The theme this year is found in "Among My Souvenirs." Among the young man's souvenirs (one suspects the young man is Sousa himself) is a photograph, a letter and a broken heart and as he meditates, he goes back before the broken-hearted time and remembers when he and she were singing "Twinkling Stars Are Laughing at You and Me," when he was "Seeing Nellie Home."

In addition to his humoresque, Sousa has given spice to his new program by a transcription of the hit numbers from the various New York musical shows, entitled "Ten Minutes on Broadway."

Sousa's tour this year celebrates his fiftieth year as a conductor and is the thirty-sixth which he has made at the head of his own musical organization which this season will consist of more than a hundred musicians and soloists.

Sousa and his band will give afternoon and night concerts at the Cadle Tabernacle Friday.

Other theaters today offer: "The Vagabond King" at English's; Scotch Highlander band at the Lyric; Charlie Davis at the Indiana; "The Man Who Laughs" at the Circle; "Plastered in Paris" at the Apollo; "Show People" at the Palace; movies and girl revue at the Colonial, and burlesque at the Mutual.

This afternoon and evening at the Cadle Tabernacle, the United States Navy band will appear in concert under auspices of the Police and Firemen Emergency Fund. The band numbers forty-five musicians.

CLEVELAND, OHIO
PLAIN DEALER

Sousa to Honor Boys' Band Here

Lieutenant Commander John Philip Sousa, who once let Charlie Chaplin lead his world-famous band, and then decided that he had better lead it himself, will honor the boys' band of Parnadale, the Catholic orphan village of the Diocese of Cleveland by awarding them a silver cup as the leading band of their class in this section of the nation.

The ceremonies will take place at the new Music Hall of Public Auditorium on Thanksgiving Day at the matinee performance of Sousa's own band. He will also lead the boys' band in one of his own numbers.

Sousa and his band opened the big half of the Auditorium seven years ago and his two Thanksgiving Day concerts will be the first in the new hall.

FORT WORTH, TEX.
RECORD-TELEGRAM

Sousa Will Give 2 Concerts Today

John Philip Sousa and his band will arrive in Fort Worth this morning at 11:45 o'clock from Waco. He will give two concerts today at the First Baptist Auditorium, a matinee concert at 3 p. m. and the night concert at 8:30 p. m.

Three members of the orchestra will arrive early from Waco to conduct a band contest at the Recreation Building. The contest will open at 10:30 o'clock. The winning band will be seated on the auditorium at First Baptist this afternoon.

YOUNGSTOWN, OHIO
TELEGRAM

SOUSA A ROTARIAN

WHEN Lieutenant Commander John Philip Sousa, head of Sousa and His Band, which is coming to Stambaugh auditorium on Nov. 28, starts to enumerate the cities in the United States that have welcomed him and his organization during his nearly 40 annual tours, his memory probably becomes the "thing he forgets with," as such an enumeration would tax the ingenuity of the man who invented memories. Similarly, while Mr. Sousa is not hungering and thirsting for fame as a "joiner," the probability is that he holds the record for the privilege of being voted into Rotarian organizations and kindred bodies. Thruout the United States, small cities and large cities alike, where there are active brothers of "The Wheel" (re-

fering to the nationally known Rotary), Mr. Sousa has been voted into membership.

DAYTON, OHIO
JOURNAL

Sousa's Band Comes Next Week

Dayton is one of three Ohio cities to be visited by Sousa and his band on their twentieth transcontinental tour. The band is visiting every state in the union this season on Sousa's "Golden Jubilee" tour which marks the famous march king's fiftieth year as composer and conductor. The band appears in Memorial hall for one concert only Monday evening, November 26.

A special "Golden Jubilee" program has been arranged for this season. Sousa's encores will be selected from special request numbers chosen from his most famous marches of the past. "The Stars and Stripes Forever" is given a prominent place on this year's program, this being its thirty-first birthday. Request numbers should be addressed to Mr. Sousa in care of Miss O'Brien at the Anderson-Soward company, where the seat sale is being held.

YOUNGSTOWN, OHIO
VINDICATOR

Sousa Here Next Week

Youngstown is preparing to welcome back Lieutenant Commander John Philip Sousa, who will return Wednesday, Nov. 28, for two concerts in the Stambaugh Auditorium, after a rather lengthy absence. Mr. Frederic Donaghey, the veteran critic of the Chicago Tribune, declares that the

country-wide tours of Mr. Sousa are "adventures that do the wide country no harm." Mr. Donaghey goes further, and adds: "Indeed, it has been my belief for years that the march king has in his career done more through a large territory to popularize good music than has any other agency of dissemination. There was Sousa, with his band, before there was phonograph or radio."

GREENVILLE
TEX.

BANNER

NOV 13

Sousa's Band In Concert

His fifty-four years resting high on his shoulders, Lt. Com. John Philip Sousa is on his golden jubilee tour, and due to a fortunate incident, will give two concerts under the auspices of the East Texas State Teachers' College, Commerce, Saturday, Nov. 17.

Fifty years ago in a theatre in Washington the slight young man who was to become known to the world as "The March King" took up a baton for the first time. Thirty-six years ago, after twelve years as the head of the United States Marine Band, Sousa formed his own musical organization. It is the only organization

in the history of (musical) America which has been able to continue over a period of four decades, paying its own way from the patronage and favor of music-loving Americans.

The remarkable virility of the famous bandmaster is demonstrated by the fact that during his New England tour this season, Sousa set a record for less hardy youngsters to shoot at by appearing in twenty-six cities and towns in a period of two weeks. The tour this year which takes Sousa from coast to coast for the sixteenth time, began in Schenectady New York on July 19th and will continue over a period of twenty weeks.

That Sousa still composes as easily as he conducts is indicated by the fact that since his tour last year he has found time to compose two marches "Golden Jubilee" and "The Cornhuskers," dedicated to the University of Nebraska. He has written a new movement for his suite, "Tales of a Traveler," has transcribed the latest musical comedy hits into a sketch "Ten Minutes on Broadway," and has written his annual humoresque, the theme this year being "Among My Souvenirs." Also during his testing spell he has found time to write another book, entitled "Marching Along," at the moment one of America's "best sellers."

Seats can now be reserved by mail or in person at the Commerce Drug Company.

ST. LOUIS, MO.
GLOBE DEMOCRAT

Sousa Presents His Jubilee Program at Coliseum Thursday

JOHN PHILIP SOUSA will play his Golden Jubilee program at the Coliseum next Thursday evening, the one visit of his band to St. Louis this year. On the same afternoon at the East St. Louis High School Auditorium he will also play a Jubilee Year concert, the hour being 2:30.

It is fifty years since Sousa made his debut as a bandmaster and his specially prepared program this year has been warmly appreciated everywhere in the course of an extended tour. That program includes a cornet solo by William Tong, soprano solo by Marjorie Moody, a xylophone solo, a sextette for flutes and a dozen or more numbers by the entire band.

For his Coliseum concert Sousa will station his band at the south end of the hall, to facilitate starting on time. In that band this year are eighty-two musicians, besides soloists and baggage attendants to bring the number up to almost 100. A special portion of the Coliseum balcony has been set aside for school children on the occasion of the veteran bandmaster's visit this year.

MUSICAL SHOW HITS ARE ON SOUSA PROGRAM

Rex Gaither, who is locally in charge of arrangements for the two Friday concerts of Sousa's Band, stated Tuesday morning that there are still many good seats left for both the matinee and night performances.

For this Golden Jubilee Tour, which continues for a period of more than twenty-one weeks, Sousa has turned out another humoresque. The theme this year is found in "Among My Souvenirs." Among these souvenirs is a photograph, a letter and a broken heart and as he meditates, he goes back before the broken hearted time and remembers when he and she were singing "Twinkling Stars are laughing at You and Me," when he was "Seeing Nellie Home."

In addition to this humoresque, which he will play here, Sousa has given spice to his new program by a transcription of the hit numbers from the New York musical shows, entitled "Ten Minutes on Broadway."

Harry Broad, a Brownwood man, formerly a student of Daniel Baker College, and now instructor of music in the high school at Tulsa, Okla., heard Sousa this year and wrote the following letter to Mr. Gaither commenting on the band of 100 men which will be heard here Friday:

"To any one, musician or layman, Sousa is ever master. The intonation and balance is the very best. The wood winds remind one of the symphony and the flute section is a thrill in itself. The bass and baritone section are just as good as you will ever hear. The performances should be an inspiration to any."

YOUNGSTOWN, O.
TELEGRAPH

INSPIRATION OF MUSIC

IT IS impossible to estimate the good that inspirational music does in this sometimes dull and gray old world, and it has been declared that such stirring marches as those of Lieut. Com. John Philip Sousa, when played by bands the country over, have done much to lift the morale of men. Sousa's inimitable compositions, even when interpreted by ordinary musical organizations, have given men new heart for their daily work and entertained them in idle hours, and inspired them to heroism in battle. Thousands of American soldiers, during the World war, were inspired to spectacular deeds of daring as much by the magnificent power of "Stars and Stripes Forever," for instance, as by the patriotism that blazed in their hearts. If bands of varying degrees of merit have such ability to arouse and stir to action — and no one doubts they possess it, who can determine the heights to which Sousa's own band, organized, developed, trained and directed by the master himself, have lifted millions of listeners?

Tickets for the engagement at Stambaugh auditorium, Wednesday, Nov. 28, are to be placed on sale at the Youngstown Music Co.'s store on Thursday.

YOUNGSTOWN, OHIO
VINDICATOR

Sousa and His Band

Sousa, the great John Philip, and his preeminent band, perhaps the most famous of all musical organizations today, will give two concerts at the Stambaugh Auditorium next Wednesday (Thanksgiving Eve). In the afternoon there will be a special program and the Rayen band will play under the direction of the great leader. He will present the local organization with a silver loving cup, now on display at Harry Levinson's store. Schools will be let out early for the concert and the price to pupils will be only 35 and 50 cents, with top price generally at \$1. The evening prices will be \$1 and \$1.50, owing to the big seating capacity of the Auditorium.

MANY HOLBROOK PEOPLE WILL ATTEND SOUSA BAND CONCERT

A large number of Holbrook folks will be present at the premier concert of Lieut. Commander John Philip Sousa at Flagstaff, Monday, November 12, according to word brought here last night by Jake Bracker, under whose management the world's greatest musical organization is coming to our neighboring city.

C. J. Bender, head of the music department of the local schools, is taking the school bus to transport most of the members of the band, while a number of other members of Holbrook's band will go in cars belonging to members of their families.

The Legion exercises for Armistice Day will take place at nine o'clock in order to allow all those who are going to hear Sousa's band sufficient time to make the matinee performance.

Sousa is on his 36th tour of the country and is rounding out his fiftieth year as conductor. His band has traveled more than one million five hundred thousand miles and is in his 74th year.

This may be the last time that this famous band conductor will tour the country, as old age is beginning to tell on his powerful physique. Sousa, however, retains all the fervor and passion as of old. Whatever Sousa has done in the past, and whatever he may do in the remaining days of his life, his "Stars and Stripes Forever," will stand out as a monument to his memory.

There are a number of good seats left, according to Bracker, but the ticket sale is running along at a good clip, and the Flagstaff impresario advises all of the music lovers of Holbrook and immediate vicinity to mail their orders in promptly in order to assure them of seats. A great deal of emphasis is being placed on bringing the children to hear Sousa and already the Teachers' College auditorium is being taxed to accommodate all the youngsters.

The afternoon concert will start at 3 o'clock, while the evening concert will begin at 8:15. Sousa has never been known to start any of his concerts late.

ST. LOUIS, MO.
POST DISPATCH

Sousa and Band To Play Thursday

Veteran Leader Is Making His Golden Jubilee Tour of the Country With Great Success.

SOUSA and his band of 82 are coming to the Coliseum on Thursday evening, with a spirited program of music by the band and the soloists. The present tour marks Sousa's Golden Jubilee as a bandmaster and it has been one of the most successful in his long career, many cities turning out to pay homage to the veteran leader who created an institution with his band.

The Golden Jubilee tour started in Schenectady, N. Y. on July 19 and continues for a period of more than 21 weeks.

The program for Thursday evening contains numbers by St. Saens, Richard Strauss, Sousa and others and interspersed with the band numbers are solos by William Tong on the cornet; Miss Marjorie Moody, soprano, and a sextet for flutes and a xylophone solo. The regular program will be lengthened by the numerous encores, many of which will be the favorites which Sousa admirers demand.

The concert will start promptly at 8:15. The members of the band will arrive in St. Louis in the morning, give a matinee in East St. Louis and return to St. Louis for the evening concert at the Coliseum.

GEORGE FEE AGAIN WITH SOUSA'S BAND

Marlboro Boy, Only 19 Years of Age, Again With World Famous Musical Organization—Now in California

Marlboro.—George Fee, playing cornet with Sousa's Band has just passed his 19th birthday. The band has just reached the Pacific coast after doing a large business en route. This makes the boy's third year with a high class musical organization. Last year he made a transcontinental trip with Sousa. The band appeared in all of the large cities of the country during the trip going even into Alberta, and other places in the far north-west.

The Marlboro boy proved his worth at every appearance. He is as big a favorite with the band as he is with the public.

Never before has a Marlboro boy

scored such a triumph in the musical world as this young lad.

Prior to his engagement with famous musical organizations he played the cornet with the choir at the Immaculate Conception church. He never kept his talents to himself but appeared always willing to assist at every occasion where his ability was called upon.

He writes interestingly of his trip to the coast. The letter is dated Los Angeles. The night before the band appeared at Pasadena it made two jumps of 600 miles each. With a number of the members of the band he has just returned from a trip to Mexico.

LOUISVILLE, KY.
TIMES

NOV 26 1928

SOUSA'S OWN MUSIC IS FEATURE OF CONCERTS

John Philip Sousa has been an international figure for more than one cares to recount, and the coming of his band is an annual feature of interest to his many admirers. Although size of the audiences at the Columbia Auditorium on Saturday afternoon and night were not what might have been desired, they were highly appreciative and demanded encores and double encores at both performances. The matinee programme was light, with the exception of the Wagner and Puccini numbers. The interest was augmented by appearance of the Male High School Band, trained by A. E. Marzian, to which Lieutenant-Commander Sousa presented a loving cup in recognition of its State championship. The band played two of his compositions, "El Capitán" and "The Stars and Stripes Forever."

At night the important offerings included "Tales of a Traveler" (Sousa), a new work entitled "Among My Souvenirs" (Nichols-Sousa) and Richard Strauss' great tone-poem, "Death and Transfiguration." A sextette for flutes, "Dance of the Merlons" (Tschadkowsky), also received much applause. The players were Messrs. Evans, Petrie, Phares, Orosky, Zlotnik and Hall. William Tong, a skillful performer of the cornet, gave a composition of his own, "Tower of Jewels," in which he displayed command of that feat so beloved of cornetists, the "triple-tongue" movement. Marjorie Moody, vocal soloist, has a remarkably high though somewhat piercing voice, which was given full scope in "Love's Radiant Hour," by Sousa. For her first encore she sang an Italian street song and for the second, "Dixie," which, of course, brought a round of tumultuous applause. Howard Goulden contributed a xylophone solo, "Polonaise Mignon," arranged by Tierney.

The concerts were under the management of Thomas D. Cline, whose next attraction is Irvin Schenckman, pianist, November 29. K. W. D.

YOUNGSTOWN, OHIO
VINDICATOR

Sousa Here Wednesday

Lieut. Com. John Philip Sousa and his great band will be at the Stambaugh Auditorium Wednesday afternoon and evening. Two of the best programs of Sousa selections will be rendered and there will be many spectacular tableaux and innovations as only Sousa and his band can do them.

A special feature at the afternoon concert will be the playing of two numbers by the all-school band of Youngstown, directed by the marching king. He will present the band with a huge silver loving cup. Tickets may be procured at the store of the Youngstown Music Co., Federal and Hamplon. School tickets may also be exchanged there.

DAYTON, OHIO
JOURNAL

NOV 27 1928

SOUSA MAKES HIT WITH BIG CROWD AT AUDITORIUM

Several Demands for Encores After Each Number Proves Leader's Popularity.

SURPRISE NUMBERS GIVEN

Veilder of Baton for Fifty Years Has No Idea of Quitting, Critic Told.

Golden anniversary of any great event is just cause for celebration, it when it is of such significance as is occasioned by the entry of John Philip Sousa into the musical realm of America, or shall we say the world at large, to be more exact, there is even more reason for considering it something far above the ordinary run of affairs.

This marks the fiftieth year since the world's most noted band-leader at the age of 24 left his bat as a trombone player to wield the baton over a group of 50 musicians, now grown to 80, and it is the thirty-sixth year in which Sousa and his band have been engaged in their annual tours to the great delight of young and old.

AUDIENCE IS PLEASED.

Sousa paid one of his all too frequent visits to Dayton last night and despite the heavy counter attractions drew a surprisingly large audience was evidenced by the wholesale demands for encores, graciously given by the man who, though he conserves his energy in his manner of conducting, still directs with authority, decision and inspiration which is reflected in the resounding brasses and drums of his faithful players.

One can count always on a Sousa program containing some new numbers. Last night was no exception, for it brought forth "Golden Jubilee" march, which while it will never attain popularity, was not without merit as well as significance. There was, too, a trio of varied numbers, detailing the "Tales of a Traveler" first in wild Kaffir strains, then with a paunting key-changing melody in "The Land of the Golden Fleece" and last a snappy joyous number picturing "Easter Monday on the White House Lawn."

PROGRAM IS VARIED.

Nor is a Sousa program ever without its full share of novelties. Included in this category were the popular "Among My Souvenirs" into which were interwoven the strains of "Mandalay," "Sweet Mystery of Life" and other tunes. A flute sextet played Tschadkowsky's "Dance of the Merlons" and a saxophone septet amused with a "Simpfunny in Deutsch."

For Miss Marjorie Moody, soprano with one of the sweetest, clearest voices heard here on many a concert program, Sousa composed a swinging waltz, "Love's Radiant Hour." Miss Moody brought such real pleasure with her piquant charm and undeniably fine voice that she was not allowed to leave until the audience also had heard Herbert's "Italian Street Song" and "Comin' Through the Rye."

SOLOS COMMENDED.

Excellent cornet solo work featured William Tong's presentation of his own composition, "Tower of Jewels" and Bartlett's "A Dream," while Howard Goulden nearly ran away with the concert with his xylophone playing, which included such a wide range as the "Mignon" Polonaise and selections from "Rio Rita." Of familiar Sousa selections there seemed no end, including "Manhattan Beach," "El Capitán," "U. S. Field Artillery," "Semper Fidelis," "Whistling Farmer" and the "Stars and Stripes Forever," now 31 years old and well on its way to becoming a national anthem.

Despite the weight of his 74 years Sousa sparkles with the vivacity of youth as far as his interest in music is concerned. He vouchsafed the information during intermission that he had written some 350 compositions in all, including 10 operas; that the first one was so far back he couldn't even remember what it was; that he is on his way back to New York, his home, where he expects to pass Christmas after three more weeks of twice-daily concerts, and that he has no idea of giving up his job whatsoever. Truly a record of which not only he but all America may well be proud—A. S. Kany.

FORT WORTH, TEX.
STAR-TELEGRAM

NOV 25 1928

The visit of Sousa's Band induced a reminiscent mood in several Fort Worth musicians who have been in the city for 20 years or more. They have recalled their earliest hearing of the band or their first acquaintance with the Sousa marches.

C. D. Lusk first heard the band in Fort Worth, as he had been in the city for many years before Sousa had a band of his own. This first hearing was in the old Greenwall Opera House, which stood on the north side of Third Street, between Main and Commerce (it was called Lusk then). This was in 1901. Sousa at that time was a decidedly dapper and shapely figure and met his audiences with extreme urbanity. He had a luxurious crop of black whiskers. Until the time he began playing in recent years with the Shrine and Police Bands of Fort Worth, Lusk had never played any of the Sousa marches.

Mrs. John Lyons recalled the same initial hearing of the band. She had come to Fort Worth a bride only a few months before. She also remembers the whiskers and the debonair attitude. The Sousa musical antics have not changed much with the years as in that year he put on one of his humorous sketches based on a popular song of the day, "Has Anybody Here Seen Kelly?" which was presented in succession by every instrument from the squealing piccolo to the grunting bassoon. Mrs. Lyons' next hearing of the band was in San Francisco at the time of the Panama-Pacific Exposition.

Mrs. Lyons first met the Sousa marches as a school girl in West Texas, to which far region the High School Cadets, Washington Post and El Capitán had percolated. She played them on an old Knabe square piano which was the musical pride of the entire region. The two-step marches in six-eight measure were a source of much doubt at first, as she had been taught that that measure was for use in slow pieces of the barrel-organ type.

Lusk Heard Band in 1900.

Sam Losh first heard the band in 1900 in Hagerstown, Md., at the Academy of Music, the city's leading theater. He had up to that time heard only small town orchestras and the rhythmic precision and strong accents of Sousa's aggregation made a strong impression upon him.

Losh's first acquaintance with the marches was at a still earlier time when he, as the shining example of musical precocity in the town, was called upon in his tender youth to

demonstrate pianos in the store of the M. P. Moller Company in Hagerstown, of which his father was manager. The trio strain of Liberty Bell was the sure-fire tune that was the closing argument in many a piano sale. A year or two later when young Sam became the pianist in the local orchestra, it fell to him to play the piccolo part in the final strain of Stars and Stripes Forever, which he had picked up by ear and which the local public thought was an inspired improvisation of his own.

The writer of this story heard the band for the first time about 1898 when they appeared in the Grand Opera House (every town had one then) in Carthage, Mo. He, too, remembers the whiskers and the blast of tone proceeding from the trombones when they marched out in front. More important details of the program are lost in oblivion. At that time Arthur Pryor, who long since has had a band of his own, was trombone soloist.

Memorial Marches.

We were the first violinist in the town orchestra, and with feet perched on the round of the chair because they would not reach the floor we used to play the Sousa marches with gusto. They were all memorized, High School Cadets, Washington Post, King Cotton, Semper Fidelis, National Fencibles, Liberty Bell and Stars and Stripes. Somehow we missed one of the finest, El Capitán. It was our duty to play the piccolo part in the last strain of Stars and Stripes, an assignment we undertook with unctuous glee since it marked the first excursion into the sixth position on the violin.

These are all acquaintances with the band and the Sousa music from outside the footlights, but there is one man in Fort Worth who has known these things from the inside. This man is Arnot Bouton, director of the Fort Worth Police Band, who was a member of Sousa's Band in 1915 and 1922 as a clarinet player. In commenting on this experience, Bouton said: "Sousa is very popular with the members of his band, who call him the Grand Old Man. He is very democratic and friendly with his men and there are men in the band who have been with him for years. There are still a half dozen who were members at the time of my first connection with the band in 1915, the year of the exposition in San Francisco, where we played for several weeks. The white-haired bass drummer is one of the old-timers."

