

SOUSA AND HIS BAND

HERSHEY PARK CONVENTION HALL

SUNDAY AND MONDAY, JULY 4TH AND 5TH

MONDAY AFTERNOON, JULY 5th, at 2.30 O'CLOCK

1. Overture, "Zampa" *Ganne*
2. Cornet solo, "Air Varied" *Arban*

MR. JOHN DOLAN

3. Suite, "Last Days of Pompeii" *Sousa*
 - (a) "In the House of Burbo and Stratonice"
 - (b) "Nydia"
 - (c) "The Destruction of Pompeii and Nydia's Death."

4. Soprano solo, "On the Beautiful Blue Danube" *Strauss*

MISS MARJORIE MOODY

5. Grand Scene, "The Night of Sabba" *Boito*

INTERVAL

6. Rhapsody No. 14 *Liszt*

7. (a) Saxophone corps, "The Rainbow Girl" *Youmans*

- (b) March, "The Black Horse Troop" *Sousa*

8. Clarinet solo, "Concerto" *Weber*

MR. ROY SCHMIDT

9. "The Chase of the Lion" *Kolling*

MONDAY EVENING, JULY 5th, at 7.30 O'CLOCK

1. Overture, "Tannhauser" *Wagner*

2. Cornet solo, "The Favorite" *Hartman*

MR. JOHN DOLAN

3. Suite, "Tales of a Traveler" *Sousa*

- (a) "The Kaffir on the Karoo".

- (b) "The Land of the Golden Fleece."

- (c) "Grand Promenade at the White House."

4. Soprano solo, "The Cradle Song" *Kreisler*

MISS MARJORIE MOODY

5. "Benediction of the Poignards" *Meyerbeer*

INTERVAL

6. A Fancy, "The Mingling of the Wets and Drys" *Sousa*

7. (a) Saxophone corps, "A Popular Air" *Anon*

- (b) March, "The National Game" *Sousa*

8. Xylophone solo, "Liebsfried" *Kreisler*

MR. HOWARD GOULDEN

9. Dance, "Country Gardens" *Grainger*

THE PLAYHOUSE

THURSDAY AFTERNOON, JULY 8, 1926

SOUSA

AND HIS BAND

Lieutenant Commander John Philip Sousa, Conductor

Harry Askin, Manager

MISS MARJORIE MOODY, Soprano

MR. JOHN DOLAN, Cornet

MR. HOWARD GOULDEN, Xylophone

MR. EDWARD J. HENEY, Saxophone

1. Overture, "Zampa" *Herold*

2. Cornet Solo, "Nellie Grey" *Chambers*

Mr. John Dolan

3. Suite, "Leaves from My Note-Book" *Sousa*

- a. 'The Genial Hostess.'

- b. 'The Camp Fire Girls.'

- c. 'The Lively Flapper.'

4. Soprano Solo, "The Beautiful Blue Danube" *Strauss*

Miss Marjorie Moody

5. Symphonic Poem, "Tam o'Shanter" (new) *Chadwick*

Interval

6. A Fancy, "A Mingling of the Wets and Drys" *Sousa*

How beautiful it is for the brethren (and the sisters) to dwell together in peace and unity! When the WETS express a desire to "Have a Little Drink," the DRYs have "TEA FOR TWO". Both WETS and DRYs sing "How Dry I Am," the former sorrowfully, and the latter joyfully. The WETS pine to be "Down Where the Wurtzburger Flows," and the DRYs go off to the country and "The Old Oaken Bucket," while both sing, "Oh My, We'll Never Get Drunk Any More".

7. (a) Saxophone Solo, "Waltz, Erica" *Wiedoeft*

Mr. Edward Heney

- (b) March "The Sesqui-Centennial Exposition" (new)

..... *Sousa*

8. Xylophone Solo, "Liebesfried" *Jessels*

Mr. Howard Goulden

9. Dance, "Juba" *R. N. Dett*

MATINEE CONCERT

Wednesday, July 7, 2:30 p. m.

Amphitheater

SOUSA AND HIS BAND

Lieut.-Com. John Philip Sousa,
Conductor

Harry Askin, Manager

Miss Marjorie Moody, Soprano

Mr. John Dolan, Cornetist

1 Overture, "Zampa" Herold

2 Cornet Solo, "The Favorite" Hartman

Mr. John Dolan

3 Suite, "The Last Days of Pompeii" Sousa

4 Soprano Solo, "Ah Fors a Lui" Verdi

Miss Marjorie Moody

5 Grand Scene, "Benediction of the Poignards" Meyerbeer

6 March, "Sesqui-Centennial Exposition" (new) Sousa

EVENING CONCERT

Wednesday, July 7, 8 p. m.

Amphitheater

SOUSA AND HIS BAND

Lieut.-Com. John Philip Sousa,
Conductor

Harry Askin, Manager

Miss Marjorie Moody, Soprano

Mr. John Dolan, Cornetist

Mr. Howard Goulden, Xylophonist

1 First Hungarian Rhapsody Liszt

2 Cornet Solo, "Nellie Grey" Chambers

Mr. John Dolan

3 Suite, "Tales of a Traveler" Sousa

4 Soprano Solo from "Louise" Charpentier

Miss Marjorie Moody

5 Tone Poem, "Finlandia" Sibelius

Interval

6 Bacchanale St. Saens

7 (a) Saxophones "No, No, Nante" Youmans

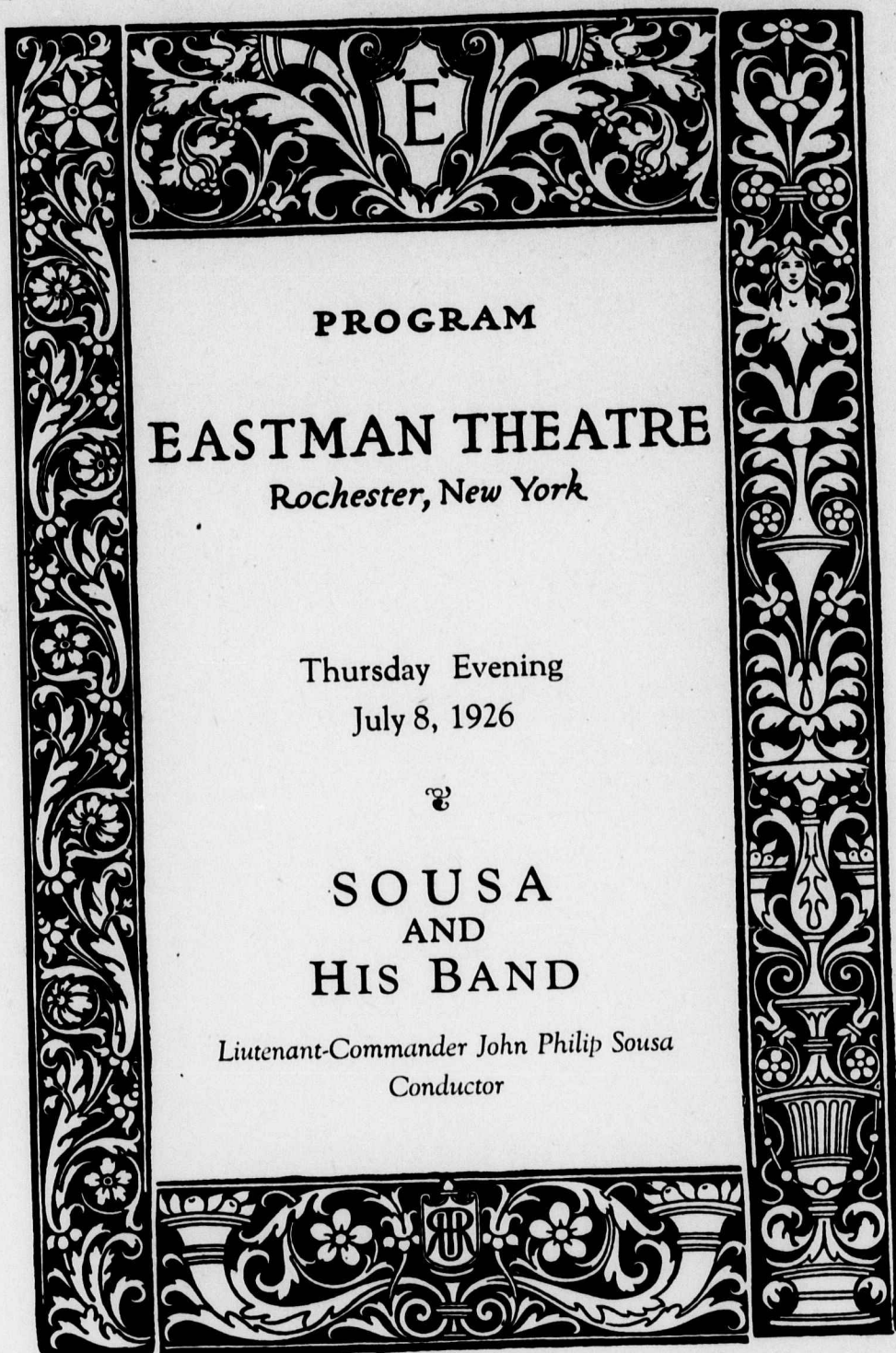
(b) March, "The Gallant Seventh" Sousa

8 Xylophone Solo, "March of the Wooden Soldiers" Jessels

Mr. Howard Goulden

Introduction to the third act of

"Lohengrin" Wagner



PROGRAM

EASTMAN THEATRE
Rochester, New York

Thursday Evening
July 8, 1926

3

**SOUSA
AND
HIS BAND**

Lieutenant-Commander John Philip Sousa
Conductor

Encores Are Selected from the Following
Compositions and Arrangements of
JOHN PHILIP SOUSA

HUMORESQUES

"THE WETS AND THE DRY'S"

"OH HOW I'VE WAITED FOR YOU"

"FOLLOW THE SWALLOW"

"The Pride of the Wolverines" (New)

"The Gridiron Club," March (New)

"The Sesqui-Centennial Exposition,"
March (New)

"The Black Horse Troop"

"The National Game"

"Charlatan"

"Diplomat"

"Directorate"

"El Capitan"

"Fairest of the Fair"

"Free Lance"

"From Maine to Oregon"

"Glory of the Yankee Navy"

"Hands Across the Sea"

"Invincible Eagle"

"Jack Tar"

"King Cotton"

"Liberty Bell"

"Man Behind the Gun"

"Manhattan Beach"

"Co-Eds of Michigan"

"Power and Glory"

"Ancient and Honorable Artillery"

"Peaches and Cream" (New)

"Music of the Minute" (New)

"Nobles of the Mystic Shrine"

"High School Cadets"

"Washington Post"

"Semper Fidelis"

"U. S. Field Artillery"

"Sabre and Spurs"

"Comrades of the Legion"

"Boy Scouts"

"Bullets and Bayonets"

"The Thunderer"

"Liberty Loan March"

"Stars and Stripes Forever"

(The Greatest March Ever Written)

SOUSA AND HIS BAND

Lieutenant Commander John Philip Sousa Conducting

SOLOISTS

MARJORIE MOODY JOHN DOLAN
Soprano Cornet

HOWARD GOULDEN EDWARD J. HENEY
Xylophone Saxophone

HARRY ASKIN, Manager

PROGRAM

1. Overture—"Zampa"Herold
2. Cornet Solo—"Nellie Grey"Chambers
MR. DOLAN
3. Suite—"Leaves from My Note-book"Sousa
 - (a) The Genial Hostess
 - (b) The Camp Fire Girls
 - (c) The Lively Flapper
4. Soprano solo—"The Beautiful Blue Danube"
.....Strauss
MISS MOODY

5. Symphonic Poem—"Tam o' Shanter" (new)
.....Chadwick

INTERMISSION

6. A Fancy, "A Mingling of the Wets and Drys"
.....Sousa

(How beautiful it is for the brethren (and the sisters) to dwell together in peace and unity! When the WETS express a desire to "Have a Little Drink" the DRYs have "Tea for Two." Both WETS and DRYs sing "How Dry I Am," the former sorrowfully and the latter joyfully. The WETS pine to be "Down Where the Wurtz-burger Flows," and the DRYs go off to the country and "The Old Oaken Bucket," while both sing "Oh My! We'll Never Get Drunk Any More.")

7. (a) Saxophone solo—Waltz, "Erica" ..Wiedoeft
MR. HENEY
- (b) March—"The Sesqui-centennial Exposition"
(new)Sousa
8. Xylophone solo—"Liebesfreud"Jessels
MR. GOULDEN
9. Dance—"Juba"Dett



During the intermission the Grand Corridors of the Eastman School of Music will be opened for promenade. Chimes will be sounded two minutes before the concert is resumed.

enth"Sousa
8 Xylophone Solo, "March of
the Wooden Soldiers".....Jessels
Mr. Howard Goulden
Introduction to the third act of
Lohengrin"V

Encores Are Selected from the Following Compositions and Arrangements of JOHN PHILIP SOUSA

—O—

HUMORESQUES

"THE WETS AND THE DRYs"
"OH HOW I'VE WAITED FOR YOU"
"FOLLOW THE SWALLOW"

"The Pride of the Wolverines" (New)	"Man Behind the Gun"
"The Gridiron Club," March (New)	"Manhattan Beach"
"The Sesqui-Centennial Exposition," March (New)	"Co-Eds of Michigan"
"The Black Horse Troop"	"Power and Glory"
"The National Game"	"Ancient and Honorable Artillery"
"Charlatan"	"Peaches and Cream" (New)
"Diplomat"	"Music of the Minute" (New)
"Directorate"	"Nobles of the Mystic Shrine"
"El Capitan"	"High School Cadets"
"Fairest of the Fair"	"Washington Post"
"Free Lance"	"Semper Fidelis"
"From Maine to Oregon"	"U. S. Field Artillery"
"Glory of the Yankee Navy"	"Sabre and Spurs"
"Hands Across the Sea"	"Comrades of the Legion"
"Invincible Eagle"	"Boy Scouts"
"Jack Tar"	"Bullets and Bayonets"
"King Cotton"	"The Thunderer"
"Liberty Bell"	"Liberty Loan March"

"Stars and Stripes Forever"
(The Greatest March Ever Written)

SMALLEY'S SIDNEY THEATRE

J. D. Hutchinson

Resident Manager

FRIDAY, JULY 9th.

AT 2:30 PROMPT

MATINEE ONLY

SOUSA

And His Band

LIEUT. COM. JOHN PHILIP SOUSA, CONDUCTOR

Harry Askin, Manager.

MISS MARJORIE MOODY Soprano
MR. JOHN DOLAN, Cornet
MR. HOWARD GOULDEN Xylophone
MR. EDW. J. HENEY Saxophone

1. Overture, "Zampa" Herold
2. Cornet Solo, "Nellie Grey" Chambers
MR. JOHN DOLAN
3. Suite, "Leaves From My Note-Book" Sousa
 - a. "The Genial Hostess."
 - b. "The Camp Fire Girls."
 - c. "The Lively Flapper."
4. Soprano Solo, "The Beautiful Blue Danube" Strauss
MISS MARJORIE MOODY
5. Symphonic Poem, "Tam O'Shanter"—(new) Chadwick

INTERVAL

6. A Fancy, "A Mingling of the Wets and Drys" Sousa
How beautiful it is for the brethren (and the sisters) to dwell together in peace and unity! When the WETS express a desire to "Have a Little Drink," the DRYs have "TEA FOR TWO." Both WETS and DRYs sing "How Dry I Am," the former sorrowfully, and the latter joyfully. The WETS pine to be "Down Where the Wurtzburger Flows," and the DRYs go off to the country and "The Old Oaken Bucket," while both sing, "Oh My, We'll Never Get Drunk Any More."
7. (a) Saxophone Solo, "Waltz, Erica" Wiedoeft
MR. EDWARD HENEY
(b) March, "The Sesqui-Centennial Exposition" (new) Sousa
8. Xylophone Solo, "Liebesfried" Jessels
MR. HOWARD GOULDEN
9. Dance, "Juba" R. N. Dett

Encores Are Selected From the Following Compositions and Arrangements of John Philip Sousa :

New Humoresque "MOTIVAS EHL MOTION."
"LOOK FOR THE SILVER LINING"
Bride Elect Power and Glory (new)
Charlatan Ancient and Honorable Artillery (new)
Diplomat Peaches and Cream (new)
Directorate Music of the Minute (new)
El Capitan Nobles of the Mystic Shrine
Fairest of the Fair The Dauntless Battalion
Free Lance High School Cadets
From Maine to Oregon Washington Post
Glory of the Yankee Navy Semper Fidelis
Hands Across the Sea The Gallant Seventh
Imperial Edward U. S. Field Artillery
Invincible Eagle Sabre and Spurs
Jack Tar Comrades of the Legion
King Cotton Boy Scouts
Liberty Bell Bullets and Bayonets
Man Behind the Gun The Thunderer
Manhattan Beach Liberty Loan March
Co-Eds of Michigan League of Nations March, by G. T. Bye

STARS AND STRIPES FOREVER
(The greatest march ever written)

(OVER)

34th Tour of the World's Favorite

Lieut-Commander

John Phillip Sousa

And his

B A N D



Friday Evening

July 9th, 1926



At the

ONEONTA THEATRE

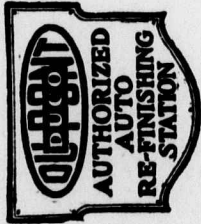
ONEONTA, N. Y.

Otsego County's Amusement Center

P - R - O - G - R - A - M - M - E

18

16



Let us Figure on your next Auto Painting.
We can give you a refinish at any price you wish
to spend on your car and guarantee that you will
be satisfied with the job for the money spent.

A. W. WILDGRUBE
354 Main St. Oneonta, N. Y.

"PINE LAKE in the CATSKILLS"

Davenport Center, N. Y.
Harry James Styles, Gen. Mgr.

Hotel, Furnished Cottages, Amusements

REGULAR DANCES IN THE DANCING PAVILLION

Every Wednesday, Saturday & Sunday Evenings.

Music by the "SUNSET SERENADERS"

"The Orchestra of No Regrets"

ADMISSION ABSOLUTELY FREE!

STEVENS HARDWARE CO.

—SELL—
The Victrola & Sonora
Victor Records

ATWATER KENT, R. C. A. CROSLY & FADA RADIO OUTFITS
153 Main Street

ONEONTA THEATRE

ONEONTA, NEW YORK

Look around now and choose your nearest Exit. In
case of fire, WALK AND NOT RUN to that Exit.

Ladies Rest Room rear of right Orchestra
Mens Smoking Room left of Foyer

Any Physician or person who may expect a call during
a performance kindly leave seat number with door man

DIRECTION SCHINE ENTERPRISES, INC.

Gus W. Lampe, Resident Manager



Come in after the show
Ice Cream Candies
Noon Lunches



PLACE YOUR SUIT ORDERS WITH US
AND YOU ARE WELL DRESSED

Chas Swoboda
150 Main Street

TAGGART'S

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

WHEEL & BORNSTEIN

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

REPAIR LAKES—Half price above Power
You tried one of our \$1.00 DOLLAR
MILK WORK

EDWARD S. LEWIS **JEWELER** **1111 BROAD STREET** **REYNOLDS, N. Y.**

ONEONTA BODY COMPANY
1111 BROAD STREET
REYNOLDS, N. Y.

PHONE 1213 **ARNIO & MACCUMBER**

REYNOLDS, N. Y.
PHONE 1213
ARNIO & MACCUMBER

- Soprano solo "The Beautiful Blue Bells"**
Mr. John Dolan
- Soprano solo "The Beautiful Blue Bells"**
Mr. John Dolan

PL 1111 BROAD STREET **REYNOLDS, N. Y.**

On the street between Reynolds and Soldiers
LUNCHES, 1213 BROAD STREET
GASOLINE OILS



EXCLUSIVE AGENT FOR ZENITH THE SUPER RADIO
---UNRIVALED FOR CLEARNESS, SWEETNESS AND VOLUME---

R. E. BRIGHAM **EAST END COAL CO., INC.**

1111 BROAD STREET
REYNOLDS, N. Y.
PHONE 624

COPE'S STORE

WE HAVE FRESH MEATS, GROCERIES, FRESH VEGETABLES,
CANDIES, CIGARETTES, HOSIERY AND THREAD. OPEN EVERY
DAY BUT SUNDAY AT THE SAME OLD STAND 387 CHESTNUT
STREET.

PROGRAMME (Cont'd)

- Symphonic Poem "Tam O'Shanter"**
Chadwick
- A Fanny "A Kingling of the Wets"**
and Dryes"
Sousa
- (a) Saxophone solo "Waltz,"**
Mr. Edward Heney
- (b) March "The Centennial"**
Exposition and Sousa
- Kylophone solo "Liebesfried"**
Exposition and Sousa

ONEONTA BODY COMPANY

HIGH CLASS BODY AND FENDER REPAIRING ALSO UPHOLSTER-
ING AND PAINTING-SPECIAL BODIES AND BUSES BUILT.
PHONE 1213 Arnio & MacCumber REYNOLDS STREET
N. Y.



WILBER NATIONAL BANK
 CAPITAL \$100,000 PROFITS \$700,000.00
 15 MARKET STREET
 ONEONTA, N. Y.

THE COLLIERIES
 FIVE MILES FROM THE CHATELAIN THE "BIGGEST" STORE
 ON GOODYEAR.
 "ASK FOR WHAT YOU DON'T SEE."
 GROCERIES, GENERAL MERCHANDISE, GAS AND OILS.
 THEATRE CACOSTOR ON YOUR WAY TO CAMP.

PLATT'S GARAGE & SERVICE DEPOT
 189 CHRISTIAN STREET
 STORAGE, AGGREGATORS, T. BRUNNER, AIR SERVICE, GASOLINE OILS
 GAS BOTH SIDES OF STREET

PROGRAMME (Cont'd)
 ENCORES ARE SELECTED FROM THE FOLLOWING COMPOSITIONS AND
 ARRANGEMENTS OF JOHN PHILIP SOUSA:
 The Wets and the Dry
 Oh How I've Waited for You
 Follow the Swallow
 The Pridges
 The Gridiron Club March
 The Sesqui-Centennial Exposition

YVABOYD'S GARAGE
 GENERAL AUTO REPAIRING, TIRE SERVICE, OILS
 15 MARKET STREET
 ONEONTA, N. Y.

PHONE 42
 15 MARKET STREET
 ONEONTA, N. Y.

THE WETS AND THE DRY
 Oh How I've Waited for You
 Follow the Swallow
 The Pridges
 The Gridiron Club March
 The Sesqui-Centennial Exposition

YVABOYD'S GARAGE
 GENERAL AUTO REPAIRING, TIRE SERVICE, OILS
 15 MARKET STREET
 ONEONTA, N. Y.

PHONE 42
 15 MARKET STREET
 ONEONTA, N. Y.

RIVER STREET GREEN HOUSES
 A. B. Reynolds
 SEASONABLE POTTED PLANTS AND CUT FLOWERS FOR ALL
 OCCASIONS
 PHONE 108

CONGDON BROS.
 WE HANDLE NOTHING BUT THE BEST. GIVE US A TRY AND
 BE CONVINCED.
 GROCERIES MEATS BAKED GOODS
 412 MAIN ST. TOROOCO
 PHONE 712

TWENTIETH CENTURY LUNCH
 NEVER CLOSED
 Not the BEST, But As GOOD As The Rest
 ORANDALL & TAMSITT
 PROGRAMME (Cont'd)

PROGRAMME (Cont'd)
 From Oregon to Maine
 Hands Across The Sea
 Jack Tar
 Liberty Bell
 Manhattan Beach
 Power and Glory
 Music of the Minute
 Washington Post
 Ancient and Honorable Artillery
 Nobles of the Mystic Shrine

DON. G. LULL
 EYESIGHT SPECIALIST
 Scientific Eye Examination In The Most Completely
 Equipped Examination Room In Central Eastern New York.
 164 Main Street
 Phone 1017-K

FREE LANCE
 Glory of the Yankee Navy
 Invincible Eagle
 King Cotton
 Man behind the Gun
 Co-Eds of Michigan
 Peaches And Cream
 High School Cadets
 Ancient and Honorable Artillery
 Nobles of the Mystic Shrine

DON. G. LULL
 EYESIGHT SPECIALIST
 Scientific Eye Examination In The Most Completely
 Equipped Examination Room In Central Eastern New York.
 164 Main Street
 Phone 1017-K

PHONE 1017-K
 164 Main Street
 Phone 1017-K

PHONE 1017-K
 164 Main Street
 Phone 1017-K

HIRSHEY'S MILLINERY

WHERE ONLY THE BEST IS GOOD ENOUGH.

186 MAIN STREET ONEONTA, N. Y.

MATHY'S MACHINE SHOP

Cylinder Grinding, General Machine Work, Engine and Boiler Work, Piston Rings and Pins, Ring Grinding, Fly Wheels, Timkin Bearings.

Sales - MACK TRUCK - PEERLESS CAR - SERVICE ONEONTA, N. Y.

BASTEDO'S PUBLIC MARKET

CHOICE MEATS, VEGETABLES AND FRUITS IN SEASON

PHONE 51 186 MAIN STREET ONEONTA, N. Y.

PROGRAMME (Continued)

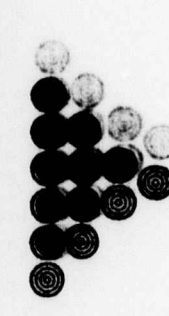
Semper Fidelis
Bullets and Bayonets
Companies of the Legion
Liberty Loan March
Sabre and Spurs
Boy Scouts
The Thunderer

STARS AND STRIPES (The Greatest March Ever Written)
Finale

AGNEW BROS.

PLUMBING AND HEATING

LET US GIVE YOU AN ESTIMATE
18 Seventh St.
Phone 1288



KALDO BATTERY

Made "Right" in Oneonta
Durable and Dependable

ONEONTA STORAGE BATTERY CO.

Phone 29

The Palace Theatre ONEONTA'S DELUXE THEATRE OPEN Every Friday & Saturday FOR THE SUMMER Matinee 2 & 4 P.M. Evening 7 & 9 P. M. July 16th & 17th FRED THOMSON in THE TWO GUN MAN	The Oneonta Theatre Our summer policy changes our Features Monday, Wednesday, Thursday & Saturday Mat. daily 2 & 4 Eve. 7 & 9 "COURTESY ALWAYS"
---	--

THE SPECIALTY SHOP

You Always Get Good Meat
at
CHICORELLI'S MARKET
Choice Western Meats
Canned Goods, Provisions
Phone 657-J 218 MAIN ST.

The latest styles in women's
and children's apparel
Sole Agent for Betty Wales Garments
174 MAIN STREET



AUDITORIUM

OCEAN GROVE, N.J.

PUBLISHED BY - ALFRED SCOTT - 156 FIFTH AVENUE, NEW YORK

Highly

ORIGINAL REPRODUCING PIANO

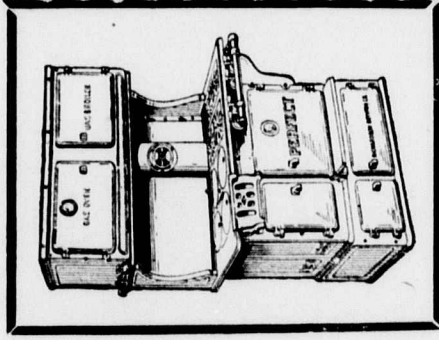
The WELTE-BUILT WELTE-MIGNON

Welte Rolls by
Faderewski
Hofmann
Ganz
Dohanyi
Lhevinne
Zeisler
And other internationally known pianists.

New York Retail
Fifth Ave. at 53d St.



Don't Fuss with an Old Worn-out Range
Change to a
RICHARDSON
"Perfect" Range
GAS, COAL OR COMBINATION



Manufactured by
RICHARDSON & BOYNTON CO.
Manufacturers of "Richardson" "Perfect" Heating and Cooking Apparatus since 1837

- | | | | | |
|-----------|-------------|-----------|--------------|------------|
| New York | Chicago | St. Louis | Philadelphia | Rochester |
| Cleveland | Springfield | Buffalo | Providence | Newark |
| Detroit | | Boston | Dover | Pittsburgh |

GEE, FELLOWS—This Music Beats the Band!
COME ON! Get a Hohner Harmonica—
That Musical Pal of Mine

Obtain the free instruction book at your dealer
or write to

M. HOHNER, Inc., 114 E. 16th St., New York



WHOOPING COUGH

Asthma, Spasmodic Croup, Bronchitis, Coughs & Influenza
The most widely used remedy for whooping cough and spasmodic croup. Cresoleine will be found a simple and dependable treatment for nervous and bronchial asthma. The patient breathes the permeated air in a natural way and may rest comfortably. Vapo-Cresoleine holds an enviable reputation in the treatment of the bronchial ailment for which it is recommended.

Intro-
duced in
1879
"Used while you sleep"
Send for descriptive booklet 2. Sold by druggists
VAPOR-CRESOLENE CO., 62 Cortlandt St., New York



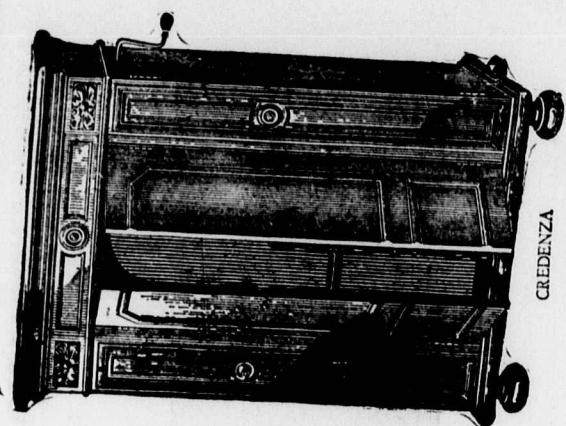
Our New Sewing Book

is full of new and clever ideas for summer dresses, sports clothes, lingerie and utility articles made with
WRIGHT'S BIAS FOLD TAPE
Percale and lawn tapes in white, black and colors for tub dresses, fine taffeta silks to use on silk and wool materials and for millinery. Prettier clothes in less time and with less expense.

Send 10 cents in stamps

To cover cost of mailing, for new book and sample of tape in fast color percale. The following colors: Lavender, Pink, Light Blue, Alice Blue, Red, Brown, Navy, Reseda Green, Gray, Old Rose, Black, Yellow, Linen Color, Orange.
Wm. E. WRIGHT & SONS
Manufacturers
Orange, N. J.

DAY'S
ICE CREAM and **ICES**
48 Pitman Avenue, Ocean Grove
Just Across the Park
218 Asbury Avenue, Asbury Park



THE BEST

MUSIC

by
GREAT ARTISTS
Can Be Heard Only

The VICTROLA

and
Victor Record
You May Obtain All Kreisler's

Selections at

TUSTING'S

The Victor Store of the Coast
609 Mattison Avenue
Asbury Park
Red Bank

C. M. Nagle's Pharmacy
Auditorium Corner, Ocean Grove
The Popular Drug Store of
Ocean Grove

ICE CREAM PARLOR

SODA WATER

FOSS and WHITMAN'S

CHOCOLATES
Bathing Caps, Rubber Shoes, Etc.
Prescription Work Our Specialty

OCEAN GROVE AUDITORIUM

SATURDAY AFTERNOON, JULY 10, 1926

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA
Conductor

Harry Askin, Manager

Miss Marjorie Moody.....Soprano
Mr. John Dolan.....Cornet
Mr. Howard Goulden.....Xylophone

PROGRAM

1. Overture, "Tannhauser".....Wagner
2. Cornet Solo, "Pyramids".....Liberati
Mr. John Dolan

(Continued on page four)

The Best Places in Ocean Grove to Buy Books

The Boardwalk Book Shop
At North End Hotel

The Abingdon Book Shop
Pilgrim Pathway and Mt. Carmel Way

These Book Shops are stocked with a carefully selected assortment of the most popular Books and Magazines, suited to the tastes of the Sojourners by the Seashore.

Picture Post Cards

Stationery

Gift Cards

You are cordially invited to step into these Book Shops and browse among their literary wares

HARDMAN PIANO



Eighty-four years
of fine piano making

HARDMAN, PECK & CO.
Founded 1842
433 Fifth Avenue, New York
Brooklyn Store: 47-51 Flatbush Avenue



LOVELY LASHES MAKE LOVELY EYES

The irresistible lure of dark veiled eyes may be yours if you darken your lashes with liquid Wink! Your lashes will instantly appear much longer, heavier and darker. Wink is harmless and waterproof. It will neither run nor smear.

Black or brown, 75 cents.
Made by the makers of
PERT the waterproof ROUGE
WINX
WATERPROOF
ROSS CO., 243 West 17th St., New York

RESONATOR BANJOS for VACATION DAYS



See this big display of banjos from the world's best known makers. Bacon, Ditson, Ludwig, Vega and Washburn instruments at lowest prices known.

\$25 to \$350

Easy Payments

Illustrated Catalogs Mailed on Request
Chas. H. Ditson & Co.
8-10-12 East 34th Street
"Everything in Music"
New York



Nothing "just ordinary" about
the quality of

An Eagle Radio

For Clear and Pleasing Reception
of Musical Programs, its quality
stands forth like a mansion among
cottages!

Eagle Radio Corp.

16 Boyden Place
Newark, N. J.



ATTENTION

THE BUCCINI SCHOOL OF LANGUAGES
5 Columbus Circle—New York City

The ideal school for VOCAL students, singers and travelers. Hundreds of satisfied pupils attest Buccini's method of teaching modern languages taught by expert native instructors.

Special courses, any language, in diction for singers. These courses have been taken by many who have won success in the operatic field, as Mrs. K. Howard, Miss B. F. Flier, Miss Van Emden, Miss V. Willing, F. Benton, J. Patton, A. Vannucci.

Literature on the importance of the Italian language in vocal study, by Signorina Buccini, will be sent free on request.

Signorina Buccini, co-operating with the most known vocalists, has prepared a course in "The Italian Canto," who is anxious to place a list in the "Canto."

Piano or Violin

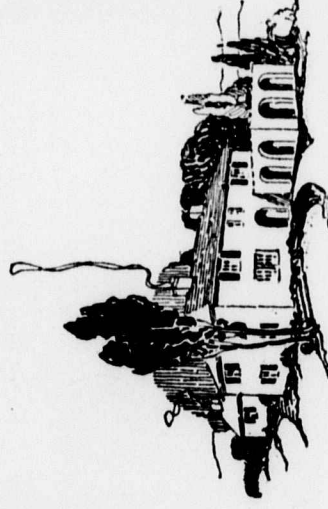
For Advertising Space in this Program

or
**CARNEGIE HALL
TOWN HALL**

and
BILTMORE MORNING MUSICALES
For the Season of 1926-1927

Apply to
ALFRED SCOTT
Publisher
156 Fifth Avenue, New York City
Established 1879

order screens
now
and save
10%



Orange Screen Co.

Maplewood, N. J.

Phone **1700**
S. Orange

New York Office, 20 West 38th St.
Phila. Office, 3302 Chestnut St.

Ten of the Greatest Symphonies of the Modern Concert Repertory

may now be heard in your home in complete form on Columbia Records. The Columbia Fine-Art Series of Musical Masterworks has at length provided for those of mature musical taste a real program of major musical works. The symphonies so far presented are:

- BEETHOVEN: Symphony No. 12, in E Minor, Opus 67**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- BEETHOVEN: Symphony No. 1, in C Major, Opus 2**
By Felix Weingartner and London Symphony Orchestra.
In Nine Parts, on Five Records.
- BEETHOVEN: Symphony No. 8, in F, Opus 93**
By Felix Weingartner and London Symphony Orchestra.
In Seven Parts, on Four Records.
- BERLIOZ: Symphony No. 1, in E Major, Opus 14**
By Felix Weingartner and London Symphony Orchestra.
In Twelve Parts, on Six Records.
- BRAMMS: Symphony No. 1, in C Minor, Opus 68**
By Felix Weingartner and London Symphony Orchestra.
In Ten Parts, on Five Records.
- MAESTROWORKS SET No. 1**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- MAESTROWORKS SET No. 2**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- MAESTROWORKS SET No. 3**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- MAESTROWORKS SET No. 4**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- MAESTROWORKS SET No. 5**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- MAESTROWORKS SET No. 6**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- MAESTROWORKS SET No. 7**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- MAESTROWORKS SET No. 8**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- MAESTROWORKS SET No. 9**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- MAESTROWORKS SET No. 10**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- MAESTROWORKS SET No. 11**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.
- MAESTROWORKS SET No. 12**
By Felix Weingartner and London Symphony Orchestra.
In Eight Parts, on Four Records.

THE SIGNIFICANCE of this remarkable new series to all real musical enthusiasts and people of cultured tastes is not to be expressed in words. The best realization of it is the possession of any or all of these great masterpieces.

Each work is enclosed in a permanent art album.

COLUMBIA PHONOGRAPH COMPANY, NEW YORK CITY

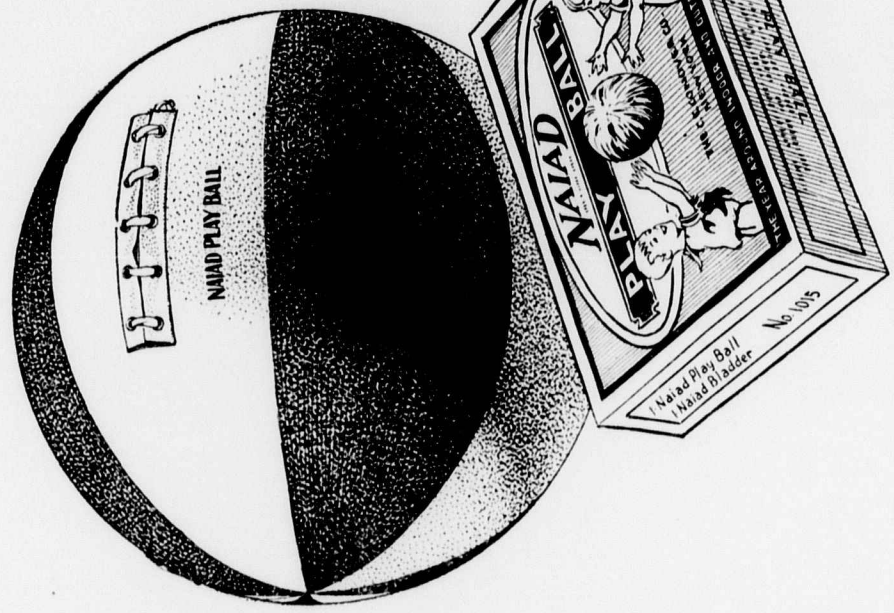


Columbia New Process Records



BE SURE IT'S A NAIAD !

Just what you have wanted for water carnivals, picnics and beach sports. In and out of the water the Naiad Play Ball is the favorite of both children and adults. The high quality of this attractive toy lies in its flexible rubberized cotton fabric cover and GUARANTEED natural rubber bladder. In sizes 12 inches and 10 inches in diameter, in mottled, rainbow and spiral colorings that will not fade. Directions for inflating on box.



The genuine Naiad Play Ball is packed in this attractive blue and yellow box. Be sure it's a Naiad.

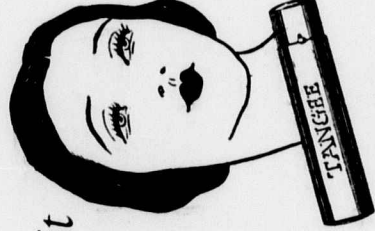
If your favorite shop does not sell Naiad Play Ball, write

The G. E. Gonoover Co.

Manufacturers

315 Fifth Ave., New York City

Factory, Red Bank, N. J.



Mons. Doriot
TANGEE
The Original Orange
LIPSTICKS

The George W. Luft Company

"On Every Woman's Lips"
New York

On sale at STEINBACH'S, ASBURY PARK; at other shops everywhere. Retail from \$2.95 upwards. Sizes for children, misses and Ladies.