"Sousa was inclined to be lenient with the little mistakes and peccadilloes of his men and on that account they were glad to co-operate with him in matters of discipline. He has never had any labor difficulties, and he has always paid over the union scale to his men."

BROOKLYN
EAGLE

NOV 26 1928

Odds and Ends.

"Theater 1929," a new theatrical magazine, will make its first appearance on Dec. 1, according to an announcement issued by the New Playwrights Theater, the publishers. It will be devoted mainly to discussions of the "experimental and revolutionary theater" and the nature of current dramatic criticism. The magazine will be edited by Bernard Smith . . . John Philip Sousa, who is now on his 50th anniversary tour, by action of the Common Council, will be made an honorary citizen of Milwaukee when he visits that city this week . . . "This Year of Grace," Arch Selwyn's importation from London, grossed over \$45,000 at the Selwyn last week, which means capacity plus considerable standing room at every performance. . . . Earl Carroll announces the Earl Carroll Vanities will not make room at the Earl Carroll Theater for his new musical offering; that Vanities is to continue indefinitely and no date has been set for its departure upon the road. The new show is to be housed in a much larger theater than the Earl Carroll. . . . Glenda Farrell, well-known actress and movie star from the coast, has joined the cast of "Skidding," popular comedy at the Bayes Theater. She replaces Erin O'Brien Moore in the leading feminine role. Michael Michalsko, romantic Jewish actor, now being starred by William Rolland in "His Lost World" at the new Rolland Theater, has received an offer to star in "Senorita," a new musical comedy, due on Broadway.

NOV 13 1928

TO HEAR SOUSA

GREAT BAND LEADER AND HIS MUSICIANS IN TWO CONCERTS.

John Philip Sousa and his band, composed of 85 master musicians, has been booked for an afternoon and night appearance at the Lyceum theatre here tomorrow (Wednesday).

This is truly an event of extraordinary importance and one which the people of Clovis and surrounding territory will not fail to take advantage of. Seldom indeed, does this greatest of all musical organizations appear in a city as small as Clovis, and that it will be heard here is due to the fact that the theatre management saw fit to post a large guarantee when trouble developed at the Amarillo theatre where the band was slated.

Clovis will be one of the two cities in this state to hear the great band, it appearing at Albuquerque today. Among the selections to be played here will be the latest march by Mr. Sousa, "New Mexico," said to be one of the prettiest musical numbers ever composed by him. Other numbers to be heard here will include "Stars and Stripes Forever," mistaken by so many citizens for the national anthem of the United States.

Special features of the organization will be the sextette of trombones and the double sextette of saxophones. Marjorie Moody, soprano. William Tong, cornetist, the sextette of flutes and the triple octette of clarinets, Winifred Bambrick, harpist, and Howard Goulden, the xylophonist.

Seats are now on sale at the Lyceum box office and there is expected to be a complete sell-out, as the band will draw a great number of people from this section of the country.

NEW YORK
EVENING WORLD

NOV 26 1928

Advance notices for next week state that Vladimir Horowitz will play the second pianoforte concerto of Brahms, "In B Minor." The statement is perfectly correct, aside from the fact that the work referred to is in B-flat Major.

John Philip Sousa, now on his fiftieth annual tour, was made an honorary citizen of Milwaukee when his band visited that city last week. . . . Laurence Wolfe, tenor, says that once he sang "La Boheme," in a German city, with a buxom Italian prima donna who knew the role only in her own tongue. So he sang German with the rest of the cast, but switched hastily to Italian when he had duets with the soprano.

SOUSA PROGRAM

John Philip Sousa and his band of 100 will make their first appearance in Dayton in four years when they present Mr. Sousa's special "Golden Jubilee" program in Memorial hall at 8:20 Monday evening.

The soloists to appear here with the band Monday are Marjorie Moody, soprano, William Tong, cornetist, and Howard Goulden, xylophonist. Several new Sousa arrangements will be interpreted by an octette of flutes, a double saxophone sextette and Sousa's famous front line of brass soloists.

The program for Monday evening is:

Peroration known as "Militaire Francaise" from "The Algerienne" St. Saens
Cornet Solo "Tower of Jewels" Tong
Mr. William Tong
Suite "Tales of a Traveler" Sousa
(a) "The Kaffir on the Karoo"
(b) "The Land of the Golden Fleece"
(c) "Easter Monday on the White House Lawn"
Soprano Solo "Loves Radiant Hour" Sousa
Miss Marjorie Moody
Symphonic Poem "Death and Transfiguration" Richard Strauss
Sketch "Among My Souvenirs"
Octette for Flutes "Dance of the Merlons" Tchaikowsky
Messrs. Evans, Petrie, Phares, Orsky, Zlotnik and Hall
March "The Golden Jubilee" Sousa
Xylophone Solo "Polonaise Mignon" Tierney
"Balance All and Swing Partners" Sousa

DALLAS, TEX.
NEWS

NOV 22 1928

Sousa Cup Band
On Varsity Park
School Program

Returning to give Dallas a chance to hear the program with which it won the Sousa amateur band cup in Fort Worth, Monday, the Highland Park High School Band will play Friday evening at the reception opening the new University Park Grammar School.

Completion of the school, on Lovers' Lane, will be celebrated at the reception at the building from 7:30 to 10 p. m.

A short program will be given in the auditorium at 8 o'clock, with brief addresses by Superintendent H. E. Gable, Principal J. P. Harris and members of the board of trustees. Refreshments will be served by the Parent-Teacher Association in the school cafeteria.

Director Ralph Beck and the band will display the trophy presented them by John Philip Sousa, the "march king," at the conclusion of the contest in Fort Worth when the Highland Park Band outstripped the North Texas Agricultural College Band from Arlington, the Fort Worth High School Cadet Band and all other entrants.

The prize-winning selections, "Gateway City March" and "The Gypsy Festival Overture," will be played Friday night, as well as a waltz from "Il Trovatore" and selections from "Glow Worm."

Ralph Beck, director of the band for the last two years, is also secretary-treasurer of the Texas Band Teachers' Association.

NOV 15 1928
Sousa's Artistic
Temperament

Lieut. Com. John Philip Sousa, the eminent composer and conductor of Sousa's Band, coming to Commerce Saturday of this week, has little liking for or sympathy with, the long-haired eccentrics, who seem to think the chief evidence of musicianship is an abnormality of conduct. Mr. Sousa is left distinctly cold by displays of "the artistic temperament," which is so often merely an eight syllabled way of pronouncing "temper." Mr. Sousa learned his first lesson in despising temperament gone mad, early in his childhood. He was a "kid" in knee pants—not that the trousers (as they frequently do) played any part in making the lad remember a cruel taskmaster. "Johnny" Sousa wanted to learn music—ever since he proudly watched his father play the slide trombone in a martial band that marched down Pennsylvania avenue, way back in 1865, when the weary battalions were about to be mustered out, after four long years of service afield. Accordingly, the boy began the study of violin, under an irritable instructor. The "professor" chided him for drawing too short a bow (drawing the long bow) never

being a Sousa trait, you see) and the youth spoke up, in defense, saying he was too close to the wall. The flaming "temperament" was forthwith there, and the teacher angrily shouted, says Mr. Sousa, when he recalls the incident: "What! How dare you tell me my business? I'll kill you." But he didn't, and three score years and more thereafter, Mr. Sousa lives to tell the tale. The teacher rushed at him, however, in the course of the clash and tried, once, to hit him with a bow; and, when that broke on a stove, as Sousa leaped aside, to hit him with his fists. "Johnny" clubbed his own violin and dared the man to "lay a finger on me," but the boy ultimately fled when the instructor made a final "temperamental" dash for him. The young Sousa went safely home, and ever after on the boy's mental retina was imprinted a vision of the silliness and unworthiness of "temperament" when a synonym of abnormality. He has never sympathized with it since.

LOUISVILLE, KY.
COURIER

Sousa and Band
Get Ovation Here

Sousa and His Band, celebrating their golden jubilee as a popular American musical institution, presented a stupendous programme Saturday afternoon at the Columbia Auditorium as one of Thomas D. Clines' Greater Louisville concert series.

The famous Lt. Commander John Philip Sousa waved his baton promptly at 2:30 o'clock and the mighty ensemble of woodwinds and brass winds glided into "A Study in Rhythms," written by the conductor.

Among the most delightful of the band's selections were the dramatic prelude and "Love's Death" from Wagner's "Tristan und Isolde," and a medley of selections from the operas of Victor Herbert. "Washington Post March" and "U. S. Field Artillery March," both by Sousa, were among the well received encores.

The great conductor received quite an ovation when he directed the Louisville Male High School Band, Kentucky's champion musicians, in his own "El Capitan." He then presented the school band's director, Alfred E. Marzian, with a silver loving cup as a reward for the boys' excellent work. Marzian took the baton and directed his organization in the stirring "Stars and Stripes Forever."

The programme was augmented by selections by Miss Marjorie Moody, soprano, whose rendition of "The Beautiful Blue Danube" was more than pleasing; William Tong, cornet soloist, in several picturesque selections, and Howard Goulden, xylophone soloist, played with astonishing dexterity.

The band gave another concert at 8:15 o'clock Saturday night. It deserved a capacity audience. E. H. D.

YOUNGSTOWN, OHIO
VINDICATOR

NOV 26 1928

Sousa Here Wednesday

Seats for the concerts to be given by Sousa and his band at Stambaugh Auditorium, Wednesday afternoon and evening are now on sale at the store of the Youngstown Music Co., at the corner of Champion and East Federal Sts. Indications are that the house will be sold out for both performances. Big blocks of seats are being taken by clubs and musical organizations of nearby cities as well as of Youngstown.

Owing to the great seating capacity of the auditorium popular prices will prevail for the Sousa concerts. In the afternoon 35 and 50 cents will be charged school pupils and a general admission of \$1. In the evening the prices are \$1 and \$1.50. In the afternoon an all-school band will play under the direction of Sousa and he will present the band with a silver loving cup.

CHICAGO, ILL.
HERALD EXAMINER

NOV 25 1928

Sousa and Famous Band
Here Early in December

Will Play Theatrical Engagement; Special Light and Stage Effects to Accompany Presentations.

JOHN PHILIP SOUSA and his military band, on their thirty-fifth annual American tour, will make their second local appearance of the year the week beginning December 8 at the Chicago Theater. Occupying the stage, the famous band will play a program of popular, classical and martial music. The program will conclude with a stage display of brilliance, striking electrical effects being used to accompany Sousa's own direction of his famous number, "The Stars and Stripes Forever." Marjorie Moody, soprano, and Winifred Bambrick, harpist, will be heard in solo numbers.

VARIETY

\$10,000 FOR SOUSA
Chicago, Nov. 13. Sousa and band have been engaged for one week in December at the Chicago theatre (pictures) at \$10,000. Sousa played the picture houses for a spell about a year ago.

NOV 26 1928

SOUSA ENCORED
AT EMERY

Old Favorites Played With
Characteristic Pep

What Lindbergh is to aviation, Lieut. Com. John Philip Sousa is to band music. He is the unquestioned "head man" of the march brigade. Sousa brought his band to Emery Auditorium Sunday for two concerts and won the plaudits of audiences whose members ranged in age from six to 90 or so.

With Sousa's Band were heard Marjorie Moody, soprano; William Tong, cornetist, and Howard Goulden, xylophonist. Tong played his own composition, "Tower of Jewels," and won hearty applause. Miss Moody sang "Love's Radiant Hour," a Sousa composition, and Goulden played the Polonaise from "Mignon," obliging with several encores.

The band's most pretentious offering was Richard Strauss' symphonic poem, "Death and Transfiguration," which the audience Sunday afternoon did not seem to like as well as some of the other numbers. The Nichols-Sousa sketch, "Among My Souvenirs," was especially well received.

Sousa was generous with his encores, playing many old favorites, such as "El Capitan," "Semper Fidelis," "Manhattan Beach" and "Stars and Stripes Forever," the latter of which, as one may read from the program, is "the greatest march ever written." One wonders if Al Smith could not have been elected if he had carried Sousa's Band with him on his tour to stir up the populace. "Stars and Stripes Forever" would make even the most confirmed pacifist get up on his hind legs and cheer.

A number that the audience liked particularly well was the German band burlesque by seven saxophones.

In compliment to Henry Fillmore, Cincinnati band leader, who was present, Sousa's men played Fillmore's "Whistling Farmer" march, with variations.

This was the opening of the concert season under the management of J. Herman Thuman. His next offering is to be Paul Whiteman and his orchestra in two concerts at Tait Auditorium next Sunday. E. H. D.

MILWAUKEE, WIS.
JOURNAL

NOV 27 1928

It Won't Be Long
Now Until Sunday

Gosh fellows! Doesn't it seem long when you're waiting for something to happen. Sometimes it seems next Sunday will never arrive, when the prize winners in the Seckatary Hawkins Band Music contest will receive their prizes from John Philip Sousa, the March King.

Remember Mr. Sousa will be at the Journal for the Seck Hawkins meeting at 11 o'clock next Sunday morning to meet the Seck Hawkins members and award the prizes to the children who wrote the best letters on "Why I Like Band Music."

If your mothers won't let you come alone to the meeting be sure to arrange to have someone come with you. It would be a shame to miss out on meeting the famous John Philip Sousa.

YOUNGSTOWN, O.
TELEGRAPH

NOV 24 1928

SOUSA TO LEAD
STUDENT BAND

During the concert to be given by Sousa's band Wednesday afternoon in Stambaugh auditorium, the All-City high school band, comprised of 150 students, will give two of Sousa's marches under the personal direction of Sousa. The Sousa cup will be awarded to the All-City band by Sousa, who will present it to Yaus.

A capacity house is expected. School will be dismissed early.

YOUNGSTOWN, OHIO
VINDICATOR

YOUNGSTOWN, OHIO
VINDICATOR

Sousa and Band
Come Wednesday

Lieut. Commander John Philip Sousa and his famous band will arrive in Youngstown Wednesday morning by special train, coming from Muncie, Ind. It requires three cars to transport the company and equipment.

Sousa and his band will give two concerts at the Stambaugh Auditorium tomorrow. During the afternoon performance an all-school band will present two numbers, the local school band to be directed by Mr. Sousa and he will present the schools with a silver loving cup. Mayor J. L. Heffernan has declared Wednesday Sousa Day in Youngstown. He has issued a proclamation to this effect. An embossed copy will be presented Sousa while here.

School children will be admitted to the afternoon concert for 35 and 50 cents. The general admission is \$1. The night prices are \$1 and \$1.50.



Howard Goulden, great drummer, with Sousa's band, at Stambaugh Auditorium Wednesday afternoon and night.

NOV 24 1923

MILWAUKEE MAKES CITIZEN OF SOUSA

City Council Honors Veteran
Band Leader in Flatter-
ing Resolution

Milwaukee is planning a recep-
tion for Sousa on his golden ju-
bilee tour with honors such as
have never been offered any other
visiting musician. He will be pre-
sented with an honorary citizenship.
Walter Kohler, governor-elect,
making the presentation speech.
A big chorus of some 300 voices
will take part in the celebration
and representatives of the city and
state will be present in large num-
bers.

The resolution passed by the city
council which made Sousa a
citizen of Milwaukee reads as fol-
lows:

"Whereas, for 50 years the
music of John Philip Sousa has
stirred the patriotic pulse of the
American people; and

"Whereas, throughout the length
and breadth of the United States
his genius and achievements have
been recognized and fittingly and
deservingly honored; and

"Whereas, Milwaukee, one of
the nation's most music-loving
cities, has always held him in
special affection and esteem and
welcome him for 25 years as
though he were one of their own;
and

"Whereas, it is fitting that now
at the close of half a century
of public service this great Ameri-
can be given special recognition
by the city dear to him above
all others; now, therefore, be it

"Resolved by the common
council of the city of Milwaukee
that in token of the affection and
esteem of its citizens for John
Philip Sousa, and in recognition
of his 50 years of public service,
there be and hereby is bestowed
upon him the distinction of hon-
orary citizenship of the city of
Milwaukee;

solved further, that an en-
dorsed copy of this resolution be
presented to him by the
Lieutenant-Commander
John Philip Sousa.

NOV 16 1923

SOUSA'S BAND IN COMMERCE NEXT SATURDAY

His fifty-four years resting lightly
on his shoulders, Lieut. Commander
John Phillip Sousa is on his Golden
Jubilee Tour, and due to a fortunate
incident, will give two concerts un-

der the auspices of the East Texas
Teachers College at Commerce, in
the spacious and beautiful auditori-
um, Saturday, November 17.

It is this great Sousa who, if he
had not won such enduring fame as
the writer of his country's greatest
patriotic marches, might have come
down through the years as the Will
Rogers of music. Sousa is perhaps
the only American composer who has
the facility to tell stories and crack
jokes in terms of music and for at
least two decades the American peo-
ple have laughed heartily at his hu-
moresques and parodies upon current
popular music, just as they have ap-
plauded such march tunes as "The
Stars and Stripes Forever," "Semper
Fidelis" and "El Capitán."

Sousa's newest humoresque is
found this year in "Among My Sou-
venirs." Among the young man's
souvenirs (one suspects the young
man is Sousa himself) is a photo-
graph, a letter and a broken heart,
and as he meditates, he goes back be-
fore the broken-hearted time and re-
members when he and she were sing-
ing "Twirling Stars are Laughing
at You and Me" when he was "Seeing
Nellie Home."

In addition to his humoresque,
Sousa has given spices to his new
program by transcriptions of the hit
numbers of the various New York
musical shows, entitled "Ten Min-

Lansing to Hear Sousa on Golden Jubilee Tour

Golden Jubilee

JOHN PHILIP SOUSA



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Though John Philip Sousa, is the great exception to the rule
who will again greet a Lansing audience with his band when he
appears in concert at Prudden
auditorium Dec. 7, never broad-
casts he has no objection to his
public becoming familiar with
some of the numbers on his pro-
gram before hand. The "Golden
Jubilee," march, several bars of
which are reproduced here, was
composed by the veteran con-
ductor as a sort of celebration of
the present season, which is
really a golden jubilee marking
the 50th year that Sousa has ap-
peared before the public.

No farewell tours are talked of
by Sousa, who has built up his
reputation, not only with a won-
derful trained band, which can
play his own exhilarating marches
as no other organization can, not
only with programs which the
public always enjoys, but by his
almost 100 per cent success in
keeping his promises. If anything
happens to delay a Sousa con-
cert or prevent its being given it

one in the afternoon for school
children which will begin at
about 4 o'clock and at which the
Lansing public school bands will
be especially invited guests, and
one in the evening, at which the
new 75-piece band of Michigan
State college will be featured.
Miss Mildred Koonsman is local
manager for the band.

Two concerts will be given here.

YOUNGSTOWN, OHIO VINDICATOR

NOV 25 1923



LIEUTENANT COMMANDER JOHN PHILIP SOUSA.
Brings His Band to the Stambaugh Auditorium, Mat-
inee and Evening, Nov. 28.

of the band, orchestra, phonograph
radio. And everyone has applauded
after his own fashion. The world not
only admires, but loves him, because
he has been a universal friend. He
was America's ambassador of good
will long before anyone thought of
the title."

MIDDLETOWN, CONN. PRESS

NOV 24 1923

ADOPTED BAND MASTER
PONCA CITY, Okla.—The Ponca In-
dians adopted John Philip Sousa, famous
bandmaster, as one of their members
when he came here for a concert Octo-
ber 12. The ceremony was held at
the 101 ranch where Sousa was the

guest of George L. Miller, owner of
the ranch.

An elaborate welcoming was prepared
for the bandmaster. His program began
with a luncheon given in his honor by
Miller in the spacious ranch home near
here.

According to the opinion of Roy J. Wen-
sley, inventor of the televox, street cars of
the future will be operated by a mechan-
ical-man fashioned of copper veins, por-
celain bones and insulated wire nervous
system, and vacuum tubes for vital or-
gans.

NOV 25 1923



Sousa Will Be Made Honorary Citizen of City

JOHN PHILIP SOUSA, despite
time's record of 74 years, will
round out his most strenuous
season with two concerts at the
Auditorium Dec. 2. After that he
will depart for his hunting camp
in the Carolinas.

Milwaukee will make a special
occasion of Sousa's visit. He will
be presented with an honorary citi-
zenship by the city. Clubs and
societies are signing a "Memory
Album" to be given him in ob-
servance of the day. A unique fea-
ture this year will be the com-
munity singing, led by Samuel A.
McKillop, and a chorus recruited
from the choral societies of Mil-
waukee. At the matinee, the South
Side High school band will play
one of Sousa's marches, under the
direction of the bandmaster. The
Washington High school prize win-
ning band will appear at the eve-
ning performance, as will an en-
semble of 200 girl musicians, di-
rected by Vesey Walker, conductor
of the American Legion band.

The march king has with him
this year the same soloists: Mar-
jorie
Gou
Ton

CANTON, OHIO REPOSITORY

Boys Give Program For Music Club

Members Hear Story Of
Life Of John Philip
Sousa.

The life of John Phillip Sousa
and several of his compositions
formed the topics of study for the
Juvenile MacDowell club Saturday
at the Canton Woman's club. Mrs.
William Rehbein, the club advisor,
told the story of Sousa's life and
the program, which was given en-
tirely by the boys of the club, was
arranged by Mrs. Lulu Miller Kiehl.
The following musical selections
were given:

Song, "The Land of the Sky Blue
Water" Cadman
George Wesp, tenor and Robert
Parks, violinist
"Waltz" Brahms
"O Sole Mio" E. Di Capua
"Sonny Boy" James Bloch
"Baracole" Ambrosio
"Buddies" McIntyre
"Melody in F" Mastine
"Hunting Song" Miles
"Pickaninny Sandma" Robert

SOUSA TO WRITE C. I. A. MARCH IN WINTER

Special to The Star-Telegram.
DENTON, Nov. 24.—"I would be frightfully afraid to refuse anything to 1,700 girls."

That was the smiling comment of Lieut. Com. John Philip Sousa to student representatives of the College of Industrial Arts when presented with a petition from the student body at his concert in Fort Worth Nov. 19, requesting him to write a march for C. I. A.

The world-famous musical conductor promised the petitioners that he would write the march some time during the winter after his return to New York. School songs will be incorporated into the melody if possible, he said.

The request for such a march followed the concert of Sousa's band on the C. I. A. campus in October, and the petition was signed by the 1,700 students and 125 faculty members of the college. Journalism students worded the request and secured the signatures, while girls studying in the department of fine arts printed and decorated the outer leaves of the book into which the signatures were later placed.

YOUNGSTOWN, O.
TELEGRAPH

NOV 24 1928



John Philip Sousa brings his famous band to Youngstown for two concerts at Stambaugh auditorium next Wednesday afternoon and evening.

DAYTON, OHIO
JOURNAL

NOV 26 1928

THANKSGIVING week will begin auspiciously in Dayton with the appearance of the Cincinnati Symphony orchestra this evening at the Victory theater, this being the second concert of the local symphony season.

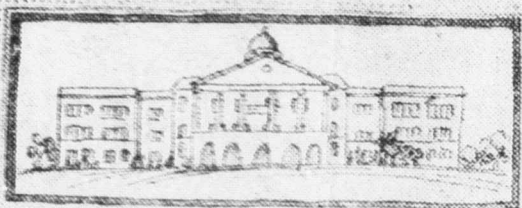
The program will include a group of interesting modern numbers, as well as Schubert's famous "C Major Symphony", and Fritz Reiner will conduct.

John Philip Sousa's band at Memorial hall in its "Golden Jubilee" program will be a counter musical attraction tonight. Morjorie Moody, soprano; William Tong, coronetist and Howard Goulden, xylophonist will appear as soloists with the band, which has not been heard in Dayton for four years.

In compliment to Miss Elizabeth Thompson of Boston, the house guest of Mrs. Frank R. Henry, of West First street, Miss Virginia Weiffenbach of Riverside will entertain a few friends informally at luncheon today at the Dayton Woman's club.

Tomorrow, Mrs. Henry will have a small luncheon bridge at her home for the pleasure of Miss Thompson.

Girl Students' Petition Which Proved Irresistible



We, the seventeen hundred students and hundred or more twenty-five faculty members of the College of Industrial Arts, realizing that no higher honor could be paid our Alma Mater, hereby petition, John Philip Sousa, the "March King", that he compose a march for our College

John Philip Sousa, the "March King," found this touching petition from the girl students of the College of Industrial Arts irresistible and he has agreed to write a march for C. I. A. as soon as he can.

BATTLE CREEK, MICH.
MOON-JOURNAL

NOV 24 1928



Miss Winifred Bambrick, harp soloist with John Philip Sousa and his band at the Sanitarium Union December 6.

BEDFORD, INDIANA
TIMES

NOV 24 1928

TO VISIT WITH SOUSA'S BAND

Carl Preble, of the Times, is in Louisville today renewing old acquaintances with his former director, John Philip Sousa and members of the band. Mr. Preble played with the Sousa band five years, touring the United States, as well as other countries.

During the world war Mr. Preble was associated with Mr. Sousa for 7 months at Great Lakes, and was sent by Mr. Sousa with a picked band aboard the flagship of the Atlantic fleet, U. S. S. Pennsylvania, where he served for nine months of the war.

We pledge the deepest gratitude, not only on the part of the student body and faculty, but also for the thousands of ex-students over the entire world and the thousands of students to come

We promise that the C. I. A. march will always be used to typify the real spirit of our school

To Lieutenant
Commander
JOHN PHILIP
SOUSA

CLEVELAND, OHIO
NEWS

NOV 30 1928

SOUSA and his band give two concerts at music hall Thursday. The Cleveland orchestra gives a Wagner program at Masonic hall Thursday evening, repeating it Friday afternoon. Paul Whiteman and his orchestra give a concert at music hall Friday evening, including the Gershwin concerto in the program.

Zoe Akins' comedy, "The Texas Nightingale," was presented at the Drury theater of the Play House, the first time in Cleveland, Wednesday evening. In the cast are Katherine Wick Kelly, Noel Leslie, Rolf Engelhardt, Ellen Lowe, Elmer Lehr, Margaret Hamilton, Crawford K. Wright and Thomas R. Ireland. It will continue until Dec. 16, with matinees on Saturdays.

NOV 28 1928

CROWDS GREET SOUSA'S BAND

Greatest Bandmaster Is
Loudly Acclaimed Here.

By June Mull.

Two large audiences heard Lieut. Commander John Philip Sousa, unquestionably America's greatest bandmaster, now on a golden jubilee tour at the end of fifty years of conducting, direct his band of eighty-five musicians and soloists in two concerts in the new Muncie Armory yesterday.

Author of a hundred marches, decorated by royalty, academies, societies, and given the soubriquet of "March King" abroad, where he has made half a dozen tours, Sousa is a man whom fame and good fortune have not spoiled. Seventy-four years old the sixth of this month, the great composer and director might be conceded the privilege of retiring, at least not expected to undertake the rigors of a national tour. His appearance before American audiences this season is nothing less than a work of great unselfishness.

Representative of Genius.

Sousa directs with a minimum amount of effort, it appears to his audience. In his concerts here yesterday afternoon and last evening he stood quietly, every moment alert and masterful, but often dropping his arms almost with negligence.

The stirring crescendos to which he can direct a band are, of course, incomparable, and the genuine thrill which his music arouses in an audience is the greatest argument that Sousa's compositions are really representative of American musical genius. For the many encores in his program the band played the composer's own marches, among them "El Capitan," "U. S. Field Artillery," "Semper Fidelis," and the most popular of all, "The Stars and Strips Forever," which is associated in the minds of Americans with national anthems. Its survival of the great popularity accorded it during the World War marks it as classic.

One of the most interesting original compositions on Sousa's program was the suite "Tales of Ellery." Sousa has written about eight suites for bands and at least ten comic operas. The first number on the evening program, "Militaire Francais," from "The Algerienne," by St. Saens, was one of the best of the two performances.

Soloists Are Appreciated.

The solo work of Miss Marjorie Moody, coloratura soprano, was well appreciated. Miss Moody sang last evening "Love's Radiant Hour" and as an encore the well known "Italian Street Song," by Herbert. Howard Goulden, xylophone soloist, played brilliantly and was forced to give several encores.

The evening program ended with the resounding, rollicking "Balance All and Swing Partners," by Sousa. During the interval of the matinee

program, Sousa, who is especially interested in the development of high school bands because of their bearing on the musical future of the country, directed the Central High School band in playing "El Capitan" and the "Washington Post" marches. He afterwards presented the band with a cup.

Sousa will go to Youngstown, O., from Muncie. Manager Harry E. Paris expressed gratification at the reception of Sousa in this city. Large parties of people from other communities attended the concerts. The largest out-of-town party was from Marion and was brought here by C. I. Tuttle, a former resident of Muncie, now in charge of public school music in Marion.

YOUNGSTOWN, OHIO
VINDICATOR

NOV 26 1928

MAYOR HONORS BAND MASTER

Bestows "Honorary Citizenship" Upon Sousa

In a proclamation issued today, Mayor Joseph L. Heffernan bestowed "honorary citizenship" upon John Philip Sousa, famous band leader and "march king," who comes here Wednesday.

Mayor Heffernan pointed out that Sousa has stirred the patriotic pulse of the American people for 50 years, that his genius and achievements have been widely recognized and honored, and that Youngstown has always held him in special affection and esteem.

"It is fitting now at the close of half a century of public service that this great American be given special recognition by the city dear to him above all other," said the mayor.

An embossed copy of the mayor's resolution will be handed Lieut. Commander Sousa.

NOV 5 1928

America's Famous "March King"
City For Two Concerts Today

LT. COM. JOHN PHILIP SOUSA

Sousa and his band are here today, in Emory Auditorium, for two concerts. The matinee begins at 3 o'clock and the evening concert at 8:15. The bandmaster is making his thirty-eighth tour of this country and is also observing the fiftieth anniversary of his career as a band leader.

Sousa is a household word in America. His marches are typical of America, just as the Strauss waltzes are typical of Vienna. His operettas have attained world fame and his bands have always been the best that could be assembled.

Sousa has been a great favorite in this community. How long he has been coming to Cincinnati is a matter almost of conjecture, but three generations have heard him, and the youngest now is anxious to hear him before it is too late. Of course, Sousa will not make many more tours of this country. In fact it may be possible that this will be his last visit, though he is in no way announcing any farewell tour. He expects to continue as long as his vitality makes it possible for him to give Sousa concerts on the Sousa plane of excellence.

Sousa's program will be the same for both concerts. In addition to the set program he will play a variety of encores, of course, including Sousa marches.

The program follows:



WINIFRED BAMBRICK



MARJORIE MOODY

Marjorie Moody, soprano; William Tong, cornet, and Howard Goulden, xylophone. Peroration known as "Militaire Francaise" from "The Algerienne" Saint-Saens. Concert solo, "Tower of Jewels"..... Tony Concert solo, "Tales of a Traveler"..... Sousa Soprano Solo, "Love's Radiant Hour" (new)..... Sousa (Lyric by Helen Boardman Knox.) Symphonic poem, "Death and Transfiguration"..... Richard Strauss Interval. Sketch, "Among My Souvenirs"..... Nichols-Sousa (new)..... Sousa Sextette for flutes, "Dance of the Mirlitons"..... Tschalkowsky Messrs. Evans, Petrie, Pliars, Orosky, Zlonik and Hall. March, "The Golden Jubilee" (new)..... Sousa Xylophone solo, "Mignon"..... Tierney Howard Goulden. "Balance All and Swing Partners"..... Sousa

AKRON, OHIO
TIMES

NOV 28 1928

Sousa's Band to Present
Concert to Aid Schools

Instruments For Local Music Organizations to be Provided
by Proceeds From Two Appearances Saturday

John Philip Sousa, noted veteran band leader now on his golden jubilee tour of America, is coming to Akron Saturday in the interest of the Akron school bands.

Sousa and his 84-piece band will give two concerts at the Akron Armory, featuring American music.

The music department of the public schools, headed by Miss Nellie Glover, is sponsoring the concert.

The afternoon program will begin at 2 o'clock, and all students of Akron schools will be admitted at special reduced prices.

The evening program will begin at 8:15 o'clock. Sale of reserve seats for the program is being handled by the Music Department, the Home and School League and the Windsor-Poling Co.

Net proceeds from the two concerts will be used to buy instruments for the Akron school bands and orchestras.

Has Many Bands

Akron has six high school bands, six high school orchestras and 33 grade school bands, Miss Glover reported Tuesday.

The Board of Education does not buy instruments for any of the bands or orchestras.

Many of the smaller instruments are owned by the children, but the larger and more expensive ones are bought by the schools and the Music Department.

Money for the purpose is made by plays, entertainments and concerts,

given or sponsored by the schools and the Music Department.

"Akron bands lack a number of instruments required in the state and national contests by the national rules," Miss Glover said.

"A band that enters the contests without the variety of instruments required to make a well-balanced musical organization is handicapped from the beginning.

May be Here

"We expect the state band contest next spring to be held in Akron, and we don't want the Akron bands to enter this contest with a handicap caused by lack of instrument."

The Home and School League is assisting in planning the band contests, thru a committee named by Mrs. T. A. Chittenden, president of the organization.

Mrs. Olive Harding is in charge of publicity and advertising. Other members of the committee are:

Mrs. Alfred Herberich of West Akron; Mrs. A. F. Miller, East Akron; Mrs. William E. Begley, South Akron, and Mrs. Harry E. Reed, North Akron.

NOV 25 1928

Sousa Is Here Next Wednesday



Caricature of John Philip Sousa, the "March King."

John Philip Sousa, most famous of American band masters, composer of many operatic successes and marches galore, will bring his band to the Stambaugh auditorium next Wednesday

for two concerts, afternoon and night.

Popular prices reign for these concerts and it is expected the huge seating capacity of the auditorium will be taxed afternoon and night. The advance sale indicates capacity crowds. Seats may be obtained at the Youngstown Music Co. down town.

In the afternoon a special feature will be two numbers by a band recruited from the local high schools and the schools will be presented by Sousa with a silver loving cup after he directs the all-school band. Prices for school pupils in the afternoon are 35 and 50 cents.

GREENVILLE
TEX.
BANNER

NOV 15 1928

Sousa's Artistic
Temperament

Lieut. Com. John Philip Sousa, the eminent composer and conductor of Sousa's Band, coming to Commerce Saturday of this week, has little liking for or sympathy with, the long-haired eccentrics, who seem to think the chief evidence of musicianship is an abnormality of conduct. Mr. Sousa is left distinctly cold by displays of "the artistic temperament," which is so often merely an eight syllabled way of pronouncing "temper." Mr. Sousa learned his first lesson in despising temperament gone mad, early in his childhood. He was a "kid" in knee pants—not that the trousers (as they frequently do) played any part in making the lad remember a cruel taskmaster. "Johnny" Sousa wanted to learn music—ever since he proudly watched his father play the slide trombone in a martial band that marched down Pennsylvania avenue, way back in 1865, when the weary battalions were about to be mustered out, after four long years of service afield. Accordingly, the boy began the study of violin, under an irritable instructor. The "professor" chided him for drawing too short a bow (drawing the long bow) never

being a Sousa trait, you see) and the youth spoke up, in defense, saying he was too close to the wall. The flaming "temperament" was forthwith there, and the teacher angrily shouted, says Mr. Sousa, when he recalls the incident: "What! How dare you tell me my business? I'll kill you." But he didn't, and three score years and more thereafter, Mr. Sousa lives to tell the tale. The teacher rushed at him, however, in the course of the clash and tried, once, to hit him with a bow; and, when that broke on a stove, as Sousa leaped aside, to hit him with his fists. "Johnny" clubbed his own violin and dared the man to "lay a finger on me," but the boy ultimately fled when the instructor made a final "temperamental" dash for him. The young Sousa went safely home, and ever after on the boy's mental retina was imprinted a vision of the silliness and unworthiness of "temperament" when a synonym of abnormality. He has never sympathized with it since.

CINCINNATI, O.
ENQUIRER

NOV 22 1928

SOUSA PLAYS SUNDAY.

Sousa and his band, internationally famous and popular, come to Emory Auditorium Sunday afternoon and evening for two concerts. There are 84 men in the band this year, and the soloists include Marjorie Moody, soprano; William Tong, cornet, and Howard Goulden, xylophone. The programs will include a number of attractive novelties as well as standard numbers, and one of the most ambitious numbers will be the transcriptions of Richard Strauss's "Death and Transfiguration." Of course, there will be all the Sousa marches anybody desires and many encores.

NOV 23 1928

AMERICA

KNOWS MORE ABOUT MUSIC
ART THAN DOES EUROPEJOHN PHILIP SOUSA WILL BE
IN MUNICIE, IND. NOVEMBER
27TH.

It is the belief of Lieutenant Commander John Philip Sousa, who, with his band will be at the New Armory Muncie, Nov. 27th that the American knows more about musical art of Europe than does the European himself. Mr. Sousa has for 50 years been conductor and composer and his golden jubilee tour is under way this year. It will be the 20th transcontinental tour of the band and the 36th in point of actual consummation.

Just before he started upon the present tour at Rochester, New York, he declared that the appreciation of music, both from the non-professional and the professional standpoint is perhaps greater today than ever before. "The two countries that seem to be making the greatest strides," he asserted, "are the United States and Italy—and both from opposite points of progress. America, up to a few years ago, was so busy in commercial endeavor that little attention was paid to advancement of musical art. This was lamentable and America today has fewer folk songs than are possessed by any other important nation. Italy, which may be called the home of musical art, allowed its musical genius and effort to be drawn strongly to opera. No other form of composition had much chance in that country. But of late years there has developed in Italy a number of splendid writers who are devoting their talent to the production of symphonic music and to forms of music that appeal to what may be called symphonic audiences.

"America today vies with other nations in having appreciation for every form of musical endeavor. We have symphonic orchestra 'fans,' concert band 'fans,' opera 'fans,' jazz 'fans.' In fact there is no music that has not its especial groups of followers. And there is something splendid about the people of America, for they are not hide-bound and they do not leap to any one nation for music. This comes naturally from the fact that our teachers formerly were largely recruited from the nations of the world. If, for instance, a Hungarian teacher laid stress upon Hungarian compositions, it was certain that the American pupil profited by obtaining a knowledge of the music literature of Hungary. And so with German, Italian, French or other music—the American pupil got the benefits of special study. That is the reason that the American today knows European music so well. My hope is that we will always be free from prejudice and will appreciate music whether it comes from Berlin or Beluchistan Paris or Patagonia."

YOUNGSTOWN, OHIO
VINDICATOR

Sousa: Here Soon

When Marjorie Moody sings, joy reigns and there is a rare enjoyment of florid song. Miss Moody is from Melrose, Massachusetts. She gained reputation in her home city as a singer of charm and of ability. Lieutenant Commander John Philip Sousa, in quest of a singer her type for a band concert, engaged her at first hearing. She made an instant hit with his audience, cordingly she will be here with her band when it comes to its certs on next Wednesday at Stambaugh Auditorium.

NOV 22 1928

SOUSA'S BAND

WILL APPEAR AT MUNCIE, IND.
TUESDAY NOV. 27TH.

WILL AFFORD THOSE WHO LOVE
BAND MUSIC TO HEAR NO-
TED MARINE BAND

For 12 years John Philip Sousa, who comes Nov. 27th to Muncie, Ind., was at Washington with the Marine band, of which he was conductor. He saw presidents come and go, to the accompaniment of his music. But now and again he would leave the capitol to take the band on trips around the country. He became very well known and it was his great popularity and the popularity of the marches and other compositions belonging to that period that determined him to form his own band. He began at Manhattan Beach and it wasn't long before he began tours that took him around the globe.

In the days at Washington Mr. Sousa composed the "Presidential Polonaise" for indoor assemblages at the White House. "Semper Fidelis" was written with the idea in mind of being played for outdoor reviews. One of the well-remembered and extra popular marches, "The Washington Post" was written for that newspaper to be played at the reading of essays by school children who had won prizes in a contest conducted by that publication. The irony of it all is that he sold the composition for \$35, and it would have brought him a fortune in royalties. It has been played everywhere and vies in favor with "Stars and Stripes Forever."

It is interesting to learn the history of that latter march. He was returning from Europe and as he was pacing the deck of the steamship he sensed the rhythmic beat of a band. There was a sort of tom tom cadence. It persisted. Gradually the march took form. Throughout the voyage the band seemed to be playing—ever taking on some definite march melody. Not a note was put on paper but when New York was reached the march was complete. He set it down on music sheets and "Stars and Stripes Forever" as it is known today by millions of people was written. Not a note was ever changed.

Ten operas and hundreds of other compositions are the work of this gifted man. Each work is wholly original and distinctive. Each is lasting and is played over and over again. But when Lieutenant Commander Sousa prepares a program he includes in it selection from a world-wide range of composers. "I never consider the nationality of a piece" he said recently. "My programs are prepared solely with the idea of entertaining. The waltz, the ballad, the suite, the music of America are included. My band has one of the greatest of musical libraries and almost any work of quality is found there. I do not hesitate to offer a tinkling tune and a symphonic tragedy on the same program and always there are marches. I have profound admiration for the music of Wagner, of Beethoven and the great masters but I do not overlook the fact that immortal tunes may have been born in a cotton field or in a barnyard. 'Turkey in the Straw' to me is a magic melody—anyone may be proud to have written it. As for jazz—it can be good and bad. Its popularity is due to its strongly marked rhythm. I feel that it will disappear. But it will endure as long as people listen to music with their feet rather than with their brains."

NOV 29 1928

CITY WILL HELP SOUSA OBSERVE ANNIVERSARY

Parmadale Boys to Receive Cup
From Noted Band Leader.

Lieut. Com. John Philip Sousa of the United States navy, march king of the world, was to be in Cleveland Thursday intent upon two things dearest to his heart.

One is the presentation of his silver loving cup to the boys' band at Parmadale and the other is the celebration of his 50th year as a band leader.

The presentation of the cup will be made at his golden anniversary matinee in public auditorium's new music hall. In attendance there will be members of the Catholic Charities corporation, which supports the orphan village of Parmadale.

Although the 74-year-old bandmaster's stay in the city was crowded he paused long enough to observe, with that ever-present twinkle in his eyes, "Artists should never give farewell tours and they should pray that the public never gives one for them."

"That goes for bandmasters, too," he laughed.

He will be serenaded at Hotel Cleveland and escorted to the new music hall for his evening concert by the American Legion band of Cleveland Post No. 2 and the 45 members of the band, in their new uniforms, will be his guests at the performance.

CLEVELAND, OHIO
JOURNAL

NOV 25 1928

Sousa's Band Appears Here Monday Night

Golden Jubilee Program of
Organization to Be Presented
At Memorial Hall.

John Philip Sousa and his band of 100 will make their first appearance in Dayton in four years when they present Sousa's special "Golden Jubilee" program in Memorial hall at 8:20 o'clock Monday evening.

The soloists to appear here with the band Monday are Marjorie Moody, soprano; William Tong, cornetist, and Howard Goulden, xylophonist. Several new Sousa arrangements will be interpreted by an octet of flutes, a double saxophone sextet, and Sousa's famous front line of brass soloists.

The encores will be selected from special request numbers received by Mr. Sousa for his favorite marches of the past.

The Sousa band will arrive in their special train which has carried them across the continent since they serenaded Herbert Hoover at his California home election night.

The program for Monday evening is:
Percussion, known as "Militaire Francais," from "The Algerienne".....St. Saens
Cornet Solo—"Tower of Jewels".....Tong

Suite—"Tales of a Traveler".....Sousa

(a) "The Kaffir on the Karoo".....Sousa
(b) "The Land of the Golden Fleece".....Sousa

(c) "Easter Monday on the White House Lawn".....Sousa

Soprano Solo—"Love's Radiant Hour".....Sousa

Miss Marjorie Moody.

Symphonic Poem—"Death and Transfiguration".....Richard Strauss

Sketch—"Among My Souvenirs".....Nichols-Sousa

Sextet for Flutes—"Dance of the Merlions".....Tchaikowsky

Messrs. Evans, Petrie, Phares, Orsky (Zlotnik and Hall).

March—"The Golden Jubilee".....Sousa

Xylophone Solo (Polonaise)—"Mignon".....Tierney

Howard Goulden.

Balance All and Swing Partners".....Sousa

NOV 26 1928

"Grand Old Man" of Concert Stage, John Philip Sousa, Scores Here Again

The golden jubilee tour of America's pre-eminent bandmaster, John Philip Sousa, brought him, with his ensemble of eighty-four men, to Cincinnati yesterday, when, under the management of J. H. Thuman, two recitals were presented in Emery Auditorium.

The same program was given, afternoon and evening, and the audiences cheered themselves hoarse in honor of the "grand old man" of the band concert stage. The programs were made short with wise intent, for encore after encore was necessary to gratify the public. The famous marches were hailed with delight as they were played in the inimitable Sousa style.

The program novelty of this year's Sousa tour is an arrangement for band of the colossal Strauss tone poem, "Death and Transfiguration." It made a profound impression upon yesterday's audiences, many of whom were inclined to paraphrase Dr. Johnson and suggest that the amazing thing was not that it was well done, but that it was done at all.