KRANICH-&-BACH

Charmingly conceived and ex-
 actingly developed PERIOD de-
 signs, authentic in every detail—
 perfectly adapted to the interior
 decorative scheme you most favor.
 Withal, it is STILL the same de-
 pendable Kranich & Bach that has
 been without a peer for over 60
 years.

Prices Really Moderate — Partial Payments

KRANICH & BACH
Established 1864
237 East 23rd Street
New York City

Thirty-fourth and Thirty-fifth Streets
New York

(Concluded from page four)

-

An Elizabeth Arden Treatment is based on three steps: Cleansing, with *Tendril Cleansing Cream*, Toning, with *Ardena Skin Tonic* and *Special Astringent*, Nourishing, with *Orange Skin Food* or *Vetva Cream*. Follow these same steps in your little Self Treatments each morning and night. And finish with Elizabeth Arden's *Waterproof Cream* under powder to prevent sunburn.

Elizabeth Arden's Venetian
Toilet Preparations and Bab-
ani Perfumes are on sale at

Steinbach Company

Elizabeth Arden
673 Fifth Avenue, New York

25 Old Bond Street. London

The Knabe is the Official Piano of the Auditorium

BEAR BRAND YARNS

"Standard of Quality since 1867"

GLOSSILLA

"Brighter than Silk"

BUCILLA

Needlework Products

are exclusively sold in Asbury Park

by the

Steinbach Company

THE INSTRUMENT OF THE IMMORTALS



PADEREWSKI PLAYS THE MINUET

***b_u* IGNACE J. PADEREWSKI**

Prices: \$875 and up plus freight at points distant from New York.

109-111-113 WEST 57th STREET

Between Sixth and Seventh Avenues, New York
Represented by the Tusting Piano Co. at Asbury Park
and by the Foremost Dealers Everywhere

“Soon I’m Going Home

Published in the Following Arrangements:

VOCAL SOLO, <i>High, G; Medium, F; Low, E♭</i>	-50
In Choral Form	
Two-part Chorus (S.A.)	.12
Three-part Chorus (S.S.A.)	.12
Four-part Chorus (S.S.A.A.)	.12
Three-part Chorus (S.A.B.)	.12
Mixed Voices (S.A.T.B.)	.12
Men's Voices (T.T.B.B.)	.12
ORGAN SOLO	.50

The Choreography by MIRIAM MARMEIN
The Music by LEON THEODORE LEVY

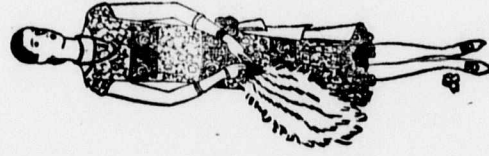
- | | | | | | | |
|---------------------------------|---|---|---|---|---|--------|
| 1. The Week's Work | - | - | - | - | - | \$2.00 |
| 2. Priscilla and John Alden | - | - | - | - | - | 2.00 |
| 3. Simple Simon and the Fairies | - | - | - | - | - | 2.00 |

J. FISCHER & BRO., NEW YORK
119 West 40th Street



Fisher Edition

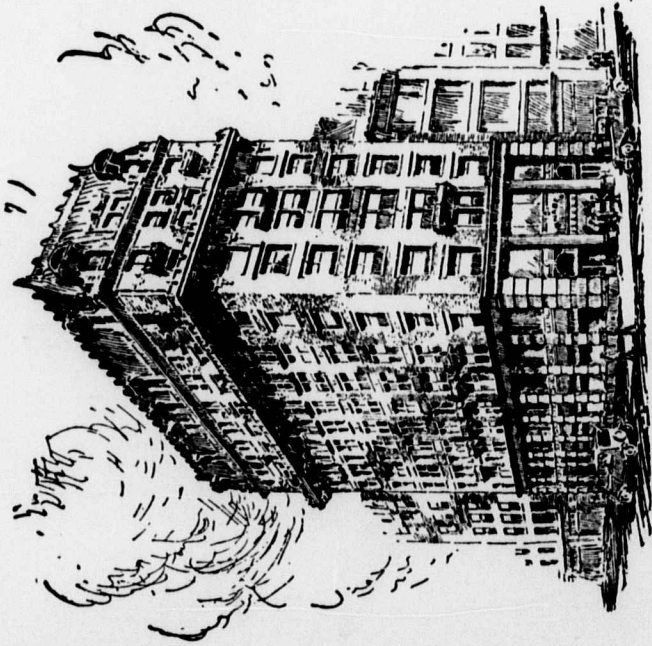
**is as essential to correct dress
as it is to good music**



THE Steinbach Fashion Shops—giving first place to harmonious ensembles—and only place to apparel, as smart as it is authentic—have for years been the shopping choice of discriminating women summering along the North Jersey shore.

*Fashion and Accessory Shops
First and Second Floors*

Steirbach Company



Knabe A TRADITION

Established 1837

Eighty-nine Years
Making and Selling
Fine Pianos and
Not a Single Dis-
satisfied Customer

THE KNABE IS THE OFFICIAL PIANO
OF THE METROPOLITAN OPERA COMPANY

You are invited to
hear the Ampico
Re-enact the playing
of the World's
Great Pianists

Wm. Knabe & Co.
Fifth Avenue at Thirty-ninth St.

*For each of the Seven Ages
There is a Columbia*

From the time of the famous "Columbia" "high wheel" which our granddaddies used to ride, down to the wonderful "Columbia" of today, the magnificent "Columbia" construction never has been equalled. The children's cycles embody the same high plane of construction.

The new "Columbia" "Bicycle" has bicycle tubular steel frame, finished in the famous "Columbia" Berkshire Blue Enamel; patented Rubwood Wheels, used only on "Columbia" (resilient, unbreakable, outer surfaces, all rubber, with extra large non-skid tread); Bicycle Ball-bearing Construction throughout, nickel plated bicycle handle-bars, rubber tread pedals and double-spring saddle.

These juvenile Columbia cycles, built by skilled mechanics upon scientific principles, are beautiful to look at and easy and comfortable to ride, and are marvels of durability.

And they cost no more than many flimsily constructed imitations which are far inferior in value. Be sure to ask for "Columbia". Look for the name plate.

First The Infant needs a Columbia "Bicycle"
And The Growing Child needs a Columbia "Bicycle"
And When He gets to be quite grown he wants a Columbia "Bicycle"

WESTFIELD MFG. CO. | STEINFELD INC. Distributors
Factory: Westfield, Mass. | 11-13 East 26th St., New York
CATALOG ON REQUEST

Your Dealer Can Supply You

Printed by the Ocean Grove Times Co., 48 Main Avenue, Ocean Grove, N. J. - No. 5

STEEL PIER

1926



Band
Concerts

Dancing
MINSTRELS
Photo-Plays
W.P.G. Radio Studios

ATLANTIC CITY
NEW JERSEY

1926
SAT, 10 JULY
thru
FRI, 16 JULY

51

SAT, 17 JULY 1926
thru
FRI 23 JULY

BY PARCEL POST

"Cut-to-Fit-the-Mouth"


ESTABLISHED 1880

James

IMPROVED

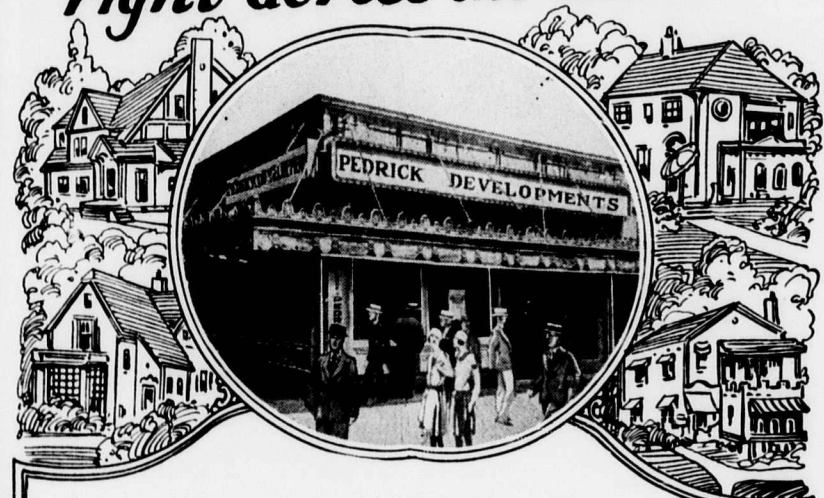
SALT WATER TAFFY

1519 Boardwalk



MAILED TO ANY ADDRESS

*"Your Profit Opportunity
right across the walk"*



**DIRECTLY ACROSS
FROM THE STEEL PIER**
There is a Boardwalk Office of
FRANK J. PEDRICK & SON

THIS NOTABLE FIRM HAS
SPONSORED AND DEVELOPED

Winchester Gardens	Wildwood Gables
Marven Gardens	Ventnor Gardens

These attractive residential spots—built only
as Pedrick can build—offer an unequalled invest-
ment opportunity.

Frank J. Pedrick & Son extend to you a cor-
dial invitation to visit these beautiful communities.
A Fleet of buses are at your service.

Step Across the Walk to the Pedrick Office for More
Detailed Information

Philadelphia	Atlantic City	Wildwood
--------------	---------------	----------

Frank J. PEDRICK and Son
BUILDERS OF DISTINCTIVE COMMUNITIES

1926
SAT, 10 JUL
thru
FRI, 16 JUL

51

SAT, 17 JUL
thru
FRI, 23 JUL

CONWAY AND HIS BAND

PATRICK CONWAY, Conductor
H. BENNE HENTON, Assistant Conductor

SATURDAY, JULY 10, 1926

MORNING, 11.15 O'CLOCK, IN THE MUSIC HALL

1. Overture, "Fingals Cave"Mendelssohn
 2. Petite Suite de ConcertTaylor
 - (a) "Le Caprice de Concert"
 - (b) "Demande et Reponse"
 - (c) "Un Sonnet d'Amour"
 3. "Gems of Stephen Foster"Tobani
 4. Intermezzo, "Gavotte"De Luca
 5. Neapolitan Song, "Bells of San Guisto"Arona
- MR. CARLO FERRETTI
6. "March of the Toys"Herbert
 7. Hungarian Dances Five and SixBrahms

MINSTRELS—3.00 and 8.30, Casino Hall

DANCING—4.00 and 9.00 P. M., Marine Ballroom at end of Pier

PHOTO PLAYS—Casino Hall, over Boardwalk entrance, 4.00 and 9.30

Telephone Marine 228

Philip G. Hannum

General

Building Construction

OFFICE and YARD

Georgia Avenue and Thoroughfare
Atlantic City, N. J.

2

Do not fail to visit the great
National Exhibit of General
Motors Corp. The first time all
the products of this famous or-
ganization have been under
one roof—on this pier.

Extraordinary Sunday aft-
ernoon and evening concert in
ballroom, presenting Paul Alt-
house, famous tenor, formerly
with Metropolitan Opera Co.,
and Irene Williams, famous
soprano.

3

1926
SAT, 10 JUL
thu
FRI, 16 JUL

51

SAT, 17 JUL
thu
FRI, 23 JUL

CONWAY AND HIS BAND

PATRICK CONWAY, Conductor
H. BENNE HENTON, Assistant Conductor

SATURDAY, JULY 10, 1926
AFTERNOON, 3.30 O'CLOCK, IN THE MUSIC HALL

1. Dramatic Overture, "Patrie"Bizet
2. Valse, (a) "Petite Bijouterie"Bohm
- (b) "Dance of the Marionettes"Pessard
3. Scenes from "Manon"Massenet
4. Ballet Suite, "Coppelia" (Victor Record)Delibes
- (a) "March of the Bells"Planquette
- (b) "Valse of the Hours"Rossini
- (c) "Village Wedding"Lewellyn
- (d) Hungarian Dance
5. Aria from "Chimes of Normandy"Planquette
- MR. CARLO FERRETTI
6. Reminiscences of Offenbach
- EVENING, 8.45 O'CLOCK, IN THE MUSIC HALL
1. Overture, "William Tell"Rossini
2. Cornet Solo, "The Premier"Lewellyn
- MR. EDWARD S. BROWN
3. Reminiscences of Richard Wagner
4. Valse, "Irish Whispers"Ansell
5. Saxophone Solo, Fantasia, "Scenes That Are Brightest"Henton
- MR. H. BENNE HENTON
6. "The French Patrol"Hosmer
7. Toreador Song from "Carmen"Bizet
- MR. CARLO FERRETTI
8. "American Fantasia"Herbert



Green's Hotel

Eighth and Chestnut Streets
Philadelphia

In the very heart-centre of
all Business Interests

Special \$1 Lunch and Dinner Every Day, 12 to 8 P. M.

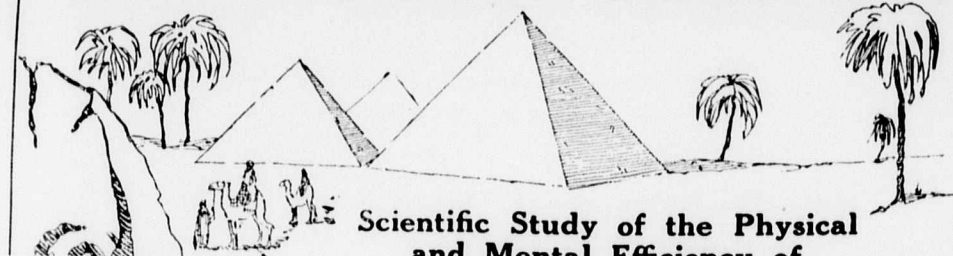
Music During Dinner

320 Rooms, \$2 to \$4 per day; 100 Rooms with Bath
at \$3.50 per day

Sunday Concert, 6 to 8 P. M.

GEO. C. HORNER, Mgr.

HEALTH SURVEY INSTITUTE



Scientific Study of the Physical and Mental Efficiency of Human Economy

Physical Competence and Health is the quality
of life that renders the individual fit to live most
and to serve best.

Life Extension Service permits you to have
periodical physical examinations in accordance with
the method approved by Guy's Hospital, London,
and the American Medical Association.

Our Experts will make an aptitude test for you,
and furnish you with a blue print of your present
physical condition.

Why not be examined while on your vacation?

1007 Boardwalk
ATLANTIC CITY, N. J.
Opp. Steel Pier Second Floor
Marine 3315



HOW MANY MILESTONES WILL YOU PASS?

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

SUNDAY, JULY 11, 1926

AFTERNOON, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY, Soprano
MR. JOHN DOLAN, Cornet
MR. HOWARD GOULDEN, Xylophone

1. Overture, "Tannhauser" Wagner
2. Cornet Solo, "Pyramids" Liberator
- MR. JOHN DOLAN
3. Suite, "Camera Studies" Sousa
 - (a) 'The Flashing Eyes of Andalusia'
 - (b) 'Drifting to Loveland'
 - (c) 'The Children's Ball'
4. Soprano Solo, "Cradle Song" Kreisler
- MISS MARJORIE MOODY
5. Grand Scene, "The Blessings of the Poignards" Meyerbeer
- 4.30 O'CLOCK
1. Bacchanal from "Samson and Delilah" St. Saens
2. Saxophone Corps—
 - (a) Selection—Popular Airs
 - (b) March, "The Gridiron Club" Sousa
3. Xylophone Solo, "The March of the Wooden Soldiers" Jessels
- MR. HOWARD GOULDEN
4. Dance, "Country Gardens" Grainger

Peirce School of Business Administration



University-grade courses giving an efficient preparation for the responsibilities of business life:

Business Administration
Accounting (C. P. A.)
Stenographic-Secretary
Executive-Secretary
Teacher-Training

Summer School—July 6 to August 13
Fall Term opens September 7

PROPER CULTURAL ENVIRONMENT

Sixty-second Annual Catalogue upon request

PEIRCE SCHOOL

Pine Street, West of Broad
Philadelphia

6

The Elverson Building



HOME OF
THE PHILADELPHIA INQUIRER

Pennsylvania's One Big Morning Newspaper

This magnificent structure is already famous both in the United States and Europe as the home of the largest and most modernly equipped newspaper plant in the world. Second only to the City Hall in height, its gilded dome can be seen from many surrounding suburbs. When in Philadelphia you are cordially invited to visit the new Elverson Building—the home of *The Philadelphia Inquirer*.

7

51

192
SAT, 10
th
FRI, 16

SAT, 17
thru
FRI 23

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

SUNDAY, JULY 11, 1926

EVENING, 8.30 O'CLOCK, IN THE MUSIC HALL

- | | |
|------------------------------|--------------------------------|
| MISS MARJORIE MOODY, Soprano | MR. HOWARD GOULDEN, Xylophone |
| MR. JOHN DOLAN, Cornet | MR. EDWARD J. HENEY, Saxophone |
1. Overture, "Zampa".....*Herold*
 2. Cornet Solo, "Nellie Grey".....*Chambers*
 3. Suite, "Leaves from My Note-Book".....*Sousa*
 - (a) "The Genial Hostess"
 - (b) "The Camp Fire Girls"
 - (c) "The Lively Flapper"
 4. Soprano Solo, "The Beautiful Blue Danube".....*Strauss*
 5. Symphonic Poem, "Tam o'Shanter" (new).....*Chadwick*
- 10.00 O'CLOCK**
6. A Fancy, "A Mingling of the Wets and Drys".....*Sousa*

"How beautiful it is for the brethren (and the sisters) to dwell together in peace and unity!" When the WETS express a desire to "Have a Little Drink," the DRYs have "Tea for Two." Both Wets and Drys sing "How Dry I Am," the former sorrowfully and the latter joyfully. The WETS pine to be "Down Where the Wurtzburger Flows," and the DRYs go off to the country and "The Old Oaken Bucket," while both sing, "Oh My! We'll Never Get Drunk Any More."
 8. Xylophone Solo, "Liebesfreund".....*Jessels*
 8. (b) March, "The Sesqui-Centennial Exposition" (new).....*Sousa*
 8. Xylophone Solo, "Liebesfreund".....*Jessels*
 9. Dance, "Juba".....*R. N. Dett*

THIS STORE

has an especial appeal to
Atlantic City residents

Steadily, but surely, the good people of Atlantic City are realizing that Jacob Reed's Sons offer them advantages in the purchase of wearing apparel that are not equalled by any other Atlantic City store.

See us for your requirements in Clothing, Furnishings, Hats—you will find splendid assortments of high-class goods. You will receive courteous and efficient service and best of all the

"Prices are the same as in our Philadelphia Store"

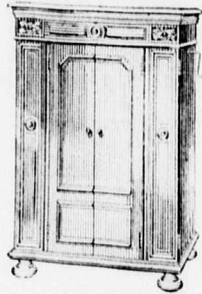
JACOB REED'S SONS

Clothing : Furnishings : Hats

1127-1129 Boardwalk, Haddon Hall Plaza—1424-1426 Chestnut Street, Philadelphia

8

Marvelous band music, whenever you want it— in your own home!



Realism! That is the outstanding characteristic of the New Orthophonic Victrola — realism that brings the band, the orchestra, or the singer into your very home!

The New Orthophonic Victrola enables you to enjoy the great musical talent of the world, whenever and as often as you please, without stirring out of the house! The brilliant array of Victor artists is **always** waiting to play for you.

There is a model and a price for every need. Go to the nearest Victor dealer and hear this great instrument—**today!**

The New
Orthophonic **Victrola**

Victor Talking Machine Co.



Camden, N. J.

9

1926
SAT, 10 JU
thru
FRI, 16 JU

51
SAT, 17
thru
FRI, 23 JU

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

MONDAY, JULY 12, 1926

AFTERNOON, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY, Soprano MR. EDWARD J. HENEY, Saxophone
MR. JOHN DOLAN, Cornet MR. HOWARD GOULDEN, Xylophone

1. Fantasia, "Sullivan's" (new)Godfrey
2. Cornet Solo, "Pyramids"Arban

MR. JOHN DOLAN

3. Suite, "Cubaland"Sousa

(a) 'Under the Spanish'Thomas

(b) 'Under the American'Thomas

(c) 'Under the Cuban'Thomas

4. Soprano Solo, "Mignon"MISS MARJORIE MOODY

5. March, "The Gridiron Club" (new)Sousa

4.30 O'CLOCK

1. Suite, "Algerienne"St. Saens

2. Saxophone Solo, "Danse Hongroise"Ring Hager

MR. EDWARD J. HENEY

3. Suite, "Maidens Three"Sousa

(a) 'The Coquette'Sousa

(b) 'The Summer Girl'Sousa

(c) 'The Dancing Girl'Sousa

4. Xylophone Solo, "March of the Wooden Soldiers"Jessel

5. March, "The Sesqui-Centennial Exposition" (new)Sousa

MINSTRELS—3.00, 8.15 and 10 P. M., Casino Hall

DANCING—4.00 and 9.00 P. M., Marine Ballroom at end of Pier

PHOTO PLAYS—Casino Hall, over Boardwalk entrance—4.00, 7.00 and 8.45 P. M.

TED WEEMS' ORCHESTRA—Concert, Music Hall, 11 A. M.

Drink HORNUNG'S "WHITE BOCK"

Keen Judges of beerlike drinks Demand

"WHITE BOCK"

because they recognize

QUALITY

Brewed and Bottled by

Jacob Hornung Brewing Co.

Philadelphia, Pa.

Atlantic City Branch

SHORE ROAD & CALIFORNIA AVE.

ABSECON, N. J.

Telephone: Pleasantville 902



10



*Different from all others—
Catering to jaded appetites
and epicurean palates*

On the
BOARDWALK
at **STENTON PLACE**

Open 12 Noon to 9 P. M.

Bridge Parties

Afternoon Teas

11

1926
SAT, 10 JUL
thru
FRI, 16 JUL

SAT, 17
thru
FRI, 23

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

MONDAY, JULY 12, 1926

EVENING, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY, Soprano.

MR. NOBLE P. HOWARD, Euphonium

MR. JOHN DOLAN, Cornet

1. Rhapsody, "Ethiopian".....Hosmer
 2. Euphonium Solo, "Tramp, Tramp, Tramp".....Rollinson
 3. Suite, "Dwellers in the Western World".....Sousa
 - (a) "The Red Man".....D'Albert
 - (b) "The White Man".....Sousa
 - (c) "The Black Man".....D'Albert
 4. Valse, "Sweethearts".....Sousa
 5. March, "U. S. Field Artillery".....Bolton
- 10.00 O'CLOCK
1. Overture, "The Old Stable Jacket".....Clarke
 2. Cornet Solo, "Carnival of Venice".....Sousa
 3. Suite, "Three Quotations".....Sousa
 - (a) "The King of France marched up the hill
With twenty thousand men;
The King of France came down the hill
And ne'er went up again."
 - (b) "And, I, too, was born in Arcadia." (c) "Nigger in the woodpile."
 4. Soprano Solo, "Shadow Song".....Meyerbeer
 5. March, "The Black Horse Troop".....Sousa
- MINSTRELS—3.00, 8.15 and 10 P. M., Casino Hall
DANCING—4.00 and 9.00 P. M., Marine Ballroom at end of Pier
PHOTO PLAYS—Casino Hall, over Boardwalk entrance—4.00, 7.00 and 8.45 P. M.
TED WEEMS' ORCHESTRA—Concert, Music Hall, 11 A. M.

GALEN HALL

Connecticut and Pacific
Avenues



Treatment Department

Open to guests of other hotels

Cabinets, Hydrotherapeutics, Colonic Irrigation, Massage,
Salt Rubs, Electrical and Hyperemia Light Treatments
Sea Water Employed.

Departments for Ladies and Gentlemen

Appointments by Phone—Marine 3600

GREYHOUND RACING

Starting

ABOUT JULY 15th

World's Most Famous
GREYHOUNDS

8 Races Nightly

GREYHOUND PARK

Absecon Boulevard and
North Carolina Avenue

INTERESTING—EXCITING

1926
SAT, 10 JUL
thru
FRI, 16 JUL

51
SAT, 17
thru
FRI, 23

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

TUESDAY, JULY 13, 1926

AFTERNOON, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY, Soprano
MR. JOHN DOLAN, Cornet
MR. JOHN W. BELL, Piccolo

1. Scenes, "The Charlatan".....Sousa
2. Cornet Solo, "The Southern Cross".....Clarke
3. Excerpts, "La Gioconda".....Ponchielli
4. Valse, "Immortalen".....Gungl
5. March, "Marquette University".....Sousa

4.30 O'CLOCK

1. Overture, "Rienzi".....Wagner
2. Piccolo Solo, "The Skylark".....Cox
3. Scenes, "La Boheme".....Puccini
4. Soprano Solo, "Blue Danube".....Strauss
5. March, "Who's Who in Navy Blue".....Sousa

MINSTRELS—3.00, 8.15 and 10 P. M., Casino Hall
DANCING—4.00 and 9.00 P. M., Marine Ballroom at end of Pier
PHOTO PLAYS—Casino Hall, over Boardwalk entrance—4.00, 7.00 and 8.45 P. M.
TED WEEMS' ORCHESTRA—Concert, Music Hall, 11 A. M.



Superb Medicinal Value and Beneficial Results

are assured through the daily use of

Lauber's Sherry or Port

SANI-TONE

Wine Tonic Preventive

"Makes you Well and keeps you Well"

\$3.00 per Bottle, \$30.00 per Case

Trial orders of 3 or 6 bottles at case rate

CARL F. LAUBER

PHILADELPHIA

For Sale by All Plum Brothers and Other
High-class Avenue Drug Stores

The Newest Newspaper In Atlantic City

Atlantic City Times

EVENING

SUNDAY

All the latest baseball news, horse-racing, sports of all kinds—Latest market quotations—Special pages of interest to women—Real features, the kind that hold your interest—News of the world while it's still news—Gripping serial stories by famous authors—Real comics, each Sunday, in color—It's just the kind of paper you'd like to read—On sale at all newsstands, or to your home or hotel by carrier.

PHONE MARINE 8300

1926
SAT, 10 JUL
thru
FRI, 16 JUL

SAT, 17
thru
FRI, 23 JUL

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

TUESDAY, JULY 13, 1926

EVENING, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY, Soprano
MR. JOHN DOLAN, Cornet
MR. NOBLE P. HOWARD, Euphonium

1. Overture, "Tannhauser"Wagner
2. Cornet solo, "Three Stars"Bagley

MR. JOHN DOLAN

3. Scenes, "El Capitan"Sousa
4. Valse, "The Beautiful Blue Danube"Strauss
5. March, "Naval Reserve"Sousa

10.00 O'CLOCK

1. Rhapsody, "Indian"Orem
2. Euphonium Solo, "My Regards"Llewellyn

MR. NOBLE P. HOWARD

3. Scenes, "Andrea Chenier"Giordano
4. Soprano Solo, "I Am the Rose"Arditti

MISS MARJORIE MOODY

5. March, "Ancient and Honorable Artillery"Sousa

MINSTRELS—3.00, 8.15 and 10 P. M., Casino Hall

DANCING—4.00 and 9.00 P. M., Marine Ballroom at end of Pier

PHOTO PLAYS—Casino Hall, over Boardwalk entrance—4.00, 7.00 and 8.45 P. M.
TED WEEMS' ORCHESTRA—Concert, Music Hall, 11 A. M.

EL PRODUCTO

for real enjoyment

MILD enough to smoke all day long. Yet with a distinctive, uncopyable blend that gives real enjoyment.

And made on quality standards that never change. Do you wonder that El Producto is the choice of men who love fine tobacco? Prices 10 to 30c.



G. H. P. Cigar Co., Inc.
Philadelphia, Pa.

Atlantic City Distributor: HOUSE OF JACOBY, 1324 Atlantic Ave. (Second Floor)

16

MARINE SEAFOOD GRILL

Boardwalk at Rhode Island Avenue

SHORE DINNERS

\$2.00

\$3.00

SEAFOOD PLATTERS

\$1.00 to \$1.75

Music 6.30-8.30

Dancing 10 P. M. to 2 A. M.

SPECIAL SUPPER MENU

Featuring Our Own Ice Cream and Pastries

17

1926
SAT, 10 JUL
thru
FRI, 16 JUL

SAT, 17
thru
FRI 23 JUL

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

WEDNESDAY, JULY 14, 1926

AFTERNOON, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY, Soprano
MR. EDWARD J. HENEY, Saxophone

1. Gems from "Iolanthe" Sullivan
2. Rhapsody, "The Fourteenth" Liszt
3. Scenes, "Faust" Gounod
4. "A Cup of Coffee" Mayer
5. (a) "Blumenphister" VanBlon
- (b) March, "The Dauntless Battalion" Sousa

4.30 O'CLOCK

1. Suite, "L'Arlesienne" Bizet
2. Saxophone Solo, "Saxophobia" Wiedoeft

MR. EDWARD J. HENEY

3. Gems from "Pinafore" Sullivan
4. Soprano Solo, "Caro Nome" Verdi

MISS MARJORIE MOODY

5. (a) Valse, "Lively Spirits" Strauss
- (b) March, "King Cotton" Sousa

MINSTRELS—3.00, 8.15 and 10 P. M., Casino Hall
DANCING—4.00 and 9.00 P. M., Marine Ballroom at end of Pier
PHOTO PLAYS—Casino Hall, over Boardwalk entrance—4.00, 7.00 and 8.45 P. M.
TED WEEMS' ORCHESTRA—Concert, Music Hall, 11 A. M.

When in Atlantic City
Visit

The Golden Crimson Room
at the

Golden Inn Cafe

Mississippi Ave. & Pacific

featuring

Chubby Drisdale

and his

Girlie Review

Beautiful Girls, Gorgeous Costumes
also

Babette Veoletta

Jack White

• Master of Ceremonies

Reservations Marine 5330

Tuesday Night, Professional Night

LET
MURPHY PAINTING
DO IT **JOHN J. MURPHY & CO.**
1835 LUDLOW ST.
PHILA., PA.

18

ATLANTIC CITY ESTATES

Bathe in the Ocean

Sleep in the Pines

Atlantic City's Most Popular Suburban Development



The world-famous Atlantic City will have its fashionable home community—separated by only 15 minutes. A review of the decided advantages explains why hundreds of investors and home-builders helped make this a reality:

- 60 feet above sea level.
- 15 minutes from the Boardwalk.
- A franchised bus service.
- The only sub-division combining pine and sea air.
- Cut in two by the White Horse Pike.
- Every lot an adequate homesite.
- Served by Pennsylvania R. R. express trains.

Get on one of the de luxe buses at North Carolina and Atlantic Avenues and see for yourself.

South Jersey Land Corp.

Owners and Developers

9-11 SO. NORTH CAROLINA AVENUE
Phone: Marine 9841

1543 Boardwalk—Phone: Marine 6159

Atlantic Coast Realty Corp., Ocean City
Boardwalk at Tenth St.—Phone O. C. 1125-1126

19

1926
SAT, 10 JUL
thru
FRI, 16 JUL

SAT, 17
thru
FRI, 23 JUL

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

WEDNESDAY, JULY 14, 1926

EVENING, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY, Soprano
MR. JOHN DOLAN, Cornet
MR. HOWARD GOULDEN, Xylophone

1. Scenes, "Orpheus" *Offenbach*
2. Cornet Solo, "Centennial" *Bellstedt*
3. Scenes, "The Night of Sabba" *Boito*
4. "Rubenesque" *Slater*
5. (a) Valse, "Love of Life" *Zanzak*
- (b) March, "Power and Glory" *Sousa*

10.00 O'CLOCK

1. Overture, "Pique Dame" *Suppe*
2. Xylophone Solo, "Nola" *Arndt*
3. Scenes from "Il Pagliacci" *Leoncavallo*
4. Soprano Solo, "Ol' Carolina" *Cooke*
5. (a) Valse, "Phryne" *Zulueta*
- (b) March, "When the Boys Come Sailing Home" *Sousa*

MINSTRELS—3.00, 8.15 and 10 P. M., Casino Hall
DANCING—4.00 and 9.00 P. M., Marine Ballroom at end of Pier
PHOTO PLAYS—Casino Hall, over Boardwalk entrance—4.00, 7.00 and 8.45 P. M.
TED WEEMS' ORCHESTRA—Concert, Music Hall, 11 A. M.

STOP AT

Hotel Stanton
BROAD & SPRUCE STS. PHILADELPHIA
Handsome Fireproof Structure
Facing Broad Street, the longest
street in the World—Garage.
BEST HOTEL SERVICE
CAFE ARTHUR F. HEEB
Manager



Furs of the Better Grade

Theo. J. Siefert

1730 Chestnut St.
Philadelphia, Pa.

20

Dance and Be Cool in the Marine Ballroom
to the compelling music of the

TED WEEMS VICTOR RECORDING ORCHESTRA

You'll Grin You'll Giggle You'll Laugh
at the capers and quips of the

STEEL PIER MINSTRELS

The standard in burnt-cork productions presented in the CASINO

WITH a view to providing a high order of entertainment commensurate with the rapid advancement of Atlantic City and meeting the requirements of this city's millions of visitors, the management of the Steel Pier with great care has selected a program for the season which it believes will merit the enthusiastic approval of all who seek enjoyment, recreation and superb amusement. Certainly, the names of Sousa, Thaviu, Vessella, Conway, Goldman and Creatore, bandsmen unsurpassable, must convey the conviction that the management has achieved its purpose.

To bring the Ted Weems Victor Recording Orchestra to the Steel Pier is to assure compelling dance music for the Marine Ballroom. The Steel Pier Minstrels have been augmented. A new series of children's carnivals will be instituted. Early run selected motion pictures will be shown. Soloists, grand opera groups, choral festivals and other features will be presented through the season.

The structural alterations have been extensive and with a view to providing not only an abundance of space but more particularly of affording a maximum of comfort for our visitors. Promenades have been widened. A magnificent solarium has been created. A marine deck has been built.

With the nation's largest conventions seeking the Steel Pier special provision for their accommodation has been made.

The General Motors exhibit, occupying 21,000 square feet of space, will be found instructive and interesting.

Many changes and improvements have been made to the Steel Pier structure during the past few months under the direction of Architect Wm. F. B. Koelle, who has adapted the pier to the new program of attractions.

STEEL PIER

COMING

More of America's Famous
Bandmasters

THAVIU
VESSELLA
GOLDMAN

21

1926

SAT, 10 JUL

thru

FRI, 16 JUL

51

SAT, 17 JUL

thru

FRI, 23 JUL

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

THURSDAY, JULY 15, 1926

AFTERNOON, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY, Soprano
MR. JOHN DOLAN, Cornet

1. Reminiscences ofMeyerbeer
2. Cornet Solo, "Our Maud"Short
3. Rhapsody, "The Southern"Hosmer
4. "An Evening in Toledo"Schmeling
5. March, "The Pathfinder of Panama"Sousa

MR. JOHN DOLAN

4.30 O'CLOCK

1. Gems from "The Tales of Hoffman"Offenbach
2. Scenes, "The Bride Elect"Sousa
3. Suite, "Peer Gynt"Grieg
4. Soprano Solo, "A Cottage Small" (new)Hanley

MISS MARJORIE MOODY

5. (a) Valse, "Artists Life"Strauss
- (b) March, "Bullets and Bayonets"Sousa

MINSTRELS—3.00, 8.15 and 10 P. M., Casino Hall
DANCING—4.00 and 9.00 P. M., Marine Ballroom at end of Pier
PHOTO PLAYS—Casino Hall, over Boardwalk entrance—4.00, 7.00 and 8.45 P. M.
TED WEEMS' ORCHESTRA—Concert, Music Hall, 11 A. M.

The Allentown, (Pa.) Call

(Daily and Sunday)

Lehigh Valley's Greatest Newspaper

Completely covering a rich, fruitful section of Pennsylvania at low cost

Allentown Call Publishing Co.
Allentown, Pa.

FRANK WALSH

(Incorporated)

Plumbing-Heating-Roofing

CALORIL OIL BURNERS

908 Atlantic Avenue

ATLANTIC CITY, N. J.

Phones—Marine 188-189

MONEY TO LOAN

ON DIAMONDS
LOW AS 1½ to 2%

JOS. RIEDER

• 128 MARKET ST. PHILA. •

22

Delightful Trolley Jaunts

Of course, you want to visit OCEAN CITY, the greatest of America's family resorts. High speed electric cars leave opposite the STEEL PIER every 20 minutes. You will find the ride decidedly refreshing.

Parlor car de luxe trips on express schedule at a slight extra fare. See ticket agent at foot of Boardwalk steps on track level.

You enjoy, on this trip, a glimpse of vast meadowlands. The countryside is quite picturesque. And the ride over sparkling GREAT EGG HARBOR BAY is indeed a treat.

On returning to ATLANTIC CITY, take an ATLANTIC AVENUE TROLLEY to beautiful Ventnor, Margate and Longport. Here will be seen the residential boast of Absecon Island.

You will observe the gigantic ELEPHANT HOTEL and the million dollar SEA WALL.

And now you begin the final leg of your trip by boarding an ATLANTIC AVENUE TROLLEY marked "INLET" and riding to the wharf, where you may enjoy the zest of a sail on one of the trim sea-going yachts.

Finish your day of sightseeing, after sailing, by visiting HACKNEY'S sea food cafe, or one of the INLET cafes, for a real shore dinner.

Atlantic City & Shore Railroad Co.

23

1926
SAT, 10 JUL
thru
FRI, 16 JUL

SAT, 17 JUL
thru
FRI, 23 JUL

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

THURSDAY, JULY 15, 1926

EVENING, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY, Soprano
MR. JOHN DOLAN, Cornet

1. Overture, "Rakodzy"Keler Bela
2. Suite, "The Alsations"Massenet
3. Excerpt, "Samson and Delilah"St. Saens
4. Valse, "Belgravia"Godfrey
5. (a) "Charming Woman"Liebling
- (b) March, "Solid Men to the Front"Sousa

10.00 O'CLOCK

1. Excerpts, "The Runaway Girl"Moncton
2. Cornet Solo, "Carnival"Clarke

MR. JOHN DOLAN

3. Suite, "Camera Studies"Sousa
- (a) "The Flashing Eyes of Andalusia"
- (b) "Drifting to Loveland"
- (c) "The Children's Ball"
4. Soprano Solo, "Ah Fors e Lui"Verdi
5. March, "The Fairest of the Fair"Sousa

MINSTRELS—3.00, 8.15 and 10 P. M., Casino Hall

DANCING—4.00 and 9.00 P. M., Marine Ballroom at end of Pier

PHOTO PLAYS—Casino Hall, over Boardwalk entrance—4.00, 7.00 and 8.45 P. M.
TED WEEMS' ORCHESTRA—Concert, Music Hall, 11 A. M.

Infant Incubators



2101 BOARDWALK

Opposite Million Dollar Pier



Before You Buy or Rent

BE SURE TO SEE OUR LISTS
AND PRICES

HOTELS COTTAGES
APARTMENTS

Rent Season or Year
or For Sale

RESTAURANT, established
and fully equipped, doing
good all-year business; cen-
tral; will sell at sacrifice;
excellent opportunity

N. SUBRENSKY & SONS
1209 Atlantic Avenue

Real Estate Mortgages Insurance

24

THE FOLLIES BERGERE

The Celebrated Supper Club
NEW YORK AVENUE AND BOARDWALK

Mr. Anthony La Rosa

Presents Nightly

A Remarkable Bill of
Entertainment

featuring

JIMMY CARR

"The Doctor of Melody"
AND HIS ORCHESTRA

DOROTHY BRAUN

"The Girl with the Velvet Voice"

MISS EDYTHE FLYNN

"Miss San Francisco of 1925"

— in —

"BOARDWALK SCANDALS"

heading a

15—Big Girl Revue—15

With An Entire New Cast and a Bevy of 15 Beautiful Girls

ARTHUR FRANKLIN

Direct from the Melody Club, Philadelphia

For Reservations: Marine 4732

25

1926
SAT, 10 JUL
thru
FRI, 16 JUL

51

SAT, 17 JUL
thru
FRI, 23 JUL

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

FRIDAY, JULY 16, 1926

AFTERNOON, 3.00 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY, Soprano
MR. EDWARD J. HENEY, Saxophone
MR. R. E. WILLIAMS, Flute

1. Scenes, "Madame Butterfly"Puccini
2. Saxophone Solo, "La Favorita"Wiedoeft
- MR. EDWARD J. HENEY
3. Visions in a Dream"Lumbye
4. Dale DancesWood
5. March, "Comrades of the Legion"Sousa

4.30 O'CLOCK

1. Scenes, "Aida"Verdi
2. Flute Solo, "Fantasia Original"Georges-Hue
- MR. R. E. WILLIAMS
3. "A Study in Rhythms"Sousa
4. Soprano Solo, "Shadow Song"Meyerbeer
5. March, "Sabre and Spurs"Sousa

MISS MARJORIE MOODY

MINSTRELS—3.00, 8.15 and 10 P. M., Casino Hall
DANCING—4.00 and 9.00 P. M., Marine Ballroom at end of Pier
PHOTO PLAYS—Casino Hall, over Boardwalk entrance—4.00, 7.00 and 8.45 P. M.
TED WEEMS' ORCHESTRA—Concert, Music Hall, 11 A. M.