YOUNGSTOWN, O.
TELEGRAPH

SOUSA WILL BE VOTED CITIZEN

Mayor Will Present Resolution
To City Council

John Philip Sousa, famous bandmaster, who will give two concerts at the Stambaugh auditorium Wednesday, will be made an honorary citizen of Youngstown by the city council tonight.

The following resolution has been prepared by Mayor Heffernan and will be presented to council.

Whereas, for 50 years the music of John Philip Sousa has stirred the patriotic pulse of the American people; and

Whereas, through the length and breadth of the United States his genius and achievements have been recognized and fittingly and deservedly honored; and

Whereas, Youngstown, one of the nation's most music-loving cities has always held him in special affection and esteem and welcomed him for 35 years as the one of their own; and

Whereas, it is fitting that now at the close of half a century of public service this great American be given special recognition by the city dear to him above all others; now, therefore, be it

Resolved that in token of the affection and esteem of its citizens for John Philip Sousa, and in recognition of his 50 years of public service, there be and hereby is bestowed upon him the distinction of honorary citizenship of the city of

Youngstown.

Resolved further, that an engrossed copy of this resolution be sent to the Lieutenant-Commander John Philip Sousa.

(Signed)
JOSEPH L. HEFFERNAN,
Mayor.

YOUNGSTOWN, O.
TELEGRAPH

NOV 22 1928

SOUSA WILL DIRECT SCHOOL MUSICIANS

Classes To Be Dismissed Next Wednesday Because Of Concert

When John Philip Sousa comes to Youngstown for two concerts in the Stambaugh auditorium next Wednesday afternoon and evening he will direct in two selections, a large band of young musicians composed of players chosen from the various high school bands.

Schools will be dismissed earlier in the afternoon in order to give pupils an opportunity of attending the concert. A special admission price also has been arranged for the young people.

NOV 25



ASSOCIATED PRESS
JOHN PHILIP SOUSA

Sousa and his band of eighty-four are coming to Emery Auditorium this afternoon for a concert and another this evening. It is Sousa's golden jubilee tour as a bandmaster and he is having a triumphant way. There is no musician before the American public who holds the affections of that public quite like Sousa. He has appealed to three generations, and the newest generation is just as enthusiastic as the oldest. He always gives concerts which are real entertainments. His programs are varied and there is about each of them that snap and dash which drives dull care away.

Sousa has with him this year several attractive soloists, among them Marjorie Moody, the soprano, and William Tong, his new cornet soloist.

Sousa always includes some special numbers on his program, and this year it is a transcription of Richard Strauss's brilliant tone poem, "Death and Transfiguration," a very impressive and beautiful number. There are also some new Sousa medleys, some new Sousa light opera music, some old favorites, some humorous numbers and, of course, all the encores the audience will demand, including all the Sousa marches they may want to hear. It is going to be a gala occasion, because while Sousa is not saying it will be a farewell tour, it is fair to assume that he will not travel very much more.

The program for both concerts is as follows:

- Miss Marjorie Moody, soprano.
- Mr. William Tong, cornet.
- Mr. Howard Goulden, xylophone.
- Percussion known as "Militaire Francais" from "The Algerienne".....Tong
- Cornet solo, "Tower of Jewels".....Sousa
- Suite, "Tales of a Traveler".....Sousa
- Soprano solo, "Love's Radiant Hour".....Sousa
- (new) Miss Marjorie Moody.
- (Lyric by Helen Boardman Knox.)
- Symphonic poem, "Death and Transfiguration".....Richard Strauss
- INTERVAL.
- Sketch, "Among My Souvenirs" (new).....Nichols-Sousa
- (a) Sextet for flutes, "Dance of the Merlions".....Tchaikowsky
- Messrs. Evans, Petrie, Phares, Orsky, Zlotnik and Hall.
- (b) March, "The Golden Jubilee" (new).....Sousa
- Xylophone solo, Polonaise "Mignon".....Tierney
- Mr. Howard Goulden.
- "Balance All and Swing Partners".....Sousa

NOV 25 1928

Music Artists



John Philip Sousa



Douglas Moore

Ger

Sousa Honors Parmadale Boys' Band



PARMADALE BAND ON PARADE

NATIONAL recognition has come to the boys' band at Parmadale, the band which was equipped through the sponsorship of The Cleveland News some time ago.

Excitement reigned Thursday at Parmadale, the little village where the Catholic diocese of Cleveland makes a real home for the orphaned boys of 14 counties, and everyone is thinking of the great time the band will have when it plays in the new Music hall of public auditorium on Thanksgiving day, for Lieutenant Commander John Philip Sousa.

Commander Sousa has picked the band as the best of its class in this entire section of the country and at his matinee concert next Thursday he will personally present the "John Philip Sousa cup," a great silver award that seldom is won in the United States.

Will Conduct Band.

He will conduct the boys in one

TIMES
INDIANAPOLIS, IND.

NOV 23 1928

SOUSA AIDS SCHOOLS

Loving Cup Presented to Children's Museum.

In appreciation of the manner in which Indianapolis school children responded to concerts scheduled today at Cadle tabernacle, John Philip Sousa, the famous band leader, presented a silver loving cup at the matinee to the Children's museum, sponsor of the concerts, which receives a share of the profits.

The cup will be awarded to the school which makes the best showing in gaining memberships and contributions to the museum. The winning school will keep the cup for one year.

The matinee concert was held at 3 p. m., and the evening program will start at 8:15 p. m. Special priced tickets were provided for all school children.

of his own marches as well as lead his own band of 125 men in new numbers expressly written for the two concerts here.

The 74-year-old March King, now making his golden jubilee tour in recognition of 50 years as a leader of bands of international fame, comes to Cleveland for the first band concert in the new hall just as he came here seven years ago to dedicate the big auditorium and therein played before the largest audience of his career. The matinee will be at 3 p. m. and the evening concert at 8:15.

Jack Hearn, director of the Parmadale band, was the busiest man on the lot Thursday, for every boy in the village wants to be in the band and get to the concert.

Sister Carmelita, in charge at Parmadale, was told of the honor and rejoiced with her young charges that the cup was to be awarded by Sousa to the boys' band, which so many thousands of Clevelanders have heard at the John Carroll football games.

When Sousa was here at the Industrial exposition a year ago he heard of the Parmadale band and of the campaign conducted by The News to outfit it. He marked down the name in his little red book and now comes, in consequence, the award of the cup.

Sousa's Message.

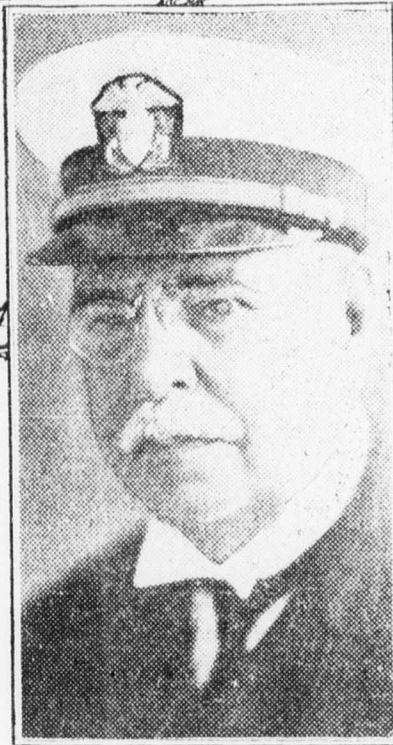
In his message telling of the honor he will confer on the band when he comes to Cleveland on Thanksgiving day for his two concerts, Commander Sousa wrote: "It is a real privilege to have the pleasure of awarding the 'Sousa cup' to the band of Parmadale, for they are truly wonderful young players. I look forward with eagerness to conducting them myself and I congratulate Mr. Hearn on the progress which he has made with such young boys. My best wishes and cordial greetings to them all."

So enthusiastic were the boys at Parmadale that they insisted that Commander Sousa be invited to attend Thanksgiving dinner there. If his schedule permits he will do so.

The board of the Catholic Charities corporation, sponsors of the presentation of the cup to the band and supporters of Parmadale, will attend the matinee concert, as will



JACK HEARN, PARMADALE BAND DIRECTOR



JOHN PHILLIP SOUSA

a number of the officers and men whom Sousa dedicated a march on of the famed Black Horse troop, to his last visit here.

YOUNGSTOWN, OHIO
VINDICATOR

NOV 21 1928

Soprano with Sousa's Band



MISS MARJORIE MOODY

Miss Marjorie Moody will be the soprano soloist with Sousa's band when it plays at the Stambaugh Auditorium next Wednesday afternoon and evening. Miss Moody is one of the country's leading soloists and she will sing both afternoon and evening.

A special program has been arranged for the Sousa matinee when the schools will be dismissed to enable pupils to attend. A feature of the afternoon will be two numbers by the Rayon band, directed by Lieut. Com. Sousa. The great leader will present

LOUISVILLE, KY.
COURIER

SOUSA TO GIVE CUP TO MALE HIGH BAND

The Louisville Male High School Band is expected to receive a silver loving cup from Lieut. Com. John Philip Sousa, Saturday afternoon when the famous director and his

eighty-five-piece orchestra appear in a concert at Columbia Auditorium. It has been announced, The Male High School Band, champion school band of Kentucky, has arranged to play in the concert, A. F. Marzian, conductor, announced. Sousa and his band will give a second concert Saturday night at Columbia Auditorium, it was said.

LOUISVILLE, KY.
HERALD POST

NOV 22 1928

Sousa Will Present Male High Band With Loving Cup

When Lieutenant Commander John Philip Sousa and his famous eighty-five-piece band appear in concert at Columbia Auditorium Saturday afternoon and evening under Thomas D. Clines' auspices in connection with the March King's golden jubilee celebration, their coming will be celebrated by old and young alike.



Sousa has always encouraged the development of band and orchestra music education in the United States among schools and colleges. On his present golden jubilee tour he is presenting a handsome silver loving cup to the high school boasting a band of distinction. Saturday afternoon the famous conductor and composer will present the Male High School band with the above trophy in recognition of that organization's pre-eminence in Kentucky.

Prof. A. F. Marzian, conductor of the Male High band, announces that under the baton of Sousa himself his organization will probably play two numbers, "Stars and Stripes Forever" and "Semper Fidelis."

The programs for the afternoon and evening concerts give promise of a real treat. They follow:

EVENING PROGRAM.

Peroration known as "Militaire Français" from "The Algerienne".....St. Sa. Cornet Solo, "Towers of Jewels".....Tong Suite, "Tales of a Traveler".....Sousa (a) "The Kaffir of the Karoo" (b) "The Land of the Golden Fleece" (c) "Easter Monday on the White House Lawn" Soprano Solo—"Love's Radiant Hour" (new).....Sousa Miss Marjorie Moody Symphonic Poem, "Death and Transfiguration".....Richard Strauss INTERVAL Sketch "Among My Souvenirs" (new).....Nichols-Sousa (a) Sextette for flutes, "Dance of the Merlons".....Tschakowsky Messrs. Evans, Petrie, Phares, Orosky, Zlotnik and Hall (b) March, "The Golden Jubilee" (new) Sousa Xylophone Solo, Polonaise, "Mignon".....Tierney

Mr. Howard Goulden "Balance All and Swing Partners".....Sousa

AFTERNOON PROGRAM.

"A Study in Rhythm".....Sousa Cornet Solo—"Soldier's Dream".....Rogers Suite—"At the King's Court".....Sousa (a) "Her Ladyship, the Countess" (b) "Her Grace, the Duchess" (c) "Her Majesty, the Queen" Soprano Solo—"The Beautiful Blue Danube".....Strauss Miss Marjorie Moody Prelude and "Love's Death" from "Thistledown and Isolde".....Strauss Favorite numbers from opera of.....Victor Herbert (a) "Parade of the Gendarmes" (new) Lake (b) March, "Minnesota" (new).....Sousa Xylophone Solo—"Ghost of the Warrior".....Grossman Miss Howard Goulden "Dance of the Hours".....Ponchielli

INDIANAPOLIS, IND.
STAR

NOV 22 1928

ROTARIANS IN MANY CITIES MAKE SOUSA HONORARY MEMBER

When John Philip Sousa, head of the celebrated band bearing his name, which gives matinee and evening concerts at the Cadle Tabernacle Friday, starts to enumerate the cities in the United States that have welcomed him and his organization, during his nearly forty annual tours, his memory probably becomes the an enumeration would tax the ingenuity of the man who invented memories.

Similarly, while Mr. Sousa is not a "joiner," the probability is that he holds the record for the privilege of being voted into Rotarian organizations and kindred bodies. One may hope, for the sake of the famous composer's purse and bank account, that he is not compelled to pay dues into the treasury of every Rotary Club that has made him an honorary "brother in good standing." In that event, he'll have to write a few more marches like "The Stars and Stripes Forever," merely to meet his obligations as a payer of dues, as he "swings round the circle" of Rotarianism.

Orders Is Orders but the Band Didn't Play

During one White House reception in President Garfield's time, John Philip Sousa, clad in his gorgeous red uniform, criss-crossed with gold braid, sat on one end of the musicians' platform and his bass drummer, in full dress uniform, sat on the other. They were the United States Marine band that night. But there was no music. The band had been ordered to participate in a dedication that day and did not get back to barracks until 6:30 that evening when it was dismissed and sent home. At seven o'clock Sousa received an order to report with the band in full dress at the White House at eight o'clock. Sousa protested. His commanding officer said: "Those were my instructions and those are your orders." Messengers scoured Washington for the bandsmen, returning with just one man, the bass drummer. When the long evening and the reception at last drew to an end, the drummer and Sousa stood up, saluted each other in a proper military manner and the "band" filed out and went home. Orders is orders.

NOV 2 2 1928

Sousa Will Present Male High Band With Loving Cup

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Prof. A. F. Marzian, conductor of the Male High band, announces that under the baton of Sousa himself his organization will probably play two numbers, "Stars and Stripes Forever" and "Semper Parvulus."

The programs for the afternoon and evening concerts give promise of a real treat. They follow:

EVENING PROGRAM.

Peroration known as "Militaire Francaise" from "The Akerienne".....Tong
Cornet Solo, "Towers of Jewels".....Tong
Mr. William Tong
Suite, "Tales of a Traveler".....Sousa
(a) "The Kaffir of the Karoo"
(b) "The Land of the Golden Fleece"
(c) "Easter Monday on the White House Lawn"
Soprano Solo, "Love's Radiant Hour".....Sousa
(new)
Miss Marjorie Moody
Symphonic Poem, "Death and Transfiguration".....Richard Strauss

INTERVAL

Sketch "Among My Souvenirs" (new).....Nichols-Sousa
(a) Sextette for flutes, "Dance of the Merlions".....Tschakowsky
Messrs. Evans, Petrie, Phares, Orsky, Zlotnik and Hall
(b) March, "The Golden Jubilee" (new).....Sousa
Xylophone Solo, Polonaise, "Mignon".....Tierney

Mr. Howard Goulden
"Balance All and Swing Partners".....Sousa

AFTERNOON PROGRAM.

"A Study in Rhythm".....Sousa
Cornet Solo, "Soldier's Dream".....Rogers
Suite, "At the King's Court".....Sousa
(a) "Her Ladyship, the Countess"
(b) "Her Grace, the Duchess"
(c) "Her Majesty, the Queen"
Soprano Solo, "The Beautiful Blue Danube"
Miss Marjorie Moody
Prelude and "Love's Death" from "This and That"
and "Isle"
Favotte numbers from opera of.....Victor Herbert
(a) "Parade of the Gendarmes" (new).....Lake
(b) "Minnesota" (new).....Sousa
Xylophone Solo, "Ghost of the Warrior"
Miss Howard Goulden
"Dance of the Hours".....Ponchielli

NOV 2 4 1928

Sousa to Give Two Concerts on Sunday

Sousa and his band, international institutions, are coming to Emery Auditorium next Sunday afternoon and evening. Sousa has eighty-four men with him this season and his band is doing a phenomenal business everywhere, because many think this will be the last chance they will have to hear America's most famous bandmaster and musician.

Sousa is announcing no farewell tour, but this is his golden jubilee celebrating the fiftieth anniversary of his career as a band leader. His programs will contain many old and favorites, and the Sousa band will be represented both on program and among the encores. Seats are on sale at Steinway Hall, 28 Fourth street.

NOV 2 3 1928

Sousa Thrills with Jubilee Program of Splendid Dimensions

High School Bandsmen
Play Sousa March Under
Veteran Leader.

The high spot of Lieut.-Com. John Philip Sousa's appearance at the Coliseum last night occurred when a floral piece representing an American flag was brought on the platform and the veteran bandmaster directed his band in the most stirring of all his famous marches, "The Stars and Stripes Forever."

As Eugene Hahnel, director of music in the public schools of St. Louis, presented the flowers, the ten or more persons attending the concert arose in tribute to America's foremost composer of martial airs. The bandmaster's single concert in St. Louis last night is a part of the itinerary of his golden jubilee tour which he is making this year, "The Stars and Stripes Forever," which received an ovation from the audience, is endeared to the hearts of St. Louisans by virtue of it having been played here for the first time some thirty years ago at the old Exposition Building, then at Thirteenth and Olive.

Program Often Thrilling.

As a whole the program of nine numbers was pleasant, often thrilling, entertainment accelerated by a generous offering of encores of old-time favorites, including "El Capitan," "Riders for the Flag," "United States Field Artillery," "Semper Parvulus" and "The Whistling Farmer." There were several solo numbers by Miss Marjorie Moody, soprano; William Tong, cornetist; and Howard Goulden, xylophonist.

From the opening band number, a "Militaire Francaise," to the final program offering, the gay, airy "Balance All and Swing Partners," a Sousa composition, the music put one in the mood that makes fingers tap and toes tap the floor in martial time. This atmosphere was tempered, however, by the introduction of Strauss' sober symphonic poem, "Death and Transfiguration," only to relinquish its emotional hold on the audience to syncopated popular melodies, such as "You're a Real Sweetheart."

"Tales of a Traveler."

One particularly interesting number was from the suite, "Tales of a Traveler," arranged by Sousa, in which one is presented with a music picture wandering from exotic revelries of a South African tribe to Australia and thence to the White House on Easter Monday, when the children dance and romp and roll gay-colored Easter eggs.

One of the new numbers is Sousa's arrangement of the Nichol's song, "Among My Souvenirs," in which are brought in familiar airs such as "Aunt Dinah's Quilting Party," "Seeing Nellie Home" and "The Road to Mandalay."

Young Bandsmen Play.

In commemoration of his fiftieth anniversary as a band master, Sousa presents a new march, "The Golden Jubilee," and the musical story which it tells can best be described in his own words. "As I thought of the golden jubilee I seem to see the world passing in review. There they were—people of every land—on parade, at great musical festivals, going to war, at expositions, attending the opera, in the home—listening to a march. So, the music took form and then 'The Golden Jubilee March' was ready for the printing press."

During the intermission student bands from high schools in St. Louis and St. Louis County played Sousa's "High School Cadets' March" under the composer's baton. According to Hahnel, they played the number without rehearsing it together.

The remainder of the program was devoted to Tschakowsky's "Dance of the Merlions" by a flute sextette, a presentation of popular and comic numbers by a saxophone ensemble, solos and encores.

As always, the bandmaster's competent ensembles, which the band seems to absorb, is a pleasure in lieu of the gyrations of many conductors which one must regularly endure.

NOV 19 1928

Playground Band Is Commended by Sousa

Los Angeles playground boys were the recipients of the heartiest praise recently from the famous band leader, John Philip Sousa. The musical director's commendation of the youngsters was made after he had led the Los Angeles Playground band as guest master in an appearance at the Philharmonic auditorium before a large and enthusiastic group of music lovers.

Sousa Still Waves Magic Baton

Observance Of Golden Jubilee Important Milestone In Life Of
Bandmaster, Idol Of His Generation And An Indefatigable Worker
In The Cause Of Good Music For All The People—Schubert's
Lost Symphony Is Reported Discovered—Civic Usefulness Of Symphony Orchestra Increases.

By William Smith Goldenburg.



OLDEN JUBILEE is an important milestone along life's pathway, whatever its significance. It is a mark of success and endurance, and in the instance of its celebration by John Philip Sousa, the world's foremost bandmaster, a mark of achievement.

Through a half century the famous March King, who has been the idol of the boyhood of his time, has hewed close to a definite line of effort in the field of music. Early in his career he won distinction as bandmaster, first with the Marine Band in Washington, which he organized upon a firm basis and established as a playing unit of highest quality.

The fact that Lieutenant Commander John Philip Sousa comes to Emery Auditorium with his band today, to give matinee and evening concerts, draws attention to the recent publication of his autobiography, which is reading more interesting than average fiction.

John Philip Sousa's parents had different ideas about a career for their boy and apprenticed him to a baker. But he longed to be a musician. Everything he touched turned to music. His thoughts would not dwell upon bakery goods and so he ran away. He took music lessons. He acquired his education much in the ordinary way except that the bulk of the labor rested upon himself. His professional beginnings were humble. His life has been one long series of adventure and romance.

He has made music for the people—rich, noble, inspiring music that everybody can understand, martial music that has served alike to spur the soldier on the field of battle and quicken his step in the triumphal procession when the troops come marching home following victory.

There is something so essentially American about John Philip Sousa that there is nothing strange in the wonderful popularity that he has enjoyed. Hale, hearty and vigorous, the concerts that he directs in old age retain the dash and sparkle that the irrepressible Sousa of the early days invariably injected into a concert.

Perhaps no bandmaster has cultivated a greater variety of mannerisms in conducting than John Philip Sousa. Certainly none has been more widely cartooned than he, but Sousa never has been accused of posing for effect. His very mannerisms have endeared him to his public. The spirit of his music the people adore. Folk attended a Sousa concert because they knew it would be a joyful program they would hear. No element of gloom ever has pervaded a Sousa concert. No printed program sheet ever has been an indication of the length or variety of the concert. Sousa is the most liberal bandmaster who ever lived. He is generous with encores to a fault.

Sousa has been an ardent worker in the cause of good music, too, for through his own band arrangements of fine compositions he has created a demand for the better types of pieces. From the beginning he shunned the trash. Marches were scarce, so he wrote them, and soon became known as the March King. But not in this field alone has Sousa won renown. He has written in the larger forms and has complete operettas to his credit. Many of them had wide recognition two or three decades ago.

Sousa elevated the brass band to a position of commanding importance in the concert field. He took it from the summer park and put it into the winter auditorium, with what success everybody knows. The day when Sousa tours no more will be a sorry day.

YOUNGSTOWN, O., TIMES-TELEGRAPH

NOV 2 2 1928



Marjorie Moody is again soprano soloist with Sousa's band, which to be heard in two concerts at Emery Auditorium next Wednesday afternoon and evening.

NOV 2 1 1928

Sousa Will Direct Massed H. S. Bands

John Philip Sousa tomorrow night at the Coliseum will direct not only his own famous band in its jubilee year concert here, but will also conduct 187 massed musicians from St. Louis and St. Louis County High School bands. Arrangements for play Sousa's "High School Cadets" march have been made by Eugene St. Louis, supervisor of music in the St. Louis schools; W. A. Gore, superintendent of the Webster Groves schools; and J. Richmond, superintendent of the Maplewood schools. Souldan will have a band of 50, Beaumont 30, Cleveland 35 and Roosevelt 25 young musicians, to which five students from Central High will be added. There will be a band of 30 from Webster Groves and one of 22 boys from Maplewood. They are to sit well down in the parquet, ready to play under Sousa's leadership at a given signal. Sousa gives but the one concert in St. Louis, though another will be played in East St. Louis in the afternoon. The usual instrumental and vocal solos are interspersed with band numbers.

YOUNGSTOWN, O.
TELEGRAPH

NOV 2 2 1928

Sousa THE HUMORIST

IF HE HAD not won such an enduring fame as the writer of his country's patriotic marches, Lieut. Com. John Philip Sousa, who brings his band to Stambaugh auditorium next Wednesday, might have come down thru the years as the Will Rogers of music. Sousa is perhaps the only American composer who has the facility to tell stores and crack jokes in terms of music and for at least two decades the American people have laughed as heartily at his humoresques and parodies upon current popular music as they have applauded such march tunes as "Stars and Stripes Forever," "Semper Parvulus" and "El Capitan."

For his golden jubilee tour Sousa has turned out another humoresque. The theme this year is found in "Among My Souvenirs." Among the young man's souvenirs (one suspects the young man is Sousa himself) is a photograph, a letter and a broken heart, and as he meditates, he goes back before the broken-hearted time and remembers when he and she were singing "Twinkling Stars are Laughing at You and Me," when he was "Seeing Nellie Home."

In addition to his humoresque, Sousa has given spice to his new program by a transcription of the hit numbers from the various New York musical shows, entitled "Ten Minutes on Broadway." Sousa's tour this year celebrates his 50th year as a conductor.

SOUSA TO LEAD SCHOOL BAND OF 250 AT CONCERT THURSDAY

Students From City and Suburbs to Play One of Composer's Own Selections at Concert.

John Philip Sousa, bandmaster and composer, will conduct a united band approximating 250 boy and girl musicians, high school band members from St. Louis and St. Louis County, at his Coliseum concert Thursday night. The united bands will play one number, Sousa's own "High School Cadets."

Schools taking part include Beaumont, Roosevelt, Central, Cleveland, Souldan, Webster Groves and Maplewood high schools.

That school children may hear the concert, regular tickets are being sold to them at a special 25-cent rate. The sale is at a downtown department store.

Moline Industrialist Dies.

By the Associated Press.
MOLINE, Ill., Nov. 20.—Word received here from New York yesterday announced the death of G. Arthur Stephens, 47 years old, former president of the Moline Plow Co. He was a member of a family prominent socially and industrially since the city was founded 80 years ago.

Steamship Movements.

By the Associated Press.
Arrived.
Liverpool, Nov. 19, Baltic, from New York.
London, Nov. 18, Carmania, New York.
Glasgow, Nov. 19, Caledonia, New York.
Antwerp, Nov. 19, Lapland, New York.
Hongkong, Nov. 17, President Garfield, New York and San Francisco.
Cobh, Nov. 19, Scythia, New York.
Cobh, Nov. 19, Westphalia, New York.
New York, Nov. 19, Dresden, Bremen; Republic, Bremen.
Sailed.
Cobh, Nov. 18, Celtic, for New York.

AKRON, OHIO

BEACON-JOURNAL

NOV 2 2 1928

HIGH SCHOOL BANDS NEED INSTRUMENTS

Directors Expect Financial
Aid From Proceeds Of
Sousa Concerts In City

High school band directors of the city are taking a prominent part in the sponsoring of Sousa's band concerts here on the afternoon and evening of Saturday, Dec. 1.

These directors are: Lloyd Haines, Central; J. V. Kelley, West; C. E. Lebo, North; Don P. McAdoo, South; O. L. Schneyer, East; and James B. Collins, Garfield. Collins is directing Garfield's band for the first time this year, having previously done similar work in Mansfield.

These band directors are relying upon the proceeds of the Sousa concerts to improve the instrumentation in the high school bands which will compete in the state band contest next spring.

League Is Helpful

Central Home and School league is working with the music department of the schools and Miss Nellie Glover, music supervisor, to make the Sousa concerts a success and to further the opportunity of the local bands.

The lack of instruments handicapped the local bands in last year's contest. All of Akron's high school bands are of class A rating.

Sousa's band will give a matinee concert at which many of the numbers to be used in the spring contest will be played. The Home and School league is arranging to provide transportation to and from the armory for children of all school districts for the matinee concert.

The evening concert will begin at 8 o'clock.

NOV 24 1928

Louisville Celebrates Sousa's Jubilee Today

AS PROCLAIMED by Mayor William B. Harrison, Saturday is "Sousa Day" in Louisville.

For today, Lieutenant Commander John Philip Sousa, who is celebrating his Golden Jubilee, and his famed eighty-five-piece band, appear in two concerts at Columbia Auditorium under the auspices of the Thomas O. Clines Concert Bureau. The afternoon concert starts at 2:15 o'clock; the evening concert at 8:15 o'clock. Sousa will conduct at both concerts, and Miss Marjorie Moody is the soprano soloist.



JOHN PHILIP SOUSA.

LOUISVILLE, KY.
TIMES

NOV 24 1928

SOUSA AND BAND COME TO GIVE TWO CONCERTS

Lieut. Com. John Philip Sousa and his eighty-five-piece band are in Louisville on the March King's golden jubilee tour. Under the baton of the veteran bandmaster the band is expected to give two concerts at Columbia Auditorium Saturday afternoon and night, under the auspices of the Thomas O. Clines Concert Bureau. Mayor Harrison has issued a proclamation declaring Saturday as "Sousa Day" in Louisville, an example set by many Mayors.

Miss Marjorie Moody is the soprano soloist. Harry Askin, manager of the Sousa organization, announces that Sousa will be generous with encores and that probably many request numbers will be played.

At the matinee concert Sousa presents the Male High School Band, conducted by A. F. Marzian, with a silver loving cup in recognition of the school's pre-eminence in band music in Kentucky. The Male High Band will play several march numbers, Mr. Marzian said.

The night programme:

Peroration known as "Militaire Francais" from "The Algerienne" St. Saens
Cornet Solo, "Towers of Jewels" T. Tom
Suite, "Tales of a Traveler" Sousa
(a) "The Kaffir of the Karoo"
(b) "The Land of the Golden Fleece"
(c) "Easter Monday On the White House Lawn"
Soprano Solo, "Love's Radiant Hour" Moody
(new)
Symphonic Poem, "Death and Transfiguration" Richard Strauss
Sketch, "Among My Souvenirs" (new) Sousa
INTERVAL
(a) Sextette for flutes, "Dance of the Merlons" Tschakowsky
Messrs. Evans, Petrie, Phares, Orosky, Zlotnik and Hall
(b) March, "The Golden Jubilee" (new) Sousa
Xylophone Solo, Polonaise, "Mignon" Tierney

Mr. Howard Goulden
"Balance All and Swins Partners" Sousa
The afternoon programme:
"A Study in Rhythm" Sousa
Cornet Solo, "Soldier's Dream" Rogers
Suite, "At the King's Court" Sousa
(a) "Her Ladyship, the Countess"
(b) "Her Grace, the Duchess"
(c) "Her Majesty, the Queen"
Soprano Solo, "The Beautiful Blue Danube"
Miss Marjorie Moody
Prelude and "Love's Death" from "Tristan and Isolde" Strauss

Favorite numbers from opera of Victor Herbert
(a) "Parade of the Gendarmes" (new) Lake
(b) March, "Minnesota" (new) Sousa
Xylophone Solo, "Ghost of the Warrior" Grossman
Mr. Howard Goulden
"Dance of the Hours" Ponchielli

LIEUT. PAPER BOYCOTT

KANSAS CITY, KAN
KANSAN

NOV 19 1928

Sousa on Harmonica Music.

When two reporters from the Manhattan Mentor, of Manhattan high school, interviewed John Philip Sousa, who was playing in a concert in that city, they, among other things, asked him what he thought of harmonica playing. Sousa thought that anything was of value if it replied that anything was of value if it gave one the idea of music. He also said that children should be taught rhythm so that they did not beat time to the music with their feet. "Jazz dancing is merely hearing thru one's feet," he said.

YOUNGSTOWN, OHIO
VINDICATOR

NOV 23 1928

SOUSA IS COMING HERE NEXT WEDNESDAY

Sousa and his band will play at the Stambaugh Auditorium next Wednesday afternoon and evening, with a special program in the afternoon when the pupils of the schools

will attend and Rayen band an cup.
Concerning So Archie Bell of ti wrote the followin "America should and blow all the

NOV 1 1928

'REPEATERS' TO HEAR SOUSA CONCERT

When John Phillips Sousa conducts his famous band in the two Fort Worth concerts Monday, Nov. 19, he will have as listeners many persons who have heard him many times before but who never miss a chance to hear him again, according to Mrs. John F. Lyons who is managing the concerts.

One of the first to reserve seats, says Mrs. Lyons, was D. C. Cary, 1211 South Henderson Street, who says he has been hearing Sousa's band at every opportunity for the past 20 years. Cary left at the concert office a program of a concert played by the band at Willow Grove Park 20 years ago which he prizes most highly.

The folder has a picture of the famous conductor and the program numbers include selections from Sousa's then new opera "El Capitan," some standard overtures and the march which is said to be the most noted march in all musical literature—"The Stars and Stripes Forever."

This march was written by Sousa just 31 years ago last April 26, and on that day by way of celebrating the anniversary, the autobiography of the "March King" was released by the publishers. The book is called "March Along" and is filled with interesting experiences covering Sousa's 50 years as a conductor.

For this tour, which celebrates the fiftieth anniversary of his conductorship, Sousa has written another march called the "Golden Jubilee" which is said by some critics to be finer than the "Stars and Stripes." It will be included in both programs at Central High Auditorium Monday as it has been in every Sousa Band program since its composition.

CANTON, OHIO
REPOSITORY

NOV 22 1928

MRS. WILLIAM REHBEIN, club advisor of the Juvenile MacDowell club will tell the life story of John Phillip Sousa at the meeting which will be held Saturday afternoon in the music room of the Canton Woman's club. The memory work will include Sousa's "El Capitan," "Stars and Stripes Forever," and "Liberty Bell March." The entire program, which will be given by the boys of the club, and which has been arranged by Mrs. Lulu Miller Kiehl, follows:

"Waltz" Brahms
"O Sole Mio" E. Di Capua
"Sonny Boy" James Bloch
"Bararole" Ambrosio
"Buddies" E. McIntyre
"Melody in F" Rubenstine
"Hunting Song" Miles
"Pickaninny cadman" Taibert
Hagan, Merles

ST. LOUIS, MO.
POST DISPATCH

NOV 23 1928

SOUSA AND HIS BAND DELIGHT BIG AUDIENCE

A little, grayer, a little thinner of hair than he was on his last visit, Lieutenant-Commander John Phillip Sousa came to St. Louis last night and to a large audience at the Coliseum proved his rightful claim to the title of the march King.

On his characteristically mixed program there was a variety of selections ranging from Strauss' "Death and Transfiguration" and a selection from Saint Saens "Alger-

NOV 20 1928

SOUSA'S FAMOUS BAND IN TWO CONCERTS HERE

Lieutenant Commander John Phillip Sousa and his famous band, now on a golden jubilee tour celebrating Mr. Sousa's 50 years as band leader, will arrive here tomorrow morning for a matinee concert for school children and an evening concert expected to be attended by music lovers from this entire section. The two concerts will be given in the Shrine Mesque.

Eighty persons are included in the band and soloists. Mr. Sousa, despite the fact that he is 73 years of age, is vigorous and energetic and not only will direct his own band in concert but also will act as leader for the Springfield Boy Scout band in a few numbers.

Wherever he goes, Mr. Sousa takes particular interest in the developments being made by boys' bands. When here a few years ago he met Dr. R. Ritchie Robertson, director of

SPRINGFIELD, MO.
LEADER

NOV 22 1928

And Was It Hot? Say, Boy! Sousa's Got 'Em All Beat!

Boy Scout Turns Critic to Write His Sensations of Concert
and He Gives it Large Acclaim; Thrills to the Marches

BY A BOY SCOUT

Say, did you hear Sousa last night? Well, I had the idea that it'd be just another one of these "ritzy" concerts, you know, like a symphony orchestra or sump'n, and I wasn't goin' either, but Mr. Sousa I ought to go just to be able to say I'd heard the great Sousa, so I hadda go, an' boy, what a time it was really keen!

Talk about your hot bands, that bunch had more music in 'em than Paul Ash or Ted Weems ever thought of havin'. They opened up, of course, with one of these military marches, but before they finished with it you felt like you'd want another war, them playin' those "drum beat" parts that made a guy go funny inside. You know, kinda patriotic like. They even shot guns so as to make it more real.

Tong Knew His Notes

Then this guy William Tong steps out in front of Sousa and pours out one of the hottest horn solos you ever

heard. Man, that bird really knew his notes. Then, after the crowd found out he was sure good and called him back, he goes into one of these soft and sweet things, a popular piece, and that sure had 'em bawlin' for more.

Pretty soon, just to show that he could play hot music as well as classics and marches, Sousa and the boys played "Among My Souvenirs." Honest, they played that piece more ways than a guy could get on a street car. Fast, slow, jerky and every way, with the alto horns chimin' in every so often like they do in "When Day Is Done." Could a guy dance to that? Say, can Lindbergh fly?

Then, about six sax players step out and give "You're a Real Sweetheart," one of the latest, and they put more real harmony and hokum in it than I ever heard in my life. Man, but they were keen! They got a recall from the mob easy, and this time they played sump'n funny in Dutch, which turned out to be a scream.

See the Soldiers!

I liked all that, but I like march music, too, especially when there's a band like Sousa's playin' it, and when he played the next piece it turned out to be the peppiest march of all. Honest, you could almost see the soldiers marchin' through the Argon woods with machine guns kickin' up the ground all around 'em and cannons boom'n' way off somewhere and cavalry on cloppin' horses goin' through the line, firin' their gats into the Boche. Man!

Then they had a xylophone artist that could pound the pipes to a fare thee well. He beat the drums, too, and from what I could see of him he looked like he had an orchestra all of his own back of the band.

The Stars and Stripes

Everybody around me seemed to have a feelin' that Sousa and his band were gonna open up with his greatest marches before long, and sure 'nough, the next sign they held up had on it "The Stars and Stripes Forever," and just the sign sent the crowd into a roar. You know, that's Sousa's own piece of music, and no band ever played it like his did last night. They really done themselves proud, if you ask me. The only thing that could ever come close to 'em would be Doctor Robertson's Boy Scout band.

Boy, if you ever get another chance to hear Sousa you oughta grab it. I don't care what kinda music a guy likes, those babies can play it and make you like it.

'March King' Sousa Will Answer Queries

Famous Bandsman To Aid Those Puzzled By Musical Problems; Post-Intelligencer Address

BRING your musical troubles to the "March King."

Is there any question pertaining to the tone art upon which you'd appreciate the personal advice of John Philip Sousa? After half a century of music-making the world-famous bandmaster is still so deeply interested in the universal art that he's willing to lend the benefit of his experience to each and every Seattle musician, amateur or professional, who would like to consult him.

If there is any question you would like to ask Sousa, address a letter to him, in care of the Post-Intelligencer, before the end of the month, and while he's in the city to give four concerts at the Metropolitan Theatre, September 30 and October 1, he'll answer your query through the columns of the paper.

There are no restrictions. Every letter will be read and answered by Sousa, who declares that this service to his fellow artists is a pleasurable duty and one that keeps him in touch with the musical thought of the country.

Once an obscure violinist in a theatre orchestra, whose first opportunity to wield the leader's baton came by chance, Sousa has won world-wide recognition as the greatest of living bandmasters. Also, as a composer of martial music he has no rivals.

And at the age of seventy he is still composing, and he will play his latest march—the 113th he has written—when he comes to the Metropolitan with his band.

Throughout his career before



Through the columns of the Post-Intelligencer, Lieut. Commander John Philip Sousa, world-famous composer and bandmaster, is going to answer the queries of local musicians.

the public, Sousa has ever been on the lookout for new talent, for young musicians whose gifts have not attained the recognition that is their due. And more than one successful soloist has made his or her debut with Sousa's Band.

"I want to be of service to musicians and musical aspirants," says the great musician. So if you have any musical troubles, bring them to the "March King."

SOUSA SPENT FORTY YEARS AT COMPOSING

FOR forty years Lieut. Commander John Philip Sousa has been "The March King." In all, he has published 108 marches. Not only has he written more marches than any other American composer, but he has had more "hits." Every man and woman in America, almost, knows who wrote "Stars and Stripes Forever," and for that matter, "Semper Parvulus," "Washington Post," "High School Cadets," "Manhattan Beach" and "United States Field Artillery." And, of course, every Sousa fan keeps a weather eye out for the new marches, which this season are three in number and are "Sesqui-Centennial March," "Pride of the Wolverines" and "Gridiron Club." But then the memory of the average person begins to falter.

For instance, there is "The National Fencibles," which was written for a famous military organization; "Sound Off," "Our Flirtation," "Recognition," "The Pet of the Petticoats," "The Gladiator," "Resurrection," "The Crusader," "Guide Right," "The Thunderer," "President Garfield's Inauguration March" (written for the Garfield inauguration and played by the Marine Band, under Sousa), "The White Plume" (Blaine was running for President then), "The Belle of Chicago" (Sousa played at the World's Fair), "The Revival," "Congress Hall" and "On To Victory" (Harrison was campaigning against Cleveland).

Sousa, it goes without saying, can conduct all of his compositions from memory. A complete library of the Sousa compositions arranged for a band of 100 pieces is taken with the organization wherever it goes.

FINE PROGRAM PRESENTED BY SOUSA'S BAND YESTERDAY

(BY DAN CAMERON)

The only thing lacking at the Sousa band concert in the Stadium last evening was the electricity of a big audience. The Exhibition Board had done themselves proud in the matter of decorations, carried out on a scale proportionate to the size of the auditorium. There was Sousa himself, a world figure. He had with him a fine big band and brilliant soloists. He played a big program. But there were too many vacant chairs. The voltage, if reduced, was, however, select.

Wagner's "Flying Dutchman" overture lends itself to band treatment and the Stadium to a full-orbed enjoyment of Wagnerian scoring. It made a fine opening number. In the suite, "The Internationals," Sousa's arrangement of Sullivan's "Lost Chord" stood out in magnificent style. The "Andante Cantabile" from Tchaikovsky's Opus II was restful. It would have been more so had it lived up to its name in performance more happily. There were plenty of rousing marches, dainty waltz movements, a realistically squeaky "Old Oaken Bucket" stunt, a gang-war or two, and a saxophone octette, remarkable for being (1) good and (2) funny, when it meant to be.

Her Singing a Revelation

When Marjory Moody sang here with Sousa two years ago, she won out under impossible conditions, that is, in the open air. Her singing last evening, in a comparatively speaking, more favorable environment, came as a revelation even to her admirers. Miss Moody has two rare gifts, a tone of faultless clarity and the art of guiding it along the melodic path with almost instrumental ease and fidelity. Her "Traviata" aria, a famous coloratura tour de force, was negotiated with easy, fluent brilliance and with all the Tetzlaff elaborations, including the famous E flat in alt, complete. Miss Moody is herself an added grace, being fair to look upon and gifted

with that charm of manner which distinguishes the more favored of her sex. Her encores, "Danny Boy" and the "Italian Street Song" from, if memory serves, "Naughty Marietta," were delightful. At the close of the "Canadian Patrol," she joined the band in "Oh, Canada," a charming gesture in which she convicted most of us by knowing the words.

Harpist Wins Audience

A second lone lady in a wilderness of men, Winnifred Bambrick, a clever Ottawa girl, who has made a name for herself on her chosen instrument, made an instant success with a "Scottish Rhapsody" for harp. Were Canada a second Wales, it would perforce crown Miss Bambrick as its most distinguished harpist. We lack a national elistedd-fod.

John Dolan, Sousa's famous cornet soloist, keeps an amazing technical equipment suavely in subservience to his essentially musical conception. With him, musicianship is paramount. Adequacy of means, together with the finished sweep of his phrasing, distinguished his efforts of last evening as probably the finest Regina has heard.

One felt in the solo numbers a certain tardiness in otherwise grateful accompaniments that could easily be corrected.

"By their works ye shall know them," John Philip Sousa is, by his, better known than any living musician. To have conducted bands for 50 years, to have written the most brilliant marches of his long day, and to be, at 73, still the dapper master in his chosen field, is an amazing experience. Sousa did not make the march. It was old before he was born. His unique accomplishment as a composer is to have taken a current coin, reminted it in finer metal and stamped it, as it were, dynastically. Who than the "March King" had a better right?

HALF CENTURY OF MUSIC

Veteran Bandmaster, at Met Soon, to Celebrate Golden Anniversary

Half a century of music-making has given unique glamour to the name of John Philip Sousa. There have been many great bandmasters, but Sousa, by universal assent, is recognized as the greatest of them all.

Next April the "March King," as he is known the world over, will celebrate the 50th anniversary of his debut as a conductor.

Sousa, who will appear at the Metropolitan theatre, September 30 and October 1, under the local management of George T. Hood, recalls vividly the circumstances of his first public appearance as a wielder of the baton.

It was in Washington, D. C. Milton Nobles was in the national capital at the head of a theatrical company. His musical director became ill, and young Sousa, hitherto unknown to fame, was picked out of a dance orchestra in which he was playing at the time, and made conductor of Nobles' orchestra. He remained with the troupe for an entire season, and then toured with Mackay's Extravaganza company and Matt Morgan's Living Pictures, the first organization of its kind ever seen in America.

In 1880, while still a young man, Sousa, whose rare musical gifts had begun to attract wide attention, was given the coveted post of director of the United States Marine Band at Washington, D. C. In 1892—or 35 years ago—he resigned to organize his own band, a band that has, as everyone knows, made musical history. For years Sousa has been an American institution, and in this age of jazz his stirring marches hold their popularity, just as they did more than three decades ago.

Always youthful in spirit, Sousa is still composing, and when he appears at the Metropolitan his programs will include various new works, as well as several of the old favorites.