CANDY HUNGRY?

Visit Mrs. Lang's Shop
535 BOARDWALK

JUST HUNGRY?

Motor to Mrs. Lang's
Kitchen, 610 S. Shore
Road, Pleasantville—
15 Minutes from the
Boardwalk.

A Wonderful Dinner In
Delightful Surroundings

Steel Furnished

BY

G. S. Simpson

Humphreys Blv'd

Marine 892-W

PALMIST
MARTINI

His Twenty-fourth Season

192 ST. JAMES PLACE

(Just off the 'Walk)

Marine 2105-J

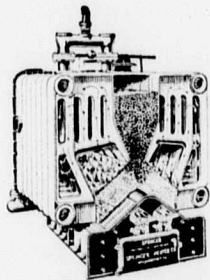
From the Steel Pier to the Small Home

GREATER fuel economy with complete heat comfort is only one of the advantages enjoyed by every owner of a Spencer Heater. It saves an average of \$7 in the price of every ton of anthracite used because it burns low-priced No. 1 Buckwheat Anthracite and burns no more tons.

There is a type for every need from the small home to the large office, apartment, school or industrial building.

Sold and installed by heating contractors.

Write for a copy of "The Business of Buying a Heating System", a book of interesting information whether your problem is a new heating system or replacing your old heater.



SPENCER
Double Grate Heater

SPENCER HEATER COMPANY

Williamsport, Pennsylvania—Sales Offices in Principal Cities

Other Spencer Features:

Requires attention only once in twelve to twenty-four hours, because coal feeds from magazine by gravity as needed. No blowers or other mechanical contrivances. Even heat day and night, due to automatic feed. Equally successful for steam, hot water or vapor.

No night fireman required in large buildings.

Easily installed.

Pays for itself by burning low-priced, small size coal. Proven by thirty years' success.

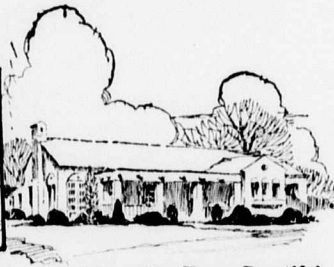
Built and guaranteed by a responsible organization.



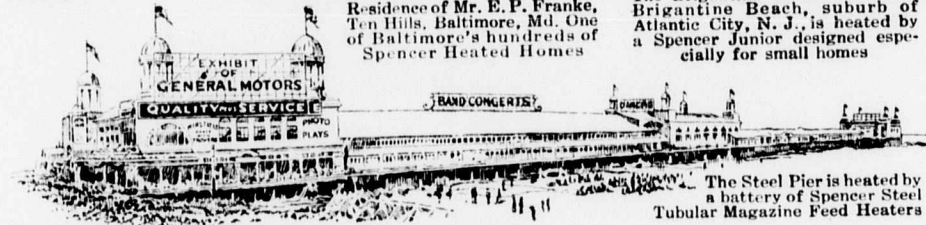
Otis Building, Philadelphia, one of many Spencer heated office buildings



Residence of Mr. E. P. Franke, Ten Hills, Baltimore, Md. One of Baltimore's hundreds of Spencer Heated Homes



The Brigantine Home Beautiful, Brigantine Beach, suburb of Atlantic City, N. J., is heated by a Spencer Junior designed especially for small homes



The Steel Pier is heated by a battery of Spencer Steel Tubular Magazine Feed Heaters

1926

SAT, 10 JUL

thru

FRI, 16 JUL

51

SAT, 17 JUL

thru

FRI, 23 JUL

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA, Conductor
HARRY ASKIN, Manager

FRIDAY, JULY 16, 1926

EVENING, 8.30 O'CLOCK, IN THE MUSIC HALL

MISS MARJORIE MOODY, Soprano
MR. ROY SCHMIDT, Clarinet

1. "Straausiana"Seredy
2. Clarinet Solo, "Rigoletto"Verdi-Bassi
- MR. ROY SCHMIDT
3. Cortège du SirdarIppolito-Ivanow
4. Gems, "Carmen"Bizet
5. March, "The New York Hippodrome"Sousa

10.00 O'CLOCK

1. "The Fairy Dolls"Bayer
2. Gems from the works ofTosti
3. Scenes, "Maritana"Wallace
4. Soprano Solo, "Just a Cottage Small"Hanley
- MISS MARJORIE MOODY
5. (a) Valse, "Girls of Baden"Komzak
- (b) March, "The Gridiron Club"Sousa

MINSTRELS—3.00, 8.15 and 10 P. M., Casino Hall
DANCING—4.00 and 9.00 P. M., Marine Ballroom at end of Pier
PHOTO PLAYS—Casino Hall, over Boardwalk entrance—4.00, 7.00 and 8.45 P. M.
TED WEEMS' ORCHESTRA—Concert, Music Hall, 11 A. M.

MARTIN'S

New York Ave. & Boardwalk

HENRI MARTIN
Presents

Evelyn Nesbit

supported by

Thelma Carlton

Late Star of "Artists and Models"

Pepino & Dilworth

America's Youth and
Originality Dancers

Boyce & Lee Patsy Tebeaux

Entertainment Direction of

Bobby Kuhn

Master of Festivities

Dance Music by

"The Rhythmakers"

Reservations, Marine 4748

When you possess

Hickey-Freeman Evening Clothes

their correct style, fine tailor-
ing and well groomed comfort
make dressing up for any social
affair a pleasure.

Whether you are planning a
new outfit or not, drop in at
the store today and get one of
the New Style Books which
give all the details on the Cor-
rect Thing to Wear.

ALGAR

1312 Atlantic Avenue

28

LA VICTOIRE

OPPOSITE STEEL PIER

HARRY L. KATZ

Under New Management

Atlantic City's Finest Restaurant

\$1.50

\$1.50

Our Special Sea Food Blue Platter

Baked Stuffed Clams

Deviled Crab, Baltimore Style

Half Broiled or Boiled Lira Lobster

Julienne Potatoes

STEAKS

CHOPS

FRESH LOBSTER SALAD

Dinner Music, 6.30 to 8.30—10.30 to Closing

No Music Charge

29

1926

SAT, 10 JULY

thru

FRI, 16 JULY

51

SAT, 17 JULY

thru

FRI, 23 JULY

CASA VALENCIA

The Ritz-Carlton's New Seafood Summer Restaurant

Presenting

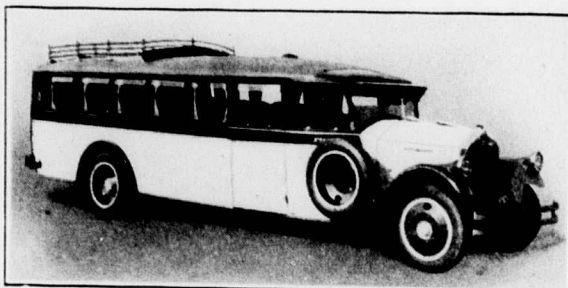
Gus Edwards and His "Ritz-Carlton Nights"

An Entertainment of Youth, Beauty and Talent

Music by ROGER WOLFE KAHN'S SOCIETY SERENADERS

ENTERTAINMENT AND DANCING

During Dinner from 6.30 P. M. to 9.30 P. M.—During Supper from 11 P. M. to Closing
No Cover Charge for Dinner



See Atlantic City
in a Pierce-Arrow
"Pullman Bus"

Special Buses for
All Parties

ABSECON BUS CO.

Starting Point—
North Carolina and Beach
11 A. M.; 3 P. M.
Marine 3790

MEMORIES

In after years, when responsibilities come, Photographs will bring back sweet memories of the carefree days of your early life.

Then YOU will appreciate your photograph.

"Memories Fade, Photographs Live"

DOBKIN STUDIO

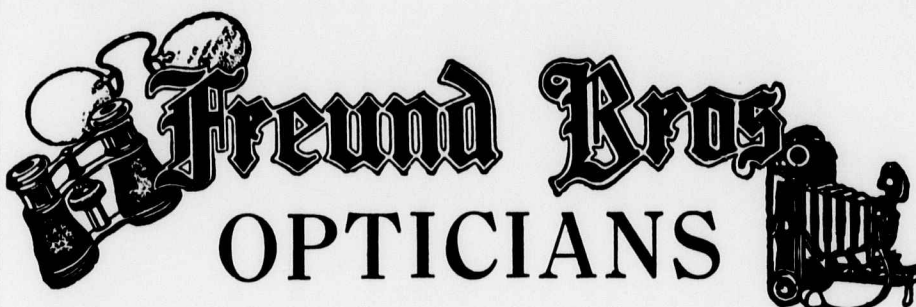
1517 BOARDWALK

Marine 239

30

Established 1898

Phone Marine 3863



1006 Pacific Avenue

(Next Door to Post Office)

Look For the Clock

The Only Practical and Fully
Equipped Optical Work Shop
in Atlantic City.



The largest stock of opera
glasses, field glasses and tele-
scopes in Atlantic City.

31

51

1926

SAT, 10 JULY

thru

FRI, 16 JULY

SAT, 17 JULY

thru

FRI, 23 JULY

THE STEEL PIER

ATLANTIC CITY, N. J.

But one of the many structures completely finished with
products as manufactured by

GEORGE D. WETHERILL & CO.

Incorporated

Boston

Memphis

Pittsburgh

PHILADELPHIA



English Village ON SHORE ROAD

A Real Home Community

Served by

Two Trolley Lines

Prices—\$650 to \$2,750

EASY PAYMENTS

Curbs—Sidewalks—Graded Streets

Water—Gas—Electricity

MULFORD T. ROSE, Realtor

Selling Agents

No. 6 South Tennessee Avenue—Marine 3232

Little Rock and Atlantic Avenues—Neptune 1680

Amusement Publishing Co. Atlantic City, N. J.

VISIT ATLANTIC CITY'S POPULAR STORE



COURTESY
SERVICE

Preis

LASTING
SATISFACTION

Atlantic Ave. at Cor. Mt. Vernon Ave.

5 Minutes from Boardwalk, at Kentucky or Illinois Avenues

1926
SAT, 10 JULY
thru
FRI, 16 JULY

51

SAT, 17 JULY
thru
FRI, 23 JULY



PUBLISHED BY - **ALFRED SCOTT** - 156 FIFTH AVENUE, NEW YORK

ORIGINAL REPRODUCING PIANO

The WELTE-BUILT WELTE-MIGNON

Welte Rolls by
Paderewski
Hofmann
Ganz
Dohanyi
Lhevinne
Zeisler
And other internationally known pianists.

New York Retail
Fifth Ave. at 53d St.



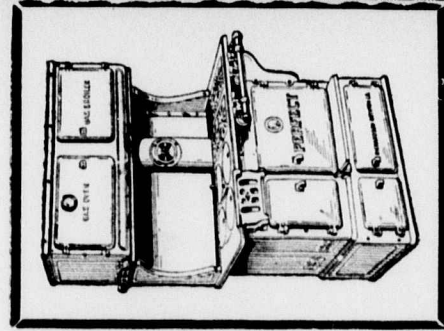
Don't Fuss with an Old Worn-out Range
 Change to a

RICHARDSON

"Perfect" Range
 GAS, COAL OR COMBINATION

Manufactured by
RICHARDSON & BOYNTON CO.
 Manufacturers of "Richardson" "Perfect" Heating and Cooking Apparatus since 1837

Chicago
 St. Louis
 Springfield
 Detroit
 Philadelphia
 Providence
 Dover
 Buffalo
 Boston
 Rochester
 Newark
 Pittsburgh



GEE, FELLOWS—This Music Beats the Band!
COME ON! Get a Hohner Harmonica—
That Musical Pal of Mine

Obtain the free instruction book at your dealer
 or write to

M. HOHNER, Inc., 114 E. 16th St., New York



WHOOPIING COUGH

**Asthma, Spasmodic Croup
 Bronchitis, Coughs & Influenza**

The most widely used remedy for whooping cough and spasmodic croup. Cresolene will be found a simple and dependable treatment for nervous and bronchial asthma. The patient breathes the permeated air in a natural way and may rest comfortably. Vapo-Cresolene holds an enviable reputation in the treatment of the bronchial ailment for which it is recommended.

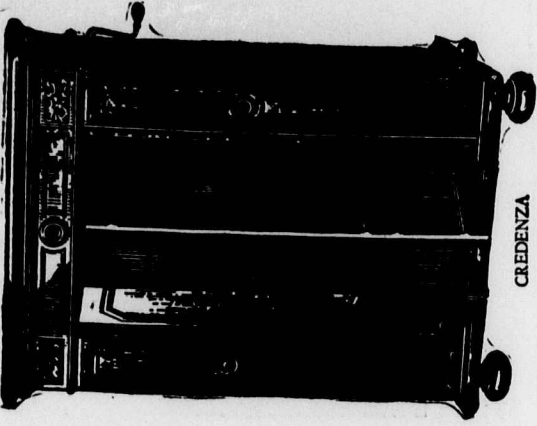
Inter-duce in 1879
Vapo-Cresolene
 "Used while you sleep"
 Send for descriptive booklet 2. Sold by druggists
VAPOR-CRESOLINE CO., 62 Cortlandt St., New York



Our New Sewing Book

is full of new and clever ideas for summer dresses, sports clothes, lingerie and utility articles made with **WRIGHT'S BIAS FOLD TAPE**. Percale and lawn tapes in white, black and colors for tub dresses, fine taffeta silks to use on silk and wool materials and for millinery. Prettier clothes in less time and with less expense.

Send 10 cents in stamps to cover cost of mailing, for new book and 3-yard sample of tape in fast color percale in any one of the following colors: Lavender, Pink, Light Blue, Alice Blue, Red, Brown, Navy, Green, Gold, Silver, Black, Yellow, Linen, Color, Orange.
Wm. E. WRIGHT & SONS
 Manufacturers
 Orange, N. J.



THE BEST MUSIC

by **GREAT ARTISTS**
 Can Be Heard Only on

The VICTROLA

and **Victor Record**
 You May Obtain All Kreisler's Selections at

TUSTING'S

The Victor Store of the Coast
 609 Mattison Avenue
 Asbury Park
 Red Bank Asbury Park

C. M. Nagle's Pharmacy
 Auditorium Corner, Ocean Grove
 The Popular Drug Store of Ocean Grove

ICE CREAM PARLOR
SODA WATER
FOSS and WHITMAN'S CHOCOLATES

Bathing Caps, Rubber Shoes, Etc.
 Prescription Work Our Specialty

OCEANGROVE AUDITORIUM

SATURDAY EVENING, JULY 10, 1926

SOUSA AND HIS BAND

LIEUT. COM. JOHN PHILIP SOUSA
 Conductor
 Harry Askin, Manager

Miss Marjorie Moody.....Soprano
 Mr. John Dolan.....Cornet
 Mr. Howard Goulden.....Xylophone
 Mr. Edward J. Heney.....Saxophone

PROGRAM

1. Overture, "Zampa".....Herold
2. Cornet Solo, "Nellie Grey".....Chambers
 Mr. John Dolan
 (Continued on page four)

The Best Places in Ocean Grove to Buy Books

The Boardwalk Book Shop

At North End Hotel

The Abingdon Book Shop

Pilgrim Pathway and Mt. Carmel Way

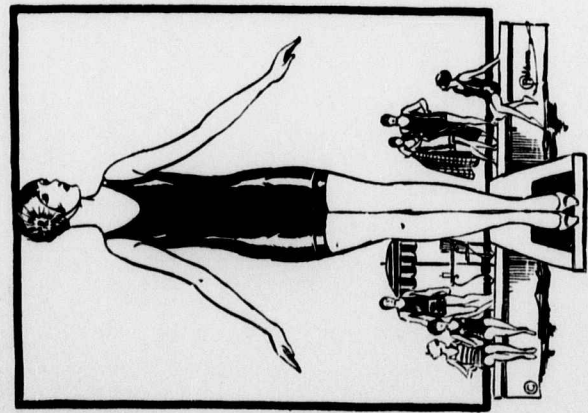
These Book Shops are stocked with a carefully selected assortment of the most popular Books and Magazines, suited to the tastes of the Sojourners by the Seashore.

Picture Post Cards

Stationery

Gift Cards

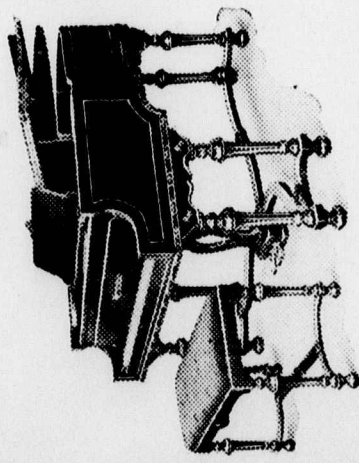
You are cordially invited to step into these Book Shops and browse among their literary wares



ANNETTE KELLERMANN ATHLETIC Swimming Suit

On sale at STEINBACH'S, ASBURY PARK; at other shops everywhere. Retail from \$2.95 upwards. Sizes for children, misses and Ladies.

Made by
ASBURY MILLS
295 Fifth Avenue, New York



William and Mary
Period Model

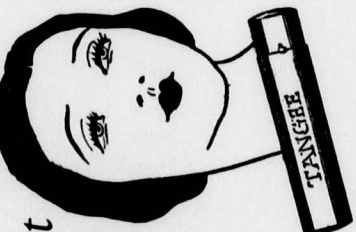
KRANICH-&-BACH

Charmingly conceived and ex-
acting developed PERIOD de-
signs, authentic in every detail—
perfectly adapted to the interior
decorative scheme you most favor.
Withal, it is STILL the same de-
pendable Kranich & Bach that has
been without a peer for over 60
years.

Prices Really Moderate — Partial
Payments

KRANICH & BACH

Established 1864
237 East 23rd Street
New York City



Paris's Latest Hit

TANGEE LIPSTICKS

Put a bit of TANGEE on your lips! See the
startling transformation—the orange changing
to Blush Rose, bringing out your eyes with every
completion. Waterproof and permanent.
Keeps lips soft and smooth.

The George W. Luff Company
New York

"On Every Woman's Lips"

Visitors to the
Auditorium
when in New York

should make a point of visiting

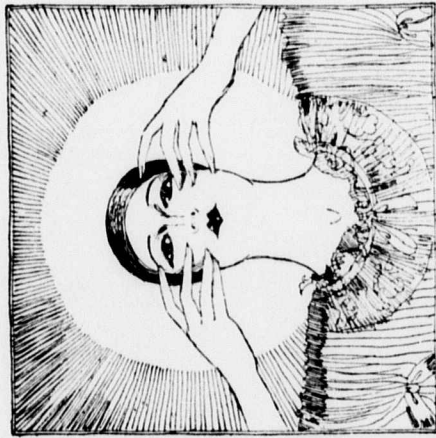
The Store of

B. Altman & Co.

The Resort of Fashion

Madison Avenue-Fifth Avenue

Thirty-fourth and Thirty-fifth Streets
New York



An Elizabeth Arden Treatment is based on
three steps. Cleansing with *Lemon Cream*.
Tonic Cream. Toning with *Ardena Skin*.
Tonic and *Special Astringent*. Nourishing
with *Orange Skin Food* or *Vetiva Cream*.
Follow these same steps in your little Self
Treatments each morning and night. And
finish with Elizabeth Arden's *Waterproof*
Cream under powder to prevent sunburn.

Elizabeth Arden's Venetian
Toilet Preparations and Bab-
ani Perfumes are on sale at

Steinbach Company

Elizabeth Arden
673 Fifth Avenue, New York

25 Old Bond Street, London 2 rue de la Paix, Paris

BEAR BRAND YARNS

"Standard of Quality since 1867"

GLOSSILLA

"Brighter than Silk"

BUCILLA

Needlework Products

are exclusively sold in Asbury Park
by the

Steinbach Company

STEINWAY

THE INSTRUMENT OF THE IMMORTALS



PADEREWSKI PLAYS THE MINUET

AN APPRECIATION by IGNACE J. PADEREWSKI

"THE supreme qualities of the Steinway piano have been for many years universally recognized. Musicians and the musical public have long regarded it as the standard of perfection. It would seem from this that the summit had been reached, for with the attainment of perfection progress is stopped. And yet, in the case of the Steinway, this law of nature seems to have been defied. I feel obliged to declare, upon revisiting Steinway Hall after an absence of many years, and I do most emphatically declare, that an astonishing progress has been achieved. To the former qualities, now magnified and intensified, an entirely new quality has been added, one which once was considered almost incompatible with the character of tone—an easy, light, surprisingly agreeable action. Another thing—I have not been able to choose any one of them as the best, because all are best. ... There is something in the history of the Steinway family to bring joy to the heart of every one who is devoted to his profession. The Steinway piano is an unmistakable product of love of profession, and to it I pay my tribute of high esteem and admiration."

Steinway & Sons and their dealers have made it conveniently possible for music lovers to own a Steinway.

Prices: \$875 and up, plus freight at points distant from New York.

STEINWAY & SONS STEINWAY HALL

109-111-113 WEST 57th STREET
Between Sixth and Seventh Avenues
NEW YORK

Represented by the Tusting Piano Co. at Asbury Park
and by the Foremost Dealers Everywhere

Outstanding Musical Successes

"Soon I'm Going Home" A Spiritual by WILLIAM LESTER

Published in the Following Arrangements:

VOCAL SOLO, High, G; Medium, F; Low, E	.50
In Choral Form	
Two-part Chorus (S.A.)	.12
Three-part Chorus (S.S.A.)	.12
Four-part Chorus (S.S.A.A.)	.12
Three-part Chorus (S.A.B.)	.12
Mixed Voices (S.A.T.B.)	.12
Men's Voices (T.T.B.B.)	.12
ORGAN SOLO	.50

Marmein Drama Dances For Children

The Choreography by MIRIAM MARMEIN

The Music by LEON THEODORE LEVY

1. The Week's Work - - - - - \$2.00
2. Priscilla and John Alden - - - - - 2.00
3. Simple Simon and the Fairies - - - - - 2.00



J. FISCHER & BRO., NEW YORK
119 West 40th Street

HARMONY

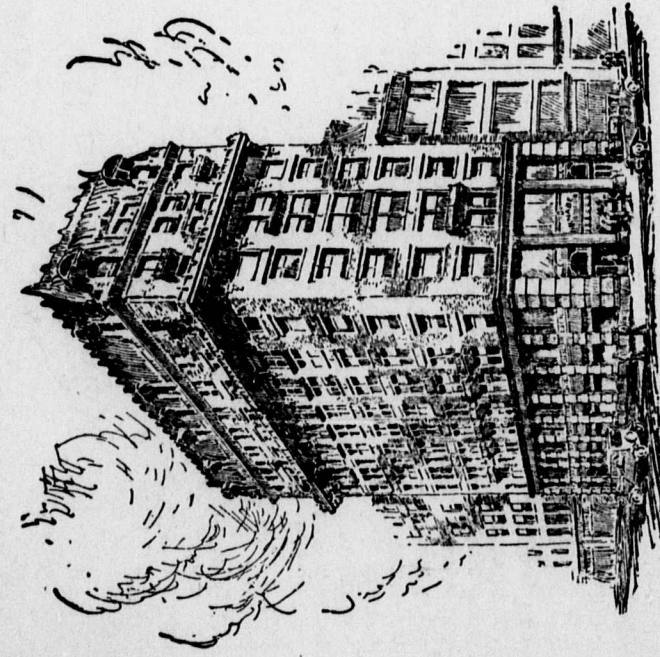
is as essential to correct dress
as it is to good music



THE Steinbach Fashion Shops—
giving first place to harmon-
ious ensembles—and only place to
apparel, as smart as it is authentic—
have for years been the shopping
choice of discriminating women
summering along the North Jersey
shore.

Fashion and Accessory Shops
First and Second Floors

Steinbach Company
Asbury Park



Knabe

A TRADITION

Established 1837

Eighty-nine Years
Making and Selling
Fine Pianos ~ and
Not a Single Dis-
satisfied Customer

THE KNABE IS THE OFFICIAL PIANO
OF THE METROPOLITAN OPERA COMPANY

You are invited to
hear the Ampico
Re-enact the playing
of the World's
Great Pianists

Wm. Knabe & Co.
Fifth Avenue at Thirty-ninth St.

For each of the Seven Ages
There is a *Columbia*

From the time of the famous "Columbia" "high wheel" which our granddaddies used to ride, down to the wonderful "Columbia" of today, the magnificent "Columbia" construction never has been equalled. The children's cycles embody the same high plane of construction.

The new "Columbia" "Bicycle" has bicycle tubular steel frame, finished in the famous "Columbia" Perishless Blue Enamel; patented Rubwood Wheels, used only on "Columbia" (resilient, unbreakable, outer surfaces, all rubber, with extra large non-skid tread); Bicycle Ball-Bearing Construction throughout, nickel plated bicycle handle-bars, rubber tread pedals and double-spring saddle.

These juvenile Columbia cycles, built by skilled mechanics upon scientific principles, are beautiful to look at and easy and comfortable to ride, and are marvels of durability.

And they cost no more than many flimsily constructed imitations which are far inferior in value. Be sure to ask for "Columbia". Look for the name plate.

And the Growing Child needs a *Columbia* "CYCLET".

And the Infant needs a *Columbia* "PRAM".

And the Child is well growing and now needs a *Columbia* "BICYCLE".

And the Youth gets to be a *Columbia* "BICYCLE".

And the Adult gets to be a *Columbia* "BICYCLE".

Your Dealer Can Supply You.

WESTFIELD MFG. CO. STEINFELD INC. Distributors
Factory: Westfield, Mass. 11-13 East 26th St., New York
CATALOG ON REQUEST

Printed by the Ocean Grove Times Co., 48 Main Avenue, Ocean Grove, N. J. No. 6

127







N. Snellenburg & Co.

Employees' Annual Picnic
and
Musical Festival



Henry Gordon Thunder

John Philip Sousa

Saturday, August 14th
Nineteen Twenty-six

Snellenburg Day
WILLOW GROVE PARK

Snellenburg Day - - Willow Grove Park

Saturday, August 14th, 1926

PROGRAM OF EVENTS

- 10.30—Athletic Sports start—Athletic Field North of Picnic Grove No. 2.
Prizes for all events.
- 11.30—Baseball Game—Married vs. Single men.
- 12.00 Noon—Basket Picnic Lunch in Groves Nos. 2 and 3.
- 1.00 to 2.00 P. M.—Amusements free: both merry-go-rounds, the whip,
miniature electric railway, scenic railway in woods and
skee ball.
- 2.00 to 3.00 P. M.—Danceland building, 2.00 to 3.00 P. M.

Minstrel Show

Interlocutor—C. H. HILL
End Bones—JOSEPH CROSETT
End Tambo—NICH. VOLTER
Musical Director—IGNATIUS KAVANAGH

Soloists
GEO. C. A. DETWILER
P. J. DORNAN
HARRY RUEDY
FRANK L. FLEISHMAN
MATTHEW JORDAN

Chorus

WALTER SCHOCK
J. C. BAUER
CHARLES MOYER
FRED SCHMIDT
EVAN HEIM
WM. H. MARK
C. O. BRANCA
W. S. FREEMAN

THEODORE ERNWOOD, JR.
DANIEL EVANS
CLAUDE BRUNNER
GEO. KUNKLE
E. E. ENGLE
W. SIMKOVITZ
WM. RAY SCHULTZ
ALBERT BISSINGER

- 3.00—Baseball—Elevator Operators vs. Warehouse.
- 3.00 to 6.00 P. M.—Dancing in Danceland building.
Music by Meyer Davis's Orchestra.
Free to employees and friends.
- 5.45 P. M.—Concert by N. Snellenburg & Co. Choral Society, Music
Pavilion. All seats free.
- 8.30 P. M.—Special picnic trolley cars start for home direct from Picnic
Grove No. 2.
- 9.45 P. M.—Concert by N. Snellenburg & Co. Choral Society and Sousa's
Band, directed by Lieut.-Commander John Philip Sousa and
Mr. Henry Gordon Thunder.
- 2.30-4.30-7.45 P. M.—Concerts by Sousa's Band.

We wish everyone a glorious good time
N. SNELLENBURG & COMPANY

CROSSING THE BAR

Sunset and evening star,
And one clear call for me!
And may there be no moaning of the bar
When I put out to sea.

But such a tide as moving seems asleep,
Too full for sound and foam,
When that which drew from out the boundless deep
Turns again home.

Twilight and evening bell
And after that the dark,
And may there be no sadness of farewell
When I embark.

For though from out our bourne of Time and Place
The flood may bear me far,
I hope to see my Pilot face to face
When I have crossed the bar.

Poem by Alfred Lord Tennyson.

Musical setting by John Philip Sousa.
To be sung by Miss Marjorie Moody, Soprano.
Special feature for 9.45 P. M. Concert, Snellenburg Day.

THE MESSIAH OF NATIONS

In the need that bows us thus, America!
Shape a mighty song for us, America!
Song to whelm a hundred years!
Roar of wars and rain of tears,
'Neath a world's triumphant cheers, America! America!
Lift the trumpet to thy mouth, America!
East and West and North and South, America!
Call us round the dazzling shrine,
Of the starry old ensign,
Holier yet through blood of thine, America! America!

High o'erlooking sea and land, America!
Trustworthy with out-held hand, America!
Thou dost welcome all in quest
Of thy freedom peace and rest,
Every exile is thy guest, America! America!
Thine a universal love, America!
Thine the cross and crown thereof, America!
Aid us then to sing thy worth,
God hath builded, from thy birth,
The first Nation of the earth, America! America!

Words by James Whitcomb Riley.

Musical setting by John Philip Sousa.
To be sung by the N. Snellenburg & Co. Choral Society.
Accompanied by Sousa and his Band, 9.45 P. M. Concert.

WILLOW GROVE PARK—MUSIC PAVILION

N. Snellenburg and Company Choral Society

MR. HENRY GORDON THUNDER—*Conductor*

Assisted by

MISS EDITH MARIE TOWNSEND *Soprano*
MISS ANNA J. SIMON *Alto*
MR. ROYAL P. MACLELLAN *Tenor*
MR. GEO. C. A. DETWILER *Bass*
MR. HENRY L. BOOTH *Bass*
MISS MYRTLE C. EAVER *Accompanist*

Early Evening Concert, 5.45 P. M.—All seats free

Snellenburg Day—Saturday, August 14th, 1926

- (1) "Land of Hope and Glory" *Elgar*
CHORAL SOCIETY
- (2) Tenor Solo—"For All Eternity" *Mascheroni*
MR. ROYAL P. MACLELLAN
- (3) "Goin' Home," from the Largo of the New World Symphony. . . *Dvorak*
CHORAL SOCIETY
- (4) Alto Solo—"My Heart at Thy Sweet Voice" *Saint-Saens*
MISS ANNA J. SIMON
- (5) "Old Folks at Home" *Foster*
CHORAL SOCIETY
- (6) Double Male Quartette and Male Chorus:
A—March *Becker*
B—"More and More" *Scifert*
- (7) "Love and Summer" *John E. West*
CHORAL SOCIETY
- (8) Soprano Solo—Waltz Song from "Romeo and Juliet" *Gounod*
MISS EDITH MARIE TOWNSEND
- (9) Prayer and Finale from Lohengrin *Wagner*
FOR QUINTETTE AND CHORAL
MISS TOWNSEND, MISS SIMON, MR. DETWILER
MR. MACLELLAN, MR. BOOTH

The Behning Grand Piano used at this Concert is from

N. SNELLENBURG & COMPANY

WILLOW GROVE PARK—MUSIC PAVILION

FOURTH CONCERT—9.45 P. M.

Snellenburg Day—Saturday, August 14, 1926

Sousa's Band and N. Snellenburg & Company Choral Society

LIEUT.-COMMANDER JOHN PHILIP SOUSA, U. S. N. R. F.
and

MR. HENRY GORDON THUNDER, *Conducting*

Assisted by

MISS MARJORIE MOODY *Soprano*
MISS EDITH MARIE TOWNSEND *Soprano*
MISS ANNA J. SIMON *Alto*
MR. ROYAL P. MACLELLAN *Tenor*
MR. GEO. C. A. DETWILER *Bass*
MISS MYRTLE C. EAVES *Accompanist*

- (1) Overture—"Light Cavalry" *Suppe*
- (2) "The Stars and Stripes Forever" *Sousa*
SOUSA'S BAND AND CHORAL
- (3) Soprano Solo—"Crossing the Bar"—new *Sousa*
MISS MARJORIE MOODY
- (4) "Messiah of Nations" *Sousa*
SOUSA'S BAND AND CHORAL
- (5) "Italian Street Song" *Herbert*
SOPRANO SOLO, CHORAL AND SOUSA'S BAND
EDITH MARIE TOWNSEND
- (6) "Robin Adair" *Caroline Keppel*
CHORAL SOCIETY
- (7) Duet, "La Forza del Destino" *Verdi*
MR. ROYAL P. MACLELLAN
MR. GEO. C. A. DETWILER
- (8) "Hallelujah Chorus" *Handel*
SOUSA'S BAND AND CHORAL

The Committee of Arrangements beg to acknowledge their appreciation to the members of the firm for their generous support on this occasion.

To Mr. Sousa and the members of his organization for their valuable assistance.

To Mr. Meyer Davis and his staff of assistants for co-operating so splendidly in arranging for Snellenburg Day.

WM. H. MARK—*Chairman*

Tips & Topics



N. Snellenburg & Co.
Philadelphia, Pa.



Tips & Topics

edited & published by
employees of
A. Snellenburg & Co.
Philadelphia, Pa.

VOL. VI

AUGUST, 1926

No. 6

Know Your Own Store—Watch Improvements

Are you acquainted with all the improvements that are taking place around you? While you and I are enjoying our evenings, Saturday holidays and Sundays, the Construction Department is busily engaged making alterations and erecting improvements that are continually enhancing the beauty of our store and creating an atmosphere that attracts patrons to our store like a magnet attracts particles of steel.

Let us wander through the store and view the recent improvements that have been completed and those that are under way.

Starting in the basement, we see installed an additional engine and generator that is going to give us 400 more kilowatts. In the southwest corner, we see the old stairway removed and transferred to make an entrance from the outside of the building and adding considerable selling space for the basement clothing department.

Continuing, we stroll to the main floor and here we see new revolving doors for the Girard and 12th street corner and that the flower shop and men's house coat departments have been considerably enlarged. Continuing on our way, we find the employees' entrance moved to the center of the West Building, opening directly to the employees' elevators, which carry them swiftly to their respective departments. Entering the store at this point and to the right center, is the Arcade, part of which was used as a public lounge, and now transformed into a selling department, where a beau-

tiful display of women's lingerie, corsets and infants' wear can be seen—a branch of the main departments on the second floor.

As we reach the second floor, we find in the Women's Wear Department that all lace panels on Market street windows have been replaced by art glass, which gives a rich and mellow lighted appearance, most restful to the eye and enhances the display effects in the departments.

We then take the elevators to the third floor and are reminded of vacations, for here is established the camp, with its canoes, fishing tackle and other sportsman accessories.

On the fourth floor we view a magical change. The Wall Paper Department is now located on the West Bridge and the East Bridge is occupied by Art Needlework, where the higher-classed merchandise of the department is displayed. In the East Building on the same floor, we find the new location of Sewing Machines, adjacent to Upholstery and Art Needlework and directly opposite is located the Art Shades Department, where patrons are assiduously applying themselves to the making of all kinds of fancy shades, under the guidance of a competent instructor. On the same floor in the West Building, we peek into the New Telephone Order Section and Telephone Central, enclosed in glass partitions and in full view of the public. Pictures and a full explanation of this new innovation will be seen on other pages of this issue. Don't forget to read about it.

Tips & Topics

We will skip the fifth floor, for we were there not so long ago when all the floors were sanded and polished and the aisles covered with beautiful carpet runners, creating a rich atmosphere in our Furniture and Bedding Departments.

Reaching the sixth floor, we find that the Advertising Department has been considerably enlarged and on the seventh floor, the B. of A. has had its quarters enlarged and an increased 'phone service, which gives our patrons better service and facilitates the contact between the Service Desks and the General Offices of the B. of A. Direct tube service has also been installed from the Service Desks to the B. of A., which will be used to obtain information in addition to the 'phone service.

Having journeyed through the store viewing all these new improvements, we leave the building to wend our way home, but before boarding the trolley, we look back and find that the building has its new coat of fresh paint and stands out as beautiful a picture as any building in the city.

I have taken you on this trip through the pages of TIPS & TOPICS, but to appreciate what my words cannot picture, you should take the trip yourself, so that you can truly say you Know Your Own Store.



NOW IF YA MOVE OVER A LITTLE MORE TOWARDS THE WALL VICTOR, I THINK I CAN GET YOU NICE



Sigmund Strauss

A Quarter Century Mark of Service Reached

We look with profound respect on those who have given the best part of their lives in helping to develop this great business. Several men and women have been associated with N. Snellenburg & Company for a generation and more, and on July 15, 1926, Mr. Sigmund Strauss completed 25 years of unselfish and loyal service.

When he entered the employ of N. Snellenburg & Company, he was given charge of the Bookkeeping and Auditing Departments. At that time the two departments could almost be placed in his present private office. From a business with little prestige this institution has grown until now it is compared with the largest and greatest retail general department stores in the world.

To be a part of such a development is something not only to be proud of, but it is an honor in itself to those who have devoted their best efforts to such success.

Tips & Topics

Around Mr. Strauss are many employees who have worked under his supervision a number of years. His kind consideration and fairness at all times, brings a response in loyal effort, which is not exceeded elsewhere.

As a token of their esteem, they presented him with a beautiful basket of flowers and a handsome ring on his 25th Anniversary.

The employees of the Bookkeeping and Auditing Departments are proud to be associated with him and hope to continue to serve N. Snellenburg & Company under his supervision for many years to come.



Mrs. O. Minker

N. SNELLENBURG & CO.,
Philadelphia, Penna.

Gentlemen:

You have won a New York Prize Trip. Congratulations!

We assume that your head pattern saleslady, Mrs. O. Minker, will take the trip. We shall be mighty glad to have her with us. Expense money and further details will be sent to Mrs. Minker shortly.

Very truly yours,

THE PICTORIAL REVIEW COMPANY,
(Signed) R. C. MacDougall,
Pattern Agents Subscription Department.
RCM:RK.

Again a Prize Winner

The co-workers in the Pattern Department put it over again. The department,

having won the "Trip To New York" prize offered by the Pictorial Review Company, selected Mrs. O. Minker, to take the trip and represent the Store. We all hope she has an enjoyable time and feel sure that she will from her reports on a previous trip. Nothing succeeds like co-operation and we are pleased to see so much of this spirit in the department.

Cashiers' Rating

Section	Cashiers	Name
A.....	G. Conroy	
B-11.....	M. Capozzi	
B-12.....	E. Rauscher	
C.....	J. Gughelimo	
D.....	R. Myers	
Cashier's Cage.....	E. Gretes	

Inspecting and Packing

Section	Name
A.....	A. Masino
B-11.....	F. Rodgers
B-12.....	H. Schmitt
C.....	M. Loftus
D.....	S. Bayne
Central Wrap.....	F. Mancini
Packing Room.....	B. McCullough

Section leaders having the least number of errors during the month of July, 1926.

Section	Cashiers	Leader
D.....	Miss McCollum	
C.....	Mrs. Queen	
B-11.....	Miss Cucknell	
Cashier's Cage.....	Mrs. Sheldon	
B-12.....	Miss Swearer	
A.....	Miss Connor	

Inspecting and Packing

Section	Leader
D.....	Miss McCollum
B-12.....	Miss Swearer
B-11.....	Miss Cucknell
C.....	Mrs. Queen
A.....	Miss Connor
Central Wrap.....	Mr. Hartstein
Packing Room.....	Mr. Tomlinson
Cashier, Inspecting and Packing Divisions	

Tips & Topics



Lieut. Commander
John Philip Sousa



Miss Winifred Bambrick
Harpist

Willow Grove Park—Music Pavilion N. SNELLENBURG & COMPANY CHORAL SOCIETY

Mr. Henry Gordon Thunder, Conductor,

Assisted by

MISS EDITH MARIE TOWNSEND.....	Soprano
MISS ANNA J. SIMON.....	Alto
MR. ROYAL P. MACLELLAN.....	Tenor
MR. GEO. C. A. DETWILER.....	Bass
MR. HENRY L. BOOTH.....	Bass
MISS MYRTLE C. EAVES.....	Accompanist

First Evening Concert, 5:45 P. M. All Seats Free

Snellenburg Day—Saturday, August 14, 1926

- (1) "Land of Hope and Glory".....Elgar
CHORAL SOCIETY
- (2) Tenor Solo—"For All Eternity".....Mascheroni
MR. ROYAL P. MACLELLAN
- (3) "Goin' Home" (From the Largo of the New World Symphony).....Dvorak
CHORAL SOCIETY
- (4) Alto Solo—"My Heart At Thy Sweet Voice".....St. Saens
- (5) "Old Folks At Home".....Foster
- (6) Double Male Quartet and Male Chorus—
(a) "March".....Beckel

Tips & Topics

- (b) "More and More".....Seifert
MR. MACLELLAN
MR. EVAN HEIM
MR. ADLEY B. NICHOLS
MR. P. J. DORNAN
MR. DETWILER
MR. HARRY RUEDY
MR. HARRY L. BOOTH
MR. THEODORE ERNWOOD, JR.
- (7) "Love and Summer".....John West
CHORAL SOCIETY

- (8) Soprano Solo—"Waltz Song From Romeo and Juliet".....Gounod
- (9) "Prayer and Finale From Lohengrin".....Wagner
(For Quintette and Choral)

MISS TOWNSEND, MISS SIMON, MR. DETWILER, MR. MACLELLAN
AND MR. BOOTH

The Behning Grand Piano used at this Concert is from
N. SNELLENBURG & COMPANY

Second Evening Concert—9:45 P. M.

N. SNELLENBURG & COMPANY CHORAL SOCIETY

Lieut. Commander John Philip Sousa, U. S. N. R. F.

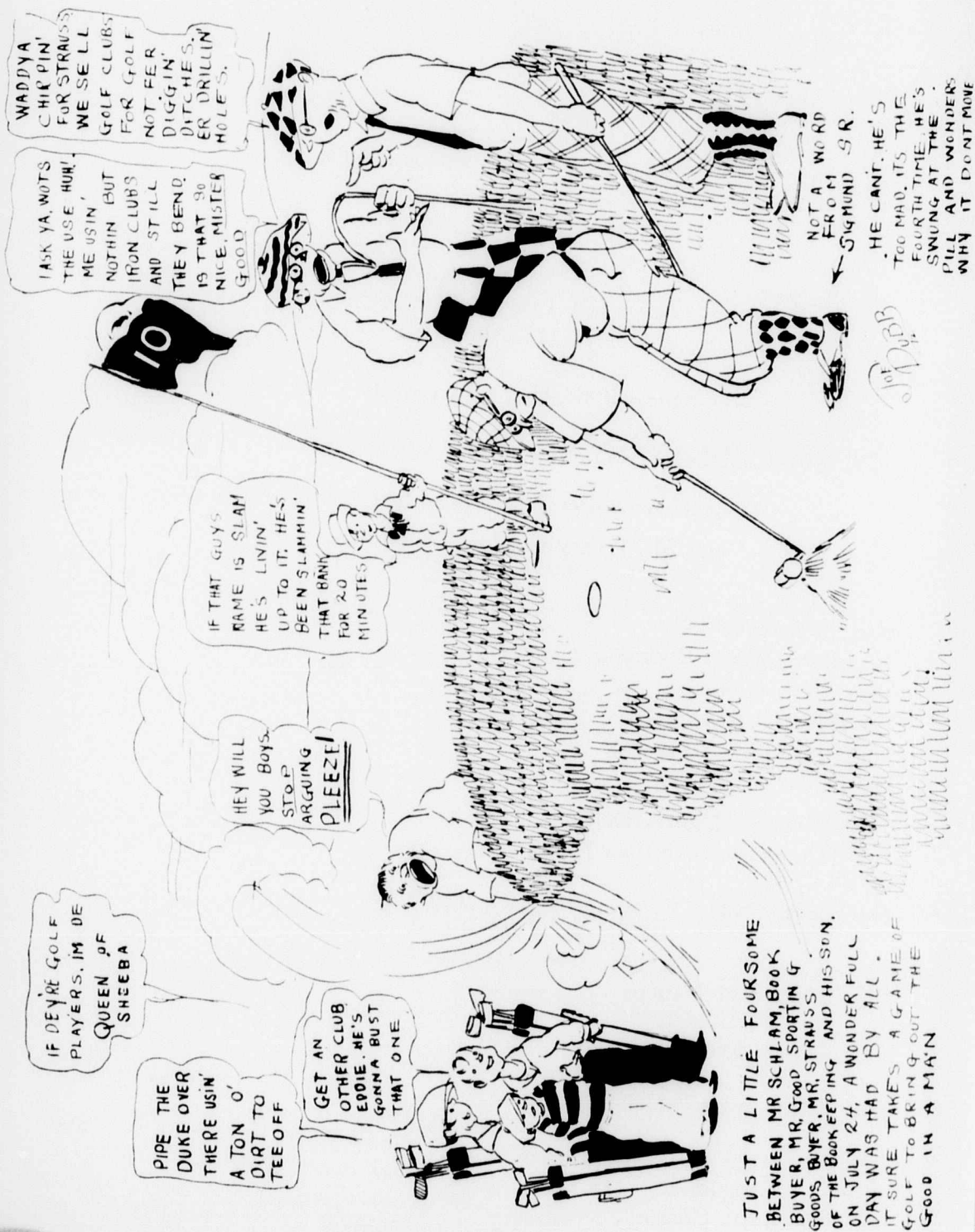
and Mr. Henry Gordon Thunder, Conducting,

Assisted by

MISS MARJORIE MOODY.....	Soprano
MISS EDITH MARIE TOWNSEND.....	Soprano
MISS ANNA J. SIMON.....	Alto
MR. ROYAL P. MACLELLAN.....	Tenor
MR. GEO. C. A. DETWILER.....	Bass
MISS MYRTLE C. EAVES.....	Accompanist

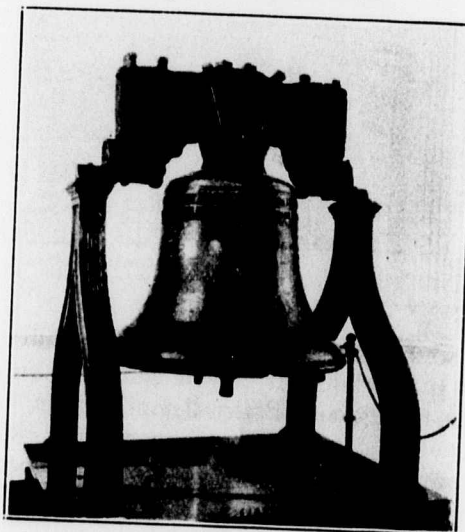
- (1) Overture, "Light Cavalry".....Suppe
- (2) "The Stars and Stripes Forever".....Sousa
SOUSA'S BAND AND CHORAL
- (3) Soprano Solo—"Crossing the Bar" (New).....Sousa
(Poem by Alfred Lord Tennyson)
MISS MARJORIE MOODY
- (4) "Messiah of Nations".....Sousa
SOUSA'S BAND AND CHORAL
- (5) Soprano Solo—"Italian Street Song".....Herbert
SOUSA'S BAND AND CHORAL
- (6) "Robin Adair".....Caroline Keppel
CHORAL SOCIETY
- (7) Duet—"La Forza—Del-Disteno".....Verdi
MR. ROYAL P. MACLELLAN
MR. GEO. C. A. DETWILER
- (8) "Hallelujah Chorus".....Handel
SOUSA'S BAND AND CHORAL

Tips & Topics



Tips & Topics

Replica of Liberty Bell Sesqui-Centennial



As a constant reminder of the Sesqui-Centennial Exposition, our store is replete with decorations calling to mind all the historical events of our period of independence.

Scattered throughout the main floor and in our show windows are replicas of the Liberty Bell, the symbol of courage and hope to the peoples of the world and swaying from flag staffs tastily arranged along the main aisle are displayed facsimiles of the various State and Battle Flags of the Revolutionary period.

Under each group of flags are neatly lettered signs explaining the history of each emblem.

From a historical point of view, there is no better decoration any where in the city and that it is appreciated is evidenced by the thousands who daily gaze, admire and read.

The exposition started under a severe strain and handicap and was not nearly as complete as it should have been, but thanks to courage and a steadfast application a magical change has taken place and today the visitor is well repaid by attendance.

To see and absorb all the wonderful things to be seen, would require weeks

of daily attendance—so gigantic has the display become since the days of its opening. Philadelphians may be justly proud of their accomplishment.

The following is a list of the flags displayed in our store, with a line of the history and significance of each:

1. Flag carried by the Bedford Minute Men at the Battle of Concord.
2. This Flag belonged to the Troops under Col. Webb, the 3rd Connecticut Regiment, made up from the depleted 2nd and 9th Regiments.
3. New York Regimental Flag. This Flag remains practically the same to-day as in 1778.
1. The Flag of the Commander-in-Chief's Guard. This Guard was a distinctive Corps of superior men.
2. The Flag of the Commander-in-Chief of the Army of the United States. Original in the Valley Forge Museum.
3. Flag of Tallmudge's Dragoons of Connecticut. Carried through many battles, including Brandywine, Germantown and Monmouth. Original still preserved.
1. A Revolutionary Flag of New England. The Pine Tree replaces British Union in the Canton.
2. Rhode Island Regimental Flag. Original carried safely through the battles of Brandywine, Trenton and Yorktown and now rests in the State House at Providence.
3. Gatinois Regimental Flag. The regiment was formed in 1776 of two sections of a famous old French Regiment of Auvergne.
1. Flag carried during the Battle of Bunker Hill.
2. Liberty Tree Flag of 1776.
3. Flag carried by Connecticut Regiments of the Revolution.
1. The Banner of Brig. Gen. Pulaski, a Polish Count, who was killed during the siege of Savannah. Original presented to him by Moravian Sisters of Bethlehem, Pa.
2. Revolutionary Flag carried by armed ships of New York.
3. Second New Hampshire Regiment Flag. Captured by the British. Original in possession of N. H. Historical Society.
1. Flag of Col. William Washington's Cavalry Troop. Original now held by Wash-

Tips & Topics

- ington's Light Infantry of Charleston. Carried at Battles of Cowpens and Eutaw.
- Flag of the Bucks of America, a Colored American Revolutionary Regiment.
- Flag carried at the Battle of White Plains, October 28, 1776. Facsimile of old engraving.
- Flag of Col. John Proctor's Independent Battalion of Westmoreland County, Pa. Original still preserved in New Alexandria, Pa.
- The Royal (or Bourbon) Flag of France, used by the Allied Forces in the American Revolution.
- Flag used by 3rd Maryland Regiment at the Battle of Cowpens, January, 1778. Original in Flag Room of Capitol at Annapolis.
- Flag of the Culpepper Minute Men. The Rattlesnake Device was frequently used on our early flags.
- Flag carried by Capt. Conyngham on his cruises and used by different organizations of the American Army during the Revolution.
- Flag of the Hanover Associators of Lancaster County, Pa.
- Flown by Washington's Six Cruisers in 1775.
- Used by Continental and American Privateers. Colors were variant.
- Unfurled at Battle of Lake Erie, September 10, 1813, by Perry. One of the most notable Naval Engagements of the War.
- Flag of the First Pennsylvania Rifles. This Regiment served in each of the Thirteen Colonies.
- Three County Troop. Early New England Colonial Flag.
- Flag of the Green Mountain Boys at Battle of Bennington, August 16, 1777.
- Grand Union Flag hoisted by John Paul Jones as Navy Ensign, December 3, 1775, and General Washington, January 2, 1776, as Army Standard.
- Continental Naval Flag hoisted over the Alfred, December 3, 1775.
- The First American Flag displayed in the South. Used by Col. Moultrie in the attack on Fort Johnson, James Island, S. C.
- Our First Stars and Stripes adopted by Act of Congress, July 14, 1777.
- Philadelphia Lighthouse (1st City Troop.) First Flag in which 13 stripes were used.
- Flag which flew over Southeast Bastion of Fort Sullivan, or Fort Moultrie, June 28, 1776.



John Ryan
Assistant Engineer

Our photographer snapped the above picture while Mr. Ryan came up from the Engine and Boiler Room for air. It is with pleasure that we feature Mr. Ryan in TIPS & TOPICS, for he has been a loyal and conscientious worker.

He has charge of the middle shift and is well thought of by his fellow workers.

With the exception of four months, during which time he took a position elsewhere, he has been in the employ of the store for twenty-two years. He has always been punctual and dependable, only having lost one day, which was due to his being beaten up by highwaymen. It is too bad that he lost those four months of service, for otherwise he would soon be eligible to the Quarter Century Club. We hope that he will be with us for many years to come.

Specialists

"Does your man work, Mrs. Waggs?"
"Oh, yes; he peddles balloons whenever there's a parade in town. What does your husband do?"
"He sells smoked glasses during eclipses of the sun."—*Life*.

Amen

THE WAITER—"Steak medium or well done, Sir?"

ABSENT-MINDED PARSON—"Well done, thou good and faithful servant!"

Playing Safe

"Is your husband trying anything to cure his deafness?"

"No; he has postponed it until the children have finished their piano lessons."

Tips & Topics

Health Hints for Summer

- Do not overeat; eat three meals daily, composed mainly of fruit and vegetables.
- Do not forget to drink eight glasses of water daily.
- Do not expose yourself too long to the sun; sunburn is a burn and must not be considered too trivial.
- Do not stay in the water too long; in surf, river or pool—an hour at a time is long enough.
- Do not forget a cold can be contracted very easily in summer.
- Do not "overwork" on your vacation; there are people that have to "rest up" from a vacation and that does not pay.—*Dr. M. A. Geiss*.

Location of Invalid Chairs

At times, through illness or accident, our customers and our employees require first aid, and in order to get them to the hospital, it is necessary to use the invalid chairs. It is well to know where these chairs are located.

- Basement—North Building.....
Women's Lavatory
- 1st Floor—South Building.....
Employees' Call Desk
- 1st Floor—North Building.....
Drug Wrap Room
- 2nd Floor—North Building.....
Market Street, Millinery Salon
- 3rd Floor—North Building.....
Locker Room, Arcade
- 4th Floor—South Building.....
Men's Lavatory (Rug Department)

Congratulations

We are pleased to learn that Bill Bergin is much better. We would rather have him here than where he is in the Misericordia Hospital. Everyone of your friends are rooting for your recovery and return to the store, Bill.



John Doughty

It has just come to our notice that one of our old, faithful employees, who was with us for over 19 years, passed away. Although he resigned some eight years ago to enter other fields, there was always a warm spot in the hearts of his colleagues who knew him as the affable and congenial aisle manager of the second floor. We take this means of conveying our sympathy to his family.

More Progress

Work has begun on the Men's Lavatory connected with the Grill, and rapid progress is being made toward completion.

This lavatory when completed will be one of the finest in the country, every modern improvement and convenience is being installed for the comfort of man and will surely be hailed with acclaim by our patrons, who will welcome this innovation.

Tips & Topics

Editorial and Reportorial Staff "Tips and Topics"

Managing EditorROBERT EVANS

ANN GEYERARTISTS
PAUL LYNCHHARRY A. FINGER
V. T. MYERSStaff Photographer

DE. M. A. GEISSCONTRIBUTORS
JOHN KELLEY

ADVISORY BOARD
N. S. LEIPZIGERG. H. SMITH
F. TINNEY

SPECIAL REPORTERS
MISS HELEN JONESWelfare Dept.
WM. H. MARKBeneficial
A. V. COXAthletic
MRS. G. H. CROCKERDept. of Training

GENERAL REPORTERS
SPONSORS ORGANIZATION

Registers on the Main Aisles of First Floor and Basement Installed

The Multiple Draw Registers recently purchased from the National Cash Register Company have been placed in position and are being operated with great satisfaction. They have been so placed as to not obstruct the view of displayed merchandise and are in harmony with the general fixture scheme as laid out by the management.

This installation has considerably facilitated the handling of cash sales.

The salesclerks, who have been specially trained to operate these machines, are to be complimented on their ability to master the details of handling these machines so efficiently. Everyone of these girls have taken to the registers as easily as a duck takes to water.

Our patrons are better pleased with the quick service they are now receiving and have shown their appreciation by an increase of purchases.

The firm has always maintained a progressive spirit and are continually reaching out for better methods of serving the public and in consequence the business is growing rapidly.

Special Attractions for Picnic

Crossing the Bar

Poem by Alfred Lord Tennyson

Music by John Philip Sousa

Sung by Miss Marjorie Moody

Sunset and evening star,
And one clear call for me!
And may there be no moaning of the bar
When I put out to sea.

But such a tide as moving seems asleep,
Too full for sound and foam,
When that which drew from out the bound-
less deep,
Turns again home.

Twilight and evening bell
And after that the dark,
And may there be no sadness of farewell
When I embark.

For though from out our bourne of Time and
Place
The flood may bear me far,
I hope to see my Pilot face to face
When I have crossed the bar.

The Messiah of Nations

To Be Sung by Choral Society

Music by Lieut. John Philip Sousa

Lines by James Whitcomb Riley

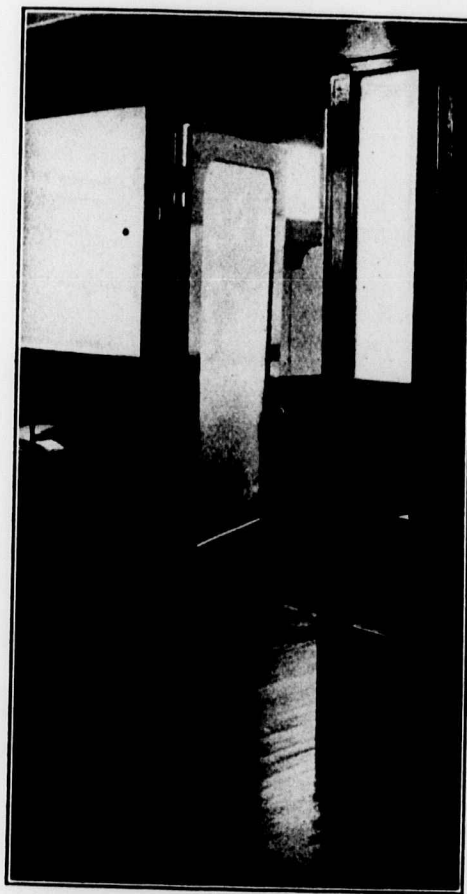
In the need that bows us thus, America!
Shape a mighty song for us, America!
Song to whelm a hundred years'
Roar of wars and rain of tears,
'Neath a world's triumphant cheers, America!

America!
Lift the trumpet to thy mouth, America!
East and West and North and South,
America!

Call us round the dazzling shrine,
Of the starry old ensign,
Holier yet through blood of thine, America!
America!

High o'er looking sea and land, America!
Trustfully without-held hand, America!
Thou dost welcome all inquest
Of thy freedom, peace and rest,
Every exile is thy guest, America! America!
Thine a Universal love, America!
Thine the cross and crown thereof, America!
Aid us then to sing thy worth,
God hath builded, from thy birth,
The first Nation of the earth, America!
America!

Tips & Topics

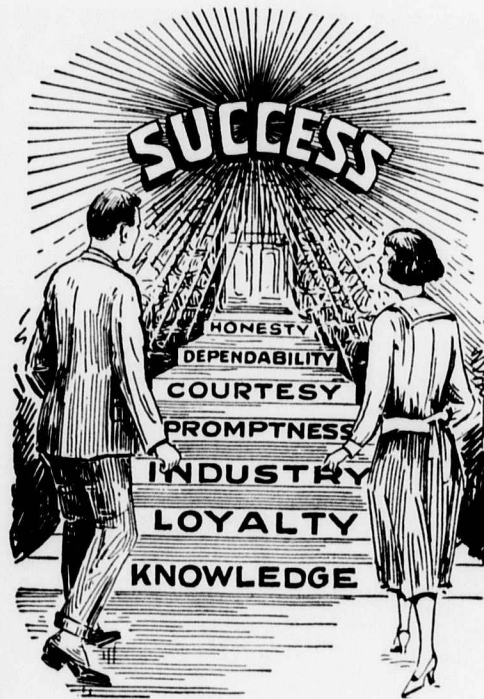


From the Executive Offices
Fifth Floor

The Door That Is Always Open to Every
Fellow Worker

Success

There is nothing so sure of succeeding as not to be over brilliant, as to be entirely wrapped up in one's self, and endowed with perseverance which, in spite of all the rebuffs it may meet with, never relaxes in the pursuit of its object. It is incredible what may be done by dint of importunity alone; and where shall we find the man of real talents who knows how to be importunate enough!—Baron de Grimm.



Promotions

C. Newman, 24 Messenger to Book-keeping.

J. McDonough, 9 Stock to 235 Sales.

E. Longfellow, Inspecting to Book-keeping.

B. Elliott, Contingent to 29 Sales.

L. Bidwell, Credit Tube Center to B. of A.

J. Rauback, Jr., Chauffeur to Senior Chauffeur.

F. Turner, Employment Bureau to Furn. B. of A., 5th.

T. Ferry, Helper to Jr. Delivery Chauffeur.

E. Albott, Traffic to 10 Clerk.

H. Carr, Aisle Manager to B. of A.

Tips & Topics



AFTER 40 YEARS OF FAITHFUL SERVICE AND SAVING A. J. BRITTINGHAM DECIDED TO INVEST IN A CHEVOLET, THE SALESMAN TOLD HIM IT COULD CLIMB ANYTHING. BEING SKEPTICAL HE TRIED A TALL TIMBER. SO, THE 40 YEARS BANK ROLL IS SHOT. MR. BRITTINGHAM TOOK IT CALMLY "COME EASY GO EASY" HE SAYS "THE BLOWOUT WAS WORTH IT"

Progressive Changes at Warehouse

The wonderful growth of our furniture business created a cramped condition at our delivery platform, which hampered the speed of handling this merchandise.

To overcome this condition a transfer was made from the receiving to the delivery sections and vice versa, to the end that the furniture delivery platform and bins have been greatly enlarged.

Since this change took place, the handling and dispatching of furniture has been greatly facilitated.

This improvement has brought about

most satisfactory results and to those who conceived the idea is due unstinted praise.

Name Your Fancy

Mosquito bars, Holy Bibles, sheets, pillow cases, house-furnishing goods, on Easy Credit Payments.—Ad in a Texas paper.

Young and Tender, We Hope

It is not an easy matter to keep from eating a few aunts, while some savage races like them and eat them with intent.—Jacksonville paper.

Got Its Sheepskin

"Yvonne is looking old," said Claudine. "Eh-yah!" returned Heloise, the headwaitress. "Her schoolgirl complexion seems to have graduated."—Collier's.

Tips & Topics

We Have These Letters on File

1623 So. 26th St.,
Philadelphia, Pa.,
July 29, 1926.

DEAR MISS JONES:

I am writing to thank you for the beautiful mirror you sent me as a wedding gift, in behalf of N. Snellenburg & Company.

Sincerely yours,

MRS. WM. AUSTIN,
(C. Krall.)

Ivyland,
July 26, 1926.

N. SNELLENBURG & CO.,

Welfare Department.

Dear Folks of the Firm and Store Family:

My wife joins me in thanking you for the beautiful plants and fruit sent me while at St. Luke's Hospital and on my arrival home.

It is wonderful indeed to know that although you are only one of a vast store family you are not forgotten when sickness overtakes you. It makes you feel that however small your efforts on behalf of the store are, that those efforts have been noticed and appreciated and you just feel that on your return to business your own efforts will be doubled as a mark of appreciation on your part.

I am indeed proud to be able to point to my name in the roster of such a wonderful firm and store family.

Thanking you again and hoping to be with you soon, I am

Respectfully,
A. E. SIMON,
(Assistant Buyer, Dept. 75.)

Philadelphia, Pa.,
July 6th, 1926.

DEAR MISS JONES:

I want to thank you for your great kindness to me in my recent illness, also the Welfare Department for the beautiful flowers sent me.

Very truly yours,
MAE EDGAR.

Philadelphia, Pa.,
July 14, 1926.

MY DEAR MISS JONES:

Please accept my thanks for the lovely flowers and fruit sent to me by the Welfare Department and also for your kindness in calling to see me during my illness.

Sincerely,
MABEL McCONNELL.

Philadelphia, Pa.,
July 26th, 1926.

MISS H. JONES,

Welfare Department.

Thanking you for your kind sympathy expressed in the beautiful flowers received.

MRS. COVINGTON AND FAMILY.

Report of N. Snellenburg & Co. Employees' Beneficial Association, June, 1926

Cash balance June 1, 1926.....\$1,456.39
Dues received..... 1,288.40

\$2,744.79

Paid out..... 1,971.57

Cash balance June 30, 1926....\$ 773.22

Sick benefits were paid to 67 members, amounting to..... 1,040.60

Death benefits were paid to 4 members, amounting to..... 800.00

The general expenses were..... 130.97

Total paid out for month.....\$1,971.57

HELEN FISHER, Secretary,
WILLIAM MARK, President.

Congratulations

Mr. Simon, Assistant Buyer of Cut Flowers on the first floor, was operated on for appendicitis in St. Luke's Hospital. We are all glad to hear that he is gradually recovering. Joe Sluver is always raving about reductions, but Mr. Simon put one over on Joe, when he even got a reduction on his appendix.

Is This a Slam at Schlamm?

The Store Golfers presented the Bobby Jones of Snellenburgs, Mr. E. Schlamm—Book Buyer, with a new Golf Bag. This act of acknowledgment was prompted by the apparent need of many new clubs to Mr. Schlamm's set. How about it, Eddie?

X Household Hints X

Don't Worry If

In inspecting your trunk before mustering it into service for your vacation, you find that it is looking a little dilapidated. If you give it a good coat of hard varnish, glueing back any little places that have been pulled away, you will be astonished beyond expectations in the improvement of its appearance.

The task of emptying out the vacuum cleaner bag is an unpleasant and disagreeable one. Instead of trying to shake the contents out onto a newspaper, put the opening of the dust container into a heavy paper bag and you can transfer the dust and dirt from one to the other without the usual accompaniment of flying particles that penetrate with great vigor to other and more inaccessible nooks and corners.

The cane seats of chairs begin to sadly sag under the strain of prolonged burdening. You can restore their sinking fortunes by rubbing the top and the under side of the cane well with soap and water, drying it after, in the open air. Thus the cane will shrink and the seats become firm and tight again.

The dragging of rockers about the floor leaves unsightly marks and ruins the lovely polish you have taken such pains to accomplish. When you next shine the floors, wax also the bottom of the rockers and you will be perfectly able to stand and see the rocking chairs being dragged about from one place to another.

You not only find it so difficult to wring out bed spreads, but when you do put them through the wringer they become crumpled and hard to iron. It is

not at all necessary to take the water out of them after rinsing. Just hang them on the line dripping wet and they will require no ironing.

You have visions of your lovely lace curtains beginning to rot. It is usually because you have used starch to stiffen them. Never do so again, but substitute for it gum arabic, one ounce of which you dissolve in half a pint of boiling water. Then strain and put in a bottle that is well corked. When using this mixture, take a dessert spoon to a pint of cold water.

You want to decorate a little evening party with paper lanterns, but you fear the danger of their catching on fire. If you fill the bottom of each with sand, the weight of it will prevent the reckless swinging in the breeze and minimize the chances of fire.

You almost inevitably leave after you, when traveling, a series of tooth brushes or other necessary articles that you overlook when packing or re-packing. Make a list on a card or heavy piece of paper of all the important articles that are needed for travel, keeping it always in your bag or suitcase. Then you can pack efficiently and repack without forgetting anything.

Some knife cuts are appearing on the oilcloth of the kitchen table. If you put some adhesive tape on the under side, holding the cut edges of the cloth together and pressing them down firmly, the marks will scarcely show and the oilcloth will last ever so much longer.

A. J. M.

Another Progressive Step

*This Centralized Telephone Order-Taking Department Is One of the Largest—
If Not the Largest—in the
United States*

Thirty-two trained telephone salespeople are now ready to give telephone orders the same careful, courteous attention which our patrons would receive at our Sales Counters!

With the aid of the Bell Telephone Company, we have installed a special Centralized Telephone Order-Taking Department, through which customers can purchase any article in our store and be sure of the same satisfaction as if they selected it in person.

*The Fickleness of Nature Caused Us to Take
This Forward Step!*

Repeated requests from our patrons for Telephone Shopping Service made us give the matter a careful investigation.

We found that there were all sorts of days which kept shoppers at home when, as one woman told us, "I really should have gone in town."

So, we installed this Telephone Order-Taking Department and gave a selected group of salespeople special training in shopping for the buyer. It is now ready for customers who have to stay at home.

*The Equipment and the People Who Man It
Are the Latest Development of
Retail Business*

Every unit of the equipment represents the finest and most up-to-date endeavors of Bell System engineers. It was especially manufactured to fit our needs in meeting the public demand.

And every salesperson who serves the equipment has been selected for courtesy and the ability to understand the customer's needs immediately; and for a thorough knowledge of the merchandise we sell.

*The Equipment Also Provides for a Quick
Transfer of Calls to Other Departments of Our Store*

If they have business with other departments of our store, they do not have to hang up and call us all over again.

When finished with shopping by telephone, they simply ask to have their call transferred to whatever department they wish and transact the business in mind.

The general telephone number of the Snellenburg Store is RITtenhouse 4000. Call it for all business other than telephone orders.

The number of the Centralized Telephone Order Department is LOCust 5200. Be sure to call it when ordering by telephone.

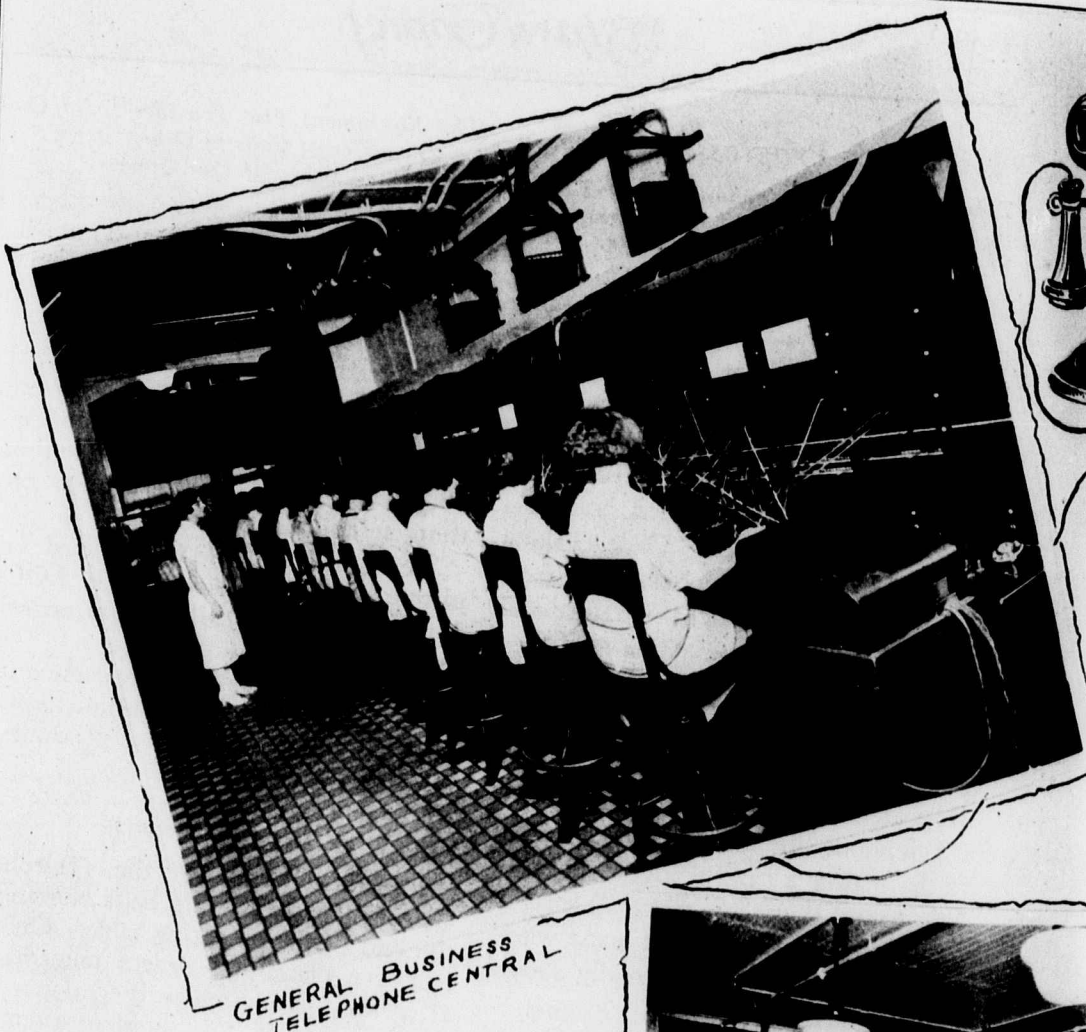
Our store is one of the great American retail institutions which continually seeks ways to make shopping a pleasure instead of a task.

How It Operates

Immediately above the Telephone Case, there are moving belts running to the end of the operating table. On this belt are placed all orders immediately after they have been written down and the monitor of the division assembles these—placing them in carriers and they are immediately conveyed by tube to the Mail Order Division on the eighth floor, where sale checks are made out and shoppers sent scurrying through the store to purchase the merchandise ordered.

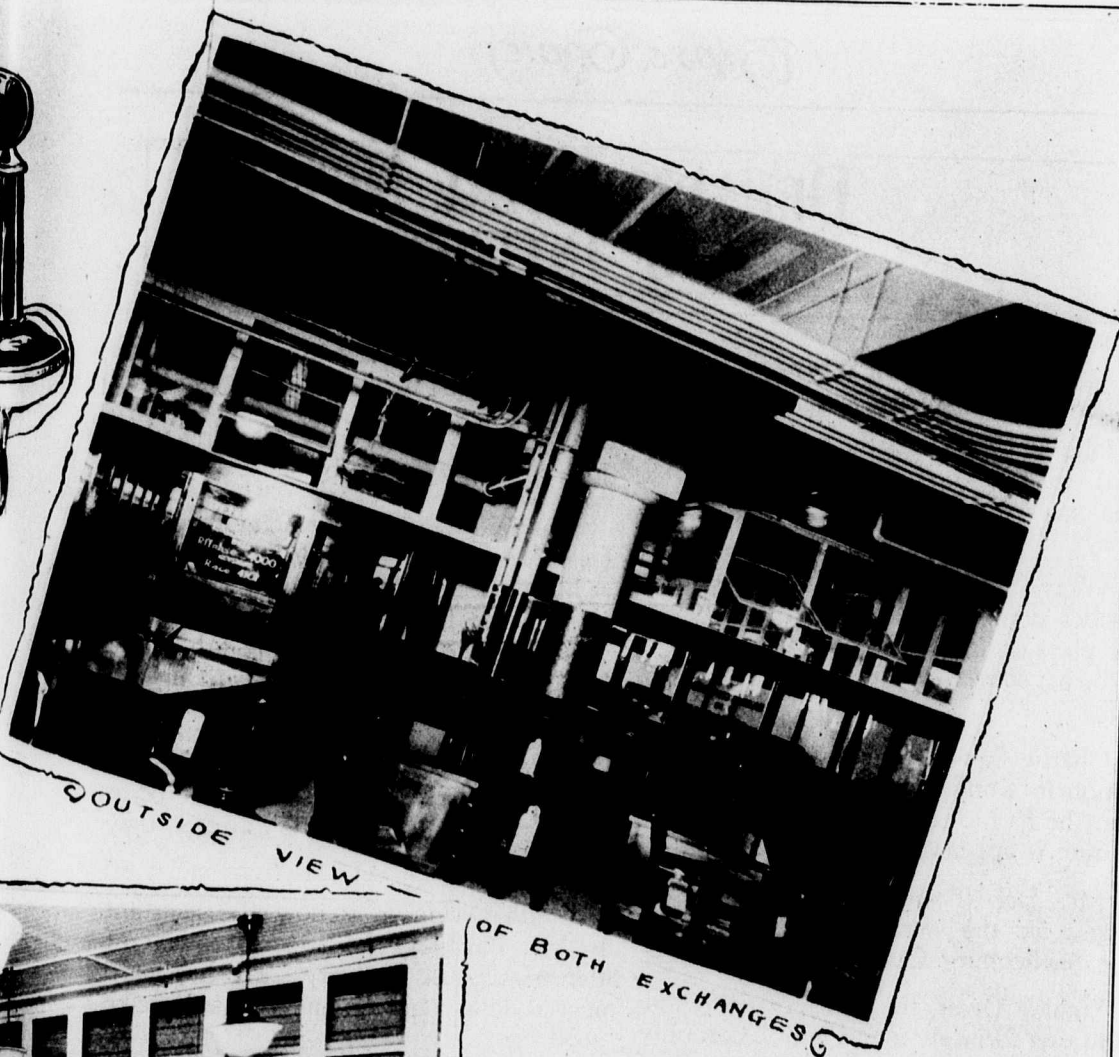
This new installation is located on the fourth floor, adjacent to the Central Telephone Station. A partition of glass encloses this division, through which our patrons have the privilege of viewing the telephone shopping bureau's activities. This new installation will enable us to give the best telephone service possible.

The employees of our store, when opportunity presents itself, should make it their business to view this bureau, so that they may be able to intelligently discuss its advantages with their friends and relatives.



GENERAL BUSINESS
TELEPHONE CENTRAL

THE GENERAL TELEPHONE
NUMBER OF THE STORE IS
RITTENHOUSE
4000
CALL IT FOR ALL BUSINESS
OTHER
THAN TELEPHONE ORDERS



OUTSIDE VIEW
OF BOTH EXCHANGES



TELEPHONE SHOPPING BUREAU

THE CENTRALIZED
TELEPHONE ORDER
DEPARTMENTS NUMBER IS
LOCUST
5200
BE SURE TO CALL IT
WHEN ORDERING MERCHANDISE
BY TELEPHONE

Tips & Topics



DEPARTMENTAL NOTES OF INTEREST

Warehouse Notes *Sponsor, Lewis Katz*

John Di Cicco likes the taste of (Dago-red) in the vernacular meaning wine. His week-end travels to Bristol tell a story.

Wray Schultz has other capabilities besides doing his work in the delivery. He plays a piano in wonderful style. He is being sought to play at social functions.