Children to Get Out Of School Early to Hear Sousa Concert

Children who secure their tickets in advance for the matinee performance of Sousa's band at the Midland Empire fairgrounds Thursday afternoon will be excused early from the public schools so that they may get to the auditorium in time for the opening of the concert. It was announced Tuesday by Marion C. Dietrich, superintendent of schools. Those who want to be excused will be required to show their tickets.

The matinee concert will start at 3:30 and busses will be run from the Broadway pharmacy corner to the fairgrounds taking people from the city to the concert. A special admission charge of 50 cents has been made for children, but only for the matinee performance. For the evening performance they will be obliged to pay the adult admission charge.

Through the courtesy of C. M. Bair, well-known local stockman, children of St. Vincent's hospital school and the sisters have been given tickets to the concert and will be the guests of Mr. Bair at the matinee performance. A large number of tickets have been sold the normal school students. Tickets are on sale at the Commercial club.

BEST MUSIC LIVES LONG, SAYS SOUSA

(Special to Edmonton Journal)

WINNIPEG, Sept. 14.—"After all, what are the classics?" asked John Philip Sousa—no need to add who he is—in an interview shortly after he stepped off the Canadian National train which brought him into Winnipeg. "A great many people," the great bandmaster went on, "say any tune that is unpleasant is a classic, or else it must be old. My idea is entirely different. If a tune is really great, if it is based on proper lines, it will get the endorsement of the public. If it retains its freshness and appeal it will live. Look at 'Annie Laurie,' one of the most beautiful songs ever written. Things that are truly great never die. As for jazz—well, some of the jazz you hear nowadays is sufficient warrant to send the composers to jail."

Soon after his arrival Sousa was escorted by Capt. James, conductor of the famous Princess Pats' band, to Tuxedo barracks, where he was entertained by officers of the regiment. He spoke at the Rotary club luncheon in the Fort Garry hotel, gave a concert in the afternoon, another in the evening and left by Canadian National special for Regina. His western trip will also include Saskatoon, North Battleford and Edmonton.

MORE RESERVED SEATS FOR SOUSA

Exhibition Association Accedes to Requests of Citizens

So many requests have been received at Mike's News Agency for reserved seats for the Sousa band concerts on Monday next from people who do not wish to sit in the boxes, that the Exhibition association has decided to put on four sections as reserved seats at no increase in price over the rush seats. That is, seats in sections D, E, K and L may be reserved for either afternoon or evening concerts at the price of the rush seats.

John Michaels, who recently returned from a trip to the east, heard the Sousa band at the Minnesota State fair, and is most enthusiastic about it. He says that undoubtedly John Philip Sousa has gathered together the best aggregation of musicians he has ever had; some of the soloists are exceptionally good, and "Mike" says the people of Edmonton and vicinity have a wonderful musical treat in store for them on Monday next. The afternoon concert will commence at 3:30 o'clock, and the evening program at 8:15, and there will be absolutely no distractions in the nature of peanut selling, etc., as the exhibition management is not permitting the selling of anything during the progress of the concert; even the usual souvenir programs will be eliminated, so that there will be absolutely nothing to mar the enjoyment of the music under the best of conditions.

Following the concert the dance floor, which has been resurfaced since it was used at the Gyo carnival, will be utilized for a dance, which is being put on by the exhibition staff, the proceeds to be donated to the Edmonton zoo.

VICTIM OF GUNMAN

Sousa Fought for Musicians

Because John Philip Sousa, march king and internationally famous band leader, who comes to the Metropolitan theatre on September 30 and October 1, wrote some of his most famous pieces before the law was passed in 1909 compelling phonograph companies to pay one cent per record royalty to the composer was passed, he has received nothing for many of his greatest marches.

MAKES heading the new bill opening Wednesday at Pantages.

Sousa to Give Cup To Best Local Band

Sousa will present a silver loving cup to the best school band in Salt Lake county during his engagement here in October. It has been announced by George D. Pyper, who is sponsoring his appearance here.

All the city public schools, high schools, church schools and the university are eligible.

NO MONEY IN IT FOR HIM AS YET, SAYS BAND HEAD

Altho he has been paid nearly \$500,000 in royalty from sheet music sales on "The Stars and Stripes Forever," his most popular march, John Philip Sousa has yet to receive anything from the ten million records of the same piece which have been moved.

When this piece was written 30 years ago, such a thing as royalty for composers was unknown. Sousa and his band will appear at the Metropolitan theatre on Friday, Sept. 30, and Saturday, Oct. 1.

Sousa Will Play His Own Music Here.

Famous Conductor Coming to Portland October 8.

LIEUTENANT-COMMANDER JOHN PHILIP SOUSA and his band will make their 35th tour this fall and will appear in Portland at the auditorium Saturday and Sunday, October 8 and 9, giving an afternoon concert at 2:30 each day and a concert each night at 8:30.

Sousa's own compositions will be largely used for all programs, as the composer is this year celebrating his 50th anniversary as band conductor. The Sunday matinee will be composed entirely of numbers by Sousa. Those who are fond of band music will welcome this opportunity of hearing a world-famous organization under its world-famous conductor.

State.

As the headwaiter at a fashionable hotel in Paris, Adolphe Menjou reaches the screen this week at the State theatre in "Service for Ladies." The story concerns his romance with a society girl from whom he conceals his identity, following comedy channels in his pursuit of her to the Alps and touching dramatic heights when he awakens to the realization of their social differences. The march, "Minnesota," written by John Philip Sousa, is presented by the concert orchestra in overture.

"Tunney's Career" will be the subject of a talk by Artie McGovern at WOR at 6:40 o'clock. In his talk McGovern will discuss the fights which warranted Tunney's getting a shot at the title. He will include a discussion of Tunney's physical condition, as well as a description of the spectacular contests in his career. Some of the celebrities

trained by McGovern are Babe Ruth, Johnny Farrell, John Philip Sousa, Paul Whiteman and Nathan Sirota.

FAMOUS MARCH KING CITY'S GUEST



John Philip Sousa, who is making his thirty-fifth annual tour of the country, will arrive in Billings this morning and will appear in concerts, with his world famous band, at the auditorium on the Midland Empire fairgrounds this afternoon and evening.

SOUSA'S BAND WILL GIVE TWO CONCERTS IN BILLINGS TODAY

John Philip Sousa, whose magic baton and skilled musicians have thrilled millions of lovers of band music in the many years that the famous march king has been before the public, will give Billings his two opportunities today to see just why a Sousa program is the one of musical entertainment.

Sousa's band will present its first concert this afternoon at 2:30 o'clock at the big fairground auditorium and the evening program is expected to start at 8:15. The auditorium will be thrown open to the afternoon patrons at 2:30 o'clock, the ticket office opening at 1:30, while in the evening, the doors will open at 7:15. Tickets for the evening performance will be placed on sale at 7 o'clock.

Announcement was made Wednesday by the Billings Commercial club, which is sponsoring the appearance of Sousa and his band, that the sale of tickets indicates a satisfactory patronage but that there are many choice seats yet available. The afternoon program is expected to attract a large number of school children. Superintendent M. C. Dietrich announcing that all pupils having tickets, will be excused for the concert. School tickets are only good for the afternoon concert.

The Eastern Montana Normal school will be represented almost 100 per cent, 160 tickets having been purchased by the student body and faculty.

The Billings Rotary Boys' band will be the guests of Sousa at the afternoon concert, it was announced. C. M. Bair will have the children of the orthopedic school and the sisters as his guests at the afternoon program.

Sousa is celebrating his fiftieth anniversary as a band director and the old master is said to still retain the vigor of youth in his manner of bringing music out of his collection of artists. Sousa is still composing also and some of his latest marches will be included in the programs he will present here.

It should not be forgotten that Sousa has other outstanding artists with his organization such as Miss Winifred Bambrick, harpist, and Miss Marjorie Moody, soprano soloist, and they will be heard in the program today.

The band is expected to arrive this morning in special cars from Great Falls. Several of the larger cities in the state have taken advantage of the opportunity to book Sousa on his thirty-fifth annual tour.

Members of the Sousa committee of the Commercial club, made up of R. J. Covert, chairman, Louis Dousman and George H. Downs, will meet the band master on his arrival and aid in whatever plans he may have here. This committee has had charge of all arrangements for the appearance of the band.

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Sousa's Manager A Local Visitor

Sousa, famous American bandmaster, never rehearses a program with his players. "If a man can't play a piece of music when it is placed in front of him, he is no musician, and there's no place in my orchestra for him!"

That is a startling piece of information brought to Denver Sunday by Harry Askin, manager of Sousa's band, which will play in Denver this winter under the Arthur M. Oberfelder banner. Askin, who has been Sousa's manager for the last ten years, formerly was manager of the Hippodrome in New York, and at one time was a member of the firm, Askin & Saenger, a company well known in the show business.

Marjorie Moody, the popular soloist with Sousa last season, will sing in Denver again this season, Askin said. The personnel of the band includes more than a score of college graduates, the program will be diversified and interesting, and among other features will be a Strauss-Sousa-Sullivan suite, a march, "Riders for the Flag," written by Sousa and dedicated to Fort D. A. Russell, and many novelties.

LY INDEPENDENT

Nitmer Welcomes March Monarch



Miss Marjorie Moody, soprano soloist, to be heard in Helena Saturday with John Philip Sousa and his band.

How many of the older generation in Helena remember when the town supported a city band and listed among its prominent members was Percy Witmer, now mayor? Those old days as member of Helena's band have not been forgotten by the mayor, who confesses a yearning to hear band music.

As a mark of his appreciation of band music Mayor Witmer has caused to be issued from his office an official document directed to Lieutenant Commander John Philip Sousa who will present his band in two concerts at the Shrine temple next Saturday, matinee at 2:30 and evening concert at 8:30. The mayor's document, in the nature of a proclamation of welcome, follows:

"For more than a third of a century actually millions of persons in the United States, Canada and lands across the sea have been thrilled by the music of the March King and his organization. Surely in this commercial age a man who has given to

multitudes music which they can admire is just a little higher than the ordinary in the plane of famous men.

"Mr. Sousa's greatness is not national, but is world wide. He has been honored by men who sit in the highest places in the United States and he has been honored by rulers of many foreign countries.

"With more than ordinary pleasure, therefore, I welcome to Montana's capital city, Lieut. Commander John Philip Sousa and trust that his visit to Helena will be as enjoyable for him as it is certain to be pleasurable for the residents of our city.

"I should also like to include in this welcome, the entire membership of his famous organization. It is a company of artists devoting their lives to furnishing wholesome entertainment for the thousands who annually flock to hear their wonderful music. (Signed)

PERCY WITMER, Mayor.
Helena, Montana, Sept. 22, 1927.

Sousa May Direct U Band in March Homecoming Dedication of 'Minnesota' Planned

Tentative plans for a special Homecoming dedication of John Philip Sousa's "Minnesota march" at the University of Minnesota were discussed today at a conference of the committee which more than a year ago requested Mr. Sousa to write a march specially for the university.

Under these plans Mr. Sousa would be invited to come to Minneapolis and direct the University band when it first plays the march as an outstanding feature of the annual Homecoming celebration.

The committee includes Russell Brackets, president of All-University council; Michael Jalma, University band director; Carlyle Scott, chairman of the department of music at the university; Howard Hayercraft, managing editor of the Minnesota Daily; E. B. Pierce, alumni secretary. Dr. Lotus D. Coffman, president of the university, attended the meeting as an ex-officio member.

SOUSA'S BAND PLANS NOVELTY FOR EDMONTON

"Showing Off Before Company" at Monday's Matinee at the Arena

At the matinee performance in the Arena on Monday, Sept. 19, commencing at 3:30 p.m., Lieutenant Commander John Philip Sousa and his band, 82 strong, will introduce a musical novelty, the title of which is "Showing Off Before Company," wherein various members of the band will do individual stunts.

At the beginning of the second part the stage is entirely vacant. The first section that appears are the clarinets, playing the ballet music of Sylvia; this is followed by other sections of the band doing individual stunts, many of them very funny, the whole resolving itself into a fascinating musical vaudeville.

The various instruments and their part in the ensemble will be described by Clarence Russell, formerly superintendent of schools at Pittsfield, Mass., and now librarian with Sousa's band. Mr. Russell will explain to the audience the relative merits of the different instruments, and the names of the same, as there are many different in Sousa's band that are not seen elsewhere. This work of Mr. Russell's is a valuable educational feature, and also a source of amusement for the children and grownups.

Two Great Artists Open Spokane's Season

Music claims its place on Spokane's busy September entertainment calendar. This evening Marion Talley sings at the armory. Her sudden rise to the rank of an operatic star was one of the outstanding successes of New York musical circles last year. Her concert this evening will be her first appearance in Spokane.

Monday evening John Phillip Sousa returns to Spokane with his famous band. This renowned band conductor has given many concerts in Spokane, but he and his musicians are as welcome each time as on their first appearance.

These two concerts are but the beginning of what promises to be a successful music season in Spokane.

SOUSA TO BRING SOPRANO SINGER

Miss Moody Is Soloist in Famous Band Concerts Here Monday.

Marjorie Moody, well-known in metropolitan circles, is to be the soprano soloist with John Phillip Sousa's band, which will be presented at the Lewis and Clark high school Monday afternoon and evening. The two concerts are under the sponsorship of the school.

A program of general public interest is promised by the master artist and composer, who is making his 34th annual tour. Several of his well-known compositions will be included in the repertoire. Among the program features will be a new march, dedicated to the University of Minnesota. It is the 113th composition during his career as director of the world's most famous band.

The advance ticket sale is being conducted by the school this week.

Other soloists with the band will be John Dolan, cornetist; Howard Goulden, xylophonist, and Edward J. Heney, saxophonist.

Matinee Program.

Overture, "Kind Henry VIII".....Hatten
Cornet solo, "Rondo Capriccioso".....
.....Saint-Saens
.....Mr. Dolan.

Suite, "Last Days of Pompeii".....Sousa
(a) "In the House of Burho and Stratonice".....
(b) "Nadia".....
(c) "The Destruction of Pompeii and Nydia's Death".....

Vocal solo, "On the Banks of the Beautiful Blue Danube".....Strauss
Miss Moody.

Ballet Music from "Aida".....Verdi
Rhapsodie, "Espans".....Chabrier
(a) The saxophones, "At Sundown".....Donaldson

Messrs. Heney, Kincaid, Sullivan, Desmond, Madden, Kauclair, Schlang, Monroe.

(b) March, "Riders for the Flag" (new).....Sousa
Xylophone solo, "Dance of the Toy Regiment".....Shikret-Green
Mr. Howard Goulden.

Cowboy Breakdown, "Turkey in the Straw".....Guiton

Evening Program.

Overture, "The Flying Dutchman".....
.....Wapler
Cornet solo, "Carnival of Venice".....
.....Arban
.....Mr. Nolan.

Suite, "The Internationals".....
.....Arranged by Sousa
(a) "Morning Journals".....Strauss
(b) "The Lost Chord".....Sullivan
(c) "Mars and Venus".....Sousa

Vocal solo, Aria from "Travista".....
.....Verdi
Miss Moody.

"Andante Cantabile" from Opus II.....Tchaikowsky
"The Feast of Spring".....A. Thomas
(a) Saxophone solo, "Beautiful Colorado".....DeLuca
Mr. Heney.

(b) Three marches
"Magna Charta" (new).....Sousa
"Stars and Stripes Forever".....
.....Sousa
"Semper Fidelis".....Sousa

Xylophone solo, "Ghost of the Warrior".....Crosman
Mr. Goulden.

Finale, "Carnival Night at Naples".....Massenet

Artie McGoy, trainer of Ba Sousa, Paul celebrities, wi Career' tonis standard time, Newark.

City, Mo.

John Phillip Sousa is another world celebrity who will appear in Seattle during September.

'March King' Sousa Will Answer Queries

Famous Bandsman To Aid Those
Puzzled By Musical Problems;
Post-Intelligencer Address

BRING your musical troubles to the "March King."

Is there any question pertaining to the tone art upon which you'd appreciate the personal advice of John Philip Sousa? After half a century of music-making the world-famous bandsman is still so deeply interested in the universal art that he's willing to lend the benefit of his experience to each and every Seattle musician, amateur or professional, who would like to consult him.

If there is any question you would like to ask Sousa, address a letter to him, in care of the Post-Intelligencer, before the end of the month, and while he's in the city to give four concerts at the Metropolitan Theatre, September 30 and October 1, he'll answer your query through the columns of the paper.

There are no restrictions. Every letter will be read and answered by Sousa, who declares that this service to his fellow artists is a pleasurable duty and one that keeps him in touch with the musical thought of the country.

Once an obscure violinist in a theatre orchestra, whose first opportunity to wield the leader's baton came by chance, Sousa has won world-wide recognition as the greatest of living bandsmasters. Also, as a composer of martial music he has no rivals.

And at the age of seventy he is still composing, and he will play his latest march—the 113th he has written—when he comes to the Metropolitan with his band.

Throughout his career before



Through the columns of the Post-Intelligencer, Lieut. Commander John Philip Sousa, world-famous composer and bandsman, is going to answer the queries of local musicians.

the public, Sousa has ever been on the lookout for new talent, for young musicians whose gifts have not attained the recognition that is their due. And more than one successful soloist has made his or her debut with Sousa's Band.

"I want to be of service to musicians and musical aspirants," says the great musician. "So if you have any musical troubles, bring them to the 'March King.'"

SOUSA SPENT FORTY YEARS AT COMPOSING

FOR forty years Lieut. Commander John Philip Sousa has been "The March King." In all, he has published 108 marches. Not only has he written more marches than any other American composer, but he has had more "hits." Every man and woman in America, almost, knows who wrote "Stars and Stripes Forever," and for that matter, "Semper Paratus," "Washington Post," "High School Cadets," "Manhattan Beach" and "United States Field Artillery." And, of course, every Sousa fan keeps a weather eye out for the new marches, which this season are three in number and are "Sesqui-Centennial March," "Pride of the Wolverines" and "Gilded Club." But then the memory of the average person begins to falter.

For instance, there is "The National Fencibles," which was written for a famous military organization; "Sound Off," "Our Flirtation," "Recognition," "The Pet of the Petticoats," "The Gladiator," "Resurrection," "The Crusader," "Guide Right," "The Thunderer," "President Garfield's Inauguration March" (written for the Garfield inauguration and played by the Marine Band, under Sousa), "The White Plume" (Blaine was running for President then), "The Belle of Chicago" (Sousa played at the World's Fair), "The Revival," "Congress Hall" and "On To Victory" (Harrison was campaigning against Cleveland).

Sousa, it goes without saying, can conduct all of his compositions from memory. A complete library of the Sousa compositions arranged for a band of 100 pieces is taken with the organization wherever it goes.

FINE PROGRAM PRESENTED BY SOUSA'S BAND YESTERDAY

(BY DAN CAMERON)

The only thing lacking at the Sousa band concert in the Stadium last evening was the electricity of a big audience. The Exhibition Board had done themselves proud in the matter of decorations, carried out on a scale proportionate to the size of the auditorium. There was Sousa himself, a world figure. He had with him a fine big band and brilliant soloists. He played a big program. But there were too many vacant chairs. The voltage, if reduced, was, however, select.

Wagner's "Flying Dutchman" overture lends itself to band treatment and the Stadium to a full-orbed enjoyment of Wagnerian scoring. It made a fine opening number. In the suite, "The Internationalists," Sousa's arrangement of Sullivan's "Lost Chord" stood out in magnificent style. The "Andante Cantabile" from Tchaikovsky's Opus 11 was restful. It would have been more so had it lived up to its name in performance more happily. There were plenty of rousing marches, dainty waltz movements, a realistically squeaky "Old Oaken Bucket" stunt, a gang-war or two, and a saxophone octette, remarkable for being (1) good and (2) funny, when it meant to be.

Her Singing a Revelation

When Marjory Moody sang here with Sousa two years ago, she won out under impossible conditions, that is, in the open air. Her singing last evening, in a comparatively speaking, more favorable environment, came as a revelation even to her admirers. Miss Moody has two rare gifts, a tone of faultless clarity and the art of guiding it along the melodic path with almost instrumental ease and fidelity. Her "Traviata" aria, a famous coloratura tour de force, was negotiated with easy, fluent brilliance and with all the Tchaikovsky elaborations, including the famous E flat in all, complete. Miss Moody is herself an added grace, being fair to look upon and gifted

with that charm of manner which distinguishes the more favored of her sex. Her encores, "Danny Boy" and the "Italian Street Song" from its memory serves. "Naughty Marietta" were delightful. At the close of the "Canadian Patrol," she joined the band in "Oh, Canada," a charming gesture in which she convinced most of us by knowing the words.

Harpist Wins Audience

A second lone lady in a wilderness of men, Winifred Bambrick, a clever Ottawa girl, who has made a name for herself on her chosen instrument, made an instant success with a "Scotch Rhapsody" for harp. Were Canada a second Wales, it would perforce crown Miss Bambrick as its most distinguished harpist. We lack a national elisted-fod.

John Dolan, Sousa's famous cornet soloist, keeps an amazing technical equipment suavely in subservience to his essentially musical conception. With him, musicianship is paramount. Adequacy of means, together with the finished sweep of his phrasing, distinguished his efforts of last evening as probably the finest Regina has heard.

One felt in the solo numbers a certain fardiness in otherwise grateful accompaniments that could easily be corrected.

"By their works ye shall know them," John Philip Sousa is, by his better known than any living musician. To have conducted bands for 50 years, to have written the most brilliant marches of his long day, and to be, at 73, still the dapper master in his chosen field, is an amazing experience. Sousa did not make the match. It was not before he was born. His unique accomplishment as a composer is to have taken a current coin, reminted it in inner metal and stamped it, as it were, dynastically. Who then the "March King" had a better right?

HALF CENTURY OF MUSIC

Veteran Bandmaster, at Met Soon, to Celebrate Golden Anniversary

Half a century of music-making has given unique glamour to the name of John Philip Sousa. There have been many great bandsmasters, but Sousa, by universal assent, is recognized as the greatest of them all.

Next April the "March King," as he is known the world over, will celebrate the 50th anniversary of his debut as a conductor.

Sousa, who will appear at the Metropolitan Theatre, September 30 and October 1, under the local management of George T. Hood, recalls vividly the circumstances of his first public appearance as a wielder of the baton.

It was in Washington, D. C. Milton Nobles was in the national capital at the head of a theatrical company. His musical director became ill, and young Sousa, hitherto unknown to fame, was picked out of a dance orchestra in which he was playing at the time, and made conductor of Nobles' orchestra. He remained with the troupe for an entire season, and then toured with Mackay's Extravaganza company and Matt Morgan's Living Pictures, the first organization of its kind ever seen in America.

In 1880, while still a young man, Sousa, whose rare musical gifts had begun to attract wide attention, was given the coveted post of director of the United States Marine Band at Washington, D. C. In 1892—or 35 years ago—he resigned to organize his own band, a band that has, as everyone knows, made musical history. For years Sousa has been an American institution, and in this age of jazz his stirring marches hold their popularity, just as they did more than three decades ago.