Charlie Sauers returned from his vacation in wonderful spirits. It was evident he had a good time. His nose was so red, it appeared like a headlight.

Mr. Jack Towers deserves a lot of praise for the work of trying to make the Snellenburg Outing a huge success.

Stahley Dress, the sturdy little fellow who was formerly a coal miner, certainly knows how to dig refrigerators out of stock.

The boys in the Delivery Department offer their congratulations to Georgie Fischer, who was married recently.

Campione is a stockman by day and a dancer in the evenings. He has won several prizes doing the light fantastic.

There is no time like the present to save money. Dan McDevitt, a follower of Walt Mason, does it.

Miss Helen Condon claims she will win the girls' events when she competes on the 14th. We wish her luck.

Mr. Horace Gensemer will look after the transportation of warehouse employees to the park. He will assist Mr. Norwood, our Traffic Manager.

Marino is doing fine work since he has been connected with the delivery.

When it comes to explaining, Mr. John Quinn wins the boloney.

Winfield Doebley, a member of the Isaac Walton Club, spent a week down at his shack in Gibbstown, N. J. Fishing is his hobby, but his luck was bad. Upon his return, he purchased some fish at the market and distributed them among the boys. One never grows tired listening to his fish stories.

Bill Weber takes the boys out occasionally. The best place is Fannies, they all agree.

Eddie Dickinson is now the assistant to Mr. Bardsley, the Superintendent of the Warehouse Delivery. He has managerial ability and we know he will make good.

Mr. Edgar Terry, the rotund little man, has been transferred to China Stock and we all know he will continue the good work he has done with Mr. John Quinn.

Chauffeur Wishnow has his own car. He sped along the park highway at a high rate of speed. The presiding judge let him off with a small fine and reprimanded him, so we advise him to run slower next time.

Blanket Department, Basement *Sponsor, Jacob Rotman*

Boston flappers nearly put an end to Maurice Silversten's "sheiking days." It was only his great love for freedom that saved him.

Tips & Topics

Harry Lentz couldn't figure out how two can live cheaply as one, so he, too, is back from his vacation still single.

307-15 is going into "training" now to cope with the 1926 prize for the highest amount during the Anniversary Sale. He still can't see how he lost out last year.

Cotton Wash Goods, Basement *Sponsor, Howard W. Scott*

306 Department would like to know when Mary is going to set the date.

Between Norman and Marvin, I wonder which Edith likes better.

306 welcomes Mr. Muchlig back from his vacation.

We are all glad to hear Lillian's mother is improving and will soon be home.

We wonder which one of the boys of 308 Anna invited to her party first—Bill or Mahoney?

We wonder why Gertie is so anxious to get married.

How is it we don't hear anything about Mr. Fitznoodle? Has Mr. McGinley taken his place, Mrs. Quinnell?

Upholstery Department *Sponsor, Margaret Barr*

We are glad to hear our Assistant Buyer, Mr. Strauss, has recovered from his operation.

Costumes and Gowns, Basement *Sponsor, Kitty Kravitz*

Most of the sales in 331 Department have bobbed their hair, much to the satisfaction of Mr. J. P. Smith, the Aisle Manager. So much is Mr. Smith in favor of bobbed hair that he has offered to pay for the first cutting. We notice 331-16 has finally made the fatal cut, which looks well.

Miss Geggenheimer goes to Cape May Court House each week-end. We all wonder what the attraction is.

Our very efficient cashier, Carmella, had a fall from a cherry tree and injured her back. We are glad to see her back at work and hope she suffers no ill effects.

No. 331-26, better known as Tiny, is the smallest girl in the department, with the largest smile.

Miss Jennie Balfour is spending several weeks in Atlantic City. We will all be glad to see her back again.

Miss Allen is back in the department after a three months' rest.

Since 331-36 bobbed her hair the customers have a hard time getting near a mirror. We congratulate you, Miss Hanna, for your personal pride.

A familiar saying of 286-14—"That's Good"—"Now that is good." Wonder what she means?

The entire department wishes Miss Sara Rosenblatt a speedy recovery following an operation for the removal of her tonsils.

Our sponsor, Miss Kravitz, jilted the man from Atlantic City, just when he was ready to buy the ring. My! some girls are hard to please!

Linen Department, Basement *Sponsor, Mrs. E. Cooper*

Mr. Brown, our Buyer, is taking his vacation over the week-ends. We hope he has a nice time.

Mr. Ahrendt was presented on July 26th with a young daughter. We congratulate him. Mother and baby are both doing well.

Latest reports—Gertie is going to be married September 18th. Why pick on that day?

Tips & Topics

Hope Bill has his teeth fixed by that time as Annie expects to have a big time on that day with him.

No. 20 sure missed her vocation, for she sure likes to answer the 'phone. As a salesclerk, she would make a better telephone operator.

Just a glance at the Turkish towels, shows that Sadie is back on the job again. Good work, Sadie, keep it up.

Miss Levensky is back from her vacation. By the looks of the pictures she had taken, she sure must have had a wonderful time!

Miss Coyne and Mr. Mahoney both had some coat of sunburn, trying to keep cool over the week-end.

We are glad Miss McParlan has got some relief since she had her tooth pulled.

Annie, our inspectress, sure is the cats. I wonder who the sheik is that gave her the sparkler. Was it Bill?

Men's Furnishings

Sponsors, *Barnet Cohen, Elwood Lewis*

Mr. Dolan says three of a kind beat a pair and we all agree with him. He is now the proud father of three pretty daughters.

It is rumored that Sher has a girl, but she doesn't know it.

Johnny Miler, a famous runner, dropped in last week and having seen Max Sher running after sales, posted a \$5,000 forfeit for a race from Philadelphia to Toonerville and we think Max will make good.

Ralph Pero, sheik of the Men's Furnishing Department, seems to be an ambitious young man. Keep it up, Ralph.

Miss Romain is about to depart on her vacation very soon. We won't see

the old man hanging around the counter now.

The next time Paul Simmons goes down to the shore, he will walk between the rays of the sun and avoid being sunburned.

Barney Simmons is taking a restful vacation at the seashore.

Miss Dechter has at last reached the proper social level. She is going down to Wildwood to live among the swells (not to mention the breakers.) Who threw that?

The Flower Department and Mr. Dolan are very glad that Mr. Simon is recovering from his operation. We hope to see him around the roses again very soon.



James H. Arkus

Don't crowd, girls, this is not another aspirant for the Channel Swim, but only Mr. James H. Arkus, our Jewelry and Silverware Engraver, resting on the beach of Far Rockaway, New York, during his vacation. No, girls, you simply cannot have his 'phone number.

Tips & Topics

Solid Gold Jewelry Department

Sponsor, *A. Paul*

Departments 9-32-33-125 and Jewelry Stockroom extend to Mr. G. Graeff, of Department 33, their heartfelt sympathy on the death of his mother.



Anna Kayser and Her Boy Friend Jack

Things are beginning to look kind of serious for a certain Miss Anna Kayser, 9x6, and friend Jack, when they travel to the seashore and have pictures taken. Put us all wise when it is coming off. A snapshot taken of this certain pair looks very inviting.

Silverware and Clocks

Sponsor, *W. J. Powell*

Our Assistant Buyer and friend, Mrs. P. Moore, of Jewelry and Silverware Departments, has just returned from her va-

cation looking and feeling as fine as silk and full of pep—after motoring and spending her vacation at the seashore, New York and to Mt. House, Pa., a trip up the mountains to see something that was worthwhile.

Our inspectress, Miss F. Rogers, had taken a trip down the river July 5th on an outing on one of the excursion boats. She had quite a trip, over puddle of water, puddle overflowed, some uprising, worse than having ivy poison.

Mr. Stellmack, Aisle Manager of Department 9-32-33-34-125, has returned from his vacation feeling fine as a fiddle, all tuned up after visiting his home town upstate, also the seashore.

"A wonderful trip we had over July 4th," are the remarks of the Honorable F. McAnany, 9-11. "We had to get out and push along the byways of Roosevelt Boulevard and then had to pay \$2.50 to be towed."

Silverware and Clock Departments extend to Mr. G. Graeff, Department 33, their sympathy in the loss of his mother.

Our former stock clerk in Silverware Department, Mr. Joseph McDonough, has been transferred from Stock to Selling Leather Goods in the basement. Department 9 wish Joe a successful career smashing baggage.

Miss Anna Kayser, 9x6, had a very pleasant trip to Blackwood, N. J., Sunday, July 18th. The bathing was peachy and to think the lake never overflowed with her 105 pounds.

Department 9 sure has some rooter for the Athletics in L. Solomon. Boys, you should hear him after he has seen them in action—red hot.

Miss M. Callahan, 9-36, has just returned from her vacation all spruced up with her white stockings. Sure, Mary, hope you and the friend Mike are not getting too serious.

Tips & Topics

Mr. Umsted, of the Jewelry and Silverware Stock Room, has returned from his vacation after an enjoyable trip with his family over the mountains to Laporte, Pa., where they had plenty of fishing and bathing.

Mr. W. Reid, Decorating Department, who is away on his vacation, will sojourn at the Bungalow Colony, Lake Hopatcong—after motoring through the mountains, he will make a return trip via Newark, N. J., where he and family will visit friends. We feel sure the change in scenery will be of great benefit to him and return to us full of vigor and pep.

Mr. Robt. Elfreth, Decorating Department, has returned from his vacation feeling tip top and just roaring to go, after seeing the manufacturing of candles at the Sesqui, which he claims is quite an art.

Mr. S. Kistmacher, of the Jewelry Repair Shop, has been taken seriously ill. His many friends wish him a speedy recovery.

Mr. Bobby Seibert has returned from his vacation after being operated on to have his tonsils removed. He spent the balance of his vacation at the seashore and is feeling better at this time.

It seems as though the tide has turned from Silverware Department to Jewelry Section, when our friend, Frank, 9-11, is getting acquainted with a certain Miss Helen, 32-22. Go to it, Frankie, more power to you.

Mrs. E. Sterling spent her vacation very well—enjoying a pleasure trip on daily tours to the seashore and other places of interest.

Silverware and Umbrella Section journeyed on a Moonlight down the river Friday, July 23rd. From all reports every one vouched that they had the time of their lives, all but a certain Mrs. Barrett,

who just arrived in time to be too late. Some old story—traffic. Better luck next time.

Credit Department

Sponsor, Mrs. J. Burgunder

Miss — (reading the sign, "Snellenburg's Day"): "Are we going to have another one of those sales?"

Miss —: "Why, that's not advertising a sale; that's our Annual Picnic."

If you want to see the classic dancer in the Credit, see our girl from Panama. Go to it, Violet.

Mr. Fireng sent Evangeline down for five two-cent stamps and on the way out, Anna Weizer said to Evangeline, "Now understand, you are to get two five-cent stamps and put one on the envelope." Obeying the kiddie, she put the five-cent stamp on a local letter and mailed it. She handed the other five-cent stamp to Mr. Fireng. He could say nothing for laughter. Finally Evangeline explained why she did so. Mr. Fireng was nothing out on the transaction, but was in two cents. Figure it out for yourself.

Mr. Morrow expects to spend his vacation in "No Man's Land." We all wish him a good time with the ladies.

Mr. Savage enjoyed a trip to New York and brought home some new jokes.

White Goods Department

Sponsor, S. Patterson

The White Goods Department have all had their hair bobbed.

Mrs. Fred Brill, 76-10, had a nice time at Blackwood, N. J., over the week-end.

Misses' Coats

Sponsor, M. Mulhern

When Miss Backenheim, 89-34, visited her new 7-day old nephew, Harry Turner Moorehead, she was delighted with him and remarked that she thought his face was so red and sunburned.

Tips & Topics

Departments 88 and 89 welcome Miss Jennie Sternberg back after a long contracted illness necessitating an operation. Jennie, we hope that you will soon be yourself again.

Children's Coats and Dresses

Sponsor, Miss J. Schock

We regret very much the fact that Mrs. Kennedy has left us, but we wish her the very best of success in her new venture.

Barbara says that Gardenville has it all over Philadelphia. We wonder why.

Department 130 is very much depleted just at present with so many of the regulars away on their vacations.

Costumes and Gowns

Sponsors, J. R. Price, Anna Fine

We surely are sorry to have Miss Zepelin out so long on account of illness. We hope to see her back soon in the best of health and spirits.

One evening not so long ago, Maud Muller was seen going out Market street at full speed delivering to the owner two large oil paintings quite her size, I can assure you, and by the way, holding up traffic. It really was a serious matter. How about that, Floss?

The girls of 131 and 85 Departments were sorry to have Mrs. Wolf out sick for a week, but are very glad to hear that she is much better and will be with us in a few days.

Cupid has been keeping shy of Department 131 for a long time, but has at last paid us a visit. Miss Toby Goldsmith is the happy recipient of a beautiful diamond engagement ring. We congratulate the lucky man and wish them both lots of luck.

The reason Mrs. Shubert cannot keep a wave in her hair is on account of working so hard at nights learning how to drive her new car.

Ladies, don't forget THE SNELLENBURG PICNIC. There's going to be a good time for everyone, so let 85 and 131 be well represented.



WHERE'S THE GANG AT 'HANSWIM'?
THERE IS NO GANG THIS PM CICERO
YOU MUST HAVE YER PATES TWISTED
AS THIS IS **AUGUST 14TH** SON
AND THE GANGS AT THE PICNIC OF
SNELLENBURG'S AT WILLOW GROVE



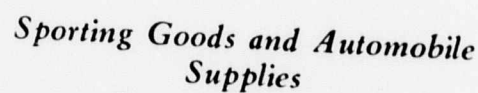
**We Have No News From Delivery,
But We Have Here Two Assistant
Superintendents of Delivery,
C. O. D. Cashier and the
Delivery Traffic Cop**

Specifications

Woman Shopper: "Show me the most comfortable chairs you have. I want a nice easy chair for my husband."

Salesman: "Morris?"

Shopper: "No; Jacob."



Sponsor, Charles Lanni

The boys in the Sporting Goods welcome in the department P. Shadle, S. Kaplan, G. Greenberg, and in the Automobile Department, Mr. Bencker, as co-workers. Hoping that you will co-operate with us in making the department the best in the city.

Our Aisle Manager, Mr. Richards, knows how to attract the attention of the ladies at the Crystal Pool. He sure does shine with his new bathing outfit he bought in the department. Fancy he the newest in style. Atta boy, Richards, you show them.

Fore! Well known foursome, playing a round of golf at the Cobbs Creek Park

Golf Club. The golfers: Mr. S. Strauss, Mr. Good, Mr. Schlamm and Mr. A. Strauss. Starter called "fore" and they're off. (Note: Sorry that a full account of the eighteen holes couldn't be gotten. Will try to have it for the next issue.)

While we are on the subject of golf, we might as well add to the list Mr. Earl Thompson, our Assistant Buyer. How about that, Earl? Will you join us?

We are congratulating Mr. C. Henderson on his promotion to head of stock.

China and Lamp Departments

*Sponsors, L. Hickman, K. Bardol, I. Rice,
W. McMenamin*

Department 8 is very glad to hear that Mrs. Helen Bartley's son, Mickey, has

fully recovered from a severe case of tonsillitis.

Department 8 wish Mr. Charles Lyons a very pleasant trip to Chicago on his vacation.

We were very sorry to lose our new sponsor, Miss Brown of the Lamp Department, but wish her well in her new position.

Since the publicity about our sheik, the aisle man is having difficulty in keeping the flappers from the Lamp Department. He has but a few strands of hair left, his sales are falling off, as he must hide some-
times.

It is hard, yes, very hard, for Mr. Everts, Aisleman in Department 8, to get himself down to work. While on his vacation he joined the Order of the Benedicts, and you know it is difficult to tear away in the morning. He must be leaving with his coat on his arm. However, get in on time, Evy, the 'phone is handy and the mint has lots of nicksles.

GRATEFUL ACKNOWLEDGMENT
TO DEPARTMENT 8

We thank you for your wedding gifts,
And happy wishes, too;
Thoughtful folks like you have helped
To make our dreams come true.
MR. AND MRS. GUS. H. EVERTS.

Credit O. K., Fifth Floor

Sponsor, Anna O'Brien

We see Edna has a new collegiate boy friend and hope it takes this time.

Touring the country in a Ford must be great fun, from all accounts we hear from Elsie. We are all glad to see her back safely.

The Studebaker was always considered a good car, but it failed to make the train

for Eddy and Milly on Sunday. Was it all the fault of the Studebaker?

We see Nancy got a permanent. Will she let her waves feel the waves of Wildwood?

Cape May was honored by the Siam-ese Twins, Eddy and Milly, who spent their vacation there and had a wonderful time.

Furniture Department, Fifth Floor

Sponsor, Joseph Galup

The girls certainly have taken Jack, our office boy, by storm. He is quite a sheik in his long trousers.

Mr. Bowman went fishing for porgies Sunday and arrived back home with a beautiful string of caddies.

Mr. Thomas Allen and Mr. Fields, the Chandler Boys, have been tuning their cars up for the next race at Amatol.

Many congratulations, Mr. Berger. We hope that he will be a furniture salesman, as good as his father.

Anyone wishing to take dancing lessons on the roof, consult Mr. S. Smith, 121-57.

Miss O'Brien has everything under control at the 5th B. of A.

We are very glad to welcome Mrs. Sheldon back from her vacation.

Construction Office

Sponsor, E. Mueller

We admit that the 23rd of July was a scorcher, but when Mr. Andrew Parker, floorman in the Notion Department, called on the Construction Office for a bucket of cracked ice, he was going the limit. What kind of beverage did Andrew want served with it?

We hope our Staff Photographer fully recovers from his operation on the tonsils for good photographers are scarce.

Tips & Topics

Bureau of Adjustment, Seventh Floor

Sponsor, Edith Jackson

Stop, look and listen! Anna will instruct anyone in the psychology of love.

Did you know that our Mr. Neid has decided to get married in October?

We are glad to welcome back Mr. John Drain, who has been sick for some time.

The girls of the B. of A. have decided to start a club. So far we have only six members, so we call ourselves—"The Dizzy Six." Miss Elizabeth Saccone invited "The Dizzy Six" to her home on July 17th to spend the day. We certainly did have a good time. All of us agree that Mae Dougherty was the life of the party—anyone in doubt should have seen her take the buggy ride. Too bad you didn't see the mud-hole in time, Doc. We won't have to hire any outside talent, as Ruth with her Banjo-Uke, and Bessie are a vaudeville act all by themselves. Betty is still carrying some of the watermelon seeds around. Anyone wishing to join our "Dizzy Six" is welcome. The more we have the dizzier we get.

Bookkeeping Department

Sponsors, N. Perkins and E. Steyer

Miss M. Woodrow recently resigned to go to Long Beach, California, where she expects to reside permanently. We miss her very much.

The employees of the Bookkeeping and Auditing Departments, wish a speedy recovery to Arthur Strauss, son of Mr. Strauss, who was stricken with appendicitis.

California also lured Miss Emma Long to the West Coast where she will spend the summer.

Miss E. C. Swartz, of the Bookkeeping Department, is spending a delightful vacation in the Catskill mountains.

Cashier and Inspecting Division Section A

Sponsor, M. Conner

The girls in Section A welcome the Misses Rosato, Belto and Saranosky back from their vacations.

The Misses Landis and Kline are welcomed into Section A.

Section B-11

Sponsor, E. Cucknell

Miss Florence Rodgers, Inspectress of the Silverware Department, went on a picnic and came back with a sprained ankle and the next day she fell off the waste basket and shocked two of the sales-ladies. How does it feel, Florence?

We all hope Miss McCoy is having a nice time on her vacation. Watch your step, Sara.

Section B-12

Sponsor, L. Swearer

Miss Taylor is very much enthused over her month's vacation. We hope we won't have to enlarge her desk when she returns.

We are very sorry to lose Miss Schmitt, but hope she enjoys her trip to Virginia.

The girls of B-12 welcome Miss Cressman into the section and hope she feels at home.

Miss Miron feels that she doesn't need a vacation, as long as she makes her weekly trip to the shore.

Stimulating Shocks

EARTHQUAKE VICTIMS
CONTINUE TO GROW

—Headlines in the New York Times.

Tips & Topics

Section C

Sponsor, E. Queen

We are very glad to have Miss Herman with us. She has been transferred from the basement and we are sure they were very sorry to lose her, for she is a wonderful girl and a very good worker.

It surely does seem strange for Florence and Charlie to have their vacation at the same time, but we hope they had a very good time.

There are rumors of another bride in Section C and it is one we are going to miss sadly when she goes.

We all hope Larry enjoys his vacation and when he comes back, we hope he has a new coat.

Have you noticed Peggy's bob and permanent wave? She must be getting ready for something. It makes her look much better.

We can hardly wait for the Section C outing to Wildwood, as we are very anxious to see all the new bathing suits that have been purchased for the occasion. We should have some very good pictures for the next TIPS AND TOPICS, especially Miss Hayward and Sarah Rudenstein.

Section D

Sponsor, H. McCollum

Section D takes great pleasure in extending a welcome to the Misses Ebinger and Bayne, who have handled their desk very nicely since joining us.

Betty Klein, of the Upholstery Desk, has a wonderful assortment of pictures. How do you get them, Betty—are they new or old beaus?

We hope to see all our co-workers on August 14th at the picnic and don't forget the dance from 3 until 6.

Cashiers' Cage

Sponsor, Ruth Sheldon

Myrtle Davis has just returned to the Cage after an interesting three weeks' auto tour of New York State and Canada, stopping over at Niagara Falls. We tried to induce Myrtle to write up an article on her trip, but modesty, or is it bashfulness, prevents her and we miss an interesting story.

Mrs. Sheldon has just finished her vacation. She says she had a restful and enjoyable two weeks, part of which she spent at the seashore.

The girls of the cage extend their sympathy to Miss Yeahrling and hope that her sister, who is ill, will soon recover.

Mr. Hunter is a very busy man these days with the cashiers and instructing the salespeople as to the proper way of turning in to the Banking Room at the close of business. He is kept on his toes.

Miss Mueller, of the Construction Office, is a pleasant and highly efficient young lady. Tell your troubles to Emily and they cease to exist.

Guess Helen Ferry will be a busy girl for the next two weeks while Miss Specator is on her vacation, but Helen is a cheerful worker and never loses her smile.

Packing Room

Sponsor, L. Cosenza

Now that our sheba has her hair bobbed, she has sent her photograph to D. W. Griffith.

We are glad to see Rose back from her vacation.

We hope Miss Humphries and Miss Cosenza are having a nice time.

Ben looks very lonesome this week. Cheer up, Ben, only one week.

Tips & Topics

Mary seems to enjoy inspecting China. Pretty soft, eh?

I wonder if we had any trouble with our Willys Knight.

Remember Saturday the 14th at Willow Grove. We hope to see you there with all colors flying.

You can bet your bottom dollar that Louise and Mary enjoyed that bus ride.

Messengers

Sponsor, A. Reese

Why the tears, Agnes, is it because the dancing is only twice a week? Well, that's a shame.

Al must be the attraction in the basement for Stephanie. Is it so?

We wonder why Marie Barnes passes the Rug Department in the basement so much. Ask John, he knows.

We had better keep Mary away from the 7th floor, otherwise we will be losing her.

Central Wrap

Sponsor, E. Longfellow

The latest hit in Central Wrap. Ask Ruth Cummings to do the Charleston. She sure can step.

Why is Vi always singing such sweet love songs as "It Must Be Love," etc? Well, here is the secret—by the time this is published, she will have become engaged. Congratulations, Vi.

Miss Hellar, is it a honeymoon or a vacation? It sure looks suspicious, you and Howard leaving on the same day. Just a word of warning—Friday, 13th.

Why is Phil so pensive this week? Well, someone took her place next to Al out in Gifts. There always seems to be an inspiration for Phil when she works next to Al.

Who is that tall, dark, handsome sheik Rose met on her vacation?

—And Lillian told him, "I know it's a line, but it's nice, so I like to hear it." He was only a fisherman's son, but he sure could throw the line.

We all wish Miss Edna Longfellow success in her new position. All the girls miss her pleasant smile.

The girls wish to congratulate Viola on her engagement. We hope that she will not keep us waiting long.

We all miss Mrs. Speigel and we wish for her speedy recovery. We hope she will be back with us soon. Who is the attraction down Wildwood, Kate? It isn't Jimmie, Jack, George or Lew—it must be Vincent. How is that for a good guess, Juddy?

Two more rivals for Howard—Budd and Roy. Well, Catherine, it's near time you decided which of the three you want.

Ella mustn't be very sure of Mickey, judging by the way she sings, "Am I Wasting My Time On You?"

We hope Howard's car doesn't play "Susie" and make Jack, Al and Charlie walk home from Atlantic.

Some hit on the beach last week—Nellie went strutting up the beach. Did you get your knees wet, Nell?

Good luck to Miss Pelly on her big engagement. Who's the lucky guy, Vi?

What's coming off, Philomena, let's all know what you're doing with all that bonus.

Who's the girl friend, Howard. Daily caller, huh? It won't be long now. Meet me down at the corner.

Al Weiss sure did have one exciting vacation. It's all right, Al, better late than never.

Tips & Topics

Would You Accept Counterfeit Money? Why Then Take Equally Worthless Paper?

Counterfeit money is not easy to identify. It bears no labels and the average individual accepts it unsuspectingly. Fortunately, the vigilance of government authorities materially limits the amount of such worthless paper that gets into circulation.

"Credit" is in as common daily use as money. It likewise is counterfeited by unscrupulous men. When a promoter under glowing promises of large profits, sells you a worthless stock or bond, he is passing "counterfeit" credit on you. It is much easier for the average individual to lose large sums of money through counterfeit credit than it is through counterfeit money.

Fortunately, there are certain earmarks which make counterfeit credit easier to identify. Usually some unknown individual will seek you out and tell you that he is giving you the "opportunity of a life time" to "get in on the ground floor." Take time to find out with whom you are dealing before entering any transaction.

Secondly, the salesman will promise large returns on your money. This foolish bait has spelled loss for hundreds of people. Money has definite earning power. Do not believe the stories of men who claim they can make you rich overnight.

The salesman will probably endeavor to hurry you into a decision. Take your time to get the facts about his enterprise from some outside impartial source. The Better Business Bureau of Philadelphia, Inc., Public Ledger Building, will gladly assist you without charge to get information about schemes in which you are asked to invest.

Avoid being duped by "counterfeit credit" as much as you would avoid accepting "counterfeit money." Protect yourself by the slogan, "BEFORE YOU INVEST—INVESTIGATE."



Michael Bergin

We have been trying for a long time to obtain a picture of the chief of our House Cleaning Department, Michael Bergin, who is rather modest and retiring, but was at last persuaded to pose for our photographer.

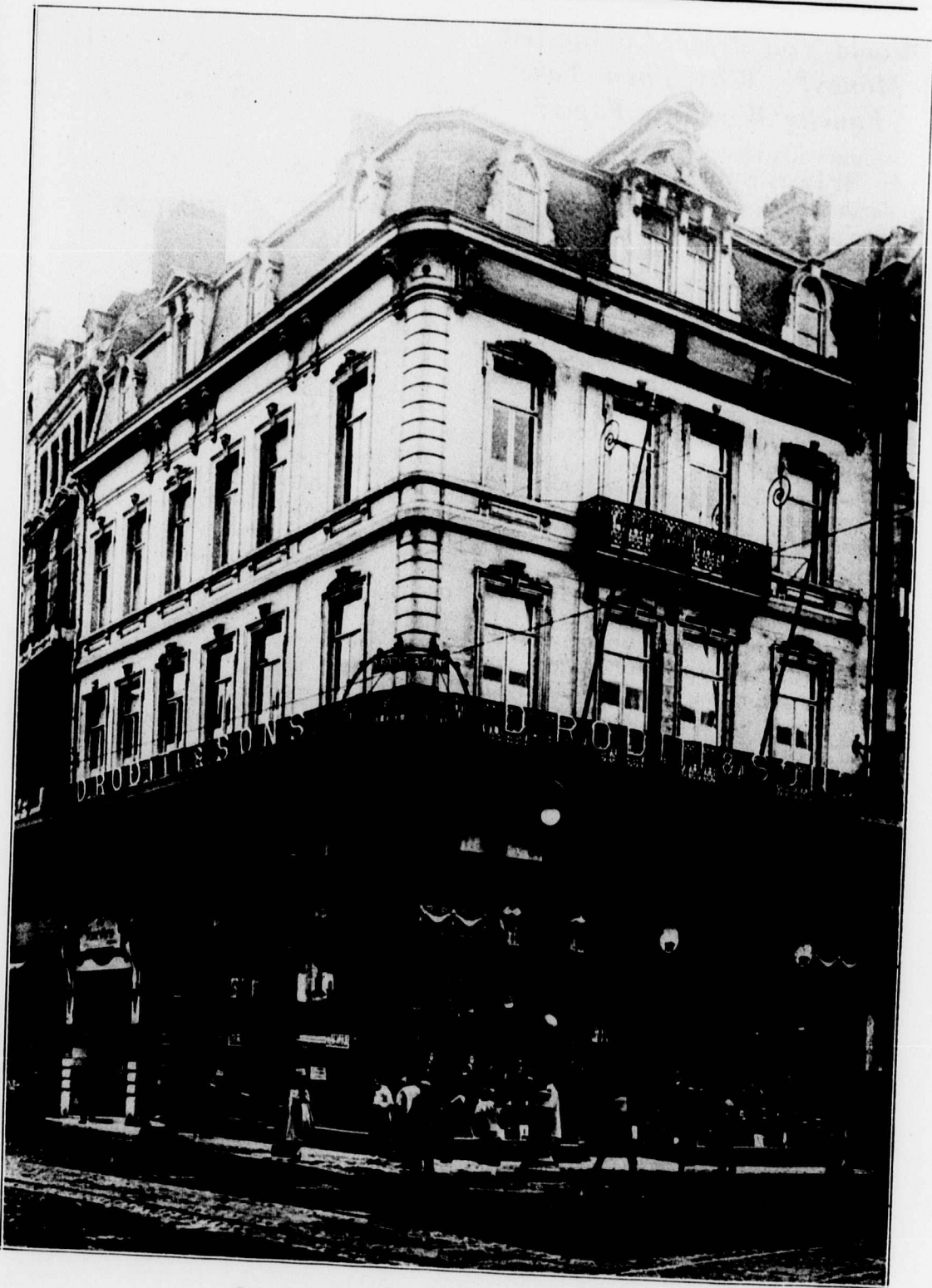
Mr. Bergin has been with the firm for a great number of years and has given faithful and intelligent service. As a dirt and dust chaser, he can't be beat and with his able corps of assistants is continually on the job, carefully watching to see that the entire store is kept spotless.

We all hope to see Michael with us for a great many years to come and we feel safe in assuring him that the co-workers throughout the store will do everything they possibly can to lighten his labors, by exercising care and judgment in disposing of their waste paper and other litter that is apt to accumulate during a day's business.

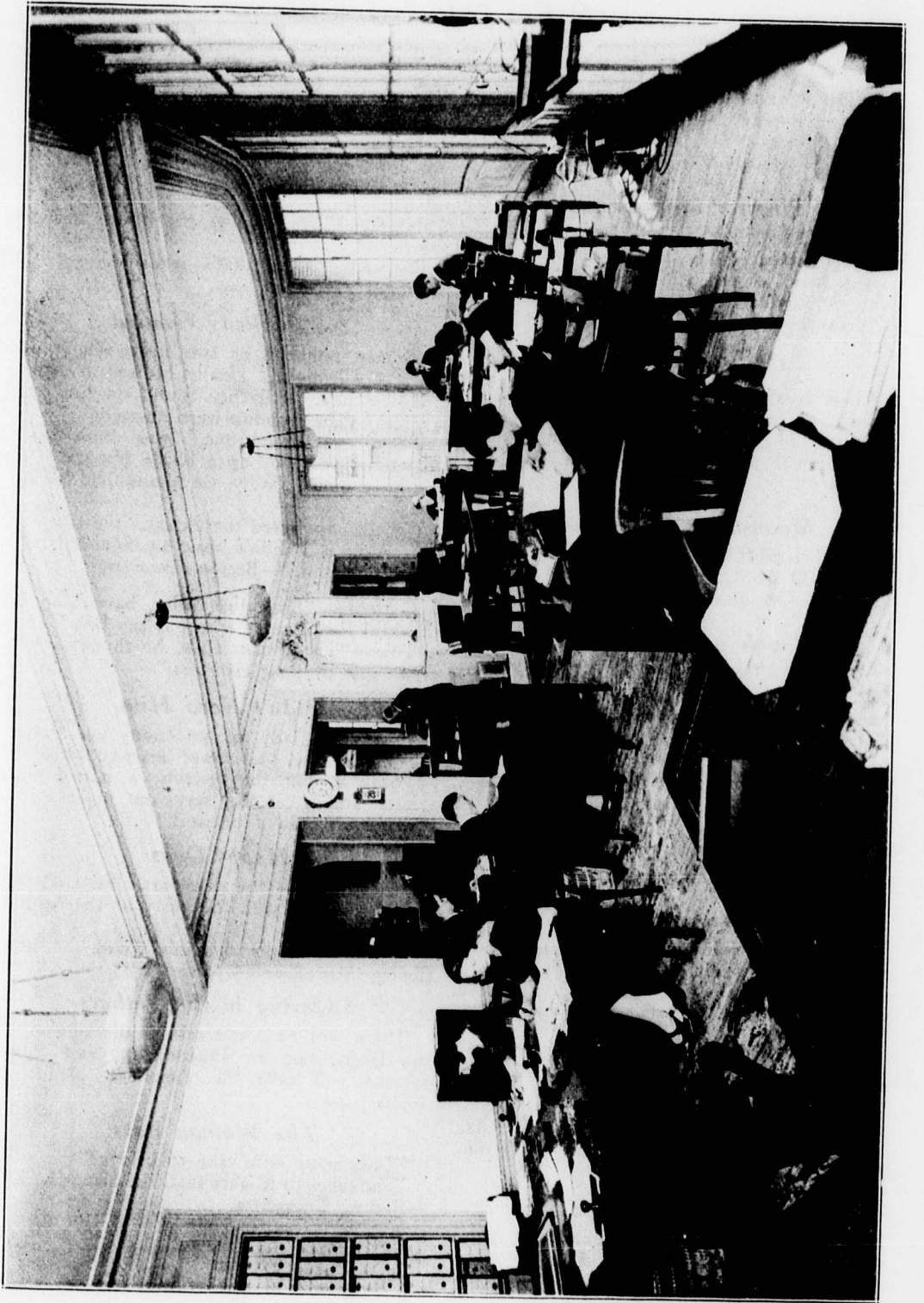
Muzzle the Dog Owner

The first ordinance requires that all dogs must be kept upon the premises of the owner except dogs on leash, and provides that it shall be unlawful for any person owning a vicious or dangerous dog to run at large within the premises so as to endanger any person lawfully entering the premises.—Los Angeles paper.

ABENT-MINDED BUSINESS MAN (after kissing his wife)—"Now, my dear, I will dictate a couple of letters."—Ex.

Tips & Topics

Our New Bruxelles Office Building, Belgium

Tips & Topics

One of the Offices of Our Paris Suite

Tips & Topics

JUST A LITTLE NONSENSE

A Fellow Feeling

STINGY PATRON (in billiard room)—"These cues want tipping very badly."
ATTENDANT—"Yes, sir, I know just how they feel."—*Boston Transcript*.

A Plea for More Scenery

Flo Ziegfeld admits that his most profitable theatrical ventures were shows in which the chorus ladies were rather thoroughly clad. Even the tired business man must weary of the great, open spaces.—*Buffalo Courier*.

Our Stony Planet

"This is a hard world," said Pat as he knocked off for the day.
"Yes," said Mike, "Oi be thinking the same ivery toime I put me pick into it."—*Good Hardware*.

Moonshine in Demand

\$1,791 STILL IS NEEDED
TO ASSURE \$5,000 FUND
—Headlines in an Alabama paper.

Rough on Unbelievers

ATTENTION TO PROPERTY OWNERS, where there is no city sewer, use Hartford septic tank. Is the same as city sewer.—*Ad in a Hartford paper*.

A Vindictive Wraith

JEALOUS LOVER GIVES
WOMAN POISON WINE
AFTER KILLING SELF
—Headlines in an Albuquerque paper.

Ephemeral Bliss

"Did y'all know Mazy Brown was a-goin' marry Rastus Dixon?"
"Laud-a-massy, chile, dat nigger'll leave her 'fo' her weddin' ring turns green."—*Life*.

And the Ladies?

BILL SCHRAFT is reported as being confined to his home by illness. His man friends are hoping for his speedy recovery.—*Florida paper*.

A Friend in Need

"'Tis hard to be poor," sighed the artist.
"Ah, 'tis hard to be poor," said he.
"Oh—that's all right," said the sketch pad.
"If you're broke, just draw on me."
—*London Opinion*.

WIFE—"I don't want you to forget that promise you made, John dear. You remember you promised faithfully that we'd move into a more expensive house next month!"
HUBBY—"Yes, I remember all right; but we don't have to move. The landlord has just raised our rent."

NURSE—"Yes, Johnny, the doctor brought twins."
JOHNNY—"Gee, that's what we get for having a specialist."

No Publicity Wanted

A man attacked by two highwaymen put up a terrific fight. Finally he was overcome and searched. All they found on him was a dime. The bandits were amazed.

"Say," exclaimed one, "you don't mean to tell us you put up a battle like that for a measly dime. Why, we almost had to kill you."

"Well," answered the victim, "the truth of the matter is I didn't want my financial condition exposed."—*Boston Transcript*.

GEORGE—"Thankful! What have I to be thankful for? I can't even pay my bills."
TOM—"Then, man alive, be thankful you aren't one of your creditors."

Didn't Need Him

A maiden lady of uncertain age, when asked why she had never married, replied: "I have a dog that growls, a parrot that swears, and a cat that stays out nights, so I really don't need a husband."—*Ex*.

Happy Days

"The party of the first part," dictated the lawyer, "agrees with the party of the second part."

"I'm gonna like this job," said the new stenog, "it's all about parties."

Swearing in the Fathers

There will be a roll call of the signers of the Declaration of Independent and those present will take the American pledge.—*Texas paper*.

The Woman Pays

"Does your wife take to bridge?"
"She takes to it more than she brings back."—*Boston Transcript*.

DOCTOR—"You'll have to cut out some of this wine, woman and song business; it's killing you."

PATIENT—"All right, Doc; I'll never sing again."

DON'T FORGET
TOMORROW
Saturday, August 14th
SNELLENBURG
DAY
AT WILLOW GROVE

Greater Attractions
Than Ever



SOMETHING NEW

The Employees Will Stage
A Minstrel Show

THIS WILL BE A JIM HICKEY



PROGRAM
EIGHTH ANNUAL
PICNIC
&
ATHLETIC
CARNIVAL
1926



TUESDAY **AUG. 31ST.**
WEDNESDAY **SEPT. 1ST.**
WILLOW **GROVE**


160

18

TO the employees of the
Philadelphia Rapid Transit
Company and their friends, we
offer our services in all matters
relating to investments.

DILLON, READ & CO.
1421 CHESTNUT STREET
PHILADELPHIA, PENNA.

PHILADELPHIA RAPID TRANSIT COMPANY
PHILADELPHIA, PENNSYLVANIA
Frankford Elevated
Interlocking and Signaling
OKONITE WIRES AND CABLES



OKONITE COMPANY
THE OKONITE CABLE COMPANY, INC.
OKONITE, PASAIC, N. J. PATERSON, N. J.
Sales Offices: New York . Chicago . Pittsburgh . St. Louis . Atlanta
Philadelphia . San Francisco . Los Angeles
Pittsburgh . Anderson Co., Boston, Mass.
Pittsburgh . Anderson Co., Philadelphia, Pa. . F. D. Lawrence Electric Co., Cincinnati, O.
Canadian Representatives: Engineering Materials Limited, Montreal

OKONITE

A Word from Mitten Management

P. R. T. spends many thousands of dollars every month in advertising. One of the important functions of the modern public utility is to keep its name and the news of its service constantly before the people.

But there are even better advertising mediums than the printed word.

Every car on the rails, every bus on the road, every plane in the air is a moving sign which carries the message of P. R. T. That is why P. R. T. equipment is kept spick and span. People unconsciously judge the efficiency of our service by the cleanliness of our equipment.

But the greatest of all advertising mediums that P. R. T. has is the man or woman who earns his daily bread in the company's service. The thing that makes P. R. T. stand out among transportation companies is not so much its progressive management policies, its courage in undertaking big tasks or its skill in transportation matters. It is rather the fact that every employe is sold on the company, is anxious as a part-owner for its financial success, and in his very attitude is selling P. R. T. to the public every day of his life.

An employe with this viewpoint is the best asset and the best advertising medium that a management can have.

A. A. MITTEN,
*Vice-President,
Mitten Management.*

Bank With Us



FINANCIAL problems of P. R. T. employes need no longer be borne without assurance of a real word of friendly advice.

Mitten Men & Management Bank & Trust Company, in which P. R. T. employes are half owners, maintains at 235 S. Broad Street a branch especially for the service of P. R. T. employes.

George W. Jackel, first President of the P. R. T. Saving Fund, is in charge of this phase of the bank's activities. There is always a cheery greeting and a spirit of helpfulness for members of the P. R. T. family.

Next time you are near Broad and Locust, stop in and talk it over with Mr. Jackel.

The Transportation Departmental Committee,
after a sixty-day test approved and recom-
mends, for trainmen and other P. R. T.
employees who may desire them, the
LOUIS MARK DUTY SHOE



PRICE, \$5.50

On Sale at all LOUIS MARK STORES

1227 Market Street	2744 Germantown Avenue
437-39 South Street	4249 Main Street
36 South 60th Street	1445 Point Breeze Avenue
18 South 52nd Street	4501 Frankford Avenue
2457 Kensington Avenue	2225 North 29th Street
S. E. Cor. 8th and Race Streets	Sesqui-Centennial (Louis Mark Bldg.)

GREETINGS!

NOTHER year has rolled
by and here we are again
at **WILLOW GROVE!**

For the eighth time we have
gathered to participate in this
annual affair, which we are pre-
pared to make as successful and
better, if possible, than those
which have preceded.

Our two-day picnics have always
been high-spots in the year; days
that we look forward to with a
great deal of pleasure, as they are
the means of bringing us together
from our various locations, giving
us not only an opportunity to re-
new our associations with each
other, but also an opportunity to
show our interest in the purpose
of the Helping Hand Fund.

THE LAND TITLE AND TRUST COMPANY

BROAD STREET, CHESTNUT TO SANSOM
PHILADELPHIA

Capital \$3,000,000 Surplus and Profits \$13,000,000

- § Deposits received upon which interest is allowed
- § Titles to real estate insured
- § Loans on mortgages and approved securities
- § Trusts executed
- § Safe Deposit Boxes rented in burglar-proof vaults

¶

President

WILLIAM R. NICHOLSON

Vice-President and General Counsel
EDWARD H. BONSALL

Vice-President

LEWIS P. GEIGER

Secretary

LOUIS A. DAVIS

Treasurer

WILLIAM S. JOHNSON

Trust Officer

CLAUDE A. SIMPLER

¶

DIRECTORS

William R. Nicholson	Edward H. Bonsall	George W. Elkins
Samuel S. Sharp	William M. Elkins	Cyrus H. K. Curtis
John W. Brock	George D. Widener	Edgar G. Cross
Ralph H. North	Eugene W. Fry	John C. Martin
Joseph E. Widener	Percival E. Foerderer	Thomas Shallcross, Jr.

6



P. R. T. CO-OPERATIVE ASSOCIATION

"Self-interest demands that you be interested
in the well-being of others."

ALL ELIGIBLES ARE MEMBERS

Don't fail to secure an application for membership from
your Committeeman or Department Head.

DUES, \$1.50 Per Month

OFFICERS

C. B. HAUSEMAN President	S. H. STOUT Vice-President
C. J. KELLEY Treasurer	DR. A. A. MITTEN Secretary
G. W. DAVIS Assistant Treasurer	H. A. NECE Assistant Secretary

7



ATLANTIC GASOLINE

Puts Pep in Your Motor

Jackson 2470

Race 7859

**YELLOW COACHES
YELLOW TRUCKS
G. M. C. TRUCKS**

General Motors Truck Co.

Subsidiary of

Yellow Truck & Coach Mfg. Co.

Philadelphia Branch

23rd and Carpenter Streets



P. R. T. CO-OPERATIVE WAGE FUND

This is the means the Mitten Plan provides in order that the workers may eventually own the workshop in which they earn their living.

We are progressing rapidly. Look at this record:

P. R. T. Capital Stock—Total Issue, 600,000 Shares,
Par Value, \$30,000,000.

P. R. T. Capital Stock Owned by Employees and held
in the Fund—221,475 Shares, Par Value,
\$11,073,750.

WATCH US GROW

Kensington Trust Company

MAIN OFFICE

Kensington and Allegheny Avenues

Right at Allegheny L Station

BRANCH

Broad Street and Allegheny Avenue

4% Interest on Savings Fund Accounts



WHEN you "drive-in" a GULF SERVICE STATION you are immediately impressed with the atmosphere of service—bright, courteous attendants promptly respond to your presence, and whether it be gasoline or oils, or just air and water, the same efficient service is extended.

GULF REFINING COMPANY

HELPING HAND FUND

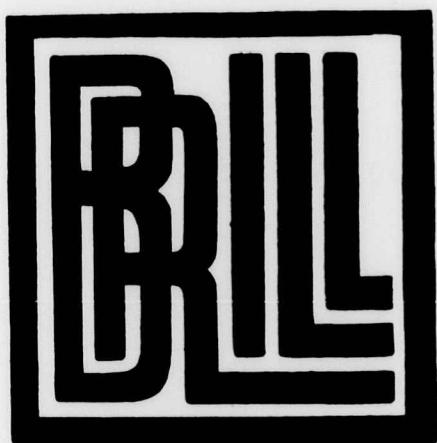
"GENEROSITY PAYS GENEROUS DIVIDENDS"

Since the inception of the Fund in September, 1922, more than \$160,000 has been advanced to relieve distress among our employees.

The proceeds of our Picnics, Entertainments and other Social Activities are devoted to the Fund, and the amount realized is an indication of the interest of this most worthy project among our employees.

HOW MUCH HAVE YOU CONTRIBUTED?

"A Mark of Distinction"



Transportation Equipment

Whether it be on electric cars, high speed elevated or subway, city surface or interurban types, buses, steam coaches, gasoline and gas-electric cars for steam railroads, electric and steam car trucks, seats for cars and buses, or our many other products used in the public transportation industries, the Brill monogram, always "a mark of distinction," has behind it the experience of 56 years of the closest contact with the public's requirements. In this time Brill engineers have made many valuable contributions to the development of modern public transportation equipment.

THE J. G. BRILL COMPANY

Woodland Avenue, 58th to 62nd Streets

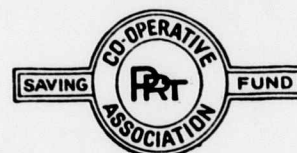
American Car Company
ST. LOUIS

The G. C. Kuhlman Car Co.
CLEVELAND

Wason Manufacturing Company, SPRINGFIELD, MASS.

CO-OPERATIVE ASSOCIATION SAVING FUND

A RECORD OF INTEREST
TO P. R. T. EMPLOYES



THE TABLE BELOW SHOWS THE GROWTH
OF OUR SAVING FUND

	Deposits	Annual Interest	Depositors
December 31, 1920.....	\$771,906	\$20,811	7,461
December 31, 1921.....	1,521,180	62,473	7,743
December 31, 1922.....	1,771,389	77,473	7,572
December 31, 1923.....	1,974,285	86,419	8,431
December 31, 1924.....	2,138,909	98,319	9,792
December 31, 1925.....	2,524,600	109,937	10,849

SOUND BANKING PRACTICE, GENUINE PERSONAL
INTEREST AND SERVICE, MADE THIS
GROWTH POSSIBLE

Securities Owned July 31, 1926

United States Government and Federal Land Bank	\$300,000.00
Real Estate Mortgage	230,000.00
Canadian Provincial	25,000.00
Steam Railroad	490,000.00
Equipment Trust	566,000.00
Electric Light and Power	149,000.00
Other Public Utility	970,000.00
Total Par Value	2,730,000.00
As Charged on Books	2,631,392.54

18

GEORGE F. LASHER
PRINTING COMPANY



147-151 NORTH TENTH STREET
PHILADELPHIA

PICNIC SCHEDULES

Both Days

11.00 A. M. to 12.00 Noon—Children's Sports.

1.15 P. M. to 3.00 P. M.—Field Sports.

2.00 P. M. to 2.45 P. M.—Sousa and his Band.

3.00 P. M. to 3.20 P. M.—Field Demonstration of Bands.

3.20 P. M. to 4.30 P. M.—Water Sports.

3.30 P. M.—Baseball (First Day) Elevated vs. Allegheny.
Transportation Leagues.

Baseball (Second Day) Electrical-Vice-President
vs. Electrical Maintenance.
Twilight Leagues.

4.45 P. M. to 5.30 P. M.—Sousa and his Band.

5.45 P. M. to 6.45 P. M.—Get-together Meeting.

7.45 P. M. to 8.30 P. M.—Sousa and his Band.

9.45 P. M. to 10.45 P. M.—Sousa and his Band.

7.00 P. M. to 9.30 P. M.—(Second Day) Chairman Mit-
ten's Dinner to Co-operative
Committeemen and invited
guests.

OLD MIRRORS MADE NEW

*If your mirror is misty
or spotted and cloudy,
let us resilver it and
make it like new*

HIRES TURNER GLASS
COMPANY

30th and Walnut Streets
Philadelphia

John Meehan & Son

PHILADELPHIA

GENERAL CONTRACTORS

WANAMAKER & BROWN

MARKET AT SIXTH STREET
PHILADELPHIA

For more than 60 years, we have made
UNIFORMS of QUALITY

CLOTHING

Ready Made
At the Fairest Prices in Town

You are invited to examine our fine quality Clothing for off-duty wear

PROGRAM OF MASS MEETINGS IN MUSIC PAVILION

5.45 P. M. to 6.45 P. M.—Both Days

P. R. T. KILTIE BAND WILL PLAY PREVIOUS TO
REGULAR PROGRAM WHILE AUDIENCE IS
ENTERING MUSIC PAVILION FOR MEETINGS

1. (a) "Semper Fidelis"—Sousa.
(with Field Music)
- (b) "El Capitan"—Sousa.
P. R. T. Concert Band Conducted by Lieutenant-
Commander John Philip Sousa.
2. Address of Welcome by Mr. C. B. Hauseman, President
Co-operative Association.
- 2a. (Second day only) Presentation of Loving Cups to 50-Year
Employees by President Hauseman.
3. Singing by P. R. T. Family.
4. Address by Mr. W. K. Myers, President P. R. T. Co.
5. Singing by P. R. T. Family.
6. Address by "OUR BEST FRIEND."
7. "March of the Mitten Men"—Sousa.
P. R. T. Concert Band, conducted by Lieutenant A. W.
Eckenroth.

Finale—"Star-Spangled Banner."

The Durham Public Address and Voice Amplification System, installed in
the Pavilion and surrounding groves, will enable everyone
to hear the speakers clearly

THREE!

I.

Weigh Yourself

on the handy and accurate
Station Platform Weighing Machines

II.

Get Fresh and Clean

Chocolate, Peanuts and Chewing Gum
in the Vending Machines on
Station Platforms

III.

Help Protect

The Weighing and Vending Machines
by reporting at once suspicious
characters and actions

**SUBWAY *and* ELEVATED
VENDING SERVICE**

FIELD DEMONSTRATION

P. R. T. Concert Band, Field Music and Pipe Band

Athletic Field, 3.00 P. M.

OUR CONCERT BAND AND FIELD MUSIC

Under direction of Lt. A. W. Eckenroth, Claims Department, were winners of the two first prizes at the Music Festival held at the Stadium, Sesqui-Centennial, on June 23, 24, 1926. A wonderful achievement when the vast field of competitors is considered. Presentation of these trophies by Mr. A. N. Hoxie, of the Philadelphia Music League, will take place on the second day of our Picnic. These Units have been practicing faithfully for this event—having been equipped with new, bright, snappy uniforms and new instruments and we can say with pride that they represent the best Industrial Musical Units in the world.

OUR OLD FRIENDS, THE KILTIES

Under direction of Peter Farley, Transportation Department,
Drum Major,

and

D. McClennan, R. S. and B. Department,

Pipe Major

will display their ability with the pipes and on march during these manœuvres.

P. R. T.'S LATEST GIFT TO THE MUSIC WORLD

First appearance of the

MITTEN MERRYMAKERS

Under direction of Jos. Duncan, Securities

Herbert Anderson, Drum Major, Elevated

SOUSA AND HIS BAND

Tuesday Afternoon, August 31

Lieutenant-Commander John Philip Sousa, U. S. N. R. F., Conductor

Harry Askin, Manager

MISS MARJORIE MOODY, Soprano

MISS NORA FAUCHALD, Soprano

1. Overture, "Orpheus"Offenbach
2. Scenes, "The Mikado"Sullivan
3. Excerpts, "The Meistersinger"Wagner
4. Vocal Solo, "Lo, Hear the Gentle Lark"Bishop
Miss Nora Fauchald
5. March, "The Corcoran Cadets"Sousa

INTERVAL

1. Excerpts, "Chimes of Normandy"Planquette
2. Airs, "A Waltz Dream"Strauss
3. Scenes, "Patience"Sullivan
4. Vocal Solo, "June Brought the Roses"Openshaw
Miss Marjorie Moody
5. March, "Mother Goose"Sousa

Tuesday Evening, August 31

MISS MARJORIE MOODY, Soprano

MISS NORA FAUCHALD, Soprano

1. Overture, "Ten Girls and no Husband"Suppe
2. Scenes, "Vernoiue"Messenger
3. Excerpts, "The Chocolate Soldier"Strauss
4. Vocal Solo, "Neapolitan Nights"Zamenick
Miss Marjorie Moody
5. March, "Lorraine"Ganne

INTERVAL

1. Airs, "The Wizard of the Nile"Herbert
2. Scenes, "The Scarlet Feather"Lecoq
3. Excerpts, "The Merry Widow"Lehar
4. Vocal Solo, "Chanson de Florian"Godard
Miss Nora Fauchald
5. March, "The National Game"Sousa

SOUSA AND HIS BAND

Wednesday Afternoon, September 1

Lieutenant-Commander John Philip Sousa, U. S. N. R. F., Conductor

Harry Askin, Manager

MISS MARJORIE MOODY, Soprano

MISS NORA FAUCHALD, Soprano

MR. WILLIAM TONG, Cornet

1. Overture, "Within the Walls of China"Lively
2. Cornet Solo, "Debutante"Clarke
Mr. William Tong
3. Scenes, "Rose Marie"Stothart-Friml
4. Vocal Solo, "Carry Me Back to Ol' Virginy"Bland
Miss Nora Fauchald
5. March, "The Thunderer"Sousa

INTERVAL

1. Overture, "Comes Autumn Time"Sowerby
2. Scenes, "La Boheme"Puccini
3. Jazz AmericaSousa
4. Vocal Solo, "A Cottage Small"Hanley
Miss Marjorie Moody
5. March, "32d Division"Steinmetz

Wednesday Evening, September 1

MISS MARJORIE MOODY, Soprano

MISS NORA FAUCHALD, Soprano

MR. J. W. BELL, Piccolo

MR. JOHN DOLAN, Cornet

1. Overture, "New Orleans Mardi Gras"Wilson
2. Piccolo, "The Nightingale"Mollenhaur
Mr. J. W. Bell
3. Suite, "El Capitan and His Friends"Sousa
4. Vocal Solo, "The Blue Danube"Strauss
Miss Marjorie Moody
5. March, "The Gallant Seventh"Sousa

INTERVAL

1. Scenes, "Lilac Time"Schubert
2. Cornet Solo, "Centennial"Bellstedt
Mr. John Dolan
3. Gems from the work ofArthur Sullivan
4. Vocal Solo, "Villanelle"Del Acqua
Miss Nora Fauchald
5. (a) "Keltic Dance"Cooke
(b) March, "Fairest of the Fair"Sousa

DECIDEDLY—A STORE
COMPLETE!

*With selections huge, varied—always new,
always up-to-the-minute!*

*Eighty-one departments embracing
every timely need of home or person!*

Prices lowest in town—quality high

WE GIVE YELLOW TRADING STAMPS

HATS TRIMMED FREE OF CHARGE

LIT BROTHERS
PHILADELPHIA

CHILDREN'S SPORTS

AUGUST 31st AND SEPTEMBER 1st

Open to own children, grandchildren, brothers and sisters of present P. R. T. system employees. Only children 17 years of age and under may enter.

11.00 A. M. to 12.00 M.

CLASS "A"

Under 4 Feet 10 Inches

BOYS	GIRLS
75-Yard Dash	50-Yard Dash
3-Legged Race	Potato Race
Potato Race	Egg and Spoon Race

CLASS "B"

4 Feet 10 Inches and Under 5 Feet 2 Inches

BOYS	GIRLS
100-Yard Dash	75-Yard Dash
3-Legged Race	Potato Race
Marble Shooting Contest	Baseball Throw
Obstacle Race	Obstacle Race
Tug-of-war	

There will be first, second and third prizes in the four dashes, and first and second prizes in all other children's events, except tug-of-war. Prizes for winners only in tug-of-war. The prizes will be novelties and useful articles.

No entry blank to be filled out and no fee charged.

Children must be own sons or daughters, grandchildren, or brothers or sisters of present P. R. T. system employees.

They must report on the field at Sports Headquarters ready for contests at 10.30 A. M., tell what events they wish to enter and state their relationship to P. R. T. system employee and where such employee works.

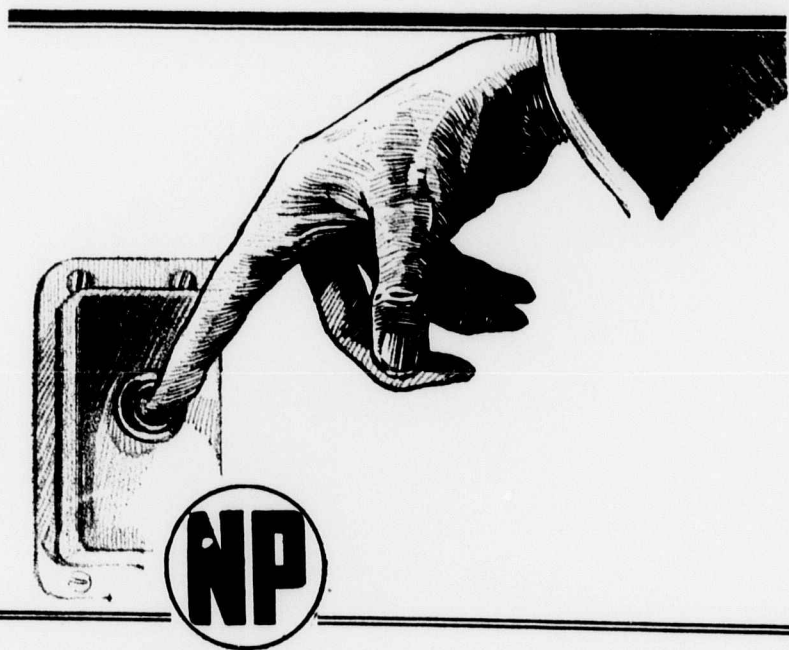
The sports will commence promptly at 11.00 A. M.

Prizes will be awarded immediately after the finish of all events at 12.00 Noon.

No child may compete both days. No child to be given more than two prizes.

Children's events will be under the direct supervision of Mr. Chas. W. Bainbridge, Superintendent of the Germantown Boys' Club.

The list of winners will be posted on bulletin board at the Grove entrance to Athletic Field.



“You push the button—”

IN CARS equipped with National Pneumatic Door and Step Controlling Mechanisms you do not have to reach for or to struggle with door handles and door operating levers. You simply push the button and the National Pneumatic Engine does the rest.

NATIONAL PNEUMATIC COMPANY

Philadelphia Office
1010 Colonial Trust Building

New York Office
50 Church Street

SENIOR SPORTS

(For Present P. R. T. System Employees Only)

For all events to which rules of the Amateur Athletic Union apply, those rules shall govern the contests. Decisions on technicalities will be rendered by Mr. Herman Meyer, President of Philadelphia Officials' Club, and his associates, who will be in direct charge of the sports.

Contestants will report to Sports Headquarters to deliver their entry receipts, to be checked off and to receive their contestant number, which must be worn on the field and in the water. Numbers can be obtained after 11.00 A. M.

Contestants must be on the field ready to compete by 12.30 P. M. each day.

The field contests will begin at 1.15 P. M. sharp. The water events at 3.20 P. M. sharp. Same both days, rain or shine.

The same persons may not compete both days, except that the ladies may do all the swimming and diving they want to on both days.

No contestant will be awarded more than two prizes in track and field events and two in water events (total, four prizes).

Megaphone announcement will be made at the starting of each event. Contestants must be ready and within hearing. There will be no waiting for contestants.

When contestants have finished their events they are to go immediately off the field. No one allowed inside the ropes except contestants and sports officials.

Dressing room for women contestants is in the Casino. Dressing room for men is in the tent adjacent to Carpenter Shop on the Athletic Field (Sports Headquarters). Valuables will be checked for contestants while they are engaged in the sports.

Prizes for field events will be awarded on the field immediately after the close of that group of events.

Prizes for water sports will be awarded at the Lakeside Pavilion at the close of that group of events.

For lists of winners in sports, see bulletin board at the Grove entrance to Athletic Field. Special announcements, etc., will also be posted there.

Team events, such as relay races and tug-of-war, are to have only one team entered per day from any given location. Locations wishing to enter two teams in the same event must send one team each day. Each team should have a captain, who should be responsible for having his team ready and at hand when events are called.

A location may enter as many teams as desired (2 men per team) in the horseshoe pitching, quoit pitching and canoe-tilting contests. Partners need not both come from the same location.

Winners' names will be engraved on all medals without cost to them.

LIST OF SENIOR EVENTS AND PRIZES MEN'S TRACK AND FIELD SPORTS

100-Yard Dash	Running Broad Jump
220-Yard Dash	12-Pound Shot Put
Half-Mile Relay (4 Men per Team)	Running High Jump

In each of these events there will be: 1st Prize—Gold Medal. 2d Prize—Silver Medal. 3d Prize—Bronze Medal.

In the half-mile relay there will also be a Silver Challenge Cup for the winning team. Win three times to keep.

Tug-of-War (6 Men per Team)

1st Prize—Gold Medals. 2d Prize—Silver Medals.

Also a Silver Challenge Cup for the winning team. Win three times to keep.

(Continued on page 29)

JOHN DECKER & SON

ROOFERS

SHEET METAL WORKERS

2704 GIRARD AVENUE PHILADELPHIA, PA.

The VAN SCIVER CORPORATION

Contractor's and Builder's Supplies

The Parkway at Twenty-Fourth St.
Philadelphia



WHARVES AND WAREHOUSES
Piers 66 and 67 North—Delaware River
Christian Street and Schuylkill River
Schuylkill River at 30th and Chestnut Streets
Schuylkill River at 24th St. and the Parkway

PLANTS
Knickerbocker, Penna.
Van Sciver, Penna.
Morrisville, Penna.

SENIOR SPORTS—Continued

MEN'S NOVELTY EVENTS

Sack Race Ball and Spade Race
Baseball Throw Pipe Race
Horseshoe Pitching Quoit Pitching

In each of these events first and second prizes will be awarded. Novelties and useful articles.

MEN'S WATER SPORTS

50-Yard Dash 100-Yard Swim 200-Yard Swim
In all of these events prizes will be: 1st Prize—Gold Medal; 2d Prize—Silver Medal; 3d Prize—Bronze Medal.

Canoe-Tilting

First and second prizes will be awarded. Novelties and useful articles.

WOMEN'S TRACK AND FIELD SPORTS

All Prizes—Novelties and Useful Articles

50-Yard Dash 220-Yard Relay (4 Women per Team)
Baseball Throw Standing Broad Jump

In each of these events there will be first, second and third prizes, and in the relay race there will also be a Silver Challenge Cup for the winning team. Win three times to keep.

WOMEN'S NOVELTY EVENTS

Potato Race Rolling Pin Contest Hoop-Rolling Contest
In each of these events first and second prizes will be awarded.

WOMEN'S WATER SPORTS

Scratch events first day, handicap second day

50-Yard Dash 75-Yard Swim

In both contests first, second and third prizes—Novelties and Useful Articles.

WATER SPORTS FOR BOTH MEN AND WOMEN

Diving Contest

1st Prize—Gold Medal. 2d Prize—Silver Medal. 3d Prize—Bronze Medal.

Department scoring highest number of points both days—Silver Challenge Cup. Individual scoring highest number of points each day—Silver Cup, permanent possession.

In scoring points, first place counts five, second place three, third place two, fourth place one.

In team events (relay races and tug-of-war) points will count double for team and proportionately for individuals.

Points for individuals will be counted in all events except the following: Ball and spade race, pipe race, potato race, sack race, rolling pin contest, baseball throw for men, canoe-tilting, horseshoe and quoit pitching and hoop-rolling contest.

The various Challenge Cups are now held by the following departments:

Half-mile relay for men, 1st day... General Offices—Executive (1 win)
Half-mile relay for men, 2d day, Rolling Stock and Buildings—Kensington (2 wins)
220-yard relay for women, 1st day, General Offices—Accounting (2 wins)
220-yard relay for women, 2d day, General Offices—Accounting (1 win)
Tug-of-war, 1st day... Electrical—Delaware (1 win)
Tug-of-war, 2d day... Way—Division No. 4 (3 wins)*
High Point Cup... General Office (1 win)

*New Cup to be awarded this year.

Emmons Coal Mining Co.

COLLIERY PROPRIETORS
PHILADELPHIA, PENNA.

Singer Building, New York, N. Y.
Union Trust Building, Pittsburgh, Pa.

MINES

IRVONA	MARION CENTER
BIG BEND	GREENWICH
CULPEPER	COLONIAL



QUALITY *and* SERVICE

SPECIAL HORSESHOE PITCHING CONTEST

(Barnyard Golf)

Afternoon, first day, on the Athletic Field

Mr. B. J. Yungbluth - President, I. R. C.
Mr. G. W. Fugitt - Secretary, I. R. C. Co-operative Asso.

vs.

Mr. W. K. Myers - President, P. R. T.
Dr. A. A. Mitten - Secretary, P. R. T. Co-operative Asso.

Referee: Mr. R. F. Tyson, Vice-President Operation, P. R. T.

MEDICAL TENT

The customary First Aid Tent for the treatment of possible injuries or illnesses that may occur, will be located at the same place in the park as in preceding years.

For the benefit of the kiddies, a large tent, equipped with sand piles and toys, has been provided.

A rest tent adjoining the Medical Tent is equipped with cots for mothers and young babies. Mothers will be required to stay and watch their children while sleeping, as the necessary help is not available to care for them.

The entire personnel of the Medical Department will be present both days, so that the services of a physician or nurse can always be secured.

Through the courtesy of Supplee-Wills-Jones, free milk will be supplied to the little ones.



One Organization Behind Both
SUPPLEE-WILLS-JONES

BUY PICNIC TICKETS

On Sale at the following locations:

TUNNEL ENTRANCE
LOGANBERRY
VENICE

DANCELAND
RUSTIC LUNCH
CATERPILLAR

"Call a Yellow"

Here is the slogan that stands for the best in cab service. That is true in almost every city, but particularly in Philadelphia.



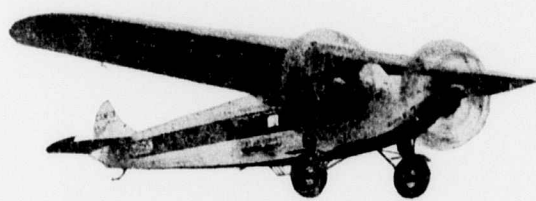
Yellow Cab calls its drivers "salesmen," because the same principles of courtesy and safety in transportation service are applied as those which have made P. R. T. outstanding in the street car field.

Every P. R. T. employee is now a "Yellow Cab Salesman." When individual transportation is wanted, you can do your friends a favor and at the same time help to boost P. R. T. earnings by using the slogan:

"Call a Yellow"

Locust 3200

"Go by Air"



Twenty-five year ago a daring aviator, named Bleriot, crossed the Eng-

lish Channel by airplane for the first time in history.

Today commercial airplanes in London-Paris service cover the same journey carrying hundreds of passengers every day.

That is progress!

The first regular daily passenger air service in America has been inaugurated by P. R. T. as a contribution to the Sesqui-Centennial Exposition.

The planes are the last word in comfort and safety, and their popularity is being proven daily by the large number of passengers using them. A new feature of the service is a door-to-door express service between Philadelphia and Washington.

"Within ten years," said a Philadelphia newspaper, "Airplanes will be as common and widely owned as automobiles ten years ago."

If that prophecy comes true, P. R. T. employes may well be proud of their early association with this latest method of transportation.

Reservations—237 South Broad Street
Pennypacker 2900

P. R. T. AIR SERVICE
UNDER MITTEN MANAGEMENT

PROGRAM OF EVENTS

FIRST DAY, AUGUST 31, 1926

Event No. 20

100-YARD DASH—MEN

No.	Name	Departm't	Location
33	J. Hunter	Transp.	Willow Grove
36	James Egan	Electrical	Construction
62	G. Walsh	Transp.	Belmont
75	F. Coulter	Transp.	Woodland
79	S. A. Alexy, Jr.	Transp.	Callowhill
85	George McGonigle	Transp.	Southern
89	John F. Gibbons	Transp.	Instruction
102	Chas. Spidell	R. S. & B.	Allegheny
109	John Quinn	Transp.	Ridge
139	James MacDonald	Electrical	Delaware
140	Alex. Christie	Electrical	Delaware
153	Walt. M. Raiguel	Gen. Off.	Executive
184	Jos. Parisi	R. S. & B.	Luzerne
205	Chas. Harlan	Transp.	Luzerne
211	John M. Barrow	Transp.	Luzerne
248	Frank Daniels	Transp.	Southern
267	Roy T. Walters	Electrical	Dist. Overh'd
324	Edw. Schachterle	Gen. Off.	Co-Op. Ass'n
325	F. W. Weaver	Gen. Off.	Co-Op. Ass'n

Event No. 21

50-YARD DASH—WOMEN

No.	Name	Departm't	Location
1	Laura MacBride	Gen. Off.	Accounting
2	Edith Stewart	Gen. Off.	Accounting
3	Gert. R. MacBride	Gen. Off.	Accounting
4	Ethel G. Elsesser	Gen. Off.	Accounting
7	Gertrude Murray	Gen. Off.	Accounting
17	Dorothy Matthaei	Gen. Off.	Accounting
21	S. Eliz. Nevins	Gen. Off.	Accounting
56	Billie Dempsey	Gen. Off.	Accounting
247	Anna M. Rapscher	Gen. Off.	Traffic
269	E. Ruth Ephlin	Gen. Off.	Traffic
270	Dorothy H. Snyder	Gen. Off.	Traffic
322	Helen M. Lazar	Gen. Off.	Co-Op. Ass'n
334	Dorothy Groth	Gen. Off.	Traffic

Event No. 22

SACK RACE—MEN

No.	Name	Departm't	Location
50	F. Hartman	Transp.	Southern
51	Thos. J. Dowd	R. S. & B.	Southern
133	James J. Stanley	Transp.	Luzerne
134	C. C. Davenport	Transp.	Luzerne
193	A. Talbot	R. S. & B.	Woodland
196	T. Flanagan	R. S. & B.	Frankford
204	Alex. Roseman	Transp.	Luzerne
263	Rubin Hale	Transp.	Luzerne
288	James Devine	Transp.	Allegheny

Event No. 23

BASEBALL THROW—WOMEN

No.	Name	Departm't	Location
1	Laura MacBride	Gen. Off.	Accounting
2	Edith Stewart	Gen. Off.	Accounting
4	Ethel G. Elsesser	Gen. Off.	Accounting
5	Laura Rose	Gen. Off.	Accounting
7	Gertrude Murray	Gen. Off.	Accounting
16	Frances Dipple	Gen. Off.	Accounting
18	Mildred Stein	Gen. Off.	Accounting
52	Beatrice Appleton	Gen. Off.	Accounting
56	Billie Dempsey	Gen. Off.	Accounting
247	Anna M. Rapscher	Gen. Off.	Transp.
252	M. Heatherington	Gen. Off.	Securities
253	Catherine Scheuren	Gen. Off.	Securities
254	Marguerite Roome	Gen. Off.	Securities
268	Miriam A. Hurd	Gen. Off.	Transp.
269	E. Ruth Ephlin	Gen. Off.	Traffic
270	Dorothy H. Snyder	Gen. Off.	Traffic

No.	Name	Departm't	Location
272	Mae Harvey	Gen. Off.	Transp.
316	Margaret Tettemer	Gen. Off.	Claims
317	Helen M. Carl	Gen. Off.	Claims
318	Elberta Crossley	Gen. Off.	Claims
321	Reba Axson	Gen. Off.	Saving Fund

Event No. 24

220-YARD DASH—MEN

No.	Name	Departm't	Location
36	James Egan	Electrical	Construction
42	Chas. Crusemire	Transp.	Allegheny
45	James P. News	Transp.	Allegheny
47	Frank Jaeger	Transp.	Allegheny
79	S. A. Alexy, Jr.	Transp.	Callowhill
89	John F. Gibbons	Transp.	Instruction
90	Geo. R. Jackson	Transp.	Ridge
139	James MacDonald	Electrical	Delaware
163	C. R. Ruppenthal	Gen. Off.	Design
164	J. A. Cunningham	Gen. Off.	Design
229	J. H. Holmes	Way	Construction
235	S. Carlos	Way	Construction
267	Roy T. Walters	Electrical	Dist. Overh'd
275	W. H. Vocum	Gen. Off.	Design
289	Frank Jeffery	Transp.	Luzerne

Event No. 25

220-YARD RELAY—WOMEN

No.	Name	Departm't	Location
1	Laura MacBride	Gen. Off.	Pay-roll
2	Edith Stewart	Gen. Off.	Pay-roll
3	Gertrude MacBride	Gen. Off.	Pay-roll
4	Ethel G. Elsesser	Gen. Off.	Pay-roll
17	Dorothy Matthaei	Gen. Off.	Accounting
18	Mildred Stein	Gen. Off.	Accounting
56	Billie Dempsey	Gen. Off.	Accounting
82	Aida Pierami	Gen. Off.	Accounting
251	Helen Mayer	Gen. Off.	Securities
252	M. Heatherington	Gen. Off.	Securities
253	Catherine Schueren	Gen. Off.	Securities
254	Marguerite Roome	Gen. Off.	Securities
247	Anna Rapscher	Gen. Off.	Transp.
272	Mae Harvey	Gen. Off.	Traffic
334	Dorothy Groth	Gen. Off.	Traffic
268	Miriam Hurd	Gen. Off.	Traffic

Event No. 26

TUG-OF-WAR—MEN

No.	Name	Departm't	Location
28	C. Wasser	Transp.	Willow Grove
29	E. A. Johnson	Transp.	Willow Grove
30	G. Hudson	Transp.	Willow Grove
37	C. Seiz	Transp.	Willow Grove
38	F. Worthington	Transp.	Willow Grove
39	M. F. Martino	Transp.	Willow Grove
63	Harry Jillard	Transp.	Southern
64	Henry Heinz	Transp.	Southern
65	Rudolph Leher	Transp.	Southern
66	C. J. Wasekanes	Transp.	Southern
67	Edw. R. Freimuth	Transp.	Southern
68	H. Krall	Transp.	Southern
95	Rudolph Sepich	R. S. & B.	Richmond
96	W. Robinson	R. S. & B.	Richmond
97	D. Tossone	R. S. & B.	Richmond
98	Wm. McClain	R. S. & B.	Richmond
99	James Cupo	R. S. & B.	Richmond
100	John Verrecchio	R. S. & B.	Richmond
121	I. Doyle	Transp.	Frankford
122	B. Dixey	Transp.	Frankford
123	Harry Schultz	Transp.	Frankford
124	G. Carr, Jr.	Transp.	Frankford
125	A. Miley	Transp.	Frankford
126	John Kurtz	Transp.	Frankford
127	Wm. A. Coulson	Transp.	Frankford
144	R. Richardson	Electrical	Delaware
145	J. Giannini	Electrical	Delaware

THE Members of the
Co-operative Association
of the Philadelphia Rapid
Transit Company and their
friends are invited to make
use of the facilities of our
large organization in any real
estate matters in which they
may wish proper guidance.