Always youthful in spirit, Sousa is still composing, and when he appears at the Metropolitan his programs will include various new works, as well as several of the old favorites.

Children to Get Out Of School Early to Hear Sousa Concert

Children who secure their tickets in advance for the matinee performance of Sousa's band at the Midland Empire fairgrounds Thursday afternoon will be excused early from the public schools so that they may get to the auditorium in time for the opening of the concert. It was announced Tuesday by Marion C. Dietrich, superintendent of schools. Those who want to be excused will be required to show their tickets.

The matinee concert will start at 3:30 and buses will be run from the Broadway pharmacy corner to the fairgrounds taking people from the city to the concert. A special admission charge of 50 cents has been made for children, but only for the matinee performance. For the evening performance they will be obliged to pay the adult admission charge.

Through the courtesy of C. M. Bair, well-known local stockman, children of St. Vincent's hospital school and the sisters have been given tickets to the concert and will be the guests of Mr. Bair at the matinee performance. A large number of tickets have been sold the normal school students. Tickets are on sale at the Commercial club.

BEST MUSIC LIVES LONG, SAYS SOUSA

(Special to Edmonton Journal)

WINNIPEG, Sept. 14.—"After all, what are the classics?" asked John Philip Sousa—no need to add who he is—in an interview shortly after he stepped off the Canadian National train which brought him into Winnipeg. "A great many people," the great bandsman went on, "say any tune that is unpleasant is a classic, or else it must be old. My idea is entirely different. If a tune is really great, if it is based on proper lines, it will get the endorsement of the public. If it retains its freshness and appeal it will live. Look at 'Annie Laurie,' one of the most beautiful songs ever written. Things that are truly great never die. As for jazz—well, some of the jazz you hear nowadays is sufficient warrant to send the composers to jail."

Soon after his arrival Sousa was escorted by Capt. James, conductor of the famous Princess Pats' band, to Tuxedo barracks, where he was entertained by officers of the regiment. He spoke at the Rotary club luncheon in the Fort Garry hotel, gave a concert in the afternoon, another in the evening and left by Canadian National special for Regina. His western trip will also include Saskatoon, North Battleford and Edmonton.

MORE RESERVED SEATS FOR SOUSA

Exhibition Association Accedes to Requests of Citizens

So many requests have been received at Mike's News Agency for reserved seats for the Sousa band concert on Monday next from people who do not wish to sit in the boxes, that the Exhibition association has decided to put on four sections as reserved seats at no increase in price over the rush seats. That is, seats in sections D, E, K and L may be reserved for either afternoon or evening concerts at the price of the rush seats.

John Michaels, who recently returned from a trip to the east, heard the Sousa band at the Minnesota State fair, and is most enthusiastic about it. He says that undoubtedly John Philip Sousa has gathered together the best aggregation of musicians he has ever had; some of the soloists are exceptionally good, and "Mike" says the people of Edmonton and vicinity have a wonderful musical treat in store for them on Monday next. The afternoon concert will commence at 3:30 o'clock, and the evening program at 8:15, and there will be absolutely no distractions in the nature of peanut selling, etc., as the exhibition management is not permitting the selling of anything during the progress of the concert; even the usual souvenir programs will be eliminated, so that there will be absolutely nothing to mar the enjoyment of the music under the best of conditions.

Following the concert the dance floor, which has been reserved since it was used at the Gyo carnival, will be utilized for a dance, which is being put on by the exhibition staff, the proceeds to be donated to the Edmonton zoo.

VICTIM OF GUNMAN

Sousa Fought for Musicians

Because John Philip Sousa, march king and internationally famous band leader, who comes to the Metropolitan theatre on September 30 and October 1, wrote some of his most famous pieces before the law was passed in 1909 compelling phonograph companies to pay one cent per record royalty to the composer was passed, he has received nothing for many of his greatest marches.

HAWKS reading the new bill opening Wednesday at Pantages.

Sousa to Give Cup To Best Local Band

Sousa will present a silver loving cup to the best school band in Salt Lake county during his engagement here in October. It has been announced by George D. Pyper, who is sponsoring his appearance here.

All the city public schools, high schools, church schools and the university are eligible.

NO MONEY IN IT FOR HIM AS YET, SAYS BAND HEAD

Altho he has been paid nearly \$500,000 in royalty from sheet music sales on "The Stars and Stripes Forever," his most popular march, John Philip Sousa has yet to receive anything from the ten million records of the same piece which have been moved.

When this piece was written 30 years ago, such a thing as royalty for composers was unknown. Sousa and his band will appear at the Metropolitan theatre on Friday, Sept. 30, and Saturday, Oct. 1.

Sousa Will Play His Own Music Here.

Famous Conductor Coming to Portland October 8.

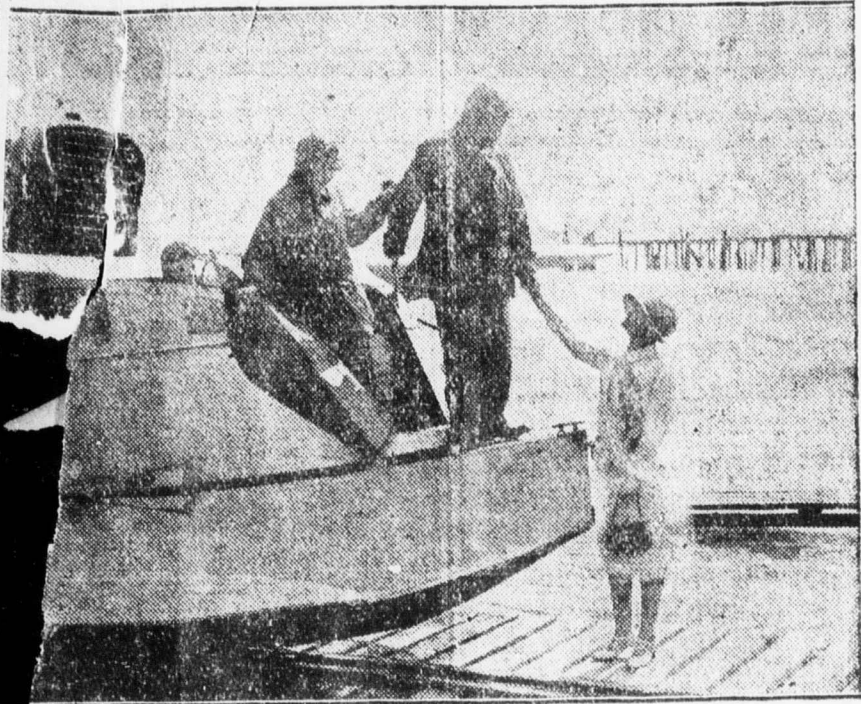
LIEUTENANT-COMMANDER JOHN PHILIP SOUSA and his band will make their 35th tour this fall and will appear in Portland at the auditorium Saturday and Sunday, October 8 and 9, giving an afternoon concert at 2:30 each day and a concert each night at 8:30.

Sousa's own compositions will be largely used for all programs, as the composer is this year celebrating his 50th anniversary as band conductor. The Sunday matinee will be composed entirely of numbers by Sousa. Those who are fond of band music will welcome this opportunity of hearing a world-famous organization under its world-famous conductor.

"Tunney's Career" will be the subject of a talk by Artie McGovern at WOR at 6:40 o'clock. In his talk McGovern will discuss the fights which warranted Tunney's getting a shot at the title. He will include a discussion of Tunney's physical condition, as well as a description of the spectacular contests in his career. Some of the celebrities

trained by McGovern are Babe Ruth, Johnny Farrell, John Philip Sousa, Paul Whiteman and Nathan Strauss.

IN TIME FOR TEA FOR THREE



"You're just in time for tea, Pop," says Miss Priscilla Sousa as her distinguished father, Lieut. Com. John Phillip Sousa, accompanied by Miss Marjorie Moody, soprano soloist with the band, arrives by seaplane at the Sousa home on Manhasset Bay, near Port Washington, Long Island. Sousa and his famous band will be heard at the Metropolitan theater Sept. 30 and Oct. 1.

Sousa Says Newest March is Always Best



LIEUT. COMMANDER JOHN PHILIP SOUSA

"Which is the best Sousa march?" "Stars and Stripes Forever," says the American public, and it backs its judgment with almost a half million dollars worth of royalty on the sheet music, in addition to buying 10,000,000 copies of the talking machine records.

"The last one," says Sousa, who this season makes his thirty-fourth annual tour with his famous band. "At home," says Sousa, "I always have a habit of inflicting each new composition upon the family. Each first performance always brings the chorus, 'the best thing you ever have written,' but I know that it is a chorus of derision, because before I play the new number, I always announce that it is the best thing I ever have done."

"Seriously, at the moment of writing, each march has seemed to me to be the best thing I have written, and I would not be fair with myself or with a public that has been enor-

mously kind to me, if I did not declare that I was writing something better than anything I ever had written before. Of course, in the well-known 'cold gray dawn of the morning after the night before' I realize that the graph of my work as a composer has not been a steadily-mounting, unbroken line. But I have tried to make each composition better than its predecessor and if I have a philosophy, I believe it is expressed in the conviction that even with a considerable career behind me I must keep up the pace. Because I have seen so many conductors come and go, I realize, perhaps more keenly than any other person in the world, that the Sousa marches and the Sousa band this year and each year to come must be better than ever before."

John Phillip Sousa and his band will be heard at the Shrine temple in Helena on Saturday, September 24, matinee and night concerts.

SOUSA GIVES MANY NUMBERS IN CONCERTS

March King, Who Comes to Edmonton Sept. 19, Cuts Length of Selections

"Make It Snappy," is the slogan of the musician who would achieve success nowadays, in the opinion of Lieut. Com. John Phillip Sousa, who this season will make his thirty-fourth annual tour with his famous band and gives two concerts in the Arena on Monday, Sept. 19. And Sousa practices his preaching by putting into his programs in about the same space of time twice as many numbers as he was accustomed to present during his earlier years.

"The conductor who believes he can get people to listen to the long selections in vogue in the leisurely times around 'the turn of the century' will finish his days in the poorhouse," says Sousa. "There isn't such a thing as leisure any more and the Canadian, even when he is taking his pleasure, enjoys himself at the fastest gait possible."

"Each season I find myself cutting down the length of my programmed numbers with the result that I get more numbers into the concert. The radio people have found that twenty minutes is the longest time the average girl listener can be held. I think it is a liberal estimate and this season there is no single number on my program that occupies as much as ten minutes. We have speeded up the production of music just as Mr. Ford has speeded up the production of flivvers. Ten seconds after the conclusion of the number, we know whether the applause warrants an encore, and five seconds after that we are giving it. The old days when a conductor could leave the stand and take two or three bows after each number are gone forever. I never leave the conductor's desk at any time during the program."

SOUSA NAMES MARCHES THEN WRITES THEM

A new march well-named is half-way on the road to success in the opinion of Lieut. Comdr. John Phillip Sousa, who this season makes his fifty-fourth annual tour with his famous band. And Sousa should know, because he has been known as the March King for almost forty years and also because he has to his credit more than 125 march compositions, among them some of the most famous marches in the world.

"The title for any popular composition is the thing that really sells it," says Sousa. "Of course, a really meritorious composition succeeds occasionally in spite of an unfortunate title, but speaking entirely from the sordid, crass, mercenary business standpoint, marches, like soap and union suits in these advertising days sell upon titles."

Sousa to Offer New Numbers in Concert

John Phillip Sousa, the "March King," who will be presented by George T. Hood at the Metropolitan Theatre in a series of four concerts, September 30 and October 1, has written 113 marches.

He finished the 113th recently. It is dedicated to the University of Minnesota and is entitled "Minnesota." The work was composed at the request of the Alumni Association of the university on the occasion of the last visit of Sousa and his band to Minneapolis.

"I am not a college man myself," said the great bandmaster in commenting on the request, "but like most fathers who have financed one or more college educations I have come to consider myself a college man by proxy, with Princeton as my Alma Mater. The new march, I am happy to say, lends itself to the voice, and may be used, if it becomes popular, for student singing. I hope it will please the college boys—and the girls. If it does, I know it will also please the public."

Several of Sousa's newer compositions will be heard when he appears with his band at The Metropolitan. His concerts are invariably rich in popular appeal, and this season he will introduce several novel ideas in the way of presentation.

Sousa Gives Programs That Public Approves

Not only is John Phillip Sousa, who comes to The Metropolitan September 30 and October 1 with his world-famous band, a great composer of martial music and a bandmaster, but he is also a master of program making. He knows what the public wants, and therein lies the secret of his popularity.

Sousa's name is a symbol for all that is best in the way of military music. Also he has the gift of "showmanship," the precious instinct that helps any performer to "put over" his act. There is a streak of the actor in his make-up, and his performances are nothing if not dramatic.

There are no dull moments in a Sousa concert. They stir the crowds and make them eager for more. Every effort, every contrast, is carefully thought out by the master, who is fertile in ideas that lend novelty to his programs, season after season. Always his music-making has sparkle.

Excellent programs, rich in novelty, are promised by the march king for his concerts at the Metropolitan Theatre, where he will appear under the local management of George T. Hood. Several gifted soloists will be featured with the band.

Loew Books Up Many Topleiners

The Loew Circuit has lined up a number of celebrities for early openings, many of them set for a tour of the circuit. John Phillip Sousa and his band of fifty pieces starts a four-week run in November. This is Sousa's second appearance in the picture houses, his first being with Publix. He played nine weeks for the F.P. string, opening at the Paramount last March. Sousa's calls for \$9,500 and all transportation.

Creatore and his band is another big musical organization signed for the time. Creatore opening October 3 at Boston. Isham Jones is still another, Jones beginning September 29 at Pittsburg, while Ted Lewis, now playing around the independent houses will open for Loew October 15 at Washington. "Honorable Wu," the big Chinese attraction coming from California, begins its tour at Washington October 29. Gertrude Ederle, now playing around the suburbs, begins her regular tour of the time November 5 at Washington. Anatole Friedland is another big name, due to open October 8 in St. Louis, and Van & Schenck start the time next week in Boston. The Gilbert-Sullivan Ensemble and the Eight Tilley Girls are big acts, both opening within a few weeks.

Sousa at Tabernacle

Harry Askin, manager for John Phillip Sousa, is in Salt Lake, arranging for the coming of his organization, on Tuesday, Oct. 18, at the Tabernacle.

Lieut. Com. John Phillip Sousa's thirty-fifth annual tour at the head of his band, which began in July and ends in November, probably will be remembered as his "game tour." Sousa, always an ardent sportsman, will be in the Dakotas in prairie chicken and quail season, in the maritime provinces of Canada in venison time, in Montana and Wyoming in time to be the guest of honor at a buffalo party and in South Carolina, where he maintains a shooting preserve, in time for the duck season.

"Gav Paree" T.L.

Sousa March at State

The march, "Minnesota," written by John Phillip Sousa and dedicated by him to the alumni, faculty and students of the University of Minnesota, will be played as the overture at the State theater all this week. Fred Heiseke, director of the State concert orchestra, has written a special orchestration for the march which will be presented for the first time since its original rendition by Sousa's band at the State Fair recently.

SOUSA'S MUSIC INSTITUTIONAL

Famous Marches Have Become Symbol of American Patriotism

It is utterly impossible to estimate the number of times that "Stars and Stripes Forever" has been played. That march by Lieutenant Commander John Phillip Sousa has become associated in many minds with America's national anthems. People arise and stand at attention when the music is heard, just as when "The Star Spangled Banner" is played.

If it could be ascertained how many times Sousa marches and Sousa music generally are played in a day in all parts of the world the figures would doubtless be startling. Of course there is a reason for this and it is inherent merit. No one ever tires of a Sousa march and "Stars and Stripes Forever" is heard with enthusiasm over and over again. Wherever there is a band there is Sousa music and there is none that is more enjoyed.

Witness the magnificent and stupendous receptions to our own Colonel Charles Lindbergh. Bands and more bands—waiting to welcome the hero and to escort him on a triumphant way. And what did the bands play? "Stars and Stripes Forever," preferably—many other Sousa marches, "El Capitán," "Liberty Bell," "Washington Post," and so on.

Sousa and his band will appear in concert at the city auditorium Saturday and Sunday, October 8 and 9, giving two performances each day—one each afternoon at 2:30 and each evening at 8:30.

Sousa's Band Will Appear in Portland Early in October

The thirty-fifth season of Sousa and his band will include Portland among other favored cities. The famous March King will be in Portland Saturday and Sunday, October 8 and 9, at the Auditorium for two afternoon and two evening performances.

Only once in his 35 years of touring the United States has Sousa disappointed his audience. About six years ago, a fall from a horse necessitated a cancellation of engagements for two weeks. Sousa is a stickler for promptness. Every concert begins at the advertised hour to the minute. The afternoon concerts here are scheduled for 2:30 o'clock and the evening performances for 8:30.

Sousa's Band to Play in Winnipeg Wednesday

Past his seventy-second birthday, Sousa this season has undertaken a tour as strenuous as any he has made in the past. His season opened July 7, at Atlantic City, where he was an attraction for four weeks on the steel pier. Other extended engagements of the band included the Cleveland Industrial Exposition, August 14 to 26; the Iowa state fair, at Des Moines, August 27 to September 2; and the Minnesota state fair, at Minneapolis, September 3 to 10. It plays here tomorrow afternoon and evening at the amphitheatre.

Makes Music.

John Phillip Sousa names pelotas a la Portuguesa as his favorite dish. His recipe follows:

Simmer or boil slowly one quart of canned tomatoes for one and one-half hours. Add pepper, salt, two unions cut in fine slices, four allspice, four cloves. The cloves and allspice should be added after the tomatoes start to boil. After two and one-half hours add two pounds chopped beef, one onion chopped fine, two cups bread crumbs, a little parsley, salt and pepper. Make into meat balls about the size of a plum. Put into sauce and boil one and one-half hours slowly. This makes fully three hours slow boiling for the sauce.

"MINNESOTA" IS SOUSA'S NEWEST MARCH



Miss Winifred Bambrick, harpist, with Sousa's band.

Every tour of Sousa's band serves to introduce to the country a new Sousa march. Sousa wrote "Liberty Bell" for his first season at the head of his own organization—the season of 1892-1893. This year, when he makes his thirty-fifth annual tour at the head of his own organization, there is, of course, a new number and it is entitled "Minnesota." Written at the invitation of the student body of the University of Minnesota, the new march had its formal dedication in Minneapolis the week of September 3 to September 10, when Sousa appeared at the Minnesota State fair. Sousa and his famous band will play matinee and night concerts in the Shrine temple in Helena Saturday, Sept. 24.

For the past decade or more, the number of invitations for marches has been too much even for a composer as facile and prolific as Sousa. By the time he sits down to write his new works for an impending season, Sousa would be in a quandary, except for one rule. That rule is that he never has written "by request." If the inspiration comes, well and good. If the inspiration does not come, well and good. But out of the

mass of suggestions and invitations, there always has come at least one idea that Sousa has thought worthy of a public presentation.

"Minnesota" is dedicated to the state of Minnesota, and more particularly to the students of the University of Minnesota. Last year the new Sousa marches were dedicated to the Gridiron club, of Washington, D. C., and to the city of Detroit. The year before they were dedicated to the "Black Horse Troop" of the city of Cleveland and to the Shriners of America.

Reserved seats for both the matinee and evening concerts in Helena will go on sale next Tuesday morning at 10 o'clock at Reeves Music house. The matinee is especially designed for the school children and students of Helena. Advance indications are that there will be crowded houses at both performances.

stage and in the

SOUSA'S BAND TO COME HERE SOON

There is only one Sousa, and he will be there, rain or shine. This is the 35th season of Sousa and his band, and the Seattle engagement will be at the Metropolitan September 30 and October 1.

Although the march king's fame has been such that he might have sent out other musical organizations trained and presented by him, the only Sousa's band has been the one with which Sousa himself has appeared. And never but once in his third-of-a-century on the roads of America has Sousa been compelled to disappoint his audiences. That was five years ago, when a fall from a horse made it necessary for him to cancel his engagements for two weeks.

There is an element of luck, of course, in a career which is uninterrupted by illness for so long a period. But back of the luck is thoroughness of preparation. Railroad experts check train schedules and arrange for special trains wherever necessary. The touring manager takes with him not only an itinerary but full instructions concerning alternate routes to be followed in case of railroad wreck, storm or other emergency. And Sousa gets there on time.

Sousa Makes Program Snappy for Audience

"Make It Snappy" is the slogan of the musician who would achieve success nowadays in the opinion of Lieut.-Comdr. John Philip Sousa, who this season will make his thirty-fourth annual tour with his famous band. And Commander Sousa practices his preaching by putting into his programs in about the same space of time twice as many numbers as he was accustomed to present during his earlier years.

"Each season I find myself cutting down the length of my programmed numbers, with the result that I get more numbers into the concert. The radio people have found that twenty minutes is the longest time that the average air listener can be held. I think it is a liberal estimate, and this season there is no single number in my program that occupies as much as ten minutes. We have speeded up the production of music, and ten seconds after the conclusion of the number we know whether the applause warrants an encore, and five seconds after that we are giving it. The old days when a conductor could leave the stand and make two of three bows after each number are gone forever. I never leave the conductor's desk at any time during the program."

Commander Sousa and his band appear at the Metropolitan Theatre September 30 and October 1.

Sousa's Marches Are In Constant Demand

Like any other tried and true product that has become known as the best of its kind, the demand for the Sousa march increases with each passing year. There is the great Sousa public, of course, which eagerly awaits the new Sousa compositions and there are the organizations, public and private, civic and military, which each year ask the March King that his new numbers may be written for them.

All of which explains the reason for three new marches in the famous Sousa programs for the 34th annual tour. Because of increased demand, Sousa is speeding up production. The city of Philadelphia invited Sousa to write the official march for the Sesqui-Centennial exposition; the Gridiron club in Washington asked Sousa to write an official march for the club, and the city of Detroit asked him to write an official march for the city. These three requests from more than 50,000 Sousa were able to grant and Sousa audiences will hear this year for the first time, "Sesqui-Centennial March," "Gridiron Club March" and "Pride of the Wolverines."

Sousa's first official march, oddly enough, is the only march composition which has been given such a status by law. That march is "Semper Paratus," official march of the United States marine corps, and it was written at the order of President Arthur, during the days when Sousa was director of the United States marine band.

Sousa and his band appear at the Metropolitan theatre September 30 and October 1.

JOHN PHILIP SOUSA



World-famed musician, who will bring his band to Edmonton September 19. Concerts will be given in the arena.