ALBERT M. GREENFIELD & CO.
A COMPLETE REAL ESTATE INSTITUTION

Walnut and Juniper Streets
Philadelphia

PROGRAM OF EVENTS—Continued

First Day, August 31, 1926

No.	Name	Departm't	Location
146	F. Santo	Electrical	Delaware
147	J. Welsh	Electrical	Delaware
148	A. Seminski	Electrical	Delaware
149	M. Foy	Electrical	Delaware
170	P. Conlon	R. S. & B.	Southern
171	A. Boyle	R. S. & B.	Southern
172	F. Kelmyr	R. S. & B.	Southern
173	V. Kufero	R. S. & B.	Southern
174	J. Annunziato	R. S. & B.	Southern
175	P. Rooney	R. S. & B.	Southern
176	J. Bachman	R. S. & B.	Southern
177	J. McCloskey	R. S. & B.	Callowhill
178	J. Murphy	R. S. & B.	Callowhill
179	Ernest J. King	R. S. & B.	Callowhill
180	M. McGuigan	R. S. & B.	Callowhill
181	Frank Warburton	R. S. & B.	Callowhill
182	A. Kurnel	R. S. & B.	Callowhill
196	T. Flanagan	R. S. & B.	Frankford
197	W. Rynas	R. S. & B.	Frankford
198	Wm. Frize	R. S. & B.	Frankford
199	W. Defeo	R. S. & B.	Frankford
200	W. Heston	R. S. & B.	Frankford
201	Julius Heckman	Way	Construction
221	T. Wilson	Way	Construction
222	Wm. Parker	Way	Construction
223	Chas. Shaw	Way	Construction
224	E. B. Blakney	Way	Construction
227	Chas. Moore	Way	Construction
228	Rufus Lanier	Way	Construction
229	J. H. Holmes	Way	Construction
230	Wm. McBride	Way	Construction
231	Gordon Hughes	Way	Construction
232	Fred James	Way	Construction
236	E. Downey	Way	Construction
237	C. Speed	Way	Construction
135	John Swagner	Transp.	Luzerne
255	James J. Kane	Transp.	Luzerne
337	Grant D. Randall	Transp.	Luzerne
339	Arthur Stewart	Transp.	Luzerne
340	John Cush	Transp.	Luzerne
346	J. Outen	Transp.	Luzerne
347	W. F. Hinchman	Transp.	Luzerne

**Event No. 27
BASEBALL THROW—MEN**

No.	Name	Departm't	Location
11	Earl Lewis	Gen. Off.	Accounting
12	Chas. Coughlin	Gen. Off.	Accounting
13	Chas. Smack	Gen. Off.	Accounting
14	Maurice Fowner	Gen. Off.	Accounting
22	Frank Parks	Gen. Off.	Accounting
48	Harry Holland	Transp.	Southern
60	W. J. McCana	Transp.	Belmont
61	Wm. J. O'Malley	Transp.	Belmont
93	Wilmer A. Hanas	Transp.	Willow Grove
114	W. Thrasher, Jr.	Transp.	Richmond
116	David G. Bristow	Transp.	Richmond
128	Harry H. Higgins	Transp.	Frankford
129	J. Davies	Transp.	Frankford
137	John C. Gross	Transp.	Luzerne
194	Sam Glazer	R. S. & B.	Woodland
206	Calvin D. High	Transp.	Woodland
219	N. G. Krewson	Transp.	Germantown
225	Geo. Evosko	Electrical	Delaware
239	Geo. Stetser	Transp.	Richmond
242	Chas. F. Schuler	Transp.	Luzerne
244	Frank Hoffman	Transp.	Willow Grove
257	Joe Welsh	Transp.	Richmond
260	W. Carr	Transp.	Richmond
261	J. P. Doyle	Transp.	Richmond
262	Walt Zimmerman	Transp.	Richmond
266	Stewart K. Lysle	Transp.	Willow Grove
271	Al Hinsdale	Transp.	Frankford
275	W. H. Vocum	Gen. Off.	Design
290	Paul Schell	Transp.	Luzerne
297	Leo Logan	Transp.	Allegheny
337	Grant D. Randall	Transp.	Luzerne

**Event No. 28
POTATO RACE—WOMEN**

No.	Name	Departm't	Location
3	Gert. R. MacBride	Gen. Off.	Accounting
41	Bernice Nelson	Gen. Off.	Women's Div.
52	Beatrice Appleton	Gen. Off.	Accounting
321	Margaret Holland	Gen. Off.	Traffic
321	Reba Axson	Gen. Off.	Saving Fund
322	Helen M. Lazar	Gen. Off.	Co-Op. Ass'n
323	Helen W. Hein	Gen. Off.	Co-Op. Ass'n
328	Gladys McClay	Gen. Off.	Co-Op. Ass'n
330	Catherine Griffith	Gen. Off.	Wage Fund
331	Rita E. Naylon	Gen. Off.	Co-Op. Ass'n
334	Dorothy Groth	Gen. Off.	Traffic

**Event No. 29
BALL AND SPADE RACE—MEN**

No.	Name	Departm't	Location
34	L. W. Harper	Gen. Off.	Electrical
35	N. T. Lownes	Electrical	Power
47	Frank Jagger	Transp.	Allegheny
162	Chas. W. Harvey	Gen. Off.	Electrical
210	S. Isaac Goldfarb	Transp.	Luzerne
238	L. Trapp	Transp.	Richmond

**Event No. 30
ROLLING PIN CONTEST—WOMEN**

No.	Name	Departm't	Location
2	Edith Stewart	Gen. Off.	Accounting
4	Ethel G. Elsesser	Gen. Off.	Accounting
5	Laura Rose	Gen. Off.	Accounting
7	Gertrude Murray	Gen. Off.	Accounting
9	Helen Freeman	Gen. Off.	Accounting
10	Miriam Mahler	Gen. Off.	Accounting
15	Dorothy Kramer	Gen. Off.	Accounting
19	Ellen Fabian	Gen. Off.	Accounting
20	Bertha Bildner	Gen. Off.	Accounting
23	Marie Saffran	Gen. Off.	Accounting
41	Bernice Nelson	Gen. Off.	Women's Div.
52	Beatrice Appleton	Gen. Off.	Accounting
82	Aida Pierami	Gen. Off.	Accounting
247	Anna M. Rapscher	Gen. Off.	Transp.
268	Miriam A. Hurd	Gen. Off.	Transp.
269	E. Ruth Ephlin	Gen. Off.	Traffic
270	Dorothy H. Snyder	Gen. Off.	Traffic
272	Mae Harvey	Gen. Off.	Transp.
312	Margaret Holland	Gen. Off.	Traffic
313	Henrietta Marsh	Gen. Off.	Timetables
314	Irene Schmitt	Gen. Off.	Traffic
315	Hilda Wendt	Gen. Off.	Claims
316	Margaret Tettemer	Gen. Off.	Claims
317	Helen M. Carl	Gen. Off.	Claims
318	Elberta Crossley	Gen. Off.	Claims
327	Jennie L. Green	Gen. Off.	Wage Fund
329	Dorothy Menzel	Gen. Off.	Co-Op. Ass'n
334	Dorothy Groth	Gen. Off.	Traffic

**Event No. 31
HOOP ROLLING CONTEST—WOMEN**

No.	Name	Departm't	Location
41	Bernice Nelson	Gen. Off.	Women's Div.
321	Reba Axson	Gen. Off.	Saving Fund
322	Helen M. Lazar	Gen. Off.	Co-Op. Ass'n
326	Edith Hetteroth	Gen. Off.	Co-Op. Ass'n

**Event No. 32
PIPE RACE—MEN**

No.	Name	Departm't	Location
42	Chas. Crusemire	Transp.	Allegheny
45	James P. News	Transp.	Allegheny
103	C. Wittlinger	R. S. & B.	Luzerne
162	Chas. W. Harvey	Gen. Off.	Electrical



FELTON SIBLEY
Ready Mixed
Paints
&
LAVA-VAR
FLOOR FINISH

FELTON, SIBLEY & CO., INC.
PAINT AND VARNISH MANUFACTURERS
SINCE 1867 PHILADELPHIA

USE THE PAINT THAT LASTS LONGEST

Salt!

**PHILADELPHIA
SALT COMPANY**

Pier 36 North Delaware River
Philadelphia, Penna.

Delivered Right to Your Job—IN TRUCKS
ALREADY MIXED

BLUE DIAMOND
MORTAR PRODUCTS

For BRICK WORK and PLASTERING

Save on high priced labor. An economy that is apparent after the first load is used

West Jersey Sand and Supply Corporation
Delaware Ave. and Marlborough St., Philadelphia

Piers 54 and 55, North Delaware Wharves, Phila. Bainbridge St. Wharf, Schuylkill River
Foot of 49th St., Schuylkill River Wharves Foot of Disston Street, Tacony
Bell—Regent 7120 Keystone—East 8982

LOOS & DILWORTH
INCORPORATED

OILS and NAVAL STORES

Distributors of Quaker State Motor Oils

SWANSON and KENILWORTH STS., PHILADELPHIA

PROGRAM OF EVENTS—Continued

First Day, August 31, 1926

No.	Name	Departm't	Location	No.	Name	Departm't	Location
187	Thos. Dowd	R. S. & B.	Southern	138	John Tohey	Electrical	Delaware
188	D. Raire	R. S. & B.	Southern	140	Alen Christie	Electrical	Delaware
217	P. McBride	R. S. & B.	Germantown	275	W. H. Yocum	Gen. Off.	Design
225	Geo. Evosko	Electrical	Delaware	282	Russell Roberts	Gen. Off.	Plant Acct'g
242	Chas. F. Schuler	Transp.	Luzerne	283	John W. Kerler	Gen. Off.	Valuation
256	P. Hitchens	Transp.	Richmond	292	Leon Shalit	Transp.	Allegheny
263	Rubin Hale	Transp.	Luzerne				
277	J. Anderson	Transp.	Luzerne				
307	Herman Thiemich	Transp.	Germantown				

**Event No. 33
HALF-MILE RELAY—MEN**

No.	Name	Departm't	Location
44	H. Walsh	Transp.	Allegheny
45	James P. News	Transp.	Allegheny
46	Geo. Sanders	Transp.	Allegheny
47	F. Jagger	Transp.	Allegheny
111	F. E. Kreider	Gen. Off.	Executive
153	W. Raiguel	Gen. Off.	Executive
282	R. Roberts	Gen. Off.	Executive
283	J. W. Kerler	Gen. Off.	Executive
284	W. A. Sickle	Gen. Off.	Executive
139	James MacDonald	Electrical	Delaware
140	Alex. Christie	Electrical	Delaware
141	John McNeil	Electrical	Delaware
142	A. T. Llewellyn	Electrical	Delaware
163	C. R. Ruppenthal	Gen. Off.	Design
164	J. A. Cunningham	Gen. Off.	Design
165	W. R. Deiningner	Gen. Off.	Design
166	Chas. M. Nece	Gen. Off.	Design
275	W. H. Yocum	Gen. Off.	Design
276	John C. Gentry	Gen. Off.	Design
210	S. I. Goldfarb	Transp.	Luzerne
211	John M. Barrow	Transp.	Luzerne
212	W. Jensen	Transp.	Luzerne
213	M. Sample	Transp.	Luzerne
214	Frank Shields	Transp.	Luzerne
215	Wm. Yeager	Gen. Off.	Electrical
216	Wm. Lancaster	Gen. Off.	Electrical
161	C. H. Heckler	Gen. Off.	Electrical
55	J. J. Carroll	Electrical	Construction
278	Harry H. Higgins	Transp.	Frankford
279	Thos. Newman	Transp.	Frankford
280	Alfred Gebhardt	Transp.	Frankford
281	H. J. Smith	Transp.	Frankford
295	Jos. A. Higgins	Transp.	Allegheny
297	John J. Farrell	Transp.	Allegheny
298	Chas. Goe	Transp.	Allegheny
299	C. Boyle	Transp.	Allegheny

**Event No. 34
STANDING BROAD JUMP—WOMEN**

No.	Name	Departm't	Location
1	Laura MacBride	Gen. Off.	Accounting
2	Edith Stewart	Gen. Off.	Accounting
3	Gert. R. MacBride	Gen. Off.	Accounting
4	Ethel G. Elssesser	Gen. Off.	Accounting
56	Billie Dempsey	Gen. Off.	Accounting
55	Aida Pierami	Gen. Off.	Accounting
270	Dorothy H. Snyder	Gen. Off.	Traffic

**Event No. 35
RUNNING BROAD JUMP—MEN**

No.	Name	Departm't	Location
33	J. Hunter	Transp.	Willow Grove
35	M. Hartman	Transp.	Allegheny
42	Chas. Crusemire	Transp.	Allegheny
45	James P. News	Transp.	Allegheny
62	G. Walsh	Transp.	Belmont
101	B. Coleman	R. S. & B.	Belmont
111	Frank E. Kreider	Gen. Off.	Executive

**Event No. 36
50-YARD DASH—MEN**

No.	Name	Departm't	Location
24	Henry Moore	Gen. Off.	Accounting
94	Leslie M. Sewell	R. S. & B.	Richmond
218	R. Thomas	Electrical	Dist. Overh'd
247	Samuel Paul	Transp.	Germantown
283	John W. Kerler	Gen. Off.	Valuation
306	Philip Brett	Transp.	People's
320	Robert H. Stier	R. S. & B.	Rural, H'v'd
319	H. G. Werner	Electrical	Const. Distrib.

**Event No. 37
50-YARD DASH—WOMEN**

No.	Name	Departm't	Location
1	Laura MacBride	Gen. Off.	Accounting
3	Gert. R. MacBride	Gen. Off.	Accounting
6	Mary VanDike	Gen. Off.	Accounting
7	Gertrude Murray	Gen. Off.	Accounting
8	Sarah Kerzenabe	Gen. Off.	Accounting
56	Billie Dempsey	Gen. Off.	Accounting
59	Laura Jackson	Gen. Off.	Accounting
81	Anna Stickland	Gen. Off.	Accounting
82	Aida Pierami	Gen. Off.	Accounting

**Event No. 38
100-YARD SWIM—MEN**

No.	Name	Departm't	Location
40	Eug. F. Bendler	Transp.	Woodland
94	Leslie M. Sewell	R. S. & B.	Richmond
275	W. H. Yocum	Gen. Off.	Design
287	E. Watt	Transp.	Luzerne
320	Robert H. Stier	R. S. & B.	Rural, H'v'd
319	H. G. Werner	Electrical	Const. Distrib.

**Event No. 39
75-YARD SWIM—WOMEN**

No.	Name	Departm't	Location
1	Laura MacBride	Gen. Off.	Accounting
3	Gertrude MacBride	Gen. Off.	Accounting
7	Gertrude Murray	Gen. Off.	Accounting
56	Billie Dempsey	Gen. Off.	Accounting
168	Flos. E. Baus	Gen. Off.	Cashiers
169	Helen Donahue	Gen. Off.	Cashiers

**Event No. 40
200-YARD SWIM—MEN**

No.	Name	Departm't	Location
94	Leslie M. Sewell	R. S. & B.	Richmond
110	D. J. Moore	Transp.	Ridge
132	David G. Hartman	Transp.	Ridge
183	Wm. J. Patterson	R. S. & B.	Frankford
218	R. Thomas	Electrical	Dist. Overh'd
320	Robert H. Stier	R. S. & B.	Rural, H'v'd
319	H. G. Werner	Electrical	Const. Distrib.

**Event No. 41
CANOE TILTING CONTEST—MEN**

No.	Name	Departm't	Location
75	F. Coulter	Transp.	Woodland
76	C. Gessler	Transp.	Woodland
119	Wm. Dwyer	Transp.	Richmond
120	J. Barrunas	Transp.	Richmond

HENRY E. BATON INCORPORATED

GENERAL CONTRACTORS

∴ PRESSER BUILDING ∴

1713 SANSOM STREET PHILADELPHIA

REINFORCED CONCRETE

GENERAL BUILDING CONSTRUCTION

SPECIAL WORK

INDUSTRIAL SERVICE

PROGRAM OF EVENTS—Continued

First Day, August 31, 1926

No.	Name	Departm't	Location
154	James E. Reid	Gen. Off.	Secretary's
155	Paul Gonnelli	Gen. Off.	Secretary's
159	John S. McGreevy	Transp.	Elevated
160	John Nichols	Transp.	Elevated
225	Geo. Ewoko	Electrical	Delaware
226	W. Clark, Jr.	Electrical	Delaware
167	E. S. Haggerty	Gen. Off.	Design
275	W. H. Vocum	Gen. Off.	Design
282	Russell Roberts	Gen. Off.	Plant Acct'g
283	John W. Kerler	Gen. Off.	Valuation
293	James Matthews	Transp.	Allegheny
294	J. J. Vasey	Transp.	Allegheny
335	Philip F. Snyder	Transp.	Luzerne

Event No. 42 HORSESHOE PITCHING—MEN

No.	Name	Departm't	Location
25	W. M. Raiguel	Gen. Off.	Way
26	John F. Rogers	Gen. Off.	V. P. Opera.
27	William Wasser	Transp.	Willow Grove
28	C. Wasser	Transp.	Willow Grove
29	E. A. Johnson	Transp.	Willow Grove
30	G. Hudson	Transp.	Willow Grove
31	A. R. McConnell	Transp.	Willow Grove
32	J. Anglemeyer	Transp.	Willow Grove
37	C. Seiz	Transp.	Willow Grove
38	F. Worthington	Transp.	Southern
48	Harry Holland	Transp.	Southern
49	Chas. N. Markle	Gen. Off.	Secretary's
53	A. N. Hinkel	Transp.	Folsom
54	J. T. Dillon	Transp.	Employment
42	F. Pirmann	Gen. Off.	Compensation
70	Albert H. Holt	Gen. Off.	Compensation
71	John Callan	Gen. Off.	Compensation
72	Dr. R. W. Yates	Gen. Off.	Medical
73	W. K. Myers	Gen. Off.	President's
74	Dr. A. A. Mitten	Gen. Off.	Co-Op. Ass'n
91	Harry J. Burton	Transp.	Callowhill
92	Robert J. McCain	Transp.	Callowhill
117	H. Sturgill	Transp.	Richmond
118	J. S. Cooley	Transp.	Richmond
157	Ed. Oetzel	Transp.	Elevated
158	Lewis Siegler	Transp.	Elevated
258	Samuel Rubin	Transp.	Richmond
259	A. J. McGinnis	Transp.	Richmond
264	R. Felix	Transp.	Luzerne
265	James Musson	Transp.	Luzerne
273	W. W. Fritz	Gen. Off.	President's
274	H. W. Whitcomb	Gen. Off.	Transp.
336	Wm. McMenamin	Transp.	Luzerne
337	Grant D. Randall	Transp.	Luzerne

Event No. 43 12-POUND SHOT PUT—MEN

No.	Name	Departm't	Location
108	E. H. Engelking	Gen. Off.	Utility
138	John Tohey	Electrical	Delaware
144	R. Richardson	Electrical	Delaware
152	J. J. Grady	Transp.	Belmont
195	A. Wilkinson	R. S. & B.	Woodland
207	Wilmer Hunar	Transp.	Willow Grove
275	W. H. Vocum	Gen. Off.	Design

Event No. 45 RUNNING HIGH JUMP—MEN

No.	Name	Departm't	Location
47	Frank Jagger	Transp.	Allegheny
79	S. A. Alexy, Jr.	Transp.	Allegheny
220	Dennis Doherty	Way	Construction
233	I. Booth	Way	West. Maint.
245	Harold C. Baxter	Gen. Off.	Design
275	N. H. Vocum	Gen. Off.	Design

Event No. 46

DIVING CONTEST—MEN AND WOMEN

No.	Name	Departm't	Location
1	Laura MacBride	Gen. Off.	Accounting
3	Gert. R. MacBride	Gen. Off.	Accounting
7	Gertrude Murray	Gen. Off.	Accounting
8	Sarah Kerzenabe	Gen. Off.	Accounting
143	Cecil A. Thorne	Electrical	Delaware
156	Jos. S. Williams	Gen. Off.	Elevated
169	Helen Donahue	Gen. Off.	Cashiers
234	James Chadrick	Way	Construction
335	Philip F. Snyder	Transp.	Luzerne

Event No. 47

QUOIT PITCHING—MEN

No.	Name	Departm't	Location
57	J. M. Shaw	Gen. Off.	Executive
58	R. E. Lenton	Gen. Off.	Executive
77	George Bash	R. S. & B.	Allegheny
78	B. Dittman	R. S. & B.	Allegheny
83	C. J. O'Connor	Transp.	Southern
84	Andrew J. Lyle	Transp.	Southern
104	P. Gormley	R. S. & B.	Allegheny
105	J. Baumhauer	R. S. & B.	Allegheny
106	Efinger Snyder	Transp.	Belmont
107	A. W. Etnier	Transp.	Belmont
112	J. Horner	Transp.	Richmond
113	John Szeliga	Transp.	Richmond
114	W. Thrasher, Jr.	Transp.	Richmond
115	Geo. Bookman	Transp.	Richmond
130	W. Smith	Transp.	Frankford
131	C. G. Hoele	Transp.	Frankford
135	John Swagner	Transp.	Luzerne
136	Ira N. Horner	Transp.	Luzerne
137	John C. Gross	Transp.	Luzerne
235	Philip F. Snyder	Transp.	Luzerne
134	James E. Reid	Gen. Off.	Secretary's
155	Paul Gonnelli	Gen. Off.	Secretary's
185	F. Di Domenico	R. S. & B.	Southern
186	A. Dolbronic	R. S. & B.	Southern
189	Geo. Rowbottom	R. S. & B.	Southern
190	Frank Anthony	R. S. & B.	Southern
191	R. Gurt	R. S. & B.	Woodland
192	P. Gurkin	Transp.	Luzerne
202	J. McAdams	Transp.	Luzerne
203	C. C. Casey	Transp.	Luzerne
208	Wm. Cheetman	Transp.	Luzerne
209	Chas. Broomall	Transp.	Luzerne
240	Harry Muchleib	Transp.	Rural, Cumb.
241	F. R. Gilmore	Gen. Off.	Rural, Cumb.
243	A. Barger	Transp.	Frankford El.
246	John B. Rex	Transp.	Frankford El.
249	James Porter	Electrical	Wilmington
250	Joe Juel	Way	West. Maint.
285	Ed. Smith	Gen. Off.	Co-Op. Ass'n
286	Harry A. Nece	Gen. Off.	Co-Op. Ass'n
291	Leo Logan	Transp.	Allegheny
292	Leon Shalit	Transp.	Allegheny
295	Jos. A. Higgins	Transp.	Allegheny
296	C. Kent	Transp.	Allegheny
300	W. T. Wood	Transp.	Traffic
301	George Collins	Transp.	Southern
302	S. M. Tonik	Transp.	Southern
303	Harry Holland	Transp.	Luzerne
308	Herbert Chappell	Transp.	Luzerne
309	Jos. Premaza	Transp.	Luzerne
310	John Buckley	Transp.	Luzerne
311	Rudolph S. Muller	Transp.	Luzerne
332	Fred Slook	Transp.	Frankford
333	Jos. L. Cantz	Transp.	Frankford
335	Walter C. Roberts	Transp.	Germantown
338	Joseph Joret	Transp.	Luzerne
135	John Swagner	Transp.	Luzerne

We Make the
P. R. T. Bus Suits



S. ABRAHAM'S & CO.

JUNIPER and VINE STREETS

PHILADELPHIA, PA.

PROGRAM OF EVENTS

SECOND DAY, SEPTEMBER 1, 1926

Event No. 20

100-YARD DASH—MEN

No.	Name	Departm't	Location
702	Harry Schiller	Transp.	Southern
747	Albert Vollmer	Transp.	Willow Grove
789	M. W. Clementson	R. S. & B.	Allegheny
790	Jas. J. McGowan	R. S. & B.	Allegheny
810	Wm. Wolfinger	Way	Elevated
829	Harold Augustine	Transp.	Southern
831	Wm. Weir	Transp.	Southern
873	John Wilson	Way	Weld., Grnd.
875	James Sutton	Way	Weld., Grnd.
896	Martin J. Conlin	Transp.	Frankford
897	Frank Lyons	Transp.	Frankford
910	James Willard	Transp.	Frankford
921	Hal S. Foster	Transp.	Elevated
924	Archie Faulk	Way	Construction
925	Wm. Stroher	Way	Construction
926	John Marable	Way	Construction
927	David Butcher	Way	Construction
928	Mack Bell	Way	Construction
930	Wm. Walker	Way	Construction
931	Ed. Emory	Way	Construction
932	Claude Chambers	Way	Construction
956	J. A. Dempster	R. S. & B.	Callowhill
957	J. Sinnott	R. S. & B.	Callowhill
958	M. Hayes	R. S. & B.	Callowhill
966	J. Crilley	R. S. & B.	Southern
970	G. H. Casselberry	Gen. Off.	Rural
980	Vaughn Burns	Transp.	Germantown
981	J. Cullatin	R. S. & B.	Germantown
984	James A. Gaughan	R. S. & B.	Rural, Cumb.
986	Wm. Madden	R. S. & B.	Rural, Cumb.
987	Geo. M. E. Casper	R. S. & B.	Rural, Cumb.
990	Chas. Needham	R. S. & B.	Rural, Cumb.
991	Stev. Osborne	Way	Elevated
1004	Maurice Flavin	Gen. Off.	Utility
1006	Albert E. West	Transp.	Southern
1069	F. Lally	R. S. & B.	Kens'gt'n Shop
1070	B. Fisher	R. S. & B.	Kens'gt'n Shop
1071	Carl Metzger	R. S. & B.	Kens'gt'n Shop
1076	Robert Orfe	R. S. & B.	Kens'gt'n Shop
1077	R. Rimmer	R. S. & B.	Kens'gt'n Shop
1078	Elmer Wolff	R. S. & B.	Kens'gt'n Shop
1080	T. Flounders, Sr.	R. S. & B.	Kens'gt'n Shop
1086	Jos. Bonner	R. S. & B.	Kens'gt'n Shop
1095	Howard D. Hurley	R. S. & B.	8th St. Shop
1116	A. Meyers	Gen. Off.	Utility
1135	A. Smith	R. S. & B.	

Event No. 21

50-YARD DASH—WOMEN

No.	Name	Departm't	Location
738	Bertha Slepacher	Gen. Off.	Accounting
784	Mildred Ertel	Gen. Off.	Accounting

Event No. 22

SACK RACE—MEN

No.	Name	Departm't	Location
702	Harry Schiller	Transp.	Southern
775	C. C. Killingham	R. S. & B.	Rural, Cumb.
789	M. W. Clementson	R. S. & B.	Allegheny
790	Jas. J. McGowan	R. S. & B.	Allegheny
795	M. Giblin	Transp.	Woodland
796	John Wade	Way	Weld., Grnd.
797	Michael Colonito	Way	Weld., Grnd.
852	M. Lavin	R. S. & B.	Ridge
853	M. McNamee	R. S. & B.	Ridge
874	Freeman Miller	Way	Weld., Grnd.

No.	Name	Departm't	Location
891	E. O'Neill	Transp.	Allegheny
893	F. V. Bausch	Transp.	Frankford
940	B. McAninley	Gen. Off.	Utility
951	Albert Toto	R. S. & B.	Woodland
961	Francis Riley	R. S. & B.	Luzerne
962	James Gormley	R. S. & B.	Luzerne
982	Jas. J. O'Donnell	Transp.	Germantown
995	Fred Elliott	Way	Western
996	Adam Burroughs	Way	Western
999	H. Coleman	Way	Western
1002	B. Johnson	Way	Western
1012	Harry Boyle	R. S. & B.	Callowhill
908	Raleigh Johnson	Way	Weld., Grnd.
1088	Vito Ambruso	R. S. & B.	Kens'gt'n Shop
1105	J. John Moran	R. S. & B.	8th St. Shop
757	H. Rush	Gen. Off.	Utility
1126	J. Buhl	Transp.	Ridge

Event No. 23

BASEBALL THROW—WOMEN

No.	Name	Departm't	Location
731	Claire McIntyre	Gen. Off.	Accounting
738	Anna Sticklan	Gen. Off.	Accounting
746	Jane Troop	Gen. Off.	Accounting
784	Mildred Ertel	Gen. Off.	Accounting
1110	May B. Pareira	Gen. Off.	Co-Op. Ass'n

Event No. 24

220-YARD DASH—MEN

No.	Name	Departm't	Location
702	Harry Schiller	Transp.	Southern
789	M. W. Clementson	R. S. & B.	Allegheny
790	Jas. J. McGowan	R. S. & B.	Allegheny
840	Richard E. Trout	R. S. & B.	Luzerne
910	James Willard	Transp.	Elevated
911	Warren Hatton	Transp.	Elevated
921	Hal S. Foster	Transp.	Elevated
970	G. H. Casselberry	Gen. Off.	Rural
1000	J. Thompson	Way	Construction
1004	Maurice Flavin	Gen. Off.	Utility
1006	Albert E. West	Transp.	Southern
860	Chas. Fisher	R. S. & B.	Luzerne
1070	B. Fisher	R. S. & B.	Kens'gt'n Shop
1071	Carl Metzger	R. S. & B.	Kens'gt'n Shop
1077	R. Rimmer	R. S. & B.	Kens'gt'n Shop
1073	Hugh Donnelly	R. S. & B.	Kens'gt'n Shop
1078	Elmer Wolff	R. S. & B.	Kens'gt'n Shop
1080	T. Flounders, Sr.	R. S. & B.	Kens'gt'n Shop
1095	Howard D. Hurley	R. S. & B.	8th St. Shop
1116	A. Meyers	Gen. Off.	Utility
1137	J. English	R. S. & B.	Elevated

Event No. 25

220-YARD RELAY—WOMEN

No.	Name	Departm't	Location
735	D. Wintersteen	Gen. Off.	Pas'g'r Rec'pts
736	Ruth Manners	Gen. Off.	Pas'g'r Rec'pts
737	Ann Downing	Gen. Off.	Pas'g'r Rec'pts
738	Anna Stickland	Gen. Off.	Pas'g'r Rec'pts
727	Gertrude Murray	Gen. Off.	Accounting
754	Sarah Kerzenabe	Gen. Off.	Accounting
755	Mary A. VanDike	Gen. Off.	Accounting
756	Laura Jackson	Gen. Off.	Accounting
1024	Gertrude Gallagher	Gen. Off.	Purchasing
1025	E. Maude Fite	Gen. Off.	Electrical
1026	Edwina Lawrence	Gen. Off.	Claims
1027	Vera Sharpe	Gen. Off.	Electrical

FORD & KENDIG CO.

Steam Supplies - Power Piping - Engineering Specialties

DISTRIBUTORS

"National" Welding-Scale Free Pipe
"Lunkenheimer" Valves and Specialties
"Durabla" Gauge Glasses and Packings
"Wright" Chain Hoists and Cranes

MILL - MINE - RAILROAD & CONTRACTORS SUPPLIES

1428-30-32 CALLOWHILL STREET
PHILADELPHIA

Compliments of

GENERAL GRINDING WHEEL CORP.

PHILADELPHIA

WE have yards in all sections of Philadelphia and suburbs ready to serve you with the best coal that can be bought, the best preparation and always a legal ton.



GEO. B. NEWTON COAL CO.

Main Office

FRANKLIN BANK BLDG.
1417 SANSOM STREET

KERR SALT



Gives the Flavor
You Favor

PROGRAM OF EVENTS—Continued

Second Day, September 1, 1926

Event No. 26

TUG-OF-WAR—MEN

No.	Name	Department	Location
706	N. Miller	Transp.	Rural, Cumb.
767	G. Leavesley	Transp.	Rural, Cumb.
768	George Given	Transp.	Rural, Cumb.
769	B. J. Karsh	Transp.	Rural, Cumb.
770	James J. Cunan	Transp.	Rural, Cumb.
780	A. J. Dorley	Transp.	Rural, Cumb.
802	Joseph Bacon	Way	Elevated
803	Willard Pressley	Way	Elevated
804	Olin Werts	Way	Elevated
805	Wm. Smith	Way	Elevated
806	Wm. Rogers	Way	Elevated
807	Edward Rogers	Way	Elevated
808	Benjamin Goins	Way	Elevated
809	Herdie Goins	Way	Elevated
865	F. Shuster	Transp.	Ridge
893	F. V. Bausch	Transp.	Frankford
894	M. Feder	Transp.	Frankford
895	W. N. Tribbet	Transp.	Frankford
911	Warren Hatton	Transp.	Elevated
912	Edward Harold	Transp.	Elevated
914	Sidney W. Money	Transp.	Elevated
916	Morris L. Zweig	Transp.	Elevated
919	Harry C. Miller	Transp.	Elevated
922	Ralph H. Lane	Transp.	Elevated
934	A. Hunt	Way	Construction
935	Matthew Monroe	Way	Construction
936	Le Roy Moore	Way	Construction
937	Edward Spellmond	Way	Construction
938	Jas. Thomas	Way	Construction
939	R. McNaurin	Way	Construction
1010	Albert L. Knoch	Transp.	Germantown
1013	E. Ruffin	Gen. Off.	Mat. & Sup.
1014	R. McRue	Gen. Off.	Mat. & Sup.
1015	C. Neal	Gen. Off.	Mat. & Sup.
1016	E. Brown	Gen. Off.	Mat. & Sup.
1017	E. Haywood	Gen. Off.	Mat. & Sup.
1018	R. Kane	Gen. Off.	Mat. & Sup.
1048	John Doorley	Transp.	Germantown
1049	B. F. Mack	Way	Construction
1050	Perry Sayles	Way	Construction
1051	E. Buttler	Way	Construction
1052	J. White	Way	Construction
1053	Alonzo Byrd	Way	Construction
1054	E. Boritto	Way	Construction
1062	T. Cassidy	Transp.	Germantown
1063	John R. Cotter	Transp.	Germantown
1064	Wilbur Brett	Transp.	Germantown
1065	Wm. Harkins	Transp.	Germantown
1080	T. Flounders, Sr.	R. S. & B.	Kens'gt'n Shop
1081	Aug. Zepke	R. S. & B.	Kens'gt'n Shop
1082	K. Paiksnoras	R. S. & B.	Kens'gt'n Shop
1083	Thos. Degenkolv	R. S. & B.	Kens'gt'n Shop
1084	Robert Agnew	R. S. & B.	Kens'gt'n Shop
1085	H. Pollrath	R. S. & B.	Kens'gt'n Shop
1113	W. B. Wolf	Transp.	Frankford
1114	Harry Sencion	Transp.	Frankford
1115	John A. Groh	Transp.	Frankford
1116	A. Meyers	Gen. Off.	Utility
1117	F. Devlin	Gen. Off.	Utility
1118	E. Freeman	Gen. Off.	Utility
1119	Frank Perrin	Gen. Off.	Utility
1120	E. Gillmeyer	Gen. Off.	Utility
1121	Herbert Atkinson	Gen. Off.	Utility
1122	J. Otto	Gen. Off.	Utility
1126	J. Buhl	Transp.	Ridge
1127	John H. Klenk	Transp.	Ridge
1129	Thos. Nelson	Way	Western
1130	B. Morris	Way	Western
1145	J. Gillen	Transp.	Ridge
1146	N. DeBias	Transp.	Ridge
1147	J. Vellamill	Transp.	Ridge

Event No. 27

BASEBALL THROW—MEN

No.	Name	Department	Location
702	Harry Scheller	Transp.	Southern
707	L. P. Becker	Transp.	Southern
715	Arthur Lenaghan	R. S. & B.	Allegheny
722	C. Watters	R. S. & B.	Belmont
723	Wm. Baldini	R. S. & B.	Belmont
733	Richard Baxter	Gen. Off.	Accounting
734	Donald Shaw	Gen. Off.	Accounting
779	John D. Young	Electrical	Dist. Overh'd
783	Lewis M. Baglin	Way	Weld., Grnd.
788	Francis Cress	R. S. & B.	Allegheny
790	Jas. J. McGowan	R. S. & B.	Allegheny
798	J. R. McNeil	Electrical	Substations
816	Silas DeWitt	Way	Elevated
817	Fred. Taylor	Way	Elevated
819	Wm. Camp	Way	Elevated
833	John Brett	Electrical	Substations
840	Richard E. Trout	R. S. & B.	Luzerne
842	John Grady	R. S. & B.	Belmont
843	Gotlib Schott	R. S. & B.	Richmond
855	J. W. Battle	Way	Schuylkill
860	Charles Fisher	R. S. & B.	Luzerne
861	S. Contendibola	Gen. Off.	Utility
866	B. K. Fish	Transp.	Ridge
868	Vincent Morgan	Transp.	Ridge
870	George Casey	R. S. & B.	Allegheny
879	Wm. Hoffman	Transp.	Richmond
884	J. R. Crager	Transp.	Richmond
941	S. Lawson	R. S. & B.	Southern
961	Francis Riley	R. S. & B.	Luzerne
962	James Gormley	R. S. & B.	Luzerne
967	G. Counsell	R. S. & B.	Southern
1001	D. Washington	Way	West. Maint.
1009	D. Martin Wolfe	Gen. Off.	Securities
1019	Charles E. Thur	Transp.	Willow Grove
1030	Thomas Carroll	R. S. & B.	Frankford El.
1072	Francis Quigley	R. S. & B.	Kens'gt'n Shop
1075	Hugh Wasson	R. S. & B.	Kens'gt'n Shop
1077	Elmer Wolf	R. S. & B.	Kens'gt'n Shop
1089	Ed. Scheffler	R. S. & B.	Kens'gt'n Shop
1124	John Hartley	Gen. Off.	Utility
1125	L. A. McGill	Transp.	Elevated
1134	Walter Kreps	R. S. & B.	Elevated

Event No. 28

POTATO RACE—WOMEN

No.	Name	Department	Location
800	Edna Porter	Gen. Off.	Accounting
801	M. Richardson	Gen. Off.	Way

Event No. 29

BALL AND SPADE RACE—MEN

No.	Name	Department	Location
707	L. P. Becker	Transp.	Southern
715	Arthur Lenaghan	R. S. & B.	Allegheny
840	Richard E. Trout	R. S. & B.	Luzerne
848	William Howie	R. S. & B.	Ridge
851	W. Dooley	R. S. & B.	Ridge
856	Geo. W. Royston	R. S. & B.	Luzerne
857	John Sheedy	R. S. & B.	Luzerne
858	Herman Glaser	R. S. & B.	Luzerne
882	George Martin	Transp.	Richmond
883	C. Stephenson	Transp.	Richmond
1105	J. John Moran	R. S. & B.	8th St. Shop
1134	Walter Kreps	R. S. & B.	Elevated

STANDARD-JOHNSON MACHINES

for ASSORTING, COUNTING
and PACKAGING COIN

Are Exclusively Used by the

PHILADELPHIA RAPID TRANSIT COMPANY

And practically all other large traction companies

By the

UNITED STATES TREASURY DEPARTMENT

UNITED STATES MINTS

FEDERAL RESERVE BANKS

Also by Banks, Trust Companies, Department
Stores, Telephone, Gas and Vending Companies

We Manufacture a Complete Line of
COIN-HANDLING MACHINES

Write for Catalogue

STANDARD-JOHNSON COMPANY, Inc.
371-373 PACIFIC ST. ∴ BROOKLYN, N. Y.

PROGRAM OF EVENTS—Continued

Second Day, September 1, 1926

Event No. 30 ROLLING PIN CONTEST—WOMEN

No.	Name	Departm't	Location
728	Marie Fitzpatrick	Gen. Off.	Accounting
729	Edna Herig	Gen. Off.	Accounting
730	Marge Unger	Gen. Off.	Accounting
738	Anna Stickland	Gen. Off.	Accounting
739	Florence Walters	Gen. Off.	Accounting
755	Mary A. VanDike	Gen. Off.	Accounting
758	Bertha Slepacker	Gen. Off.	Accounting
759	D. M. Cortelyou	Gen. Off.	Accounting
760	Betty Kreiss	Gen. Off.	Accounting
761	Anna Mulholland	Gen. Off.	Accounting
762	Virginia Butler	Gen. Off.	Accounting
763	Helen Schwalbe	Gen. Off.	Accounting
782	Lula G. Burns	Gen. Off.	Accounting
784	Mildred Ertel	Gen. Off.	Accounting
1100	May B. Pareira	Gen. Off.	Wage Fund
1111	Lillian Webster	Gen. Off.	Wage Fund
1112	Esther Doherty	Gen. Off.	Co-Op. Ass'n

Event No. 31 HOOP ROLLING CONTEST—WOMEN

No.	Name	Departm't	Location
-----	------	-----------	----------

Event No. 32 PIPE RACE—MEN

No.	Name	Departm't	Location
714	Wm. Edmunds	Way	Weld., Const.
721	Jos. Polensky	R. S. & B.	Belmont
725	C. C. Rethingham	R. S. & B.	Rural, Cumb.
783	Lewis M. Baglin	Way	Weld., Grnd.
789	M. W. Clementson	R. S. & B.	Allegheny
793	D. Thomas	Transp.	Woodland
812	Eugene Floyd	Way	Elevated
815	John Smith	Way	Elevated
818	Mat. Pendergrass	Way	Elevated
823	Jos. Porter	Way	Elevated
824	Rufus M. Lowery	Way	Weld., Grnd.
849	Albert Meyers	R. S. & B.	Ridge
850	T. Shaw	R. S. & B.	Ridge
852	M. Lavin	R. S. & B.	Ridge
853	M. McNamee	R. S. & B.	Ridge
858	Herman Glaser	R. S. & B.	Luzerne
942	I. Smith	R. S. & B.	Southern
945	Joe Jazzara	R. S. & B.	Southern
950	C. Dunleavy	R. S. & B.	Woodland
964	R. Pittetti	R. S. & B.	Southern
992	Robert McCall	Way	West. Maint.
993	A. H. Dorsey	Way	Construction
1003	Robert Jackson	Way	West. Maint.
1020	Wm. T. Spiegler	Transp.	Frankford
1034	Jos. Haney	Transp.	Frankford
1035	W. M. Kitchen	Transp.	Frankford
1040	Harry F. Pyle	Transp.	Frankford
1041	M. Frankenstein	Transp.	Frankford
1088	Vito Ambrosio	R. S. & B.	Kens'gt'n Shop
1090	Samuel Steel	R. S. & B.	Kens'gt'n Shop
1143	Jos. Schreiber	R. S. & B.	Elevated Shop

Event No. 33 HALF-MILE RELAY—MEN

No.	Name	Departm't	Location
828	Harry Schiller	Transp.	Southern
830	Harry Jillard	Transp.	Southern
831	Wm. Weir	Transp.	Southern
832	Harry Clark	Transp.	Southern
844	A. Leneghan	R. S. & B.	Allegheny

No.	Name	Departm't	Location
845	M. Clementson	R. S. & B.	Allegheny
846	A. Ditman	R. S. & B.	Allegheny
847	James McGowan	R. S. & B.	Allegheny
898	N. T. Brown	Transp.	Frankford
899	A. Davis	Transp.	Frankford
900	J. T. Wischum	Transp.	Frankford
905	Chas. Braud	Transp.	Frankford
910	James Willard	Transp.	Elevated
911	Warren Hatton	Transp.	Elevated
920	Russell G. Jones	Transp.	Elevated
921	Hal. S. Foster	Transp.	Elevated
970	G. H. Casselberry	Gen. Off.	Rural, Cumb.
985	Chas. G. Laughlin	R. S. & B.	Rural, Cumb.
986	Wm. Madden	R. S. & B.	Rural, Cumb.
987	Geo. M. E. Casper	R. S. & B.	Rural, Cumb.
988	Theo. Baldo, Jr.	R. S. & B.	Rural, Cumb.
989	Geo. A. Ruoff	R. S. & B.	Rural, Cumb.
990	Chas. Needham	R. S. & B.	Rural, Cumb.
1071	Carl Metzger	R. S. & B.	Kens'gt'n Shop
1072	Francis Quigley	R. S. & B.	Kens'gt'n Shop
1073	Hugh Donnelly	R. S. & B.	Kens'gt'n Shop
1074	Wm. Donovan	R. S. & B.	Kens'gt'n Shop
1075	Hugh Wasson	R. S. & B.	Kens'gt'n Shop
1076	Robert Orfe	R. S. & B.	Kens'gt'n Shop
1095	Howard D. Hurley	R. S. & B.	8th St. Shop
1096	James Kelly	R. S. & B.	8th St. Shop
1097	Andr. J. Gremmel	R. S. & B.	8th St. Shop
1098	Ed. Manning	R. S. & B.	8th St. Shop
1099	John Lang	R. S. & B.	8th St. Shop
1100	Ed. Campanile	R. S. & B.	8th St. Shop
1134	Walter Kreps	R. S. & B.	Elevated
1135	A. Smith	R. S. & B.	Elevated
1136	A. Carunchio	R. S. & B.	Elevated
1137	J. English	R. S. & B.	Elevated
1138	John Peberdy	R. S. & B.	Elevated

Event No. 34 STANDING BROAD JUMP—WOMEN


No.	Name	Departm't	Location
755	Mary A. Van Dike	Gen. Off.	Accounting
758	Bertha Slepacker	Gen. Off.	Accounting
784	Mildred Ertel	Gen. Off.	Accounting

Event No. 35 RUNNING BROAD JUMP—MEN

No.	Name	Departm't	Location
702	Harry Schiller	Transp.	Southern
715	Arthur Lenaghan	R. S. & B.	Allegheny
732	Wm. J. Merz	Gen. Off.	Accounting
757	H. Rush	Gen. Off.	Utility
789	M. W. Clementson	R. S. & B.	Allegheny
833	John Brett	Electrical	Substations
904	Theo. G. Wiegler	Transp.	Frankford
910	James Willard	Transp.	Elevated
911	Warren Hatton	Transp.	Elevated
921	Hal. S. Foster	Transp.	Elevated
970	G. H. Casselberry	Gen. Off.	Rural
1004	Maurice Flavin	Gen. Off.	Utility
1071	Carl Metzger	R. S. & B.	Kens'gt'n Shop
1076	Robt. Orfe	R. S. & B.	Kens'gt'n Shop
1077	R. Rimmer	R. S. & B.	Kens'gt'n Shop
1078	Elmer Wolff	R. S. & B.	Kens'gt'n Shop
1080	T. Flounders, Sr.	R. S. & B.	Kens'gt'n Shop
1095	Howard D. Hurley	R. S. & B.	Rural H'y'd
1133	Thos. Lighthown	R. S. & B.	Elevated
1134	Walter Kreps	R. S. & B.	Elevated
1138	John Peberdy	R. S. & B.	Elevated

Event No. 36 50-YARD DASH—MEN

No.	Name	Departm't	Location
701	R. S. Claypoole	Gen. Off.	Ind's't'l Rel.
706	J. Roseman	Transp.	Southern
711	N. S. Frizell	Transp.	Belmont



PROTECTION!

A 25,000-ampere, 250-volt D.C. I-T-E type LG motor operated Circuit Breaker.

Consulting and operating engineers refuse to specify other than I-T-E on important installations.

And, indeed, why should this not be the case? Has not Cutter led the field for forty years and are there not thousands of installations, both large and small, all over the country giving superlative satisfaction to prove they are worthy of being called leaders?

CUTTER

U-RE-LITE I-T-E CIRCUIT BREAKERS

When we put an I-T-E Circuit Breaker on the market its satisfactory performance is assured.

There is no guess-work about it. The experimentation is all done, where it should be done, in the laboratory and shops of the manufacturer—not in the plants of our customers.

THE CUTTER COMPANY
ESTABLISHED 1888—PHILADELPHIA

PROGRAM OF EVENTS—Continued

Second Day, September 1, 1926

No.	Name	Departm't	Location
742	J. F. Dasheill, Jr.	Transp.	Woodland
745	A. G. Francis	R. S. & B.	Rural, Cumb.
757	I. Roseman	Transp.	Southern
794	C. H. Lilley	Transp.	Woodland
799	C. H. Barrett	Electrical	Sub-stations
811	John Tamulis	Way	Elevated
825	H. Pendergrass	Way	Elevated
864	H. Phillips	Transp.	Ridge
892	Israel Yoast	Transp.	Frankford
901	A. Gerhardt	Transp.	Frankford
906	Samuel E. Candy	Transp.	Frankford
905	Chas. Brand	Transp.	Frankford
910	James Willard	Transp.	Elevated
923	R. Nugent	Way	Construction
924	Archie Faulk	Way	Construction
929	Wm. Herrira	Way	Construction
930	Wm. Walker	Way	Construction
933	Henry Cane	Way	Construction
939	R. McNaurn	Way	Construction
943	James Rafter	R. S. & B.	Southern
982	Jas. J. O'Donnell	Transp.	Germantown
988	Theo. Baldo, Jr.	R. S. & B.	Rural, Cumb.
992	Robert McCall	Way	West. Maint.
994	Antonio Disantis	Way	West. Maint.
1000	Earl Downey	Way	Construction
1003	Robert Jackson	Way	West. Maint.
1019	Chas. E. A. Thur	Transp.	Willow Grove
1021	John Owens	Way	Weld., Grnd.
1079	John Crowthers	R. S. & B.	Kens'gt'n Shop
1089	Ed. Scheffler	R. S. & B.	Kens'gt'n Shop
1091	Geo. Degnan	R. S. & B.	Kens'gt'n Shop
1092	Wm. Class	R. S. & B.	Kens'gt'n Shop
1124	John Hartley	Gen. Off.	Utility
1142	Morris Welsh	R. S. & B.	Elevated Shop

Event No. 37

WATER 50-YARD DASH—WOMEN

No.	Name	Departm't	Location
727	Gertrude Murray	Gen. Off.	Accounting
738	Anna Stickland	Gen. Off.	Accounting
740	Laura MacBride	Gen. Off.	Accounting
741	Gertrude MacBride	Gen. Off.	Accounting
744	Billie Dempsey	Gen. Off.	Accounting
754	Sarah Kerzenabe	Gen. Off.	Accounting
755	Mary A. Van Dike	Gen. Off.	Accounting
756	Laura Jackson	Gen. Off.	Accounting
826	Aida Pierani	Gen. Off.	Accounting
913	Helen F. Donahue	Gen. Off.	Cashiers

Event No. 38

100-YARD SWIM—MEN

No.	Name	Departm't	Location
708	Harry Ellard	Transp.	Southern
711	N. S. Frizell	Transp.	Belmont
743	Jos. O'Donnell	R. S. & B.	Rural, Cumb.
827	C. J. Matteson	Transp.	Southern
910	James Willard	Transp.	Elevated
918	John V. Murray	Gen. Off.	Ind'st'l Rel.
978	G. Young	R. S. & B.	Germantown
988	Theo. Baldo, Jr.	R. S. & B.	Rural, Cumb.
1092	William Class	R. S. & B.	Kens'gt'n Shop
1124	John Hartley	Gen. Off.	Utility
1131	Thomas Hurst	Transp.	Germantown

Event No. 39

75-YARD SWIM—WOMEN

No.	Name	Departm't	Location
727	Gertrude Murray	Gen. Off.	Accounting
740	Laura MacBride	Gen. Off.	Accounting
741	Gertrude MacBride	Gen. Off.	Accounting
744	Billie Dempsey	Gen. Off.	Accounting
909	Florence E. Baus	Gen. Off.	Cashiers

Event No. 40

200-YARD SWIM—MEN

No.	Name	Departm't	Location
742	J. F. Dasheill, Jr.	Transp.	Woodland
781	Walter Wertheim	Electrical	Dist. Overh'd
859	V. Matie	R. S. & B.	Allegheny
910	James Willard	Transp.	Elevated
919	Harry C. Miller	Transp.	Elevated
973	C. Morgan	R. S. & B.	Germantown
1092	Wm. Class	R. S. & B.	Kens'gt'n Shop

Event No. 41

CANOE TILTING CONTEST—MEN

No.	Name	Departm't	Location
703	J. Zawaturez	Transp.	Southern
704	A. D. Heyl	Transp.	Southern
705	A. St. John	Transp.	Southern
706	J. Roseman	Transp.	Southern
733	Richard Baxter	Gen. Off.	Accounting
734	Donald Shaw	Gen. Off.	Accounting
773	N. C. Carlisle	Gen. Off.	Rural
774	C. O. Strickler	Gen. Off.	Rural
787	William Roth	R. S. & B.	Allegheny
788	Francis Cress	R. S. & B.	Allegheny
789	M. W. Clementson	R. S. & B.	Allegheny
790	James J. McGowan	R. S. & B.	Allegheny
821	Walter K. Lund	Way	Elevated
822	H. N. Harvey	Way	Construction
833	John Brett	Electrical	Substations
798	J. Ray, McNeil	Electrical	Substations
856	Geo. W. Royston	R. S. & B.	Luzerne
857	John Sheidy	R. S. & B.	Luzerne
928	Mack Bell	Way	Construction
929	Wm. Herrira	Way	Construction
1007	James B. Wilson	Gen. Off.	Securities
1008	David F. Evans	Gen. Off.	Securities
1079	John Crowthers	R. S. & B.	Kens'gt'n Shop
1080	Thos. Flounders	R. S. & B.	Kens'gt'n Shop
1093	Wm. Buckley	R. S. & B.	Kens'gt'n Shop
1094	C. Johnson	R. S. & B.	Kens'gt'n Shop
799	C. H. Barrett	Electrical	Substations
1124	John Hartley	Gen. Off.	Utility

Event No. 42

HORSESHOE PITCHING—MEN

No.	Name	Departm't	Location
725	Ed. Shouaker	Transp.	Germantown
726	Harold L. Kurtz	Transp.	Germantown
752	Frank D. Kulp	Transp.	Willow Grove
753	Charles March	Transp.	Willow Grove
813	Charles Graves	Way	Elevated
814	Olie Angry	Way	Elevated
834	John Wesley	Way	Weld., Grnd.
835	D. Scott	Way	Weld., Grnd.
862	Patrick Cooney	Way	Elevated
863	Edward Wood	Way	Elevated
866	B. K. Fish	Transp.	Ridge
867	Christian Tittinger	Transp.	Ridge
868	Vincent Morgan	Transp.	Ridge
869	Clyde Epler	Transp.	Ridge
876	Roland Butler	Way	Weld., Grnd.
878	Chas. Goodwin	Way	Weld., Grnd.
887	Louis G. Smith	Transp.	Richmond
888	E. Alexander	Transp.	Richmond
954	Daniel Perry	R. S. & B.	Callowhill
955	Ed O'Neill	R. S. & B.	Callowhill
1028	H. E. Fissel	R. S. & B.	Frankford El.
1029	J. Hughes	R. S. & B.	Frankford El.
1043	A. J. Dunbar	Gen. Off.	Accounting
1044	F. E. Gerlitz	Gen. Off.	Accounting
1106	H. J. Shumaker	Gen. Off.	Timetables
1107	Geo. A. Dash	Gen. Off.	Timetables
1032	Edw. Herbert	Transp.	Ridge
1033	James Johnson	Way	Weld., Grnd.
1125	L. A. McGiel	Transp.	Elevated
877	J. Jordan	Way	Weld., Grnd.
1068	J. O. Miller	Transp.	Luzerne
1128	A. L. Mayberry	Transp.	Germantown
1132	Elmer E. Cowdrick	Transp.	Ridge

Complimentary

STARTING LIGHTING IGNITION

GENUINE
PARTS



FACTORY
SERVICE

AUTO EQUIPMENT & SERVICE CO., Inc.
AUTOMOTIVE ELECTRICAL ENGINEERS

Bell Phones, Stevenson 6910, 6911, 6912

1421 N. BROAD STREET
PHILADELPHIA

Compliments

REMINGTON TYPEWRITER CO.

110 S. 9th Street

Philadelphia, Pa.

PROGRAM OF EVENTS—Continued

Second Day, September 1, 1926

Event No. 43

12-POUND SHOT PUT—MEN

No.	Name	Departm't	Location
789	M. W. Clementson	R. S. & B.	Allegheny
790	Jas. J. McGowan	R. S. & B.	Allegheny
833	John Brett	Electrical	Substations
854	James Baugh	Way	Schuylkill
872	E. E. Fochl	Gen. Off.	Accounting
915	G. Rogers	Transp.	Elevated
922	Ralph H. Lane	Transp.	Elevated
948	A. Durkin	R. S. & B.	Woodland
949	Thos. Leaky	R. S. & B.	Woodland
970	G. H. Casselberry	Gen. Off.	Rural
979	J. Harkin	R. S. & B.	Germantown
1071	Carl Metzger	R. S. & B.	Kens'gt'n Shop
1072	Francis Quigley	R. S. & B.	Kens'gt'n Shop
1142	Morris Welsh	R. S. & B.	Elevated Shop

Event No. 45

RUNNING HIGH JUMP—MEN

No.	Name	Departm't	Location
702	Harry Schiller	Transp.	Southern
724	Fred J. Klink	Transp.	Rural, Cumb.
732	Wm. J. Merz	Gen. Off.	Accounting
833	John Brett	Electrical	Substations
841	John Sheehan	R. S. & B.	Belmont
908	Raleigh Johnson	Way	Weld., Grnd.
910	James Willard	Transp.	Elevated
921	Hal. S. Foster	Transp.	Elevated
970	G. H. Casselberry	Gen. Off.	Rural
1071	Carl Metzger	R. S. & B.	Kens'gt'n Shop
1087	Peter Lewis	R. S. & B.	Kens'gt'n Shop
1095	Howard D. Hurley	R. S. & B.	8th St. Shop
1133	Thos. Lightbown	R. S. & B.	Rural, H'v'd

Event No. 46

DIVING CONTEST—MEN AND WOMEN

No.	Name	Departm't	Location
727	Gertrude Murray	Gen. Off.	Accounting
740	Laura MacBride	Gen. Off.	Accounting
741	Gertrude MacBride	Gen. Off.	Accounting
743	Jos. O'Donnell	R. S. & B.	Rural, Cumb.
745	A. G. Francis	R. S. & B.	Rural, Cumb.
754	Sarah Kerzenabe	Gen. Off.	Accounting
864	H. Phillips	Transp.	Ridge
871	Wm. McGowan	Gen. Off.	Compensation
901	A. Gerhardt	Transp.	Frankford
913	Helen F. Donahue	Transp.	Elevated
1087	Peter Lewis	R. S. & B.	Kens'gt'n Shop
1100	Edw. Campanile	R. S. & B.	8th St. Shop
1142	Morris Welsh	R. S. & B.	Elevated Shop

Event No. 47

QUOIT PITCHING—MEN

No.	Name	Departm't	Location
709	J. L. Martin	Gen. Off.	Way
710	Harry Kline	Gen. Off.	Way
712	S. Kenish	Transp.	Belmont
713	John J. Gurren	R. S. & B.	Belmont
716	Isaac Taylor	Transp.	Allegheny
717	W. Pressler	Transp.	Allegheny
718	J. Lerch	Transp.	Allegheny
719	P. Conroy	Transp.	Allegheny
720	N. Pastori	R. S. & B.	Belmont
721	Jos. Polensky	R. S. & B.	Belmont
725	Ed. Shotaker	Transp.	Germantown
726	Harold L. Kurtz	Transp.	Germantown
748	F. R. Mosig	Transp.	Willow Grove
749	Willis R. Meyers	Transp.	Willow Grove
750	W. Eisenhard	Transp.	Willow Grove

No.	Name	Departm't	Location
751	L. Landis	Transp.	Willow Grove
764	James F. Donahue	R. S. & B.	Rural, Cumb.
765	Joseph Messina	R. S. & B.	Rural, Cumb.
771	Evan Pillinger	Transp.	Germantown
772	L. V. Tressler	Transp.	Germantown
777	W. F. Wood	Transp.	Willow Grove
778	S. Ramsey	Transp.	Willow Grove
785	George B. Logan	R. S. & B.	Allegheny
786	J. Weightman	R. S. & B.	Allegheny
791	J. Cotter	Transp.	Woodland
792	Harry A. Schilek	Transp.	Woodland
836	John Coleman	R. S. & B.	Luzerne
837	Ike Krout	R. S. & B.	Luzerne
838	R. Messina	R. S. & B.	Luzerne
839	B. Flynn	R. S. & B.	Luzerne
850	T. Shaw	R. S. & B.	Ridge
851	W. Dooley	R. S. & B.	Ridge
866	B. K. Fish	Transp.	Ridge
868	Vincent Morgan	Transp.	Ridge
880	Frank Nitka	Transp.	Richmond
881	Ed. Hackett	Transp.	Richmond
885	Thos. J. Golden	Transp.	Richmond
886	Wm. Strouse	Transp.	Richmond
889	Jos. Brouters	Transp.	Richmond
890	Chas. S. Smith	Transp.	Richmond
902	James W. Hogg	Transp.	Luzerne
903	Louis Restine	Transp.	Luzerne
943	Geo. Neely	R. S. & B.	Southern
944	John D. Redmond	R. S. & B.	Southern
946	J. Di Antonio	R. S. & B.	Woodland
947	E. McGoldrick	R. S. & B.	Woodland
952	M. Durkin	R. S. & B.	Woodland
983	D. Hunter	R. S. & B.	Woodland
953	M. Casti	R. S. & B.	Frankford
971	F. A. Pommer	R. S. & B.	Frankford
959	Francis Royane	R. S. & B.	Callowhill
960	Fred Tucker	R. S. & B.	Callowhill
964	R. Pitetti	R. S. & B.	Southern
965	Mick Maggetti	R. S. & B.	Southern
968	Samuel Glassman	Transp.	Luzerne
969	Paul Marshall	Transp.	Luzerne
974	H. Roadknight	R. S. & B.	Germantown
975	Geo. Peter	R. S. & B.	Germantown
976	W. Williams	R. S. & B.	Germantown
977	Anthony Chance	R. S. & B.	Germantown
997	John O'Donnell	Way	West. Maint.
998	Harry J. Winters	Way	West. Maint.
1022	W. Gratz	Transp.	Richmond
1023	E. Mayberry	Transp.	Richmond
1036	J. Eakin	Transp.	Frankford
1038	L. J. Hogan	Transp.	Frankford
1037	Thos. J. Lees	Transp.	Frankford
1039	A. Taylor	Transp.	Frankford
1011	John V. Meany	Gen. Off.	Way
1042	W. J. Mack	Gen. Off.	V. P. Opera.
972	W. Roth	R. S. & B.	Germantown
1046	P. Varello	R. S. & B.	Germantown
1047	C. N. Thorpe	Transp.	Germantown
1048	John Doorley	Transp.	Germantown
1055	M. Mochan	R. S. & B.	Willow Grove
1056	Willis Shull	R. S. & B.	Willow Grove
1057	Chas. Krout	R. S. & B.	Willow Grove
1058	C. R. Anenroth	R. S. & B.	Willow Grove
1060	Wm. S. Fogg	R. S. & B.	Ridge
1061	Wm. Howe	R. S. & B.	Ridge
1066	Frank Blackwood	Transp.	Luzerne
1067	H. Clyde	Transp.	Luzerne
1101	Joseph Orth	R. S. & B.	8th St. Shop
1102	John Whiteman	R. S. & B.	8th St. Shop
1103	A. Campanile	R. S. & B.	8th St. Shop
1104	Wm. Hamilton	R. S. & B.	8th St. Shop
1108	J. C. Hoy	Gen. Off.	Transp.
1109	A. F. Hartmann	Gen. Off.	Transp.
1123	H. Wise	Gen. Off.	Utility
783	Lewis M. Baglin	Way	Weld., Grnd.
860	Chas. Fisher	R. S. & B.	Luzerne
1139	Walter Ambush	R. S. & B.	Elevated Shop
1141	Joe Erger	R. S. & B.	Elevated Shop
1140	Geo. Leadbeater	R. S. & B.	Elevated Shop
1144	Thos. Brierley	R. S. & B.	Elevated Shop

Manufacturers of
Electric Tabulating and Accounting Machines, Sorting Machines,
Key and Gang Punches, Tabulating Cards, Tabulating Card
Bank Checks, Ticketographs and Money Time Recorders.

Used Internationally by almost every kind of business for securing figure-facts which help Management reduce expenses and increase profits.

For Information Address

1225 ARCH STREET

Philadelphia, Pa.

HALLOWELL Co.

PRINTERS & PUBLISHERS

SHERIDAN BUILDING · NINTH &

SANSOM STREETS · PHILADELPHIA

Donations from friends

of the

Co-operative Welfare Association

are hereby gratefully acknowledged

Parrish & Co.

212 SOUTH 15th STREET
PHILADELPHIA

25 BROADWAY
NEW YORK

Members of the

New York Stock Exchange

Philadelphia Stock Exchange

New York Cotton Exchange

BRANCH OFFICES:

Telegraph Building	-:-	Harrisburg, Pa.
278 Fulton Avenue	-:-	Hempstead, L. I.
503 Penn Street	-:-	Reading, Pa.

Longwood, Pa. Sept. 13, 1926.

MATINEE PROGRAM

SOUSA AND HIS BAND

Lieut. Com. JOHN PHILIP SOUSA, Conductor

HARRY ASKIN, Manager

MISS MARJORIE MOODY, Soprano

MR. JOHN DOLAN, Cornet

MR. HOWARD GOULDEN, Xylophone

1. Dances, "Yorkshire Lasses" (new) collected by Arthur Wood
2. Cornet Solo, "Cleopatra" Demare
MR. JOHN DOLAN
3. Suite, "All American"
(a) "Pan-American" Herbert
(b) "Song of the Flame" Gershwin
(c) "Her Majesty, the Queen" Sousa
4. Vocal Solo, "Crossing the Bar" (new) Sousa
MISS MARJORIE MOODY

5. Symphonic Ballade, "Tam O'Shanter" Chadwick

The lines of the poem by Robert Burns, which have suggested this symphonic ballade, are as follows:

"The wind blew as 'twere blawn its last
The rattling showers rose on the blast," —

"As market night
Tam had got planted unco right,
Wi' reaming swats that drank divinely," —

"Weel mounted on his gray mare Meg
Tam skelpit on thro' dub and mire," —

— "Kirk Alloway is drawing night" —

Tam catches his first glimpse of the revels in the church. This orgy
is described in a series of dances very much in the Scottish style.

— "He screwed the pipes and gart them skirl," —

— "Ae spring brought off her master hale,
But left behind her ain gray tail," —

INTERVAL

6. Divertissement, "Espagnole" Demersmann
7. (a) Saxophone Corps, "Hello, Aloha! How are you?" Baer
MESSRS. HENEY, KINCAID, SULLIVAN, SPALTI,
MADDEN, CONKLIN, SCHLANZ, and MONROE
(b) March, The Gridiron Club (new) Sousa
8. Xylophone solo, "Parade of the Wooden Soldiers" Jessel
MR. HOWARD GOULDEN
9. Dance tune, "Country Gardens" Grainger

Longwood, Pa. Sept. 13, 1926.

EVENING PROGRAM

SOUSA AND HIS BAND

Lieut. Com. JOHN PHILIP SOUSA, Conductor

HARRY ASKIN, Manager

MISS MARJORIE MOODY, Soprano

MR. JOHN DOLAN, Cornet

MR. HOWARD GOULDEN, Xylophone

1. Overture, "Herod" Hadley
Written for Richard Mansfield's production of Stephen Phillip's tragedy, "Herod."
2. Cornet Solo, "Sounds from the Rivera" Boccalari
MR. JOHN DOLAN
3. Suite, "The Three S's"
(a) "Morning Journals" Strauss
(b) "The Lost Chord" Sullivan
(c) "Mars and Venus" Sousa
4. Vocal Solo, "On the Beautiful Blue Danube" Strauss
MISS MARJORIE MOODY
5. Symphonic Poem, "Le Voyvode" Tchaikowsky

This is a posthumous work, and is founded upon a poem by a Russian poet, Alexander Pushkin. The story is of an elderly nobleman, returning from the wars, worn and tired. He rushes to his bedroom in joyous expectation of meeting his young bride. He finds the room deserted. Full of rage, he procures two guns, summons his young servant, and goes out into the night, determined to wreak vengeance. In the garden he discovers his bride together with her young lover. Choking with jealousy, he commands his servant to aim at the bride, while he aims at the lover, so that both would be killed simultaneously. The servant is terrified, and tells his master he cannot shoot as his eyes are filled with tears. The master commands him not to falter. Frightened, the servant fires at random. The old nobleman screams and falls dead.—Fate had aimed the servant's bullet at him.

INTERVAL

6. A Fancy, "The Wets and the Drys" (new) Sousa
"HAVE A LITTLE DRINK," says the Wet to his friend, the Dry, who has been singing "HOW DRY I AM." "I don't care if I do," says the Dry. "How about 'TEA FOR TWO'?" So they go off to a tea Dansant where the orchestra is playing "HOW DRY I AM" as a Spanish dance. Refreshed by the cup that cheers but does not inebriate, the Wet and the Dry take a walk. "DOWN WHERE THE WURTZBURGER FLOWS," "I know something better than that," says the Dry. "Let's get a drink out of 'THE OLD OAKEN BUCKET'." They march off to the well, singing "THE SOLDIERS' CHORUS." "What a kick!" exclaimed Wet and Dry in unison, as they quaff deep from the well. "WE WON'T GO HOME TILL MORNING," and they stay at the well until dawn, finally parting to the tune of "AULD LANG SYNE" as they think of the "good old days" before Prohibition when people drank water.
7. (a) Saxophone Corps, "Saxerewski" Paderewski-Hicks
MESSRS. HENEY, KINCAID, SULLIVAN, SPALTI,
MADDEN, CONKLIN, SCHLANZ, and MONROE
(b) March, "The Sesqui-Centennial (new)" Sousa
8. Xylophone Solo, "Liebesfreud" Kreisler
MR. HOWARD GOULDEN
9. Dance African, "Juba" R. N. Dett

Reading, Pa. Sept. 14, 1926

MATINEE PROGRAM

SOUSA AND HIS BAND

Lieut. Com. JOHN PHILIP SOUSA, Conductor

HARRY ASKIN, Manager

MISS MARJORIE MOODY, Soprano

MR. JOHN DOLAN, Cornet

MR. HOWARD GOULDEN, Xylophone

1. Dances, "Yorkshire Lasses" (new) collected by Arthur Wood
2. Cornet Solo, "Cleopatra" Demare
MR. JOHN DOLAN
3. Suite, "All American"
 - (a) "Pan-American" Herbert
 - (b) "Song of the Flame" Gershwin
 - (c) "Her Majesty, the Queen" Sousa
4. Vocal Solo, "Crossing the Bar" (new) Sousa
MISS MARJORIE MOODY
5. Symphonic Ballade, "Tam O'Shanter" Chadwick

The lines of the poem by Robert Burns, which have suggested this symphonic ballade, are as follows:

"The wind blew as 'twere blawn its last,
The rattling showers rose on the blast," —

"As market night
Tam had got planted unco right,
Wi' reaming swats that drank divinely," —

"Weel mounted on his gray mare Meg
Tam skelpit on thro' dub and mire," —

— "Kirk Alloway is drawing night" —

Tam catches his first glimpse of the revels in the church. This orgy is described in a series of dances very much in the Scottish style.

— "He screwed the pipes and gart them skirl," —

— "Ae spring brought off her master hale,
But left behind her ain gray tail," —

INTERVAL

6. Divertissement, "Espagnole" Demersmann
7. (a) Saxophone Corps, "Hello, Aloha! How are you?" Baer
MESSRS. HENEY, KINCAID, SULLIVAN, SPALTI,
MADDEN, CONKLIN, SCHLANZ, and MONROE
- (b) March, The Gridiron Club (new) Sousa
8. Xylophone solo, "Parade of the Wooden Soldiers" Jessel
MR. HOWARD GOULDEN
9. Dance tune, "Country Gardens" Grainger

Reading, Pa. Sept. 14, 1926

EVENING PROGRAM

SOUSA AND HIS BAND

Lieut. Com. JOHN PHILIP SOUSA, Conductor

HARRY ASKIN, Manager

MISS MARJORIE MOODY, Soprano

MR. JOHN DOLAN, Cornet

MR. HOWARD GOULDEN, Xylophone

1. Overture, "Herod" Hadley
Written for Richard Mansfield's production of Stephen Phillip's tragedy, "Herod."
2. Cornet Solo, "Sounds from the Rivera" Boccalari
MR. JOHN DOLAN
3. Suite, "The Three S's"
 - (a) "Morning Journals" Strauss
 - (b) "The Lost Chord" Sullivan
 - (c) "Mars and Venus" Sousa
4. Vocal Solo, "On the Beautiful Blue Danube" Strauss
MISS MARJORIE MOODY
5. Symphonic Poem, "Le Voyvode" Tschaiowsky

This is a posthumous work, and is founded upon a poem by a Russian poet, Alexander Pushkin. The story is of an elderly nobleman, returning from the wars, worn and tired. He rushes to his bedroom in joyous expectation of meeting his young bride. He finds the room deserted. Full of rage, he procures two guns, summons his young servant, and goes out into the night, determined to wreak vengeance. In the garden he discovers his bride together with her young lover. Choking with jealousy, he commands his servant to aim at the bride, while he aims at the lover, so that both would be killed simultaneously. The servant is terrified, and tells his master he cannot shoot as his eyes are filled with tears. The master commands him not to falter. Frightened, the servant fires at random. The old nobleman screams and falls dead.—Fate had aimed the servant's bullet at him.

INTERVAL

6. A Fancy, "The Wets and the Drys" (new) Sousa
"HAVE A LITTLE DRINK," says the Wet to his friend, the Dry, who has been singing "HOW DRY I AM." "I don't care if I do," says the Dry. "How about 'TEA FOR TWO'?" So they go off to a Tea Dansant where the orchestra is playing "HOW DRY I AM" as a Spanish dance. Refreshed by the cup that cheers but does not inebriate, the Wet and the Dry take a walk, "DOWN WHERE THE WURTZBURGER FLOWS." "I know something better than that," says the Dry. "Let's get a drink out of 'THE OLD OAKEN BUCKET'." They march off to the well, singing "THE SOLDIERS' CHORUS." "What a kick!" exclaimed Wet and Dry in unison, as they quaff deep from the well. "WE WON'T GO HOME TILL MORNING," and they stay at the well until dawn, finally parting to the tune of "AULD LANG SYNE" as they think of the "good old days" before Prohibition when people drank water.
7. (a) Saxophone Corps, "Saxerewski" Paderewski-Hicks
MESSRS. HENEY, KINCAID, SULLIVAN, SPALTI,
MADDEN, CONKLIN, SCHLANZ, and MONROE
- (b) March, "The Sesqui-Centennial" (new) Sousa
8. Xylophone Solo, "Liebesfreud" Kreisler
MR. HOWARD GOULDEN
9. Dance African, "Juba" R. N. Dett

Hartford, Conn. Sept. 15, 19

34th Annual Tour of America

SOUSA
AND HIS
BAND

HARRY ASKIN, *Manager*

Lieut. - Commander JOHN PHILIP SOUSA
CONDUCTOR

MISS MARJORY MOODY, *Soprano* MR. JOHN DOLAN, *Cornet*
MR. HOWARD GOULDEN, *Xylophone*

New England Tour

UNDER THE DIRECTION OF
MESSRS. ALBERT AND RUDOLPH STEINERT

109

SOUSA AND HIS BAND

Lieut.-Commander JOHN PHILIP SOUSA, Conductor

1. Overture, "Herod".....*Hadley*
(Written for Richard Mansfield's production of Stephen Phillips' tragedy, "Herod.")
2. Cornet Solo, "Sounds from the Riviera".....*Boccalari*
MR. JOHN DOLAN
3. Suite, "The Three S's"
a. "Morning Journals".....*Strauss*
b. "The Lost Chord".....*Sullivan*
c. "Mars and Venus".....*Sousa*
4. Vocal Solo, "On the Beautiful Blue Danube".....*Strauss*
MISS MARJORIE MOODY
5. Symphony Poem, "Le Voyvode".....*Tschaikowsky*

(This is a posthumous work, and is founded upon a poem by the Russian poet, Alexander Pushkin. The story is of an elderly nobleman, returning from the wars, worn and tired. He rushes to his bedroom in joyous expectation of meeting his young bride. He finds the room deserted. Full of rage, he procures two guns, summons his young servant, and goes out into the night, determined to wreak vengeance. In the garden he discovers his bride together with her young lover. Choking with jealousy, he commands his servant to aim at the bride, while he aims at the lover, so that both would be killed simultaneously. The servant is terrified, and tells his master he cannot shoot as his eyes are filled with tears. The master commands him not to falter. Frightened, the servant fires at random. The old nobleman screams and falls dead.—Fate had aimed the servant's bullet at him.

INTERVAL

6. A Fancy, "The Wets and the Drys" (New).....*Sousa*
"HAVE A LITTLE DRINK", says the Wet to his friend the Dry, who has been singing "HOW DRY I AM." "I don't care if I do," says the Dry. "How about 'TEA FOR TWO'?" So they go off to a Tea Dansant where the orchestra is playing "HOW DRY I AM" as a Spanish dance. Refreshed by the cup that cheers but does not inebriate, the Wet and the Dry take a walk, "DOWN WHERE THE WURTZBURGER FLOWS." "I know something better than that," says the Dry. "Let's get a drink out of 'THE OLD OAKEN BUCKET' ". They march off to the well, singing "THE SOLDIERS' CHORUS." "What a kick!" exclaim the Wet and the Dry in unison, as they quaff deep from the well. "WE WON'T GO HOME 'TIL MORNING" and they stay at the well until dawn, finally parting to the tune of "AULD LANG SYNE" as they think of the "good old days" before Prohibition when people drank water.
7. a. Saxophone Corps, "Saxerewski".....*Padereewski-Hicks*
MESSRS. HENEY, KINCAID, SULLIVAN, SPALTI,
MADDEN, CONKLIN, SCHLANZ, and MONROE
b. March, "The Sesqui-Centennial" (New).....*Sousa*
8. Xylophone Solo, "Liebesfreud".....*Kreisler*
MR. HOWARD GOULDEN
9. Dance African, "Juba".....*R. N. Dett*

All instruments used in Sousa's Band made by C. G. Conn, Ltd.
Sousa and His Band plays exclusively for the Victor.
John Philip Sousa recommends the Steinert Pianoforte.

MR. ALBERT STEINERT

has the honor to present

FEODOR CHALIAPIN

AND COMPANY

IN

"The Barber of Seville"

with Orchestra and Chorus

AT

SYMPHONY HALL

ON THE EVENING OF

WEDNESDAY, NOVEMBER 10

No expense or effort will be spared in order to make this production of "The Barber of Seville" a complete artistic success, in keeping with the traditional dignity and lavishness of Mr. CHALIAPIN's appearances on the operatic stage

Price of Seats will be

\$2, \$3, \$4, \$5, \$6, plus war tax

Advance reservations may now be made by mail,
enclosing check, and addressing
RICHARD NEWMAN, Steinert Hall, Boston, Mass.

Hartford, Conn. Sept. 15, 1926.

34th Annual Tour of America

SOUSA
AND HIS
BAND

HARRY ASKIN, *Manager*

Lieut. - Commander JOHN PHILIP SOUSA
CONDUCTOR

MISS MARJORY MOODY, *Soprano* MR. JOHN DOLAN, *Cornet*
MR. HOWARD GOULDEN, *Xylophone*

New England Tour

UNDER THE DIRECTION OF
MESSRS. ALBERT AND RUDOLPH STEINERT

106

SOUSA AND HIS BAND

Lieut.-Commander JOHN PHILIP SOUSA, Conductor

1. Dances, "Yorkshire Lasses" (New).....Collected by *Arthur Wood*
2. Cornet Solo, "Cleopatra".....*Demare*
MR. JOHN DOLAN
3. Suite, "All American"
 - a. Pan Americana.....*Herbert*
 - b. "Song of the Flame".....*Gershwin*
 - c. "Her Majesty, the Queen".....*Sousa*
4. Vocal Solo, "Crossing the Bar" (New).....*Sousa*
MISS MARJORIE MOODY
5. Symphonic Ballade, "Tam O'Shanter".....*Chadwick*

The lines of the poem by Robert Burns, which have suggested this symphonic ballade, are as follows:

"The wind blew as 'twere blawn its last
The rattling showers rose on the blast,"....
"Ae market night
Tam had got planted unco right,
Wi' reaming swats that drank divinely,"....
"Weel mounted on his gray mare Meg
Tam skelpit on thro' dub and mire,"....
...."Kirk Alloway is drawing night,"....

Tam catches his first glimpse of the revels in the church. This orgy is described in a series of dances very much in the Scottish style.
...."He screwed the pipes and gart them skirl,"....
...."Ae spring brought off her master hale,
But left behind her ain gray tail."
- INTERVAL
6. Divertissement, "Espagnole".....*Demersmann*
7. a. Saxophone Corps, "Hello, Aloha! How are you?".....*Baer*
MESSRS. HENEY, KINCAID, SULLIVAN, SPALTI,
MADDEN, CONKLIN, SCHLANZ, and MONROE
- b. March, "The Gridiron Club" (New).....*Sousa*
8. Xylophone Solo, "Parade of the Wooden Soldiers".....*Jessel*
MR. HOWARD GOULDEN
9. Dance Tune, "Country Gardens".....*Grainger*

All instruments used in Sousa's Band made by C. G. Conn, Ltd.
Sousa and His Band plays exclusively for the Victor.
John Philip Sousa recommends the Steinert Pianoforte.

MR. ALBERT STEINERT

has the honor to present

FEODOR CHALIAPIN

AND COMPANY

IN

"The Barber of Seville"

with Orchestra and Chorus

AT

SYMPHONY HALL

ON THE EVENING OF

WEDNESDAY, NOVEMBER 10

No expense or effort will be spared in order to make this production of "The Barber of Seville" a complete artistic success, in keeping with the traditional dignity and lavishness of Mr. CHALIAPIN's appearances on the operatic stage

Price of Seats will be

\$2, \$3, \$4, \$5, \$6, plus war tax

Advance reservations may now be made by mail,
enclosing check, and addressing
RICHARD NEWMAN, Steinert Hall, Boston, Mass.

New Haven, Conn. Sept. 16, 1926.

34th Annual Tour of America

S O U S A
AND HIS
B A N D

HARRY ASKIN, *Manager*

Lieut. - Commander JOHN PHILIP SOUSA
CONDUCTOR

MISS MARJORY MOODY, *Soprano* MR. JOHN DOLAN, *Cornet*
MR. HOWARD GOULDEN, *Xylophone*

New England Tour

UNDER THE DIRECTION OF
MESSRS. ALBERT AND RUDOLPH STEINERT

108