SNAPPY NAME NEEDED TO SELL ANY MARCH

John Philip Sousa Declares Title Means Everything in Making Piece Popular.

A new march well-named is half-way on the road to success in the opinion of Lieut. Comdr. John Philip Sousa, who this season makes his thirty-fourth annual tour with his famous band. And Sousa should know, because he has been known as the March King for almost forty years and also because he has to his credit more than 125 march compositions, among them some of the most famous marches in the world.

"The title for any popular composition is the thing that really sells it," says Sousa.

Name Must Have Punch.

"There is a saying among advertising men that a product which bears a name that is weak, when pronounced, difficult for the listener to get correctly or which does not convey a mental image is doomed to failure."

"I always have tried to give my marches distinctive titles, and when I have failed, the marches have fallen short of the popularity enjoyed by their fellows. For instance, there is 'The March of the Fenibles,' which I think is one of the best marches I ever wrote. Yet we never got a call for it because the number of people who know who the Fenibles are is limited."

SOUSA COMING THIS MONTH



John Philip Sousa.

Known internationally as "The March King," John Philip Sousa, at the head of his famous organization of bandmen that bear his name, will be a Spokane visitor again this year, giving two concerts, Monday, September 26, afternoon and evening in the Lewis and Clark high school auditorium.

Though 72 years old, Sousa's spirit is as buoyant as the melodies that first made American music known around the world. His concerts are brimful of the usual variety of pep and charm that annually delight hundreds of people. The present tour is the 54th tour of the world's greatest musical organization.

"U" WILL ASK SOUSA TO LEAD "MINNESOTA MARCH"

Plans were begun today by a University of Minnesota committee to invite John Phillip Sousa to the Twin Cities to conduct the University band the first time it plays his "Minnesota March."

If Mr. Sousa accepts the invitation his visit will be made one of the features of the annual homecoming program at the university.

Sousa Finds Inspiration in Daily Papers

That the inspiration for a stirring march may be found in any newspaper is the declaration of Lieutenant Commander John Philip Sousa, who this season makes his thirty-fifth annual tour at the head of his famous band. One of the first of the Sousa marches was dedicated to a great newspaper, the Washington Post, and Sousa declares that the actual inspiration for more than seventy of the 122 march compositions which stand to his credit have been written solely because of something he saw in the day's news. Sousa saw in a Philadelphia paper the announcement that the Liberty Bell was to be taken from Philadelphia to the world's fair in Chicago, and he wrote "Liberty Bell." James A. Blaine, the "plumed knight" of an almost forgotten political campaign, inspired "The White Plume" march. Dewey at Manila brought forth "The Glory of the Yankee Navy," the Jamestown celebration resulted in "Powhatan's Daughter," the organization of the American Legion was the inspiration for "Comrades of the Legion," and so on.

That the American daily paper should be the greatest inspiration of the march composer is quite understandable, Sousa says. The march is distinctively an American musical form and expression of the consistent progress of America revealed day by day in the newspaper.

Dorothy Dwan In Mix Film

When Tom Mix and his company went on location for the filming of "Tumbling River," he said to Dorothy Dwan, his leading lady in the picture, "Stay with my outfit and you'll see the world."

To which she replied, "You're thinking of that old army recruiting line, 'Join the army and see the world.'"

When he asked her how she became acquainted with the saying, Miss Dwan explained that her father was an army officer who had been ordered across the continent nine times before she was 10 years old.

"But," she added, "I'll say your outfit clicks just as neatly as they do in the army."

"Just for that you will play the lead opposite me again in 'Silver Valley.'"

And she did.

THAT WAS ENOUGH.

"Did you ever catch your husband flitting?"

"Only once."

"What did you do to him?"

"Married him."—Tit-Bits

pers. For the composer, the only trick lies in the ability to distinguish between the fleeting, unimportant things of the day and the deep-rooted happenings which are likely to leave their impress upon history.

Sousa's band will appear at the Tabernacle early in October.

SOUSA, BAND LEADER, IS COMING TO MIAMI

Widely Known Musician Will Attend Shrine Convention, Bringing New Feature.

T. R. C. Voges, 418 S. E. Thirtieth street, returned to Miami from a three months' trip, most of which was in Ohio, where he attended a number of meetings of the Shriners throughout the state and was present at the testimonial banquet tendered John Philip Sousa by the Shriners of Cleveland. Mr. Voges stated that wherever and whenever he said he was from Miami the conversation from that moment on was simply inquiries as to the Shrine convention and could Miami take care of the enormous crowds that expected to be here.

At the Sousa banquet Mr. Voges had the pleasure of meeting Mr. Sousa personally and asked him whether he was contemplating being in Miami for the week's festivities and was informed that not only would the widely known band leader be here, but that he would come with some unusual feature that had never been seen before at any Shrine convention.

Asked how many people he thought would be in Miami during convention week, Mr. Voges said that the crowd would be larger than that ever attending any previous meeting for any occasion, regardless of where held.

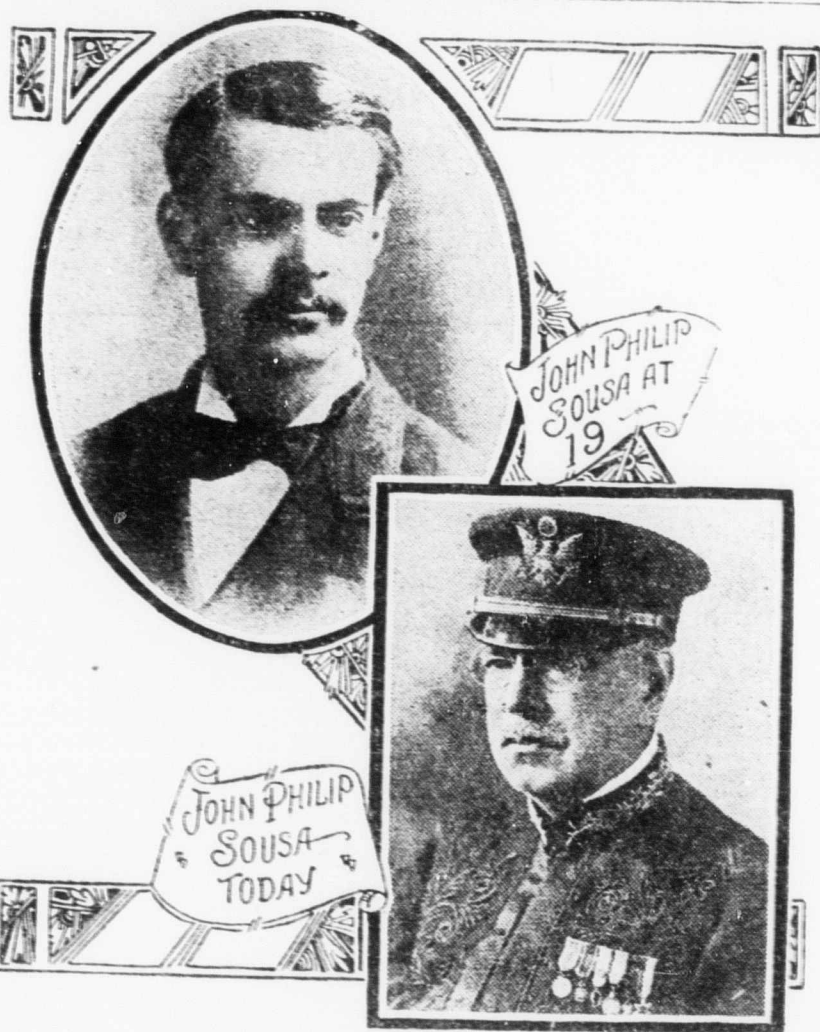
Mr. Voges reports a most pleasant trip, but said the most beautiful part was when he turned his motor car south at Jacksonville.

Sousa, Sparing With His Gestures, Gives Pleasure To Winnipeg Gathering

A Sousa more sparing of gesture than of old but an erect and commanding figure despite his seventy-odd years, directed his wonderful band in two Winnipeg concerts at the Amphitheatre yesterday afternoon and evening. An audience that found pleasant refuge from the heat in the afternoon showed all the signs of utter absorption in the playing and an attitude as far removed as possible from criticalness. One might not beforehand have picked out for an ideal programme all the numbers heard, but there they were and with Mr. Sousa's men playing them with extraordinary ease, compelling beauty and purity of tone and rhythmic qualities that brought everybody into the proceedings, one was left thinking: "It's the way they do it that matters." Just as bad performances of serious music reduce it to a muddle or distortion, so an aggregation such as that of yesterday beguiles the hearer into enjoying everything offered him. An overture by Hattori, "King Henry VIII," which opened the programme, was an example of the band's power for majestic and very finely graduated organ-like tone and clean production—it is impossible not to remember

this dead-sureness and smooth control as the chief asset. Sousa's own suite, "Last Days of Pompeii," in three sections, concerned with "On the House of Burbo and Stratonic," "Nydia," "The Destruction of Pompeii and Nydia's Death," displayed the veteran conductor's knowledge though not unconventional use of his instruments. The results were effective and seemed an almost literal translation into pathetic reed voices, ominous or sympathetic brass and percussion, of Bulwer Lytton's text. Chabrier's titillating "Espana," the Ballet Music from "Aida," vocal and xylophone solos completed the list. Miss Marjorie Moody sang "On the Banks of the Beautiful Blue Danube" and aroused fervent admiration for lovely, warm soprano voice and simple finished style. John Dolan was everything that could be wished for as a cornet soloist, melting and agile at the same time. Howard Goulden got genuine expression out of his xylophone and proved himself an expert in two and four-hammer pieces. A saxophone octet composed of Messrs Heney, Kincaid, Sullivan, Desmond, Madden, Eauciare, Schlanz, and Monroe, was received with enthusiasm.—L.S.

FAMOUS BAND CONDUCTOR



LT. COM. JOHN PHILIP SOUSA
Composer of 128 marches and six operas and whose band will present two concerts under the auspices of the Calgary Exhibition and Stampede Association on Tuesday, September 20.

Records



John Philip Sousa

This is a year of records for Lieut. Com. John Philip Sousa, who this season makes his 35th year at the head of his famous band. That in itself is a record. No other bandmaster ever has come within a decade of equalling Sousa's achievement. This is also Sousa's 50th year as a conductor, his first appearance on the director's stand having been made April 9, 1877, in Washington, D. C., his home city. This is also the year that starts Sousa on the second million miles of his travels. In 30 years he travelled with his band a little more than 1,000,000 miles.

But these are not the only records held by the "March King." He is literally the only American composer-conductor who ever has amassed a fortune of \$1,000,000 solely from music. Sousa, who has been a musician all his life, probably never earned a penny in any way save thru the practice of his art. He is also the only living American who has been an officer in all branches of the United States military service. Sousa began his military career as a lieutenant of marines. During the Spanish-American war he was a lieutenant of infantry, and at the conclusion of the World war he was a lieutenant commander in the United States navy.

Seventy-two years of age, as lively and active, both in mind and body, as he was a decade ago, a loving public seems determined that Sousa shall earn another million dollars with his music. Sousa says he is perfectly willing to travel the second million miles—the first million was collected at the rate of a dollar a mile—to get it. Sousa will appear at the public auditorium in four concerts, Saturday and Sunday, Oct. 6 and 7.

SOUSA ON TOUR AT 72

John Philip Sousa, famed bandmaster and "March King," who perhaps has done more to popularize instrumental music in America than any other man, living or dead, still wields his baton with masterly skill at the age of 72. On September 26 he will round out 35 years as the head of the great band which bears his name.

Mr. Sousa came into national prominence as leader of the United States Marine band from 1880 to 1892, during which time he also composed some of the long list of military marches which are known and played throughout the world. Since leaving the Marines to conduct his own organization, his success has been remarkable.

One striking characteristic of Mr. Sousa's career has been his encouragement of American players and composers. It is said that when he first took charge of the Marine Band here were only two American-born musicians in the organization, and when he formed his own band twelve years later only 11 out of 50 were native Americans. On his present tour only two of his instrumentalists are foreign-born, while nearly one-half of his players are graduates of American colleges and universities, it is said.

During the World War Mr. Sousa was commissioned a lieutenant-commander in the Naval Reserve Force and trained hundreds of musicians at the Great Lakes Naval Station, where he had for a time the largest regularly organized band in the world.

Sousa's Band has played many concerts in Europe and has toured the world, being received everywhere with high acclaim. Its present tour will again take it across the continent and back. In spite of his advanced age, Mr. Sousa is vigorous and active, and has no idea of retiring. His many admirers will congratulate him on the 35th anniversary of his band, and hope that he may live to lead it for many years to come.

SOUSA HAS TWO CAUSES TO CELEBRATE

While he is making his thirty-fifth annual tour at the head of his famous band, Lieut.-Comdr. John Philip Sousa this season is celebrating his golden jubilee as a conductor. April 9, 1877, in Washington, D. C., his home city, Sousa then twenty-two years old, made his first appearance on the director's platform. Milton Nobles, who died two or three years ago, came to Washington with his theatrical company. His musical director he came ill, and Sousa, who had been playing with a quadrille orchestra filled the gap and left Washington with the Nobles organization. Sousa continued with the Nobles company for more than a season. Then he traveled with Mackay's Extravaganza company and Matt Morgan Living Pictures. In 1889, at the age of twenty-six, he became director of the United States Marine Band. Twelve years later, in 1892, he formed his own organization.

Past his seventy-second birthday Sousa this season has undertaken tour as strenuous as any he has made in the past. His season opens July 17, at Atlantic City, where will be the attraction for four weeks on the Steel Pier. Other extended engagements will include Cleveland Industrial Exposition August 14 to August 25, the State Fair, at Des Moines, Aug. 27 to September 2, and the Minnesota State Fair, at Minneapolis, September 3 to September 19.

Sousa will conclude his regular season late in November, when he will go to South Carolina for annual duck hunting.

SOUSA, FAMOUS BAND DIRECTOR, SAYS HE'S TOO YOUNG FOR GOLF



Lieut. Com. John Philip Sousa, who is making his thirty-fifth annual tour at the head of his famous band, recently startled the country by declaring that he still considered himself too young to play golf. The bandmaster declared that the ancient and honorable Scottish game might appeal to him if he ever found himself becoming decrepit, and at the same time he expected to take up cigarette smoking and tea drinking.

Sousa, as a youth in his teens, was graduated from corn silk cigars to clear Havana, and he does not recall that he ever smoked a cigarette. Neither does he drink tea. Sousa smokes about a dozen cigars a day and has his cup of coffee three times a day. He still takes his exercise by riding horseback and shooting over the traps at the New York Athletic club. One year in two he goes on a long hunting trip in South Carolina.

Sousa and his famous band will appear at the fairgrounds auditorium, September 22, in a matinee and evening performance. Arrangements have been made for 4,500 seats and of this number only 1,200 will be reserved. Seats will be on sale at the Singer Sewing Machine company booth at the fairgrounds, Thursday and Friday from 11 a. m. to 5 p. m. Special prices have been made for grade, high, normal college, Polytechnic and business college students.

Huntley Conflict

Sousa's Band at Arena Monday, October 3

This is Lieut.-Commander John Philip Sousa's fiftieth anniversary as a conductor. His first appearance on the director's stand was made April 9, 1877, at Washington, D. C. This is also the thirty-fifth year of Sousa's Band. The first performance was given in Plainfield, New Jersey, September 26, 1892. Sousa observed his Golden Jubilee as a director by conducting two concerts in Boston, Massachusetts. His thirty-fifth anniversary as the leader of his own organization will find him on the conductor's stand at Spokane, Washington, and on his seventy-third birthday, November 6, he will appear with his band in Milwaukee, Wisconsin.

Sousa and his band will appear at the Arena for two concerts on Monday, October 3.

Sousa and His Band Play Twice in Winnipeg Today

This afternoon and this evening Lieut. Comdr. John Philip Sousa and his band give their two Winnipeg concerts at the Amphitheatre with the following soloists: Marjorie Moody, soprano; Winnifred Bambrick, harp; John Dolan, cornet; Howard Goulden, xylophone; Edward Heney, saxophone. The matinee programme features an overture by Hattori, "King Henry VIII," Sousa's suite "Last Days of Pompeii," ballet music from "Aida," Chabrier's Rhapsodie "Espana," some vocal, cornet and xylophone solos, an overture with a "cowboy breakdown," "Turkey in the Straw." The evening programme opens with an air from "Traviata," and includes the "Schalkovsky Andante Cantabile," "The Feast of Spring" by Ambros, Thomas, several Sousa compositions, harp and xylophone solos, finish with Massenet's "Carnival Night" Napier.

Time His Hobby



Lt. Com. John Philip Sousa, shown here, is a specialist on time. Here he is checking the only sort of time that most of us have any understanding about, since the sort he handles by his baton is ahead of us. We'd bet he would correct the sun dial if it were a time, too.

Fifty Years Conductor

JOHN PHILIP SOUSA and his band have commenced their thirty-fifth annual tour, during which they will travel 20,000 miles. The tour will extend as far as the Pacific Coast. This is the commander's fifty-first year as conductor.

WITH SOUSA'S BAND

JOHN PHILIP SOUSA, who is bringing his famous band to the Metropolitan Theatre on September 30.



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Miss Marjorie Moody, soprano soloist, one of the artists who will appear with the famous March King and his equally famous band in Billings, September 22. The band will play two performances, afternoon and evening, at the fairgrounds auditorium. Sousa is coming here under the auspices of the Billings Commercial club. Tickets went on sale Thursday at the Singer Sewing Machine company booth at the fairgrounds, and will continue today, from 11 o'clock to 5 p. m.

The Arrowhead Band

Some fifty youths of the Arrowhead country—members of the combined school band, who played before John Phillip Sousa, the world's greatest band leader, at the high school auditorium Monday evening, will have something to put in their memory book, an honor they may well feel proud of.

To have the magic baton of Sousa lead an organization is an experience which seldom comes to a group of musicians in a city the size of Hibbing and the directors of the school bands of the Mesaba are to be congratulated. Sousa paid them an honor as well as their students when he consented to lead the assembly of young bandmen in the two numbers, Monday night.

Sousa, addressing the Rotarians Monday noon, said that he was once introduced as the greatest director, "living or dead."

Hibbing can only speak for the present. He is the same great Sousa of old—the composer of the stirring marches that have made thousands sing his praises. Members of the Hibbing Concert band who have heard him for more than a quarter of a century claim his present band the greatest of all his bands. It goes to show that Sousa, the incomparable, gets better as he gets older.

The large audience which heard Sousa Monday night, came away well satisfied with the entertainment offered. The Y. W. C. A. is to be congratulated. It is making it possible for the people of the Arrowhead to hear the best in the musical world and it deserves better patronage than it has received thus far.

In a country which fairly craves high class entertainment, there ought to be financial assistance forthcoming from every true lover of the best in the amusement world. Better support is necessary to make the remainder of the musical course a profitable venture to the women of the Y. W. C. A. who have essayed a big task and who need every aid possible from lovers of the drama, music and the arts.

If the remainder of the course is as good as the opening one, the range is in for a gala season.

It can be made that if the people of the range communities lend their support.

SOUSA SCORES ON MARCHES

"March King" Has Held This Title for Number of Years

Just as Johann Strauss, the famous Viennese composer of dance music, became known as the "Waltz King," John Philip Sousa, in our own times, has for years held the title of "March King," a title that has never been disputed. For in the domain of stirring martial music the great American bandmaster reigns supreme.

In the realm of popular music the life of a melody is not, as a rule, very long—a season or so, and it is forgotten to make way for some newer melange of syncopation and sentimentality; but the marches of John Philip Sousa are as fresh and popular in the jazz age as they were in the remote days of the Spanish-American war. Wherever there are military bands there one hears Sousa marches. Such compositions, for example, as "The Washington Post" and "The Stars and Stripes Forever," are deathless. Characteristically American in their buoyancy and breezy swing, they never fail to stir the pulse of every listener.

But it is not only the old favorites that audiences like to hear. John Philip Sousa is still composing, and when he appears with his world-famous band at the Metropolitan theatre, September 30 and October 1, his programs will include several of the latest products of his pen.

Sousa has become an American institution.

Music typifying the open road and the carefree existence of the gypsies will make up the program of the Yesterthot hour which will open the WJZ schedule at 7 o'clock. A novelty arrangement of one of John Philip Sousa's marches will have a prominent place in the Royal Stenographers hour at 7:30. Fred Munn will be starred during the Philco hour at 8, while the Mendelssohn String octet will be heard at 9.

Sousa Soloist



When John Philip Sousa and his world-famous band appear in a series of four concerts at the Metropolitan, September 30 and October 1, a featured soloist will be Miss Marjorie Moody, gifted soprano.

TWO BIG PROGRAMS FOR SOUSA BAND

Famous Organization to Appear Sept. 26 at Lewis and Clark High School.

Two concert programs will be presented Monday, September 26, at the Lewis and Clark high school by John Philip Sousa's military band.

The Spokane engagement of the internationally known director and composer is part of the 35th annual tour, which will take the famed organization to all the principal cities of the country.

It is said that every tour of the band serves to introduce to the country a new Sousa march. "Minnesota," written at the invitation of the student body of the University of Minnesota and more particularly to the students of the University of Minnesota.

Attractive programs are promised for the matinee and evening concerts here. Sousa's last visit to Spokane was in January, 1925. The ticket sale is being conducted by the high school.

SOUSA CONCERT SLATED

FAMOUS BAND TO APPEAR HERE OCTOBER 10

Director Sees Year of Records in Making His 35th Tour at Head of His Band

Sousa's band, directed by the famous march king himself, will appear at the armory in Eugene in two performances October 10. It was announced yesterday by W. B. McDonald, manager of the Heilig theatre, which is presenting the band. The band will play a matinee and night concert.

This is a year of records for Lieut. Com. John Philip Sousa, who this season makes his 35th tour at the head of his famous band. No other bandmaster ever has come within a decade of equalling Sousa's achievement. This is also Sousa's 50th year as a conductor, his first appearance on the director's stand having been made April 9, 1877, in Washington, D. C., his home city.

These are not the only records held by the "march king." He is the only American composer-conductor who ever has amassed a fortune of a million dollars solely from music. Sousa, who has been

Sousa's Band Coming To Tabernacle

Sousa and his band will give two concerts at the Tabernacle on Tuesday, October 18.

This is Lieutenant Commander John Philip Sousa's fiftieth anniversary as a conductor. His first appearance on the director's stand was made April 9, 1877, at Washington, D. C. This is also the thirty-fifth anniversary as the leader first performance was given in Plainfield, N. J., September 26, 1892. Sousa observed his golden jubilee as a director by conducting two concerts in Boston, Mass. His thirty-fifth anniversary as the leader of his own organization will find him on the conductor's stand at Spokane, Wash., and on his seventy-third birthday, November 6, he will appear with his band in Milwaukee, Wis.